

CIVITAS INSTITUTE / NORTH CAROLINA STATEWIDE MARCH 2015 STUDY / FEBRUARY 24-26, 2015

QUESTION:

The Opportunity Scholarship Grant program in North Carolina was passed by the legislature and signed by the Governor in July of 2013. The legislation provides eligible, low-income students with vouchers of up to \$4,200 to attend the school of their choice. Do you favor or oppose the Opportunity Scholarship Program?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EDUCATION				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS LESS (U)	OR (V)	2 YR COLL (W)	4 YR COLL (X)	POST GRAD (Y)	
BASE=TOTAL SAMPLE	600 100%	140 23%	81 14%	68 11%	113 19%	119 20%	79 13%	288 48%	312 52%	43 7%	105 17%	182 30%	118 20%	152 25%	96 16%	121 20%	71 12%	102 17%	119 20%	91 15%	151 25%	169 28%	169 28%	109 18%		
**D/S (FAVOR - OPPOSE)	262 44%	51 37%	43 53% Bd	24 36%	47 42%	56 47%	41 51% Bd	112 39%	151 48% H	36 83% KLMN	55 53% Mn	83 46% M	27 22%	61 40% M	45 47% Q	47 39% q	19 27% OPQST	65 64% OPQST	42 35%	44 48% Qs	68 45% X	85 50% X	79 47% X	32 29%		
TOTAL FAVOR -----	408 68%	91 65%	58 72%	46 67%	75 67%	80 67%	58 73%	187 65%	221 71%	39 90% KLMN	76 73% M	127 70% M	67 57%	99 65%	66 69%	79 65%	42 59%	81 80% PQSt	78 65%	62 68%	102 68%	120 71%	118 70%	67 61%		
TOTAL OPPOSE -----	146 24%	40 29%	16 19%	21 31%	28 25%	24 20%	17 21%	75 26%	71 23%	3 7%	20 20% j	44 24% J	40 34% JKLn	38 25% J	21 22%	31 26%	23 32% Rt	17 16% Rt	36 30%	18 20%	34 23%	35 21%	40 24%	36 33% uV		
STRONGLY FAVOR	256 43%	53 38%	36 45%	28 42%	52 46%	57 48%	29 37%	113 39%	143 46%	24 56% MN	50 48% mn	88 48% MN	41 34%	54 35%	35 37%	54 45%	24 34%	60 59% OpQST	50 42%	33 36%	66 44%	80 47% X	73 43%	37 34%		
SOMEWHAT FAVOR	152 25%	38 27%	22 27%	17 26%	23 20%	23 19%	29 36% EF	74 26%	78 25%	14 33%	26 25%	40 22% L	26 22%	45 30% l	31 32% p	25 20%	18 26%	22 21%	28 23%	29 32% p	36 24%	40 24%	46 27%	30 28%		
SOMEWHAT OPPOSE	51 9%	9 7%	9 11% e	12 17% BE	4 3%	10 9%	8 10%	25 9%	26 8%	- -	10 9% J	16 9% J	14 12% J	12 8% J	7 7%	12 10%	7 10%	8 8%	13 11%	5 5%	11 7%	14 9%	16 10%	9 9%		
STRONGLY OPPOSE	94 16%	31 22% CFg	7 9%	10 14%	24 22% CFg	13 11%	9 11%	50 17%	45 14%	3 7%	11 10%	29 16%	26 22% JK	26 17% j	14 14%	20 16%	16 23% R	9 9%	23 19% R	13 15%	23 15%	20 12%	24 14%	26 24% Vw		
UNDECIDED/DON'T KNOW	44 7%	8 6% d	7 9% D	1 1%	9 8% D	13 11% D	5 6%	26 9%	18 6%	1 3%	8 8%	9 5%	11 9%	14 9%	9 10%	11 9% s	6 8%	4 3%	4 3%	10 11% RS	14 9%	14 9%	9 5%	7 6%		
REFUSED	2 -	- -	- -	- -	- -	2 2%	- -	- -	2 1%	- -	- -	1 1%	- -	1 1%	- -	- -	- -	- -	1 1%	1 1%	1 1%	- -	1 1%	- -		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X  
N A T I O N A L R E S E A R C H I N C

CIVITAS INSTITUTE / NORTH CAROLINA STATEWIDE MARCH 2015 STUDY / FEBRUARY 24-26, 2015

QUESTION:

The Opportunity Scholarship Grant program in North Carolina was passed by the legislature and signed by the Governor in July of 2013. The legislation provides eligible, low-income students with vouchers of up to \$4,200 to attend the school of their choice. Do you favor or oppose the Opportunity Scholarship Program?

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY					MARITAL STATUS			PARTY ID			RACE			EMPLOYMENT STATUS		
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	MRRD (N)	SNGL (O)	GOP (P)	DEM (Q)	OTH (R)	BLACK (S)	WHITE (T)	OTHER (U)	FULL TIME (V)	RET- IRED (W)	UN- EMPLOYED (X)			
BASE=TOTAL SAMPLE	600 100%	192 32%	258 43%	150 25%	91 15%	101 17%	113 19%	145 24%	84 14%	66 11%	121 20%	220 37%	241 40%	342 57%	136 23%	226 38%	235 39%	121 20%	138 23%	426 71%	32 5%	337 56%	185 31%	47 8%			
**D/S (FAVOR - OPPOSE)	262 44%	58 30%	140 54%	64 43%	18 20%	40 39%	63 56%	77 53%	31 37%	33 51%	69 57%	109 49%	82 34%	132 39%	69 51%	69 31%	129 55%	60 50%	84 61%	157 37%	21 67%	147 44%	73 39%	24 51%			
TOTAL FAVOR -----	408 68%	113 59%	193 75%	102 68%	48 52%	65 65%	85 76%	108 74%	54 64%	48 73%	94 77%	156 71%	149 62%	223 65%	100 73%	134 59%	177 75%	87 72%	110 80%	271 64%	25 78%	230 68%	120 65%	35 74%			
TOTAL OPPOSE -----	146 24%	55 29%	53 21%	38 25%	30 32%	26 26%	23 20%	30 21%	23 27%	15 22%	25 20%	47 21%	67 28%	91 27%	31 22%	65 29%	48 21%	27 22%	27 19%	114 27%	4 11%	83 25%	47 25%	10 22%			
STRONGLY FAVOR	256 43%	68 35%	127 49%	61 41%	25 28%	42 42%	59 52%	68 47%	29 35%	32 49%	66 54%	104 47%	78 32%	140 41%	67 49%	69 30%	129 55%	52 43%	84 61%	156 37%	15 48%	144 43%	64 35%	28 61%			
SOMEWHAT FAVOR	152 25%	46 24%	66 26%	40 27%	23 25%	23 23%	27 24%	39 27%	24 29%	16 24%	28 23%	52 24%	70 29%	84 24%	33 24%	65 29%	48 21%	35 29%	26 19%	115 27%	10 30%	86 26%	56 30%	6 13%			
SOMEWHAT OPPOSE	51 9%	29 15%	14 5%	9 6%	16 17%	13 13%	6 5%	8 5%	4 5%	5 7%	6 5%	18 8%	25 11%	32 9%	13 9%	27 12%	15 6%	9 8%	8 6%	42 10%	1 3%	35 10%	15 8%	- -			
STRONGLY OPPOSE	94 16%	26 14%	39 15%	29 19%	14 15%	12 12%	17 15%	23 16%	19 22%	10 15%	18 15%	29 13%	41 17%	59 17%	18 13%	38 17%	34 14%	18 15%	18 13%	72 17%	3 8%	48 14%	32 18%	10 22%			
UNDECIDED/DON'T KNOW	44 7%	21 11%	12 5%	10 7%	14 15%	8 7%	5 4%	7 5%	8 9%	3 4%	3 2%	15 7%	26 11%	27 8%	6 4%	25 11%	9 4%	7 6%	1 1%	39 9%	3 10%	24 7%	17 9%	2 4%			
REFUSED	2 -	2 1%	- -	- -	- -	2 2%	- -	- -	- -	- -	- -	2 1%	- -	1 -	- -	2 1%	- -	- -	- -	2 1%	- -	- -	1 -	- -			

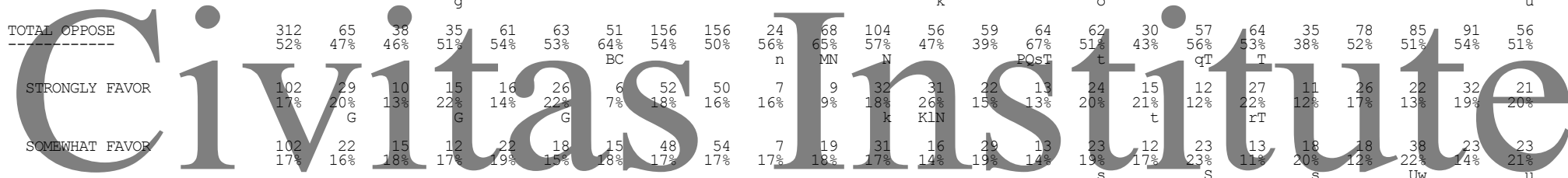
Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q/R S/T/U V/W/X  
N A T I O N A L R E S E A R C H I N C

CIVITAS INSTITUTE / NORTH CAROLINA STATEWIDE MARCH 2015 STUDY / FEBRUARY 24-26, 2015

QUESTION:  
 As you may know, North Carolina adopted the Common Core Math and English Standards in 2010. The standards are now taught in all public schools.  
 Advocates say Common Core Standards provide more rigorous standards and ensure what students learn is uniform across the country.  
 Critics say Common Core standards are untested and shift responsibility for education away from the states to the federal government.  
 With that in mind, do you favor or oppose the use of Common Core Standards in North Carolina public schools?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EDUCATION				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	HS OR LESS (U)	2 YR COLL (V)	4 YR COLL (W)	POST GRAD (X)		
BASE=TOTAL SAMPLE	600 100%	140 23%	81 14%	68 11%	113 19%	119 20%	79 13%	288 48%	312 52%	43 7%	105 17%	182 30%	118 20%	152 25%	96 16%	121 20%	71 12%	102 17%	119 20%	91 15%	151 25%	169 28%	169 28%	109 18%		
**D/S (FAVOR - OPPOSE)	-108 -18%	-15 -11% eG	-13 -15% G	-8 -12% G	-24 -21% g	-19 -16% G	-30 -38% G	-57 -20%	-51 -17%	-10 -24%	-40 -38%	-42 -23%	-9 -7% KL	-8 -5% jKL	-38 -40%	-15 -13% O	-3 -4% OpRS	-22 -21% o	-24 -20% o	-6 -6% ORS	-34 -22%	-26 -15%	-36 -21%	-11 -10% UW		
TOTAL FAVOR -----	204 34%	50 36%	25 31%	27 40% g	38 33%	44 37%	20 26%	100 35%	104 33%	14 33%	28 27%	63 34%	47 40% k	52 34%	26 39% o	47 38%	27 38%	36 35%	40 33%	29 32%	44 29%	59 35%	56 33%	44 41% u		
TOTAL OPPOSE -----	312 52%	65 47%	38 46%	35 51%	61 54%	63 53%	51 64% BC	156 54%	156 50%	24 56% n	68 65% MN	104 57% N	56 47%	59 39%	64 67% PQST	62 51% t	30 43%	57 56% qT	64 53% T	35 38%	78 52%	85 51%	91 54%	56 51%		
STRONGLY FAVOR	102 17%	29 20% G	10 13%	15 22% G	16 14%	26 22% G	6 7%	52 18%	50 16%	7 16%	9 9%	32 18% k	31 26% KLN	22 15%	13 13%	24 20%	15 21% t	12 12%	27 22% rT	11 12% s	26 17%	22 13%	32 19%	21 20%		
SOMEWHAT FAVOR	102 17%	22 16%	15 18%	12 17%	22 19%	18 15%	15 18% G	48 17%	54 17%	7 17%	19 18%	31 17%	16 14%	29 19%	13 14%	23 19% s	12 17%	23 23% S	13 11%	18 20% s	18 12% Uw	38 22%	23 14%	23 21% u		
SOMEWHAT OPPOSE	78 13%	22 15% D	9 11%	3 4%	16 14% D	16 14% D	13 16% D	44 15%	34 11%	7 17%	19 18%	19 11%	18 15%	15 10%	23 23% pQRT	16 13%	5 7%	7 6%	18 15% qr	10 10%	27 18% x	21 12%	20 12%	11 10%		
STRONGLY OPPOSE	234 39%	44 31%	29 36%	32 47% B	45 40%	46 39%	38 48% B	113 39%	121 39%	17 40%	49 47% MN	85 47% MN	38 32%	45 29%	42 43% T	46 38% t	25 35%	51 50% qT	45 38%	25 28%	51 34%	64 38%	72 42%	45 41%		
UNDECIDED/DON'T KNOW	82 14%	23 17%	18 23% DeFg	6 9%	14 12%	12 10%	8 11%	30 10%	52 17% H	5 11%	8 8%	14 8%	15 13%	40 26% JKLM	6 6%	11 9%	12 18% Opr	9 9%	16 14%	27 30% OPQRS	28 19% X	24 14% x	22 13%	8 7%		
REFUSED	2 -	1 1%	- -	- -	- -	1 1%	- -	2 1%	- -	- -	- -	1 1%	- -	1 1%	- 1%	1 1%	- -	- -	- -	- -	1 1%	- -	- -	1 1%		



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	PARTY REG				PARTY REG/GENDER						IDEOLOGY				MARITAL STATUS			PARTY ID				RACE			EMPLOYMENT STATUS		
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	MRRD (N)	SNGL (O)	GOP (P)	DEM (Q)	OTH (R)	BLACK (S)	WHITE (T)	OTHER (U)	FULL TIME (V)	RET- IRED (W)	UN- EML- OYED (X)			
BASE=TOTAL SAMPLE	600	192	258	150	91	101	113	145	84	66	121	220	241	342	136	226	235	121	138	426	32	337	185	47			
	100%	32%	43%	25%	15%	17%	19%	24%	14%	11%	20%	37%	40%	57%	23%	38%	39%	20%	23%	71%	5%	56%	31%	8%			
**D/S (FAVOR - OPPOSE)	-108	-79	1	-30	-40	-39	7	-6	-24	-6	9	-33	-82	-68	-18	-93	9	-23	29	-126	-9	-98	-9	1			
	-18%	-41%	BD	-20%	-44%	-39%	EFHIJ	-4%	-28%	-10%	7%	-15%	-34%	-20%	-13%	-41%	PR	-19%	21%	-29%	-27%	-29%	-5%	2%			
			BD	B			EFHIJ	EFI			LM	M					P	P	TU				V	VW			
TOTAL FAVOR	204	45	112	46	23	23	55	58	23	24	55	79	64	116	52	53	103	41	76	118	9	106	66	20			
	34%	24%	44%	31%	25%	22%	49%	40%	27%	36%	45%	36%	27%	34%	38%	24%	44%	34%	55%	28%	29%	31%	36%	43%			
			BD				EFi	EFi		f	M	M					Pr	p	TU								
TOTAL OPPOSE	312	124	111	77	62	62	48	64	47	30	46	112	146	183	69	147	93	64	47	244	18	203	74	19			
	52%	65%	43%	51%	68%	61%	42%	44%	55%	46%	51%	61%	54%	51%	65%	40%	53%	34%	57%	56%	60%	40%	41%				
		CD		GHij	GHj		g				K	KL		Qr	Q		S	s	WX								
STRONGLY FAVOR	102	21	59	22	8	13	33	26	10	11	29	42	28	63	21	27	54	16	43	55	4	55	29	14			
	17%	11%	23%	14%	9%	13%	30%	18%	12%	17%	24%	19%	11%	19%	15%	12%	23%	13%	31%	13%	14%	16%	16%	29%			
			BD				EFHIj	e			M	M					PR	Tu									
SOMEWHAT FAVOR	102	24	53	25	14	10	21	32	12	13	26	38	36	52	31	26	48	24	34	64	5	51	37	7			
	17%	13%	21%	17%	16%	10%	19%	22%	14%	19%	21%	17%	15%	22%	22%	12%	21%	20%	24%	15%	15%	20%	15%				
			B				f	F								P	p	T									
SOMEWHAT OPPOSE	78	21	37	19	11	10	20	17	13	7	15	29	29	44	18	25	37	11	15	59	4	51	22	3			
	13%	11%	15%	13%	12%	10%	18%	12%	15%	10%	13%	13%	12%	13%	13%	11%	16%	9%	11%	14%	11%	15%	12%	5%			
																r						X					
STRONGLY OPPOSE	234	103	74	57	52	51	27	46	34	24	30	84	117	139	52	122	56	53	32	185	14	152	53	17			
	39%	54%	29%	38%	57%	51%	24%	32%	40%	36%	25%	38%	48%	41%	38%	54%	24%	44%	23%	44%	45%	45%	28%	36%			
		CD		c	GHIJ	GHj		G				K	KL		Q	Q		Q	S	S	s	W					
UNDECIDED/DON'T KNOW	82	23	32	27	6	16	8	24	15	12	20	27	31	43	14	26	37	16	15	61	5	27	43	7			
	14%	12%	13%	18%	7%	16%	7%	17%	18%	18%	16%	12%	13%	13%	10%	12%	16%	13%	11%	14%	16%	8%	24%	15%			
					eg	eg	EG	EG	EG	eg													V				
REFUSED	2	-	2	-	-	-	2	-	-	-	1	1	-	-	1	-	2	-	-	2	-	1	1	-			
	-	-	1%	-	-	-	2%	-	-	-	1%	1%	-	-	1%	-	1%	-	-	1%	-	-	1%	-			

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O P/Q/R S/T/U V/W/X  
N A T I O N A L R E S E A R C H I N C