

# Civitas Institute Poll Presentation

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January 26, 2017

**#SchoolChoice**



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# Methodology

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**811 Registered Voters between 25-54**

**750 identified as 2016 voters**

**411 parents**

**Margin of Error = +/- 3.7%**

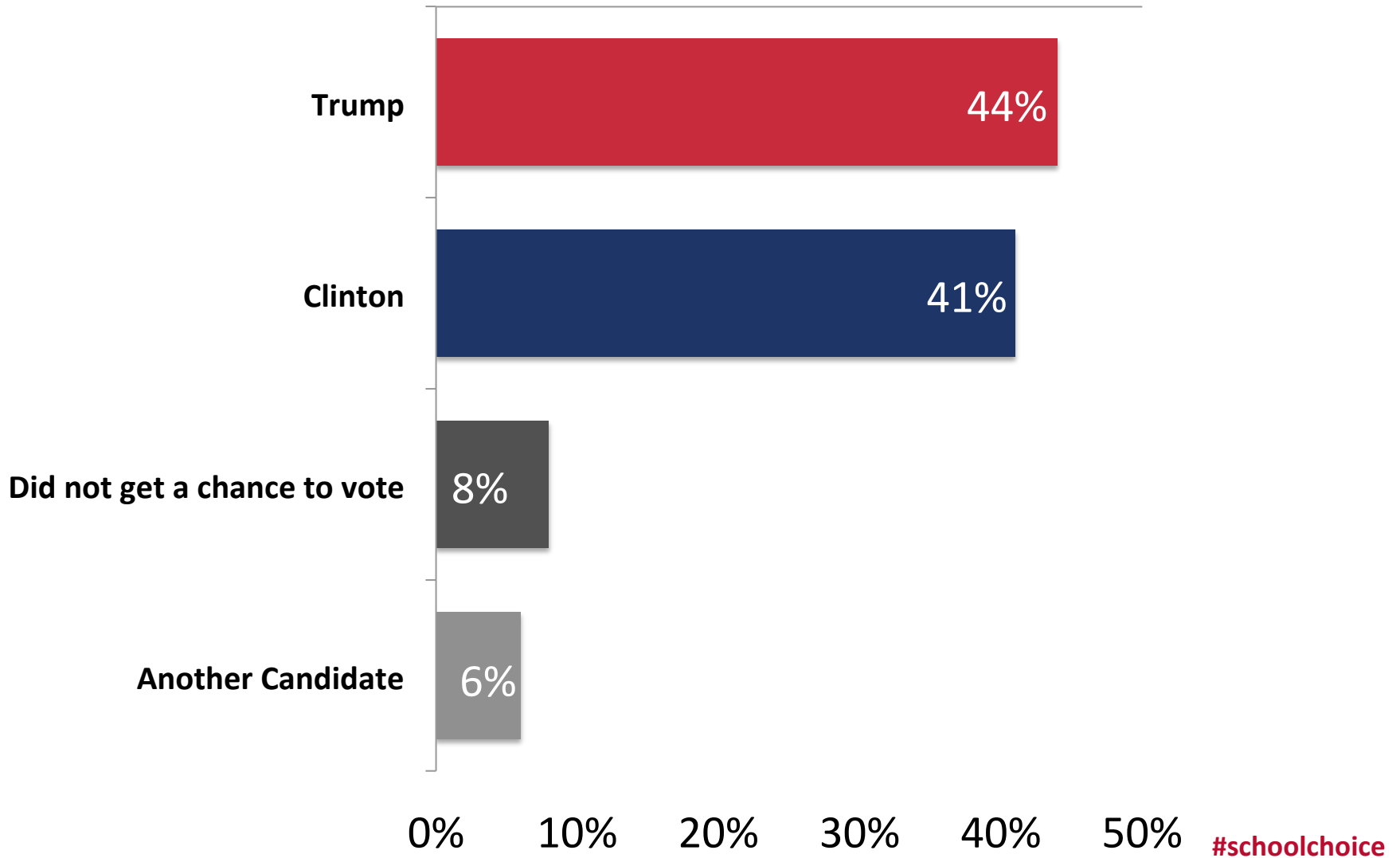
**Field Dates: January 17-18, 2017**

**#SchoolChoice**

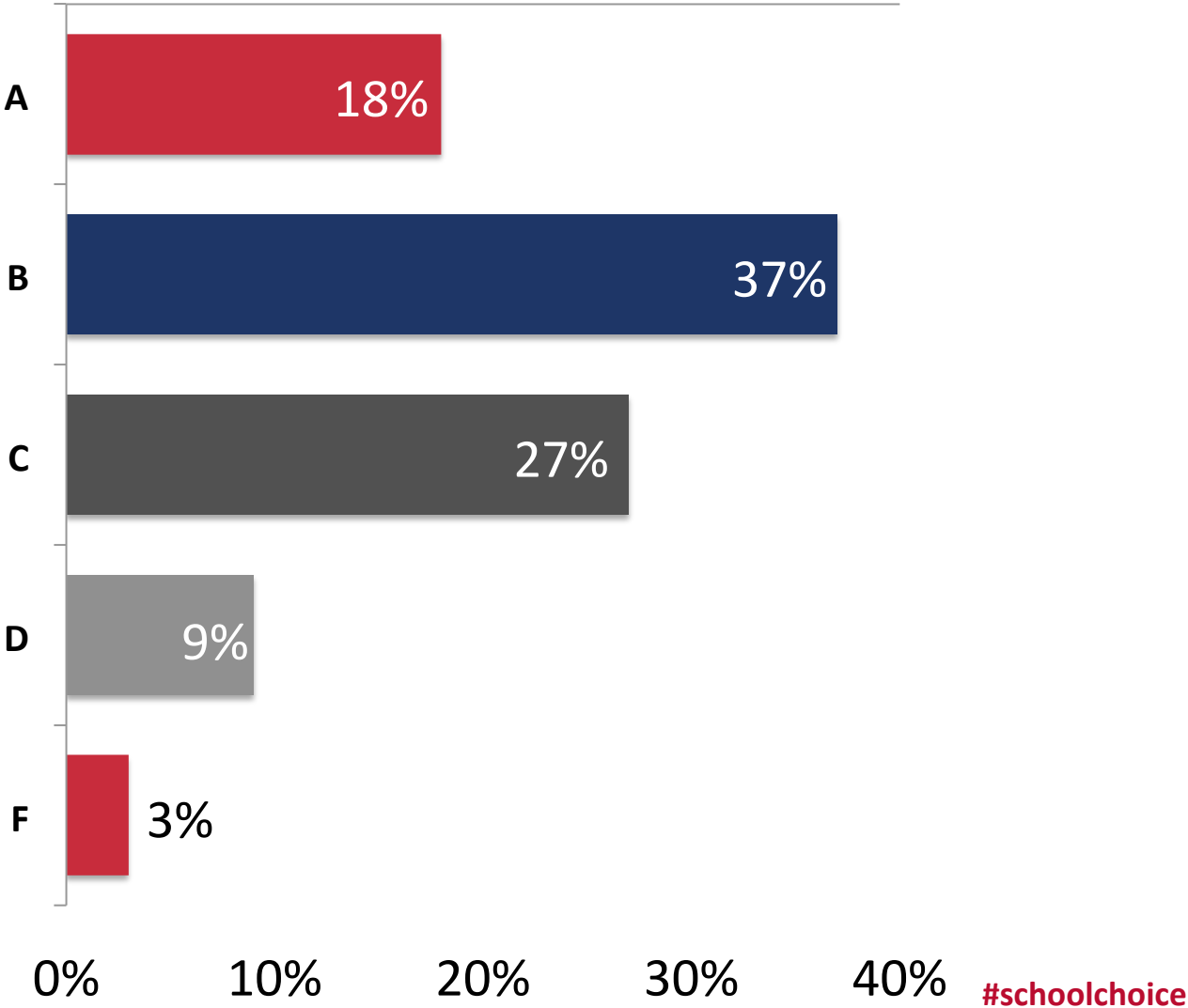


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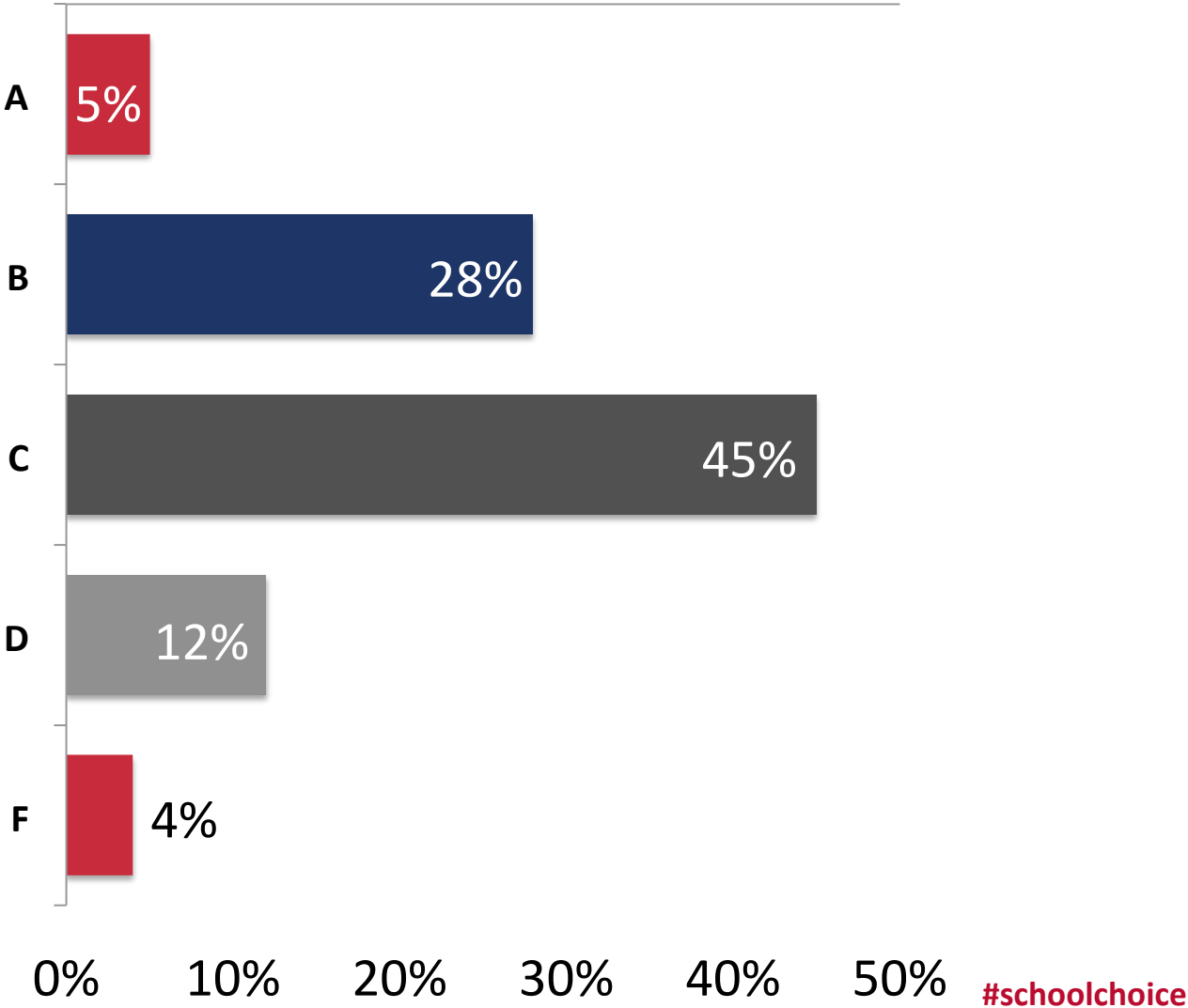
# In the 2016 election for President, did you vote for ...?



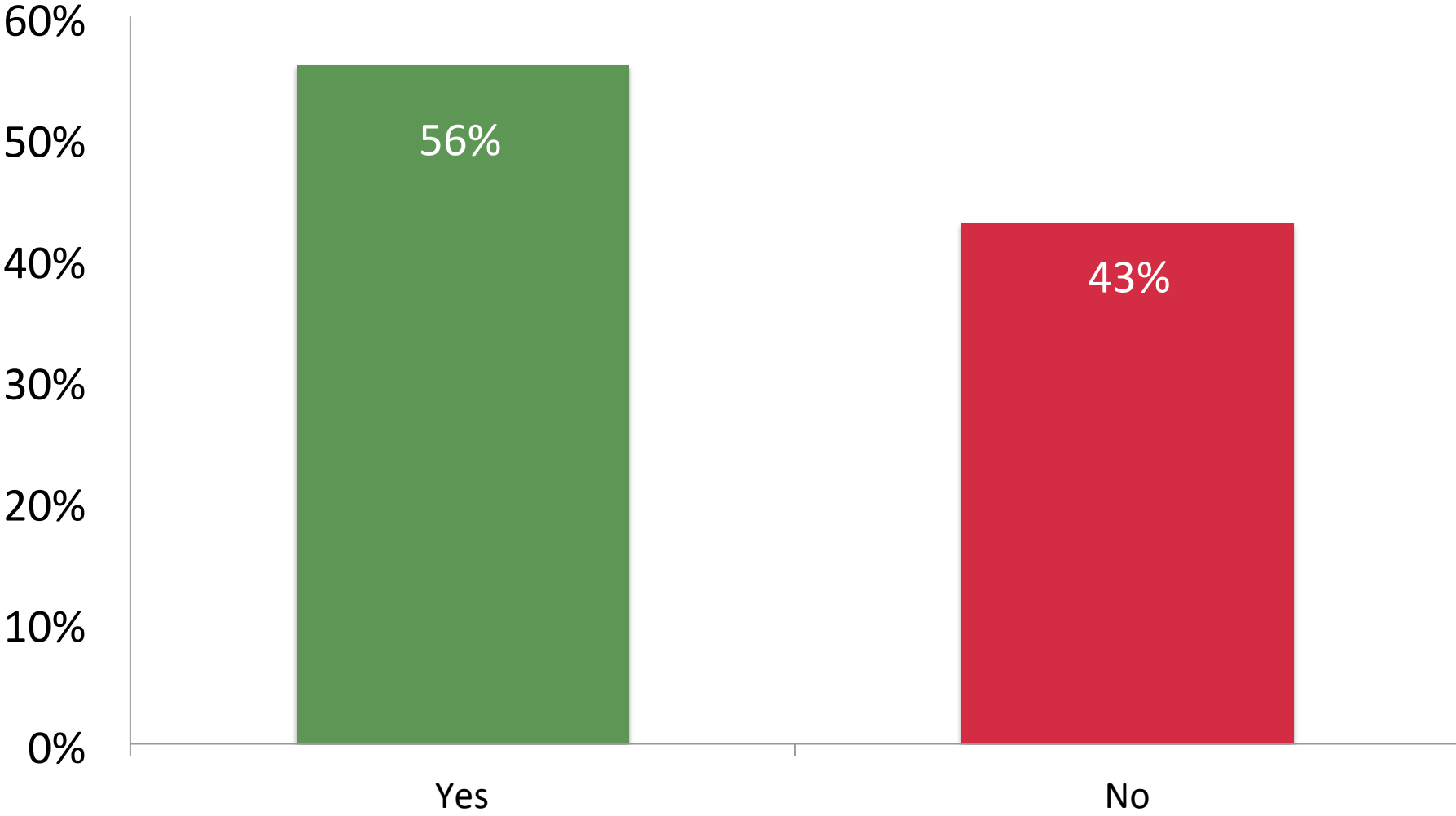
# If you had to assign a letter grade to your local public school, what letter grade would you give? An A, B, C, D, or an F?



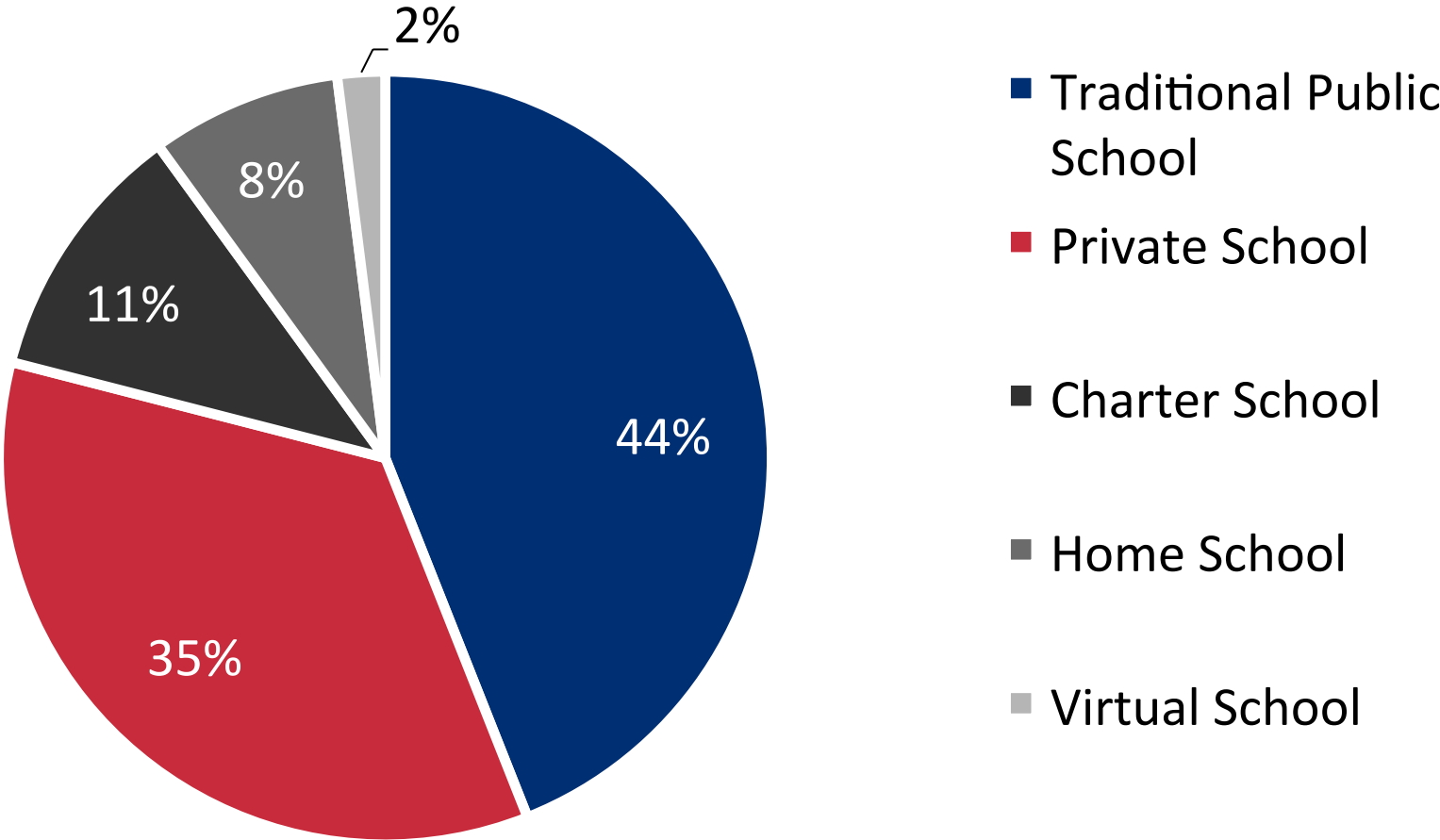
# If you had to assign a letter grade to all public schools in North Carolina, what letter grade would you give?



# Are you the parent of a school-aged child?

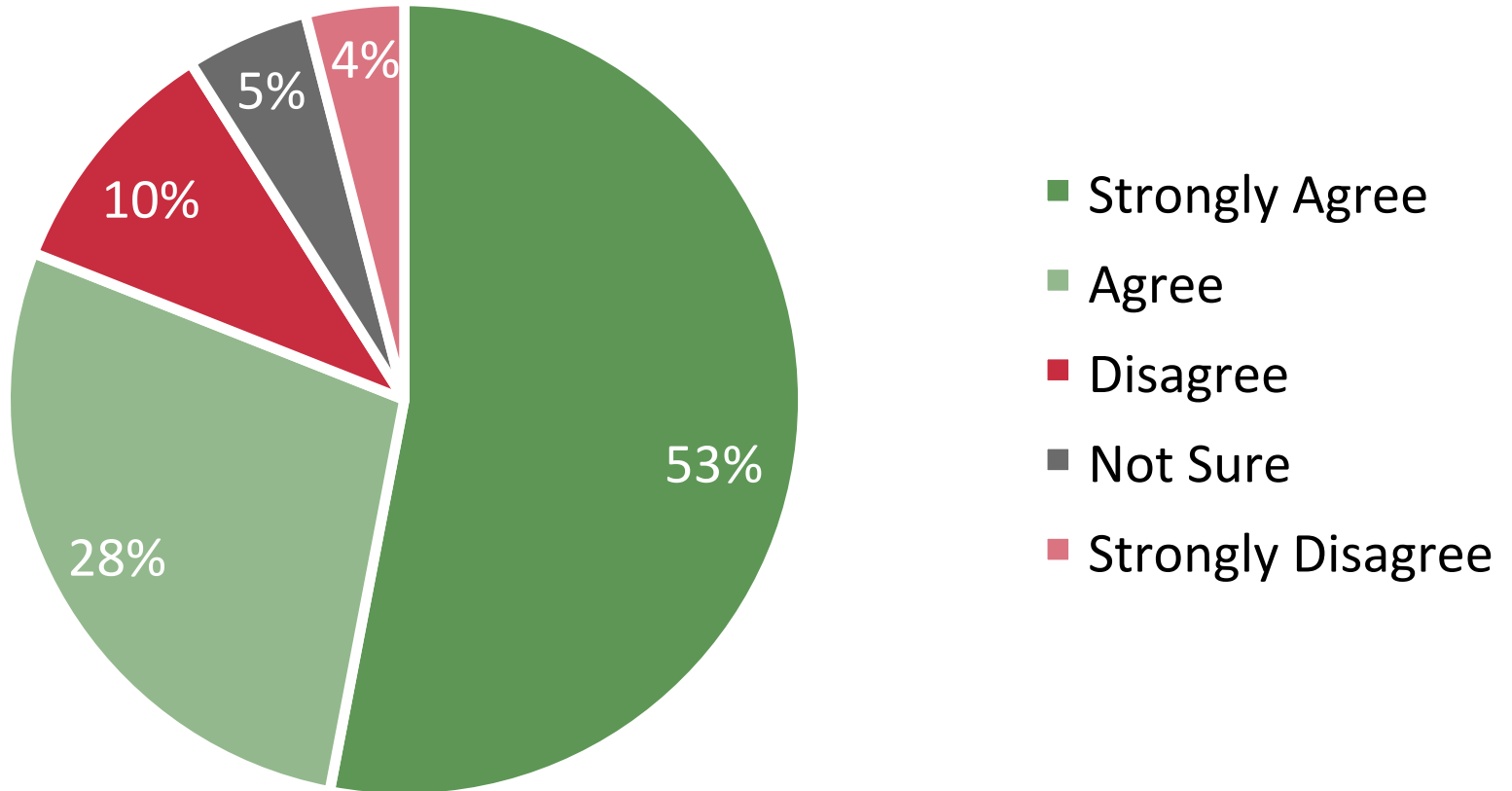


**If resources were not an issue and you could select the best school for your child, what type of school would you select for your child?**



**Do you agree or disagree with the following statement:**

***Parents should have the ability to choose where their child attends school.***

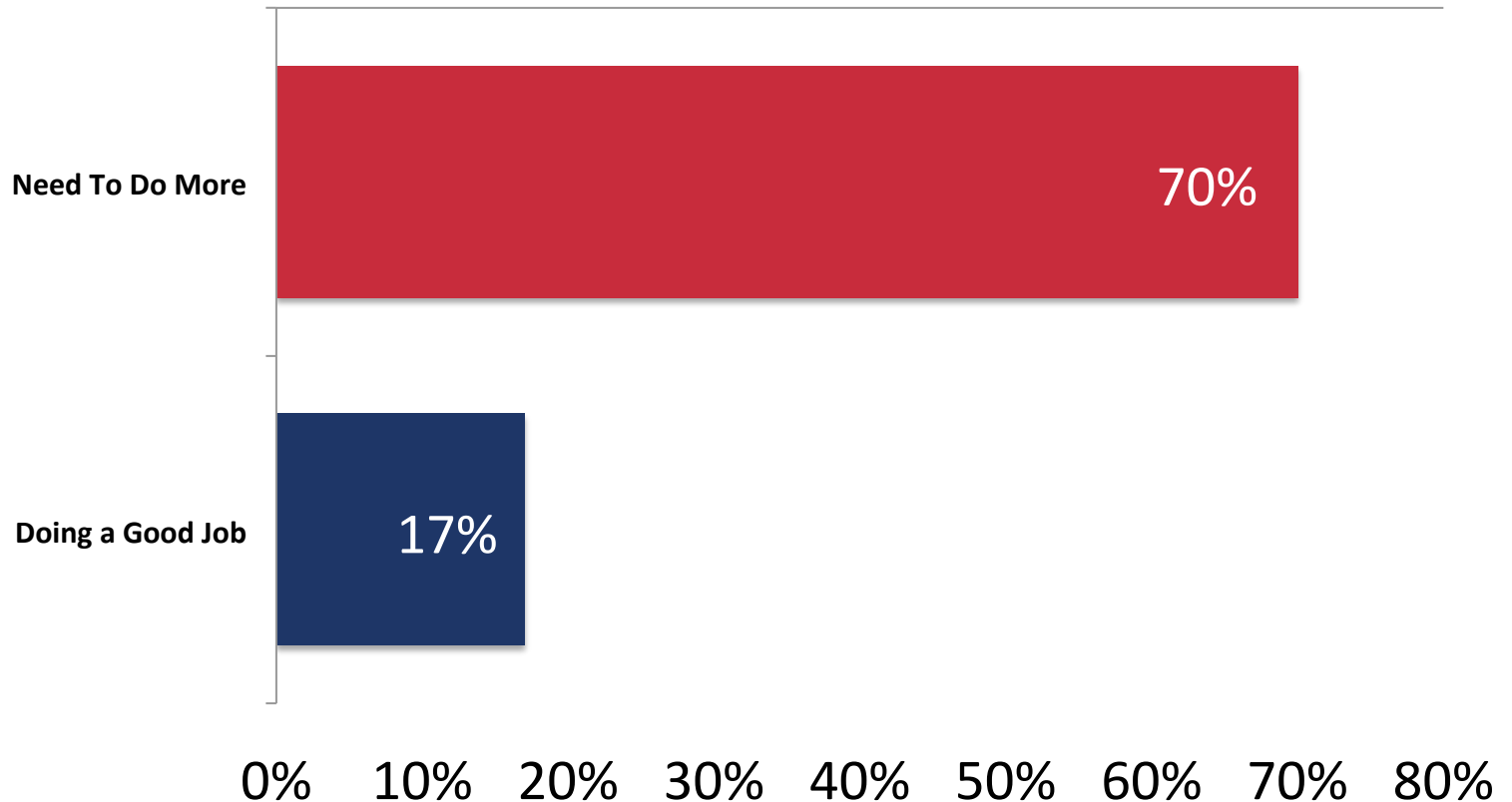




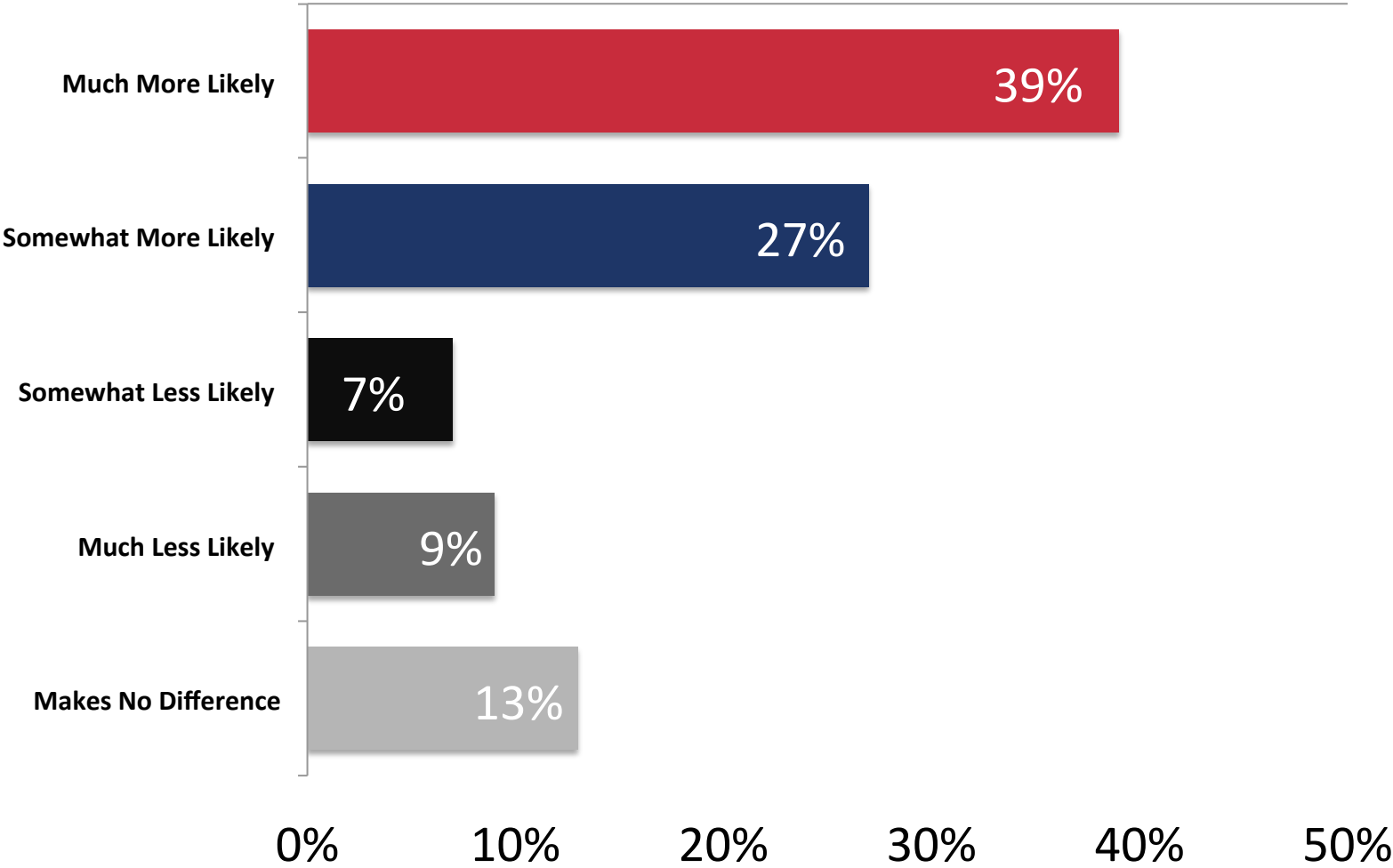
**Which of these statements best reflects your views on how well the legislature is meeting the educational needs of families?**

*State lawmakers are doing a good job of expanding educational options for families.*

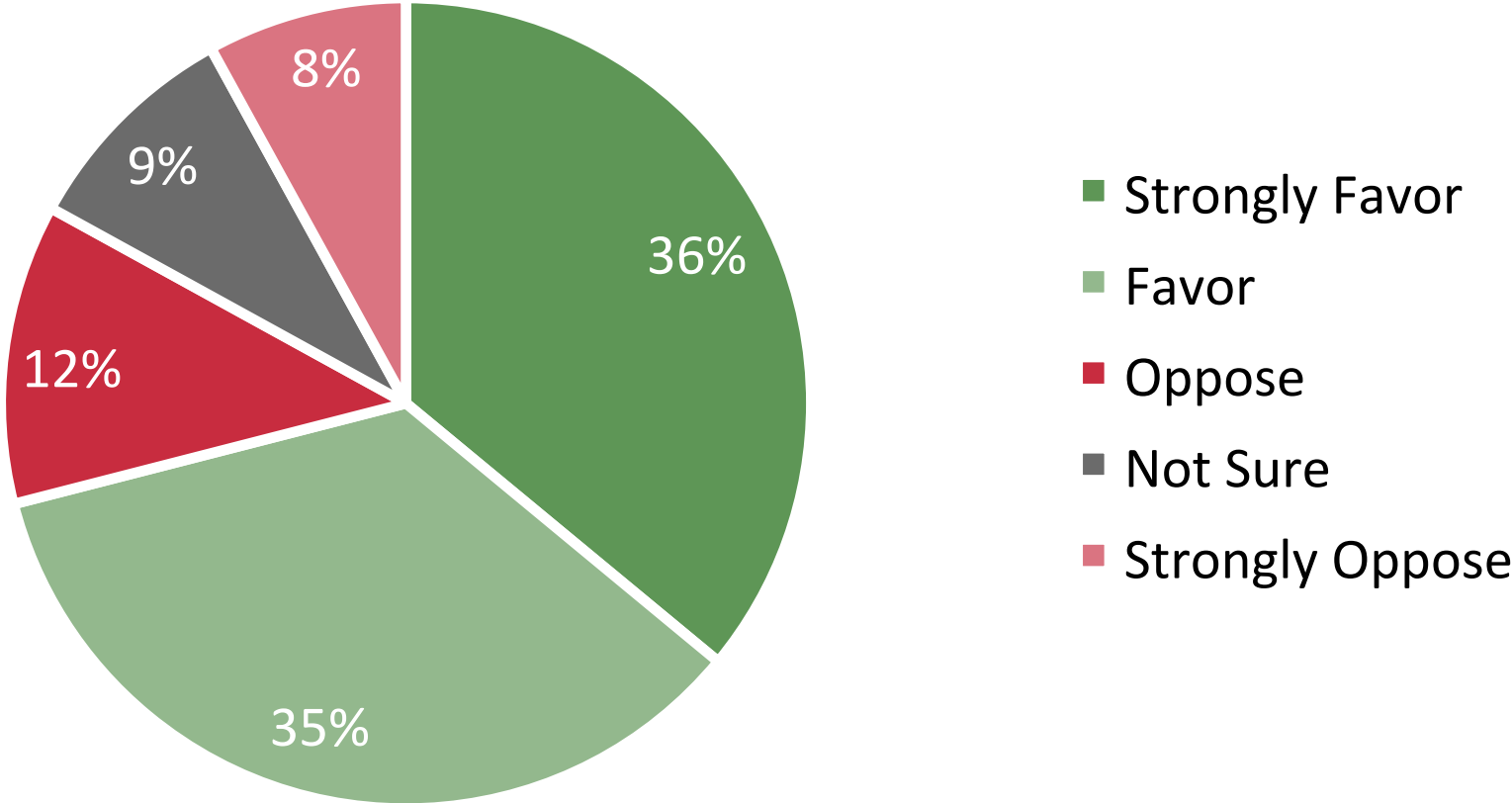
*State lawmakers need to do more to expand educational options for families.*



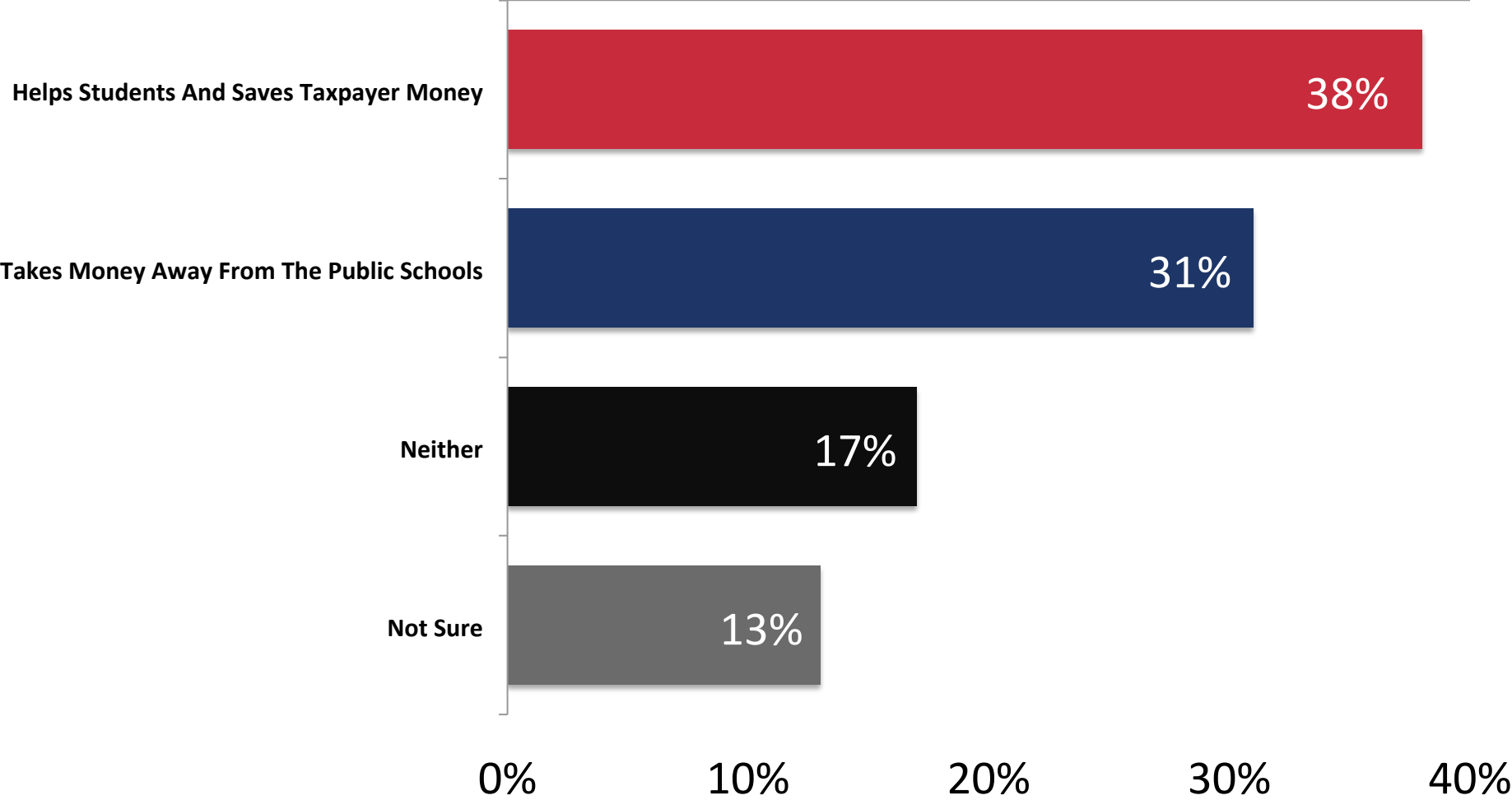
# Would you be more likely or less likely to support a candidate for the state legislature who supports school choice? Or, would it make no difference at all?



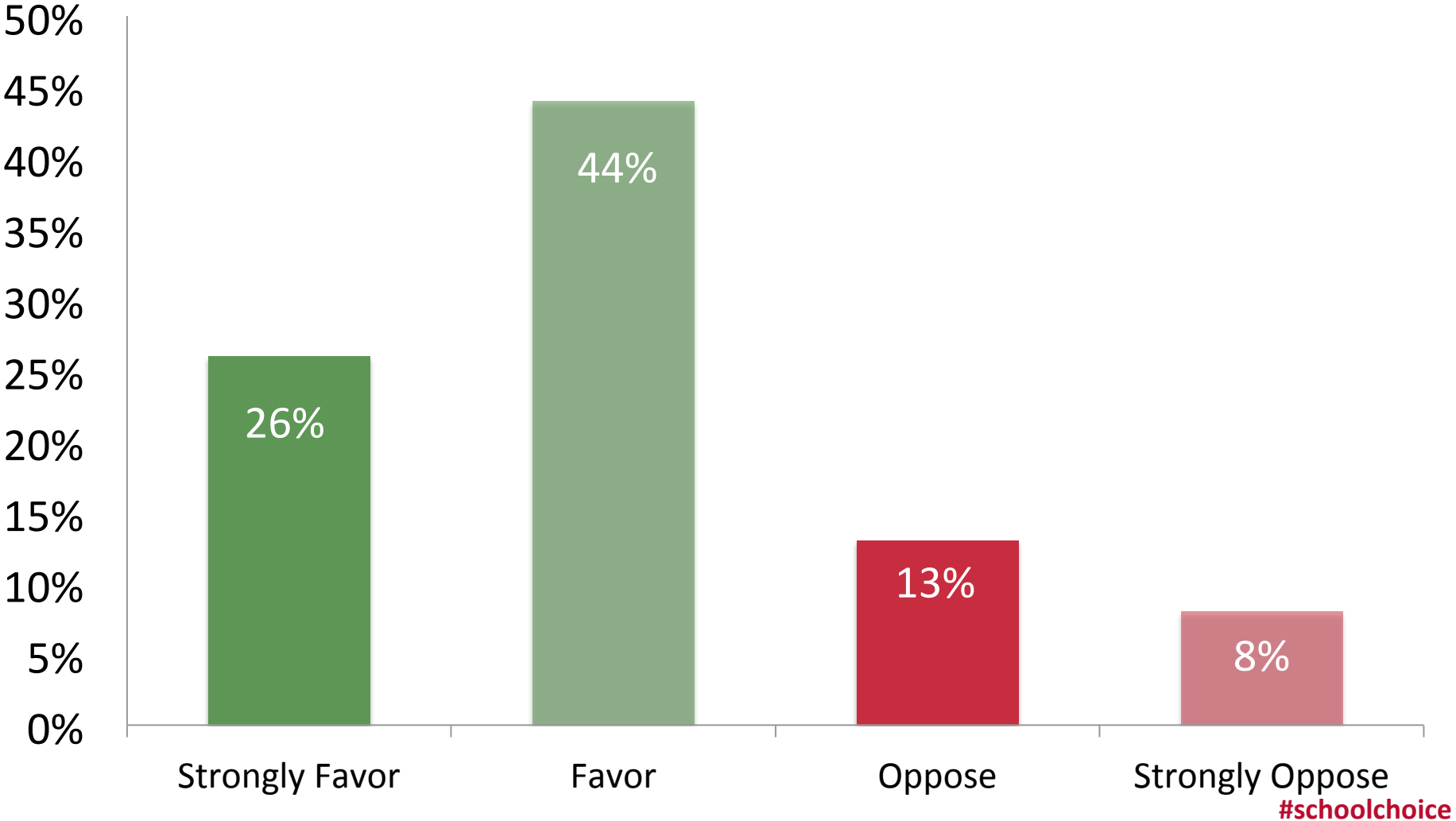
**The North Carolina Opportunity Scholarship Program provides scholarships to low and middle income students. Last fall, 6,200 students were able to use scholarships for up to \$4,200 to attend a private school. Do you favor or oppose the Opportunity Scholarship Program?**



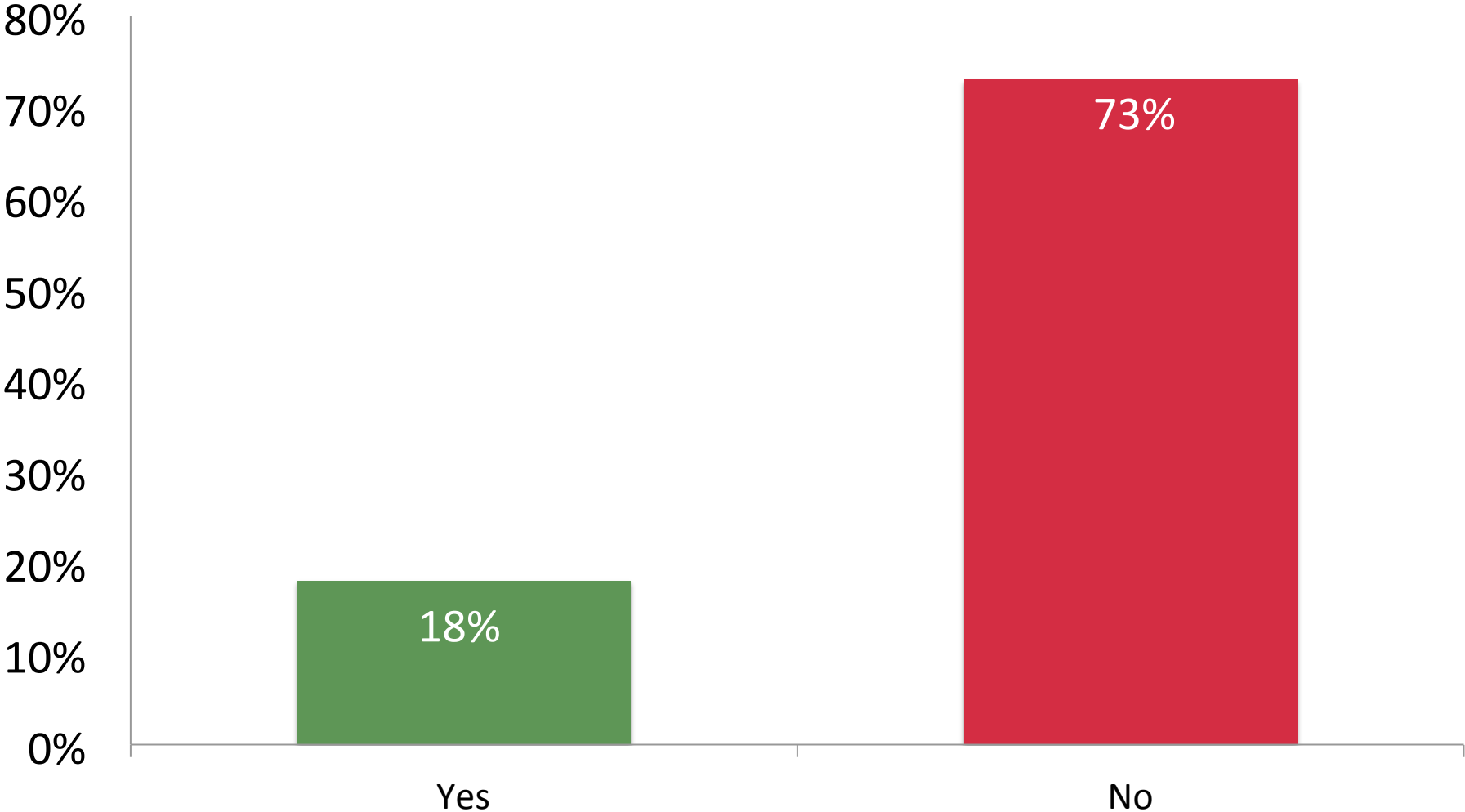
**Which of these two statements best reflects your views on Opportunity Scholarship Programs? Providing families with educational choice through state-funded scholarships takes away money from the public schools? Or, Providing families with educational choice through state-funded scholarships helps students and saves taxpayers money?**



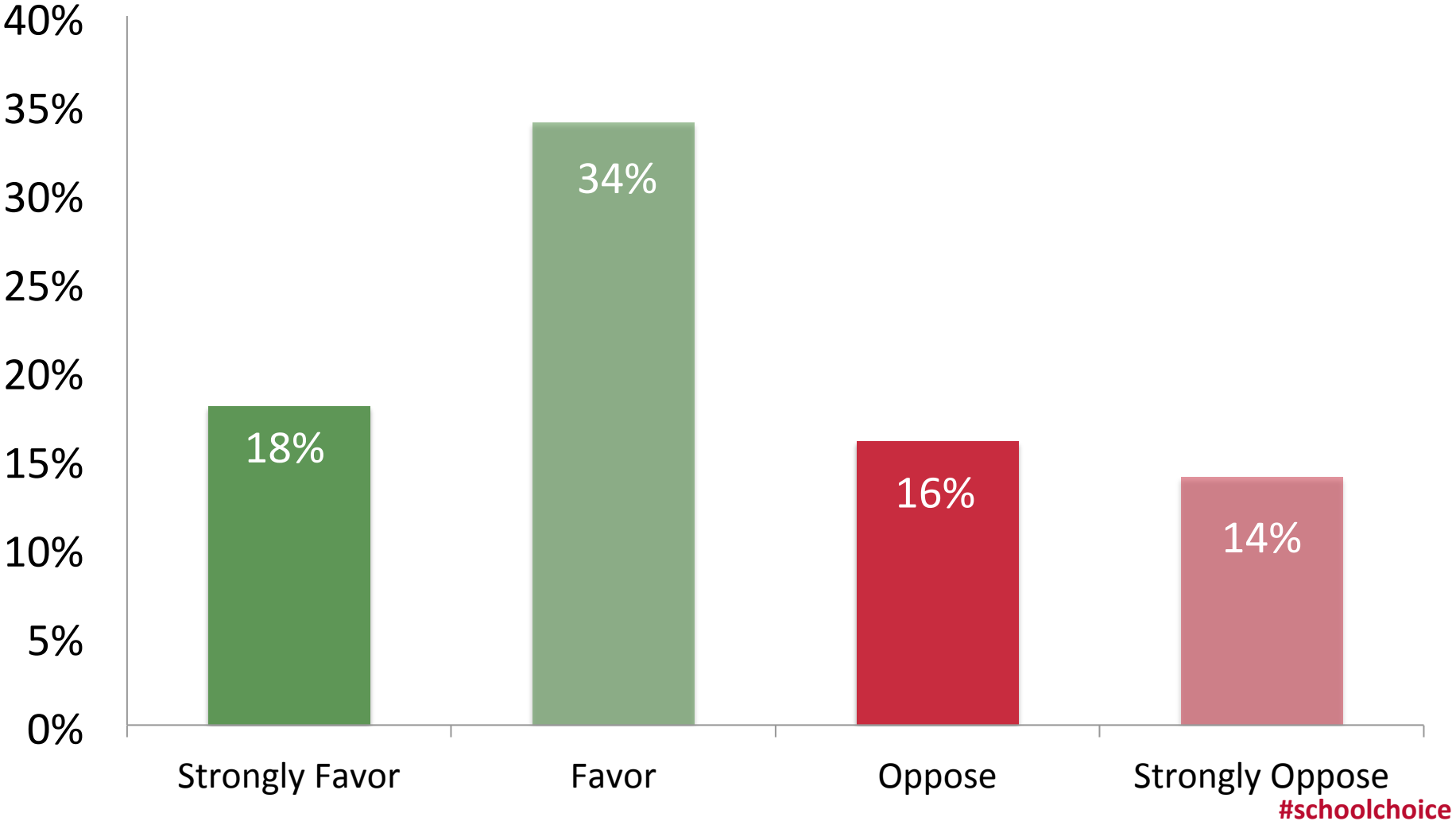
**Charter Schools are public schools which are governed not by a school board but by an independent board. The law creating charter schools intended for the schools to be more innovative, subject to fewer administrative regulations, and held accountable for academic achievement. Based on your understanding of charter schools, do you favor or oppose charter schools in North Carolina?**



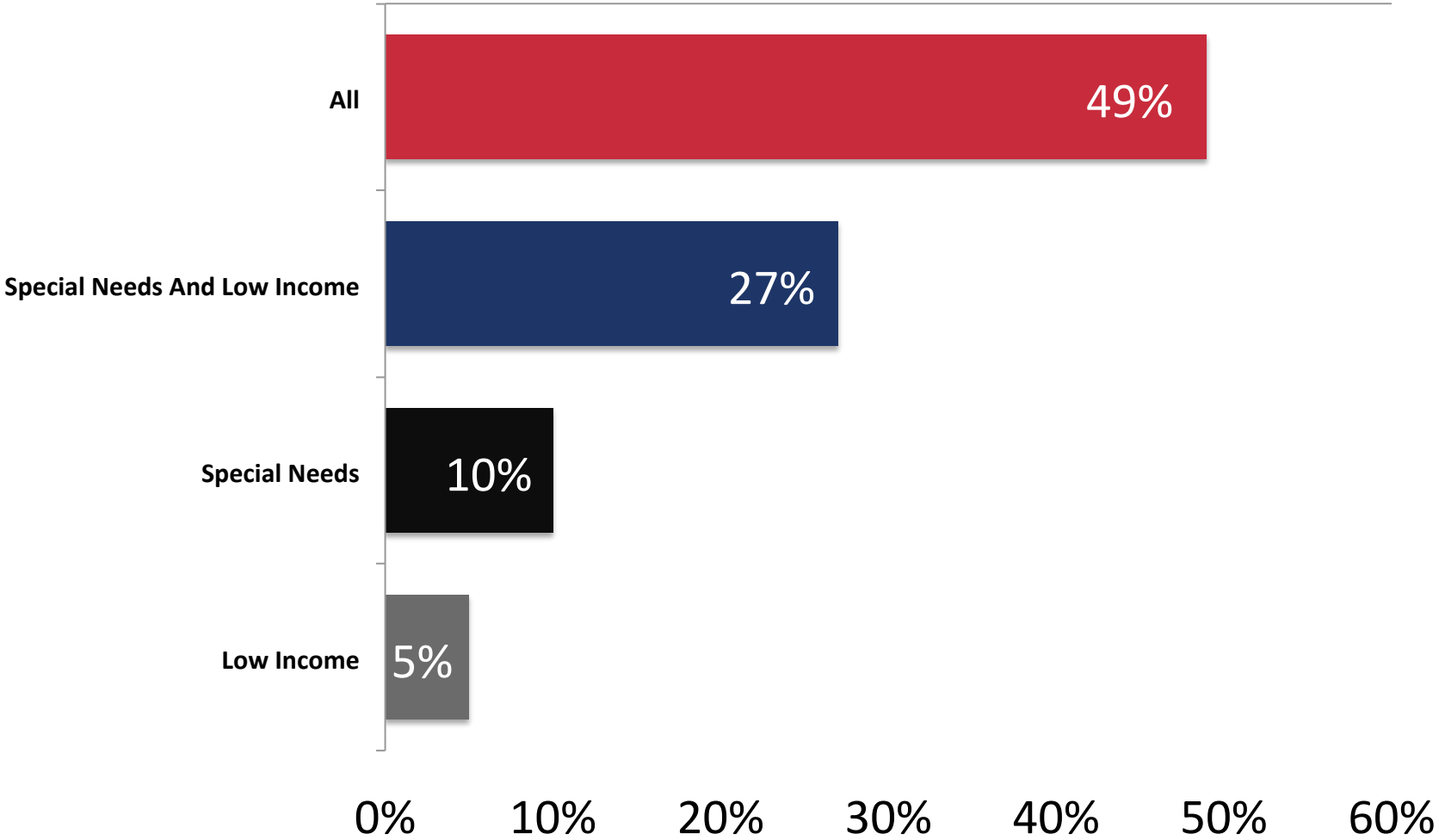
**Are you aware of a new program now available in some states that allows parents to use a percentage of per pupil education funding to pay for their child's education expenses?**



**Five states now have similar type programs called Education Savings Accounts (or ESAs for short). Supporters say ESAs give parents control over where their child attends school and allows them to customize their child's education. Opponents say ESAs take money away from the public schools and give money to schools that aren't held to the same standards as public schools. Do you favor or oppose the idea of Education Savings Accounts?**

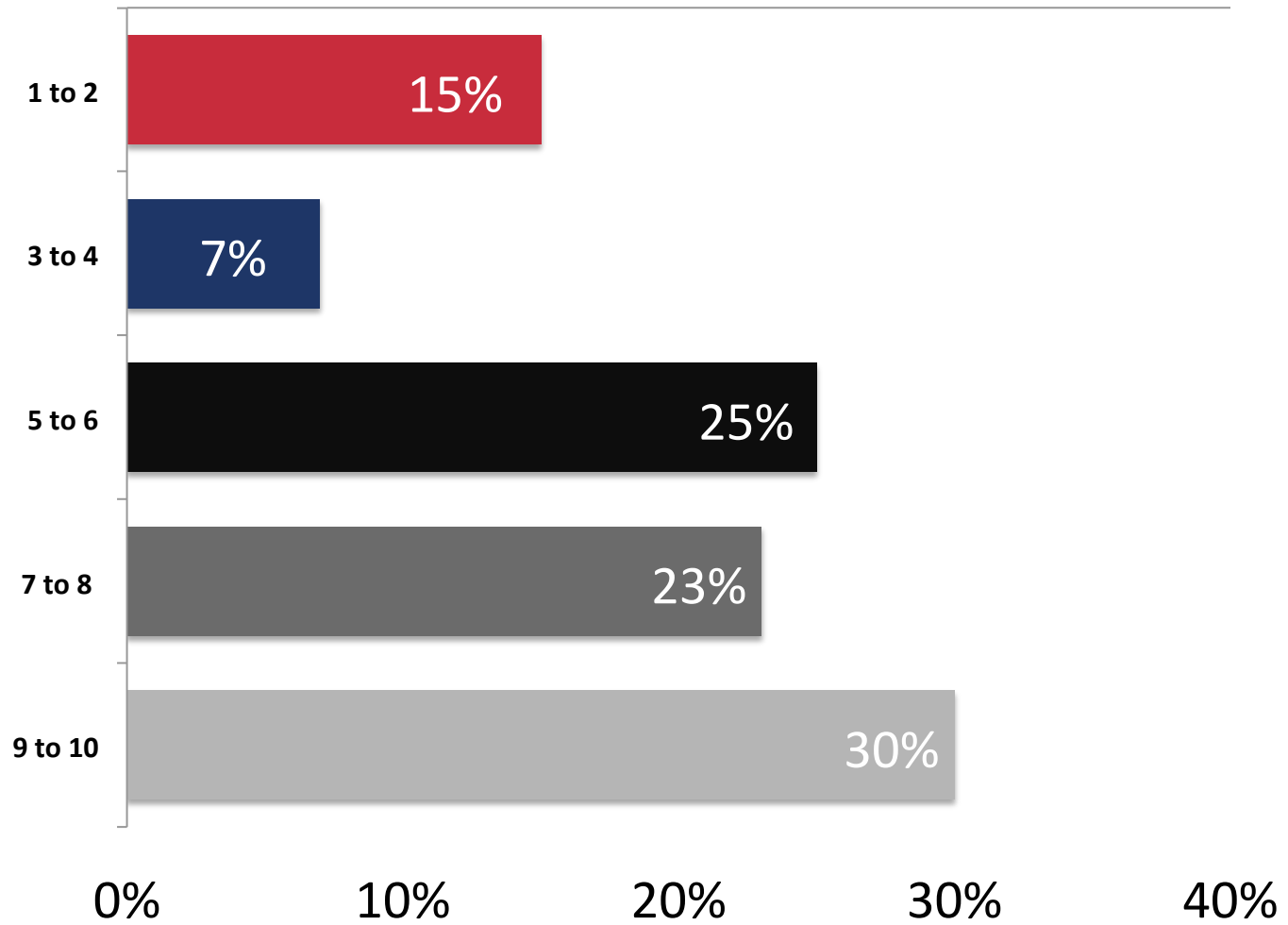


**Education Savings Accounts can be created to serve the needs of different student populations. Some states have limited ESA eligibility to low income or special needs students. Another state has approved legislation that would make nearly all students eligible for an ESA. In your opinion, if the state legislature were to consider ESA legislation, who should be eligible for an Education Savings Account in North Carolina?**

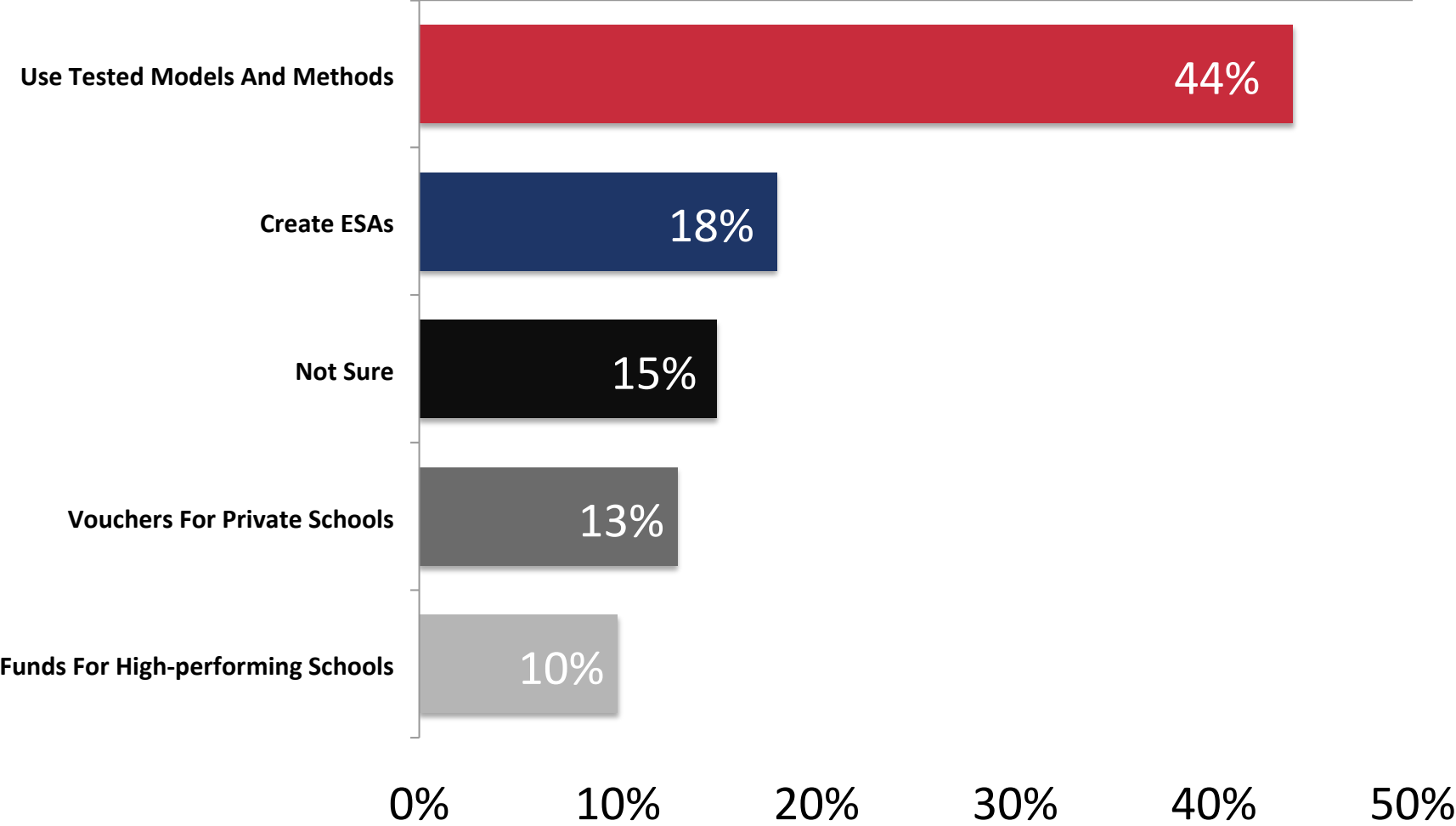




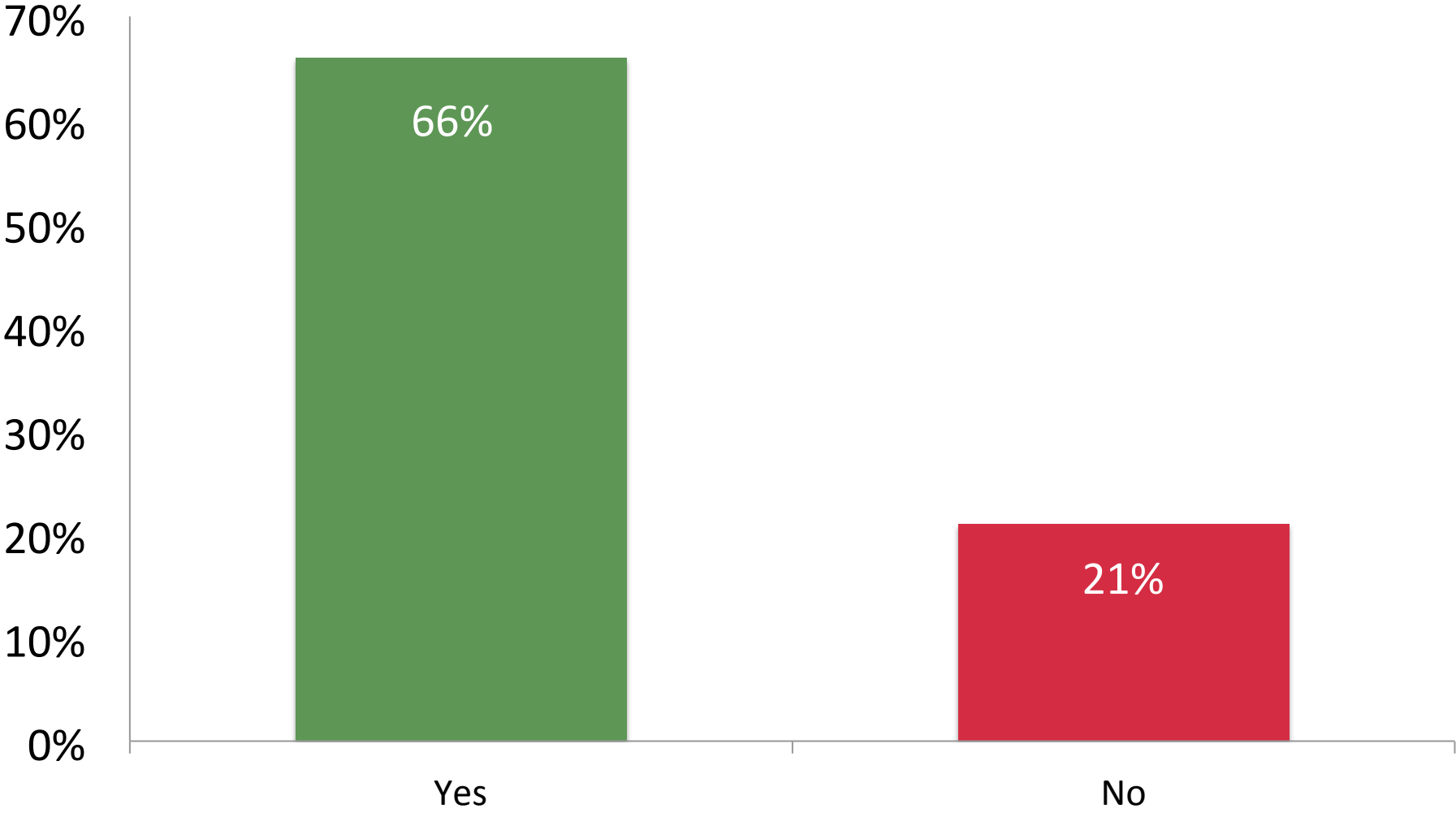
On a scale of 1-10, where 10 means you fully agree and 1 means you do not agree at all, how much do you agree or disagree with the following statement about education in North Carolina? Parents should be able to control how the public money allocated to their child is spend on their education.



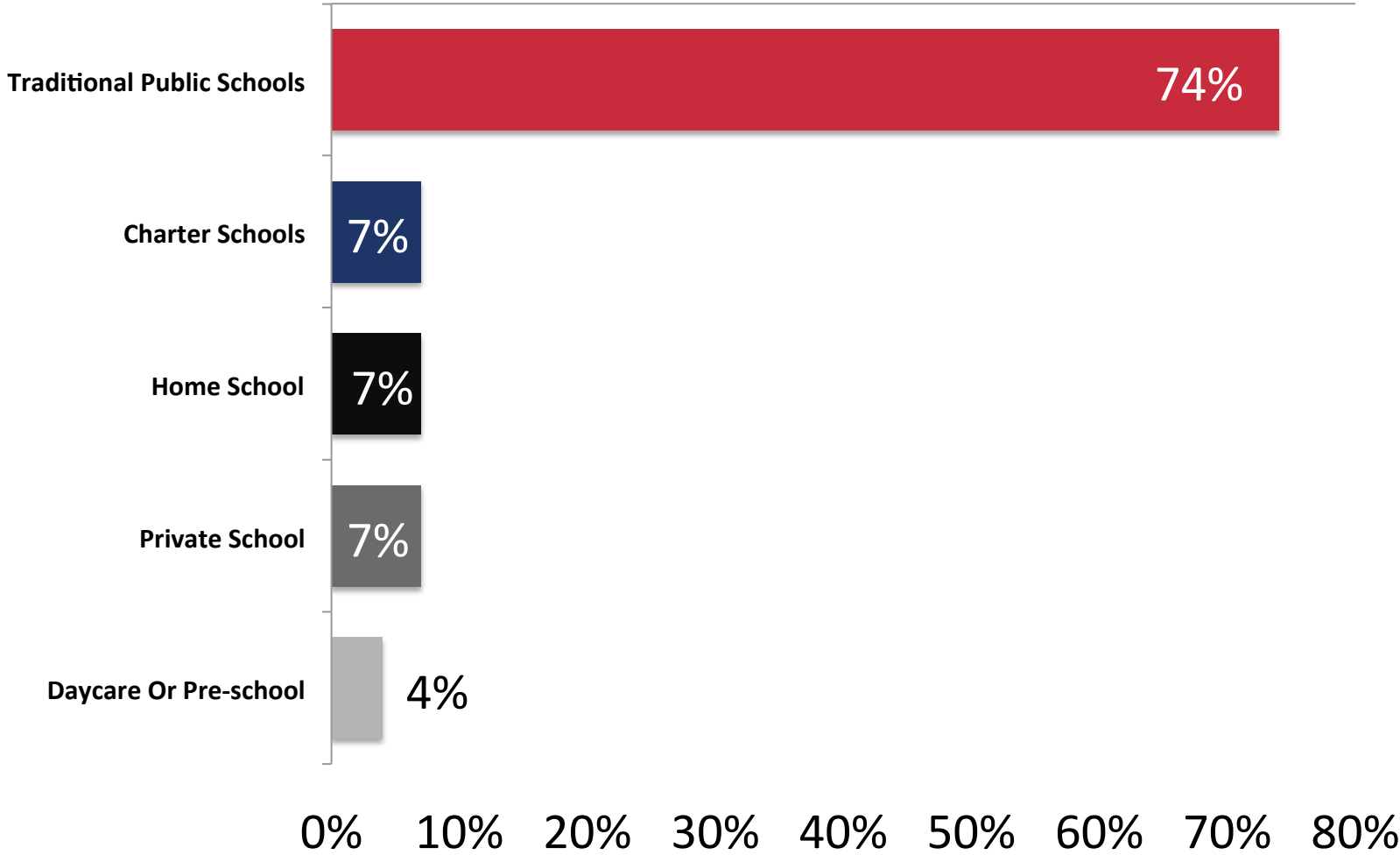
**In your opinion, when schools fail, which of the following is the best option for addressing failing schools in North Carolina? Use tested models and methods to improve academic performance in failing schools? Provide vouchers to allow students to attend a private school? Provide additional funds to allow students to attend high-performing schools? Or create ESAs for students that allow parents to customize their child's education and to pay for educational expenses.**



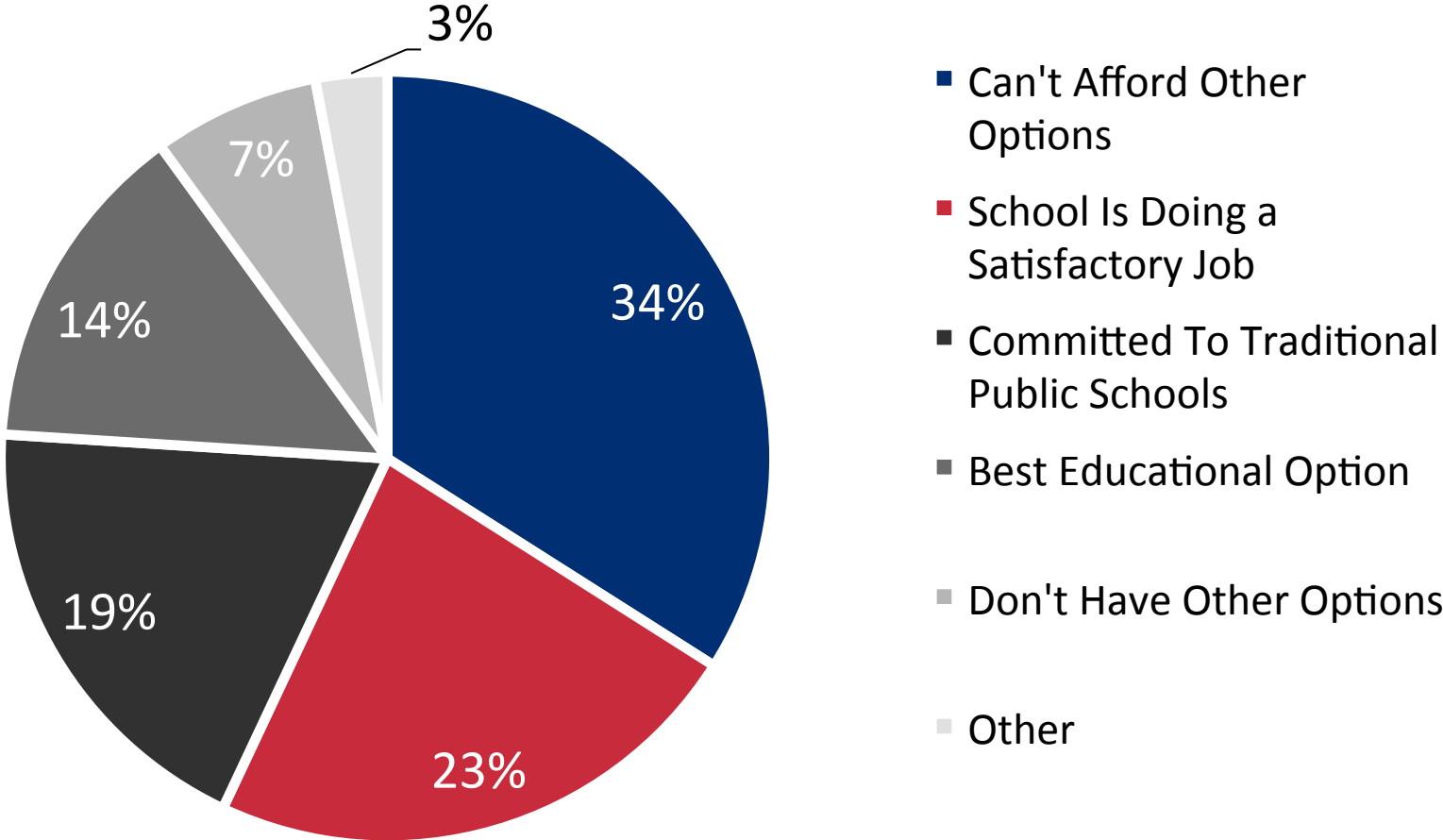
# If your child were eligible for the Opportunity Scholarship or an Education Savings Account, would you apply to the program?



# What type of school does your oldest school-aged child attend?



# What is the primary reason your child attends a public school?



# Questions?

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