

If the election for US Senate were being held today for whom would you vote between Thom Tillis, the Republican, Kay Hagan, the Democrat, and Sean Haugh, the Libertarian?

BANNER 1

	KEY REGIONS							GENDER		AGE					PARTY REG			IDEOLOGY		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHARL -OTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	GOP (O)	DEM (P)	IND (Q)	LIB (R)	MOD (S)	CONS (T)
BASE=TOTAL SAMPLE	600 100%	118 20%	97 16%	66 11%	114 19%	127 21%	78 13%	288 48%	312 52%	31 5%	90 15%	169 28%	127 21%	182 30%	216 36%	252 42%	132 22%	104 17%	205 34%	258 43%
**D/S (TILLIS - HAGAN)	7 1%	- F	- F	1 1%	9 8% BCDF	-12 -9%	9 11% BCDF	26 9%	-19 -6%	-4 -13%	-3 -3%	-2 -1%	-1 -1%	16 9% JKLM	144 67% PQ	-143 -57%	5 4% P	-83 -80%	-46 -22% R	136 53% RS
TOTAL TILLIS -----	241 40%	50 42%	37 39%	26 38%	49 43%	43 34%	37 48% f	133 46% I	108 35%	9 29%	34 38%	71 42%	48 38%	79 44%	160 74% PQ	27 11%	54 41% P	3 3%	53 26% R	173 67% RS
LEAN TILLIS	12 2%	2 2%	3 3%	- -	4 4% d	1 1%	2 2%	6 2%	6 2%	- -	2 2%	4 2%	4 3% J	2 1%	6 3%	5 2%	1 1%	1 1%	3 1%	8 3% r
TOTAL HAGAN -----	234 39%	49 42%	37 38%	25 37%	40 35%	55 43%	29 37%	108 37%	127 41%	13 42%	36 41%	73 43%	49 38%	63 35%	16 7% OQ	170 68% O	48 36% O	86 83% ST	99 48% T	37 14%
LEAN HAGAN	12 2%	2 1%	5 5% d	- -	2 1%	3 2%	2 2%	5 2%	7 2%	- -	3 3%	3 2%	4 3% J	3 2%	4 2%	6 2%	2 1%	2 1%	6 3%	4 1%
TOTAL HAUGH -----	30 5%	6 5%	7 7%	1 2%	7 6%	7 5%	3 3%	9 3%	21 7% h	3 8%	- -	10 6% K	7 5% K	11 6% K	7 3%	16 6%	7 5%	4 4%	15 7%	10 4%
LEAN HAUGH	5 1%	- -	- -	- -	- -	4 3% BCDE	1 1%	1 -	4 1%	1 4%	1 1%	1 -	- -	3 1%	1 -	2 1%	3 2%	1 1%	2 1%	2 1%
HARD UNDECIDED	55 9%	9 8%	8 8%	13 20% BcEfG	8 7%	12 9%	5 7%	22 8%	33 10%	5 17%	12 14% 1	9 5%	12 10%	17 9%	20 9%	21 8%	14 11%	7 7%	23 11%	20 8%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q R/S/T U/V W/X
N A T I O N A L R E S E A R C H I N C

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BANNER 2

	GENDER/AGE							PARTY REG/GENDER						VOTE LIKELIHOOD		VOTE PLAN	
	TOTAL (A)	MEN 18-44 (B)	MEN 45-64 (C)	MEN 65+ (D)	WOMEN 18-44 (E)	WOMEN 45-64 (F)	WOMEN 65+ (G)	GOP MEN (H)	GOP WOMEN (I)	DEM MEN (J)	DEM WOMEN (K)	IND MEN (L)	IND WOMEN (M)	CERT-AIN (N)	PROB (O)	MIND MD UP (P)	DECI-DING (Q)
BASE=TOTAL SAMPLE	600 100%	80 13%	118 20%	89 15%	76 13%	134 22%	102 17%	113 19%	103 17%	103 17%	149 25%	72 12%	60 10%	534 89% T	48 8%	382 64%	185 31%
**D/S (TILLIS - HAGAN)	7 1%	- EF	16 13% BEF	10 11% BEF	-13 -18%	-15 -11%	10 9% BEF	74 65% JKLM	71 69% JKLM	-56 -54%	-87 -58%	8 11% JKM	-2 -4% JK	11 2%	-4 -8%	24 6% WX	-11 -6%
TOTAL TILLIS -----	241 40%	32 40%	56 48% Ef	45 50% EF	22 29%	46 35%	40 39%	84 74% JKLM	76 74% JKLM	16 16% k	11 7%	33 46% JK	21 35% JK	221 41% T	15 30%	187 49% WX	49 26%
LEAN TILLIS	12 2%	2 2%	3 3%	1 1%	1 1%	4 3%	1 1%	3 2%	3 3%	3 3%	2 1%	- -	1 1%	11 2%	1 2%	3 1% x	8 5% VX
TOTAL HAGAN -----	234 39%	32 39%	41 34%	35 39%	35 46% G	61 46% CG	30 30%	11 9%	5 5%	72 70% HILM	99 66% HILM	25 35% HI	23 39% HI	210 39%	19 38%	164 43% W	60 32%
LEAN HAGAN	12 2%	2 2%	4 3% d	- -	1 2%	3 2%	3 3%	4 4% ij	- -	- -	6 4% IJ	1 2%	1 1%	10 2% T	- -	2 -	8 4% V
TOTAL HAUGH -----	30 5%	1 2%	7 6%	1 1%	5 6%	7 5%	10 10% BD	5 4%	3 2%	2 2%	15 10% hIJ	3 4%	4 7%	27 5% U	3 6% u	12 3%	16 8% V
LEAN HAUGH	5 1%	1 1%	- -	- -	1 2%	1 -	3 2%	- -	1 1%	1 1%	1 1%	- -	3 4% u	4 1% u	1 2%	- -	4 2% v
HARD UNDECIDED	55 9%	10 13%	7 6%	5 6%	10 14%	11 8%	11 11%	7 6%	13 13%	8 7%	13 9%	8 11%	6 11%	43 8%	9 20% s	10 3%	36 19% V

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N A T I O N A L R E S E A R C H I N C

And now suppose only two candidates were running for U.S. Senate. For whom would you vote between: Thom Tillis, the Republican or Kay Hagan, the Democrat?

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BASE=TOTAL SAMPLE	600 100%	118 20%	97 16%	66 11%	114 19%	127 21%	78 13%	288 48%	312 52%	31 5%	90 15%	169 28%	127 21%	182 30%	216 36%	252 42%	132 22%	104 17%	205 34%	258 43%
**D/S (TILLIS - HAGAN)	6 1%	3 2% CF	-2 -3% f	4 6% CF	10 9% BCF	-12 -10%	5 6% CF	33 11% I	-26 -8%	-4 -13%	1 1% jLM	-5 -3%	-2 -1%	16 9% JKLM	146 68% PQ	-148 -59%	8 6% P	-85 -82%	-54 -26% R	145 56% RS
TOTAL TILLIS -----	251 42%	51 43%	37 38%	28 42%	52 46%	47 37%	36 46%	141 49% I	110 35%	10 33%	38 43%	67 40%	51 40%	84 46%	162 75% PQ	32 13%	57 43% P	3 2%	53 26% R	185 72% RS
LEAN TILLIS	12 2%	2 2%	4 4% df	- -	3 3%	- -	2 3%	3 1%	9 3%	1 4%	- -	8 5% KN	2 1%	1 1%	8 4% P	2 1%	2 2%	1 1%	6 3%	5 2%
TOTAL HAGAN -----	245 41%	49 41%	40 41%	24 37%	42 37%	59 46%	32 41%	109 38%	136 44%	14 46%	37 41%	72 43%	53 41%	68 38%	17 8% OQ	179 71% O	49 37% O	88 84% ST	107 52% T	39 15%
LEAN HAGAN	17 3%	2 2%	4 4%	1 2%	1 1%	6 5% e	3 3%	8 3%	9 3%	- -	3 4%	5 3% j	3 2% j	6 3% J	4 2%	10 4%	4 3%	4 4%	8 4%	3 1%
HARD UNDECIDED	63 10%	12 10%	11 11%	11 16% g	12 10%	12 9%	5 7%	24 8%	39 12%	5 17%	10 11%	15 9%	18 14%	15 8%	21 10%	26 10%	15 12%	8 7%	28 13%	22 8%

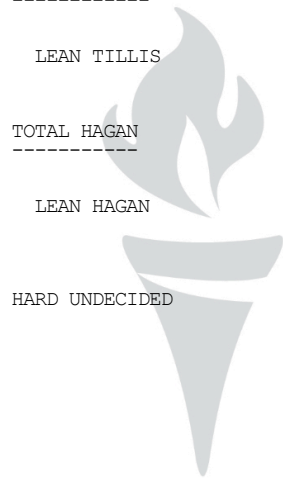


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BASE=TOTAL SAMPLE	600 100%	80 13%	118 20%	89 15%	76 13%	134 22%	102 17%	113 19%	103 17%	103 17%	149 25%	72 12%	60 10%	534 89% T	48 8%	382 64%	185 31%
**D/S (TILLIS - HAGAN)	6 1%	5 6% EF	16 13% EF	12 13% EF	-13 -17%	-21 -15%	7 7% EF	76 67% JKLM	70 68% JKLM	-54 -53%	-94 -63%	11 15% JKM	-3 -5% JK	6 1%	-	25 7% WX	-11 -6%
TOTAL TILLIS -----	251 42%	37 46% ef	58 49% EF	46 52% EF	23 30%	43 32%	44 43%	88 78% JKLM	75 72% JKLM	18 18% k	13 9%	35 48% JK	22 37% JK	230 43%	16 33%	192 50% WX	52 28%
LEAN TILLIS	12 2%	-	2 2%	1 1%	2 3%	6 5% BG	-	1 1% hjk	7 6%	1 1%	1 -	1 2%	1 2%	12 2% TU	-	2 1%	9 5% VX
TOTAL HAGAN -----	245 41%	32 39%	43 36%	34 38%	36 47%	64 48% cg	37 36%	12 11%	5 4%	73 71% HILM	107 71% HILM	24 33% HI	25 42% HI	224 42%	16 33%	167 44% W	63 34%
LEAN HAGAN	17 3%	3 4%	3 3%	1 1%	1 2%	3 2%	5 5%	4 3% i	-	1 1%	9 6% IJm	3 4%	1 1%	10 2%	5 11% S	7 2%	9 5%
HARD UNDECIDED	63 10%	8 10%	11 10%	4 5%	12 16% D	15 11% d	12 12%	7 6%	15 14% h	9 9%	17 11%	8 11%	7 12%	50 9%	9 18%	10 3%	43 23% V



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