

Now, please tell me if you have a favorable or unfavorable opinion of:

President Barack Obama

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE				PARTY REG				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED -MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	100%	22%	17% d	10%	18%	21%	13%	48%	52%	6% l	15% L	24%	19%	27% L	14% Ps	17%	14% p	14% p	19%	14%	34%	43%	23%
**D/S (FAVORABLE - UNFAVORABLE)	2%	13% CDeFG	-1% D	-17%	5% CDF	-3% D	3% CDF	-14%	17% H	21% LMN	22% LMN	-20%	4% LN	-3% L	-7% P	-29%	-5% P	43% OQRST	6% OPQT	-5% P	-81%	63% UW	10% U
TOTAL HEARD OF																							
JUN 2013	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MAR 2013	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%
TOTAL FAVORABLE																							
JUN 2013	49%	55% d	48%	39%	50%	46%	49%	40%	57% H	53%	60% Ln	37%	51% L	47% l	43%	33%	45%	69% OQRST	51% P	47% p	8%	80% UW	51% U
MAR 2013	45%	54% EG	45%	45%	39%	48% g	36%	39%	51% H	50%	44%	40%	50% l	50% l	34%	40%	46%	51% O	50% Op	52% Op	12%	72% UW	41% U
TOTAL UNFAVORABLE																							
JUN 2013	47%	41%	48%	56% b	45%	49%	46%	54% I	40%	31%	38%	57% JK	47%	49% j	50% R	63% RS	50% R	26%	45% R	52% R	89% VW	17%	41% V
MAR 2013	52%	43%	55% b	51%	57% B	49%	60% B	58% I	46%	41%	52%	60% MN	46%	48%	64% RST	58% RST	53%	44%	47%	44%	86% VW	23%	57% V
VERY FAVORABLE	29%	38% DF	31%	19%	31% d	24%	27%	24%	34% H	27%	31%	21%	35% L	35% L	17%	21%	35% OP	43% OP	30% o	34% Op	3%	53% UW	24% U
SOMEWHAT FAVORABLE	20%	17%	17%	21%	19%	23%	22%	16%	23% h	26%	29% lmN	17%	16%	12%	26% PQT	12%	9%	26% PQT	21% pQ	13%	5%	27% U	27% U
SOMEWHAT UNFAVORABLE	12%	13%	10%	6%	14% d	13%	12%	14%	10%	16%	13%	16% m	9%	11%	25% PQRST	9%	9%	10%	11%	12%	23% VW	3%	13% V
VERY UNFAVORABLE	35%	28%	38%	50% BEfg	31%	36%	33%	40% I	29%	16%	25%	41% JK	38% Jk	39% JK	25%	54% ORSt	41% OR	16%	34% R	39% oR	66% VW	13%	29% V
HEARD OF/NO OPINION	5%	4%	4%	4%	5%	5%	6%	5%	4%	16% km	2%	5%	2%	4%	6%	4%	5%	5%	4%	2%	4%	3%	8%
**RATIO (FAVORABLE / UNFAVORABLE)																							

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W NATIONAL RESEARCH INC

Now, please tell me if you have a favorable or unfavorable opinion of:

President Barack Obama

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			PARTY ID			EDUCATION				
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET- IRED (O)	UN-EMPL- OYED (P)	GOP (Q)	DEM (R)	IND (S)	HS OR LESS (T)	2 YR COLL (U)	4 YR COLL (V)	POST GRAD (W)
BASE=TOTAL SAMPLE	100%	19%	15%	17%	26%	12%	11%	20%	36% J	39%	22%	72%	5%	45%	36% N	8%	27%	40% Q	28% Q	26%	27%	28%	17%
**D/S (FAVORABLE - UNFAVORABLE)	2%	-84%	-77%	54% BCFG	70% BCDFG	-1% BC	22% BCF	82% IJ	25% J	-60%	91% LM	-26%	27% L	-5%	-5%	29% NO	-86%	78% QS	-22% Q	12% UVw	-8%	1% U	5% Uv
TOTAL HEARD OF																							
JUN 2013	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MAR 2013	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TOTAL FAVORABLE																							
JUN 2013	49%	6%	9%	74% BCF	84% BCDFG	46% BC	57% BC	89% IJ	60% J	19%	95% Lm	34%	60%	45%	45%	60%	5%	88% QS	35% Q	52%	44%	49%	51%
MAR 2013	45%	9%	16%	70% BCFG	73% BCFG	32% BC	51% BCF	87% IJ	63% J	17%	76% LM	36%	37%	40%	49% n	63% No	11%	83% QS	42% Q	36%	44%	46% t	65% TUV
TOTAL UNFAVORABLE																							
JUN 2013	47%	91% DEFG	86% DEFG	20%	14%	46% DE	35% E	7%	35% H	79% HI	4%	61% K	33%	51% P	50% P	31%	91% RS	10%	57% R	40%	52% t	48%	46%
MAR 2013	52%	91% cDEFG	81% DEFG	25%	22%	68% DEG	44% DE	12%	33% H	80% HI	22%	61% K	60% K	56% P	49% p	36%	86% RS	14%	54% R	60% vw	53% W	51% W	33%
VERY FAVORABLE	29%	2%	3%	49% BCFG	56% BCFG	22% BC	26% BC	60% IJ	34% J	9%	73% LM	17%	18%	25%	31%	40%	1%	58% QS	16% Q	25%	32%	31%	29%
SOMEWHAT FAVORABLE	20%	4%	6%	24% BC	28% BC	24% BC	31% BC	29% J	26% J	10%	22%	18%	41%	20% o	14%	20%	4%	30% QS	19% Q	27% U	12%	18%	22% U
SOMEWHAT UNFAVORABLE	12%	24% DEF	21% DEF	6%	2%	9% E	17% E	2%	12% H	15% H	1%	15% K	19%	15% o	10%	13%	21% R	2%	16% R	13%	7%	12%	21% Uv
VERY UNFAVORABLE	35%	67% DEFG	65% DEFG	14%	13%	37% DEG	18%	5%	23% H	64% HI	3%	46% KM	14%	35% P	40% P	18%	70% RS	8%	41% R	27%	45% TW	36% w	25%
HEARD OF/NO OPINION	5%	3%	4%	6%	2%	8% e	8%	4%	4%	3%	2%	5% k	8%	4%	5%	9%	4%	2%	8% R	8% vw	5%	2%	2%

\*\*RATIO (FAVORABLE / UNFAVORABLE)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R/S T/U/V/W  
N A T I O N A L R E S E A R C H I N C

Now, please tell me if you have a favorable or unfavorable opinion of:

Governor Pat McCrory

BANNER 1

	KEY REGIONS						GENDER		AGE						GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	100%	22%	17% d	10%	18%	21%	13%	48%	52%	6% l	15% L	24%	19%	27% L	14% Ps	17%	14% p	14% p	19%	14%	34%	43%	23%
**D/S (FAVORABLE - UNFAVORABLE)	17%	6%	36% BEFG	29% BEG	10%	19% BeG	6%	21% I	13%	-3%	-	24% JKM	12% JK	19% JK	13% R	30% ORST	21% R	-10%	12% R	18% R	65% VW	-19%	13% V
TOTAL HEARD OF																							
JUN 2013	99%	98%	99%	98%	99%	100%	95%	98%	99%	93%	96%	100%	100%	99%	94%	100% o	100% o	98%	100% o	98%	98%	99%	98%
MAR 2013	97%	97%	92%	96%	98% c	97%	98% c	97%	96%	94%	97%	97%	97%	97%	95%	98%	97%	97%	95%	97%	98%	96%	97%
TOTAL FAVORABLE																							
JUN 2013	49%	44%	59% bG	49%	46%	53% g	39%	51%	46%	37%	35%	54% K	47%	51% K	44%	58% oRS	51% R	32%	46% r	52% R	74% VW	30%	46% V
MAR 2013	56%	53%	53% e	56%	51%	63% e	63% e	58%	55%	52%	52%	59%	55%	59%	55%	58% r	64% r	51%	57%	55%	77% VW	37%	64% V
TOTAL UNFAVORABLE																							
JUN 2013	32%	39% CD	23%	19%	36% cD	34% D	33% d	30%	34%	40%	34%	30%	35%	32%	31%	28%	30%	42% p	34%	34%	9%	49% UW	33% U
MAR 2013	25%	31%	22%	23%	24%	26%	21%	24%	26%	24%	25%	22%	31%	23%	24%	24%	22%	26%	28%	23%	10%	37% UW	24% U
VERY FAVORABLE	23%	25%	18%	27%	19%	29% eg	17%	27% I	19%	23%	19%	24%	23%	24%	21%	34% oRS	25%	15%	19%	24%	42% VW	10%	18% v
SOMEWHAT FAVORABLE	26%	19%	41% BDFG	21%	28%	24%	22%	24%	27%	14%	16%	30% jK	24%	27% k	23%	24%	26%	18%	27%	28%	32% V	20%	28%
SOMEWHAT UNFAVORABLE	13%	11%	6%	9%	17% C	17% Cd	11%	13%	12%	14%	22% lmN	11%	11%	9%	15%	10%	11%	18% T	14% t	7%	5%	19% U	12% u
VERY UNFAVORABLE	19%	27% DF	17%	11%	19%	16%	21% d	17%	22%	25%	12%	18%	24% K	24% K	16%	17%	20%	24%	19%	28% op	4%	31% Uw	21% U
HEARD OF/NO OPINION	18%	15%	17%	30% BeF	17%	13%	24% f	17%	19%	16%	27% n	16%	17%	16%	20%	14%	18%	24% t	20% t	12%	16%	19%	19%
NEVER HEARD OF	1%	2%	1%	2%	1%	-	5%	2%	1%	7%	4%	-	-	1%	6% pqs	-	-	2%	-	2%	2%	1%	2%
**RATIO (FAVORABLE / UNFAVORABLE)																							

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W  
N A T I O N A L R E S E A R C H I N C

Now, please tell me if you have a favorable or unfavorable opinion of:

Governor Pat McCrory

BANNER 2

	PARTY REG/GENDER							IDEOLOGY			RACE			EMPLOYMENT STATUS			PARTY ID			EDUCATION				
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET- IRED (O)	UN-EMPL- OYED (P)	GOP (Q)	DEM (R)	IND (S)	HS OR LESS (T)	2 YR COLL (U)	4 YR COLL (V)	POST GRAD (W)	
BASE=TOTAL SAMPLE	100%	19%	15%	17%	26%	12%	11%	20%	36% J	39%	22%	72%	5%	45%	36% N	8%	27%	40% Q	28% Q	26%	27%	28%	17%	
**D/S (FAVORABLE - UNFAVORABLE)	17%	65% DEFG	64% DEFG	-14%	-23%	2% DE	25% DEF	-51%	10% H	56% HI	-16%	25% K	40% K	10%	26% N	23% n	65% RS	-22%	24% R	33% VW	27% VW	3% W	-1%	
TOTAL HEARD OF																								
JUN 2013	99%	99%	97%	98%	99%	97%	100%	100% I	97%	100% i	96%	99%	98%	99%	99%	91%	98%	98%	100%	97%	99%	100%	99%	
MAR 2013	97%	98%	98%	97%	95%	96%	97%	95%	97%	97%	94%	98%	94%	97%	97%	93%	97%	96%	97%	95%	96%	98%	98%	
TOTAL FAVORABLE																								
JUN 2013	49%	75% DEFG	73% DEFG	32%	29%	42% e	51% dE	20%	43% H	69% HI	27%	54% K	66% K	45%	55% N	47%	75% RS	29%	51% R	54%	51%	45%	42%	
MAR 2013	56%	79% DEF	75% DEF	39%	36%	61% DE	67% DE	16%	50% H	76% HI	38%	62% K	58% k	54%	61% N	52%	78% RS	35%	55% R	59%	54%	60% w	48%	
TOTAL UNFAVORABLE																								
JUN 2013	32%	9%	8%	45% BCg	52% BCg	40% BC	26% bc	71% IJ	33% J	13%	43% L	29%	26%	35%	29%	24%	10%	52% QS	27% Q	21%	25%	42% TU	44% TU	
MAR 2013	25%	8%	12%	38% BCfg	35% BCf	23% Bc	25% BC	59% IJ	28% J	11%	33% LM	23%	16%	27%	23%	27%	9%	43% QS	23% Q	19%	22%	25% TUV	43%	
VERY FAVORABLE	23%	44% DEFG	39% DEFG	12%	9%	22% E	14%	6%	16% H	37% HI	5%	28% K	22%	20%	29% N	31%	45% RS	7%	22% R	20%	24%	27% w	18%	
SOMEWHAT FAVORABLE	26%	31% de	33% DEF	20%	20%	20%	36%	14%	27% H	32% H	21%	26%	44%	26%	26%	16%	30%	22%	28%	34% V	28% V	18%	25%	
SOMEWHAT UNFAVORABLE	13%	4%	6%	20% BCg	18% BCg	17% BC	7%	27% IJ	11%	7%	13%	12%	18%	16% OP	8%	5%	6%	19% Qs	11% q	11%	8%	18% U	12%	
VERY UNFAVORABLE	19%	5%	2%	25% BC	34% BCfg	23% BC	19% bc	44% IJ	22% J	6%	30% Lm	17%	8%	19%	21%	19%	4%	33% QS	15% Q	9%	17% t	24% T	31% TU	
HEARD OF/NO OPINION	18%	15%	16%	21%	18%	15%	23%	9%	20% H	18% H	27% Lm	15%	6%	19%	15%	20%	13%	17%	22% Q	22% vw	22% VW	12%	13%	
NEVER HEARD OF	1%	1%	3%	2%	1%	3%	-	-	3% Hj	-	4%	1%	2%	1%	1%	9%	2%	2%	-	3%	1%	-	1%	
**RATIO (FAVORABLE / UNFAVORABLE)																								

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R/S T/U/V/W  
N A T I O N A L R E S E A R C H I N C

Now, please tell me if you have a favorable or unfavorable opinion of:

Senator Kay Hagan

BANNER 1

	KEY REGIONS						GENDER		AGE						GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED -MONT -TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	100%	22%	17% d	10%	18%	21%	13%	48%	52%	6% l	15% L	24%	19%	27% L	14% Ps	17%	14% p	14% p	19%	14%	34%	43%	23%
**D/S (FAVORABLE - UNFAVORABLE)	15%	26% DFG	21% DF	7% f	18% DF	1%	12% F	5%	24% H	13%	15% m	11%	6%	26% jKLM	-3%	2% O	16% OP	27% OP	20% OP	31% OPQs	-22%	46% UW	11% U
TOTAL HEARD OF																							
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JUN 2013	94%	96%	89%	92%	92%	98% Ce	94%	96% i	92%	84%	96%	100% JMN	93%	96%	93%	99% s	96%	96%	94%	96%	95%	95%	90%
MAR 2013	95%	98% f	94%	93%	95%	93%	96%	95%	95%	94%	94%	92%	97% l	97% L	93%	96%	96%	92%	94%	99% oRs	97%	94%	95%
TOTAL FAVORABLE																							
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JUN 2013	42%	50% DF	45%	34%	46%	35%	41%	39%	45%	36%	39%	44%	40%	50% m	33%	38%	47% o	45%	48% o	50% Op	24%	59% UW	39% U
MAR 2013	41%	58% CEFG	27%	47% CeG	34%	42% CG	27%	38%	43%	35%	31%	37%	48% Kl	47% Kl	30%	41%	42%	36%	44% O	52% OR	25%	54% UW	37% U
TOTAL UNFAVORABLE																							
-----																							
JUN 2013	28%	24%	24%	27%	28%	34% b	29%	34% I	22%	23%	24%	33% n	34% n	24%	37% RT	36% RT	32% rt	18%	28%	19%	45% VW	14%	28% V
MAR 2013	31%	25%	39% BD	20%	32% d	31%	43% BD	36% I	27%	24%	30%	35%	31%	30%	32%	40% RT	37% rt	23%	31%	24%	46% V	18%	37% V
VERY FAVORABLE	13%	21% deF	11%	11%	12%	9%	12%	10%	16% h	8%	13%	11%	18%	14%	7%	11%	12%	15%	18% O	16% o	4%	22% UW	9%
SOMEWHAT FAVORABLE	29%	29%	34%	23%	34%	26%	29%	29%	30%	28%	25%	33% m	22%	36% M	26%	27%	36%	29%	30%	34%	19%	37% U	30% u
SOMEWHAT UNFAVORABLE	14%	15%	12%	18%	13%	19% g	9%	16%	13%	12%	15%	16% n	19% N	10%	23% prT	12%	14%	10%	18% t	9%	24% VW	7%	14%
VERY UNFAVORABLE	14%	9%	12%	9%	15%	15% Bd	20% Bd	18% I	9%	11%	9%	17%	15%	14%	14%	24% RST	18% r	8%	10%	10%	22% V	7%	14% v
HEARD OF/NO OPINION	24%	23%	19%	31% e	18%	29% e	23%	22%	25%	25%	34% Mn	23%	19%	22%	23%	25%	18%	33% QS	19%	26%	26%	22%	23%
NEVER HEARD OF	6%	4%	11% F	8%	8% f	2%	6%	4%	8% h	16% L	4%	-	7% L	4% L	7%	1%	4%	4%	6% p	4%	5%	5%	10%

\*\*RATIO (FAVORABLE / UNFAVORABLE)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W  
N A T I O N A L R E S E A R C H I N C

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Senator Kay Hagan

BANNER 2

	PARTY REG/GENDER							IDEOLOGY			RACE			EMPLOYMENT STATUS			PARTY ID			EDUCATION				
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET- IRED (O)	UN-EMPL- OYED (P)	GOP (Q)	DEM (R)	IND (S)	HS OR LESS (T)	2 YR COLL (U)	4 YR COLL (V)	POST GRAD (W)	
BASE=TOTAL SAMPLE	100%	19%	15%	17%	26%	12%	11%	20%	36% J	39%	22%	72%	5%	45%	36% N	8%	27%	40% Q	28% Q	26%	27%	28%	17%	
**D/S (FAVORABLE - UNFAVORABLE)	15%	-29%	-13% B	42% BCFG	48% BCFG	5% BC	17% BC	51% IJ	27% J	-16%	50% L	4%	24%	11%	17% n	28% N	-25%	50% QS	3% Q	12%	7%	17% U	29% TUV	
TOTAL HEARD OF																								
JUN 2013	94%	94% g	96% g	96% g	95% g	98% G	80%	98% I	90%	98% I	90% M	98% KM	49%	97% p	96%	86%	97% R	90%	99% R	87%	94%	98% Tu	99% TU	
MAR 2013	95%	97%	96%	92%	95%	96%	95%	96%	95%	95%	92%	96%	94%	95%	96%	93%	96%	94%	95%	91%	93%	99% TU	97% t	
TOTAL FAVORABLE																								
JUN 2013	42%	20%	27%	59% BCFG	60% BCFG	41% Bc	37%	65% IJ	47% J	29%	59% L	39%	31%	43%	46%	39%	25%	59% QS	36% Q	33%	39%	48% T	55% TU	
MAR 2013	41%	22%	28%	54% BCFg	54% BCFg	33%	41% B	69% IJ	48% J	25%	48% LM	39%	28%	40%	46%	44%	25%	62% QS	36% Q	31%	36%	45% T	59% TUV	
TOTAL UNFAVORABLE																								
JUN 2013	28%	50% DEFG	40% DEG	17%	12%	35% DE	20%	14%	19%	45% HI	9%	35% KM	7%	32% P	29% P	11%	50% RS	9%	33% R	21%	31% t	31% t	25%	
MAR 2013	31%	53% cDEG	39% DE	17%	18%	44% DEg	29% d	8%	21% H	48% HI	21%	33% K	50% K	34%	29%	31%	42% R	16%	36% R	29%	33%	36% w	24%	
VERY FAVORABLE	13%	4%	4%	16% BCg	26% BCdFG	11% c	6%	26% IJ	15% J	5%	18%	11%	19%	12%	15%	12%	2%	22% QS	9% Q	6%	12%	17% T	19% T	
SOMEWHAT FAVORABLE	29%	16%	23%	43% BCf	33% B	30% B	31%	39% J	32% j	24%	41% Lm	28%	13%	30%	31%	27%	23%	37% QS	27%	27%	27%	31%	36%	
SOMEWHAT UNFAVORABLE	14%	26% DEg	22% DE	7%	7%	15% d	12%	7%	10%	23% HI	7%	17% K	5%	17% P	15% p	6%	25% R	5%	18% R	8%	15%	17% t	16%	
VERY UNFAVORABLE	14%	24% DEG	18% E	10%	5%	20% dEg	8%	7%	10%	22% HI	2%	17% KM	2%	15% P	14% p	5%	25% RS	4%	15% R	13%	16%	15%	10%	
HEARD OF/NO OPINION	24%	24%	28%	21%	23%	22%	23%	18%	24%	25%	23%	24%	11%	23%	20%	36% o	22%	21%	30% qr	34% uVW	23%	18%	19%	
NEVER HEARD OF	6%	6%	4%	4%	5%	2% bcdeF	20%	2%	10% HJ	2%	10% L	2%	51% KL	3%	4%	14% n	3%	10% QS	1%	13% VW	6% vW	2%	1%	
**RATIO (FAVORABLE / UNFAVORABLE)																								

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R/S T/U/V/W  
N A T I O N A L R E S E A R C H I N C

Now, please tell me if you have a favorable or unfavorable opinion of:

The IRS

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED -MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)	
BASE=TOTAL SAMPLE	100%	22%	17%	10%	18%	21%	13%	48%	52%	6%	15%	24%	19%	27%	14%	17%	14%	14%	19%	14%	34%	43%	23%	
**D/S (FAVORABLE - UNFAVORABLE)	-31%	-23% cf	-46%	-39%	-20% CdF	-39%	-19% CdF	-44%	-19% H	-26%	1% JLMN	-39%	-47%	-26% 1M	-26% P	-64%	-35% P	4% OQRST	-31% P	-20% Pq	-68%	2% UW	-37% U	
TOTAL HEARD OF	100%	100%	100%	99%	100%	100%	100%	100%	100%	98%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
TOTAL FAVORABLE	28%	34% cdf	20%	21%	35% cdf	23%	33%	23%	32% H	23%	41% LM	24%	23%	31%	29% p	15%	28% P	41% Ps	28% P	34% P	12%	42% UW	25% U	
TOTAL UNFAVORABLE	59%	57%	66%	60%	54%	62%	52%	67% I	51%	50%	41%	63% K	71% jKN	57% K	55% r	80% OQRST	63% R	37%	59% R	54% R	80% VW	40%	62% V	
VERY FAVORABLE	4%	5%	7%	2%	5%	1%	7%	4%	5%	6%	2%	3%	7%	4%	-	5% O	4% o	6% o	5% O	5% O	1%	8% Uw	3%	
SOMEWHAT FAVORABLE	23%	29% C	13%	19%	30% C	21%	26% c	19%	27% H	18%	39% JLM	21%	16%	28% M	29% P	11%	24% P	35% P	23% P	29% P	11%	34% UW	22% U	
SOMEWHAT UNFAVORABLE	21%	22% d	26% D	11%	17%	24% D	19%	20%	21%	25%	20%	17%	18%	19%	16%	22%	23%	16%	19%	17%	19%	28% u		
VERY UNFAVORABLE	38%	35%	40%	49% bg	37%	38%	33%	47% I	30%	25%	21%	46% JK	52% JKN	38% K	36% R	64% OQRST	41% R	14%	42% R	35% R	63% VW	21%	33% V	
HEARD OF/NO OPINION	13%	10%	14%	18%	11%	15%	15%	10%	17% H	25% M	18% M	13%	6%	11%	15% P	5%	9%	22% PQ	14% P	12% p	8%	18% U	13%	
NEVER HEARD OF	-	-	-	1%	-	-	-	-	-	2%	-	-	-	-	1%	-	-	-	-	-	-	-	-	
**RATIO (FAVORABLE / UNFAVORABLE)																								

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W  
N A T I O N A L R E S E A R C H I N C

Now, please tell me if you have a favorable or unfavorable opinion of:

The IRS

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			PARTY ID			EDUCATION				
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET- IRED (O)	UN- EMPL- OYED (P)	GOP (Q)	DEM (R)	IND (S)	HS OR LESS (T)	2 YR COLL (U)	4 YR COLL (V)	POST GRAD (W)
BASE=TOTAL SAMPLE	100%	19%	15%	17%	26%	12%	11%	20%	36%	39%	22%	72%	5%	45%	36%	8%	27%	40%	28%	26%	27%	28%	17%
**D/S (FAVORABLE - UNFAVORABLE)	-31%	-77%	-57%	-5% BCFg	7% BCDFG	-47% b	-25% BC	16% IJ	-24% J	-61%	9% L	-41%	-41%	-31%	-32%	-25%	-63%	5% QS	-48%	-30%	-40%	-29%	-22% U
TOTAL HEARD OF	100%	100%	100%	99%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TOTAL FAVORABLE	28%	9%	16%	40% BCF	43% BCF	21% B	30% B	51% IJ	30% J	15%	45% L	23%	25%	28%	29%	25%	13%	45% QS	19%	27%	24%	30%	31%
TOTAL UNFAVORABLE	59%	86% CDEFG	73% DEg	45%	37%	68% DE	54%	35%	54% H	77% HI	36%	65% K	66%	59%	60%	49%	77% Rs	40%	68% R	57%	64% w	59%	53%
VERY FAVORABLE	4%	-	2%	9% BCf	7% BCf	2%	5%	9% iJ	3%	2%	8%	4%	2%	4%	4%	2%	2%	7% QS	2%	4%	4%	5%	4%
SOMEWHAT FAVORABLE	23%	9%	14%	31% BCf	36% BCF	19% b	25% b	41% IJ	26% J	13%	37% L	20%	23%	25%	24%	23%	11%	38% QS	17%	23%	20%	26%	26%
SOMEWHAT UNFAVORABLE	21%	16%	19%	17%	21%	29% Bd	27%	19%	23%	19%	17%	21%	42%	21%	18%	20%	18%	22%	23%	23%	19%	21%	18%
VERY UNFAVORABLE	38%	70% CDEFG	54% DEfG	27% e	16%	39% E	27%	15%	31% H	58% HI	19%	44% K	24%	38%	43%	29%	59% RS	18%	45% R	34%	45% t	38%	35%
HEARD OF/NO OPINION	13%	5%	11%	15% B	20% Bcf	10%	16%	14%	17% J	8%	19%	12%	9%	12%	11%	26% no	10%	15%	13%	16%	11%	11%	17%
NEVER HEARD OF	-	-	-	1%	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
**RATIO (FAVORABLE / UNFAVORABLE)																							

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R/S T/U/V/W  
N A T I O N A L R E S E A R C H I N C



Now, please tell me if you have a favorable or unfavorable opinion of:

Attorney General Eric Holder

BANNER 1

	KEY REGIONS						GENDER		AGE						GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED -MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)
BASE=TOTAL SAMPLE	100%	22%	17%	10%	18%	21%	13%	48%	52%	6%	15%	24%	19%	27%	14%	17%	14%	14%	19%	14%	34%	43%	23%
**D/S (FAVORABLE - UNFAVORABLE)	-6%	-	-11%	-13%	3%	-12%	-6%	-17%	4%	15%	8%	-13%	-13%	-9%	-	-33%	-16%	22%	-3%	-5%	-53%	31%	-5%
TOTAL HEARD OF	89%	94%	86%	84%	85%	92%	90%	92%	86%	71%	96%	92%	93%	91%	89%	98%	92%	92%	85%	90%	91%	89%	87%
TOTAL FAVORABLE	29%	33%	25%	18%	34%	26%	28%	27%	30%	28%	28%	26%	30%	32%	28%	22%	32%	34%	29%	30%	9%	46%	26%
TOTAL UNFAVORABLE	34%	33%	37%	31%	31%	39%	34%	44%	26%	13%	20%	39%	43%	40%	28%	56%	47%	12%	32%	35%	61%	15%	31%
VERY FAVORABLE	9%	11%	12%	5%	9%	7%	10%	9%	9%	6%	5%	4%	19%	12%	3%	14%	12%	6%	10%	12%	1%	17%	7%
SOMEWHAT FAVORABLE	19%	22%	13%	12%	25%	19%	19%	17%	21%	22%	23%	22%	11%	20%	25%	8%	20%	28%	19%	18%	7%	29%	19%
SOMEWHAT UNFAVORABLE	8%	11%	7%	1%	8%	10%	5%	10%	6%	6%	8%	10%	11%	4%	13%	9%	7%	5%	8%	4%	13%	5%	6%
VERY UNFAVORABLE	27%	23%	29%	30%	23%	28%	29%	34%	20%	7%	13%	29%	33%	36%	15%	46%	41%	7%	24%	31%	48%	10%	25%
HEARD OF/NO OPINION	26%	27%	24%	36%	20%	27%	27%	22%	30%	31%	48%	27%	19%	19%	33%	20%	13%	46%	24%	25%	21%	28%	30%
NEVER HEARD OF	11%	6%	14%	16%	15%	8%	10%	8%	14%	29%	4%	8%	7%	9%	11%	2%	8%	8%	15%	10%	9%	11%	13%
**RATIO (FAVORABLE / UNFAVORABLE)																							

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W  
 N A T I O N A L R E S E A R C H I N C

Now, please tell me if you have a favorable or unfavorable opinion of:

Attorney General Eric Holder

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			PARTY ID			EDUCATION				
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET- IRED (O)	UN- EMPL- OYED (P)	GOP (Q)	DEM (R)	IND (S)	HS OR LESS (T)	2 YR COLL (U)	4 YR COLL (V)	POST GRAD (W)
BASE=TOTAL SAMPLE	100%	19%	15%	17%	26%	12%	11%	20%	36%	39%	22%	72%	5%	45%	36%	8%	27%	40%	28%	26%	27%	28%	17%
**D/S (FAVORABLE - UNFAVORABLE)	-6%	-61%	-44%	24%	35%	-7%	-2%	40%	12%	-46%	45%	-22%	7%	-6%	-14%	16%	-53%	38%	-20%	-2%	-16%	2%	-6%
TOTAL HEARD OF	89%	94%	89%	89%	88%	94%	78%	92%	88%	91%	85%	93%	47%	94%	90%	79%	94%	85%	94%	78%	90%	92%	100%
TOTAL FAVORABLE	29%	7%	10%	45%	46%	31%	20%	54%	36%	10%	51%	22%	23%	27%	28%	33%	9%	49%	21%	23%	24%	36%	34%
TOTAL UNFAVORABLE	34%	68%	54%	21%	11%	38%	23%	14%	24%	57%	6%	44%	15%	33%	42%	16%	62%	12%	41%	25%	40%	34%	41%
VERY FAVORABLE	9%	1%	2%	19%	16%	9%	5%	12%	13%	5%	22%	6%	3%	6%	13%	11%	1%	17%	7%	7%	8%	12%	12%
SOMEWHAT FAVORABLE	19%	6%	9%	26%	30%	22%	16%	43%	23%	5%	29%	16%	20%	21%	15%	22%	8%	32%	14%	16%	16%	24%	22%
SOMEWHAT UNFAVORABLE	8%	14%	12%	6%	4%	10%	1%	5%	7%	10%	5%	9%	6%	10%	5%	7%	12%	4%	9%	6%	8%	6%	12%
VERY UNFAVORABLE	27%	54%	42%	15%	7%	28%	21%	10%	17%	46%	2%	35%	9%	23%	37%	10%	50%	7%	32%	18%	31%	28%	29%
HEARD OF/NO OPINION	26%	19%	24%	23%	31%	25%	36%	24%	28%	24%	27%	27%	9%	34%	19%	30%	23%	24%	33%	30%	27%	22%	25%
NEVER HEARD OF	11%	6%	11%	11%	12%	6%	22%	8%	12%	9%	15%	7%	53%	6%	10%	21%	6%	15%	6%	22%	10%	8%	-

\*\*RATIO (FAVORABLE / UNFAVORABLE)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R/S T/U/V/W

Do you feel things in North Carolina are generally headed in the right direction or have gotten off on the wrong track?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						PARTY REG		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED -MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	GOP (U)	DEM (V)	IND (W)	
BASE=TOTAL SAMPLE	100%	22%	17% d	10%	18%	21%	13%	48%	52%	6% l	15% L	24%	19%	27% L	14% Ps	17%	14% p	14% p	19%	14%	34%	43%	23%	
**D/S (RIGHT DIRECTION - WRONG TRACK)	-13%	-1% EFG	-8% EG	-4% EFG	-28%	-11% EG	-30%	-	-26% I	15% KLMN	-19%	-26%	-7% kL	-7% kL	4% PqRST	-2% RST	-	-33% RST	-28% RS	-12% RS	23% VW	-35%	-27%	
RIGHT DIRECTION																								
JUN 2013	40%	48% EG	41%	42%	30%	42% e	31%	46% I	33%	55% l	37%	35%	44%	41%	49% rS	48% RS	44%	31%	33%	38%	58% VW	28%	35%	
MAY 2013	41%	42%	50% DG	35%	40%	41%	35%	50% I	33%	56% LnN	42%	40%	41%	36%	50% ST	50% ST	48% ST	45% ST	25%	29%	62% VW	23%	43% V	
APR 2013	37%	45% EG	37% g	51% EFG	28%	37% g	24%	42% I	33%	42%	41%	38%	36%	40%	43% T	43% t	40%	33%	28%	52% VW	28%	33%		
MAR 2013	39%	41%	37%	33%	33%	45% e	39%	45% I	33%	29%	42%	42% n	47% N	32%	39% T	49% T	46% T	41% T	39% T	20%	52% VW	30%	37%	
FEB 2013	37%	37%	34%	35%	43%	36%	35%	39%	35%	67%	39%	38%	32%	40%	44%	32%	51% PST	47%	36%	32%	50% VW	30%	33%	
JAN 2013	38%	45% e	34%	38%	34%	39%	37%	41% i	35%	27%	42%	38%	32%	44% m	34%	41%	47% S	41%	32%	41%	44% V	35%	36%	
WRONG TRACK																								
JUN 2013	53%	49%	49%	46%	58%	53%	62% d	46%	59% H	40%	56%	61% jN	52%	47%	44%	50%	44%	65% OpQt	60% OQ	51%	35%	63% U	61% U	
MAY 2013	46%	52% C	32%	48% C	45% C	46% C	52% C	42%	50% h	36%	50%	49% j	45%	47%	45%	39%	44%	43%	59% OPQR	47%	30%	61% UW	41% U	
APR 2013	48%	44%	49%	38%	53% d	47%	60% Bdf	44%	52% h	39%	44%	47%	52%	50%	43%	45%	47%	39%	55% oR	54% r	36%	58% Uw	48% u	
MAR 2013	46%	46%	47%	45%	51%	43%	45%	43%	49%	51%	46%	47%	43%	43%	47%	41%	40%	48%	47%	47%	34%	55% U	47% U	
FEB 2013	50%	49%	52%	57%	48%	47%	51%	49%	51%	14%	46%	53% jn	57% JN	43%	39%	60% OQrt	35%	42%	55% OQ	47%	37%	57% U	55% U	
JAN 2013	41%	39%	40%	43%	44%	43%	39%	40%	42%	43%	36%	43% n	49% N	35%	44%	43%	36%	38%	48% qT	32%	41%	42%	41%	
DON'T KNOW/UNSURE	7%	3%	10%	11% b	11% B	5%	7%	7%	8%	5%	7%	4%	4%	12% IM	7%	2%	12% Pr	4%	7% p	11% Pr	7%	10% w	4%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W  
N A T I O N A L R E S E A R C H I N C

Do you feel things in North Carolina are generally headed in the right direction or have gotten off on the wrong track?

BANNER 2

	PARTY REG/GENDER							IDEOLOGY			RACE			EMPLOYMENT STATUS			PARTY ID			EDUCATION				
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	BLACK (K)	WHITE (L)	OTHER (M)	FULL TIME (N)	RET- IRED (O)	UN- EMPL- OYED (P)	GOP (Q)	DEM (R)	IND (S)	HS OR LESS (T)	2 YR COLL (U)	4 YR COLL (V)	POST GRAD (W)	
BASE=TOTAL SAMPLE	100%	19%	15%	17%	26%	12%	11%	20%	36% J	39%	22%	72%	5%	45%	36% N	8%	27%	40% Q	28% Q	26%	27%	28%	17%	
**D/S (RIGHT DIRECTION - WRONG TRACK)	-13%	37% CDEFG	6% DEFG	-26% e	-41%	-22% E	-32%	-55%	-30% H	21% HI	-32%	-8% K	-18%	-17%	-4% N	2% NO	20% RS	-41%	-8% R	-15% W	-2% TVW	-12% W	-32%	
RIGHT DIRECTION																								
JUN 2013	40%	65% CDEFG	49% DEg	33%	24%	37% e	32%	21%	31% h	56% HI	29%	43% K	41%	39%	42%	48%	56% RS	26%	42% R	38%	46% W	40%	32%	
MAY 2013	41%	69% CDEFG	52% DEG	25%	22%	49% DE	36% E	21%	35% H	56% HI	32%	43% K	39%	45% O	35% o	50%	60% RS	22%	44% R	-	-	-	-	
APR 2013	37%	58% cDEFG	45% DEG	29%	27%	39%	28%	19%	30% H	53% HI	35%	37%	47%	36%	39%	41%	53% RS	25%	36% R	40% w	40% w	37%	28%	
MAR 2013	39%	59% CDEFG	44% E	36% E	24%	37% e	35%	23%	36% H	47% HI	33%	41%	38%	42%	36%	32%	48% R	28%	40% R	37%	40%	42%	34%	
FEB 2013	37%	54% DEF	45% def	33%	28%	29%	39%	33%	32% hI	46% hI	30%	39% k	43%	35%	41%	37%	50% RS	30%	33%	39%	38%	37%	36%	
JAN 2013	38%	45% E	41%	40%	31%	36%	36%	32%	39%	41%	40%	38%	21%	35%	42% n	47%	42%	35%	38%	-	-	-	-	
WRONG TRACK																								
JUN 2013	53%	28%	44% B	58% BC	66% BC	59% Bc	64% Bc	76% IJ	61% J	36%	61% l	50%	59%	56% O	46%	46%	36%	67% QS	51% Q	53%	47%	53%	64% Uv	
MAY 2013	46%	26%	35% BCFG	67% BCFG	59% BCFg	39% b	44% B	66% IJ	54% J	32%	48%	45%	55%	46%	48% p	34%	30%	64% QS	42% Q	-	-	-	-	
APR 2013	48%	30%	43% b	57% Bc	58% BCf	45% b	50% B	67% IJ	54% J	34%	47%	49%	38%	49%	48%	47%	33%	60% QS	49% Q	45%	48%	46%	58% Tv	
MAR 2013	46%	27%	41% B	53% B	56% BC	50% B	44% B	63% IJ	46%	38%	53%	44%	40%	46%	44%	51%	36%	55% Qs	46% q	42%	48%	44%	54% t	
FEB 2013	50%	32%	43%	56% Bc	57% BC	62% BC	46%	61% J	56% J	40%	58% l	48%	51%	55% O	42%	51%	37%	58% Q	53% Q	49%	49%	49%	55%	
JAN 2013	41%	43%	38%	36%	45%	42%	40%	43%	42%	41%	32%	43% K	61% K	46% O	35%	40%	41%	40%	45%	-	-	-	-	
DON'T KNOW/UNSURE	7%	7%	7%	9%	10%	4%	4%	3%	7% h	8% H	10% M	7% M	-	5%	11% N	7%	8%	7%	7%	9%	7%	7%	5%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P Q/R/S T/U/V/W  
N A T I O N A L R E S E A R C H I N C