

NORTH CAROLINA STATEWIDE
 SURVEY RESEARCH REPORT
 JUNE 2009

OPINION OF BEV PERDUE

			DIRECTION			ISSUE/PROBLEM							LEG. VOTE		
	N	%	RIGHT DIRECTION	WRONG TRACK	NOT SURE	ECON/JOBS	TAXES SPENDING	PUBLIC EDUCATION	HEALTH CARE	CORRUPT. MISMANAGE	ILLEGAL IMMIGRA.	NOT SURE	DEM	REP	NEITHER
	600	100	195 33%	325 54%	77 13%	240 40%	114 19%	102 17%	26 4%	54 9%	28 5%	24 4%	243 41%	212 35%	41 7%
FAVORABLE	219	37	54% *	27% *	31%	41%	32%	34%	62% *	28%	29%	33%	52% *	23% *	37%
UNFAVORABLE	230	38	23% *	50% *	30%	33%	44%	41%	15% *	52% *	54% *	29% *	23% *	58% *	34%
NO OPINION	134	22	20%	21%	35% *	24%	23%	24%	15%	19%	11% *	25%	21%	17%	24%
NOT AWARE	17	3	3%	2%	4%	2%	2%	1%	8%	2%	7%	13% *	4%	2%	5%
NET FAVORABLE	-11	-2	32% *	-22% *	1%	8% *	-12% *	-7%	46% *	-24% *	-25% *	4%	30% *	-35% *	2%
FAVOR : UNFAVOR	1:1.1		2.4:1 *	1:1.8 *	1.0:1	1.2:1 *	1:1.4 *	1:1.2 *	4.0:1 *	1:1.9 *	1:1.9 *	1.1:1	2.3:1 *	1:2.5 *	1.1:1
			LEG.			AGE			PHILOSOPHY				EMPLOYMENT		
	N	%	NOT SURE	18-25	26-40	41-55	56-65	66+	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE	SELF-EMPLOYED	PRIVATE COMPANY
	600	100	99 17%	30 5%	119 20%	193 32%	121 20%	137 23%	53 9%	89 15%	144 24%	103 17%	199 33%	73 12%	197 33%
FAVORABLE	219	37	26% *	33%	39%	33%	33%	44%	49% *	44%	29%	20% *	42%	42%	34%
UNFAVORABLE	230	38	37%	37%	36%	45%	41%	28% *	26% *	31%	45%	56% *	32%	40%	41%
NO OPINION	134	22	35% *	23%	21%	19%	24%	26%	19%	22%	22%	21%	24%	16%	24%
NOT AWARE	17	3	1%	7%	4%	3%	2%	1%	6%	2%	3%	2%	3%	1%	2%
NET FAVORABLE	-11	-2	-11% *	-3%	3%	-12% *	-8%	15% *	23% *	12% *	-16% *	-36% *	11% *	3%	-7%
FAVOR : UNFAVOR	1:1.1		1:1.4 *	1:1.1	1.1:1	1:1.4 *	1:1.3 *	1.5:1 *	1.9:1 *	1.4:1 *	1:1.5 *	1:2.8 *	1.3:1 *	1.1:1	1:1.2 *

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		EMPLOYMENT				HERITAGE		AFFIL.			GENDER		GEOGRAPHIC		
N	%	WORK FOR GOVT	SPOUSE HOUSEWIFE	RETIRED	UNEMPLOY.	CAUCASIAN	AFRICAN AMERICAN	DEM	REP	UNAFFIL.	MALE	FEMALE	CHARLOTTE	WESTERN	
600	100	60 10%	34 6%	178 30%	53 9%	444 74%	124 21%	282 47%	216 36%	102 17%	280 47%	320 53%	130 22%	84 14%	
FAVORABLE	219	37	42%	18% *	36%	45%	34%	45%	41%	27% *	44%	39%	35%	37%	31%
UNFAVORABLE	230	38	45%	56% *	35%	25% *	43%	24% *	28% *	52% *	36%	36%	40%	38%	45%
NO OPINION	134	22	13% *	18%	26%	23%	23%	22%	26%	19%	18%	21%	23%	21%	21%
NOT AWARE	17	3	0%	9%	3%	8%	1%	9%	4%	1%	2%	4%	2%	4%	2%
NET FAVORABLE	-11	-2	-3%	-38% *	1%	21% *	-9%	21% *	13% *	-25% *	8% *	3%	-6%	-2%	-14% *
FAVOR : UNFAVOR	1:1.1		1:1.1	1:3.2 *	1.0:1	1.8:1 *	1:1.3 *	1.9:1 *	1.5:1 *	1:1.9 *	1.2:1 *	1.1:1	1:1.2 *	1:1.0	1:1.5 *
		GEOGRAPHIC													
N	%	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST										
600	100	113 19%	116 19%	81 14%	76 13%										
FAVORABLE	219	37	32%	47% *	37%										
UNFAVORABLE	230	38	46%	32%	35%										
NO OPINION	134	22	22%	19%	25%										
NOT AWARE	17	3	0%	3%	4%										
NET FAVORABLE	-11	-2	-14% *	15% *	2%										
FAVOR : UNFAVOR	1:1.1		1:1.4 *	1.5:1 *	1.1:1										