

NORTH CAROLINA STATEWIDE
 SURVEY RESEARCH REPORT
 FEBRUARY 2009

DO YOU APPROVE OR DISAPPROVE OF THE JOB KAY HAGAN IS
 DOING AS U.S. SENATOR?

	DIRECTION		OBAMA JOB					CONGRESS JOB							
	N	%	RIGHT	WRONG	NOT SURE	STRONGLY APPROVE	SOMEWHAT APPROVE	SOMEWHAT DISAPPROV	STRONGLY DISAPPROV	NOT SURE	STRONGLY APPROVE	SOMEWHAT APPROVE	SOMEWHAT DISAPPROV	STRONGLY DISAPPROV	NOT SURE
	600	100	285 47%	242 40%	73 12%	214 36%	172 29%	33 5%	63 11%	116 19%	57 10%	177 30%	128 21%	149 25%	89 15%
STRONGLY APPROVE	72	12	16%	10%	4%	26% *	8%	3% *	0% *	2% *	60% *	9%	4%	9%	5%
SOMEWHAT APPROVE	172	29	34%	24%	22%	29%	48% *	9% *	14% *	11% *	12% *	56% *	24%	12% *	19% *
SOMEWHAT DISAPPROVE	42	7	6%	9%	3%	5%	5%	24% *	12%	6%	2%	5%	13%	9%	2%
STRONGLY DISAPPROVE	54	9	5%	14%	8%	4%	3%	18%	44% *	5%	9%	1%	5%	27% *	1%
NOT SURE	260	43	39%	42%	63% *	35%	35%	45%	30% *	76% *	18% *	29% *	54% *	43%	73% *
APPROVE	244	41	49%	35%	26% *	56% *	56% *	12% *	14% *	13% *	72% *	65% *	27% *	21% *	24% *
DISAPPROVE	96	16	11%	23%	11%	9%	9%	42% *	56% *	11%	10%	5% *	19%	37% *	3% *
NET APPROVE	148	25	38% *	11% *	15% *	47% *	47% *	-30% *	-42% *	2% *	61% *	60% *	9% *	-16% *	20%
APPROVE : DISAPPROVE	2.5:1		4.4:1 *	1.5:1 *	2.4:1	6.2:1 *	6.5:1 *	1:3.5 *	1:4.0 *	1.2:1 *	6.9:1 *	12.8:1 *	1.5:1 *	1:1.8 *	7.1:1 *

	HAGAN JOB					PERDUE JOB					STIMULUS PACKAGE				
	N	%	STRONGLY APPROVE	SOMEWHAT APPROVE	SOMEWHAT DISAPPROV	STRONGLY DISAPPROV	NOT SURE	STRONGLY APPROVE	SOMEWHAT APPROVE	SOMEWHAT DISAPPROV	STRONGLY DISAPPROV	NOT SURE	SUPPORT	OPPOSE	NOT SURE
	600	100	72 12%	172 29%	42 7%	54 9%	260 43%	93 16%	217 36%	55 9%	44 7%	188 31%	303 50%	217 36%	80 13%
STRONGLY APPROVE	72	12	100% *	0% *	0% *	0% *	0% *	58% *	6%	0% *	5%	2% *	19%	5%	6%
SOMEWHAT APPROVE	172	29	0% *	100% *	0% *	0% *	0% *	16% *	56% *	29%	9% *	9% *	37%	18% *	26%
SOMEWHAT DISAPPROVE	42	7	0%	0%	100% *	0%	0%	3%	4%	25% *	11%	5%	6%	11%	0%
STRONGLY DISAPPROVE	54	9	0% *	0% *	0% *	100% *	0% *	7%	4%	13%	54% *	4%	3%	20% *	5%
NOT SURE	260	43	0% *	0% *	0% *	0% *	100% *	15% *	31% *	33% *	21% *	80% *	36%	46%	62% *
APPROVE	244	41	100% *	100% *	0% *	0% *	0% *	74% *	61% *	29% *	14% *	11% *	56% *	23% *	33%
DISAPPROVE	96	16	0% *	0% *	100% *	100% *	0% *	11%	8%	38% *	66% *	9%	8%	31% *	5% *
NET APPROVE	148	25	100% *	100% *	-100% *	-100% *	0% *	64% *	53% *	-9% *	-52% *	1% *	47% *	-8% *	28%
APPROVE : DISAPPROVE	2.5:1							7.0:1 *	7.4:1 *	1:1.3 *	1:4.8 *	1.1:1 *	6.7:1 *	1:1.3 *	6.5:1 *

	AGE						PHILOSOPHY					
	N	%	18-25	26-40	41-55	56-65	66+	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE
	600	100	36 6%	105 17%	196 33%	126 21%	127 21%	34 6%	65 11%	146 24%	129 22%	201 33%
STRONGLY APPROVE	72	12	17%	12%	11%	10%	15%	24% *	15%	7%	9%	16%
SOMEWHAT APPROVE	172	29	42% *	28%	27%	27%	29%	35%	42% *	28%	16% *	30%
SOMEWHAT DISAPPROVE	42	7	5%	8%	10%	6%	4%	3%	5%	7%	14%	5%
STRONGLY DISAPPROVE	54	9	17%	9%	7%	13%	8%	9%	2%	7%	21% *	6%
NOT SURE	260	43	19% *	42%	46%	44%	44%	29% *	37%	51%	39%	43%
APPROVE	244	41	59% *	40%	38%	37%	44%	59% *	57% *	34%	25% *	46%
DISAPPROVE	96	16	22%	18%	16%	18%	12%	12%	6% *	14%	35% *	11%
NET APPROVE	148	25	37% *	22%	22%	19%	33%	47% *	51% *	20%	-10% *	35% *
APPROVE : DISAPPROVE	2.5:1		2.7:1	2.2:1 *	2.3:1	2.1:1 *	3.8:1 *	5.0:1 *	9.4:1 *	2.4:1	1:1.4 *	4.2:1 *

	EMPLOYMENT							HERITAGE			AFFIL.			GENDER	
	N	%	CHARLOTTE	PRIVATE COMPANY	WORK FOR GOVERN	SPOUSE HOUSEWIFE	RETIRED	UNEMPLOY.	CAUCASIAN	AFRICAN-AMERICAN	DEM	REP	UNAFFIL	MALE	FEMALE
	600	100	123 20%	193 32%	74 12%	45 7%	167 28%	40 7%	425 71%	136 23%	288 48%	210 35%	102 17%	267 44%	333 56%
STRONGLY APPROVE	72	12	10%	10%	14%	9%	13%	22% *	10%	19%	14%	8%	14%	13%	11%
SOMEWHAT APPROVE	172	29	27%	29%	26%	25%	34%	28%	24%	40% *	39% *	15% *	28%	28%	29%
SOMEWHAT DISAPPROVE	42	7	8%	10%	5%	2%	4%	10%	7%	4%	5%	10%	7%	7%	7%
STRONGLY DISAPPROVE	54	9	10%	8%	8%	2%	10%	2%	11%	1%	5%	18%	3%	13%	6%
NOT SURE	260	43	45%	42%	47%	62% *	39%	38%	47%	34%	38%	49%	48%	38%	47%
APPROVE	244	41	37%	39%	39%	33%	47%	50% *	35%	60% *	53% *	23% *	42%	41%	40%
DISAPPROVE	96	16	18%	18%	13%	4% *	14%	12%	19%	6% *	10%	28% *	10%	20%	13%
NET APPROVE	148	25	19%	21%	26%	29%	33%	38% *	16%	54% *	43% *	-5% *	32%	21%	28%
APPROVE : DISAPPROVE	2.5:1		2.1:1 *	2.1:1 *	2.9:1 *	7.6:1 *	3.3:1 *	4.0:1 *	1.9:1 *	10.1:1 *	5.6:1 *	1:1.2 *	4.3:1 *	2.0:1 *	3.2:1 *

GEOGRAPHIC

	N		GEOGRAPHIC					
	N	%	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
	600	100	123 20%	86 14%	99 16%	126 21%	69 12%	97 16%
STRONGLY APPROVE	72	12	10%	9%	12%	13%	16%	12%
SOMEWHAT APPROVE	172	29	27%	22%	31%	30%	32%	30%
SOMEWHAT DISAPPROVE	42	7	8%	5%	7%	9%	6%	6%
STRONGLY DISAPPROVE	54	9	10%	9%	7%	9%	13%	8%
NOT SURE	260	43	45%	55% *	42%	40%	33% *	43%
APPROVE	244	41	37%	31% *	44%	43%	48%	42%
DISAPPROVE	96	16	18%	14%	14%	17%	19%	14%
NET APPROVE	148	25	19%	18%	30%	26%	30%	28%
APPROVE : DISAPPROVE	2.5:1		2.1:1 *	2.3:1 *	3.1:1 *	2.5:1	2.6:1	3.0:1 *

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SURVEY RESEARCH REPORT
FEBRUARY 2009

DO YOU APPROVE OR DISAPPROVE OF THE JOB CONGRESS IS DOING?

	N		DIRECTION			OBAMA JOB					CONGRESS JOB				
	N	%	RIGHT	WRONG	NOT SURE	STRONGLY APPROVE	SOMEWHAT APPROVE	SOMEWHAT DISAPPROV	STRONGLY DISAPPROV	NOT SURE	STRONGLY APPROVE	SOMEWHAT APPROVE	SOMEWHAT DISAPPROV	STRONGLY DISAPPROV	NOT SURE
	600	100	285 47%	242 40%	73 12%	214 36%	172 29%	33 5%	63 11%	116 19%	57 10%	177 30%	128 21%	149 25%	89 15%
STRONGLY APPROVE	57	10	12%	7%	6%	22% *	4%	3%	2%	2%	100% *	0% *	0% *	0% *	0% *
SOMEWHAT APPROVE	177	30	41% *	20% *	17% *	39% *	44% *	3% *	5% *	11% *	0% *	100% *	0% *	0% *	0% *
SOMEWHAT DISAPPROVE	128	21	17%	25%	25%	16%	23%	52% *	16%	24%	0% *	0% *	100% *	0% *	0% *
STRONGLY DISAPPROVE	149	25	15% *	35% *	27%	15% *	17%	39% *	73% *	25%	0% *	0% *	0% *	100% *	0% *
NOT SURE	89	15	14%	12%	26% *	9%	12%	3% *	5% *	38% *	0% *	0% *	0% *	0% *	100% *
APPROVE	234	39	53% *	28% *	22% *	61% *	48%	6% *	6% *	13% *	100% *	100% *	0% *	0% *	0% *
DISAPPROVE	277	46	33% *	60% *	52%	30% *	40%	91% *	89% *	49%	0% *	0% *	100% *	100% *	0% *
NET APPROVE	-43	-7	20% *	-33% *	-30% *	31% *	8% *	-85% *	-83% *	-36% *	100% *	100% *	-100% *	-100% *	0%
APPROVE : DISAPPROVE	1:1.2		1.6:1 *	1:2.2 *	1:2.3 *	2.0:1 *	1.2:1	1:15.0 *	1:14.3 *	1:3.8 *					

		HAGAN JOB					PERDUE JOB					STIMULUS PACKAGE			
N	%	STRONGLY APPROVE	SOMEWHAT APPROVE	SOMEWHAT DISAPPROV	STRONGLY DISAPPROV	NOT SURE	STRONGLY APPROVE	SOMEWHAT APPROVE	SOMEWHAT DISAPPROV	STRONGLY DISAPPROV	NOT SURE	SUPPORT	OPPOSE	NOT SURE	
600	100	72 12%	172 29%	42 7%	54 9%	260 43%	93 16%	217 36%	55 9%	44 7%	188 31%	303 50%	217 36%	80 13%	
STRONGLY APPROVE	57	10	47% *	4%	2%	9%	4%	39% *	5%	2%	9%	3%	15%	2%	9%
SOMEWHAT APPROVE	177	30	22%	58% *	19% *	2% *	20% *	30%	46% *	20% *	5% *	18% *	43% *	13% *	25%
SOMEWHAT DISAPPROVE	128	21	7% *	18%	40% *	13%	27%	9% *	21%	40% *	14%	24%	19%	24%	25%
STRONGLY DISAPPROVE	149	25	18%	10% *	33%	74% *	25%	16%	18%	25%	70% *	26%	13% *	47% *	10% *
NOT SURE	89	15	6% *	10%	5% *	2% *	25% *	6%	9%	13%	2% *	29% *	11%	14%	31% *
APPROVE	234	39	70% *	62% *	22% *	11% *	24% *	69% *	51% *	22% *	14% *	21% *	58% *	15% *	34%
DISAPPROVE	277	46	25% *	28% *	74% *	87% *	51%	25% *	39%	65% *	84% *	50%	31% *	71% *	35% *
NET APPROVE	-43	-7	45% *	34% *	-52% *	-76% *	-27% *	44% *	12% *	-43% *	-70% *	-29% *	26% *	-56% *	-1%
APPROVE : DISAPPROVE	1:1.2		2.8:1 *	2.2:1 *	1.3:4 *	1.7:9 *	1.2:1 *	2.8:1 *	1.3:1 *	1.3:0 *	1.6:1 *	1.2:4 *	1.8:1 *	1.4:7 *	1:1.0 *

		AGE					PHILOSOPHY					
N	%	18-25	26-40	41-55	56-65	66+	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE	
600	100	36 6%	105 17%	196 33%	126 21%	127 21%	34 6%	65 11%	146 24%	129 22%	201 33%	
STRONGLY APPROVE	57	10	14%	14%	7%	6%	12%	9%	6%	12%	11%	
SOMEWHAT APPROVE	177	30	31%	37%	28%	26%	27%	42% *	28%	21%	32%	
SOMEWHAT DISAPPROVE	128	21	14%	15%	21%	21%	20%	23%	25%	14%	22%	
STRONGLY DISAPPROVE	149	25	19%	25%	25%	36% *	17%	18%	17%	22%	40% *	22%
NOT SURE	89	15	22%	9%	19%	10%	17%	24%	9%	18%	13%	13%
APPROVE	234	39	45%	52% *	35%	33%	38%	51% *	34%	33%	42%	
DISAPPROVE	277	46	33% *	40%	46%	58% *	45%	38%	40%	48%	54%	44%
NET APPROVE	-43	-7	11% *	12% *	-11%	-25% *	-7%	0%	11% *	-13%	-20% *	-2%
APPROVE : DISAPPROVE	1:1.2		1.3:1 *	1.3:1 *	1.1:3 *	1.1:8 *	1:1.2	1.0:1 *	1.3:1	1.1:4 *	1.1:6 *	1:1.1 *

	EMPLOYMENT								HERITAGE		AFFIL.			GENDER	
	N	%	SELF-EMPLOYED	PRIVATE COMPANY	WORK FOR GOVERN	SPOUSE HOUSEWIFE	RETIRED	UNEMPLOY.	CAUCASIAN	AFRICAN-AMERICAN	DEM	REP	UNAFFIL	MALE	FEMALE
	600	100	59 10%	193 32%	74 12%	45 7%	167 28%	40 7%	425 71%	136 23%	288 48%	210 35%	102 17%	267 44%	333 56%
STRONGLY APPROVE	57	10	10%	10%	4%	11%	10%	17%	9%	13%	12%	7%	9%	9%	10%
SOMEWHAT APPROVE	177	30	24%	31%	34%	22%	27%	28%	23%	48% *	40% *	14% *	33%	28%	31%
SOMEWHAT DISAPPROVE	128	21	20%	22%	11% *	25%	25%	20%	22%	19%	21%	23%	18%	22%	21%
STRONGLY DISAPPROVE	149	25	40% *	23%	35% *	15% *	22%	23%	31%	7% *	15% *	39% *	24%	28%	22%
NOT SURE	89	15	5% *	13%	16%	27% *	16%	13%	15%	13%	13%	17%	17%	12%	17%
APPROVE	234	39	34% *	41%	38%	33%	37%	45%	32%	61% *	51% *	21% *	42%	37%	40%
DISAPPROVE	277	46	61% *	45%	46%	40%	47%	42%	53%	26% *	36% *	63% *	41%	50%	43%
NET APPROVE	-43	-7	-27% *	-4%	-8%	-7%	-9%	3% *	-22% *	35% *	15% *	-42% *	1%	-13%	-2%
APPROVE : DISAPPROVE	1:1.2		1:1.8 *	1:1.1	1:1.2	1:1.2	1:1.2	1.1:1 *	1:1.7 *	2.3:1 *	1.4:1 *	1:3.0 *	1.0:1 *	1:1.4 *	1:1.1 *

	GEOGRAPHIC							
	N	%	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
	600	100	123 20%	86 14%	99 16%	126 21%	69 12%	97 16%
STRONGLY APPROVE	57	10	11%	5%	9%	12%	10%	9%
SOMEWHAT APPROVE	177	30	31%	27%	26%	31%	34%	28%
SOMEWHAT DISAPPROVE	128	21	22%	22%	24%	21%	13%	23%
STRONGLY DISAPPROVE	149	25	24%	34%	23%	20%	27%	24%
NOT SURE	89	15	12%	13%	17%	15%	16%	17%
APPROVE	234	39	42%	32%	35%	43%	44%	37%
DISAPPROVE	277	46	46%	56% *	47%	42%	40%	46%
NET APPROVE	-43	-7	-4%	-24% *	-12%	1%	3% *	-9%
APPROVE : DISAPPROVE	1:1.2		1:1.1	1:1.8 *	1:1.3 *	1.0:1 *	1.1:1 *	1:1.2