

First, If the election for United States Congress were being held today, if all else were equal, for whom would you vote, the Republican candidate, or the Democratic candidate?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						MARITAL STATUS			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	MARR-IED (U)	SINGLE (V)	DIV/SEP (W)	WID-OWED (X)	
BASE=TOTAL SAMPLE	600 100%	125 21%	82 14%	74 12%	113 19%	131 22%	75 13%	288 48%	312 52%	20 3%	103 17%	177 30%	129 21%	170 28%	87 14%	112 19%	88 15%	75 13%	146 24%	91 15%	377 63%	115 19%	60 10%	45 7%	
**D/S (REPUBLICAN CANDIDATE - DEMOCRATIC CANDIDATE)	-8 -1%	-23 -18%	5 6% BF	7 9% BF	6 5% BF	-15 -11%	12 16% BceF	33 12% I	-42 -13%	-5 -26%	-3 -3%	-11 -6%	4 3% jKL	7 4% jKL	8 10% RST	8 7% RST	17 19% PRST	-14 -19%	-19 -13%	-9 -9%	35 9% VWX	-26 -22%	-16 -27%	1 2% VW	
REPUBLICAN CANDIDATE																									
APR 19 & 21-22, 2014	243 41%	41 33%	35 43%	33 45%	51 45%	46 35%	37 49% bf	133 46% I	110 35%	5 24%	40 38%	66 37%	57 44%	76 45%	40 46%	48 42%	45 51% RS	23 31%	52 36%	36 39%	176 47% VW	34 29%	15 26%	18 40%	
MAR 18-20, 2014	250 42%	54 42% D	38 42% d	18 26%	53 46% D	51 43% D	36 46% D	138 48% I	112 36%	7 39%	37 39%	78 41%	50 37%	79 48% m	39 49% s	55 44%	44 54% rSt	30 37%	43 32%	39 40%	- -	- -	- -	- -	
JAN 23 & 25-26, 2014	266 44%	47 39%	38 41%	27 41%	59 51% b	55 45%	39 49%	131 45%	135 43%	6 36%	40 40%	91 49%	60 47%	69 41%	35 42%	64 52%	32 40%	31 40%	62 46%	41 42%	- -	- -	- -	- -	
DEMOCRATIC CANDIDATE																									
APR 19 & 21-22, 2014	251 42%	64 51% cdG	31 37%	26 36%	45 39%	61 46% g	25 33%	99 34%	152 49% H	10 50%	42 41%	77 43%	53 41%	69 41%	31 36%	40 35%	28 32%	37 50% Q	70 48% pQ	44 49% pQ	141 37%	59 52% U	32 53% u	17 38%	
MAR 18-20, 2014	259 43%	63 49%	33 37%	38 54% ceg	44 38%	53 44%	28 36%	102 35%	157 50% H	6 31%	42 44%	79 42%	65 49%	65 40%	27 33%	47 37%	28 34%	39 48%	69 52% OPQ	49 50% opQ	- -	- -	- -	- -	
JAN 23 & 25-26, 2014	242 40%	52 43%	37 40%	31 47%	46 40%	49 40%	26 33%	110 38%	133 43%	7 40%	46 47% l	66 36%	48 38%	75 44%	36 44% P	36 29%	37 46% P	35 44% P	56 42% P	41 42% p	- -	- -	- -	- -	
NOT SURE/UNDECIDED																									
APR 19 & 21-22, 2014	102 17%	19 16%	16 19%	13 18%	17 15%	23 18%	14 18%	54 19%	48 15%	5 25%	21 21%	33 19%	19 15%	23 13%	16 18%	25 22% t	13 15%	15 20%	23 15%	11 12%	58 15%	22 19%	13 22%	9 20%	
MAR 18-20, 2014	91 15%	11 9%	19 21% B	14 20% b	18 15%	15 13%	14 18%	48 17%	43 14%	6 30%	16 17%	32 17%	19 14%	18 11%	15 18%	23 19% t	9 12%	12 15%	21 16%	9 10%	- -	- -	- -	- -	
JAN 23 & 25-26, 2014	36 6%	7 6%	5 5%	5 7%	3 2%	9 7% e	7 9% e	13 5%	23 7%	2 12%	4 4%	11 6%	6 5%	13 7%	4 4%	6 5%	3 4%	5 7%	8 6%	9 9%	- -	- -	- -	- -	
REFUSED	3 1%	- -	- -	1 2%	1 1%	1 1%	- -	2 1%	2 1%	- -	- -	1 1%	- -	2 1%	- -	- -	2 2%	- -	1 1%	- 1%	3 1%	- -	- -	1 1%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X NATIONAL RESEARCH INC

First, If the election for United States Congress were being held today, if all else were equal, for whom would you vote, the Republican candidate, or the Democratic candidate?

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS				INCOME					
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN- EML- OYED (S)	\$25K OR LESS (T)	\$25K- \$50K (U)	\$50K- \$75K (V)	\$75K- \$100K (W)	\$100K AND UP (X)		
BASE=TOTAL SAMPLE	600 100%	210 35%	270 45%	120 20%	112 19%	98 16%	109 18%	161 27%	67 11%	53 9%	125 21%	199 33%	257 43%	132 22%	432 72%	29 5%	308 51%	214 36%	46 8%	103 17%	129 21%	98 16%	72 12%	78 13%		
**D/S (REPUBLICAN CANDIDATE)	-8	169	-177	-1	89	80	-57	-119	1	-2	-84	-58	138	-100	92	-1	-8	-2	-9	-10	19	-3	-9	-2		
- DEMOCRATIC CANDIDATE)	-1%	80%	-65%	C	80%	81%	-53%	-74%	GHJ	GH	-67%	-29%	54%	-76%	21%	-4%	-3%	-1%	-20%	-10%	14%	-4%	-12%	-3%		
REPUBLICAN CANDIDATE																										

APR 19 & 21-22, 2014	243 41%	176 84%	24 9%	43 36%	93 83%	83 85%	14 13%	9 6%	25 37%	18 34%	12 10%	47 24%	180 70%	6 5%	224 52%	9 32%	125 41%	87 41%	12 26%	32 31%	65 50%	38 39%	27 38%	32 42%		
MAR 18-20, 2014	250 42%	171 82%	38 14%	41 34%	92 85%	79 78%	22 19%	16 11%	25 39%	17 29%	8 6%	68 33%	172 71%	5 4%	231 53%	12 40%	122 42%	97 44%	10 23%	-	-	-	-	-		
JAN 23 & 25-26, 2014	266 44%	183 87%	30 11%	52 44%	91 88%	92 87%	15 12%	15 10%	24 40%	28 47%	10 9%	58 34%	194 70%	4 3%	249 58%	12 37%	146 46%	84 41%	11 34%	-	-	-	-	-		
DEMOCRATIC CANDIDATE																										

APR 19 & 21-22, 2014	251 42%	7 3%	200 74%	44 36%	4 3%	4 4%	72 66%	129 80%	24 36%	20 37%	96 77%	105 53%	42 16%	107 81%	132 31%	10 35%	134 43%	89 42%	21 46%	42 41%	46 36%	41 42%	36 50%	34 44%		
MAR 18-20, 2014	259 43%	16 8%	202 75%	41 34%	7 6%	9 9%	75 65%	126 82%	19 30%	22 38%	105 86%	97 47%	38 16%	113 85%	134 31%	11 36%	117 40%	98 45%	27 59%	-	-	-	-	-		
JAN 23 & 25-26, 2014	242 40%	9 4%	193 72%	40 33%	5 5%	4 4%	87 71%	106 73%	17 28%	23 38%	102 84%	74 43%	51 18%	108 82%	116 27%	16 52%	120 38%	91 45%	19 58%	-	-	-	-	-		
NOT SURE/UNDECIDED																										

APR 19 & 21-22, 2014	102 17%	25 12%	45 17%	32 27%	15 13%	10 11%	22 20%	23 14%	18 26%	15 28%	16 13%	44 22%	35 14%	19 15%	72 17%	10 33%	48 16%	35 16%	13 28%	29 28%	17 13%	18 19%	9 12%	10 13%		
MAR 18-20, 2014	91 15%	23 11%	30 11%	38 31%	10 9%	13 13%	19 16%	11 7%	19 30%	19 33%	10 8%	40 19%	33 13%	14 11%	67 16%	7 24%	52 18%	23 11%	8 18%	-	-	-	-	-		
JAN 23 & 25-26, 2014	36 6%	5 3%	20 7%	10 8%	1 1%	5 4%	7 6%	13 9%	5 9%	5 8%	4 3%	16 9%	10 4%	7 5%	26 6%	2 7%	16 5%	12 6%	1 3%	-	-	-	-	-		
REFUSED	3 1%	1 1%	1 -	1 1%	-	1 1%	1 1%	-	1 1%	-	-	3 1%	1 -	-	3 1%	-	1 -	2 1%	-	-	1 -	-	-	1 1%		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

And thinking about the United States for a moment... Do you feel things in the United States are generally headed in the right direction or have things gotten off on the wrong track?

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE						MARITAL STATUS			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	MARR- IED (U)	SINGLE (V)	DIV/ SEP (W)	WID- OWED (X)
BASE=TOTAL SAMPLE	600 100%	125 21%	82 14%	74 12%	113 19%	131 22%	75 13%	288 48%	312 52%	20 3%	103 17%	177 30%	129 21%	170 28%	87 14%	112 19%	88 15%	75 13%	146 24%	91 15%	377 63%	115 19%	60 10%	45 7%
**D/S (RIGHT DIRECTION - WRONG TRACK)	-187 -31%	-32 -25% CG	-37 -45%	-24 -32%	-41 -37%	-15 -12% BCDEG	-39 -51%	-119 -41%	-69 -22% H	-1 -5% KLMN	-31 -30%	-46 -26% N	-39 -30%	-71 -42%	-21 -25% Q	-45 -40%	-53 -60%	-17 -22% Q	-30 -21% PQ	-22 -24% Q	-134 -36%	-16 -14% UX	-19 -32%	-21 -46%
RIGHT DIRECTION																								
APR 19 & 21-22, 2014	177 29%	39 31%	19 23%	20 27%	30 27%	53 40% CeG	16 21%	73 25%	104 33% h	9 44%	33 32%	56 31%	37 29%	42 25%	30 35% Q	27 24%	16 18%	26 35% Q	49 34% Q	28 31% Q	107 28%	42 36% X	17 28%	9 20%
MAR 18-20, 2014	167 28%	38 30%	19 21%	15 21%	35 30%	32 27%	28 36% cd	81 28%	86 28%	4 19%	31 32%	62 33%	32 24%	39 24%	24 30%	34 27%	23 28%	26 32%	41 31% t	19 19%	- -	- -	- -	- -
JAN 23 & 25-26, 2014	144 24%	32 26%	15 17%	18 26%	24 20%	37 30% Ce	18 22%	70 24%	74 24%	6 34%	31 31% N	45 24%	31 24%	31 18%	28 34% pQT	27 22%	15 19%	20 25%	34 25%	20 20%	- -	- -	- -	- -
WRONG TRACK																								
APR 19 & 21-22, 2014	364 61%	71 57%	55 68% F	44 60%	72 64%	68 52%	54 72% bF	192 67% I	173 55%	10 50%	64 62%	102 57%	76 59%	113 66%	52 59%	72 64% OPRST	68 78%	43 57%	79 54% 55%	50 55%	241 64% V	57 50%	36 60%	29 66% v
MAR 18-20, 2014	383 64%	84 66%	61 68%	44 62%	72 62%	74 62%	49 63%	190 66%	193 62%	14 73%	59 62%	116 62%	90 68%	103 63%	54 67%	82 65%	54 66%	49 60%	82 61%	62 64%	- -	- -	- -	- -
JAN 23 & 25-26, 2014	393 66%	76 62%	68 73%	39 59%	79 68%	77 63%	54 68%	190 66%	203 65%	10 61%	57 57%	126 67% k	80 63%	120 71% K	44 54%	86 70% O	59 73% O	51 65%	85 64%	66 67% o	- -	- -	- -	- -
DON'T KNOW/UNSURE	59 10%	15 12%	8 10%	9 13%	11 10%	10 8%	5 7%	23 8%	36 11%	1 6%	7 6%	20 11%	15 12%	15 9%	5 6%	14 12%	4 4%	6 8%	17 12% q	12 13% Q	29 8%	16 14%	7 11%	7 15%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X
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BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS				INCOME				
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN- EML- OYED (S)	\$25K OR LESS (T)	\$25K- \$50K (U)	\$50K- \$75K (V)	\$75K- \$100K (W)	\$100K AND UP (X)	
BASE=TOTAL SAMPLE	600 100%	210 35%	270 45%	120 20%	112 19%	98 16%	109 18%	161 27%	67 11%	53 9%	125 21%	199 33%	257 43%	132 22%	432 72%	29 5%	308 51%	214 36%	46 8%	103 17%	129 21%	98 16%	72 12%	78 13%	
**D/S (RIGHT DIRECTION - WRONG TRACK)	-187 -31%	-178 -85%	37 14% BD	-47 -39% B	-95 -85%	-83 -84%	9 9% EFLJ	28 17% EFLJ	-33 -49% EF	-14 -26% EFL	20 16% LM	-18 -9% M	-184 -72%	37 28% OP	-210 -49%	-10 -36%	-81 -26% R	-86 -40%	-2 -5% QR	-32 -31% u	-68 -53%	-32 -33%	-7 -9% TUV	-13 -17% U	
RIGHT DIRECTION																									
APR 19 & 21-22, 2014	177 29%	12 6%	131 49% BD	33 28% B	8 7%	5 5%	50 46% EFL	81 51% EFLJ	16 23% EF	18 33% EF	64 52% LM	80 40% M	28 11%	70 53% O	97 22%	9 32%	101 33% r	53 25%	18 38%	29 28%	25 19%	28 29%	31 43% tU	28 36% U	
MAR 18-20, 2014	167 28%	16 8%	120 44% BD	31 26% B	8 8%	8 8%	58 50% EFLJ	62 40% EFL	15 24% EF	16 28% EF	66 54% LM	62 30% M	28 12%	75 57% OP	82 19%	8 26%	91 31%	52 24%	13 28%	-	-	-	-	-	
JAN 23 & 25-26, 2014	144 24%	15 7%	96 36% B	33 28% B	6 6%	8 8%	49 40% EFL	47 32% EF	15 24% EF	18 31% EF	60 50% LM	43 25% M	34 12%	72 54% Op	61 14%	9 30%	80 26%	45 22%	11 34%	-	-	-	-	-	
WRONG TRACK																									
APR 19 & 21-22, 2014	364 61%	190 90% CD	94 35% C	80 67% C	103 92% GHIJ	87 89% GHIJ	40 37% GHIJ	54 34% GHIJ	49 72% GHj	31 59% GH	44 36% K	98 49% K	212 83% KL	33 25% N	307 71% N	20 68% N	182 59% S	138 65% S	20 44% S	61 59% tWX	93 73% tWX	60 62%	38 53%	41 53%	
MAR 18-20, 2014	383 64%	187 89% CD	110 41% C	85 71% C	98 90% GHIJ	89 88% GHIJ	46 40% GHIJ	64 42% GHIJ	46 74% GH	39 69% GH	40 33% K	124 61% K	205 84% KL	39 29% N	322 75% N	18 60% N	183 63% N	140 64% N	30 65% N	-	-	-	-	-	
JAN 23 & 25-26, 2014	393 66%	188 89% CD	128 47% C	77 65% C	94 91% GHIJ	93 88% GHIJ	54 44% GHIJ	74 51% GHIJ	41 68% GH	36 61% g	42 35% K	100 58% K	233 84% KL	39 29% N	331 77% N	21 67% N	203 65% N	137 67% N	18 53% N	-	-	-	-	-	
DON'T KNOW/UNSURE	59 10%	7 4%	44 16% BD	7 6% B	1 1%	6 6% e	19 17% EFLJ	26 16% EFLJ	3 5%	4 7% E	16 13%	21 10%	17 6%	29 22% OP	28 7% P	-	25 8%	22 10%	8 18%	13 13% w	10 8%	9 9%	3 4%	9 12%	

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And now thinking specifically about North Carolina... If the election for North Carolina State Legislature were held today, would you be voting for the:

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	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	MARR- IED (U)	SINGLE (V)	DIV/ SEP (W)	WID- OWED (X)	
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**D/S (REPUBLICAN CANDIDATE - DEMOCRATIC CANDIDATE)	-23 -4%	-24 -19%	1 1% BF	2 2% BF	13 12% BCDF	-22 -17%	8 11% BCdF	22 8% I	-46 -15%	-8 -39%	-7 -7%	-16 -9%	1 1% jkl	6 4% JKLm	- - RST	6 6% ORST	16 18% OPRST	-17 -22%	-21 -14%	-8 -9%	31 8% VWX	-31 -27%	-18 -30%	-3 -6% VW	
REPUBLICAN CANDIDATE	243 41%	42 34%	32 40%	30 41%	56 49% BF	45 34%	38 50% bf	133 46% I	111 35%	5 24%	38 37%	65 37%	58 45%	77 45% j	38 44%	47 42%	46 53% RSt	23 30%	52 36%	36 39%	179 47% VW	33 29%	15 24%	17 38%	
DEMOCRATIC CANDIDATE	267 44%	67 53% cdEg	32 39%	29 39%	43 38%	67 51% e	29 39%	110 38%	156 50% H	12 63%	45 44%	81 46%	57 44%	71 42%	38 44%	41 37%	31 35%	39 52% pQ	73 50% pQ	44 48% q	148 39%	64 56% U	33 54% u	20 44%	
NEITHER	16 3%	3 2%	5 7% F	2 3%	4 3%	- -	1 2%	7 2%	9 3%	- -	8 7% Jm	4 2%	1 1%	3 2% j	3 3%	3 3%	- -	4 6%	1 1%	3 3%	10 3% X	5 4% x	1 2%	- -	
DON'T KNOW	72 12%	13 11%	12 15%	12 16%	10 9%	18 13%	7 9%	37 13%	35 11%	2 13%	12 12%	26 15%	14 11%	17 10%	7 8%	20 18% ot	9 11%	9 11%	18 13%	8 8%	39 10%	13 12%	11 19%	8 17%	
REFUSED	3 -	- -	- -	1 2%	- -	1 1%	- -	1 -	2 1%	- -	- -	1 1%	- -	2 1%	- -	- -	1 1%	- -	1 1%	- -	2 1%	- -	- -	- 1%	



CIVITAS
INSTITUTE

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N A T I O N A L R E S E A R C H I N C

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BANNER 2

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	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN- EMPL- OYED (S)	\$25K OR LESS (T)	\$25K- \$50K (U)	\$50K- \$75K (V)	\$75K- \$100K (W)	\$100K AND UP (X)	
BASE=TOTAL SAMPLE	600 100%	210 35%	270 45%	120 20%	112 19%	98 16%	109 18%	161 27%	67 11%	53 9%	125 21%	199 33%	257 43%	132 22%	432 72%	29 5%	308 51%	214 36%	46 8%	103 17%	129 21%	98 16%	72 12%	78 13%	
**D/S (REPUBLICAN CANDIDATE - DEMOCRATIC CANDIDATE)	-23 -4%	162 77%	-189 -70%	4 3%	83 74%	79 80%	-68 -62%	-121 -75%	7 10%	-3 -6%	-89 -71%	-64 -32%	133 52%	-106 -80%	81 19%	1 2%	-15 -5%	-6 -3%	-17 -37%	-18 -17%	17 14%	-8 -9%	-10 -14%	-6 -7%	
REPUBLICAN CANDIDATE	243 41%	171 81%	24 9%	48 40%	89 80%	82 83%	14 13%	10 6%	30 45%	18 35%	12 10%	48 24%	180 70%	5 3%	225 52%	11 37%	125 41%	89 42%	9 20%	31 30%	64 50%	38 39%	29 41%	31 40%	
DEMOCRATIC CANDIDATE	267 44%	9 5%	213 79%	44 37%	6 5%	3 4%	81 74%	131 82%	23 34%	21 41%	101 81%	113 57%	47 18%	111 84%	144 33%	10 34%	140 46%	95 44%	27 57%	49 47%	47 36%	46 47%	39 54%	37 47%	
NEITHER	16 3%	4 2%	8 3%	3 3%	2 2%	2 3%	4 4%	4 3%	1 2%	2 4%	2 2%	11 6%	1 1%	3 2%	12 3%	- -	8 3%	2 1%	4 9%	3 3%	3 2%	3 3%	1 1%	3 4%	
DON'T KNOW	72 12%	24 11%	24 9%	24 20%	15 13%	9 9%	9 8%	15 9%	13 19%	11 20%	10 8%	25 12%	28 11%	14 10%	49 11%	8 29%	34 11%	26 12%	6 13%	21 20%	15 12%	11 12%	3 4%	6 8%	
REFUSED	3 -	1 1%	1 -	- -	- -	1 1%	1 1%	- -	- -	- -	- -	3 1%	- -	- -	3 1%	- -	1 -	2 1%	- -	- -	- -	- -	- -	1 1%	



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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Now, please tell me whether you approve or disapprove of...

The job Barack Obama is doing as President of the United States?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						MARITAL STATUS			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	MARR-IED (U)	SINGLE (V)	DIV/SEP (W)	WID-OWED (X)	
BASE=TOTAL SAMPLE	600 100%	125 21%	82 14%	74 12%	113 19%	131 22%	75 13%	288 48%	312 52%	20 3%	103 17%	177 30%	129 21%	170 28%	87 14%	112 19%	88 15%	75 13%	146 24%	91 15%	377 63%	115 19%	60 10%	45 7%	
**D/S (APPROVE - DISAPPROVE)	-20 -3%	24 19% CDEFG	-12 -15% g	-7 -9% G	-13 -11% G	13 10% CDEG	-25 -33%	-47 -16%	27 9% H	7 37% KLMN	8 7% LMN	- - MN	-11 -9%	-24 -14%	-3 -3% PQ	-21 -19%	-23 -26%	17 23% OPQST	13 9% OPQT	-3 -3% PQ	-49 -13%	34 29% UWX	-2 -3% U	-6 -13%	
TOTAL APPROVE	-----																								
APR 19 & 21-22, 2014	280 47%	71 57% CeG	33 41%	32 43%	48 42%	72 55% cG	24 32%	116 40%	164 53% H	14 68% mN	53 51%	85 48%	57 44%	70 42%	41 47%	43 38%	31 35%	43 58% PQ	77 53% PQ	43 48% q	158 42%	72 63% UX	28 47%	19 42%	
MAR 18-20, 2014	276 46%	62 49%	42 46%	36 51%	50 44%	56 47%	30 39%	112 39%	164 53% H	6 31%	46 49%	86 46%	69 52%	68 42%	28 35%	52 42%	31 38%	44 54% oq	73 55% OpQ	48 49%	- -	- -	- -	- -	
JAN 23 & 25-26, 2014	268 45%	60 49%	40 43%	32 49%	47 41%	60 49%	29 36%	121 42%	147 47%	6 36%	54 54% m	83 44%	52 41%	73 43%	38 46%	50 40%	32 40%	45 56% Pqs	58 43%	44 45%	- -	- -	- -	- -	
TOTAL DISAPPROVE	-----																								
APR 19 & 21-22, 2014	300 50%	47 38%	46 56% B	39 52% b	61 54% B	59 45%	49 65% BF	162 56% I	137 44%	6 32%	45 44%	85 48%	68 53%	95 56% j	44 51%	64 57% Rs	54 61% RS	26 35%	64 44%	46 51% r	207 55% V	38 33%	30 49%	25 55% V	
MAR 18-20, 2014	317 53%	64 50%	48 53%	33 46%	65 56%	61 51%	47 60%	173 60% I	144 46%	12 65%	47 49%	101 54%	63 47%	94 57% m	51 63% rS	72 58% s	50 61% rS	36 44%	58 44%	49 50%	- -	- -	- -	- -	
JAN 23 & 25-26, 2014	314 52%	59 48%	49 53%	32 48%	66 57%	61 50%	47 59%	158 55%	156 50%	10 60%	44 44%	99 53%	69 54%	91 54%	42 50%	71 57% r	45 56%	34 43%	71 53%	51 52%	- -	- -	- -	- -	
STRONGLY APPROVE	144 24%	31 25%	16 20%	22 30% g	24 21%	39 30% G	11 15%	60 21%	84 27%	8 39%	27 26%	44 25%	23 18%	43 25%	23 27% p	15 14%	22 25% p	19 26% p	40 27% P	24 27% P	91 24%	35 30% W	8 14%	10 22%	
SOMEWHAT APPROVE	135 23%	40 32% DeG	17 21%	10 13%	24 21%	32 25% d	13 17%	55 19%	80 26% h	6 30%	26 25%	41 23%	35 27% N	28 16%	18 21%	25 11% Q	9 11% Q	24 32% Q	37 26% Q	19 21% q	67 18%	37 33% U	20 33% u	9 20%	
SOMEWHAT DISAPPROVE	61 10%	10 8%	5 7%	5 7%	15 13%	9 7% BCDF	22 33% BCDF	29 10%	32 10%	- -	15 14% J	13 7% J	16 12% J	17 10% J	17 19% PQr	7 6%	5 6%	5 7%	15 10%	11 13%	35 9%	11 9%	9 15%	6 13%	
STRONGLY DISAPPROVE	239 40%	37 30%	40 49% B	33 45% b	46 41%	50 38%	32 43%	133 46% I	106 34%	6 32%	31 30%	71 40%	52 41%	78 46% K	27 31%	57 51% ORS	49 55% ORST	22 29%	49 34%	35 38%	172 46% V	28 24%	20 34%	19 42% v	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

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BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						MARITAL STATUS		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	MARR- IED (U)	SINGLE (V)	DIV/ SEP (W)	WID- OWED (X)
UNDECIDED/DON'T KNOW	21 3%	7 5% f	3 3%	4 5%	4 4%	1 1%	3 3%	10 3%	11 3%	- -	5 5% j	8 4% J	3 2% j	4 3% J	2 2%	5 5%	3 3%	5 7%	4 3%	1 2%	12 3%	5 4%	3 4%	2 3%



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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X
N A T I O N A L R E S E A R C H I N C

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BANNER 2

	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME						
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN- EMPL- OYED (S)	\$25K OR LESS (T)	\$25K- \$50K (U)	\$50K- \$75K (V)	\$75K- \$100K (W)	\$100K AND UP (X)	
BASE=TOTAL SAMPLE	600 100%	210 35%	270 45%	120 20%	112 19%	98 16%	109 18%	161 27%	67 11%	53 9%	125 21%	199 33%	257 43%	132 22%	432 72%	29 5%	308 51%	214 36%	46 8%	103 17%	129 21%	98 16%	72 12%	78 13%	
**D/S (APPROVE - DISAPPROVE)	-20 -3%	-177 -84%	170 63% BD	-13 -11% B	-97 -87%	-79 -81%	61 56% EFIJ	109 68% EFIJ	-11 -16% EF	-3 -5% EFI	93 74% LM	42 21% M	-156 -61%	109 83% OP	-128 -30%	1 5% O	7 2% R	-20 -9%	7 15% qR	- -	-31 -24% U	-2 -3% U	8 11% TUV	3 4% tUV	
TOTAL APPROVE	-----																								
APR 19 & 21-22, 2014	280 47%	16 8%	211 78% BD	52 43% B	7 7%	9 9%	81 74% EFIJ	130 81% EFIJ	27 40% EF	25 47% EF	105 84% LM	119 60% M	48 19%	116 88% OP	147 34%	14 47%	151 49%	95 45%	25 55%	47 46%	47 37%	45 46%	40 55% U	40 51% u	
MAR 18-20, 2014	276 46%	24 12%	202 75% BD	50 42% B	11 10%	13 13%	79 68% EFIJ	122 79% EFIJ	21 34% EF	29 51% EFI	104 85% LM	104 51% M	49 20%	118 89% OP	143 33%	14 47%	131 45%	100 46%	25 54%	- -	- -	- -	- -	- -	
JAN 23 & 25-26, 2014	268 45%	19 9%	197 73% BD	52 44% B	10 10%	9 8%	87 70% EFIJ	110 75% EFIJ	24 39% EF	28 48% EF	103 85% LM	89 52% M	55 20%	121 92% OP	127 29%	17 57% O	142 45%	90 44%	18 55%	- -	- -	- -	- -	- -	
TOTAL DISAPPROVE	-----																								
APR 19 & 21-22, 2014	300 50%	193 92% CD	42 16% C	65 54% C	104 93% GHIJ	88 90% GHIJ	20 18% GHIJ	22 14% GHIJ	38 56% GH	27 52% GH	12 10% K	77 38% K	204 79% KL	7 6% Np	275 64% Np	12 42% N	144 47%	115 54%	19 40% twx	47 46%	78 61% twx	48 49%	32 44%	37 47%	
MAR 18-20, 2014	317 53%	185 88% CD	67 25% C	65 54% C	97 89% GHIJ	88 87% GHIJ	37 32% GHIJ	30 20% GHIJ	40 63% GHJ	26 45% H	17 14% K	98 48% K	-194 80% KL	12 9% N	285 66% N	16 53% N	156 54%	117 53%	20 44%	- -	- -	- -	- -	- -	
JAN 23 & 25-26, 2014	314 52%	188 89% CD	63 23% C	63 52% C	91 88% GHIJ	96 91% GHIJ	33 27% GHIJ	30 20% GHIJ	33 55% GH	30 50% GH	15 12% K	74 43% K	218 78% KL	5 4% NP	293 68% NP	12 40% N	163 52%	107 52%	15 45%	- -	- -	- -	- -	- -	
STRONGLY APPROVE	144 24%	6 3%	117 43% BD	22 18% B	1 1%	4 4%	50 46% EFIJ	67 42% EFIJ	9 14% EF	13 24% EFi	59 47% LM	56 28% M	24 9%	79 60% OP	56 13%	8 26%	74 24%	47 22%	17 37%	21 21%	20 15%	25 25%	25 35% tU	20 26%	
SOMEWHAT APPROVE	135 23%	10 5%	95 35% BD	30 25% B	6 5%	4 4%	31 29% EF	63 39% EFIJ	18 27% EF	12 23% EF	46 37% M	62 31% M	24 9%	37 28%	92 21%	6 21%	77 25%	48 23%	8 18%	26 25%	28 22%	20 21%	15 20%	19 25%	
SOMEWHAT DISAPPROVE	61 10%	27 13% C	17 6% C	17 14% C	14 12%	14 14% g	6 5% g	11 7% g	10 15% Gh	7 13% g	6 5% K	26 13% K	27 11% k	4 3% N	54 12% N	3 12% N	29 9%	21 10%	5 10%	10 9%	17 14%	10 10%	6 8%	8 10%	
STRONGLY DISAPPROVE	239 40%	165 79% CD	25 9%	49 41% C	91 81% GHIJ	75 76% GHIJ	15 13%	10 6%	28 42% GH	21 39% GH	7 5%	50 25% K	177 69% KL	4 3%	222 51% Np	9 30% N	115 37%	94 44%	14 30%	38 37%	61 47%	38 39%	26 36%	29 37%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

Now, please tell me whether you approve or disapprove of...

The job Barack Obama is doing as President of the United States?

BANNER 2

	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME					
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN- EMPL- OYED (S)	\$25K OR LESS (T)	\$25K- \$50K (U)	\$50K- \$75K (V)	\$75K- \$100K (W)	\$100K AND UP (X)
UNDECIDED/DON'T KNOW	21 3%	2 1%	17 6% Bd	3 2%	- -	2 2%	8 7% Ej	9 5% Ej	2 3% e	- 1%	7 6%	4 2%	5 2%	8 6%	9 2%	3 11%	13 4% r	3 1%	3 5%	9 9% uW	3 2%	5 5%	- 1%	2 2%



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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

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The job that Pat McCrory is doing as Governor of North Carolina?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						MARITAL STATUS			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	MARR- IED (U)	SINGLE (V)	DIV/ SEP (W)	WID- OWED (X)	
BASE=TOTAL SAMPLE	600 100%	125 21%	82 14%	74 12%	113 19%	131 22%	75 13%	288 48%	312 52%	20 3%	103 17%	177 30%	129 21%	170 28%	87 14%	112 19%	88 15%	75 13%	146 24%	91 15%	377 63%	115 19%	60 10%	45 7%	
**D/S (APPROVE - DISAPPROVE)	34 6%	-33 -27%	11 13% B	14 19% B	19 16% B	14 10% B	10 13% B	38 13% I	-4 -1%	3 17% L	4 4% L	-9 -5%	3 2% L	33 19% KLM	5 6% S	11 10% rS	22 25% OPRST	2 3% S	-16 -11%	11 12% RS	22 6% V	-6 -5%	13 21% UV	4 9% V	
TOTAL APPROVE	-----																								
APR 19 & 21-22, 2014	300 50%	42 34%	43 53% B	41 56% B	64 56% B	70 53% B	40 54% B	156 54% i	144 46%	10 53%	48 47%	81 46%	62 48%	98 58% L	42 48%	59 53%	55 62% S	36 48%	60 42%	47 52%	190 50%	50 44%	36 60%	22 48%	
MAR 18-20, 2014	286 48%	64 50% d	45 50% d	25 35%	49 42%	67 56% De	36 47%	148 51%	138 44%	10 54%	52 55% m	82 44%	53 40%	89 54% lM	41 51% s	63 50% S	44 53% S	43 53% S	46 34%	49 50% S	- -	- -	- -	- -	
JAN 23 & 25-26, 2014	289 48%	52 43%	37 39%	33 49%	65 56% BC	60 49%	43 54%	138 48%	152 49%	5 31%	49 49%	89 48%	63 49%	83 49%	38 46%	61 49%	39 48%	37 47%	65 48%	50 50%	- -	- -	- -	- -	
TOTAL DISAPPROVE	-----																								
APR 19 & 21-22, 2014	266 44%	75 60% CDEFG	32 39%	27 37%	45 40%	56 43%	30 40%	118 41%	147 47%	7 36%	44 42%	90 51% N	59 46%	65 38%	37 43%	48 43%	33 37%	34 45%	77 53% Qt	37 40%	168 45%	56 49%	23 39%	18 39%	
MAR 18-20, 2014	274 46%	56 44%	39 43%	41 58% F	57 49%	46 39%	35 45%	121 42%	153 49%	7 39%	35 37%	89 47%	74 55% KN	68 42%	34 42%	53 43%	34 42%	30 37%	77 58% oPQR	46 47%	- -	- -	- -	- -	
JAN 23 & 25-26, 2014	254 42%	63 52% EG	46 49% Eg	28 42%	40 34%	51 42%	26 33%	119 41%	135 43%	8 49%	42 42%	77 41%	54 42%	74 43%	34 42%	49 40%	35 43%	33 41%	59 44%	43 44%	- -	- -	- -	- -	
STRONGLY APPROVE	93 16%	8 6%	13 15% b	12 16% b	23 20% B	30 23% BG	8 11%	60 21% I	33 11%	5 26%	16 16%	20 11%	17 13%	35 20% L	15 17% S	24 21% S	21 24% S	12 15% s	7 5%	14 16% S	54 14%	20 17%	11 18%	8 18%	
SOMEWHAT APPROVE	206 34%	34 27%	30 37%	29 39%	41 36%	39 30%	32 43% b	96 33%	110 35%	5 27%	32 31%	61 34%	45 35%	63 37%	27 31%	36 32%	33 38%	24 32%	53 36%	33 36%	136 36%	30 26%	25 42%	13 30%	
SOMEWHAT DISAPPROVE	88 15%	26 21% G	11 13%	12 16%	16 14%	18 14%	5 7%	37 13%	51 16%	- -	16 16% J	29 16% J	22 17% J	20 12% J	10 11%	16 14%	11 13%	11 14%	29 20% t	11 12%	60 16%	12 10%	8 14%	8 18%	
STRONGLY DISAPPROVE	178 30%	49 39% cDe	21 26%	15 20%	29 26%	38 29%	25 34%	81 28%	96 31%	7 36%	28 27%	61 34%	37 28%	45 26%	27 31%	32 29%	22 24%	23 31%	47 32%	26 29%	108 29%	44 38% X	15 25%	9 21%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

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BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE						MARITAL STATUS			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	MARR- IED (U)	SINGLE (V)	DIV/ SEP (W)	WID- OWED (X)
UNDECIDED/DON'T KNOW	35 6%	7 6%	7 8%	6 8%	4 4%	6 4%	5 6%	13 5%	21 7%	2 11%	11 11% 1	6 3%	8 6%	7 4%	8 9% Q	5 4%	1 1%	6 7% q	8 6% Q	7 8% Q	20 5% W	9 8% w	1 1%	6 13% W



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BANNER 2

	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME							
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN- EMPL- OYED (S)	\$25K OR LESS (T)	\$25K- \$50K (U)	\$50K- \$75K (V)	\$75K- \$100K (W)	\$100K AND UP (X)		
BASE=TOTAL SAMPLE	600 100%	210 35%	270 45%	120 20%	112 19%	98 16%	109 18%	161 27%	67 11%	53 9%	125 21%	199 33%	257 43%	132 22%	432 72%	29 5%	308 51%	214 36%	46 8%	103 17%	129 21%	98 16%	72 12%	78 13%		
**D/S (APPROVE - DISAPPROVE)	34 6%	131 62% CD	-93 -34%	-4 -3% C	76 68% fGHIJ	54 55% GHIJ	-36 -33%	-57 -35%	-2 -3% GH	-1 -2% GH	-68 -55%	-17 -8% K	123 48% KL	-52 -40%	76 18% N	10 36% N	-8 -2%	28 13% Q	5 11% Q	22 22% VWX	28 22% VWX	-3 -3% WX	-14 -19%	-14 -18%		
TOTAL APPROVE																										
APR 19 & 21-22, 2014	300 50%	163 78% CD	83 31%	54 45% C	92 82% GHIJ	71 73% GHIJ	34 31%	49 30%	31 46% gh	23 44% h	26 21%	86 43% K	183 71% KL	37 28%	242 56% N	18 62% N	139 45%	118 55% Q	26 55%	59 58% WX	74 57% WX	45 46%	27 38%	30 39%		
MAR 18-20, 2014	286 48%	161 77% CD	70 26%	55 45% C	89 82% fGHIJ	72 71% GHIJ	29 25%	41 27%	30 47% GH	25 44% GH	24 20%	89 44% K	163 67% KL	31 24%	232 54% N	20 67% N	144 49% S	110 50% S	13 28%	-	-	-	-	-		
JAN 23 & 25-26, 2014	289 48%	153 73% CD	75 28%	61 50% C	71 68% GHIJ	83 78% GHIJ	38 30%	38 26%	29 48% GH	31 52% GH	23 19%	66 38% K	193 70% KL	33 25%	240 56% N	14 44%	149 47%	100 49%	15 45%	-	-	-	-	-		
TOTAL DISAPPROVE																										
APR 19 & 21-22, 2014	266 44%	32 15%	176 65% BD	57 48% B	15 14%	17 17%	70 64% EFIJ	106 66% EFIJ	33 49% EF	24 46% EF	95 76% LM	103 52% M	59 23%	89 67% OP	165 38%	8 27%	147 48%	89 42%	21 45% TU	37 36%	46 36%	48 49% u	41 57% TU	44 57% TU		
MAR 18-20, 2014	274 46%	35 17%	183 68% BD	56 47% B	13 12%	22 22% e	81 70% EFIJ	102 66% EFIJ	28 44% EF	29 50% EF	90 73% LM	109 53% M	58 24%	87 66% OP	176 41%	10 33%	128 44%	101 46%	23 51%	-	-	-	-	-		
JAN 23 & 25-26, 2014	254 42%	48 23%	160 59% BD	46 39% B	25 24%	23 21%	72 58% EFIJ	88 60% EFIJ	21 35% f	25 42% EF	90 74% LM	90 53% M	60 22%	73 55% O	168 39%	12 40%	135 43%	85 42%	14 41%	-	-	-	-	-		
STRONGLY APPROVE	93 16%	57 27% CD	25 9%	11 10%	39 35% FGHIJ	18 18% HJ	12 11%	12 8%	8 13%	3 6%	9 7%	17 8%	66 26% KL	10 8%	79 18% N	3 10%	46 15%	36 17%	8 18%	19 19% x	25 19% X	10 11%	10 13%	6 8%		
SOMEWHAT APPROVE	206 34%	106 50% CD	58 21%	42 35% C	52 47% GHIJ	53 54% GHIJ	21 20%	37 23%	22 33% g	20 38% GH	17 14%	69 35% K	117 46% KL	27 20%	162 38% N	15 52% N	93 30%	81 38% q	17 38%	40 39% w	49 38% w	34 35%	18 25%	24 31%		
SOMEWHAT DISAPPROVE	88 15%	16 8%	50 19% B	22 18% B	7 6%	9 9%	15 14%	35 22% EF	15 23% EFJ	7 13%	22 18%	35 17% m	27 11%	28 21% oP	56 13%	2 5%	56 18% S	29 13%	3 7%	17 17%	14 11%	12 13%	9 13%	15 19%		
STRONGLY DISAPPROVE	178 30%	16 8%	126 47% BD	35 29% B	8 7%	8 8%	55 51% EFIJ	71 44% EFI	17 26% EF	18 33% EF	73 58% LM	68 34% M	32 13%	61 46% OP	109 25%	6 21%	91 30%	61 28%	17 38%	20 19%	31 24%	35 36% T	32 44% TU	29 38% Tu		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

Now, please tell me whether you approve or disapprove of...

The job that Pat McCrory is doing as Governor of North Carolina?

BANNER 2

TOTAL (A)	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME					
	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN- EMPL- OYED (S)	\$25K OR LESS (T)	\$25K- \$50K (U)	\$50K- \$75K (V)	\$75K- \$100K (W)	\$100K AND UP (X)	
UNDECIDED/DON'T KNOW	35 6%	15 7%	11 4%	9 7%	5 4%	10 10%	5 5%	6 4%	4 6%	5 10%	3 3%	10 5%	15 6%	6 5%	25 6%	3 11%	22 7%	6 3%	- -	7 6%	9 7%	5 6%	3 5%	3 4%



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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Now, please tell me whether you approve or disapprove of...

The job Kay Hagan is doing as US Senator?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						MARITAL STATUS			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	MARR-IED (U)	SINGLE (V)	DIV/SEP (W)	WID-OWED (X)	
BASE=TOTAL SAMPLE	600 100%	125 21%	82 14%	74 12%	113 19%	131 22%	75 13%	288 48%	312 52%	20 3%	103 17%	177 30%	129 21%	170 28%	87 14%	112 19%	88 15%	75 13%	146 24%	91 15%	377 63%	115 19%	60 10%	45 7%	
**D/S (APPROVE - DISAPPROVE)	-12 -2%	13 10% CDEG	-19 -23%	-8 -10%	-5 -4% C	15 12% CDEG	-8 -11%	-48 -17%	37 12% H	1 4% M	5 5% LMn	-3 -1% M	-14 -11%	- M	-10 -11% p	-27 -24%	-11 -13%	14 18% OPQ	15 10% OPQ	8 9% OPQ	-37 -10%	26 22% UwX	6 9% UX	-8 -18%	
TOTAL APPROVE																									
APR 19 & 21-22, 2014	262 44%	62 50% C	27 32%	27 36%	47 42%	70 54% CDg	29 39%	106 37%	156 50% H	10 49%	45 43%	77 43%	51 40%	80 47%	33 38%	37 33%	37 42%	40 53% P	71 49% P	46 50% P	150 40%	63 54% UX	33 54% uX	15 32%	
MAR 18-20, 2014	261 44%	62 49%	40 45%	30 43%	45 39%	47 39%	37 48%	115 40%	146 47%	7 36%	40 42%	80 42%	66 50%	68 42%	28 35%	55 44%	32 40%	35 43%	65 49%	46 47%	- -	- -	- -	- -	
JAN 23 & 25-26, 2014	231 38%	56 45% CG	24 25%	26 40% c	49 43% CG	55 45% CG	20 25%	102 35%	128 41%	9 54% M	41 42%	74 40%	39 30%	67 40%	31 37%	43 34%	28 35%	32 41%	56 42%	40 41%	- -	- -	- -	- -	
TOTAL DISAPPROVE																									
APR 19 & 21-22, 2014	274 46%	49 39%	45 55% Bf	34 47%	52 46%	55 42%	38 50%	154 54% I	120 38%	9 45%	40 39%	80 45%	65 51%	80 47%	42 49%	64 57% RST	48 54% RSt	26 35%	56 39%	38 41%	187 50% V	37 32%	27 45%	23 50% v	
MAR 18-20, 2014	263 44%	51 40%	37 41%	29 41%	58 50%	54 45%	34 44%	139 48% i	124 40%	9 46%	39 41%	82 44%	54 40%	79 48%	40 50%	57 46%	42 51% s	31 38%	51 38%	42 43%	- -	- -	- -	- -	
JAN 23 & 25-26, 2014	271 45%	49 40%	43 46%	28 42%	55 48%	53 43%	42 53%	135 47%	136 44%	4 24%	39 39%	86 46% J	70 55% JKn	72 43% j	33 39%	67 54% Or	35 44%	32 40%	60 45%	44 45%	- -	- -	- -	- -	
STRONGLY APPROVE	92 15%	14 11%	13 15%	7 10%	16 14%	27 21% bd	15 20%	36 13%	55 18%	3 17%	12 12%	25 14%	14 11%	37 22% kLM	8 9%	14 12%	14 16%	13 18%	18 12%	24 26% OPS	55 15%	19 17%	9 14%	8 18%	
SOMEWHAT APPROVE	171 28%	48 39% CG	14 17%	19 26%	31 28%	43 33% CG	14 19%	70 24%	101 32% h	6 32%	33 32%	52 29%	37 29%	43 25%	24 28%	23 20%	22 26%	26 35% p	53 36% Pt	22 24%	95 25% x	43 38% UX	24 40% uX	7 15%	
SOMEWHAT DISAPPROVE	91 15%	16 13%	17 20% d	6 8%	16 14%	20 15%	16 22% d	48 17%	43 14%	2 9%	14 14%	27 15%	17 13%	30 18%	17 19%	12 10%	19 22% Ps	13 17%	19 13%	12 13%	65 17%	14 12%	5 9%	6 14%	
STRONGLY DISAPPROVE	183 31%	34 27%	29 35%	28 38%	36 32%	35 27%	21 28%	106 37% I	77 25%	7 36%	26 25%	52 29%	48 37% k	50 29%	26 29%	52 46% OqRST	29 32% r	13 18%	38 26%	26 28%	123 32% V	23 20%	22 36% v	16 36% v	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

Now, please tell me whether you approve or disapprove of...

The job Kay Hagan is doing as US Senator?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						MARITAL STATUS		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	MARR- IED (U)	SINGLE (V)	DIV/ SEP (W)	WID- OWED (X)
UNDECIDED/DON'T KNOW	64 11%	13 11% f	10 12% f	13 17% F	13 12% f	6 4%	8 11%	28 10%	36 12%	1 6%	19 18% N	21 12% n	12 10%	10 6%	12 14% q	12 11% q	3 4%	10 13% q	19 13% Q	8 8%	40 11% W	15 13% W	- 1%	8 17% W



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Now, please tell me whether you approve or disapprove of...

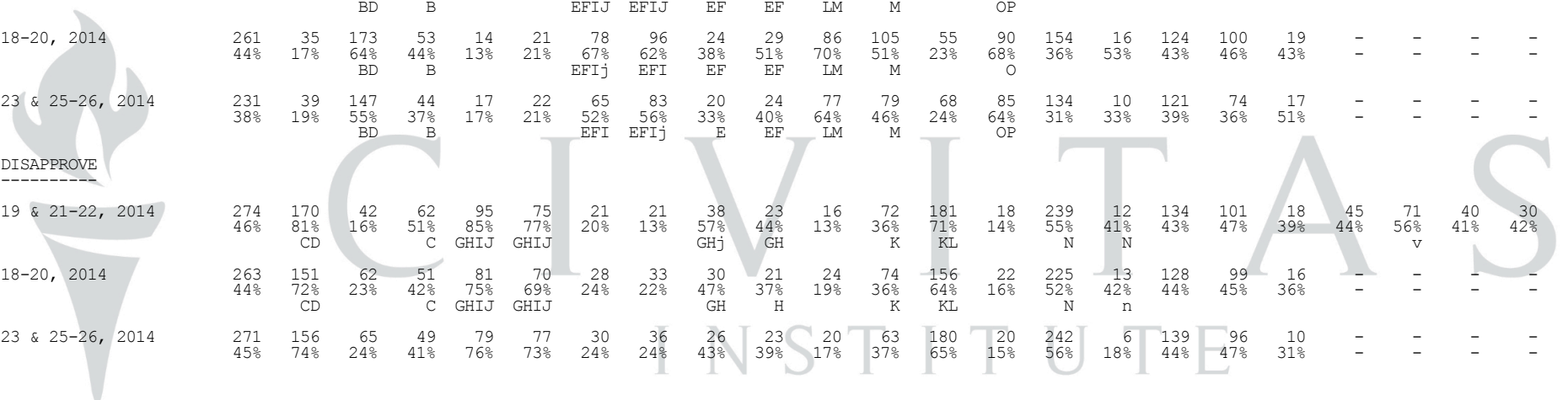
The job Kay Hagan is doing as US Senator?

BANNER 2

	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME							
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN- EMPL- OYED (S)	\$25K OR LESS (T)	\$25K- \$50K (U)	\$50K- \$75K (V)	\$75K- \$100K (W)	\$100K AND UP (X)		
BASE=TOTAL SAMPLE	600 100%	210 35%	270 45%	120 20%	112 19%	98 16%	109 18%	161 27%	67 11%	53 9%	125 21%	199 33%	257 43%	132 22%	432 72%	29 5%	308 51%	214 36%	46 8%	103 17%	129 21%	98 16%	72 12%	78 13%		
**D/S (APPROVE - DISAPPROVE)	-12 -2%	-150 -71%	155 57% BD	-17 -14% B	-86 -77%	-64 -65%	54 49% EFIJ	101 63% EFgIJ	-16 -24% EF	-1 -1% EFI	84 68% LM	30 15% M	-125 -49%	82 62% OP	-90 -21%	- 1% O	-2 -1%	-3 -2%	7 15% QR	-4 -3% U	-25 -20%	7 7% TU	4 6% TU	4 5% TU		
TOTAL APPROVE																										

APR 19 & 21-22, 2014	262 44%	20 10%	198 73% BD	45 37% B	9 8%	11 12%	75 69% EFIJ	122 76% EFIJ	22 33% EF	23 43% EF	100 80% LM	101 51% M	56 22%	100 76% OP	149 34%	12 42%	132 43%	98 46%	25 54%	42 40%	46 36%	47 48%	34 48%	39 50% u		
MAR 18-20, 2014	261 44%	35 17%	173 64% BD	53 44% B	14 13%	21 21%	78 67% EFIJ	96 62% EFI	24 38% EF	29 51% EF	86 70% LM	105 51% M	55 23%	90 68% O	154 36%	16 53%	124 43%	100 46%	19 43%	- -	- -	- -	- -	- -		
JAN 23 & 25-26, 2014	231 38%	39 19%	147 55% BD	44 37% B	17 17%	22 21%	65 52% EFI	83 56% EFIJ	20 33% E	24 40% EF	77 64% LM	79 46% M	68 24%	85 64% OP	134 31%	10 33%	121 39%	74 36%	17 51%	- -	- -	- -	- -	- -		
TOTAL DISAPPROVE																										

APR 19 & 21-22, 2014	274 46%	170 81% CD	42 16%	62 51% C	95 85% GHIJ	75 77% GHIJ	21 20%	21 13%	38 57% GHj	23 44% GH	16 13%	72 36% K	181 71% KL	18 14%	239 55% N	12 41% N	134 43%	101 47%	18 39% v	45 44%	71 56% v	40 41%	30 42%	35 44%		
MAR 18-20, 2014	263 44%	151 72% CD	62 23%	51 42% C	81 75% GHIJ	70 69% GHIJ	28 24%	33 22%	30 47% GH	21 37% H	24 19%	74 36% K	156 64% KL	22 16%	225 52% N	13 42% n	128 44%	99 45%	16 36%	- -	- -	- -	- -	- -		
JAN 23 & 25-26, 2014	271 45%	156 74%	65 24%	49 41%	79 76%	77 73%	30 24%	36 24%	26 43%	23 39%	20 17%	63 37%	180 65%	20 15%	242 56%	6 18%	139 44%	96 47%	10 31%	- -	- -	- -	- -	- -		



	CD	C	GHIJ	GHIJ	GH	gh	K	KL	NP	s														
STRONGLY APPROVE	92 15%	5 2%	66 24% B	21 17% B	1 1%	3 3%	23 21% EF	43 27% EFJ	12 18% EF	9 16% EF	42 34% LM	38 19% M	9 3%	41 31% OP	48 11%	2 6%	42 14%	38 18%	9 20%	10 10%	21 17%	16 16%	10 14%	14 18%
SOMEWHAT APPROVE	171 28%	16 7%	132 49% BD	24 20% B	7 7%	8 8%	53 48% EFIJ	79 49% EFIJ	10 14% e	14 27% EFI	58 46% LM	63 32% M	47 18%	58 44% O	101 23%	11 36%	90 29%	60 28%	16 33%	31 30%	25 19%	31 31% u	24 33% u	25 32% u
SOMEWHAT DISAPPROVE	91 15%	45 21% C	21 8%	25 21% C	22 20% gH	23 23% GH	10 9%	11 7%	16 24% GH	9 18% H	5 4%	29 14% K	56 22% KL	6 5%	81 19% NP	- 1%	40 13%	39 18% S	3 6%	16 15%	24 18%	17 17%	10 14%	13 17%
STRONGLY DISAPPROVE	183 31%	125 60% CD	22 8%	36 30% C	72 65% GHIJ	53 53% GHIJ	12 11%	10 6%	22 33% GH	14 27% GH	11 9%	43 22% K	126 49% KL	12 9%	158 37% N	12 40% N	95 31%	62 29%	15 32%	30 29%	48 37% v	23 24%	20 28%	22 28%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued



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Now, please tell me whether you approve or disapprove of...

The job Kay Hagan is doing as US Senator?

BANNER 2

TOTAL (A)	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME					
	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN- EMPL- OYED (S)	\$25K OR LESS (T)	\$25K- \$50K (U)	\$50K- \$75K (V)	\$75K- \$100K (W)	\$100K AND UP (X)	
UNDECIDED/DON'T KNOW	64 11%	20 9%	30 11%	14 12%	8 7%	12 12%	12 11%	18 11%	7 13%	7	9 7%	26 13% m	19 8%	14 11%	44 10%	5 16%	42 14% R	15 7%	4 8%	16 16% x	11 9%	11 11%	8 11%	5 6%



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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

And if the election for US Senate and Congress were being held today, would you rather...

Elect a Republican who will be a check and balance to President Obama's policies and programs.

Elect a Democrat who will support President Obama's programs and policies.

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE						MARITAL STATUS					
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	MARR- IED (U)	SINGLE (V)	DIV/ SEP (W)	WID- OWED (X)		
BASE=TOTAL SAMPLE	600 100%	125 21%	82 14%	74 12%	113 19%	131 22%	75 13%	288 48%	312 52%	20 3%	103 17%	177 30%	129 21%	170 28%	87 14%	112 19%	88 15%	75 13%	146 24%	91 15%	377 63%	115 19%	60 10%	45 7%		
**D/S (ELECT REPUBLICAN - ELECT DEMOCRAT)	33 5%	-5 -4% f	11 14% BF	12 16% BF	15 13% BF	-16 -12% BF	16 21% BF	52 18% I	-20 -6% I	-4 -19% J	11 10% J	8 5% j	5 4% j	13 8% J	12 14% RST	20 18% RST	20 23% RST	-2 -3% RST	-12 -8% RST	-5 -6% RST	53 14% VWX	-16 -14% VWX	-5 -8% VWX	3 6% VW		
ELECT REPUBLICAN																										
APR 19 & 21-22, 2014	287 48%	50 40%	42 52%	38 52%	61 54% bf	53 41% bf	42 56% bf	156 54% I	131 42% I	8 40% I	49 47% I	85 48% I	60 46% I	86 50% I	46 53% I	58 52% I	52 59% RST	30 40% RST	62 42% RST	39 43% RST	197 52% V	43 37% V	24 40% V	23 52% V		
MAR 18-20, 2014	296 49%	59 46%	45 50%	34 49%	56 48% m	57 48% m	45 58% m	162 56% I	134 43% I	12 66% m	47 49% m	93 49% m	56 42% m	88 54% m	44 55% s	69 55% S	49 60% St	39 47% St	51 38% St	44 46% St	-	-	-	-		
ELECT DEMOCRAT																										
APR 19 & 21-22, 2014	254 42%	55 44%	31 38%	26 35%	46 41% cDG	69 53% cDG	26 35% cDG	104 36% H	150 48% H	12 60% H	38 37% H	77 43% H	55 43% H	72 43% H	34 39% H	38 34% H	32 36% H	32 43% H	74 51% PQ	45 49% Pq	144 38% U	59 51% U	29 48% U	21 46% U		
MAR 18-20, 2014	261 43%	63 49%	38 42%	31 44%	45 39% H	55 46% H	29 38% H	108 38% H	153 49% H	6 31% H	41 43% H	82 43% H	67 50% H	65 40% H	31 38% H	46 37% H	31 38% H	39 48% H	69 52% Pq	45 46% Pq	-	-	-	-		
DON'T KNOW/NEITHER/OTHER	57 9%	19 15% EF	8 9%	10 13%	5 5%	8 6%	6 9%	27 9%	29 9%	-	16 16% Jn	16 9% J	13 10% J	11 7% J	7 8%	15 14% q	5 5%	13 17% Qst	10 7%	6 7%	34 9% X	13 12% X	8 13% x	1 2%		
REFUSED	2 -	-	1 1%	-	1 1%	1 1%	-	1 -	1 -	-	-	-	1 1%	-	-	1 1%	-	-	1 -	-	2 1%	-	-	-		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X
N A T I O N A L R E S E A R C H I N C

And if the election for US Senate and Congress were being held today, would you rather...

Elect a Republican who will be a check and balance to President Obama's policies and programs.

Elect a Democrat who will support President Obama's programs and policies.

BANNER 2

	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME						
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN-EMPL- OYED (S)	\$25K OR LESS (T)	\$25K- \$50K (U)	\$50K- \$75K (V)	\$75K- \$100K (W)	\$100K AND UP (X)	
BASE=TOTAL SAMPLE	600 100%	210 35%	270 45%	120 20%	112 19%	98 16%	109 18%	161 27%	67 11%	53 9%	125 21%	199 33%	257 43%	132 22%	432 72%	29 5%	308 51%	214 36%	46 8%	103 17%	129 21%	98 16%	72 12%	78 13%	
**D/S (ELECT REPUBLICAN - ELECT DEMOCRAT)	33 5%	179 85% CD	-157 -58%	11 9% C	100 89% GHIJ	79 81% GHIJ	-55 -51%	-102 -63%	8 12% GH	3 6% GH	-80 -64%	-48 -24% K	164 64% KL	-96 -73%	121 28% N	6 19% N	10 3% S	11 5% S	-1 -2%	- - w	28 22% TVWX	-2 -2%	-5 -7%	4 5% tVW	
ELECT REPUBLICAN																									
APR 19 & 21-22, 2014	287 48%	189 90% CD	41 15%	57 47% C	104 93% GHIJ	85 86% GHIJ	19 18%	22 14%	33 49% GH	24 46% GH	17 14%	63 32% K	203 79% KL	10 7%	259 60% N	15 50% N	144 47%	105 49%	19 41%	45 43%	73 57% tv	41 42%	31 43%	38 49%	
MAR 18-20, 2014	296 49%	183 87% CD	55 20%	58 48% C	98 90% GHIJ	85 84% GHIJ	32 27% h	24 15%	32 51% GH	25 44% GH	13 10%	88 43% K	189 78% KL	11 8%	266 62% N	16 53% N	148 51% s	111 51% s	15 33%	- -	- -	- -	- -	- -	
ELECT DEMOCRAT																									
APR 19 & 21-22, 2014	254 42%	10 5%	198 73% BD	46 38% B	5 4%	6 6%	74 68% EFIJ	124 77% EFIJ	25 37% EF	21 40% EF	97 78% LM	111 56% M	39 15%	106 80% OP	138 32%	9 31%	134 43%	94 44%	20 42%	45 44%	44 34%	44 45%	36 50% u	35 44%	
MAR 18-20, 2014	261 43%	16 7%	198 73% BD	48 40% B	6 6%	9 9%	78 67% EFIJ	120 78% EFIJ	24 39% EF	23 41% EF	105 85% LM	101 49% M	36 15%	113 85% OP	138 32%	10 34%	117 40%	97 44%	27 59% q	- -	- -	- -	- -	- -	
DON'T KNOW/NEITHER/OTHER	57 9%	10 5%	31 11% B	16 13% B	3 3%	7 7%	16 14% E	15 9% E	9 13% E	7 13% E	10 8%	23 12% M	14 6%	17 13%	35 8%	5 15%	30 10%	13 6%	7 15%	14 13%	11 9%	12 12%	5 7%	4 5%	
REFUSED	2 -	1 -	- -	1 1%	- -	1 1%	- -	- -	1 1%	1 1%	- -	2 1%	- -	- -	1 -	1 3%	1 -	- -	1 1%	- -	- -	1 1%	- -	1 1%	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Has Kay Hagan performed her job as US Senator well enough to deserve re-election, or is it time to give someone new a chance to do a better job?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						MARITAL STATUS			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	MARR-IED (U)	SINGLE (V)	DIV/SEP (W)	WID-OWED (X)	
BASE=TOTAL SAMPLE	600 100%	125 21%	82 14%	74 12%	113 19%	131 22%	75 13%	288 48%	312 52%	20 3%	103 17%	177 30%	129 21%	170 28%	87 14%	112 19%	88 15%	75 13%	146 24%	91 15%	377 63%	115 19%	60 10%	45 7%	
**D/S (RE-ELECT - NEW PERSON)	-76 -13%	-12 -10%	-13 -16%	-11 -15%	-18 -16%	-5 -3% bcDEG	-16 -21%	-70 -24%	-6 -2% H	-2 -9%	-14 -13%	-25 -14%	-18 -14%	-17 -10%	-16 -19%	-39 -34%	-15 -17% p	2 2% OPQST	-3 -2% OPQ	-5 -6% oPQ	-68 -18%	-1 -1% UX	4 6% UvX	-13 -30%	
TOTAL RE-ELECT																									
APR 19 & 21-22, 2014	227 38%	49 39%	30 36%	26 35%	41 36%	57 44%	24 32%	97 34%	130 42% h	8 43%	38 37%	66 37%	49 38%	65 39%	32 37%	31 28%	33 38%	33 44% p	61 42% P	35 39%	136 36%	48 42% x	30 49% X	12 26%	
MAR 18-20, 2014	188 31%	50 39% cE	23 26%	21 29%	25 22%	42 35% e	27 34%	88 31%	100 32%	4 22%	27 28%	57 30%	49 37%	50 31%	24 30%	37 30%	27 33%	20 25%	47 35%	32 33%	-	-	-	-	
JAN 23 & 25-26, 2014	182 30%	47 38% CG	20 21%	22 33%	35 31%	41 34% cg	17 21%	89 31%	93 30%	6 37%	34 34% m	59 32%	29 23%	53 31%	26 32%	36 29%	26 33%	24 30%	41 31%	28 28%	-	-	-	-	
TOTAL NEW PERSON																									
APR 19 & 21-22, 2014	303 51%	62 49%	43 53%	37 50%	59 53%	62 47%	40 54%	167 58% I	136 44%	10 51%	52 50%	91 52%	66 52%	83 49%	49 56%	70 62% RST	48 54%	31 42%	65 44%	40 44%	204 54% v	49 42%	26 43%	25 56%	
MAR 18-20, 2014	323 54%	63 49%	52 58%	38 54%	66 57%	62 52%	43 55%	153 53%	170 55%	13 68%	48 51%	100 53%	64 48%	98 60% m	40 50%	64 51%	49 59%	46 57%	69 52%	55 57%	-	-	-	-	
JAN 23 & 25-26, 2014	333 56%	62 51%	52 56%	37 55%	68 58%	62 51%	53 66% BF	160 56%	173 55%	6 38%	50 50%	108 58% j	82 65% JKN	87 51%	43 52%	74 60%	42 52%	40 51%	80 60%	52 53%	-	-	-	-	
DEFINITELY RE-ELECT	154 26%	32 26%	23 28%	13 18%	26 23%	40 30% d	20 26%	69 24%	85 27%	6 29%	23 22%	53 30%	27 21%	45 27%	23 27%	24 21%	22 25%	19 25%	39 27%	26 29%	97 26% x	32 28%	16 27%	7 16%	
PROBABLY RE-ELECT	73 12%	17 13%	7 8%	12 17% g	15 14%	18 13%	5 6%	28 10%	45 15%	3 14%	16 15%	13 7%	22 17% L	20 12%	9 11%	7 7%	11 13%	14 19% P	22 15% p	9 10%	39 10%	16 14%	13 22% u	5 10%	
PROBABLY NEW PERSON	54 9%	11 9%	4 5%	5 7%	10 9%	16 12%	7 10%	23 8%	31 10%	1 6%	15 14%	16 9%	8 6%	14 8%	8 10%	9 8%	5 6%	13 17% qs	10 7%	9 9%	27 7%	14 12%	5 9%	7 16%	
DEFINITELY NEW PERSON	249 42%	50 40%	39 47%	32 43%	49 44%	46 35%	33 44%	144 50% I	105 34%	9 45%	37 36%	75 42%	58 45%	69 41%	40 46% R	61 54% RST	43 49% Rt	19 25%	55 38%	32 35%	176 47% V	35 30%	21 34%	18 39%	
UNDECIDED/DON'T KNOW/MORE INFO NEEDED	69 11%	14 11%	9 11%	11 15%	12 11%	12 9%	11 14%	24 8%	45 14% H	1 6%	13 13%	20 11%	13 10%	21 12%	6 7%	11 10%	7 8%	10 14%	20 13%	15 16% oq	38 10%	18 16%	5 8%	8 19%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X NATIONAL RESEARCH INC

Continued

Has Kay Hagan performed her job as US Senator well enough to deserve re-election, or is it time to give someone new a chance to do a better job?

BANNER 1

TOTAL (A)	KEY REGIONS						GENDER		AGE						GENDER/AGE						MARITAL STATUS			
	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	MARR- IED (U)	SINGLE (V)	DIV/ SEP (W)	WID- OWED (X)	
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X
N A T I O N A L R E S E A R C H I N C

Has Kay Hagan performed her job as US Senator well enough to deserve re-election, or is it time to give someone new a chance to do a better job?

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME						
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN- EEMPL- OYED (S)	\$25K OR LESS (T)	\$25K- \$50K (U)	\$50K- \$75K (V)	\$75K- \$100K (W)	\$100K AND UP (X)		
BASE=TOTAL SAMPLE	600 100%	210 35%	270 45%	120 20%	112 19%	98 16%	109 18%	161 27%	67 11%	53 9%	125 21%	199 33%	257 43%	132 22%	432 72%	29 5%	308 51%	214 36%	46 8%	103 17%	129 21%	98 16%	72 12%	78 13%		
**D/S (RE-ELECT - NEW PERSON)	-76 -13%	-144 -69%	91 34%	-23 -19%	-82 -73%	-63 -64%	31 29%	60 37%	-19 -29%	-3 -7%	50 40%	9 4%	-131 -51%	63 48%	-138 -32%	-4 -12%	-46 -15%	-12 -6%	-2 -3%	-15 -15%	-33 -26%	-	-6 -8%	1 1%		

TOTAL RE-ELECT																										

APR 19 & 21-22, 2014	227 38%	24 11%	161 59%	43 36%	12 11%	12 12%	64 59%	97 60%	21 32%	22 41%	82 66%	91 46%	51 20%	89 68%	121 28%	12 42%	111 36%	89 42%	22 48%	37 35%	41 32%	45 46%	29 40%	37 47%		
MAR 18-20, 2014	188 31%	21 10%	131 48%	37 31%	10 10%	10 10%	60 51%	71 46%	18 29%	18 32%	70 57%	82 40%	33 14%	62 47%	121 28%	4 15%	88 30%	75 35%	13 29%	-	-	-	-	-		
JAN 23 & 25-26, 2014	182 30%	28 13%	123 45%	31 26%	18 17%	10 10%	56 45%	67 46%	15 25%	16 26%	63 52%	61 36%	50 18%	71 54%	105 24%	3 11%	99 31%	60 30%	15 44%	-	-	-	-	-		

TOTAL NEW PERSON																										

APR 19 & 21-22, 2014	303 51%	168 80%	70 26%	66 55%	93 84%	74 76%	33 30%	37 23%	41 61%	25 48%	32 25%	82 41%	182 71%	27 20%	259 60%	16 55%	157 51%	101 47%	24 52%	52 50%	75 58%	45 46%	35 49%	36 46%		
MAR 18-20, 2014	323 54%	165 79%	96 36%	62 52%	86 79%	79 78%	35 30%	61 40%	32 51%	30 53%	37 30%	98 48%	171 71%	42 32%	258 60%	21 69%	159 55%	120 55%	18 40%	-	-	-	-	-		
JAN 23 & 25-26, 2014	333 56%	167 79%	97 36%	69 58%	81 78%	81 81%	44 36%	53 36%	35 58%	34 57%	33 28%	87 51%	205 74%	38 29%	270 63%	21 69%	175 55%	116 57%	12 36%	-	-	-	-	-		
DEFINITELY RE-ELECT	154 26%	17 8%	111 41%	26 22%	9 8%	8 8%	46 42%	65 40%	14 20%	12 24%	59 47%	64 32%	27 11%	61 46%	83 19%	6 20%	68 22%	63 29%	19 41%	26 25%	27 21%	28 28%	14 20%	32 41%		
PROBABLY RE-ELECT	73 12%	6 3%	50 18%	17 14%	2 2%	4 4%	18 16%	32 20%	8 12%	9 17%	23 18%	27 14%	24 9%	28 21%	38 9%	6 22%	42 14%	26 12%	4 8%	11 10%	14 11%	18 18%	15 21%	5 7%		
PROBABLY NEW PERSON	54 9%	17 8%	28 10%	9 7%	9 8%	9 9%	12 11%	16 10%	2 3%	7 12%	15 12%	19 10%	19 7%	8 6%	43 10%	3 11%	31 10%	15 7%	6 13%	12 11%	11 9%	10 10%	8 11%	4 5%		
DEFINITELY NEW PERSON	249 42%	150 72%	41 15%	57 48%	85 76%	66 67%	20 19%	21 13%	39 58%	19 35%	16 13%	63 32%	164 64%	18 14%	216 50%	13 43%	125 41%	85 40%	18 39%	40 39%	63 49%	35 36%	27 37%	32 41%		
UNDECIDED/DON'T KNOW/MORE INFO NEEDED	69 11%	19 9%	40 15%	11 9%	6 6%	12 12%	12 11%	27 17%	5 7%	6 11%	11 9%	26 13%	23 9%	16 12%	52 12%	1 3%	41 13%	24 11%	-	15 14%	12 10%	8 8%	8 11%	5 6%		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

Has Kay Hagan performed her job as US Senator well enough to deserve re-election, or is it time to give someone new a chance to do a better job?

BANNER 2

TOTAL (A)	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME				
	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN- EMPL- OYED (S)	\$25K OR LESS (T)	\$25K- \$50K (U)	\$50K- \$75K (V)	\$75K- \$100K (W)	\$100K AND UP (X)
REFUSED	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

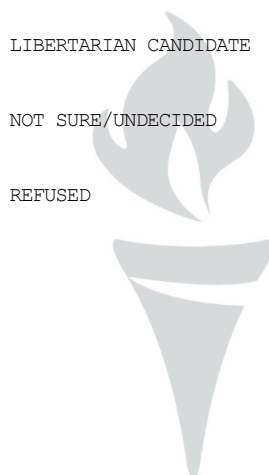


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If the election for US Senate were being held today, if all else were equal, for whom would you vote, the...

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						MARITAL STATUS			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	MARR- IED (U)	SINGLE (V)	DIV/ SEP (W)	WID- OWED (X)	
BASE=TOTAL SAMPLE	600 100%	125 21%	82 14%	74 12%	113 19%	131 22%	75 13%	288 48%	312 52%	20 3%	103 17%	177 30%	129 21%	170 28%	87 14%	112 19%	88 15%	75 13%	146 24%	91 15%	377 63%	115 19%	60 10%	45 7%	
**D/S (REPUBLICAN CANDIDATE - DEMOCRAT CANDIDATE)	-30 -5%	-33 -27%	3 BF	7 BF	12 BcF	-23 -18%	5 BF	21 I	-51 -16%	-9 -47%	-5 -5%	-16 -9%	-3 -2%	3 2%	-2 8%	9 16%	14 -22%	-16 -17%	-25 -10%	-9 -10%	19 5%	-34 -30%	-11 -18%	-2 -4%	
REPUBLICAN CANDIDATE	225 38%	28 23%	33 40% B	33 44% B	54 48% BF	44 33% b	34 45% B	122 42% I	104 33%	4 19%	36 35%	55 31%	54 42% jL	76 45% JL	35 40%	43 38%	44 50% RS	19 25%	48 33%	37 40% r	163 43% VW	29 25%	15 25%	18 40% v	
DEMOCRAT CANDIDATE	255 43%	62 49% d	30 37%	25 34%	42 37%	67 51% cDe	29 38%	101 35%	154 49% H	13 66% kl	41 40%	71 40%	57 44%	72 43%	37 42%	34 30%	30 34%	35 47% p	72 50% PQ	46 51% PQ	144 38%	63 55% U	26 43%	20 44%	
LIBERTARIAN CANDIDATE	51 8%	24 19% DEFG	10 12% de	2 3%	4 3%	7 6%	4 6%	33 11% I	18 6%	- -	14 13% JN	24 14% JmN	8 6% J	5 3% J	10 12% T	19 17% QST	4 4%	10 14% qsT	6 4%	2 2%	36 10% x	10 9%	3 5%	2 4%	
NOT SURE/UNDECIDED	65 11%	11 9%	9 11%	12 17%	13 11%	12 9%	7 9%	31 11%	34 11%	3 16%	12 11%	26 15% m	10 8%	14 8%	5 6%	17 15% ot	8 9%	10 14%	18 12%	6 6%	30 8%	13 12%	17 28% UVx	5 11%	
REFUSED	4 1%	- -	- -	1 2%	- -	1 1%	1 2%	2 1%	2 1%	- -	- -	1 1%	- -	3 2% jkm	- -	- -	2 3%	- -	1 1%	- 1%	4 1% vw	- -	- -	- 1%	



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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X
N A T I O N A L R E S E A R C H I N C

If the election for US Senate were being held today, if all else were equal, for whom would you vote, the...

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME				
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN- EMBL- OYED (S)	\$25K OR LESS (T)	\$25K- \$50K (U)	\$50K- \$75K (V)	\$75K- \$100K (W)	\$100K AND UP (X)
BASE=TOTAL SAMPLE	600 100%	210 35%	270 45%	120 20%	112 19%	98 16%	109 18%	161 27%	67 11%	53 9%	125 21%	199 33%	257 43%	132 22%	432 72%	29 5%	308 51%	214 36%	46 8%	103 17%	129 21%	98 16%	72 12%	78 13%
**D/S (REPUBLICAN CANDIDATE - DEMOCRAT CANDIDATE)	-30 -5%	153 73%	-182 -67%	-1 -1%	79 71%	73 75%	-60 -55%	-121 -75%	2 3%	-3 -5%	-87 -70%	-67 -34%	128 50%	-103 -78%	72 17%	- 1%	-24 -8%	-7 -3%	-10 -21%	-17 -17%	20 15%	-11 -11%	-9 -13%	-4 -5%
		CD		C	GHIJ	GHIJ			GHJ	GH		K	KL	NP	N		qs			TVWX				t
REPUBLICAN CANDIDATE	225 38%	161 76%	23 8%	42 35%	84 75%	77 78%	14 13%	9 6%	24 36%	18 34%	10 8%	39 20%	172 67%	6 4%	208 48%	8 28%	107 35%	89 42%	12 25%	28 27%	61 48%	35 36%	28 39%	29 37%
		CD		C	GHIJ	GHIJ			GH	GH		K	KL	N	N		S			T				
DEMOCRAT CANDIDATE	255 43%	8 4%	205 76%	42 35%	5 4%	4 4%	74 68%	130 81%	22 33%	21 39%	97 78%	106 53%	44 17%	109 82%	136 32%	8 27%	131 42%	97 45%	21 46%	45 44%	42 32%	46 47%	37 51%	33 42%
			BD	B			EFIJ	EFgIJ	EF	EF	LM	M		OP							u		U	
LIBERTARIAN CANDIDATE	51 8%	23 11%	12 4%	16 14%	14 12%	9 9%	7 6%	5 3%	12 18%	4 8%	9 7%	25 13%	17 7%	2 2%	40 9%	8 26%	39 13%	4 2%	4 9%	6 6%	9 7%	10 11%	3 4%	13 17%
		C		C	H	h			fGHJ		m			N	N	R								TuW
NOT SURE/UNDECIDED	65 11%	17 8%	29 11%	19 16%	10 9%	8 8%	12 11%	17 10%	9 13%	10 19%	9 7%	25 13%	23 9%	15 11%	44 10%	5 18%	30 10%	21 10%	9 20%	22 22%	17 13%	7 7%	4 5%	2 2%
				B					eF											VWX	X			
REFUSED	4 1%	1 1%	2 1%	- -	- -	1 1%	2 2%	- -	- -	- -	- -	3 1%	1 -	- -	4 1%	- np	1 -	3 1%	- -	1 1%	- -	- -	- -	1 1%



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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

This year when it comes to voting, will you be more motivated to come out and vote based on...

North Carolina specific issues like state spending, education and specific laws passed.

National and Federal issues like ObamaCare, federal spending and borrowing, and foreign policy.

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE						MARITAL STATUS				
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	MARR- IED (U)	SINGLE (V)	DIV/ SEP (W)	WID- OWED (X)	
BASE=TOTAL SAMPLE	600 100%	125 21%	82 14%	74 12%	113 19%	131 22%	75 13%	288 48%	312 52%	20 3%	103 17%	177 30%	129 21%	170 28%	87 14%	112 19%	88 15%	75 13%	146 24%	91 15%	377 63%	115 19%	60 10%	45 7%	
**D/S (STATE ISSUES - FEDERAL ISSUES)	-25 -4%	8 6% DEG	2 2% DEG	-16 -22%	-7 -6% DG	4 3% DEG	-16 -21%	-48 -17%	23 7% H	10 50% KLMN	4 4% MN	10 5% MN	-6 -5% N	-42 -25%	5 6% PQT	-13 -12% Q	-40 -45%	11 15% PQT	20 14% oPQT	-8 -8% Q	-55 -15%	19 17% UX	10 17% UX	- -1% U	
STATE ISSUES																									
APR 19 & 21-22, 2014	262 44%	60 48%	40 48%	25 34%	48 42%	64 48% d	26 35%	108 38%	153 49% H	15 23% KLMN	48 46% n	87 49% N	58 45% N	54 32%	41 47% Q	47 42% Q	21 24%	42 55% Qt	76 52% Qt	36 39% Q	146 39%	61 53% U	32 53% u	20 45%	
MAR 18-20, 2014	197 33%	45 35%	25 27%	25 35%	44 38%	34 29%	25 32%	103 36%	94 30% H	8 43% KLMN	35 37%	68 36% N	36 27%	49 30%	34 42% Qs	49 39% Qs	20 24%	28 34%	34 25%	32 33%	-	-	-	-	
FEDERAL ISSUES																									
APR 19 & 21-22, 2014	287 48%	52 41%	38 46%	41 56%	54 48%	59 45%	42 56% b	157 54% I	130 42%	5 23%	43 42%	77 44%	64 50% J	97 57% JKL	36 41%	60 53% S	60 69% OPRST	30 40%	56 39%	43 47%	201 53% VW	42 37%	22 37%	21 46%	
MAR 18-20, 2014	321 53%	65 51%	54 60% d	31 43%	62 54%	69 58% d	40 52%	152 53%	169 54%	8 42%	49 52%	95 50%	77 57%	92 56%	41 50%	59 47%	52 64% Pt	46 57%	74 56%	48 50%	-	-	-	-	
WON'T BE MOTIVATED	13 2%	5 4%	2 2%	1 2%	4 3%	2 1%	1 1%	7 2%	7 2%	1 3%	4 4%	3 2%	4 3%	3 2%	4 5%	2 1%	1 1%	-	5 3% r	2 2%	5 1% W	6 5% W	-	2 4%	
DON'T KNOW/REFUSED	38 6%	9 7%	3 4%	7 9%	7 6%	7 5%	6 8%	16 6%	22 7%	-	9 9% J	10 6% J	3 2%	16 9% JM	6 7%	4 4%	6 7%	3 4%	8 6%	10 12% p	25 7%	5 4%	6 10%	2 5%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X
N A T I O N A L R E S E A R C H I N C

This year when it comes to voting, will you be more motivated to come out and vote based on...

North Carolina specific issues like state spending, education and specific laws passed.

National and Federal issues like ObamaCare, federal spending and borrowing, and foreign policy.

BANNER 2

	PARTY REG			PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME						
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN-EMPL- OYED (S)	\$25K OR LESS (T)	\$25K- \$50K (U)	\$50K- \$75K (V)	\$75K- \$100K (W)	\$100K AND UP (X)	
BASE=TOTAL SAMPLE	600 100%	210 35%	270 45%	120 20%	112 19%	98 16%	109 18%	161 27%	67 11%	53 9%	125 21%	199 33%	257 43%	132 22%	432 72%	29 5%	308 51%	214 36%	46 8%	103 17%	129 21%	98 16%	72 12%	78 13%	
**D/S (STATE ISSUES - FEDERAL ISSUES)	-25 -4%	-102 -49%	87 32% BD	-10 -8% B	-57 -51%	-45 -46%	21 20% EFIJ	66 41% EFGIJ	-12 -18% EF	2 5% EFI	44 36% LM	25 13% M	-98 -38%	44 33% O	-74 -17%	9 31% O	5 2% R	-39 -18%	17 36% QR	1 1% UWX	-7 -6%	-	-9 -12% UW	-3 -4%	
STATE ISSUES																									

APR 19 & 21-22, 2014	262 44%	43 21%	169 62% BD	50 42% B	21 18%	23 23%	63 58% EFI	105 65% EFGIJ	25 36% EF	25 48% EF	80 64% LM	105 53% M	68 27%	84 64% O	160 37%	16 53%	144 47% R	76 35%	31 67% QR	47 46%	56 44%	46 47%	29 41%	34 44%	
MAR 18-20, 2014	197 33%	46 22%	102 38% B	49 41% B	29 27% f	17 16%	45 39% F	57 37% F	28 45% EF	20 36% F	61 49% M	80 39% M	51 21%	53 40% o	127 29%	16 53% o	105 36% o	62 28%	19 41%	-	-	-	-	-	
FEDERAL ISSUES																									

APR 19 & 21-22, 2014	287 48%	145 69% CD	81 30% CD	60 50% C	78 70% GHIJ	68 69% GHiJ	42 38% h	39 24%	37 55% GH	23 44% H	35 28%	79 40% k	166 65% KL	40 31%	235 54% NP	7 22%	139 45% qS	115 54% qS	15 31%	46 45%	64 49%	46 47%	38 53%	38 49%	
MAR 18-20, 2014	321 53%	147 70% CD	118 44% CD	56 47% CD	72 66% GHIJ	75 74% GHIJ	52 45%	66 43%	28 44% KL	28 50%	47 38%	101 49%	160 66% KL	65 49%	240 56% KL	12 39%	146 50%	127 58%	22 48%	-	-	-	-	-	
WON'T BE MOTIVATED	13 2%	8 4% c	2 1%	3 3%	5 5% g	3 3%	-	2 1%	1 2%	2 3%	3 2%	2 1%	8 3%	1 1%	9 2%	3 9%	10 3% S	3 2% s	-	2 2%	5 4% vW	-	-	1 2%	
DON'T KNOW/REFUSED	38 6%	14 6%	18 7%	7 6%	8 7%	5 6%	4 3%	14 9%	4 6%	3 5%	7 6%	13 6%	15 6%	6 5%	27 6%	4 15%	15 5%	20 9% qS	1 1%	8 8%	3 3%	6 6%	4 6%	4 5%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Which of the following types of issues are most likely to affect your vote for US Senate and Congress this year...

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						MARITAL STATUS		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	MARR- IED (U)	SINGLE (V)	DIV/ SEP (W)	WID- OWED (X)
BASE=TOTAL SAMPLE	600 100%	125 21%	82 14%	74 12%	113 19%	131 22%	75 13%	288 48%	312 52%	20 3%	103 17%	177 30%	129 21%	170 28%	87 14%	112 19%	88 15%	75 13%	146 24%	91 15%	377 63%	115 19%	60 10%	45 7%
ECONOMIC ISSUES LIKE JOBS AND UNEMPLOYMENT	234 39% (1)	38 30% (2)	39 47% (1) Bf	30 41% (1)	52 46% (1) Bf	44 33% (1)	31 42% (1)	103 36% (1)	131 42% (1)	10 53% (1)	38 37% (1)	76 43% (1)	44 35% (1)	64 38% (1)	35 40% (1)	38 34% (1)	29 33% (1)	30 39% (1)	64 44% (1)	37 41% (1)	135 36% (1)	52 45% (1)	25 42% (1)	20 44% (1)
FISCAL ISSUES LIKE TAXES, SPENDING, DEFICITS, AND DEBT	138 23% (2)	43 35% (1) DFg	21 26% (2) D	4 6% (5)	27 24% (2) D	26 20% (2) D	17 22% (2) D	75 26% (2)	63 20% (2)	3 14% (3)	25 24% (2)	44 25% (2)	32 25% (2)	34 20% (2)	25 28% (2)	29 26% (2)	21 24% (2)	16 22% (3)	31 21% (2)	15 17% (2)	82 22% (2)	27 24% (2)	18 31% (2)	10 22% (2)
SOCIAL ISSUES LIKE ABORTION AND GAY MARRIAGE	84 14% (3)	15 12% (3)	8 9% (3)	15 20% (2)	13 11% (3)	23 18% (3)	11 14% (3)	34 12% (4)	50 16% (3)	5 23% (2)	24 23% (3) N	27 15% (3) N	18 14% (3) n	11 6% (5)	14 17% (3) q	14 13% (3)	5 6% (5)	20 26% (2) pQT	24 16% (3) QT	6 7% (5)	60 16% (3) X	16 14% (3)	6 10% (4)	3 6% (5)
YOUR FEELINGS TOWARDS PRESIDENT OBAMA	62 10% (4)	10 8% (5)	6 7% (4)	13 18% (3) cE	6 5% (5)	18 14% (4) E	9 12% (4)	36 12% (3)	26 8% (4)	1 5% (4)	5 4% (5)	15 8% (4)	13 10% (4)	29 17% (3) jKL	5 6% (5)	12 11% (4)	19 21% (3) OpRS	3 4% (5)	11 8% (4)	12 13% (3) r	47 12% (4) v	3 2% (5)	6 11% (3)	6 14% (3) V
NATIONAL SECURITY ISSUES LIKE TERRORISM, RUSSIA, AND SYRIA	48 8% (5)	11 9% (4)	4 5% (5)	7 9% (4)	10 9% (4)	11 8% (5)	5 7% (5)	24 8% (5)	24 8% (5)	- - (4) J	9 8% (5) J	11 6% (5) J	13 10% (5) J	16 9% (4) J	5 6% (4)	10 9% (5)	8 10% (4)	5 6% (4)	11 8% (5)	9 10% (4)	28 8% (5)	11 10% (4)	4 6% (5)	5 10% (4)
DON'T KNOW/REFUSED	34 6%	7 6%	5 6%	5 7%	5 5%	9 7%	2 3%	16 6%	18 6%	1 6%	3 3%	6 3%	9 7%	16 9% KL	3 3%	8 7%	5 6%	2 2%	5 3% OqRS	12 13% W	25 7% W	6 5%	1 2%	2 4%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X
N A T I O N A L R E S E A R C H I N C

Which of the following types of issues are most likely to affect your vote for US Senate and Congress this year...

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME				
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN- EMPL- OYED (S)	\$25K OR LESS (T)	\$25K- \$50K (U)	\$50K- \$75K (V)	\$75K- \$100K (W)	\$100K AND UP (X)
BASE=TOTAL SAMPLE	600 100%	210 35%	270 45%	120 20%	112 19%	98 16%	109 18%	161 27%	67 11%	53 9%	125 21%	199 33%	257 43%	132 22%	432 72%	29 5%	308 51%	214 36%	46 8%	103 17%	129 21%	98 16%	72 12%	78 13%
ECONOMIC ISSUES LIKE JOBS AND UNEMPLOYMENT	234 39% (1)	67 32% (1)	135 50% (1) BD	32 27% (2)	32 28% (1)	35 36% (1) i	55 51% (1) EfIJ	79 49% (1) EfIJ	16 24% (2)	16 31% (2)	50 40% (1)	92 46% (1) M	85 33% (1)	72 55% (1) Op	150 35% (1)	9 32% (1)	122 40% (1)	83 39% (1)	21 45% (1)	37 36% (1)	55 43% (1)	40 41% (1)	31 43% (1)	25 32% (2)
FISCAL ISSUES LIKE TAXES, SPENDING, DEFICITS, AND DEBT	138 23% (2)	55 26% (2) C	41 15% (2)	43 35% (1) bc	31 28% (2) H	23 24% (2) h	18 17% (2)	22 14% (3)	26 39% (1) FGH	17 32% (1) GH	24 19% (3)	48 24% (2)	64 25% (2)	16 12% (2)	111 26% (2) N	6 22% (2)	78 25% (2)	46 21% (2)	7 15% (3)	26 25% (2) u	18 14% (3)	27 28% (2) Uw	10 14% (3)	25 33% (1) UW
SOCIAL ISSUES LIKE ABORTION AND GAY MARRIAGE	84 14% (3)	28 13% (4)	34 13% (3)	22 18% (3)	14 12% (4)	14 14% (3)	8 7% (5)	26 16% (2) g	13 19% (3) G	9 17% (3) G	28 22% (2) Lm	19 9% (3)	34 13% (3)	5 4% (5)	74 17% (3) N	4 14% (4)	56 18% (3) R	12 6% (5)	7 14% (4)	15 15% (3)	22 17% (2)	13 13% (3)	13 18% (2)	9 12% (3)
YOUR FEELINGS TOWARDS PRESIDENT OBAMA	62 10% (4)	30 14% (3) D	24 9% (5)	8 6% (5)	20 18% (3) hIJ	10 11% (4)	11 11% (4)	13 8% (4)	5 7% (5)	3 6% (5)	10 8% (5)	18 9% (4)	33 13% (4)	16 12% (3)	43 10% (4)	4 13% (5)	21 7% (4)	35 16% (3) QS	2 5% (5)	10 9% (4)	17 13% (4)	9 9% (4)	8 12% (4)	8 11% (4)
NATIONAL SECURITY ISSUES LIKE TERRORISM, RUSSIA, AND SYRIA	48 8% (5)	15 7% (5)	25 9% (4)	8 7% (4)	7 6% (5)	8 8% (5)	12 11% (3)	12 8% (5)	5 7% (4)	4 7% (4)	12 10% (4)	10 5% (5)	26 10% (5) l	15 11% (4)	28 7% (5)	5 17% (3)	20 7% (5)	18 9% (4)	8 17% (2)	8 8% (5)	10 8% (5)	6 6% (5)	5 8% (5)	7 9% (5)
DON'T KNOW/REFUSED	34 6%	15 7%	12 4%	7 6%	8 7%	7 7%	5 4%	7 5%	3 5%	4 8%	- -	14 7% K	14 6% K	8 6%	25 6% K	1 2%	11 4%	20 9% Q	2 4%	7 7%	6 5%	2 3%	4 6%	3 4%



Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

When it comes to the election for US Senate this year, which Republican candidate would you prefer to see opposing Kay Hagan in the General Election. It does not matter who you would vote for in November - this is about which of the following Republican candidates you would prefer to have on the general election ballot...

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						MARITAL STATUS			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	MARR- IED (U)	SINGLE (V)	DIV/ SEP (W)	WID- OWED (X)	
BASE=TOTAL SAMPLE	600 100%	125 21%	82 14%	74 12%	113 19%	131 22%	75 13%	288 48%	312 52%	20 3%	103 17%	177 30%	129 21%	170 28%	87 14%	112 19%	88 15%	75 13%	146 24%	91 15%	377 63%	115 19%	60 10%	45 7%	
THOM TILLIS	160 27% (1)	27 21% (1)	17 20% (1)	25 34% (1) cg	32 29% (1)	45 34% (1) BCG	14 19% (1)	90 31% (1) I	70 22% (1)	3 13% (2)	18 18% (2)	49 28% (1)	35 27% (1)	55 33% (1) JK	23 26% (1)	35 31% (1) s	33 37% (1) RS	14 19% (1)	29 20% (2)	27 30% (1)	105 28% (1) V	19 17% (1)	26 43% (1) uVX	9 20% (1)	
MARK HARRIS	94 16% (2)	20 16% (3)	10 12% (3)	10 14% (2)	19 17% (2)	25 19% (2)	10 13% (3)	45 16% (2)	49 16% (2)	3 15% (1)	19 18% (1) n	34 19% (2) N	23 18% (2) N	14 9% (3)	12 14% (3) t	22 20% (2) T	10 12% (3) t	12 15% (2) t	33 23% (1) QT	4 5% (3)	60 16% (2) x	17 15% (2)	13 21% (2) x	3 8% (3)	
GREG BRANNON	80 13% (3)	20 16% (2)	11 13% (2)	9 12% (3)	16 15% (3)	13 10% (3)	11 14% (2)	44 15% (3)	36 11% (3)	2 11% (3)	12 12% (3)	22 12% (3)	23 18% (3)	21 12% (2)	13 15% (2)	18 16% (3)	13 15% (2)	7 10% (3)	19 13% (3)	9 10% (2)	55 15% (3) W	15 13% (3)	4 6% (3)	6 13% (2)	
NONE/OTHER/NO ONE	79 13%	14 11%	9 11%	7 9%	17 15%	15 11%	18 24% bcDf	39 14%	40 13%	6 32% l	10 10%	16 9%	14 11%	33 19% kLM	12 13%	9 8%	19 21% Ps	9 11%	17 12%	14 15%	48 13%	17 15%	7 11%	8 17%	
DON'T KNOW	181 30%	44 35% ef	36 44% EF	23 31%	26 23%	30 23%	23 30%	69 24%	112 36% H	6 29%	44 42% MN	54 30%	31 24%	46 27%	28 32% Q	28 25% q	13 14%	33 44% PQs	43 29% Q	36 39% pQ	107 28%	45 39% uW	11 19%	18 40% W	
REFUSED	6 1%	-	-	-	2 2%	4 3% bcdg	-	1	6 2% h	-	1	3	2 2%	1	-	1 1%	-	1 1%	4 3% oq	1 1%	3 1%	2 1%	-	1 3%	

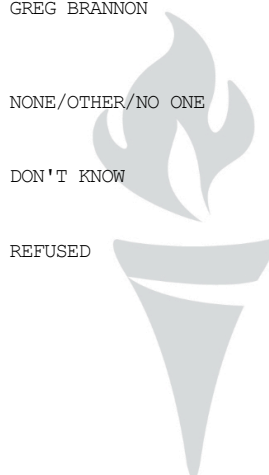
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Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X
N A T I O N A L R E S E A R C H I N C

When it comes to the election for US Senate this year, which Republican candidate would you prefer to see opposing Kay Hagan in the General Election. It does not matter who you would vote for in November - this is about which of the following Republican candidates you would prefer to have on the general election ballot...

BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			INCOME				
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN- EMPL- OYED (S)	\$25K OR LESS (T)	\$25K- \$50K (U)	\$50K- \$75K (V)	\$75K- \$100K (W)	\$100K AND UP (X)
BASE=TOTAL SAMPLE	600 100%	210 35%	270 45%	120 20%	112 19%	98 16%	109 18%	161 27%	67 11%	53 9%	125 21%	199 33%	257 43%	132 22%	432 72%	29 5%	308 51%	214 36%	46 8%	103 17%	129 21%	98 16%	72 12%	78 13%
THOM TILLIS	160 27% (1)	81 38% (1) CD	48 18% (1)	31 26% (1) c	45 40% (1) gHIj	36 36% (1) H	28 26% (1) H	20 13% (2)	17 26% (1) H	14 27% (1) H	19 15% (2)	45 22% (1)	94 37% (1) KL	28 21% (1)	123 28% (1)	10 33% (1)	81 26% (1) S	70 33% (1) S	5 10% (3)	29 28% (1)	35 27% (1)	24 25% (1)	23 32% (1)	24 31% (1)
MARK HARRIS	94 16% (2)	30 14% (3)	45 17% (2)	18 15% (2)	16 14% (3)	15 15% (2)	17 15% (2)	28 18% (1)	12 19% (2)	6 11% (3)	23 18% (1)	29 15% (2)	41 16% (3)	19 15% (2)	67 16% (2)	4 13% (2)	54 17% (2) R	21 10% (3)	11 24% (2) r	15 14% (2)	23 18% (2)	17 17% (2)	13 18% (2)	11 14% (2)
GREG BRANNON	80 13% (3)	35 17% (2)	29 11% (3)	16 13% (3)	23 21% (2) gh	12 12% (3)	12 11% (3)	17 11% (3)	10 14% (3)	6 11% (2)	18 15% (3)	20 10% (3)	42 16% (2) l	13 10% (3)	64 15% (3)	3 9% (3)	33 11% (3)	25 12% (2)	16 34% (1) QR	13 12% (3)	18 14% (3)	13 13% (3)	5 7% (3)	10 13% (3)
NONE/OTHER/NO ONE	79 13% (3)	7 3% (1)	57 21% (3) BD	15 12% (3) B	2 2% (1)	5 5% (1)	29 26% (3) EFIJ	29 18% (3) EF	8 12% (1) Ef	7 13% (1) Ef	27 22% (3) M	37 19% (3) M	12 5% (1)	32 24% (3) OP	46 11% (3)	1 4% (1)	29 9% (3)	37 17% (3) Q	9 18% (1)	19 18% (1) w	16 13% (1)	12 12% (1)	5 8% (1)	8 11% (1)
DON'T KNOW	181 30% (3)	55 26% (3)	87 32% (3)	39 32% (3)	25 23% (1)	29 30% (1)	24 22% (1)	63 39% (3) EG	19 28% (1)	20 37% (1) EG	37 30% (1)	67 34% (1)	66 26% (1)	37 28% (1)	129 30% (1)	12 41% (1)	106 34% (3) S	60 28% (3) S	6 13% (1)	27 26% (1)	35 27% (1)	32 33% (1)	25 35% (1)	23 30% (1)
REFUSED	6 1% (1)	2 1% (1)	3 1% (1)	1 1% (1)	- - (1)	2 2% (1)	- - (1)	3 2% (1)	1 1% (1)	1 1% (1)	1 1% (1)	2 1% (1)	2 1% (1)	3 3% (1)	3 1% (1)	- - (1)	5 2% (1) s	1 1% (1)	- - (1)	2 2% (1)	1 1% (1)	1 1% (1)	- - (1)	1 1% (1)



CIVITAS
INSTITUTE

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V/W/X
N A T I O N A L R E S E A R C H I N C