

IF THE ELECTION FOR PRESIDENT WERE HELD TODAY, WOULD YOU BE
 VOTING FOR: DEMOCRAT BARACK OBAMA, REPUBLICAN JOHN MCCAIN
 OR LIBERTARIAN BOB BARR? IF NOT SURE/REFUSED, ARE YOU
 LEANING TOWARD: DEMOCRAT BARACK OBAMA, REPUBLICAN JOHN
 MCCAIN OR LIBERTARIAN BOB BARR?

	VOTING			ISSUES								
	N	%	ALREADY	DEFINITE	VERY	HEALTH CARE	EDUCATION	JOBS/ECON	TAXES	ROADS	ILLEGAL IMMIGRAT.	NOT SURE
MCCAIN	243	42	32% *	42%	45%	24% *	20% *	40%	76% *	56% *	74% *	51% *
LEAN MCCAIN	16	3	0%	3%	4%	0%	2%	3%	2%	9%	0%	5%
OBAMA	273	47	64% *	48%	38%	64% *	71% *	47%	16% *	26% *	17% *	30% *
LEAN OBAMA	8	1	0%	1%	1%	4%	0%	1%	2%	0%	2%	0%
BARR	6	1	0%	1%	4%	2%	0%	1%	0%	0%	2%	0%
NOT SURE	38	7	4%	6%	8%	6%	7%	7%	4%	9%	4%	14%
OBAMA	281	48	64% *	49%	39%	68% *	71% *	48%	18% *	26% *	19% *	30% *
MCCAIN	259	45	32% *	44%	49%	24% *	22% *	44%	78% *	65% *	74% *	56% *
NET OBAMA	21	3	31% *	5%	-10% *	45% *	49% *	4%	-61% *	-38% *	-55% *	-26% *
OBAMA : MCCAIN	1.1:1		2.0:1 *	1.1:1	1:1.2 *	2.9:1 *	3.2:1 *	1.1:1	1:4.4 *	1:2.5 *	1:3.8 *	1:1.9 *

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			LEG VOTING				DIRECTION			ENTHUSIASM		
	N	%	DEM	REP	NEITHER	NOT SURE	RIGHT	WRONG	NOT SURE	MORE	LESS	SAME
MCCAIN	243	42	7% *	90% *	40%	24% *	34%	46%	43%	28% *	57% *	57% *
LEAN MCCAIN	16	3	0%	3%	4%	9%	1%	3%	5%	1%	5%	4%
OBAMA	273	47	88% *	3% *	29% *	31% *	59% *	40%	44%	67% *	20% *	27% *
LEAN OBAMA	8	1	2%	0%	5%	1%	1%	1%	2%	1%	1%	2%
BARR	6	1	0%	2%	0%	1%	1%	2%	0%	0%	4%	1%
NOT SURE	38	7	2%	2%	22% *	32% *	4%	8%	6%	3%	13%	9%
OBAMA	281	48	90% *	3% *	34% *	33% *	60% *	41%	46%	68% *	21% *	29% *
MCCAIN	259	45	7% *	93% *	45%	33% *	35%	49%	48%	29% *	62% *	62% *
NET OBAMA	21	3	83% *	-90% *	-11% *	0%	25% *	-8% *	-2%	39% *	-42% *	-32% *
OBAMA : MCCAIN	1.1:1		12.0:1 *	1:29.5 *	1:1.3 *	1:1.0	1.7:1 *	1:1.2 *	1:1.0	2.4:1 *	1:3.0 *	1:2.1 *

			AGE					PHILOSOPHY					
	N	%	18-25	26-40	41-55	56-65	66+	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE	NOT SURE
MCCAIN	243	42	48%	46%	38%	44%	39%	4% *	12% *	57% *	80% *	32% *	19% *
LEAN MCCAIN	16	3	5%	5%	2%	2%	2%	0%	0%	6%	4%	2%	0%
OBAMA	273	47	45%	44%	48%	45%	49%	89% *	84% *	28% *	15% *	53%	53%
LEAN OBAMA	8	1	0%	0%	3%	2%	1%	4%	0%	0%	0%	2%	5%
BARR	6	1	2%	1%	2%	0%	1%	0%	1%	3%	0%	1%	0%
NOT SURE	38	7	0%	4%	7%	8%	9%	2%	3%	5%	2%	10%	23% *
OBAMA	281	48	45%	44%	51%	47%	49%	93% *	84% *	28% *	15% *	55%	58% *
MCCAIN	259	45	53%	51%	40%	46%	40%	4% *	12% *	64% *	83% *	33% *	19% *
NET OBAMA	21	3	-8% *	-7% *	11%	1%	9%	89% *	72% *	-35% *	-69% *	22% *	39% *
OBAMA : MCCAIN	1.1:1		1:1.2	1:1.2	1.3:1 *	1.0:1	1.2:1 *	21.4:1 *	7.3:1 *	1:2.2 *	1:5.6 *	1.7:1 *	3.1:1 *

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			BEH VOTING					AREA		
	N	%	ALWAYS DEMOCRAT	DEM MORE THAN REP	REP MORE THAN DEM	ALWAYS REP	BOTH =	URBAN	SUBURBAN	RURAL
MCCAIN	243	42	1% *	11% *	85% *	91% *	42%	31% *	36%	53% *
LEAN MCCAIN	16	3	0%	0%	4%	0%	7%	4%	3%	1%
OBAMA	273	47	95% *	82% *	6% *	3% *	32% *	56% *	53%	36% *
LEAN OBAMA	8	1	2%	2%	0%	0%	2%	2%	0%	2%
BARR	6	1	0%	1%	2%	0%	1%	3%	1%	0%
NOT SURE	38	7	2%	4%	4%	6%	16% *	5%	6%	8%
OBAMA	281	48	97% *	84% *	6% *	3% *	34% *	58% *	53%	38% *
MCCAIN	259	45	1% *	11% *	88% *	91% *	49%	34% *	39%	54% *
NET OBAMA	21	3	96% *	73% *	-82% *	-89% *	-14% *	23% *	14% *	-16% *
OBAMA : MCCAIN	1.1:1		97.3:1 *	7.3:1 *	1:14.7 *	1:36.4 *	1:1.4 *	1.7:1 *	1.4:1 *	1:1.4 *

			EMPLOYMENT					HERITAGE		AFFIL.			GENDER		
	N	%	SELF EMPLOYED	PRIVATE	GOVERNMENT	SPOUSE	RETIRED	UNEMPLOY.	CAUCASIAN	AFRICAN AMERICAN	DEM	REP	UNAFFIL.	MALE	FEMALE
MCCAIN	243	42	46%	45%	34%	47%	40%	10% *	51%	1% *	19% *	78% *	33%	48%	36%
LEAN MCCAIN	16	3	1%	5%	4%	0%	2%	5%	3%	0%	0%	3%	8%	3%	2%
OBAMA	273	47	41%	43%	59% *	46%	47%	66% *	37% *	90% *	73% *	10% *	48%	39%	54%
LEAN OBAMA	8	1	2%	1%	2%	0%	1%	9%	1%	3%	2%	1%	1%	1%	2%
BARR	6	1	0%	1%	0%	2%	1%	10%	1%	0%	0%	2%	2%	2%	1%
NOT SURE	38	7	10%	6%	2%	6%	9%	0%	7%	6%	6%	6%	9%	7%	6%
OBAMA	281	48	43%	44%	60% *	46%	48%	75% *	38% *	93% *	75% *	11% *	49%	40%	55%
MCCAIN	259	45	47%	50%	38%	47%	42%	15% *	54% *	1% *	19% *	81% *	40%	51%	38%
NET OBAMA	21	3	-4%	-6% *	22% *	-1%	6%	60% *	-15% *	93% *	56% *	-70% *	9%	-11% *	17% *
OBAMA : MCCAIN	1.1:1		1:1.1	1:1.1	1.6:1 *	1:1.0	1.1:1	5.0:1 *	1:1.4	*113.7:1 *	3.9:1 *	1:7.1 *	1.2:1 *	1:1.3 *	1.5:1 *

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GEOGRAPHIC

	N	%	CHARLOTTE	WESTERN	TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
	584	100	134 23%	86 15%	106 18%	113 19%	75 13%	70 12%
MCCAIN	243	42	44%	51% *	50%	29% *	31% *	44%
LEAN MCCAIN	16	3	3%	1%	1%	4%	4%	3%
OBAMA	273	47	43%	43%	37% *	59% *	52%	47%
LEAN OBAMA	8	1	0%	0%	4%	1%	4%	0%
BARR	6	1	3%	1%	1%	0%	0%	0%
NOT SURE	38	7	7%	4%	7%	7%	9%	5%
OBAMA	281	48	43%	43%	41%	60% *	56%	47%
MCCAIN	259	45	47%	52%	51%	32% *	35% *	47%
NET OBAMA	21	3	-5%	-9% *	-11% *	28% *	21% *	0%
OBAMA : MCCAIN	1.1:1		1:1.1	1:1.2 *	1:1.3 *	1.9:1 *	1.6:1 *	1.0:1