

NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 18-19, 2012

If the election for President and Vice-President were being held today, for whom would you vote, Mitt Romney and Paul Ryan, Republicans or Barack Obama and Joe Biden, Democrats?

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EDUCATION			
	TOTAL (D)	TRI-ANGLE (E)	SOUTH-EAST (F)	NORTH-EAST NC (G)	PIED-MONT TRIAD (H)	CHAR-LOTTE (I)	WEST-ERN NC (J)	MEN (K)	WOMEN (L)	18-25 (M)	26-40 (N)	41-55 (O)	56-65 (P)	66+ (Q)	MEN 18-44 (R)	MEN 45-64 (S)	MEN 65+ (T)	WOMEN 18-44 (U)	WOMEN 45-64 (V)	WOMEN 65+ (W)	HS OR LESS (X)	2 YR COLL	4 YR COLL	POST GRAD	
BASE=TOTAL SAMPLE	600 100%	127 21%	85 14%	68 11%	111 18%	132 22%	78 13%	288 48%	312 52%	27 4%	82 14%	175 29%	132 22%	141 24%	80 13%	127 21%	65 11%	71 12%	123 21%	91 15%	187 31%	135 22%	170 28%	83 14%	
**D/S (ROMNEY/RYAN - OBAMA/BIDEN)	-26 -4%	-26 -21%	1 1%	-5 -8%	10 9%	-5 -4%	- -1%	-1 -1%	-24 -8%	-15 -55%	-10 -12%	-7 -4%	-5 -4%	5 4%	-11 -13%	5 4%	2 3%	-21 -29%	-15 -12%	9 10%	-20 -11%	16 12%	-10 -6%	-19 -22%	

TOTAL ROMNEY/RYAN																									

SEP 18-19, 2012	268 45%	48 38%	38 45%	31 45%	58 52%	58 44%	35 46%	136 47%	132 42%	6 22%	31 38%	78 45%	60 45%	70 50%	31 38%	64 51%	32 50%	21 29%	49 40%	48 53%	80 43%	70 52%	73 43%	30 37%	
JUL 16-18, 2012	292 49%	63 47%	45 59%	26 38%	55 49%	60 48%	44 53%	149 52%	143 46%	9 44%	27 34%	84 49%	66 46%	85 62%	26 42%	68 54%	45 58%	26 37%	59 44%	48 59%	93 54%	72 47%	82 53%	38 38%	
MAY 19-20, 2012	283 47%	46 38%	48 52%	40 58%	55 50%	52 40%	41 53%	142 49%	141 45%	5 30%	21 35%	90 47%	72 52%	75 51%	23 38%	78 54%	31 52%	16 31%	64 46%	50 54%	77 42%	73 58%	89 51%	34 36%	
FEB 27-28, 2012	275 46%	46 39%	47 53%	30 41%	59 55%	54 44%	39 45%	153 53%	122 39%	8 58%	35 40%	88 45%	56 44%	75 50%	33 44%	69 54%	42 57%	33 41%	49 37%	36 43%	- -	- -	- -	- -	
JAN 9-11, 2012	144 48%	32 47%	21 47%	13 42%	21 41%	36 58%	20 51%	79 55%	64 42%	2 32%	24 53%	42 45%	29 59%	34 41%	21 49%	35 59%	16 48%	19 46%	21 45%	18 34%	40 47%	27 42%	43 51%	27 48%	

TOTAL OBAMA/BIDEN																									

SEP 18-19, 2012	294 49%	74 58%	37 43%	36 53%	48 43%	63 48%	36 46%	138 48%	156 50%	21 78%	41 50%	85 49%	64 49%	65 46%	42 52%	59 47%	30 47%	42 59%	64 52%	39 43%	99 53%	54 40%	82 48%	49 59%	
JUL 16-18, 2012	286 48%	67 50%	27 35%	42 61%	54 48%	61 49%	35 42%	130 45%	156 50%	12 56%	49 62%	76 45%	74 51%	50 37%	34 55%	54 42%	32 41%	40 59%	69 51%	32 40%	77 45%	74 48%	65 43%	58 59%	
MAY 19-20, 2012	269 45%	63 52%	35 39%	25 35%	47 43%	68 52%	30 39%	119 41%	150 48%	9 58%	31 51%	94 49%	58 42%	58 40%	32 51%	59 40%	22 37%	30 57%	71 50%	38 40%	88 48%	42 34%	75 43%	55 57%	
FEB 27-28, 2012	287 48%	70 59%	37 42%	36 49%	40 37%	63 51%	40 46%	120 42%	167 53%	3 25%	44 51%	96 49%	64 50%	66 44%	39 52%	53 41%	28 38%	38 48%	74 57%	42 51%	- -	- -	- -	- -	
JAN 9-11, 2012	117 39%	28 41%	17 38%	10 34%	24 45%	20 33%	18 45%	51 35%	66 43%	3 52%	14 31%	42 45%	15 30%	38 46%	15 36%	17 29%	16 49%	18 43%	21 45%	24 45%	34 40%	27 43%	30 36%	25 43%	

HARD UNDECIDED/NOT SURE																									

SEP 18-19, 2012	29 5%	4 3%	6 7%	- -	5 5%	8 6%	5 6%	9 3%	19 6%	- -	9 10%	9 5%	7 5%	3 2%	6 8%	2 2%	1 1%	8 12%	8 6%	2 2%	4 2%	8 6%	12 7%	3 4%	
JUL 16-18, 2012	19 3%	4 3%	4 5%	1 2%	3 3%	4 3%	4 4%	8 3%	11 4%	- -	2 2%	10 6%	3 2%	2 1%	2 3%	5 4%	1 1%	3 4%	6 4%	1 1%	3 2%	8 5%	6 4%	2 2%	
MAY 19-20, 2012	37 6%	9 7%	5 6%	4 6%	4 4%	9 7%	6 8%	17 6%	20 6%	2 12%	7 11%	5 3%	7 5%	9 6%	3 6%	5 4%	5 8%	6 12%	6 4%	4 5%	12 7%	8 6%	9 5%	4 4%	
FEB 27-28, 2012	32 5%	3 2%	4 5%	7 10%	8 7%	4 4%	6 7%	13 4%	19 6%	2 17%	6 7%	10 5%	5 4%	6 4%	3 4%	7 5%	2 3%	7 9%	6 5%	5 6%	- -	- -	- -	- -	

N A T I O N A L R E S E A R C H I N C

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	KEY REGIONS							GENDER		AGE					GENDER/AGE				EDUCATION					
	TOTAL (D)	TRI- ANGLE (E)	SOUTH -EAST (F)	NORTH -EAST NC (G)	PIED- MONT TRIAD (H)	CHAR- LOTTE (I)	WEST- ERN NC (J)	MEN (K)	WOMEN (L)	18-25 (M)	26-40 (N)	41-55 (O)	56-65 (P)	66+ (Q)	MEN 18-44 (R)	MEN 45-64 (S)	MEN 65+ (T)	WOMEN 18-44 (U)	WOMEN 45-64 (V)	WOMEN 65+ (W)	HS OR LESS (X)	2 YR COLL	4 YR COLL	POST GRAD
JAN 9-11, 2012	32 11%	8 12%	7 15%	5 16%	6 12%	4 7%	1 2%	13 9%	19 12%	-	8 16%	8 8%	5 11%	9 11%	6 14%	6 10%	1 3%	4 9%	4 10%	9 16%	9 10%	8 13%	9 11%	5 9%
DEFINITELY ROMNEY/RYAN	237 40%	43 34%	35 41%	29 42%	54 49%	46 35%	30 39%	121 42%	116 37%	5 19%	27 33%	66 37%	55 42%	63 45%	29 36%	54 42%	31 48%	17 24%	44 36%	42 46%	67 36%	66 49%	60 35%	28 34%
PROBABLY ROMNEY/RYAN	24 4%	3 2%	3 3%	2 3%	3 3%	9 7%	3 4%	10 3%	14 4%	1 4%	2 3%	8 5%	4 3%	7 5%	1 1%	7 6%	1 2%	3 4%	4 3%	6 6%	9 5%	4 3%	8 5%	2 2%
LEAN ROMNEY/RYAN	7 1%	2 2%	-	-	-	3 2%	2 3%	5 2%	2 1%	-	2 3%	4 2%	-	-	1 1%	3 3%	-	1 1%	1 1%	-	3 2%	-	4 2%	-
LEAN OBAMA/BIDEN	12 2%	-	1 1%	-	7 6%	3 2%	1 1%	4 1%	8 3%	-	4 5%	5 3%	2 2%	1 1%	-	3 2%	1 2%	6 8%	2 2%	-	8 4%	1 1%	1 1%	2 3%
PROBABLY OBAMA/BIDEN	17 3%	6 4%	4 4%	1 2%	4 3%	2 2%	1 1%	9 3%	8 2%	3 10%	5 6%	7 4%	-	3 2%	4 5%	5 4%	1 2%	4 5%	2 2%	2 2%	11 6%	3 2%	2 1%	1 1%
DEFINITELY OBAMA/BIDEN	264 44%	68 54%	32 38%	35 52%	37 33%	58 44%	34 43%	124 43%	140 45%	18 68%	32 40%	74 42%	62 47%	61 43%	38 47%	52 41%	28 43%	32 46%	60 49%	37 41%	81 43%	50 37%	79 46%	46 55%
REFUSED	10 2%	1 1%	4 5%	1 2%	-	2 2%	2 2%	4 2%	5 2%	-	1 2%	2 1%	1 1%	3 2%	1 2%	1 1%	1 2%	-	2 2%	2 2%	3 2%	1 1%	3 2%	1 1%

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If the election for President and Vice-President were being held today, for whom would you vote, Mitt Romney and Paul Ryan, Republicans or Barack Obama and Joe Biden, Democrats?

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME					
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN-EMPL- OYED (S)	UNDER \$25K (T)	\$25- \$50K (U)	\$50- \$75K (V)	\$75- \$100K (W)	OVER \$100K (X)	
BASE=TOTAL SAMPLE	600 100%	198 33%	270 45%	132 22%	95 16%	103 17%	126 21%	144 24%	68 11%	64 11%	128 21%	177 30%	264 44%	132 22%	450 75%	18 3%	274 46%	204 34%	56 9%	82 14% UX	117 20%	112 19%	62 10%	75 13%	
**D/S (ROMNEY/RYAN - OBAMA/ BIDEN)	-26 -4%	139 70% CD	-170 -63%	6 4% C	79 83% FGHIJ	59 58% GHIJ	-86 -68%	-84 -58%	5 8% GHJ	1 1% GH	-109 -85%	-47 -26% K	139 53% KL	-117 -89%	105 23% NP	-13 -75%	4 2% RS	-13 -6% S	-16 -28%	-25 -30%	6 5% TVW	-8 -7% T	-3 -4% T	9 12% TVW	
TOTAL ROMNEY/RYAN																									

SEP 18-19, 2012	268 45%	161 81% CD	43 16%	64 49% C	84 89% FGHIJ	76 74% GHIJ	18 14%	25 17%	34 51% GH	30 47% GH	6 5%	58 32% K	196 74% KL	5 4%	261 58% NP	2 13%	129 47% s	91 45%	18 33%	26 32%	58 50% T	50 45% t	27 44%	41 54% T	
JUL 16-18, 2012	292 49%	172 87% CD	66 24%	55 41% C	89 89% GHIJ	83 85% GHIJ	27 22%	39 26%	33 52% GHJ	21 32%	4 4%	56 30% K	221 82% KL	6 5%	277 62% N	9 51% N	144 51% S	108 56% S	22 31%	30 33%	62 52% T	63 65% TuWX	31 40%	38 42%	
MAY 19-20, 2012	283 47%	164 83% CD	53 20%	65 49% C	85 80% GHIJ	79 86% GHIJ	19 18%	34 21%	37 49% GH	28 49% GH	12 10%	62 31% K	190 77% KL	3 2%	271 60% N	8 45% N	138 48% s	102 51% S	19 33%	38 38%	45 43%	62 62% TU	33 59% Tu	50 53% t	
FEB 27-28, 2012	275 46%	154 78% CD	61 22%	61 46% C	80 79% GHIJ	74 76% GHIJ	35 32% H	25 16%	38 50% GH	23 41% H	10 8%	45 28% K	207 75% KL	7 5%	260 58% N	6 41% N	147 47%	86 48%	18 38%	- -	78 38%	64 52% U	32 48%	56 56% U	
JAN 9-11, 2012	144 48%	79 80% CD	31 22%	34 55% C	45 80% GHIJ	33 80% GHIJ	13 25%	18 21%	21 56% GH	13 54% GH	7 14%	37 36% K	91 73% KL	- -	142 63% NP	1 8%	72 53% s	46 43%	7 33%	- -	- -	- -	- -	- -	
TOTAL OBAMA/BIDEN																									

SEP 18-19, 2012	294 49%	22 11%	213 79% BD	59 44% B	5 6%	17 16% E	103 82% EFIJ	109 76% EFIJ	29 43% EF	29 46% EF	115 90% LM	104 59% M	57 22%	122 92% O	156 35%	16 87% O	125 46%	104 51%	34 60% q	51 63% UwX	53 45%	58 52%	30 48%	32 43%	
JUL 16-18, 2012	286 48%	18 9%	199 74% BD	69 52% B	7 7%	10 11%	94 77% EFIJ	105 71% EFI	28 43% EF	41 61% EFI	111 96% LM	120 65% M	37 14%	126 95% OP	151 34%	9 49%	127 45%	82 42%	46 65% QR	57 64% UV	56 47% V	32 33%	42 55% V	47 52% V	
MAY 19-20, 2012	269 45%	18 9%	198 73% BD	53 40% B	10 10%	7 8%	77 72% EFIJ	121 74% EFIJ	32 42% EF	22 38% EF	96 86% LM	111 57% M	45 18%	118 89% OP	146 32%	6 31%	122 43%	86 43%	33 60% QR	57 57% VWX	53 51% VW	35 35%	19 34%	39 41%	
FEB 27-28, 2012	287 48%	24 12%	199 74% BD	64 48% B	17 17% f	7 8%	69 62% EFI	129 82% EFGIJ	34 45% EF	30 53% EF	104 88% LM	107 67% M	50 18%	120 91% OP	160 36%	6 46%	146 47%	86 47%	27 55%	- -	109 54%	55 45%	28 42%	44 44%	
JAN 9-11, 2012	117 39%	11 11%	89 65% BD	17 27% B	7 12%	4 9%	32 65% EFIJ	57 65% EFIJ	11 30% eF	5 23%	40 77% LM	55 53% M	17 14%	53 90% OP	57 26%	6 48%	47 34%	50 46% q	10 46%	- -	- -	- -	- -	- -	

HARD UNDECIDED/NOT SURE

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

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	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS				INCOME				
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN- EMPL- OYED (S)	UNDER \$25K (T)	\$25- \$50K (U)	\$50- \$75K (V)	\$75- \$100K (W)	OVER \$100K (X)	
SEP 18-19, 2012	29 5%	13 7% c	7 3%	8 6%	3 3%	10 9% eGh	2 2%	5 4%	4 6%	4 6%	5 4%	12 7% m	8 3%	2 1%	27 6% NP	-	19 7% R	4 2%	2 4%	2 3%	4 3%	4 4%	4 7%	2 3%	
JUL 16-18, 2012	19 3%	8 4%	4 2%	7 5%	4 4%	4 4%	2 1%	3 2%	2 4%	4 6%	- -	8 4% K	10 4% K	-	19 4% NP	-	11 4% r	3 1%	2 3%	1 1%	1 1%	2 2%	3 4%	5 6% u	
MAY 19-20, 2012	37 6%	14 7%	14 5%	9 7%	9 8%	6 6%	6 6%	8 5%	3 4%	6 11%	3 2%	19 10% KM	10 4%	7 5%	26 6%	25 25%	21 7%	8 4%	2 3%	3 3%	2 2%	4 4%	4 6%	6 6%	
FEB 27-28, 2012	32 5%	17 9% C	8 3%	7 5%	4 4%	13 13% EGHI	5 5%	2 1%	3 4%	4 7%	3 3%	8 5%	16 6%	4 3%	26 6%	2 13%	17 5%	8 4%	3 7%	-	15 7% VX	3 2%	6 9% vX	1 1%	
JAN 9-11, 2012	32 11%	9 9%	15 11%	8 13%	5 8%	5 11%	5 10%	10 11%	3 9%	5 20%	3 7%	8 8%	15 12%	5 9%	22 10%	3 29%	16 12%	10 9%	2 11%	-	-	-	-	-	
DEFINITELY ROMNEY/RYAN	237 40%	150 76% CD	35 13%	52 39% C	79 83% FGHIJ	71 68% GHIJ	14 11%	21 15%	28 41% GH	24 37% GH	6 5%	42 24% K	182 69% KL	5 4%	230 51% NP	2 13%	111 40%	84 41% s	16 29%	23 29%	55 46% T	41 36%	24 39%	37 49% Tv	
PROBABLY ROMNEY/RYAN	24 4%	8 4%	5 2%	10 8% C	3 3%	5 5%	2 2%	3 2%	4 6%	6 9% gh	-	11 6% K	11 4% K	-	24 5% NP	-	12 5%	7 3%	2 4%	3 4%	3 2%	7 6%	1 2%	3 4%	
LEAN ROMNEY/RYAN	7 1%	3 2%	2 1%	2 2%	2 2%	1 1%	1 1%	1 1%	2 3%	-	-	4 2% k	3 1% k	-	7 2% NP	-	6 2% RS	-	-	-	1 1%	2 2%	2 3%	1 1%	
LEAN OBAMA/BIDEN	12 2%	2 1%	4 2%	6 4%	1 1%	1 1%	2 2%	2 2%	1 1%	5 7% ef	4 3%	6 4% m	2 1%	1 1%	9 2%	3 15%	7 2%	3 2%	1 2%	2 3%	1 1%	6 5% uX	1 2%	-	
PROBABLY OBAMA/BIDEN	17 3%	5 2%	8 3%	5 4%	-	5 4% E	5 4% E	2 1%	4 6% e	1 2%	4 3%	3 2%	9 3%	4 3%	8 2%	5 29%	6 2%	4 2%	5 8%	10 12% UVWX	1 1%	2 2%	1 2%	2 3%	
DEFINITELY OBAMA/BIDEN	264 44%	16 8%	201 74% BD	48 36% B	4 4%	11 11% e	96 76% EFIJ	105 73% EFIJ	24 36% EF	24 37% EF	108 84% LM	95 54% M	46 17%	117 88% OP	140 31%	8 44%	112 41%	96 47%	28 50%	39 48%	51 43%	50 45%	28 45%	30 40%	
REFUSED	10 2%	2 1%	7 3%	1 1%	2 2%	-	2 2%	4 3% FI	-	1 1%	1 1%	3 2%	2 1%	3 3% p	6 1% P	-	1 1%	4 2%	2 4%	2 2%	2 2%	-	1 2%	-	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

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Now suppose the libertarian candidates were running, For whom would you vote between the following Mitt Romney and Paul Ryan, Republicans, Barack Obama and Joe Biden, Democrats, or Gary Johnson and James P. Gray, Libertarians?

	KEY REGIONS							GENDER		AGE						GENDER/AGE						EDUCATION			
	TOTAL (D)	TRI- ANGLE (E)	SOUTH -EAST (F)	NORTH -EAST NC (G)	PIED- MONT TRIAD (H)	CHAR- LOTTE (I)	WEST- ERN NC (J)	MEN (K)	WOMEN (L)	18-25 (M)	26-40 (N)	41-55 (O)	56-65 (P)	66+ (Q)	MEN 18-44 (R)	MEN 45-64 (S)	MEN 65+ (T)	WOMEN 18-44 (U)	WOMEN 45-64 (V)	WOMEN 65+ (W)	HS OR LESS (X)	2 YR COLL	4 YR COLL	POST GRAD	
BASE=TOTAL SAMPLE	600 100%	127 21%	85 14%	68 11%	111 18%	132 22%	78 13%	288 48%	312 52%	27 4%	82 14%	175 29%	132 22%	141 24%	80 13%	127 21%	65 11%	71 12%	123 21%	91 15%	187 31%	135 22%	170 28%	83 14%	
**D/S (ROMNEY - JOHNSON)	-28 -5%	-22 -17%	-3 -3%	-5 -8%	6 5%	-7 -5%	3 4%	-8 -3%	-20 -6%	-15 -56%	-9 -12%	-4 -3%	-6 -4%	1 1%	-16 -20%	6 5%	- -	-19 -26%	-11 -9%	7 8%	-22 -12%	18 13%	-15 -9%	-16 -20%	
TOTAL ROMNEY -----	256 43%	49 39%	34 40%	30 44%	52 47%	55 42%	36 47%	127 44%	130 42%	5 19%	32 39%	73 42%	56 43%	67 48%	27 34%	60 47%	30 47%	20 28%	49 40%	47 52%	74 40%	70 52%	66 39%	30 37%	
TOTAL OBAMA -----	284 47%	71 56%	37 43%	35 52%	47 42%	62 47%	33 42%	134 47%	150 48%	20 74%	42 51%	77 44%	62 47%	66 47%	44 54%	54 43%	30 47%	39 54%	60 49%	40 44%	96 52%	52 39%	81 48%	47 56%	
TOTAL JOHNSON -----	24 4%	3 3%	4 5%	2 3%	5 5%	5 4%	4 5%	14 5%	10 3%	2 7%	2 3%	10 6%	7 6%	1 1%	4 5%	8 7%	1 2%	5 7%	4 3%	- -	5 3%	4 3%	10 6%	2 3%	
DEFINITELY ROMNEY	216 36%	40 31%	28 33%	28 41%	48 43%	45 34%	28 36%	105 37%	111 35%	3 11%	24 29%	54 31%	53 40%	61 44%	21 26%	48 38%	28 44%	14 19%	42 34%	42 46%	64 34%	61 45%	51 30%	25 30%	
PROBABLY ROMNEY	36 6%	7 6%	6 7%	2 3%	4 4%	10 8%	6 8%	18 6%	18 6%	2 8%	8 10%	17 10%	3 2%	5 4%	7 8%	11 8%	1 2%	6 9%	6 5%	5 5%	10 5%	9 7%	12 7%	5 6%	
LEAN ROMNEY	4 1%	2 2%	- -	- -	- -	- -	2 3%	3 1%	1 -	- -	- -	2 1%	- -	1 1%	- 1%	1 2%	- -	1 1%	- -	1 1%	- 1%	- -	3 2%	- -	
DEFINITELY OBAMA	259 43%	66 52%	31 37%	34 50%	38 34%	59 45%	30 39%	123 43%	136 43%	17 64%	31 38%	70 40%	58 44%	65 46%	39 48%	48 38%	29 45%	28 40%	56 46%	40 44%	82 44%	47 35%	77 45%	45 54%	
PROBABLY OBAMA	18 3%	3 2%	4 4%	1 2%	5 5%	3 2%	2 3%	6 2%	12 4%	3 10%	8 10%	5 3%	1 1%	1 1%	3 3%	2 2%	1 2%	10 14%	2 2%	- -	11 6%	3 2%	2 1%	2 2%	
LEAN OBAMA	7 1%	1 1%	2 2%	- -	3 3%	- -	1 1%	5 2%	2 1%	- -	2 3%	2 1%	3 2%	- -	2 3%	3 3%	- -	- -	2 2%	- -	3 2%	2 2%	2 1%	- -	
DEFINITELY JOHNSON	14 2%	2 2%	- -	1 2%	4 4%	4 3%	2 2%	10 3%	4 1%	2 7%	2 3%	3 2%	4 3%	1 1%	3 4%	5 4%	1 2%	3 4%	- -	- -	3 2%	3 2%	4 3%	1 1%	
PROBABLY JOHNSON	7 1%	1 1%	3 3%	- -	- -	1 1%	2 3%	3 1%	4 1%	- -	- -	5 3%	2 2%	- -	- 2%	3 2%	- -	1 1%	3 2%	- -	2 1%	1 1%	4 2%	- -	
LEAN JOHNSON	3 1%	- -	1 1%	1 2%	1 1%	- -	- -	1 -	2 1%	- -	- -	2 1%	1 1%	- -	1 1%	- -	- -	1 2%	1 1%	- -	- -	- -	2 1%	1 1%	
HARD UNDECIDED	25 4%	2 2%	6 7%	- -	6 6%	6 5%	4 5%	8 3%	16 5%	- -	4 5%	14 8%	4 3%	3 2%	3 4%	4 3%	1 1%	7 10%	7 6%	2 2%	7 4%	6 5%	10 6%	1 1%	
OTHER	1 -	1 1%	- -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	1 1%	- -	- -	1 2%	- -	- -	- -	- -	- -	- -	1 1%	
REFUSED	10 2%	1 1%	4 5%	1 2%	- -	3 2%	1 1%	4 1%	6 2%	- -	1 2%	1 1%	2 1%	3 2%	1 2%	- -	1 2%	- -	3 3%	2 2%	3 2%	1 1%	2 1%	2 2%	

NORTH CAROLINA STATEWIDE STUDY / SEPTEMBER 18-19, 2012

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	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME				
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN-EMPL- OYED (S)	UNDER \$25K (T)	\$25- \$50K (U)	\$50- \$75K (V)	\$75- \$100K (W)	OVER \$100K (X)
BASE=TOTAL SAMPLE	600 100%	198 33%	270 45%	132 22%	95 16%	103 17%	126 21%	144 24%	68 11%	64 11%	128 21%	177 30%	264 44%	132 22%	450 75%	18 3%	274 46%	204 34%	56 9%	82 14%	117 20%	112 19%	62 10%	75 13%
**D/S (ROMNEY - JOHNSON)	-28 -5%	137 69% CD	-168 -62%	2 C	78 82% FGHIJ	59 58% GHIJ	-83 -66%	-84 -58%	-2 -3% GH	5 7% GHI	-108 -85%	-46 -26% K	135 51% KL	-120 -91%	106 23% NP	-13 -75%	2 1% RS	-15 -7% S	-15 -27%	-29 -35%	2 1% TVW	-6 -6% T	-2 -3% T	10 13% TUVW
TOTAL ROMNEY -----	256 43%	155 78% CD	42 15%	60 46% C	81 86% FGHIJ	73 71% GHIJ	17 13%	25 17%	29 43% GH	31 48% GH	6 5% K	55 31% K	188 71% KL	4 3%	250 56% NP	2 13%	122 44% S	89 44% S	16 29%	23 28%	54 46% T	49 44% T	25 40% T	40 53% T
TOTAL OBAMA -----	284 47%	17 9%	209 78% BD	58 44% B	3 3% E	14 14% EFGIJ	100 80% EFGIJ	109 76% EFGIJ	31 46% EF	26 41% EF	114 89% LM	101 57% M	53 20%	124 94% O	145 32% O	16 87% O	119 44% O	104 51% O	32 56% UvwX	52 64% UvwX	53 45%	55 50%	27 43%	30 40%
TOTAL JOHNSON -----	24 4%	11 6% c	6 2%	6 5% C	5 6% h	6 6% h	4 3% h	2 1% h	4 6% h	2 3% h	- - K	10 6% K	9 4% K	- - NP	24 5% NP	- - R	14 5% R	1 - R	6 11% R	3 4% R	5 4% R	3 3% R	4 7% R	2 3% R
DEFINITELY ROMNEY	216 36%	138 70% CD	34 13%	43 33% C	73 77% FGHIJ	66 63% GHIJ	12 10%	22 15%	20 30% GH	23 36% GH	6 5% K	42 24% K	162 62% KL	4 3%	210 47% NP	2 13%	94 34% S	83 41% S	13 23%	18 22%	52 44% Tv	37 33% T	21 33% T	37 49% TVw
PROBABLY ROMNEY	36 6%	15 8% C	7 2%	15 11% C	7 8% H	8 8% H	4 4%	2 1%	7 10% H	8 12% gH	- - K	13 7% K	23 9% K	- - NP	36 8% NP	- - R	26 10% R	5 2% S	3 6% S	5 6% T	2 2% U	11 10% U	3 5% V	3 4% W
LEAN ROMNEY	4 1%	1 - -	1 - -	2 2% -	1 1% -	- - -	- - -	1 1% -	2 3% -	- - -	- - -	1 1% k	3 1% k	- - NP	4 1% NP	- - -	2 1% -	1 - -	- - -	- - -	- - -	1 1% -	1 2% -	- - -
DEFINITELY OBAMA	259 43%	13 6%	203 75% BD	43 33% B	3 3% e	10 9% e	97 77% EFGIJ	106 74% EFGIJ	23 35% EF	20 31% EF	105 82% LM	94 53% M	45 17%	122 92% OP	129 29% O	8 44%	107 39% q	98 48% q	27 48%	41 51%	50 42%	50 45%	26 41%	29 38%
PROBABLY OBAMA	18 3%	4 2%	4 2%	10 8% BC	- - e	4 3% e	2 2%	2 1%	4 5% e	7 10% EGH	9 7% Lm	3 2%	6 2%	1 1%	9 2% P	8 43% NO	8 3% NO	3 2% NO	5 8% NO	7 9% UWX	2 2% UWX	5 4% UWX	1 2% UWX	1 1% UWX
LEAN OBAMA	7 1%	1 1%	2 1%	4 3% -	- - -	1 1% -	1 1% -	1 1% -	4 6% EhJ	- - -	- - -	4 2% k	2 1% k	1 1% k	7 1% P	- - -	4 2% s	3 2% s	- - -	3 4% wx	1 1% wx	1 1% wx	- - -	- - -
DEFINITELY JOHNSON	14 2%	6 3%	3 1%	4 3% H	4 5% H	2 2% h	3 3% h	- - -	2 3% h	2 3% h	- - K	5 3% K	5 2% K	- - NP	14 3% NP	- - R	8 3% R	1 - -	2 4% R	2 3% R	2 2% R	1 1% R	4 7% v	1 1% v
PROBABLY JOHNSON	7 1%	5 2% c	1 - -	1 1% -	1 1% Hj	4 4% Hj	1 1% Hj	- - -	1 1% Hj	- - -	- - -	3 2% k	3 1% k	- - NP	7 2% NP	- - R	5 2% R	- - -	2 3% R	- - tw	3 3% tw	1 1% tw	- - -	1 1% tw
LEAN JOHNSON	3 1%	- - -	2 1% -	1 1% -	- - -	- - -	- - -	2 1% -	1 2% -	- - -	- - -	2 1% np	1 - -	- - -	3 1% np	- - -	1 - -	- - -	2 4% np	1 1% np	- - -	1 1% np	- - -	- - -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

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HARD UNDECIDED	25 4%	12 6% c	7 2%	6 5%	4 4%	8 8% G	2 2%	4 3%	2 3%	4 6%	6 5%	7 4%	9 3%	2 1%	23 5% NP	- -	17 6% Rs	4 2%	1 2%	2 3%	2 2%	4 4%	5 8%	3 4%
OTHER	1 -	- -	- -	1 1%	- -	- -	- -	- -	1 1%	- -	- -	- -	1 -	- -	1 -	- -	1 -	- -	- -	- -	- -	- -	- -	- -
REFUSED	10 2%	3 1%	6 2%	1 1%	1 1%	2 2%	2 2%	3 2% i	- -	1 1%	1 1%	3 2%	3 1%	2 2%	7 2% P	- -	1 1%	5 3% q	1 2%	1 1%	3 3% vx	- -	1 2%	- -

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N A T I O N A L R E S E A R C H I N C