

1 Overall this year, will you be mostly voting for Republicans? Mostly voting for Democrats? Or are you undecided?

490 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Cell Phone / Lan		Region			
Margin of Sampling Error: ± 4.5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian /	Republic	Democrat	Independ	Conserva	Moderate	Liberal	Cell Pho	Landline	Charlott	Greensbo	Raleigh	Southern
Republicans	43%	47%	39%	29%	51%	41%	47%	42%	44%	53%	13%	36%	16%	94%	8%	37%	78%	23%	10%	41%	44%	44%	51%	34%	51%
Democrats	40%	38%	42%	37%	38%	43%	41%	37%	42%	33%	68%	43%	25%	2%	80%	26%	10%	56%	76%	34%	42%	40%	31%	49%	35%
Undecided	17%	15%	19%	34%	12%	16%	11%	20%	14%	14%	19%	21%	59%	4%	13%	38%	12%	21%	14%	26%	14%	17%	18%	17%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	50%	50%	17%	27%	32%	24%	44%	56%	71%	20%	6%	3%	32%	41%	27%	41%	39%	16%	25%	75%	37%	19%	30%	14%

2 If the election for United States Senator from North Carolina were today, who would you vote for? Republican Thom Tillis? Democrat Kay Hagan? Or Libertarian Sean Haugh?

490 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Cell Phone / Lan		Region			
Margin of Sampling Error: ± 4.5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian /	Republic	Democrat	Independ	Conserva	Moderate	Liberal	Cell Pho	Landline	Charlott	Greensbo	Raleigh	Southern
Tillis	43%	48%	38%	33%	51%	40%	46%	44%	43%	51%	14%	60%	21%	82%	10%	47%	71%	31%	7%	41%	44%	43%	52%	32%	53%
Hagan	46%	40%	52%	54%	39%	51%	43%	45%	48%	38%	81%	34%	42%	6%	86%	34%	14%	62%	87%	45%	47%	46%	35%	58%	40%
Haugh	5%	5%	5%	6%	5%	4%	4%	6%	4%	5%	2%	4%	13%	6%	2%	8%	7%	2%	3%	3%	6%	4%	8%	4%	4%
Undecided	6%	7%	5%	8%	5%	4%	7%	6%	6%	6%	3%	3%	24%	6%	2%	11%	7%	4%	3%	11%	4%	7%	6%	6%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	50%	50%	17%	27%	32%	24%	44%	56%	71%	20%	6%	3%	32%	41%	27%	41%	39%	16%	25%	75%	37%	19%	30%	14%

3 What if the only two candidates on the ballot were Republican Thom Tillis and Democrat Kay Hagan?

490 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Cell Phone / Lan		Region			
Margin of Sampling Error: ± 4.5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian /	Republic	Democrat	Independ	Conserva	Moderate	Liberal	Cell Pho	Landline	Charlott	Greensbo	Raleigh	Southern
Tillis	46%	50%	42%	39%	51%	44%	48%	46%	46%	56%	14%	44%	20%	91%	11%	47%	78%	31%	10%	48%	45%	47%	54%	36%	55%
Hagan	47%	42%	51%	49%	43%	51%	43%	45%	48%	39%	79%	31%	47%	5%	87%	34%	13%	63%	88%	43%	48%	44%	38%	58%	41%
Undecided	7%	8%	7%	12%	6%	5%	9%	8%	7%	5%	8%	25%	32%	4%	2%	19%	9%	7%	2%	9%	7%	9%	8%	6%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	50%	50%	17%	27%	32%	24%	44%	56%	71%	20%	6%	3%	32%	41%	27%	41%	39%	16%	25%	75%	37%	19%	30%	14%

4 Did you see any of last week's debate between Thom Tillis and Kay Hagan?

490 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Cell Phone / Lan		Region			
Margin of Sampling Error: ± 4.5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian /	Republic	Democrat	Independ	Conserva	Moderate	Liberal	Cell Pho	Landline	Charlott	Greensbo	Raleigh	Southern
Yes	58%	62%	53%	75%	55%	49%	61%	63%	54%	54%	64%	80%	61%	50%	60%	64%	51%	61%	71%	68%	54%	59%	50%	63%	53%
No	41%	37%	46%	21%	45%	51%	36%	36%	45%	45%	34%	20%	36%	49%	39%	34%	47%	38%	27%	30%	45%	40%	49%	37%	44%
Not Sure	1%	1%	1%	3%	0%	0%	2%	1%	1%	1%	2%	0%	3%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	50%	50%	17%	27%	32%	24%	44%	56%	71%	20%	6%	3%	32%	41%	27%	41%	39%	16%	25%	75%	37%	19%	30%	14%

5

Did Thom Tillis win the debate? Did Kay Hagan win the debate? Or was there no clear winner?

283 Who Saw Debate	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Cell Phone / Lan		Region			
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian /	Republic	Democrat	Independ	Conserva	Moderate	Liberal	Cell Pho	Landline	Charlott	Greensbo	Raleigh	Southern
Margin of Sampling Error: ± 5.9%																									
Tillis	29%	30%	27%	31%	29%	27%	28%	30%	27%	31%	30%	12%	20%	54%	9%	34%	54%	15%	11%	30%	28%	30%	33%	29%	18%
Hagan	33%	28%	38%	31%	30%	38%	32%	30%	35%	30%	41%	36%	14%	8%	58%	19%	10%	45%	51%	28%	35%	31%	31%	37%	32%
No Clear Winner	39%	42%	35%	39%	41%	35%	40%	40%	37%	39%	29%	51%	66%	38%	33%	47%	36%	40%	37%	42%	37%	39%	36%	35%	49%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Who Saw Debate	100%	54%	46%	22%	26%	27%	25%	48%	52%	66%	22%	9%	3%	28%	42%	30%	36%	42%	19%	29%	71%	38%	17%	33%	13%

6

If the 2012 election for President were being held today, who would you vote for? Republican Mitt Romney? Democrat Barack Obama? A third party candidate? Or would you not vote?

490 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Cell Phone / Lan		Region			
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian /	Republic	Democrat	Independ	Conserva	Moderate	Liberal	Cell Pho	Landline	Charlott	Greensbo	Raleigh	Southern
Margin of Sampling Error: ± 4.5%																									
Romney	47%	54%	41%	34%	55%	44%	52%	47%	48%	59%	12%	39%	32%	88%	11%	53%	77%	35%	8%	46%	48%	48%	56%	33%	63%
Obama	41%	36%	47%	55%	33%	45%	37%	41%	42%	30%	85%	37%	14%	3%	79%	29%	14%	52%	82%	44%	41%	40%	35%	53%	30%
Third Party	7%	6%	8%	3%	8%	10%	6%	6%	8%	7%	0%	14%	52%	6%	6%	10%	7%	8%	4%	4%	8%	7%	4%	11%	6%
Would Not Vote	1%	1%	1%	0%	2%	1%	1%	1%	1%	1%	0%	1%	0%	1%	2%	0%	1%	1%	3%	0%	1%	1%	0%	1%	0%
Undecided	3%	4%	3%	8%	3%	1%	4%	4%	2%	3%	2%	8%	3%	2%	1%	8%	2%	4%	3%	6%	2%	4%	5%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	50%	50%	17%	27%	32%	24%	44%	56%	71%	20%	6%	3%	32%	41%	27%	41%	39%	16%	25%	75%	37%	19%	30%	14%

7

Is your opinion of Barack Obama ... favorable? Unfavorable? Neutral? Or, do you have no opinion of Barack Obama?

490 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Cell Phone / Lan		Region			
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian /	Republic	Democrat	Independ	Conserva	Moderate	Liberal	Cell Pho	Landline	Charlott	Greensbo	Raleigh	Southern
Margin of Sampling Error: ± 4.5%																									
Favorable	37%	32%	41%	43%	34%	40%	32%	37%	36%	28%	69%	42%	13%	6%	66%	27%	14%	45%	72%	36%	37%	40%	30%	43%	22%
Unfavorable	51%	55%	46%	34%	60%	47%	57%	50%	51%	63%	11%	44%	40%	89%	15%	59%	80%	38%	14%	45%	52%	49%	57%	41%	67%
Neutral	11%	12%	10%	23%	7%	9%	10%	13%	9%	8%	16%	14%	44%	4%	15%	12%	4%	15%	14%	18%	9%	10%	8%	14%	11%
No Opinion	2%	1%	2%	0%	0%	5%	1%	0%	3%	1%	3%	0%	2%	0%	3%	1%	2%	2%	0%	1%	2%	1%	5%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	50%	50%	17%	27%	32%	24%	44%	56%	71%	20%	6%	3%	32%	41%	27%	41%	39%	16%	25%	75%	37%	19%	30%	14%

8

Is your opinion of Joe Biden ...

490 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Cell Phone / Lan		Region			
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian /	Republic	Democrat	Independ	Conserva	Moderate	Liberal	Cell Pho	Landline	Charlott	Greensbo	Raleigh	Southern
Margin of Sampling Error: ± 4.5%																									
Favorable	33%	29%	36%	27%	33%	32%	38%	31%	34%	25%	55%	46%	27%	5%	61%	22%	11%	42%	68%	23%	36%	31%	21%	45%	27%
Unfavorable	46%	50%	43%	38%	48%	48%	48%	44%	48%	54%	24%	44%	24%	79%	17%	52%	71%	34%	13%	40%	48%	46%	49%	40%	57%
Neutral	17%	17%	17%	31%	14%	16%	13%	21%	15%	18%	15%	10%	48%	14%	17%	22%	13%	22%	16%	32%	12%	19%	22%	14%	13%
No Opinion	4%	4%	4%	3%	5%	5%	1%	5%	3%	4%	6%	0%	0%	3%	5%	3%	5%	3%	3%	5%	3%	4%	7%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	50%	50%	17%	27%	32%	24%	44%	56%	71%	20%	6%	3%	32%	41%	27%	41%	39%	16%	25%	75%	37%	19%	30%	14%

9

Is your opinion of George W. Bush...

490 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Cell Phone / Lan		Region			
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian /	Republic	Democrat	Independ	Conserva	Moderate	Liberal	Cell Pho	Landline	Charlott	Greensbo	Raleigh	Southern
Margin of Sampling Error: ± 4.5%																									
Favorable	42%	42%	42%	33%	38%	44%	49%	36%	46%	52%	13%	29%	19%	82%	16%	33%	69%	24%	19%	45%	41%	37%	48%	38%	55%
Unfavorable	39%	36%	42%	45%	37%	40%	34%	40%	38%	33%	59%	39%	34%	8%	68%	30%	15%	50%	70%	34%	40%	42%	30%	47%	25%
Neutral	17%	22%	13%	19%	24%	13%	14%	22%	13%	14%	22%	29%	48%	9%	12%	35%	14%	23%	10%	19%	17%	21%	17%	13%	16%
No Opinion	2%	1%	3%	2%	1%	3%	3%	1%	3%	1%	6%	3%	0%	0%	4%	2%	2%	3%	2%	2%	2%	0%	5%	3%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	50%	50%	17%	27%	32%	24%	44%	56%	71%	20%	6%	3%	32%	41%	27%	41%	39%	16%	25%	75%	37%	19%	30%	14%

10

Is your opinion of Dick Cheney ...

490 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Cell Phone / Lan		Region			
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian /	Republic	Democrat	Independ	Conserva	Moderate	Liberal	Cell Pho	Landline	Charlott	Greensbo	Raleigh	Southern
Margin of Sampling Error: ± 4.5%																									
Favorable	29%	30%	28%	14%	27%	33%	36%	22%	34%	36%	12%	4%	18%	60%	11%	19%	54%	13%	8%	17%	33%	27%	34%	24%	37%
Unfavorable	49%	46%	53%	62%	44%	48%	48%	51%	48%	43%	67%	57%	70%	14%	78%	48%	21%	64%	85%	52%	48%	52%	38%	60%	35%
Neutral	18%	22%	14%	19%	26%	15%	14%	23%	14%	18%	13%	40%	12%	23%	8%	29%	22%	19%	6%	26%	16%	19%	19%	13%	28%
No Opinion	4%	2%	5%	4%	4%	4%	2%	4%	3%	3%	8%	0%	0%	3%	3%	5%	4%	3%	2%	5%	3%	1%	10%	4%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	50%	50%	17%	27%	32%	24%	44%	56%	71%	20%	6%	3%	32%	41%	27%	41%	39%	16%	25%	75%	37%	19%	30%	14%

11

Is your opinion of Pat McCrory ... favorable? Unfavorable? Neutral? Or, do you have no opinion of Pat McCrory ?

490 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Cell Phone / Lan		Region			
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian /	Republic	Democrat	Independ	Conserva	Moderate	Liberal	Cell Pho	Landline	Charlott	Greensbo	Raleigh	Southern
Margin of Sampling Error: ± 4.5%																									
Favorable	37%	41%	33%	26%	47%	33%	40%	39%	36%	41%	24%	46%	19%	65%	12%	42%	62%	23%	7%	37%	37%	41%	42%	30%	34%
Unfavorable	36%	35%	36%	38%	32%	40%	32%	34%	37%	34%	44%	25%	49%	6%	62%	31%	9%	51%	70%	33%	36%	35%	24%	43%	35%
Neutral	19%	20%	18%	18%	19%	19%	19%	18%	19%	20%	15%	12%	13%	20%	15%	23%	19%	19%	12%	18%	19%	14%	25%	18%	24%
No Opinion	9%	5%	13%	19%	3%	9%	9%	9%	9%	5%	17%	17%	20%	10%	11%	5%	9%	7%	10%	12%	8%	9%	9%	9%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	50%	50%	17%	27%	32%	24%	44%	56%	71%	20%	6%	3%	32%	41%	27%	41%	39%	16%	25%	75%	37%	19%	30%	14%

12

Is your opinion of Roy Cooper...

490 Likely Voters	All	Gender		Age				<50 / 50+		Race				Party Affiliation			Ideology			Cell Phone / Lan		Region			
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispanic	Asian /	Republic	Democrat	Independ	Conserva	Moderate	Liberal	Cell Pho	Landline	Charlott	Greensbo	Raleigh	Southern
Margin of Sampling Error: ± 4.5%																									
Favorable	24%	22%	25%	13%	25%	26%	28%	20%	27%	26%	20%	13%	8%	14%	32%	23%	11%	29%	43%	18%	26%	19%	24%	33%	19%
Unfavorable	18%	22%	15%	23%	16%	19%	17%	18%	18%	18%	18%	21%	21%	23%	19%	12%	25%	12%	10%	20%	18%	17%	13%	23%	19%
Neutral	35%	37%	33%	35%	35%	31%	41%	35%	35%	36%	31%	38%	30%	38%	24%	49%	39%	36%	26%	31%	37%	44%	35%	25%	33%
No Opinion	23%	19%	27%	29%	25%	24%	14%	27%	20%	20%	30%	28%	42%	25%	25%	17%	25%	23%	21%	31%	20%	21%	28%	20%	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	50%	50%	17%	27%	32%	24%	44%	56%	71%	20%	6%	3%	32%	41%	27%	41%	39%	16%	25%	75%	37%	19%	30%	14%