

If the election for President were today, would you vote for ... (choices rotated) Republican Mitt Romney? Democrat Barack Obama? Or one of the other candidates?

500 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology			Region			
Margin of Sampling Error: ± 4.5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republic	Democrat	Independ	Conserva	Moderate	Liberal	Charlott	Greensbo	Raleigh	Southern
Mitt Romney (R)	53%	64%	43%	60%	55%	42%	60%	57%	49%	59%	30%	93%	28%	49%	82%	42%	14%	55%	70%	38%	57%
Barack Obama (D)	43%	30%	53%	39%	38%	52%	38%	39%	47%	37%	66%	4%	70%	40%	15%	52%	84%	39%	25%	57%	42%
Other	3%	4%	2%	1%	6%	3%	1%	4%	2%	3%	3%	2%	1%	7%	3%	4%	2%	4%	1%	4%	1%
Undecided	1%	2%	1%	0%	1%	3%	1%	1%	2%	1%	1%	0%	1%	3%	1%	2%	0%	1%	3%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	46%	54%	20%	28%	31%	20%	48%	52%	71%	21%	30%	45%	25%	42%	37%	15%	36%	19%	33%	13%

Did your impression of Mitt Romney get more favorable? Get less favorable? Or stay the same as a result of the Republican National Convention?

500 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology			Region			
Margin of Sampling Error: ± 4.5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republic	Democrat	Independ	Conserva	Moderate	Liberal	Charlott	Greensbo	Raleigh	Southern
Get More Favorable	39%	47%	32%	40%	41%	30%	48%	41%	37%	44%	19%	72%	20%	33%	59%	32%	8%	30%	56%	29%	37%
Get Less Favorable	33%	22%	43%	34%	29%	41%	27%	31%	36%	27%	55%	3%	54%	32%	14%	35%	66%	30%	22%	44%	31%
Stay The Same	28%	31%	25%	26%	30%	28%	26%	28%	27%	29%	26%	24%	26%	36%	26%	33%	26%	30%	21%	27%	32%
Not Sure	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	46%	54%	20%	28%	31%	20%	48%	52%	71%	21%	30%	45%	25%	42%	37%	15%	36%	19%	33%	13%

Is your opinion of Barack Obama ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

500 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology			Region			
Margin of Sampling Error: ± 4.5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republic	Democrat	Independ	Conserva	Moderate	Liberal	Charlott	Greensbo	Raleigh	Southern
Favorable	42%	31%	52%	43%	36%	50%	37%	39%	45%	35%	70%	7%	68%	36%	15%	50%	85%	41%	26%	53%	39%
Unfavorable	50%	63%	39%	49%	53%	42%	59%	51%	49%	57%	23%	91%	24%	48%	81%	36%	9%	52%	70%	34%	57%
Neutral	7%	5%	9%	8%	11%	7%	3%	10%	5%	7%	7%	1%	7%	15%	3%	13%	6%	6%	4%	12%	4%
No Opinion	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%	1%	0%	1%	0%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	46%	54%	20%	28%	31%	20%	48%	52%	71%	21%	30%	45%	25%	42%	37%	15%	36%	19%	33%	13%

Is your opinion of Mitt Romney ... favorable? Unfavorable? Neutral? Or, do you have no opinion one way or the other?

500 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology			Region			
Margin of Sampling Error: ± 4.5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republic	Democrat	Independ	Conserva	Moderate	Liberal	Charlott	Greensbo	Raleigh	Southern
Favorable	50%	60%	40%	52%	51%	42%	58%	51%	48%	54%	31%	87%	25%	50%	75%	41%	14%	51%	67%	37%	54%
Unfavorable	40%	31%	47%	33%	38%	50%	34%	36%	43%	36%	55%	7%	61%	40%	15%	45%	79%	35%	27%	52%	38%
Neutral	7%	8%	6%	7%	8%	6%	7%	8%	6%	8%	3%	3%	8%	10%	8%	8%	5%	7%	6%	8%	5%
No Opinion	4%	1%	6%	9%	3%	3%	1%	5%	2%	2%	11%	3%	6%	1%	3%	6%	2%	6%	0%	3%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	46%	54%	20%	28%	31%	20%	48%	52%	71%	21%	30%	45%	25%	42%	37%	15%	36%	19%	33%	13%

Was your overall impression of the Republican National Convention ... Positive? Negative? Or Neutral?

500 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology			Region			
Margin of Sampling Error: ± 4.5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republic	Democrat	Independ	Conserva	Moderate	Liberal	Charlott	Greensbo	Raleigh	Southern
Positive	46%	56%	37%	47%	49%	37%	53%	48%	43%	50%	26%	84%	23%	41%	72%	36%	7%	48%	61%	32%	51%
Negative	37%	26%	46%	28%	37%	47%	31%	33%	40%	32%	54%	4%	59%	37%	11%	45%	77%	34%	22%	49%	35%
Neutral	17%	18%	16%	22%	14%	17%	14%	17%	16%	17%	18%	12%	17%	22%	17%	18%	15%	16%	16%	18%	14%
Not Sure	1%	0%	2%	3%	0%	0%	2%	1%	1%	1%	1%	0%	2%	0%	1%	1%	0%	2%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	46%	54%	20%	28%	31%	20%	48%	52%	71%	21%	30%	45%	25%	42%	37%	15%	36%	19%	33%	13%

Is your overall impression of the Republican Party ... Positive? Negative? Or Neutral?

500 Registered Voters	All	Gender		Age				<50 / 50+		Race		Party Affiliation			Ideology			Region			
Margin of Sampling Error: ± 4.5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republic	Democrat	Independ	Conserva	Moderate	Liberal	Charlott	Greensbo	Raleigh	Southern
Positive	45%	53%	38%	46%	49%	38%	51%	48%	43%	51%	22%	84%	22%	42%	73%	35%	5%	45%	69%	32%	45%
Negative	40%	30%	49%	32%	40%	50%	35%	37%	44%	36%	59%	5%	64%	40%	12%	51%	83%	39%	25%	51%	38%
Neutral	14%	17%	12%	22%	11%	12%	13%	16%	12%	13%	19%	10%	15%	18%	14%	14%	12%	15%	6%	17%	16%
Not Sure	0%	0%	1%	0%	0%	1%	1%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	46%	54%	20%	28%	31%	20%	48%	52%	71%	21%	30%	45%	25%	42%	37%	15%	36%	19%	33%	13%