

If the election for Governor were held today and you had to make a choice, for whom would you vote if the candidates were Pat McCrory, the Republican, Walter Dalton, the Democrat, or Barbara Howe, the Libertarian?

	KEY REGIONS							GENDER		AGE					GENDER/AGE					EDUCATION				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	600 100%	134 22%	77 13%	69 12%	112 19%	125 21%	83 14%	288 48%	312 52%	21 3%	79 13%	170 28%	145 24%	137 23%	62 10%	127 21%	78 13%	69 11%	136 23%	81 13%	173 29%	154 26%	153 26%	99 17%
**D/S (MCCRORY - DALTON)	65 11%	5 4% D	17 22% BDG	-4 -6%	15 13% BDG	29 23% BDeG	4 5% D	43 15% I	22 7%	-2 -9%	-5 -7%	29 17% JKM	12 8% JK	23 17% JKM	-3 -4%	31 24% ORST	12 15% ORS	3 4% O	4 3% O	10 12% OrS	15 9% X	25 16% uX	32 21% UX	-6 -6%
TOTAL MCCRORY																								
JUL 16-18, 2012	285 47%	60 45%	41 53% d	26 38%	53 47%	72 58% bdG	34 41%	145 50%	140 45%	9 43%	26 33%	83 49% K	68 47% k	72 53% K	23 38%	69 55% Ors	41 53% or	26 39%	58 43%	40 50%	76 44%	80 52% x	83 55% uX	38 38%
MAY 19-20, 2012	290 48%	45 37%	42 46%	35 51% b	62 56% B	69 53% B	36 46%	153 53% I	137 44%	5 30%	18 29%	98 51% K	75 55% JK	73 50% K	23 37%	80 55% OR	37 61% ORt	15 29%	71 51% oR	43 46% r	80 44%	72 57% UX	91 52% X	36 38%
MAR 22-25, 2012	289 48%	51 44%	37 42%	31 42%	50 45%	76 61% BCDE	44 52%	152 53% I	137 44%	3 16%	37 59% Jn	99 53% J	60 49% J	67 44% J	30 52% T	66 53% T	43 53% T	28 50% t	71 52% T	26 34%	77 48%	82 49%	80 53%	45 44%
FEB 27-28, 2012	291 49%	56 47%	39 44%	32 43%	54 50%	70 57% cd	40 46%	160 56% I	131 42%	7 50%	42 48%	101 52%	58 46%	69 46%	40 54% t	73 57% ST	41 55% T	35 44%	57 44%	32 38%	-	-	-	-
TOTAL DALTON																								
JUL 16-18, 2012	220 37%	55 41%	24 31%	30 44%	38 34%	43 35%	30 36%	102 35%	118 38%	11 53%	32 40%	55 32%	57 39%	49 36%	26 42%	39 30%	30 38%	24 35%	54 40%	30 38%	61 35%	54 35%	52 34%	44 45%
MAY 19-20, 2012	227 38%	58 48% DEG	37 41%	20 28%	36 32%	51 39%	26 33%	92 32%	135 43% H	6 36%	27 44%	73 38%	54 39%	51 35%	22 35%	50 34%	15 25% oPQ	53 43% Q	60 39% q	36 39% q	70 38%	42 34%	62 36% VW	47 49% VW
MAR 22-25, 2012	192 32%	42 36% G	32 36% g	30 41% G	34 30%	36 29%	19 22%	79 27%	113 36% H	7 45%	16 25%	56 30%	38 31%	55 36%	17 29%	35 28%	24 29%	17 30%	46 34%	33 42% Pq	55 34% w	53 32%	37 24%	36 36% w
FEB 27-28, 2012	179 30%	42 35% e	23 25%	25 33%	26 24%	36 30%	28 32%	71 25% H	107 34% H	1 6%	26 29% J	58 30% J	42 33% J	46 31% J	20 28%	32 24%	18 24%	24 30%	47 36% Pq	31 37% Pq	-	-	-	-
TOTAL HOWE																								
JUL 16-18, 2012	30 5%	5 4%	2 2%	5 7%	4 4%	6 5%	8 10% C	19 7%	12 4%	1 4%	6 8%	13 8% n	5 4%	4 3%	7 12% qst	8 7%	2 3%	4 6%	4 3%	3 3%	9 6%	7 5%	8 5%	6 6%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X  
N A T I O N A L R E S E A R C H I N C

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	KEY REGIONS							GENDER		AGE						GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)	
DEFINITELY MCCRORY	228 38%	48 36%	35 45% D	19 27%	38 34%	58 47% bDe	29 35%	121 42% i	107 34%	4 18%	19 24%	65 38% jK	59 41% JK	59 43% JK	17 27%	59 46% ORS	36 46% ORS	16 23%	45 33%	32 40% R	59 34%	62 40%	66 43%	33 34%	
PROBABLY MCCRORY	44 7%	8 6%	5 6%	3 4%	14 12% d	10 8%	4 5%	20 7%	23 7%	3 13%	5 7%	17 10% m	6 4%	10 7%	9 7%	4 6%	7 10%	10 7%	6 7%	11 6%	13 8%	15 10%	5 5%		
LEAN MCCRORY	13 2%	4 3% g	1 1%	4 6% g	1 1%	3 3% g	- -	4 1%	10 3%	3 12%	2 2%	2 1%	3 2%	3 2%	1 1%	2 1%	1 1%	4 5%	3 2%	2 3%	6 4% X	4 3% X	2 1%	- -	
DEFINITELY DALTON	163 27%	43 32% C	14 18%	23 33% c	27 24%	32 26%	24 30%	81 28%	82 26%	7 35%	22 28%	41 24%	44 31%	40 29%	18 29%	29 23%	28 35% p	17 24%	40 30%	23 28%	42 24%	42 27%	36 24%	37 37% UW	
PROBABLY DALTON	46 8%	10 7%	7 9%	4 6%	10 9%	10 8%	4 5%	18 6%	28 9%	4 18%	7 8%	14 8%	8 6%	5 4%	6 10%	8 7%	2 3%	6 8%	12 9% q	3 4%	13 8%	11 7%	13 8%	7 7%	
LEAN DALTON	11 2%	3 2%	2 3%	3 4%	1 1%	2 1%	1 1%	3 1%	8 3%	- -	3 4%	- -	4 3% JL	4 3% j1	1 2%	2 1%	- -	2 2%	2 2%	5 6% Q	6 3%	2 1%	3 2%	1 1%	
DEFINITELY HOWE	11 2%	1 1%	- -	3 4%	1 1%	3 2%	4 4% c	9 3% i	2 1%	1 4%	1 1%	5 3%	3 2%	1 1%	3 5%	4 3% t	1 1%	1 1%	2 1%	- -	5 3% V	- -	5 3% V	1 1%	
PROBABLY HOWE	15 3%	4 3% D	1 1%	- -	3 3% d	2 2%	4 5% d	7 2%	8 3%	- -	4 5% j	6 4% J	2 2%	3 2%	3 5%	3 3%	1 1%	4 5%	2 1%	3 3%	3 2%	7 4% w	2 1%	4 4%	
LEAN HOWE	4 1%	- -	1 1%	2 3%	- -	1 1%	1 1%	3 1%	1 -	- -	2 2%	2 1%	- -	1 1%	2 3%	1 1%	1 1%	- -	1 1%	- -	2 1%	1 1%	1 1%	1 1%	
HARD UNDECIDED	62 10%	13 10% F	11 14% F	8 11% f	16 15% F	3 3%	10 12% F	21 7%	41 13% H	- -	14 17% J	19 11% J	13 9% J	12 9% J	4 7%	11 8%	5 6%	14 20% OpQt	17 12%	8 9%	25 15% W	13 8%	10 7%	10 10%	
OTHER	2 -	- -	- -	1 1%	- -	- -	1 1%	1 -	1 -	- -	1 1%	- -	1 1%	- -	1 1%	- -	- -	- -	1 1%	- -	1 -	- -	- -	- -	
REFUSED	1 -	- -	- -	- -	1 1%	- -	- -	- -	1 -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	1 1%	

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	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME						
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN-EMPL- OYED (S)	UNDER \$25K (T)	\$25-\$50K (U)	\$50-\$75K (V)	\$75-\$100K (W)	OVER \$100K (X)		
BASE=TOTAL SAMPLE	600 100%	198 33%	270 45%	132 22%	100 17%	98 16%	123 21%	147 24%	64 11%	68 11%	115 19%	185 31%	268 45%	132 22%	450 75%	18 3%	283 47%	193 32%	71 12% QR	89 15% UVX	119 20%	97 16%	76 13% Uv	90 15%		
**D/S (MCCRORY - DALTON)	65 11%	155 78% CD	-98 -36%	8 6% C	84 84% fGHIJ	71 73% GHIJ	-47 -38%	-50 -34%	6 10% GHJ	1 2% GH	-90 -78%	-22 -12% K	183 68% KL	-90 -68%	154 34% NP	1 4% N	57 20% S	30 15% S	-15 -21%	-22 -24%	25 21% TWX	36 37% TUWX	-3 -3% T	3 4% TW		
TOTAL MCCRORY																										
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JUL 16-18, 2012	285 47%	167 85% CD	64 24%	53 40% C	88 88% GHIJ	79 81% GHIJ	30 24%	34 23%	27 42% GH	26 38% gH	5 4%	64 35% K	207 77% KL	11 8%	267 59% N	7 40% n	148 52% S	98 51% S	20 29%	28 31%	64 54% Tw	58 59% TWX	30 40%	39 43%		
MAY 19-20, 2012	290 48%	169 85% CD	58 21%	64 48% C	95 89% GHIJ	74 80% GHIJ	24 22%	34 21%	35 46% GH	30 52% GH	20 18%	68 34% K	181 73% KL	16 12%	265 59% N	9 46% N	140 49%	101 51%	21 37%	38 39%	47 45%	57 57% T	33 60% Tu	56 58% Tu		
MAR 22-25, 2012	289 48%	161 81% CD	62 23%	65 49% C	90 86% GHIJ	72 77% GHIJ	28 25%	34 22%	34 49% GH	31 49% GH	12 10%	81 43% K	184 72% KL	14 11%	267 59% N	5 43% N	161 54% Rs	86 43%	16 38%	31 41%	57 46%	65 59% Tu	33 51%	53 57% T		
FEB 27-28, 2012	291 49%	150 76% CD	73 27%	68 51% C	82 81% fGHIJ	69 71% GHIJ	40 36% H	33 21%	38 51% gH	29 52% gH	17 15%	64 40% K	194 70% KL	27 20%	256 57% N	6 41% n	166 53% rs	81 45%	18 38%	- -	81 40%	65 53% U	40 59% U	61 61% U		
TOTAL DALTON																										
-----																										
JUL 16-18, 2012	220 37%	13 6%	162 60% BD	46 35% B	4 4%	9 9%	77 63% EFIJ	85 58% EFIJ	21 32% EF	25 37% EF	95 83% LM	87 47% M	24 9%	101 77% OP	112 25%	7 37%	91 32%	69 36%	35 50% Qr	49 56% UVX	39 33% v	22 22%	33 43% V	36 40% V		
MAY 19-20, 2012	227 38%	15 8%	168 62% BD	44 34% B	5 5%	10 11%	61 57% EFIJ	107 66% EFIJ	26 35% EF	18 32% EF	79 72% LM	89 45% M	44 18%	97 73% OP	126 28%	4 23%	110 39%	72 36%	23 42%	46 46% VW	48 46% VW	29 29%	14 26%	35 37%		
MAR 22-25, 2012	192 32%	10 5%	156 58% BD	27 20% B	5 5%	4 5%	63 55% EFIJ	92 59% EFIJ	10 15% EF	17 26% EF	77 65% LM	67 35% M	36 14%	90 68% OP	99 22%	2 17%	84 28%	75 38% Q	14 33%	31 41% Vx	48 38% Vx	24 21%	19 29%	26 28%		
FEB 27-28, 2012	179 30%	10 5%	136 51% BD	33 25% B	6 6%	4 4%	47 42% EFIJ	89 56% EFGIJ	18 24% EF	14 25% EF	72 61% LM	61 38% M	32 11%	76 57% OP	98 22%	5 33%	76 24%	64 35% Q	18 37%	- -	77 38% vWX	33 27%	16 25%	20 20%		
TOTAL HOWE																										
-----																										
JUL 16-18, 2012	30 5%	5 3%	14 5%	11 8% B	2 2%	3 3%	8 7%	6 4%	8 13% EFHj	2 4%	5 4%	14 7%	12 4%	3 2%	23 5%	4 23%	18 6%	7 4%	5 6%	5 5%	5 4%	2 2%	8 11% V	8 9% v		

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	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN- EMPL- OYED (S)	UNDER \$25K (T)	\$25- \$50K (U)	\$50- \$75K (V)	\$75- \$100K (W)	OVER \$100K (X)
DEFINITELY MCCRORY	228 38%	138 70% CD	50 19%	39 30% C	76 76% FGHIJ	62 63% GHIJ	25 20%	26 17%	20 31% H	19 28% h	2 2%	49 26% K	170 63% KL	10 7%	214 47% N	5 25%	118 42% S	83 43% S	12 17%	22 24%	45 37% t	45 46% T	26 34%	32 36%
PROBABLY MCCRORY	44 7%	22 11% C	10 4%	12 9% c	10 10% g	12 12% GH	4 3%	6 4%	6 10%	5 8%	1 1%	13 7% K	29 11% K	1 1%	40 9% N	3 15%	26 9%	10 5%	6 8%	5 6%	14 12% x	13 13% wx	4 5%	4 4%
LEAN MCCRORY	13 2%	8 4%	4 1%	2 2%	2 2%	6 6% g	1 1%	3 2%	1 1%	2 2%	2 1%	3 1% 3	8 3%	- -	13 3% NP	- -	3 1%	5 2%	3 4%	1 1%	5 4% V	- -	1 1%	3 3%
DEFINITELY DALTON	163 27%	8 4%	129 48% BD	26 20% B	2 2%	6 7% EFhIJ	67 54% EFhIJ	62 42% EFhIJ	12 19% EF	14 21% EF	70 61% LM	63 34% M	21 8%	75 57% O	81 18%	7 37%	60 21%	58 30% Q	30 42% Q	37 41% uVwx	33 28%	18 19%	21 27%	25 28%
PROBABLY DALTON	46 8%	2 1%	26 9% B	18 14% B	2 2%	- -	7 6% F	18 13% EFg	9 13% EF	9 14% EF	20 18% M	20 11% M	3 1%	18 14% OP	27 6% P	- -	27 9% R	8 4%	3 4%	10 11% v	5 4%	3 4%	10 13% uV	9 10% v
LEAN DALTON	11 2%	2 1%	8 3%	2 1%	- -	2 2%	3 2%	5 3% EI	- -	2 2%	5 4% M	3 2% m	- -	8 6% oP	4 1%	- -	4 1%	2 2%	3 4%	3 3%	1 1%	- -	2 3%	2 2%
DEFINITELY HOWE	11 2%	- -	7 3% B	4 3% B	- -	- -	6 5% EFh	1 1%	3 4% ef	2 2%	3 2%	4 2%	5 2%	- -	7 2% N	4 23%	6 2%	4 2%	2 2%	1 1%	1 1%	2 2%	2 3%	3 3%
PROBABLY HOWE	15 3%	4 2%	7 3%	3 3%	2 2%	2 2%	2 2%	5 3%	2 4%	1 1%	2 2%	7 4%	6 2%	3 2%	12 3% P	- -	10 3%	3 1%	2 3%	4 4% v	3 2%	- -	6 7% V	3 3%
LEAN HOWE	4 1%	1 1%	- -	3 2% c	- -	1 1%	- -	- -	3 5% eghj	- -	- -	3 2% k	1 -	- -	4 1% NP	- -	3 1%	1 -	1 1%	- -	2 1%	- -	- -	2 -
HARD UNDECIDED	62 10%	13 6%	28 10%	21 16% B	6 6%	6 7%	7 6%	21 14% EFG	8 12%	14 20% EFG	10 9%	20 11%	25 9%	17 13% P	45 10% P	- -	25 9%	18 9%	11 15%	7 8%	10 8%	16 17% W	4 5%	7 8%
OTHER	2 -	- -	1 -	1 1%	- -	- -	1 1%	- -	- -	1 1%	- -	- -	1 -	- -	2 -	- -	1 -	- -	- -	- -	1 1%	- -	- -	- -
REFUSED	1 -	- -	1 -	- -	- -	- -	- -	1 1%	- -	- -	- -	1 -	- -	- -	1 -	- -	- -	1 -	- -	- -	- -	- -	1 1%	- -

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