

**1** On November 6, Americans will elect a President. Are you ... certain to vote in the election for President? Likely to vote? Or unlikely to vote?

450 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology		
Margin of Sampling Error: ± 1.5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Certain	97%	99%	96%	99%	95%	97%	98%	96%	98%	96%	100%	100%	100%	99%	96%	96%	98%	96%	99%
Likely	2%	1%	3%	1%	4%	2%	1%	3%	1%	2%	0%	0%	0%	1%	3%	2%	2%	3%	1%
Unlikely	1%	0%	1%	0%	0%	1%	0%	0%	1%	1%	0%	0%	0%	0%	1%	1%	0%	0%	0%
Not Sure	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	55%	9%	21%	34%	35%	31%	69%	75%	22%	1%	3%	35%	41%	23%	47%	30%	14%

**2** Is North Carolina headed in the right direction? Or is it off on the wrong track?

450 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology		
Margin of Sampling Error: ± 4.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Right Direction	38%	30%	45%	62%	30%	36%	39%	39%	38%	36%	49%	60%	17%	36%	46%	27%	31%	46%	40%
Wrong Track	50%	61%	42%	34%	63%	56%	41%	54%	49%	52%	42%	18%	67%	52%	43%	61%	58%	43%	49%
Not Sure	11%	9%	13%	4%	7%	8%	19%	6%	14%	12%	9%	22%	17%	11%	11%	12%	12%	11%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	55%	9%	21%	34%	35%	31%	69%	75%	22%	1%	3%	35%	41%	23%	47%	30%	14%

**3** Is your opinion of Barack Obama ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

450 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology		
Margin of Sampling Error: ± 4.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Favorable	39%	31%	46%	24%	47%	42%	36%	40%	39%	30%	73%	18%	20%	6%	71%	33%	8%	64%	84%
Unfavorable	57%	65%	49%	70%	52%	53%	59%	58%	56%	65%	27%	53%	71%	92%	25%	59%	90%	30%	13%
Neutral	3%	3%	4%	6%	1%	4%	3%	3%	4%	4%	0%	29%	8%	2%	3%	6%	1%	5%	2%
No Opinion	1%	0%	1%	0%	0%	1%	2%	0%	1%	1%	0%	0%	0%	0%	0%	3%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	55%	9%	21%	34%	35%	31%	69%	75%	22%	1%	3%	35%	41%	23%	47%	30%	14%

**4** Is your opinion of Mitt Romney ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

450 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology		
Margin of Sampling Error: ± 4.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Favorable	48%	58%	41%	68%	40%	44%	53%	48%	49%	55%	24%	49%	54%	85%	21%	43%	82%	21%	10%
Unfavorable	42%	33%	49%	26%	56%	44%	35%	47%	39%	34%	72%	0%	21%	9%	71%	39%	12%	62%	87%
Neutral	8%	8%	8%	6%	5%	9%	10%	5%	9%	9%	3%	51%	24%	5%	6%	15%	5%	16%	2%
No Opinion	2%	1%	3%	0%	0%	2%	3%	0%	3%	2%	1%	0%	0%	0%	2%	3%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	55%	9%	21%	34%	35%	31%	69%	75%	22%	1%	3%	35%	41%	23%	47%	30%	14%

## 5 Is your opinion of Walter Dalton ...

450 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology		
Margin of Sampling Error: ± 4.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	Republican	Democrat	Independ	Conserva	Moderate	Liberal
Favorable	18%	15%	20%	15%	12%	19%	21%	13%	20%	15%	29%	49%	11%	9%	27%	16%	10%	25%	31%
Unfavorable	19%	25%	15%	9%	20%	24%	18%	16%	21%	20%	15%	0%	34%	18%	19%	22%	24%	14%	17%
Neutral	29%	26%	32%	10%	34%	26%	34%	27%	30%	30%	27%	51%	21%	32%	29%	25%	28%	30%	26%
No Opinion	33%	35%	33%	66%	34%	31%	27%	44%	29%	35%	29%	0%	33%	41%	25%	37%	38%	31%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	55%	9%	21%	34%	35%	31%	69%	75%	22%	1%	3%	35%	41%	23%	47%	30%	14%

## 6 Is your opinion of Pat McCrory ...

450 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology		
Margin of Sampling Error: ± 4.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	Republican	Democrat	Independ	Conserva	Moderate	Liberal
Favorable	32%	37%	27%	11%	23%	36%	38%	19%	37%	34%	20%	18%	57%	40%	25%	30%	43%	23%	14%
Unfavorable	16%	15%	18%	12%	17%	20%	14%	15%	17%	16%	21%	0%	5%	7%	24%	19%	7%	23%	37%
Neutral	26%	22%	29%	8%	29%	25%	29%	23%	27%	24%	30%	82%	18%	22%	30%	24%	19%	33%	28%
No Opinion	26%	26%	26%	69%	31%	19%	19%	43%	19%	26%	28%	0%	21%	31%	21%	27%	31%	20%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	55%	9%	21%	34%	35%	31%	69%	75%	22%	1%	3%	35%	41%	23%	47%	30%	14%

## 7 Is your opinion of Stan White ...

450 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology		
Margin of Sampling Error: ± 4.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	Republican	Democrat	Independ	Conserva	Moderate	Liberal
Favorable	15%	17%	13%	7%	15%	15%	17%	12%	16%	17%	7%	18%	7%	10%	19%	15%	12%	20%	15%
Unfavorable	14%	16%	13%	9%	9%	16%	17%	9%	16%	14%	15%	0%	13%	12%	14%	19%	14%	15%	14%
Neutral	35%	31%	38%	11%	41%	39%	34%	32%	37%	33%	37%	82%	52%	36%	34%	36%	30%	38%	44%
No Opinion	36%	36%	36%	74%	35%	30%	32%	47%	31%	35%	41%	0%	28%	42%	34%	30%	44%	27%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	55%	9%	21%	34%	35%	31%	69%	75%	22%	1%	3%	35%	41%	23%	47%	30%	14%

## 8 Is your opinion of Bill Cook ...

450 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology		
Margin of Sampling Error: ± 4.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	Republican	Democrat	Independ	Conserva	Moderate	Liberal
Favorable	22%	26%	18%	12%	19%	19%	28%	17%	24%	24%	17%	18%	9%	33%	14%	18%	30%	18%	4%
Unfavorable	14%	13%	14%	9%	18%	16%	11%	15%	13%	14%	13%	0%	9%	5%	19%	18%	8%	19%	26%
Neutral	30%	27%	33%	9%	29%	34%	33%	23%	34%	28%	33%	82%	53%	22%	37%	30%	23%	34%	40%
No Opinion	34%	34%	35%	70%	34%	31%	28%	45%	29%	34%	37%	0%	28%	40%	30%	33%	39%	28%	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	55%	9%	21%	34%	35%	31%	69%	75%	22%	1%	3%	35%	41%	23%	47%	30%	14%



**9** If the election for President were today, would you vote for ... (choices rotated) Republican Mitt Romney? Democrat Barack Obama? Or one of the other candidates?

450 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Margin of Sampling Error: ± 4.7%																			
Mitt Romney (R)	55%	64%	47%	72%	47%	52%	58%	55%	55%	64%	25%	53%	47%	92%	23%	55%	89%	30%	8%
Barack Obama (D)	41%	34%	47%	25%	49%	43%	39%	42%	41%	32%	74%	47%	29%	7%	73%	37%	8%	68%	85%
Other	2%	1%	3%	0%	4%	2%	1%	3%	2%	2%	0%	0%	24%	1%	2%	5%	1%	1%	8%
Undecided	2%	0%	3%	2%	0%	2%	2%	1%	2%	2%	1%	0%	0%	1%	2%	3%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	55%	9%	21%	34%	35%	31%	69%	75%	22%	1%	3%	35%	41%	23%	47%	30%	14%

**10** North Carolina will also elect a Governor. If the election for Governor were today, would you vote for ... (choices rotated) Republican Pat McCrory? Democrat Walter Dalton? Or Libertarian Barbara Howe?

450 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Margin of Sampling Error: ± 4.7%																			
Pat McCrory (R)	55%	61%	50%	75%	49%	51%	57%	57%	54%	61%	31%	22%	71%	88%	27%	54%	86%	30%	19%
Walter Dalton (D)	35%	30%	38%	25%	35%	39%	33%	32%	36%	28%	58%	47%	24%	7%	60%	30%	9%	58%	67%
Barbara Howe (L)	2%	3%	2%	0%	3%	3%	2%	2%	3%	3%	2%	0%	0%	2%	1%	5%	2%	4%	4%
Undecided	8%	6%	10%	0%	13%	7%	9%	9%	8%	8%	9%	31%	5%	3%	11%	11%	4%	9%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	55%	9%	21%	34%	35%	31%	69%	75%	22%	1%	3%	35%	41%	23%	47%	30%	14%

**11** If the election for State Senate were held today, would you vote for ... (choices rotated) Republican Bill Cook Or Democrat Stan White?

450 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Margin of Sampling Error: ± 4.7%																			
Bill Cook (R)	49%	58%	42%	70%	39%	47%	52%	48%	50%	57%	22%	71%	40%	86%	19%	46%	82%	26%	4%
Stan White (D)	41%	38%	44%	29%	44%	45%	40%	39%	42%	34%	67%	29%	36%	11%	67%	41%	14%	65%	73%
Undecided	10%	4%	14%	1%	17%	8%	8%	12%	8%	9%	11%	0%	24%	3%	13%	13%	4%	9%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	55%	9%	21%	34%	35%	31%	69%	75%	22%	1%	3%	35%	41%	23%	47%	30%	14%

**12** All things being equal, are you more likely to vote for a Republican candidate or a Democratic candidate for state legislature this election year?

450 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Margin of Sampling Error: ± 4.7%																			
Republican	52%	63%	43%	76%	43%	48%	56%	53%	52%	61%	24%	71%	39%	90%	23%	46%	86%	29%	3%
Democratic	42%	33%	48%	24%	48%	48%	37%	41%	42%	34%	72%	29%	20%	8%	74%	36%	10%	67%	84%
Not Sure	6%	4%	8%	0%	9%	5%	7%	6%	6%	5%	4%	0%	40%	2%	3%	18%	5%	4%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	55%	9%	21%	34%	35%	31%	69%	75%	22%	1%	3%	35%	41%	23%	47%	30%	14%

**13**

Will the economy in North Carolina get better this year, get worse, or stay about the same?

450 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology		
Margin of Sampling Error: ± 4.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Better	25%	18%	31%	57%	14%	24%	23%	27%	24%	24%	30%	29%	17%	20%	33%	18%	20%	29%	27%
Worse	28%	33%	24%	16%	35%	34%	21%	29%	27%	29%	21%	18%	47%	32%	21%	34%	38%	14%	22%
Stay About The Same	41%	43%	40%	24%	45%	37%	47%	38%	42%	42%	39%	22%	36%	42%	40%	41%	36%	48%	49%
Not Sure	6%	7%	6%	2%	7%	5%	8%	6%	7%	5%	11%	31%	0%	6%	6%	7%	6%	10%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	55%	9%	21%	34%	35%	31%	69%	75%	22%	1%	3%	35%	41%	23%	47%	30%	14%

**14**

Should a person who wishes to vote be required to show photo identification? Or not?

450 Registered Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology		
Margin of Sampling Error: ± 4.4%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian/Ot	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Required To Show	69%	71%	67%	86%	67%	64%	70%	73%	67%	74%	50%	69%	78%	88%	50%	72%	90%	57%	26%
Not Required To Show	29%	27%	31%	14%	32%	32%	29%	26%	30%	25%	47%	31%	17%	11%	47%	25%	9%	39%	72%
Not Sure	2%	2%	2%	0%	1%	4%	1%	1%	3%	2%	3%	0%	5%	1%	2%	3%	1%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	55%	9%	21%	34%	35%	31%	69%	75%	22%	1%	3%	35%	41%	23%	47%	30%	14%