

Now, please tell me whether you approve or disapprove of...

The job that Kay Hagan is doing as US Senator?

BANNER 1

TOTAL (A)	KEY REGIONS						GENDER		AGE						PARTY REG			IDEOLOGY			MARITAL STATUS		PHONE TYPE	
	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)	



CIVITAS

INSTITUTE

SEP 25&27-28, 2014	260 43%	33 23%	47 53% B	18 33%	52 47%	75 55% Bd	34 50% B	139 48%	121 39%	5 43%	41 49%	75 37%	58 44%	80 48%	159 74% PQ	44 16%	56 49% P	10 12%	42 18%	202 76% RS	213 50% V	17 18%	51 34%	209 46%
MAY 20-22, 2014	289 48%	59 46%	38 43%	37 55%	57 51%	59 47%	39 49%	157 55% I	132 42%	5 32%	47 45%	90 48%	76 54% j	72 47%	166 79% PQ	59 22%	65 54% P	16 13%	72 35% R	193 78% RS	202 52% V	32 34%	70 47%	219 49%
APR 19,21-22, 2014	274 46%	49 39%	45 55% Bf	34 47%	52 46%	55 42%	38 50%	154 54% I	120 38%	9 45%	40 39%	80 45%	65 51%	80 47%	170 81% PQ	42 16%	62 51% P	16 13%	72 36% R	181 71% RS	187 50% V	37 32%	63 42%	211 47%
MAR 18-20, 2014	263 44%	51 40%	37 41%	29 41%	58 50%	54 45%	34 44%	139 48% i	124 40%	9 46%	39 41%	82 44%	54 40%	79 48%	151 72% PQ	62 23%	51 42% P	24 19%	74 36% R	156 64% RS	-	-	63 42%	201 45%
JAN 23&25-26, 2014	271 45%	49 40%	43 46%	28 42%	55 48%	53 43%	42 53%	135 47%	136 44%	4 24%	39 39%	86 46% J	70 55% JKn	72 43% j	156 74% PQ	65 24%	49 41% P	20 17%	63 37% R	180 65% RS	-	-	57 38%	214 48% w

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

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	KEY REGIONS							GENDER		AGE						PARTY REG			IDEOLOGY			MARITAL STATUS			PHONE TYPE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)		
STRONGLY APPROVE	117 20%	31 22%	6 7%	11 20%	21 19%	33 24% C	15 22% c	52 18%	65 21%	7 57%	14 17%	27 13%	33 25%	36 22%	8 4%	85 32% O	24 21% O	37 47% T	71 31% T	8 3%	72 17%	24 25%	21 14%	96 21%		
SOMEWHAT APPROVE	174 29%	70 49% cFG	20 22%	20 36% f	28 25%	22 16%	15 22%	72 25%	102 33%	- -	28 33% J	74 37% Jn	37 27% J	34 21% J	31 14%	112 42% Oq	30 26%	29 37% T	97 42% T	43 16%	114 27%	47 49%	57 38%	116 26%		
SOMEWHAT DISAPPROVE	73 12%	13 9%	7 8%	4 6%	5 4%	38 28% BCDEG	7 10%	42 15%	31 10%	2 17%	9 11%	19 9%	28 21% n	14 9%	40 18% p	15 6% p	18 16% p	4 6%	13 6%	52 19% RS	60 14% V	2 2%	18 12%	55 12%		
STRONGLY DISAPPROVE	187 31%	21 15%	40 45% B	15 26%	47 43% b	38 28%	27 41% B	96 33%	91 29%	3 25%	32 38%	55 27%	30 23%	66 40% m	120 55% PQ	29 11%	38 34% P	6 8%	29 12%	151 56% RS	153 36%	15 16%	33 22%	154 34%		
UNDECIDED/DON'T KNOW	49 8%	7 5%	16 18%	6 11%	10 9%	6 5%	4 6%	26 9%	24 8%	- -	1 1%	27 14% Jk	6 4%	15 9% J	18 8%	28 10%	4 3%	3 4%	21 9%	14 5%	24 6%	8 8%	20 13%	29 7%		



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BANNER 2

	GENDER/AGE							PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID		
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
BASE=TOTAL SAMPLE	600 100%	88 15%	128 21%	71 12%	74 12%	130 22%	108 18%	112 19%	104 17%	121 20%	149 25%	55 9%	59 10%	132 22%	432 72%	28 5%	306 51%	213 36%	43 7%	274 46%	258 43%	212 35%	250 42%	130 22%
**D/S (APPROVE - DISAPPROVE)	31 5%	- D	-7 -6%	-8 -11%	39 52%	4 3%	2 2%	-79 -70%	-42 -41%	63 52%	91 61%	1 1%	-3 -5%	110 83%	-89 -21%	12 43%	47 15%	6 3%	-22 -51%	-100 -37%	123 48%	-131 -62%	176 70%	-11 -8%
TOTAL APPROVE																								
SEP 25&27-28, 2014	291 48%	44 49%	50 39%	30 42%	56 76% C	61 47%	50 46%	14 13%	25 24%	83 69% HI	114 77% HILM	26 47%	28 47%	115 87% O	153 35%	20 70% o	164 53% S	100 47% s	9 20%	81 30% T	179 69% T	32 15%	202 81% VX	55 43% V
MAY 20-22, 2014	268 45%	41 49%	54 41%	28 38%	33 43%	63 49%	49 46%	15 12%	17 19%	81 76% HIKLM	107 65% HILM	27 45%	22 36% HI	99 75% OP	153 35%	15 49%	139 45%	92 46%	18 53%	- -	- -	37 17%	176 76% VX	53 37% V
APR 19,21-22, 2014	262 44%	33 38%	37 33%	37 42%	40 53% C	71 49%	46 50% C	9 8%	11 12%	75 69% HILM	122 76% HILM	22 33%	23 43% HI	100 76% OP	149 34%	12 42%	132 43%	98 46%	25 54%	- -	- -	21 11%	179 74% VX	61 40% V
MAR 18-20, 2014	261 44%	28 35%	55 44%	32 40%	35 43%	65 49%	46 47%	14 13%	21 21%	78 67% HILm	96 62% HIL	24 38%	29 51% HI	90 68% O	154 36%	16 53%	124 43%	100 46%	19 43%	- -	- -	35 17%	184 72% VX	41 32% V
JAN 23&25-26, 2014	231 38%	31 37%	43 34%	28 35%	32 41%	56 42%	40 41%	17 17%	22 21%	65 52% HIL	83 56% HILm	20 33%	24 40% H	85 64% OP	134 31%	10 33%	121 39%	74 36%	17 51%	- -	- -	36 18%	150 59% VX	41 31% V
TOTAL DISAPPROVE																								
SEP 25&27-28, 2014	260 43%	44 49%	57 45%	38 53% E	18 24%	56 43% e	47 44%	93 83% JKLM	67 64% JK	20 17%	24 16%	25 46% JK	31 52% JK	5 4%	242 56% N	8 27%	117 38%	95 44%	30 71% q	182 66% U	56 22%	163 77% WX	26 10%	66 51% W
MAY 20-22, 2014	289 48%	38 46%	74 57% efG	45 61% bEFG	32 41%	57 45%	43 40%	103 84% IJKLM	63 72% JKLm	23 22%	35 22%	31 52% JK	33 55% JK	20 15%	254 59% Np	12 38% n	147 48%	98 49%	13 38%	- -	- -	166 77% WX	38 16%	82 57% W
APR 19,21-22, 2014	274 46%	42 49%	64 57% EFG	48 54% EFg	26 35%	56 39%	38 41%	95 85% JKLM	75 77% JKLM	21 20%	21 13%	38 57% JKm	23 44% JK	18 14%	239 55% N	12 41% N	134 43%	101 47%	18 39%	- -	- -	160 79% WX	36 15%	77 50% W
MAR 18-20, 2014	263 44%	40 50%	57 46%	42 51% f	31 38%	51 38%	42 43%	81 75% JKLM	70 69% JKLM	28 24%	33 22%	30 47% JK	21 37% K	22 16%	225 52% N	13 42% n	128 44%	99 45%	16 36%	- -	- -	142 70% WX	39 15%	73 58% W
JAN 23&25-26, 2014	271 45%	33 39%	67 54% Be	35 44%	32 40%	60 45%	44 45%	79 76% JKLM	77 73% JKLM	30 24%	36 24%	26 43% JK	23 39% jk	20 15%	242 56% NP	6 18%	139 44%	96 47% s	10 31%	- -	- -	142 71% WX	50 20%	71 53% W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O/P Q/R/S T/U V/W/X
N A T I O N A L R E S E A R C H I N C

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BANNER 2

	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
STRONGLY APPROVE	117 20%	6 6%	29 23%	17 24%	23 31% b	22 17%	20 19%	3 3%	4 4%	33 27% hi	52 35% HIM	16 29% HI	8 14%	61 46% OP	53 12%	2 6%	54 18%	48 23%	6 14%	37 13%	63 24%	4 2%	92 37% VX	22 17% V
SOMEWHAT APPROVE	174 29%	38 43%	21 16%	13 18%	33 45% CD	39 30% d	29 27%	11 10%	20 19%	51 42% H	62 42% HIL	10 19%	20 33% H	54 41%	101 23%	18 64% O	110 36% S	52 24% s	3 7%	44 16%	116 45% T	28 13%	110 44% VX	34 26% v
SOMEWHAT DISAPPROVE	73 12%	9 10%	26 20%	8 11%	7 9%	17 13%	7 6%	29 26% jk	10 10%	6 5%	10 7%	8 14%	10 17%	4 3%	66 15% N	4 13%	35 11%	17 8%	16 38% r	51 19% u	18 7%	40 19% W	6 2%	25 19% W
STRONGLY DISAPPROVE	187 31%	35 39%	32 25%	30 42% E	11 14%	39 30% e	41 38% E	63 56% JKL	56 54% JKL	15 12%	14 9%	18 32% jK	21 35% jK	2 1%	177 41% Np	4 15%	82 27%	77 36%	14 33%	130 48% U	38 15%	123 58% WX	20 8%	41 32% W
UNDECIDED/DON'T KNOW	49 8%	1 1%	21 16% bE	4 5% e	- -	12 10% E	11 10% E	5 5%	12 12% m	17 14%	11 7% M	3 6%	- -	11 8%	37 9%	1 2%	25 8%	18 9%	4 8%	11 4%	23 9%	18 8%	23 9%	8 6%



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	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	142 24%	89 15%	55 9%	110 18%	137 23%	68 11%	288 48%	312 52%	12 2%	85 14%	204 34%	134 22%	165 27%	216 36%	270 45%	114 19%	79 13%	231 38%	267 45%	423 70%	96 16%	150 25%	450 75%
**D/S (APPROVE - DISAPPROVE)	3 -	-40 -28%	16 18% BDG	-3 -6%	10 9% BD	18 13% BDG	2 2% Bd	5 2%	-2 -1%	-5 -40%	21 25% LM	-20 -10%	-21 -16%	28 17% LM	131 61% PQ	-129 -48%	1 1% P	-43 -54%	-101 -44%	152 57% RS	42 10% V	-29 -30%	-25 -17%	28 6% w
TOTAL APPROVE -----	249 42%	39 27%	47 53% b	18 33%	51 46%	65 48%	29 43%	133 46%	117 37%	2 18%	42 49%	74 37%	49 37%	81 49%	160 74% PQ	41 15%	48 42% P	6 7%	54 23% R	188 70% RS	195 46%	28 29%	53 35%	197 44%
TOTAL DISAPPROVE -----	247 41%	79 56%	31 35%	21 38%	40 37%	48 35%	28 41%	128 44%	119 38%	7 57%	21 25%	95 47%	71 53% kN	54 33%	29 13%	171 63% OQ	47 42% O	48 61% T	155 67% T	36 14%	152 36%	57 59%	78 52%	169 38%
STRONGLY APPROVE	87 14%	12 8%	26 29% bDE	3 6%	7 7%	22 16%	16 23% bDe	40 14%	47 15%	- -	3 3%	30 15% J	17 13% J	36 22% JK	56 26% P	10 4%	21 18% P	1 1%	13 6%	73 27% RS	71 17%	5 5%	10 6%	77 17%
SOMEWHAT APPROVE	163 27%	27 19%	21 24%	15 26%	43 39%	43 31%	14 20%	93 32%	70 22%	2 18%	39 46%	44 22%	32 24%	45 27%	103 48% PQ	31 12%	28 24% p	5 7%	41 18%	115 43% RS	124 29%	23 24%	43 29%	120 27%
SOMEWHAT DISAPPROVE	68 11%	24 17%	6 7%	3 6%	6 6%	18 13%	11 16%	41 14%	27 9%	- -	10 12%	16 8% j	26 19% J	16 10% J	12 6%	40 15%	16 14%	8 10%	45 19% T	13 5%	55 13%	4 4%	18 12%	50 11%
STRONGLY DISAPPROVE	179 30%	55 39%	25 28%	18 32%	34 31%	30 22%	17 25%	87 30%	92 29%	7 57%	11 12%	78 39% Kn	45 33% k	38 23%	16 7%	131 48% OQ	32 28% O	41 51% T	111 48% T	24 9%	97 23%	53 55% U	60 40%	119 26%
UNDECIDED/DON'T KNOW	104 17%	24 17%	11 12%	16 29%	19 17%	23 17%	11 16%	27 9%	77 25% H	3 25%	22 26%	34 17%	14 10%	30 18%	28 13%	58 21%	18 16%	25 32% ST	21 9%	43 16%	76 18%	11 12%	20 13%	84 19%

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N A T I O N A L R E S E A R C H I N C

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BANNER 2

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	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
BASE=TOTAL SAMPLE	600 100%	88 15%	128 21%	71 12%	74 12%	130 22%	108 18%	112 19%	104 17%	121 20%	149 25%	55 9%	59 10%	132 22%	432 72%	28 5%	306 51%	213 36%	43 7%	274 46%	258 43%	212 35%	250 42%	130 22%
**D/S (APPROVE - DISAPPROVE)	3 -	3 3% EF	-1 -1% F	3 4% CEF	-5 -7% f	-18 -14% f	21 19% bcDEF	77 69% JKLM	54 52% JKLM	-72 -59% JKLM	-57 -39% JKLM	- -1% JK	1 2% JK	-83 -63% N	78 18% N	7 25% N	-24 -8% Q	15 7% Q	15 34% Q	102 37% U	-101 -39% U	145 68% WX	-134 -53% WX	-6 -5% W
TOTAL APPROVE -----	249 42%	41 46%	58 45%	34 48% f	22 31%	43 33%	51 48% f	92 82% JKLM	68 65% JKLM	16 14% HIIM	25 17% HIIm	25 45% JK	24 40% JK	12 9% OP	221 51% N	13 48% n	117 38% n	95 45% n	24 56% n	164 60% U	63 25% U	166 78% WX	33 13% WX	49 37% W
TOTAL DISAPPROVE -----	247 41%	38 43%	59 46%	31 44%	27 37%	60 47% G	31 29% G	15 13% G	14 13% G	88 73% HIIM	82 55% HIIm	25 46% HI	23 38% HI	95 72% OP	143 33% OP	6 23% OP	141 46% OP	80 38% OP	9 22% OP	61 22% T	164 64% T	21 10% T	167 67% VX	55 42% V
STRONGLY APPROVE	87 14%	5 5%	24 18%	11 16%	4 6%	15 11%	28 26% bEf	26 23% jk	30 29% JK	3 2% JK	7 5% JK	11 20% JK	9 16% j	1 - N	84 20% N	2 6% N	32 10% N	45 21% q	7 16% q	60 22% U	19 8% U	59 28% Wx	8 3% Wx	18 14% W
SOMEWHAT APPROVE	163 27%	36 41%	34 27%	23 32%	18 25%	28 21% G	24 22% G	66 59% JKLM	38 36% JK	11 11% HI	18 12% HIIm	14 25% HI	14 24% hI	12 9% Op	137 32% N	43 43% N	85 28% N	50 23% N	17 40% N	104 38% U	44 17% U	106 50% WX	25 10% WX	30 23% W
SOMEWHAT DISAPPROVE	68 11%	6 7%	22 17%	13 19%	7 9%	11 9% G	8 8% G	7 6% G	6 6% G	26 21% HI	14 10% HIIm	9 17% HI	7 11% hI	22 16% Op	46 11% Op	1 3% Op	41 13% s	21 10% s	1 2% s	22 8% T	40 15% T	9 4% T	30 12% VX	25 19% V
STRONGLY DISAPPROVE	179 30%	32 36%	37 29%	18 25%	21 28%	49 38% G	22 21% G	8 7% G	8 8% G	62 52% HI	68 46% HIIm	16 29% HI	16 27% hI	73 56% Op	97 22% Op	6 20% Op	99 32% Op	59 28% Op	9 20% Op	40 14% T	124 48% T	12 6% T	136 54% VX	30 23% V
UNDECIDED/DON'T KNOW	104 17%	10 11%	12 9%	6 8%	24 32% cD	27 21% cD	24 24% d	6 5% h	22 21% h	16 13% HL	42 28% HL	5 9% h	13 22% h	25 19% h	68 16% h	8 28% h	48 16% h	38 18% h	9 22% h	49 18% h	30 12% h	26 12% h	51 20% h	26 20% h

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N A T I O N A L R E S E A R C H I N C

If the election for US Senate were being held today for whom would you vote between Thom Tillis, the Republican, Kay Hagan, the Democrat, and Sean Haugh, the Libertarian?

BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			IDEOLOGY			MARITAL STATUS		PHONE TYPE		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)	
BASE=TOTAL SAMPLE	600 100%	142 24%	89 15%	55 9%	110 18%	137 23%	68 11%	288 48%	312 52%	12 2%	85 14%	204 34%	134 22%	165 27%	216 36%	270 45%	114 19%	79 13%	231 38% R	267 45% R	423 70%	96 16%	150 25%	450 75%	
TOTAL TILLIS																									
SEP 25&27-28, 2014	238 40%	35 24%	46 52% bd	15 27%	51 47%	64 47% bd	27 40%	135 47%	103 33%	3 25%	39 46%	69 34%	52 39%	74 45%	166 77% PQ	29 11%	44 38% P	2 3%	41 18% R	193 72% RS	192 45%	23 24%	52 35%	186 41%	
JUL 28-29, 2014	236 39%	35 28%	40 45% b	36 52% Bg	48 41% b	50 42% b	28 33%	127 44% i	109 35%	2 11%	38 36%	79 43% jm	42 31%	76 46% JM	156 74% PQ	37 14%	42 34% P	8 6%	45 23% R	177 68% RS	180 45% V	24 23%	59 39%	177 39%	
JUN 18-19&22, 2014	218 36%	47 34%	26 32%	17 27%	54 48% BCDf	45 35%	30 37%	114 40%	104 33%	7 40%	30 32%	63 33%	48 35%	68 43% l	148 70% PQ	35 13%	36 30% P	4 3%	56 27% R	156 63% RS	150 40% V	28 26%	49 33%	169 38%	
MAY 20-22, 2014	235 39%	40 32%	40 45% b	30 44%	45 40%	46 37%	34 43%	119 41%	115 37%	3 19%	38 36%	68 37%	64 46% J	61 40% j	138 66% PQ	41 15%	56 47% P	12 10%	58 29% R	157 63% RS	172 45% V	24 26%	54 36%	181 40%	
TOTAL HAGAN																									
SEP 25&27-28, 2014	247 41%	74 52%	33 37%	28 51%	38 35%	49 36%	25 37%	111 39%	136 43%	9 75%	21 25%	97 48%	58 43%	61 37%	17 8%	187 69% OQ	43 38% O	59 74% T	150 65% T	32 12%	143 34%	61 64% u	67 45%	179 40%	
JUL 28-29, 2014	247 41%	65 53% EF	36 41%	28 41%	37 32%	43 36%	38 46%	106 37%	141 45% h	12 89% KLMN	44 42%	59 44% L	59 44% L	73 44% L	11 5%	184 70% OQ	53 42% O	109 84% ST	104 54% T	23 9%	145 36%	61 57% U	65 44%	182 40%	
JUN 18-19&22, 2014	255 42%	58 42%	35 43%	25 39%	42 38%	61 48%	34 42%	112 39%	142 46%	3 17%	47 49% J	80 42% J	64 47% J	61 38% j	12 6%	192 71% OQ	51 42% O	106 84% ST	104 50% T	39 15%	146 39%	58 52% U	77 52% X	177 39%	
MAY 20-22, 2014	217 36%	48 38%	31 35%	20 29%	45 40%	47 38%	25 32%	103 36%	114 36%	8 51%	33 32%	74 40%	46 33%	56 36%	16 8%	169 63% OQ	32 27% O	92 78% ST	85 42% T	28 11%	120 31%	44 47% U	54 36%	163 36%	
TOTAL HAUGH																									
SEP 25&27-28, 2014	21 4%	4 3%	3 4%	2 3%	2 2%	4 3%	7 10%	9 3%	12 4%	- -	4 5%	5 3%	5 4%	6 4% j	6 3%	8 3%	7 6%	3 4%	10 4%	7 3%	17 4% V	- -	- -	21 5% W	
JUL 28-29, 2014	40 7%	8 7%	5 5%	2 3%	13 11% d	7 6%	4 5%	18 6%	21 7%	- -	10 10% J	17 9% JN	9 6% J	4 2% j	12 6%	12 5%	15 12% p	4 3%	18 9% r	18 7%	24 6%	11 10%	9 6%	31 7%	
JUN 18-19&22, 2014	52 9%	16 11% Ef	8 10%	9 14% E	4 4%	7 5%	9 12% e	30 11%	22 7%	6 33% Kmn	2 2%	24 13% Km	9 7%	11 7% k	23 11% p	16 6%	13 11%	8 6%	22 10%	20 8%	28 7%	15 14%	10 6%	43 9%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

If the election for US Senate were being held today for whom would you vote between Thom Tillis, the Republican, Kay Hagan, the Democrat, and Sean Haugh, the Libertarian?

BANNER 1

	KEY REGIONS							GENDER		AGE						PARTY REG			IDEOLOGY			MARITAL STATUS		PHONE TYPE	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)	
MAY 20-22, 2014	51 8%	16 12% G	8 10% G	8 12% G	7 7% g	10 8% G	1 1%	27 10%	23 8%	2 16%	11 10%	19 10%	10 7%	9 6%	19 9%	19 7%	13 11%	4 4%	23 11% R	23 9% r	28 7%	13 14%	18 12%	33 7%	
TOTAL LEAN/UNDECIDED																									
SEP 25&27-28, 2014	82 14%	21 15%	7 8%	9 16%	18 17%	19 14%	9 13%	32 11%	51 16%	- -	20 24% j	23 11% J	18 14% J	21 13% J	26 12%	40 15%	17 15%	13 17%	29 12%	27 10%	66 16%	7 8%	26 17%	56 13%	
JUL 28-29, 2014	70 12%	15 12% D	8 9%	2 2%	18 15% D	15 13% D	12 15% D	33 11%	37 12%	- -	9 8% j	27 15% JN	24 18% JKN	10 6% J	29 14%	25 10%	15 12%	7 5%	22 12%	39 15% R	45 11%	11 11%	14 9%	56 13%	
JUN 18-19&22, 2014	71 12%	16 12%	11 14%	13 20% eg	10 9%	13 11%	7 9%	30 11%	40 13%	2 10%	15 16%	24 12%	12 9%	18 11%	26 12%	27 10%	18 15%	8 6%	23 11%	34 14% R	52 14%	9 8%	14 9%	57 13%	
MAY 20-22, 2014	87 15%	22 17%	8 9%	9 13%	13 12%	21 17%	14 18%	34 12%	54 17% h	2 14%	23 22% L	19 10%	17 12%	27 17% l	31 15%	38 14%	18 15%	8 7%	32 16% R	37 15% R	56 15%	12 12%	22 15%	65 14%	
DEFINITELY TILLIS	186 31%	20 14%	26 29%	14 26%	45 41% b	54 40% B	26 39% B	114 40% I	72 23%	2 15%	28 33%	56 28%	44 33%	55 33%	130 60% PQ	23 9%	33 29% P	1 1%	30 13% R	152 57% RS	157 37% V	11 11%	35 23%	151 34%	
PROBABLY TILLIS	52 9%	14 10%	20 22% DfG	1 2%	6 6%	10 7%	1 2%	21 7%	31 10%	1 10%	11 13%	13 6%	8 6%	19 12%	36 17% P	6 2%	10 9% p	2 2%	10 5%	40 15% Rs	35 8%	12 12%	18 12%	34 8%	
DEFINITELY HAGAN	215 36%	69 49% f	30 34%	25 45% f	35 32%	34 25%	22 32%	103 36%	112 36%	7 57%	16 19%	83 41%	52 39%	56 34%	12 5%	168 62% OQ	35 31% O	53 67% T	135 59% T	25 9%	123 29%	55 58% u	67 45%	148 33%	
PROBABLY HAGAN	32 5%	5 3%	3 3%	4 6%	3 2%	14 11%	3 5%	8 3%	24 8%	2 17%	5 6%	14 7%	5 4%	5 3%	5 2%	19 7%	8 7%	6 7%	15 7%	7 3%	20 5%	6 6%	- -	32 7% W	
DEFINITELY HAUGH	13 2%	4 3%	1 1%	2 3%	1 1%	2 1%	4 5%	6 2%	6 2%	- -	2 2%	3 3%	4 3%	4 3%	1 -	5 2%	7 6% o	1 1%	6 3%	5 2%	11 3% v	- -	- -	13 3% W	
PROBABLY HAUGH	8 1%	- -	2 3%	- -	1 1%	2 1%	3 5%	2 1%	6 2%	- -	3 3%	2 1%	2 1%	2 1%	5 2%	3 1%	- -	3 3%	3 1%	3 1%	6 1%	- -	- -	8 2% W	
LEAN TILLIS	5 1%	1 1%	- -	1 3%	- -	2 1%	- -	- -	5 1%	- -	- -	- -	2 2%	2 1%	1 -	3 1%	1 1%	- -	1 -	4 2%	5 1%	- -	- -	5 1% w	
LEAN HAGAN	29 5%	17 12%	2 2%	1 2%	5 4%	5 4%	- -	13 4%	17 5%	- -	8 10%	10 5%	7 5%	5 3%	7 3%	19 7%	3 3%	9 11% t	16 7%	5 2%	27 6%	3 3%	15 10%	15 3%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T U/V W/X NATIONAL RESEARCH INC

Continued

If the election for US Senate were being held today for whom would you vote between Thom Tillis, the Republican, Kay Hagan, the Democrat, and Sean Haugh, the Libertarian?

BANNER 1

	KEY REGIONS						GENDER		AGE					PARTY REG			IDEOLOGY			MARITAL STATUS		PHONE TYPE		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)
LEAN HAUGH	4 1%	1 1%	-	2 4%	-	-	1 1%	3 1%	1 -	-	1 1%	1 -	2 2%	-	1 -	3 1%	1 -	-	-	4 2%	4 1%	1 1%	2 2%	2 -
HARD UNDECIDED	44 7%	2 1%	5 5%	4 7%	13 12%	12 9%	8 12% b	15 5%	29 9%	-	11 13%	13 6%	7 5%	14 8% J	18 8%	15 5%	12 10%	5 6%	12 5%	14 5%	31 7%	4 4%	9 6%	35 8%
OTHER	4 1%	4 3%	-	- 1%	-	-	-	-	4 1%	-	-	4 2%	-	-	-	-	4 4%	-	-	4 2%	4 1%	-	4 3%	-
REFUSED	7 1%	5 3%	-	1 1%	-	1 1%	-	2 1%	5 2%	-	-	4 2%	-	2 1%	1 -	6 2%	-	1 2%	1 -	4 1%	-	5 5%	-	7 2% w



CIVITAS
INSTITUTE

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

If the election for US Senate were being held today for whom would you vote between Thom Tillis, the Republican, Kay Hagan, the Democrat, and Sean Haugh, the Libertarian?

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID				
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)	
BASE=TOTAL SAMPLE	600 100%	88 15%	128 21%	71 12%	74 12%	130 22%	108 18%	112 19%	104 17%	121 20%	149 25%	55 9%	59 10%	132 22%	432 72%	28 5%	306 51%	213 36%	43 7%	274 46%	258 43%	212 35%	250 42%	130 22%	
TOTAL TILLIS																									
SEP 25&27-28, 2014	238 40%	42 48%	57 45%	35 49% EF	18 25%	42 32%	43 40%	95 85% JKLM	71 68% JKLM	17 14%	11 8%	22 41% JK	21 36% JK	-	219 51% N	15 54% N	117 38%	85 40%	25 58%	162 59% U	60 23%	175 83% WX	15 6%	45 35% W	
JUL 28-29, 2014	236 39%	32 40%	51 44%	44 49% Ef	24 29%	47 33%	38 42%	84 76% JKLM	72 73% JKLM	20 19%	17 11%	23 33% JK	19 34% JK	12 9%	219 51% NP	4 12%	-	-	-	-	-	171 76% WX	18 8%	41 34% W	
JUN 18-19&22, 2014	218 36%	24 32%	48 38%	42 48% bEF	24 28%	43 32%	37 40%	75 68% JKLM	72 73% JKLM	22 18% K	13 8%	17 29% K	19 31% JK	7 5%	200 46% N	8 28%	-	-	-	-	-	153 74% WX	19 7%	45 34% W	
MAY 20-22, 2014	235 39%	24 29%	60 46% B	35 48% B	29 38%	48 38%	38 35%	81 66% JKL	57 65% JKL	14 14%	27 16%	24 40% JK	32 53% JK	10 8%	211 49% N	12 39% N	119 39%	79 39%	9 26%	-	-	152 71% WX	25 11%	55 38% W	
TOTAL HAGAN																									
SEP 25&27-28, 2014	247 41%	36 41%	52 41%	22 31%	33 45%	61 47% d	41 38%	7 6%	10 10%	82 67% HILM	105 71% HILM	23 42% HI	20 34% HI	109 83% OP	124 29%	11 38%	137 45%	83 39%	9 20%	62 23%	155 60% T	10 4%	194 77% VX	42 32% V	
JUL 28-29, 2014	247 41%	28 36%	37 31%	41 45% c	42 50% C	61 44% c	39 44% c	6 5%	5 5%	76 70% HILM	108 69% HILM	25 36% HI	28 49% HI	91 69% O	130 30%	21 75% O	-	-	-	-	-	9 4%	179 75% VX	48 40% V	
JUN 18-19&22, 2014	255 42%	26 36%	55 43%	31 36%	47 53% bd	59 45%	37 40%	10 9% I	2 2%	77 65% HILM	115 76% HIJLM	25 42% HI	26 42% HI	105 79% O	130 30%	17 62% o	-	-	-	-	-	8 4%	206 81% VX	39 29% V	
MAY 20-22, 2014	217 36%	33 39%	47 36%	23 32%	25 32%	50 39%	39 36%	11 9%	6 6%	72 67% HILM	97 59% HILM	21 36% HIM	11 18% i	86 65% O	116 27%	14 45%	113 37%	72 36%	18 52%	-	-	18 8%	161 69% VX	38 27% V	
TOTAL HAUGH																									
SEP 25&27-28, 2014	21 4%	-	6 5%	3 4%	4 6%	3 3%	5 4%	3 2%	4 3%	2 2%	6 4%	4 7%	3 5%	2 1%	20 5% P	-	5 2%	10 5%	4 9%	12 5%	6 2%	3 1%	8 3%	11 8% V	
JUL 28-29, 2014	40 7%	9 12%	6 5%	3 3%	9 11%	10 7%	2 3%	2 2%	10 10% H	5 5%	7 5%	11 17% Hjk	4 7%	7 5%	29 7%	3 10%	-	-	-	-	-	12 5%	13 5%	16 13% vw	
JUN 18-19&22, 2014	52 9%	12 16% E	13 10% e	6 7%	3 3%	13 10% e	6 7%	14 13% k	9 9%	8 7%	8 5%	8 14% k	5 8%	9 7%	41 9%	1 3%	-	-	-	-	-	20 10% w	12 5%	20 15% W	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O/P Q/R/S T/U V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

If the election for US Senate were being held today for whom would you vote between Thom Tillis, the Republican, Kay Hagan, the Democrat, and Sean Haugh, the Libertarian?

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
MAY 20-22, 2014	51 8%	12 14% g	11 9%	4 6%	10 13%	8 6%	6 5%	12 10%	8 9%	10 10%	9 5%	6 10%	7 12%	14 10% p	36 8% p	1 2%	31 10%	14 7%	3 8%	- -	- -	17 8%	10 4%	21 15% wv
TOTAL LEAN/UNDECIDED																								
SEP 25&27-28, 2014	82 14%	10 11%	11 9%	10 15%	18 24%	17 13%	16 15%	8 7%	18 17%	18 15%	22 15%	6 10%	11 19%	16 12%	63 14%	2 9%	40 13%	32 15%	5 12%	32 12%	31 12%	23 11%	29 12%	28 21%
JUL 28-29, 2014	70 12%	6 8%	24 20% bDG	3 3%	9 10%	20 14% D	9 10% d	19 17% J	11 11%	5 4%	21 13% J	10 14%	5 9%	16 12%	52 12%	1 3%	- -	- -	- -	- -	- -	32 14%	22 9%	13 11%
JUN 18-19&22, 2014	71 12%	12 16%	11 9%	7 9%	14 16%	15 11%	11 12%	11 10%	15 15%	12 10%	15 10%	8 14%	10 16%	11 9%	57 13%	2 7%	- -	- -	- -	- -	- -	26 12% w	17 7%	28 21% VW
MAY 20-22, 2014	87 15%	14 16%	10 8%	10 13%	14 18%	17 13%	23 21% C	15 12%	16 18%	10 10%	28 17%	9 14%	10 16%	20 15%	62 14%	4 14%	40 13%	33 16%	4 11%	- -	- -	23 11%	34 14%	27 19% V
DEFINITELY TILLIS	186 31%	38 43%	48 38% E	27 39% E	6 8%	34 27% E	31 29% E	84 75% IJKLM	46 44% JK	14 12%	9 6%	16 28% K	18 29% K	- -	174 40% N	9 32% n	89 29%	66 31%	21 50%	128 47% U	43 17%	140 66% WX	13 5%	30 23% W
PROBABLY TILLIS	52 9%	4 5%	9 7%	8 11%	12 16%	8 6%	12 11%	11 10%	25 24% JKM	3 2%	3 2%	7 12% k	4 6%	- -	45 10% N	6 21%	28 9%	19 9%	3 8%	34 13%	17 7%	35 17% W	2 1%	15 11% W
DEFINITELY HAGAN	215 36%	32 36%	49 38%	22 31%	30 40%	45 35%	36 34%	6 5%	6 5% HILM	79 65% HILM	90 60% HILM	19 34% HI	17 28% HI	97 73% O	106 24%	10 36%	119 39%	75 35%	7 17%	51 19%	141 55% T	9 4%	177 71% VX	28 22% V
PROBABLY HAGAN	32 5%	5 5%	3 3%	- -	4 5%	15 12% CD	5 5%	1 1%	4 4% CD	3 3%	16 11% H	4 8%	4 6%	13 10%	19 4% P	- 2%	18 6%	8 4%	1 3%	10 4%	14 6%	- -	16 7% v	13 10% V
DEFINITELY HAUGH	13 2%	- -	5 4%	1 2%	2 2%	2 1%	3 3%	1 1%	- -	2 1%	4 2%	4 7% i	3 5%	1 1%	12 3% P	- -	5 2%	7 3%	- 1%	6 2%	5 2%	1 -	7 3%	5 4%
PROBABLY HAUGH	8 1%	- -	1 1%	2 2%	3 4%	2 1%	2 1%	2 1%	4 3%	1 1%	2 2%	- -	- -	1 1%	8 2%	- -	- -	3 1%	3 8%	6 2%	1 -	2 1%	1 -	6 4% w
LEAN TILLIS	5 1%	- -	- -	- 1%	- -	3 2%	2 2%	- -	1 1%	- -	3 2%	- -	1 2%	1 1%	4 1%	- -	1 -	4 2%	- -	3 1%	2 1%	1 -	2 1%	3 2%
LEAN HAGAN	29 5%	- -	3 3%	9 13% BcFG	13 18% BcFg	2 2%	1 1%	3 3%	4 4%	9 8%	10 7% L	- -	3 5%	9 6%	21 5% P	- -	16 5%	13 6% S	- -	6 2%	21 8%	4 2%	17 7%	9 7%
LEAN HAUGH	4 1%	1 1%	3 2%	- -	1 1%	- -	- -	1 1%	- -	3 2%	- -	- -	1 1%	- -	1 -	2 9%	4 1%	- -	- -	4 1%	- -	1 -	3 1%	1 -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O/P Q/R/S T/U V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

If the election for US Senate were being held today for whom would you vote between Thom Tillis, the Republican, Kay Hagan, the Democrat, and Sean Haugh, the Libertarian?

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
HARD UNDECIDED	44 7%	9 10%	5 4%	1 1%	4 6%	11 9%	13 12% d	4 4%	13 13%	6 5%	9 6%	6 10%	6 10%	6 4%	37 9% P	-	19 6%	16 7%	5 12%	20 7%	8 3%	18 8%	7 3%	16 12% W
OTHER	4 1%	-	-	-	-	4 3% bcde	-	-	-	-	-	-	4 7%	-	4 1%	-	4 1%	-	-	4 2%	-	-	-	4 3%
REFUSED	7 1%	-	2 1%	-	-	3 2%	2 2%	-	1 1%	2 1%	4 3%	-	-	5 4%	2 1%	-	3 1%	2 1%	-	1 -	5 2%	1 1%	5 2%	-



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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O/P Q/R/S T/U V/W/X
N A T I O N A L R E S E A R C H I N C

And now suppose only two candidates were running for U.S. Senate. For whom would you vote between: Thom Tillis, the Republican or Kay Hagan, the Democrat?

BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			IDEOLOGY			MARITAL STATUS		PHONE TYPE	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	142 24%	89 15%	55 9%	110 18%	137 23%	68 11%	288 48%	312 52%	12 2%	85 14%	204 34%	134 22%	165 27%	216 36%	270 45%	114 19%	79 13%	231 38% R	267 45% R	423 70%	96 16%	150 25%	450 75%
**D/S (TILLIS - HAGAN)	-6 -1%	-40 -29%	13 15% BD	-7 -14%	7 6% BD	15 11% BD	7 10% BD	23 8% I	-29 -9%	-6 -49%	19 22% LM	-25 -12%	-9 -7%	15 9% LM	148 69% PQ	-155 -57%	-	-56 -70%	-114 -49%	172 64% RS	50 12% V	-41 -43%	-26 -17%	20 4%
TOTAL TILLIS																								
SEP 25&27-28, 2014	252 42%	36 25%	47 52% b	17 31%	54 49%	65 47% b	33 48% b	140 49%	112 36%	3 25%	42 50%	74 36%	54 40%	78 47%	175 81% PQ	31 12%	45 40% P	5 6%	43 19% r	201 75% RS	204 48% v	23 24%	52 35%	199 44%
JUL 28-29, 2014	271 45%	40 32%	39 44%	37 53% B	58 50% B	63 52% B	34 41%	146 51% I	124 40%	2 11%	40 39%	99 54% JKM	52 39%	78 48% J	169 81% PQ	46 17%	56 45% P	12 9%	58 30% R	196 76% RS	208 52% V	26 25%	64 43%	207 46%
JUN 18-19&22, 2014	261 43%	58 43%	37 46%	27 42%	55 50%	50 39%	34 42%	137 48% i	123 40%	11 57%	37 39%	84 44%	56 41%	73 46%	172 82% PQ	15 15%	49 41% P	7 7%	72 35% R	177 71% RS	181 48% V	35 31%	55 37%	206 46%
MAY 20-22, 2014	279 46%	48 38%	48 55% B	38 55% B	51 46%	57 46%	36 45%	142 49%	137 44%	5 32%	47 45%	82 44%	69 49%	77 50%	160 76% PQ	49 18%	70 58% P	12 10%	69 34% R	187 75% RS	204 53% V	28 30%	68 45%	211 47%
TOTAL HAGAN																								
SEP 25&27-28, 2014	258 43%	76 54%	33 38%	25 45%	48 43%	50 37%	26 38%	117 41%	141 45%	9 75%	23 28%	99 49%	62 47%	63 38%	26 12%	186 69% OQ	45 40% O	61 77% T	157 68% T	29 11%	155 37%	64 67% u	79 52%	179 40%
JUL 28-29, 2014	259 43%	71 58% CDEF	37 42%	27 39%	42 36%	43 36%	38 46%	109 38%	149 48% H	12 89% KLMN	48 46% I	59 32%	64 48% L	74 45% L	15 7%	185 70% OQ	59 47% O	107 83% ST	111 58% T	27 10%	151 37%	64 60% U	66 44%	192 43%
JUN 18-19&22, 2014	280 47%	64 47%	38 47%	27 43%	47 42%	64 51%	38 48%	125 43%	155 50%	5 27%	50 53% jn	93 48%	68 50% jn	63 40%	14 7%	211 78% OQ	55 46% O	111 89% ST	117 56% T	44 18%	156 41%	69 62% U	88 59% X	192 43%
MAY 20-22, 2014	247 41%	57 45%	34 38%	22 32%	54 48% dg	54 43%	26 34%	114 40%	133 43%	9 57%	41 39%	80 43%	55 40%	62 40%	21 10%	191 71% OQ	36 30% O	96 82% ST	106 52% T	30 12%	132 34%	57 61% U	61 40%	186 41%
TOTAL LEAN/UNDECIDED																								
SEP 25&27-28, 2014	81 14%	24 17%	9 10%	13 23%	8 7%	20 15%	8 12%	28 10%	53 17%	- -	19 22% j	24 12% J	16 12% J	22 13% J	14 6%	45 17%	23 20% O	12 16%	30 13%	32 12%	64 15%	4 4%	19 13%	62 14%
JUL 28-29, 2014	59 10%	12 10%	7 8%	5 8%	14 12%	9 7%	11 13%	28 10%	31 10%	- -	9 8% j	25 14% JN	15 12% J	10 6% J	20 9%	28 11%	11 9%	10 8%	21 11%	27 10%	35 9%	13 12%	13 9%	45 10%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

And now suppose only two candidates were running for U.S. Senate. For whom would you vote between: Thom Tillis, the Republican or Kay Hagan, the Democrat?

BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			IDEOLOGY				MARITAL STATUS		PHONE TYPE	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)	MRRD (U)	SNGLE (V)	CELL (W)	LAND (X)	
JUN 18-19&22, 2014	53 9%	11 8%	5 6%	9 15%	8 7%	13 10%	7 9%	23 8%	30 10%	1 7%	7 7%	13 7%	12 9%	20 13%	24 11%	17 6%	12 10%	4 3%	19 9%	25 10%	36 9%	6 6%	5 3%	48 11%	
MAY 20-22, 2014	72 12%	20 16% cE	6 7%	9 12%	6 6%	14 11%	16 21% CE	32 11%	40 13%	2 11%	17 17%	24 13%	16 11%	14 9%	29 14%	29 11%	14 12%	9 7%	28 14%	31 12%	48 13%	9 10%	22 14%	50 11%	
DEFINITELY TILLIS	212 35%	30 21%	28 32%	17 30%	49 44%	60 44% b	29 43% b	127 44% I	85 27%	2 18%	37 44%	66 32%	46 35%	61 37%	150 70% PQ	27 10%	35 30% P	1 2%	33 14% R	175 66% RS	170 40%	21 22%	43 29%	169 38%	
PROBABLY TILLIS	39 7%	6 4%	18 21% bDFg	1 1%	6 5%	5 4%	4 5%	13 4%	27 9%	1 7%	5 6%	9 4%	7 5%	17 11%	24 11% p	4 2%	11 9% p	4 4%	10 4%	26 10%	35 8%	2 3%	10 6%	30 7%	
LEAN TILLIS	4 1%	1 1%	- -	- -	- -	2 1%	1 1%	1 -	3 1%	- -	1 1%	1 -	2 2%	- -	1 -	2 1%	1 1%	- -	- -	4 1%	4 1%	- -	- -	4 1% w	
UNDECIDED	38 6%	7 5%	7 8%	3 6%	3 2%	11 8%	6 8%	13 5%	24 8%	- -	11 13%	15 7% j	7 5%	5 3%	8 4%	12 5%	17 15% OP	4 5%	14 6%	15 6%	24 6%	4 4%	4 3%	33 7%	
LEAN HAGAN	39 7%	16 11%	1 1%	9 17% Cg	5 4%	7 5%	2 3%	14 5%	26 8%	- -	8 9%	9 4%	7 5%	16 10% J	5 2%	30 11% o	4 4%	8 10%	15 6%	14 5%	36 9% V	- -	15 10%	25 6%	
PROBABLY HAGAN	31 5%	8 6%	3 4%	3 6%	3 3%	10 7%	4 5%	12 4%	19 6%	- -	7 8%	12 6%	8 6%	4 2%	7 3%	19 7%	6 5%	5 6%	17 7%	9 3%	25 6%	5 5%	- -	31 7% W	
DEFINITELY HAGAN	227 38%	68 48%	30 34%	22 39%	44 40%	40 29%	22 33%	105 36%	122 39%	9 75% k	17 20%	87 43%	54 40%	59 36%	20 9%	168 62% OQ	39 35% O	56 71% T	140 61% T	20 7%	129 31%	59 62% u	78 52%	148 33%	
REFUSED	9 2%	5 4%	- -	- -	- -	2 1%	1 2%	3 1%	6 2%	- -	- -	6 3%	2 1%	2 1%	1 -	7 3%	1 1%	1 2%	1 1%	5 2%	- -	5 5%	- -	9 2% W	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

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BANNER 2

	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
BASE=TOTAL SAMPLE	600 100%	88 15%	128 21%	71 12%	74 12%	130 22%	108 18%	112 19%	104 17%	121 20%	149 25%	55 9%	59 10%	132 22%	432 72%	28 5%	306 51%	213 36%	43 7%	274 46%	258 43%	212 35%	250 42%	130 22%
**D/S (TILLIS - HAGAN)	-6 -1%	6 7% Ef	3 2% EF	14 20% CEFG	-18 -25%	-14 -11%	3 3% EF	92 82% IJKLM	56 54% JKLM	-68 -56%	-87 -58%	-1 -2% JK	1 2% JKL	-112 -85%	93 22% N	9 34% N	-24 -8% Q	1 - QR	19 44% QR	112 41% U	-99 -39%	162 77% WX	-175 -70%	6 4% W
TOTAL TILLIS																								
SEP 25&27-28, 2014	252 42%	43 49%	60 46%	37 52% eF	21 29%	44 34%	47 43%	99 88% JKLM	76 73% JKLM	18 15%	14 9%	23 42% JK	22 38% jK	- - N	231 54% N	15 39% N	121 39%	90 42%	27 64%	173 63% U	60 23%	180 85% WX	16 6%	53 41% W
JUL 28-29, 2014	271 45%	39 49% e	61 52% E	47 51% E	24 29%	60 43%	41 46% E	90 82% JKLM	79 80% JKLM	22 20%	24 15%	35 51% JK	21 37% jK	14 11%	251 58% NP	4 12%	- -	- -	- -	- -	- -	189 84% WX	22 9%	53 45% W
JUN 18-19&22, 2014	261 43%	35 47%	57 45%	46 53% EF	31 36%	52 40%	40 43%	90 81% JKLM	82 82% JKLM	23 20% k	17 11%	24 41% JK	25 40% JK	8 6%	241 56% N	9 31%	- -	- -	- -	- -	- -	173 83% WX	21 8%	64 48% W
MAY 20-22, 2014	279 46%	33 40%	65 50%	43 59% BFg	34 44%	56 44%	47 44%	93 76% JKL	67 76% JKL	19 18%	30 18%	30 50% JK	40 66% JKL	20 15%	244 56% N	12 39% n	141 46%	95 48%	11 32%	- -	- -	171 80% WX	30 13%	74 52% W
TOTAL HAGAN																								
SEP 25&27-28, 2014	258 43%	37 42%	57 44%	23 32% d	39 54% d	58 45%	43 40%	7 6%	19 19%	86 71% HILM	100 67% HILM	24 44% HI	21 36% H	112 85% OP	138 32%	6 20%	144 47%	89 42%	9 20%	62 23%	159 62% T	18 9%	190 76% VX	48 37% V
JUL 28-29, 2014	259 43%	30 38%	40 34%	40 44% C	47 56% C	62 44%	41 46% c	6 6%	8 8%	76 70% HIL	109 70% HIL	27 39% HI	32 56% HI	94 71% O	139 32%	24 83% O	- -	- -	- -	- -	- -	10 4%	186 78% VX	51 43% V
JUN 18-19&22, 2014	280 47%	30 40%	62 49%	33 39% BDG	53 61% BDG	65 50%	36 39%	11 10% i	3 3%	87 73% HILM	124 82% HILM	27 46% HI	28 46% HI	115 87% O	143 33%	18 65% o	- -	- -	- -	- -	- -	12 6%	220 87% VX	45 34% V
MAY 20-22, 2014	247 41%	38 45%	50 38%	27 36% Dg	32 41%	56 44%	45 42%	14 11%	7 8%	78 73% HILM	113 69% HILM	23 38% HI	13 22% I	100 76% OP	132 31%	14 44%	131 43%	81 40%	20 59% qr	- -	- -	23 11%	178 77% VX	46 32% V
TOTAL LEAN/UNDECIDED																								
SEP 25&27-28, 2014	81 14%	8 9%	9 7%	11 16%	13 17%	24 18% c	16 15%	5 5%	9 8%	15 13%	30 20% Hi	8 14%	15 25% Hi	13 10%	60 14%	7 27%	38 12%	29 14%	6 14%	36 13%	34 13%	13 6%	38 15%	28 21% V
JUL 28-29, 2014	59 10%	7 9%	17 14% Dg	4 4%	9 11%	16 11% d	6 6%	14 13%	6 6%	6 6%	22 14% ij	7 10%	4 7%	20 15% o	35 8%	1 5%	- -	- -	- -	- -	- -	19 9%	25 10%	13 11%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O/P Q/R/S T/U V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

And now suppose only two candidates were running for U.S. Senate. For whom would you vote between: Thom Tillis, the Republican or Kay Hagan, the Democrat?

BANNER 2

	GENDER/AGE						PARTY REG/GENDER						RACE			EMPLOYMENT STATUS			ABORTION STAND		PARTY ID			
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UNEMP (S)	PRO- LIFE (T)	PRO- CHOICE (U)	GOP (V)	DEM (W)	IND (X)
JUN 18-19&22, 2014	53 9%	8 11% e	7 6%	7 8%	2 3%	14 10% E	14 15% CE	10 9%	14 14% j	7 6%	10 7%	6 10%	6 10%	8 6%	43 10%	1 4%	- -	- -	- -	- -	- -	20 10% w	11 4%	20 15% W
MAY 20-22, 2014	72 12%	13 15% d	16 12% d	3 5%	11 14% d	16 12% d	13 12% d	15 13%	13 15%	9 9%	20 12%	7 12%	7 12%	11 9%	54 12%	5 17%	36 12%	24 12%	3 9%	- -	- -	20 9%	24 10%	23 16% v
DEFINITELY TILLIS	212 35%	39 45%	55 43% e	32 45% EF	15 20%	37 29%	33 31%	94 83% IJKLM	57 55% JKLm	17 14%	10 7%	16 30% K	18 31% K	- -	200 46% N	10 36% n	105 34%	72 34%	24 57%	142 52% U	55 21%	158 75% WX	14 6%	37 29% W
PROBABLY TILLIS	39 7%	4 4%	4 3%	5 7%	7 9%	6 5%	13 12%	6 5%	19 18% JK	1 1%	4 2%	7 12% jk	4 7%	- -	31 7% N	5 18%	16 5%	18 8%	3 7%	31 11% U	5 2%	22 10% W	2 1%	16 12% W
LEAN TILLIS	4 1%	1 1%	- -	- -	- -	3 2%	- -	1 1%	- -	- -	2 2%	- 1%	1 1%	2 1%	2 1%	- -	1 1%	2 3%	1 3%	2 1%	3 1%	1 -	1 1%	2 2%
UNDECIDED	38 6%	7 7%	5 4%	2 2%	4 6%	16 13% cdG	3 3%	2 2%	6 6%	4 4%	8 5%	7 13% h	10 17% H	5 4%	32 7% P	- -	22 7%	5 3%	5 11%	21 8%	9 4%	9 4%	6 2%	20 15% VW
LEAN HAGAN	39 7%	1 1%	3 3%	10 14% BCF	9 12%	4 3%	13 12%	3 2%	2 2%	11 9%	19 13% hIL	- -	4 7%	6 5%	26 6%	7 27%	14 5%	22 10% S	- -	14 5%	22 9%	3 1%	30 12% V	6 5%
PROBABLY HAGAN	31 5%	5 5%	6 5%	1 2%	7 9%	10 8% d	2 2%	1 1%	6 6%	6 5%	13 9% hm	5 9%	1 1%	7 5%	24 6%	- 2%	20 6%	10 5%	1 2%	13 5%	15 6%	- -	16 6% v	13 10% V
DEFINITELY HAGAN	227 38%	32 37%	51 40%	21 30%	33 45%	48 37%	41 38%	6 5%	14 13%	80 66% HIILM	88 59% HIILM	19 35% HI	21 35% HI	106 80% OP	113 26%	5 18%	125 41%	79 37%	8 18%	49 18%	145 56% T	18 8%	174 70% VX	35 27% V
REFUSED	9 2%	- -	3 2%	- -	- -	4 3% be	2 2%	1 1%	- -	2 2%	5 3%	- -	1 1%	6 4%	3 1%	- -	3 1%	5 2%	1 2%	3 1%	4 2%	1 -	7 3%	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J/K/L/M N/O/P Q/R/S T/U V/W/X NATIONAL RESEARCH INC