

1

On November 6, Americans will elect a President. Are you ... certain to vote in the election for President? Likely to vote? Or unlikely to vote?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology		
Margin of Sampling Error: ± 2.1%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Certain	97%	99%	95%	99%	94%	99%	96%	95%	97%	97%	95%	97%	97%	98%	98%	96%	100%
Likely	3%	1%	4%	1%	6%	0%	4%	5%	2%	2%	5%	2%	3%	2%	2%	3%	0%
Unlikely	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
Not Sure	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	57%	8%	22%	36%	33%	30%	70%	75%	20%	31%	50%	17%	42%	30%	10%

2

Is North Carolina headed in the right direction? Or is it off on the wrong track?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology		
Margin of Sampling Error: ± 5.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Right Direction	34%	31%	36%	15%	25%	35%	45%	22%	40%	28%	59%	17%	49%	22%	23%	49%	33%
Wrong Track	55%	63%	50%	82%	71%	54%	40%	74%	48%	63%	28%	77%	36%	71%	71%	41%	48%
Not Sure	10%	6%	14%	4%	5%	11%	15%	4%	13%	10%	13%	6%	14%	7%	6%	10%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	57%	8%	22%	36%	33%	30%	70%	75%	20%	31%	50%	17%	42%	30%	10%

3

Is your opinion of Barack Obama ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology		
Margin of Sampling Error: ± 5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Favorable	40%	33%	46%	21%	42%	47%	36%	36%	42%	28%	88%	6%	67%	24%	12%	66%	68%
Unfavorable	53%	62%	46%	75%	56%	46%	52%	61%	49%	64%	10%	87%	26%	70%	83%	28%	30%
Neutral	5%	3%	7%	5%	0%	6%	9%	1%	7%	7%	2%	6%	6%	6%	4%	6%	2%
No Opinion	2%	2%	2%	0%	2%	1%	3%	1%	2%	2%	0%	2%	1%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	57%	8%	22%	36%	33%	30%	70%	75%	20%	31%	50%	17%	42%	30%	10%

4

Is your opinion of Mitt Romney ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology		
Margin of Sampling Error: ± 5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Favorable	46%	56%	39%	24%	46%	44%	54%	40%	49%	55%	10%	85%	23%	46%	81%	27%	22%
Unfavorable	45%	34%	52%	69%	44%	47%	36%	51%	42%	35%	86%	5%	70%	44%	13%	65%	70%
Neutral	7%	6%	8%	5%	8%	6%	8%	7%	7%	8%	2%	9%	5%	8%	6%	7%	8%
No Opinion	3%	4%	1%	2%	2%	4%	2%	2%	3%	2%	2%	1%	2%	3%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	57%	8%	22%	36%	33%	30%	70%	75%	20%	31%	50%	17%	42%	30%	10%

5

Is your opinion of Walter Dalton ...

300 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology		
Margin of Sampling Error: ± 5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Favorable	20%	22%	19%	5%	17%	23%	22%	14%	23%	16%	33%	7%	31%	11%	11%	25%	32%
Unfavorable	37%	42%	33%	66%	36%	36%	30%	45%	33%	41%	26%	46%	28%	49%	52%	26%	23%
Neutral	26%	22%	30%	19%	32%	21%	30%	29%	25%	27%	20%	27%	27%	25%	22%	33%	22%
No Opinion	17%	14%	19%	9%	14%	20%	18%	12%	19%	16%	21%	20%	14%	15%	15%	16%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	57%	8%	22%	36%	33%	30%	70%	75%	20%	31%	50%	17%	42%	30%	10%

6

Is your opinion of Pat McCrory ...

300 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology		
Margin of Sampling Error: ± 5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Favorable	43%	50%	39%	18%	53%	43%	43%	44%	43%	48%	28%	68%	29%	45%	70%	28%	20%
Unfavorable	30%	30%	29%	68%	23%	29%	26%	35%	27%	28%	36%	9%	39%	40%	15%	41%	48%
Neutral	18%	13%	21%	14%	16%	14%	23%	15%	19%	16%	22%	15%	21%	11%	9%	20%	23%
No Opinion	10%	7%	12%	0%	8%	14%	8%	6%	11%	8%	15%	8%	10%	3%	7%	11%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	57%	8%	22%	36%	33%	30%	70%	75%	20%	31%	50%	17%	42%	30%	10%

7

Is your opinion of William E. Osborne ...

300 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology		
Margin of Sampling Error: ± 5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Favorable	11%	11%	10%	9%	8%	14%	9%	8%	12%	9%	18%	6%	16%	6%	9%	13%	17%
Unfavorable	16%	16%	16%	51%	8%	17%	11%	20%	14%	16%	16%	11%	13%	32%	15%	10%	20%
Neutral	34%	38%	31%	12%	25%	35%	45%	22%	40%	36%	27%	32%	40%	24%	34%	38%	32%
No Opinion	39%	35%	42%	28%	59%	33%	36%	51%	34%	40%	38%	52%	31%	38%	42%	39%	31%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	57%	8%	22%	36%	33%	30%	70%	75%	20%	31%	50%	17%	42%	30%	10%

8

Is your opinion of Bert Jones ...

300 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology		
Margin of Sampling Error: ± 5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Favorable	30%	37%	25%	21%	27%	32%	33%	25%	32%	35%	18%	41%	27%	22%	45%	23%	24%
Unfavorable	16%	18%	15%	14%	13%	18%	17%	13%	17%	15%	22%	7%	23%	11%	12%	21%	26%
Neutral	28%	27%	29%	11%	24%	31%	32%	20%	32%	27%	29%	27%	31%	24%	27%	28%	32%
No Opinion	26%	18%	31%	54%	36%	19%	18%	41%	19%	23%	31%	24%	19%	43%	17%	28%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	57%	8%	22%	36%	33%	30%	70%	75%	20%	31%	50%	17%	42%	30%	10%

9

If the election for President were today, would you vote for ... (choices rotated) Republican Mitt Romney? Democrat Barack Obama? Or one of the other candidates?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology		
Margin of Sampling Error: ± 5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Mitt Romney (R)	50%	60%	42%	26%	51%	47%	58%	44%	52%	60%	10%	89%	25%	51%	83%	31%	24%
Barack Obama (D)	41%	36%	45%	21%	36%	52%	38%	32%	45%	28%	90%	6%	68%	26%	13%	63%	73%
Other	6%	3%	8%	47%	5%	1%	1%	17%	1%	7%	0%	3%	2%	23%	2%	1%	3%
Undecided	3%	1%	5%	7%	8%	1%	3%	8%	2%	4%	0%	3%	4%	0%	2%	4%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	57%	8%	22%	36%	33%	30%	70%	75%	20%	31%	50%	17%	42%	30%	10%

10 North Carolina will also elect a Governor. If the election for Governor were today, would you vote for ... (choices rotated) Republican Pat McCrory? Democrat Walter Dalton? Or Libertarian Barbara Howe?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Margin of Sampling Error: ± 5.8%																	
Pat McCrory (R)	53%	63%	46%	30%	60%	50%	58%	52%	54%	61%	25%	85%	33%	61%	86%	36%	28%
Walter Dalton (D)	34%	28%	38%	19%	28%	42%	32%	25%	37%	25%	66%	8%	57%	15%	10%	52%	69%
Barbara Howe (L)	5%	1%	8%	46%	2%	1%	2%	14%	1%	7%	0%	0%	3%	23%	1%	4%	0%
Undecided	8%	7%	8%	5%	9%	7%	8%	8%	8%	7%	9%	7%	8%	2%	4%	9%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	57%	8%	22%	36%	33%	30%	70%	75%	20%	31%	50%	17%	42%	30%	10%

11 If the election for State House were held today, would you vote for ... (choices rotated) Republican Bert Jones? Or Democrat William E. Osborne?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Margin of Sampling Error: ± 5.7%																	
Bert Jones (R)	56%	63%	51%	78%	59%	50%	56%	64%	53%	66%	19%	89%	29%	77%	86%	33%	32%
William E. Osborne (D)	37%	32%	40%	15%	39%	44%	32%	32%	38%	28%	70%	6%	62%	22%	10%	65%	60%
Undecided	7%	5%	8%	7%	2%	6%	12%	3%	9%	6%	11%	5%	9%	1%	4%	2%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	57%	8%	22%	36%	33%	30%	70%	75%	20%	31%	50%	17%	42%	30%	10%

12 All things being equal, are you more likely to vote for a Republican candidate or a Democratic candidate for state legislature this election year?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Margin of Sampling Error: ± 5.8%																	
Republican	49%	57%	44%	67%	47%	41%	55%	52%	48%	60%	12%	87%	22%	64%	81%	27%	23%
Democratic	41%	36%	46%	15%	45%	50%	37%	37%	44%	30%	82%	6%	71%	24%	11%	69%	69%
Not Sure	9%	7%	11%	18%	8%	9%	9%	11%	9%	9%	6%	7%	7%	12%	8%	4%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	57%	8%	22%	36%	33%	30%	70%	75%	20%	31%	50%	17%	42%	30%	10%

13 Will the economy in North Carolina get better this year, get worse, or stay about the same?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology		
Margin of Sampling Error: ± 5.8%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Better	28%	24%	31%	12%	27%	33%	27%	23%	30%	19%	62%	11%	42%	18%	16%	40%	26%
Worse	30%	34%	28%	68%	29%	28%	24%	39%	26%	36%	5%	42%	14%	57%	47%	12%	14%
Stay About The Same	33%	36%	30%	15%	35%	26%	42%	30%	34%	36%	25%	34%	37%	19%	30%	42%	38%
Not Sure	9%	6%	11%	5%	9%	12%	6%	8%	9%	9%	9%	13%	7%	6%	7%	6%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	57%	8%	22%	36%	33%	30%	70%	75%	20%	31%	50%	17%	42%	30%	10%

14 Should a person who wishes to vote be required to show photo identification? Or not?

300 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology		
Margin of Sampling Error: ± 5.4%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republic	Democrat	Independ	Conserva	Moderate	Liberal
Required To Show	68%	73%	65%	82%	70%	66%	66%	73%	66%	77%	39%	89%	52%	81%	89%	54%	41%
Not Required To Show	29%	27%	31%	18%	28%	31%	30%	25%	31%	21%	58%	8%	46%	19%	10%	46%	59%
Not Sure	2%	1%	4%	0%	2%	2%	4%	1%	3%	2%	3%	3%	2%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	43%	57%	8%	22%	36%	33%	30%	70%	75%	20%	31%	50%	17%	42%	30%	10%