

**TURNING YOUR ATTENTION TO STATE ISSUES, IF THE DEMOCRATIC
 PRIMARY FOR GOVERNOR WERE HELD TODAY, WOULD YOU BE VOTING FOR:**

	#	%
1. RICHARD MOORE	161	37
2. BEVERLY PERDUE	157	36
98. NOT SURE	123	28
TOTAL	441	

	AFFILIATION			
	N	%	DEM	UNA
TOTAL	441	100	408	33
TOTAL %			93%	7%
RICHARD MOORE	161	37	37%	31%
BEVERLY PERDUE	157	36	35%	46% *
NOT SURE	123	28	28%	23%
NET MOORE	5	1	2%	-14% *
MOORE : PERDUE	1.0:1		1.1:1	1:1.5 *

	AGE						
	N	%	18-34	35-44	45-54	55-64	65+
TOTAL	441	100	31	45	78	106	181
TOTAL %			7%	10%	18%	24%	41%
RICHARD MOORE	161	37	29%	27% *	35%	41%	39%
BEVERLY PERDUE	157	36	38%	35%	42%	39%	31%
NOT SURE	123	28	32%	39% *	24%	20%	31%
NET MOORE	5	1	-9% *	-8% *	-7%	2%	8%
MOORE : PERDUE	1.0:1		1:1.3 *	1:1.3 *	1:1.2 *	1.0:1	1.3:1 *

	PHILOSOPHY						
	N	%	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE
TOTAL	441	100	41	80	81	53	173
TOTAL %			9%	18%	18%	12%	39%
RICHARD MOORE	161	37	33%	43%	41%	30%	36%
BEVERLY PERDUE	157	36	40%	38%	30%	28%	40%
NOT SURE	123	28	27%	20%	30%	42% *	24%
NET MOORE	5	1	-7%	5%	11% *	2%	-3%
MOORE : PERDUE	1.0:1		1:1.2 *	1.1:1	1.4:1 *	1.1:1	01:01.1

	N	%	VOTING BEHAVIOR			
			ALWAYS DEM	DEM MORE THAN REP	REP MORE THAN DEM	BOTH EQUALLY
	441	100	124 28%	171 39%	39 9%	75 17%
RICHARD MOORE	161	37	32%	36%	52% *	44%
BEVERLY PERDUE	157	36	39%	40%	24% *	33%
NOT SURE	123	28	30%	24%	24%	22%
NET MOORE	5	1	-7%	-3%	29% *	11% *
MOORE : PERDUE	1.0:1		1:1.2 *	01:01.1	2.2:1 *	1.3:1 *

	N	%	HERITAGE		GENDER	
			CAUCASIAN	AFRICAN AMERICAN	MALE	FEMALE
	441	100	297 67%	124 28%	205 46%	236 54%
RICHARD MOORE	161	37	42%	24% *	46% *	29%
BEVERLY PERDUE	157	36	34%	37%	31%	39%
NOT SURE	123	28	23%	39% *	23%	32%
NET MOORE	5	1	8%	-13% *	15% *	-11% *
MOORE : PERDUE	1.0:1		1.2:1 *	1:1.6 *	1.5:1	* 1:1.4 *

	N	%	GEOGRAPHIC REGION					
			CHARLOTTE	WESTERN	TRIAD	TRIANGLE	N. EAST	S. EAST
	441	100	85 19%	51 12%	82 19%	99 22%	62 14%	63 14%
RICHARD MOORE	161	37	37%	47% *	33%	36%	30%	40%
BEVERLY PERDUE	157	36	35%	27%	42%	35%	34%	38%
NOT SURE	123	28	28%	25%	26%	29%	36%	22%
NET MOORE	5	1	2%	20% *	-9% *	2%	-4%	1%
MOORE : PERDUE	1.0:1		1.1:1	1.7:1 *	1:1.3 *	1.1:1	1:1.1 *	1.0:1

POLL CONDUCTED BY TEL OPINION, LLC, APRIL 2008