

# Results of SurveyUSA Election Poll #21192



Geography: NC RBS Republicans

Data Collected: 04/16/2014 - 04/22/2014

Release Date: 04/23/2014

Percentages

Sponsor:

Civitas Institute (Raleigh, NC)

**Live Operators Hand-Dialed Cell-Phone Respondents in this Statewide GOP Primary Research:** Exclusively for the J.W. Pope Civitas Institute of Raleigh, SurveyUSA interviewed 490 registered North Carolina voters who had cast a Republican ballot in one or both of the 2012 and 2010 Republican primaries, using RBS (Registration Based Sample, aka voter-list sample) provided by Aristotle of Washington DC. Interviews conducted 04/16/14 through 04/22/14. Of the 490 registered voters, 366 identified themselves as registered Republicans; of the Republicans, 341 identified themselves as certain or likely to vote in the 05/06/14 Republican primary. Of the 490 registered voters, another 124 identified themselves to be registered without a party affiliation; of those unaffiliated voters, 111 identified themselves as certain or likely to vote in the primary; of the 111 unaffiliated primary voters, 51 identified themselves as being certain to request a Republican primary ballot. The 341 Republicans and 51 unaffiliated voters combine to make up the 392 likely Republican primary voters shown here. Respondents reachable on a home telephone (83% of likely primary voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (17% of likely primary voters) were called by live-operators, who hand-dialed the phone, qualified the respondent, interviewed the respondent, logged the respondent's answers, and remained on the line until the conclusion of the call.

**1** How will you vote in the primary? By voting early at one of the local, one-stop early voting locations? By voting by mail? Or will you vote at the polls on Election Day?

392 Likely Republican Primary Voter	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Party Affiliation						
Margin of Sampling Error: +/-5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong
Early Voting Locations	35%	36%	34%	**	31%	33%	39%	30%	36%	23%	37%	35%	32%	37%	53%	**	**	**
Mail	4%	5%	3%	**	3%	4%	4%	4%	4%	4%	4%	3%	4%	3%	4%	**	**	**
At The Polls	60%	57%	62%	**	63%	62%	56%	63%	59%	73%	57%	61%	62%	57%	39%	**	**	**
Not Sure	2%	1%	2%	**	3%	2%	1%	3%	1%	0%	2%	1%	1%	3%	4%	**	**	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%
Composition of Likely Republican Pri	100%	43%	57%	3%	20%	35%	42%	22%	78%	17%	83%	46%	27%	20%	5%	1%	0%	0%

**1** How will you vote in the primary? By voting early at one of the local, one-stop early voting locations? By voting by mail? Or will you vote at the polls on Election Day?

392 Likely Republican Primary Voter	All	Ideology						Support Tea Party			Abortion		Lived in NC				
Margin of Sampling Error: +/-5%		Very Co	Somew	Moder	Somew	Very Li	Not Sur	Yes	No	Not Sur	Pro-life	Pro-cho	<2 Yrs	2-5 Yrs	6-10 Yr	11-20 Y	>20 Yrs
Early Voting Locations	35%	37%	33%	35%	**	**	**	40%	30%	24%	36%	32%	**	**	20%	32%	38%
Mail	4%	4%	0%	12%	**	**	**	3%	7%	3%	3%	6%	**	**	6%	10%	2%
At The Polls	60%	57%	66%	50%	**	**	**	55%	63%	73%	59%	62%	**	**	69%	56%	59%
Not Sure	2%	2%	1%	2%	**	**	**	2%	1%	0%	2%	0%	**	**	4%	3%	1%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	55%	29%	14%	2%	0%	0%	58%	28%	15%	72%	22%	0%	2%	10%	18%	71%

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**1** How will you vote in the primary? By voting early at one of the local, one-stop early voting locations? By voting by mail? Or will you vote at the polls on Election Day?

392 Likely Republican Primary Voter	All	Region			
		Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-5%					
Early Voting Locations	35%	40%	27%	30%	41%
Mail	4%	5%	5%	1%	3%
At The Polls	60%	54%	67%	68%	53%
Not Sure	2%	1%	1%	1%	4%
Total	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	36%	22%	22%	20%

**2** Would you say that North Carolina is headed in the right direction, or have things gotten off on the wrong track?

392 Likely Republican Primary Voter	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Party Affiliation							
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	
Margin of Sampling Error: +/-5.1%																			
Right Direction	51%	58%	46%	**	41%	60%	51%	40%	55%	46%	52%	58%	39%	54%	49%	**	**	**	
Wrong Track	30%	25%	34%	**	38%	26%	29%	39%	28%	24%	32%	29%	36%	24%	37%	**	**	**	
Not Sure	18%	17%	20%	**	20%	14%	20%	21%	17%	30%	16%	13%	25%	22%	14%	**	**	**	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%
Composition of Likely Republican Pri	100%	43%	57%	3%	20%	35%	42%	22%	78%	17%	83%	46%	27%	20%	5%	1%	0%	0%	

**2** Would you say that North Carolina is headed in the right direction, or have things gotten off on the wrong track?

392 Likely Republican Primary Voter	All	Ideology						Support Tea Party			Abortion		Lived in NC				
		Very Co	Somew	Moder	Somew	Very Li	Not Sur	Yes	No	Not Sur	Pro-life	Pro-cho	<2 Yrs	2-5 Yrs	6-10 Yr	11-20 Y	>20 Yrs
Margin of Sampling Error: +/-5.1%																	
Right Direction	51%	58%	46%	38%	**	**	**	61%	38%	41%	55%	44%	**	**	37%	60%	52%
Wrong Track	30%	27%	28%	44%	**	**	**	25%	42%	26%	29%	34%	**	**	47%	26%	30%
Not Sure	18%	15%	26%	19%	**	**	**	14%	20%	33%	15%	22%	**	**	17%	14%	18%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	55%	29%	14%	2%	0%	0%	58%	28%	15%	72%	22%	0%	2%	10%	18%	71%

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**2** Would you say that North Carolina is headed in the right direction, or have things gotten off on the wrong track?

392 Likely Republican Primary Voter	All	Region			
		Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-5.1%					
Right Direction	51%	57%	42%	57%	45%
Wrong Track	30%	27%	41%	26%	30%
Not Sure	18%	16%	17%	18%	25%
Total	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	36%	22%	22%	20%

**3** Now I would like to read you a list of names of people and have you tell me, for each one, whether you've heard of that person and, if so, whether you have a favorable or unfavorable opinion of them. First Jeanette Doran. (names rotated) Is your opinion of Jeanette Doran very favorable? Somewhat favorable? Somewhat un-favorable? Very un-favorable? Do you have no opinion of her? Or have you never heard of her?

392 Likely Republican Primary Voter	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Party Affiliation							
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	
Margin of Sampling Error: +/-5%																			
Very Favorable	4%	3%	5%	**	9%	4%	2%	8%	3%	2%	5%	5%	3%	6%	0%	**	**	**	
Somewhat Favorable	5%	5%	5%	**	3%	7%	3%	4%	5%	10%	4%	6%	5%	2%	5%	**	**	**	
Somewhat Un-favorable	2%	1%	3%	**	4%	0%	3%	4%	2%	0%	3%	1%	4%	4%	0%	**	**	**	
Very Un-favorable	2%	4%	0%	**	0%	2%	3%	0%	2%	1%	2%	2%	2%	2%	0%	**	**	**	
No Opinion	29%	33%	26%	**	22%	21%	39%	22%	31%	32%	28%	30%	32%	20%	39%	**	**	**	
Never Heard Of	58%	53%	62%	**	62%	66%	50%	62%	57%	55%	59%	57%	53%	66%	56%	**	**	**	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	
Composition of Likely Republican Pri	100%	43%	57%	3%	20%	35%	42%	22%	78%	17%	83%	46%	27%	20%	5%	1%	0%	0%	

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**3**

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392 Likely Republican Primary Voter	All	Ideology						Support Tea Party			Abortion		Lived in NC				
		Very Co	Somew	Moder	Somew	Very Li	Not Sur	Yes	No	Not Sur	Pro-life	Pro-cho	<2 Yrs	2-5 Yrs	6-10 Yr	11-20 Y	>20 Yrs
Margin of Sampling Error: +/-5%																	
Very Favorable	4%	6%	0%	6%	**	**	**	5%	3%	3%	4%	4%	**	**	4%	1%	5%
Somewhat Favorable	5%	6%	4%	5%	**	**	**	5%	4%	7%	5%	4%	**	**	10%	2%	5%
Somewhat Un-favorable	2%	0%	5%	3%	**	**	**	0%	6%	2%	1%	4%	**	**	7%	2%	2%
Very Un-favorable	2%	3%	0%	0%	**	**	**	1%	2%	2%	2%	0%	**	**	1%	2%	1%
No Opinion	29%	26%	33%	37%	**	**	**	29%	32%	24%	30%	30%	**	**	20%	30%	31%
Never Heard Of	58%	60%	57%	49%	**	**	**	60%	51%	63%	59%	58%	**	**	59%	63%	56%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	55%	29%	14%	2%	0%	0%	58%	28%	15%	72%	22%	0%	2%	10%	18%	71%

**3**

Now I would like to read you a list of names of people and have you tell me, for each one, whether you've heard of that person and, if so, whether you have a favorable or unfavorable opinion of them. First Jeanette Doran. (names rotated) Is your opinion of Jeanette Doran very favorable? Somewhat favorable? Somewhat un-favorable? Very un-favorable? Do you have no opinion of her? Or have you never heard of her?

392 Likely Republican Primary Voter	All	Region			
		Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-5%					
Very Favorable	4%	5%	6%	2%	2%
Somewhat Favorable	5%	4%	7%	2%	9%
Somewhat Un-favorable	2%	2%	2%	2%	2%
Very Un-favorable	2%	1%	1%	2%	3%
No Opinion	29%	28%	30%	31%	27%
Never Heard Of	58%	59%	54%	61%	57%
Total	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	36%	22%	22%	20%

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**4** Next, Eric Levinson.

392 Likely Republican Primary Voter	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Party Affiliation						
Margin of Sampling Error: +/-5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong
Very Favorable	8%	6%	10%	**	2%	11%	9%	2%	10%	6%	8%	13%	3%	6%	0%	**	**	**
Somewhat Favorable	8%	9%	7%	**	7%	8%	9%	6%	9%	5%	9%	8%	7%	10%	6%	**	**	**
Somewhat Un-favorable	2%	2%	2%	**	0%	1%	4%	0%	2%	0%	2%	2%	2%	2%	0%	**	**	**
Very Un-favorable	3%	4%	2%	**	2%	1%	4%	3%	3%	3%	3%	3%	2%	3%	2%	**	**	**
No Opinion	27%	29%	26%	**	31%	21%	30%	31%	26%	30%	27%	24%	36%	21%	29%	**	**	**
Never Heard Of	52%	50%	53%	**	58%	58%	44%	57%	50%	55%	51%	49%	49%	58%	63%	**	**	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%
Composition of Likely Republican Pri	100%	43%	57%	3%	20%	35%	42%	22%	78%	17%	83%	46%	27%	20%	5%	1%	0%	0%

**4** Next, Eric Levinson.

392 Likely Republican Primary Voter	All	Ideology						Support Tea Party			Abortion		Lived in NC				
Margin of Sampling Error: +/-5%		Very Co	Somew	Moder	Somew	Very Li	Not Sur	Yes	No	Not Sur	Pro-life	Pro-cho	<2 Yrs	2-5 Yrs	6-10 Yr	11-20 Y	>20 Yrs
Very Favorable	8%	10%	7%	4%	**	**	**	10%	6%	7%	10%	4%	**	**	4%	7%	9%
Somewhat Favorable	8%	9%	9%	6%	**	**	**	7%	10%	9%	9%	8%	**	**	7%	5%	9%
Somewhat Un-favorable	2%	2%	2%	3%	**	**	**	1%	2%	5%	1%	2%	**	**	1%	1%	2%
Very Un-favorable	3%	4%	1%	2%	**	**	**	1%	5%	2%	2%	3%	**	**	4%	3%	2%
No Opinion	27%	23%	32%	35%	**	**	**	26%	32%	24%	26%	31%	**	**	29%	23%	28%
Never Heard Of	52%	53%	49%	50%	**	**	**	55%	45%	54%	53%	52%	**	**	54%	62%	49%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	55%	29%	14%	2%	0%	0%	58%	28%	15%	72%	22%	0%	2%	10%	18%	71%

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## 4 Next, Eric Levinson.

392 Likely Republican Primary Voter	All	Region			
		Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-5%					
Very Favorable	8%	13%	9%	3%	5%
Somewhat Favorable	8%	7%	9%	6%	13%
Somewhat Un-favorable	2%	0%	5%	3%	0%
Very Un-favorable	3%	3%	3%	0%	5%
No Opinion	27%	25%	27%	37%	21%
Never Heard Of	52%	52%	48%	51%	57%
Total	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	36%	22%	22%	20%

## 5 Next, Robin Hudson

392 Likely Republican Primary Voter	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Party Affiliation							
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong	
Margin of Sampling Error: +/-5%																			
Very Favorable	5%	6%	3%	**	0%	6%	6%	0%	6%	3%	5%	7%	4%	3%	0%	**	**	**	
Somewhat Favorable	7%	8%	6%	**	4%	7%	7%	5%	7%	4%	7%	5%	9%	8%	6%	**	**	**	
Somewhat Un-favorable	3%	4%	3%	**	2%	2%	5%	3%	3%	1%	4%	3%	4%	3%	5%	**	**	**	
Very Un-favorable	3%	4%	2%	**	3%	3%	3%	3%	3%	0%	3%	3%	3%	2%	4%	**	**	**	
No Opinion	29%	30%	29%	**	33%	22%	33%	33%	28%	37%	28%	29%	32%	26%	29%	**	**	**	
Never Heard Of	53%	47%	58%	**	57%	60%	46%	56%	52%	55%	53%	53%	48%	58%	57%	**	**	**	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	
Composition of Likely Republican Pri	100%	43%	57%	3%	20%	35%	42%	22%	78%	17%	83%	46%	27%	20%	5%	1%	0%	0%	

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## 5 Next, Robin Hudson

392 Likely Republican Primary Voter	All	Ideology						Support Tea Party			Abortion		Lived in NC				
		Very Co	Somew	Moder	Somew	Very Li	Not Sur	Yes	No	Not Sur	Pro-life	Pro-cho	<2 Yrs	2-5 Yrs	6-10 Yr	11-20 Y	>20 Yrs
Margin of Sampling Error: +/-5%																	
Very Favorable	5%	7%	1%	4%	**	**	**	4%	6%	6%	5%	2%	**	**	0%	9%	4%
Somewhat Favorable	7%	6%	8%	7%	**	**	**	6%	10%	4%	6%	8%	**	**	1%	4%	8%
Somewhat Un-favorable	3%	3%	4%	3%	**	**	**	2%	7%	2%	3%	4%	**	**	4%	2%	4%
Very Un-favorable	3%	3%	1%	6%	**	**	**	2%	3%	3%	3%	3%	**	**	3%	0%	3%
No Opinion	29%	25%	35%	37%	**	**	**	28%	31%	34%	26%	38%	**	**	33%	24%	30%
Never Heard Of	53%	56%	51%	43%	**	**	**	58%	43%	51%	57%	45%	**	**	59%	61%	50%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	55%	29%	14%	2%	0%	0%	58%	28%	15%	72%	22%	0%	2%	10%	18%	71%

## 5 Next, Robin Hudson

392 Likely Republican Primary Voter	All	Region			
		Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-5%					
Very Favorable	5%	9%	5%	1%	2%
Somewhat Favorable	7%	9%	6%	5%	5%
Somewhat Un-favorable	3%	5%	3%	1%	4%
Very Un-favorable	3%	1%	4%	4%	4%
No Opinion	29%	27%	38%	28%	26%
Never Heard Of	53%	50%	44%	62%	60%
Total	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	36%	22%	22%	20%

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## 6 Thom Tillis.

392 Likely Republican Primary Voter	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Party Affiliation						
Margin of Sampling Error: +/-5.1%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong
Very Favorable	25%	27%	23%	**	21%	22%	30%	19%	26%	11%	27%	34%	18%	18%	0%	**	**	**
Somewhat Favorable	31%	31%	30%	**	29%	37%	28%	26%	32%	25%	32%	29%	33%	40%	18%	**	**	**
Somewhat Un-favorable	13%	13%	13%	**	12%	12%	14%	12%	13%	4%	15%	11%	16%	14%	10%	**	**	**
Very Un-favorable	10%	11%	10%	**	3%	10%	14%	4%	12%	9%	11%	8%	8%	13%	31%	**	**	**
No Opinion	12%	11%	13%	**	21%	12%	7%	23%	9%	29%	9%	9%	16%	8%	29%	**	**	**
Never Heard Of	9%	6%	11%	**	14%	8%	6%	15%	7%	23%	6%	9%	8%	7%	11%	**	**	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%
Composition of Likely Republican Pri	100%	43%	57%	3%	20%	35%	42%	22%	78%	17%	83%	46%	27%	20%	5%	1%	0%	0%

## 6 Thom Tillis.

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Margin of Sampling Error: +/-5.1%		Very Co	Somew	Modera	Somew	Very Li	Not Sur	Yes	No	Not Sur	Pro-life	Pro-cho	<2 Yrs	2-5 Yrs	6-10 Yr	11-20 Y	>20 Yrs
Very Favorable	25%	26%	24%	18%	**	**	**	26%	22%	24%	25%	25%	**	**	18%	19%	27%
Somewhat Favorable	31%	33%	34%	16%	**	**	**	33%	30%	23%	34%	25%	**	**	31%	38%	30%
Somewhat Un-favorable	13%	13%	11%	23%	**	**	**	14%	10%	17%	13%	15%	**	**	6%	13%	15%
Very Un-favorable	10%	10%	6%	19%	**	**	**	10%	14%	7%	10%	10%	**	**	10%	5%	12%
No Opinion	12%	11%	16%	12%	**	**	**	12%	9%	23%	12%	7%	**	**	16%	16%	10%
Never Heard Of	9%	6%	10%	12%	**	**	**	6%	15%	6%	6%	17%	**	**	19%	10%	7%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	55%	29%	14%	2%	0%	0%	58%	28%	15%	72%	22%	0%	2%	10%	18%	71%



# Results of SurveyUSA Election Poll #21192



Geography: NC RBS Republicans

Data Collected: 04/16/2014 - 04/22/2014

Release Date: 04/23/2014

Percentages

Sponsor:

Civitas Institute (Raleigh, NC)

## 6 Thom Tillis.

392 Likely Republican Primary Voter	All	Region			
		Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-5.1%					
Very Favorable	25%	23%	27%	24%	25%
Somewhat Favorable	31%	36%	22%	34%	28%
Somewhat Un-favorable	13%	10%	17%	17%	10%
Very Un-favorable	10%	15%	8%	6%	11%
No Opinion	12%	10%	17%	11%	13%
Never Heard Of	9%	7%	8%	8%	13%
Total	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	36%	22%	22%	20%

## 7 Mark Harris.

392 Likely Republican Primary Voter	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Party Affiliation						
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong
Margin of Sampling Error: +/-5.1%																		
Very Favorable	20%	16%	23%	**	20%	22%	20%	19%	21%	12%	22%	26%	15%	21%	6%	**	**	**
Somewhat Favorable	15%	18%	13%	**	13%	16%	17%	12%	16%	14%	16%	18%	15%	16%	3%	**	**	**
Somewhat Un-favorable	4%	4%	4%	**	5%	3%	6%	5%	4%	3%	5%	4%	6%	3%	0%	**	**	**
Very Un-favorable	3%	5%	2%	**	3%	2%	4%	3%	3%	0%	4%	2%	2%	4%	9%	**	**	**
No Opinion	27%	25%	29%	**	27%	26%	28%	28%	27%	31%	27%	23%	40%	18%	28%	**	**	**
Never Heard Of	30%	31%	29%	**	32%	31%	26%	33%	28%	40%	27%	27%	22%	37%	54%	**	**	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%
Composition of Likely Republican Pri	100%	43%	57%	3%	20%	35%	42%	22%	78%	17%	83%	46%	27%	20%	5%	1%	0%	0%

# Results of SurveyUSA Election Poll #21192



Geography: NC RBS Republicans

Data Collected: 04/16/2014 - 04/22/2014

Release Date: 04/23/2014

Percentages

Sponsor:

Civitas Institute (Raleigh, NC)

## 7 Mark Harris.

392 Likely Republican Primary Voter	All	Ideology						Support Tea Party			Abortion		Lived in NC				
		Very Co	Somew	Moder	Somew	Very Li	Not Sur	Yes	No	Not Sur	Pro-life	Pro-cho	<2 Yrs	2-5 Yrs	6-10 Yr	11-20 Y	>20 Yrs
Margin of Sampling Error: +/-5.1%																	
Very Favorable	20%	26%	17%	7%	**	**	**	25%	10%	21%	24%	13%	**	**	17%	18%	21%
Somewhat Favorable	15%	15%	20%	8%	**	**	**	19%	11%	11%	15%	13%	**	**	19%	14%	16%
Somewhat Un-favorable	4%	4%	4%	7%	**	**	**	3%	6%	5%	4%	6%	**	**	1%	2%	5%
Very Un-favorable	3%	2%	1%	8%	**	**	**	2%	6%	0%	2%	5%	**	**	3%	0%	3%
No Opinion	27%	23%	30%	39%	**	**	**	21%	37%	39%	26%	30%	**	**	19%	28%	28%
Never Heard Of	30%	29%	27%	31%	**	**	**	31%	29%	25%	29%	33%	**	**	40%	38%	26%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	55%	29%	14%	2%	0%	0%	58%	28%	15%	72%	22%	0%	2%	10%	18%	71%

## 7 Mark Harris.

392 Likely Republican Primary Voter	All	Region			
		Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-5.1%					
Very Favorable	20%	27%	21%	16%	12%
Somewhat Favorable	15%	12%	16%	22%	14%
Somewhat Un-favorable	4%	4%	3%	8%	2%
Very Un-favorable	3%	3%	4%	1%	4%
No Opinion	27%	28%	29%	25%	28%
Never Heard Of	30%	26%	28%	28%	39%
Total	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	36%	22%	22%	20%

# Results of SurveyUSA Election Poll #21192



Geography: NC RBS Republicans

Data Collected: 04/16/2014 - 04/22/2014

Release Date: 04/23/2014

Percentages

Sponsor:

Civitas Institute (Raleigh, NC)

**8** Greg Brannon.

392 Likely Republican Primary Voter	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Party Affiliation						
Margin of Sampling Error: +/-5.1%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong
Very Favorable	23%	23%	23%	**	19%	25%	24%	18%	25%	11%	26%	28%	19%	26%	9%	**	**	**
Somewhat Favorable	16%	18%	15%	**	7%	18%	19%	8%	19%	4%	19%	19%	17%	12%	9%	**	**	**
Somewhat Un-favorable	3%	5%	2%	**	0%	3%	5%	1%	4%	1%	4%	4%	4%	3%	2%	**	**	**
Very Un-favorable	4%	3%	5%	**	6%	5%	3%	6%	4%	2%	5%	4%	3%	4%	7%	**	**	**
No Opinion	25%	24%	26%	**	30%	22%	26%	30%	24%	35%	23%	23%	32%	22%	25%	**	**	**
Never Heard Of	27%	25%	29%	**	38%	26%	22%	38%	24%	47%	23%	22%	25%	33%	47%	**	**	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%
Composition of Likely Republican Pri	100%	43%	57%	3%	20%	35%	42%	22%	78%	17%	83%	46%	27%	20%	5%	1%	0%	0%

**8** Greg Brannon.

392 Likely Republican Primary Voter	All	Ideology						Support Tea Party			Abortion		Lived in NC				
Margin of Sampling Error: +/-5.1%		Very Co	Somew	Moder	Somew	Very Li	Not Sur	Yes	No	Not Sur	Pro-life	Pro-cho	<2 Yrs	2-5 Yrs	6-10 Yr	11-20 Y	>20 Yrs
Very Favorable	23%	31%	19%	6%	**	**	**	34%	10%	9%	27%	17%	**	**	20%	25%	24%
Somewhat Favorable	16%	16%	21%	12%	**	**	**	17%	10%	25%	17%	16%	**	**	4%	12%	20%
Somewhat Un-favorable	3%	4%	3%	5%	**	**	**	2%	6%	6%	4%	3%	**	**	1%	1%	4%
Very Un-favorable	4%	5%	1%	8%	**	**	**	2%	8%	3%	3%	6%	**	**	0%	3%	5%
No Opinion	25%	22%	26%	32%	**	**	**	22%	29%	31%	24%	24%	**	**	31%	20%	25%
Never Heard Of	27%	21%	30%	38%	**	**	**	22%	37%	27%	24%	35%	**	**	43%	39%	22%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	55%	29%	14%	2%	0%	0%	58%	28%	15%	72%	22%	0%	2%	10%	18%	71%

# Results of SurveyUSA Election Poll #21192



Geography: NC RBS Republicans

Data Collected: 04/16/2014 - 04/22/2014

Release Date: 04/23/2014

Percentages

Sponsor:

Civitas Institute (Raleigh, NC)

**8** Greg Brannon.

392 Likely Republican Primary Voter	All	Region			
		Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-5.1%					
Very Favorable	23%	30%	15%	26%	18%
Somewhat Favorable	16%	13%	16%	23%	17%
Somewhat Un-favorable	3%	3%	4%	2%	6%
Very Un-favorable	4%	3%	6%	4%	7%
No Opinion	25%	30%	32%	15%	22%
Never Heard Of	27%	23%	29%	31%	30%
Total	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	36%	22%	22%	20%

**9** If the Republican Primary for United States Senator from North Carolina were today, and you were filling out your Republican primary ballot now, who would you vote for? (candidate names rotated) Thom Tillis? Jim Snyder? Edward Kryn? Mark Harris? Heather Grant? Alex Lee Bradshaw? Greg Brannon? Ted Alexander?

392 Likely Republican Primary Voter	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Party Affiliation						
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong
Thom Tillis	39%	39%	39%	**	34%	39%	44%	30%	42%	29%	41%	45%	39%	36%	12%	**	**	**
Jim Snyder	2%	4%	1%	**	1%	2%	2%	2%	2%	1%	2%	0%	3%	4%	0%	**	**	**
Edward Kryn	2%	2%	1%	**	0%	4%	1%	0%	2%	2%	2%	2%	1%	2%	0%	**	**	**
Mark Harris	15%	10%	19%	**	16%	12%	17%	16%	15%	8%	16%	20%	13%	10%	3%	**	**	**
Heather Grant	2%	3%	1%	**	2%	2%	1%	2%	2%	0%	2%	0%	3%	2%	11%	**	**	**
Alex Lee Bradshaw	1%	1%	0%	**	0%	1%	0%	0%	1%	0%	1%	0%	0%	2%	5%	**	**	**
Greg Brannon	20%	20%	19%	**	16%	21%	21%	16%	21%	7%	22%	20%	16%	26%	23%	**	**	**
Ted Alexander	1%	1%	1%	**	0%	1%	1%	1%	1%	1%	1%	0%	3%	0%	2%	**	**	**
Undecided	19%	20%	19%	**	31%	18%	13%	33%	15%	51%	13%	12%	23%	19%	44%	**	**	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%
Composition of Likely Republican Pri	100%	43%	57%	3%	20%	35%	42%	22%	78%	17%	83%	46%	27%	20%	5%	1%	0%	0%

# Results of SurveyUSA Election Poll #21192



Geography: NC RBS Republicans

Data Collected: 04/16/2014 - 04/22/2014

Release Date: 04/23/2014

Percentages

Sponsor:

Civitas Institute (Raleigh, NC)

**9** If the Republican Primary for United States Senator from North Carolina were today, and you were filling out your Republican primary ballot now, who would you vote for? (candidate names rotated) Thom Tillis? Jim Snyder? Edward Kryn? Mark Harris? Heather Grant? Alex Lee Bradshaw? Greg Brannon? Ted Alexander?

392 Likely Republican Primary Voter	All	Ideology						Support Tea Party			Abortion		Lived in NC				
		Very Co	Somew	Modera	Somew	Very Li	Not Sur	Yes	No	Not Sur	Pro-life	Pro-cho	<2 Yrs	2-5 Yrs	6-10 Yr	11-20 Y	>20 Yrs
Margin of Sampling Error: +/-5.1%																	
Thom Tillis	39%	40%	43%	27%	**	**	**	37%	43%	38%	40%	40%	**	**	37%	36%	41%
Jim Snyder	2%	0%	3%	6%	**	**	**	1%	3%	3%	1%	4%	**	**	3%	1%	2%
Edward Kryn	2%	2%	1%	1%	**	**	**	1%	2%	3%	2%	2%	**	**	4%	0%	2%
Mark Harris	15%	17%	11%	14%	**	**	**	15%	12%	17%	16%	12%	**	**	12%	12%	16%
Heather Grant	2%	1%	2%	5%	**	**	**	2%	2%	0%	2%	2%	**	**	0%	2%	2%
Alex Lee Bradshaw	1%	1%	0%	2%	**	**	**	1%	0%	0%	0%	1%	**	**	0%	0%	1%
Greg Brannon	20%	25%	16%	10%	**	**	**	29%	7%	9%	23%	15%	**	**	16%	16%	21%
Ted Alexander	1%	1%	1%	1%	**	**	**	0%	0%	5%	1%	1%	**	**	0%	0%	1%
Undecided	19%	13%	23%	35%	**	**	**	13%	31%	25%	16%	23%	**	**	29%	32%	14%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	55%	29%	14%	2%	0%	0%	58%	28%	15%	72%	22%	0%	2%	10%	18%	71%

**9** If the Republican Primary for United States Senator from North Carolina were today, and you were filling out your Republican primary ballot now, who would you vote for? (candidate names rotated) Thom Tillis? Jim Snyder? Edward Kryn? Mark Harris? Heather Grant? Alex Lee Bradshaw? Greg Brannon? Ted Alexander?

392 Likely Republican Primary Voter	All	Region			
		Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-5.1%					
Thom Tillis	39%	35%	42%	40%	43%
Jim Snyder	2%	1%	3%	1%	3%
Edward Kryn	2%	0%	3%	2%	3%
Mark Harris	15%	21%	16%	9%	8%
Heather Grant	2%	2%	2%	2%	1%
Alex Lee Bradshaw	1%	1%	1%	0%	0%
Greg Brannon	20%	23%	11%	26%	16%
Ted Alexander	1%	1%	1%	1%	0%
Undecided	19%	15%	21%	19%	26%
Total	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	36%	22%	22%	20%

# Results of SurveyUSA Election Poll #21192



Geography: NC RBS Republicans

Data Collected: 04/16/2014 - 04/22/2014

Release Date: 04/23/2014

Percentages

Sponsor:

Civitas Institute (Raleigh, NC)

**10** If the election for North Carolina Supreme Court were today, and the only candidates on the ballot were Eric Levinson, Robin Hudson and Jeanette Doran, who would you vote for?

392 Likely Republican Primary Voter	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Party Affiliation						
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong
Margin of Sampling Error: +/-5%																		
Levinson	20%	24%	17%	**	11%	24%	22%	10%	23%	14%	21%	27%	9%	22%	9%	**	**	**
Hudson	11%	14%	9%	**	9%	12%	12%	9%	12%	18%	10%	10%	13%	12%	10%	**	**	**
Doran	11%	11%	11%	**	19%	9%	9%	19%	9%	6%	12%	10%	11%	11%	28%	**	**	**
Undecided	58%	51%	63%	**	62%	55%	57%	62%	56%	62%	57%	53%	66%	55%	54%	**	**	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%
Composition of Likely Republican Pri	100%	43%	57%	3%	20%	35%	42%	22%	78%	17%	83%	46%	27%	20%	5%	1%	0%	0%

**10** If the election for North Carolina Supreme Court were today, and the only candidates on the ballot were Eric Levinson, Robin Hudson and Jeanette Doran, who would you vote for?

392 Likely Republican Primary Voter	All	Ideology						Support Tea Party			Abortion		Lived in NC				
		Very Co	Somew	Modera	Somew	Very Li	Not Sur	Yes	No	Not Sur	Pro-life	Pro-cho	<2 Yrs	2-5 Yrs	6-10 Yr	11-20 Y	>20 Yrs
Margin of Sampling Error: +/-5%																	
Levinson	20%	21%	21%	15%	**	**	**	19%	25%	14%	22%	14%	**	**	30%	14%	20%
Hudson	11%	11%	12%	12%	**	**	**	12%	11%	8%	10%	17%	**	**	10%	14%	11%
Doran	11%	10%	10%	21%	**	**	**	11%	12%	9%	11%	14%	**	**	8%	8%	12%
Undecided	58%	58%	57%	51%	**	**	**	58%	52%	69%	58%	55%	**	**	53%	64%	57%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	55%	29%	14%	2%	0%	0%	58%	28%	15%	72%	22%	0%	2%	10%	18%	71%

**10** If the election for North Carolina Supreme Court were today, and the only candidates on the ballot were Eric Levinson, Robin Hudson and Jeanette Doran, who would you vote for?

392 Likely Republican Primary Voter	All	Region			
		Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-5%					
Levinson	20%	23%	24%	16%	14%
Hudson	11%	16%	7%	10%	7%
Doran	11%	8%	14%	7%	17%
Undecided	58%	53%	54%	67%	61%
Total	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	36%	22%	22%	20%

# Results of SurveyUSA Election Poll #21192



Geography: NC RBS Republicans

Data Collected: 04/16/2014 - 04/22/2014

Release Date: 04/23/2014

Percentages

Sponsor:

Civitas Institute (Raleigh, NC)

**11** Is your opinion of Pat McCrory ... favorable? Unfavorable? Neutral? Or, do you have no opinion of Pat McCrory ?

392 Likely Republican Primary Voter	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Party Affiliation						
Margin of Sampling Error: +/-4.7%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong
Favorable	69%	70%	68%	**	56%	75%	71%	55%	73%	52%	72%	77%	67%	66%	39%	**	**	**
Unfavorable	10%	12%	8%	**	10%	10%	8%	12%	9%	16%	8%	5%	10%	10%	36%	**	**	**
Neutral	18%	13%	21%	**	25%	14%	17%	23%	16%	23%	17%	15%	17%	22%	22%	**	**	**
No Opinion	4%	5%	3%	**	9%	1%	3%	10%	2%	9%	3%	3%	6%	2%	3%	**	**	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%
Composition of Likely Republican Pri	100%	43%	57%	3%	20%	35%	42%	22%	78%	17%	83%	46%	27%	20%	5%	1%	0%	0%

**11** Is your opinion of Pat McCrory ... favorable? Unfavorable? Neutral? Or, do you have no opinion of Pat McCrory ?

392 Likely Republican Primary Voter	All	Ideology						Support Tea Party			Abortion		Lived in NC				
Margin of Sampling Error: +/-4.7%		Very Co	Somew	Moder	Somew	Very Li	Not Sur	Yes	No	Not Sur	Pro-life	Pro-cho	<2 Yrs	2-5 Yrs	6-10 Yr	11-20 Y	>20 Yrs
Favorable	69%	78%	63%	47%	**	**	**	76%	60%	55%	74%	63%	**	**	68%	70%	69%
Unfavorable	10%	5%	11%	25%	**	**	**	7%	19%	5%	7%	18%	**	**	6%	7%	11%
Neutral	18%	15%	19%	26%	**	**	**	14%	19%	31%	17%	16%	**	**	14%	18%	18%
No Opinion	4%	2%	8%	2%	**	**	**	3%	2%	9%	2%	2%	**	**	11%	4%	3%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	55%	29%	14%	2%	0%	0%	58%	28%	15%	72%	22%	0%	2%	10%	18%	71%

**11** Is your opinion of Pat McCrory ... favorable? Unfavorable? Neutral? Or, do you have no opinion of Pat McCrory ?

392 Likely Republican Primary Voter	All	Region			
Margin of Sampling Error: +/-4.7%		Charlott	Greens	Raleigh	Souther
Favorable	69%	75%	59%	69%	70%
Unfavorable	10%	7%	15%	9%	9%
Neutral	18%	17%	25%	18%	12%
No Opinion	4%	1%	2%	4%	10%
Total	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	36%	22%	22%	20%

# Results of SurveyUSA Election Poll #21192



Geography: NC RBS Republicans

Data Collected: 04/16/2014 - 04/22/2014

Release Date: 04/23/2014

Percentages

Sponsor:

Civitas Institute (Raleigh, NC)

**12** Is your opinion of Dan Forest ... favorable? Unfavorable? Neutral? Or, do you have no opinion of Dan Forest ?

392 Likely Republican Primary Voter	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Party Affiliation						
Margin of Sampling Error: +/-5.1%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong
Favorable	27%	31%	25%	**	28%	33%	23%	27%	28%	22%	29%	32%	27%	27%	5%	**	**	**
Unfavorable	2%	4%	1%	**	0%	2%	3%	1%	3%	1%	3%	2%	2%	1%	13%	**	**	**
Neutral	33%	26%	38%	**	29%	26%	41%	28%	34%	29%	34%	31%	35%	34%	42%	**	**	**
No Opinion	37%	38%	37%	**	43%	38%	33%	44%	36%	49%	35%	34%	36%	38%	41%	**	**	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%
Composition of Likely Republican Pri	100%	43%	57%	3%	20%	35%	42%	22%	78%	17%	83%	46%	27%	20%	5%	1%	0%	0%

**12** Is your opinion of Dan Forest ... favorable? Unfavorable? Neutral? Or, do you have no opinion of Dan Forest ?

392 Likely Republican Primary Voter	All	Ideology						Support Tea Party			Abortion		Lived in NC				
Margin of Sampling Error: +/-5.1%		Very Co	Somew	Modera	Somew	Very Li	Not Sur	Yes	No	Not Sur	Pro-life	Pro-cho	<2 Yrs	2-5 Yrs	6-10 Yr	11-20 Y	>20 Yrs
Favorable	27%	35%	20%	16%	**	**	**	30%	23%	27%	30%	25%	**	**	34%	21%	29%
Unfavorable	2%	2%	3%	5%	**	**	**	2%	5%	0%	2%	5%	**	**	0%	0%	3%
Neutral	33%	28%	39%	40%	**	**	**	31%	40%	28%	32%	31%	**	**	32%	24%	35%
No Opinion	37%	35%	39%	39%	**	**	**	37%	32%	45%	37%	39%	**	**	34%	55%	33%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	55%	29%	14%	2%	0%	0%	58%	28%	15%	72%	22%	0%	2%	10%	18%	71%

**12** Is your opinion of Dan Forest ... favorable? Unfavorable? Neutral? Or, do you have no opinion of Dan Forest ?

392 Likely Republican Primary Voter	All	Region			
Margin of Sampling Error: +/-5.1%		Charlott	Greens	Raleigh	Souther
Favorable	27%	27%	22%	33%	28%
Unfavorable	2%	3%	4%	0%	1%
Neutral	33%	33%	37%	31%	30%
No Opinion	37%	37%	36%	36%	42%
Total	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	36%	22%	22%	20%



# Results of SurveyUSA Election Poll #21192



Geography: NC RBS Republicans

Data Collected: 04/16/2014 - 04/22/2014

Release Date: 04/23/2014

Percentages

Sponsor:

Civitas Institute (Raleigh, NC)

## 13 Is your opinion of Richard Burr ... ?

392 Likely Republican Primary Voter	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Party Affiliation						
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong
Margin of Sampling Error: +/-5.1%																		
Favorable	50%	55%	46%	**	51%	47%	54%	47%	51%	41%	52%	57%	52%	39%	26%	**	**	**
Unfavorable	16%	18%	14%	**	14%	19%	14%	15%	16%	22%	15%	11%	14%	21%	55%	**	**	**
Neutral	20%	18%	22%	**	21%	23%	17%	21%	20%	15%	21%	18%	18%	30%	12%	**	**	**
No Opinion	14%	9%	18%	**	14%	10%	15%	17%	13%	22%	12%	13%	16%	10%	7%	**	**	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%
Composition of Likely Republican Pri	100%	43%	57%	3%	20%	35%	42%	22%	78%	17%	83%	46%	27%	20%	5%	1%	0%	0%

## 13 Is your opinion of Richard Burr ... ?

392 Likely Republican Primary Voter	All	Ideology						Support Tea Party			Abortion		Lived in NC				
		Very Co	Somew	Modera	Somew	Very Li	Not Sur	Yes	No	Not Sur	Pro-life	Pro-cho	<2 Yrs	2-5 Yrs	6-10 Yr	11-20 Y	>20 Yrs
Margin of Sampling Error: +/-5.1%																	
Favorable	50%	52%	51%	44%	**	**	**	51%	54%	41%	52%	50%	**	**	42%	48%	52%
Unfavorable	16%	17%	13%	20%	**	**	**	18%	16%	10%	15%	20%	**	**	16%	15%	17%
Neutral	20%	21%	17%	22%	**	**	**	21%	21%	17%	19%	18%	**	**	28%	18%	20%
No Opinion	14%	10%	19%	14%	**	**	**	11%	9%	32%	14%	12%	**	**	14%	19%	11%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	55%	29%	14%	2%	0%	0%	58%	28%	15%	72%	22%	0%	2%	10%	18%	71%

## 13 Is your opinion of Richard Burr ... ?

392 Likely Republican Primary Voter	All	Region			
		Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-5.1%					
Favorable	50%	49%	51%	49%	53%
Unfavorable	16%	18%	17%	18%	9%
Neutral	20%	19%	23%	16%	23%
No Opinion	14%	14%	9%	17%	15%
Total	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	36%	22%	22%	20%

# Results of SurveyUSA Election Poll #21192



Geography: NC RBS Republicans

Data Collected: 04/16/2014 - 04/22/2014

Release Date: 04/23/2014

Percentages

Sponsor:

Civitas Institute (Raleigh, NC)

## 14 Is your opinion of the Republicans in the North Carolina State Legislature... ?

392 Likely Republican Primary Voter	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Party Affiliation						
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong
Margin of Sampling Error: +/-4.9%																		
Favorable	62%	65%	59%	**	63%	62%	63%	60%	62%	54%	63%	74%	46%	66%	29%	**	**	**
Unfavorable	11%	12%	10%	**	11%	11%	10%	12%	11%	12%	11%	8%	15%	9%	21%	**	**	**
Neutral	19%	16%	20%	**	15%	22%	17%	16%	19%	18%	19%	12%	26%	22%	24%	**	**	**
No Opinion	9%	7%	10%	**	10%	6%	10%	12%	8%	16%	7%	6%	13%	3%	25%	**	**	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%
Composition of Likely Republican Pri	100%	43%	57%	3%	20%	35%	42%	22%	78%	17%	83%	46%	27%	20%	5%	1%	0%	0%

## 14 Is your opinion of the Republicans in the North Carolina State Legislature... ?

392 Likely Republican Primary Voter	All	Ideology						Support Tea Party			Abortion		Lived in NC				
		Very Co	Somew	Modera	Somew	Very Li	Not Sur	Yes	No	Not Sur	Pro-life	Pro-cho	<2 Yrs	2-5 Yrs	6-10 Yr	11-20 Y	>20 Yrs
Margin of Sampling Error: +/-4.9%																	
Favorable	62%	73%	56%	33%	**	**	**	72%	47%	49%	64%	57%	**	**	64%	63%	62%
Unfavorable	11%	6%	13%	28%	**	**	**	8%	18%	11%	9%	20%	**	**	16%	4%	13%
Neutral	19%	15%	18%	32%	**	**	**	12%	28%	26%	18%	20%	**	**	13%	16%	19%
No Opinion	9%	7%	13%	6%	**	**	**	8%	7%	14%	9%	3%	**	**	7%	18%	7%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	55%	29%	14%	2%	0%	0%	58%	28%	15%	72%	22%	0%	2%	10%	18%	71%

## 14 Is your opinion of the Republicans in the North Carolina State Legislature... ?

392 Likely Republican Primary Voter	All	Region			
		Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4.9%					
Favorable	62%	69%	59%	58%	56%
Unfavorable	11%	8%	12%	12%	14%
Neutral	19%	17%	18%	20%	19%
No Opinion	9%	6%	10%	10%	10%
Total	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	36%	22%	22%	20%

# Results of SurveyUSA Election Poll #21192



Geography: NC RBS Republicans

Data Collected: 04/16/2014 - 04/22/2014

Release Date: 04/23/2014

Percentages

Sponsor:

Civitas Institute (Raleigh, NC)

## 15 Is your opinion of the Republicans in the United States Congress... ?

392 Likely Republican Primary Voter	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Party Affiliation						
Margin of Sampling Error: +/-5.1%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong
Favorable	48%	52%	45%	**	47%	46%	52%	45%	49%	40%	50%	63%	34%	42%	15%	**	**	**
Unfavorable	24%	24%	25%	**	22%	25%	25%	23%	25%	24%	24%	19%	22%	31%	51%	**	**	**
Neutral	21%	19%	23%	**	23%	25%	18%	21%	21%	22%	21%	16%	30%	21%	27%	**	**	**
No Opinion	6%	5%	8%	**	8%	4%	6%	10%	5%	14%	5%	2%	13%	6%	7%	**	**	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%
Composition of Likely Republican Pri	100%	43%	57%	3%	20%	35%	42%	22%	78%	17%	83%	46%	27%	20%	5%	1%	0%	0%

## 15 Is your opinion of the Republicans in the United States Congress... ?

392 Likely Republican Primary Voter	All	Ideology						Support Tea Party			Abortion		Lived in NC				
Margin of Sampling Error: +/-5.1%		Very Co	Somew	Modera	Somew	Very Li	Not Sur	Yes	No	Not Sur	Pro-life	Pro-cho	<2 Yrs	2-5 Yrs	6-10 Yr	11-20 Y	>20 Yrs
Favorable	48%	55%	44%	28%	**	**	**	53%	42%	39%	49%	45%	**	**	38%	47%	50%
Unfavorable	24%	24%	22%	33%	**	**	**	26%	24%	20%	24%	31%	**	**	36%	20%	24%
Neutral	21%	18%	25%	28%	**	**	**	18%	26%	24%	21%	19%	**	**	19%	25%	20%
No Opinion	6%	4%	9%	11%	**	**	**	4%	7%	17%	6%	6%	**	**	8%	8%	6%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	55%	29%	14%	2%	0%	0%	58%	28%	15%	72%	22%	0%	2%	10%	18%	71%

## 15 Is your opinion of the Republicans in the United States Congress... ?

392 Likely Republican Primary Voter	All	Region			
Margin of Sampling Error: +/-5.1%		Charlott	Greens	Raleigh	Souther
Favorable	48%	54%	42%	45%	47%
Unfavorable	24%	22%	27%	33%	16%
Neutral	21%	20%	25%	14%	27%
No Opinion	6%	4%	5%	8%	10%
Total	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	36%	22%	22%	20%

# Results of SurveyUSA Election Poll #21192



Geography: NC RBS Republicans

Data Collected: 04/16/2014 - 04/22/2014

Release Date: 04/23/2014

Percentages

Sponsor:

Civitas Institute (Raleigh, NC)

**16** What is your primary source of information about North Carolina state government? (rotated) Newspapers? Network TV news? Cable TV news? Local TV news? Radio news? Talk radio? Internet? Social media like Facebook and Twitter? Friends and family? Public meetings and forums? Or not sure?

392 Likely Republican Primary Voter	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Party Affiliation						
Margin of Sampling Error: +/-5.1%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	Strong	Republi	Indy Le	Indepen	Indy Le	Democr	Strong
Newspapers	26%	29%	24%	**	15%	18%	39%	16%	29%	15%	29%	25%	25%	28%	37%	**	**	**
Network TV News	11%	11%	11%	**	5%	7%	18%	4%	13%	0%	13%	15%	7%	10%	0%	**	**	**
Cable TV News	16%	11%	20%	**	11%	16%	19%	11%	18%	14%	17%	15%	23%	13%	12%	**	**	**
Local TV News	11%	12%	11%	**	8%	14%	11%	7%	12%	13%	11%	12%	9%	15%	6%	**	**	**
Radio News	3%	4%	3%	**	0%	6%	2%	0%	4%	6%	3%	2%	5%	3%	7%	**	**	**
Talk Radio	6%	7%	6%	**	10%	9%	2%	9%	5%	10%	5%	6%	5%	9%	4%	**	**	**
Internet	18%	22%	15%	**	32%	21%	7%	33%	13%	28%	16%	15%	19%	17%	27%	**	**	**
Social Media	3%	1%	4%	**	9%	2%	1%	8%	1%	0%	3%	3%	3%	2%	0%	**	**	**
Friends And Family	4%	2%	5%	**	8%	3%	2%	9%	2%	6%	3%	4%	4%	3%	0%	**	**	**
Public Meetings	1%	0%	1%	**	0%	2%	0%	0%	1%	4%	0%	1%	0%	0%	0%	**	**	**
Not Sure	1%	2%	0%	**	2%	1%	0%	2%	0%	5%	0%	0%	0%	0%	7%	**	**	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%
Composition of Likely Republican Pri	100%	43%	57%	3%	20%	35%	42%	22%	78%	17%	83%	46%	27%	20%	5%	1%	0%	0%

INSTITUTE

# Results of SurveyUSA Election Poll #21192



Geography: NC RBS Republicans

Data Collected: 04/16/2014 - 04/22/2014

Release Date: 04/23/2014

Percentages

Sponsor:

Civitas Institute (Raleigh, NC)

**16** What is your primary source of information about North Carolina state government? (rotated) Newspapers? Network TV news? Cable TV news? Local TV news? Radio news? Talk radio? Internet? Social media like Facebook and Twitter? Friends and family? Public meetings and forums? Or not sure?

392 Likely Republican Primary Voter Margin of Sampling Error: +/-5.1%	All	Ideology						Support Tea Party			Abortion		Lived in NC				
		Very Co	Somew	Moder	Somew	Very Li	Not Sur	Yes	No	Not Sur	Pro-life	Pro-cho	<2 Yrs	2-5 Yrs	6-10 Yr	11-20 Y	>20 Yrs
Newspapers	26%	22%	26%	42%	**	**	**	20%	38%	22%	23%	32%	**	**	26%	20%	26%
Network TV News	11%	11%	12%	11%	**	**	**	11%	11%	12%	11%	11%	**	**	4%	6%	13%
Cable TV News	16%	18%	16%	12%	**	**	**	22%	6%	14%	17%	16%	**	**	8%	17%	17%
Local TV News	11%	12%	7%	13%	**	**	**	10%	16%	11%	10%	17%	**	**	9%	15%	10%
Radio News	3%	5%	1%	0%	**	**	**	2%	5%	4%	4%	1%	**	**	0%	3%	4%
Talk Radio	6%	6%	10%	0%	**	**	**	9%	4%	0%	6%	7%	**	**	7%	6%	6%
Internet	18%	16%	21%	17%	**	**	**	17%	16%	26%	19%	14%	**	**	29%	22%	16%
Social Media	3%	2%	6%	0%	**	**	**	3%	2%	6%	3%	0%	**	**	11%	6%	1%
Friends And Family	4%	4%	1%	5%	**	**	**	4%	3%	6%	4%	2%	**	**	1%	5%	4%
Public Meetings	1%	1%	0%	0%	**	**	**	1%	0%	0%	1%	0%	**	**	0%	0%	1%
Not Sure	1%	2%	0%	0%	**	**	**	1%	0%	0%	1%	0%	**	**	5%	0%	0%
Total	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	55%	29%	14%	2%	0%	0%	58%	28%	15%	72%	22%	0%	2%	10%	18%	71%

INSTITUTE

# Results of SurveyUSA Election Poll #21192



Geography: NC RBS Republicans

Data Collected: 04/16/2014 - 04/22/2014

Release Date: 04/23/2014

Percentages

Sponsor:

Civitas Institute (Raleigh, NC)

**16** What is your primary source of information about North Carolina state government? (rotated) Newspapers? Network TV news? Cable TV news? Local TV news? Radio news? Talk radio? Internet? Social media like Facebook and Twitter? Friends and family? Public meetings and forums? Or not sure?

392 Likely Republican Primary Voter Margin of Sampling Error: +/-5.1%	All	Region			
		Charlott	Greens	Raleigh	Souther
Newspapers	26%	32%	19%	18%	32%
Network TV News	11%	8%	19%	12%	8%
Cable TV News	16%	10%	20%	22%	16%
Local TV News	11%	13%	7%	17%	6%
Radio News	3%	6%	4%	0%	2%
Talk Radio	6%	8%	2%	8%	5%
Internet	18%	15%	20%	21%	18%
Social Media	3%	1%	2%	2%	7%
Friends And Family	4%	4%	8%	0%	2%
Public Meetings	1%	2%	0%	0%	0%
Not Sure	1%	1%	0%	0%	2%
Total	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	36%	22%	22%	20%



\*\* Too few respondents of this type were interviewed for this data to be meaningful.

**Statement of Methodology:** About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.