

DO YOU APPROVE OR DISAPPROVE OF THE JOB BEV PERDUE IS DOING  
AS GOVERNOR?

| N     | %   | DIRECTION  |            |           |            | ISSUE/PROBLEM |           |           |           |          |            |            |          | LEG. VOTE  |          |  |  |
|-------|-----|------------|------------|-----------|------------|---------------|-----------|-----------|-----------|----------|------------|------------|----------|------------|----------|--|--|
|       |     | RIGHT      | WRONG      | NOT SURE  | ECON/JOB   | TAXES         | PUBLIC    | HEALTH    | CORRUPT.  | ILLEGAL  | NOT SURE   | DEM        | REP      | NEITHER    | NOT SURE |  |  |
|       |     |            |            |           | SPENDING   | EDUCATION     | CARE COST | MISMANAGE | IMMIGRAT. | NOT SURE | DEM        | REP        | NEITHER  | NOT SURE   |          |  |  |
| 600   | 100 | 254<br>42% | 285<br>48% | 60<br>10% | 284<br>47% | 68<br>11%     | 38<br>6%  | 47<br>8%  | 38<br>6%  | 23<br>4% | 237<br>40% | 219<br>36% | 26<br>4% | 116<br>19% |          |  |  |
| 57    | 10  | 19% *      | 2% *       | 7% *      | 9% *       | 9% *          | 13% *     | 11% *     | 11% *     | 13% *    | 18% *      | 3% *       | 4% *     | 6% *       |          |  |  |
| 220   | 37  | 48% *      | 26% *      | 38% *     | 45% *      | 29% *         | 37% *     | 28% *     | 21% *     | 17% *    | 50% *      | 25% *      | 35% *    | 32% *      |          |  |  |
| 117   | 20  | 13% *      | 25% *      | 22% *     | 13% *      | 31% *         | 21% *     | 23% *     | 29% *     | 26% *    | 12% *      | 27% *      | 23% *    | 20% *      |          |  |  |
| 133   | 22  | 11% *      | 35% *      | 10% *     | 19% *      | 27% *         | 18% *     | 34% *     | 29% *     | 26% *    | 8% *       | 35% *      | 23% *    | 28% *      |          |  |  |
| 73    | 12  | 10% *      | 12% *      | 23% *     | 14% *      | 8% *          | 11% *     | 4% *      | 11% *     | 17% *    | 12% *      | 11% *      | 15% *    | 15% *      |          |  |  |
| 277   | 46  | 67% *      | 28% *      | 45% *     | 54% *      | 34% *         | 50% *     | 38% *     | 32% *     | 30% *    | 68% *      | 28% *      | 38% *    | 38% *      |          |  |  |
| 250   | 42  | 23% *      | 60% *      | 32% *     | 32% *      | 58% *         | 39% *     | 57% *     | 58% *     | 52% *    | 20% *      | 62% *      | 46% *    | 47% *      |          |  |  |
| 27    | 4   | 43% *      | -32% *     | 13% *     | 22% *      | -24% *        | 11% *     | -19% *    | -26% *    | -22% *   | 48% *      | -34% *     | -8% *    | -9% *      |          |  |  |
| 1.1:1 |     | 2.9:1 *    | 1:2.2 *    | 1.4:1 *   | 1.7:1 *    | 1:1.7 *       | 1.3:1 *   | 1:1.5 *   | 1:1.8 *   | 1:1.7 *  | 3.4:1 *    | 1:2.2 *    | 1:1.2 *  | 1:1.3 *    |          |  |  |

| N     | %   | RE-REGISTER |            |            |              | ABORTION        |             |          |            | AGE        |            |            |                 | BEHAVIORAL VOTING |             |                 |            |
|-------|-----|-------------|------------|------------|--------------|-----------------|-------------|----------|------------|------------|------------|------------|-----------------|-------------------|-------------|-----------------|------------|
|       |     | REP         | DEM        | UNAFFIL.   | ALWAYS LEGAL | CERTAIN CIRCUM. | NEVER LEGAL | 18-25    | 26-40      | 41-55      | 56-65      | 66+        | ALWAYS DEMOCRAT | MORE THAN REFS    | ALWAYS REFS | TICKET SPLITTER |            |
|       |     |             |            |            | LEGAL        | LEGAL           |             |          |            |            |            | THAN REFS  | THAN REFS       | THAN REFS         | REP         | REP             |            |
| 600   | 100 | 195<br>32%  | 247<br>41% | 127<br>21% | 173<br>29%   | 281<br>47%      | 123<br>20%  | 30<br>5% | 118<br>20% | 197<br>33% | 130<br>22% | 124<br>21% | 129<br>22%      | 115<br>19%        | 137<br>23%  | 55<br>9%        | 147<br>24% |
| 57    | 10  | 3% *        | 17% *      | 6% *       | 13% *        | 8% *            | 8% *        | 7% *     | 5% *       | 9% *       | 14% *      | 11% *      | 19% *           | 11% *             | 1% *        | 9% *            | 6% *       |
| 220   | 37  | 24% *       | 47% *      | 40% *      | 43% *        | 37% *           | 28% *       | 57% *    | 42% *      | 35% *      | 30% *      | 37% *      | 51% *           | 52% *             | 30% *       | 15% *           | 29% *      |
| 117   | 20  | 29% *       | 12% *      | 18% *      | 13% *        | 22% *           | 22% *       | 13% *    | 23% *      | 21% *      | 20% *      | 15% *      | 12% *           | 12% *             | 30% *       | 20% *           | 22% *      |
| 133   | 22  | 33% *       | 10% *      | 27% *      | 18% *        | 21% *           | 28% *       | 13% *    | 21% *      | 22% *      | 27% *      | 21% *      | 8% *            | 12% *             | 26% *       | 42% *           | 31% *      |
| 73    | 12  | 11% *       | 15% *      | 9% *       | 12% *        | 11% *           | 13% *       | 10% *    | 9% *       | 14% *      | 9% *       | 16% *      | 10% *           | 12% *             | 13% *       | 15% *           | 12% *      |
| 277   | 46  | 27% *       | 64% *      | 46% *      | 57% *        | 45% *           | 37% *       | 63% *    | 47% *      | 43% *      | 44% *      | 48% *      | 71% *           | 63% *             | 31% *       | 24% *           | 35% *      |
| 250   | 42  | 62% *       | 22% *      | 45% *      | 31% *        | 43% *           | 50% *       | 27% *    | 44% *      | 43% *      | 47% *      | 35% *      | 19% *           | 24% *             | 55% *       | 62% *           | 52% *      |
| 27    | 4   | -35% *      | 42% *      | 2% *       | 25% *        | 2% *            | -14% *      | 3% *     | 3% *       | 0% *       | -3% *      | 13% *      | 51% *           | 39% *             | -24% *      | -38% *          | -17% *     |
| 1.1:1 |     | 1:2.3 *     | 2.9:1 *    | 1.0:1 *    | 1.8:1 *      | 1.0:1 *         | 1:1.4 *     | 2.4:1 *  | 1.1:1 *    | 1:1.0 *    | 1:1.1 *    | 1.4:1 *    | 3.6:1 *         | 2.6:1 *           | 1:1.8 *     | 1:2.6 *         | 1:1.5 *    |

NORTH CAROLINA STATEWIDE  
SURVEY RESEARCH REPORT  
MAY 2009

DO YOU APPROVE OR DISAPPROVE OF THE JOB BEV PERDUE IS DOING  
AS GOVERNOR?

| N   | %   | PHILOSOPHY   |                  |                       | EMPLOYMENT    |                 |                     |            |           | HERITAGE  |                  |     | AFFIL. |          |     |      |      |     |     |     |     |      |      |     |     |    |
|-----|-----|--------------|------------------|-----------------------|---------------|-----------------|---------------------|------------|-----------|-----------|------------------|-----|--------|----------|-----|------|------|-----|-----|-----|-----|------|------|-----|-----|----|
|     |     | VERY LIBERAL | SOMEWHAT LIBERAL | SOMEWHAT CONSERVATIVE | SELF EMPLOYED | PRIVATE COMPANY | WORK FOR GOVERNMENT | FOR SPOUSE | UNEMPLOY. | CAUCASIAN | AFRICAN AMERICAN | DEM | REP    | UNAFFIL. |     |      |      |     |     |     |     |      |      |     |     |    |
| 600 | 100 | 49           | 100              | 148                   | 106           | 186             | 186                 | 31%        | 72        | 231       | 68               | 11% | 43     | 7%       | 148 | 25%  | 36   | 455 | 127 | 281 | 47% | 220  | 37%  | 99  | 16% |    |
| 57  | 10  | 24%          | 10%              | 5%                    | 8%            | 10%             | 10%                 | 10%        | 10%       | 8%        | 10%              | 10% | 9%     | 10%      | 10% | 10%  | 11%  | 11% | 7%  | 17% | 15% | 15%  | 4%   | 4%  | 5%  | 5% |
| 220 | 37  | 35%          | 58%              | 34%                   | 21%           | 37%             | 37%                 | 19%        | 19%       | 43%       | 31%              | 40% | 40%    | 39%      | 39% | 28%  | 28%  | 34% | 51% | 51% | 43% | 26%  | 26%  | 42% | 42% |    |
| 117 | 20  | 12%          | 11%              | 25%                   | 23%           | 19%             | 19%                 | 26%        | 26%       | 19%       | 26%              | 14% | 14%    | 15%      | 15% | 19%  | 19%  | 21% | 13% | 13% | 14% | 24%  | 24%  | 25% | 25% |    |
| 133 | 22  | 16%          | 10%              | 24%                   | 33%           | 22%             | 22%                 | 28%        | 28%       | 19%       | 26%              | 28% | 28%    | 19%      | 19% | 31%  | 31%  | 25% | 7%  | 7%  | 15% | 33%  | 33%  | 19% | 19% |    |
| 73  | 12  | 12%          | 11%              | 12%                   | 15%           | 12%             | 12%                 | 17%        | 17%       | 10%       | 6%               | 9%  | 9%     | 18%      | 18% | 11%  | 11%  | 13% | 11% | 11% | 13% | 13%  | 8%   | 8%  | 8%  |    |
| 277 | 46  | 59%          | 68%              | 39%                   | 29%           | 47%             | 47%                 | 29%        | 29%       | 52%       | 41%              | 49% | 49%    | 49%      | 49% | 39%  | 39%  | 41% | 69% | 69% | 58% | 30%  | 30%  | 47% | 47% |    |
| 250 | 42  | 29%          | 21%              | 49%                   | 56%           | 41%             | 41%                 | 54%        | 54%       | 39%       | 53%              | 42% | 42%    | 34%      | 34% | 50%  | 50%  | 46% | 20% | 20% | 29% | 29%  | 57%  | 57% | 44% |    |
| 27  | 4   | 31%          | 47%              | -9%                   | -26%          | 5%              | -25%                | 13%        | -12%      | 13%       | -12%             | 7%  | 7%     | 15%      | 15% | -11% | -11% | -5% | 48% | 48% | 30% | -27% | -27% | 3%  | 3%  |    |

1.1.1 2.1.1.1 \* 3.2.1.1 \* 1.1.1.2 \* 1.1.1.9 \* 1.1.1.1 1.1.1.9 \* 1.3.1.1 \* 1.1.1.3 \* 1.2.1.1 1.4.1.1 \* 1.1.1.3 \* 1.1.1.1 3.3.1.1 \* 2.0.1.1 \* 1.1.1.9 \* 1.1.1.1

| N   | %   | GENDER |        | GEOGRAPHIC |         |       |          |          |           |           |
|-----|-----|--------|--------|------------|---------|-------|----------|----------|-----------|-----------|
|     |     | MALE   | FEMALE | CHARLOTTE  | WESTERN | TRIAD | PIEDMONT | TRIANGLE | NORTHEAST | SOUTHEAST |
| 600 | 100 | 268    | 332    | 121        | 82      | 117   | 112      | 112      | 85        | 83        |
| 57  | 10  | 11%    | 8%     | 5%         | 10%     | 9%    | 13%      | 13%      | 8%        | 13%       |
| 220 | 37  | 37%    | 37%    | 40%        | 32%     | 32%   | 47%      | 47%      | 39%       | 25%       |
| 117 | 20  | 22%    | 18%    | 18%        | 22%     | 22%   | 15%      | 21%      | 19%       | 19%       |
| 133 | 22  | 21%    | 23%    | 23%        | 21%     | 28%   | 14%      | 19%      | 28%       | 28%       |
| 73  | 12  | 10%    | 14%    | 13%        | 16%     | 9%    | 10%      | 13%      | 14%       | 14%       |
| 277 | 46  | 48%    | 45%    | 45%        | 41%     | 41%   | 61%      | 61%      | 47%       | 39%       |
| 250 | 42  | 43%    | 41%    | 41%        | 43%     | 50%   | 29%      | 29%      | 40%       | 47%       |
| 27  | 4   | 5%     | 4%     | 4%         | -1%     | -9%   | 31%      | 31%      | 7%        | -8%       |

1.1.1 1.1.1.1 1.1.1.1 1.1.1.0 1.1.1.2 \* 2.1.1.1 \* 1.2.1.1 1.1.1.2 \*

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GOVERNOR BEV PERDUE IS DOING A GOOD JOB HANDLING THE  
ECONOMIC CRISIS IN OUR STATE.

| N     | %   | DIRECTION |         |          |           | ISSUE/PROBLEM |             |                  |                   |                   |          |         |       |         |          | LEG. VOTE |  |  |  |
|-------|-----|-----------|---------|----------|-----------|---------------|-------------|------------------|-------------------|-------------------|----------|---------|-------|---------|----------|-----------|--|--|--|
|       |     | RIGHT     | WRONG   | NOT SURE | ECON/JOBS | TAXES         | HEALTH CARE | PUBLIC EDUCATION | CORRUPT. MISMANGE | ILLEGAL IMMIGRAT. | NOT SURE | DEM     | REP   | NEITHER | NOT SURE |           |  |  |  |
| 600   | 100 | 254       | 285     | 60       | 284       | 85            | 38          | 47               | 38                | 23                | 237      | 219     | 26    | 116     |          |           |  |  |  |
|       |     | 42%       | 48%     | 10%      | 47%       | 14%           | 6%          | 8%               | 6%                | 4%                | 40%      | 36%     | 4%    | 19%     |          |           |  |  |  |
| 44    | 7   | 14%       | 2%      | 3%       | 8%        | 5%            | 12%         | 3%               | 9%                | 9%                | 11%      | 4%      | 8%    | 6%      |          |           |  |  |  |
| 212   | 35  | 47%       | 23%     | 45%      | 43%       | 25%           | 31%         | 37%              | 23%               | 22%               | 51%      | 21%     | 38%   | 31%     |          |           |  |  |  |
| 145   | 24  | 18%       | 31%     | 20%      | 19%       | 35%           | 26%         | 29%              | 21%               | 22%               | 19%      | 29%     | 12%   | 28%     |          |           |  |  |  |
| 151   | 25  | 12%       | 40%     | 13%      | 23%       | 27%           | 22%         | 18%              | 45%               | 22%               | 10%      | 42%     | 27%   | 24%     |          |           |  |  |  |
| 48    | 8   | 9%        | 5%      | 18%      | 7%        | 8%            | 9%          | 13%              | 2%                | 26%               | 8%       | 5%      | 15%   | 11%     |          |           |  |  |  |
| 256   | 43  | 61%       | 25%     | 48%      | 51%       | 29%           | 43%         | 39%              | 32%               | 30%               | 62%      | 25%     | 46%   | 37%     |          |           |  |  |  |
| 296   | 49  | 30%       | 70%     | 33%      | 42%       | 62%           | 49%         | 47%              | 66%               | 43%               | 30%      | 71%     | 38%   | 52%     |          |           |  |  |  |
| -40   | -7  | 31%       | -45%    | 15%      | 9%        | -33%          | -6%         | -8%              | -34%              | -13%              | 32%      | -46%    | 8%    | -15%    |          |           |  |  |  |
| 1:1.2 |     | 2:1.1 *   | 1:2.8 * | 1:5.1 *  | 1:2.1 *   | 1:2.1 *       | 1:1.1 *     | 1:1.2            | 1:2.1 *           | 1:1.4 *           | 2:1.1 *  | 1:2.9 * | 1:2.1 | 1:1.4 * |          |           |  |  |  |

| N     | %   | RE-REGISTER |         |          |              | ABORTION        |             |       |         | AGE   |       |                 |                | BEHAVIORAL VOTING |            |                 |  |
|-------|-----|-------------|---------|----------|--------------|-----------------|-------------|-------|---------|-------|-------|-----------------|----------------|-------------------|------------|-----------------|--|
|       |     | REP         | DEM     | UNAFFIL. | ALWAYS LEGAL | CERTAIN CIRCUM. | NEVER LEGAL | 18-25 | 26-40   | 41-55 | 56-65 | ALWAYS DEMOCRAT | MORE THAN REFS | DEMS THAN REFS    | ALWAYS REP | TICKET SPLITTER |  |
| 600   | 100 | 195         | 247     | 127      | 173          | 281             | 123         | 30    | 118     | 197   | 130   | 129             | 115            | 137               | 55         | 147             |  |
|       |     | 32%         | 41%     | 21%      | 29%          | 47%             | 20%         | 5%    | 20%     | 33%   | 22%   | 21%             | 19%            | 23%               | 9%         | 24%             |  |
| 44    | 7   | 5%          | 10%     | 8%       | 13%          | 4%              | 7%          | 3%    | 3%      | 9%    | 11%   | 12%             | 7%             | 3%                | 9%         | 8%              |  |
| 212   | 35  | 19%         | 49%     | 35%      | 38%          | 37%             | 30%         | 37%   | 36%     | 34%   | 32%   | 50%             | 55%            | 24%               | 13%        | 27%             |  |
| 145   | 24  | 33%         | 20%     | 20%      | 25%          | 23%             | 25%         | 37%   | 25%     | 26%   | 24%   | 19%             | 21%            | 36%               | 16%        | 24%             |  |
| 151   | 25  | 36%         | 12%     | 29%      | 17%          | 27%             | 31%         | 13%   | 31%     | 23%   | 27%   | 11%             | 10%            | 31%               | 55%        | 31%             |  |
| 48    | 8   | 7%          | 9%      | 8%       | 6%           | 10%             | 7%          | 10%   | 4%      | 9%    | 7%    | 9%              | 7%             | 5%                | 7%         | 10%             |  |
| 256   | 43  | 24%         | 60%     | 43%      | 51%          | 41%             | 37%         | 40%   | 39%     | 43%   | 42%   | 62%             | 62%            | 27%               | 22%        | 35%             |  |
| 296   | 49  | 70%         | 32%     | 49%      | 43%          | 49%             | 56%         | 50%   | 57%     | 49%   | 51%   | 29%             | 31%            | 68%               | 71%        | 54%             |  |
| -40   | -7  | -46%        | 28%     | -6%      | 9%           | -9%             | -19%        | -10%  | -18%    | -6%   | -8%   | 5%              | 33%            | 30%               | -41%       | -19%            |  |
| 1:1.2 |     | 1:3.0 *     | 1:9.1 * | 1:1.1 *  | 1:2.1        | 1:1.2           | 1:1.5 *     | 1:1.3 | 1:1.5 * | 1:1.1 | 1:1.2 | 1:1.1           | 2:1.1 *        | 1:2.5 *           | 1:3.3 *    | 1:1.5           |  |

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| N     | PHILOSOPHY   |                  |                       |                   | EMPLOYMENT    |                 |                     |           | HERITAGE |           |           |                  | AFFIL.  |         |          |         |         |       |
|-------|--------------|------------------|-----------------------|-------------------|---------------|-----------------|---------------------|-----------|----------|-----------|-----------|------------------|---------|---------|----------|---------|---------|-------|
|       | VERY LIBERAL | SOMEWHAT LIBERAL | SOMEWHAT CONSERVATIVE | VERY CONSERVATIVE | SELF EMPLOYED | PRIVATE COMPANY | WORK FOR GOVERNMENT | HOUSEWIFE | RETIRED  | UNEMPLOY. | CAUCASIAN | AFRICAN AMERICAN | DEM     | REP     | UNAFFIL. |         |         |       |
| 600   | 100          | 49               | 100                   | 148               | 186           | 106             | 186                 | 72        | 231      | 68        | 43        | 148              | 36      | 455     | 127      | 281     | 220     | 99    |
|       | 8%           | 17%              | 25%                   | 18%               | 31%           | 18%             | 31%                 | 12%       | 38%      | 11%       | 7%        | 25%              | 6%      | 76%     | 21%      | 47%     | 37%     | 16%   |
| 44    | 7            | 20%              | 10%                   | 5%                | 8%            | 3%              | 8%                  | 8%        | 6%       | 10%       | 5%        | 7%               | 3%      | 7%      | 7%       | 8%      | 4%      | 13%   |
| 212   | 35           | 35%              | 47%                   | 29%               | 40%           | 27%             | 40%                 | 25%       | 37%      | 34%       | 42%       | 40%              | 25%     | 32%     | 50%      | 48%     | 22%     | 28%   |
| 145   | 24           | 22%              | 28%                   | 29%               | 20%           | 21%             | 20%                 | 28%       | 26%      | 28%       | 21%       | 19%              | 22%     | 25%     | 24%      | 20%     | 30%     | 25%   |
| 151   | 25           | 18%              | 10%                   | 30%               | 22%           | 42%             | 22%                 | 31%       | 23%      | 26%       | 23%       | 22%              | 42%     | 29%     | 9%       | 15%     | 38%     | 25%   |
| 48    | 8            | 4%               | 5%                    | 7%                | 11%           | 8%              | 11%                 | 8%        | 7%       | 1%        | 9%        | 11%              | 8%      | 7%      | 10%      | 9%      | 6%      | 8%    |
| 256   | 43           | 55%              | 57%                   | 34%               | 47%           | 30%             | 47%                 | 33%       | 43%      | 44%       | 47%       | 47%              | 28%     | 39%     | 57%      | 56%     | 26%     | 41%   |
| 296   | 49           | 41%              | 38%                   | 59%               | 41%           | 62%             | 41%                 | 58%       | 49%      | 54%       | 44%       | 41%              | 64%     | 54%     | 33%      | 35%     | 67%     | 51%   |
| -40   | -7           | 14%              | 19%                   | -26%              | 6%            | -32%            | 6%                  | -25%      | -6%      | -10%      | 2%        | 6%               | -36%    | -15%    | 24%      | 21%     | -41%    | -9%   |
| 1:1.2 | 1:4:1 *      | 1:5:1 *          | 1:1.8 *               | 1:2.1 *           | 1:1.1 *       | 1:2.1 *         | 1:1.1 *             | 1:1.8 *   | 1:1.1 *  | 1:1.2     | 1:1.1 *   | 1:1.1 *          | 1:2.3 * | 1:1.4 * | 1:7:1 *  | 1:6:1 * | 1:2.6 * | 1:1.2 |

| N     | GENDER |        | GEOGRAPHIC |               |          |          |           |           |
|-------|--------|--------|------------|---------------|----------|----------|-----------|-----------|
|       | MALE   | FEMALE | CHARLOTTE  | WESTERN TRIAD | PIEDMONT | TRIANGLE | NORTHEAST | SOUTHEAST |
| 600   | 100    | 268    | 121        | 82            | 117      | 112      | 85        | 83        |
|       | 45%    | 55%    | 20%        | 14%           | 20%      | 19%      | 14%       | 14%       |
| 44    | 7      | 9%     | 6%         | 7%            | 8%       | 13%      | 4%        | 6%        |
| 212   | 35     | 36%    | 31%        | 34%           | 32%      | 41%      | 38%       | 37%       |
| 145   | 24     | 25%    | 25%        | 28%           | 27%      | 20%      | 25%       | 20%       |
| 151   | 25     | 24%    | 29%        | 22%           | 26%      | 21%      | 25%       | 29%       |
| 48    | 8      | 6%     | 10%        | 9%            | 7%       | 5%       | 9%        | 7%        |
| 256   | 43     | 46%    | 40%        | 39%           | 40%      | 54%      | 41%       | 43%       |
| 296   | 49     | 49%    | 50%        | 50%           | 53%      | 40%      | 49%       | 49%       |
| -40   | -7     | -3%    | -9%        | -17%          | -13%     | 14%      | -8%       | -6%       |
| 1:1.2 | 1:1.1  | 1:1.2  | 1:1.4 *    | 1:1.3 *       | 1:1.3 *  | 1:4:1 *  | 1:1.2     | 1:1.1     |

AGREE : DISAGREE



NORTH CAROLINA STATEWIDE  
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MAY 2009

DO YOU APPROVE OR DISAPPROVE OF GOVERNOR REV PERDUE'S  
DECISION TO CUT THE SALARIES OF STATE EMPLOYEES AND  
TEACHERS IN ORDER TO CLOSE THE STATE'S BUDGET DEFICIT?

| N     | %   | PHILOSOPHY   |         |                  |         |         | EMPLOYMENT |         |          |               |                 | HERITAGE            |            |         |           |           | AFFIL.           |         |         |          |
|-------|-----|--------------|---------|------------------|---------|---------|------------|---------|----------|---------------|-----------------|---------------------|------------|---------|-----------|-----------|------------------|---------|---------|----------|
|       |     | VERY LIBERAL |         | SOMEWHAT LIBERAL |         | CONS    | VERY CONS  |         | MODERATE | SELF EMPLOYED | PRIVATE COMPANY | WORK FOR GOVERNMENT | FOR SPOUSE | RETIRED | UNEMPLOY. | CAUCASIAN | AFRICAN AMERICAN | DEM     | REP     | UNAFFIL. |
|       |     | 49           | 100     | 100              | 148     | 25%     | 106        | 18%     | 186      | 31%           | 72              | 230                 | 68         | 43      | 148       | 36        | 455              | 126     | 280     | 220      |
| 599   | 100 | 8%           | 17%     | 7%               | 5%      | 7%      | 8%         | 11%     | 12%      | 38%           | 11%             | 7%                  | 7%         | 25%     | 6%        | 76%       | 21%              | 47%     | 37%     | 17%      |
| 44    | 7   | 12%          | 7%      | 5%               | 8%      | 7%      | 8%         | 11%     | 11%      | 7%            | 4%              | 5%                  | 5%         | 7%      | 11%       | 8%        | 4%               | 6%      | 8%      | 8%       |
| 144   | 24  | 27%          | 21%     | 22%              | 30%     | 20%     | 30%        | 22%     | 22%      | 23%           | 19%             | 33%                 | 33%        | 29%     | 11%       | 25%       | 21%              | 28%     | 16%     | 31%      |
| 163   | 27  | 22%          | 36%     | 30%              | 19%     | 19%     | 25%        | 25%     | 25%      | 30%           | 25%             | 26%                 | 26%        | 28%     | 17%       | 25%       | 36%              | 28%     | 28%     | 24%      |
| 225   | 38  | 33%          | 32%     | 39%              | 33%     | 50%     | 33%        | 39%     | 39%      | 35%           | 47%             | 35%                 | 35%        | 32%     | 56%       | 38%       | 34%              | 32%     | 46%     | 34%      |
| 23    | 4   | 6%           | 4%      | 3%               | 3%      | 5%      | 3%         | 3%      | 3%       | 4%            | 4%              | 2%                  | 2%         | 4%      | 6%        | 3%        | 6%               | 6%      | 2%      | 2%       |
| 188   | 31  | 39%          | 28%     | 27%              | 38%     | 26%     | 38%        | 33%     | 33%      | 30%           | 24%             | 37%                 | 37%        | 36%     | 22%       | 33%       | 25%              | 34%     | 24%     | 39%      |
| 388   | 65  | 55%          | 68%     | 70%              | 59%     | 69%     | 59%        | 64%     | 64%      | 66%           | 72%             | 60%                 | 60%        | 60%     | 72%       | 64%       | 70%              | 60%     | 74%     | 59%      |
| -200  | -33 | -16%         | -40%    | -43%             | -42%    | -42%    | -20%       | -31%    | -31%     | -35%          | -49%            | -23%                | -23%       | -24%    | -50%      | -31%      | -45%             | -25%    | -50%    | -19%     |
| 1:2.1 |     | 1:1.4 *      | 1:2.4 * | 1:2.6 *          | 1:2.6 * | 1:2.6 * | 1:1.5 *    | 1:1.9 * | 1:1.9 *  | 1:2.2         | 1:3.1 *         | 1:1.6 *             | 1:1.6 *    | 1:1.7 * | 1:3.3 *   | 1:1.9 *   | 1:2.8 *          | 1:1.7 * | 1:3.1 * | 1:1.5 *  |

| N     | %   | GENDER  |         | GEOGRAPHIC |         |         |         |                |         |          |         |           |         |           |         |
|-------|-----|---------|---------|------------|---------|---------|---------|----------------|---------|----------|---------|-----------|---------|-----------|---------|
|       |     | MALE    | FEMALE  | CHARLOTTE  |         | WESTERN |         | PIEDMONT TRIAD |         | TRIANGLE |         | NORTHEAST |         | SOUTHEAST |         |
|       |     | 267     | 332     | 120        | 20%     | 82      | 14%     | 117            | 20%     | 112      | 19%     | 85        | 14%     | 83        | 14%     |
| 599   | 100 | 45%     | 55%     | 20%        | 8%      | 6%      | 8%      | 10%            | 10%     | 8%       | 8%      | 8%        | 8%      | 8%        | 8%      |
| 44    | 7   | 9%      | 6%      | 8%         | 8%      | 6%      | 8%      | 10%            | 10%     | 4%       | 4%      | 4%        | 4%      | 4%        | 4%      |
| 144   | 24  | 25%     | 23%     | 29%        | 24%     | 24%     | 19%     | 30%            | 30%     | 19%      | 20%     | 20%       | 20%     | 20%       | 20%     |
| 163   | 27  | 25%     | 29%     | 28%        | 28%     | 28%     | 29%     | 23%            | 23%     | 34%      | 22%     | 22%       | 22%     | 22%       | 22%     |
| 225   | 38  | 37%     | 38%     | 32%        | 41%     | 41%     | 39%     | 31%            | 31%     | 41%      | 43%     | 43%       | 43%     | 43%       | 43%     |
| 23    | 4   | 4%      | 4%      | 3%         | 0%      | 0%      | 5%      | 5%             | 5%      | 2%       | 2%      | 2%        | 2%      | 2%        | 2%      |
| 188   | 31  | 34%     | 30%     | 37%        | 30%     | 30%     | 26%     | 40%            | 40%     | 22%      | 22%     | 22%       | 22%     | 22%       | 22%     |
| 388   | 65  | 63%     | 67%     | 60%        | 70%     | 68%     | 68%     | 54%            | 54%     | 75%      | 65%     | 65%       | 65%     | 65%       | 65%     |
| -200  | -33 | -29%    | -37%    | -23%       | -39%    | -42%    | -42%    | -14%           | -14%    | -53%     | -36%    | -36%      | -36%    | -36%      | -36%    |
| 1:2.1 |     | 1:1.9 * | 1:2.3 * | 1:1.6 *    | 1:2.3 * | 1:2.3 * | 1:2.6 * | 1:1.4 *        | 1:1.4 * | 1:3.4 *  | 1:2.3 * | 1:2.3 *   | 1:2.3 * | 1:2.3 *   | 1:2.3 * |