

NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY 2015 / AUGUST 2015

QUESTION 22:
 Recently, Nevada became the fifth state to approve Education Savings Accounts for students, commonly called ESAs. ESAs are government authorized savings accounts that place government funds in an account for families and allow parents to use the funds for approved expenses such as tuition, books, and tutoring. In general, do you favor or oppose the idea of Education Savings Accounts?

BANNER 1

	KEY REGIONS						GENDER		AGE				GENDER/AGE						PARTY ID			YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	<35 (W)	35+ (X)
BASE=TOTAL SAMPLE	400 100%	101 25%	44 11%	42 10%	68 17%	89 22%	56 14%	192 48%	208 52%	149 37%	106 27%	70 18%	74 18%	94 24%	61 15%	36 9%	82 20%	83 21%	43 11%	110 28%	119 30%	165 41%	239 60%	150 37%
*D/S (FAVOR - OPPOSE)	217 54%	64 63% CD	11 25%	8 19%	47 69% CD	53 60% CD	33 60% CD	110 57%	107 51%	106 71% kLM	62 58% LM	31 44% M	18 25%	63 67% PRS	35 58% PS	11 31%	57 69% PRS	38 46% S	12 27%	39 35%	78 65% T	99 60% T	138 58% T	77 52% T
TOTAL FAVOR -----	286 71%	76 75%	26 60%	24 58%	55 81% CD	63 71%	42 74%	142 74%	143 69%	125 84% kLM	76 71% M	46 65%	39 53%	78 83% PRS	43 70% s	21 58%	66 81% PrS	54 66%	23 53%	66 60%	93 78% T	123 75% T	177 74% T	104 69% T
TOTAL OPPOSE -----	69 17%	12 12%	15 35% BEFG	16 39% BEFG	8 12%	10 11%	8 14%	32 17%	37 18%	19 13%	14 13%	15 21%	21 28% JK	15 16%	7 12%	10 27% oq	9 11%	16 19%	11 26% oq	27 25% Uv	15 13%	25 15%	39 16%	26 18%
STRONGLY FAVOR	157 39%	37 37%	14 31%	18 43%	29 42%	33 37%	26 46%	74 39%	83 40%	68 46% M	42 40%	26 37%	21 28%	41 43%	22 36%	11 30%	40 48% pS	31 37%	12 28%	36 33%	53 44%	65 39%	95 40%	56 38%
SOMEWHAT FAVOR	129 32%	38 38% D	13 29%	6 16%	26 38% D	30 33% d	16 28%	68 35%	61 29%	57 38% m	33 31%	20 28%	19 25%	37 39%	20 33%	10 28%	26 32%	24 29%	11 25%	30 27%	40 33%	59 36%	81 34%	47 32%
SOMEWHAT OPPOSE	19 5%	4 4%	6 13% De	- 1%	2 2%	4 5%	3 6%	12 6%	7 3%	9 6%	3 3%	3 4%	4 5%	7 8%	2 4%	2 5%	2 2%	3 4%	2 5%	7 6%	6 5%	6 4%	16 7% X	2 1%
STRONGLY OPPOSE	50 12%	8 8%	9 22% bF	16 38% BEFG	7 10%	6 6%	5 9%	20 11%	29 14%	10 7%	11 10%	12 17% j	17 23% JK	8 8%	5 8%	8 22% no	8 9%	13 15%	9 21% no	20 18% U	9 7%	19 11%	23 10%	24 16%
UNDECIDED/DON'T KNOW/NEED MORE INFORMATION	45 11%	14 14% d	2 5%	1 3%	5 7%	16 18% CDe	7 12%	18 9%	28 13%	5 3%	17 16% J	10 14% J	14 18% J	1 1%	11 18% N	5 14% N	6 8%	12 15% N	9 21% Nq	17 15%	12 10%	17 10%	24 10%	20 13%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
 N A T I O N A L R E S E A R C H I N C

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BANNER 2

	PARTY ID/GENDER						IDEOLOGY			ABORTION STAND		EMPLOYMENT STATUS			ECONOMIC STATUS			RACE			TYPICALLY VOTE FOR...			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	PRO-LIFE (K)	PRO-CHOICE (L)	FULL TIME (M)	RET- IRED (N)	UNEM- PLOYED (O)	LOW/ LOW-MID (P)	MID (Q)	UP-MID /HIGH (R)	BLACK (S)	WHITE (T)	OTHER (U)	GOP (V)	DEM (W)	BOTH (X)
BASE=TOTAL SAMPLE	400	58	52	50	70	81	83	84	164	148	216	165	241	88	30	123	186	75	76	303	16	133	153	90
	100%	14%	13%	12%	17%	20%	21%	21%	41%	37%	54%	41%	60%	22%	8%	31%	46%	19%	19%	76%	4%	33%	38%	22%
**D/S (FAVOR - OPPOSE)	217	15	23	42	35	53	45	58	105	52	112	96	152	25	17	64	104	40	44	157	13	47	91	65
	54%	27%	45%	85%	51%	66%	54%	69%	64%	35%	52%	58%	63%	29%	55%	52%	56%	54%	58%	52%	80%	36%	60%	73%
			b	BCEFG	B	BC	B	J	J			N	N							T		V	V	
TOTAL FAVOR	286	33	33	44	49	64	59	65	127	92	151	123	182	50	22	87	133	55	57	210	14	80	115	73
-----	71%	57%	63%	88%	70%	79%	71%	77%	77%	62%	70%	75%	76%	57%	74%	70%	71%	74%	75%	69%	88%	60%	75%	82%
				BCEG	Bc	J	J					N								t		V	V	
TOTAL OPPOSE	69	18	10	2	13	11	14	7	22	39	38	27	31	25	6	22	28	15	13	54	1	32	24	8
-----	17%	31%	18%	3%	19%	14%	16%	8%	13%	26%	18%	17%	13%	28%	19%	18%	15%	20%	17%	18%	8%	24%	15%	9%
		DFg	D		d	d	D			HI				M								X		
STRONGLY FAVOR	157	15	22	25	28	34	31	39	69	47	93	57	101	24	16	48	79	24	31	112	11	42	62	43
	39%	25%	41%	49%	41%	42%	37%	46%	42%	32%	43%	34%	42%	27%	54%	39%	43%	32%	41%	37%	67%	31%	41%	48%
			b	B	b	b		J				N	N		N					sT			v	v
SOMEWHAT FAVOR	129	19	11	19	20	30	28	27	57	44	58	66	81	26	6	39	54	31	26	99	3	38	53	31
	32%	32%	22%	39%	29%	37%	34%	32%	35%	30%	27%	40%	34%	30%	20%	31%	29%	42%	35%	33%	21%	28%	35%	34%
				c					K															
SOMEWHAT OPPOSE	19	7	-	-	6	5	1	3	4	11	9	10	9	4	6	6	8	5	2	17	-	10	7	1
	5%	11%	1%	-	9%	6%	1%	4%	2%	7%	4%	6%	4%	4%	19%	5%	4%	6%	2%	6%	-	7%	5%	2%
		CDG			cdg	d				i					m					U		x		
STRONGLY OPPOSE	50	11	9	1	7	6	13	3	18	28	29	17	22	21	-	16	20	10	11	37	1	23	16	7
	12%	19%	17%	3%	11%	7%	15%	4%	11%	19%	14%	10%	9%	24%	-	13%	11%	14%	15%	12%	8%	17%	11%	8%
		Df	D				D		h	Hi			O	MO								x		
UNDECIDED/DON'T KNOW/NEED MORE INFORMATION	45	7	10	4	7	6	11	12	16	17	27	15	28	13	2	14	25	5	6	39	1	22	14	8
	11%	12%	19%	9%	10%	7%	13%	14%	10%	12%	13%	9%	12%	15%	7%	12%	13%	6%	8%	13%	4%	16%	9%	9%
			f																					

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L M/N/O P/Q/R S/T/U V/W/X
N A T I O N A L R E S E A R C H I N C

NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY 2015 / AUGUST 2015

QUESTION 23:

Five states have approved ESA legislation. These states vary in who is eligible for the ESA, ranging from special needs or other specific populations, to all students. If approved by the North Carolina State legislature, in your opinion, who should be eligible to receive an education savings account?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY ID			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	<35 (W)	35+ (X)
BASE=TOTAL SAMPLE	400 100%	101 25%	44 11%	42 10%	68 17%	89 22%	56 14%	192 48%	208 52%	149 37%	106 27%	70 18%	74 18%	94 24%	61 15%	36 9%	82 20%	83 21%	43 11%	110 28%	119 30%	165 41%	239 60%	150 37%
ALL STUDENTS	255 64% (1)	63 62% (1)	26 61% (1)	26 63% (1)	44 65% (1)	57 65% (1)	37 66% (1)	115 60% (1)	139 67% (1)	102 69% (1)	70 66% (1)	41 58% (1)	41 56% (1)	53 62% (1)	38 66% (1)	24 66% (1)	66 81% (1)	52 63% (1)	21 49% (1)	69 63% (1)	76 63% (1)	104 63% (1)	151 63% (1)	98 66% (1)
STUDENTS IN HIGH NEED POPULATIONS SUCH AS SPECIAL NEEDS OR AT RISK STUDENTS	51 13% (2)	16 16% (2)	7 15% (2)	4 10% (3)	6 9% (3)	12 13% (2)	7 12% (2)	25 13% (2)	26 12% (2)	16 11% (2)	11 10% (2)	12 17% (2)	12 16% (2)	17 18% (2)	4 6% (3)	4 12% (2)	5 6% (3)	12 15% (2)	9 21% (2)	21 19% (2)	12 10% (3)	19 12% (3)	28 12% (3)	21 14% (2)
STUDENTS BELOW THE POVERTY LEVEL	37 9% (3)	11 10% (3)	6 14% (3)	4 11% (2)	7 11% (2)	5 5% (3)	4 7% (3)	24 13% (3)	13 6% (3)	16 11% (3)	10 10% (3)	7 11% (3)	4 5% (3)	14 14% (3)	9 2% (3)	2 5% (3)	4 5% (4)	7 8% (3)	2 5% (3)	3 3% (3)	14 12% (2)	20 12% (2)	28 12% (2)	9 6% (3)
STUDENTS ATTENDING FAILING SCHOOLS	12 3% (4)	3 3% (4)	- - (4)	1 1% (4)	3 4% (4)	1 1% (4)	4 7% (4)	6 3% (4)	6 3% (4)	5 3% (4)	4 4% (4)	2 3% (4)	- 1% (4)	3 3% (4)	3 4% (4)	- 1% (4)	5 6% (2)	1 1% (4)	- - (4)	3 3% (4)	4 4% (4)	5 3% (4)	7 3% (4)	5 3% (4)
DON'T KNOW/NONE OF THE ABOVE/OTHER	44 11% (1)	8 8% (1)	4 10% (1)	6 15% (1)	8 11% (1)	14 16% (1)	4 7% (1)	21 11% (1)	23 11% (1)	10 7% (1)	11 10% (1)	7 11% (1)	16 22% (1)	8 8% (1)	8 13% (1)	6 16% (1)	2 2% (1)	11 13% (1)	10 24% (1)	14 12% (1)	14 11% (1)	17 10% (1)	25 11% (1)	16 11% (1)
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

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BANNER 2

	PARTY ID/GENDER						IDEOLOGY			ABORTION STAND		EMPLOYMENT STATUS			ECONOMIC STATUS			RACE			TYPICALLY VOTE FOR...			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	PRO-LIFE (K)	PRO-CHOICE (L)	FULL-TIME (M)	RET-IRE (N)	UNEM-PLOYED (O)	LOW/MID (P)	MID (Q)	UP-MID /HIGH (R)	BLACK (S)	WHITE (T)	OTHER (U)	GOP (V)	DEM (W)	BOTH (X)
BASE=TOTAL SAMPLE	400 100%	58 14%	52 13%	50 12%	70 17%	81 20%	83 21%	84 21%	164 41%	148 37%	216 54%	165 41%	241 60%	88 22%	30 8%	123 31%	186 46%	75 19%	76 19%	303 76%	16 4%	133 33%	153 38%	90 22%
ALL STUDENTS	255 64% (1)	34 58% (1)	35 68% (1)	29 58% (1)	47 67% (1)	49 61% (1)	55 66% (1)	45 53% (1)	119 73% (1)	89 60% (1)	138 64% (1)	108 65% (1)	167 69% (1)	48 55% (1)	17 57% (1)	75 61% (1)	128 69% (1)	43 57% (1)	55 72% (1)	185 61% (1)	13 82% (1)	86 64% (1)	94 62% (1)	63 70% (1)
STUDENTS IN HIGH NEED POPULATIONS SUCH AS SPECIAL NEEDS OR AT RISK STUDENTS	51 13% (2)	13 22% (2)	8 15% (2)	3 6% (3)	9 13% (2)	10 12% (3)	9 11% (2)	9 10% (3)	23 14% (2)	20 14% (2)	29 14% (2)	18 11% (3)	24 10% (2)	13 14% (2)	5 17% (2)	21 17% (2)	17 9% (2)	10 14% (3)	5 6% (3)	46 15% (2)	- - (2)	23 17% (2)	14 9% (3)	13 14% (2)
STUDENTS BELOW THE POVERTY LEVEL	37 9% (3)	2 4% (3)	1 2% (4)	8 15% (2)	6 9% (3)	14 17% (2)	6 7% (3)	13 16% (2)	12 7% (3)	12 8% (3)	16 7% (3)	20 12% (2)	20 8% (3)	10 11% (3)	2 8% (3)	10 8% (3)	12 7% (3)	14 18% (2)	9 12% (3)	25 8% (3)	1 9% (2)	6 5% (3)	19 13% (2)	6 6% (3)
STUDENTS ATTENDING FAILING SCHOOLS	12 3% (4)	2 3% (4)	2 3% (3)	3 5% (4)	2 2% (4)	2 2% (4)	3 4% (4)	5 6% (4)	3 2% (4)	2 2% (4)	7 3% (4)	5 3% (4)	10 4% (4)	2 2% (4)	- 2% (4)	4 3% (4)	7 4% (4)	1 1% (4)	4 5% (4)	7 2% (4)	- - (4)	3 2% (4)	5 3% (4)	2 2% (4)
DON'T KNOW/NONE OF THE ABOVE/OTHER	44 11% (4)	7 12% (4)	6 12% (3)	8 15% (4)	6 8% (4)	7 8% (4)	11 13% (4)	11 14% (4)	7 4% (4)	24 16% (4)	25 12% (4)	15 9% (4)	19 8% (4)	15 18% (4)	5 16% (4)	13 11% (4)	20 11% (4)	7 10% (4)	3 3% (4)	39 13% (4)	2 10% (4)	15 11% (4)	20 13% (4)	7 8% (4)
REFUSED	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L M/N/O P/Q/R S/T/U V/W/X
N A T I O N A L R E S E A R C H I N C

NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY 2015 / AUGUST 2015

QUESTION 24:

North Carolina has passed legislation authorizing tuition vouchers, known as opportunity scholarships, to lower income families which allows children to attend any school that their families choose. With that in mind, which of the following statements comes closer to your opinion on the issue of school choice and public schools?

Giving parents more choice in K-12 education will improve education for students. North Carolina should move towards allowing more choice in K-12 education for parents and children.

The state should be the primary educator of all K-12 children. Any legislation that allows parents the ability to move children out of the traditional K-12 public school system will weaken public education.

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY ID			YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	<35 (W)	35+ (X)	
BASE=TOTAL SAMPLE	400 100%	101 25%	44 11%	42 10%	68 17%	89 22%	56 14%	192 48%	208 52%	149 37%	106 27%	70 18%	74 18%	94 24%	61 15%	36 9%	82 20%	83 21%	43 11%	110 28%	119 30%	165 41%	239 60%	150 37%	
**D/S (MORE CHOICE WILL IMPROVE EDUCATION - MOVING CHILDREN WILL WEAKEN PUBLIC EDUCATION)	116 29%	42 42% CD	9 20% D	2 4%	19 28% D	28 31% D	17 30% D	57 30%	59 28%	47 32% lm	41 38% LM	14 20%	14 19%	28 29%	20 32% s	9 26%	33 40% rs	19 23%	7 16%	52 47% UV	15 13%	48 29% U	70 29%	40 27%	
MORE CHOICE WILL IMPROVE EDUCATION																									
AUG 10-11, 2015	241 60%	65 64%	24 54%	21 51%	42 61%	54 61%	35 62%	116 61%	124 60%	95 64%	68 64% m	40 57%	37 51%	58 62%	37 61%	20 56%	56 69% s	47 56%	21 49%	76 69% U	64 54%	99 60%	148 62%	86 58%	
AUG 23-25, 2014	229 57%	47 53%	44 69% f	25 66%	34 61%	46 49%	33 54%	101 52%	128 62%	73 57%	73 62%	37 52%	45 56%	44 51%	35 52%	21 57%	39 54%	58 70% o	30 60%	63 69% U	52 42%	108 62% U	160 57%	63 56%	
AUG 19-20, 2013	231 58%	67 62%	25 58%	15 47%	32 52%	56 62%	34 55%	109 57%	122 59%	108 59%	61 59%	30 58%	31 51%	62 63%	30 49%	17 51%	64 59%	42 63%	15 48%	64 65% U	64 50%	103 60%	177 61% x	52 50%	
AUG 20-21, 2012	268 67%	58 64%	37 65%	29 70%	51 76% g	55 67%	39 61%	127 66%	141 68%	110 75% Km	74 60%	46 70%	39 61%	70 72% o	41 59%	15 63%	65 71%	49 66%	28 64%	98 76% U	67 56%	99 69% U	201 68%	61 64%	
AUG 14-18, 2011	243 61%	63 65% C	24 47%	22 58%	38 66% c	55 60%	40 61%	106 55%	136 66% h	92 59%	74 64%	45 63%	33 55%	40 48%	52 66% np	14 48%	77 68% NP	39 63%	21 62%	69 64%	63 53%	99 66% u	173 60%	62 59%	
MOVING CHILDREN WILL WEAKEN PUBLIC EDUCATION																									
AUG 10-11, 2015	125 31%	23 22%	15 34%	20 47% B	23 34%	26 30%	18 32%	59 31%	66 32%	47 32%	27 26%	26 38%	23 32%	31 32%	18 29%	11 30%	24 29%	28 34%	14 33%	24 22%	49 41% T	51 31%	77 32%	46 31%	
AUG 23-25, 2014	124 31%	30 35% D	13 21%	5 13%	16 29%	35 38% D	24 41% D	69 36%	55 27%	50 38%	29 25%	22 31%	23 28%	37 43% r	21 31%	10 28%	26 35%	17 20%	12 24%	16 17%	64 52% TV	43 25%	91 33%	33 29%	
AUG 19-20, 2013	140 35%	33 31%	17 38%	15 46%	26 41% f	24 27%	26 42% f	73 38%	68 33%	63 35%	37 35%	17 33%	23 38%	34 34%	25 41%	14 43%	36 33%	20 30%	11 36%	26 26%	56 43% T	59 34%	96 33%	44 42%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

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BANNER 1

	KEY REGIONS							GENDER		AGE			GENDER/AGE						PARTY ID			YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	<35 (W)	35+ (X)
AUG 20-21, 2012	104 26%	26 29%	15 27%	10 25%	14 22%	23 28%	16 25%	49 26%	55 26%	31 21%	40 32%	15 23%	19 29%	19 19%	24 34%	6 26%	22 25%	20 28%	12 28%	26 21%	43 36%	33 23%	77 26%	25 27%
AUG 14-18, 2011	112 28%	21 22%	20 38%	14 36%	12 20%	25 27%	21 33%	58 30%	54 26%	48 31%	33 29%	12 18%	18 31%	31 38%	17 21%	10 33%	30 27%	14 22%	10 29%	25 23%	43 36%	40 26%	80 28%	31 30%
DON'T KNOW	29 7%	10 10%	5 12%	- -	4 5%	7 8%	3 5%	14 7%	15 7%	6 4%	9 8%	3 4%	11 15%	5 5%	4 7%	2 12%	7 8%	7 16%	7 nQ	8 8%	6 5%	12 7%	11 4%	15 10%
REFUSED	6 1%	4 4%	- -	1 2%	- -	1 1%	1 1%	3 2%	3 1%	1 -	3 3%	1 1%	2 3%	1 1%	2 3%	1 3%	- -	2 2%	1 2%	2 2%	- -	3 2%	4 2%	2 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY 2015 / AUGUST 2015

QUESTION 24:

North Carolina has passed legislation authorizing tuition vouchers, known as opportunity scholarships, to lower income families which allows children to attend any school that their families choose. With that in mind, which of the following statements comes closer to your opinion on the issue of school choice and public schools?

Giving parents more choice in K-12 education will improve education for students. North Carolina should move towards allowing more choice in K-12 education for parents and children.

The state should be the primary educator of all K-12 children. Any legislation that allows parents the ability to move children out of the traditional K-12 public school system will weaken public education.

BANNER 2

	PARTY ID/GENDER						IDEOLOGY				ABORTION STAND		EMPLOYMENT STATUS			ECONOMIC STATUS			RACE			TYPICALLY VOTE FOR...				
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	PRO-LIFE (K)	PRO-CHOICE (L)	FULL TIME (M)	RET- IRED (N)	UNEM- PLOYED (O)	LOW/MID (P)	MID (Q)	UP-MID /HIGH (R)	BLACK (S)	WHITE (T)	OTHER (U)	GOP (V)	DEM (W)	BOTH (X)		
BASE=TOTAL SAMPLE	400 100%	58 14%	52 13%	50 12%	70 17%	81 20%	83 21%	84 21%	164 41%	148 37%	216 54%	165 41%	241 60%	88 22%	30 8%	123 31%	186 46%	75 19%	76 19%	303 76%	16 4%	133 33%	153 38%	90 22%		
**D/S (MORE CHOICE WILL IMPROVE EDUCATION - MOVING CHILDREN WILL WEAKEN PUBLIC EDUCATION)	116 29%	26 44%	26 51%	3 6%	13 18%	30 36%	18 22%	12 14%	31 19%	74 50%	98 45%	18 11%	81 33%	17 20%	8 25%	44 36%	68 37%	8 11%	25 33%	77 26%	11 70%	62 46%	14 9%	32 35%		
MORE CHOICE WILL IMPROVE EDUCATION																										
AUG 10-11, 2015	241 60%	39 68%	37 70%	26 52%	38 55%	51 63%	47 57%	45 53%	90 55%	104 70%	147 68%	85 52%	152 63%	46 53%	17 57%	79 64%	119 64%	38 50%	48 63%	177 58%	13 80%	91 68%	76 50%	58 65%		
AUG 23-25, 2014	229 57%	31 66%	32 72%	16 29%	36 53%	53 62%	55 61%	32 38%	99 56%	94 70%	125 67%	98 51%	129 55%	51 52%	32 95%	-	-	-	34 53%	177 56%	11 84%	86 69%	80 44%	44 62%		
AUG 19-20, 2013	231 58%	29 71%	35 60%	26 44%	38 55%	53 59%	49 61%	50 58%	100 57%	74 59%	131 64%	92 53%	132 57%	45 55%	39 71%	-	-	-	36 56%	176 58%	16 59%	-	-	-		
AUG 20-21, 2012	268 67%	53 79%	44 72%	21 47%	47 61%	51 66%	48 72%	39 54%	117 69%	100 73%	151 69%	105 65%	141 64%	57 66%	53 81%	-	-	-	46 73%	213 66%	6 58%	109 77%	90 56%	48 73%		
AUG 14-18, 2011	243 61%	34 61%	35 67%	20 40%	43 63%	51 65%	48 67%	35 49%	110 64%	83 63%	148 71%	82 50%	141 61%	39 55%	28 58%	-	-	-	24 60%	193 61%	18 54%	98 71%	80 51%	39 61%		
MOVING CHILDREN WILL WEAKEN PUBLIC EDUCATION																										
AUG 10-11, 2015	125 31%	13 23%	10 20%	23 46%	26 37%	22 27%	29 35%	33 39%	59 36%	30 21%	49 23%	67 41%	72 30%	29 33%	10 32%	35 28%	51 27%	30 40%	22 29%	99 33%	2 10%	29 22%	62 41%	27 30%		
AUG 23-25, 2014	124 31%	9 19%	7 16%	37 67%	27 39%	22 26%	21 23%	47 55%	51 29%	25 19%	39 21%	75 39%	81 35%	33 34%	1 4%	-	-	-	23 36%	99 32%	1 8%	21 17%	81 45%	17 24%		
AUG 19-20, 2013	140 35%	9 21%	17 29%	29 49%	27 39%	35 39%	24 29%	31 35%	63 36%	42 34%	62 30%	73 42%	87 37%	28 35%	13 23%	-	-	-	24 38%	106 35%	9 35%	-	-	-		

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N A T I O N A L R E S E A R C H I N C

Continued

NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY 2015 / AUGUST 2015

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BANNER 2

	PARTY ID/GENDER						IDEOLOGY			ABORTION STAND		EMPLOYMENT STATUS			ECONOMIC STATUS			RACE			TYPICALLY VOTE FOR...			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	PRO-LIFE (K)	PRO-CHOICE (L)	FULL TIME (M)	RET- IRED (N)	UNEM- PLOYED (O)	LOW/MID (P)	MID (Q)	UP-MID /HIGH (R)	BLACK (S)	WHITE (T)	OTHER (U)	GOP (V)	DEM (W)	BOTH (X)
AUG 20-21, 2012	104 26%	12 17%	15 24%	17 40% Bg	26 34% B	19 25%	14 21%	28 39% iJ	44 26%	30 22%	52 24%	47 29%	67 30% O	22 25%	9 15%	-	-	-	16 25%	85 26%	2 23%	24 17%	60 37% VX	15 22%
AUG 14-18, 2011	112 28%	13 23%	12 23%	23 44% BCfg	20 30%	20 26%	20 27%	28 40% j	48 28%	33 25%	44 21%	63 38% K	64 28%	23 32%	15 30%	-	-	-	13 33%	89 28%	8 24%	26 19%	61 39% V	19 30% v
DON'T KNOW	29 7%	4 6%	5 9%	1 2%	5 7%	7 8%	5 6%	6 7%	13 8%	10 7%	15 7%	13 8%	14 6%	11 13% m	3 10%	9 7%	12 7%	7 9%	6 8% u	23 7% U	-	10 8%	12 8%	5 6%
REFUSED	6 1%	1 3%	1 1%	-	- 1%	2 2%	2 2%	1 1%	2 1%	3 2%	5 2% 1	-	4 2%	1 1%	-	1 1%	3 2%	1 1%	-	4 1% s	2 10%	3 2% x	3 2%	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L M/N/O P/Q/R S/T/U V/W/X
N A T I O N A L R E S E A R C H I N C

