

NORTH CAROLINA STATEWIDE  
 SURVEY RESEARCH REPORT  
 MARCH 2010

DO YOU SUPPORT OR OPPOSE THE HEALTH CARE PLAN BEING PROPOSED  
 BY PRESIDENT OBAMA AND THE DEMOCRATIC CONTROLLED CONGRESS?

	VOTING		AFFIL.					INTEREST			DIRECTION			
	N	%	DEFINITE	VERY	SOMEWHAT	DEM	REP	UNAFFIL.	MORE	LESS	SAME	RIGHT	WRONG	NOT SURE
	600	100	347 58%	179 30%	66 11%	285 48%	204 34%	111 18%	179 30%	157 26%	250 42%	146 24%	343 57%	111 18%
STRONGLY SUPPORT	118	20	22%	20%	11% *	33% *	4% *	14%	14%	20%	23%	33% *	13%	24%
SOMEWHAT SUPPORT	116	19	19%	16%	26%	28% *	6% *	21%	11%	27%	21%	25%	14%	27%
SOMEWHAT OPPOSE	82	14	12%	16%	15%	8%	19%	20%	13%	21%	10%	16%	13%	12%
STRONGLY OPPOSE	217	36	39%	34%	29%	19% *	63% *	32%	55% *	18% *	34%	16% *	50% *	21% *
NOT SURE	67	11	7%	15%	20%	12%	8%	14%	7%	13%	12%	9%	10%	16%
SUPPORT	234	39	41%	36%	36%	61% *	10% *	34%	25% *	47%	44%	58% *	27% *	51% *
OPPOSE	299	50	52%	50%	44%	26% *	82% *	51%	68% *	39% *	44%	33% *	63% *	32% *
NET SUPPORT	-65	-11	-11%	-14%	-8%	35% *	-72% *	-17%	-43% *	8% *	0% *	25% *	-36% *	19% *
SUPPORT : OPPOSE	1:1.3		1:1.3	1:1.4	1:1.2	2.3:1 *	1:8.0 *	1:1.5 *	1:2.7 *	1.2:1	1:1.0 *	1.8:1 *	1:2.3 *	1.6:1 *

			AGE					EMPLOYMENT				
	N	%	18-25	26-40	41-55	56-65	66+	SELF EMPLOYED	PRIVATE COMPANY	WORK FOR GOVT	RETIRED	UNEMPLOY
	600	100	29 5%	100 17%	182 30%	123 20%	165 28%	61 10%	197 33%	57 10%	204 34%	51 8%
STRONGLY SUPPORT	118	20	17%	18%	19%	20%	22%	16%	18%	19%	23%	18%
SOMEWHAT SUPPORT	116	19	45% *	27%	15%	17%	16%	16%	21%	16%	18%	27%
SOMEWHAT OPPOSE	82	14	10%	17%	16%	11%	11%	25% *	13%	12%	12%	12%
STRONGLY OPPOSE	217	36	24% *	29%	36%	44%	38%	34%	36%	40%	36%	29%
NOT SURE	67	11	3%	9%	13%	9%	13%	8%	12%	12%	11%	14%
SUPPORT	234	39	62% *	45%	35%	37%	38%	33%	39%	35%	41%	45%
OPPOSE	299	50	34% *	46%	52%	54%	48%	59% *	49%	53%	48%	41%
NET SUPPORT	-65	-11	28% *	-1% *	-18%	-18%	-10%	-26% *	-11%	-18%	-7%	4% *
SUPPORT : OPPOSE	1:1.3		1.8:1 *	1:1.0 *	1:1.5 *	1:1.5 *	1:1.3	1:1.8 *	1:1.3	1:1.5 *	1:1.2	1.1:1 *

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	=====		BEH. VOTING				HERITAGE			GENDER		
	N	%	ALWAYS DEM	MORE DEMS THAN REPS	MORE REPS THAN DEMS	ALWAYS REP	INDEPEND.	CAUCASIAN	AFRICAN AMERICAN	MALE	FEMALE	
	600	100	102 17%	101 17%	142 24%	47 8%	186 31%	470 78%	103 17%	285 48%	315 52%	
STRONGLY SUPPORT	118	20	53% *	33% *	4% *	2% *	11%	14%	45% *	19%	20%	
SOMEWHAT SUPPORT	116	19	23%	49% *	4% *	4% *	17%	15%	37% *	20%	19%	
SOMEWHAT OPPOSE	82	14	6%	9%	18%	15%	17%	16%	6%	14%	14%	
STRONGLY OPPOSE	217	36	7% *	3% *	65% *	77% *	38%	43%	4% *	38%	35%	
NOT SURE	67	11	12%	7%	9%	2% *	16%	11%	9%	10%	12%	
SUPPORT	234	39	75% *	81% *	7% *	6% *	28% *	30% *	82% *	39%	39%	
OPPOSE	299	50	13% *	12% *	84% *	91% *	55%	59% *	10% *	51%	49%	
NET SUPPORT	-65	-11	63% *	69% *	-77% *	-85% *	-27% *	-29% *	72% *	-12%	-10%	
SUPPORT : OPPOSE	1:1.3		5.9:1 *	6.8:1 *	1:11.9 *	1:14.3 *	1:1.9 *	1:2.0 *	8.4:1 *	1:1.3	1:1.2	
	=====											
			GEOGRAPHIC									
	=====		PIEDMONT								=====	
	N	%	CHARLOTTE	WESTERN	TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST				
	600	100	136 23%	77 13%	120 20%	129 22%	58 10%	80 13%				
STRONGLY SUPPORT	118	20	20%	25%	18%	17%	24%	18%				
SOMEWHAT SUPPORT	116	19	22%	10%	18%	25%	22%	15%				
SOMEWHAT OPPOSE	82	14	11%	12%	19%	10%	12%	19%				
STRONGLY OPPOSE	217	36	34%	38%	32%	41%	33%	40%				
NOT SURE	67	11	13%	16%	13%	7%	9%	9%				
SUPPORT	234	39	42%	35%	36%	42%	47%	32%				
OPPOSE	299	50	45%	49%	51%	51%	45%	59%				
NET SUPPORT	-65	-11	-3%	-14%	-15%	-9%	2% *	-26% *				
SUPPORT : OPPOSE	1:1.3		1:1.1 *	1:1.4 *	1:1.4 *	1:1.2	1.0:1 *	1:1.8 *				

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DO YOU THINK IT IS BETTER TO BUILD UPON THE HEALTH CARE PLAN  
 PRESENTLY WORKING ITS WAY THROUGH THE HOUSE AND SENATE OR  
 SHOULD CONGRESS SCRAP THE PLAN AND START ALL OVER FROM SCRATCH?

	VOTING		AFFIL.					INTEREST			DIRECTION			
	N	%	DEFINITE	VERY	SOMEWHAT	DEM	REP	UNAFFIL.	MORE	LESS	SAME	RIGHT	WRONG	NOT SURE
	600	100	347 58%	179 30%	66 11%	285 48%	204 34%	111 18%	179 30%	157 26%	250 42%	146 24%	343 57%	111 18%
BUILD ON CURRENT	233	39	38%	41%	38%	54% *	18% *	37%	29% *	46%	41%	58% *	27% *	50% *
SCRAP AND START OVER	303	50	51%	51%	47%	35% *	72% *	50%	64% *	45%	45%	32% *	63% *	35% *
NOT SURE	64	11	11%	8%	15%	11%	10%	13%	7%	9%	14%	10%	10%	15%
NET SCRAP	70	12	13%	9%	9%	-19% *	54% *	14%	35% *	-1% *	4%	-26% *	36% *	-14% *
SCRAP : BUILD ON	1.3:1		1.3:1	1.2:1	1.2:1	1:1.5 *	4.0:1 *	1.4:1	2.2:1 *	1:1.0 *	1.1:1 *	1:1.8 *	2.3:1 *	1:1.4
			AGE					EMPLOYMENT						
	N	%	18-25	26-40	41-55	56-65	66+	SELF EMPLOYED	PRIVATE COMPANY	WORK FOR GOVT	RETIRED	UNEMPLOY		
	600	100	29 5%	100 17%	182 30%	123 20%	165 28%	61 10%	197 33%	57 10%	204 34%	51 8%		
BUILD ON CURRENT	233	39	55% *	46%	40%	34%	35%	28% *	45%	37%	37%	41%		
SCRAP AND START OVER	303	50	45%	42%	48%	56%	55%	59%	47%	49%	51%	43%		
NOT SURE	64	11	0% *	12%	12%	10%	11%	13%	8%	14%	12%	16%		
NET SCRAP	70	12	-10% *	-4% *	9%	22% *	20%	31% *	2% *	12%	14%	2% *		
SCRAP : BUILD ON	1.3:1		1:1.2	1:1.1 *	1.2:1	1.6:1 *	1.6:1 *	2.1:1 *	1.0:1 *	1.3:1	1.4:1	1.0:1 *		

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	=====		BEH. VOTING					HERITAGE		GENDER		
	N	%	ALWAYS DEM	MORE DEMS THAN REPS	MORE REPS THAN DEMS	ALWAYS REPS	INDEPEND.	CAUCASIAN	AFRICAN AMERICAN	MALE	FEMALE	
	600	100	102 17%	101 17%	142 24%	47 8%	186 31%	470 78%	103 17%	285 48%	315 52%	
BUILD ON CURRENT	233	39	70% *	70% *	18% *	6% *	32%	33%	66% *	39%	38%	
SCRAP AND START OVER	303	50	19% *	21% *	74% *	89% *	55%	57%	22% *	54%	47%	
NOT SURE	64	11	12%	9%	8%	4%	13%	10%	12%	7%	14%	
NET SCRAP	70	12	-51% *	-50% *	56% *	83% *	23% *	24% *	-44% *	15%	9%	
SCRAP : BUILD ON	1.3:1		1:3.7 *	1:3.4 *	4.2:1 *	14.0:1 *	1.7:1 *	1.7:1 *	1:3.0 *	1.4:1	1.2:1	
	=====											
			GEOGRAPHIC									
	N	%	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST				
	600	100	136 23%	77 13%	120 20%	129 22%	58 10%	80 13%				
BUILD ON CURRENT	233	39	42%	40%	40%	39%	38%	31%				
SCRAP AND START OVER	303	50	46%	49%	48%	53%	50%	59%				
NOT SURE	64	11	12%	10%	12%	8%	12%	10%				
NET SCRAP	70	12	4%	9%	8%	15%	12%	28% *				
SCRAP : BUILD ON	1.3:1		1.1:1 *	1.2:1	1.2:1 *	1.4:1	1.3:1	1.9:1 *				