



## Telling Our Story

Below is the current legislative calendar. The General Assembly dates are not set in stone. In fact, communication from Speaker Tillis’ office indicates they may fast track the budget even further. What follows this calendar is the action plan for all local partnerships. At the ED Forum, local partnerships indicated a need for specific steps that they could take between now and the end of the session. The steps highlighted are a starting point—meaning every partnership needs to engage in these activities, but is certainly not limited to them.

Remember that according Smart Start Cost Principles, you cannot use state funds or equipment paid with state funds to for any lobbying activities.

<b>Date</b>	<b>Activity</b>
Tuesday, March 15	Children’s Advocacy Day
Tuesday, March 22	Momsrising Early Childhood Advocacy Day
April 10-16	Week of the Young Child
April 17	House Budget Published
April 22	House Votes on Budget
May 8	Senate Budget Published
May 12	Crossover Day All legislation must be passed by the body in which it originated by this date.
May 13	Senate Votes on Budget
May 15 -27	Conference Committees Finalize budget
May 27	Conference Budget Published
June 1	House and Senate Vote on Final Budget

## Call-in Days

Each partnership would participate one time per month (via their regional assignment). The idea is to get as many people calling in to the offices of the HHS House and Senate Chairs, the House and Senate Appropriations Chairs, the Speaker, and the President Pro-Tem. (Note: This list will be updated as events warrant.) This can be achieved in a number of ways. For example, board members could host open houses and have their networks to stop by and call. Remember that you cannot use state funds or equipment paid with state funds to implement.

**Goal: 50 callers per partnership**

<input checked="" type="checkbox"/>	Date or Deadline	Who
	March 16	Mid-West (24 partnerships)
	March 23	Mid-East (23 partnerships)
	March 30	East (14 partnerships)
	April 6	West (16 partnerships)
	April 13	Mid-West
	April 20	Mid-East
	April 27	East
	May 4	West
	May 11	Mid-West
	May 18	Mid-East
	May 25	East

## Comment on Articles

Most online newspapers allow for comments on news articles. To date, most of these comments have been quite negative. We need as many positive comments posted as possible. Partnerships will be assigned a week. During that week, use the In the News emails sent by NCPC and comment on all articles included. Encourage others to comment as well.

**Goal: 10 comments per article**

<input checked="" type="checkbox"/>	Date or Deadline	Who
	March 16	West (16 partnerships)
	March 23	Mid-West (24 partnerships)
	March 30	Mid-East (23 partnerships)
	April 6	East (14 partnerships)
	April 13	West
	April 20	Mid-West
	April 27	Mid-East
	May 4	East
	May 11	West
	May 18	Mid-West
	May 25	Mid-East

## Letter Writing Campaign

Download testimonial postcards from Smart Net and take to all programs with parents. Ask parents to handwrite a note to their legislator telling them what Smart Start means to them and asking them to preserve Smart Start. Cards can be copied to get sent to each member of the district delegation. Mail postcards to legislators. Remember that you cannot use state funds or equipment paid with state funds to implement.

**Goal: 100 postcards per partnership**

<input checked="" type="checkbox"/>	Date or Deadline	Who
	Week of March 14	East (14 partnerships)
	Week of March 21	West (16 partnerships)
	Week of March 28	Mid-West (24 partnerships)
	Week of April 3	Mid-East (23 partnerships)

## Legislative Breakfast

A few partnerships have organized community meetings with their legislators. Invite your delegation to the partnership. Bring in the following people to participate: at least one child care provider, three families, one business person, local elected officials (mayor, county councilmember, etc.). If you share legislators, work together to organize. Remember that you cannot use state funds or equipment paid with state funds to implement.

**Goal: Every partnership participates**

<input checked="" type="checkbox"/>	Date or Deadline	Who
	Between March 14 and April 16	All Local Partnerships

## Child Care Outreach

NCPC has developed a flyer to be distributed to child care programs in your county. These flyers also can be distributed during parent programs. It is essential that we use these flyers to engage parents as grassroots group of supporters. The flyer can be downloaded from Smart Net. Add your members of the General Assembly along with their contact information to the back side. Remember that you cannot use state funds or equipment paid with state funds to implement.

**Goal: Every partnership participates**

<input checked="" type="checkbox"/>	Date or Deadline	Who
	Between March 14 and April 16	All Local Partnerships

## Editorial Board Meeting

Meet with the editorial board of local paper by March 18. Goal is to have an editorial calling on legislators to preserve Smart Start. Use the following data to make your case:

Children\_Accountability\_Jobs Talking Points, Evaluation Fact Sheet, and localized impact Fact Sheet.

**Goal: One supporting editorial in every paper listed below.**

<input checked="" type="checkbox"/>	Date or Deadline	Who
	Between March 14 and April 16	See list that follows.

The Asheville Citizen-Times	Buncombe
The Bladen Journal [Elizabethtown]	Bladen
The Brunswick Beacon [Shallotte]	Brunswick
Business Journal of Charlotte [Charlotte]	Mecklenburg
Business Journal of Triad [Triad]	Forsyth
Carteret News-Times [Morehead City]	Carteret
Chapel Hill News [Chapel Hill]	Orange
The Charlotte Observer [Charlotte]	Mecklenburg
Charlotte Post [Charlotte]	Mecklenburg
Chatham Journal [Pittsboro]	Chatham
Clayton News-Star [Clayton]	Johnston
The Courier-Times [Roxboro]	Person
Courier-Tribune [Asheboro]	Randolph
The Daily Dispatch [Henderson]	Henderson
Daily Herald [Roanoke Rapids]	Halifax-Warren
The Daily News [Jacksonville]	Onslow
The Daily News [Eden]	Rockingham
The Daily Reflector [Greenville]	Martin-Pitt
The Daily Tar Heel [Chapel Hill]	Orange
The Depot [Piedmont Triad]	Guilford
Dunn Daily Record [Dunn]	Harnett
Enterprise Mountaineer [Enterprise]	Davie
Fayetteville Observer-Times [Fayetteville]	Cumberland
The Franklin Press [Franklin]	Franklin Granville Vance
The Gaston Gazette [Gastonia]	Gaston
Goldsboro News-Argus [Goldsboro]	Wayne
Havelock News [Havelock]	Craven
Herald and Ruralite [Sylva]	Region A
The Herald-Sun [Durham]	Durham
The Hickory Daily Record [Hickory]	Catawba
High Point Enterprise [High Point]	Guilford
The Highlander [Highlands]	Region A
The Independent Tribune [Concord]	Cabarrus
Island Gazette [Carolina Beach]	New Hanover
Jamestown News [Jamestown]	Guilford
Jefferson Post [West Jefferson]	Ashe
King Times [King]	Stokes
The Laurinburg Exchange [Laurinburg]	Scotland

The McDowell News [Marion]	McDowell
Mitchell News-Journal [Spruce Pine]	Mitchell-Yancey
Mount Airy News [Mount Airy]	Surry
Mount Olive Tribune [Mount Olive]	Wayne
The Mountain Times [Boone]	Watauga
Mountain Xpress [Asheville]	Buncombe
The News-Journal [Raeford]	Hoke
The News & Observer [Raleigh]	NCPC
The News Herald [Morganton]	Burke
The News Reporter [Whiteville]	Columbus
Observer News Enterprise [Newton]	Catawba
Outer Banks Sentinel [Nags Head]	Dare
The Pilot [Southern Pines]	Moore
The Record [North Wilkesboro]	Wilkes
The Robesonian [Lumberton]	Robeson
Salisbury Post [Salisbury]	Rowan
The Sampson Independent [Clinton]	Sampson
The Sanford Herald [Sanford]	Lee
Shelby Star [Shelby]	Cleveland
Smoky Mountain News [Waynesville]	Region A
The State Port Pilot [Southport]	Brunswick
Statesville Record & Landmark [Statesville]	Iredell
The Sun Journal [New Bern]	Craven
The Taylorsville Times [Taylorsville]	Alexander
Thomasville Times [Thomasville]	Davidson
Tideland News [Swansboro]	Onslow
Times-News [Hendersonville]	Henderson
Topsail Voice [Hampstead]	Pender
Triangle Business Journal [Raleigh]	Wake
The Wake Weekly [Wake Forest]	Wake
Watauga Democrat [Boone]	Watauga
The Weekly Post [Locust]	Stanly
Wilmington Morning Star [Wilmington]	New Hanover
The Wilson Daily Times [Wilson]	Wilson
Winston-Salem Journal [Winston Salem]	Forsyth

## Ongoing Activities for All Local Partnerships

- **Post to Facebook.** Share information via your Facebook pages and give fans specific actions that they can take.
- **Tuesdays for Tots.** If you have not signed up for Tuesdays for Tots, please do so as soon as possible. The following dates still have no one registered: May 3, May 10, June 14, and June 28
- **Children’s Pledge.** Keep collecting signatures and share these with your representatives. Be sure to keep us in the loop as well.

## Overview By Region: East

1. Beaufort/Hyde Partnership for Children
2. Carteret County Partnership for Children
3. Children & Youth Partnership for Dare County, Inc.
4. Craven Smart Start, Inc.
5. Hertford-Northampton Smart Start Partnership for Children, Inc.
6. Jones County Partnership for Children
7. Lenoir/Greene County Partnership for Children
8. Martin/Pitt Partnership for Children, Inc.
9. Onslow County Partnership for Children, Inc.
10. Pamlico Partnership for Children, Inc.
11. The Chowan/Perquimans Smart Start Partnership
12. The Halifax - Warren Smart Start Partnership for Children, Inc.
13. Tyrrell-Washington Partnership for Children, Inc.
14. Albemarle Smart Start Partnership, Inc.

<input checked="" type="checkbox"/>	Date or Deadline	Who	Activity
	Between March 14 and April 16	All Local Partnerships	Legislative Breakfast
	Between March 14 and April 16	All Local Partnerships	Child Care Outreach
	Between March 14 and April 16	See list above.	Editorial Board Outreach
	Week of March 14	East	Letter writing campaign
	March 30	East	Call-in Day
	April 6	East	Comment on Articles
	April 27	East	Call-in Day
	May 4	East	Comment on Articles
	May 25	East	Call-in Day
	Ongoing	All Local Partnerships	Post to Facebook
	Ongoing	All Local Partnerships	Tuesdays for Tots
	Ongoing	All Local Partnerships	Children's Pledge

## Overview By Region: Mid-East

1. Alamance Partnership for Children
2. Bladen Smart Start: A Partnership for Children, Inc.
3. Chatham County Partnership for Children
4. Columbus County Partnership for Children, Incorporated
5. Down East Partnership for Children
6. Duplin County Partnership for Children
7. Durham's Partnership for Children
8. Franklin Granville Vance Smart Start
9. Harnett County Partnership for Children, Inc.
10. Hoke County Partnership for Children and Families
11. Lee County Partnership for Children
12. Orange County Partnership for Young Children
13. Partnership for Children of Johnston County, Inc.
14. Person County Partnership for Children
15. Robeson County Partnership for Children, Inc.
16. Sampson County Partnership for Children
17. Smart Start of Brunswick County, Inc.
18. Smart Start of New Hanover County
19. Smart Start of Pender County, Inc.
20. The Partnership for Children of Wayne County, Inc.
21. Wake County SmartStart
22. Wilson County Partnership for Children
23. Partnership for Children of Cumberland County, Inc.

<input checked="" type="checkbox"/>	Date or Deadline	Who	Activity
	Between March 14 and April 16	All Local Partnerships	Legislative Breakfast
	Between March 14 and April 16	All Local Partnerships	Child Care Outreach
	Between March 14 and April 16	See list that follows.	Editorial Board Outreach
	March 23	Mid-East	Call-in Day
	March 30	Mid-East	Comment on Articles
	Week of April 3	Mid-East	Letter writing campaign
	April 20	Mid-East	Call-in Day
	April 27	Mid-East	Comment on Articles
	May 18	Mid-East	Call-in Day
	May 25	Mid-East	Comment on Articles
	Ongoing	All Local Partnerships	Post to Facebook
	Ongoing	All Local Partnerships	Tuesdays for Tots
	Ongoing	All Local Partnerships	Children's Pledge

## Overview By Region: Mid-West

1. Alexander County Partnership for Children
2. Anson County Partnership for Children
3. Cabarrus County Partnership for Children
4. Caswell County Partnership for Children
5. Catawba County Partnership for Children
6. Guilford County Partnership for Children, Inc.
7. Iredell County Partnership for Young Children, Inc.
8. Mecklenburg Partnership for Children
9. Montgomery County Partnership for Children
10. Partners for Children & Families, Inc. (Moore County)
11. Partnership for Children of Lincoln/Gaston Counties, Inc.
12. Randolph County Partnership for Children
13. Richmond County Partnership for Children
14. Rockingham County Partnership for Children, Inc.
15. Scotland County Partnership for Children and Families, Inc.
16. Smart Start of Davidson County, Inc.
17. Smart Start of Davie County, Inc.
18. Smart Start of Forsyth County
19. Smart Start Rowan, Inc.
20. Stanly County Partnership for Children
21. Stokes Partnership for Children
22. Surry County Early Childhood Partnership
23. Union Smart Start
24. Smart Start of Yadkin County, Inc.

<input checked="" type="checkbox"/>	<b>Date or Deadline</b>	<b>Who</b>	<b>Activity</b>
	Between March 14 and April 16	All Local Partnerships	Legislative Breakfast
	Between March 14 and April 16	All Local Partnerships	Child Care Outreach
	Between March 14 and April 16	See list that follows.	Editorial Board Outreach
	March 16	Mid-West	Call-in Day
	March 23	Mid-West	Comment on Articles
	Week of March 28	Mid-West	Letter writing campaign
	April 13	Mid-West	Call-in Day
	May 11	Mid-West	Call-in Day
	April 20	Mid-West	Comment on Articles
	May 18	Mid-West	Comment on Articles
	Ongoing	All Local Partnerships	Post to Facebook
	Ongoing	All Local Partnerships	Tuesdays for Tots
	Ongoing	All Local Partnerships	Children's Pledge



## Overview By Region: West

1. Alleghany Partnership for Children, Inc.
2. Ashe County Partnership for Children
3. Avery County Smart Start: A Partnership for Children
4. Buncombe County Partnership for Children, Inc.
5. Burke County Smart Start, Inc.
6. Caldwell County Smart Start A Partnership for Young Children
7. Children's Council of Watauga County, Inc.
8. Cleveland County Partnership for Children, Inc.
9. Madison County Partnership for Children and Families, Inc.
10. McDowell County Partnership for Children and Families, Inc.
11. Region A Partnership for Children
12. Rutherford/Polk Smart Start Partnership
13. Smart Start of Henderson County, Inc.
14. Smart Start of Transylvania County
15. The Mitchell-Yancey Partnership for Children, Inc.
16. Wilkes Community Partnership for Children

<input checked="" type="checkbox"/>	Date or Deadline	Who	Activity
	Between March 14 and April 16	All Local Partnerships	Legislative Breakfast
	Between March 14 and April 16	All Local Partnerships	Child Care Outreach
	Between March 14 and April 16	See list that follows.	Editorial Board Outreach
	March 16	West	Comment on Articles
	Week of March 21	West	Letter writing campaign
	April 6	West	Call-in Day
	May 4	West	Call-in Day
	April 13	West	Comment on Articles
	May 11	West	Comment on Articles
	Ongoing	All Local Partnerships	Post to Facebook
	Ongoing	All Local Partnerships	Tuesdays for Tots
	Ongoing	All Local Partnerships	Children's Pledge