

CIVITAS NORTH CAROLINA STATEWIDE / MAY 20-22, 2014

Now I am going to read you a list of races or ethnicities. After I read each one, I would like you to tell me what percentage of North Carolina is made up of that particular race or ethnicity. If you are unsure, please give your best guess. Remember you can use any percentage from zero to one hundred percent.

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						MARITAL STATUS			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED -MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	MARR- IED (U)	SIN- GLE (V)	DIV/ SEP (W)	WID- OWED (X)	
BASE=TOTAL SAMPLE	600 100%	127 21%	88 15%	68 11%	112 19%	125 21%	79 13%	288 48%	312 52%	15 3%	105 17%	186 31%	140 23%	154 26%	84 14%	131 22%	73 12%	78 13%	127 21%	107 18%	385 64%	93 16%	48 8%	67 11%	
WHITE OR CAUCASIAN.	51.4 (1)	48.7 (1)	51.1 (1)	51.3 (1)	51.6 (1)	51.1 (1)	56.4 (1) Bcdef	53.8 (1) I	49.0 (1)	38.7 (1)	49.7 (1) J	51.3 (1) J	52.0 (1) J	53.8 (1) J	50.3 (1) S	54.0 (1) S	57.5 (1) ORSt	50.6 (1)	45.9 (1)	52.0 (1) S	51.5 (1)	51.7 (1)	50.3 (1)	50.5 (1)	
BLACK OR AFRICAN AMERICAN.	33.5 (2)	32.2 (2)	37.6 (2) bFg	34.9 (2) F	36.0 (2) F	30.4 (2)	31.5 (2)	31.2 (2)	35.9 (2) H	37.6 (2)	32.2 (2)	31.6 (2)	36.1 (2) L	34.3 (2)	29.6 (2)	31.6 (2)	32.6 (2)	34.6 (2)	36.2 (2) OPq	36.4 (2) Op	32.6 (2)	35.5 (2)	34.8 (2)	35.2 (2)	
HISPANIC OR LATINO.	23.8 (3)	24.6 (3)	25.2 (3)	21.8 (3)	23.2 (3)	22.8 (3)	24.7 (3)	21.7 (3) H	25.9 (3)	24.6 (3)	26.5 (3) 1	22.0 (3)	24.0 (3)	23.7 (3)	21.1 (3)	24.0 (3) Q	18.2 (3)	26.9 (3) oQ	23.7 (3) Q	28.2 (3) oQ	22.4 (3)	24.2 (3)	26.1 (3)	31.7 (3) UV	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X
N A T I O N A L R E S E A R C H I N C

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BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			PARTY ID			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN- EMPL- OYED (S)	GOP (T)	DEM (U)	IND (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	210 35%	270 45%	120 20%	122 20%	88 15%	106 18%	164 27%	60 10%	60 10%	117 19%	204 34%	249 41%	132 22%	432 72%	31 5%	308 51%	200 33%	34 6%	215 36%	233 39%	143 24%	150 25%	450 75%
WHITE OR CAUCASIAN.	51.4 (1)	50.2 (1)	52.4 (1)	51.2 (1)	53.2 (1) F	45.9 (1)	55.6 (1) FH	50.1 (1)	51.5 (1) f	50.9 (1)	52.5 (1)	49.6 (1)	52.5 (1)	50.5 (1)	52.5 (1) P	40.7 (1)	50.9 (1)	53.4 (1) s	47.1 (1)	51.3 (1)	51.8 (1)	51.3 (1)	48.4 (1)	52.4 (1) w
BLACK OR AFRICAN AMERICAN.	33.5 (2)	32.0 (2)	34.7 (2)	33.6 (2)	30.4 (2)	34.3 (2) e	32.1 (2)	36.7 (2) Egi	31.3 (2)	36.0 (2) E	33.0 (2)	33.1 (2)	34.1 (2)	38.4 (2) O	31.9 (2)	35.4 (2)	33.2 (2)	34.5 (2)	36.9 (2)	32.8 (2)	36.0 (2) tV	30.8 (2)	32.7 (2)	33.8 (2)
HISPANIC OR LATINO.	23.8 (3)	23.0 (3)	25.2 (3)	21.8 (3)	21.2 (3)	25.8 (3) EI	23.6 (3)	26.5 (3) EI	19.2 (3)	24.6 (3) i	21.9 (3)	24.6 (3)	23.5 (3)	29.2 (3) O	22.0 (3)	25.8 (3)	22.9 (3)	23.7 (3)	28.6 (3)	22.8 (3)	26.4 (3) tV	20.8 (3)	25.5 (3)	23.2 (3)

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N A T I O N A L R E S E A R C H I N C