

Table 8-1
 QUESTION 8:
 If the election for US Senate were held today, for whom would you vote between Richard Burr, Republican, Elaine Marshall, Democrat, and Michael Beitler, Libertarian?

BANNER 1

| | MEDIA MARKET | | | | | | | KEY REGIONS | | | | | | | GENDER | | AGE | | | | | PARTY REG | | |
|-------------------------|--------------|-----------------|-------------------|-----------------|----------------------|----------------------|------------------|----------------|-----------------|----------------|-------------------|-----------------|-------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|------------------|------------------|------------------|----------------|
| | TOTAL (A) | RAL-EIGH (B) | CHAR-LOTTE (C) | GREENS-BORO (D) | GREEN-VILLE (SC) (E) | GREEN-VILLE (NC) (F) | WIL-MING-TON (G) | ALL OTHERS (H) | TRI-ANGLE (I) | SOUTH-EAST (J) | NORTH-EAST NC (K) | TRIAD (L) | CHAR-LOTTE (M) | WEST-ERN NC (N) | MEN (O) | WOMEN (P) | 18-25 (Q) | 26-40 (R) | 41-55 (S) | 56-65 (T) | 66+ (U) | GOP (V) | DEM (W) | IND (X) |
| BASE=TOTAL SAMPLE | 600 100% | 181 30% | 167 28% | 111 19% | 45 8% | 45 7% | 30 5% | 21 3% | 123 20% | 87 14% | 69 12% | 107 18% | 136 23% | 76 13% | 288 48% | 312 52% | 50 8% | 140 23% | 164 27% | 114 19% | 132 22% | 216 36% | 282 47% | 102 17% |
| **D/S (BURR - MARSHALL) | 121 20% | 12 7% | 54 32% BDEH | 22 20% BH | 6 14% h | 17 37% BdEH | 10 33% BeH | - 2% | 24 20% Jk | 8 9% | 7 10% | 21 20% jk | 42 31% iJKL | 19 25% JK | 87 30% P | 35 11% Jk | 15 30% TU | 42 30% TU | 44 27% TU | 10 9% | 10 8% | 162 75% WX | -68 -24% | 28 27% W |
| TOTAL BURR | 293 49% | 76 42% | 89 53% bh | 57 51% | 21 46% | 26 57% bh | 17 57% h | 7 31% | 61 50% | 36 42% | 28 41% | 56 52% | 71 52% | 40 53% | 159 55% P | 134 43% | 23 47% | 77 55% u | 86 53% u | 50 44% | 56 42% | 170 79% WX | 75 26% | 49 48% W |
| TOTAL MARSHALL | 171 29% | 64 36% CF | 35 21% | 35 32% c | 15 32% | 9 20% | 7 24% | 6 29% | 37 30% | 28 33% m | 21 31% | 35 33% m | 29 21% | 21 28% | 72 25% | 100 32% o | 8 16% | 35 25% | 43 26% | 40 35% Qrs | 46 35% Qrs | 7 3% | 143 51% VX | 21 21% V |
| TOTAL BEITLER | 20 3% | 8 4% GH | 6 4% GH | 2 2% | 1 3% | 2 5% | - - | - - | 6 5% | 2 3% | 2 2% | 2 2% | 6 4% | 1 1% | 6 2% | 14 4% | 6 12% u | 7 5% U | 3 2% u | 4 3% U | - - | 10 5% W | 2 1% | 8 8% W |
| TOTAL LEAN/UNDECIDED | 99 17% | 28 16% | 31 19% | 14 12% | 8 17% | 6 13% | 6 19% | 7 34% d | 17 14% | 16 18% | 15 22% l | 12 11% | 25 18% | 13 17% | 40 14% | 60 19% | 10 20% | 21 15% | 26 16% | 17 15% | 25 19% | 26 12% | 54 19% V | 19 19% |
| DEFINITELY BURR | 231 38% | 68 37% | 70 42% | 44 40% | 15 34% | 19 41% | 11 36% | 5 25% | 55 45% JK | 26 30% | 20 29% | 44 41% | 56 41% | 30 39% | 124 43% P | 106 34% | 18 36% | 63 45% Tu | 71 43% Tu | 35 30% | 44 34% | 144 67% WX | 49 17% | 37 36% W |
| PROBABLY BURR | 62 10% | 9 5% | 20 12% B | 13 12% b | 6 13% | 7 16% b | 6 21% b | 1 6% | 6 5% | 10 12% | 9 12% | 12 11% i | 15 11% i | 10 13% i | 34 12% | 28 9% | 5 10% | 14 10% | 15 9% | 16 14% | 12 9% | 25 12% | 25 9% | 11 11% |
| DEFINITELY MARSHALL | 141 23% | 55 30% CF | 29 17% | 28 25% | 11 25% | 7 16% | 5 17% | 6 29% | 30 24% | 25 29% m | 18 27% | 27 25% | 23 17% | 18 23% | 65 22% | 76 24% | 6 12% | 27 19% | 36 22% | 33 29% q | 39 29% Qr | 7 3% | 119 42% VX | 15 15% V |
| PROBABLY MARSHALL | 30 5% | 10 6% H | 6 4% H | 7 6% H | 3 7% | 2 4% | 2 7% | - - | 7 6% | 3 4% | 3 4% | 8 8% | 6 4% | 3 4% | 7 2% | 23 7% O | 2 4% | 8 5% | 6 4% | 7 6% | 7 5% | 1 - | 24 8% V | 6 6% V |
| DEFINITELY BEITLER | 15 2% | 7 4% GH | 3 2% | 2 2% | 1 3% | 2 4% | - - | - - | 5 4% | 2 3% | 1 1% | 2 2% | 3 2% | 1 1% | 5 2% | 10 3% | 4 7% | 7 5% sU | 1 1% | 3 3% u | - - | 6 3% | 2 1% | 7 7% W |
| PROBABLY BEITLER | 5 1% | 1 - | 3 2% degh | - - | - - | 1 2% | - - | - - | 1 1% | - - | 1 1% | - - | 3 2% jln | - - | 1 - | 4 1% | 2 5% | - - | 2 1% | 1 1% | - - | 4 2% w | - - | 1 1% |
| LEAN BURR | 14 2% | 3 2% | 2 1% | 3 2% | 1 2% | 2 4% | 2 7% | 1 7% | 2 1% | 2 2% | 5 7% imn | 3 3% | 2 1% | 1 1% | 7 2% | 7 2% | - - | 5 3% q | 3 2% q | 4 4% Q | 2 1% | 9 4% W | 2 1% | 3 3% |
| LEAN MARSHALL | 15 3% | 6 3% H | 2 1% | 5 4% H | 1 3% | 1 2% | 1 3% | - - | 6 5% | 1 1% | 1 1% | 2 2% | 2 1% | 1 1% | 5 2% | 11 3% | 2 4% | - - | 6 4% R | 3 3% r | 4 3% R | 3 1% | 10 4% | 3 3% |
| LEAN BEITLER | 4 1% | - - | 1 1% | 1 1% | 1 2% | - - | 1 3% | - - | - - | 1 1% | - - | 1 1% | - - | 2 3% | 2 1% | 2 1% | - - | - - | 1 1% | 2 2% | 1 1% | 1 - | 2 1% | 1 1% |

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L/M/N O/P Q/R/S/T/U V/W/X
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Continued

Table 8-1
 QUESTION 8:
 If the election for US Senate were held today, for whom would you vote between Richard Burr, Republican, Elaine Marshall, Democrat, and Michael Beitler, Libertarian?

BANNER 1

| | MEDIA MARKET | | | | | | | KEY REGIONS | | | | | | GENDER | | AGE | | | | | PARTY REG | | | |
|----------------|--------------|---------------------|-----------------------|------------------------|--------------------------------|--------------------------------|-----------------------------|----------------------|----------------------|-----------------------|-----------------------------|--------------|-----------------------|---------------------------|---------------|--------------|--------------|--------------|--------------|--------------|----------------|------------|----------------|------------|
| | TOTAL (A) | RAL- EIGH (B) | CHAR- LOTTE (C) | GREENS -BORO (D) | GREEN- VILLE (SC) (E) | GREEN- VILLE (NC) (F) | WIL- MING- TON (G) | ALL OTHERS (H) | TRI- ANGLE (I) | SOUTH -EAST (J) | NORTH -EAST NC (K) | TRIAD (L) | CHAR- LOTTE (M) | WEST- ERN NC (N) | MEN (O) | WOMEN (P) | 18-25 (Q) | 26-40 (R) | 41-55 (S) | 56-65 (T) | 66+ (U) | GOP (V) | DEM (W) | IND (X) |
| HARD UNDECIDED | 67 11% | 19 11% d | 26 16% Dfg | 6 5% | 5 10% | 3 7% | 2 6% | 6 27% Dfg | 10 8% | 12 14% l | 9 13% | 6 5% | 21 15% iL | 9 12% | 26 9% | 40 13% | 8 16% | 17 12% | 16 9% | 8 7% | 18 14% t | 13 6% | 41 14% v | 12 12% |
| REFUSED | 17 3% | 4 2% G | 6 3% G | 3 2% | 1 2% | 2 4% | - | 1 5% | 2 2% | 4 4% | 3 4% | 2 2% | 6 4% | 1 1% | 12 4% p | 5 2% | 2 4% | - | 6 4% R | 3 2% r | 6 4% R | 3 2% | 8 3% | 5 5% |

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H I/J/K/L/M/N O/P Q/R/S/T/U V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 8-2
 QUESTION 8:
 If the election for US Senate were held today, for whom would you vote between Richard Burr, Republican, Elaine Marshall, Democrat, and Michael Beitler, Libertarian?

BANNER 2

| | GENDER/AGE | | | | | PARTY REG/GENDER | | | | | | IDEOLOGY | | | IDEOLOGY/GENDER | | | | | | RACE | | | | |
|-------------------------------|--------------|---------------------|-------------------|-----------------------|---------------------|-------------------|---------------------|-------------------|---------------------|-------------------|---------------------|-----------------|----------------|-------------------|-----------------------|----------------------|-------------------|---------------------|---------------------|----------------------|-----------------|-------------------|----------------------|----------------|--|
| | TOTAL (A) | MEN 18-44 (B) | MEN 45+ (C) | WOMEN 18-44 (D) | WOMEN 45+ (E) | GOP MEN (F) | GOP WOMEN (G) | DEM MEN (H) | DEM WOMEN (I) | IND MEN (J) | IND WOMEN (K) | LIB (L) | MOD (M) | CONS (N) | LIB MEN (O) | LIB WOMEN (P) | MOD MEN (Q) | MOD WOMEN (R) | CONS MEN (S) | CONS WOMEN (T) | BLACK (U) | WHITE (V) | HISP- ANIC (W) | OTHER (X) | |
| BASE=TOTAL SAMPLE | 600 100% | 130 22% | 158 26% | 104 17% | 208 35% | 109 18% | 107 18% | 123 20% | 159 27% | 56 9% | 46 8% | 92 15% | 183 31% | 296 49% | 43 7% | 49 8% | 81 13% | 102 17% | 147 24% | 149 25% | 90 15% | 464 77% | 10 2% | 24 4% | |
| **D/S (BURR - MARSHALL) | 121 20% | 55 43% CDE | 31 20% E | 15 15% | 19 9% | 84 77% HIJK | 78 73% HIJK | -18 -15% I | -50 -31% | 21 37% HIK | 7 15% HI | -41 -44% | 5 3% L | 157 53% LM | -13 -31% | -27 -56% | 6 8% OPR | -1 -1% OP | 92 62% OPQRT | 65 44% OPQR | -48 -54% | 164 35% UWX | - 1% U | 4 17% U | |
| TOTAL BURR ----- | 293 49% | 79 61% cDE | 79 50% | 44 42% | 90 44% | 87 79% HIJK | 83 78% HIJK | 40 33% i | 34 22% | 32 57% HIk | 17 37% i | 18 20% | 68 37% L | 194 65% LM | 13 31% P | 5 11% | 31 39% P | 37 36% P | 106 72% OPQRT | 88 59% OPQR | 7 8% | 267 58% U | 3 35% | 11 45% U | |
| TOTAL MARSHALL ----- | 171 29% | 24 18% | 48 30% B | 29 27% | 71 34% B | 2 2% | 5 5% | 58 48% FGJK | 84 53% FGJK | 11 19% FG | 10 22% FG | 59 65% MN | 64 35% N | 37 12% QRST | 27 62% QRST | 32 66% ST | 25 31% ST | 39 38% ST | 14 10% | 23 15% | 56 62% VX | 103 22% | 3 34% | 7 29% | |
| TOTAL BEITLER ----- | 20 3% | 5 4% | 1 - C | 9 8% C | 5 2% c | 3 2% | 7 7% HI | - - - | 2 1% | 3 6% h | 4 9% Hi | 3 4% | 7 4% | 9 3% | - - - | 3 6% O | 2 2% | 6 6% O | 4 3% O | 5 3% O | - - - | 19 4% UW | - - - | 1 4% U | |
| TOTAL LEAN/UNDECIDED ----- | 99 17% | 19 15% | 21 13% | 21 20% | 39 19% | 14 13% | 12 11% | 17 14% | 37 23% FGh | 9 15% | 11 23% g | 8 9% | 38 21% L | 51 17% l | - - - | 8 17% O | 18 23% O | 20 20% O | 21 14% O | 30 20% O | 22 24% V | 65 14% | 3 31% | 5 22% | |
| DEFINITELY BURR | 231 38% | 61 47% E | 63 40% | 39 37% | 68 33% | 74 68% HIJK | 70 66% HIJK | 27 22% i | 22 14% | 23 40% HI | 15 32% I | 14 16% | 45 25% | 165 56% LM | 10 24% p | 4 9% | 21 27% P | 24 23% P | 89 61% OPQRT | 75 50% OPQR | 7 7% | 207 45% U | 3 35% | 10 42% U | |
| PROBABLY BURR | 62 10% | 18 14% d | 17 10% | 5 5% | 22 11% | 12 11% | 13 12% | 10% | 13 8% | 9 16% k | 2 5% | 4 4% | 23 13% L | 29 10% l | 3 7% | 1 2% | 10 12% P | 14 13% P | 17 11% P | 13 8% P | 1 1% | 61 13% UWX | - - - | 1 3% | |
| DEFINITELY MARSHALL | 141 23% | 22 17% | 43 27% b | 20 19% | 56 27% B | 2 2% | 4 4% | 54 44% FGJK | 66 41% FGJK | 9 15% FG | 6 14% Fg | 49 54% MN | 56 30% N | 29 10% QRST | 24 56% QRST | 25 52% QRST | 24 30% ST | 32 31% ST | 13 9% | 16 11% | 48 53% VX | 83 18% | 3 34% | 5 20% | |
| PROBABLY MARSHALL | 30 5% | 2 1% | 5 3% b | 9 8% b | 15 7% Bc | - - - | 1 1% | 5 4% f | 19 12% FGHj | 2 4% fg | 4 8% fg | 10 11% N | 8 4% | 8 3% 3 | 3 6% 14% QSt | 7 14% 1% qS | 1 1% | 7 7% qS | 2 1% | 6 4% 4% | 8 9% W | 20 4% W | - - - | 2 9% | |
| DEFINITELY BEITLER | 15 2% | 4 3% | 1 - c | 6 6% c | 4 2% | 3 2% | 3 3% h | - - - | 2 1% | 2 4% Hi | 4 9% Hi | 2 2% | 3 2% | 9 3% | - - - | 2 4% 1% | 1 3% 1% | 3 3% 3% | 4 3% 3% | 5 3% 3% | - - - | 15 3% UWX | - - - | - - - | |
| PROBABLY BEITLER | 5 1% | 1 1% | - - - | 2 2% 1% | 2 1% | - - - | 4 4% FHIK | - - - | - - - | 1 2% 2% | - - - | 1 1% | 4 2% n | - - - | - - - | 1 2% 1% | 1 1% 1% | 3 3% ost | - - - | - - - | - - - | 4 1% uw | - - - | 1 4% | |
| LEAN BURR | 14 2% | 3 3% | 3 2% | 4 4% | 3 2% | 6 5% Hi | 3 3% h | - - - | 2 1% | 1 2% 2% | 2 5% | - - - | 6 3% L | 8 3% L | - - - | - - - | 1 1% 1% | 5 5% OP | 6 4% OP | 2 1% | 1 1% | 13 3% WX | - - - | - - - | |
| LEAN MARSHALL | 15 3% | 1 1% | 4 2% | 2 2% | 9 4% b | 1 1% | 2 2% | 4 3% j | 6 4% fJ | - - - | 3 6% | 2 2% | 8 5% | 5 2% | - - - | 2 4% 4% | 3 4% 4% | 5 5% O | 2 1% | 3 2% o | 4 4% wx | 11 2% WX | - - - | - - - | |
| LEAN BEITLER | 4 1% | 1 1% | 1 1% | - - | 2 1% | 1 1% | - - | 1 1% | 1 1% | - - | 1 2% | - - | 1 1% | 3 1% | - - | - - | - - | 1 1% | 2 1% | 1 1% | 2 2% | 2 - | - - | - - | |

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G/H/I/J/K L/M/N O/P/Q/R/S/T U/V/W/X
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Table 8-2
 QUESTION 8:
 If the election for US Senate were held today, for whom would you vote between Richard Burr, Republican, Elaine Marshall, Democrat, and Michael Beitler, Libertarian?

BANNER 2

| | GENDER/AGE | | | | | PARTY REG/GENDER | | | | | | IDEOLOGY | | | IDEOLOGY/GENDER | | | | | | RACE | | | |
|----------------|--------------|---------------------|-------------------|-----------------------|---------------------|-------------------|---------------------|-------------------|---------------------|-------------------|---------------------|------------|------------|-------------|-------------------|---------------------|-------------------|---------------------|--------------------|----------------------|----------------|----------------|----------------------|--------------|
| | TOTAL (A) | MEN 18-44 (B) | MEN 45+ (C) | WOMEN 18-44 (D) | WOMEN 45+ (E) | GOP MEN (F) | GOP WOMEN (G) | DEM MEN (H) | DEM WOMEN (I) | IND MEN (J) | IND WOMEN (K) | LIB (L) | MOD (M) | CONS (N) | LIB MEN (O) | LIB WOMEN (P) | MOD MEN (Q) | MOD WOMEN (R) | CONS MEN (S) | CONS WOMEN (T) | BLACK (U) | WHITE (V) | HISP- ANIC (W) | OTHER (X) |
| HARD UNDECIDED | 67 11% | 14 11% | 13 8% | 15 15% | 25 12% | 7 6% | 7 6% | 12 10% | 29 18% FGh | 8 14% | 5 10% | 6 7% | 23 13% | 35 12% | - - | 6 13% O | 14 18% Ors | 9 8% O | 11 8% O | 24 16% OrS | 15 17% v | 40 9% | 3 31% | 5 22% |
| REFUSED | 17 3% | 2 2% | 10 6% BE | 2 2% | 3 1% | 3 3% g | - - | 7 6% GI | 1 1% | 2 3% | 4 8% gi | 3 3% | 5 3% | 6 2% | 3 7% | - - | 5 6% p | 1 1% | 2 1% | 4 3% p | 5 6% WX | 10 2% WX | - - | - - |

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 N A T I O N A L R E S E A R C H I N C

Table 8-3
 QUESTION 8:
 If the election for US Senate were held today, for whom would you vote between Richard Burr, Republican, Elaine Marshall, Democrat, and Michael Beitler, Libertarian?

BANNER 3

| | IDEOLOGY/PARTY REG | | | | | | | | | WHITE | | | | | | | EMPLOYMENT STATUS | | | | | | |
|-------------------------|--------------------|------------------|--------------|-------------|-------------|--------------|-------------|-------------|--------------|---------------|---------------|---------------|-----------------|-----------------|---------------|-------------------|--------------------|----------------|-----------|------------|---------------|------------------|--------------|
| | TOTAL (A) | LIB/ MOD GOP (B) | CONS GOP (C) | LIB DEM (D) | MOD DEM (E) | CONS DEM (F) | LIB IND (G) | MOD IND (H) | CONS IND (I) | WHITE DEM (J) | WHITE IND (K) | WHITE MEN (L) | WHITE WOMEN (M) | WHITE 18-44 (N) | WHITE 45+ (O) | WHITE MOD DEM (P) | SELF EMPL-OYED (Q) | PRVT CMPNY (R) | GOVT (S) | SPOUSE (T) | RET- IRED (U) | UNEM- PLOYED (V) | NOT SURE (W) |
| BASE=TOTAL SAMPLE | 600 100% | 49 8% | 162 27% | 74 12% | 100 17% | 88 15% | 12 2% | 39 7% | 46 8% | 173 29% | 88 15% | 225 37% | 239 40% | 185 31% | 279 46% | 62 10% | 84 14% | 179 30% | 83 14% | 29 5% | 158 26% | 53 9% | 6 1% |
| **D/S (BURR - MARSHALL) | 121 20% | 27 55% | 131 81% | -37 -51% | -23 -23% | - - | -6 -51% | 4 9% | 26 56% | -17 -10% | 25 28% | 96 43% | 68 28% | 78 42% | 86 31% | -4 -6% | 16 20% | 58 32% | 25 31% | 16 54% | 2 1% | -1 -1% | 1 22% |
| TOTAL BURR | 293 49% | 32 65% | 134 83% | 14 19% | 25 25% | 31 35% | 2 13% | 14 35% | 29 63% | 64 37% | 43 48% | 142 63% | 125 52% | 113 61% | 155 56% | 24 38% | 40 48% | 99 55% | 41 50% | 20 68% | 63 40% | 22 41% | 3 61% |
| TOTAL MARSHALL | 171 29% | 5 10% | 2 2% | 52 70% | 48 48% | 31 35% | 8 63% | 10 26% | 3 7% | 81 47% | 18 20% | 46 21% | 57 24% | 35 19% | 68 25% | 27 44% | 24 28% | 41 23% | 16 19% | 4 14% | 61 39% | 22 42% | 2 39% |
| TOTAL BEITLER | 20 3% | 4 8% | 6 4% | - - | 1 1% | 1 1% | 2 17% | 3 8% | 3 6% | 2 1% | 7 8% | 5 2% | 14 6% | 13 7% | 6 2% | 1 2% | 4 4% | 10 5% | 1 1% | 2 8% | 3 2% | 1 1% | - - |
| TOTAL LEAN/UNDECIDED | 99 17% | 6 13% | 19 11% | 6 8% | 23 23% | 24 28% | 1 6% | 11 27% | 8 17% | 25 14% | 15 17% | 26 11% | 40 17% | 22 12% | 43 16% | 9 14% | 14 17% | 26 14% | 23 27% | 3 10% | 25 16% | 7 14% | - - |
| DEFINITELY BURR | 231 38% | 25 50% | 116 72% | 10 14% | 13 13% | 25 28% | 2 13% | 10 26% | 23 51% | 38 22% | 33 37% | 109 49% | 97 41% | 90 49% | 117 42% | 12 19% | 34 40% | 83 46% | 34 41% | 16 53% | 45 29% | 17 32% | 3 46% |
| PROBABLY BURR | 62 10% | 8 16% | 18 11% | 4 5% | 12 12% | 6 7% | - - | 4 9% | 5 12% | 25 15% | 10 11% | 33 15% | 28 12% | 22 12% | 38 14% | 12 19% | 6 8% | 16 9% | 7 9% | 4 15% | 17 11% | 5 9% | 1 15% |
| DEFINITELY MARSHALL | 141 23% | 4 8% | 2 2% | 44 60% | 45 44% | 24 27% | 5 44% | 7 18% | 3 6% | 66 38% | 13 15% | 40 18% | 43 18% | 27 14% | 56 20% | 25 41% | 19 23% | 33 18% | 12 14% | 3 11% | 53 34% | 18 35% | 2 39% |
| PROBABLY MARSHALL | 30 5% | 1 2% | - - | 7 10% | 4 4% | 7 8% | 2 19% | 3 8% | 1 2% | 14 8% | 5 6% | 6 3% | 14 6% | 8 4% | 12 4% | 2 3% | 5 6% | 8 5% | 4 5% | 1 3% | 8 5% | 4 8% | - - |
| DEFINITELY BEITLER | 15 2% | - - | 6 4% | - - | 1 1% | 1 1% | 2 17% | 2 6% | 3 6% | 2 1% | 7 8% | 5 2% | 10 4% | 10 6% | 4 2% | 1 2% | 1 1% | 9 5% | - - | 2 8% | 2 1% | 1 1% | - - |
| PROBABLY BEITLER | 5 1% | 4 8% | - - | - - | - - | - - | - - | 1 2% | - - | - - | - - | - - | 4 2% | 2 1% | 2 1% | - - | 2 3% | 1 1% | 1 1% | - - | 1 1% | - - | - - |
| LEAN BURR | 14 2% | 2 4% | 7 4% | - - | 2 2% | - - | - - | 2 6% | 1 2% | 1 - | 3 4% | 7 3% | 6 3% | 7 4% | 6 2% | 1 1% | 2 3% | 5 3% | 3 3% | 1 3% | 2 1% | - - | - - |

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Continued

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 If the election for US Senate were held today, for whom would you vote between Richard Burr, Republican, Elaine Marshall, Democrat, and Michael Beitler, Libertarian?

BANNER 3

| | IDEOLOGY/PARTY REG | | | | | | | | | WHITE | | | | | | | EMPLOYMENT STATUS | | | | | | |
|----------------|--------------------|---------------------------|--------------------|-------------------|-------------------|--------------------|-------------------|-------------------|--------------------|---------------------|---------------------|---------------------|-----------------------|-----------------------|---------------------|----------------------------|------------------------------|----------------------|--------------------|---------------|---------------------|------------------------|--------------------|
| | TOTAL (A) | LIB/ MOD GOP (B) | CONS GOP (C) | LIB DEM (D) | MOD DEM (E) | CONS DEM (F) | LIB IND (G) | MOD IND (H) | CONS IND (I) | WHITE DEM (J) | WHITE IND (K) | WHITE MEN (L) | WHITE WOMEN (M) | WHITE 18-44 (N) | WHITE 45+ (O) | WHITE MOD DEM (P) | SELF EMPL- OYED (Q) | PRVT CMPNY (R) | GOVT (S) | SPOUSE (T) | RET- IRED (U) | UNEM- PLOYED (V) | NOT SURE (W) |
| LEAN MARSHALL | 15 3% | 1 2% | 2 1% | 1 1% | 6 6% cG | 3 3% | - | 2 5% | 1 2% | 5 3% | 3 3% | 2 1% | 9 4% 1 | 3 2% | 7 3% | 3 5% | 1 1% | 3 1% | 2 2% | 1 3% | 6 4% W | 3 6% | - |
| LEAN BEITLER | 4 1% | - | 1 1% | - | 1 1% | 1 1% | - | - | 1 2% | - | 1 1% | 1 - | 1 - | 1 1% | 1 - | - | - | 2 1% | - | - | 2 1% | - | - |
| HARD UNDECIDED | 67 11% | 3 7% | 9 6% | 5 7% | 14 14% C | 21 23% BCDg | 1 6% | 6 16% | 5 12% | 19 11% | 8 9% | 16 7% | 24 10% | 10 6% | 29 11% n | 5 8% | 11 13% tW | 16 9% W | 18 22% RTUvW | 1 3% | 15 10% W | 4 8% w | - |
| REFUSED | 17 3% | 2 3% | 2 1% | 2 3% | 3 3% | 1 1% | - | 1 4% | 3 7% g | 1 1% | 5 6% j | 6 3% | 4 2% | 3 2% | 6 2% | 1 2% | 3 3% | 4 2% tw | 2 3% | - | 6 4% TW | 1 2% | - |

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H/I J/K/L/M/N/O/P Q/R/S/T/U/V/W
 NATIONAL RESEARCH INC

Table 8-4
 QUESTION 8:
 If the election for US Senate were held today, for whom would you vote between Richard Burr, Republican, Elaine Marshall, Democrat, and Michael Beitler, Libertarian?

BANNER 4

| | VOTE LIKELIHOOD | | | | | VOTE HISTORY | | DIRECTION OF NORTH CAROLINA | | GENERIC BALLOT | | | MOST IMPORTANT ISSUE | | | | | PERDUE IMAGE/ID | | TEA PARTY PARTICIPANTS | | OBAMA APPROVAL | | |
|-------------------------|-----------------|-----|------|------|-----|--------------|-----|-----------------------------|-------------|----------------|------|-----|----------------------|------------|------|-------|----------|-----------------|-------|------------------------|-------|----------------|-------|------|
| | TOTAL | 10 | 10-9 | 10-8 | 7-5 | G08 | G06 | RIGHT DIR | WRONG TRACK | REP | DEM | DK | ECON/ JOBS | GOVT SPEND | EDUC | TAXES | HC COSTS | FAV | UNFAV | FAV | UNFAV | APPRV | DISAP | STRG |
| | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (O) | (P) | (Q) | (R) | (S) | (T) | (U) | (V) | (W) | (X) |
| BASE=TOTAL SAMPLE | 600 | 450 | 483 | 517 | 83 | 561 | 328 | 188 | 317 | 266 | 197 | 93 | 231 | 75 | 75 | 54 | 51 | 229 | 272 | 236 | 204 | 251 | 330 | 249 |
| | 100% | 75% | 81% | 86% | 14% | 94% | 55% | 31% | 53% | 44% | 33% | 15% | 38% | 13% | 13% | 9% | 8% | 38% | 45% | 39% | 34% | 42% | 55% | 42% |
| **D/S (BURR - MARSHALL) | 121 | 95 | 105 | 108 | 13 | 105 | 63 | -36 | 143 | 213 | -122 | 23 | 16 | 55 | -16 | 17 | -4 | -22 | 137 | 164 | -68 | -114 | 231 | 184 |
| | 20% | 21% | 22% | 21% | 16% | 19% | 19% | -19% | 45% | 80% | -62% | 25% | 7% | 73% | -21% | 31% | -9% | -10% | 51% | 70% | -34% | -45% | 70% | 74% |
| | | | | | | | | | H | KL | KL | K | OQ | MOPQ | MOQ | R | U | | | | | V | V | |
| TOTAL BURR | 293 | 227 | 244 | 258 | 35 | 271 | 165 | 55 | 195 | 223 | 19 | 36 | 95 | 61 | 22 | 29 | 17 | 82 | 176 | 181 | 44 | 40 | 244 | 193 |
| ----- | 49% | 50% | 51% | 50% | 42% | 48% | 50% | 29% | 62% | 84% | 10% | 39% | 41% | 81% | 30% | 53% | 34% | 36% | 65% | 76% | 22% | 16% | 74% | 77% |
| | | | | | | | | | H | KL | | K | o | MOPQ | | Oq | | | R | U | | | V | V |
| TOTAL MARSHALL | 171 | 132 | 139 | 150 | 21 | 166 | 102 | 91 | 52 | 10 | 141 | 12 | 79 | 6 | 38 | 12 | 22 | 104 | 39 | 16 | 112 | 154 | 13 | 9 |
| ----- | 29% | 29% | 29% | 29% | 26% | 30% | 31% | 48% | 16% | 4% | 72% | 13% | 34% | 8% | 51% | 22% | 42% | 46% | 14% | 7% | 55% | 61% | 4% | 4% |
| | | | | | | | | I | | JL | J | Np | | | MNP | N | NP | S | | T | | WX | | |
| TOTAL BEITLER | 20 | 9 | 10 | 16 | 4 | 17 | 9 | 5 | 13 | 14 | 1 | 4 | 6 | 2 | 1 | 4 | - | 3 | 12 | 10 | 9 | 2 | 16 | 9 |
| ----- | 3% | 2% | 2% | 3% | 4% | 3% | 3% | 3% | 4% | 5% | - | 4% | 3% | 2% | 2% | 8% | - | 1% | 4% | 4% | 5% | 1% | 5% | 3% |
| | | | | | | | | | K | K | | Q | Q | | oQ | | | | r | | | | V | V |
| TOTAL LEAN/UNDECIDED | 99 | 69 | 76 | 77 | 22 | 90 | 42 | 28 | 51 | 16 | 32 | 38 | 44 | 7 | 13 | 8 | 10 | 33 | 39 | 24 | 33 | 49 | 49 | 32 |
| ----- | 17% | 15% | 16% | 15% | 26% | 16% | 13% | 15% | 16% | 6% | 16% | 41% | 19% | 9% | 17% | 15% | 20% | 14% | 14% | 10% | 16% | 19% | 15% | 13% |
| | | | | | bcd | | | | | J | JK | N | N | | | | | | | t | | x | | |
| DEFINITELY BURR | 231 | 185 | 197 | 208 | 23 | 214 | 131 | 40 | 158 | 182 | 16 | 21 | 76 | 52 | 16 | 22 | 11 | 61 | 147 | 149 | 30 | 28 | 199 | 164 |
| | 38% | 41% | 41% | 40% | 27% | 38% | 40% | 22% | 50% | 68% | 8% | 22% | 33% | 68% | 21% | 41% | 22% | 27% | 54% | 63% | 15% | 11% | 60% | 66% |
| | | E | E | E | | | | | H | KL | | K | O | MOPQ | | Oq | | | R | U | | | V | V |
| PROBABLY BURR | 62 | 41 | 47 | 50 | 12 | 57 | 34 | 15 | 37 | 40 | 4 | 15 | 18 | 9 | 7 | 6 | 6 | 21 | 29 | 31 | 14 | 12 | 45 | 29 |
| | 10% | 9% | 10% | 10% | 14% | 10% | 10% | 8% | 12% | 15% | 2% | 16% | 8% | 12% | 9% | 12% | 11% | 9% | 11% | 13% | 7% | 5% | 14% | 12% |
| | | | | | | | | | K | K | | K | | | | | | | U | | | V | V | |
| DEFINITELY MARSHALL | 141 | 113 | 119 | 123 | 18 | 137 | 87 | 75 | 45 | 9 | 117 | 8 | 69 | 4 | 28 | 10 | 16 | 86 | 32 | 15 | 93 | 126 | 12 | 8 |
| | 23% | 25% | 25% | 24% | 21% | 24% | 27% | 40% | 14% | 3% | 59% | 9% | 30% | 5% | 38% | 18% | 32% | 38% | 12% | 6% | 46% | 50% | 4% | 3% |
| | | | | | | | | I | | JL | j | Np | | | NP | N | N | S | | T | | WX | | |
| PROBABLY MARSHALL | 30 | 19 | 21 | 27 | 4 | 30 | 15 | 16 | 8 | 1 | 24 | 4 | 10 | 2 | 10 | 2 | 5 | 18 | 7 | 2 | 19 | 28 | 1 | 1 |
| | 5% | 4% | 4% | 5% | 5% | 5% | 5% | 8% | 2% | - | 12% | 4% | 4% | 3% | 13% | 4% | 11% | 8% | 3% | 1% | 9% | 11% | - | - |
| | | | | | | | | I | | JL | j | | | | MNp | | | S | | T | | WX | | |
| DEFINITELY BEITLER | 15 | 7 | 9 | 11 | 4 | 12 | 5 | 4 | 10 | 11 | - | 3 | 4 | 2 | 1 | 4 | - | 2 | 11 | 10 | 5 | - | 14 | 9 |
| | 2% | 2% | 2% | 2% | 4% | 2% | 2% | 2% | 3% | 4% | - | 3% | 2% | 2% | 2% | 7% | - | 1% | 4% | 4% | 3% | - | 4% | 3% |
| | | | | | | | | | K | K | | q | q | | q | | | R | | | | V | V | |
| PROBABLY BEITLER | 5 | 2 | 2 | 5 | - | 5 | 4 | 2 | 3 | 2 | 1 | 1 | 2 | - | - | 1 | - | 1 | 1 | 1 | 4 | 2 | 2 | - |
| | 1% | - | - | 1% | - | 1% | 1% | 1% | 1% | 1% | - | 1% | 1% | - | - | 1% | - | - | - | - | 2% | 1% | 1% | - |
| | | | | E | | | | | | | | | | | | | | | | | | | | |
| LEAN BURR | 14 | 11 | 11 | 11 | 3 | 14 | 5 | 1 | 9 | 6 | 1 | 5 | 2 | 3 | 1 | 1 | 1 | 3 | 9 | 6 | 5 | 4 | 10 | 8 |
| | 2% | 2% | 2% | 2% | 3% | 2% | 2% | - | 3% | 2% | - | 5% | 1% | 3% | 1% | 2% | 2% | 1% | 3% | 3% | 2% | 2% | 3% | 3% |
| | | | | | | | | | H | k | | k | | | | | | | | | | | | |
| LEAN MARSHALL | 15 | 11 | 13 | 13 | 2 | 14 | 7 | 11 | 2 | 3 | 10 | 3 | 7 | 1 | 3 | 3 | - | 11 | 1 | 1 | 10 | 13 | 3 | 1 |
| | 3% | 3% | 3% | 3% | 2% | 3% | 2% | 6% | 1% | 1% | 5% | 3% | 3% | 1% | 4% | 5% | - | 5% | - | - | 5% | 5% | 1% | - |
| | | | | | | | | I | | J | | Q | | | q | | | S | | T | | WX | | |

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G H/I J/K/L M/N/O/P/Q R/S T/U V/W/X
 NATIONAL RESEARCH INC

Continued

Table 8-4

QUESTION 8:
If the election for US Senate were held today, for whom would you vote between Richard Burr, Republican, Elaine Marshall, Democrat, and Michael Beitler, Libertarian?

BANNER 4

| | VOTE LIKELIHOOD | | | | | VOTE HISTORY | | DIRECTION OF NORTH CAROLINA | | GENERIC BALLOT | | | MOST IMPORTANT ISSUE | | | | | PERDUE IMAGE/ID | | TEA PARTY PARTICIPANTS | | OBAMA APPROVAL | | |
|----------------|-----------------|-----------|-----------|-----------|------------------|--------------|----------|-----------------------------|-----------------|----------------|----------------|-----------------|----------------------|----------------|----------|-----------|---------------|-----------------|-----------|------------------------|-----------|----------------|-----------|----------------|
| | TOTAL (A) | 10 (B) | 10-9 (C) | 10-8 (D) | 7-5 (E) | G08 (F) | G06 (G) | RIGHT DIR (H) | WRONG TRACK (I) | REP (J) | DEM (K) | DK (L) | ECON/ JOBS (M) | GOVT SPEND (N) | EDUC (O) | TAXES (P) | HC COSTS (Q) | FAV (R) | UNFAV (S) | FAV (T) | UNFAV (U) | APPRV (V) | DISAP (W) | STRG DISAP (X) |
| LEAN BEITLER | 4 1% | 2 - | 3 1% | 3 1% | 1 1% | 4 1% | 2 1% | 2 1% | 2 1% | 1 - | 2 1% | 1 1% | 3 1% | - - | - - | 1 2% | - - | 1 - | 2 1% | 2 1% | 1 - | 2 1% | 2 1% | 2 1% |
| HARD UNDECIDED | 67 11% | 45 10% | 49 10% | 50 10% | 16 20% bcd | 59 10% | 27 8% | 15 8% | 38 12% | 6 2% | 19 10% J | 29 32% JK | 32 14% Np | 3 5% | 9 12% | 3 6% | 9 18% n | 18 8% | 28 10% | 14 6% | 18 9% | 30 12% | 35 11% | 22 9% |
| REFUSED | 17 3% | 14 3% | 14 3% | 15 3% | 1 2% | 17 3% | 9 3% | 8 4% | 6 2% | 4 2% | 4 2% | 3 3% | 8 4% N | - - | 1 1% | 1 2% | 2 4% | 7 3% | 5 2% | 5 2% | 5 2% | 7 3% | 7 2% | 6 3% |

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E F/G H/I J/K/L M/N/O/P/Q R/S T/U V/W/X
N A T I O N A L R E S E A R C H I N C

Table 8-5
 QUESTION 8:
 If the election for US Senate were held today, for whom would you vote between Richard Burr, Republican, Elaine Marshall, Democrat, and Michael Beitler, Libertarian?

BANNER 5

| | SENATE BALLOT | | | | | | | | | MOST IMPORTANT ATTRIBUTE | | | | | VOTE PERSON OR PARTY | | OPINION EARMARKS | |
|-------------------------------|---------------|--------------|---------------|-------------|-------------------|--------------------|---------------|-------------|--------------|--------------------------|------------|---------------|--------------------|-----------------|----------------------|-----------|------------------|------------|
| | TOTAL (A) | DEF BURR (B) | PROB BURR (C) | BURR (D) | DEF MAR-SHALL (E) | PROB MAR-SHALL (F) | MAR-SHALL (G) | BEITLER (H) | LEAN/UND (I) | LEAD (J) | VALS (K) | IDEO-LOGY (L) | STAND ON ISSUE (M) | AFFILIATION (N) | SPPRT (O) | AGNST (P) | PRO (Q) | ANTI (R) |
| BASE=TOTAL SAMPLE | 600 100% | 231 38% | 62 10% | 293 49% | 141 23% | 30 5% | 171 29% | 20 3% | 99 17% | 257 43% | 140 23% | 79 13% | 68 11% | 35 6% | 450 75% | 95 16% | 273 46% | 245 41% |
| **D/S (BURR - MARSHALL) | 121 20% | 231 100% | 62 100% | 293 100% | -141 -100% | -30 -100% | -171 -100% | - - | - - | 7 3% | 75 54% | 29 36% | 6 9% | -6 -18% | 79 18% | 21 22% | 7 2% | 97 40% |
| TOTAL BURR ----- | 293 49% | 231 100% | 62 100% | 293 100% | - - | - - | - - | - - | - - | 103 40% | 92 66% | 47 60% | 30 44% | 10 28% | 222 49% | 43 45% | 112 41% | 142 58% |
| TOTAL MARSHALL ----- | 171 29% | - - | - - | - - | 141 100% | 30 100% | 171 100% | - - | - - | 96 37% | 17 12% | 18 23% | 24 35% | 16 46% | 143 32% | 22 23% | 106 39% | 45 18% |
| TOTAL BEITLER ----- | 20 3% | - - | - - | - - | - - | - - | - - | 20 100% | - - | 5 2% | 4 3% | 5 6% | 2 3% | 2 7% | 11 2% | 6 6% | 8 3% | 8 3% |
| TOTAL LEAN/UNDECIDED ----- | 99 17% | - - | - - | - - | - - | - - | - - | 99 100% | 47 18% | 21 15% | 9 11% | 10 15% | 6 17% | 64 14% | 22 23% | 39 14% | 44 18% | |
| DEFINITELY BURR | 231 38% | 231 100% | - - | 231 79% | - - | - - | - - | - - | - - | 81 32% | 63 45% | 44 56% | 26 38% | 8 22% | 181 40% | 28 29% | 91 33% | 108 44% |
| PROBABLY BURR | 62 10% | - - | 62 100% | 62 21% | - - | - - | - - | - - | - - | 22 8% | 29 21% | 3 4% | 4 6% | 2 6% | 41 9% | 15 15% | 21 8% | 34 14% |
| DEFINITELY MARSHALL | 141 23% | - - | - - | - - | 141 100% | - - | 141 82% | - - | - - | 81 31% | 14 10% | 11 14% | 21 31% | 14 40% | 118 26% | 17 18% | 91 33% | 33 14% |
| PROBABLY MARSHALL | 30 5% | - - | - - | - - | - - | 30 100% | 30 18% | - - | - - | 15 6% | 2 2% | 7 9% | 3 4% | 2 6% | 25 6% | 5 5% | 15 6% | 11 5% |
| DEFINITELY BEITLER | 15 2% | - - | - - | - - | - - | - - | - - | 15 75% | - - | 2 1% | 4 3% | 2 3% | 2 3% | 2 7% | 8 2% | 6 6% | 8 3% | 3 1% |
| PROBABLY BEITLER | 5 1% | - - | - - | - - | - - | - - | - - | 5 25% | - - | 2 1% | - - | 2 3% | - - | - - | 2 1% | - - | - - | 5 2% |

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H/I J/K/L/M/N O/P Q/R
 N A T I O N A L R E S E A R C H I N C

Continued

Table 8-5
 QUESTION 8:
 If the election for US Senate were held today, for whom would you vote between Richard Burr, Republican, Elaine Marshall, Democrat, and Michael Beitler, Libertarian?

BANNER 5

| | SENATE BALLOT | | | | | | | | MOST IMPORTANT ATTRIBUTE | | | | | VOTE PERSON OR PARY | | OPINION EARMARKS | | |
|----------------|---------------|--------------|---------------|----------|-------------------|--------------------|---------------|-------------|--------------------------|-----------|-----------|---------------|--------------------|---------------------|-----------|------------------|-----------|----------|
| | TOTAL (A) | DEF BURR (B) | PROB BURR (C) | BURR (D) | DEF MAR-SHALL (E) | PROB MAR-SHALL (F) | MAR-SHALL (G) | BEITLER (H) | LEAN/UND (I) | LEAD (J) | VALS (K) | IDEO-LOGY (L) | STAND ON ISSUE (M) | AFFIL-IATION (N) | SPPRT (O) | AGNST (P) | PRO (Q) | ANTI (R) |
| LEAN BURR | 14 2% | - | - | - | - | - | - | - | 14 14% | 5 2% | 3 2% | 3 4% | 2 3% | - | 10 2% | 3 3% | 2 1% | 11 5% |
| | | | | | | | | | BCDEFGH | N | | n | | | | | | Q |
| LEAN MARSHALL | 15 3% | - | - | - | - | - | - | - | 15 15% | 10 4% | 2 2% | - | - | 2 6% | 13 3% | 2 2% | 2 1% | 10 4% |
| | | | | | | | | | BCDEFGH | IM | | | | | | | | Q |
| LEAN BEITLER | 4 1% | - | - | - | - | - | - | - | 4 4% | 4 2% | - | - | - | - | 4 1% | - | 2 1% | 1 - |
| | | | | | | | | | bcdefgh | klmn | | | | | p | | | |
| HARD UNDECIDED | 67 11% | - | - | - | - | - | - | - | 67 67% | 29 11% | 16 12% | 6 7% | 8 11% | 4 11% | 37 8% | 16 17% | 33 12% | 22 9% |
| | | | | | | | | | BCDEFGH | | | | | | o | | | |
| REFUSED | 17 3% | - | - | - | - | - | - | - | - | 6 2% | 6 5% | - | 3 4% | 1 3% | 11 2% | 3 3% | 8 3% | 6 2% |
| | | | | | | | | | L | L | | | | | | | | |

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G/H/I J/K/L/M/N O/P Q/R
 N A T I O N A L R E S E A R C H I N C