

If the election for President of the United States were today, and you were filling out your ballot right now, who would you vote for? Republican Donald Trump? Democrat Hillary Clinton? Or Libertarian Gary Johnson?

400 Likely Voters	All	Gender		Age				<50 / 50+		Race		Registered		Party Affiliation						Party Affiliation			Vote For Preside		Cell Phone / Lan		Areacode						Region					
Margin of Sampling Error: ± 5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republic	Democrat	Strong R	Republic	Indy Lea	Independ	Indy Lea	Democrat	Strong D	Republic	Independ	Democrat	Trump	Clinton	Cell Pho	Landline	828	336/743	704/980	919/984	910	252	Charlott	Greensbo	Raleigh	Southern	
Trump (R)	46%	47%	45%	43%	38%	45%	54%	40%	49%	47%	32%	83%	23%	94%	89%	66%	27%	5%	20%	1%	91%	34%	13%	100%	0%	34%	51%	57%	49%	45%	34%	47%	55%	49%	49%	41%	45%	
Clinton (D)	42%	37%	47%	35%	47%	43%	41%	42%	42%	38%	64%	5%	72%	5%	4%	6%	42%	78%	78%	95%	5%	41%	85%	0%	100%	45%	40%	28%	42%	46%	49%	41%	34%	41%	41%	41%	46%	
Johnson (L)	6%	10%	2%	10%	9%	5%	3%	9%	4%	7%	2%	7%	1%	2%	5%	17%	8%	9%	0%	2%	3%	12%	1%	0%	0%	8%	5%	10%	5%	5%	8%	3%	6%	6%	5%	8%	2%	
Undecided	7%	7%	6%	12%	7%	7%	2%	9%	5%	8%	2%	5%	4%	0%	2%	11%	23%	8%	1%	2%	1%	13%	1%	0%	0%	12%	4%	6%	5%	4%	8%	9%	6%	4%	5%	10%	6%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	50%	50%	18%	22%	31%	29%	40%	60%	72%	18%	33%	42%	15%	15%	15%	12%	14%	16%	10%	30%	41%	27%	46%	42%	30%	70%	11%	21%	21%	22%	13%	11%	34%	19%	35%	12%	

Regardless of how you intend to vote, who do you think would be better at creating jobs? Donald Trump? or Hillary Clinton?

400 Likely Voters	All	Gender		Age				<50 / 50+		Race		Registered		Party Affiliation						Party Affiliation			Vote For Preside		Cell Phone / Lan		Areacode						Region				
Margin of Sampling Error: ± 5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republic	Democrat	Strong R	Republic	Indy Lea	Independ	Indy Lea	Democrat	Strong D	Republic	Independ	Democrat	Trump	Clinton	Cell Pho	Landline	828	336/743	704/980	919/984	910	252	Charlott	Greensbo	Raleigh	Southern
Trump	51%	54%	48%	51%	47%	51%	54%	49%	52%	56%	32%	89%	24%	94%	95%	80%	41%	14%	13%	6%	94%	46%	11%	95%	5%	46%	53%	64%	56%	49%	41%	55%	51%	53%	57%	47%	50%
Clinton	41%	39%	44%	35%	43%	42%	42%	40%	42%	36%	61%	5%	74%	6%	2%	9%	33%	77%	83%	89%	4%	39%	85%	3%	88%	40%	41%	28%	36%	46%	46%	41%	47%	42%	34%	42%	48%
Not Sure	8%	8%	8%	13%	10%	8%	4%	11%	6%	8%	7%	5%	2%	0%	3%	11%	27%	9%	4%	5%	1%	15%	4%	2%	7%	14%	5%	9%	8%	5%	13%	3%	2%	6%	9%	12%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	50%	50%	18%	22%	31%	29%	40%	60%	72%	18%	33%	42%	15%	15%	15%	12%	14%	16%	10%	30%	41%	27%	46%	42%	30%	70%	11%	21%	21%	22%	13%	11%	34%	19%	35%	12%

Regardless of how you intend to vote, who do you think has a better personality and temperament to serve effectively as president? Donald Trump? or Hillary Clinton?

400 Likely Voters	All	Gender		Age				<50 / 50+		Race		Registered		Party Affiliation						Party Affiliation			Vote For Preside		Cell Phone / Lan		Areacode						Region				
Margin of Sampling Error: ± 5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republic	Democrat	Strong R	Republic	Indy Lea	Independ	Indy Lea	Democrat	Strong D	Republic	Independ	Democrat	Trump	Clinton	Cell Pho	Landline	828	336/743	704/980	919/984	910	252	Charlott	Greensbo	Raleigh	Southern
Trump	38%	40%	36%	29%	34%	39%	46%	31%	43%	42%	24%	71%	17%	79%	82%	54%	26%	3%	12%	1%	80%	28%	8%	79%	0%	24%	44%	47%	39%	40%	28%	41%	45%	43%	39%	31%	44%
Clinton	52%	49%	56%	52%	56%	54%	48%	54%	51%	50%	63%	16%	81%	9%	8%	26%	55%	96%	88%	99%	8%	58%	92%	8%	97%	63%	47%	40%	45%	54%	64%	51%	47%	50%	44%	59%	52%
Not Sure	9%	11%	8%	20%	10%	7%	6%	15%	6%	9%	12%	14%	2%	13%	10%	20%	19%	1%	0%	0%	11%	13%	0%	12%	3%	12%	8%	13%	15%	5%	8%	8%	8%	8%	17%	9%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	50%	50%	18%	22%	31%	29%	40%	60%	72%	18%	33%	42%	15%	15%	15%	12%	14%	16%	10%	30%	41%	27%	46%	42%	30%	70%	11%	21%	21%	22%	13%	11%	34%	19%	35%	12%

Regardless of how you intend to vote, who would do a better job responding to an international crisis?

400 Likely Voters	All	Gender		Age				<50 / 50+		Race		Registered		Party Affiliation						Party Affiliation			Vote For Preside		Cell Phone / Lan		Areacode						Region				
Margin of Sampling Error: ± 5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republic	Democrat	Strong R	Republic	Indy Lea	Independ	Indy Lea	Democrat	Strong D	Republic	Independ	Democrat	Trump	Clinton	Cell Pho	Landline	828	336/743	704/980	919/984	910	252	Charlott	Greensbo	Raleigh	Southern
Trump	44%	46%	41%	37%	39%	43%	51%	38%	47%	46%	26%	77%	20%	84%	87%	62%	34%	6%	16%	1%	86%	35%	10%	86%	1%	34%	48%	54%	45%	46%	34%	44%	43%	48%	46%	38%	44%
Clinton	49%	45%	52%	52%	52%	49%	44%	52%	47%	47%	59%	14%	77%	8%	8%	25%	48%	86%	84%	97%	8%	52%	89%	6%	96%	59%	44%	35%	44%	48%	61%	47%	53%	44%	42%	56%	49%
Not Sure	8%	9%	7%	11%	9%	8%	5%	10%	6%	7%	14%	9%	3%	8%	5%	13%	18%	9%	0%	2%	7%	13%	1%	8%	3%	8%	8%	12%	11%	5%	5%	8%	3%	8%	12%	6%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	50%	50%	18%	22%	31%	29%	40%	60%	72%	18%	33%	42%	15%	15%	15%	12%	14%	16%	10%	30%	41%	27%	46%	42%	30%	70%	11%	21%	21%	22%	13%	11%	34%	19%	35%	12%

And who would do a better job dealing with terrorism?

400 Likely Voters	All	Gender		Age				<50 / 50+		Race		Registered		Party Affiliation						Party Affiliation			Vote For Preside		Cell Phone / Lan		Areacode						Region				
Margin of Sampling Error: ± 5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republic	Democrat	Strong R	Republic	Indy Lea	Independ	Indy Lea	Democrat	Strong D	Republic	Independ	Democrat	Trump	Clinton	Cell Pho	Landline	828	336/743	704/980	919/984	910	252	Charlott	Greensbo	Raleigh	Southern
Trump	48%	50%	46%	52%	39%	48%	53%	45%	51%	52%	26%	85%	24%	87%	93%	78%	32%	10%	1%	90%	42%	12%	93%	3%	41%	51%	56%	51%	49%	38%	50%	49%	51%	52%	45%	45%	
Clinton	43%	37%	50%	38%	47%	48%	38%	43%	43%	40%	58%	8%	72%	6%	4%	12%	37%	85%	79%	89%	5%	44%	83%	3%	90%	47%	42%	27%	37%	45%	53%	40%	50%	40%	36%	49%	46%
Not Sure	9%	13%	5%	11%	14%	5%	8%	12%	6%	7%	16%	7%	5%	6%	2%	9%	31%	5%	3%	10%	4%	14%	5%	4%	7%	12%	7%	17%	12%	5%	9%	9%	2%	9%	12%	6%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Voters	100%	50%	50%	18%	22%	31%	29%	40%	60%	72%	18%	33%	42%	15%	15%	15%	12%	14%	16%	10%	30%	41%	27%	46%	42%	30%	70%	11%	21%	21%	22%	13%	11%	34%	19%	35%	12%

Who is more honest and trustworthy?

400 Likely Voters	All	Gender		Age				<50 / 50+		Race		Registered		Party Affiliation						Party Affiliation			Vote For Preside		Cell Phone / Lan		Areacode						Region				
Margin of Sampling Error: ± 5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republic	Democrat	Strong R	Republic	Indy Lea	Independ	Indy Lea	Democrat	Strong D	Republic	Independ	Democrat	Trump	Clinton	Cell Pho	Landline	828	336/743	704/980	919/984	910	252	Charlott	Greensbo	Raleigh	Southern
Trump	45%	49%	42%	45%	41%	46%	48%	42%	47%	48%	29%	83%	20%	89%	91%	71%	32%	7%	10%	1%	90%	38%	7%	91%	2%	35%	50%	59%	50%	48%	32%	45%	47%	51%	50%	37%	45%
Clinton	36%	33%	38%	26%	36%	37%	40%	32%	38%	33%	52%	6%	65%	8%	2%	8%	14%	63%	73%	94%	5%	28%	81%	2%	77%	34%	36%	33%	33%	37%	36%	34%	39%	36%	32%	36%	38%
Not Sure	19%	18%	20%	29%	24%	18%	12%	26%	15%	20%	19%	11%	15%	3%	7%	21%																					

Who is a stronger leader?

400 Likely Voters	All	Gender		Age				<50 / 50+		Race		Registered		Party Affiliation							Party Affiliation			Vote For Preside		Cell Phone / Lan		Areacode						Region				
Margin of Sampling Error: ± 5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republic	Democrat	Strong R	Republic	Indy Lea	Independ	Indy Lea	Democrat	Strong D	Republic	Independ	Democrat	Trump	Clinton	Cell Pho	Landline	828	336/743	704/980	919/984	910	252	Charlott	Greensbo	Raleigh	Southern	
Trump	47%	51%	43%	49%	40%	46%	51%	44%	48%	49%	32%	83%	21%	92%	85%	74%	35%	8%	16%	1%	88%	40%	10%	95%	2%	36%	51%	58%	48%	48%	40%	48%	46%	51%	48%	43%	43%	
Clinton	44%	39%	48%	40%	47%	45%	42%	44%	43%	40%	61%	8%	76%	8%	7%	10%	27%	88%	81%	97%	8%	41%	87%	2%	93%	49%	41%	30%	36%	45%	51%	43%	43%	53%	40%	36%	47%	55%
Not Sure	10%	11%	9%	11%	13%	9%	7%	12%	8%	11%	6%	9%	3%	0%	9%	16%	38%	4%	3%	2%	4%	19%	2%	2%	5%	15%	8%	12%	16%	7%	9%	8%	2%	8%	16%	10%	2%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	50%	50%	18%	22%	31%	29%	40%	60%	72%	18%	33%	42%	15%	15%	15%	12%	14%	16%	10%	30%	41%	27%	46%	42%	30%	70%	11%	21%	21%	22%	13%	11%	34%	19%	35%	12%	

Who has higher moral standards?

400 Likely Voters	All	Gender		Age				<50 / 50+		Race		Registered		Party Affiliation							Party Affiliation			Vote For Preside		Cell Phone / Lan		Areacode						Region				
Margin of Sampling Error: ± 5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Republic	Democrat	Strong R	Republic	Indy Lea	Independ	Indy Lea	Democrat	Strong D	Republic	Independ	Democrat	Trump	Clinton	Cell Pho	Landline	828	336/743	704/980	919/984	910	252	Charlott	Greensbo	Raleigh	Southern	
Trump	41%	43%	38%	30%	38%	43%	47%	34%	45%	42%	30%	72%	20%	88%	81%	57%	28%	4%	11%	1%	84%	31%	7%	84%	2%	27%	46%	54%	43%	44%	28%	43%	45%	46%	42%	33%	43%	
Clinton	38%	34%	43%	36%	39%	39%	39%	38%	39%	36%	52%	7%	71%	11%	3%	6%	18%	68%	77%	97%	7%	30%	85%	4%	81%	41%	37%	29%	37%	38%	39%	39%	50%	36%	37%	38%	48%	
Not Sure	21%	23%	19%	34%	24%	18%	14%	28%	16%	22%	19%	21%	10%	2%	16%	37%	55%	28%	12%	2%	9%	39%	8%	12%	16%	32%	16%	18%	20%	18%	32%	19%	5%	18%	21%	28%	9%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	50%	50%	18%	22%	31%	29%	40%	60%	72%	18%	33%	42%	15%	15%	15%	12%	14%	16%	10%	30%	41%	27%	46%	42%	30%	70%	11%	21%	21%	22%	13%	11%	34%	19%	35%	12%	

INSTITUTE