

NORTH CAROLINA STATEWIDE
 SURVEY RESEARCH REPORT
 OCTOBER 2008

IF THE ELECTION FOR GOVERNOR WERE HELD TODAY, WOULD YOU
 BE VOTING FOR: DEMOCRAT BEV PERDUE, REPUBLICAN PAT MCCRORY
 OR LIBERTARIAN MICHAEL MUNGER? IF NOT SURE/REFUSED, ARE
 YOU LEANING TOWARD: DEMOCRAT BEV PERDUE, REPUBLICAN PAT
 MCCRORY OR LIBERTARIAN MICHAEL MUNGER?

	VOTING		DIRECTION					ISSUES					STATE LEG.		
	N	%	DEFINITE	SOMEWHAT	RIGHT	WRONG	NOT SURE	HEALTH CARE	EDUCATION	JOBS/ECON	TAXES	ILLEGAL IMMIGR.	DEM	REP	NOT SURE
	596	100	494 83%	90 15%	163 27%	344 58%	88 15%	79 13%	91 15%	262 44%	71 12%	65 11%	283 48%	226 38%	72 12%
MCCRORY	255	43	42%	50%	41%	44%	39%	21% *	36%	39%	64% *	66% *	10% *	83% *	44%
PERDUE	242	41	42%	36%	48%	38%	35%	55% *	48%	44%	17% *	27% *	73% *	6% *	27% *
MUNGER	13	2	2%	1%	1%	2%	4%	3%	4%	2%	3%	0%	3%	1%	1%
LEAN MUNGER	1	0	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
NOT SURE	85	14	14%	13%	8%	15%	21%	21%	12%	15%	16%	8%	14%	10%	28% *
MCCRORY	255	43	42%	50%	41%	44%	39%	21% *	36%	39%	64% *	66% *	10% *	83% *	44%
PERDUE	242	41	42%	36%	48%	38%	35%	55% *	48%	44%	17% *	27% *	73% *	6% *	27% *
NET MCCRORY	13	2	0%	13% *	-7% *	6%	4%	-35% *	-12% *	-5%	47% *	39% *	-64% *	77% *	16% *
MCCRORY : PERDUE	1.1:1		1:1.0	1.4:1 *	1:1.2 *	1.2:1	1.1:1	1:2.7 *	1:1.3 *	1:1.1	3.8:1 *	2.5:1 *	1:7.6 *	13.2:1 *	1.6:1 *

	AGE GROUP		PHILOSOPHY					HERITAGE						
	N	%	18-25	26-40	41-55	56-65	66+	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE	CAUCASIAN	AFRICAN AMERICAN
	596	100	45 8%	112 19%	185 31%	110 18%	143 24%	54 9%	57 10%	119 20%	122 20%	216 36%	441 74%	125 21%
MCCRORY	255	43	49%	46%	43%	42%	39%	7% *	21% *	60% *	69% *	34%	53% *	6% *
PERDUE	242	41	33%	35%	42%	46%	40%	80% *	59% *	23% *	21% *	49%	30% *	79% *
MUNGER	13	2	2%	3%	2%	3%	1%	4%	5%	0%	2%	3%	2%	1%
LEAN MUNGER	1	0	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
NOT SURE	85	14	15%	15%	13%	9%	20%	9%	15%	17%	9%	15%	14%	14%
MCCRORY	255	43	49%	46%	43%	42%	39%	7% *	21% *	60% *	69% *	34%	53% *	6% *
PERDUE	242	41	33%	35%	42%	46%	40%	80% *	59% *	23% *	21% *	49%	30% *	79% *
NET MCCRORY	13	2	16% *	11%	1%	-4%	-1%	-73% *	-38% *	37% *	48% *	-15% *	23% *	-74% *
MCCRORY : PERDUE	1.1:1		1.5:1 *	1.3:1 *	1.0:1	1:1.1	1:1.0	1:11.2 *	1:2.8 *	2.7:1 *	3.3:1 *	1:1.4 *	1.8:1 *	1:14.2 *

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QUESTION 7. IF THE ELECTION FOR GOVERNOR WERE HELD TODAY, WOULD YOU
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 MCCRORY OR LIBERTARIAN MICHAEL MUNGER?

			AFFIL			GENDER		GEOGRAPHIC					
	N	%	DEM	REP	UNAFFIL	MALE	FEMALE	CHARLOTTE	WESTERN	PIEDMONT		NORTHEAST	SOUTHEAST
										TRIAD	TRIANGLE		
	596	100	279 47%	203 34%	114 19%	283 47%	313 53%	127 21%	84 14%	109 18%	115 19%	76 13%	86 14%
MCCRORY	255	43	17% *	77% *	46%	44%	42%	47%	32% *	53% *	41%	41%	37%
PERDUE	242	41	64% *	13% *	32%	41%	41%	38%	49%	32%	37%	46%	47%
MUNGER	13	2	2%	2%	3%	2%	3%	2%	1%	0%	5%	1%	2%
LEAN MUNGER	1	0	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%
NOT SURE	85	14	17%	9%	18%	14%	15%	12%	18%	15%	16%	12%	14%
MCCRORY	255	43	17% *	77% *	46%	44%	42%	47%	32% *	53% *	41%	41%	37%
PERDUE	242	41	64% *	13% *	32%	41%	41%	38%	49%	32%	37%	46%	47%
NET MCCRORY	13	2	-48% *	64% *	14% *	3%	1%	10%	-16% *	21% *	4%	-5%	-11% *
MCCRORY : PERDUE	1.1:1		1:3.9 *	6.0:1 *	1.4:1 *	1.1:1	1.0:1	1.3:1 *	1:1.5 *	1.6:1 *	1.1:1	1:1.1	1:1.3 *