

NORTH CAROLINA STATEWIDE
 SURVEY RESEARCH REPORT
 AUGUST 2008

IF THE ELECTION FOR U.S. SENATE WERE HELD TODAY, WOULD
 YOU BE VOTING FOR:

	VOTING		EARLY VOTING				AGE GROUP					
	N	%	DEFINITE	VERY	ELECTION DAY	EARLY VOTING	NOT SURE	18-25	26-40	41-55	56-65	66+
	597	100	488 82%	83 14%	346 58%	192 32%	53 9%	31 5%	90 15%	194 32%	129 22%	150 25%
DEM. KAY HAGAN	247	41	42%	33%	35%	50%	50%	52% *	37%	37%	42%	46%
REP. ELIZABETH DOLE	261	44	45%	43%	50%	36%	33% *	33% *	45%	52%	41%	37%
LIB. CHRIS COLE	25	4	3%	12%	3%	6%	2%	6%	6%	5%	5%	1%
NOT SURE	64	11	10%	12%	12%	8%	16%	9%	12%	6%	12%	16%

	EDUCATION						HERITAGE		AFFIL.			GENDER		
	N	%	<HS GRAD	HS GRAD	2 YR COLL TECHNICAL	4 YR COLL GRADUATE	POST GRAD	CAUCASIAN	AFRICAN AMERICAN	DEM	REP	UNAFFIL.	MALE	FEMALE
	597	100	31 5%	136 23%	159 27%	170 29%	94 16%	467 78%	108 18%	275 46%	209 35%	113 19%	282 47%	315 53%
DEM. KAY HAGAN	247	41	49%	43%	32% *	41%	51% *	33%	79% *	67% *	10% *	37%	42%	41%
REP. ELIZABETH DOLE	261	44	23% *	40%	50%	47%	41%	52%	7% *	15% *	80% *	47%	43%	44%
LIB. CHRIS COLE	25	4	5%	4%	5%	5%	1%	4%	5%	3%	3%	8%	6%	3%
NOT SURE	64	11	23% *	13%	13%	7%	7%	10%	9%	15%	7%	8%	9%	12%

	GEOGRAPHIC							
	N	%	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
	597	100	125 21%	84 14%	121 20%	118 20%	67 11%	82 14%
DEM. KAY HAGAN	247	41	39%	34%	44%	61% *	30% *	31% *
REP. ELIZABETH DOLE	261	44	44%	54% *	46%	28% *	49%	47%
LIB. CHRIS COLE	25	4	4%	3%	6%	2%	5%	5%
NOT SURE	64	11	13%	8%	4%	9%	17%	18%