

PURPOSE:

To document the purpose and goals, with regard to the scope, for the major departments that will be a part of the collection agencies audit.

SOURCE:

2003 Virtual Small Business Incubator Contract and attached business plan

IBM Strategic Planning Grant Executive Summary, 2011 IBM Corporation

METHODOLOGY:

1. Search the City of Raleigh Internet website, City of Raleigh Intranet website, and the Administrative Rulings or Standard Operating Procedures posted on the intranet for the goals of the department, division, or program.
2. Review and document the purpose and goals.

CONCLUSION:

The Raleigh Business Technology Center is a non-profit organization. RBTC provides a contracted service to the City. It is not a part of the City. The purpose and goals defined below come from various sources noted below. The purpose and goals are much broader now than at the beginning of the agreement and appear to encompass all small businesses, start-ups and entrepreneurs in NC Communities.

At one point in time it was clear that minorities were the target population for the services RBTC was to provide. The IBM strategic planning executive summary indicates there may have been some intention to broaden the target audience to other areas in Raleigh. The website does not indicate specific requirements of participants of the virtual or actual business incubator programs. The more recent contract refers to small business and entrepreneurs in North Carolina communities.

SOURCE	PURPOSE AND GOALS
<p>2003 Virtual Small Business Incubator Contract and attached business plan</p>	<p>IV. The VBI will be organized for program delivery around four specific components. These include a Network of Providers that can offer specialized technical assistance, an Entrepreneurship Institute that would include a library with a computer center, and Credit Loan Readiness Program, and a Targeted Business Development Program.</p> <p>Technical Assistance Providers: Accountants, Legal Assistance, Computer Technical Assistance, Public Relations and Marketing, and Developing a Capital Strategy</p> <p>Targeted Business Development Program: 20 existing businesses from southeast Raleigh will be selected annually. Assistance will be provided up to 3 years. The process will include a customized action plan.</p>
<p>IBM Strategic Planning Grant Executive Summary</p>	<p>Proposed Mission, Vision, Goals based on IBM</p> <p>Mission – Our mission is to provide entrepreneurs, start-ups, and owners of small businesses with the tools and a blue print for commercial and financial success, to foster economic and community development.</p> <p>Vision – The RBTC operates as a business incubator, offering a world-class business services platform that fosters business growth. The RBTC drives community economic development through innovative technologies and partnerships in Raleigh and beyond.</p> <p>Goal 1 – To operate as a business incubator in the greater Raleigh community to provide advice, access to networks, and resources to entrepreneurial and small business to promote their growth and sustainability.</p> <p>Goal 2 – To promote economic development by providing education, job training, and financial assistance to the business community.</p> <p>Goal 3 - To serve as conduit to connect established organizations with small businesses to further each entity’s goals.</p> <p>From the initiatives to achieve goals page 24: 2.1 - Create marketing plan to re-brand RBTC as resource for all small businesses, not just minority businesses</p>

SOURCE	PURPOSE AND GOALS
<p>Contract for Services with City of Raleigh for FY2013</p>	<p>Mission To provide entrepreneurs, start-ups, and small business owners with the tools for commercial and financial success through sustainable economic and community development programming</p> <p>Goal To operate as a business incubator for North Carolina communities. This is accomplished through the provision of professional training and consultation services as well as access to network opportunities and resources needed by small businesses to empower their growth and sustainability</p> <p>Milestone1 The RBTC will recruit entrepreneurs, small business owners and start-ups for sustainable economic and community development programming</p> <p>Milestone2 The RBTC will provide education, job training and/or commercial and financial assistance to entrepreneurs, small business owners and start-ups through sustainable economic and community development programming</p> <p>Milestone3 The RBTC seeks to connect established organizations with small businesses to further each entity's goals</p>

SOURCE	PURPOSE AND GOALS
http://www.raleighbtc.org/index.php	<p>The Raleigh Business & Technology Center is designed to assist new and existing smaller businesses in areas critical to growth – areas such as management, marketing and financial planning – and to provide cost-effective office space and administrative services.</p> <p>Our Mission</p> <p>Our mission is to provide entrepreneurs, start-ups, and owners of small businesses the tools and the blueprint for commercial and financial success.</p> <p>Our Objectives</p> <p>To operate the business incubator in an efficient manner and to provide tenants with management and technical assistance that will promote their business growth and capacity.</p> <p>To develop and facilitate business support training programs targeting less advantaged businesses that are committed to growth and job creation.</p> <p>To advocate on behalf of small businesses and to effectively disseminate new procurement opportunities and business collaborations for the local business community.</p>