

SURVEY RESEARCH REPORT  
 SEPTEMBER 2008

IF THE ELECTION FOR GOVERNOR WERE HELD TODAY, WOULD YOU BE  
 VOTING FOR:

	VOTING		AFFIL.				
	N	%	DEFINITE	VERY	DEM	REP	UNAFFIL.
	596	100	483 81%	103 17%	279 47%	204 34%	19%
DEMOCRAT BEV PERDUE	240	40	41%	36%	60% *	14% *	40%
REPUBLICAN PAT MCCRORY	234	39	39%	44%	19% *	69% *	34%
LIBERTARIAN MICHAEL MUN	12	2	2%	4%	3%	1%	2%
NOT SURE	110	18	19%	16%	18%	16%	24%

	STATE ISSUE									
	N	%	HEALTH COSTS	PUBLIC EDUCATION	JOBS ECONOMY	GAS ENERGY	TAXES SPENDING	ILLEGAL IMMIGRAT.	CORRUPT. MISMANAGE	NOT SURE
	596	100	48 8%	82 14%	192 32%	43 7%	34 6%	83 14%	68 11%	30 5%
DEMOCRAT BEV PERDUE	240	40	55% *	53% *	45%	56% *	8% *	34%	24% *	24% *
REPUBLICAN PAT MCCRORY	234	39	19% *	26% *	36%	29% *	65% *	53% *	53% *	45%
LIBERTARIAN MICHAEL MUN	12	2	2%	0%	2%	5%	0%	0%	7%	0%
NOT SURE	110	18	24%	21%	17%	10%	27%	13%	16%	31% *

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IF THE ELECTION FOR GOVERNOR WERE HELD TODAY, WOULD YOU BE  
 VOTING FOR:

			PHILOSOPHY					AGE GROUP							
	N	%	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE	18-25	26-40	41-55	56-65	66+			
	596	100	50 8%	65 11%	125 21%	108 18%	234 39%	28 5%	103 17%	209 35%	109 18%	141 24%			
DEMOCRAT BEV PERDUE	240	40	70% *	73% *	28% *	13% *	45%	27% *	39%	39%	46%	40%			
REPUBLICAN PAT MCCRORY	234	39	9% *	13% *	50% *	68% *	33%	55% *	39%	36%	37%	43%			
LIBERTARIAN MICHAEL MUN	12	2	6%	3%	1%	3%	1%	0%	5%	1%	1%	2%			
NOT SURE	110	18	15%	11%	21%	16%	20%	18%	17%	23%	16%	15%			
		INCOME					EDUCATION								
	N	%	<\$20,000	20-39,999	40-59,999	60-79,999	80,000+	REFUSED	<HS GRAD	HS GRAD	2YR COLL TECHNICAL	4YR COLL GRADUATE	POST GRAD		
	596	100	44 7%	114 19%	117 20%	91 15%	179 30%	37 6%	25 4%	167 28%	153 26%	156 26%	94 16%		
DEMOCRAT BEV PERDUE	240	40	53% *	39%	44%	36%	35%	52% *	36%	36%	41%	39%	51% *		
REPUBLICAN PAT MCCRORY	234	39	27% *	35%	37%	44%	48%	28% *	33%	45%	41%	39%	28% *		
LIBERTARIAN MICHAEL MUN	12	2	2%	3%	3%	2%	1%	0%	4%	2%	1%	3%	1%		
NOT SURE	110	18	17%	22%	16%	18%	17%	21%	27%	17%	17%	20%	20%		
		HOUSEHOLD					EVANGELICAL			GENDER					
	N	%	MARRIED CHILDREN	MARRIED W/O CHILD	SINGLE CHILDREN	SINGLE W/O CHILD	OTHER	YES	NO	NOT SURE	MALE EMPLOYED	MALE RETIRED	FEMALE EMPLOYED	FEMALE HOMEMAKER	FEMALE RETIRED
	596	100	307 52%	104 17%	50 8%	81 14%	34 6%	188 32%	372 62%	30 5%	172 29%	86 14%	141 24%	44 7%	126 21%
DEMOCRAT BEV PERDUE	240	40	35%	44%	47%	49%	39%	32%	45%	36%	32%	41%	48%	22% *	46%
REPUBLICAN PAT MCCRORY	234	39	43%	41%	34%	33%	37%	49% *	35%	38%	49% *	40%	31%	50% *	35%
LIBERTARIAN MICHAEL MUN	12	2	2%	1%	4%	1%	3%	2%	2%	0%	3%	1%	0%	2%	3%
NOT SURE	110	18	21%	15%	15%	17%	21%	17%	18%	26%	16%	18%	22%	25%	16%

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 VOTING FOR:

			HERITAGE				GEOGRAPHIC			
	N	%	CAUCASIAN	AFRICAN AMERICAN	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
	596	100	449 75%	111 19%	115 19%	82 14%	108 18%	121 20%	82 14%	88 15%
DEMOCRAT BEV PERDUE	240	40	34%	68% *	25% *	35%	42%	51% *	48%	42%
REPUBLICAN PAT MCCRORY	234	39	47%	8% *	61% *	42%	37%	32%	29% *	31%
LIBERTARIAN MICHAEL MUN	12	2	1%	4%	0%	1%	1%	4%	2%	3%
NOT SURE	110	18	18%	19%	14%	22%	20%	12%	21%	24%