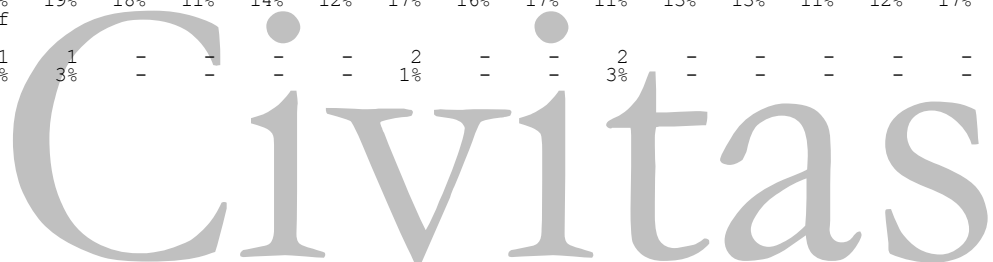


CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Do you feel things in North Carolina are generally headed in the right direction or have gotten off on the wrong track?

BANNER 1

	KEY REGIONS						GENDER		AGE				GENDER/AGE				YEARS LIVED IN NC				
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%
**D/S (RIGHT DIRECTION - WRONG TRACK)	-46 -11%	-17 -18%	-6 -14%	7 19%	4 6%	-27 -30%	-6 -9%	-17 -9%	-29 -14%	-28 -20%	-24 -22%	17 25%	-10 -13%	-14 -16%	-7 -10%	4 10%	-16 -20%	-1 -1%	-12 -24%	-57 -24%	10 7%
RIGHT DIRECTION	147 37%	36 37%	13 28%	19 49%	30 44%	27 30%	23 38%	76 40%	71 34%	44 32%	34 31%	38 55%	31 37%	31 35%	26 40%	18 49%	25 31%	30 39%	15 30%	72 31%	70 45%
WRONG TRACK	193 48%	53 54%	19 43%	11 30%	26 38%	54 60%	29 48%	93 48%	100 48%	72 52%	59 53%	20 30%	41 50%	45 51%	33 50%	14 39%	41 52%	31 40%	27 55%	129 55%	60 39%
DON'T KNOW/UNSURE	58 15%	9 9%	12 27%	7 19%	12 18%	10 11%	8 14%	23 12%	35 17%	22 16%	19 17%	8 11%	10 13%	12 13%	7 11%	4 12%	14 17%	15 19%	6 13%	35 15%	23 15%
REFUSED	2 1%	-	1 2%	1 3%	-	-	-	-	2 1%	-	-	2 3%	-	-	-	-	-	1 1%	1 2%	-	2 1%



Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Do you feel things in North Carolina are generally headed in the right direction or have gotten off on the wrong track?

BANNER 2

	IDEOLOGY			ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFLIATION				TYPICALLY VOTE FOR...			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
**D/S (RIGHT DIRECTION - WRONG TRACK)	-46 -11%	-47 -79%	-43 -32%	50 26%	34 16%	-74 -45%	-53 -22%	1 1%	3 10%	-21 -53%	-26 -8%	9 10%	-12 -14%	-12 -41%	-25 -15%	46 28%	-67 -56%	-19 -23%
RIGHT DIRECTION	147 37%	4 7%	34 26%	108 55%	106 49%	37 22%	78 32%	44 44%	14 46%	8 19%	132 38%	47 47%	33 37%	6 22%	59 35%	93 57%	20 17%	25 30%
WRONG TRACK	193 48%	51 85%	77 58%	58 30%	73 34%	111 67%	131 54%	43 43%	11 36%	29 72%	158 46%	37 38%	45 51%	18 63%	84 50%	47 28%	87 73%	44 53%
DON'T KNOW/UNSURE	58 15%	5 8%	21 16%	28 14%	36 17%	17 10%	32 13%	12 12%	6 19%	3 6%	54 16%	15 15%	10 11%	3 11%	23 14%	23 14%	12 10%	14 16%
REFUSED	2 1%	-	1 1%	1	1	1	1	1	-	1	-	-	-	1	1	1	1	-



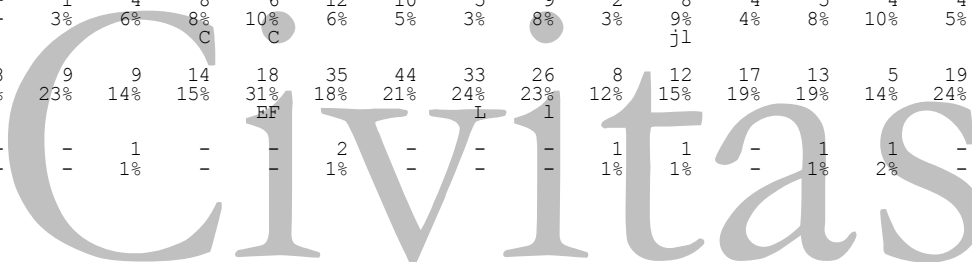
Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F G/H/I J/K L/M/N/O P/Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: And if the election for State Legislature were held today, would you be voting for the Republican Candidate or the Democratic Candidate?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE					YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%
**D/S (REPUBLICAN - DEMOCRATIC)	56 14%	-2 -2%	9 21% BF	15 40% BFG	22 32% Bfg	2 3% B	10 17% BF	38 20% I	18 9%	8 6%	16 15% j	14 20% J	19 23% J	11 12% Q	18 28% NQs	9 24% nQ	-4 -6%	15 20% Q	7 15% Q	5 2%	48 31% T
REPUBLICAN CANDIDATE	176 44%	35 36%	22 51%	22 57% b	38 56% Bfg	36 40%	23 38%	90 47%	86 41%	54 39%	47 42%	35 52%	40 49%	39 44%	33 50% q	18 49% q	26 32%	37 48%	22 45%	91 39%	81 52% T
DEMOCRATIC CANDIDATE	120 30%	37 38% DeG	13 30%	6 17%	16 24%	34 37% Deg	13 21%	52 27%	67 32%	46 33%	30 27%	21 32%	22 26%	29 32%	14 22%	9 25%	30 38% o	22 28%	15 30%	86 36% U	32 21%
NEITHER	23 6%	4 4%	-	1 3%	4 6%	8 8% C	6 10% C	12 6%	10 5%	5 3%	9 8%	2 3%	8 9% jl	4 4%	5 8%	4 10%	4 5%	2 3%	4 8%	12 5%	11 7%
DON'T KNOW	80 20%	21 22%	8 19%	9 23%	9 14%	14 15%	18 31% BF	35 18%	44 21%	33 24% L	26 23% l	8 12%	12 15%	17 19%	13 19%	5 14%	19 24%	17 21%	8 17%	46 20%	31 20%
REFUSED	2 -	1 1%	-	-	1 1%	-	-	2 1%	-	-	-	1 1%	1 1%	-	1 1%	1 2%	-	-	-	1 -	1 -



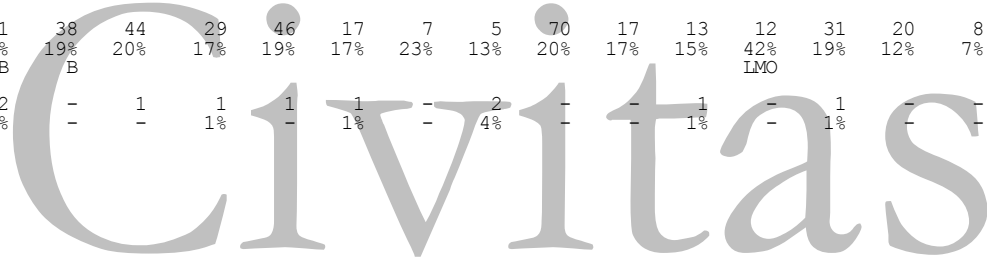
Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: And if the election for State Legislature were held today, would you be voting for the Republican Candidate or the Democratic Candidate?

BANNER 2

	IDEOLOGY				ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
**D/S (REPUBLICAN - DEMOCRATIC)	56 14%	-45 -75%	-8 -6%	112 57%	87 40%	-31 -19%	26 11%	19 19%	7 23%	-20 -51%	79 23%	41 41%	-3 -4%	- 2%	14 8%	122 74%	-79 -66%	9 11%
REPUBLICAN CANDIDATE	176 44%	5 9%	40 30%	131 67%	123 57%	48 29%	104 43%	47 47%	15 50%	5 13%	168 49%	58 59%	33 38%	7 25%	69 42%	129 78%	15 13%	25 30%
DEMOCRATIC CANDIDATE	120 30%	50 84%	48 37%	18 9%	36 17%	79 48%	78 32%	28 28%	8 27%	25 64%	89 26%	18 18%	37 42%	7 23%	56 33%	7 4%	94 78%	15 18%
NEITHER	23 6%	3 5%	11 8%	9 4%	13 6%	9 6%	14 6%	8 8%	- -	3 7%	16 5%	6 6%	4 5%	3 10%	9 6%	8 5%	3 3%	9 11%
DON'T KNOW	80 20%	1 2%	31 23%	38 19%	44 20%	29 17%	46 19%	17 17%	7 23%	5 13%	70 20%	17 17%	13 15%	12 42%	31 19%	20 12%	8 7%	33 40%
REFUSED	2 -	- -	2 1%	- -	1 -	1 1%	1 -	1 1%	- -	2 4%	- -	- -	1 1%	- -	1 1%	- -	- -	1 1%



Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F G/H/I J/K L/M/N/O P/Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: When you think about voting for North Carolina offices like the state legislature, what issue or problem should be their highest priority?

BANNER 1

	KEY REGIONS																	GENDER		AGE				GENDER/AGE					YEARS LIVED IN NC		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST (D)	PIED- MONT TRIAD (E)			CHAR- LOTTE (F)	WEST- ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)								
					22	28	14																	53	61						
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%										
ECONOMY AND JOBS	115 29% (1)	20 21% (2)	17 39% (1)	12 33% (1)	29 33% (1)	19 31% (1)	5 24% (2)	21 28% (1)	24 29% (1)	17 31% (1)	68 28% (2)	44 30% (1)	25 25% (1)	33 33% (1)	28 28% (1)	14 14% (3)	26 26% (2)	31 31% (1)	33 33% (1)	29 29% (2)	29 29% (1)										
IMPROVING PUBLIC EDUCATION	99 25% (2)	28 29% (1)	9 20% (2)	6 16% (2)	15 22% (2)	21 23% (2)	21 35% (1)	46 24% (2)	53 26% (2)	38 27% (2)	39 35% (1)	10 15% (2)	12 15% (2)	27 30% (2)	13 20% (2)	6 17% (1)	26 32% (1)	21 26% (2)	7 14% (2)	74 31% (1)	23 15% (2)										
GOVERNMENT CORRUPTION	39 10% (3)	17 17% (3)	5 12% (3)	3 8% (4)	2 4% (8)	5 6% (6)	6 10% (3)	19 10% (3)	20 10% (3)	16 12% (3)	7 7% (5)	5 7% (6)	11 13% (3)	9 10% (3)	4 7% (7)	5 14% (2)	9 11% (3)	6 7% (4)	6 11% (3)	19 8% (3)	19 12% (3)										
MORAL ISSUES	29 7% (4)	7 7% (4)	1 3% (8)	3 7% (7)	3 5% (7)	10 11% (3)	5 9% (5)	13 7% (6)	16 8% (4)	7 5% (5)	11 10% (3)	5 7% (7)	6 7% (6)	4 4% (6)	7 10% (4)	3 7% (7)	7 9% (4)	4 6% (6)	4 9% (5)	15 6% (4)	13 9% (5)										
REDUCING HEALTHCARE COSTS	27 7% (5)	4 4% (7)	1 3% (7)	6 16% (3)	9 13% (3)	3 3% (8)	3 5% (6)	11 6% (8)	16 7% (5)	7 5% (7)	5 5% (6)	8 12% (3)	7 8% (5)	3 3% (8)	4 7% (6)	4 10% (5)	4 5% (5)	8 10% (3)	3 7% (6)	13 5% (6)	12 8% (7)										
ILLEGAL IMMIGRATION	26 7% (6)	5 5% (6)	2 4% (6)	3 7% (5)	5 7% (5)	7 8% (5)	5 9% (4)	14 7% (5)	13 6% (6)	6 4% (8)	9 8% (4)	4 5% (8)	8 10% (4)	3 3% (7)	7 11% (3)	3 9% (6)	3 3% (8)	5 7% (5)	5 10% (4)	14 6% (5)	13 8% (6)										
BUDGET/SPENDING	25 6% (7)	5 5% (5)	4 8% (4)	3 7% (6)	5 7% (4)	9 10% (4)	- 1% (8)	15 8% (4)	11 5% (7)	10 8% (4)	3 3% (7)	7 11% (4)	4 5% (8)	7 8% (4)	6 9% (5)	2 6% (8)	4 5% (6)	4 6% (7)	3 5% (7)	11 7% (7)	14 9% (4)										
HOLDING DOWN TAXES	18 5% (8)	4 4% (8)	3 7% (5)	1 2% (8)	4 6% (6)	4 4% (7)	2 4% (7)	12 6% (7)	6 3% (8)	7 5% (6)	2 1% (8)	5 8% (5)	4 5% (7)	5 6% (5)	3 5% (8)	4 11% (4)	3 4% (7)	2 3% (8)	1 2% (8)	11 4% (8)	8 5% (8)										
OTHER	4 1% (8)	3 3% (8)	- - (5)	- 1% (8)	1 1% (6)	1 1% (7)	- - (7)	3 1% (7)	2 1% (8)	1 - (6)	- - (8)	1 2% (5)	2 3% (7)	1 1% (5)	- - (8)	2 5% (4)	- - (7)	1 1% (8)	1 1% (8)	2 1% (8)	2 1% (8)										
ALL OF THEM	4 1% (8)	1 1% (8)	- - (5)	1 4% (8)	- - (6)	- - (7)	2 3% (7)	1 1% (7)	2 1% (8)	- - (6)	1 1% (8)	1 1% (5)	2 2% (7)	- - (5)	- - (8)	1 4% (4)	- - (7)	2 3% (8)	- - (8)	3 1% (8)	1 - (8)										
NOT SURE	12 3% (8)	5 5% (8)	2 5% (5)	- - (8)	2 3% (6)	3 4% (7)	- - (7)	5 3% (7)	7 4% (8)	4 3% (6)	3 2% (8)	1 2% (5)	4 5% (7)	2 2% (5)	2 3% (8)	1 3% (4)	4 5% (7)	1 1% (8)	3 6% (8)	6 3% (8)	6 4% (8)										
REFUSED	1 - (8)	- - (8)	- - (5)	- - (8)	- - (6)	1 1% (7)	- - (7)	- - (7)	1 - (8)	- - (6)	- - (8)	- - (5)	1 1% (7)	- - (5)	- - (8)	- - (4)	- - (7)	- - (8)	- - (8)	1 1% (8)	- - (8)	1 - (8)									

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: When you think about voting for North Carolina offices like the state legislature, what issue or problem should be their highest priority?

BANNER 2

	IDEOLOGY				ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFLIATION				TYPICALLY VOTE FOR...		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
ECONOMY AND JOBS	115 29% (1)	13 22% (2)	41 31% (1)	58 30% (1)	60 28% (1)	49 30% (2)	74 31% (1)	25 25% (1)	10 33% (2)	7 18% (2)	104 30% (1)	35 36% (1)	24 27% (1)	10 34% (1)	40 24% (2)	54 33% (1)	30 25% (2)	22 26% (1)
IMPROVING PUBLIC EDUCATION	99 25% (2)	30 50% (1) CD	36 27% (2)	33 17% (2)	35 16% (2)	60 36% (1) E	66 27% (2) H	17 17% (2)	11 36% (1) h	15 37% (1)	79 23% (2)	13 13% (2)	19 22% (2)	6 22% (2)	57 34% (1) LM	20 12% (2)	53 44% (1) PR	18 21% (2)
GOVERNMENT CORRUPTION	39 10% (3)	2 3% (5)	14 11% (3) B	21 11% (3) B	24 11% (3)	13 8% (3)	20 8% (4) I	12 12% (3) I	- - (3)	2 6% (5)	36 10% (3)	11 11% (4) N	8 9% (4) N	- - (3)	15 9% (3) N	19 11% (3) Q	4 3% (8)	10 12% (4) Q
MORAL ISSUES	29 7% (4)	5 9% (3)	9 6% (4)	15 8% (7)	20 9% (6)	9 6% (5)	21 9% (3)	6 6% (7)	2 6% (4)	4 9% (4)	25 7% (7)	7 7% (5)	13 15% (3)	3 10% (4)	5 3% (7)	10 6% (7)	6 5% (4)	11 13% (3)
REDUCING HEALTHCARE COSTS	27 7% (5)	2 4% (4)	7 6% (5)	15 8% (6)	22 10% (4) F	5 3% (7)	13 5% (7)	8 8% (6)	1 3% (7)	5 12% (3)	21 6% (7)	3 3% (8)	7 8% (5)	3 12% (3)	12 7% (5)	12 8% (6)	8 7% (3)	6 8% (5)
ILLEGAL IMMIGRATION	26 7% (6)	1 2% (7)	7 5% (6)	19 9% (4) B	22 10% (5) F	4 2% (8)	13 6% (6)	10 10% (4)	1 5% (6)	1 3% (8)	23 7% (6)	12 13% (3) M	3 3% (8)	2 7% (6)	9 5% (6)	15 9% (5)	5 4% (5)	5 6% (6)
BUDGET/SPENDING	25 6% (7)	1 1% (8)	6 5% (7)	17 8% (5) B	12 5% (7)	12 7% (4)	13 6% (5)	8 8% (5)	3 10% (3)	1 3% (7)	24 7% (5)	6 6% (7)	4 5% (7)	1 4% (7)	13 8% (4)	16 9% (4) Q	4 3% (7)	3 4% (8)
HOLDING DOWN TAXES	18 5% (8)	2 3% (6)	5 4% (8)	11 6% (8)	11 5% (8)	7 4% (6)	10 4% (8)	5 5% (8)	2 6% (5)	1 4% (6)	16 5% (8)	6 6% (6)	5 5% (6)	2 9% (5)	4 3% (8)	9 6% (8)	5 4% (6)	4 5% (7)
OTHER	4 1% (1)	1 2% (2)	2 2% (2)	1 - (1)	1 1% (1)	2 1% (1)	1 - (1)	4 4% (1) gI	- - (1)	- - (1)	4 1% (1) j	2 2% (1)	1 1% (1)	- - (1)	1 1% (1)	1 - (1)	2 1% (1)	1 2% (1)
ALL OF THEM	4 1% (1)	1 2% (2)	1 - (1)	2 1% (1)	2 1% (1)	1 1% (1)	2 1% (1)	2 2% (1)	- - (1)	- - (1)	4 1% (1) j	1 1% (1)	1 1% (1)	1 2% (1)	1 - (1)	3 2% (1)	- - (1)	1 1% (1)
NOT SURE	12 3% (1)	2 4% (2)	4 3% (3)	4 2% (3)	7 3% (3)	4 2% (3)	9 4% (3) i	4 4% (3) i	- - (1)	4 10% (2)	9 2% (2)	3 3% (3)	3 3% (3)	- - (1)	7 4% (3) n	6 3% (3)	3 2% (3)	1 2% (2)
REFUSED	1 - (1)	- - (1)	1 1% (1)	- - (1)	1 - (1)	- - (1)	- - (1)	1 1% (1)	- - (1)	- - (1)	1 - (1)	- - (1)	1 1% (1)	- - (1)	- - (1)	- - (1)	1 1% (1)	- - (1)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F G/H/I J/K L/M/N/O P/Q/R NATIONAL RESEARCH INC

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you have never heard of them just tell me and we'll go on to the next one ... Barack Obama

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%
**D/S (FAVORABLE - UNFAVORABLE)	-34 -8%	10 10%	-10 -22%	-14 -36%	-10 -15%	3 3%	-12 -21%	-25 -13%	-9 -4%	12 9%	-16 -14%	-15 -22%	-14 -18%	1 1%	-15 -23%	-11 -30%	11 14%	-17 -22%	-5 -5%	24 10%	-54 -35%
		CDEFG				CDEG		H		KLM			OPRS			NOPRS			OPR		U
TOTAL HEARD OF	399 100%	98 100%	44 100%	37 97%	68 100%	91 100%	60 100%	192 100%	207 99%	138 100%	112 100%	67 98%	82 100%	89 100%	66 100%	37 100%	79 100%	77 99%	50 100%	236 100%	154 99%
FAVORABLE	172 43%	52 52%	16 37%	11 28%	28 41%	43 47%	23 38%	77 40%	95 46%	70 51%	44 40%	25 37%	32 39%	41 46%	23 35%	13 34%	44 56%	28 36%	23 45%	123 52%	47 30%
		D				d				l							OPR			U	
UNFAVORABLE	206 51%	42 42%	26 59%	24 64%	38 56%	40 44%	35 59%	102 53%	104 50%	58 42%	60 54%	40 59%	47 57%	39 44%	39 59%	24 64%	33 42%	45 58%	25 50%	99 42%	101 65%
			bf			b				J		J		q		NQ	q			T	
HEARD OF/NO OPINION	21 5%	5 5%	2 4%	2 5%	2 3%	8 9%	2 3%	13 7%	7 4%	10 7%	7 6%	1 2%	3 4%	9 10%	4 6%	1 2%	2 3%	3 4%	2 5%	13 6%	6 4%
									1					p							
NEVER HEARD OF	1 -	- -	- -	1 3%	- -	- -	- -	- -	1 1%	- -	- -	1 2%	- -	- -	- -	- -	- -	1 1%	- -	- -	1 1%
**RATIO (FAVORABLE / UNFAVORABLE)	0.8	1.2	0.6	0.4	0.7	1.1	0.7	0.8	0.9	1.2	0.7	0.6	0.7	1.0	0.6	0.5	1.3	0.6	0.9	1.2	0.5

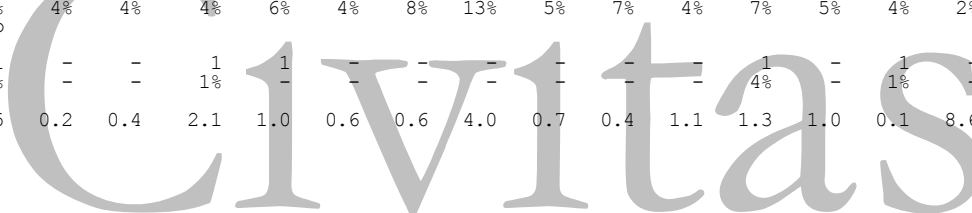
Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you have never heard of them just tell me and we'll go on to the next one ... Barack Obama

BANNER 2

	IDEOLOGY				ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
**D/S (FAVORABLE - UNFAVORABLE)	-34 -8%	53 89% CD	27 20% D	-114 -58%	-87 -40%	55 33% E	-1 - HI	-26 -26%	-8 -26%	21 52% K	-61 -18%	-36 -36%	5 6% LO	4 13% Lo	- - L	-120 -73%	93 77% PR	-6 -7% P
TOTAL HEARD OF	399 100%	60 100%	131 99%	196 100%	216 100%	165 99%	241 100%	100 100%	30 100%	40 100%	344 100%	99 100%	88 100%	27 96%	167 100%	163 99%	120 100%	83 100%
FAVORABLE	172 43%	56 94% CD	75 57% D	38 19%	60 28%	106 64% E	113 47% H	35 35%	10 33%	28 70% K	134 39%	29 29%	45 51% L	14 51% l	79 47% L	19 11%	105 87% PR	35 43% P
UNFAVORABLE	206 51%	3 5%	49 37% B	151 77% BC	147 68% F	52 31%	114 47% G	61 61% G	18 59%	7 18%	194 57% J	64 65% MNO	40 45%	11 38%	79 48%	138 84% QR	12 10%	41 50% Q
HEARD OF/NO OPINION	21 5%	1 1%	7 6% b	7 4%	8 4%	7 4%	14 6%	4 4%	2 8%	5 13%	16 5%	7 7%	4 4%	2 7%	9 5%	6 4%	3 2%	6 7%
NEVER HEARD OF	1 -	- -	1 1%	- -	- -	1 1%	1 -	- -	- -	- -	- -	- -	- -	1 4%	- -	1 1%	- -	- -
**RATIO (FAVORABLE / UNFAVORABLE)	0.8	18.4	1.5	0.2	0.4	2.1	1.0	0.6	0.6	4.0	0.7	0.4	1.1	1.3	1.0	0.1	8.6	0.9



Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F G/H/I J/K L/M/N/O P/Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you have never heard of them just tell me and we'll go on to the next one... Pat McCrory

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%
**D/S (FAVORABLE - UNFAVORABLE)	25 6%	- F	11 24% BFG	13 34% BeFG	10 15% BFG	-7 -8%	-1 -2%	8 4%	18 8%	-8 -6%	-1 -1% j	20 29% JKm	15 18% JK	-7 -7%	4 6% N	10 28% NOQrS	1 2% N	10 13% NQ	6 12% NQ	-17 -7%	43 27% T
TOTAL HEARD OF -----	384 96%	94 95%	43 98%	37 97%	67 99% g	89 98% g	54 90%	187 98%	197 95%	128 93%	109 98%	65 96%	81 99% J	84 95%	66 100% nqr	37 100% nqr	74 93%	74 95%	48 96%	223 95%	153 98% t
FAVORABLE	185 46%	43 43%	25 57% g	21 54%	35 52%	38 42%	23 38%	90 47%	95 46%	53 38%	48 43%	40 59% JK	43 53% J	37 42%	30 46%	23 61% NoQs	32 41%	39 50%	23 46%	91 39%	89 57% T
UNFAVORABLE	159 40%	43 44% D	15 33%	8 20%	25 36% cd	46 50% cd	24 40% d	82 43%	77 37%	61 44% l	49 44% l	21 30%	29 35%	44 49% ps	26 39%	13 34%	31 39%	29 37%	17 34%	108 46% U	46 30%
HEARD OF/NO OPINION	40 10%	8 8%	3 7%	9 23% bcF	8 11%	5 6%	7 12%	15 8%	25 12%	14 10%	12 11%	4 6%	9 11%	3 4% Np	10 15% Np	2 5%	11 14% n	6 8%	8 16% NP	23 10%	17 11%
NEVER HEARD OF	16 4%	5 5%	1 2%	1 3%	1 1%	2 2%	6 10% ef	5 2%	11 5%	10 7% M	2 2%	3 4%	1 1%	5 5% op	- -	- -	5 7% op	4 5% op	2 4%	13 5% u	3 2%
**RATIO (FAVORABLE / UNFAVORABLE)	1.2	1.0	1.7	2.7	1.4	0.8	0.9	1.1	1.2	0.9	1.0	2.0	1.5	0.8	1.2	1.8	1.0	1.4	1.3	0.8	1.9

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you have never heard of them just tell me and we'll go on to the next one... Pat McCrory

BANNER 2

	IDEOLOGY			ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
**D/S (FAVORABLE - UNFAVORABLE)	25 6%	-48 -80%	-22 -17%	99 50%	88 41%	-58 -35%	-3 -1%	26 26%	4 13%	-11 -27%	33 10%	22 22%	3 4%	-7 -25%	9 5%	99 60%	-60 -50%	-11 -13%
TOTAL HEARD OF	384 96%	59 98%	124 94%	190 97%	204 94%	162 98%	231 95%	99 99%	29 95%	36 90%	336 98%	99 100%	86 98%	26 90%	158 95%	160 97%	115 95%	79 96%
FAVORABLE	185 46%	4 7%	43 33%	135 69%	136 63%	44 27%	105 43%	57 57%	14 47%	10 26%	167 49%	58 58%	42 48%	8 27%	73 44%	121 74%	24 20%	29 36%
UNFAVORABLE	159 40%	52 87%	65 49%	36 18%	48 22%	102 61%	108 45%	31 31%	10 33%	21 52%	134 39%	35 35%	39 44%	15 53%	64 38%	23 14%	85 70%	40 49%
HEARD OF/NO OPINION	40 10%	2 4%	15 12%	19 10%	20 9%	16 10%	18 7%	11 11%	5 15%	5 12%	34 10%	7 7%	6 7%	3 10%	22 13%	16 10%	6 5%	10 12%
NEVER HEARD OF	16 4%	1 2%	8 6%	6 3%	12 6%	4 2%	11 5%	1 1%	1 5%	4 10%	8 2%	- -	1 2%	3 10%	8 5%	5 3%	6 5%	3 4%
**RATIO (FAVORABLE / UNFAVORABLE)	1.2	0.1	0.7	3.7	2.8	0.4	1.0	1.8	1.4	0.5	1.2	1.6	1.1	0.5	1.1	5.4	0.3	0.7

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F G/H/I J/K L/M/N/O P/Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you have never heard of them just tell me and we'll go on to the next one ... Roy Cooper

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%
**D/S (FAVORABLE - UNFAVORABLE)	22 5%	15 16% DEFG	10 23% DEFG	1 2% E	-9 -13%	4 4% E	- 1% E	-8 -4%	30 14% H	20 14% KLM	3 3% M	2 3%	-3 -4%	9 10% OP	-8 -12%	-9 -23%	12 15% OP	13 16% OP	5 9% OP	35 15% U	-14 -9%
TOTAL HEARD OF -----	325 81%	81 82%	33 75%	31 82%	61 89% cG	77 85% g	42 70%	159 83%	167 80%	109 79%	87 78%	58 85%	71 87%	70 79%	57 87%	31 84%	61 77%	64 82%	42 83%	179 76%	140 90% T
FAVORABLE	126 31%	41 42% G	18 41% G	12 30%	19 28%	26 29% g	10 16%	51 27%	75 36% h	45 33%	33 29%	21 31%	27 33%	27 30%	16 24%	9 23%	27 34%	29 37% p	18 36%	75 32%	48 31%
UNFAVORABLE	104 26%	25 26%	8 18%	11 29%	28 41% bCFG	22 24%	9 15%	59 31% i	45 22%	25 18%	29 26%	19 28%	30 37% J	18 20%	24 36% nqr	17 47% NQRS	15 19%	17 21%	14 27%	40 17%	62 40% T
HEARD OF/NO OPINION	96 24%	15 15%	7 16%	9 23%	14 20%	29 32% Bc	23 38% BCE	49 26%	47 23%	39 28% m	25 23%	17 26%	14 17%	26 29% P	18 27% p	5 14%	19 23%	18 23%	10 20%	64 27%	30 19%
NEVER HEARD OF	75 19%	17 18%	11 25% e	7 18%	7 11%	14 15%	18 30% Ef	33 17%	41 20%	29 21%	24 22%	10 15%	11 13%	19 21%	9 13%	6 16%	19 23%	14 18%	8 17%	57 24% U	15 10%
**RATIO (FAVORABLE / UNFAVORABLE)	1.2	1.6	2.3	1.1	0.7	1.2	1.1	0.9	1.7	1.8	1.1	1.1	0.9	1.5	0.7	0.5	1.8	1.8	1.3	1.9	0.8

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you have never heard of them just tell me and we'll go on to the next one ... Roy Cooper

BANNER 2

	IDEOLOGY				ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
**D/S (FAVORABLE - UNFAVORABLE)	22 5%	42 71% CD	34 26% D	-55 -28%	-18 -9%	35 21% E	11 5% H	-4 -4%	5 17% H	4 10%	17 5%	-7 -7%	13 15% LN	-1 -2%	18 11% LN	-44 -27%	59 49% PR	6 7% P
TOTAL HEARD OF -----	325 81%	53 89% d	110 83%	154 79%	174 80%	139 84%	197 81%	88 88% i	21 69%	31 77%	285 83%	86 87% O	75 85% o	25 89%	127 76%	136 83%	98 81%	71 86%
FAVORABLE	126 31%	44 73% CD	54 41% D	26 13%	54 25%	66 40% E	74 30%	30 30%	9 31%	10 26%	114 33%	30 30%	35 39%	7 23%	52 31%	28 17%	68 56% PR	26 32% P
UNFAVORABLE	104 26%	1 2%	20 15% B	81 41% BC	72 34% F	31 19%	62 26%	34 34% I	4 14%	6 15%	97 28% j	37 37% mO	21 24%	7 25%	34 20%	72 44% QR	9 8%	21 25% Q
HEARD OF/NO OPINION	96 24%	8 14%	35 27% B	46 24% b	47 22%	42 25%	60 25%	24 24%	7 23%	14 36%	74 22%	19 19%	19 22%	11 40% l	41 25%	37 22%	21 18%	24 29% q
NEVER HEARD OF	75 19%	7 11%	22 17%	42 21% b	42 20%	27 16%	46 19%	12 12%	9 31% h	9 23%	59 17%	13 13%	13 15%	3 11%	40 24% Lm	28 17%	22 19%	12 14%
**RATIO (FAVORABLE / UNFAVORABLE)	1.2	36.7	2.7	0.3	0.7	2.1	1.2	0.9	2.2	1.7	1.2	0.8	1.6	0.9	1.5	0.4	7.5	1.3

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F G/H/I J/K L/M/N/O P/Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you have never heard of them just tell me and we'll go on to the next one ... Hillary Clinton

BANNER 2

	IDEOLOGY				ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
**D/S (FAVORABLE - UNFAVORABLE)	-152 -38%	28 47% CD	-24 -18% D	-155 -79%	-129 -60%	-17 -10% E	-91 -38%	-34 -34%	-15 -51%	5 13% K	-156 -45%	-67 -68%	-20 -23% L	-6 -22% L	-51 -31% L	-154 -94%	47 39% PR	-29 -35% P
TOTAL HEARD OF -----	399 100%	60 100%	131 99%	196 100%	216 100%	165 99%	241 100%	100 100%	30 100%	40 100%	344 100%	99 100%	88 100%	27 96%	167 100%	163 99%	120 100%	83 100%
FAVORABLE	108 27%	42 69% CD	45 34% D	18 9%	38 18%	65 39% E	63 26%	31 31%	7 25%	18 46% K	85 25%	13 13%	33 38% L	8 27%	50 30% L	3 2%	78 65% PR	23 28% P
UNFAVORABLE	260 65%	14 23%	69 52% B	173 88% BC	167 77% F	83 50%	154 64%	66 66%	23 75%	13 33% J	241 70% K	80 81% MNO	53 60%	14 49%	100 60%	157 96% QR	31 26%	51 62% Q
HEARD OF/NO OPINION	30 8%	5 8%	17 13% D	5 2%	11 5%	17 10% e	24 10% HI	3 3%	- -	8 21% k	18 5%	6 6%	1 2%	5 19% M	17 10% M	3 2%	11 9% P	8 10% P
NEVER HEARD OF	1 -	- -	1 1% 1%	- -	- -	1 1% 1%	1 -	- -	- -	- -	- -	- -	- -	1 4% 4%	- -	1 1% 1%	- -	- -
**RATIO (FAVORABLE / UNFAVORABLE)	0.4	3.0	0.7	0.1	0.2	0.8	0.4	0.5	0.3	1.4	0.4	0.2	0.6	0.6	0.5	-	2.5	0.4

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F G/H/I J/K L/M/N/O P/Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you have never heard of them just tell me and we'll go on to the next one...

Donald Trump

BANNER 1

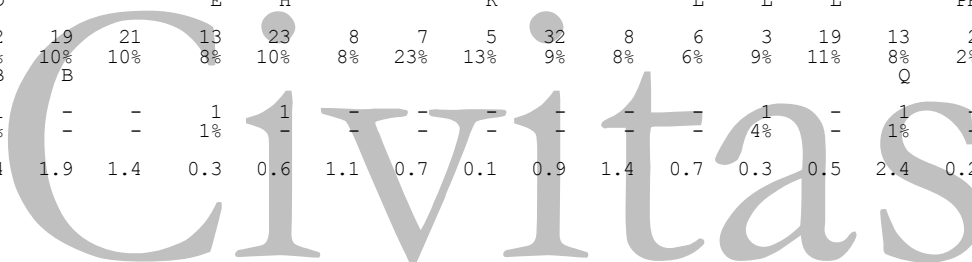
	KEY REGIONS							GENDER		AGE				GENDER/AGE						YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%
**D/S (FAVORABLE - UNFAVORABLE)	-54 -13%	-32 -33%	-4 -9%	3 7%	2 3%	-13 -15%	-9 -14%	-22 -12%	-31 -15%	-48 -35%	-7 -6%	1 1%	-	-22 -25%	-2 -3%	2 4%	-32 -40%	5 6%	-4 -9%	-69 -29%	15 10%
			B	BCFG	BCFG	b	b				J	JK	JK		NQ	NOQS		NOQS	NQ		T
TOTAL HEARD OF	399 100%	98 100%	44 100%	37 97%	68 100%	91 100%	60 100%	192 100%	207 99%	138 100%	112 100%	67 98%	82 100%	89 100%	66 100%	37 100%	79 100%	77 99%	50 100%	236 100%	154 99%
FAVORABLE	153 38%	30 30%	16 37%	16 42%	31 46%	36 40%	24 40%	77 40%	76 37%	37 27%	48 43%	31 45%	38 46%	30 34%	29 44%	18 50%	18 23%	37 48%	21 41%	71 30%	79 51%
				b	b	d				J	J	J		Q	nQ		Q	Q		T	T
UNFAVORABLE	207 52%	62 63%	21 47%	14 35%	29 43%	50 54%	32 54%	100 52%	108 52%	85 61%	54 49%	30 44%	38 46%	52 59%	31 47%	17 45%	50 63%	32 41%	25 50%	140 59%	64 41%
		DE			d					LM				r		pR			U		U
HEARD OF/NO OPINION	38 10%	7 7%	7 16%	7 20%	7 11%	6 6%	4 6%	15 8%	23 11%	16 12%	10 9%	6 8%	6 7%	7 8%	6 10%	2 5%	11 14%	8 10%	4 8%	25 11%	11 7%
NEVER HEARD OF	1 -	- -	- -	1 3%	- -	- -	- -	- -	1 1%	- -	- -	1 2%	- -	- -	- -	- -	- -	1 1%	- -	- -	1 1%
**RATIO (FAVORABLE / UNFAVORABLE)	0.7	0.5	0.8	1.2	1.1	0.7	0.7	0.8	0.7	0.4	0.9	1.0	1.0	0.6	0.9	1.1	0.4	1.2	0.8	0.5	1.2

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you have never heard of them just tell me and we'll go on to the next one ... Donald Trump

BANNER 2

	IDEOLOGY			ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400	60	132	196	216	166	242	100	30	40	344	99	88	29	167	164	120	83
	100%	15%	33%	49%	54%	41%	61%	25%	7%	10%	86%	25%	22%	7%	42%	41%	30%	21%
**D/S (FAVORABLE - UNFAVORABLE)	-54	-57	-47	53	34	-87	-50	6	-3	-29	-20	16	-14	-13	-43	62	-86	-20
	-13%	-95%	-36%	27%	16%	-52%	-21%	6%	-11%	-73%	-6%	16%	-16%	-44%	-26%	38%	-71%	-24%
			B	BC	F			GI		J	J	MNO	n	L	QR	QR	PR	Q
TOTAL HEARD OF	399	60	131	196	216	165	241	100	30	40	344	99	88	27	167	163	120	83
-----	100%	100%	99%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	96%	100%	99%	100%	100%
FAVORABLE	153	1	36	115	115	33	84	49	10	3	146	53	34	6	52	106	16	26
	38%	2%	27%	59%	53%	20%	35%	49%	33%	7%	42%	54%	39%	21%	31%	65%	13%	31%
			B	BC	F			G		J	J	mNO	n	L	QR	QR	PR	P
UNFAVORABLE	207	58	83	62	80	119	134	43	13	32	166	38	48	19	96	44	102	45
	52%	96%	63%	31%	37%	72%	55%	43%	44%	80%	48%	38%	55%	65%	57%	27%	85%	55%
		CD	D		E		H			K		L	L	L	L	PR	PR	P
HEARD OF/NO OPINION	38	1	12	19	21	13	23	8	7	5	32	8	6	3	19	13	2	12
	10%	2%	9%	10%	10%	8%	10%	8%	23%	13%	9%	8%	6%	9%	11%	8%	2%	15%
		B	B	B								Q			Q	Q		Q
NEVER HEARD OF	1	-	1	-	-	1	1	-	-	-	-	-	-	1	-	1	-	-
	-	-	1%	-	-	1%	-	-	-	-	-	-	-	4%	-	1%	-	-
**RATIO (FAVORABLE / UNFAVORABLE)	0.7	-	0.4	1.9	1.4	0.3	0.6	1.1	0.7	0.1	0.9	1.4	0.7	0.3	0.5	2.4	0.2	0.6



Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F G/H/I J/K L/M/N/O P/Q/R
 NATIONAL RESEARCH INC

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Do you approve or disapprove of the job that Barack Obama is doing as President?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						YEARS LIVED IN NC		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)	
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%	
**D/S (APPROVE - DISAPPROVE)	-55 -14%	1 1%	-7 -16%	-18 -47%	-15 -22%	-2 -3%	-15 -24%	-30 -16%	-25 -12%	2 KLM	-21 -19%	-19 -28%	-17 -21%	-4 -5%	-15 -23%	-11 -30%	6 7%	-25 -32%	-5 -10%	2 1%	-55 -35%	
TOTAL APPROVE -----	164 41%	47 48%	18 41%	9 24%	27 39%	44 48%	20 33%	77 40%	87 42%	66 48%	43 38%	24 36%	31 38%	40 46%	24 37%	12 33%	40 50%	25 32%	22 44%	114 48%	48 31%	
TOTAL DISAPPROVE -----	219 55%	45 46%	25 57%	27 71%	41 61%	46 51%	34 57%	108 56%	112 54%	63 46%	64 57%	43 64%	49 59%	45 50%	39 60%	23 63%	34 43%	50 64%	27 54%	111 47%	103 66%	
STRONGLY APPROVE	98 25%	28 29%	10 23%	7 18%	15 22%	27 29%	12 19%	44 23%	54 26%	46 34%	25 22%	11 16%	16 20%	25 28%	12 19%	7 18%	29 37%	14 17%	11 22%	70 30%	28 18%	
SOMEWHAT APPROVE	66 17%	19 19%	8 18%	2 6%	12 18%	17 19%	8 14%	33 17%	33 16%	19 14%	18 16%	13 20%	15 19%	15 17%	12 18%	6 15%	11 14%	11 14%	11 22%	43 18%	20 13%	
SOMEWHAT DISAPPROVE	49 12%	11 12%	6 13%	9 23%	11 16%	6 6%	6 10%	22 11%	27 13%	21 15%	10 9%	11 16%	8 9%	14 16%	4 6%	3 8%	9 11%	14 17%	4 9%	32 13%	17 11%	
STRONGLY DISAPPROVE	171 43%	34 35%	19 44%	18 48%	30 45%	40 44%	28 47%	86 45%	85 41%	43 31%	54 49%	32 48%	41 50%	30 34%	35 54%	20 55%	25 32%	36 47%	23 45%	80 34%	86 55%	
UNDECIDED/DON'T KNOW	14 4%	6 6%	1 2%	- -	- -	1 1%	6 10%	7 4%	7 3%	7 5%	5 4%	1 1%	2 2%	4 4%	2 3%	1 4%	3 4%	3 4%	1 1%	9 4%	5 3%	
REFUSED	2 1%	- -	- -	2 5%	- -	- -	- -	- -	2 1%	2 1%	- -	- -	- -	- -	- -	- -	2 3%	- -	- -	2 1%	- -	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Do you approve or disapprove of the job that Barack Obama is doing as President?

BANNER 2

	IDEOLOGY			ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
**D/S (APPROVE - DISAPPROVE)	-55 -14%	52 86% CD	14 11% D	-119 -61%	-95 -44%	47 28% E	-15 -6% Hi	-29 -29%	-9 -30%	22 55% K	-80 -23%	-45 -45%	2 2% LO	2 9% LO	-8 -5% L	-136 -83%	89 74% PR	-6 -7% P
TOTAL APPROVE -----	164 41%	55 92% CD	70 53% D	37 19%	55 26%	104 63% E	109 45% h	34 34%	11 35%	29 73% K	126 37%	27 27%	44 50% L	14 51% L	76 46% L	14 9%	103 86% PR	35 43% P
TOTAL DISAPPROVE -----	219 55%	4 6%	55 42% B	156 79% BC	151 70% F	58 35%	124 51%	62 63% g	19 65%	7 18%	206 60% J	71 72% MNO	42 48%	12 42%	84 51%	150 91% QR	14 12%	41 49% Q
STRONGLY APPROVE	98 25%	38 64% CD	40 30% D	18 9%	33 15%	64 39% E	71 30% H	15 15%	6 21%	20 50% K	70 20%	17 17%	27 31% L	7 26%	44 26%	5 3%	72 59% PR	16 20% P
SOMEWHAT APPROVE	66 17%	17 28% D	30 23% D	19 10%	23 10%	40 24% E	38 16%	19 19%	4 14%	9 23%	55 16%	9 9%	17 19% l	7 25%	32 19% L	9 6%	32 26% P	19 23% P
SOMEWHAT DISAPPROVE	49 12%	3 5%	20 15% B	25 13% B	33 15% f	14 8%	33 14%	11 11%	4 13%	- -	47 14% J	16 16% M	5 6%	2 6%	24 14% M	31 19% QR	7 6%	8 10%
STRONGLY DISAPPROVE	171 43%	1 1%	36 27% B	130 66% BC	117 54% F	44 26%	91 38%	52 52% G	16 52%	7 18%	159 46% J	55 56% mO	36 42%	10 36%	60 36%	119 72% QR	7 6%	32 39% Q
UNDECIDED/DON'T KNOW	14 4%	1 2%	7 5%	3 2%	8 4%	4 2%	7 3% I	4 4% I	- -	2 5%	12 4%	2 2%	2 2%	- -	6 4% N	1 -	3 3%	5 5% p
REFUSED	2 1%	- -	- -	- -	2 1%	- -	2 1%	- -	- -	2 5%	- -	- -	- -	2 7%	- -	- -	- -	2 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F G/H/I J/K L/M/N/O P/Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Some people decide early in a campaign how they will vote. Others make their decisions just before the election. When would you say you will make your FINAL decision on which candidate you are going to vote for?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						YEARS LIVED IN NC	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%
ON ELECTION DAY	51 13%	6 7%	7 16%	3 8%	15 23% Bd	11 13%	8 13%	23 12%	29 14%	18 13%	12 10%	9 14%	12 15%	12 14%	5 8%	5 14%	10 12%	12 15%	7 14%	32 14%	17 11%
THE LAST FEW DAYS BEFORE THE ELECTION	69 17%	20 21% cf	4 9%	7 18%	13 19%	9 10%	15 25% cF	35 18%	33 16%	25 18%	17 16%	11 16%	15 18%	20 22%	8 12%	8 21%	9 11%	16 20%	8 17%	42 18%	23 15%
DURING ONE-STOP VOTING STARTING OCTOBER 27TH	18 4%	4 4% c	- -	2 5%	4 6% c	4 4% c	4 7% c	10 5%	8 4%	1 -	10 9% J	3 5% j	4 5% J	3 3%	4 7%	3 7%	5 6%	2 2%	1 3%	4 2%	13 8% T
IN OCTOBER, BEFORE ONE-STOP VOTING STARTS ON THE 27TH	42 11%	9 9%	5 10%	7 19% g	5 8% g	14 15% G	3 4%	16 8%	26 13%	22 16% lm	10 9%	5 7%	6 7%	10 11%	5 7%	2 5%	15 19% oPr	6 8%	5 9%	29 12%	13 9%
IN SEPTEMBER	28 7%	4 4%	5 11%	1 3%	6 8%	8 9%	4 7%	11 6%	17 8%	9 7%	10 9%	5 7%	4 5%	3 3%	5 7%	3 8%	8 11% s	8 10% S	1 2%	20 9%	8 5%
ALREADY HAVE	182 45%	53 54% E	23 53% e	14 37%	24 36%	43 47%	25 41%	90 47%	92 44%	61 44%	49 44%	32 47%	40 48%	37 42%	37 56%	16 44%	32 41%	33 42%	26 52%	104 44%	75 48%
DON'T KNOW/REFUSED	11 3%	2 3%	- -	3 9%	1 1%	3 3%	2 3%	7 4%	3 2%	2 1%	4 3%	3 4%	2 3%	4 5%	2 4%	1 2%	- -	2 2%	2 3%	5 2%	5 4%

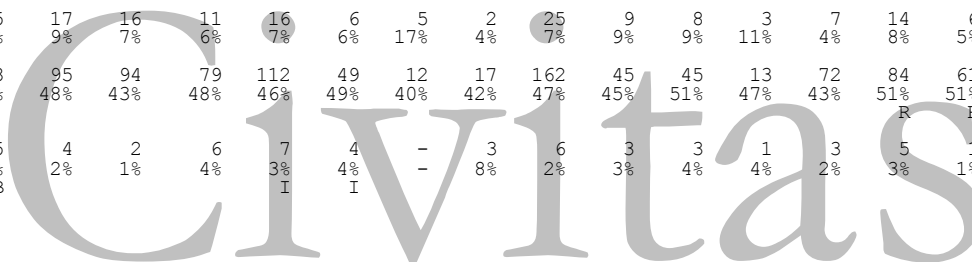
Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Some people decide early in a campaign how they will vote. Others make their decisions just before the election. When would you say you will make your FINAL decision on which candidate you are going to vote for?

BANNER 2

	IDEOLOGY				ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
ON ELECTION DAY	51 13%	11 19%	15 11%	23 12%	32 15%	19 11%	31 13%	13 13%	4 12%	7 17%	43 12%	16 16%	11 13%	4 14%	17 10%	16 10%	13 11%	18 22% Pq
THE LAST FEW DAYS BEFORE THE ELECTION	69 17%	10 16%	24 18%	31 16%	36 17%	30 18%	43 18%	18 18%	3 11%	5 11%	60 17%	15 15%	10 11%	5 19%	32 19%	25 15%	18 15%	16 19%
DURING ONE-STOP VOTING STARTING OCTOBER 27TH	18 4%	2 3%	5 4%	11 6%	14 6%	4 2%	10 4%	4 4%	1 2%	3 8%	13 4%	6 6%	5 6%	1 2%	5 3%	9 5%	3 3%	4 5%
IN OCTOBER, BEFORE ONE-STOP VOTING STARTS ON THE 27TH	42 11%	1 2%	25 19% BD	14 7% b	23 10%	17 10%	23 10%	6 6%	5 18%	4 9%	35 10%	5 5%	6 7%	1 3%	31 18% LMN	13 8%	17 14%	6 8%
IN SEPTEMBER	28 7%	3 5%	5 4%	17 9%	16 7%	11 6%	16 7%	6 6%	5 17%	2 4%	25 7%	9 9%	8 9%	3 11%	7 4%	14 8%	6 5%	7 8%
ALREADY HAVE	182 45%	33 54% c	53 40%	95 48%	94 43%	79 48%	112 46%	49 49%	12 40%	17 42%	162 47%	45 45%	45 51%	13 47%	72 43%	84 51% R	61 51% R	29 35%
DON'T KNOW/REFUSED	11 3%	- -	5 4% B	4 2%	2 1%	6 4%	7 3% I	4 4% I	- -	3 8%	6 2%	3 3%	3 4%	1 4%	3 2%	5 3%	1 1%	2 3%



CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: If the election for President were being held today and you had to make a choice, for whom would you vote between Donald Trump, the Republican, Hillary Clinton, the Democrat, or Gary Johnson, the Libertarian?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE					YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%
**D/S (TRUMP - CLINTON)	39 10%	-3 -3%	6 14% BF	12 31% BF	14 20% BF	- -	10 17% BF	23 12%	16 8%	-10 -7%	22 20% J	15 22% J	12 15% J	-1 -1% q	12 18% NQS	12 31% NQS	-8 -10% NQS	24 31% NQS	- -	-5 -2%	43 28% T
TOTAL TRUMP -----	153 38%	31 32%	19 44%	17 44%	29 42%	33 36%	24 39%	77 40%	75 36%	32 23%	51 46% J	33 49% J	36 44% J	26 29%	32 49% NQ	19 52% NQS	17 21%	39 50% NQ	19 38% q	73 31%	77 50% T
TOTAL CLINTON -----	114 28%	34 34% D	13 30%	5 14%	15 22%	33 37% Deg	13 22%	55 29%	59 28%	42 31%	29 26%	18 27%	24 29%	27 30%	20 30%	8 21%	25 31%	15 20%	19 37% PR	78 33% U	34 22%
TOTAL JOHNSON -----	61 15%	16 16%	6 13%	8 21%	10 15%	10 11%	11 18%	26 14%	35 17%	31 23% LM	19 17% LM	5 8%	5 6%	18 20% oPS	6 9%	2 6%	21 27% OPrS	9 12%	4 8%	40 17% U	20 13%
TOTAL LEAN/UNDECIDED -----	62 16%	15 15%	5 12%	7 18%	12 17%	13 14%	11 18%	29 15%	33 16%	31 23% KL	9 8%	10 10%	15 18% K	15 17%	7 11%	7 19%	16 20%	9 11%	8 15%	37 16% U	20 13%
DEFINITELY TRUMP	127 32%	25 25%	16 37%	13 35%	23 33%	31 34%	18 31%	66 34%	61 29%	26 19%	41 36% J	31 46% J	30 36% J	22 24%	29 44% NQ	15 40% nQ	12 15%	34 43% NQ	15 31% Q	57 24%	67 43% T
PROBABLY TRUMP	26 6%	6 6%	3 7%	3 9%	6 9%	2 2%	5 9%	12 6%	14 7%	6 5%	10 9%	2 3%	7 8%	4 5%	3 4%	4 12%	5 7%	5 7%	3 7%	16 7% U	10 6%
DEFINITELY CLINTON	101 25%	30 30% D	11 25%	4 10%	13 19%	31 34% Deg	12 19%	46 24%	55 26%	34 25%	28 25%	15 22%	24 29%	22 24%	17 26%	7 19%	22 27%	15 20%	18 35% PR	71 30% U	30 19%
PROBABLY CLINTON	13 3%	4 4%	2 4%	1 4%	2 3%	2 3%	2 3%	9 5%	4 2%	8 6% km	1 1%	3 5%	1 1%	5 6% r	3 5%	1 2%	3 4%	- -	1 2% R	7 3% U	5 3%
DEFINITELY JOHNSON	45 11%	12 12%	5 11%	5 12%	10 15%	8 8%	5 9%	21 11%	25 12%	23 16% LM	17 15% LM	3 4%	3 3%	15 17% oPS	4 6%	2 4%	16 20% OPS	7 9% s	1 2%	30 13% U	15 10%
PROBABLY JOHNSON	16 4%	4 4%	1 2%	3 9%	- -	3 3%	5 9% E	6 3%	10 5%	8 6%	3 2%	2 3%	2 3%	3 3%	2 3%	1 2%	5 7%	2 3%	3 5%	10 4% U	5 3%
LEAN TRUMP	12 3%	2 2%	1 3%	- -	3 4%	3 4% d	2 4%	6 3%	6 3%	7 5% kL	1 1%	- -	4 5% kL	5 5% r	1 1%	1 2%	3 3% R	- -	3 6% R	6 2% U	6 4%
LEAN CLINTON	5 1%	- -	- -	- -	2 2%	1 1%	2 4%	1 -	4 2%	1 -	2 2%	1 1%	1 1%	- -	- -	1 2%	1 1%	3 4%	- -	3 1% U	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: If the election for President were being held today and you had to make a choice, for whom would you vote between Donald Trump, the Republican, Hillary Clinton, the Democrat, or Gary Johnson, the Libertarian?

BANNER 1

	KEY REGIONS						GENDER		AGE				GENDER/AGE				YEARS LIVED IN NC				
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)
LEAN JOHNSON	6 1%	3 3%	-	-	1 1%	2 2%	-	5 2%	1 1%	4 3% k	-	1 1%	1 1%	3 4%	1 1%	1 2%	1 2%	-	-	3 1%	1 1%
HARD UNDECIDED	40 10%	9 9%	4 9%	7 18%	6 9%	7 8%	7 11%	17 9%	22 11%	19 14% k	6 5%	5 8%	9 11%	7 8%	5 8%	5 13%	12 15%	6 7%	4 9%	26 11%	12 8%
NAMED OTHER	3 1%	1 1%	- 1%	-	1 1%	1 1%	-	-	3 1%	-	1 1%	1 2%	1 2%	-	-	-	-	2 2%	1 3%	3 1%	-
REFUSED	7 2%	2 2%	-	1 4%	2 2%	1 1%	1 2%	4 2%	3 2%	1 1%	2 2%	3 5%	1 1%	3 3%	1 1%	1 2%	-	3 4% qs	-	5 2%	3 2%



CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: If the election for President were being held today and you had to make a choice, for whom would you vote between Donald Trump, the Republican, Hillary Clinton, the Democrat, or Gary Johnson, the Libertarian?

BANNER 2

	IDEOLOGY				ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER. (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
**D/S (TRUMP - CLINTON)	39 10%	-38 -64%	-27 -21% B	108 55% BC	82 38% F	-43 -26%	17 7%	21 21% GI	2 6%	-18 -45%	59 17% J	38 38% MNO	5 6% NO	-6 -22%	-3 -2% n	111 67% QR	-72 -60%	- Q
TOTAL TRUMP -----	153 38%	3 5%	28 21% B	121 62% BC	117 54% F	30 18%	85 35%	48 48% G	10 33%	3 7%	147 43% J	52 52% NO	37 42% N	4 15%	53 32% n	114 69% QR	13 11%	20 25% Q
TOTAL CLINTON -----	114 28%	41 69% CD	56 42% D	14 7%	35 16% E	73 44%	68 28%	27 27%	8 27%	21 52% K	89 26%	14 14%	32 37% L	11 37% L	55 33% L	3 2%	85 71% PR	20 24% P
TOTAL JOHNSON -----	61 15%	8 14%	28 21% d	23 12%	29 13%	31 18%	45 19% H	6 6%	6 21%	3 7%	55 16% J	17 17%	8 9%	6 22%	28 17% m	21 13%	11 9%	22 26% PQ
TOTAL LEAN/UNDECIDED -----	62 16%	5 9%	18 13%	32 17%	29 13%	29 17%	37 15%	15 15%	6 19%	9 24%	46 13% J	13 13%	9 10%	8 27% m	26 15%	20 12%	10 8%	19 22% pQ
DEFINITELY TRUMP	127 32%	2 3%	24 18% B	101 52% BC	97 45% F	24 15%	68 28%	40 40% G	10 33%	3 7%	122 35% J	45 45% NO	32 37% No	4 13%	40 24%	92 56% QR	11 9%	19 23% Q
PROBABLY TRUMP	26 6%	1 2%	5 4%	20 10% BC	20 9% F	6 3%	17 7% I	8 8% I	- -	- -	25 7% J	7 7%	5 6%	1 2%	13 8% QR	22 13% QR	2 2%	1 2%
DEFINITELY CLINTON	101 25%	38 63% CD	48 36% D	13 6%	30 14% E	67 40% E	60 25%	25 25%	7 24%	18 46% K	78 23%	11 11%	30 34% L	11 37% L	49 29% L	2 1%	76 63% PR	20 24% P
PROBABLY CLINTON	13 3%	3 5% d	8 6% D	1 -	5 3%	6 4%	8 3%	2 2%	1 3%	3 6%	10 3%	3 3%	2 3%	- -	7 4% N	1 1%	9 8% PR	- -
DEFINITELY JOHNSON	45 11%	4 7%	21 16% B	19 10%	21 10%	24 14%	36 15% H	3 3%	4 12%	3 7%	41 12%	15 15%	7 8%	5 18%	16 10%	20 12% q	7 6%	14 17% Q
PROBABLY JOHNSON	16 4%	4 7%	7 5%	4 2%	7 3%	7 4%	9 4%	3 3%	3 9%	- -	14 4% J	2 2%	1 1%	1 3%	12 7% LM	1 1%	5 4%	7 9% P
LEAN TRUMP	12 3%	1 1%	1 1%	9 5% c	10 4%	3 2%	6 2%	4 4%	1 4%	- -	11 3% J	2 2%	1 1%	3 10%	6 3% q	8 5% q	1 1%	1 2%
LEAN CLINTON	5 1%	1 1%	1 -	3 2%	3 1%	2 1%	4 2%	1 1%	- -	- -	3 1%	- -	1 1%	- -	1 1%	1 -	1 1%	3 4%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F G/H/I J/K L/M/N/O P/Q/R
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: If the election for President were being held today and you had to make a choice, for whom would you vote between Donald Trump, the Republican, Hillary Clinton, the Democrat, or Gary Johnson, the Libertarian?

BANNER 2

	IDEOLOGY				ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER. (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
LEAN JOHNSON	6 1%	1 2%	2 2%	2 1%	1 1%	5 3%	4 2% i	1 1%	- -	- -	6 2% J	1 1%	- -	1 3%	5 3% m	2 1%	3 2%	2 2%
HARD UNDECIDED	40 10%	3 4%	13 10%	18 9%	15 7%	20 12%	24 10%	10 10%	5 15%	9 24% k	26 8%	10 10%	7 8%	4 14%	14 9%	10 6%	6 5%	12 15% PQ
NAMED OTHER	3 1%	1 2%	- -	2 1%	1 1%	2 1%	1 -	2 2% i	- -	- -	3 1%	1 1%	- -	- -	1 1%	2 1%	- -	1 2%
REFUSED	7 2%	1 2%	3 2%	4 2%	5 3%	2 1%	6 2% I	2 2%	- -	4 10%	3 1%	2 2%	2 2%	- -	3 2%	4 2%	1 1%	1 1%

Civitas

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: And would you say your vote in the presidential election is more of a vote FOR a candidate or a vote AGAINST a candidate?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE					YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%
**D/S (FOR - AGAINST)	-17 -4%	1 1% ceF	-3 -7%	- F	-2 -3% f	-10 -11%	-2 -4%	-13 -7%	-4 -2% H	-26 -19%	8 7% JL	-16 -23%	16 19% JKL	-2 -2% OQ	-12 -19%	1 4% NOQR	-14 -18%	-3 -4% Oq	14 27% NOPQR	-10 -4%	-10 -7%
TOTAL FOR -----	174 43%	45 46%	20 45%	18 47%	30 44%	36 40%	24 41%	82 43%	91 44%	51 37%	53 48%	23 35%	45 55% JL	41 46%	24 37%	17 46%	28 36%	32 42%	30 61% OpQR	103 44%	65 42%
TOTAL AGAINST -----	191 48%	45 45%	23 52%	18 47%	32 47%	46 51%	27 45%	96 50%	95 46%	77 56% km	45 41% KM	39 57%	29 36%	43 49% s	37 55% S	16 42%	43 54% S	36 46%	17 33%	113 48%	75 48%
STRONGLY FOR	113 28%	33 33%	11 25%	9 25%	20 30%	26 28%	14 24%	48 25%	65 31%	26 19%	33 30%	20 30%	33 40% J	23 26%	13 20%	11 31%	14 17%	28 36% oQ	23 46% NOpQ	67 28%	42 27%
SOMEWHAT FOR	61 15%	13 13%	9 20%	9 23%	10 14%	10 11%	10 17%	34 18%	27 13%	25 18% L	20 18% L	3 4%	12 15% L	18 20% R	11 16% r	5 15%	15 18% r	5 6%	7 14%	36 15%	23 15%
SOMEWHAT AGAINST	67 17%	15 15%	10 24%	4 11%	16 23% g	16 34% g	6 10% m	39 20%	29 14%	28 20% m	16 14% M	15 23% M	9 10%	18 20% S	15 23% S	6 16%	11 13% s	14 18% s	4 7%	37 16%	29 18%
STRONGLY AGAINST	123 31%	30 30%	13 28%	14 36%	16 23%	31 34%	20 34%	57 29%	67 32%	49 36%	30 27%	24 35%	21 25%	25 28% S	22 33% S	10 26%	32 40%	22 28%	13 26%	76 32%	46 30%
DON'T KNOW/UNSURE/A LITTLE OF BOTH	34 9%	8 8%	1 3%	2 5%	6 9%	9 10%	9 15% c	13 7%	21 10%	9 7%	13 12%	5 7%	8 9%	4 5% c	4 7%	5 12%	9 11%	10 12%	3 6%	19 8%	16 10%
REFUSED	1 -	1 1%	-	-	-	-	-	1 -	-	-	-	1 1%	-	-	1 1%	-	-	-	-	1 -	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: And would you say your vote in the presidential election is more of a vote FOR a candidate or a vote AGAINST a candidate?

BANNER 2

	IDEOLOGY				ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFLIATION				TYPICALLY VOTE FOR...		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
**D/S (FOR - AGAINST)	-17 -4%	5 8% CD	-5 -4%	-18 -9%	-12 -6%	-11 -7%	-15 -6%	5 5% GI	-8 -28%	9 23% K	-32 -9%	-3 -3% O	6 6% LNO	- -2% O	-21 -12%	-25 -15%	22 19% PR	-9 -11%
TOTAL FOR -----	174 43%	31 51%	59 44%	78 40%	92 42%	71 43%	103 43%	48 48%	9 31%	24 60% k	140 41%	41 42%	44 50%	13 44%	69 41%	64 39%	68 56% PR	31 38%
TOTAL AGAINST -----	191 48%	26 44%	64 48%	97 49%	104 48%	82 50%	118 49%	43 43%	18 59%	15 37%	172 50%	44 45%	38 44%	13 46%	89 54%	89 54% Q	45 38%	40 48%
STRONGLY FOR	113 28%	18 30%	40 30%	51 26%	56 26%	49 29%	59 25%	36 36% G	7 22%	21 53% K	88 26%	30 30%	30 34%	6 22%	41 24%	42 25%	41 34%	19 23%
SOMEWHAT FOR	61 15%	13 21%	19 14%	27 14%	35 16%	22 13%	44 18%	11 11%	3 9%	3 7%	52 15%	11 11%	14 16%	6 22%	28 17%	22 13%	27 22% p	12 14%
SOMEWHAT AGAINST	67 17%	9 14%	18 14%	39 20%	35 16%	31 18%	47 19%	17 17%	2 8%	3 8%	62 18%	20 20%	12 14%	5 18%	29 17%	33 20%	15 12%	13 16%
STRONGLY AGAINST	123 31%	18 29%	46 35%	58 29%	69 32%	52 31%	71 29%	26 26%	15 50% gH	11 28%	110 32%	25 25%	26 30%	8 28%	60 36% 1	56 34%	31 25%	27 33%
DON'T KNOW/UNSURE/A LITTLE OF BOTH	34 9%	3 5%	9 7%	21 11%	20 9%	12 7%	20 8%	10 10%	3 11%	1 1%	31 9% J	14 14% O	6 6%	3 10%	7 4%	12 7%	8 6%	12 14%
REFUSED	1 -	- -	1 1%	- -	- -	1 1%	1 -	- -	- -	1 2%	- -	- -	- -	- -	1 1%	- -	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F G/H/I J/K L/M/N/O P/Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: If the election for US Senate were being held today and you had to make a choice, for whom would you vote between Richard Burr, the Republican, Deborah K. Ross, the Democrat, or Sean Haugh, the Libertarian?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE					YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%
**D/S (BURR - ROSS)	61 15%	7 7%	5 12%	17 43% BCFG	20 30% BCFG	7 8%	5 8%	37 19% i	24 12%	13 9%	20 18%	17 25% JM	11 13%	17 19% Q	12 18% Q	7 20% Q	- -	20 25% QS	5 10% Q	10 4%	50 32% T
TOTAL BURR -----	154 38%	32 33%	17 40%	21 55% bfg	32 47%	32 35%	19 32%	77 40%	77 37%	40 29%	45 40%	33 49% J	35 43% J	34 38%	26 40%	17 46% Q	20 25%	36 47% Q	20 40% q	71 30%	80 52% T
TOTAL ROSS -----	93 23%	26 26% d	12 28% d	4 11%	12 17%	25 27% d	14 24%	41 21%	52 25%	27 20%	25 22%	16 24%	24 30%	17 19%	14 22%	10 26%	20 26%	17 21%	15 30%	61 26%	31 20%
TOTAL HAUGH -----	37 9%	13 13% c	2 4%	2 5%	8 12%	9 10%	3 5%	18 10%	19 9%	19 14% M	8 8%	5 8%	4 5%	11 13% S	4 6%	3 9%	11 13% S	7 9%	1 2%	23 10%	12 8%
TOTAL LEAN/UNDECIDED -----	108 27%	25 26%	10 24%	9 24%	16 23%	24 26%	23 38% e	53 27%	55 26%	46 34% LM	32 29%	12 18%	17 21%	26 29% p	21 31% p	6 16%	24 31% p	17 21%	14 27%	73 31% U	31 20%
DEFINITELY BURR	120 30%	25 25%	15 34%	17 44% bg	21 30%	28 30%	14 24%	68 35% i	52 25%	33 24%	31 28%	26 39% J	29 35% j	30 34% Q	21 32% q	16 42% Q	13 16% q	24 31% q	15 30% q	55 23%	62 40% T
PROBABLY BURR	34 9%	7 7%	3 6%	4 10% F	11 16% F	4 5%	5 8%	10 5%	24 12% H	8 6%	14 12%	7 10%	6 7%	3 4% 4	5 8% 8	1 4% 4	7 9% 9	13 16% NP	5 10%	16 7%	18 12%
DEFINITELY ROSS	77 19%	20 20%	9 20%	4 11%	10 15%	23 26% d	10 17%	34 18%	43 20%	22 16%	23 20%	13 19%	20 24%	15 17%	10 15%	9 25%	16 20%	16 20%	11 21%	53 22%	24 15%
PROBABLY ROSS	16 4%	6 6% D	3 8% d	- -	1 2%	1 1%	4 7% d	6 3%	10 5%	6 4%	2 2%	3 5%	5 6%	2 2%	4 7% p	- 1% 1	4 5% 2	1 2% nPr	4 9%	8 4%	7 4%
DEFINITELY HAUGH	29 7%	12 12% g	2 4%	2 4%	7 11%	5 5%	2 3%	14 7%	15 7%	14 10% m	8 8%	4 6%	2 3%	8 9% S	4 5% s	2 7% S	9 11% S	6 8% S	- -	17 7%	9 6%
PROBABLY HAUGH	9 2%	1 2%	- -	- 1%	1 2%	4 5% c	1 2%	5 2%	4 2%	5 4% k	- -	1 2%	2 2% k	4 4%	- -	1 2%	2 2%	1 1%	1 2%	5 2%	3 2%
LEAN BURR	9 2%	1 1%	- -	1 3%	2 3%	3 4%	1 2%	6 3%	3 2%	6 4% k	- -	1 2%	1 2%	3 4%	1 2%	1 2%	3 3%	- -	1 2%	5 2%	4 3%
LEAN ROSS	5 1%	- -	2 4%	- -	1 1%	3 3%	- -	2 1%	4 2%	2 2%	2 2%	- -	2 2%	- -	2 3%	- -	2 3%	- -	2 3%	4 2%	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: If the election for US Senate were being held today and you had to make a choice, for whom would you vote between Richard Burr, the Republican, Deborah K. Ross, the Democrat, or Sean Haugh, the Libertarian?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						YEARS LIVED IN NC	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	31 OVER (U)
LEAN HAUGH	5 1%	3 3%	1 2%	- -	- -	1 1%	- -	3 1%	2 1%	3 2%	1 1%	- -	1 1%	2 2%	1 2%	- -	1 2%	- -	1 1%	3 1%	2 1%
HARD UNDECIDED	89 22%	22 22%	8 18%	8 21%	12 18%	17 18%	22 36% CEF	43 22%	46 22%	35 26%	29 26%	11 16%	13 16%	21 24%	16 25%	5 14%	18 23%	17 21%	11 21%	61 26% U	24 16%
REFUSED	8 2%	2 2%	2 5%	2 5%	1 1%	1 1%	- -	3 1%	5 3%	5 3%	1 1%	1 1%	1 2%	1 1%	1 1%	4 4%	5 5%	1 1%	- -	7 3% u	1 -



CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: If the election for US Senate were being held today and you had to make a choice, for whom would you vote between Richard Burr, the Republican, Deborah K. Ross, the Democrat, or Sean Haugh, the Libertarian?

BANNER 2

	IDEOLOGY				ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER. (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
**D/S (BURR - ROSS)	61 15%	-38 -64%	-10 -7%	108 55%	91 42%	-30 -18%	25 10%	20 20%	8 26%	-10 -25%	70 20%	40 40%	-1 -1%	-3 -9%	23 14%	118 72%	-56 -47%	1 2%
TOTAL BURR -----	154 38%	4 7%	28 21%	119 61%	116 54%	33 20%	86 36%	45 45%	11 38%	5 11%	146 42%	53 53%	30 34%	10 36%	58 35%	120 73%	12 10%	20 24%
TOTAL ROSS -----	93 23%	42 70%	37 28%	11 6%	25 12%	63 38%	61 25%	26 26%	4 12%	14 36%	76 22%	13 13%	30 35%	13 45%	35 21%	2 1%	68 56%	19 23%
TOTAL HAUGH -----	37 9%	1 2%	16 12%	21 11%	17 8%	20 12%	27 11%	7 7%	4 12%	3 7%	34 10%	16 17%	5 6%	- -	14 8%	14 8%	6 5%	12 14%
TOTAL LEAN/UNDECIDED -----	108 27%	11 19%	50 38%	42 21%	53 24%	47 28%	63 26%	21 21%	11 37%	15 37%	83 24%	17 17%	20 23%	3 12%	58 35%	28 17%	34 28%	29 36%
DEFINITELY BURR	120 30%	3 6%	21 16%	93 48%	90 42%	25 15%	68 28%	35 35%	9 30%	5 11%	112 32%	47 47%	24 27%	4 14%	42 25%	93 56%	10 8%	15 18%
PROBABLY BURR	34 9%	1 1%	7 5%	26 13%	25 12%	9 5%	18 7%	10 10%	2 8%	- -	34 10%	6 6%	6 6%	6 22%	16 10%	27 17%	2 1%	5 6%
DEFINITELY ROSS	77 19%	34 57%	30 23%	10 5%	22 10%	52 31%	54 23%	19 19%	2 7%	12 31%	62 18%	12 12%	24 28%	11 39%	28 17%	1 1%	57 48%	15 18%
PROBABLY ROSS	16 4%	8 13%	7 5%	2 1%	3 1%	12 7%	6 3%	7 7%	2 6%	2 5%	14 4%	1 1%	6 7%	2 6%	7 4%	1 -	10 9%	4 5%
DEFINITELY HAUGH	29 7%	1 1%	11 8%	17 9%	13 6%	16 9%	23 9%	4 4%	2 6%	3 7%	25 7%	13 13%	5 6%	- -	9 5%	11 7%	4 4%	9 11%
PROBABLY HAUGH	9 2%	- -	5 4%	3 2%	4 2%	4 3%	4 2%	3 3%	2 6%	- -	9 3%	3 3%	- -	- -	5 3%	3 2%	1 1%	2 3%
LEAN BURR	9 2%	- -	5 4%	4 2%	6 3%	1 -	3 1%	1 1%	3 9%	- -	9 3%	3 3%	1 1%	- -	5 3%	3 2%	3 2%	2 3%
LEAN ROSS	5 1%	1 2%	3 2%	1 -	3 1%	2 1%	2 1%	2 2%	1 5%	2 5%	1 -	- -	2 2%	- -	3 2%	- -	4 3%	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F G/H/I J/K L/M/N/O P/Q/R
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: If the election for US Senate were being held today and you had to make a choice, for whom would you vote between Richard Burr, the Republican, Deborah K. Ross, the Democrat, or Sean Haugh, the Libertarian?

BANNER 2

	IDEOLOGY				ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
LEAN HAUGH	5 1%	1 2%	2 2%	1 1%	4 2%	1 1%	1 -	1 1%	2 6%	- -	5 1%	1 1%	- -	- -	4 2%	1 1%	3 2%	- -
HARD UNDECIDED	89 22%	9 15%	40 30% BD	36 18%	40 19%	43 26%	57 23%	17 17%	5 18%	13 32%	68 20%	13 13%	17 20%	3 12%	46 28% LN	24 14%	25 21%	26 32% P
REFUSED	8 2%	2 3%	2 1%	3 1%	5 2%	3 2%	5 2% i	1 1%	- -	4 9%	5 1%	- -	2 3%	2 7%	2 1%	- -	1 1%	3 3%

Civitas

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: If the election for Governor were being held today and you had to make a choice, for whom would you vote between Pat McCrory, the Republican, Roy Cooper, the Democrat, or Lon Cecil, the Libertarian?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						YEARS LIVED IN NC	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%
**D/S (MCCRORY - COOPER)	33 8%	-8 -9%	7 15% BF	13 33% BFG	17 25% Bfg	-1 -1% b	6 11% BF	18 9%	15 7%	- -	5 4% j	19 28% JKM	9 11% Jk	-2 -3%	13 20% NQS	7 18% NQS	3 4% N	9 11% N	3 6% N	9 4%	24 16% T
TOTAL MCCRORY -----	172 43%	35 36%	22 50%	22 57% bg	36 53% bg	35 39%	21 36%	84 44%	87 42%	50 37%	43 39%	39 57% JK	39 47%	32 36%	34 51%	19 50%	32 40%	32 41%	23 46%	94 40%	75 48%
TOTAL COOPER -----	138 35%	44 44% DeG	15 35%	9 24%	19 28%	36 40% g	15 25%	66 35%	72 35%	50 36%	39 35%	20 29%	30 36%	34 39%	20 31%	12 32%	29 36%	23 30%	20 39%	85 36%	51 33%
TOTAL CECIL -----	20 5%	3 3%	3 6%	3 8%	2 4%	5 5%	4 7%	8 4%	12 6%	9 7% m	8 7% lm	1 2%	1 1%	5 6% s	1 2%	1 3%	4 5%	8 10% opS	- -	11 5%	9 6%
TOTAL LEAN/UNDECIDED -----	66 16%	17 17%	4 8%	3 7%	10 14%	14 15% bcDEF	19 31% bcDEF	32 17%	34 16%	26 19%	20 18%	8 12%	11 13%	17 19%	11 16%	4 11%	13 16%	13 17%	7 15%	42 18%	20 13%
DEFINITELY MCCRORY	150 38%	30 31%	22 50% bG	19 49% g	31 45% bg	32 35%	16 27%	75 39%	76 36%	44 32%	38 34%	35 51% JK	33 41%	29 33%	30 45%	16 42%	29 36%	28 36%	18 37%	79 34%	68 44% t
PROBABLY MCCRORY	21 5%	5 5% c	- -	3 8%	5 7% c	3 4%	5 9% c	10 5%	11 6%	6 5%	5 5%	4 6%	6 7%	3 3%	4 5%	3 8%	3 4%	4 5%	5 9%	14 6%	7 4%
DEFINITELY COOPER	112 28%	37 37% Eg	10 23%	8 21%	14 20%	30 33% e	14 23%	51 26%	62 30%	42 31%	30 27%	17 25%	23 28%	25 28%	15 23%	10 27%	26 33%	21 27%	15 30%	69 29%	42 27%
PROBABLY COOPER	26 7%	7 7%	5 12% g	1 2%	5 8%	6 7%	1 2%	16 8%	10 5%	8 6%	9 8%	3 4%	7 8%	9 10%	5 7%	2 5%	3 4%	2 3%	5 10%	16 7%	9 6%
DEFINITELY CECIL	17 4%	3 3%	3 6%	2 4%	2 4%	3 4%	4 7%	6 3%	11 5%	8 6% m	7 6% m	1 1%	1 1%	5 6% os	- -	1 2%	3 3%	8 10% OPS	- -	10 4%	7 4%
PROBABLY CECIL	3 1%	- -	- -	1 4%	- -	2 2%	- -	2 1%	1 1%	1 1%	1 1%	- -	- -	- -	1 2%	- -	1 1%	- -	- -	1 1%	2 1%
LEAN MCCRORY	7 2%	2 2%	- -	- -	3 4%	- -	2 4%	3 2%	4 2%	4 3%	- -	1 1%	2 3% k	2 2%	1 1%	- -	2 2%	- -	2 5% pr	3 1%	4 3%
LEAN COOPER	5 1%	1 1%	- -	- -	- -	1 2%	2 3%	2 1%	2 1%	3 2%	- -	1 1%	1 1%	1 2%	- -	1 2%	1 2%	1 1%	- -	3 1%	1 1%
LEAN CECIL	1 -	1 1%	- -	- -	- -	- -	- -	- -	1 -	- -	- -	1 1%	- -	- -	- -	- -	- -	1 1%	- -	- -	1 -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: If the election for Governor were being held today and you had to make a choice, for whom would you vote between Pat McCrory, the Republican, Roy Cooper, the Democrat, or Lon Cecil, the Libertarian?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE					YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)
HARD UNDECIDED	54 13%	14 14%	4 8%	3 7%	7 10%	12 14%	15 24% CDe	27 14%	26 13%	19 14%	20 18% m	6 9%	8 9%	14 15%	10 15%	4 9%	9 12%	12 16%	5 9%	37 16% u	13 9%
REFUSED	5 1%	-	-	2 5%	1 1%	1 1%	1 1%	1 1%	3 2%	2 1%	1 1%	-	1 2%	-	-	1 4%	2 3%	1 1%	-	3 1%	1 1%



CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: If the election for Governor were being held today and you had to make a choice, for whom would you vote between Pat McCrory, the Republican, Roy Cooper, the Democrat, or Lon Cecil, the Libertarian?

BANNER 2

	IDEOLOGY				ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
**D/S (MCCRORY - COOPER)	33 8%	-45 -74%	-26 -20%	105 54%	79 37%	-46 -28%	9 4%	20 20%	9 30%	-19 -47%	47 14%	22 22%	- -	4 14%	5 3%	105 64%	-74 -62%	-5 -7%
TOTAL MCCRORY	172 43%	4 6%	33 25%	134 68%	129 60%	38 23%	97 40%	52 52%	16 52%	5 13%	158 46%	51 51%	35 40%	13 46%	67 40%	121 74%	14 12%	24 29%
TOTAL COOPER	138 35%	48 81%	59 44%	28 14%	49 23%	85 51%	88 37%	32 32%	7 22%	24 60%	112 33%	29 29%	35 40%	9 31%	61 37%	16 10%	89 74%	29 35%
TOTAL CECIL	20 5%	3 5%	9 7%	6 3%	5 2%	15 9%	16 7%	2 2%	1 4%	1 2%	18 5%	5 5%	1 1%	1 4%	10 6%	8 5%	3 2%	5 6%
TOTAL LEAN/UNDECIDED	66 16%	4 6%	31 23%	27 14%	30 14%	27 16%	37 15%	12 12%	7 22%	7 18%	54 16%	14 14%	15 17%	3 12%	29 18%	19 12%	13 11%	23 27%
DEFINITELY MCCRORY	150 38%	3 5%	27 20%	120 61%	111 51%	36 22%	87 36%	44 44%	14 46%	4 10%	138 40%	49 49%	33 37%	9 31%	54 33%	108 66%	13 10%	21 25%
PROBABLY MCCRORY	21 5%	1 1%	6 4%	14 7%	17 8%	2 1%	10 4%	8 8%	2 6%	1 3%	20 6%	2 2%	3 3%	4 14%	12 7%	13 8%	2 1%	3 4%
DEFINITELY COOPER	112 28%	43 72%	45 34%	21 11%	41 19%	67 40%	73 30%	24 24%	6 20%	20 51%	90 26%	20 20%	32 36%	8 29%	49 29%	9 6%	77 64%	24 29%
PROBABLY COOPER	26 7%	5 8%	14 10%	7 3%	8 4%	18 11%	15 6%	8 8%	1 3%	3 9%	22 6%	9 9%	4 4%	1 3%	12 7%	7 4%	11 9%	5 7%
DEFINITELY CECIL	17 4%	1 2%	9 7%	5 2%	4 2%	12 7%	14 6%	1 1%	1 4%	1 2%	15 4%	3 3%	1 1%	1 4%	9 5%	6 4%	2 1%	5 6%
PROBABLY CECIL	3 1%	1 2%	- -	2 1%	- -	3 2%	2 1%	1 1%	- -	- -	3 1%	2 2%	- -	- -	1 1%	2 1%	1 1%	- -
LEAN MCCRORY	7 2%	- -	3 2%	4 2%	4 2%	3 2%	5 2%	2 2%	- -	- -	7 2%	1 1%	1 1%	- -	5 3%	5 3%	2 1%	1 1%
LEAN COOPER	5 1%	- 1%	4 3%	- -	1 1%	2 1%	- -	1 1%	3 12%	- -	3 1%	- -	1 1%	1 4%	3 2%	- -	1 1%	2 3%
LEAN CECIL	1 -	- -	1 -	- -	- -	- -	1 -	- -	- -	- -	1 -	- -	1 1%	- -	- -	- -	1 -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F G/H/I J/K L/M/N/O P/Q/R NATIONAL RESEARCH INC

Continued

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION:

If the election for Governor were being held today and you had to make a choice, for whom would you vote between Pat McCrory, the Republican, Roy Cooper, the Democrat, or Lon Cecil, the Libertarian?

BANNER 2

	IDEOLOGY			ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
HARD UNDECIDED	54 13%	3 6%	23 17% B	24 12% b	24 11%	23 14%	32 13%	9 9%	3 10%	7 18%	43 12%	13 13%	13 14%	2 8%	22 13%	14 9%	10 8%	19 23% PQ
REFUSED	5 1%	1 2%	1 -	1 -	3 2%	1 1%	3 1%	1 1%	- -	3 7%	2 1%	1 1%	2 2%	2 7%	- -	- -	1 1%	3 3%



CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: In general, are you MOST concerned with...

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE					YEARS LIVED IN NC			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)	
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%	
ECONOMIC ISSUES, JOBS AND THE ECONOMY	95 24% (1)	19 20% (2)	13 30% (1)	13 33% (1)	16 24% (2)	19 21% (1)	14 24% (2)	51 27% (1)	44 21% (2)	36 26% (2)	30 27% (1)	12 18% (2)	16 19% (1)	30 34% (1)	14 21% (1)	7 19% (1)	15 19% (2)	19 25% (1)	9 18% (2)	56 24% (2)	37 24% (1)	
SOCIAL ISSUES, LIKE EDUCATION, HEALTH CARE AND THE ENVIRONMENT	78 19% (2)	20 20% (1)	9 20% (3)	6 16% (2)	9 13% (4)	16 17% (2)	18 31% (1) Ef	32 17% (2)	46 22% (1)	37 27% (1) LM	23 21% (2) m	8 12% (3)	9 11% (4)	20 22% (2) p	8 13% (3)	4 10% (3)	26 33% (1) OPrS	13 17% (3)	6 13% (4)	60 26% (1) U	17 11% (4)	
FOREIGN AFFAIRS AND NATIONAL SECURITY ISSUES, LIKE TERRORISM, THE WARS OVERSEAS AND BORDER SECURITY	60 15% (3)	10 11% (4)	9 21% (2)	5 14% (3)	19 27% (1) BFg	9 10% (4)	8 13% (4)	27 14% (3)	33 16% (3)	14 10% (4)	20 18% (3)	13 19% (1)	13 16% (2)	8 9% (5)	13 20% (2)	5 13% (2)	9 11% (4)	15 19% (2)	10 19% (1)	29 12% (3)	30 19% (2) t	
MORAL ISSUES, LIKE RIGHT TO LIFE, FAMILY VALUES AND SAME SEX MARRIAGES	49 12% (4)	17 17% (3) df	5 12% (4)	2 6% (5)	9 13% (3)	7 8% (5)	8 13% (3)	22 11% (4)	27 13% (4)	21 15% (3)	9 8% (4)	7 11% (4)	11 14% (3)	12 13% (3)	7 11% (4)	3 9% (5)	12 16% (3)	6 8% (5)	8 16% (3)	24 10% (4)	20 13% (3)	
FISCAL ISSUES, LIKE TAXES AND SPENDING	33 8% (5)	8 9% (5) g	2 4% (5)	4 12% (4)	4 6% (5)	13 14% (3) ceG	1 2% (5)	19 10% (5)	14 7% (5)	12 9% (5)	6 5% (5)	7 10% (5)	7 9% (5)	9 11% (4)	6 9% (5)	4 10% (4)	3 4% (5)	6 8% (4)	4 9% (5)	20 8% (5)	12 8% (5)	
ALL/COMBO	81 20% (2)	22 23% (3)	6 13% (4)	7 19% (5)	10 15% (3) CEg	27 29% (1) CEg	9 15% (5)	38 20% (4)	43 21% (5)	16 11% (3)	23 21% (4) J	19 28% (5) J	23 28% (2) J	8 10% (4)	18 27% (5) N	12 33% (4) Nq	13 17% (5)	17 22% (4) n	12 24% (3) N	43 18% (5)	38 24% (5)	
OTHER	4 1%	1 1%	-	-	1 1%	1 1%	1 1%	2 1%	2 1%	1 1%	-	1 1%	1 2%	1 1%	-	1 2%	-	1 1%	1 1%	3 1%	1 -	
NONE/DON'T KNOW/REFUSED	1 -	-	-	-	1 1%	-	1 1%	1 1%	-	-	-	-	1 2%	-	-	1 4%	-	-	-	-	1 -	1 -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: In general, are you MOST concerned with...

BANNER 2

	IDEOLOGY				ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
ECONOMIC ISSUES, JOBS AND THE ECONOMY	95 24% (1)	7 11% (2)	41 31% (1) Bd	41 21% (2) b	50 23% (1)	41 25% (2)	62 26% (1)	22 22% (1)	7 22% (3)	11 27% (1)	83 24% (1)	25 25% (1)	18 20% (1)	12 41% (1) mo	34 20% (2)	44 27% (1)	22 18% (2)	17 21% (1)
SOCIAL ISSUES, LIKE EDUCATION, HEALTH CARE AND THE ENVIRONMENT	78 19% (2)	29 48% (1) CD	29 22% (2) D	19 10% (5)	31 14% (4)	43 26% (1) E	51 21% (2) H	12 12% (3)	7 23% (2)	10 25% (2)	60 17% (2)	9 9% (5)	16 18% (2) l	3 11% (2)	48 29% (1) LmN	11 7% (5)	50 42% (1) PR	12 15% (2)
FOREIGN AFFAIRS AND NATIONAL SECURITY ISSUES, LIKE TERRORISM, THE WARS OVERSEAS AND BORDER SECURITY	60 15% (3)	4 6% (4)	12 9% (4)	44 22% (1) BC	45 21% (2) F	14 8% (4)	32 13% (3)	15 15% (2)	3 9% (4)	2 6% (4)	57 17% (3) J	20 20% (2) n	11 13% (4)	2 7% (4)	24 14% (3)	34 20% (2) q	14 12% (3)	10 12% (4)
MORAL ISSUES, LIKE RIGHT TO LIFE, FAMILY VALUES AND SAME SEX MARRIAGES	49 12% (4)	6 10% (3)	15 11% (3)	27 14% (3)	35 16% (3) F	13 8% (5)	28 12% (4)	11 11% (4)	8 26% (1)	7 17% (3)	40 12% (4)	13 13% (3)	15 18% (3)	3 10% (3)	15 9% (5)	28 17% (3) Q	7 6% (4)	11 14% (3)
FISCAL ISSUES, LIKE TAXES AND SPENDING	33 8% (5)	1 2% (5)	11 8% (5) B	20 10% (4) B	16 7% (5)	15 9% (3)	21 9% (5) I	9 9% (5)	- - (5)	1 1% (5)	31 9% (5) J	9 10% (4)	4 4% (5)	2 7% (5)	17 10% (4) m	19 12% (4) Q	4 3% (5)	7 8% (5)
ALL/COMBO	81 20%	14 23%	22 17%	42 21%	36 16%	39 23%	45 19% g	28 28%	6 19%	8 20%	70 20% p	23 23%	22 25%	6 22%	26 16%	27 16%	21 18%	23 28%
OTHER	4 1%	- -	1 1%	2 1%	3 1%	- -	1 1%	2 2% i	- -	1 3%	1 -	- -	1 1%	1 2%	2 1%	1 -	1 1%	2 2%
NONE/DON'T KNOW/REFUSED	1 -	- -	1 -	1 -	1 -	1 -	1 -	1 1%	- -	- -	1 -	- -	- -	- -	1 1%	1 -	- -	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F G/H/I J/K L/M/N/O P/Q/R NATIONAL RESEARCH INC

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: In your own words, can you please tell me why you are registered as an Independent or Unaffiliated?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE					YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%
DO NOT AGREE WITH EITHER PARTY/DO NOT WANT TO BE ASSOCIATED WITH EITHER PARTY/DON'T THINK ANY ONE PARTY IS RIGHT/PARTIES NEED TO WORK TOGETHER/I'M IN THE MIDDLE/I CAN SEE BOTH SIDES	137 34% (1)	28 28% (1)	16 35% (1)	17 45% (1)	21 31% (1)	31 34% (1)	24 41% (1)	69 36% (1)	68 33% (1)	67 48% LM (1)	43 39% LM (1)	12 18% (3)	14 17% (3)	42 47% OPS (1)	18 27% S (1)	9 24% s (1)	35 44% oPS (1)	28 36% S (1)	5 11% (3)	95 40% (1)	38 25% (2)
VOTE FOR THE PERSON NOT THE PARTY/VOTE ON THE PERSON'S VIEWS ON ISSUES/VOTE FOR WHO I THINK WILL DO THE BEST JOB REPRESENTING ME	84 21% (2)	23 23% (2)	7 16% (3)	3 8% (4)	14 20% (3)	21 23% (2)	16 27% (2)	39 20% (2)	45 21% (2)	26 19% (2)	20 18% (3)	16 24% (1)	22 27% (1)	19 22% (2)	12 18% (2)	8 22% (2)	13 17% (3)	14 18% (3)	17 34% OQR (1)	61 26% (2)	21 13% (3)
DO NOT WANT TO BE TOLD TO VOTE FOR A CERTAIN PARTY/TO VOTE FOR WHOEVER I WANT/TO KEEP MY OPTIONS OPEN/TO VOTE IN EITHER PRIMARY/DON'T WANT TO BE COMMITTED TO ONE PARTY/DON'T LIKE VOTING A STRAIGHT TICKET	74 18% (3)	15 15% (3)	11 26% (2)	11 27% (2)	15 22% (2)	14 16% (3)	8 13% (3)	30 16% (3)	44 21% (3)	21 16% (3)	21 19% (2)	13 18% (2)	19 23% (2)	10 12% (3)	12 18% (3)	8 21% (3)	16 20% (2)	15 19% (2)	13 25% n (2)	32 14% (3)	40 26% (1)
HAVE ALWAYS BEEN UNAFFILIATED/INDEPENDENT	17 4% (4)	9 9% (4)	1 3% (6)	- - (6)	2 4% (6)	3 3% (6)	1 2% (9)	7 3% (6)	11 5% (4)	8 6% (4)	1 1% (10)	4 6% (5)	4 4% (7)	3 3% (6)	2 3% (8)	2 5% (6)	6 7% (4)	3 4% (5)	2 4% (8)	6 3% (5)	11 7% (5)
NOT HAPPY WITH POLITICIANS/CAN'T TRUST THEM	17 4% (5)	6 6% (5)	- - (5)	4 9% (3)	3 4% (5)	2 2% (8)	3 5% (5)	12 6% (4)	5 2% (8)	3 2% (7)	8 7% (4)	2 2% (8)	4 5% (6)	7 7% (4)	4 6% (5)	1 4% (7)	- - (6)	2 3% (6)	3 6% (6)	8 3% (4)	9 6% (6)
WAS A REPUBLICAN/DO NOT AGREE WITH MY PREVIOUS PARTY ANYMORE	14 3% (6)	3 3% (7)	- - (7)	2 4% (7)	3 5% (4)	4 4% (5)	3 5% (6)	7 4% (5)	7 3% (6)	1 1% (8)	3 2% (7)	4 6% (4)	6 7% (5)	- - (4)	5 7% (4)	3 7% (5)	1 2% (7)	2 3% (9)	3 6% (5)	3 1% (10)	11 7% (4)
WAS A DEMOCRAT/DO NOT AGREE WITH MY PREVIOUS PARTY ANYMORE	11 3% (7)	2 2% (10)	4 9% (4)	2 4% (6)	1 2% (7)	1 1% (11)	2 3% (8)	5 3% (8)	6 3% (7)	- - (8)	2 2% (8)	3 4% (6)	6 8% (4)	- - (7)	2 3% (7)	3 8% (4)	- - (4)	3 4% (4)	3 6% (4)	3 1% (9)	8 5% (7)
CONCERNED WITH MORALS AND VALUES OF OTHER PARTIES/CHRISTIAN BELIEFS	10 3% (8)	4 5% (6)	1 2% (7)	2 5% (5)	- - (10)	1 1% (10)	2 4% (7)	3 1% (10)	7 4% (5)	5 3% (6)	3 3% (6)	- - (8)	3 3% (8)	2 2% (7)	1 2% (9)	- - (5)	3 3% (5)	2 3% (8)	3 5% (7)	5 2% (7)	4 3% (8)
I LEAN DEMOCRAT	8 2% (9)	2 2% (9)	1 3% (5)	- - (9)	- - (9)	1 2% (9)	3 6% (4)	4 2% (9)	5 2% (9)	1 1% (11)	6 5% (5)	1 2% (9)	1 1% (12)	1 1% (9)	3 4% (6)	- - (6)	2 2% (6)	2 2% (10)	1 2% (10)	5 2% (8)	4 2% (9)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: In your own words, can you please tell me why you are registered as an Independent or Unaffiliated?

BANNER 1

	KEY REGIONS						GENDER		AGE				GENDER/AGE					YEARS LIVED IN NC			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)
DON'T LIKE POLITICAL PARTIES/DON'T LIKE THE TWO-PARTY SYSTEM (NON-SPECIFIC)	7 2% (10)	-	-	-	1 2% (8)	6 6% (4) BCDg	-	6 3% (7)	1 1% (12)	5 3% (5) k	-	-	2 3% (9) k	5 5% (5) qr	-	1 3% (8)	-	-	1 3% (9)	6 2% (6)	2 1% (12)
PERSONAL CHOICE/PERSONAL REASONS	4 1% (11)	2 2% (11)	1 2% (8)	1 3% (8)	-	-	1 (12)	3 1% (10)	-	-	2 3% (7)	1 2% (10)	-	-	1 2% (9)	-	2 3% (7)	1 1% (11)	1 (12)	3 2% (10)	
DO NOT WANT TO BE BOTHERED WITH MAIL/E-MAIL/DOOR-STEP VISITS/PHONE CALLS	2 1% (12)	2 2% (8)	-	-	-	-	1 1% (11)	1 1% (13)	1 1% (10)	1 1% (9)	-	-	1 1% (8)	-	-	1 2% (9)	-	-	2 1% (11)	-	
I LEAN REPUBLICAN	2 1% (13)	-	-	-	-	2 2% (7)	1 1% (13)	1 1% (11)	1 1% (9)	-	-	1 1% (11)	-	-	1 2% (10)	1 2% (8)	-	-	-	-	2 1% (11)
OTHER	7 2% c	4 4% c	-	1 1% c	1 2% c	1 1% c	3 2% c	4 2% c	4 3% c	-	3 4% k	-	2 2% c	2 2% c	-	2 3% c	1 2% c	-	3 1% c	3 2% c	
NONE/NOTHING/NOT REGISTERED UNAFFILIATED/AM A REPUBLICAN/DEMOCRAT	42 11%	10 10%	7 15%	3 8%	9 13%	11 12%	3 5%	22 11%	20 10%	11 8%	11 9%	10 15%	10 13%	6 6%	11 17% nq	5 13%	5 6%	9 12%	6 12%	26 11%	14 9%
DON'T KNOW	8 2%	1 1%	1 2%	1 2%	-	1 1%	5 8% bef	5 2%	4 2%	3 2%	3 2%	2 2%	1 1%	3 4%	1 1%	1 1%	-	3 4%	1 1%	5 2%	3 2%
REFUSED	4 1%	-	-	-	-	4 5% bcdeg	-	-	4 2% h	2 1%	2 2%	-	-	-	-	-	4 5%	-	-	2 1%	2 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: In your own words, can you please tell me why you are registered as an Independent or Unaffiliated?

BANNER 2

	IDEOLOGY				ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
DO NOT AGREE WITH EITHER PARTY/DO NOT WANT TO BE ASSOCIATED WITH EITHER PARTY/DON'T THINK ANY ONE PARTY IS RIGHT/PARTIES NEED TO WORK TOGETHER/I'M IN THE MIDDLE/I CAN SEE BOTH SIDES	137 34% (1)	18 29% (1)	50 38% (1)	63 32% (1)	70 32% (1)	60 36% (1)	87 36% (1)	22 22% (2)	15 49% (1)	16 39% (1)	118 34% (1)	19 19% (1)	30 35% (1)	9 31% (1)	65 39% (1)	54 33% (1)	32 27% (1)	37 45% (1)
VOTE FOR THE PERSON NOT THE PARTY/VOTE ON THE PERSON'S VIEWS ON ISSUES/VOTE FOR WHO I THINK WILL DO THE BEST JOB REPRESENTING ME	84 21% (2)	9 14% (3)	33 25% (2)	41 21% (2)	45 21% (2)	34 20% (2)	42 17% (3)	26 26% (1)	7 23% (2)	10 26% (2)	72 21% (2)	15 15% (3)	19 22% (3)	4 13% (3)	44 26% (2)	31 19% (2)	29 24% (2)	16 19% (3)
DO NOT WANT TO BE TOLD TO VOTE FOR A CERTAIN PARTY/TO VOTE FOR WHOEVER I WANT/TO KEEP MY OPTIONS OPEN/TO VOTE IN EITHER PRIMARY/DON'T WANT TO BE COMMITTED TO ONE PARTY/DON'T LIKE VOTING A STRAIGHT TICKET	74 18% (3)	17 29% (2)	23 17% (3)	33 17% (3)	39 18% (3)	32 20% (3)	47 19% (2)	20 20% (3)	2 6% (3)	5 13% (3)	66 19% (3)	19 19% (2)	20 22% (2)	6 22% (2)	29 17% (3)	30 18% (3)	24 20% (3)	17 20% (2)
HAVE ALWAYS BEEN UNAFFILIATED/INDEPENDENT	17 4% (4)	3 5% (5)	4 3% (6)	10 5% (6)	10 5% (5)	6 4% (5)	13 5% (4)	3 3% (7)	1 2% (4)	3 7% (5)	14 4% (6)	4 4% (6)	4 5% (5)	1 4% (6)	8 5% (4)	5 3% (7)	8 6% (5)	4 5% (5)
NOT HAPPY WITH POLITICIANS/CAN'T TRUST THEM	17 4% (5)	- - (5)	4 3% (5)	13 6% (4)	15 7% (4)	1 1% (12)	12 5% (5)	5 5% (6)	- - (5)	3 6% (6)	14 4% (4)	11 11% (5)	1 2% (9)	- - (6)	4 3% (6)	11 7% (4)	2 2% (8)	2 2% (7)
WAS A REPUBLICAN/DO NOT AGREE WITH MY PREVIOUS PARTY ANYMORE	14 3% (6)	2 3% (8)	5 4% (4)	7 4% (8)	5 2% (8)	8 5% (4)	5 2% (7)	7 7% (4)	- - (i)	- - (GI)	14 4% (5)	12 12% (4)	1 1% (11)	- - (MNO)	1 1% (9)	7 4% (6)	2 1% (10)	5 7% (4)
WAS A DEMOCRAT/DO NOT AGREE WITH MY PREVIOUS PARTY ANYMORE	11 3% (7)	1 2% (9)	2 2% (9)	8 4% (7)	8 4% (7)	3 2% (8)	3 1% (10)	7 7% (5)	- - (GI)	1 3% (8)	10 3% (7)	- - (LNO)	10 12% (4)	- - (LNO)	1 1% (10)	3 2% (8)	4 3% (7)	4 5% (6)
CONCERNED WITH MORALS AND VALUES OF OTHER PARTIES/CHRISTIAN BELIEFS	10 3% (8)	- - (8)	- - (8)	10 5% (5)	8 4% (6)	2 1% (11)	9 4% (6)	2 2% (10)	- - (I)	3 7% (4)	8 2% (8)	3 3% (7)	3 3% (6)	- - (n)	4 2% (8)	9 5% (5)	- - (Qr)	1 1% (8)
I LEAN DEMOCRAT	8 2% (9)	4 6% (4)	2 2% (8)	2 1% (9)	4 2% (9)	4 2% (7)	5 2% (9)	1 1% (11)	- - (i)	2 6% (7)	6 2% (9)	- - (7)	2 3% (7)	2 7% (4)	4 2% (7)	- - (1)	8 7% (4)	- - (PR)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F G/H/I J/K L/M/N/O P/Q/R NATIONAL RESEARCH INC

Continued

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: In your own words, can you please tell me why you are registered as an Independent or Unaffiliated?

BANNER 2

	IDEOLOGY			ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER. (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
DON'T LIKE POLITICAL PARTIES/DON'T LIKE THE TWO-PARTY SYSTEM (NON-SPECIFIC)	7 2% (10)	2 3% (7)	4 3% (7)	2 1% (12)	3 2% (10)	4 2% (6)	5 2% (8)	2 2% (9)	1 2% (5)	- - (10)	5 2% (10)	2 2% (9)	- 1% (12)	- - (5)	5 3% (9)	3 2% (6)	4 3% (11)	1 1% (11)
PERSONAL CHOICE/PERSONAL REASONS	4 1% (11)	- - (10)	2 1% (10)	2 1% (11)	1 1% (12)	3 2% (9)	1 - (12)	3 3% (8)	- - (10)	- - (11)	3 1% (11)	1 1% (10)	2 2% (8)	1 4% (5)	- - (10)	2 1% (10)	1 1% (11)	1 1% (9)
DO NOT WANT TO BE BOTHERED WITH MAIL/E-MAIL/DOOR-STEP VISITS/PHONE CALLS	2 1% (12)	2 4% (6)	- - cd	- - -	- - -	2 1% (10)	2 1% (11)	- - -	- - -	- - -	2 1% (12)	- - -	1 1% (10)	- - -	1 1% (11)	- - -	2 2% (9)	- - -
I LEAN REPUBLICAN	2 1% (13)	- - -	- - -	2 1% (10)	1 1% (11)	1 - (13)	- - -	1 1% (12)	- - -	- - -	2 1% (13)	2 2% (8)	- - -	- - -	- - -	1 1% (11)	- - -	1 1% (10)
OTHER	7 2% (13)	3 5% (7)	2 2% (10)	2 1% (13)	4 2% (11)	4 2% (13)	6 2% (12)	1 1% (12)	- 2% (5)	- 1% (13)	7 2% (13)	3 3% (10)	2 2% (10)	1 3% (7)	2 1% (13)	3 2% (15)	4 3% (13)	1 1% (13)
NONE/NOTHING/NOT REGISTERED UNAFFILIATED/AM A REPUBLICAN/DEMOCRAT	42 11% (38)	6 9% (7)	8 6% (14)	25 13% (19)	21 9% (23)	17 10% (17)	23 10% (23)	11 11% (10)	6 21% (3)	5 13% (4)	31 9% (34)	12 12% (10)	6 7% (13)	3 10% (3)	19 11% (17)	22 14% (15)	12 10% (12)	4 5% (8)
DON'T KNOW	8 2% (12)	2 3% (7)	2 2% (10)	4 2% (19)	6 3% (13)	2 1% (13)	8 3% (26)	- - -	- - -	- - -	8 2% (40)	2 2% (10)	2 3% (7)	2 6% (3)	1 - -	5 3% (15)	1 1% (13)	1 1% (13)
REFUSED	4 1% (5)	- - -	2 1% (7)	2 1% (13)	2 1% (13)	2 1% (13)	4 2% (20)	- - -	- - -	- - -	4 1% (40)	2 2% (10)	- - -	2 7% (3)	- - -	2 1% (15)	- - -	- - -

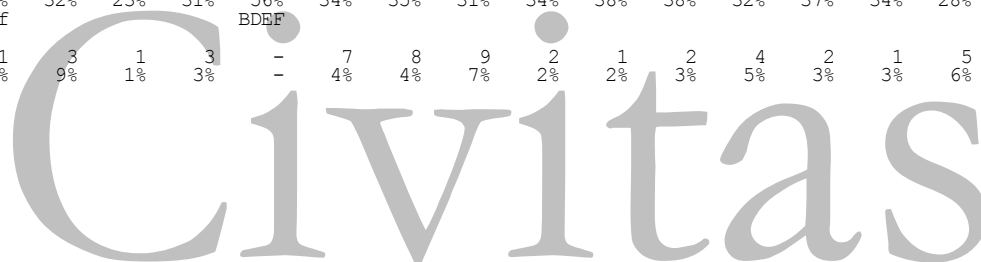
Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F G/H/I J/K L/M/N/O P/Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: On fiscal issues, like taxes and government spending, do you generally consider yourself to be a liberal, moderate or a conservative?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE					YEARS LIVED IN NC		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%
**D/S (CONSERVATIVE - LIBERAL)	168 42%	39 40% g	17 38%	15 40%	37 54% G	45 50% G	14 24%	85 44%	83 40%	49 36%	45 40%	32 48%	41 50% J	34 38%	31 47%	20 54% nq	28 35%	32 41%	23 46%	76 32%	89 57% T
CONSERVATIVE	208 52%	52 53% G	19 43%	19 50%	44 65% CG	53 58% G	21 34%	102 53%	105 51%	68 49%	58 52%	37 54%	45 55%	45 51%	35 54%	22 58%	40 51%	40 51%	25 50%	106 45%	96 62% T
LIBERAL	40 10%	13 13%	2 5%	4 10%	7 11%	7 8%	6 10%	17 9%	23 11%	19 13% M	13 12% m	4 6%	4 5%	11 13%	4 6%	2 5%	12 16% ps	8 10%	2 5%	30 13% U	8 5%
MODERATE	138 34%	27 27%	22 49% BEf	12 32%	16 23%	28 31%	33 56% BDEF	66 34%	72 35%	43 31%	38 34%	25 38%	31 38%	28 32%	25 37%	13 34%	22 28%	29 38%	21 41%	89 38%	47 30%
DON'T KNOW/REFUSED	15 4%	7 7% eG	1 3%	3 9%	1 1%	3 3%	- -	7 4%	8 4%	9 7%	2 2%	1 2%	2 3%	4 5%	2 3%	1 3%	5 6%	1 2%	2 4%	11 5%	4 3%



Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: On fiscal issues, like taxes and government spending, do you generally consider yourself to be a liberal, moderate or a conservative?

BANNER 2

	IDEOLOGY			ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
**D/S (CONSERVATIVE - LIBERAL)	168 42%	-23 -38%	36 27% B	151 77% BC	126 59% F	35 21%	94 39%	48 48%	13 44%	14 34%	148 43%	56 56% MO	30 34%	12 41%	67 40%	131 80% QR	-4 -3%	32 39% Q
CONSERVATIVE	208 52%	3 5%	43 32% B	158 81% BC	138 64% F	62 37%	127 53%	53 53%	14 48%	19 47%	181 53%	65 66% MnO	41 47%	13 45%	85 51%	134 81% QR	27 22%	35 43% Q
LIBERAL	40 10%	26 44% CD	7 5%	7 3%	12 6%	27 16% E	33 14% Hi	5 5%	1 4%	5 12%	33 10%	9 9%	11 12%	1 4%	17 10%	3 2%	31 25% PR	3 4%
MODERATE	138 34%	28 46% D	77 58% D	31 16%	58 27%	73 44% E	73 30%	39 39%	14 48%	11 28%	120 35%	25 25%	35 40% 1	12 42%	54 32%	27 16%	57 47% P	41 49% P
DON'T KNOW/REFUSED	15 4%	3 4% d	6 4% D	- -	8 4%	5 3%	8 3% I	3 3% I	- -	5 13%	10 3%	- -	1 2%	3 10%	11 7% Lm	1 -	6 5% P	4 4%

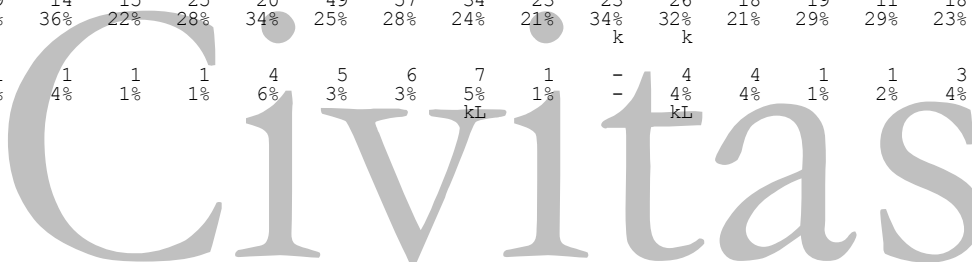


CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: On social issues, like abortion and marriage, do you generally consider yourself to be a liberal, moderate or a conservative?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE					YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%
**D/S (CONSERVATIVE - LIBERAL)	37 9%	-5 -5% F	9 22% BF	8 22% BF	25 37% BF	-17 -19% BF	17 28% BF	10 5%	28 13% H	-16 -12% J	12 11% J	24 36% JKM	17 21% Jk	-16 -18% NQ	15 23% NQ	11 29% NQ	4 5% N	15 19% NQ	9 18% NQ	-28 -12%	65 42% T
CONSERVATIVE	160 40%	34 34%	22 50% F	16 41%	39 57% BF	24 26%	26 44% F	74 39%	86 41%	41 29%	50 45% J	35 51% J	35 42% j	25 28%	31 46% n	18 49% N	31 39%	34 44% n	20 41%	70 30%	86 55% T
LIBERAL	123 31%	39 40% DEG	12 28%	7 19%	14 20%	41 45% cDEG	10 16%	64 34%	58 28%	57 41% LM	38 34% Lm	10 15%	18 22%	41 47% OPRS	16 24%	7 20%	27 34%	20 25%	11 23%	98 41% U	21 14%
MODERATE	106 26%	23 23%	9 19%	14 36%	15 22%	25 28%	20 34%	49 25%	57 28%	34 24%	23 21%	23 34% k	26 32% k	18 21%	19 29%	11 29%	18 23%	24 31%	15 31%	60 25%	45 29%
DON'T KNOW/REFUSED	11 3%	3 3%	1 3%	1 4%	1 1%	1 1%	4 6%	5 3%	6 3%	7 5% kL	1 1%	- -	4 4% kL	4 4%	1 1%	1 2%	3 4%	- -	3 6% R	8 3%	3 2%

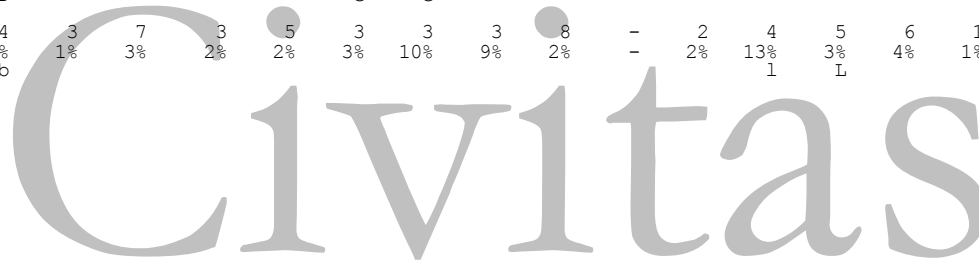


CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: On social issues, like abortion and marriage, do you generally consider yourself to be a liberal, moderate or a conservative?

BANNER 2

	IDEOLOGY			ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
**D/S (CONSERVATIVE - LIBERAL)	37 9%	-46 -77%	-32 -24%	121 62%	113 53%	-72 -43%	1 -	26 26%	6 21%	-9 -23%	45 13%	42 42%	14 16%	-7 -24%	-15 -9%	78 48%	-49 -41%	15 18%
CONSERVATIVE	160 40%	1 2%	18 14%	140 72%	134 62%	24 14%	93 38%	45 45%	10 32%	8 21%	147 43%	58 58%	40 46%	7 24%	48 29%	100 61%	20 16%	35 42%
LIBERAL	123 31%	47 79%	50 38%	19 10%	21 10%	96 58%	92 38%	19 19%	3 11%	18 44%	102 30%	16 16%	26 30%	13 47%	63 38%	21 13%	69 57%	20 24%
MODERATE	106 26%	11 19%	59 45%	34 17%	54 25%	44 26%	52 21%	33 33%	14 47%	11 27%	87 25%	26 26%	19 22%	5 16%	51 31%	37 22%	30 25%	28 33%
DON'T KNOW/REFUSED	11 3%	- -	4 3%	3 1%	7 3%	3 2%	5 2%	3 3%	3 10%	3 9%	8 2%	- -	2 2%	4 13%	5 3%	6 4%	1 1%	1 1%



CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: And, in partisan elections, which of the following would best describe the way you vote?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE				YEARS LIVED IN NC			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%
**D/S (VOTE REPUBLICAN - VOTE DEMOCRAT)	44 11%	4 4%	2 4%	15 40% BCEFG	10 15% Bc	9 10%	4 6%	35 18% I	9 4%	12 8%	14 12%	11 16%	8 9%	18 21% QS	12 18% QS	4 12% Q	-9 -12%	16 21% QS	2 5% Q	-3 -1%	45 29% T
TOTAL VOTE REPUBLICAN -----	164 41%	40 41%	16 37%	21 55% g	29 42% g	39 43%	19 32%	85 44%	80 38%	56 41%	46 41%	31 46%	31 38%	44 50% Q	27 41%	13 36%	24 30%	37 47% q	19 38%	84 36%	77 50% T
TOTAL VOTE DEMOCRAT -----	120 30%	36 37% D	14 32%	6 15%	19 27% d	30 33% d	16 26%	50 26%	70 34%	44 32%	32 29%	20 30%	23 28%	26 29%	15 23%	9 24%	33 41% op	21 27% p	17 33%	87 37% U	32 21%
ALWAYS VOTE REPUBLICAN	28 7%	6 6%	2 4%	4 9%	5 7%	9 10%	3 5%	12 6%	15 7%	6 4%	11 10%	4 6%	7 8%	5 6%	6 8%	2 5%	2 3%	8 10%	5 10%	13 6%	14 9%
VOTE REPUBLICAN MORE OFTEN THAN DEMOCRAT	137 34%	35 35%	14 33%	17 46%	24 35%	30 33%	16 27%	72 38%	64 31%	50 37%	35 31%	27 40%	24 29%	39 44% qs	21 32%	12 31%	21 27%	29 37%	14 28%	71 30%	63 40% t
VOTE DEMOCRAT MORE OFTEN THAN REPUBLICAN	93 23%	29 30% Dg	8 17%	3 9%	16 24% d	27 29% Dg	10 17%	42 22%	51 25%	39 29%	21 19%	15 23%	17 21%	24 27% p	13 19%	5 15%	23 29% p	16 20%	12 24%	69 29% U	23 15%
ALWAYS VOTE DEMOCRAT	28 7%	7 7%	7 15% ef	2 6%	3 4%	3 3%	6 10%	8 4%	19 9% h	5 4%	11 10%	5 7%	6 8%	2 2% o	3 4%	3 9%	10 12% n	5 7%	5 9% n	18 8%	9 6%
BOTH EQUALLY - SPLIT TICKET	83 21%	11 11%	8 19%	6 17%	20 29% B	17 19%	19 32% B	43 22%	40 19%	21 15%	26 24%	14 20%	22 27% J	11 12%	21 32% Nr	11 29% N	14 18%	14 18%	12 23%	39 16%	41 26% T
NOT SURE/DON'T KNOW	31 8%	11 11% E	4 10%	4 11%	1 1%	5 5%	5 9% e	13 7%	18 9%	17 12% kl	5 4%	3 4%	6 7%	8 9% o	1 1%	4 11% O	9 11% o	6 8% o	3 6%	25 10% U	4 3%
REFUSED	2 -	- -	1 3%	1 2%	- -	- -	- -	2 1%	- -	- -	2 2%	- -	- -	- -	2 3%	- -	- -	- -	- -	1 -	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: And, in partisan elections, which of the following would best describe the way you vote?

BANNER 2

	IDEOLOGY				ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
**D/S (VOTE REPUBLICAN - VOTE DEMOCRAT)	44 11%	-47 -78%	-15 -12% B	106 54% BC	82 38% F	-36 -21%	31 13%	11 11%	1 5%	-15 -37%	64 19% J	45 45% MNO	-16 -18%	6 20% MO	5 3% M	164 100% QR	-120 -100%	- Q
TOTAL VOTE REPUBLICAN -----	164 41%	3 4%	31 23% B	130 66% BC	123 57% F	38 23%	104 43%	39 39%	11 37%	7 17%	155 45% J	59 59% MNO	26 30%	10 33%	65 39%	164 100% QR	- -	- -
TOTAL VOTE DEMOCRAT -----	120 30%	50 83% CD	46 35% D	23 12%	41 19%	74 45% E	73 30%	28 28%	10 32%	22 54% K	92 27%	14 14%	41 47% LN	4 13%	60 36% LN	- -	120 100% PR	- -
ALWAYS VOTE REPUBLICAN	28 7%	- 1%	2 2%	25 13% BC	21 10% F	5 3%	14 6%	11 11%	3 9%	1 2%	27 8% j	15 15% MNO	4 5%	1 3%	6 4%	28 17% QR	- -	- -
VOTE REPUBLICAN MORE OFTEN THAN DEMOCRAT	137 34%	2 4%	29 22% B	104 53% BC	103 48% F	33 20%	90 37% h	28 28%	9 28%	6 15%	129 37% J	44 44% M	22 25%	9 30%	58 35%	137 83% QR	- -	- -
VOTE DEMOCRAT MORE OFTEN THAN REPUBLICAN	93 23%	40 67% CD	39 30% D	13 6% b	33 15%	55 33% E	55 23%	20 20%	10 32%	12 31%	75 22% J	13 13%	26 29% LN	3 9%	52 31% LN	- -	93 77% PR	- -
ALWAYS VOTE DEMOCRAT	28 7%	9 16% CD	7 5%	11 5% b	8 4%	19 11% E	17 7% I	9 9% I	- -	9 24% K	16 5% K	1 1%	16 18% LNO	1 4%	8 5%	- -	28 23% PR	- -
BOTH EQUALLY - SPLIT TICKET	83 21%	5 9%	39 29% BD	35 18% b	40 18%	38 23%	50 21%	24 24%	5 15%	6 16%	71 21%	21 21%	18 21%	12 41% lmO	26 16%	- -	- -	83 100% PQ
NOT SURE/DON'T KNOW	31 8%	2 4%	15 11% bd	9 4%	10 4%	16 10% e	14 6%	8 8%	5 15%	4 10%	25 7%	5 5%	2 2%	4 12%	14 8% m	- -	- -	- -
REFUSED	2 -	- -	1 1%	- -	2 1%	- -	2 1%	- -	- -	1 3%	1 -	- -	- -	- -	2 1%	- -	- -	- -

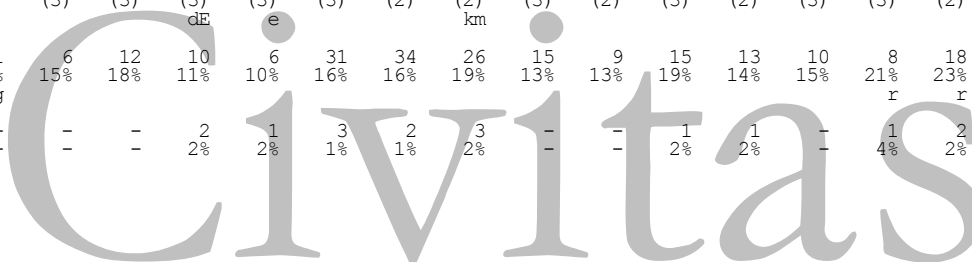
Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F G/H/I J/K L/M/N/O P/Q/R NATIONAL RESEARCH INC

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Which of the following best reflects your beliefs regarding the impact of taxes:

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%
TAX INCREASES HARM ECONOMIC GROWTH AND CAUSE JOBS TO BE LOST	200 50% (1)	37 37% (1)	21 48% (1)	25 65% (1)	41 60% (1)	45 50% (1)	31 51% (1)	92 48% (1)	107 52% (1)	61 44% (1)	56 50% (1)	39 58% (1)	44 53% (1)	42 47% (1)	32 49% (1)	18 50% (1)	33 42% (1)	46 59% (1)	28 55% (1)	99 42% (1)	96 62% (1)
TAX INCREASES HAVE NO REAL EFFECT ON THE ECONOMY AND JOB CREATION	66 16% (2)	11 12% (3)	6 13% (3)	6 15% (2)	12 17% (2)	19 21% (2)	12 20% (2)	34 18% (2)	32 15% (3)	18 13% (3)	28 25% (2)	9 13% (3)	11 14% (2)	15 17% (3)	15 22% (2)	5 13% (2)	11 14% (3)	13 17% (2)	7 14% (3)	45 19% (3)	21 13% (2)
TAX INCREASES WILL IMPROVE THE ECONOMY BY ADDING REVENUE TO GOVERNMENT	65 16% (3)	29 30% (2)	6 13% (2)	2 5% (3)	4 5% (3)	15 16% (3)	9 16% (3)	32 17% (3)	33 16% (2)	30 22% (2)	13 12% (3)	11 16% (2)	11 13% (3)	18 20% (2)	10 14% (3)	4 12% (3)	15 19% (2)	11 14% (3)	7 14% (2)	47 20% (2)	16 10% (3)
DON'T KNOW/NO OPINION	65 16% fg	19 19% fg	11 25% fg	6 15% fg	12 18% fg	10 11% fg	6 10% fg	31 16% fg	34 16% fg	26 19% fg	15 13% fg	9 13% fg	15 19% fg	13 14% fg	10 15% fg	8 21% fg	18 23% fg	7 9% fg	8 17% fg	41 17% fg	22 14% fg
REFUSED	5 1%	2 2%	-	-	-	2 2%	1 2%	3 1%	2 1%	3 2%	-	-	1 2%	1 2%	-	1 4%	2 2%	-	-	4 2%	1 -



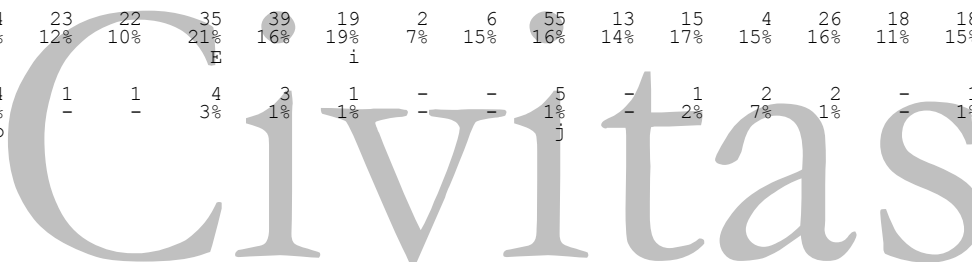
Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Which of the following best reflects your beliefs regarding the impact of taxes:

BANNER 2

	IDEOLOGY				ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
TAX INCREASES HARM ECONOMIC GROWTH AND CAUSE JOBS TO BE LOST	200 50% (1)	7 11% (3)	53 40% (1) B	134 68% (1) BC	136 63% (1) F	56 34% (1)	116 48% (1)	52 52% (1)	19 63% (1)	12 30% (2)	182 53% (1) J	61 61% (1) Mo	37 42% (1)	16 55% (1)	79 48% (1)	117 71% (1) QR	28 23% (3)	40 48% (1) Q
TAX INCREASES HAVE NO REAL EFFECT ON THE ECONOMY AND JOB CREATION	66 16% (2)	13 22% (2) D	32 25% (2) D	19 10% (3)	25 12% (3)	40 24% (2) E	42 17% (3)	15 15% (2)	2 8% (3)	10 25% (3)	52 15% (2)	16 16% (2)	18 20% (2) N	2 6% (3)	26 16% (3) n	13 8% (3)	32 27% (2) P	18 22% (2) P
TAX INCREASES WILL IMPROVE THE ECONOMY BY ADDING REVENUE TO GOVERNMENT	65 16% (3)	27 45% (1) CD	19 14% (3)	19 10% (2)	32 15% (2)	31 19% (3)	43 18% (2)	12 12% (3)	7 22% (2)	12 30% (1) k	50 15% (3)	9 9% (3)	17 19% (3) l	5 18% (2)	33 20% (2) L	17 10% (2)	41 34% (1) PR	5 6% (3)
DON'T KNOW/NO OPINION	65 16%	13 21% d	24 18%	23 12%	22 10%	35 21% E	39 16%	19 19%	2 7%	6 15%	55 16%	13 14%	15 17%	4 15%	26 16%	18 11%	18 15%	18 22% p
REFUSED	5 1%	- -	4 3% b	1 -	1 -	4 3%	3 1%	1 1%	- -	- -	5 1% j	- -	1 2%	2 7%	2 1%	- -	1 1%	1 2%



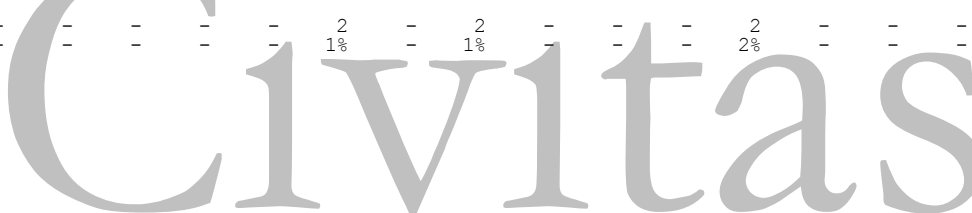
Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F G/H/I J/K L/M/N/O P/Q/R NATIONAL RESEARCH INC

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: The North Carolina State Treasurer decides where to invest the \$90 billion dollar state workers pension fund. In your opinion, should the treasurer be allowed to seek out, accept and serve on paid corporate board positions while he or she is still being paid to be the State Treasurer?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						YEARS LIVED IN NC	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%
**D/S (YES - NO)	-284 -71%	-68 -69%	-30 -69%	-26 -68%	-51 -74%	-64 -70%	-45 -76%	-132 -69%	-152 -73%	-91 -66%	-74 -67%	-58 -85%	-60 -73%	-55 -62%	-52 -79%	-25 -68%	-54 -68%	-58 -75%	-39 -78%	-162 -69%	-115 -74%
YES	29 7%	7 7%	2 4%	5 12%	4 6%	9 10%	2 3%	16 8%	13 6%	14 10% 1	8 7%	2 3%	5 6%	10 11%	4 5%	3 7%	6 8%	5 6%	2 5%	24 10% U	5 3%
NO	313 78%	75 76%	32 73%	31 81%	55 81%	73 80%	47 79%	149 77%	165 79%	105 77%	82 74%	60 88% jK	65 79%	64 73%	56 84%	28 76%	60 75%	63 81%	42 83%	186 79%	120 78%
DON'T KNOW/UNSURE	56 14%	15 15%	10 23% df	3 7%	9 13%	9 10%	10 17%	25 13%	30 15%	16 12%	21 19% 1	6 9%	12 14%	13 14%	7 10%	6 17%	13 17%	11 14%	6 12%	24 10%	29 19% T
REFUSED	2 -	2 2%	- -	- -	- -	- -	- -	2 1%	- -	2 1%	- -	- -	- -	2 2%	- -	- -	- -	- -	- -	2 1%	- -

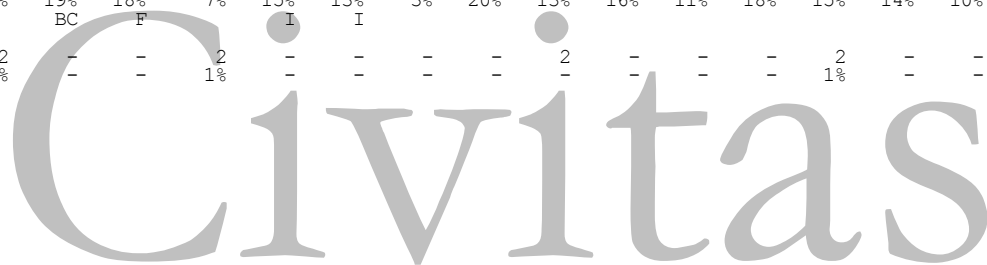


CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: The North Carolina State Treasurer decides where to invest the \$90 billion dollar state workers pension fund. In your opinion, should the treasurer be allowed to seek out, accept and serve on paid corporate board positions while he or she is still being paid to be the State Treasurer?

BANNER 2

	IDEOLOGY			ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
**D/S (YES - NO)	-284 -71%	-53 -89%	-96 -72%	-131 -67%	-138 -64%	-134 -81%	-169 -70%	-75 -75%	-21 -69%	-14 -35%	-261 -76%	-71 -72%	-71 -81%	-16 -55%	-109 -66%	-119 -73%	-94 -78%	-55 -66%
YES	29 7%	1 2%	13 10% B	14 7% B	20 9%	9 5%	18 7%	6 6%	4 14%	9 22% K	18 5%	6 6%	4 4%	4 14%	16 9%	11 7%	8 6%	7 8%
NO	313 78%	54 91% cD	108 82%	144 74%	157 73%	143 86% E	187 77%	81 81%	25 83%	23 58% J	279 81%	77 78%	75 85% o	19 68%	125 75%	130 79%	101 84%	61 74%
DON'T KNOW/UNSURE	56 14%	5 8%	10 7%	38 19% BC	39 18% F	12 7%	37 15% I	13 13% I	1 3%	8 20%	45 13%	16 16%	10 11%	5 18%	24 15%	23 14%	12 10%	15 18%
REFUSED	2 -	-	2 1%	-	-	2 1%	-	-	-	-	2 -	-	-	-	2 1%	-	-	-



CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Do you support or oppose exploring for oil and natural gas on land and off the coast of North Carolina?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						YEARS LIVED IN NC		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)	
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%	
**D/S (SUPPORT - OPPOSE)	96 24%	12 12%	12 28% b	15 39% BE	11 17%	29 32% BE	16 27% B	67 35% I	29 14%	34 24%	27 25%	10 15%	25 31% L	25 28% R	30 45% nQRS	12 34% R	17 22% R	-1 -1% R	12 25% R	43 18%	50 32% T	
TOTAL SUPPORT -----	232 58%	49 50%	27 60%	24 63%	37 55%	58 63%	37 61%	124 65% I	108 52%	79 58%	66 59%	38 55%	49 59%	53 60%	46 69% Rs	25 66% R	44 56%	37 47%	26 53%	128 54%	97 63%	
TOTAL OPPOSE -----	135 34%	37 38%	14 32%	9 24%	26 38%	29 32%	20 34%	56 29%	79 38%	46 33%	38 34%	28 41% m	23 29%	28 32%	16 24%	12 33%	27 34%	37 48% nOpS	14 28%	86 36%	47 30%	
STRONGLY SUPPORT	123 31%	28 29%	14 33%	11 28%	15 22%	37 40% E	18 29%	66 35%	56 27%	35 25%	41 37%	20 29%	27 33%	24 27%	29 44% nQr	13 35%	19 23%	23 29%	15 30%	63 27%	57 37% t	
SOMEWHAT SUPPORT	109 27%	21 21%	12 28%	14 36%	22 33%	21 23%	19 31%	58 30%	51 25%	45 33%	25 22%	18 26%	21 26%	30 33% r	16 25%	12 31% r	26 32%	14 18%	11 23%	66 28%	40 26%	
SOMEWHAT OPPOSE	50 12%	14 14%	4 9%	2 6%	7 11%	12 13%	10 16%	27 14%	22 11%	23 17%	12 11%	6 9%	8 10%	17 19% OS	4 5% OS	6 17% OS	8 10%	12 15% oS	2 5%	28 12%	20 13%	
STRONGLY OPPOSE	86 21%	23 24%	10 23%	7 18%	19 27%	17 18%	10 17%	29 15%	57 27% H	23 17%	26 23%	21 32% JM	15 19%	11 12% OS	12 19%	6 15%	19 24%	26 33% NoP	12 24% n	57 24%	27 18%	
DON'T KNOW/NO OPINION	33 8%	12 12%	3 7%	5 13%	5 7%	5 5%	3 5%	12 6%	21 10%	12 9%	8 7%	2 4%	10 12% L	7 8% p	4 7%	- 1% p	8 10% p	4 5%	9 19% nOPR	22 9%	11 7%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Do you support or oppose exploring for oil and natural gas on land and off the coast of North Carolina?

BANNER 2

	IDEOLOGY				ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFLIATION				TYPICALLY VOTE FOR...		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER. (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
**D/S (SUPPORT - OPPOSE)	96 24%	-31 -52%	20 5%	103 26%	93 23%	5 1%	55 14%	28 7%	9 2%	9 2%	82 20%	40 10%	13 3%	12 3%	20 5%	94 23%	-21 -5%	23 6%
TOTAL SUPPORT -----	232 58%	12 3%	72 18%	142 35%	147 37%	79 20%	139 35%	60 15%	19 5%	21 5%	200 50%	67 17%	48 12%	20 5%	84 21%	122 30%	44 11%	51 13%
TOTAL OPPOSE -----	135 34%	43 11%	51 13%	38 9%	53 13%	74 18%	84 21%	32 8%	10 3%	12 3%	118 29%	26 7%	34 9%	8 2%	64 16%	28 7%	65 16%	28 7%
STRONGLY SUPPORT	123 31%	4 1%	35 9%	82 20%	82 20%	36 9%	75 19%	36 9%	7 2%	9 2%	110 27%	45 11%	21 5%	4 1%	43 11%	75 18%	10 3%	32 8%
SOMEWHAT SUPPORT	109 27%	8 2%	36 9%	59 15%	64 16%	42 11%	64 16%	24 6%	12 3%	12 3%	91 23%	21 5%	26 7%	16 4%	41 10%	47 12%	34 8%	19 5%
SOMEWHAT OPPOSE	50 12%	13 3%	17 4%	19 5%	26 6%	21 5%	34 8%	10 3%	3 1%	5 1%	43 11%	9 2%	9 2%	2 0%	27 7%	14 4%	24 6%	8 2%
STRONGLY OPPOSE	86 21%	30 8%	35 9%	19 5%	27 7%	53 13%	49 12%	22 6%	7 2%	8 2%	75 19%	17 4%	25 6%	5 1%	36 9%	14 4%	41 10%	20 5%
DON'T KNOW/NO OPINION	33 8%	6 1%	9 2%	16 4%	16 4%	13 3%	19 5%	9 2%	1 0%	6 1%	26 7%	6 1%	6 1%	1 0%	19 5%	15 4%	11 3%	3 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F G/H/I J/K L/M/N/O P/Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: North Carolina has passed legislation authorizing tuition vouchers, known as opportunity scholarships, to allow lower and middle-income families to attend a school of their choice. Which of the following statements comes closest to your opinion on the issue of school choice and public schools?

Giving parents more choice in K-12 education will improve education for students. North Carolina should move towards allowing more choice in K-12 education for parents and children.

The state should be the primary educator of all K-12 children. Any legislation that allows parents the ability to move children out of the traditional K-12 public school system will weaken public education.

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%
**D/S (MORE CHOICE WILL IMPROVE EDUCATION - MOVING CHILDREN WILL WEAKEN PUBLIC EDUCATION)	122 31%	34 35%	15 33%	11 29%	20 29%	26 28%	17 29%	57 30%	66 32%	39 29%	30 27%	27 40% k	26 32%	21 24%	23 35%	12 32%	33 41% nR	17 21%	16 31%	54 23%	64 41% T
MORE CHOICE WILL IMPROVE EDUCATION	244 61%	60 61%	26 59%	24 62%	43 62%	54 59%	37 62%	116 60%	128 61%	81 59%	68 61%	44 65%	49 60%	51 58%	42 64%	22 60%	52 66%	46 59%	29 59%	135 57%	102 66%
MOVING CHILDREN WILL WEAKEN PUBLIC EDUCATION	121 30%	26 26%	11 26%	13 34%	23 34%	28 31%	20 33%	59 31%	62 30%	42 30%	39 35%	17 26%	23 29%	30 34%	19 28%	10 28%	19 24%	29 37%	14 27%	82 35% u	38 25%
DON'T KNOW	32 8%	11 11%	5 11%	2 4%	3 4%	9 10%	3 4%	15 8%	17 8%	14 10%	5 4%	5 7%	9 11% k	6 6%	5 8%	5 12% r	8 10%	3 4%	5 11%	17 7%	14 9%
REFUSED	3 1%	2 2%	1 3%	-	-	-	-	2 1%	1 1%	2 1%	-	1 1%	-	2 2%	-	-	-	-	1 3%	2 1%	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: North Carolina has passed legislation authorizing tuition vouchers, known as opportunity scholarships, to allow lower and middle-income families to attend a school of their choice. Which of the following statements comes closest to your opinion on the issue of school choice and public schools?

Giving parents more choice in K-12 education will improve education for students. North Carolina should move towards allowing more choice in K-12 education for parents and children.

The state should be the primary educator of all K-12 children. Any legislation that allows parents the ability to move children out of the traditional K-12 public school system will weaken public education.

BANNER 2

	IDEOLOGY			ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
**D/S (MORE CHOICE WILL IMPROVE EDUCATION - MOVING CHILDREN WILL WEAKEN PUBLIC EDUCATION)	122 31%	-11 -18%	31 23%	100 51%	104 48%	20 12%	62 25%	32 32%	16 53%	19 48%	96 28%	39 39%	25 28%	10 34%	46 27%	103 63%	-2 -1%	16 20%
MORE CHOICE WILL IMPROVE EDUCATION	244 61%	22 36%	77 58%	140 71%	152 71%	87 53%	144 60%	60 60%	22 73%	27 67%	206 60%	66 67%	52 59%	17 61%	99 60%	132 80%	52 43%	45 55%
MOVING CHILDREN WILL WEAKEN PUBLIC EDUCATION	121 30%	32 54%	46 35%	40 20%	48 22%	68 41%	83 34%	28 28%	6 21%	8 19%	110 32%	27 27%	27 31%	8 27%	54 32%	28 17%	54 45%	29 35%
DON'T KNOW	32 8%	5 9%	7 6%	15 8%	14 7%	9 5%	15 6%	11 11%	2 6%	4 11%	25 7%	6 6%	8 9%	3 12%	11 7%	5 3%	13 11%	8 10%
REFUSED	3 1%	- 1%	2 1%	1 -	1 -	2 1%	- -	1 1%	- -	1 2%	2 1%	- -	- -	- -	3 2%	- -	1 1%	- 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F G/H/I J/K L/M/N/O P/Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Which of the following statements best reflects your views on public teacher unions?

The primary interests of the public teachers union are to advocate for higher pay and benefits for their members and to advance the union political agenda.

The primary interests of the public teachers union are to improve student outcomes and better educate children.

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE				YEARS LIVED IN NC			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%
**D/S (PRIMARY INTEREST IS PAY/BENEFITS - PRIMARY INTEREST IS STUDENTS)	41 10%	19 20% CDE	1 2%	2 5%	4 6%	9 10% C	6 9%	45 23% I	-4 -2%	12 9% Lm	28 26% JLM	-2 -3%	2 3% L	16 18% PQRS	30 45% NPQRS	-1 -2%	-4 -4%	- -	- -	36 15% U	7 4%
PRIMARY INTEREST IS PAY/BENEFITS	186 47%	50 51%	19 43%	17 45%	31 45%	41 45%	29 48%	101 53% I	85 41%	67 49%	57 51%	27 40%	35 43%	45 50%	43 65% PQRS	14 38%	34 42%	29 37%	22 44%	119 50%	65 42%
PRIMARY INTEREST IS STUDENTS	145 36%	30 31%	18 41%	15 40%	27 39%	31 34%	23 38%	57 30%	88 42% H	55 40% k	28 25%	29 43% K	33 40% K	29 33%	13 20%	15 40% O	37 47% O	29 37% O	22 44% O	83 35%	58 37%
DON'T KNOW	61 15%	15 15%	7 16%	6 15%	11 16%	17 19%	6 10%	30 16%	31 15%	12 8%	24 22% J	12 17% j	13 16% j	12 14%	10 16%	7 20% q	7 9%	18 23% Q	6 13%	31 13%	28 18%
REFUSED	8 2%	3 3%	- -	- -	- -	2 2%	2 4%	4 2%	4 2%	5 3% 1	2 2%	- -	1 1%	3 3%	- -	1 2%	2 2%	2 3%	- -	3 1%	4 3%

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

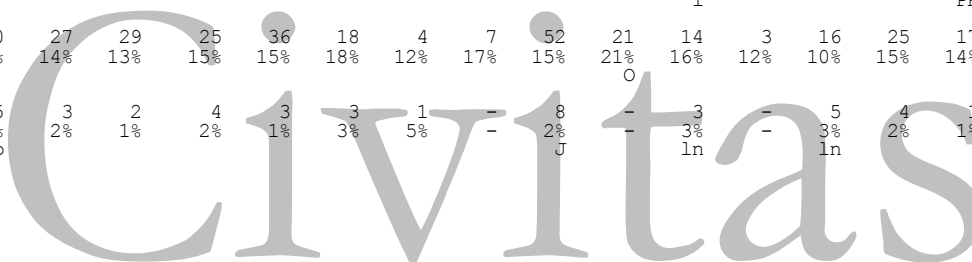
QUESTION: Which of the following statements best reflects your views on public teacher unions?

The primary interests of the public teachers union are to advocate for higher pay and benefits for their members and to advance the union political agenda.

The primary interests of the public teachers union are to improve student outcomes and better educate children.

BANNER 2

	IDEOLOGY				ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
**D/S (PRIMARY INTEREST IS PAY/BENEFITS - PRIMARY INTEREST IS STUDENTS)	41 10%	-10 -17%	20 15%	33 17%	26 12%	13 8%	41 17%	-4 -4%	2 7%	-5 -12%	48 14%	22 22%	-4 -4%	3 11%	19 11%	50 30%	-26 -21%	18 22%
PRIMARY INTEREST IS PAY/BENEFITS	186 47%	20 33%	64 48%	100 51%	105 49%	75 45%	122 50%	38 38%	14 45%	14 36%	166 48%	50 50%	33 38%	14 49%	82 49%	92 56%	38 32%	43 52%
PRIMARY INTEREST IS STUDENTS	145 36%	30 51%	43 33%	67 34%	79 37%	62 37%	81 33%	41 41%	11 38%	19 47%	118 34%	28 28%	37 42%	11 38%	63 38%	43 26%	64 53%	25 30%
DON'T KNOW	61 15%	10 16%	20 15%	27 14%	29 13%	25 15%	36 15%	18 18%	4 12%	7 17%	52 15%	21 21%	14 16%	3 12%	16 10%	25 15%	17 14%	13 15%
REFUSED	8 2%	- -	5 4%	3 2%	2 1%	4 2%	3 1%	3 3%	1 5%	- -	8 2%	- -	3 3%	- -	5 3%	4 2%	1 1%	2 3%



CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Which of the following statements best reflects your view of the recently passed House Bill 2

House Bill 2 offers protection of individual privacy and safety in public restrooms and locker rooms, and protects the rights of business owners to make workplace decisions without government interference.

House Bill 2 unjustly discriminates against individuals based on their self-perceived gender and prevents cities from enacting ordinances that would provide open access to public restrooms and locker rooms.

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE					YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%
**D/S (OFFERS PROTECTION OF INDIVIDUAL PRIVACY AND SAFETY - UNJUSTLY DISCRIMINATES AGAINST INDIVIDUALS)	41 10%	1 1%	-2 -4%	-5 -12%	21 31%	9 10%	17 28%	34 18%	8 4%	-8 -6%	1 1%	17 25%	31 37%	7 8%	7 11%	19 53%	-15 -18%	8 10%	14 28%	-11 -5%	56 36%
OFFERS PROTECTION OF INDIVIDUAL PRIVACY AND SAFETY	205 51%	45 46%	20 46%	15 40%	43 63%	45 49%	36 60%	105 55%	99 48%	57 42%	54 49%	39 58%	53 64%	45 50%	34 52%	26 70%	28 35%	40 52%	31 61%	105 44%	98 63%
UNJUSTLY DISCRIMINATES AGAINST INDIVIDUALS	163 41%	45 45%	22 49%	20 52%	22 32%	36 39%	19 32%	71 37%	92 44%	65 47%	53 48%	22 33%	22 27%	43 43%	27 41%	7 18%	43 54%	32 42%	17 33%	116 49%	42 27%
DON'T KNOW	28 7%	9 9%	2 5%	3 8%	3 5%	7 8%	4 6%	14 7%	14 7%	13 9%	4 4%	5 7%	6 7%	6 7%	4 6%	4 11%	6 8%	5 7%	2 4%	12 5%	14 9%
REFUSED	4 1%	-	-	-	-	4 4%	1 1%	1 1%	3 2%	2 2%	-	1 1%	1 2%	-	1 1%	1 2%	2 3%	-	1 2%	4 2%	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Which of the following statements best reflects your view of the recently passed House Bill 2?

House Bill 2 offers protection of individual privacy and safety in public restrooms and locker rooms, and protects the rights of business owners to make workplace decisions without government interference.

House Bill 2 unjustly discriminates against individuals based on their self-perceived gender and prevents cities from enacting ordinances that would provide open access to public restrooms and locker rooms.

BANNER 2

	IDEOLOGY				ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
**D/S (OFFERS PROTECTION OF INDIVIDUAL PRIVACY AND SAFETY - UNJUSTLY DISCRIMINATES AGAINST INDIVIDUALS)	41 10%	-44 -73%	-26 -20%	114 58%	107 49%	-65 -39%	16 7%	27 27%	- 1%	-2 -4%	41 12%	30 30%	1 1%	-3 -12%	7 4%	95 58%	-57 -47%	2 2%
OFFERS PROTECTION OF INDIVIDUAL PRIVACY AND SAFETY	205 51%	7 11%	44 33%	151 77%	154 71%	43 26%	120 50%	59 59%	13 43%	18 45%	179 52%	60 60%	40 45%	12 42%	82 49%	126 77%	27 22%	36 43%
UNJUSTLY DISCRIMINATES AGAINST INDIVIDUALS	163 41%	50 84%	70 53%	37 19%	47 22%	109 65%	104 43%	32 32%	13 43%	20 50%	138 40%	30 30%	39 45%	15 54%	74 45%	32 19%	83 69%	34 41%
DON'T KNOW	28 7%	2 4%	16 12%	8 4%	14 7%	11 7%	17 7%	7 7%	2 8%	2 5%	23 7%	9 9%	8 9%	1 3%	8 5%	5 3%	9 8%	11 13%
REFUSED	4 1%	1 1%	3 2%	1 -	1 -	3 2%	1 1%	1 1%	2 6%	- -	4 1%	1 1%	1 1%	1 2%	2 1%	1 1%	1 1%	2 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F G/H/I J/K L/M/N/O P/Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Do you support or oppose the death penalty for those who are found guilty of first-degree murder?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE					YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%
**D/S (SUPPORT - OPPOSE)	151 38%	28 29%	12 28%	23 60% BCE	25 36%	39 43% b	24 41%	97 51% I	54 26%	46 34%	35 32%	25 38%	44 53% JKL	33 37% R	39 59% NQR	25 68% NQRS	24 30% R	7 9%	23 46% qR	56 24%	87 56% T
TOTAL SUPPORT -----	262 65%	60 60%	27 60%	30 79% b	43 63%	60 66%	42 70%	140 73% I	122 59%	88 64%	70 63%	44 65%	59 72%	58 65%	51 78% qR	30 81% nQRs	49 61%	40 51%	34 67% r	139 59%	115 74% T
TOTAL OPPOSE -----	110 28%	31 32%	14 32%	7 19%	19 27%	21 23%	18 30%	42 22%	68 33% H	41 30% m	35 31% m	18 27%	16 19%	25 28% P	12 18%	5 13%	25 31% P	32 42% OPS	11 21%	82 35% U	27 18%
STRONGLY SUPPORT	175 44%	39 40%	22 49%	17 44%	30 44%	40 44%	28 46%	96 50% I	80 38%	60 44%	42 38%	31 46%	40 49%	42 47%	33 49% r	21 57% qR	31 39%	26 33%	22 44%	90 38%	82 53% T
SOMEWHAT SUPPORT	86 22%	20 21%	5 11%	13 34% C	13 19%	20 22%	15 24%	44 23%	43 20%	27 20%	28 25%	12 18%	19 23%	16 18%	19 29%	9 24%	17 22%	14 18%	12 23%	49 21%	33 21%
SOMEWHAT OPPOSE	47 12%	17 18% dF	8 18%	2 6%	8 11%	6 7%	5 8%	14 8%	32 16% H	13 9%	11 10%	13 19% j	10 12%	8 9%	4 6%	3 8%	8 10%	18 23% NOPq	7 13%	30 13%	16 10%
STRONGLY OPPOSE	63 16%	14 14%	6 14%	5 13%	11 16%	15 16%	13 21%	28 15%	36 17%	28 21% LM	24 21% LM	5 8%	6 7%	18 20% Ps	8 13%	2 5%	17 21% Ps	15 19% Ps	4 8%	52 22% U	11 7%
DON'T KNOW/NO OPINION	28 7%	7 8% G	3 7% g	1 2%	6 9% G	10 11% dG	- -	10 5%	18 8%	8 6%	6 6%	6 9%	7 9%	6 6%	2 4%	2 6%	6 8%	6 7%	6 11% o	14 6%	13 9%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Do you support or oppose the death penalty for those who are found guilty of first-degree murder?

BANNER 2

	IDEOLOGY				ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
**D/S (SUPPORT - OPPOSE)	151 38%	-9 -15%	55 41% B	106 54% BC	87 40%	65 39%	86 36%	45 45% g	15 50%	1 2%	146 42% J	51 51% MO	28 32%	15 52% o	50 30%	102 62% Q	-6 -5%	44 54% Q
TOTAL SUPPORT -----	262 65%	24 40%	87 66% B	145 74% B	144 67%	110 66%	156 64%	68 68%	22 74%	20 51%	232 67%	68 69%	57 65%	22 76%	103 62% Q	126 76% Q	53 44%	62 75% Q
TOTAL OPPOSE -----	110 28%	33 55% CD	32 24%	39 20%	57 26%	45 27%	70 29%	23 23%	7 24%	20 49% K	85 25%	18 18%	28 32% L	7 24%	53 32% L	24 15%	59 49% PR	18 21%
STRONGLY SUPPORT	175 44%	10 17%	55 42% B	107 55% BC	103 47%	71 43%	112 46%	43 43%	14 47%	12 30%	155 45%	48 48%	35 39%	16 57%	66 40%	86 52% Q	28 23%	51 62% Q
SOMEWHAT SUPPORT	86 22%	13 22%	32 24%	38 19%	41 19%	39 23%	44 18%	25 25%	8 27%	8 21%	76 22%	21 21%	22 25%	5 19%	37 22%	40 24% r	25 21%	11 13%
SOMEWHAT OPPOSE	47 12%	13 22% CD	13 10%	20 10%	24 11%	20 12%	31 13% i	13 13% i	1 3%	4 10%	40 12%	10 10%	9 10%	1 3%	26 16% N	12 7%	25 21% PR	7 8%
STRONGLY OPPOSE	63 16%	20 33% CD	20 15%	19 10%	33 15%	26 16%	39 16%	10 10%	6 20%	16 39% K	45 13%	8 8%	19 22% L	6 21%	27 16% l	12 7%	34 28% PR	11 13%
DON'T KNOW/NO OPINION	28 7%	3 5%	13 10%	12 6%	15 7%	10 6%	16 7%	9 9%	1 2%	- -	27 8% J	13 13% MN	3 3%	- -	10 6% N	15 9%	8 7%	3 3%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F G/H/I J/K L/M/N/O P/Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Would you support or oppose an election law that would require voters to show a valid photo ID before casting their ballot?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%
**D/S (SUPPORT - OPPOSE)	199 50%	36 37%	24 54%	27 71%	42 61%	45 49%	26 43%	97 50%	103 49%	69 50%	51 45%	40 60%	39 47%	42 47%	32 48%	23 62%	34 43%	48 62%	19 39%	88 37%	105 68%
TOTAL SUPPORT -----	295 74%	65 66%	34 77%	32 83%	54 80%	67 73%	42 71%	141 74%	154 74%	101 74%	81 72%	53 78%	59 72%	63 71%	48 73%	30 80%	57 72%	62 80%	34 68%	160 68%	128 82%
TOTAL OPPOSE -----	95 24%	29 30%	10 23%	4 11%	13 19%	22 24%	17 28%	44 23%	51 25%	32 24%	30 27%	12 18%	20 25%	21 24%	16 25%	7 18%	22 28%	14 18%	14 29%	72 30%	23 15%
STRONGLY SUPPORT	254 63%	57 58%	29 66%	27 71%	47 68%	60 66%	34 57%	124 64%	130 63%	82 60%	72 65%	47 69%	52 63%	52 59%	43 65%	28 76%	49 61%	53 68%	28 56%	133 57%	115 74%
SOMEWHAT SUPPORT	41 10%	8 8%	5 11%	4 12%	8 12%	7 7%	9 14%	18 9%	23 11%	19 14%	8 8%	6 9%	7 9%	11 12%	5 8%	1 4%	8 10%	9 12%	6 12%	26 11%	13 8%
SOMEWHAT OPPOSE	26 7%	10 10%	3 7%	2 6%	4 5%	2 2%	5 9%	11 6%	15 7%	10 7%	4 4%	5 8%	7 8%	5 5%	4 7%	2 6%	5 6%	5 7%	5 10%	21 9%	5 3%
STRONGLY OPPOSE	69 17%	19 19%	7 17%	2 5%	9 13%	20 22%	11 18%	33 17%	36 17%	23 16%	26 23%	7 10%	14 16%	17 19%	12 18%	4 12%	17 22%	9 11%	10 19%	51 22%	18 11%
DON'T KNOW/NO OPINION	10 2%	4 4%	- -	2 6%	1 1%	2 2%	1 2%	6 3%	3 2%	4 3%	1 1%	2 4%	2 3%	4 5%	2 3%	1 2%	- -	2 2%	2 3%	4 2%	5 3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Would you support or oppose an election law that would require voters to show a valid photo ID before casting their ballot?

BANNER 2

	IDEOLOGY				ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFLIATION				TYPICALLY VOTE FOR...		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
**D/S (SUPPORT - OPPOSE)	199 50%	-21 -36%	44 33% B	175 89% BC	150 69% F	40 24%	112 46%	52 52%	22 73% Gh	-1 -3%	190 55% J	68 69% MNO	34 38% N	5 18%	80 48% N	152 92% QR	-8 -7%	41 49% Q
TOTAL SUPPORT -----	295 74%	18 30%	87 66% B	184 94% BC	181 84% F	102 61%	174 72%	75 75%	26 85%	18 46%	263 76% J	82 83% MNO	60 68%	16 58%	121 73%	157 96% QR	54 45%	61 74% Q
TOTAL OPPOSE -----	95 24%	39 66% CD	43 32% D	9 5%	31 14%	61 37% E	62 26% i	23 23%	4 12%	20 49% K	73 21%	14 14%	26 30% L	11 40% L	41 25% l	5 3%	63 52% PR	21 25% P
STRONGLY SUPPORT	254 63%	12 19%	73 55% B	164 84% BC	160 74% F	84 50%	148 61%	65 65%	22 75%	13 32%	230 67% J	76 76% MNO	51 58%	14 48%	100 60%	141 86% QR	41 34%	52 63% Q
SOMEWHAT SUPPORT	41 10%	6 11%	14 11%	20 10%	21 10%	18 11%	26 11%	10 10%	3 11%	5 14%	33 10%	6 6%	9 10%	3 10%	21 13%	16 10%	14 12%	9 11%
SOMEWHAT OPPOSE	26 7%	11 18% cD	11 8% D	3 1%	11 5%	15 9%	15 6%	9 9%	1 2%	4 11%	21 6%	5 5%	5 6%	3 10%	13 8%	2 1%	13 11% P	8 10% P
STRONGLY OPPOSE	69 17%	29 48% CD	32 24% D	6 3%	9 9%	46 28% E	47 19%	14 14%	3 10%	15 38% K	52 15%	9 9%	22 25% L	8 29% l	29 17% l	4 2%	50 41% PR	12 15% P
DON'T KNOW/NO OPINION	10 2%	3 4%	2 2%	2 1%	4 2%	3 2%	6 3%	3 3%	1 3%	2 5%	8 2%	3 3%	1 2%	1 3%	4 2%	2 1%	3 3%	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F G/H/I J/K L/M/N/O P/Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: At the end of July, North Carolina's Voter Identification Law, which required voters to show photo ID at polling locations, was struck down by a federal appeals court as being racially discriminatory. Do you support or oppose the federal appeals court's decision to strike down the North Carolina Voter Identification Law?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE					YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%
**D/S (SUPPORT - OPPOSE)	-76 -19%	-14 -14%	-11 -25%	-13 -34%	-2 -4% bCDEFG	-19 -20%	-17 -29%	-35 -18%	-41 -20%	-26 -19%	-25 -22%	-19 -28%	-7 -8% jkl	-11 -13% pr	-13 -20%	-11 -29%	-22 -27%	-23 -30%	4 9% NOPQR	-29 -12% U	-44 -29%
TOTAL SUPPORT -----	154 38%	38 39%	16 37%	12 31%	32 46%	36 39%	20 34%	73 38%	80 39%	53 38%	42 37%	23 34%	36 44%	37 41%	25 38%	12 32%	28 35%	26 34%	26 52% PqR	99 42%	52 33%
TOTAL OPPOSE -----	230 58%	52 53%	27 61%	25 65%	34 50%	54 60%	38 63%	109 57%	121 58%	79 57%	66 59%	42 62%	42 52%	48 54%	38 58%	23 61% S	50 62% S	50 64% S	22 44%	129 55%	96 62%
STRONGLY SUPPORT	114 29%	30 31%	13 29%	7 17%	24 35% d	26 29%	14 23%	57 30%	57 28%	36 26%	33 30%	18 27%	27 33%	26 29%	21 32%	10 27%	20 25%	17 22%	20 39% R	76 32%	38 25%
SOMEWHAT SUPPORT	40 10%	8 8%	3 7%	5 14%	7 11%	9 10%	6 11%	16 9%	23 11%	17 12%	9 8%	5 8%	8 10%	11 12%	4 5%	2 5%	8 10%	9 11%	6 13%	23 10%	14 9%
SOMEWHAT OPPOSE	42 10%	11 11% de	5 12%	1 2%	2 3%	13 14% DE	9 16% DE	15 8%	27 13%	13 10%	16 15% m	8 12%	4 5%	5 5%	10 15% nP	1 2%	14 17% nP	9 12% P	4 8% p	28 12%	14 9%
STRONGLY OPPOSE	188 47%	41 42%	22 49%	24 63% b	32 47%	41 45%	28 47%	93 49%	95 46%	66 48%	50 45%	34 50%	38 46%	43 49%	28 42%	22 60% oS	36 45%	40 52% s	18 36%	100 43%	82 53% t
DON'T KNOW/NO OPINION	16 4%	8 8% f	1 2%	2 4%	3 4%	1 1%	2 3%	10 5%	6 3%	6 5%	3 3%	2 3%	4 5%	4 5%	3 5%	2 7%	2 3%	2 3%	2 4%	8 3%	7 5%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: At the end of July, North Carolina's Voter Identification Law, which required voters to show photo ID at polling locations, was struck down by a federal appeals court as being racially discriminatory. Do you support or oppose the federal appeals court's decision to strike down the North Carolina Voter Identification Law?

BANNER 2

	IDEOLOGY			ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
**D/S (SUPPORT - OPPOSE)	-76 -19%	34 57% CD	-8 -6% D	-104 -53%	-78 -36%	3 2% E	-57 -23%	-10 -10% G	-7 -23%	6 16% K	-78 -23%	-34 -34%	-7 -8% LO	1 2% LMO	-37 -22%	-103 -63%	50 42% PR	-25 -30% P
TOTAL SUPPORT -----	154 38%	47 78% CD	58 44% D	44 23%	66 30%	81 49% E	90 37%	42 42%	12 38%	22 55% k	127 37%	31 32%	39 44% l	15 51%	60 36%	30 18%	82 68% PR	28 34% P
TOTAL OPPOSE -----	230 58%	13 21%	66 50% B	149 76% BC	144 67% F	78 47%	146 60%	52 52%	18 62%	16 39%	204 59% J	65 66% m	46 52%	14 49%	98 59%	133 81% QR	32 26%	53 64% Q
STRONGLY SUPPORT	114 29%	38 63% CD	44 33% D	29 15%	47 22%	63 38% E	69 28%	32 32%	8 26%	16 39%	97 28%	20 20%	32 37% Lo	12 43% L	41 25%	20 12%	66 54% PR	21 25% P
SOMEWHAT SUPPORT	40 10%	9 15%	14 10%	15 8%	19 9%	18 11%	21 9%	10 10%	4 12%	6 15%	30 9%	12 12%	7 8%	2 7%	19 12%	10 6%	16 13% p	8 9%
SOMEWHAT OPPOSE	42 10%	4 7%	12 9%	25 13%	20 9%	20 12%	29 12%	7 7%	3 10%	8 21%	31 9%	13 13%	11 12%	2 6%	17 10%	17 11%	13 11%	9 11%
STRONGLY OPPOSE	188 47%	8 14%	53 40% B	124 63% BC	124 57% F	58 35%	117 48%	45 45%	16 52%	7 18%	173 50% J	52 52%	35 40%	12 43%	81 49%	116 70% QR	19 16%	43 53% Q
DON'T KNOW/NO OPINION	16 4%	1 1%	9 7% Bd	3 1%	6 3%	6 4%	6 2% I	6 6% I	-	3 7%	13 4%	3 3%	3 3%	-	8 5% N	1 1%	7 6% P	2 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F G/H/I J/K L/M/N/O P/Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Do you support or oppose the Affordable Care Act, otherwise known as ObamaCare?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)	
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%	
**D/S (SUPPORT - OPPOSE)	-78 -19%	4 5% CDEFG	-19 -43%	-23 -60%	-12 -18% cd	-19 -21% d	-9 -15% cd	-39 -20%	-38 -18%	-10 -7% KLM	-24 -21%	-23 -34%	-20 -25%	-11 -12% opR	-18 -28%	-10 -28%	-	-	-27 -35%	-11 -23%	-17 -7% U	-58 -37%
TOTAL SUPPORT -----	152 38%	49 50% CD	13 29%	7 19%	26 39% d	34 37% d	23 38% d	71 37%	81 39%	61 44% l	42 37%	21 31%	29 35%	37 41%	22 33%	13 34%	39 49% or	24 31%	18 36%	104 44% U	46 29%	
TOTAL OPPOSE -----	230 58%	45 46%	31 71% Bg	30 79% BEFG	39 57%	53 58%	32 54%	110 58%	120 58%	71 51%	66 59%	44 65% j	49 60%	47 53%	40 61%	23 62%	39 49%	51 66% q	29 59%	121 51%	103 67% T	
STRONGLY SUPPORT	93 23%	29 30% D	9 20%	4 10%	13 19%	21 23% d	16 27% d	44 23%	49 24%	36 26%	25 22%	14 21%	19 23%	19 21%	15 23%	10 26%	24 30%	14 18%	11 22%	61 26%	30 19%	
SOMEWHAT SUPPORT	60 15%	20 20% cd	4 9%	3 8%	13 20%	12 14%	7 11%	28 14%	32 15%	25 18%	17 15%	7 10%	10 12%	18 20% p	6 10%	3 9%	15 19%	10 13%	7 14%	43 18% U	16 10%	
SOMEWHAT OPPOSE	49 12%	11 11%	7 17%	9 24% e	5 8%	9 10%	7 11%	24 13%	24 12%	21 15% m	9 8%	12 17% m	6 8%	13 15% p	9 14%	2 5%	10 12%	10 13%	5 10%	31 13%	15 10%	
STRONGLY OPPOSE	182 45%	34 35%	24 54% b	21 55% b	33 49%	44 48%	25 42%	86 45%	95 46%	50 36%	56 50% j	32 48%	43 52% J	34 39% J	31 47%	21 57% NQ	29 37%	41 53% q	25 49%	90 38%	88 57% T	
DON'T KNOW/NO OPINION	16 4%	3 3%	-	1 2%	3 4%	5 5% C	5 8% C	9 5%	7 3%	5 3%	4 4%	3 4%	4 5%	3 4%	4 7%	1 3%	1 2%	2 3%	3 6%	9 4%	6 4%	
REFUSED	1 -	1 2%	-	-	-	-	-	1 1%	-	1 1%	-	-	-	1 2%	-	-	-	-	-	1 1%	-	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Do you support or oppose the Affordable Care Act, otherwise known as ObamaCare?

BANNER 2

	IDEOLOGY				ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
**D/S (SUPPORT - OPPOSE)	-78 -19%	47 79% CD	1 1% D	-121 -62%	-103 -48%	26 16% E	-29 -12% Hi	-30 -30%	-15 -50%	12 31% K	-95 -28%	-39 -39%	- LnO	-6 -20%	-29 -17% L	-128 -78%	83 69% PR	-25 -31% P
TOTAL SUPPORT -----	152 38%	53 89% CD	63 47% D	35 18%	55 25%	92 55% E	102 42% hI	33 33%	6 21%	25 62% K	117 34%	28 28%	41 47% L	11 40%	66 39% l	16 10%	99 82% PR	27 32% P
TOTAL OPPOSE -----	230 58%	6 10%	62 47% B	157 80% BC	157 73% F	66 40%	132 54%	62 62%	21 71%	13 32%	212 62% J	67 67% M	42 47%	17 60%	94 57%	144 88% QR	16 14%	52 63% Q
STRONGLY SUPPORT	93 23%	33 54% CD	33 25% D	25 13%	33 15%	56 34% E	59 24% I	23 23% i	3 9%	20 50% K	64 19%	16 16%	28 32% Ln	5 17%	41 25%	7 4%	66 54% PR	15 18% P
SOMEWHAT SUPPORT	60 15%	21 35% cD	29 22% D	10 5%	21 10%	36 22% E	43 18% H	10 10%	4 12%	5 12%	53 15%	12 12%	13 15%	7 24%	24 15%	9 6%	34 28% PR	11 14% p
SOMEWHAT OPPOSE	49 12%	3 5%	18 14% B	26 13% B	26 12%	21 13%	28 12% g	9 9%	7 23%	5 12%	44 13%	16 16%	7 8%	6 19%	20 12%	32 19% Qr	4 4%	8 10%
STRONGLY OPPOSE	182 45%	3 5%	44 33% B	130 66% BC	131 61% F	45 27%	103 43%	53 53% g	14 47%	8 19%	168 49% J	51 51%	34 39%	12 40%	74 44%	112 68% Qr	12 10%	44 53% Q
DON'T KNOW/NO OPINION	16 4%	1 1%	7 5%	4 2%	4 2%	7 4%	7 3%	5 5%	3 9%	2 6%	13 4%	5 5% N	5 6% N	- -	5 3% N	4 3%	3 3%	4 5%
REFUSED	1 -	- -	1 1%	- -	- -	1 1%	1 1%	- -	- -	- -	1 -	- -	- -	- -	1 1%	- -	1 1%	- -

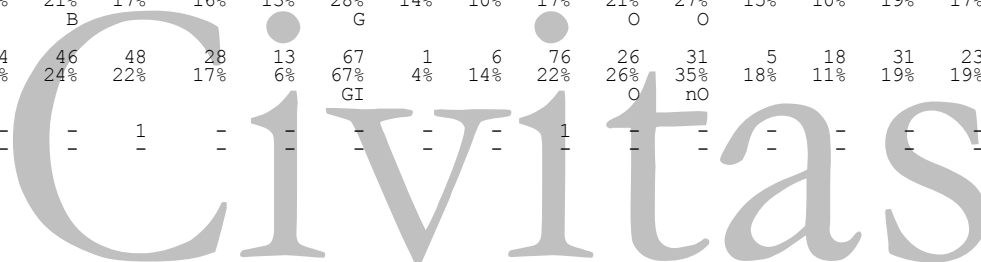
Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F G/H/I J/K L/M/N/O P/Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Age.

BANNER 2

	IDEOLOGY			ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...			
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
18 - 25	47 12%	8 13%	23 18% D	14 7%	16 8%	29 18% E	31 13% H	-	11 37% GH	7 16%	39 11%	4 4%	2 2%	1 4%	38 23% LMN	19 12%	13 11%	4 5%
26 - 40	90 23%	18 29%	29 22%	40 20%	48 22%	41 24%	75 31% H	-	7 25% H	12 30%	72 21%	20 20%	10 11%	9 31% m	48 29% M	37 22%	32 26%	16 20%
41 - 55	112 28%	19 32%	34 25%	55 28%	66 31%	42 25%	90 37% Hi	5 5%	6 20% h	12 29%	97 28%	28 29%	22 25%	9 31%	45 27%	46 28%	32 27%	26 32%
56 - 65	68 17%	6 9%	22 17%	40 21% B	37 17%	26 16%	32 13%	28 28% G	4 14%	4 10%	60 17%	21 21% O	23 27% O	4 15%	17 10%	31 19%	20 17%	14 16%
66 AND ABOVE	82 21%	10 16%	24 18%	46 24%	48 22%	28 17%	13 6%	67 67% GI	1 4%	6 14%	76 22%	26 26% O	31 35% nO	5 18%	18 11%	31 19%	23 19%	22 26%
REFUSED	1 -	-	-	-	1 -	-	-	-	-	-	1 -	-	-	-	-	-	-	-



CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Before you registered as Unaffiliated did you have a previous party affiliation?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE					YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%
**D/S (REPUBLICAN - DEMOCRAT)	12 3%	4 1% CG	-6 -13%	6 15% CG	3 4% CG	9 10% CG	-4 -6%	4 2%	7 4%	12 9% LM	6 6% LM	-2 -3%	-5 -6%	9 10% OPs	1 1% P	-5 -14%	3 3% P	4 5% P	1 2% P	-5 -2%	16 10% T
REPUBLICAN	99 25%	23 23%	7 16%	12 31%	18 27%	27 30% c	12 20%	44 23%	55 27%	24 17%	28 25%	21 31% J	26 31% J	16 18%	18 27%	10 28%	15 19%	24 31%	16 33% n	39 16%	58 37% T
DEMOCRAT	88 22%	19 19%	13 29%	6 17%	16 23%	19 20%	16 26%	40 21%	48 23%	12 9%	22 20% j	23 35% JK	31 37% JK	7 8%	17 26% N	15 41% NoQr	13 16%	20 25% N	15 31% Nq	44 19%	42 27% t
LIBERTARIAN	8 2%	1 1%	1 3%	1 3%	3 5% g	2 2%	- -	5 3%	4 2%	2 2%	4 4% m	2 3%	- -	1 1%	4 5% ps	- -	2 3%	1 1%	- -	5 2%	4 2%
OTHER/DON'T KNOW	20 5%	2 2%	2 4%	2 5%	4 6%	5 6%	5 9%	8 4%	12 6%	8 6%	5 4%	2 3%	5 6%	4 4%	3 4%	1 4%	6 8%	1 2%	5 10% r	13 5%	7 5%
NO	167 42%	51 51% g	18 40%	14 36%	25 37%	38 42%	21 35%	87 45%	80 38%	86 62% KLM	45 40% LM	17 26%	18 22%	55 62% OPRS	23 35%	9 24%	41 52% oPrS	26 34%	12 24%	126 53% U	38 24%
NOT UNAFFILIATED/DECLINE TO STATE/REFUSED	18 4%	3 3%	4 9% f	3 7%	1 2%	- -	6 10% F	9 4%	9 4%	6 4%	7 7%	1 2%	3 3%	5 6%	2 4%	1 3%	2 3%	5 7%	2 3%	10 4%	7 4%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Before you registered as Unaffiliated did you have a previous party affiliation?

BANNER 2

	IDEOLOGY				ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
**D/S (REPUBLICAN - DEMOCRAT)	12 3%	-9 -15%	-7 -5% b	26 13% BC	26 12% F	-13 -8%	18 7% HI	1 1% i	-5 -16%	-14 -35%	28 8% J	99 100% MNO	-88 -100%	- - M	- - M	33 20% QR	-27 -23%	3 4% Q
REPUBLICAN	99 25%	9 14%	24 18%	65 33% BC	70 32% F	25 15%	57 24% I	37 37% GI	3 8%	1 3%	97 28% J	99 100% MNO	- -	- -	- -	59 36% Q	14 12%	21 26% Q
DEMOCRAT	88 22%	18 29%	31 23%	39 20%	44 20%	38 23%	39 16%	37 37% G	7 24%	15 38% k	69 20%	- -	88 100% LNO	- -	- -	26 16%	41 34% Pr	18 22%
LIBERTARIAN	8 2%	1 2%	3 2%	3 2%	3 1%	5 3%	6 2% H	- -	2 8%	- -	7 2% J	- -	- -	8 29% LMO	- -	5 3%	1 1%	2 2%
OTHER/DON'T KNOW	20 5%	2 4%	6 4%	8 4%	9 4%	10 6%	14 6%	6 6%	1 2%	3 8%	17 5%	- -	- -	20 71% LMO	- -	4 2%	3 2%	10 12% PQ
NO	167 42%	28 47%	61 46%	73 37%	80 37%	82 49% E	114 47% H	17 17%	17 57% H	20 51%	137 40%	- -	- -	- -	167 100% LMN	65 39%	60 50% R	26 32%
NOT UNAFFILIATED/DECLINE TO STATE/REFUSED	18 4%	2 3%	8 6%	8 4%	10 5%	7 4%	13 5% I	3 3% i	- -	- -	17 5% J	- -	- -	- -	- -	5 3%	1 1%	5 6%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F G/H/I J/K L/M/N/O P/Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Would you say you are a liberal or conservative in your political beliefs?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%
**D/S (CONSERVATIVE - LIBERAL)	136 34%	23 23%	15 35%	10 27%	34 50% BDF	29 32%	24 41% B	74 39% i	62 30%	28 21%	36 32% j	35 51% JK	36 44% Jk	27 31% q	28 42% Q	19 51% NQR	12 16%	28 36% Q	21 42% Q	45 19%	85 54% T
TOTAL CONSERVATIVE -----	196 49%	44 44%	23 52%	15 39%	39 57%	43 47%	33 55%	96 50%	100 48%	54 39%	55 50%	40 59% J	46 56% J	40 45%	34 51%	22 59% Q	31 39%	41 52%	28 56% q	94 40%	95 62% T
TOTAL LIBERAL -----	60 15%	21 21% E	8 17%	5 12%	5 8%	14 15%	8 14%	22 11%	38 18% h	25 18% l	19 17%	6 8%	10 12%	13 15%	6 9%	3 8%	19 24% OP	12 16%	7 14%	49 21% U	11 7%
VERY CONSERVATIVE	93 23%	22 23%	10 22%	8 21%	15 22%	24 27%	14 24%	44 23%	50 24%	28 21%	26 23%	12 17%	27 33% JL	16 18%	13 20%	14 38% NOR	25 31% R	11 14%	14 29% R	35 15%	56 36% T
SOMEWHAT CONSERVATIVE	103 26%	21 22%	13 30%	7 18%	24 36% bdF	18 20%	18 31%	52 27%	50 24%	25 18%	29 26%	28 42% JKM	19 23%	24 27% Q	20 31% Q	8 21% q	7 8%	30 38% PQ	14 27% Q	59 25%	40 26%
SOMEWHAT LIBERAL	34 9%	11 11%	5 12%	2 5%	3 4%	8 8%	6 10%	13 7%	21 10%	14 10%	11 10%	4 6%	6 8%	7 8% 8	4 6% 6	2 6% 6	11 13% 13	6 8%	4 9%	28 12% U	6 4%
VERY LIBERAL	26 6%	10 10%	2 5%	3 7%	3 4%	6 6%	3 4%	9 4%	17 8%	12 8%	9 8%	2 3%	3 4%	6 6% 6	2 3% 3	1 2% 2	8 10% 10	6 8%	3 5%	21 9% U	5 3%
MODERATE	132 33%	30 31%	12 28%	15 40%	24 35%	32 35%	19 31%	69 36%	63 30%	52 38%	34 30%	22 32%	24 29%	32 37%	26 39%	11 29%	26 33%	22 29%	14 29%	83 35%	47 30%
DON'T KNOW/REFUSED	12 3%	4 4% g	1 3%	3 9%	- -	3 3%	- -	5 3%	7 3%	6 5% L	3 3%	- -	2 2% l	3 3%	1 1%	1 3%	3 4%	3 3%	1 1%	9 4%	2 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Would you say you are a liberal or conservative in your political beliefs?

BANNER 2

	IDEOLOGY				ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
**D/S (CONSERVATIVE - LIBERAL)	136 34%	-60 -100%	- B	196 100% BC	132 61% F	- -	70 29%	49 49% GI	8 25%	12 30%	119 35%	56 MNO	21 24%	8 27%	45 27%	127 77% QR	-27 -22%	29 36% Q
TOTAL CONSERVATIVE -----	196 49%	- -	- -	196 100% BC	144 67% F	46 28%	118 49% i	58 58% gI	9 29%	16 39%	173 50%	65 MNO	39 44%	11 40%	73 44%	130 79% QR	23 19%	35 42% Q
TOTAL LIBERAL -----	60 15%	60 100% CD	- -	- -	13 6%	47 28% E	48 20% HI	9 9%	1 4%	4 9%	54 16%	9 9%	18 20% L	3 12%	28 17% l	3 2%	50 41% PR	5 6%
VERY CONSERVATIVE	93 23%	- -	- -	93 48% BC	77 36% F	12 7%	53 22%	26 26%	5 16%	9 22%	82 24%	31 N	21 24% N	- -	36 22% N	67 41% QR	8 6%	14 16% q
SOMEWHAT CONSERVATIVE	103 26%	- -	- -	103 52% BC	67 31% F	34 20%	65 27%	32 32% I	4 13%	7 17%	91 27%	34 Mo	17 20%	11 40% m	37 22%	62 38% Qr	16 13%	21 26% Q
SOMEWHAT LIBERAL	34 9%	34 57% CD	- -	- -	10 5%	24 15% E	25 10% I	6 6%	1 2%	1 3%	32 9% j	4 4%	9 10%	2 8%	18 11% l	2 1%	26 22% PR	4 5%
VERY LIBERAL	26 6%	26 43% CD	- -	- -	3 1%	22 14% E	22 9% HI	3 3%	- 2%	3 6%	22 6%	4 4%	9 10%	1 4%	10 6%	1 -	23 19% PR	1 1%
MODERATE	132 33%	- -	132 100% BD	- -	55 25%	70 42% E	70 29%	30 30%	17 57% GH	15 37%	112 32%	24 24%	31 35%	9 30%	61 37% l	31 19%	46 38% P	39 47% P
DON'T KNOW/REFUSED	12 3%	- -	- -	- -	4 2%	3 2%	7 3%	2 2%	3 10%	6 14% k	5 2%	2 2%	1 1%	5 18% lMo	4 2%	1 1%	1 1%	4 5%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F G/H/I J/K L/M/N/O P/Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: In terms of political party, do you identify more with the Republican Party, the Democratic Party or something else?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)	
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%	
**D/S (REPUBLICAN - DEMOCRAT)	57 14%	8 8% C	- 1%	14 35% BCG	14 20% bCG	17 19% bCG	3 5%	39 20% I	18 8%	11 8%	16 15%	19 28% JkM	10 12%	17 19% Qs	17 25% QS	5 15% Q	-1 -2%	15 19% Qs	4 8% Q	11 5%	41 27% T	
TOTAL REPUBLICAN -----	149 37%	32 33%	16 36%	18 46%	26 38%	41 45% g	17 28%	74 39%	75 36%	45 33%	38 34%	34 50% Jk	33 40%	32 36%	28 42%	15 40%	25 31%	31 39%	20 39%	76 32%	68 44% T	
TOTAL DEMOCRAT -----	93 23%	24 24% d	15 35% De	4 10%	12 17%	24 26% D	14 24%	35 18%	58 28% H	33 24%	21 19%	15 22%	23 28%	15 17%	11 16%	9 25%	26 33% no	16 20%	16 32% NO	65 28% U	27 17%	
STRONG REPUBLICAN	81 20%	19 20%	9 20%	9 23%	14 21%	24 26% G	6 10%	37 19%	44 21%	23 17%	20 18%	17 25%	20 25%	16 18%	12 18%	9 24%	17 21%	16 20%	12 23%	44 19%	37 24%	
NOT SO STRONG REPUBLICAN	69 17%	13 13%	7 16%	9 23%	11 17%	18 20%	11 18%	37 19%	31 15%	22 16%	17 16%	17 24%	13 16%	16 18%	15 23% q	6 16%	8 10%	15 19%	8 10%	8 16%	32 14%	32 20%
NOT SO STRONG DEMOCRAT	44 11%	11 11%	7 16% d	1 3%	8 11%	13 15% D	4 7%	14 8%	30 14% h	20 14%	8 7%	8 11%	8 10%	8 8%	5 8%	1 4%	15 19% P	8 10%	7 14% p	33 14% U	10 6%	
STRONG DEMOCRAT	49 12%	13 13%	8 19% e	3 7%	4 6%	11 12% e	10 17% e	21 11%	28 14% h	14 10%	13 12%	7 11%	15 18%	7 8%	5 8%	8 21% no	11 14%	8 10%	9 18% no	32 14%	17 11%	
INDEPENDENT/UNAFFILIATED/ OTHER	146 37%	37 37%	12 27%	16 42%	31 45% cF	26 28%	25 41%	74 38%	72 35%	56 41% l	47 42% lm	18 27%	24 30%	38 43% s	23 36%	12 32%	29 36%	30 38%	14 27%	89 38%	55 35%	
DON'T KNOW/REFUSED	12 3%	6 6% EF	1 2%	1 2%	- -	- -	4 7% ef	9 5% i	3 1%	4 3%	5 5%	1 1%	2 2%	4 4%	4 6% q	1 3%	- -	2 2%	1 1%	6 2%	5 4%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: In terms of political party, do you identify more with the Republican Party, the Democratic Party or something else?

BANNER 2

	IDEOLOGY				ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER. (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
**D/S (REPUBLICAN - DEMOCRAT)	57 14%	-37 -61%	-7 -5%	103 53%	74 34%	-18 -11%	30 13%	18 18%	-1 -4%	-8 -19%	63 18%	44 44%	-3 -3%	-1 -3%	13 8%	112 68%	-72 -60%	10 12%
TOTAL REPUBLICAN -----	149 37%	5 8%	29 22%	116 59%	105 48%	39 24%	83 34%	43 43%	10 34%	7 17%	138 40%	56 57%	29 33%	5 18%	55 33%	114 69%	7 6%	20 24%
TOTAL DEMOCRAT -----	93 23%	41 69%	36 27%	13 7%	30 14%	58 35%	53 22%	25 25%	11 38%	14 36%	75 22%	13 13%	32 36%	6 20%	42 25%	2 1%	79 66%	10 12%
STRONG REPUBLICAN	81 20%	3 4%	10 8%	68 35%	60 28%	18 11%	46 19%	26 26%	5 16%	4 10%	74 22%	34 34%	15 17%	4 13%	24 15%	65 39%	3 2%	9 11%
NOT SO STRONG REPUBLICAN	69 17%	2 3%	18 14%	48 25%	44 21%	21 13%	37 15%	17 17%	6 19%	3 7%	63 18%	22 22%	15 17%	1 5%	30 18%	49 30%	4 3%	11 13%
NOT SO STRONG DEMOCRAT	44 11%	19 31%	21 16%	3 1%	12 6%	29 17%	24 10%	10 10%	9 29%	3 8%	40 12%	8 8%	15 17%	2 8%	20 12%	2 1%	36 30%	6 7%
STRONG DEMOCRAT	49 12%	23 38%	14 11%	10 5%	18 8%	29 17%	29 12%	15 15%	3 9%	11 28%	35 10%	5 5%	17 19%	4 13%	22 13%	- -	43 36%	4 5%
INDEPENDENT/UNAFFILIATED/ OTHER	146 37%	14 23%	60 46%	66 34%	78 36%	62 38%	100 41%	28 28%	8 28%	16 40%	123 36%	31 31%	25 28%	17 58%	64 38%	48 29%	34 29%	50 60%
DON'T KNOW/REFUSED	12 3%	- -	7 6%	1 -	3 1%	7 4%	6 3%	3 3%	- -	3 7%	9 3%	- -	2 2%	1 4%	6 4%	1 1%	- -	3 4%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F G/H/I J/K L/M/N/O P/Q/R
N A T I O N A L R E S E A R C H I N C

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Which of the following statements comes closest to describing your own opinion on the issue of abortion...

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE					YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	31 AND UNDER (T)	OVER 31 (U)
BASE=TOTAL SAMPLE	400 100%	98 25%	44 11%	38 10%	68 17%	91 23%	60 15%	192 48%	208 52%	138 34%	112 28%	68 17%	82 21%	89 22%	66 17%	37 9%	79 20%	78 19%	50 13%	236 59%	155 39%
**D/S (PRO-LIFE - PRO-CHOICE)	50 13%	8 8% F	8 18% F	5 13% F	18 27% BF	-18 -20% BCDEF	29 48% BCDEF	10 5% H	40 19% H	-5 -4% J	24 22% J	11 16% J	20 24% J	-6 -7% N	6 8% N	10 28% NOQ	9 11% N	20 25% NOq	11 23% NO	-11 -5% T	63 41% T
TOTAL PRO-LIFE -----	216 54%	51 51% f	26 58% F	22 56% f	43 63% F	32 36% BF	43 71% BF	96 50%	119 57%	65 47%	66 59%	37 54%	48 59%	40 45%	34 52%	23 61% n	44 56%	46 59%	29 58%	108 46%	106 68% T
TOTAL PRO-CHOICE -----	166 41%	43 44% G	18 40% g	17 44% g	24 36% EG	50 55% EG	14 23% EG	87 45%	79 38%	70 51% KM	42 38%	26 38%	28 35%	46 52% PRs	29 43%	12 33%	35 44%	27 34%	17 35%	119 50% U	42 27% U
I AM PRO-LIFE AND OPPOSE ABORTIONS UNDER ALL CIRCUMSTANCES	65 16%	8 8%	9 20%	5 13%	7 11%	13 15% BcDEF	23 38% BcDEF	29 15%	36 17%	21 15%	24 21%	9 14%	11 13%	11 12%	14 21%	4 12%	14 17%	15 20%	7 15%	35 15%	30 19%
I AM PRO-LIFE BUT BELIEVE EXCEPTIONS SHOULD BE MADE IN CASES SUCH AS RAPE, INCEST, OR TO SAVE THE LIFE OF THE MOTHER	151 38%	43 43% F	17 38% f	17 43% F	35 52% Fg	19 21% Fg	20 34% Fg	67 35%	83 40%	44 32%	42 38%	27 40%	37 45% j	29 33%	20 30%	18 50% no	31 38%	31 39%	21 43%	72 31%	76 49% T
I AM PRO-CHOICE, BUT I BELIEVE IN PARENTAL NOTIFICATION AND BANNING PARTIAL-BIRTH ABORTION AND GOVERNMENT FUNDING	70 17%	20 21% e	9 20%	7 19%	7 10%	20 22% e	6 11% e	40 21%	30 14%	34 25% KM	13 11%	13 19%	10 12%	21 24% rs	14 21%	5 15%	16 20%	8 11%	5 11%	52 22% U	14 9% U
I AM PRO-CHOICE WITHOUT EXCEPTION	96 24%	23 23%	9 20%	9 24%	17 26% g	31 34% G	7 12% G	47 24%	50 24%	36 26%	29 26%	13 19%	18 22%	25 28%	15 23%	7 19%	19 24%	18 23%	12 24%	67 28% U	29 18% U
DON'T KNOW/SOMETHING ELSE	14 3%	4 4% de	1 2%	- -	- -	8 9% cDE	1 2%	7 3%	7 3%	2 1%	4 3%	3 5%	5 6% j	2 2%	3 4%	2 5% q	- -	4 6% q	3 5% q	8 3%	4 3% q
REFUSED	4 1%	1 1%	- -	- -	1 1%	1 1%	2 3%	2 1%	2 1%	1 1%	- -	2 2%	1 1%	1 2%	1 1%	- -	- -	1 1%	1 2%	1 -	3 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U NATIONAL RESEARCH INC

CIVITAS / NORTH CAROLINA STATEWIDE UNAFFILIATED STUDY / AUGUST 2016

QUESTION: Which of the following statements comes closest to describing your own opinion on the issue of abortion...

BANNER 2

	IDEOLOGY				ABORTION STAND		EMPLOYMENT STATUS			RACE		PREVIOUS AFFILIATION				TYPICALLY VOTE FOR...		
	TOTAL (A)	LIB (B)	MOD (C)	CONS (D)	PRO-LIFE (E)	PRO-CHOICE (F)	FULL TIME (G)	RET- IRED (H)	UNEMP (I)	AF. AMER (J)	WHITE (K)	GOP (L)	DEM (M)	OTHER (N)	NONE (O)	GOP (P)	DEM (Q)	BOTH (R)
BASE=TOTAL SAMPLE	400 100%	60 15%	132 33%	196 49%	216 54%	166 41%	242 61%	100 25%	30 7%	40 10%	344 86%	99 25%	88 22%	29 7%	167 42%	164 41%	120 30%	83 21%
**D/S (PRO-LIFE - PRO-CHOICE)	50 13%	-34 -57%	-15 -12%	98 50%	216 100%	-166 -100%	11 5%	20 20%	7 24%	6 14%	49 14%	45 45%	6 7%	-3 -9%	-2 -1%	85 52%	-33 -27%	2 3%
TOTAL PRO-LIFE -----	216 54%	13 21%	55 41%	144 74%	216 100%	- -	124 51%	57 57%	16 53%	22 55%	189 55%	70 70%	44 50%	12 44%	80 48%	123 75%	41 34%	40 48%
TOTAL PRO-CHOICE -----	166 41%	47 78%	70 53%	46 24%	- -	166 100%	113 47%	36 36%	9 30%	16 40%	140 41%	25 25%	38 43%	15 52%	82 49%	38 23%	74 61%	38 46%
I AM PRO-LIFE AND OPPOSE ABORTIONS UNDER ALL CIRCUMSTANCES	65 16%	4 6%	15 11%	44 22%	65 30%	- -	37 15%	17 17%	3 10%	7 16%	57 17%	16 17%	16 18%	2 7%	26 16%	35 21%	10 9%	16 19%
I AM PRO-LIFE BUT BELIEVE EXCEPTIONS SHOULD BE MADE IN CASES SUCH AS RAPE, INCEST, OR TO SAVE THE LIFE OF THE MOTHER	151 38%	9 15%	40 30%	100 51%	151 70%	- -	88 36%	39 39%	13 43%	15 38%	132 38%	53 53%	28 32%	10 37%	54 32%	89 54%	31 26%	24 29%
I AM PRO-CHOICE, BUT I BELIEVE IN PARENTAL NOTIFICATION AND BANNING PARTIAL-BIRTH ABORTION AND GOVERNMENT FUNDING	70 17%	11 18%	33 25%	26 13%	- -	70 42%	47 20%	16 16%	5 17%	6 15%	60 17%	11 11%	15 17%	5 19%	35 21%	24 15%	18 15%	20 24%
I AM PRO-CHOICE WITHOUT EXCEPTION	96 24%	36 60%	37 28%	20 10%	- -	96 58%	66 27%	21 21%	4 13%	10 25%	80 23%	14 14%	23 26%	10 34%	47 28%	14 9%	56 47%	18 22%
DON'T KNOW/SOMETHING ELSE	14 3%	- 1%	4 3%	6 3%	- -	- -	4 1%	5 5%	4 12%	2 5%	11 3%	3 3%	5 6%	1 4%	4 2%	3 2%	3 3%	3 3%
REFUSED	4 1%	- 1%	4 3%	- -	- -	- -	1 -	2 2%	1 5%	- -	4 1%	2 2%	- -	- -	2 1%	- -	2 2%	2 3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F G/H/I J/K L/M/N/O P/Q/R
N A T I O N A L R E S E A R C H I N C