

IF THE ELECTION FOR U.S. SENATE WERE HELD TODAY, WOULD YOU BE
 VOTING FOR: DEMOCRAT KAY HAGAN, REPUBLICAN ELIZABETH DOLE
 OR LIBERTARIAN CHRIS COLE? IF NOT SURE/REFUSED, ARE YOU
 LEANING TOWARD: DEMOCRAT KAY HAGAN, REPUBLICAN ELIZABETH
 DOLE OR LIBERTARIAN CHRIS COLE?

VOTING

ISSUES

	VOTING		ISSUES									
	N	%	ALREADY	DEFINITE	VERY	HEALTH CARE	EDUCATION	JOBS/ECON	TAXES	ROADS	ILLEGAL IMMIGRAT.	NOT SURE
DOLE	226	38	30%	37%	49% *	24% *	24% *	35%	62% *	65% *	65% *	45%
LEAN DOLE	15	3	0%	3%	1%	1%	3%	2%	6%	0%	4%	5%
HAGAN	244	41	66% *	42%	33%	56% *	60% *	43%	17% *	17% *	18% *	29% *
LEAN HAGAN	15	2	0%	3%	1%	2%	2%	4%	0%	9%	0%	0%
COLE	15	3	0%	2%	5%	3%	0%	2%	6%	0%	6%	0%
LEAN COLE	4	1	0%	1%	0%	2%	0%	0%	0%	0%	2%	0%
NOT SURE	72	12	4%	12%	11%	13%	11%	14%	10%	9%	4%	21%
HAGAN	259	44	66% *	45%	34% *	58% *	62% *	47%	17% *	26% *	18% *	29% *
DOLE	241	41	30% *	40%	50% *	25% *	27% *	37%	68% *	65% *	70% *	50% *
NET HAGAN	18	3	36% *	5%	-16% *	33% *	35% *	10%	-51% *	-39% *	-52% *	-20% *
HAGAN : DOLE	1.1:1		2.2:1 *	1.1:1	1:1.5 *	2.3:1 *	2.3:1 *	1.3:1 *	1:4.0 *	1:2.5 *	1:4.0 *	1:1.7 *

LEG VOTING

DIRECTION

ENTHUSIASM

	LEG VOTING		DIRECTION				ENTHUSIASM					
	N	%	DEM	REP	NEITHER	NOT SURE	RIGHT	WRONG	NOT SURE	MORE	LESS	SAME
DOLE	226	38	8% *	81% *	25% *	26% *	35%	41%	34%	24% *	56% *	53% *
LEAN DOLE	15	3	1%	5%	0%	3%	1%	2%	6%	2%	2%	4%
HAGAN	244	41	77% *	6% *	16% *	29% *	50%	38%	35%	58% *	21% *	23% *
LEAN HAGAN	15	2	3%	1%	4%	4%	2%	3%	3%	3%	2%	2%
COLE	15	3	1%	3%	12% *	4%	1%	5%	0%	2%	5%	3%
LEAN COLE	4	1	1%	0%	0%	3%	0%	1%	1%	0%	1%	1%
NOT SURE	72	12	10%	5%	42% *	31% *	11%	11%	20%	11%	13%	14%
HAGAN	259	44	79% *	7% *	21% *	33% *	52%	40%	38%	61% *	23% *	26% *
DOLE	241	41	9% *	86% *	25% *	29% *	36%	44%	40%	26% *	58% *	57% *
NET HAGAN	18	3	71% *	-79% *	-5%	4%	16% *	-3%	-2%	36% *	-35% *	-31% *
HAGAN : DOLE	1.1:1		9.1:1 *	1:12.2 *	1:1.2 *	1.1:1	1.4:1 *	1:1.1	1:1.1	2.4:1 *	1:2.5 *	1:2.2 *

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AGE

PHILOSOPHY

	N		AGE					PHILOSOPHY					
	N	%	18-25	26-40	41-55	56-65	66+	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE	NOT SURE
DOLE	226	38	52% *	41%	34%	39%	37%	9% *	9% *	45%	79% *	31%	8% *
LEAN DOLE	15	3	5%	4%	3%	2%	1%	0%	0%	8%	2%	1%	5%
HAGAN	244	41	27% *	32%	45%	42%	48%	81% *	71% *	26% *	11% *	49%	43%
LEAN HAGAN	15	2	0%	2%	4%	2%	3%	2%	3%	3%	1%	3%	4%
COLE	15	3	2%	3%	4%	2%	2%	0%	3%	6%	1%	2%	0%
LEAN COLE	4	1	0%	0%	1%	1%	1%	2%	0%	1%	0%	1%	0%
NOT SURE	72	12	13%	18%	10%	13%	9%	6%	14%	12%	6%	13%	40% *
HAGAN	259	44	27% *	34% *	49%	44%	51%	83% *	74% *	29% *	12% *	52%	47%
DOLE	241	41	57% *	45%	36%	41%	38%	9% *	9% *	52% *	81% *	32% *	13% *
NET HAGAN	18	3	-30% *	-10% *	13% *	2%	13% *	74% *	64% *	-23% *	-69% *	20% *	33% *
HAGAN : DOLE	1.1:1		1:2.1 *	1:1.3 *	1.3:1 *	1.1:1	1.4:1 *	9.5:1 *	7.9:1 *	1:1.8 *	1:6.7 *	1.6:1 *	3.5:1 *

BEH VOTING

AREA

	N		BEH VOTING					AREA		
	N	%	ALWAYS DEMOCRAT	DEM MORE THAN REP	REP MORE THAN DEM	ALWAYS REP	BOTH =	URBAN	SUBURBAN	RURAL
DOLE	226	38	4% *	6% *	80% *	89% *	33%	28% *	36%	46%
LEAN DOLE	15	3	1%	1%	2%	6%	6%	3%	2%	2%
HAGAN	244	41	82% *	73% *	7% *	3% *	30% *	52% *	45%	32% *
LEAN HAGAN	15	2	2%	3%	2%	0%	4%	5%	2%	2%
COLE	15	3	1%	2%	2%	0%	5%	3%	2%	4%
LEAN COLE	4	1	1%	1%	0%	0%	2%	0%	0%	2%
NOT SURE	72	12	8%	16%	6%	3% *	20%	10%	13%	12%
HAGAN	259	44	84% *	75% *	9% *	3% *	33% *	57% *	47%	34% *
DOLE	241	41	5% *	7% *	82% *	94% *	40%	31% *	38%	48%
NET HAGAN	18	3	79% *	69% *	-73% *	-92% *	-6% *	26% *	9%	-14% *
HAGAN : DOLE	1.1:1		16.0:1 *	11.1:1 *	1:8.7 *	1:37.6 *	1:1.2 *	1.9:1 *	1.2:1 *	1:1.4 *

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			EMPLOYMENT					HERITAGE		AFFIL.			GENDER		
	N	%	SELF EMPLOYED	PRIVATE	GOVERNMENT	SPOUSE	RETIRED	UNEMPLOY.	CAUCASIAN	AFRICAN AMERICAN	DEM	REP	UNAFFIL.	MALE	FEMALE
DOLE	226	38	44%	41%	31%	40%	38%	15% *	45%	6% *	16% *	70% *	34%	44%	33%
LEAN DOLE	15	3	3%	4%	2%	3%	1%	0%	3%	2%	1%	5%	2%	3%	2%
HAGAN	244	41	33%	37%	53% *	38%	45%	63% *	35%	71% *	67% *	10% *	35%	36%	46%
LEAN HAGAN	15	2	5%	2%	2%	0%	3%	9%	2%	3%	3%	1%	4%	3%	2%
COLE	15	3	4%	3%	0%	2%	2%	4%	2%	2%	2%	3%	3%	3%	2%
LEAN COLE	4	1	1%	1%	0%	1%	1%	0%	1%	1%	1%	0%	1%	1%	0%
NOT SURE	72	12	11%	13%	12%	15%	10%	9%	11%	15%	10%	11%	21%	10%	14%
HAGAN	259	44	38%	39%	55% *	38%	48%	71% *	37%	74% *	70% *	11% *	39%	39%	48%
DOLE	241	41	46%	45%	33%	44%	39%	15% *	48%	8% *	17% *	76% *	36%	47%	35%
NET HAGAN	18	3	-8% *	-6%	21% *	-5%	9%	56% *	-11% *	66% *	53% *	-65% *	3%	-8% *	13% *
HAGAN : DOLE	1.1:1		1:1.2 *	1:1.1	1.6:1 *	1:1.1	1.2:1 *	4.7:1 *	1:1.3 *	9.7:1 *	4.1:1 *	1:7.0 *	1.1:1	1:1.2 *	1.4:1 *

			GEOGRAPHIC					
	N	%	CHARLOTTE	WESTERN	TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
DOLE	226	38	38%	46%	41%	33%	37%	36%
LEAN DOLE	15	3	2%	2%	3%	1%	3%	5%
HAGAN	244	41	41%	38%	39%	46%	41%	42%
LEAN HAGAN	15	2	3%	2%	4%	2%	4%	0%
COLE	15	3	2%	3%	2%	2%	5%	3%
LEAN COLE	4	1	1%	0%	3%	0%	0%	0%
NOT SURE	72	12	13%	9%	9%	16%	10%	15%
HAGAN	259	44	44%	40%	43%	48%	45%	42%
DOLE	241	41	40%	48%	44%	34%	40%	40%
NET HAGAN	18	3	3%	-8% *	-1%	14% *	5%	2%
HAGAN : DOLE	1.1:1		1.1:1	1:1.2 *	1:1.0	1.4:1 *	1.1:1	1.1:1