

Civitas Institute North Carolina October 2016 Survey

Interview Schedule

N = 600 Likely Voters

Margin of Error = +/- 4.00%

Field Dates: October 14-17, 2016

(ASK ALL)

1. First, are you registered to vote at this address?

100% Yes

2. And on a scale of one to ten, how likely do you think you are to vote in the November 2016 general election? One means you are not at all likely to vote, five means there is a 50-50 chance you will vote, and ten means it is certain that you will vote in November. Remember you can use any number between one and ten. (RECORD NUMBER; ACCEPT ALL)

<u>9/16</u>	<u>10/16</u>	
95%	95%	10-8
2%	1%	7-5
2%	3%	4-1
92%	93%	10
2%	2%	9
2%	1%	8
1%	*	7
1%	*	6
1%	1%	5
*	1%	4
1%	1%	3
--	1%	2
*	1%	1
1%	*	Don't Know/ Refused
9.7	9.7	MEAN

3. And have you already voted by absentee mail, do you plan to vote either by absentee mail or in-person at an early voting site, or are you planning to vote on Election Day?

<u>9/16</u>	<u>10/16</u>	
43%	51%	Total Early
2%	2%	Already voted by mail
5%	4%	Plan on voting early by mail
36%	44%	Plan on voting early in-person
57%	46%	Plan on voting on Election Day
--	3%	Don't Know/Haven't Decided

Now thinking about the state of North Carolina...

4. Do you feel things in North Carolina are generally headed in the right direction or have things gotten off on the wrong track?

<u>4/16</u>	<u>5/16</u>	<u>6/16</u>	<u>9/16</u>	<u>10/16</u>	
31%	36%	34%	39%	34%	Right Direction
58%	54%	57%	48%	54%	Wrong Track
10%	10%	9%	13%	11%	Don't Know/Unsure (DO NOT READ)
--	*	*	--	1%	Refused (DO NOT READ)

5/13	6/13	10/13	12/13	1/14	3/14	4/14	5/14	6/14	9/14	10/14	2/15	3/15	7/15	10/15	11/15	
41%	40%	33%	31%	29%	32%	29%	33%	31%	29%	31%	42%	38%	39%	37%	39%	Right Dir.
46%	53%	57%	57%	60%	57%	60%	59%	59%	58%	55%	47%	48%	47%	46%	51%	Wrong Track
13%	7%	10%	12%	11%	11%	10%	7%	10%	13%	13%	11%	14%	13%	17%	10%	DK (DNR)
--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	Ref. (DNR)

1/11	2/11	3/11	5/11	7/11	9/11	10/11	1/12	2/12	5/12	7/12	9/12	11/12	1/13	2/13	3/13	4/13	
34%	33%	36%	31%	28%	25%	23%	27%	24%	24%	25%	34%	35%	38%	37%	39%	37%	Right Dir.
54%	53%	50%	57%	60%	62%	63%	57%	58%	62%	63%	53%	50%	41%	50%	46%	48%	Wrong Track
12%	14%	15%	13%	11%	12%	13%	16%	17%	14%	12%	12%	15%	21%	12%	15%	15%	DK (DNR)
--	--	--	--	--	--	1%	--	1%	--	--	--	--	--	1%	--	--	Ref.(DNR)

5. If the election for State Legislator in your area were held today, would you be voting for the: (ROTATE)

<u>4/16</u>	<u>5/16</u>	<u>6/16</u>	<u>9/16</u>	<u>10/16</u>	
38%	41%	41%	41%	42%	Republican candidate
45%	41%	41%	43%	40%	Democrat candidate
7%	7%	7%	6%	7%	Neither/Other/Independent (DO NOT READ)
10%	11%	8%	10%	10%	Don't Know/Undecided/Need More Info (DNR)
*	*	*	1%	1%	Refused (DO NOT READ)

4/13	5/13	10/13	12/13	1/14	4/14	5/14	6/14	9/14	10/14	2/15	3/15	7/15	10/15	11/15	
38%	39%	37%	39%	39%	41%	41%	42%	40%	42%	37%	37%	34%	39%	36%	Rep candidate
42%	42%	38%	42%	39%	44%	39%	45%	43%	42%	40%	39%	38%	39%	38%	Dem candidate
6%	6%	6%	5%	4%	3%	4%	2%	2%	3%	7%	6%	11%	8%	9%	Neither (DNR)
13%	13%	18%	14%	18%	12%	15%	11%	15%	12%	15%	18%	16%	14%	16%	DK (DNR)
1%	1%	1%	--	--	--	1%	--	--	2%	1%	--	--	--	--	Ref. (DNR)

1/11	2/11	3/11	5/11	7/11	9/11	10/11	1/12	2/12	5/12	7/12	9/12	11/12	1/13	2/13	3/13	
44%	39%	39%	40%	40%	38%	36%	38%	40%	43%	45%	41%	46%	40%	37%	43%	Rep candidate
36%	38%	37%	34%	36%	31%	36%	36%	37%	41%	42%	44%	44%	40%	41%	35%	Dem candidate
6%	8%	7%	4%	7%	6%	6%	7%	3%	3%	2%	3%	4%	6%	6%	7%	Neither (DNR)
13%	14%	15%	22%	17%	23%	20%	17%	17%	12%	10%	11%	5%	13%	14%	15%	DK (DNR)
1%	1%	--	--	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	Ref. (DNR)

6. In your own words, please tell me what you like best about living in North Carolina? (OPEN END)

27%	Climate/ Weather/ Has four seasons
16%	Home/ It's my home/ Born and raised
13%	Scenery/ Beautiful (Non-Specific)
13%	Mountains/ Like the mountains
9%	People/ Good people (Non-specific)
8%	Ocean/ Like the beach
6%	Family/ Family is here
6%	Freedom/ Peace/ Quiet/ Slow living
6%	Everything/ Like it (General)
4%	Lots to do/ Lots of activities
3%	Education/ Good schools
3%	Friendly/ Southern hospitality
3%	Culture/ Diversity
3%	Environment/ Atmosphere (Non-specific)
3%	Lower cost of living/ Less expensive
2%	Jobs/ Like my job
2%	Morals/ Values/ Christian
2%	Taxes/ Low taxes
1%	Good Governor/ Well run
*	Other
3%	None/Nothing
2%	Don't Know
*	Refused

7. Of the following issues, which ONE specific issue in North Carolina is the most important, meaning which one needs the most attention from state government?

9/16	10/16	
16%	9%	Lower health care costs
33%	30%	Improve public education
26%	33%	Create jobs and improve economy
8%	9%	Hold down taxes
5%	3%	Improve roads and highways
9%	10%	Control illegal immigration
3%	5%	Don't Know/ Undecided (DO NOT READ)
--	1%	Refused (DO NOT READ)

Now, please tell me whether you approve or disapprove of ...

	Total Approve	Total Disapprove	Strong Approve	Smtw Approve	Smtw Disapp.	Strong Disapp	Don't Know (DNR)	Refused (DNR)
8. ... the job that Barack Obama is doing as President?								
10/16	50%	46%	36%	14%	6%	40%	4%	--
9/16	47%	52%	30%	16%	11%	41%	1%	--
6/16	48%	51%	32%	16%	10%	41%	2%	--
5/16	45%	52%	26%	19%	7%	45%	2%	--
10/15	45%	53%	25%	20%	12%	41%	2%	--
7/15	48%	49%	26%	22%	9%	40%	3%	--
3/15	44%	52%	24%	20%	9%	43%	4%	--
2/15	47%	51%	28%	19%	10%	41%	2%	--
10/30/14	42%	54%	25%	17%	13%	41%	4%	--
10/18/14	43%	53%	24%	19%	10%	44%	3%	--
9/14	44%	53%	23%	21%	8%	45%	3%	--
7/14	45%	53%	23%	22%	6%	47%	1%	--
6/14	46%	53%	24%	22%	8%	44%	2%	--
5/14	45%	54%	23%	22%	11%	43%	1%	--
4/14	47%	50%	24%	23%	10%	40%	3%	--
3/14	46%	53%	24%	22%	9%	44%	1%	--
1/14	45%	52%	25%	19%	10%	42%	3%	--
12/13	45%	54%	24%	20%	11%	43%	1%	--
10/13	44%	53%	25%	19%	9%	43%	3%	--
5/13	46%	51%	29%	17%	9%	42%	3%	--
3/13	45%	54%	27%	18%	10%	44%	2%	--
2/13	50%	46%	30%	20%	8%	38%	4%	--
1/13	47%	50%	33%	14%	8%	42%	3%	--
11/12	50%	48%	32%	17%	7%	41%	2%	--
9/12	50%	47%	37%	12%	7%	41%	3%	1%
7/12	48%	50%	30%	18%	8%	42%	1%	--
5/12	51%	46%	33%	18%	7%	38%	3%	1%
3/12	49%	46%	31%	18%	11%	35%	4%	--
2/12	48%	49%	29%	19%	10%	39%	3%	--
1/12	43%	53%	26%	17%	13%	40%	4%	--
10/11	46%	50%	23%	23%	11%	40%	2%	2%
9/11	41%	54%	25%	15%	12%	42%	6%	--
7/11	44%	53%	25%	19%	13%	39%	4%	--
5/11	51%	45%	30%	21%	15%	31%	3%	--
3/11	47%	50%	26%	20%	12%	38%	3%	--
2/11	50%	45%	31%	20%	13%	32%	5%	--
1/11	45%	49%	27%	17%	12%	37%	6%	--
9. ... the job that Pat McCrory is doing as Governor?								
10/16	46%	46%	26%	21%	12%	34%	8%	--
9/16	51%	44%	27%	24%	12%	31%	5%	--
6/16	50%	43%	24%	26%	14%	29%	6%	--
5/16	47%	45%	27%	20%	11%	34%	7%	--
10/15	53%	39%	19%	34%	17%	22%	8%	--
7/15	51%	39%	19%	33%	16%	23%	9%	--
3/15	48%	39%	15%	33%	15%	24%	13%	--
2/15	51%	40%	18%	33%	16%	24%	9%	--
9/14	49%	39%	21%	28%	13%	26%	12%	--
6/14	48%	47%	16%	31%	16%	31%	5%	--
4/14	50%	44%	16%	34%	15%	30%	6%	--
3/14	48%	46%	16%	32%	14%	32%	7%	--
1/14	48%	42%	17%	31%	16%	26%	9%	--
12/13	45%	45%	17%	28%	12%	34%	10%	--
10/13	46%	44%	17%	29%	13%	30%	10%	--
5/13	54%	29%	23%	31%	10%	19%	17%	--
3/13	55%	24%	22%	33%	10%	14%	21%	--
2/13	46%	28%	21%	26%	11%	17%	26%	--
1/13	41%	11%	16%	25%	4%	7%	48%	1%
10. ... the job that Roy Cooper is doing as Attorney General?								
10/16	43%	28%	22%	21%	8%	20%	29%	--
10/15	49%	15%	18%	31%	8%	6%	37%	--
7/15	41%	18%	13%	28%	8%	10%	41%	--

11. And, in most elections in recent years, which of the following would best describe the way you vote?

<u>9/16</u>	<u>10/16</u>	
38%	43%	Total Republican
41%	40%	Total Democrat
23%	22%	Always vote Democrat
19%	18%	Vote Democrat more often than Republican
22%	22%	Vote Republican more often than Democrat
16%	21%	Always vote Republican
17%	14%	Both equally – Split ticket (DO NOT READ)
3%	3%	Not Sure/ Don't Know (DO NOT READ)
*	1%	Refused (DO NOT READ)

12. In 2012, who did you cast your vote for, for President of the United States?

41%	Mitt Romney, The Republican
50%	Barrack Obama, The Democrat
*	Gary Johnson, the Libertarian
1%	Someone else (DO NOT READ)
3%	Did not vote in 2012 (DO NOT READ)
3%	Don't know/ Don't want to say (DO NOT READ)
2%	Refused (DO NOT READ)

Now thinking ahead to the November Election...

13. When you think about voting in this year's election, would you say you are more enthusiastic, less enthusiastic or have the same level of enthusiasm about voting as you had in the 2012 election?

<u>9/16</u>	<u>10/16</u>	
38%	31%	More Enthusiastic
36%	46%	Less Enthusiastic
24%	20%	Have the Same Level of Enthusiasm as in 2012
*	1%	Not Eligible to Vote before (DO NOT READ)
1%	1%	Don't Know/ Refused (DO NOT READ)

14. If the election for President were being held today and you had to make a choice, for whom would you vote?

<u>4/16</u>	<u>5/16</u>	<u>6/16</u>	<u>9/16</u>	<u>10/16</u>	
37%	39%	40%	42%	42%	Donald Trump, the Republican, Hillary Clinton, the Democrat, ... or Gary Johnson, the Libertarian? Lean/ Undecided
49%	36%	42%	42%	44%	
	8%	6%	5%	5%	
10%	14%	10%	9%	6%	
32%	31%	33%	38%	36%	DEFINITELY TRUMP
5%	9%	7%	4%	5%	PROBABLY TRUMP
3%	2%	2%	1%	2%	LEAN TRUMP
42%	30%	37%	39%	39%	DEFINITELY CLINTON
6%	6%	5%	4%	5%	PROBABLY CLINTON
1%	2%	1%	1%	1%	LEAN CLINTON
	5%	4%	5%	4%	DEFINITELY JOHNSON
	3%	2%	1%	1%	PROBABLY JOHNSON
	*	1%	*	*	LEAN JOHNSON
6%	9%	7%	7%	4%	HARD UNDECIDED (DNR)
2%	2%	*	1%	1%	NAMED OTHER (DNR)
2%	2%	1%	*	2%	REFUSED (DNR)

15. And would you say your vote in the presidential election is more of a vote FOR a candidate or a vote AGAINST a candidate?

<u>9/16</u>	<u>10/16</u>	
60%	54%	Total For
30%	40%	Total Against
46%	46%	Strongly For
14%	8%	Somewhat For
10%	8%	Somewhat Against
20%	32%	Strongly Against
9%	6%	Don't Know/ Unsure/ A little of both (DO NOT READ)
1%	1%	Refused (DO NOT READ)

And now thinking about other campaigns on the ballot this year...

16. If the election for U.S. Senate were being held today and you had to make a choice, for whom would you vote?

<u>4/16</u>	<u>5/16</u>	<u>6/16</u>	<u>9/16</u>	<u>10/16</u>	
37%	40%	44%	44%	44%	Richard Burr, the Republican,
35%	35%	34%	39%	37%	Deborah K. Ross, the Democrat,
6%	4%	6%	2%	4%	... or Sean Haugh, the Libertarian?
21%	20%	15%	15%	11%	Lean/Undecided
26%	30%	34%	36%	39%	DEFINITELY BURR
11%	10%	10%	8%	5%	PROBABLY BURR
2%	2%	1%	1%	1%	LEAN BURR
30%	28%	27%	34%	31%	DEFINITELY ROSS
6%	7%	7%	5%	5%	PROBABLY ROSS
2%	1%	1%	1%	1%	LEAN ROSS
3%	3%	4%	1%	3%	DEFINITELY HAUGH
3%	1%	2%	1%	1%	PROBABLY HAUGH
1%	1%	*	*	1%	LEAN HAUGH
16%	16%	13%	12%	7%	HARD UNDECIDED (DNR)
*	--	*	*	*	NAMED OTHER (DNR)
1%	*	1%	1%	2%	REFUSED (DNR)

17. If the election for Governor were being held today and you had to make a choice, for whom would you vote?

<u>4/16</u>	<u>5/16</u>	<u>6/16</u>	<u>9/16</u>	<u>10/16</u>	
36%	45%	45%	45%	46%	Pat McCrory, the Republican,
46%	40%	40%	43%	42%	Roy Cooper, the Democrat,
5%	3%	3%	1%	*	...or Lon Cecil, the Libertarian?
12%	11%	10%	9%	10%	Lean/Undecided
30%	39%	38%	38%	41%	DEFINITELY MCCRORY
7%	7%	7%	7%	5%	PROBABLY MCCRORY
2%	2%	1%	*	*	LEAN MCCRORY
38%	34%	34%	40%	38%	DEFINITELY COOPER
8%	6%	6%	3%	5%	PROBABLY COOPER
2%	1%	1%	1%	1%	LEAN COOPER
4%	1%	1%	1%	*	DEFINITELY CECIL
1%	2%	2%	*	--	PROBABLY CECIL
*	1%	1%	--	*	LEAN CECIL
9%	8%	7%	8%	8%	HARD UNDECIDED (DNR)
--	*	*	--	1%	NAMED OTHER (DNR)
1%	*	1%	1%	1%	REFUSED (DNR)

18. If the election for Lieutenant Governor were being held today and you had to make a choice, for whom would you vote?

<u>5/16</u>	<u>9/16</u>	<u>10/16</u>	
36%	35%	37%	Dan Forest, the Republican,
36%	39%	32%	Linda Coleman, the Democrat,
3%	4%	9%	...or Jackie Cole*, the Libertarian?
24%	21%	17%	Lean/Undecided
29%	30%	33%	DEFINITELY FOREST
7%	4%	4%	PROBABLY FOREST
2%	1%	1%	LEAN FOREST
30%	31%	26%	DEFINITELY COLEMAN
7%	7%	6%	PROBABLY COLEMAN
2%	1%	1%	LEAN COLEMAN
2%	4%	5%	DEFINITELY COLE*
1%	1%	4%	PROBABLY COLE*
1%	--	1%	LEAN COLE*
19%	20%	14%	HARD UNDECIDED (DNR)
*	*	*	NAMED OTHER (DNR)
1%	1%	4%	REFUSED (DNR)

* Jackie Cole replaced J. J. Summerell on the ballot - May numbers are for J.J. Summerell

19. If the election for North Carolina Attorney General were being held today and you had to make a choice, for whom would you vote?

<u>4/16</u>	<u>6/16</u>	<u>9/16</u>	<u>10/16</u>	
32%	35%	35%	40%	Buck Newton, the Republican,
37%	35%	37%	38%	... or Josh Stein, the Democrat?
30%	27%	26%	18%	Lean/Undecided
23%	29%	29%	33%	Definitely Newton
9%	6%	6%	7%	Probably Newton
3%	1%	1%	1%	Lean Newton
24%	24%	23%	13%	Undecided (DO NOT READ)
3%	2%	2%	4%	Lean Stein
9%	11%	6%	9%	Probably Stein
28%	24%	31%	30%	Definitely Stein
2%	3%	2%	4%	Refused (DO NOT READ)

20. If the election for State Treasurer were being held today and you had to make a choice, for whom would you vote?

<u>4/16</u>	<u>6/16</u>	<u>9/16</u>	<u>10/16</u>	
27%	33%	32%	36%	Dale R. Folwell, the Republican,
39%	37%	37%	36%	... or Dan Blue III, the Democrat?
33%	29%	28%	23%	Lean/Undecided
18%	27%	26%	30%	Definitely Folwell
8%	6%	6%	7%	Probably Folwell
3%	1%	1%	1%	Lean Folwell
27%	27%	25%	19%	Undecided (DO NOT READ)
2%	2%	2%	3%	Lean Blue
8%	10%	7%	10%	Probably Blue
31%	27%	30%	26%	Definitely Blue
1%	1%	2%	4%	Refused (DO NOT READ)

21. If you had to sum up the 2016 election in only 2 or 3 words what would they be? (OPEN END)

11%	Awful/ Terrible/ Lousy/ Stupid/ It sucks
10%	Not good/ Negative (General)
9%	Chaotic/ Crazy
9%	Mess/ Disaster/ In trouble/ God help us
6%	Disappointing
6%	Poor candidates/ Poor choices/ Choosing the lesser of two evils (non-specific)
5%	Sad/Pathetic/Pitiful
5%	Disgusting/ Nasty/ Disgraceful
5%	Ridiculous/ Joke
4%	Vote Republican/ Trump
4%	Unusual/ Unlike any other election/ Interesting
4%	Change/ Different direction/ Need to be better
3%	Vote Democrat/ Clinton
3%	Important/ Critical
3%	Worst election ever/ Wish it was over
3%	Unbelievable/ Unreal
2%	Hard choice/ Difficult choice
2%	Embarrassing/ Shameful
2%	Confusing
1%	Not focused on the right things/ Need to change focus
1%	Divided/ Polar opposites/ Divisive
1%	Vote (Non-Specific)
2%	Other
1%	None/ Nothing
3%	Don't Know
2%	Refused

Now thinking about some other subjects...

Now I am going to read you some items. After I read each, please tell me, to the best of your knowledge, if that item has grown at a faster rate than the national average, a slower rate than the national average, or at about the same rate as the national average since 2013.

	Faster	Slower	Same Rate	Don't Know (DNR)	Refused (DNR)
22. North Carolina's overall economy.	27%	28%	36%	8%	1%
23. Job creation in North Carolina.	33%	27%	30%	9%	1%

24. And, thinking about poverty in North Carolina, would you say the number of people living in North Carolina, in poverty is more or less than that number was in 2013?	47%	More
	27%	Less
	13%	The same (DO NOT READ)
	13%	Don't Know/ Refused (DO NOT READ)

25. How much longer do you think it will take for the economy to improve and the current recession to end? If you think the current recession has ended just say so.

6/16	10/16	
2%	3%	Under 6 months
7%	5%	Between 6 months and a year
16%	20%	Between 1 and 2 years
42%	37%	Over 2 years
19%	17%	Recession has ended
14%	18%	Don't Know (DO NOT READ)
*	1%	Refused (DO NOT READ)

5/11	9/11	3/12	7/12	1/13	5/13	12/13	1/14	3/14	4/14	6/14	9/14	10/14	2/15	7/15	11/15	
1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	2%	1%	2%	3%	< 6 mo.
7%	3%	7%	4%	7%	7%	6%	5%	6%	4%	3%	5%	6%	6%	5%	8%	6 mo - 1 yr
22%	24%	23%	21%	23%	19%	18%	17%	15%	18%	16%	16%	14%	17%	16%	25%	1 - 2 yrs
60%	62%	54%	62%	58%	54%	59%	62%	59%	58%	60%	54%	52%	48%	54%	41%	> 2 yrs
3%	1%	6%	3%	5%	10%	9%	7%	10%	11%	12%	10%	12%	21%	16%	14%	Ended
7%	8%	9%	9%	6%	9%	5%	7%	8%	9%	9%	13%	14%	7%	8%	9%	DK (DNR)
--	--	--	--	--	--	1%	--	--	--	--	1%	--	--	--	--	Ref. (DNR)

26. If you knew that the North Carolina economy grew faster than the national average and created jobs at a higher rate than the national average, and that the number of people living in poverty had decreased in the last 3 years, would that change the way you plan on voting for state offices?

19%	Yes, it would change my vote
71%	No, it would not change my vote
10%	Don't know/ Refused (DO NOT READ)

Now thinking about issues in the news for a moment...

27. Have news reports over the past few days about Donald Trump impacted your vote in the presidential election?

19%	Total Yes
6%	Yes, more likely to vote for Trump
13%	Yes, less likely to vote for Trump
79%	No impact
*	Haven't seen any news/ not familiar (DO NOT READ)
2%	Don't Know/ Unsure (DO NOT READ)
*	Refused (DO NOT READ)

28. Have the recent riots and demonstrations in Charlotte impacted your vote in the November election?
- 19% Total Yes**
 12% Yes, more likely to vote for Republicans
 7% Yes, less likely to vote for Republicans
 76% No impact
 -- Haven't seen any news/ not familiar (DO NOT READ)
 5% Don't Know/ Unsure (DO NOT READ)
 -- Refused (DO NOT READ)
29. Thinking for a moment, about the debate over House Bill 2, the law, among other things, requires people in government-owned buildings to use bathrooms and locker rooms that are consistent with their biological sex. Do you support or oppose House Bill 2?
- 37% Total Support**
55% Total Oppose
 31% Strongly Support
 7% Somewhat Support
 9% Somewhat Oppose
 46% Strongly Oppose
 8% Don't Know/ Need More Information (DO NOT READ)
 1% Refused (DO NOT READ)
30. Still thinking about this issue... Please tell me which of the following laws is more fair... (ROTATE)
- 49% House Bill 2 provides that in most government buildings admission to restrooms, locker rooms, showers and other changing rooms is based on biological sex, which is what is recorded on a person's birth certificate -- North Carolina law states that a birth certificate can be changed if a person's biological sex has been changed -- House Bill 2 also stipulates that while government buildings have those provisions, private businesses are allowed to establish their own bathroom and changing room policies.
- 35% The Charlotte Ordinance and Obama Administration say admission to restrooms, locker rooms, showers and other changing rooms should be based on an individual's sense of their own sexual identity and no other requirement. It would force all private businesses and non-profits which have such facilities to abide by this rule.
- 13% Don't Know (DO NOT READ)
 2% Refused (DO NOT READ)
31. Recently the ACC and the NCAA have pulled their championship games out of North Carolina. The reason for this, they say, is due to House Bill 2, which Governor McCrory signed into law. Does this make you more likely or less likely to vote for Governor McCrory, or does it not impact your vote?
- 19% Total More Likely**
31% Total Less Likely
 18% Much More Likely
 1% Somewhat More Likely
 6% Somewhat Less Likely
 25% Much Less Likely
 45% No Impact/ No Difference (DO NOT READ)
 4% Don't Know/ Refused (DO NOT READ)

32. Have you or anyone in your family been personally impacted by Hurricane Matthew?
- 32% Yes
66% No
1% Don't Know/Refused (DO NOT READ)
33. Are you generally satisfied or dissatisfied with how Governor McCrory has responded to Hurricane Matthew and the resulting flooding?
- 71% Total Satisfied**
12% Total Dissatisfied
- 44% Very Satisfied
27% Somewhat Satisfied
7% Somewhat Dissatisfied
6% Very Dissatisfied
15% Don't Know (DO NOT READ)
1% Refused (DO NOT READ)

Now I just have a few questions for statistical purposes, and then we'll be finished....

34. First, in what year were you born? (Record exact year. 9999=Refused)
- | <u>4/16</u> | <u>5/16</u> | <u>6/16</u> | <u>9/16</u> | <u>10/16</u> | |
|-------------|-------------|-------------|-------------|--------------|---------|
| 7% | 5% | 3% | 5% | 5% | 18-25 |
| 18% | 12% | 18% | 15% | 19% | 26-40 |
| 29% | 25% | 23% | 21% | 24% | 41-55 |
| 20% | 23% | 25% | 20% | 22% | 56-65 |
| 26% | 29% | 26% | 39% | 29% | 66+ |
| * | 6% | 5% | * | -- | Refused |
35. In terms of political party, do you identify more with (ROTATE) the Republican Party, the Democratic Party or something else?
- | <u>9/16</u> | <u>10/16</u> | |
|-------------|--------------|----------------------------------|
| 37% | 38% | Total Republican |
| 42% | 41% | Total Democrat |
| 30% | 32% | Strong Republican |
| 7% | 6% | Not So Strong Republican |
| 8% | 9% | Not So Strong Democrat |
| 34% | 32% | Strong Democrat |
| 20% | 17% | Independent/Unaffiliated/Other |
| 1% | 4% | Don't Know/Refused (DO NOT READ) |
36. Would you say you are a liberal or conservative in your political beliefs?
- | <u>4/16</u> | <u>5/16</u> | <u>6/16</u> | <u>9/16</u> | <u>10/16</u> | |
|-------------|-------------|-------------|-------------|--------------|----------------------------------|
| 30% | 26% | 27% | 26% | 24% | Total Liberal |
| 24% | 22% | 26% | 23% | 25% | Total Moderate |
| 43% | 47% | 44% | 45% | 44% | Total Conservative |
| 13% | 11% | 12% | 14% | 10% | Very Liberal |
| 16% | 15% | 14% | 12% | 15% | Somewhat Liberal |
| 23% | 24% | 18% | 19% | 18% | Somewhat Conservative |
| 20% | 23% | 26% | 26% | 26% | Very Conservative |
| 3% | 4% | 3% | 5% | 6% | Don't Know/Refused (DO NOT READ) |
| * | 1% | 1% | 1% | 1% | Refused (DO NOT READ) |

37. What is the highest level of schooling you have completed?

<u>9/16</u>	<u>10/16</u>	
4%	2%	Less than HS graduate
24%	30%	High school graduate
30%	19%	2 yr. College/technical school
24%	31%	4 yr. College graduate
16%	16%	Post-graduate
*	*	Not sure (DO NOT READ)
1%	1%	Refused (DO NOT READ)

38. Which of the following phrases best describes your current employment status:

2%	Own or part owner of a business which employs people other than family members
8%	Are Self Employed
37%	Work for a Private Company
5%	Work for Government
3%	Are a Spouse (Homemaker)
36%	Are Retired
6%	Are Unemployed
3%	Don't Know/Refused (DO NOT READ)

39. Which category best describes your race or ethnicity?

<u>4/16</u>	<u>5/16</u>	<u>6/16</u>	<u>9/16</u>	<u>10/16</u>	
70%	73%	72%	75%	70%	Caucasian
23%	20%	18%	20%	20%	African-American
3%	1%	3%	1%	3%	Hispanic
1%	2%	2%	2%	2%	Native American
1%	2%	1%	*	1%	Asian
1%	1%	1%	1%	2%	Other (Specify)
1%	1%	3%	1%	2%	Refused (DO NOT READ)

40. Gender (By observation)

<u>4/16</u>	<u>5/16</u>	<u>6/16</u>	<u>9/16</u>	<u>10/16</u>	
48%	48%	48%	48%	48%	Men
52%	52%	52%	52%	52%	Women

41. Geographic Area (From Sample)

<u>4/16</u>	<u>5/16</u>	<u>6/16</u>	<u>9/16</u>	<u>10/16</u>	
21%	20%	21%	20%	22%	Charlotte
13%	14%	13%	12%	11%	Western
19%	18%	19%	19%	18%	Piedmont Triad
20%	22%	22%	22%	23%	Triangle
12%	12%	12%	13%	10%	Northeast
15%	15%	13%	13%	14%	Southeast

42. Party Reg (From Sample)

<u>4/16</u>	<u>5/16</u>	<u>6/16</u>	<u>9/16</u>	<u>10/16</u>	
33%	33%	33%	31%	33%	Republican
25%	25%	25%	25%	25%	Independent/Other
42%	42%	42%	44%	42%	Democratic

CELL PHONE SCREENERS:**(AT BEGINING OF THE SURVEY, ASK C1-C5 TO CELL PHONE RESPONDENTS ONLY)**

C1. Just to confirm, have I reached you on your cell phone?

100% Yes

C2. And, for your safety, are you currently driving?

100% No

C3. Do you currently live in North Carolina, or do you live in some other state?

100% North Carolina

C4. And, in which county in North Carolina do you currently reside? (OPEN END)

SEE CROSSTABS FOR FULL RESULTS

C5. Do you have a landline at home in addition to your cell phone, or is your cell phone the only telephone you have?

100% Cell phone is only telephone **(CONTINUE TO Q1)**