

Do you approve or disapprove of the job that Bev Perdue is doing as Governor?

	MEDIA MARKET								KEY REGIONS						AREA			GENDER		AGE				
	TOTAL (A)	RAL- EIGH (B)	CHAR- LOTTE (C)	GREENS -BORO (D)	GREEN- VILLE (SC) (E)	GREEN- VILLE (NC) (F)	WILM- INGTON (G)	ALL OTHERS (H)	TRI- ANGLE (I)	SOUTH -EAST (J)	NORTH -EAST NC (K)	PIED- MONT TRIAD (L)	CHAR- LOTTE (M)	WEST- ERN NC (N)	URBAN (O)	SUB- URBAN (P)	RURAL (Q)	MEN (R)	WOMEN (S)	18-25 (T)	26-40 (U)	41-55 (V)	56-65 (W)	66+ (X)
BASE=TOTAL SAMPLE	600 100%	180 30%	166 28%	114 19%	45 7%	44 7%	28 5%	23 4%	128 21%	93 16%	52 9%	119 20%	139 23%	70 12%	120 20%	268 45%	205 34%	288 48%	312 52%	44 7%	153 25%	184 31%	91 15%	127 21%
**D/S (APPROVE - DISAPPROVE)	-32 -5%	2 1% CDG	-8 -5% dG	-15 -13% G	- 1% CDG	3 6% CDG	-15 -54%	1 5% DG	-4 -3% JL	-17 -18%	6 12% IJLMN	-12 -10%	-5 -3% J	-1 -1% JL	18 15% PQ	-16 -6% Q	-35 -17%	-21 -7%	-11 -3%	9 20% UVWX	-3 -2% W	-10 -6% W	-21 -23% W	-6 -5% W
TOTAL APPROVE -----																								
MAR 14-15, 2011	257 43%	83 46% G	73 44% G	44 39%	20 44%	20 46% g	6 23%	10 44%	57 44%	34 36%	25 49%	49 41%	62 45%	31 44%	63 52% Q	115 43%	77 37%	121 42%	136 44%	24 54%	68 45%	80 43%	33 36%	52 41%
JAN 19-20, 2011	267 45%	95 53% cD	70 42%	42 37%	20 44%	17 39%	11 39%	12 53%	65 52% Ln	36 43%	31 48%	42 37%	63 48%	29 38%	- -	- -	- -	102 36%	165 53% R	16 36%	61 41%	73 44%	43 44%	73 53% u
TOTAL DISAPPROVE -----																								
MAR 14-15, 2011	288 48%	81 45%	81 49%	59 52%	19 43%	18 40%	22 77% BCDEFH	9 39%	60 47%	50 54% k	19 37%	60 51%	67 48%	32 46%	45 37%	131 49% o	112 55% O	141 49%	147 47%	16 35%	72 47%	90 49%	53 58% tX	58 45%
JAN 19-20, 2011	269 45%	72 40%	79 47%	51 45%	18 41%	25 57% b	16 58%	7 33%	51 41%	37 45%	33 50%	54 47%	60 46%	34 43%	- -	- -	- -	151 52% S	118 38%	18 42%	78 52% X	78 47% X	47 48% X	48 34%
STRONGLY APPROVE	49 8%	19 11% GH	13 8% GH	11 10% GH	3 6%	3 7%	- -	- -	13 10%	7 8%	3 6%	11 9%	7 5%	8 11%	12 10%	25 9%	11 6%	24 8%	25 8%	4 9%	14 9%	15 8%	5 6%	11 9%
SOMEWHAT APPROVE	208 35%	63 35%	60 36%	33 29%	17 38%	17 38%	6 23%	10 44%	43 34%	26 28%	22 43%	38 32%	55 40%	23 33%	50 42%	90 33%	65 32%	97 34%	111 36%	20 46%	54 35%	65 35%	27 30%	41 32%
SOMEWHAT DISAPPROVE	108 18%	32 18%	30 18%	20 17%	6 12%	6 14%	12 44% BCDEFH	2 7%	20 16%	21 23% k	5 10%	20 17%	30 22% k	11 15%	18 15%	55 21%	35 17%	54 19%	54 17%	5 12%	26 17%	36 20%	22 24% x	19 15%
STRONGLY DISAPPROVE	181 30%	49 27%	51 31%	39 34%	14 31%	12 26%	9 33%	7 32%	40 31%	29 31%	14 26%	40 34%	37 26%	21 31%	27 23%	75 28%	77 37% Op	88 30%	93 30%	10 23%	45 30%	54 29%	32 35%	39 31%
UNDECIDED/DON'T KNOW	52 9%	15 9% G	12 7% G	10 9% G	5 11% G	6 14% G	- -	4 17%	11 8%	9 9%	7 14%	9 8%	10 7%	6 9%	13 11%	22 8%	15 7%	25 9%	27 9%	5 11%	13 9%	13 7%	5 6%	16 12% w
REFUSED	2 -	1 -	- -	1 1%	1 2%	- -	- -	- -	- -	1 1%	- -	1 1%	- -	1 1%	- -	1 1%	2 1%	1 -	2 1%	- -	- -	1 -	- -	2 1%

Do you approve or disapprove of the job that Bev Perdue is doing as Governor?

	GENDER/AGE				PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE				
	TOTAL (A)	MEN 18-44 (B)	MEN 45+ (C)	WOMEN 18-44 (D)	WOMEN 45+ (E)	GOP (F)	DEM (G)	IND (H)	GOP MEN (I)	GOP WOMEN (J)	DEM MEN (K)	DEM WOMEN (L)	IND MEN (M)	IND WOMEN (N)	LIB (O)	MOD (P)	CONS (Q)	BLACK (R)	WHITE (S)	HISP- ANIC (T)	OTHER (U)
BASE=TOTAL SAMPLE	600 100%	116 19%	172 29%	148 25%	164 27%	198 33%	282 47%	120 20%	92 15%	106 18%	134 22%	148 25%	62 10%	58 10%	103 17%	220 37%	264 44%	108 18%	465 78%	7 1%	11 2%
**D/S (APPROVE - DISAPPROVE)	-32 -5%	10 8%	-30 -18%	-6 -4%	-4 -3%	-84 -42%	51 18%	1 1%	-45 -48%	-39 -37%	19 14%	32 22%	5 9%	-4 -7%	49 47%	42 19%	-117 -44%	42 39%	-74 -16%	5 74%	-2 -16%
		CDE		C	C		FH	F			IJN IJMN	IJN IJ		PQ	Q		SU		SU		
TOTAL APPROVE																					
MAR 14-15, 2011	257 43%	57 49%	63 37%	66 44%	71 43%	49 25%	154 55%	53 44%	20 21%	30 28%	72 54%	82 56%	29 46%	25 42%	69 68%	122 55%	63 24%	71 65%	174 37%	6 87%	3 30%
							F	F			IJ IJ	IJ I		I	pQ Q		SU		SU		
JAN 19-20, 2011	267 45%	33 31%	69 38%	74 51%	91 55%	43 21%	175 62%	49 43%	11 10%	32 33%	67 57%	108 66%	24 38%	25 49%	67 71%	111 56%	78 29%	76 79%	177 37%	3 100%	7 44%
				BC	BC		FH	F		I	IJN IJMN	I Ij		PQ Q		SU		SU		RSU	
TOTAL DISAPPROVE																					
MAR 14-15, 2011	288 48%	47 41%	94 55%	72 49%	75 46%	133 67%	103 37%	52 43%	64 70%	69 65%	54 40%	50 34%	23 38%	28 49%	21 20%	80 36%	179 68%	29 26%	248 53%	1 13%	5 46%
			be			GH			KLMN	KLMn				l	O	O	OP		RT		
JAN 19-20, 2011	269 45%	61 57%	90 50%	59 41%	59 35%	137 67%	86 31%	46 41%	83 78%	53 55%	40 34%	46 28%	28 44%	19 36%	20 21%	72 36%	163 60%	17 18%	241 51%	- -	7 44%
		DE	E			GH		g	JKLMN	KLN			L		O	O	OP	T	RT		RT
STRONGLY APPROVE	49 8%	11 9%	13 7%	11 7%	15 9%	4 2%	37 13%	8 7%	4 4%	- -	17 13%	20 13%	3 4%	6 10%	23 23%	14 6%	12 4%	11 10%	37 8%	- -	1 8%
						Fh	f	j		iJm	IJM		J	PQ		T		T			
SOMEWHAT APPROVE	208 35%	46 40%	50 29%	55 37%	56 34%	45 23%	117 42%	45 38%	16 17%	30 28%	55 41%	62 42%	26 42%	19 33%	46 45%	108 49%	51 19%	60 55%	137 29%	6 87%	3 22%
						F	F	i	Ij	IJ		I	i	Q	Q	Q	SU	SU	SU	SU	
SOMEWHAT DISAPPROVE	108 18%	22 19%	32 18%	25 17%	30 18%	34 17%	45 16%	29 24%	20 22%	14 13%	22 16%	23 16%	11 19%	17 30%	12 11%	43 20%	51 19%	14 13%	93 20%	- -	1 6%
													Jkl		T	T	T	Tu			
STRONGLY DISAPPROVE	181 30%	25 22%	62 36%	48 32%	45 28%	99 50%	58 21%	23 19%	44 48%	55 52%	32 24%	26 18%	12 19%	11 19%	9 9%	36 17%	128 49%	14 13%	155 33%	1 13%	4 39%
			Be			GH			KLMN	KLMN					OP	OP	R		R		
UNDECIDED/DON'T KNOW	52 9%	11 10%	14 8%	10 7%	17 10%	15 7%	23 8%	15 12%	7 8%	7 7%	8 6%	14 10%	10 16%	5 9%	13 12%	17 8%	21 8%	9 8%	41 9%	- -	3 24%
																	T	T	T		
REFUSED	2 -	- -	1 -	- -	2 1%	1 -	2 1%	- -	1 1%	- -	- -	2 1%	- -	- -	- -	1 -	2 1%	- -	2 1%	- -	- -

Do you approve or disapprove of the job that Barack Obama is doing as President of the United States?

	MEDIA MARKET								KEY REGIONS						AREA			GENDER		AGE				
	TOTAL (A)	RAL- EIGH (B)	CHAR- LOTTE (C)	GREENS -BORO (D)	GREEN- VILLE (SC) (E)	GREEN- VILLE (NC) (F)	WILM- INGTON (G)	ALL OTHERS (H)	TRI- ANGLE (I)	SOUTH -EAST (J)	NORTH -EAST NC (K)	PIED- MONT TRIAD (L)	CHAR- LOTTE (M)	WEST- ERN NC (N)	URBAN (O)	SUB- URBAN (P)	RURAL (Q)	MEN (R)	WOMEN (S)	18-25 (T)	26-40 (U)	41-55 (V)	56-65 (W)	66+ (X)
BASE=TOTAL SAMPLE	600 100%	180 30%	166 28%	114 19%	45 7%	44 7%	28 5%	23 4%	128 21%	93 16%	52 9%	119 20%	139 23%	70 12%	120 20%	268 45%	205 34%	288 48%	312 52%	44 7%	153 25%	184 31%	91 15%	127 21%
**D/S (APPROVE - DISAPPROVE)	-16 -3%	17 9% DEG	8 5% DEG	-27 -24%	-13 -29%	3 6% DEG	-6 -20%	2 9% DEG	11 9% KLN	5 5% KLN	-1 -2% LN	-23 -20%	6 5% KLN	-14 -20%	17 14% PQ	-4 -1% Q	-32 -15%	-38 -13%	22 7% R	-2 -4% w	3 2% VW	-5 -2% W	-14 -15%	1 1% VW
TOTAL APPROVE -----																								
MAR 14-15, 2011	281 47%	95 53% De	84 50% De	41 36%	16 35%	22 51%	11 40%	13 55%	67 53% L	48 51%	24 47%	45 38%	69 50%	28 39%	67 56% Q	127 47%	83 41%	121 42%	160 51% r	20 45%	75 49%	86 47%	37 41%	62 49%
FEB 10 & 12-13, 2011	301 50%	90 50%	88 53%	59 51%	24 53%	18 42%	14 51%	8 33%	69 53%	35 40%	28 46%	58 51%	74 58% J	36 46%	79 59% Q	123 52%	97 44%	128 44%	173 56% R	28 59%	85 57% x	86 46%	51 50%	51 45%
JAN 19-20, 2011	268 45%	97 53% CDF	69 41%	46 40%	18 41%	14 32%	15 53%	10 45%	71 57% jLmN	36 43%	30 46%	44 39%	59 45%	28 36%	- -	- -	- -	112 39%	156 50% R	18 41%	59 39%	78 46%	45 45%	69 49%
TOTAL DISAPPROVE -----																								
MAR 14-15, 2011	297 50%	78 43%	76 46%	68 60% BC	29 64% Bc	20 45%	17 60%	10 45%	56 44%	43 46%	25 49%	68 58% im	63 45%	42 60% im	50 42%	130 49%	115 56% O	159 55% S	138 44%	22 49%	72 47%	91 49%	51 56%	61 48%
FEB 10 & 12-13, 2011	267 45%	74 41%	72 44%	54 47%	21 47%	21 49%	12 43%	12 53%	49 37%	45 53% im	28 45%	55 48%	49 38%	42 53% im	47 35%	104 44%	113 51% O	143 50% S	124 40%	14 29%	53 36%	92 49% u	49 48% u	59 52% tU
JAN 19-20, 2011	292 49%	76 42%	87 52% b	57 50%	25 55%	23 53%	12 43%	12 55%	48 38%	45 54% I	29 43%	58 51% i	65 49%	46 59% Ik	- -	- -	- -	157 55% S	134 43%	24 54%	84 56% Vx	72 43%	50 51%	62 44%
STRONGLY APPROVE	159 26%	53 29% D	47 29% d	20 18%	10 22%	17 38% D	6 22%	5 23%	39 30%	26 28%	17 33%	25 21%	33 24%	19 27%	40 33% p	60 22%	54 26%	56 19%	103 33% R	11 25%	43 28%	47 26%	22 24%	35 27%
SOMEWHAT APPROVE	122 20%	42 23%	36 22%	21 18%	6 13%	6 13%	5 17%	7 31%	28 22%	22 24%	14 14%	20 17%	36 26% kN	9 13%	27 22%	66 25% Q	29 14%	66 23%	57 18%	9 21%	31 21%	39 21%	15 16%	27 21%
SOMEWHAT DISAPPROVE	71 12%	23 13%	12 7%	14 12%	9 20% c	6 14%	5 19%	1 6%	17 14%	9 10%	7 14%	15 13%	10 7%	12 18% m	13 11%	38 14%	20 10%	41 14%	30 10%	11 24%	17 11%	21 12%	13 14%	9 7%
STRONGLY DISAPPROVE	226 38%	55 31%	63 38%	54 48% B	20 44%	13 31%	12 42%	9 39%	38 30%	34 36%	18 36%	53 45% I	53 38%	30 42%	37 31%	92 34%	95 46% OP	118 41%	108 35%	11 25%	56 37%	70 38%	38 42%	51 40%
UNDECIDED/DON'T KNOW	19 3%	6 3% EGH	7 4% EGH	5 4% EGH	- -	2 4%	- -	- -	4 3% n	2 2%	2 4%	5 4% N	7 5% N	- -	2 2%	11 4%	6 3%	7 2%	12 4%	3 6%	5 3%	6 3%	1 2%	4 3%

Do you approve or disapprove of the job that Barack Obama is doing as President of the United States?

	GENDER/AGE					PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE				
	TOTAL (A)	MEN 18-44 (B)	MEN 45+ (C)	WOMEN 18-44 (D)	WOMEN 45+ (E)	GOP (F)	DEM (G)	IND (H)	GOP MEN (I)	GOP WOMEN (J)	DEM MEN (K)	DEM WOMEN (L)	IND MEN (M)	IND WOMEN (N)	LIB (O)	MOD (P)	CONS (Q)	BLACK (R)	WHITE (S)	HISP- ANIC (T)	OTHER (U)	
BASE=TOTAL SAMPLE	600 100%	116 19%	172 29%	148 25%	164 27%	198 33%	282 47%	120 20%	92 15%	106 18%	134 22%	148 25%	62 10%	58 10%	103 17%	220 37%	264 44%	108 18%	465 78%	7 1%	11 2%	
**D/S (APPROVE - DISAPPROVE)	-16 -3%	-6 -5% C	-32 -19%	6 4% BC	16 10% BCd	-145 -73%	125 44% FH	4 3% F	-70 -76%	-75 -71%	38 28% IJM	87 59% IJKMN	-5 -9% IJ	9 16% IJM	82 80% PQ	73 33% Q	-170 -65%	90 83% SU	-105 -23%	5 69% SU	-1 -10%	
TOTAL APPROVE	-----																					
MAR 14-15, 2011	281 47%	53 46%	68 40%	72 49%	88 53% C	21 11%	201 71% FH	59 50% F	9 10%	12 11%	85 63% IJM	116 78% IJKMN	27 44% IJ	32 55% IJ	92 90% PQ	141 64% Q	44 17%	98 91% SU	170 37%	6 85% S	5 45%	
FEB 10 & 12-13, 2011	301 50%	60 48%	68 42%	83 60% C	90 52% C	30 15%	205 73% FH	66 55% F	15 14%	16 16%	79 68% IJM	126 76% IJM	34 49% IJ	32 63% IJ	89 91% PQ	156 68% Q	47 19%	97 90% STU	193 41%	4 52%	5 47%	
JAN 19-20, 2011	268 45%	38 35%	74 41%	68 47%	88 53% BC	26 13%	202 72% FH	40 35% F	11 10%	15 16%	79 67% IJMN	123 75% IJMN	22 35% IJ	18 35% IJ	84 89% PQ	116 58% Q	55 20%	93 96% SU	158 33%	2 67%	9 57% s	
TOTAL DISAPPROVE	-----																					
MAR 14-15, 2011	297 50%	59 51%	100 58% dE	67 45%	72 44%	166 84% GH	76 27% G	55 46% G	79 86% KLMN	87 82% KLMN	47 35% L	29 19%	33 53% KL	23 39% L	10 9%	67 31% O	214 81% OP	8 7%	276 59% RT	1 15%	6 55% R	
FEB 10 & 12-13, 2011	267 45%	54 44%	89 54% De	46 33%	78 45% d	161 81% GH	67 24% G	40 33%	84 82% KLMN	77 80% KLMN	34 29%	33 20%	25 36% L	15 29%	8 8%	57 25% O	193 77% OP	4 3%	252 54% Ru	4 48% R	2 23%	
JAN 19-20, 2011	292 49%	58 55% E	99 55% E	67 46%	67 40%	167 82% GH	65 23% G	60 53% G	92 86% KLMN	75 77% KLMN	34 28%	31 19%	32 51% KL	28 55% KL	6 7%	64 32% O	206 75% OP	3 3%	280 59% RTU	- -	5 34% RT	
STRONGLY APPROVE	159 26%	24 21%	31 18%	48 33% C	55 33% bC	2 1%	128 46% FH	28 24% F	1 1%	1 1%	42 32% IJ	86 58% IJKMN	12 20% IJ	16 27% IJ	59 58% PQ	74 33% Q	23 9%	70 65% SU	85 18%	3 46%	1 8%	
SOMEWHAT APPROVE	122 20%	29 25%	37 22%	24 16%	33 20%	19 10%	72 26% F	31 26% F	8 9%	11 10%	43 32% IJ1	30 20% Ij	15 24% IJ	16 28% IJ	33 32% Q	67 30% Q	20 8%	28 26%	86 18%	3 39%	4 38%	
SOMEWHAT DISAPPROVE	71 12%	26 22% CDe	15 9%	12 8%	18 11%	32 16% G	20 7% G	19 16% G	18 19% KL	14 13% 1	11 8%	9 6%	12 20% kL	7 12% 12%	2 2%	30 14% O	15 15% O	4 4%	62 13% R	1 15%	3 29%	
STRONGLY DISAPPROVE	226 38%	34 29%	85 49% BdE	54 37%	54 33%	134 68% GH	56 20%	36 30% g	61 67% KLMN	73 69% KLMN	37 27% L	20 13%	21 33% L	16 27% 1	7 7%	37 17% O	175 66% OP	3 3%	214 46% RT	- -	3 26% t	

Do you approve or disapprove of the job that Barack Obama is doing as President of the United States?

	GENDER/AGE					PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE				
	TOTAL (A)	MEN 18-44 (B)	MEN 45+ (C)	WOMEN 18-44 (D)	WOMEN 45+ (E)	GOP (F)	DEM (G)	IND (H)	GOP MEN (I)	GOP WOMEN (J)	DEM MEN (K)	DEM WOMEN (L)	IND MEN (M)	IND WOMEN (N)	LIB (O)	MOD (P)	CONS (Q)	BLACK (R)	WHITE (S)	HISP- ANIC (T)	OTHER (U)	
UNDECIDED/DON'T KNOW	19 3%	4 3%	3 2%	9 6%	3 2%	11 5%	4 2%	5 4%	4 4%	7 6%	2 1%	2 2%	1 2%	3 6%	1 1%	11 5%	6 2%	2 2%	17 4%	-	-	
REFUSED	2 -	- -	1 -	- -	1 1%	1 -	1 -	1 1%	- -	1 1%	- -	1 1%	1 1%	- -	- -	2 1%	1 -	- -	2 -	-	-	