

CIVITAS INSTITUTE NORTH CAROLINA STATEWIDE STUDY / JULY 12-13, 2011

From the following list who is most responsible for the financial crisis that our nation is suffering?

BANNER 1

	MEDIA MARKET														KEY REGIONS				GENDER		AGE					PARTY REG		
	TOTAL (A)	RAL- EIGH (B)	CHAR- LOTTE (C)	GREENS -BORO (D)	GREEN- VILLE (SC) (E)	GREEN- VILLE (NC) (F)	WILM- INGTON (G)	ALL OTHERS (H)	TRI- ANGLE (I)	SOUTH -EAST (J)	NORTH -EAST NC (K)	PIED- MONT TRIAD (L)	CHAR- LOTTE (M)	WEST- ERN NC (N)	MEN (O)	WOMEN (P)	18-25 (Q)	26-40 (R)	41-55 (S)	56-65 (T)	66+ (U)	GOP (V)	DEM (W)	IND (X)				
BASE=TOTAL SAMPLE	600 100%	180 30%	166 28%	114 19%	45 7%	44 7%	28 5%	23 4%	131 22%	89 15%	59 10%	114 19%	128 21%	79 13%	288 48%	312 52%	45 8%	148 25%	180 30%	101 17%	124 21%	198 33%	282 47%	120 20%				
**D/S (GOVERNMENT - BUSINESS)	213 36%	59 33%	46 28%	53 46% BC	16 37%	24 55% BCGh	8 28%	7 30%	34 26%	36 41% IM	27 46% IM	56 49% IM	30 24%	30 37% m	109 38%	104 33%	13 28%	53 36%	68 38% t	28 28%	51 41% T	145 73% WX	29 10%	40 33% W				
GOVERNMENT	378 63%	109 61%	100 60%	79 69%	28 63%	32 72%	17 60%	13 57%	76 58%	58 65%	39 66%	81 71% im	76 59%	49 62%	186 64%	193 62%	27 60%	96 65%	115 64%	60 59%	81 65%	166 84% WX	138 49%	73 61% W				
BUSINESS	165 27%	50 28%	54 32% F	26 23%	12 27%	8 17%	9 32%	6 27%	42 32% kl	21 24%	12 20%	24 21%	45 35% KL	20 25%	76 26%	89 28%	14 32%	43 29%	47 26%	31 31%	29 24%	22 11%	109 39% Vx	34 28% V				
NOT SURE	53 9%	19 11%	12 7%	7 6%	4 10%	5 11%	1 5%	4 16%	13 10%	8 9%	9 14%	7 6%	7 6%	10 13%	23 8%	30 10%	4 8%	9 6%	18 10%	10 10%	12 9%	10 5%	32 11% V	12 10%				
REFUSED	4 1%	1 1%	-	2 1%	-	-	1 4%	-	-	2 2%	-	2 1%	-	-	3 1%	1 -	-	-	1 1%	-	3 2% qrt	-	3 1%	1 1%				

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L/M/N O/P Q/R/S/T/U V/W/X
N A T I O N A L R E S E A R C H I N C

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BANNER 2

	GENDER/AGE					PARTY REG/GENDER						IDEOLOGY			RACE				EMPLOYMENT STATUS		
	TOTAL (A)	MEN 18-44 (B)	MEN 45+ (C)	WOMEN 18-44 (D)	WOMEN 45+ (E)	GOP MEN (F)	GOP WOMEN (G)	DEM MEN (H)	DEM WOMEN (I)	IND MEN (J)	IND WOMEN (K)	LIB (L)	MOD (M)	CONS (N)	BLACK (O)	WHITE (P)	HISP- ANIC (Q)	OTHER (R)	FULL TIME (S)	RET- IRED (T)	UN- EMPL- OYED (U)
BASE=TOTAL SAMPLE	600 100%	125 21%	162 27%	139 23%	173 29%	98 16%	100 17%	126 21%	156 26%	64 11%	56 9%	99 17%	234 39%	256 43%	108 18%	461 77%	4 1%	20 3%	327 55%	162 27%	64 11%
**D/S (GOVERNMENT - BUSINESS)	213 36%	34 27%	75 46% BE	61 44% BE	43 25%	60 61% HIJK	84 85% FHIIJK	21 16% I	9 6%	28 45% HIK	11 20% I	-9 -9%	30 13% L	185 72% LM	15 14%	185 40% O	3 79% O	9 43% O	125 38% T	45 28%	24 37%
GOVERNMENT	378 63%	74 59%	111 69% E	95 69% E	97 56%	77 78% HIK	89 90% FHIIJK	65 52%	73 47%	43 67% hI	31 54%	41 41%	118 50%	213 83% LM	54 50%	305 66% O	3 79%	13 64%	213 65%	95 59%	42 66%
BUSINESS	165 27%	40 32%	36 22%	34 25%	54 31% c	17 17% G	5 5%	45 36% FGJ	64 41% FGJ	14 23% G	20 35% FG	50 50% mN	87 37% N	28 11%	40 37% pQ	120 26% Q	- -	4 21% Q	88 27%	50 31%	18 28%
NOT SURE	53 9%	11 9%	13 8%	9 7%	20 12%	4 4%	6 6%	14 11% f	18 11% F	5 8%	6 11%	7 7%	29 12% N	13 5%	14 13%	35 8%	1 21%	2 9%	25 7%	15 9%	4 6%
REFUSED	4 1%	1 1%	2 1%	- -	1 -	- -	- -	2 1%	1 1%	1 2%	- -	2 2%	- -	2 1%	- -	1 -	- -	1 5%	2 1%	2 1%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H/I/J/K L/M/N O/P/Q/R S/T/U
N A T I O N A L R E S E A R C H I N C

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BANNER 3

	EDUCATION					PARTY AFFILIATION							PERDUE IMAGE		OBAMA APPROVAL		TEA PARTY	
	TOTAL (A)	HS OR LESS (B)	2 YR COLL (C)	4 YR COLL (D)	POST GRAD (E)	ALWAYS DEM (F)	MOSTLY DEM (G)	TOTAL DEM (H)	TOTAL REP (I)	MOSTLY REP (J)	ALWAYS REP (K)	SPLIT (L)	FAV (M)	UNFAV (N)	APP (O)	DISAP (P)	SUPP (Q)	OPP (R)
BASE=TOTAL SAMPLE	600 100%	152 25%	128 21%	210 35%	106 18%	81 13%	148 25%	229 38%	239 40%	192 32%	47 8%	103 17%	261 43%	282 47%	263 44%	316 53%	248 41%	224 37%
**D/S (GOVERNMENT - BUSINESS)	213 36%	84 55% CDE	51 40% E	68 32% E	13 12%	13 16% GH	-26 -18%	-13 -6% G	165 69% FGHL	136 71% FGHL	29 62% FGH	50 48% FGH	-1 -	188 67% M	-21 -8%	231 73% O	169 68% R	-15 -7%
GOVERNMENT	378 63%	111 73% DE	84 66% e	126 60%	57 54%	40 50% G	52 35%	92 40%	195 82% FGHL	158 82% FGHL	38 80% FGH	73 71% FGH	114 44%	225 80% M	106 40%	262 83% O	201 81% R	94 42%
BUSINESS	165 27%	26 17%	33 26%	58 28% B	44 42% BCD	27 34% IJK	78 53% FIJKL	105 46% fIJKL	30 13%	22 11%	9 18%	23 23% IJ	115 44% N	37 13%	127 48% P	31 10%	32 13%	109 48% Q
NOT SURE	53 9%	15 10%	10 8%	23 11% e	5 5%	13 16% Ijkl	17 11% iK	30 13% IJKL	14 6%	13 7%	1 2%	7 7%	30 12% n	19 7%	28 11% p	21 7%	13 5%	21 9%
REFUSED	4 1%	1 1%	-	3 1%	-	-	2 1%	2 1%	-	-	-	-	2 1%	1 -	1 -	3 1%	2 1%	1 -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H/I/J/K/L M/N O/P Q/R
N A T I O N A L R E S E A R C H I N C