

NORTH CAROLINA STATEWIDE STUDY / MARCH 18-20, 2014

QUESTION: Do you favor or oppose the new health care law, the Affordable Care Act, which is also called as ObamaCare?
BANNER 1

	KEY REGIONS						GENDER		AGE					GENDER/AGE				EDUCATION						
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)
BASE=TOTAL SAMPLE	600 100%	128 21%	90 15%	70 12%	116 19%	119 20%	78 13%	288 48%	312 52%	19 3%	95 16%	189 31%	134 22%	163 27%	81 13%	125 21%	82 14%	81 14%	133 22%	97 16%	144 24%	175 29%	180 30%	96 16%
**D/S (FAVOR - OPPOSE)	-91 -15%	-10 -8% CG	-23 -26%	-7 -10% cG	-15 -13% g	-10 -8% CG	-26 -33%	-69 -24%	-23 -7% H	-7 -38%	-32 -34%	-17 -9% KN	-2 -2% jKLN	-33 -20%	-27 -34%	-24 -19%	-17 -21%	-12 -15%	2 2% OPQRT	-13 -13% o	-45 -31%	-49 -28%	-1 -1% UV	3 3% UVW
TOTAL FAVOR																								

MAR 18-20, 2014	244 41%	57 45%	32 35%	29 41%	47 41%	53 44%	26 34%	104 36%	139 45% h	6 30%	32 33%	83 44%	61 46%	62 38%	26 32%	46 37%	32 39%	34 42%	65 49% op	39 41%	45 31%	59 34%	87 48% UV	50 52% UV
JAN 23 & 25-26, 2014	247 41%	58 47% eG	42 45% G	31 47% G	40 34%	56 46% eG	21 26%	117 41%	130 42%	7 40%	53 53% Lmn	71 38%	50 39%	66 39%	40 48%	46 37%	30 38%	40 51% ps	49 37%	41 41%	61 38%	68 43%	67 37%	50 52% uW
TOTAL OPPOSE																								

MAR 18-20, 2014	335 56%	67 52%	55 61%	36 51%	63 54%	63 53%	52 66% b	173 60% i	162 52%	13 67%	64 67% lM	100 53%	63 48%	95 58% m	53 66% S	70 56%	49 60% s	46 57%	63 48%	52 54%	91 63% WX	107 62% wx	89 49%	46 48%
JAN 23 & 25-26, 2014	313 52%	61 50%	47 51%	31 46%	66 57%	59 49%	48 60%	150 52%	163 52%	9 57%	45 45% Lmn	101 54%	70 55%	87 51%	40 48%	68 55%	42 52%	37 47%	75 56%	50 51%	86 54% x	78 49%	104 58% X	40 41%
STRONGLY FAVOR	155 26%	41 32%	19 21%	20 28%	29 25%	29 24%	16 21%	69 24%	86 28%	2 12%	20 21%	53 28%	42 31% j	37 23%	17 21%	33 26%	19 24%	15 18%	48 36% oqRt	23 24%	31 21%	35 20%	52 29% v	35 36% UV
SOMEWHAT FAVOR	89 15%	16 12%	13 14%	9 13%	18 16%	24 20%	10 12%	35 12%	54 17%	3 17%	11 12%	30 16%	20 15%	25 15%	9 12%	13 11%	13 15%	20 24% p	18 13%	16 17%	15 10%	24 14%	35 19% U	15 15%
SOMEWHAT OPPOSE	49 8%	15 12% c	4 4%	6 9%	9 7%	6 5%	9 12%	31 11% i	18 6%	4 24% mn	13 14% mN	21 11% MN	5 4%	5 3%	15 19% QrsT	14 11% QT	2 2%	5 7%	9 7%	3 3%	15 10%	17 9%	12 7%	5 6%
STRONGLY OPPOSE	286 48%	52 40%	51 57% B	30 43%	54 47%	57 48%	42 55%	142 49%	144 46%	8 44%	51 53%	79 42%	58 43%	90 55% Lm	38 47%	56 45%	47 58% pS	41 50%	54 41%	49 50%	76 53%	91 52%	76 43%	41 43%
DON'T KNOW/ NO OPINION	21 4%	4 3%	3 3%	5 8% G	5 5% G	4 3%	- -	11 4%	11 3%	1 3%	- -	5 3% k	9 7% K	6 4% K	1 2%	8 7% QR	1 1%	1 1%	4 3%	6 6% qr	8 6% X	8 5% X	4 2% x	- -
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X
N A T I O N A L R E S E A R C H I N C

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BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			PARTY ID			PHONE TYPE		
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN- EML- OYED (S)	GOP (T)	DEM (U)	IND (V)	CELL (W)	LAND (X)	
BASE=TOTAL SAMPLE	600 100%	210 35%	270 45%	120 20%	109 18%	101 17%	116 19%	154 26%	63 11%	57 9%	123 20%	205 34% M	243 40%	132 22%	432 72%	30 5%	291 49%	218 36%	46 8%	203 34%	257 43%	126 21%	150 25%	450 75%	
**D/S (FAVOR - OPPOSE)	-91 -15%	-153 -73%	77 29% BD	-16 -13% B	-86 -79% E	-67 -66% F	27 23% E	51 33% F	-10 -15% I	-6 -11% J	72 59% L	-7 -3% M	-158 -65% M	76 58% N	-160 -37% O	-7 -23% P	-44 -15% Q	-39 -18% R	-2 -5% S	-158 -78% T	110 43% U	-39 -31% V	-28 -18% W	-63 -14% X	
TOTAL FAVOR																									
MAR 18-20, 2014	244 41%	27 13%	165 61% BD	51 42% B	11 10% E	16 16% F	67 58% E	98 64% F	26 42% I	25 43% J	95 77% L	96 47% M	40 16% M	99 75% O	131 30% O	11 36% P	121 41% Q	85 39% R	21 47% S	22 11% T	175 68% U	42 33% V	59 40% W	184 41% X	
JAN 23 & 25-26, 2014	247 41%	19 9%	176 65% BD	52 44% B	12 12% E	7 7% F	80 65% E	95 65% F	24 40% I	28 47% J	97 80% L	87 51% M	48 17% M	105 80% O	125 29% O	15 50% P	131 42% Q	82 40% R	16 47% S	16 8% T	183 72% U	44 33% V	68 45% W	180 40% X	
TOTAL OPPOSE																									
MAR 18-20, 2014	335 56%	180 86% CD	88 33% C	67 56% C	97 89% E	83 82% F	40 35% E	48 31% F	36 57% I	31 54% J	22 18% L	103 50% K	197 81% K	23 17% N	292 68% O	18 59% P	165 57% Q	124 57% R	24 52% S	180 89% T	65 25% U	81 64% V	87 58% W	248 55% X	
JAN 23 & 25-26, 2014	313 52%	181 86% CD	68 25% C	63 52% C	85 82% E	97 91% F	32 26% E	36 25% F	32 54% I	30 51% J	17 14% L	73 42% K	213 76% K	17 13% O	282 65% O	10 34% P	166 53% Q	104 51% R	15 45% S	174 87% T	49 19% U	83 62% V	76 51% W	237 53% X	
STRONGLY FAVOR	155 26%	9 4% BD	117 43% BD	30 25% B	5 4% E	4 4% F	50 43% E	67 44% F	15 23% I	15 26% J	71 58% L	54 26% M	23 10% M	72 54% O	77 18% O	4 12% P	74 26% Q	52 24% R	16 36% S	7 3% T	125 49% U	21 17% V	41 28% W	113 25% X	
SOMEWHAT FAVOR	89 15%	19 9% B	49 18% B	21 18% B	7 6% E	12 12% F	17 15% E	31 20% F	11 18% I	10 17% J	24 19% L	42 20% M	16 7% M	27 20% O	54 13% O	7 23% P	46 16% Q	33 15% R	5 11% S	15 7% T	50 20% U	21 16% V	18 12% W	71 16% X	
SOMEWHAT OPPOSE	49 8%	25 12% C	15 5% C	10 8% C	16 15% E	8 8% F	9 8% E	6 4% F	6 9% I	4 7% J	4 4% L	24 12% K	17 7% K	3 2% N	41 9% O	4 14% P	29 10% Q	9 4% R	5 11% S	23 11% T	13 5% U	11 9% V	14 9% W	35 8% X	
STRONGLY OPPOSE	286 48%	156 74% CD	73 27% C	57 48% C	80 74% E	75 74% F	31 27% E	42 27% F	30 48% I	27 47% J	18 15% L	78 38% K	180 74% K	19 15% N	251 58% O	13 45% P	136 47% Q	115 53% R	18 40% S	156 77% T	52 20% U	70 55% V	73 49% W	213 47% X	
DON'T KNOW/ NO OPINION	21 4%	2 1% Bd	17 6% Bd	2 2% D	1 1% E	2 2% F	9 7% E	8 5% F	1 2% I	1 2% J	6 5% L	6 3% M	6 3% M	11 8% O	9 2% O	2 6% P	6 2% Q	9 4% R	- 1% S	1 6% T	16 6% U	3 2% V	3 2% W	18 4% X	
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C