

CIVITAS INSTITUTE / NORTH CAROLINA STATEWIDE STUDY / MARCH 2013

QUESTION 1:
 Now I am going to read you a list of people and organizations active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or group. If you never heard of them, just tell me and we'll go on to the next one.

Barack Obama

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE					EDUCATION				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHARL- -OTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	600 100%	128 21%	80 13%	72 12%	112 19%	123 20%	85 14%	288 48%	312 52%	29 5%	106 18%	171 28%	115 19%	157 26%	76 13%	128 21%	75 13%	99 17%	114 19%	85 14%	169 28%	152 25%	185 31%	84 14%
**D/S (FAVORABLE - UNFAVORABLE)	-39 -7%	14 11% CDEFG	-8 -10% g	-4 -6% EG	-20 -18%	- - CdEG	-20 -24%	-55 -19%	16 5% H	3 10% KL	-9 -8% L	-34 -20%	4 3% KL	3 2% KL	-23 -30%	-24 -19%	-5 -6% OP	7 7% OPQ	4 4% OPQ	7 8% OPQ	-41 -24%	-15 -10% U	-10 -5% U	27 33% UVW
TOTAL HEARD OF	599 100%	128 100%	80 100%	72 100%	111 99%	123 100%	85 100%	288 100%	311 100%	29 100%	106 100%	171 100%	114 99%	157 100%	76 100%	128 100%	75 100%	99 100%	113 99%	85 100%	169 100%	152 100%	184 100%	84 100%
TOTAL FAVORABLE	271 45%	69 54% EG	36 45%	32 45%	43 39%	60 48% g	31 36%	113 39%	158 51% H	15 50%	46 44%	68 40%	57 50% 1	78 50% 1	26 34%	51 40%	35 46%	50 51% O	58 50% Op	45 52% Op	61 36%	67 44%	85 46% u	55 65% UVW
TOTAL UNFAVORABLE	310 52%	55 43%	44 55% b	36 51%	64 57% B	60 49%	51 60% B	168 58% I	142 46%	12 41%	55 52%	102 60% MN	53 46%	75 48%	49 64% RST	75 58% RST	40 53%	43 44%	53 47%	38 44%	102 60% wX	81 53% X	94 51% X	27 33% X
VERY FAVORABLE	185 31%	45 35%	26 33%	24 33%	30 27%	37 30%	23 28%	78 27%	107 34% h	6 21%	31 30%	43 25%	44 39% jL	56 35% L	16 21%	36 28%	24 32%	31 31%	41 36% O	32 38% O	44 26%	50 33%	57 31% U	33 39% U
SOMEWHAT FAVORABLE	85 14%	24 19% G	10 12%	9 12%	14 12%	22 18% g	7 9%	35 12%	51 16%	9 29% m	15 14%	24 14%	13 11%	22 14%	10 13%	15 11%	10 14%	19 20%	16 14%	12 15%	17 10%	17 11%	27 15% UVW	22 26% UVW
SOMEWHAT UNFAVORABLE	52 9%	9 7%	3 4%	6 9%	17 15% bCG	13 10% cG	3 3%	22 8%	30 10%	3 12%	6 6%	16 9%	7 6% 6	18 11%	3 4%	8 6%	10 13% O	10 10%	11 9%	7 9%	11% x	12 8%	16 8%	4 5%
VERY UNFAVORABLE	259 43%	46 36%	41 51% Bf	30 42%	47 42%	47 38%	48 57% BdEF	146 51% I	112 36%	9 29%	49 46%	86 50% JN	47 41%	58 37%	46 60% QRST	66 52% qRST	29 39%	33 34%	43 37%	30 35%	84 50% X	69 46% X	79 43% X	23 28%
HEARD OF/NO OPINION	18 3%	4 3% C	- -	3 4% c	4 4% C	4 3% c	3 4% c	7 2%	11 4%	3 9%	5 4%	2 1%	3 3%	4 3%	2 2%	3 2%	1 1%	6 6%	2 2%	3 4%	6 3%	4 3%	5 3%	2 2%
NEVER HEARD OF	1 -	- -	- -	- -	1 1%	- -	- -	- -	1 -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	1 -	- -
**RATIO (FAVORABLE / UNFAVORABLE)	0.9	1.3	0.8	0.9	0.7	1.0	0.6	0.7	1.1	1.2	0.8	0.7	1.1	1.0	0.5	0.7	0.9	1.2	1.1	1.2	0.6	0.8	0.9	2.0

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X
 N A T I O N A L R E S E A R C H I N C

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Barack Obama

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			PARTY ID			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN-EMPL- OYED (S)	GOP (T)	DEM (U)	IND (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	198 33%	264 44%	138 23%	100 17%	98 16%	116 19%	148 25%	73 12%	65 11%	101 17%	196 33%	280 47%	132 22%	432 72%	29 5%	298 50%	194 32%	52 9%	210 35%	213 36%	161 27%	150 25%	450 75%
**D/S (FAVORABLE - UNFAVORABLE)	-39 -7%	-145 -73%	128 48% BD	-22 -16% B	-82 -82%	-64 -65%	52 45% EFLIJ	75 51% EFLIJ	-26 -36% EF	4 6% EFI	76 75% LM	60 30% M	-174 -62% OP	71 54% OP	-108 -25% OP	-6 -23%	-47 -16%	- -	14 27% QR	-158 -75% TV	146 68% TV	-20 -12% T	-8 -6%	-31 -7%
TOTAL HEARD OF	599 100%	198 100%	263 100%	138 100%	100 100%	98 100%	116 100%	148 99%	73 100%	65 100%	101 100%	196 100%	279 100%	132 100%	431 100%	29 100%	298 100%	193 100%	52 100%	210 100%	213 100%	161 100%	150 100%	449 100%
TOTAL FAVORABLE	271 45%	25 12%	190 72% BD	56 41% B	9 9%	16 16%	81 70% EFLIJ	109 73% EFLIJ	23 32% EF	33 51% EFI	88 87% LM	124 63% M	49 17% OP	101 76% OP	154 36% OP	11 37%	121 40%	95 49% q	33 63% Qr	23 11% TV	176 83% TV	68 42% T	68 46%	202 45%
TOTAL UNFAVORABLE	310 52%	170 86% CD	62 23%	78 57% C	90 91% fGHIJ	80 81% GHIJ	29 25%	33 22%	49 68% GHJ	29 44% GH	12 12%	64 33% K	223 80% KL	29 22%	262 61% N	17 60% N	168 56% S	95 49% s	19 36%	181 86% UV	31 14%	88 54% U	77 51%	234 52%
VERY FAVORABLE	185 31%	12 6%	140 53% BD	33 24% B	6 6%	6 6%	60 52% EFLIJ	80 54% EFLIJ	12 16% EF	22 33% EFI	69 68% LM	79 40% M	33 12% OP	77 58% Op	94 22% OP	11 37%	81 27%	70 36% Q	25 48% Q	14 7% TV	131 61% TV	40 25% T	46 31%	139 31%
SOMEWHAT FAVORABLE	85 14%	13 6%	50 19% B	23 17% B	2 2%	10 10% E	21 18% E	29 19% Ef	12 16% E	11 18% E	19 19% M	45 23% M	16 6% P	24 18% P	60 14% P	- -	40 13% -	25 13%	8 15%	9 4%	46 22% T	28 17% T	22 15%	63 14%
SOMEWHAT UNFAVORABLE	52 9%	25 13% C	12 5%	15 11% C	9 9% g	16 16% GHJ	3 2%	10 7%	11 15% Gh	4 6% Gh	4 4%	11 6% Gh	30 11% KL	2 1% N	47 11% N	2 6% N	24 8% rS	19 10%	2 5%	22 11% U	6 3% U	20 13% U	9 6% U	43 10%
VERY UNFAVORABLE	259 43%	145 73% CD	50 19%	64 46% C	81 82% FGHIJ	64 65% GHJ	26 23%	24 16%	39 53% GHJ	25 38% GH	7 7%	53 27% K	193 69% KL	28 21%	215 50% N	15 54% N	144 48% rS	76 39%	16 31%	158 75% UV	25 12% UV	67 42% U	68 45%	190 42%
HEARD OF/NO OPINION	18 3%	3 2%	12 4% b	3 2% b	1 1%	2 3%	6 5% eI	6 4% I	- -	3 5% i	2 2%	8 4%	7 3%	2 1% i	16 4%	1 3%	10 3% i	3 2%	1 2%	6 3% i	6 3% i	6 4% i	5 3% i	13 3%
NEVER HEARD OF	1 -	- -	1 -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	1 -	- -	1 -	- -	- -	1 -	- -	1 -	- -	- -	- -	1 -
**RATIO (FAVORABLE / UNFAVORABLE)	0.9	0.1	3.1	0.7	0.1	0.2	2.8	3.3	0.5	1.1	7.5	1.9	0.2	3.4	0.6	0.6	0.7	1.0	1.8	0.1	5.8	0.8	0.9	0.9

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

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Pat McCrory

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHARL- -OTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	600 100%	128 21%	80 13%	72 12%	112 19%	123 20%	85 14%	288 48%	312 52%	29 5%	106 18%	171 28%	115 19%	157 26%	76 13%	128 21%	75 13%	99 17%	114 19%	85 14%	169 28%	152 25%	185 31%	84 14%
**D/S (FAVORABLE - UNFAVORABLE)	189 31%	28 22%	25 31%	24 33%	31 27%	46 37% B	35 42% BE	99 34%	90 29%	8 28%	28 27%	63 37% kM	28 24%	57 36% M	23 31%	44 34%	32 43% Rs	24 24%	33 29%	27 32%	68 40% X	48 32% X	63 34% X	4 5%
TOTAL HEARD OF -----	580 97%	124 97%	74 92%	69 96%	111 98% c	119 97%	83 98% c	280 97%	300 96%	27 94%	103 97%	166 97%	112 97%	152 97%	73 95%	125 98%	73 97%	97 97%	109 95%	82 97%	161 95%	146 96%	181 98%	82 98%
TOTAL FAVORABLE -----	339 56%	67 53%	43 53%	40 56%	57 51%	77 63% e	53 63% e	168 58%	170 55%	15 52%	55 52%	101 59%	63 55%	93 59%	42 55%	75 58%	48 64% r	50 51%	65 57%	47 55%	99 59%	81 54%	110 60% x	40 48%
TOTAL UNFAVORABLE -----	150 25%	40 31%	18 22%	16 23%	26 24%	31 26%	18 21%	69 24%	81 26%	7 24%	27 25%	38 22%	35 31%	36 23%	18 24%	31 24%	16 22%	26 26%	32 28%	20 23%	32 19%	33 22%	47 25%	36 43% UVW
VERY FAVORABLE	168 28%	38 29%	17 21%	19 27%	24 22%	43 35% CE	26 31%	79 27%	89 29%	6 21%	23 22%	56 33% k	33 28%	44 28%	16 21%	37 29%	23 31%	24 24%	41 36% Ort	21 25%	51 30%	39 25%	56 30%	19 23%
SOMEWHAT FAVORABLE	171 28%	30 23%	26 32%	21 30%	33 29%	34 27%	27 32%	89 31%	81 26%	9 31%	32 30%	45 26%	31 27%	49 31%	26 33% s	38 29%	25 34% s	27 27%	25 21%	26 30%	49 29%	43 28%	54 29%	21 25%
SOMEWHAT UNFAVORABLE	52 9%	14 11%	5 7%	7 9%	8 7%	11 9%	9 10%	24 8%	29 9%	2 6%	11 10%	14 8%	13 11%	12 8%	7 9%	11 9%	5 6%	11 11%	9 8%	7 9%	15 9%	12 8%	17 9%	8 10%
VERY UNFAVORABLE	97 16%	26 20% g	13 16%	10 13%	19 17%	21 17%	9 11%	45 16%	52 17%	5 18%	16 16%	25 14%	23 20%	24 15%	11 15%	20 15%	12 15%	15 15%	23 20%	12 14%	17 10%	21 14%	30 16% u	28 33% UVW
HEARD OF/NO OPINION	92 15%	17 13%	13 16%	12 17%	27 24% BFg	11 9%	11 14%	43 15%	49 16%	5 17%	20 19%	26 15%	13 12%	24 15%	13 17%	20 15%	9 12%	20 21% s	11 10%	16 18% s	30 18% X	31 21% wX	24 13% x	6 7%
NEVER HEARD OF	20 3%	4 3%	6 8% eg	3 4%	2 2%	4 3%	2 2%	8 3%	12 4%	2 6%	3 3%	5 3%	3 3%	5 3%	4 5%	2 2%	2 3%	3 3%	5 5%	3 3%	8 5%	6 4%	3 2%	2 2%
**RATIO (FAVORABLE / UNFAVORABLE)	2.3	1.7	2.4	2.5	2.2	2.5	2.9	2.4	2.1	2.1	2.0	2.6	1.8	2.6	2.3	2.4	3.0	1.9	2.0	2.4	3.1	2.5	2.3	1.1

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X
 NATIONAL RESEARCH INC

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Pat McCrory

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			PARTY ID			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN-EMPL- OYED (S)	GOP (T)	DEM (U)	IND (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	198 33%	264 44%	138 23%	100 17%	98 16%	116 19%	148 25%	73 12%	65 11%	101 17%	196 33%	280 47%	132 22%	432 72%	29 5%	298 50%	194 32%	52 9%	210 35%	213 36%	161 27%	150 25%	450 75%
**D/S (FAVORABLE - UNFAVORABLE)	189 31%	132 67% CD	2 1%	55 40% C	70 71% GHIJ	61 62% GHIJ	1 1%	1 1%	28 38% GH	27 42% GH	-43 -42%	44 22% K	183 66% KL	7 5%	171 40% N	12 42% N	81 27%	74 38% Qs	13 26%	144 69% UV	-15 -7%	52 32% U	54 36%	135 30%
TOTAL HEARD OF -----	580 97%	194 98%	253 96%	134 97%	98 98%	96 98%	112 97%	141 95%	70 96%	63 97%	97 95%	190 97%	271 97%	124 94%	422 98%	27 94%	290 97%	188 97%	48 93%	204 97%	204 96%	157 97%	146 98%	434 96%
TOTAL FAVORABLE -----	339 56%	152 77% CD	99 37%	88 64% C	79 79% GHI	73 75% GHi	45 39%	53 36%	44 61% GH	44 67% GH	16 16%	98 50% K	213 76% KL	51 38%	268 62% N	17 58% n	162 54%	118 61%	27 52%	164 78% UV	76 35%	89 55% U	85 56%	254 56%
TOTAL UNFAVORABLE -----	150 25%	20 10%	97 37% BD	33 24% B	8 8%	12 12%	44 38% EFiJ	53 35% EFi	16 23% Ef	16 25% EF	59 59% LM	54 28% M	30 11%	44 33% OP	98 23%	5 16%	81 27%	44 23%	14 27%	19 9%	91 43% TV	37 23% T	31 21%	119 26%
VERY FAVORABLE	168 28%	91 46% CD	42 16%	35 25% C	45 45% GHIJ	46 47% GHIJ	16 14%	26 18%	18 25% g	17 26% g	8 8%	37 19% K	119 43% KL	25 19%	133 31% N	8 28%	77 26%	54 28%	17 32%	89 42% UV	29 14%	44 28% U	40 26%	128 29%
SOMEWHAT FAVORABLE	171 28%	61 31% C	57 21%	53 39% C	34 34% H	27 27%	29 25%	27 19%	26 36% H	27 41% fGH	9 9%	61 31% K	94 34% K	26 19%	136 31% N	9 30%	85 29%	63 33% s	10 20%	74 35% U	46 22%	45 28%	45 30%	126 28%
SOMEWHAT UNFAVORABLE	52 9%	8 4%	32 12% B	12 8% B	2 2%	6 6%	14 12% E	18 12% Ef	7 9% e	5 8%	20 19% M	23 12% M	9 3%	10 8%	39 9%	2 7%	30 10%	14 7%	4 8%	9 4%	26 12% T	17 11% T	8 6%	44 10%
VERY UNFAVORABLE	97 16%	12 6%	64 24% BD	21 15% B	6 6%	6 6%	30 26% EFi	34 23% EFi	10 13%	11 18% EF	40 39% LM	31 16% M	21 8%	34 26% OP	58 13%	3 9%	51 17%	29 15%	10 19%	10 5%	65 30% TV	20 12% T	23 15%	75 17%
HEARD OF/NO OPINION	92 15%	22 11%	58 22% BD	13 9% B	11 11%	11 11%	23 19% efJ	35 24% EFiJ	9 13%	3 5%	21 21% M	39 20% M	28 10%	30 22% O	56 13%	6 20%	47 16%	27 14%	7 14%	21 10%	37 18% T	31 19% T	31 21%	61 14%
NEVER HEARD OF	20 3%	4 2%	11 4%	4 3%	2 2%	2 2%	4 3%	7 5%	3 4%	2 3%	5 5%	6 3%	8 3%	8 6%	10 2%	2 6%	8 3%	6 3%	4 7%	6 3%	9 4%	4 3%	4 2%	16 4%
**RATIO (FAVORABLE / UNFAVORABLE)	2.3	7.5	1.0	2.7	9.4	6.2	1.0	1.0	2.7	2.7	0.3	1.8	7.1	1.1	2.8	3.7	2.0	2.7	2.0	8.4	0.8	2.4	2.7	2.1

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 N A T I O N A L R E S E A R C H I N C

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 Now I am going to read you a list of people and organizations active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or group. If you never heard of them, just tell me and we'll go on to the next one.

North Carolina Legislature

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHARL- -OTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	600 100%	128 21%	80 13%	72 12%	112 19%	123 20%	85 14%	288 48%	312 52%	29 5%	106 18%	171 28%	115 19%	157 26%	76 13%	128 21%	75 13%	99 17%	114 19%	85 14%	169 28%	152 25%	185 31%	84 14%
**D/S (FAVORABLE - UNFAVORABLE)	15 3%	-11 -8%	-2 -2%	-1 -1%	13 11%	11 9%	5 6%	7 3%	8 3%	1 2%	13 12%	17 10%	-14 -12%	9 6%	1 1%	1 1%	9 12%	12 12%	2 2%	- -	26 15%	4 3%	8 4%	-20 -24%
TOTAL HEARD OF -----	583 97%	125 98%	77 95%	70 98%	109 97%	119 97%	83 98%	282 98%	302 97%	28 97%	102 96%	168 98%	113 98%	151 96%	74 97%	127 99%	72 96%	96 97%	111 97%	83 97%	165 97%	148 97%	177 96%	84 100% UVW
TOTAL FAVORABLE -----	220 37%	46 36%	23 29%	22 30%	49 44% Cd	50 40%	30 35%	109 38%	111 35%	10 35%	43 40%	68 40%	36 31%	60 38%	28 37%	47 37%	33 44%	40 40%	40 35%	29 34%	66 39%	55 36%	72 39%	25 30%
TOTAL UNFAVORABLE -----	204 34%	57 44% cdeFG	25 31%	23 32%	37 33%	39 31%	25 29%	102 35%	103 33%	10 33%	30 29%	51 30%	50 43% KLn	51 33%	27 35%	46 36%	24 31%	28 28%	38 33%	29 34%	40 24%	51 33% u	64 35% U	45 54% UVW
VERY FAVORABLE	39 6%	7 5%	6 7%	6 8%	6 5%	11 9%	4 4%	19 7%	19 6%	3 12%	5 4%	10 6%	8 7%	12 8%	2 3%	10 8%	7 9%	8 8%	6 5%	6 6%	11 7%	8 5%	16 8%	3 4%
SOMEWHAT FAVORABLE	181 30%	39 30%	18 22%	16 22%	43 39% CD	39 32%	26 31%	90 31%	91 29%	7 23%	38 36% m	57 34% m	28 24%	48 31%	26 34%	37 29%	26 35%	32 32%	34 30%	24 28%	54 32%	48 31%	56 30%	21 26%
SOMEWHAT UNFAVORABLE	101 17%	21 17%	19 24% f	14 19%	19 17%	16 13%	13 15%	42 15%	59 19%	4 14%	20 19%	27 16%	19 16%	23 14%	13 17%	18 14%	7 10%	17 17%	21 18% q	17 20% q	26 16%	26 17%	31 17%	16 19%
VERY UNFAVORABLE	103 17%	36 28% CDEG	6 7%	9 13%	18 16% c	23 19% C	12 14%	60 21% I	44 14%	5 18%	10 9%	24 14%	31 27% KLn	29 18% k	14 19%	28 22% R	16 22% r	11 11%	17 15%	12 14%	14 8%	16% U	33% U	29% UVW
HEARD OF/NO OPINION	159 26%	22 17%	29 36% BE	26 36% BE	23 20%	31 25%	29 34% BE	71 25%	88 28%	9 30%	29 27%	50 29%	27 24%	40 25%	19 25%	33 26%	16 21%	29 29%	33 29%	24 28%	59 35% WX	42 28% x	41 22%	14 17%
NEVER HEARD OF	17 3%	3 2%	4 5%	2 2%	3 3%	4 3%	2 2%	6 2%	10 3%	1 3%	4 4%	3 2%	2 2%	6 4%	3 3%	1 1%	3 4%	3 3%	3 3%	3 3%	5 3% X	4 3% X	8 4% X	- -
**RATIO (FAVORABLE / UNFAVORABLE)	1.1	0.8	0.9	1.0	1.3	1.3	1.2	1.1	1.1	1.1	1.4	1.3	0.7	1.2	1.0	1.0	1.4	1.4	1.1	1.0	1.6	1.1	1.1	0.5

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X
 N A T I O N A L R E S E A R C H I N C

CIVITAS INSTITUTE / NORTH CAROLINA STATEWIDE STUDY / MARCH 2013

QUESTION 3:
 Now I am going to read you a list of people and organizations active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or group. If you never heard of them, just tell me and we'll go on to the next one.

North Carolina Legislature

BANNER 2

	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			PARTY ID			PHONE TYPE		
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN-EMPL- OYED (S)	GOP (T)	DEM (U)	IND (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	198 33%	264 44%	138 23%	100 17%	98 16%	116 19%	148 25%	73 12%	65 11%	101 17%	196 33%	280 47%	132 22%	432 72%	29 5%	298 50%	194 32%	52 9%	210 35%	213 36%	161 27%	150 25%	450 75%
**D/S (FAVORABLE - UNFAVORABLE)	15 3%	44 22% CD	-35 -13%	6 5% C	18 18% GHIJ	25 26% GHIJ	-13 -11%	-22 -15%	2 3% GH	4 6% GH	-22 -22%	-24 -12%	62 22% KL	-6 -4%	18 4% N	5 17% No	4 1%	2 1%	10 19% QR	35 17% UV	-40 -19%	13 8% U	-10 -6%	25 6% W
TOTAL HEARD OF	583 97%	191 97%	259 98%	133 96%	97 97%	94 96%	114 98%	146 98%	71 97%	61 94%	99 98%	188 96%	275 98%	125 94%	423 98%	29 100% NO	290 97%	187 97%	50 97%	203 97%	209 98%	156 97%	147 98%	437 97%
TOTAL FAVORABLE	220 37%	92 46% C	76 29%	52 38% c	47 47% GH	45 46% GH	35 30%	41 27%	27 37%	25 38%	30 29%	55 28%	129 46% KL	41 31%	165 38%	11 38%	109 36%	72 37%	21 41%	91 43% U	58 27%	62 39% U	47 31%	173 38%
TOTAL UNFAVORABLE	204 34%	48 24%	111 42% Bd	46 33% b	29 29%	19 20%	48 42% eF	62 42% EF	25 34% F	21 32% f	52 51% LM	79 40% M	67 24%	47 36%	147 34%	6 21%	105 35% S	70 36% S	11 22%	56 27%	98 46% TV	49 31%	57 38%	148 33%
VERY FAVORABLE	39 6%	20 10% CD	13 5%	6 4%	10 10% J	10 11% J	5 5%	7 5%	4 6%	2 2%	5 5%	9 5%	25 9% l	10 7%	25 6%	4 15%	17 6%	12 6%	7 14%	20 9% Uv	9 4%	8 5%	7 5%	32 7%
SOMEWHAT FAVORABLE	181 30%	72 36% C	63 24%	46 34% c	37 37% gH	34 35% H	30 26%	33 22%	23 32%	23 36% h	25 25%	46 23%	105 37% KL	31 24%	140 32% n	7 23%	92 31%	60 31%	14 27%	71 34% U	49 23%	54 34% U	40 26%	141 31%
SOMEWHAT UNFAVORABLE	101 17%	32 16%	44 17%	26 19%	17 17%	14 14%	11 10%	32 22% G	13 18%	12 19%	20 20%	37 19%	41 15%	25 19%	71 16%	4 15%	48 16% S	35 18% S	4 7%	40 19%	41 19%	20 13%	35 23% x	66 15%
VERY UNFAVORABLE	103 17%	17 8%	67 25% BD	20 14%	11 12%	5 5%	37 32% EFHIJ	30 20% eF	11 16% F	8 13%	31 31% LM	42 21% M	26 9%	22 17% p	76 18% P	2 6%	57 19%	35 18%	8 15%	16 7%	57 27% TV	29 18% T	22 14%	82 18%
HEARD OF/NO OPINION	159 26%	51 26%	73 28%	35 25%	21 21%	30 30%	30 26%	43 29%	19 26%	16 24%	18 17%	54 28% k	78 28% K	37 28%	111 26%	12 41%	77 26%	44 23%	18 34%	57 27%	53 25%	45 28%	43 29%	116 26%
NEVER HEARD OF	17 3%	7 3%	5 2%	5 4%	3 3%	4 4%	2 2%	3 2%	2 3%	4 6%	2 2%	8 4%	5 2%	7 6% P	9 2% P	- -	8 3%	7 3%	2 3%	7 3%	4 2%	5 3%	3 2%	13 3%
**RATIO (FAVORABLE / UNFAVORABLE)	1.1	1.9	0.7	1.1	1.6	2.3	0.7	0.7	1.1	1.2	0.6	0.7	1.9	0.9	1.1	1.8	1.0	1.0	1.9	1.6	0.6	1.3	0.8	1.2

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V W/X
 N A T I O N A L R E S E A R C H I N C

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QUESTION 4:
 Now I am going to read you a list of people and organizations active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or group. If you never heard of them, just tell me and we'll go on to the next one.

Kay Hagan

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHARL- -OTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS LESS (U)	OR 2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	600 100%	128 21%	80 13%	72 12%	112 19%	123 20%	85 14%	288 48%	312 52%	29 5%	106 18%	171 28%	115 19%	157 26%	76 13%	128 21%	75 13%	99 17%	114 19%	85 14%	169 28%	152 25%	185 31%	84 14%
**D/S (FAVORABLE - UNFAVORABLE)	55 9%	42 33% CEFG	-9 -11%	19 27% CEFG	2 2% CG	13 11% CEG	-13 -15%	4 1%	51 16% H	3 12%	1 1%	3 2%	20 17% KL	27 17% KL	-2 -2%	1 1% o	3 4% O	13 13% OPq	15 13% OPQ	23 27% OPQRS	3 2%	5 3%	16 9% UV	29 35% UVW
TOTAL HEARD OF	570 95%	125 98% f	75 94%	67 93%	107 95%	114 93%	81 96%	273 95%	297 95%	27 94%	100 94%	157 92%	112 97% l	153 97% L	71 93%	123 96%	72 96%	92 92%	108 94%	84 99% oRS	155 91%	142 93%	182 99% UV	81 97% u
TOTAL FAVORABLE	243 41%	74 58% CEFG	22 27%	34 47% CeG	38 34%	52 42% CG	23 27%	109 38%	135 43%	10 35%	33 31%	64 48% KL	56 47% KL	74 47% KL	23 30%	52 41%	31 42%	36 36%	51 44% O	44 52% OR	52 31%	55 36%	83 45% U	50 59% UVW
TOTAL UNFAVORABLE	188 31%	32 25%	31 39% BD	15 20%	36 32% d	39 31%	36 43% BD	105 36% I	84 27%	7 24%	31 30%	61 35%	36 31%	47 30%	24 32%	51 40% RT	28 37% rt	22 23%	35 31%	21 24%	49 29%	50 33%	66 36% x	20 24%
VERY FAVORABLE	80 13%	21 16%	8 10%	14 20%	12 11%	15 12%	9 11%	31 11%	49 16% h	7 23% k	6 6%	16 9%	24 21% KL	25 16% KL	6 8%	16 13%	8 10%	11 11%	20 18% O	17 20% Oq	16 9%	17 11%	30 16% u	14 17%
SOMEWHAT FAVORABLE	163 27%	53 41% CdEFG	14 17%	20 28% g	26 23%	37 30% CG	14 16%	78 27%	86 27%	4 12%	26 25%	48 28% J	31 27% j	49 31% J	17 22%	35 28%	24 31%	25 25%	30 27%	27 31%	36 21%	38 25%	52 28% UVW	36 42%
SOMEWHAT UNFAVORABLE	82 14%	14 11%	14 17%	7 9%	16 14%	14 11%	18 21% bDf	48 17% i	34 11%	4 14%	15 14%	25 15%	17 15%	21 13%	10 13%	24 19% T	14 19% t	12 12%	14 12%	7 9%	23 14%	18 12%	29 15%	12 14%
VERY UNFAVORABLE	106 18%	18 14%	17 21%	8 11%	20 18%	25 20%	18 21% d	57 20%	50 16%	3 9%	17 16%	35 21%	19 17%	26 17%	15 19%	27 21% r	14 19%	11 11%	21 18%	13 15%	26 15%	32 21% X	38 20% X	9 10%
HEARD OF/NO OPINION	138 23%	20 16%	22 28% b	18 25%	32 29% Bf	24 19%	22 26% b	60 21%	78 25%	10 35%	36 34% LMN	33 19%	20 17%	32 21%	24 32% PQS	20 16%	13 17%	34 34% PQS	22 19%	20 23%	54 32% WX	36 24% X	34 18%	11 13%
NEVER HEARD OF	30 5%	3 2%	5 6%	5 7%	5 5%	9 7% b	3 4%	15 5%	15 5%	2 6%	6 6%	14 8% mN	3 3%	4 3%	5 7% t	5 4%	3 4%	8 8% T	7 6% t	1 1%	15 9% Wx	10 7% W	3 1%	3 3%
**RATIO (FAVORABLE / UNFAVORABLE)	1.3	2.3	0.7	2.3	1.1	1.3	0.6	1.0	1.6	1.5	1.0	1.1	1.6	1.6	0.9	1.0	1.1	1.6	1.4	2.1	1.1	1.1	1.2	2.4

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X
 NATIONAL RESEARCH INC

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QUESTION 4:
Now I am going to read you a list of people and organizations active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or group. If you never heard of them, just tell me and we'll go on to the next one.

Kay Hagan

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			PARTY ID			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN-EMPL- OYED (S)	GOP (T)	DEM (U)	IND (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	198 33%	264 44%	138 23%	100 17%	98 16%	116 19%	148 25%	73 12%	65 11%	101 17%	196 33%	280 47%	132 22%	432 72%	29 5%	298 50%	194 32%	52 9%	210 35%	213 36%	161 27%	150 25%	450 75%
**D/S (FAVORABLE - UNFAVORABLE)	55 9%	-41 -21%	96 36% BD	- B	-31 -31%	-10 -11% E	42 37% EFIJ	54 36% EFIJ	-8 -11% E	8 12% EFI	61 60% LM	53 27% M	-63 -23%	36 28% OP	24 5% P	-6 -22%	18 6%	32 16% Q	7 13%	-36 -17%	99 46% TV	-1 -1% T	8 5%	47 10% W
TOTAL HEARD OF -----	570 95%	191 97%	247 94%	131 95%	97 97%	94 96%	107 92%	141 95%	70 96%	62 95%	97 96%	187 95%	265 95%	121 92%	414 96%	27 94%	283 95%	185 96%	48 93%	202 96%	200 94%	153 95%	145 96%	425 95%
TOTAL FAVORABLE -----	243 41%	50 25%	143 54% BD	51 37% B	22 22%	28 28%	62 54% EFIJ	80 54% EFIJ	24 33%	26 41% E	69 69% LM	95 48% M	70 25%	64 48% oP	168 39%	8 28%	119 40%	89 46%	23 44%	53 25%	132 62% TV	57 36% T	53 35%	190 42%
TOTAL UNFAVORABLE -----	188 31%	91 46% C	47 18%	51 37% C	53 53% fGHJ	38 39% GH	20 17%	27 18%	32 44% GHJ	19 29% g	9 8%	42 21% K	133 48% KL	27 21%	144 33% N	14 50% N	101 34%	57 29%	16 31%	89 42% U	33 16%	58 36% U	45 30%	143 32%
VERY FAVORABLE	80 13%	10 5%	55 21% BD	15 11% b	4 4%	6 6%	19 17% EF	35 24% EFIJ	7 10%	8 12% e	26 25% LM	31 16% M	20 7%	25 19% o	49 11%	4 14%	38 13%	29 15%	9 18%	15 7%	53 25% TV	12 7%	14 9%	66 15% w
SOMEWHAT FAVORABLE	163 27%	40 20%	88 33% B	35 26%	18 18%	22 22%	43 37% EFT	45 30% E	17 23%	19 29%	44 43% LM	64 33% M	50 18%	38 29% p	118 27% P	4 13%	80 27%	59 31%	14 27%	38 18%	79 37% Tv	45 28% T	39 26%	124 28%
SOMEWHAT UNFAVORABLE	82 14%	34 17% C	22 8%	26 19% C	21 21% GH	13 13%	11 10%	11 7%	16 21% GH	10 16%	2 2%	24 12% K	55 20% KL	13 10%	65 15%	3 12%	43 15% s	27 14%	3 7%	38 18% U	18 9%	25 16% u	25 17%	57 13%
VERY UNFAVORABLE	106 18%	57 29% CD	24 9%	25 18% C	31 31% GHJ	26 26% GHJ	9 8%	16 11%	17 23% GH	8 13%	7 7%	18 9%	79 28% KL	14 11%	79 18% N	11 38% NO	58 20%	30 15%	13 24%	51 24% U	15 7%	33 21% U	20 13%	86 19%
HEARD OF/NO OPINION	138 23%	51 26%	58 22%	30 21%	23 23%	28 29%	24 21%	34 23%	13 18%	16 25%	19 19%	50 25%	61 22%	30 23%	103 24%	5 16%	62 21%	40 21%	10 18%	61 29% U	35 16%	38 24%	47 31% X	92 20%
NEVER HEARD OF	30 5%	7 3%	17 6%	7 5%	3 3%	4 4%	9 8%	8 5%	3 4%	4 5%	4 4%	10 5%	15 5%	11 8%	18 4%	2 6%	15 5%	8 4%	3 7%	8 4%	13 6%	8 5%	5 4%	25 5%
**RATIO (FAVORABLE / UNFAVORABLE)	1.3	0.5	3.1	1.0	0.4	0.7	3.1	3.0	0.7	1.4	8.2	2.2	0.5	2.3	1.2	0.6	1.2	1.6	1.4	0.6	4.0	1.0	1.2	1.3

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

CIVITAS INSTITUTE / NORTH CAROLINA STATEWIDE STUDY / MARCH 2013

Summary Table: % Total Approve

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE					EDUCATION				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHARL -OTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	600 100%	128 21%	80 13%	72 12%	112 19%	123 20%	85 14%	288 48%	312 52%	29 5%	106 18%	171 28%	115 19%	157 26%	76 13%	128 21%	75 13%	99 17%	114 19%	85 14%	169 28%	152 25%	185 31%	84 14%
THE JOB BARACK OBAMA IS DOING AS PRESIDENT OF THE UNITED STATES.	268 45%	71 56% cEFG	34 42%	34 47%	48 43%	53 43%	29 34%	114 40%	154 49% H	14 49%	48 45%	66 38%	54 47%	78 49% L	25 33%	50 39%	34 45%	50 51% O	55 48% O	46 53% OP	66 39%	65 43%	82 44%	52 62% UVW
THE JOB THAT PAT MCCRORY IS DOING AS GOVERNOR OF NORTH CAROLINA.	331 55%	66 51%	48 60%	39 55%	55 49%	72 59%	50 59%	176 61% I	155 50%	17 58%	57 54%	96 56%	64 55%	84 54%	45 59%	80 62% Rt	45 60%	47 48%	59 52%	42 49%	101 60% X	77 51%	108 58% x	38 45%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X
N A T I O N A L R E S E A R C H I N C

CIVITAS INSTITUTE / NORTH CAROLINA STATEWIDE STUDY / MARCH 2013

Summary Table: % Total Approve

BANNER 2

	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			PARTY ID			PHONE TYPE		
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN- EMPL- OYED (S)	GOP (T)	DEM (U)	IND (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	198 33%	264 44%	138 23%	100 17%	98 16%	116 19%	148 25%	73 12%	65 11%	101 17%	196 33%	280 47%	132 22%	432 72%	29 5%	298 50%	194 32%	52 9%	210 35%	213 36%	161 27%	150 25%	450 75%
THE JOB BARACK OBAMA IS DOING AS PRESIDENT OF THE UNITED STATES.	268 45%	22 11%	192 73% BD	54 39% B	9 9%	13 14%	80 69% EFIJ	112 75% EFIJ	25 35% EF	29 44% EF	87 86% LM	126 64% M	46 16%	101 76% OP	150 35%	12 43%	118 40%	96 50% Q	31 60% Q	26 12%	176 83% TV	65 41% T	68 46%	200 44%
THE JOB THAT PAT MCCRORY IS DOING AS GOVERNOR OF NORTH CAROLINA.	331 55%	148 75% CD	104 39%	78 57% C	81 82% FGHIJ	67 68% GHJ	50 43%	54 37%	45 61% GH	34 52% H	22 21%	92 47% K	207 74% KL	51 38%	258 60% N	20 69% N	163 55%	111 57%	29 55%	164 78% UV	73 34%	85 53% U	77 51%	254 56%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

CIVITAS INSTITUTE / NORTH CAROLINA STATEWIDE STUDY / MARCH 2013

QUESTION 5:
 Now, please tell me whether you approve or disapprove of...
 ...the job Barack Obama is doing as President of the United States.

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHARL- -OTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	600 100%	128 21%	80 13%	72 12%	112 19%	123 20%	85 14%	288 48%	312 52%	29 5% Lm	106 18% LMN	171 28%	115 19%	157 26% L	76 13% PqS	128 21%	75 13%	99 17% PQSt	114 19%	85 14% S	169 28% X	152 25%	185 31% X	84 14%
**D/S (APPROVE - DISAPPROVE)	-53 -9%	16 12% CDEFG	-12 -15% g	-3 -4% CEG	-16 -14% G	-12 -10% G	-26 -31%	-56 -20%	3 1% H	-1 -3% L	-9 -9% L	-37 -22%	-4 -4% L	3 2% KLM	-26 -34%	-27 -21%	-6 -8% OP	3 3% OPQS	-2 -2% OP	8 9% OPQrS	-35 -21%	-19 -13%	-18 -10% U	22 27% UVW
TOTAL APPROVE	-----																							
MAR 2013	268 45%	71 56% cEFG	34 42%	34 47%	48 43%	53 43%	29 34%	114 40%	154 49% H	14 49%	48 45%	66 38%	54 47%	78 49% L	25 33%	50 39%	34 45%	50 51% O	55 48% O	46 53% OP	66 39%	65 43%	82 44%	52 62% UVW
FEB 2013	302 50%	67 55% G	45 55% G	39 56% G	58 48%	62 49%	30 38%	126 44%	175 56% H	11 72%	19 40%	105 47%	84 60% KLN	64 44%	22 45%	74 47%	27 37%	32 52%	87 59% opQ	41 49%	71 49%	71 42%	79 49% UVW	72 64% UVW
JAN 2013	285 47%	68 56% EFG	49 57% EFG	31 45%	50 42%	54 42%	33 41%	118 41%	166 53% H	11 79% KLMN	28 43%	105 49%	52 47%	70 46%	27 46%	53 43%	30 35%	31 51% q	80 52% Q	46 61% oPQ	-	-	-	-
TOTAL DISAPPROVE	-----																							
MAR 2013	322 54%	56 44%	46 58% b	36 50%	64 57% B	64 52%	55 66% Bdf	170 59% I	151 48%	15 51%	57 54%	103 60% N	58 51%	75 48% qRST	51 67% T	76 60% T	40 53%	47 48%	57 50%	38 44%	101 59% X	84 55% X	100 54% X	30 36%
FEB 2013	276 46%	51 42%	35 42%	30 42%	51 42%	62 49%	48 61% BCDEF	146 51% i	130 42%	4 28%	28 58% M	107 48%	54 39%	74 51% M	26 53% s	72 46%	43 58% S	30 48%	57 39%	40 48%	74 51% X	86 51% X	75 47% X	38 34%
JAN 2013	297 50%	50 41%	34 39%	37 53% c	61 52% bc	72 57% BC	44 54% bc	160 56% I	137 44%	3 21%	35 54% J	103 48% J	56 50% J	77 50% J	30 51% t	64 53% T	54 62% ST	29 49%	69 45%	27 35%	-	-	-	-
STRONGLY APPROVE	162 27%	43 34% EG	24 30% g	23 32% eG	23 20%	35 28% g	15 17%	70 24%	92 29%	10 33%	26 24%	38 22%	35 31%	47 30%	15 20%	33 26%	18 23%	26 26%	34 30% Oq	30 36% Q	43 25%	37 24%	50 27% uv	31 37% uv
SOMEWHAT APPROVE	106 18%	29 22% c	10 13%	10 14%	25 22% c	18 15%	15 17%	44 15%	63 20%	4 15%	22 21%	28 16%	19 16%	31 19%	10 13%	17 13%	16 21%	24 25% op	21 18%	15 18%	23 13%	28 18%	32 17%	21 25% U
SOMEWHAT DISAPPROVE	60 10%	6 5%	7 8%	9 12% b	14 13% Bg	21 17% BcG	4 5%	26 9%	34 11%	6 20%	9 8%	21 13% N	12 11%	9 6%	11 14% q	11 9%	4 5%	12 12%	15 13% Q	6 7%	19 11%	16 10%	18 10%	5 6%
STRONGLY DISAPPROVE	262 44%	50 39%	40 49% f	27 38%	50 44%	44 36%	51 61% BDEF	144 50% I	117 38%	9 32%	48 45%	81 48%	46 40%	66 42%	41 53% RSt	65 51% RSt	36 48%	36 36%	42 37%	32 37%	81 48% X	69 45% X	83 45% X	25 30%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Continued

QUESTION 5:
 Now, please tell me whether you approve or disapprove of...
 ...the job Barack Obama is doing as President of the United States.

BANNER 1

	KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHARL -OTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
UNDECIDED/DON'T KNOW	10 2%	1 1%	- -	2 3%	1 1%	6 5% bCeG	- -	4 1%	6 2%	- -	1 1%	2 1%	3 2%	4 3% J	- -	2 1%	2 3%	2 2%	2 2%	2 3%	3 2%	3 2%	3 1%	2 2%

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QUESTION 5:
 Now, please tell me whether you approve or disapprove of...
 ...the job Barack Obama is doing as President of the United States.

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			PARTY ID			PHONE TYPE		
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN- EMPL- OYED (S)	GOP (T)	DEM (U)	IND (V)	CELL (W)	LAND (X)	
BASE=TOTAL SAMPLE	600 100%	198 33%	264 44%	138 23%	100 17%	98 16%	116 19%	148 25%	73 12%	65 11%	101 17%	196 33%	280 47%	132 22%	432 72%	29 5%	298 50%	194 32%	52 9%	210 35%	213 36%	161 27%	150 25%	450 75%	
**D/S (APPROVE - DISAPPROVE)	-53 -9%	-151 -76%	126 48% BD	-28 -20% B	-82 -83%	-68 -69%	49 42% EFIJ	77 52% EFIJ	-22 -31% EF	-6 -9% EFI	75 74% LM	60 31% M	-184 -66%	70 53% OP	-123 -28%	-4 -13% o	-58 -19%	4 2% Q	10 20% QR	-156 -74%	141 66% TV	-26 -16% T	-11 -8%	-42 -9%	
TOTAL APPROVE	-----																								
MAR 2013	268 45%	22 11%	192 73% BD	54 39% B	9 9%	13 14%	80 69% EFIJ	112 75% EFIJ	25 35% EF	29 44% EF	87 86% LM	126 64% M	46 16%	101 76% OP	150 35%	12 43%	118 40%	96 50% Q	31 60% Q	26 12%	176 83% TV	65 41% T	68 46%	200 44%	
FEB 2013	302 50%	23 12%	210 80% BD	69 50% B	10 10%	13 13%	85 77% EFIJ	125 81% EFIJ	32 41% EF	37 60% EF	100 91% LM	119 69% M	52 20%	124 94% Op	159 37%	14 48%	146 49%	88 48%	41 61%	24 12%	214 83% TV	58 44% T	-	-	
JAN 2013	285 47%	20 10%	208 79% BD	57 41% B	13 11%	7 9%	74 74% EFIJ	134 82% EFIJ	32 47% EF	25 36% EF	89 85% LM	125 64% M	56 21%	120 91% OP	145 34%	16 59% o	130 46%	97 48%	29 66% QR	15 7%	201 91% TV	60 38% T	-	-	
TOTAL DISAPPROVE	-----																								
MAR 2013	322 54%	173 87% CD	67 25%	82 60% C	91 91% FGHIJ	82 83% GHIJ	32 27%	35 24%	48 65% GH	35 53% GH	12 12%	66 34% K	230 82% KL	31 24%	272 63% N	16 57% N	176 59% RS	93 48%	21 40%	181 86% UV	35 17%	91 57% U	80 53%	242 54%	
FEB 2013	276 46%	172 87% CD	48 18%	57 41% C	91 89% GHIJ	81 85% GHIJ	22 20%	26 17%	33 43% GH	24 38% gH	9 8%	49 28% K	206 78% KL	7 5%	262 61% NP	4 15%	147 50% S	88 48% S	16 23%	173 87% UV	30 11%	69 52% U	-	-	
JAN 2013	297 50%	172 87% CD	49 18%	76 55% C	104 87% GHIJ	68 87% GHIJ	22 22%	27 16%	33 49% GH	43 61% GH	12 11%	69 35% K	202 75% KL	10 8%	272 63% Np	10 39% N	146 51% S	98 48% s	15 34%	179 90% UV	17 8%	90 57% U	-	-	
STRONGLY APPROVE	162 27%	10 5%	123 47% BD	29 21% B	7 7%	3 3%	53 46% EFIJ	70 47% EFIJ	10 14% F	18 28% Efi	60 59% LM	71 36% M	25 9%	74 56% OP	76 18%	9 32%	67 22%	61 31% Q	25 49% QR	10 5%	117 55% TV	33 21% T	36 24%	126 28%	
SOMEWHAT APPROVE	106 18%	12 6%	69 26% Bd	26 19% B	2 2%	10 10% E	28 24% EF	42 28% EFJ	15 20% Ef	11 17% E	27 27% M	55 28% M	20 7%	27 20% 20%	73 17%	3 12%	51 17%	35 18%	6 11%	15 7%	59 27% T	32 20% T	33 22%	74 16%	
SOMEWHAT DISAPPROVE	60 10%	27 14% C	17 6%	16 12% C	11 11%	16 16% GH	7 6%	10 7%	9 12%	8 12%	5 5%	15 8%	33 12% K	4 3%	54 12% NP	1 3%	36 12% R	12 6%	4 8%	24 11% U	10 5% U	22 13% U	10 7%	50 11%	
STRONGLY DISAPPROVE	262 44%	146 74% CD	50 19%	66 48% C	80 80% FGHIJ	66 67% GhiJ	25 22%	25 17%	39 54% GH	27 41% GH	7 7%	51 26% K	197 70% KL	27 20%	219 51% N	15 54% N	140 47% s	81 42%	17 33%	157 75% UV	25 12%	69 43% U	70 47%	192 43%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V W/X
 N A T I O N A L R E S E A R C H I N C

Continued

QUESTION 5:
 Now, please tell me whether you approve or disapprove of...
 ...the job Barack Obama is doing as President of the United States.

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			PARTY ID			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN- EMPL- OYED (S)	GOP (T)	DEM (U)	IND (V)	CELL (W)	LAND (X)
UNDECIDED/DON'T KNOW	10 2%	3 2%	5 2%	2 1%	- -	3 3% ei	4 3% ei	1 1%	- -	2 2%	2 2%	4 2%	4 1%	- -	10 2% NP	- -	4 1% s	5 3% S	- -	3 2%	2 1%	5 3%	2 1%	8 2%

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QUESTION 6:
 Now, please tell me whether you approve or disapprove of...
 ...the job that Pat McCrory is doing as Governor of North Carolina.

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE						EDUCATION				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHARL- -OTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)	
BASE=TOTAL SAMPLE	600 100%	128 21%	80 13%	72 12%	112 19%	123 20%	85 14%	288 48%	312 52%	29 5%	106 18%	171 28%	115 19%	157 26%	76 13%	128 21%	75 13%	99 17%	114 19%	85 14%	169 28%	152 25%	185 31%	84 14%	
**D/S (APPROVE - DISAPPROVE)	185 31%	26 21%	29 36%	22 30%	30 26%	41 34%	37 44%	115 40%	70 22%	12 43%	35 33%	56 33%	29 26%	46 29%	32 42%	49 39%	31 41%	23 23%	26 21%	18 21%	70 42%	42 28%	64 34%	4 4%	
TOTAL APPROVE	-----																								
MAR 2013	331 55%	66 51%	48 60%	39 55%	55 49%	72 59%	50 59%	176 61%	155 50%	17 58%	57 54%	96 56%	64 55%	84 54%	45 59%	80 62%	45 60%	47 48%	59 52%	42 49%	101 60%	77 51%	108 58%	38 45%	
FEB 2013	278 46%	54 44%	38 46%	28 40%	55 46%	64 51%	39 50%	139 48%	139 45%	2 15%	27 56%	113 51%	54 39%	75 52%	26 53%	71 45%	39 53%	30 48%	60 41%	45 54%	79 54%	85 50%	72 45%	40 36%	
JAN 2013	246 41%	47 39%	31 36%	34 50%	51 44%	53 41%	30 37%	127 44%	118 38%	5 36%	29 45%	83 39%	44 40%	64 42%	20 34%	62 51%	34 39%	28 47%	48 31%	33 44%	-	-	-	-	
TOTAL DISAPPROVE	-----																								
MAR 2013	146 24%	40 31%	19 24%	18 24%	26 23%	31 25%	13 15%	60 21%	85 27%	4 15%	22 21%	40 23%	34 30%	38 24%	13 17%	30 24%	15 19%	24 25%	33 29%	24 28%	31 18%	35 23%	44 24%	34 41%	
FEB 2013	166 28%	45 36%	25 31%	24 33%	23 19%	33 26%	16 21%	71 25%	95 31%	1 7%	12 25%	50 22%	52 37%	37 25%	9 18%	44 28%	15 21%	14 23%	47 32%	22 27%	36 24%	33 19%	44 28%	47 42%	
JAN 2013	65 11%	19 16%	14 17%	4 6%	10 8%	12 9%	6 7%	23 8%	42 13%	-	5 8%	32 15%	11 10%	14 9%	6 10%	10 8%	6 7%	6 9%	25 16%	10 13%	-	-	-	-	
STRONGLY APPROVE	132 22%	26 20%	17 21%	17 23%	16 15%	32 26%	24 29%	69 24%	64 20%	8 27%	24 23%	39 23%	26 23%	34 21%	21 27%	29 23%	18 24%	16 16%	31 28%	15 18%	37 22%	34 22%	41 22%	18 22%	
SOMEWHAT APPROVE	198 33%	40 31%	32 39%	23 32%	39 35%	40 32%	25 30%	107 37%	91 29%	9 31%	33 31%	57 33%	38 33%	51 32%	24 32%	51 40%	27 36%	31 31%	28 24%	26 31%	64 38%	43 28%	67 36%	19 23%	
SOMEWHAT DISAPPROVE	59 10%	18 14%	5 7%	4 6%	10 9%	14 12%	7 8%	21 7%	38 12%	3 9%	8 7%	16 9%	12 11%	17 11%	3 4%	13 10%	4 5%	14 14%	9 8%	13 16%	17 10%	14 10%	17 9%	9 10%	
STRONGLY DISAPPROVE	87 14%	22 17%	14 17%	13 18%	16 14%	16 13%	6 7%	39 14%	48 15%	2 6%	14 14%	24 14%	22 19%	21 14%	10 13%	18 14%	11 14%	11 11%	24 21%	10 12%	13 8%	20 13%	27 14%	25 30%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X
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Continued

CIVITAS INSTITUTE / NORTH CAROLINA STATEWIDE STUDY / MARCH 2013

QUESTION 6:
 Now, please tell me whether you approve or disapprove of...
 ...the job that Pat McCrory is doing as Governor of North Carolina.

BANNER 1

	KEY REGIONS						GENDER		AGE					GENDER/AGE						EDUCATION				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHARL -OTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
UNDECIDED/DON'T KNOW	124 21%	23 18%	13 16%	15 21%	31 28% bcF	20 17%	22 26%	52 18%	72 23%	8 27%	27 26% m	35 20%	17 15%	35 22%	19 24%	18 14%	15 20%	28 28% P	22 19%	20 24% p	38 22%	40 27% wX	33 18%	12 15%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X
 N A T I O N A L R E S E A R C H I N C

CIVITAS INSTITUTE / NORTH CAROLINA STATEWIDE STUDY / MARCH 2013

QUESTION 6:
Now, please tell me whether you approve or disapprove of...

...the job that Pat McCrory is doing as Governor of North Carolina.

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			PARTY ID			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN- EMPL- OYED (S)	GOP (T)	DEM (U)	IND (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	198 33%	264 44%	138 23%	100 17%	98 16%	116 19%	148 25%	73 12%	65 11%	101 17%	196 33%	280 47%	132 22%	432 72%	29 5%	298 50%	194 32%	52 9%	210 35%	213 36%	161 27%	150 25%	450 75%
**D/S (APPROVE - DISAPPROVE)	185 31%	133 67% CD	2 1%	50 36% C	74 74% FGHIJ	59 60% GHJ	6 5% H	-5 -3% H	35 48% GHJ	15 23% GH	-38 -37% K	35 18% K	186 67% KL	3 2%	170 39% N	15 53% N	94 31%	64 33%	15 29%	150 71% UV	-28 -13%	57 35% U	44 29%	141 31%
TOTAL APPROVE -----																								
MAR 2013	331 55%	148 75% CD	104 39%	78 57% C	81 82% FGHIJ	67 68% GHJ	50 43%	54 37%	45 61% GH	34 52% H	22 21%	92 47% K	207 74% KL	51 38%	258 60% N	20 69% N	163 55%	111 57%	29 55%	164 78% UV	73 34%	85 53% U	77 51%	254 56%
FEB 2013	278 46%	149 75% CD	76 29%	52 38% C	82 81% fGHIJ	67 70% GHIJ	28 25%	49 32%	29 38% GH	24 38% H	21 19%	66 38% K	180 68% KL	30 23%	239 55% Np	6 22%	145 49% S	90 50% S	18 27%	152 77% UV	66 26%	57 43% U	- -	- -
JAN 2013	246 41%	107 54% CD	84 32%	54 39% C	66 55% GHIJ	41 53% GHJ	33 33%	52 32%	29 42% GH	25 36% H	25 24%	68 35% k	142 53% KL	51 39% P	189 44% P	3 11%	116 41% P	82 40%	17 39%	107 54% UV	63 29%	67 42% U	- -	- -
TOTAL DISAPPROVE -----																								
MAR 2013	146 24%	15 8%	102 39% BD	28 21% B	7 7%	8 8%	44 38% EFI	59 40% EFI	10 13%	19 29% EFI	59 58% LM	57 29% M	22 8%	48 36% OP	88 20%	4 16%	69 23%	47 24%	14 26%	13 6%	101 47% TV	28 18% T	33 22%	113 25%
FEB 2013	166 28%	16 8%	116 44% BD	34 24% B	7 7%	9 10%	45 41% EFIj	71 46% EFIJ	19 24% Ef	15 24% Ef	60 54% LM	55 32% M	30 11%	63 48% OP	98 23%	2 9%	80 27%	49 27%	18 27%	15 8%	109 43% TV	38 29% T	- -	- -
JAN 2013	65 11%	11 5%	44 17% BD	10 7% C	6 5%	5 6%	12 12% e	32 20% EFgIJ	5 7%	5 7% H	16 16% M	30 15% M	16 6%	14 10%	47 11%	3 13%	35 12% P	21 10% Q	3 6%	9 5%	42 19% TV	12 8% U	- -	- -
STRONGLY APPROVE	132 22%	64 32% Cd	36 14%	32 23% C	32 32% GH	32 33% GH	19 17%	17 11%	18 24% H	15 23% h	7 7%	31 16% K	92 33% KL	25 19%	102 24%	5 17%	61 21%	44 23%	14 28%	71 34% UV	24 11%	34 21% U	35 23%	98 22%
SOMEWHAT APPROVE	198 33%	85 43% Cd	68 26%	46 33% C	50 50% FGHJ	35 35% h	30 26%	37 25%	27 37% h	19 29% h	15 15%	61 31% K	115 41% KL	26 19%	157 36% N	15 52% N	102 34%	67 34%	14 27%	93 44% UV	49 23%	52 32% u	42 28%	156 35%
SOMEWHAT DISAPPROVE	59 10%	7 3%	39 15% Bd	13 9% B	3 3%	4 4%	13 11% EF	26 18% EFI	5 7%	8 12% ef	20 20% M	27 14% M	8 3%	17 13%	36 8%	3 9%	26 9%	22 11%	5 9%	6 3%	36 17% TV	15 9% T	10 7%	49 11%
STRONGLY DISAPPROVE	87 14%	8 4%	63 24% BD	16 11% B	4 4%	4 4%	31 27% EFI	32 22% EFI	4 6%	11 17% EFi	39 38% LM	30 15% M	14 5%	30 23% OP	52 12%	2 7%	44 15% P	25 13%	9 18%	7 3%	65 30% TV	13 8% t	23 15%	64 14%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS INSTITUTE / NORTH CAROLINA STATEWIDE STUDY / MARCH 2013

QUESTION 6:
 Now, please tell me whether you approve or disapprove of...
 ...the job that Pat McCrory is doing as Governor of North Carolina.

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			PARTY ID			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN- EMPL- OYED (S)	GOP (T)	DEM (U)	IND (V)	CELL (W)	LAND (X)
UNDECIDED/DON'T KNOW	124 21%	35 18%	58 22%	31 23%	11 11%	24 24% E	22 19%	35 24% E	19 26% E	13 19%	20 20%	47 24%	51 18%	34 25%	86 20%	4 15%	65 22%	36 19%	10 19%	33 16%	39 19%	48 30% TU	40 27% x	83 18%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V W/X
 N A T I O N A L R E S E A R C H I N C

CIVITAS INSTITUTE / NORTH CAROLINA STATEWIDE STUDY / MARCH 2013

QUESTION 7:
 At the beginning of the month, the Sequester Spending Cuts went into effect. These are across the board federal government spending cuts that are automatically triggered if there is no budget compromise. Do you support or oppose the Sequester?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EDUCATION			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHARL- -OTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS LESS (U)	OR 2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)	
BASE=TOTAL SAMPLE	600 100%	128 21%	80 13%	72 12%	112 19%	123 20%	85 14%	288 48%	312 52%	29 5%	106 18%	171 28%	115 19%	157 26%	76 13%	128 21%	75 13%	99 17%	114 19%	85 14%	169 28%	152 25%	185 31%	84 14%	
**D/S (SUPPORT - OPPOSE)	-37 -6%	-14 -11%	1 1% BDF	-17 -24% d	5 5% BcDFG	-12 -10% d	- - BDF	- - I	-37 -12%	-2 -6% n	10 9% JLMN	-16 -10% N	-5 -5% N	-26 -16%	1 1% QST	6 4% oQST	-8 -11%	4 4% QST	-23 -20%	-19 -22%	-29 -17%	-11 -7% U	9 5% UVX	-10 -12%	
TOTAL SUPPORT -----	231 39%	46 36%	33 41%	22 30%	50 45% D	45 37%	35 41%	128 45% I	103 33%	12 40%	50 47% N	62 36%	49 43% n	51 32%	36 47% ST	61 48% ST	29 38%	41 41% t	34 30%	23 27%	48 29%	56 37%	87 47% Uv	33 40% u	
TOTAL OPPOSE -----	268 45%	61 47%	32 40%	39 53% e	45 40%	57 47%	34 41%	129 45%	140 45%	13 45%	40 38%	79 46%	54 47%	76 49%	35 46%	55 43%	37 49%	36 36%	57 50% r	42 49%	77 46%	67 44%	79 42%	43 52%	
STRONGLY SUPPORT	130 22%	26 21% d	22 27% D	8 11%	27 24% D	27 22% D	20 23% D	79 27% I	51 16%	4 15%	23 22% JLN	35 21%	35 30% jLN	30 19%	22 29% rt	40 31% RST	16 22%	15 15%	20 18%	14 17%	22 13%	30 20%	56 30% UV	20 24% U	
SOMEWHAT SUPPORT	101 17%	20 16%	11 14%	14 19%	23 21%	18 15%	15 18%	49 17%	52 17%	7 25%	27 25% LMN	27 16%	14 12%	21 13%	14 19%	21 16%	16 16%	26 26% ST	14 12%	9 10%	26 16%	27 18%	32 17%	13 15%	
SOMEWHAT OPPOSE	76 13%	18 14%	9 12%	9 12%	13 12%	14 11%	13 16%	36 12%	41 13%	3 9%	16 15%	31 18% N	13 11%	14 9%	12 15%	19 15% q	5 7%	14 14%	16 14%	11 13%	24 14%	21 14%	20 11%	11 13%	
STRONGLY OPPOSE	192 32%	42 33%	23 29%	30 41% G	32 29%	44 36%	21 25%	93 32%	99 32%	11 37%	24 23%	48 28%	42 36% K	62 40% KL	24 31%	37 29%	32 43% pR	22 22%	41 36% R	31 36% R	54 32%	46 30%	59 32%	32 38%	
UNDECIDED/DON'T KNOW	95 16%	17 14%	14 17%	12 17%	16 14%	20 16%	16 18%	29 10%	66 21% H	4 15%	16 15%	29 17% m	11 9%	29 19% M	5 7%	10 8%	10 13%	22 22% OP	23 20% OP	20 23% OPq	44 26% vWX	27 18% WX	16 9%	6 7%	
REFUSED	6 1%	3 3% dg	1 1%	- -	1 1%	1 1%	- -	3 1%	4 1%	- -	- -	2 1%	1 1%	1 1%	- -	2 1%	- -	1 1%	- -	1 1%	- -	1 1%	3 1%	1 1%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X
 N A T I O N A L R E S E A R C H I N C

CIVITAS INSTITUTE / NORTH CAROLINA STATEWIDE STUDY / MARCH 2013

QUESTION 7:
 At the beginning of the month, the Sequester Spending Cuts went into effect. These are across the board federal government spending cuts that are automatically triggered if there is no budget compromise. Do you support or oppose the Sequester?

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			PARTY ID			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN-EMPL- OYED (S)	GOP (T)	DEM (U)	IND (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	198 33%	264 44%	138 23%	100 17%	98 16%	116 19%	148 25%	73 12%	65 11%	101 17%	196 33%	280 47%	132 22%	432 72%	29 5%	298 50%	194 32%	52 9%	210 35%	213 36%	161 27%	150 25%	450 75%
**D/S (SUPPORT - OPPOSE)	-37 -6%	34 17%	-89 -34%	18 13%	31 31%	3 3%	-48 -41%	-41 -28%	17 23%	2 2%	-46 -45%	-29 -15%	33 12%	-47 -36%	14 3%	-1 -2%	5 2%	-23 -12%	-19 -36%	16 8%	-82 -39%	26 16%	17 12%	-55 -12%
TOTAL SUPPORT -----	231 39%	100 51%	62 23%	69 50%	61 61%	39 40%	26 23%	36 24%	41 56%	28 42%	24 23%	63 32%	135 48%	30 23%	187 43%	12 n	130 44%	67 35%	11 21%	96 46%	48 22%	80 50%	72 48%	160 35%
TOTAL OPPOSE -----	268 45%	67 34%	151 57%	50 36%	30 31%	36 37%	74 64%	77 52%	24 33%	26 40%	69 68%	92 47%	102 36%	77 58%	173 40%	13 45%	125 42%	90 47%	30 57%	80 38%	130 61%	54 34%	54 36%	214 48%
STRONGLY SUPPORT	130 22%	64 32%	27 10%	39 28%	40 41%	24 24%	13 11%	14 10%	26 36%	13 19%	13 13%	28 14%	84 30%	19 14%	101 23%	9 33%	77 26%	38 20%	6 12%	54 26%	24 11%	47 29%	37 24%	93 21%
SOMEWHAT SUPPORT	101 17%	36 18%	35 13%	30 22%	21 21%	15 16%	13 12%	22 14%	15 21%	15 23%	11 10%	34 18%	51 18%	11 8%	87 20%	3 10%	53 18%	29 15%	5 10%	42 20%	23 11%	33 20%	35 23%	66 15%
SOMEWHAT OPPOSE	76 13%	17 9%	43 16%	17 12%	9 9%	8 8%	17 15%	26 17%	10 13%	7 10%	17 16%	30 15%	28 10%	22 17%	49 11%	4 15%	40 13%	20 10%	9 17%	22 11%	32 15%	21 13%	17 12%	59 13%
STRONGLY OPPOSE	192 32%	50 25%	108 41%	34 25%	22 22%	28 28%	57 49%	52 35%	14 20%	19 30%	53 52%	62 32%	74 26%	55 42%	124 29%	9 30%	85 29%	70 36%	21 40%	58 27%	97 46%	33 21%	37 25%	155 34%
UNDECIDED/DON'T KNOW	95 16%	29 15%	47 18%	18 13%	8 8%	21 22%	14 12%	33 23%	9 9%	11 17%	9 9%	39 20%	42 15%	25 19%	65 15%	3 12%	41 14%	35 18%	10 20%	34 16%	35 16%	25 15%	24 16%	70 16%
REFUSED	6 1%	2 1%	3 1%	1 1%	- -	2 2%	2 1%	2 1%	1 1%	- -	- -	3 1%	1 -	- -	6 1%	- -	2 1%	1 -	1 2%	- -	1 -	2 1%	- -	6 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V W/X
 N A T I O N A L R E S E A R C H I N C

CIVITAS INSTITUTE / NORTH CAROLINA STATEWIDE STUDY / MARCH 2013

QUESTION 8:
In your opinion, who do you feel bears most of the responsibility for the Sequester cuts, President Obama or House Republicans?

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE					EDUCATION				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHARL- -OTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	600 100%	128 21%	80 13%	72 12%	112 19%	123 20%	85 14%	288 48%	312 52%	29 5%	106 18%	171 28%	115 19%	157 26%	76 13%	128 21%	75 13%	99 17%	114 19%	85 14%	169 28%	152 25%	185 31%	84 14%
**D/S (PRESIDENT OBAMA - HOUSE REPUBLICANS)	-34 -6%	-25 -19%	3 3%	-14 -19%	- Bdf	-4 BD	6 7%	9 3%	-43 -14%	-10 -33%	-14 -13%	3 2%	-6 -5%	-9 -6%	1 2%	10 7%	- -1%	-27 -27%	-10 -9%	-9 -10%	7 4%	-2 -1%	-11 -6%	-31 -37%
PRESIDENT OBAMA	204 34%	36 28%	33 41% bd	19 26%	43 38%	41 33%	32 38%	110 38% I	93 30%	6 20%	29 28%	62 36% j	43 37% j	57 36%	25 33% r	54 42% R	30 40% R	19 19%	40 35% R	29 33% R	66 39% X	52 34% x	64 34% x	19 23%
HOUSE REPUBLICANS	238 40%	61 47% G	30 38%	33 45% g	43 38%	46 37%	26 31%	102 35%	136 44% H	16 53%	43 40%	59 35%	49 43%	66 42%	24 31%	44 34%	30 40%	47 47% op	51 44% o	37 43%	59 35%	54 35%	74 40%	50 60% UVW
OTHER/ALL/NONE	104 17%	23 18%	12 15%	15 21%	20 18%	18 14%	16 19%	56 19%	48 15%	5 18%	21 20%	36 21%	18 16%	23 14%	19 25% st	25 19%	12 16%	21 21%	16 14%	10 12%	26 15%	31 20% x	37 20% x	9 11%
DON'T KNOW	51 9%	6 5%	5 7%	5 7%	6 5%	19 15% BcdE	10 12% b	17 6%	34 11% H	2 6%	13 12% M	14 8%	4 4%	12 8%	8 10%	4 3%	3 4%	13 13% PQ	8 7%	9 11% Pq	19 11% W	16 10%	10 5%	5 6%
REFUSED	3 1%	3 2%	-	-	1 1%	-	-	2 1%	1 -	1 3%	-	-	1 1%	-	1 1%	1 1%	-	-	-	-	-	-	1 -	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X
N A T I O N A L R E S E A R C H I N C

CIVITAS INSTITUTE / NORTH CAROLINA STATEWIDE STUDY / MARCH 2013

QUESTION 8:
In your opinion, who do you feel bears most of the responsibility for the Sequester cuts, President Obama or House Republicans?

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			PARTY ID			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN- EMPL- OYED (S)	GOP (T)	DEM (U)	IND (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	198 33%	264 44%	138 23%	100 17%	98 16%	116 19%	148 25%	73 12%	65 11%	101 17%	196 33%	280 47%	132 22%	432 72%	29 5%	298 50%	194 32%	52 9%	210 35%	213 36%	161 27%	150 25%	450 75%
**D/S (PRESIDENT OBAMA - HOUSE REPUBLICANS)	-34 -6%	92 47% CD	-113 -43%	-13 -10% C	59 59% FGHIJ	33 34% GHIJ	-46 -40%	-67 -45%	-4 -6% GH	-9 -14% GH	-67 -66%	-73 -37% K	108 39% KL	-48 -36%	14 3% N	2 9% N	-11 -4% S	-15 -8% s	-12 -23%	87 41% UV	-109 -51%	-17 -11% U	-24 -16%	-10 -2% W
PRESIDENT OBAMA	204 34%	118 59% CD	47 18%	40 29% C	68 68% FGHIJ	50 51% GHIJ	22 19%	25 17%	21 29% h	18 28% h	10 10%	37 19% K	151 54% KL	30 23%	161 37% N	12 42% n	101 34%	65 34%	14 28%	119 56% UV	33 16%	45 28% U	42 28%	162 36%
HOUSE REPUBLICANS	238 40%	25 13%	160 61% BD	53 38% B	9 9%	16 17%	68 59% EFLJ	92 62% EFLJ	25 34% EF	28 42% EF	77 76% LM	110 56% M	43 15%	78 59% OP	147 34%	9 33%	113 38%	80 41%	26 51%	32 15%	142 67% TV	62 39% T	66 44%	172 38%
OTHER/ALL/NONE	104 17%	42 21% C	35 13%	27 20%	21 21% H	20 20% h	19 16%	16 11%	16 22% h	11 17%	10 10%	32 16%	58 21% K	13 9%	88 20% NP	2 7%	59 20% s	33 17%	5 10%	41 20% U	22 10%	37 23% U	29 19%	75 17%
DON'T KNOW	51 9%	14 7%	20 8%	17 12%	2 2%	12 12% Eg	6 5%	14 10% E	9 13% Eg	8 12% E	4 4%	17 9% k	26 9% K	12 9%	33 8%	5 19%	24 8%	15 8%	6 12%	18 9%	15 7%	15 9%	14 9%	37 8%
REFUSED	3 1%	- -	2 1%	2 1%	- -	- -	1 1%	1 1%	2 2%	- -	- -	- -	1 -	- -	3 1% np	- -	1 -	1 -	- -	- -	1 -	1 1%	- -	3 1% w

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

CIVITAS INSTITUTE / NORTH CAROLINA STATEWIDE STUDY / MARCH 2013

QUESTION 9:
In your opinion, will the Sequester spending cuts negatively impact you or your family?

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE					EDUCATION				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHARL -OTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	600 100%	128 21%	80 13%	72 12%	112 19%	123 20%	85 14%	288 48%	312 52%	29 5%	106 18%	171 28%	115 19%	157 26%	76 13%	128 21%	75 13%	99 17%	114 19%	85 14%	169 28%	152 25%	185 31%	84 14%
**D/S (YES - NO)	-21 -4%	8 6% CDEF	- - EF	-2 -3% EF	-20 -18%	-16 -13%	9 11% CDEF	-25 -9%	4 1% H	7 23% KLMN	6 6% LMN	-3 -2% mN	-7 -6% N	-25 -16% PQRT	10 14%	-17 -14%	-16 -22%	2 2% PQT	8 7% PQrT	-8 -10% q	2 1% WX	2 1% WX	-12 -7%	-11 -13%
YES	240 40%	60 47% EF	31 39%	32 44%	38 34%	39 32%	39 46% eF	112 39%	128 41%	16 55% n	47 44%	71 42%	47 41%	52 33%	38 50% QT	48 38%	24 33%	40 41%	53 46% qt	29 34%	67 40%	64 42%	75 40%	32 38%
NO	261 44%	52 41%	31 39%	34 47%	58 51% G	56 45%	30 36%	137 48% i	124 40%	9 32%	41 38%	74 43%	54 47%	77 49%	28 37%	66 51% ors	41 54% OrS	39 39%	44 39%	38 44%	65 39%	62 41%	87 47%	43 51% u
DON'T KNOW/NEED MORE INFORMATION	97 16%	14 11%	17 22% bD	7 9%	16 14%	28 23% BD	15 18%	37 13%	60 19% H	3 11%	19 18%	25 15%	13 12%	28 18%	9 12%	14 11%	10 13%	21 21% p	17 15%	18 22% P	37 22% WX	26 17%	23 13%	10 11%
REFUSED	2 -	2 1%	- -	- -	1 1%	- -	- -	2 1%	1 -	1 3%	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X
N A T I O N A L R E S E A R C H I N C

CIVITAS INSTITUTE / NORTH CAROLINA STATEWIDE STUDY / MARCH 2013

QUESTION 9:
In your opinion, will the Sequester spending cuts negatively impact you or your family?

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			PARTY ID			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN- EMPL- OYED (S)	GOP (T)	DEM (U)	IND (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	198 33%	264 44%	138 23%	100 17%	98 16%	116 19%	148 25%	73 12%	65 11%	101 17%	196 33%	280 47%	132 22%	432 72%	29 5%	298 50%	194 32%	52 9%	210 35%	213 36%	161 27%	150 25%	450 75%
**D/S (YES - NO)	-21 -4%	-27 -14%	30 11% BD	-25 -18%	-33 -33%	6 6% EIJ	22 19% EFHIJ	8 5% EIJ	-15 -20%	-10 -15% e	3 3% M	4 2% M	-31 -11%	40 30% OP	-62 -14%	-1 -4% O	16 6% R	-39 -20%	5 10% R	-19 -9%	31 15% TV	-25 -16%	1 1% X	-23 -5%
YES	240 40%	72 36%	122 46% BD	45 33%	29 29%	43 44% E	59 51% EIJ	64 43% E	25 34%	21 32%	47 46%	80 41%	103 37%	74 56% OP	153 35%	9 30%	133 45% R	62 32%	23 45%	79 38%	106 50% TV	53 33%	60 40%	179 40%
NO	261 44%	99 50% C	92 35%	70 51% C	61 62% FGHJ	38 38%	36 31% EIJ	56 38%	39 54% FGH	31 47% G	44 43%	77 39%	134 48% l	34 26%	215 50% N	10 34%	117 39%	101 52% QS	18 35%	99 47% U	75 35%	78 48% U	59 39%	202 45%
DON'T KNOW/NEED MORE INFORMATION	97 16%	27 14%	48 18%	22 16%	9 9%	18 18% e	20 17%	28 19% E	8 11%	14 21% E	10 10%	40 20% K	43 15%	23 17%	61 14%	10 36% nO	48 16%	31 16%	10 20%	33 16%	31 15%	30 19%	31 20%	66 15%
REFUSED	2 -	- -	2 1%	1 1%	- -	- -	1 1%	1 1%	1 1%	- -	- -	- -	- -	- -	2 1%	- -	1 -	- -	- -	- -	1 -	- -	- -	2 1% w

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C