

IF THE ELECTION FOR PRESIDENT WERE HELD TODAY, WOULD YOU BE
 VOTING FOR: DEMOCRAT BARACK OBAMA, REPUBLICAN JOHN MCCAIN
 OR LIBERTARIAN BOB BARR? IF NOT SURE/REFUSED, ARE YOU
 LEANING TOWARD: DEMOCRAT BARACK OBAMA, REPUBLICAN JOHN
 MCCAIN OR LIBERTARIAN BOB BARR?

| | VOTING | | DIRECTION | | | | | ISSUES | | | | | STATE LEG. | | |
|----------------|--------|-----|------------|-----------|------------|------------|-----------|-------------|-----------|------------|-----------|-----------------|------------|------------|-----------|
| | N | % | DEFINITE | SOMEWHAT | RIGHT | WRONG | NOT SURE | HEALTH CARE | EDUCATION | JOBS/ECON | TAXES | ILLEGAL IMMIGR. | DEM | REP | NOT SURE |
| | 598 | 100 | 495 83% | 91 15% | 163 27% | 345 58% | 89 15% | 80 13% | 91 15% | 263 44% | 71 12% | 65 11% | 285 48% | 228 38% | 71 12% |
| MCCAIN | 258 | 43 | 43% | 47% | 36% | 45% | 46% | 24% * | 32% * | 39% | 69% * | 67% * | 7% * | 91% * | 35% |
| OBAMA | 289 | 48 | 49% | 46% | 57% * | 45% | 44% | 70% * | 58% * | 51% | 21% * | 31% * | 89% * | 4% * | 35% * |
| BARR | 9 | 1 | 2% | 0% | 1% | 2% | 0% | 0% | 3% | 1% | 4% | 0% | 1% | 2% | 1% |
| LEAN BARR | 1 | 0 | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 1% |
| NOT SURE | 42 | 7 | 6% | 6% | 5% | 7% | 10% | 6% | 8% | 9% | 6% | 2% | 4% | 4% | 28% * |
| OBAMA | 289 | 48 | 49% | 46% | 57% * | 45% | 44% | 70% * | 58% * | 51% | 21% * | 31% * | 89% * | 4% * | 35% * |
| MCCAIN | 258 | 43 | 43% | 47% | 36% | 45% | 46% | 24% * | 32% * | 39% | 69% * | 67% * | 7% * | 91% * | 35% |
| NET OBAMA | 31 | 5 | 6% | -1% | 22% * | 0% | -3% | 46% * | 26% * | 12% | -48% * | -36% * | 82% * | -87% * | 0% |
| OBAMA : MCCAIN | 1.1:1 | | 1.1:1 | 1:1.0 * | 1.6:1 * | 1:1.0 * | 1:1.1 | 2.9:1 * | 1.8:1 * | 1.3:1 * | 1:3.3 * | 1:2.2 * | 13.3:1 * | 1:22.4 * | 1:1.0 * |

| | AGE GROUP | | | | | | PHILOSOPHY | | | | | HERITAGE | | |
|----------------|-----------|-----|----------|------------|------------|------------|------------|--------------|------------------|---------------|------------|------------|------------|------------------|
| | N | % | 18-25 | 26-40 | 41-55 | 56-65 | 66+ | VERY LIBERAL | SOMEWHAT LIBERAL | SOMEWHAT CONS | VERY CONS | MODERATE | CAUCASIAN | AFRICAN AMERICAN |
| | 598 | 100 | 45 7% | 112 19% | 185 31% | 111 19% | 144 24% | 54 9% | 58 10% | 119 20% | 122 20% | 217 36% | 443 74% | 125 21% |
| MCCAIN | 258 | 43 | 36% | 49% | 42% | 41% | 44% | 4% * | 12% * | 61% * | 82% * | 31% * | 56% * | 3% * |
| OBAMA | 289 | 48 | 53% | 43% | 53% | 49% | 44% | 93% * | 80% * | 29% * | 15% * | 58% * | 37% * | 90% * |
| BARR | 9 | 1 | 4% | 2% | 2% | 0% | 1% | 0% | 2% | 1% | 1% | 2% | 2% | 0% |
| LEAN BARR | 1 | 0 | 2% | 0% | 0% | 0% | 0% | 2% | 0% | 0% | 0% | 0% | 0% | 0% |
| NOT SURE | 42 | 7 | 4% | 5% | 3% | 10% | 12% | 2% | 7% | 9% | 2% | 8% | 5% | 6% |
| OBAMA | 289 | 48 | 53% | 43% | 53% | 49% | 44% | 93% * | 80% * | 29% * | 15% * | 58% * | 37% * | 90% * |
| MCCAIN | 258 | 43 | 36% | 49% | 42% | 41% | 44% | 4% * | 12% * | 61% * | 82% * | 31% * | 56% * | 3% * |
| NET OBAMA | 31 | 5 | 17% * | -6% * | 10% | 8% | 0% | 89% * | 68% * | -32% * | -67% * | 27% * | -19% * | 87% * |
| OBAMA : MCCAIN | 1.1:1 | | 1.5:1 * | 1:1.1 | 1.2:1 * | 1.2:1 | 1.0:1 * | 25.6:1 * | 6.8:1 * | 1:2.1 * | 1:5.6 * | 1.9:1 * | 1:1.5 * | 28.1:1 * |

NORTH CAROLINA STATEWIDE
 SURVEY RESEARCH REPORT
 OCTOBER 2008

QUESTION 5. IF THE ELECTION FOR PRESIDENT WERE HELD TODAY, WOULD YOU BE VOTING FOR: DEMOCRAT BARACK OBAMA, REPUBLICAN JOHN MCCAIN OR LIBERTARIAN BOB BARR? IF NOT SURE/REFUSED, ARE YOU LEANING TOWARD: DEMOCRAT BARACK OBAMA, REPUBLICAN JOHN MCCAIN OR LIBERTARIAN BOB BARR?

| | | | AFFIL | | | GENDER | | GEOGRAPHIC | | | | | |
|----------------|-------|-----|------------|------------|------------|------------|------------|------------|-----------|------------|------------|-----------|-----------|
| | N | % | DEM | REP | UNAFFIL | MALE | FEMALE | CHARLOTTE | WESTERN | PIEDMONT | | NORTHEAST | SOUTHEAST |
| | | | | | | | | | | TRIAD | TRIANGLE | | |
| | 598 | 100 | 281 47% | 204 34% | 113 19% | 283 47% | 315 53% | 127 21% | 84 14% | 110 18% | 116 19% | 76 13% | 86 14% |
| MCCAIN | 258 | 43 | 17% * | 81% * | 40% | 44% | 42% | 39% | 41% | 56% * | 36% | 49% | 39% |
| OBAMA | 289 | 48 | 74% * | 13% * | 49% | 46% | 50% | 54% | 46% | 40% | 53% | 42% | 52% |
| BARR | 9 | 1 | 1% | 1% | 2% | 2% | 1% | 3% | 1% | 0% | 2% | 1% | 1% |
| LEAN BARR | 1 | 0 | 0% | 1% | 0% | 0% | 0% | 0% | 1% | 0% | 0% | 0% | 0% |
| NOT SURE | 42 | 7 | 8% | 5% | 9% | 7% | 7% | 4% | 11% | 5% | 9% | 8% | 8% |
| OBAMA | 289 | 48 | 74% * | 13% * | 49% | 46% | 50% | 54% | 46% | 40% | 53% | 42% | 52% |
| MCCAIN | 258 | 43 | 17% * | 81% * | 40% | 44% | 42% | 39% | 41% | 56% * | 36% | 49% | 39% |
| NET OBAMA | 31 | 5 | 57% * | -68% * | 9% | 2% | 8% | 15% * | 5% | -16% * | 17% * | -8% * | 13% |
| OBAMA : MCCAIN | 1.1:1 | | 4.3:1 * | 1:6.4 * | 1.2:1 | 1.1:1 | 1.2:1 | 1.4:1 * | 1.1:1 | 1:1.4 * | 1.5:1 * | 1:1.2 | 1.3:1 * |