

NORTH CAROLINA STATEWIDE STUDY / FEBRUARY 2011

The state legislature passed a bill cutting \$800 million from the current year's budget to help balance next year's budget which is projected to have a \$3.7 billion dollar deficit. The money would come from various unspent accounts including some job development programs and industrial recruitment funds. No current programs, projects or jobs would be eliminated. Should the governor sign or veto this bill?

	MEDIA MARKET						KEY REGIONS						AREA			GENDER		AGE						
	TOTAL (A)	RAL- EIGH (B)	CHAR- LOTTE (C)	GREENS -BORO (D)	GREEN- VILLE (SC) (E)	GREEN- VILLE (NC) (F)	WILM- ING- TON (G)	ALL OTHERS (H)	TRI- ANGLE (I)	SOUTH -EAST (J)	NORTH -EAST NC (K)	PIED- MONT TRIAD (L)	CHARL -OTTE (M)	WEST- ERN NC (N)	URBAN (O)	SUB- URBAN (P)	RURAL (Q)	MEN (R)	WOMEN (S)	18-25 (T)	26-40 (U)	41-55 (V)	56-65 (W)	66+ (X)
BASE=TOTAL SAMPLE	600 100%	180 30%	166 28%	114 19%	45 8%	44 7%	28 5%	23 4%	131 22%	86 14%	62 10%	115 19%	128 21%	79 13%	135 23%	237 40%	222 37%	288 48%	312 52%	47 8%	148 25%	187 31%	103 17%	114 19%
**D/S (SIGN - VETO)	282 47%	92 51%	77 46%	50 44%	28 62% dfg	16 37%	10 37%	9 38%	71 54% Jm	30 35%	28 46%	49 43%	52 41%	51 65% JKLM	67 50%	120 51%	96 43%	145 50%	136 44%	33 71% vWX	93 63% VWX	91 48% X	45 44% X	20 17%
SIGN	389 65%	120 67%	110 66%	70 62%	33 74% g	27 62%	14 51%	14 61%	90 69% j	45 53%	42 67%	70 61%	81 64%	60 76% JL	86 64%	160 67%	141 63%	194 67%	195 62%	39 82% X	107 72% X	127 68% X	66 64% X	50 44%
VETO	107 18%	27 15%	33 20%	21 18%	5 12%	11 25%	4 14%	5 23%	20 15%	16 18%	13 22%	21 18%	29 23% n	9 11%	19 14%	40 17%	45 20%	49 17%	59 19%	5 12%	14 10%	36 19% U	21 20% U	30 27% U
DON'T KNOW/UNDECIDED	101 17%	32 18%	21 13%	23 20%	6 12%	6 13%	10 36% Cef	4 16%	20 15%	25 29% iKMN	7 11%	24 21%	16 12%	9 12%	30 22%	36 15%	35 16%	46 16%	55 18%	3 6%	27 18%	21 11%	17 16%	33 29% TuVW
REFUSED	3 1%	1 1%	2 1%	- -	1 2%	- -	- -	- -	1 1%	- -	- -	- -	2 1%	1 1%	- -	3 1%	1 -	- -	3 1%	- -	- -	3 1%	- -	1 1%

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	GENDER/AGE					PARTY REG		PARTY REG/GENDER						IDEOLOGY			RACE			
	TOTAL (A)	MEN 18-44 (B)	MEN 45+ (C)	WOMEN 18-44 (D)	WOMEN 45+ (E)	GOP (F)	DEM (G)	IND (H)	GOP MEN (I)	GOP WOMEN (J)	DEM MEN (K)	DEM WOMEN (L)	IND MEN (M)	IND WOMEN (N)	LIB (O)	MOD (P)	CONS (Q)	BLACK (R)	WHITE (S)	HISP- ANIC (T)
BASE=TOTAL SAMPLE	600 100%	125 21%	163 27%	139 23%	173 29%	198 33%	282 47%	120 20%	102 17%	96 16%	117 19%	165 28%	69 12%	51 8%	98 16%	228 38%	249 42%	108 18%	466 78%	8 1%
**D/S (SIGN - VETO)	282 47%	75 60% CE	70 43% e	76 55% E	60 35%	93 47%	135 48%	54 45%	64 63% JKmN	29 30%	49 42%	86 52% J	32 46% j	22 43%	42 43%	103 45%	121 48%	70 65% S	204 44%	4 54%
SIGN	389 65%	91 73% E	103 63%	97 70% e	98 57%	128 64%	186 66%	76 63%	75 74% J	52 55%	75 64%	110 67%	44 63%	32 63%	64 66%	147 64%	161 65%	85 79% S	290 62%	5 64%
VETO	107 18%	16 13%	33 20%	21 15%	38 22% b	34 17%	51 18%	22 18%	11 11%	23 24% I	26 22% i	25 15%	12 17%	11 21%	22 23%	44 19%	40 16%	16 15%	85 18%	1 10%
DON'T KNOW/UNDECIDED	101 17%	18 14%	28 17%	19 14%	36 21%	36 18%	45 16%	20 17%	16 16%	20 21%	16 13%	29 18%	14 20%	6 12%	11 11%	37 16%	46 19%	5 5%	89 19% R	2 26%
REFUSED	3 1%	- -	- -	2 1%	2 1%	1 -	1 -	2 1%	- -	1 1%	- -	1 1%	- -	2 3%	1 1%	1 -	2 1%	2 2%	2 -	- -

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	EMPLOYMENT STATUS							DIRECTION OF NORTH CAROLINA	
	TOTAL (A)	PRIV- ATE SECT- OR (B)	FED GOV (C)	PUBLIC EDUC (D)	OTHER STATE WORK- ERS (E)	RET- IRED (F)	UNEMP (G)	RIGHT DIR (H)	WRONG TRACK (I)
BASE=TOTAL SAMPLE	600 100%	245 41%	14 2%	31 5%	52 9%	141 23%	83 14%	196 33%	321 53%
**D/S (SIGN - VETO)	282 47%	119 49% F	7 49%	19 62% F	31 60% F	40 29%	55 66% BF	104 53%	143 45%
SIGN	389 65%	164 67% F	9 65%	23 75% F	36 69% f	74 53%	64 78% F	132 67%	206 64%
VETO	107 18%	46 19% e	2 15%	4 13%	5 9%	34 24% EG	10 12%	28 14%	63 20%
DON'T KNOW/UNDECIDED	101 17%	34 14%	3 20%	4 12%	10 19%	31 22% BG	9 11%	33 17%	51 16%
REFUSED	3 1%	1 -	-	-	2 3%	1 1%	-	3 1%	-