

NORTH CAROLINA STATEWIDE
 SURVEY RESEARCH REPORT
 JANUARY 2010

IF THE DEMOCRATIC PRIMARY FOR U.S. SENATE WERE HELD TODAY,
 WOULD YOU BE VOTING FOR ELAINE MARSHALL, CAL CUNNINGHAM OR
 KENNETH LEWIS?

	=====		AFFIL.		AGE				PHILOSOPHY				
	N	%	DEM	UNAFFIL.	26-40	41-55	56-65	66+	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE
	390	100	264 68%	116 30%	80 21%	111 29%	76 20%	98 25%	36 9%	53 14%	65 17%	54 14%	162 41%
MARSHALL	55	14	17%	7%	8%	14%	17%	20%	12%	19%	11%	8%	17%
CUNNINGHAM	14	4	3%	4%	11%	2%	0%	2%	0%	4%	2%	6%	5%
LEWIS	28	7	7%	6%	10%	6%	7%	8%	15%	2%	12%	12%	5%
NOT SURE	294	75	73%	83%	72%	79%	76%	70%	73%	76%	75%	74%	74%

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	EMPLOYMENT					RELIGION			VOTING				HERITAGE		
	N	%	PRIVATE COMPANY	GOVERN.	RETIRED	UNEMPLOY	PROTESTANT	BAPTIST	OTHER	ALWAYS DEM	MORE DEMS THAN REPS	MORE REPS THAN DEMS	TICKET SPLIT	CAUCASIAN	AFRICAN AMERICAN
	390	100	123 32%	53 13%	127 32%	32 8%	98 25%	147 38%	98 25%	76 19%	135 35%	66 17%	95 24%	263 67%	117 30%
MARSHALL	55	14	11%	18%	21%	0% *	21%	11%	11%	10%	20%	5% *	16%	18%	7%
CUNNINGHAM	14	4	4%	4%	2%	4%	1%	4%	6%	1%	3%	5%	6%	4%	2%
LEWIS	28	7	7%	6%	5%	14%	5%	10%	8%	13%	4%	7%	8%	6%	9%
NOT SURE	294	75	78%	71%	72%	82%	73%	75%	75%	76%	73%	83%	71%	72%	82%

	GENDER				GEOGRAPHIC					
	N	%	MALE	FEMALE	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
	390	100	185 47%	206 53%	75 19%	43 11%	70 18%	88 23%	57 15%	57 15%
MARSHALL	55	14	13%	15%	6%	10%	14%	23% *	17%	11%
CUNNINGHAM	14	4	5%	3%	4%	5%	4%	1%	0%	7%
LEWIS	28	7	10%	5%	13%	2%	10%	0%	10%	8%
NOT SURE	294	75	73%	77%	77%	82%	72%	75%	73%	74%