

Civitas Poll of North Carolina Voters: September 2016

Interview Schedule

N = 600 Likely Voters (30% Cell Phones)

Margin of Error = +/- 4.00%

Field Dates: September 11-12, 2016

(ASK ALL)

1. First, are you registered to vote at this address?

100% Yes

2. And on a scale of one to ten, how likely do you think you are to vote in the November 2016 general election? One means you are not at all likely to vote, five means there is a 50-50 chance you will vote, and ten means it is certain that you will vote in November. Remember you can use any number between one and ten. (RECORD NUMBER; ACCEPT ALL)

95%	10-8		92%	10		2%	9		2%	8		
2%	7-5		1%	7		1%	6		1%	5		
2%	4-1		*	4		1%	3		--	2		* 1

1% Don't Know/ Refused

9.7 MEAN

3. And have you already voted by absentee mail, do you plan to vote either by absentee mail or in-person at an early voting site, or are you planning to vote on Election Day?

43% Total Early
 2% Already voted by mail
 5% Plan on voting early by mail
 36% Plan on voting early in-person
 57% Plan on voting on Election Day

Now thinking about the state of North Carolina...

4. Do you feel things in North Carolina are generally headed in the right direction or have things gotten off on the wrong track?

5/16	6/16	9/16	
36%	34%	39%	Right Direction
54%	57%	48%	Wrong Track
10%	9%	13%	Don't Know/Unsure (DO NOT READ)
*	*	--	Refused (DO NOT READ)

5/13	6/13	10/13	12/13	1/14	3/14	4/14	5/14	6/14	9/14	10/14	2/15	3/15	7/15	10/15	11/15	4/16	
41%	40%	33%	31%	29%	32%	29%	33%	31%	29%	31%	42%	38%	39%	37%	39%	31%	Right Dir.
46%	53%	57%	57%	60%	57%	60%	59%	59%	58%	55%	47%	48%	47%	46%	51%	58%	Wrong Track
13%	7%	10%	12%	11%	11%	10%	7%	10%	13%	13%	11%	14%	13%	17%	10%	10%	DK (DNR)
--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	Ref. (DNR)

1/11	2/11	3/11	5/11	7/11	9/11	10/11	1/12	2/12	5/12	7/12	9/12	11/12	1/13	2/13	3/13	4/13	
34%	33%	36%	31%	28%	25%	23%	27%	24%	24%	25%	34%	35%	38%	37%	39%	37%	Right Dir.
54%	53%	50%	57%	60%	62%	63%	57%	58%	62%	63%	53%	50%	41%	50%	46%	48%	Wrong Track
12%	14%	15%	13%	11%	12%	13%	16%	17%	14%	12%	12%	15%	21%	12%	15%	15%	DK (DNR)
--	--	--	--	--	--	1%	--	1%	--	--	--	--	--	1%	--	--	Ref.(DNR)

5. If the election for State Legislator in your area were held today, would you be voting for the: (ROTATE)

4/16	5/16	6/16	9/16	
38%	41%	41%	41%	Republican candidate
45%	41%	41%	43%	Democrat candidate
7%	7%	7%	6%	Neither/Other/Independent (DO NOT READ)
10%	11%	8%	10%	Don't Know/Undecided/Need More Info (DO NOT READ)
*	*	*	1%	Refused (DO NOT READ)

4/13	5/13	10/13	12/13	1/14	4/14	5/14	6/14	9/14	10/14	2/15	3/15	7/15	10/15	11/15	
38%	39%	37%	39%	39%	41%	41%	42%	40%	42%	37%	37%	34%	39%	36%	Rep candidate
42%	42%	38%	42%	39%	44%	39%	45%	43%	42%	40%	39%	38%	39%	38%	Dem candidate
6%	6%	6%	5%	4%	3%	4%	2%	2%	3%	7%	6%	11%	8%	9%	Neither (DNR)
13%	13%	18%	14%	18%	12%	15%	11%	15%	12%	15%	18%	16%	14%	16%	DK (DNR)
1%	1%	1%	--	--	--	1%	--	--	2%	1%	--	--	--	--	Ref. (DNR)

1/11	2/11	3/11	5/11	7/11	9/11	10/11	1/12	2/12	5/12	7/12	9/12	11/12	1/13	2/13	3/13	
44%	39%	39%	40%	40%	38%	36%	38%	40%	43%	45%	41%	46%	40%	37%	43%	Rep candidate
36%	38%	37%	34%	36%	31%	36%	36%	37%	41%	42%	44%	44%	40%	41%	35%	Dem candidate
6%	8%	7%	4%	7%	6%	6%	7%	3%	3%	2%	3%	4%	6%	6%	7%	Neither (DNR)
13%	14%	15%	22%	17%	23%	20%	17%	17%	12%	10%	11%	5%	13%	14%	15%	DK (DNR)
1%	1%	--	--	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	Ref. (DNR)

6. Of the following issues, which ONE specific issue in North Carolina is the most important, meaning which one needs the most attention from state government?

- 16% Lower health care costs
- 33% Improve public education
- 26% Create jobs and improve economy
- 8% Hold down taxes
- 5% Improve roads and highways
- 9% Control illegal immigration
- 3% Don't Know/ Undecided (DO NOT READ)
- Refused (DO NOT READ)

Now I am going to read you some items. After I read each, please tell me if that item has increased, decreased or remained about the same over the last several years, to the best of your knowledge. (RANDOMIZE)

	Increased	Decreased	Remained about the same	Don't Know (DNR)	Refused (DNR)
7. State income taxes in North Carolina	41%	14%	35%	9%	1%
8. State taxes overall in North Carolina	49%	10%	34%	6%	1%
9. Spending on K-12 education in North Carolina	28%	38%	21%	13%	1%
10. Teacher pay for K-12 educators in North Carolina	37%	26%	27%	9%	*

Now, please tell me whether you approve or disapprove of ... (ROTATE)

Total	Total	Strong	Smwt	Smwt	Strong	Don't	Refused
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	Approve	Disapprove	Approve	Approve	Disapp.	Disapp	Know (DNR)	(DNR)
11. ... the job that Barack Obama is doing as President?								
9/16	47%	52%	30%	16%	11%	41%	1%	--
6/16	48%	51%	32%	16%	10%	41%	2%	--
5/16	45%	52%	26%	19%	7%	45%	2%	--
10/15	45%	53%	25%	20%	12%	41%	2%	--
7/15	48%	49%	26%	22%	9%	40%	3%	--
3/15	44%	52%	24%	20%	9%	43%	4%	--
2/15	47%	51%	28%	19%	10%	41%	2%	--
10/30/14	42%	54%	25%	17%	13%	41%	4%	--
10/18/14	43%	53%	24%	19%	10%	44%	3%	--
9/14	44%	53%	23%	21%	8%	45%	3%	--
7/14	45%	53%	23%	22%	6%	47%	1%	--
6/14	46%	53%	24%	22%	8%	44%	2%	--
5/14	45%	54%	23%	22%	11%	43%	1%	--
4/14	47%	50%	24%	23%	10%	40%	3%	--
3/14	46%	53%	24%	22%	9%	44%	1%	--
1/14	45%	52%	25%	19%	10%	42%	3%	--
12/13	45%	54%	24%	20%	11%	43%	1%	--
10/13	44%	53%	25%	19%	9%	43%	3%	--
5/13	46%	51%	29%	17%	9%	42%	3%	--
3/13	45%	54%	27%	18%	10%	44%	2%	--
2/13	50%	46%	30%	20%	8%	38%	4%	--
1/13	47%	50%	33%	14%	8%	42%	3%	--
11/12	50%	48%	32%	17%	7%	41%	2%	--
9/12	50%	47%	37%	12%	7%	41%	3%	1%
7/12	48%	50%	30%	18%	8%	42%	1%	--
5/12	51%	46%	33%	18%	7%	38%	3%	1%
3/12	49%	46%	31%	18%	11%	35%	4%	--
2/12	48%	49%	29%	19%	10%	39%	3%	--
1/12	43%	53%	26%	17%	13%	40%	4%	--
10/11	46%	50%	23%	23%	11%	40%	2%	2%
9/11	41%	54%	25%	15%	12%	42%	6%	--
7/11	44%	53%	25%	19%	13%	39%	4%	--
5/11	51%	45%	30%	21%	15%	31%	3%	--
3/11	47%	50%	26%	20%	12%	38%	3%	--
2/11	50%	45%	31%	20%	13%	32%	5%	--
1/11	45%	49%	27%	17%	12%	37%	6%	--

12. ... the job that Pat McCrory is doing as Governor?								
9/16	51%	44%	27%	24%	12%	31%	5%	--
6/16	50%	43%	24%	26%	14%	29%	6%	--
5/16	47%	45%	27%	20%	11%	34%	7%	--
10/15	53%	39%	19%	34%	17%	22%	8%	--
7/15	51%	39%	19%	33%	16%	23%	9%	--
3/15	48%	39%	15%	33%	15%	24%	13%	--
2/15	51%	40%	18%	33%	16%	24%	9%	--
9/14	49%	39%	21%	28%	13%	26%	12%	--
6/14	48%	47%	16%	31%	16%	31%	5%	--
4/14	50%	44%	16%	34%	15%	30%	6%	--
3/14	48%	46%	16%	32%	14%	32%	7%	--
1/14	48%	42%	17%	31%	16%	26%	9%	--
12/13	45%	45%	17%	28%	12%	34%	10%	--
10/13	46%	44%	17%	29%	13%	30%	10%	--
5/13	54%	29%	23%	31%	10%	19%	17%	--
3/13	55%	24%	22%	33%	10%	14%	21%	--
2/13	46%	28%	21%	26%	11%	17%	26%	--
1/13	41%	11%	16%	25%	4%	7%	48%	1%

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13. And, in most elections in recent years, which of the following would best describe the way you vote? (ROTATE TOP-TO-BOTTOM/BOTTOM TO TOP)

38%	Total Republican
41%	Total Democrat
23%	Always vote Democrat
19%	Vote Democrat more often than Republican
22%	Vote Republican more often than Democrat
16%	Always vote Republican
17%	Both equally – Split ticket (DO NOT READ)
3%	Not Sure/ Don't Know (DO NOT READ)
*	Refused (DO NOT READ)

Now thinking ahead to the November Election...

14. When you think about voting in this year's election, would you say you are more enthusiastic, less enthusiastic or have the same level of enthusiasm about voting as you had in the 2012 election?

38%	More Enthusiastic
36%	Less Enthusiastic
24%	Have the Same Level of Enthusiasm as in 2012
*	Not Eligible to Vote before (DO NOT READ)
1%	Don't Know/ Refused (DO NOT READ)

15. If the election for President were being held today and you had to make a choice, for whom would you vote? (READ IN ORDER, DO NOT ROTATE)

<u>4/16</u>	<u>5/16</u>	<u>6/16</u>	<u>9/16</u>	
37%	39%	40%	42%	Donald Trump, the Republican,
49%	36%	42%	42%	Hillary Clinton, the Democrat,
	8%	6%	5%	... or Gary Johnson, the Libertarian?
10%	14%	10%	9%	Lean/ Undecided
32%	31%	33%	38%	DEFINITELY TRUMP
5%	9%	7%	4%	PROBABLY TRUMP
3%	2%	2%	1%	LEAN TRUMP
42%	30%	37%	39%	DEFINITELY CLINTON
6%	6%	5%	4%	PROBABLY CLINTON
1%	2%	1%	1%	LEAN CLINTON
	5%	4%	5%	DEFINITELY JOHNSON
	3%	2%	1%	PROBABLY JOHNSON
	*	1%	*	LEAN JOHNSON
6%	9%	7%	7%	HARD UNDECIDED (DNR)
2%	2%	*	1%	NAMED OTHER (DNR)
2%	2%	1%	*	REFUSED (DNR)

(IF Q15:1-2 ASK) N=253

16. In your own words, please tell me why you would vote for Donald Trump? (OPEN ENDED)
(RECORD AND CODE VERBATIM RESPONSES)

42% Against Hillary/ Better than Hillary/ Clinton is dishonest/ Lesser of two evils
 23% Will make changes/ Won't keep things the same
 14% Favorable/ Like him/ Best candidate (General)
 11% Not a career politician/ Businessman
 7% Honest
 6% Republican/ Party Affiliation
 5% Immigration policy/ Control the border
 3% Fix the economy
 3% Jobs/ Create jobs
 1% Other
 2% None/Nothing
 * Don't Know

(IF Q15:4-5 ASK) N=254

17. In your own words, please tell me why you would vote for Hillary Clinton? (OPEN ENDED)
(RECORD AND CODE VERBATIM RESPONSES)

43% Against Trump/ Better than Trump/ Lesser of two evils
 31% Qualified/ Has more experience/ Knows what she's doing
 21% Favorable/ Like her/ Best candidate (General)
 9% Will do a good job/ Will get the job done
 4% Husband/ Like Bill Clinton
 4% Democrat/ Party Affiliation
 2% Foreign Policy/ Foreign policy background
 1% None/Nothing

(ASK ALL)

18. And would you say your vote in the presidential election is more of a vote FOR a candidate or a vote AGAINST a candidate?

60% Total For
30% Total Against

46% Strongly For
 14% Somewhat For
 10% Somewhat Against
 20% Strongly Against
 9% Don't Know/ Unsure/ A little of both (DO NOT READ)
 1% Refused (DO NOT READ)

19. How likely are you to split your vote – that is, to vote for one party's candidate for president, but for candidates of the other party for the Senate or other offices down the ballot?

39% Total Likely
57% Total Not Likely

21% Very likely I'll split my votes
 18% Somewhat likely
 21% Not very likely
 37% Not at all likely – Will vote one political party up and down the ballot
 4% Undecided (DO NOT READ)
 -- Refused (DO NOT READ)

20. Recently, there has been some talk in the media about a so called hidden vote for Donald Trump – where some people have decided to vote for him but aren't saying so publicly.

Do you personally know anyone who is going to vote for Donald Trump, but not stating that fact publicly?

19% Yes
 72% No
 7% Don't Know/ Unsure/ Maybe (DO NOT READ)
 2% Refused (DO NOT READ)

And now thinking about other campaigns on the ballot this year...

21. If the election for U.S. Senate were being held today and you had to make a choice, for whom would you vote? (READ IN ORDER, DO NOT ROTATE)

<u>4/16</u>	<u>5/16</u>	<u>6/16</u>	<u>9/16</u>	
37%	40%	44%	44%	Richard Burr, the Republican,
35%	35%	34%	39%	Deborah K. Ross, the Democrat,
6%	4%	6%	2%	... or Sean Haugh, the Libertarian?
21%	20%	15%	15%	Lean/Undecided
26%	30%	34%	36%	DEFINITELY BURR
11%	10%	10%	8%	PROBABLY BURR
2%	2%	1%	1%	LEAN BURR
30%	28%	27%	34%	DEFINITELY ROSS
6%	7%	7%	5%	PROBABLY ROSS
2%	1%	1%	1%	LEAN ROSS
3%	3%	4%	1%	DEFINITELY HAUGH
3%	1%	2%	1%	PROBABLY HAUGH
1%	1%	*	*	LEAN HAUGH
16%	16%	13%	12%	HARD UNDECIDED (DNR)
*	--	*	*	NAMED OTHER (DNR)
1%	*	1%	1%	REFUSED (DNR)

22. If the election for Governor were being held today and you had to make a choice, for whom would you vote? (READ IN ORDER, DO NOT ROTATE)

<u>4/16</u>	<u>5/16</u>	<u>6/16</u>	<u>9/16</u>	
36%	45%	45%	45%	Pat McCrory, the Republican,
46%	40%	40%	43%	Roy Cooper, the Democrat,
5%	3%	3%	1%	...or Lon Cecil, the Libertarian?
12%	11%	10%	9%	Lean/Undecided
30%	39%	38%	38%	DEFINITELY MCCRORY
7%	7%	7%	7%	PROBABLY MCCRORY
2%	2%	1%	*	LEAN MCCRORY
38%	34%	34%	40%	DEFINITELY COOPER
8%	6%	6%	3%	PROBABLY COOPER
2%	1%	1%	1%	LEAN COOPER
4%	1%	1%	1%	DEFINITELY CECIL
1%	2%	2%	*	PROBABLY CECIL
*	1%	1%	--	LEAN CECIL
9%	8%	7%	8%	HARD UNDECIDED (DNR)
--	*	*	--	NAMED OTHER (DNR)
1%	*	1%	1%	REFUSED (DNR)

(IF Q22:1-2 ASK) N=272

23. In your own words, please tell me why you would vote for Pat McCrory? (OPEN ENDED)
(RECORD AND CODE VERBATIM RESPONSES)
- 31% Good governor/ Doing a good job/ Moving state in the right direction
 - 12% House Bill 2/ HB2/ Agree with his stance on the transgender public bathroom issue
 - 12% Favorable/ Like him/ Agree with his views (General)
 - 10% Republican/ Party affiliation
 - 8% Better candidate/ Like him better than Cooper/ Best choice
 - 8% Supports education/ Improved education
 - 6% Improved economy/ Job creation/ Bring in business
 - 5% For the people/ Understands what the people want/ Represents the state
 - 5% Strong/ Stands his ground/ Stands up for what he believes in/ Stands up for what's right
 - 5% Morals/ Values
 - 3% Conservative/ Political stance
 - 3% Lower taxes
 - 3% Honest/ Trustworthy
 - 2% Financially responsible/ Got state out of debt
 - 2% Other
 - 4% None/Nothing/Not voting for him
 - 2% Don't Know
 - 1% Refused

(IF Q22:4-5 ASK) N=261

24. In your own words, please tell me why you would vote for Roy Cooper? (OPEN ENDED)
(RECORD AND CODE VERBATIM RESPONSES)
- 38% Against McCrory/ Dislike incumbent/ Best choice
 - 16% Democrat/ Party affiliation
 - 13% Done a good job/ Will do a good job
 - 12% Favorable/ Like him/ Agree with his views (General)
 - 8% Education/ Will be good for education
 - 8% For the people/ Will help people/ Has North Carolina's best interest
 - 3% House Bill 2/ Agree with his stance on House Bill 2
 - 3% Qualified/ Experienced
 - 2% Honesty/ Integrity/ Trustworthy
 - 2% Smart/ Intelligent/ Informed
 - 2% Other
 - 3% None/Nothing/Not voting for him
 - 2% Don't Know
 - 1% Refused

(ASK ALL)

25. If the election for Lieutenant Governor were being held today and you had to make a choice, for whom would you vote? (READ IN ORDER, DO NOT ROTATE)

<u>5/16</u>	<u>9/16</u>	
36%	35%	Dan Forest, the Republican,
36%	39%	Linda Coleman, the Democrat,
3%	4%	...or Jackie Cole*, the Libertarian?
24%	21%	Lean/Undecided
29%	30%	DEFINITELY FOREST
7%	4%	PROBABLY FOREST
2%	1%	LEAN FOREST
30%	31%	DEFINITELY COLEMAN
7%	7%	PROBABLY COLEMAN
2%	1%	LEAN COLEMAN
2%	4%	DEFINITELY COLE*
1%	1%	PROBABLY COLE*
1%	--	LEAN COLE*
19%	20%	HARD UNDECIDED (DNR)
*	*	NAMED OTHER (DNR)
1%	1%	REFUSED (DNR)

* Jackie Cole replaced J. J. Summerell on the ballot - May numbers are for J.J. Summerell

26. If the election for Secretary of State were being held today and you had to make a choice, for whom would you vote? (READ IN ORDER, DO NOT ROTATE)

31%	Michael LaPaglia, the Republican,
42%	... or Elaine Marshall, the Democrat?
26%	Lean/Undecided
26%	Definitely LaPaiglia
5%	Probably LaPaglia
1%	Lean LaPaglia
23%	Undecided (DO NOT READ)
3%	Lean Marshall
10%	Probably Marshall
32%	Definitely Marshall
2%	Refused (DO NOT READ)

27. If the election for North Carolina Attorney General were being held today and you had to make a choice, for whom would you vote?. (READ IN ORDER, DO NOT ROTATE)

<u>4/16</u>	<u>6/16</u>	<u>9/16</u>	
32%	35%	35%	Buck Newton, the Republican,
37%	35%	37%	... or Josh Stein, the Democrat?
30%	27%	26%	Lean/Undecided
23%	29%	29%	Definitely Newton
9%	6%	6%	Probably Newton
3%	1%	1%	Lean Newton
24%	24%	23%	Undecided (DO NOT READ)
3%	2%	2%	Lean Stein
9%	11%	6%	Probably Stein
28%	24%	31%	Definitely Stein
2%	3%	2%	Refused (DO NOT READ)

28. If the election for State Treasurer were being held today and you had to make a choice, for whom would you vote? (READ IN ORDER, DO NOT ROTATE)

<u>4/16</u>	<u>6/16</u>	<u>9/16</u>	
27%	33%	32%	Dale R. Folwell, the Republican,
39%	37%	37%	... or Dan Blue III, the Democrat?
33%	29%	28%	Lean/Undecided
18%	27%	26%	Definitely Folwell
8%	6%	6%	Probably Folwell
3%	1%	1%	Lean Folwell
27%	27%	25%	Undecided (DO NOT READ)
2%	2%	2%	Lean Blue
8%	10%	7%	Probably Blue
31%	27%	30%	Definitely Blue
1%	1%	2%	Refused (DO NOT READ)

29. If the election for North Carolina Commissioner of Labor were being held today and you had to make a choice, for whom would you vote? (READ IN ORDER, DO NOT ROTATE)

<u>6/16</u>	<u>9/16</u>	
44%	41%	Cherie Berry, the Republican,
35%	35%	... or Charles Meeker, the Democrat?
20%	24%	Lean/Undecided
36%	33%	Definitely Berry
8%	8%	Probably Berry
1%	1%	Lean Berry
17%	20%	Undecided (DO NOT READ)
2%	2%	Lean Meeker
11%	7%	Probably Meeker
24%	28%	Definitely Meeker
1%	1%	Refused (DO NOT READ)

30. If the election for North Carolina Superintendent of Public Instruction were being held today and you had to make a choice, for whom would you vote? (READ IN ORDER, DO NOT ROTATE)

<u>6/16</u>	<u>9/16</u>	
34%	34%	Mark Johnson, the Republican,
41%	42%	... or June Atkinson, the Democrat?
25%	23%	Lean/ Undecided
29%	28%	Definitely Johnson
5%	7%	Probably Johnson
1%	1%	Lean Johnson
22%	20%	Undecided (DO NOT READ)
1%	2%	Lean Atkinson
9%	8%	Probably Atkinson
31%	34%	Definitely Atkinson
1%	1%	Refused (DO NOT READ)

31. If the election for North Carolina State Auditor were being held today and you had to make a choice, for whom would you vote? (READ IN ORDER, DO NOT ROTATE)

<u>5/16</u>	<u>9/16</u>	
30%	30%	Chuck Stuber, the Republican,
35%	37%	... or Beth A. Wood, the Democrat?
33%	31%	Lean/Undecided
22%	25%	Definitely Stuber
7%	6%	Probably Stuber
2%	1%	Lean Stuber
29%	27%	Undecided (DO NOT READ)
2%	2%	Lean Wood
11%	6%	Probably Wood
24%	32%	Definitely Wood
2%	1%	Refused (DO NOT READ)

32. If the election for North Carolina Commissioner of Agriculture were being held today and you had to make a choice, for whom would you vote? (READ IN ORDER, DO NOT ROTATE)

<u>5/16</u>	<u>9/16</u>	
43%	41%	Steve Troxler, the Republican,
28%	33%	... or Walter Smith, the Democrat?
27%	25%	Lean/Undecided
35%	33%	Definitely Troxler
9%	8%	Probably Troxler
2%	1%	Lean Troxler
24%	22%	Undecided (DO NOT READ)
2%	2%	Lean Smith
7%	5%	Probably Smith
21%	28%	Definitely Smith
1%	1%	Refused (DO NOT READ)

33. If the election for North Carolina Commissioner of Insurance were being held today and you had to make a choice, for whom would you vote? (READ IN ORDER, DO NOT ROTATE)

<u>5/16</u>	<u>9/16</u>	
32%	32%	Mike Causey, the Republican,
34%	38%	... or Wayne Goodwin, the Democrat?
32%	29%	Lean/Undecided
25%	27%	Definitely Causey
7%	5%	Probably Causey
1%	1%	Lean Causey
28%	26%	Undecided (DO NOT READ)
2%	2%	Lean Goodwin
9%	6%	Probably Goodwin
25%	32%	Definitely Goodwin
1%	2%	Refused (DO NOT READ)

34. If the election for North Carolina Supreme Court were being held today and you had to make a choice, for whom would you vote? (READ IN ORDER, DO NOT ROTATE)

21% Michael R. (Mike) Morgan
22% ... or Robert H. (Bob) Edmunds
53% Lean/ Undecided

15% Definitely Morgan
 7% Probably Morgan
 2% Lean Morgan
 50% Undecided (DO NOT READ)
 2% Lean Edmunds
 7% Probably Edmunds
 15% Definitely Edmunds
 3% Refused (DO NOT READ)

Now I just have a few questions for statistical purposes, and then we'll be finished....

35. First, in what year were you born? (Record exact year. 9999=Refused)

4/16	5/16	6/16	9/16	
7%	5%	3%	5%	18-25
18%	12%	18%	15%	26-40
29%	25%	23%	21%	41-55
20%	23%	25%	20%	56-65
26%	29%	26%	39%	66+
*	6%	5%	*	Refused

36. In terms of political party, do you identify more with (ROTATE) the Republican Party, the Democratic Party or something else?

37% Total Republican
42% Total Democrat

30% Strong Republican
 7% Not So Strong Republican
 8% Not So Strong Democrat
 34% Strong Democrat
 20% Independent/Unaffiliated/Other
 1% Don't Know/Refused (DO NOT READ)

37. Would you say you are a liberal or conservative in your political beliefs?

4/16	5/16	6/16	9/16	
30%	26%	27%	26%	Total Liberal
24%	22%	26%	23%	Total Moderate
43%	47%	44%	45%	Total Conservative
13%	11%	12%	14%	Very Liberal
16%	15%	14%	12%	Somewhat Liberal
23%	24%	18%	19%	Somewhat Conservative
20%	23%	26%	26%	Very Conservative
3%	4%	3%	5%	Don't Know/Refused (DO NOT READ)
*	1%	1%	1%	Refused (DO NOT READ)

38. What is the highest level of schooling you have completed?

4%	Less than HS graduate
24%	High school graduate
30%	2 yr. College/technical school
24%	4 yr. College graduate
16%	Post-graduate
*	Not sure (DO NOT READ)
1%	Refused (DO NOT READ)

39. Which of the following phrases best describes your current employment status: (RANDOMIZE)

<u>5/16</u>	<u>6/16</u>	<u>9/16</u>	
3%	2%	7%	Own or part owner of a business which employs people other than family members
8%	9%	6%	Are Self Employed
28%	25%	22%	Work for a Private Company
9%	11%	6%	Work for Government
5%	5%	3%	Are a Spouse (Homemaker)
39%	36%	48%	Are Retired
4%	7%	5%	Are Unemployed
3%	3%	2%	Don't Know/Refused (DO NOT READ)

40. Now I am going to read you a range of annual household incomes. When I get to the one that best describes your annual household income, just let me know and I will move on to the next question...

11%	Twenty five thousand dollars or less
20%	Between 25 and 50 thousand dollars
15%	Between 50 and 75 thousand dollars
12%	Between 75 and 100 thousand dollars
8%	Between 100 and 150 thousand dollars
4%	Between 150 and 200 thousand dollars
3%	Over 200 thousand dollars
28%	Don't Know/Refused (DO NOT READ)

41. Which category best describes your race or ethnicity? (RANDOMIZE)

<u>4/16</u>	<u>5/16</u>	<u>6/16</u>	<u>9/16</u>	
70%	73%	72%	75%	Caucasian
23%	20%	18%	20%	African-American
3%	1%	3%	1%	Hispanic
1%	2%	2%	2%	Native American
1%	2%	1%	*	Asian
1%	1%	1%	1%	Other (Specify)
1%	1%	3%	1%	Refused (DO NOT READ)

42. Gender (By observation)

<u>4/16</u>	<u>5/16</u>	<u>6/16</u>	<u>9/16</u>	
48%	48%	48%	48%	Men
52%	52%	52%	52%	Women

43. Geographic Area (From Sample)

<u>4/16</u>	<u>5/16</u>	<u>6/16</u>	<u>9/16</u>	
21%	20%	21%	20%	Charlotte
13%	14%	13%	12%	Western
19%	18%	19%	19%	Piedmont Triad
20%	22%	22%	22%	Triangle
12%	12%	12%	13%	Northeast
15%	15%	13%	13%	Southeast

44. Party Reg (From Sample)

<u>4/16</u>	<u>5/16</u>	<u>6/16</u>	<u>9/16</u>	
33%	33%	33%	31%	Republican
25%	25%	25%	25%	Independent/Other
42%	42%	42%	44%	Democratic

CELL PHONE SCREENERS:**(AT BEGINNING OF THE SURVEY, ASK C1-C5 TO CELL PHONE RESPONDENTS ONLY)**

C1. Just to confirm, have I reached you on your cell phone?

100% Yes

C2. And, for your safety, are you currently driving?

100% No

C3. Do you currently live in North Carolina, or do you live in some other state?

100% North Carolina

C4. And, in which county in North Carolina do you currently reside? (OPEN END)

SEE CROSSTABS FOR FULL RESULTS

C5. Do you have a landline at home in addition to your cell phone, or is your cell phone the only telephone you have?

100% Cell phone is only telephone (**CONTINUE TO Q1**)