

1 On November 6, Americans will elect a President. Are you ... certain to vote in the election for President? Likely to vote? Or unlikely to vote?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology		
Margin of Sampling Error: +/-2.1%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Indepen	Conser	Moder	Liberal
Certain	97%	96%	97%	92%	93%	100%	97%	93%	98%	97%	97%	96%	98%	96%	97%	93%	100%
Likely	2%	3%	2%	0%	7%	0%	3%	5%	1%	3%	0%	2%	2%	4%	1%	7%	0%
Unlikely	1%	0%	1%	8%	0%	0%	0%	2%	0%	0%	3%	2%	0%	0%	1%	0%	0%
Not Sure	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	46%	54%	7%	21%	35%	37%	28%	72%	79%	17%	29%	48%	23%	43%	31%	15%

2 Is North Carolina headed in the right direction? Or is it off on the wrong track?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology		
Margin of Sampling Error: +/-5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Indepen	Conser	Moder	Liberal
Right Direction	35%	31%	39%	51%	42%	27%	36%	45%	32%	30%	64%	23%	48%	26%	22%	41%	43%
Wrong Track	51%	60%	44%	47%	48%	62%	44%	48%	53%	56%	29%	63%	41%	58%	67%	45%	44%
Not Sure	13%	9%	17%	2%	10%	11%	20%	7%	16%	15%	7%	14%	12%	17%	11%	14%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	46%	54%	7%	21%	35%	37%	28%	72%	79%	17%	29%	48%	23%	43%	31%	15%

3 Is your opinion of Barack Obama ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology		
Margin of Sampling Error: +/-5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Indepen	Conser	Moder	Liberal
Favorable	45%	32%	56%	45%	69%	35%	41%	62%	38%	38%	83%	5%	71%	42%	8%	62%	93%
Unfavorable	50%	64%	38%	55%	24%	61%	52%	32%	57%	56%	15%	88%	26%	50%	90%	28%	6%
Neutral	5%	3%	6%	0%	7%	4%	5%	5%	4%	5%	0%	6%	2%	7%	2%	10%	2%
No Opinion	1%	1%	1%	0%	0%	0%	2%	0%	1%	1%	2%	1%	1%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	46%	54%	7%	21%	35%	37%	28%	72%	79%	17%	29%	48%	23%	43%	31%	15%

4 Is your opinion of Mitt Romney ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology		
Margin of Sampling Error: +/-5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Indepen	Conser	Moder	Liberal
Favorable	45%	60%	33%	46%	22%	53%	51%	28%	52%	52%	9%	83%	24%	42%	83%	25%	6%
Unfavorable	41%	30%	50%	44%	60%	35%	35%	56%	35%	36%	66%	8%	61%	42%	9%	54%	93%
Neutral	11%	10%	12%	10%	9%	11%	12%	10%	12%	11%	11%	10%	10%	15%	7%	21%	2%
No Opinion	3%	1%	5%	0%	9%	1%	2%	6%	2%	1%	14%	0%	6%	1%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	46%	54%	7%	21%	35%	37%	28%	72%	79%	17%	29%	48%	23%	43%	31%	15%

5 Is your opinion of Walter Dalton ...

300 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology		
Margin of Sampling Error: +/-5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Indepen	Conser	Moder	Liberal
Favorable	23%	22%	24%	15%	19%	26%	24%	18%	25%	23%	25%	14%	31%	18%	16%	21%	45%
Unfavorable	26%	31%	21%	31%	10%	33%	26%	15%	30%	29%	10%	34%	20%	26%	41%	13%	13%
Neutral	28%	27%	29%	17%	53%	14%	29%	43%	22%	25%	35%	26%	27%	31%	23%	30%	30%
No Opinion	24%	20%	26%	36%	19%	27%	21%	24%	24%	23%	31%	26%	22%	26%	20%	36%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	46%	54%	7%	21%	35%	37%	28%	72%	79%	17%	29%	48%	23%	43%	31%	15%

6 Is your opinion of Pat McCrory ...

300 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology		
Margin of Sampling Error: +/-5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Indepen	Conser	Moder	Liberal
Favorable	38%	52%	27%	32%	21%	44%	43%	24%	44%	43%	13%	61%	22%	42%	65%	24%	7%
Unfavorable	18%	13%	22%	28%	18%	21%	13%	20%	17%	19%	14%	2%	27%	19%	6%	24%	47%
Neutral	24%	19%	27%	12%	29%	21%	26%	24%	24%	23%	23%	21%	28%	19%	13%	33%	35%
No Opinion	20%	16%	24%	29%	32%	14%	18%	31%	16%	15%	49%	15%	23%	20%	16%	19%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	46%	54%	7%	21%	35%	37%	28%	72%	79%	17%	29%	48%	23%	43%	31%	15%

7 Is your opinion of Paul Tine ...

300 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology		
Margin of Sampling Error: +/-5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Indepen	Conser	Modera	Liberal
Favorable	19%	17%	20%	31%	10%	23%	17%	15%	20%	20%	13%	20%	21%	11%	17%	19%	31%
Unfavorable	11%	10%	12%	16%	0%	10%	17%	4%	14%	10%	13%	9%	12%	11%	14%	5%	19%
Neutral	36%	41%	31%	23%	44%	36%	34%	39%	35%	36%	34%	35%	31%	46%	33%	40%	29%
No Opinion	35%	32%	37%	30%	46%	30%	33%	42%	32%	34%	39%	35%	35%	31%	36%	36%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	46%	54%	7%	21%	35%	37%	28%	72%	79%	17%	29%	48%	23%	43%	31%	15%

8 Is your opinion of Mattie Lawson ...

300 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology		
Margin of Sampling Error: +/-5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Indepen	Conser	Modera	Liberal
Favorable	24%	28%	20%	7%	21%	27%	26%	18%	26%	25%	22%	39%	13%	28%	38%	15%	13%
Unfavorable	15%	10%	19%	38%	8%	18%	12%	16%	15%	15%	13%	4%	24%	11%	6%	23%	31%
Neutral	32%	36%	29%	18%	41%	29%	33%	35%	31%	32%	29%	29%	33%	36%	26%	37%	30%
No Opinion	29%	26%	31%	37%	29%	26%	29%	32%	28%	28%	36%	28%	30%	25%	30%	25%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	46%	54%	7%	21%	35%	37%	28%	72%	79%	17%	29%	48%	23%	43%	31%	15%

9 If the election for President were today, would you vote for ... (choices rotated) Republican Mitt Romney? Democrat Barack Obama? Or one of the other candidates?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology		
Margin of Sampling Error: +/-5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Indepen	Conser	Modera	Liberal
Mitt Romney (R)	49%	63%	36%	46%	22%	58%	55%	28%	57%	56%	9%	86%	26%	48%	88%	26%	7%
Barack Obama (D)	47%	34%	58%	45%	73%	37%	42%	66%	39%	40%	84%	9%	71%	45%	9%	68%	93%
Other	4%	3%	5%	8%	5%	4%	2%	5%	3%	3%	7%	5%	2%	4%	3%	5%	0%
Undecided	1%	0%	1%	1%	0%	1%	1%	0%	1%	1%	0%	0%	0%	3%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	46%	54%	7%	21%	35%	37%	28%	72%	79%	17%	29%	48%	23%	43%	31%	15%

10 North Carolina will also elect a Governor. If the election for Governor were today, would you vote for ... (choices rotated) Republican Pat McCrory? Democrat Walter Dalton? Or Libertarian Barbara Howe?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology		
Margin of Sampling Error: +/-5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Indepen	Conser	Modera	Liberal
Pat McCrory (R)	46%	58%	36%	47%	26%	51%	53%	32%	52%	53%	13%	87%	24%	41%	84%	24%	5%
Walter Dalton (D)	38%	29%	45%	45%	43%	36%	35%	43%	36%	35%	54%	9%	58%	32%	9%	54%	78%
Barbara Howe (L)	5%	6%	5%	7%	4%	7%	4%	5%	6%	5%	6%	3%	4%	12%	3%	10%	5%
Undecided	10%	6%	14%	1%	27%	5%	8%	20%	6%	7%	27%	2%	14%	14%	4%	12%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	46%	54%	7%	21%	35%	37%	28%	72%	79%	17%	29%	48%	23%	43%	31%	15%

11 If the election for State House were held today, would you vote for ... (choices rotated) Republican Mattie Lawson? Or Democrat Paul Tine?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology		
Margin of Sampling Error: +/-5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Indepen	Conser	Modera	Liberal
Mattie Lawson (R)	45%	56%	36%	41%	28%	50%	50%	32%	50%	52%	10%	84%	22%	43%	80%	28%	2%
Paul Tine (D)	42%	35%	49%	45%	53%	38%	40%	51%	39%	37%	69%	11%	61%	43%	13%	57%	71%
Undecided	13%	9%	16%	14%	19%	12%	10%	18%	11%	11%	21%	5%	17%	14%	7%	15%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	46%	54%	7%	21%	35%	37%	28%	72%	79%	17%	29%	48%	23%	43%	31%	15%

12 All things being equal, are you more likely to vote for a Republican candidate or a Democratic candidate for state legislature this election year?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology		
Margin of Sampling Error: +/-5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Indepen	Conser	Modera	Liberal
Republican	48%	59%	38%	47%	37%	54%	48%	39%	51%	55%	13%	91%	24%	41%	85%	26%	12%
Democratic	44%	31%	55%	52%	63%	35%	41%	60%	38%	36%	85%	6%	68%	44%	9%	63%	83%
Not Sure	8%	10%	7%	1%	0%	12%	11%	0%	11%	8%	2%	4%	8%	15%	6%	11%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	46%	54%	7%	21%	35%	37%	28%	72%	79%	17%	29%	48%	23%	43%	31%	15%

13 Will the economy in North Carolina get better this year, get worse, or stay about the same?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology		
Margin of Sampling Error: +/-5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Indepen	Conser	Modera	Liberal
Better	26%	28%	24%	19%	20%	30%	27%	20%	28%	24%	33%	12%	35%	25%	18%	25%	56%
Worse	22%	25%	19%	24%	7%	32%	20%	11%	26%	23%	15%	35%	13%	24%	38%	12%	9%
Stay About The Same	43%	42%	44%	44%	51%	35%	46%	49%	41%	47%	26%	44%	40%	47%	39%	56%	33%
Not Sure	9%	5%	13%	13%	22%	3%	7%	20%	5%	5%	26%	9%	12%	5%	6%	6%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	46%	54%	7%	21%	35%	37%	28%	72%	79%	17%	29%	48%	23%	43%	31%	15%

14 Should a person who wishes to vote be required to show photo identification? Or not?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology		
Margin of Sampling Error: +/-5.5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republi	Democr	Indepen	Conser	Modera	Liberal
Required To Show	66%	79%	54%	70%	63%	67%	65%	64%	66%	72%	35%	90%	46%	74%	89%	61%	29%
Not Required To Show	31%	18%	42%	30%	35%	31%	29%	34%	30%	25%	58%	8%	50%	21%	10%	34%	70%
Not Sure	3%	3%	4%	0%	2%	2%	7%	2%	4%	3%	7%	2%	4%	5%	1%	5%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	46%	54%	7%	21%	35%	37%	28%	72%	79%	17%	29%	48%	23%	43%	31%	15%