

**IF THE ELECTION FOR U.S. SENATE WERE HELD TODAY, WOULD YOU BE VOTING FOR:**

	#	%
1. DEMOCRAT KAY HAGAN	346	43
2. REPUBLICAN ELIZABETH DOLE	357	45
98. NOT SURE	96	12
<b>TOTAL</b>	<b>800</b>	

	AFFILIATION				
	N	%	DEM	REP	UNA
<b>TOTAL</b>	800	100	384	288	128
<b>TOTAL %</b>			48%	36%	16%
DEM. KAY HAGAN	346	43	65% *	13% *	47%
REP. ELIZABETH DOLE	357	45	23% *	78% *	35% *
NOT SURE	96	12	12%	9%	18%
<b>NET DOLE</b>	11	1	-42% *	65% *	-12% *
<b>DOLE : HAGAN</b>	1.0:1		1:2.8 *	6.0:1 *	1:1.4 *

	AGE						
	N	%	18-25	26-40	41-55	55-65	66+
<b>TOTAL</b>	800	100	41	124	242	160	234
<b>TOTAL %</b>			5%	15%	30%	20%	29%
DEM. KAY HAGAN	346	43	56% *	0.42	41%	44%	44%
REP. ELIZABETH DOLE	357	45	26% *	46%	47%	45%	46%
NOT SURE	96	12	18%	0.13	12%	12%	11%
<b>NET DOLE</b>	11	1	-30% *	0.04	6%	1%	2%
<b>DOLE : HAGAN</b>	1.0:1		1:2.2 *	1.1:1	1.1:1 *	1.0:1	1.0:1

	PHILOSOPHY						
	N	%	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE
<b>TOTAL</b>	800	100	64	103	197	158	256
<b>TOTAL %</b>			8%	13%	25%	20%	32%
DEM. KAY HAGAN	346	43	77% *	72% *	28% *	18% *	51%
REP. ELIZABETH DOLE	357	45	11% *	18% *	60% *	70% *	37%
NOT SURE	96	12	12%	10%	11%	0.12	12%
<b>NET DOLE</b>	11	1	-66% *	-53% *	32% *	52% *	-14% *
<b>DOLE : HAGAN</b>	1.0:1		1:6.8 *	1:3.9 *	2.1:1 *	3.9:1 *	1:1.4 *

	VOTING BEHAVIOR						
	N	%	ALWAYS DEM	DEM MORE THAN REP	REP MORE THAN DEM	ALWAYS REP	BOTH EQUALLY
TOTAL	800	100	123	224	216	54	166
TOTAL %			15%	28%	27%	7%	21%
DEM. KAY HAGAN	346	43	84% *	72% *	6% *	0% *	36%
REP. ELIZABETH DOLE	357	45	6% *	15% *	89% *	86% *	44%
NOT SURE	96	12	10%	12%	5%	14%	19%
NET DOLE	11	1	-78% *	-57% *	82% *	86% *	0.08
DOLE : HAGAN	1.0:1		1:13.6 *	1:4.7 *	14.4:1 *		1.2:1 *

	HERITAGE				GENDER	
	N	%	CAUCASIAN	AFRICAN AMERICAN	MALE	FEMALE
TOTAL	800	100	624	136	362	438
TOTAL %			78%	17%	45%	55%
DEM. KAY HAGAN	346	43	37%	73% *	0.37	49%
REP. ELIZABETH DOLE	357	45	52%	11% *	48%	42%
NOT SURE	96	12	11%	0.15	15%	10%
NET DOLE	11	1	15% *	-62% *	11% *	-7%
DOLE : HAGAN	1.0:1		1.4:1 *	1:6.4 *	1.3:1 *	1:1.2 *

	GEOGRAPHIC REGION							
	N	%	CHARLOTTE	WESTERN	TRIAD	TRIANGLE	N. EAST	S. EAST
TOTAL	800	100	155	116	168	157	98	106
TOTAL %			19%	14%	21%	20%	12%	13%
DEM. KAY HAGAN	346	43	36%	0.41	42%	55% *	46%	40%
REP. ELIZABETH DOLE	357	45	50%	46%	45%	38%	46%	44%
NOT SURE	96	12	14%	13%	13%	7%	8%	16%
NET DOLE	11	1	15% *	0.05	0.04	-18% *	-1%	4%
DOLE : HAGAN	1.0:1		1.4:1 *	1.1:1	1.1:1	1:1.5 *	1:1.0	1.1:1

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