

NORTH CAROLINA STATEWIDE  
 SURVEY RESEARCH REPORT  
 JULY 2009

IF THE ELECTION FOR GOVERNOR WERE HELD TODAY, WOULD YOU  
 VOTE TO RE-ELECT BEV PERDUE?

	DIRECTION				ISSUES						STATE LEGIS				
	N	%	RIGHT	WRONG	NOT SURE	ECON/JOBS	TAXES	EDUCATION	HEALTH	CORRUPT.	IMMIGRA.	DEM	REP	NEITHER	NOT SURE
	598	100	205 34%	319 53%	72 12%	254 42%	93 16%	84 14%	39 7%	63 11%	35 6%	257 43%	200 33%	35 6%	102 17%
YES	153	26	48% *	12% *	21%	30%	13% *	32%	29%	13% *	18%	46% *	6% *	16% *	16% *
NO	331	55	29% *	75% *	47%	49%	76% *	53%	42% *	73% *	49%	32% *	83% *	71% *	54%
NOT SURE	113	19	23%	14%	32% *	21%	10%	14%	29% *	13%	33% *	22%	12%	13%	29% *
NET YES	-178	-30	19% *	-63% *	-26%	-18% *	-63% *	-21%	-13% *	-60% *	-30%	15% *	-77% *	-54% *	-38%
YES : NO	1:2.2		1.7:1 *	1:6.3 *	1:2.2	1:1.6 *	1:5.8 *	1:1.6 *	1:1.4 *	1:5.6 *	1:2.6 *	1.5:1 *	1:15.0 *	1:4.4 *	1:3.4 *

	ABORTION					AGE GROUP					
	N	%	ALL CIR.	NO CIR.	RAPE INCEST	NOT SURE	18-25	26-40	41-55	56-65	66+
	598	100	142 24%	85 14%	313 52%	45 8%	34 6%	112 19%	193 32%	124 21%	135 23%
YES	153	26	38% *	17%	22%	26%	37% *	25%	25%	27%	23%
NO	331	55	40% *	67% *	62%	35% *	51%	56%	62%	53%	49%
NOT SURE	113	19	22%	16%	16%	39% *	12%	19%	13%	20%	28%
NET YES	-178	-30	-2% *	-50% *	-40% *	-9% *	-15% *	-31%	-37%	-26%	-26%
YES : NO	1:2.2		1:1.0 *	1:4.0 *	1:2.8 *	1:1.4 *	1:1.4 *	1:2.2	1:2.5 *	1:2.0 *	1:2.1

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		PHILOSOPHY					EMPLOYMENT					HERITAGE		
N	%	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE	SELF EMPLOYED	PRIVATE	GOVERN.	RETIRED	UNEMPLOY.	CAUCASIAN	AFRICAN AMERICAN	
598	100	45 8%	98 16%	136 23%	103 17%	200 33%	60 10%	217 36%	52 9%	189 32%	50 8%	452 76%	125 21%	
YES	153	26	67% *	40% *	14% *	2% *	31%	22%	27%	29%	24%	24%	23%	38% *
NO	331	55	23% *	35% *	63%	87% *	49%	60%	56%	54%	53%	58%	61%	35% *
NOT SURE	113	19	10%	25%	23%	11%	19%	18%	17%	17%	23%	17%	16%	27%
NET YES	-178	-30	44% *	4% *	-50% *	-85% *	-18% *	-37%	-28%	-25%	-29%	-34%	-38%	4% *
YES : NO	1:2.2		2.9:1 *	1.1:1 *	1:4.7 *	1:42.9 *	1:1.6 *	1:2.7 *	1:2.0	1:1.9 *	1:2.2	1:2.4 *	1:2.7 *	1.1:1 *
		AFFIL.			GENDER		GEOGRAPHIC AREA							
N	%	DEM	REP	UNAFFIL.	MALE	FEMALE	CHARLOTTE	WESTERN	PIEDMONT				SOUTHEAST	
598	100	287 48%	215 36%	96 16%	281 47%	317 53%	113 19%	90 15%	128 21%	105 18%	65 11%	96 16%		
YES	153	26	39% *	7% *	26%	24%	28%	22%	22%	25%	33%	29%	24%	
NO	331	55	38% *	80% *	53%	59%	52%	57%	60%	61%	48%	45% *	56%	
NOT SURE	113	19	23%	13%	21%	17%	20%	21%	18%	14%	19%	26%	20%	
NET YES	-178	-30	1% *	-72% *	-26%	-36%	-25%	-36%	-38%	-35%	-16% *	-16% *	-32%	
YES : NO	1:2.2		1.0:1 *	1:10.6 *	1:2.0	1:2.5 *	1:1.9 *	1:2.6 *	1:2.8 *	1:2.4 *	1:1.5 *	1:1.5 *	1:2.3	

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 CANDIDATES WERE REPUBLICAN PAT MCCRORY AND DEMOCRAT BEV  
 PERDUE, FOR WHOM WOULD YOU BE VOTING?

			DIRECTION			ISSUES						STATE LEGIS			
	N	%	RIGHT	WRONG	NOT SURE	ECON/JOBS	TAXES	EDUCATION	HEALTH	CORRUPT.	IMMIGRA.	DEM	REP	NEITHER	NOT SURE
	591	100	204 34%	314 53%	72 12%	251 42%	93 16%	83 14%	39 7%	60 10%	35 6%	252 43%	200 34%	35 6%	100 17%
MCCRORY	273	46	25% *	61% *	42%	41%	61% *	44%	37% *	67% *	50%	16% *	84% *	55%	42%
PERDUE	191	32	60% *	16% *	23%	35%	16% *	44% *	39%	14% *	26%	62% *	5% *	24%	16% *
NOT SURE	127	22	15%	23%	35% *	24%	23%	12% *	24%	19%	23%	22%	11% *	21%	42% *
NET MCCRORY	82	14	-35% *	46% *	19%	6%	44% *	-1% *	-2% *	54% *	24% *	-46% *	80% *	31% *	26% *
MCCRORY : PERDUE	1.4:1		1:2.4 *	3.9:1 *	1.8:1 *	1.2:1 *	3.7:1 *	1:1.0 *	1:1.1 *	4.9:1 *	1.9:1 *	1:3.8 *	17.7:1 *	2.3:1 *	2.6:1 *

			ABORTION				AGE GROUP				
	N	%	ALL CIR.	NO CIR.	RAPE INCEST	NOT SURE	18-25	26-40	41-55	56-65	66+
	591	100	140 24%	83 14%	311 53%	45 8%	34 6%	110 19%	191 32%	123 21%	133 22%
MCCRORY	273	46	31% *	63% *	52%	21% *	47%	48%	50%	42%	43%
PERDUE	191	32	45% *	25%	28%	34%	45% *	30%	29%	33%	35%
NOT SURE	127	22	23%	11% *	20%	46% *	8% *	23%	21%	25%	22%
NET MCCRORY	82	14	-14% *	38% *	24% *	-13% *	3% *	18%	21%	8%	8%
MCCRORY : PERDUE	1.4:1		1:1.5	2.5:1 *	1.9:1 *	1:1.6 *	1:1.1 *	1.6:1 *	1.7:1 *	1.2:1 *	1.2:1 *

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			PHILOSOPHY					EMPLOYMENT					HERITAGE	
	N	%	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE	SELF EMPLOYED	PRIVATE	GOVERN.	RETIRED	UNEMPLOY.	CAUCASIAN	AFRICAN AMERICAN
	591	100	45 8%	98 17%	135 23%	101 17%	198 34%	60 10%	214 36%	52 9%	187 32%	49 8%	450 76%	123 21%
MCCRORY	273	46	15% *	21% *	62% *	87% *	34% *	62% *	45%	42%	43%	40%	55%	16% *
PERDUE	191	32	77% *	57% *	12% *	4% *	39%	26%	32%	34%	34%	37%	27%	52% *
NOT SURE	127	22	8% *	21%	26%	9% *	27%	12% *	23%	23%	23%	23%	18%	31% *
NET MCCRORY	82	14	-62% *	-36% *	50% *	83% *	-5% *	37% *	13%	8%	9%	3% *	28% *	-36% *
MCCRORY : PERDUE	1.4:1		1:5.3 *	1:2.7 *	5.2:1 *	22.1:1 *	1:1.1 *	2.4:1 *	1.4:1	1.2:1 *	1.3:1 *	1.1:1 *	2.0:1 *	1:3.2 *

			AFFIL.			GENDER		GEOGRAPHIC AREA					
	N	%	DEM	REP	UNAFFIL.	MALE	FEMALE	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
	591	100	283 48%	215 36%	93 16%	278 47%	313 53%	112 19%	88 15%	127 21%	103 17%	65 11%	96 16%
MCCRORY	273	46	21% *	80% *	45%	50%	43%	56% *	51%	49%	38%	32% *	44%
PERDUE	191	32	52% *	7% *	28%	30%	34%	31%	32%	27%	39%	37%	31%
NOT SURE	127	22	26%	13%	27%	20%	23%	13%	17%	24%	23%	31% *	25%
NET MCCRORY	82	14	-31% *	72% *	17%	20%	9%	26% *	19%	23%	-1% *	-6% *	13%
MCCRORY : PERDUE	1.4:1		1:2.5 *	10.6:1 *	1.6:1 *	1.7:1 *	1.3:1 *	1.8:1 *	1.6:1 *	1.8:1 *	1:1.0 *	1:1.2 *	1.4:1