

IF THE ELECTION FOR GOVERNOR WERE HELD TODAY, WOULD YOU
 BE VOTING FOR: DEMOCRAT BEV PERDUE, REPUBLICAN PAT MCCRORY
 OR LIBERTARIAN MICHAEL MUNGER? IF NOT SURE/REFUSED, ARE
 YOU LEANING TOWARD: DEMOCRAT BEV PERDUE, REPUBLICAN PAT
 MCCRORY OR LIBERTARIAN MICHAEL MUNGER?

		VOTING			DIRECTION			ISSUES						
N	%	ALREADY	DEFINITE	VERY	RIGHT	WRONG	NOT SURE	HEALTH CARE	EDUCATION	JOBS/ECON	TAXES	ILLEGAL IMMIGR.	GOVT. CORRUPT.	
597	100	230 38%	339 57%	23 4%	179 30%	347 58%	71 12%	90 15%	91 15%	218 36%	61 10%	54 9%	58 10%	
MCCRORY	243	34%	45%	58% *	41%	43%	30% *	34%	32%	32%	62% *	69% *	47%	
LEAN MCCRORY	11	1%	3%	0%	1%	2%	1%	1%	1%	1%	3%	4%	2%	
PERDUE	262	56% *	37%	21% *	47%	41%	51%	52%	56% *	56% *	14% *	22% *	25% *	
LEAN PERDUE	9	1%	2%	4%	1%	2%	3%	2%	0%	0%	3%	0%	7%	
MUNGER	16	4%	2%	5%	3%	3%	2%	0%	6%	2%	2%	4%	5%	
LEAN MUNGER	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	
NOT SURE	55	5%	12%	12%	7%	9%	13%	11%	5%	9%	13%	2%	15%	
PERDUE	271	57% *	39%	25% *	48%	42%	54%	54%	56% *	56% *	18% *	22% *	32% *	
MCCRORY	254	34%	47%	58% *	42%	45%	32% *	35%	33% *	34%	66% *	73% *	48%	
NET PERDUE	17	23% *	-9% *	-33% *	6%	-3%	22% *	19% *	22% *	22% *	-48% *	-51% *	-16% *	
PERDUE : MCCRORY	1.1:1	1.7:1 *	1:1.2 *	1:2.3 *	1.2:1	1:1.1	1.7:1 *	1.5:1 *	1.7:1 *	1.7:1 *	1:3.7 *	1:3.3 *	1:1.5 *	
		AGE GROUP					PHILOSOPHY					LIVE IN		
N	%	18-25	26-40	41-55	56-65	66+	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE	URBAN	SUBURBAN	RURAL
597	100	38 6%	111 19%	188 31%	118 20%	141 24%	47 8%	61 10%	134 23%	127 21%	210 35%	104 18%	240 40%	247 41%
MCCRORY	243	42%	46%	34%	39%	47%	7% *	11% *	60% *	69% *	28% *	32% *	41%	45%
LEAN MCCRORY	11	2%	1%	2%	3%	1%	2%	2%	3%	2%	1%	3%	1%	2%
PERDUE	262	34% *	35%	51%	49%	40%	83% *	69% *	22% *	20% *	55% *	50%	45%	40%
LEAN PERDUE	9	3%	1%	3%	1%	1%	0%	2%	1%	1%	2%	0%	2%	2%
MUNGER	16	3%	5%	2%	2%	2%	2%	4%	4%	2%	2%	2%	4%	2%
LEAN MUNGER	1	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
NOT SURE	55	16%	12%	8%	7%	10%	7%	12%	10%	6%	10%	13%	8%	9%
PERDUE	271	37%	36% *	54%	50%	40%	83% *	70% *	23% *	21% *	58% *	50%	47%	42%
MCCRORY	254	44%	47%	36%	42%	48%	9% *	13% *	63% *	71% *	30% *	34%	42%	47%
NET PERDUE	17	-8% *	-11% *	18% *	8%	-7% *	74% *	57% *	-41% *	-50% *	28% *	16% *	5%	-5%
PERDUE : MCCRORY	1.1:1	1:1.2 *	1:1.3 *	1.5:1 *	1.2:1 *	1:1.2 *	9.5:1 *	5.4:1 *	1:2.8 *	1:3.3 *	1.9:1 *	1.5:1 *	1.1:1	1:1.1

IF THE ELECTION FOR GOVERNOR WERE HELD TODAY, WOULD YOU
 BE VOTING FOR: DEMOCRAT BEV PERDUE, REPUBLICAN PAT MCCRORY
 OR LIBERTARIAN MICHAEL MUNGER? IF NOT SURE/REFUSED, ARE
 YOU LEANING TOWARD: DEMOCRAT BEV PERDUE, REPUBLICAN PAT
 MCCRORY OR LIBERTARIAN MICHAEL MUNGER?

	HER		AFFIL				GENDER		GEOGRAPHIC						
	N	%	CAUCASIAN	AFRICAN AMERICAN	DEM	REP	UNAFFIL	MALE	FEMALE	CHARLOTTE	WESTERN	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST
	597	100	443 74%	121 20%	287 48%	209 35%	101 17%	289 48%	308 52%	120 20%	86 14%	107 18%	123 21%	79 13%	80 13%
MCCRORY	243	41	51% *	7% *	19% *	71% *	39%	45%	36%	52% *	40%	41%	32%	38%	41%
LEAN MCCRORY	11	2	2%	0%	2%	2%	0%	2%	2%	2%	1%	4%	2%	1%	0%
PERDUE	262	44	35% *	79% *	66% *	14% *	44%	42%	45%	39%	42%	38%	55% *	43%	47%
LEAN PERDUE	9	1	2%	1%	1%	2%	0%	1%	2%	1%	1%	2%	2%	2%	1%
MUNGER	16	3	3%	0%	2%	2%	6%	4%	2%	1%	4%	3%	4%	2%	3%
LEAN MUNGER	1	0	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
NOT SURE	55	9	7%	13%	10%	8%	11%	6%	13%	6%	12%	12%	6%	13%	8%
PERDUE	271	45	36% *	80% *	67% *	16% *	44%	43%	47%	40%	43%	40%	56% *	45%	48%
MCCRORY	254	43	54% *	7% *	21% *	74% *	39%	47%	38%	54% *	41%	45%	34%	39%	41%
NET PERDUE	17	3	-17% *	73% *	47% *	-58% *	5%	-4%	10%	-14% *	2%	-5%	22% *	7%	7%
PERDUE : MCCRORY	1.1:1		1:1.5 *	11.1:1 *	3.2:1 *	1:4.6 *	1.1:1	1:1.1	1.3:1 *	1:1.3 *	1.1:1	1:1.1	1.6:1 *	1.2:1	1.2:1