

Table 1-1
 QUESTION 2:
 Do you feel things in North Carolina are generally headed in the right direction or have gotten off on the wrong track?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
**D/S (RIGHT DIRECTION - WRONG TRACK)	-25 -6%	-2 -3% CEg	-14 -27%	-4 -13%	-21 -33%	17 19% BCDEG	-8 -15%	-13 -7%	-13 -6%	16 12% KLM	-27 -22%	-13 -21%	-2 -3% KL	5 6% OPRS	-14 -21%	-4 -10% R	11 13% OPRS	-22 -30%	-1 -3% OpR	3 3% UV	-4 -3% V	-23 -16%	3 1% X	-27 -17%
RIGHT DIRECTION	157 39%	31 40%	17 33%	11 32%	16 25%	50 53% cdE	20 38%	78 41%	79 38%	70 50% KL	35 29%	18 30%	34 43% Kl	41 45% R	22 34% r	15 41% R	45 53% oR	15 19%	20 42% R	42 46%	66 40%	49 34%	100 43%	57 35%
WRONG TRACK	182 46%	33 43%	31 60% F	16 45%	38 58% F	33 35%	28 53% f	91 47%	92 44%	54 38%	62 51%	31 51%	36 45%	36 40%	36 55%	19 51%	34 40%	37 49%	21 44%	39 43%	70 43%	73 50%	97 42%	84 51%
DON'T KNOW/UNSURE	60 15%	14 18% c	3 6%	8 23% c	11 17%	11 12%	5 9%	23 12%	37 18%	16 12%	24 20%	11 19%	9 12%	13 15%	7 11%	3 8%	7 8%	24 31% NOPQS	7 14%	10 11%	28 17%	22 15%	36 15%	24 14%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
 NATIONAL RESEARCH INC

Table 1-2
QUESTION 2:
Do you feel things in North Carolina are generally headed in the right direction or have gotten off on the wrong track?

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
**D/S (RIGHT DIRECTION - WRONG TRACK)	-25 -6%	- 1%	-24 -8%	6 5% EF	-15 -12%	-18 -13%	-30 -26%	3 3% G	5 3% G	-6 -2% K	-14 -13%	-7 -28%	9 5% N	-36 -20%	4 1% QR	8 3% QR	-6 -7% R	-29 -24%	3 7% TWX	-16 -11%	7 12% TvWX	- -	-7 -37% TwX	-9 -37%
RIGHT DIRECTION	157 39%	21 44%	122 39%	59 44%	49 39%	45 34%	37 31%	46 44%	69 43% g	90 40%	42 37%	7 32%	89 44% n	60 34%	118 43% R	115 45% R	31 37%	36 30%	18 42%	55 36%	30 49% w	41 44% w	4 20%	7 31%
WRONG TRACK	182 46%	21 43%	146 47%	53 40%	63 50%	63 47%	67 57% hI	42 40%	64 40%	95 43%	56 49%	14 60%	80 40%	95 53% M	115 42%	106 41%	36 44%	65 55% OP	15 35%	72 47%	23 38%	41 44%	10 57%	16 69% StUv
DON'T KNOW/UNSURE	60 15%	6 13%	44 14%	21 16%	13 11%	26 19%	15 13%	17 16%	27 17%	38 17%	16 14%	2 8%	31 16%	23 13%	41 15%	36 14%	15 18%	18 15%	10 23% X	26 17% X	8 13% X	11 12% X	4 23% x	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 2-1
Summary of Mood Trend
BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
AUG 7-8, 2017	-25 -6%	-2 -3%	-14 -27%	-4 -13%	-21 -33%	17 19%	-8 -15%	-13 -7%	-13 -6%	16 12%	-27 -22%	-13 -21%	-2 -3%	5 6%	-14 -21%	-4 -10%	11 13%	-22 -30%	-1 -3%	3 3%	-4 -3%	-23 -16%	3 1%	-27 -17%
			CeG		BCDEG					KLM			KL	OPRS		R	OPRS		OpR	UV	V		X	
RIGHT DIRECTION	157 39%	31 40%	17 33%	11 32%	16 25%	50 53%	20 38%	78 41%	79 38%	70 50%	35 29%	18 30%	34 43%	41 45%	22 34%	15 41%	45 53%	15 19%	20 42%	42 46%	66 40%	49 34%	100 43%	57 35%
WRONG TRACK	182 46%	33 43%	31 60%	16 45%	38 58%	33 35%	28 53%	91 47%	92 44%	54 38%	62 51%	31 51%	36 45%	36 40%	36 55%	19 51%	34 40%	37 49%	21 44%	39 43%	70 43%	73 50%	97 42%	84 51%
AUG 10-11, 2016	-46 -11%	-17 -18%	-6 -14%	7 19%	4 6%	-27 -30%	-6 -9%	-17 -9%	-29 -14%	-28 -20%	-24 -22%	17 25%	-10 -13%	-14 -16%	-7 -10%	4 10%	-16 -20%	-1 -1%	-12 -24%	-	-	-	-54 -26%	8 4%
				BCFG	BCFG		F				JKM				s	NOQRS	NoQS						W	
RIGHT DIRECTION	147 37%	36 37%	13 28%	19 49%	30 44%	27 30%	23 38%	76 40%	71 34%	44 32%	34 31%	38 55%	31 37%	31 35%	26 40%	18 49%	25 31%	30 39%	15 30%	-	-	-	63 30%	79 44%
WRONG TRACK	193 48%	53 54%	19 43%	11 30%	26 38%	54 60%	29 48%	93 48%	100 48%	72 52%	59 53%	20 30%	41 50%	45 51%	33 50%	14 39%	41 52%	31 40%	27 55%	-	-	-	117 56%	72 40%
AUG 10-11, 2015	-79 -20%	5 2%	-5 -12%	-18 -43%	-17 -25%	-23 -26%	-20 -35%	-20 -11%	-59 -28%	-26 -17%	-15 -14%	-17 -24%	-21 -29%	-8 -9%	-9 -15%	-3 -9%	-24 -29%	-18 -21%	-17 -40%	-	-	-	-34 -17%	-44 -24%
		CDEFG	dg					I			m		QS	s	qs									
RIGHT DIRECTION	117 29%	38 38%	18 40%	9 22%	14 20%	22 25%	16 29%	70 36%	47 23%	41 28%	33 31%	22 31%	20 28%	33 35%	23 37%	13 37%	17 21%	21 25%	9 21%	-	-	-	66 32%	47 25%
WRONG TRACK	196 49%	33 33%	23 52%	27 65%	31 46%	45 50%	36 64%	90 47%	106 51%	67 45%	48 45%	39 55%	41 56%	42 44%	31 51%	17 47%	41 50%	39 47%	26 61%	-	-	-	100 49%	91 49%
AUG 23-25, 2014	-198 -49%	-32 -37%	-7 -12%	-16 -42%	-42 -76%	-66 -70%	-33 -55%	-71 -37%	-127 -61%	-65 -50%	-62 -53%	-37 -52%	-33 -40%	-34 -39%	-27 -39%	-9 -26%	-48 -65%	-53 -63%	-27 -53%	-	-	-	-92 -43%	-99 -56%
		f	BdEFg					i							qR									
RIGHT DIRECTION	75 19%	20 22%	20 31%	8 21%	4 7%	12 13%	11 19%	49 26%	25 12%	23 18%	22 19%	12 17%	17 22%	20 23%	18 27%	11 31%	9 13%	8 10%	7 15%	-	-	-	43 20%	31 17%
WRONG TRACK	272 68%	52 59%	27 42%	24 64%	46 83%	78 83%	44 74%	120 62%	152 73%	88 68%	84 72%	50 69%	50 62%	54 62%	45 66%	21 56%	57 77%	61 73%	34 68%	-	-	-	135 63%	129 74%
				BC	BCd	C										p								

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 2-1
Summary of Mood Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)	
AUG 19-20, 2013	-103 -26%	-37 -34%	-10 -23%	-7 -21%	-3 -5%	-29 -32%	-17 -28%	-37 -19%	-66 -32%	-42 -23%	-34 -32%	-20 -37%	-8 -14%	-17 -17%	-17 -29%	-3 -8%	-34 -31%	-26 -38%	-6 -20%	-	-	-	-63 -25%	-41 -28%	
RIGHT DIRECTION	121 30%	29 27%	15 33%	12 37%	26 41%	24 27%	15 24%	64 34%	56 27%	57 31%	29 27%	13 24%	23 37%	32 33%	19 31%	14 41%	31 28%	15 23%	10 32%	-	-	-	73 29%	46 31%	
WRONG TRACK	224 56%	66 61%	25 56%	19 57%	29 46%	53 58%	32 52%	101 53%	123 59%	98 54%	62 60%	32 61%	31 51%	49 50%	36 60%	16 49%	65 59%	41 61%	16 52%	-	-	-	136 54%	88 60%	
AUG 20-21, 2012	-100 -25%	-34 -38%	-8 -14%	-22 -54%	-27 -40%	4 5%	-13 -21%	-56 -29%	-44 -21%	-36 -25%	-28 -23%	-18 -27%	-17 -27%	-23 -23%	-26 -37%	-8 -31%	-17 -19%	-17 -23%	-10 -23%	-	-	-	-49 -21%	-46 -30%	
RIGHT DIRECTION	124 31%	23 26%	21 38%	7 17%	14 22%	38 46%	20 32%	55 29%	69 33%	44 30%	41 33%	22 33%	17 27%	29 30%	20 28%	6 25%	31 34%	25 33%	13 30%	-	-	-	77 33%	45 29%	
WRONG TRACK	224 56%	57 63%	29 52%	29 71%	41 62%	33 40%	34 54%	111 58%	113 54%	80 54%	69 56%	39 60%	35 55%	52 53%	46 65%	14 56%	48 53%	41 56%	23 53%	-	-	-	126 53%	91 59%	
AUG 14-18, 2011	-142 -35%	-42 -43%	-17 -33%	-14 -37%	-26 -46%	-18 -20%	-24 -38%	-57 -30%	-84 -40%	-40 -26%	-54 -47%	-35 -50%	-12 -20%	-11 -13%	-42 -53%	-5 -18%	-44 -39%	-32 -52%	-8 -24%	-	-	-	-59 -25%	-81 -55%	
RIGHT DIRECTION	102 25%	24 25%	12 22%	10 25%	11 20%	32 35%	13 20%	56 29%	46 22%	48 31%	22 20%	12 17%	20 33%	33 39%	13 16%	10 34%	25 23%	10 16%	11 32%	-	-	-	73 30%	25 17%	
WRONG TRACK	243 61%	66 68%	29 56%	23 62%	38 65%	50 55%	37 58%	113 59%	130 63%	88 57%	77 67%	47 66%	31 53%	43 52%	55 69%	15 51%	70 62%	42 68%	19 55%	-	-	-	132 55%	106 72%	
AUG 15-18, 2010	-96 -24%	-10 -10%	-27 -61%	-5 -13%	-16 -26%	-15 -19%	-23 -28%	-41 -21%	-56 -27%	-10 -15%	-33 -25%	-19 -20%	-34 -32%	-7 -13%	-14 -16%	-20 -38%	-7 -13%	-30 -32%	-18 -31%	-	-	-	-18 -9%	-76 -39%	
RIGHT DIRECTION	117 29%	34 37%	7 16%	12 33%	18 29%	24 30%	22 26%	60 31%	57 27%	22 33%	39 30%	32 35%	24 22%	20 37%	29 34%	11 21%	18 33%	27 28%	13 21%	-	-	-	69 35%	46 24%	
WRONG TRACK	213 53%	44 48%	34 77%	16 46%	35 55%	39 48%	45 54%	101 52%	113 54%	32 48%	72 54%	51 55%	58 54%	27 49%	43 50%	31 59%	25 46%	57 60%	31 52%	-	-	-	87 44%	122 63%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 2-2
Summary of Mood Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA				INSURANCE COVERAGE					
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33% f	126 31%	134 34%	119 30% HI	104 26%	160 40% H	223 56% L	114 29% L	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
AUG 7-8, 2017 -----	-25 -6%	- 1% C	-24 -8%	6 5% EF	-15 -12%	-18 -13%	-30 -26%	3 3% G	5 3% G	-6 -2% K	-14 -13%	-7 -28%	9 5% N	-36 -20%	4 1% QR	8 3% QR	-6 -7% R	-29 -24%	3 7% TWX	-16 -11%	7 12% TvWX	- -	-7 -37% TwX	-9 -37%
RIGHT DIRECTION	157 39%	21 44%	122 39%	59 44%	49 39%	45 34%	37 31%	46 44%	69 43% g	90 40%	42 37%	7 32%	89 44% n	60 34%	118 43% R	115 45% R	31 37%	36 30%	18 42%	55 36%	30 49% w	41 44% w	4 20%	7 31%
WRONG TRACK	182 46%	21 43%	146 47%	53 40%	63 50%	63 47%	67 57% hI	42 40%	64 40%	95 43%	56 49%	14 60%	80 40%	95 53% M	115 42%	106 41%	36 44%	65 55% OP	15 35%	72 47%	23 38%	41 44%	10 57%	16 69% StUv
AUG 10-11, 2016 -----	-46 -11%	-21 -53%	-26 -8% B	49 33% EF	-55 -59%	-35 -24% E	-47 -79%	-43 -32% G	50 26% GH	-53 -22%	1 1% J	3 10% J	34 16% N	-74 -45%	-	-	-	-	-	-	-	-	-	-
RIGHT DIRECTION	147 37%	8 19%	132 38% B	90 60% EF	15 16%	40 27% e	4 7%	34 26% G	108 55% GH	78 32%	44 44% J	14 46%	106 49% N	37 22%	-	-	-	-	-	-	-	-	-	-
WRONG TRACK	193 48%	29 72% C	158 46%	41 27%	70 75% DF	75 51% D	51 85% HI	77 58% I	58 30%	131 54% k	43 43%	11 36%	73 34%	111 67% M	-	-	-	-	-	-	-	-	-	-
AUG 10-11, 2015 -----	-79 -20%	-21 -27%	-53 -18%	17 16% EF	-57 -48%	-35 -21% E	-46 -55%	-37 -23% G	6 4% GH	-45 -20%	-23 -26%	-3 -9% k	-33 -15%	-40 -24%	-	-	-	-	-	-	-	-	-	-
RIGHT DIRECTION	117 29%	13 17%	98 32% B	53 48% EF	19 16%	44 27% e	15 18%	35 22%	66 44% GH	63 29%	26 30%	9 30%	67 31%	44 27%	-	-	-	-	-	-	-	-	-	-
WRONG TRACK	196 49%	34 45%	151 50%	36 33%	76 63% DF	79 48% D	61 73% HI	73 44%	60 40%	108 49%	49 56%	12 39%	100 46%	85 51%	-	-	-	-	-	-	-	-	-	-
AUG 23-25, 2014 -----	-198 -49%	-50 -77%	-142 -45%	-21 -23% EF	-95 -76%	-79 -45%	-62 -73%	-110 -62%	-24 -18% GH	-103 -48%	-45 -46%	-21 -63%	-79 -42%	-112 -58%	-	-	-	-	-	-	-	-	-	-
RIGHT DIRECTION	75 19%	5 8%	64 21% b	26 28% E	13 10%	36 20%	8 9%	23 13%	42 32% GH	45 21%	21 22% l	2 6%	36 19%	34 17%	-	-	-	-	-	-	-	-	-	-
WRONG TRACK	272 68%	55 86% C	206 66%	47 51%	108 86% DF	114 65% d	70 82% I	133 76% I	66 50%	148 69%	66 67%	24 69%	115 62%	146 75% M	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

Table 2-2
Summary of Mood Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA				INSURANCE COVERAGE					
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
AUG 19-20, 2013	-103 -26%	-21 -33%	-79 -26%	12 12% EF	-62 -48%	-53 -31% e	-48 -56%	-70 -39%	14 11% GH	-61 -29%	-14 -17% j	-6 -11% J	-14 -7% N	-77 -44%	-	-	-	-	-	-	-	-	-	-
RIGHT DIRECTION	121 30%	19 30%	90 30%	50 51% EF	27 21%	44 26%	15 17%	41 23%	61 49% GH	60 28%	30 37%	20 36%	79 39% N	39 22%	-	-	-	-	-	-	-	-	-	-
WRONG TRACK	224 56%	41 63%	170 56%	38 38%	88 69% Df	97 56% D	63 73% I	111 63% I	47 38%	121 57%	44 54%	26 47%	94 46%	116 66% M	-	-	-	-	-	-	-	-	-	-
AUG 20-21, 2012	-100 -25%	-1 -2% C	-96 -30%	-57 -44%	9 8% DF	-46 -32%	-5 -7% I	-20 -11% I	-67 -49%	-63 -32%	-20 -23%	-11 -18% j	-63 -29%	-33 -20%	-	-	-	-	-	-	-	-	-	-
RIGHT DIRECTION	124 31%	27 42%	91 28%	28 22% DF	55 46% DF	41 28%	29 39% I	65 38% I	27 19%	55 28%	27 31%	22 34%	63 29%	56 35%	-	-	-	-	-	-	-	-	-	-
WRONG TRACK	224 56%	28 44%	187 58% b	85 66% E	46 38%	87 61% E	34 47%	85 50%	94 68% GH	118 61%	47 54%	34 52%	126 58%	89 55%	-	-	-	-	-	-	-	-	-	-
AUG 14-18, 2011	-142 -35%	-16 -39%	-106 -33%	-27 -26% f	-38 -32%	-61 -40%	-23 -33%	-47 -27% i	-56 -43%	-75 -37%	-26 -38%	-4 -9% JK	-90 -43%	-41 -25% M	-	-	-	-	-	-	-	-	-	-
RIGHT DIRECTION	102 25%	11 27%	83 26%	31 29%	33 28%	36 24%	19 27%	50 29%	29 22%	49 24%	16 23%	21 42% JK	43 21%	52 32% M	-	-	-	-	-	-	-	-	-	-
WRONG TRACK	243 61%	26 66%	189 60%	59 54%	72 60% 64%	97 64%	42 60%	98 56%	85 66%	125 62%	42 60%	25 51%	133 64%	93 57%	-	-	-	-	-	-	-	-	-	-
AUG 15-18, 2010	-96 -24%	8 58% C	-107 -29%	-79 -59%	28 29% DF	-44 -27% D	28 49% HI	-14 -8% I	-112 -68%	-32 -18% K	-45 -34%	-3 -13% k	-96 -45%	4 2% M	-	-	-	-	-	-	-	-	-	-
RIGHT DIRECTION	117 29%	10 71% C	100 27%	19 14% DF	53 55% DF	43 27% D	34 60% HI	61 37% I	17 10%	59 33% k	31 24%	8 41%	45 21%	68 40% M	-	-	-	-	-	-	-	-	-	-
WRONG TRACK	213 53%	2 13%	207 56% B	98 73% EF	25 26%	88 54% E	6 10%	74 45% G	129 78% GH	90 50%	77 58%	10 55%	140 66% N	64 38%	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 3-1
 QUESTION 3:
 And if the election for State Legislature were held today, would you be voting for the Republican Candidate or the Democratic Candidate?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
**D/S (REPUBLICAN - DEMOCRATIC)	-21 -5%	-8 -10%	-2 -4%	5 14% BCEG	-9 -14%	10 11% BCEG	-7 -13%	27 14% I	-48 -23%	-27 -19%	8 7% JLM	-	-2 -3% J	20 22% OpQRS	4 6% QRS	3 9% QRS	-36 -42%	-7 -10% Q	-5 -11% Q	-22 -24%	-17 -11%	18 13% TU	-18 -8%	-5 -3%
REPUBLICAN CANDIDATE	121 30%	26 33% E	17 34% e	12 34%	10 15%	40 42% E	15 28%	77 40% I	44 21%	29 21%	45 37% J	19 32%	28 35% J	37 41% Q	25 39% Q	16 42% QR	11 12%	20 26% q	14 29% Q	21 23%	48 29%	52 36% t	65 28%	56 34%
DEMOCRATIC CANDIDATE	143 36%	34 44% D	19 38%	7 20%	19 29%	30 32%	22 41% d	50 26%	93 44% H	56 40%	37 31%	19 32%	30 38%	17 19% n	21 33% n	12 33% NOP	46 54% NOP	27 36% N	19 40% N	43 47% V	65 40% V	34 24%	82 35%	61 37%
NEITHER	43 11%	10 13% C	- 1%	5 13%	14 21% CF	6 7%	8 14% C	26 14%	17 8%	15 11%	11 9%	8 14%	9 11%	16 18% Q	6 9%	4 10%	3 3%	9 12% q	6 12% q	8 9%	16 10%	19 13%	25 11%	18 11%
DON'T KNOW	90 23%	7 10%	14 28% B	12 33% Bg	23 35% BFG	18 20%	6 12%	38 20%	52 25%	38 28% m	26 21%	13 22%	12 16%	20 22%	13 20%	6 15%	26 31% p	18 23%	8 17%	18 20%	34 21%	38 26%	58 25%	31 19%
REFUSED	2 1%	-	-	-	-	-	2 4%	-	2 1%	-	2 1%	-	1 1%	-	-	-	-	2 2%	1 1%	-	1 -	2 1%	2 1%	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
 NATIONAL RESEARCH INC

Table 3-2
 QUESTION 3:
 And if the election for State Legislature were held today, would you be voting for the Republican Candidate or the Democratic Candidate?

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
**D/S (REPUBLICAN - DEMOCRATIC)	-21 -5%	-16 -33%	-11 -4%	98 74%	-105 -84%	-12 -9%	-84 -71%	-19 -18%	83 52%	-1 -1%	-4 -4%	-12 -51%	63 32%	-84 -47%	-25 -9%	-24 -9%	-11 -13%	2 2%	4 9%	-3 -2%	-20 -32%	-3 -3%	2 12%	-1 -4%
REPUBLICAN CANDIDATE	121 30%	5 11%	105 34%	102 77%	1 1%	17 13%	5 4%	22 21%	93 58%	73 33%	36 32%	1 3%	94 47%	23 13%	76 28%	72 28%	26 32%	42 35%	16 36%	49 32%	12 20%	33 36%	4 22%	7 27%
DEMOCRATIC CANDIDATE	143 36%	21 44%	117 37%	4 3%	107 85%	29 22%	89 75%	41 40%	10 6%	74 33%	40 35%	13 54%	31 16%	107 60%	101 37%	96 37%	37 45%	39 33%	12 27%	52 34%	32 53%	36 38%	2 10%	8 32%
NEITHER	43 11%	6 13%	28 9%	10 8%	8 6%	25 19%	10 8%	12 12%	13 8%	23 10%	14 12%	5 22%	22 11%	20 11%	25 9%	23 9%	2 2%	18 15%	6 13%	16 11%	4 6%	8 8%	3 16%	4 19%
DON'T KNOW	90 23%	16 32%	60 19%	15 11%	10 8%	61 46%	15 13%	28 27%	42 27%	53 24%	22 19%	5 21%	50 25%	28 16%	71 26%	65 25%	18 21%	18 15%	10 23%	35 23%	13 21%	14 15%	9 52%	5 22%
REFUSED	2 1%	- -	2 1%	2 1%	- -	1 -	- -	1 1%	2 1%	- -	2 2%	- -	2 1%	- -	1 -	1 -	- -	2 1%	- -	- -	- -	2 2%	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 4-1
Summary of Generic Ballot Trend
BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
AUG 7-8, 2017 -----	-21 -5%	-8 -10%	-2 -4%	5 14% BCEG	-9 -14%	10 11% BCEG	-7 -13%	27 14% I	-48 -23%	-27 -19%	8 7% JLM	-	-2 -3% J	20 22% OpQRS	4 6% QRS	3 9% QRS	-36 -42%	-7 -10% Q	-5 -11% Q	-22 -24%	-17 -11%	18 13% TU	-18 -8%	-5 -3%
REPUBLICAN CANDIDATE	121 30%	26 33% E	17 34% e	12 34%	10 15%	40 42% E	15 28%	77 40% I	44 21%	29 21%	45 37% J	19 32%	28 35% J	37 41% Q	25 39% Q	16 42% QR	11 12%	20 26% q	14 29% Q	21 23%	48 29%	52 36% t	65 28%	56 34%
DEMOCRATIC CANDIDATE	143 36%	34 44% D	19 38%	7 20%	19 29%	30 32%	22 41% d	50 26%	93 44% H	56 40%	37 31%	19 32%	30 38%	17 19%	21 33% n	12 33% n	46 54% NOP	27 36% N	19 40% N	43 47% V	65 40% V	34 24%	82 35%	61 37%
AUG 10-11, 2016 -----	56 14%	-2 -2%	9 21% BF	15 40% BFG	22 32% BFg	2 3% B	10 17% BF	38 20% I	18 9%	8 6% J	16 15% j	14 20% J	19 23% J	11 12% Q	18 28% NQs	9 24% nQ	-4 -6% Q	15 20% Q	7 15% Q	-	-	-	-	54 30% W
REPUBLICAN CANDIDATE	176 44%	35 36%	22 51%	22 57% b	38 56% Bfg	36 40%	23 38%	90 47% I	86 41%	54 39%	47 42%	35 52%	40 49%	39 44%	33 50% q	18 49% q	26 32%	37 48%	22 45%	-	-	-	79 37%	93 52% W
DEMOCRATIC CANDIDATE	120 30%	37 38% DeG	13 30%	6 17%	16 24%	34 37% Deg	13 21%	52 27%	67 32%	46 33%	30 27%	21 32%	22 26%	29 32%	14 22% o	9 25% o	30 38% o	22 28% o	15 30% o	-	-	-	79 37% X	39 22%
AUG 10-11, 2015 -----	-7 -2%	-15 -15%	3 6% BG	4 9% BG	-	4 4% BeG	-1 -2% B	9 5% I	-16 -8%	-1 -1% L	-	-7 -10% L	1 2% JL	-	-1 -2% RS	10 29% NOQRS	5 6% nORS	-15 -18%	-7 -16%	-	-	-	-15 -7% W	11 6%
REPUBLICAN CANDIDATE	112 28%	24 24%	13 30%	12 29%	20 30%	29 32% I	14 24%	62 32%	50 24%	37 25%	32 30%	17 24%	26 35%	27 28%	17 28% NOQRS	18 50% NOQRS	23 28%	16 20%	11 26%	-	-	-	50 25%	59 32%
DEMOCRATIC CANDIDATE	119 30%	39 39% d	10 24%	8 20%	21 30%	25 28% I	15 27%	52 27%	67 32%	38 26%	32 30%	24 34%	25 34%	27 28%	18 30%	7 21%	18 22%	31 37% pq	18 42% PQ	-	-	-	65 32%	48 26%
AUG 23-25, 2014 -----	-20 -5%	-13 -14%	3 5% BFG	13 33% BCEFG	5 8% BFG	-11 -11%	-17 -28%	11 6% I	-31 -15%	-13 -10%	1 1% jlm	-3 -5%	-3 -4%	-7 -8% NQRS	14 21% NQRS	4 11% NQRS	-12 -16%	-9 -10%	-10 -20%	-	-	-	-25 -11% W	6 4% W
REPUBLICAN CANDIDATE	112 28%	18 20%	22 34%	18 46% Beg	13 23%	29 31%	13 22%	65 34%	47 23%	31 24%	30 26%	26 36%	25 31%	21 25%	27 39% rS	17 46% qRS	17 24%	20 24%	10 19%	-	-	-	49 23%	62 35% w
DEMOCRATIC CANDIDATE	132 33%	31 35% DE	19 29%	5 13%	8 15%	40 42% DE	30 50% DE	54 28%	78 38%	44 34%	29 25%	29 41% k	29 36%	28 33%	12 18%	13 35% o	29 40% O	29 34% o	20 40% O	-	-	-	74 34%	55 32%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 4-1
Summary of Generic Ballot Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
AUG 19-20, 2013	-41 -10%	-25 -23%	4 8%	5 16%	-8 -12%	-16 -17%	-2 -3%	-15 -8%	-26 -13%	-41 -23%	-6 -6%	3 5%	4 7%	-24 -24%	5 8%	4 11%	-27 -25%	-1 -2%	2 7%	-	-	-	-55 -22%	14 10%
REPUBLICAN CANDIDATE	117 29%	25 23%	17 38%	14 43%	15 24%	21 23%	25 41%	57 30%	59 28%	49 27%	30 29%	18 34%	19 32%	26 26%	21 35%	10 31%	26 24%	22 33%	11 35%	-	-	-	64 25%	52 36%
DEMOCRATIC CANDIDATE	157 39%	49 46%	13 30%	9 27%	23 36%	37 40%	27 44%	72 38%	85 41%	91 50%	36 35%	15 29%	15 25%	49 50%	16 27%	6 20%	53 48%	24 35%	9 28%	-	-	-	118 47%	38 26%
AUG 20-21, 2012	17 4%	-3 -3%	-6 -11%	14 33%	7 10%	5 5%	1 2%	23 12%	-6 -3%	1 1%	2 2%	12 18%	2 3%	5 5%	15 22%	3 12%	-7 -8%	2 2%	-1 -2%	-	-	-	11 5%	4 3%
REPUBLICAN CANDIDATE	147 37%	33 36%	12 22%	19 45%	27 41%	30 37%	25 40%	77 40%	70 34%	44 30%	47 38%	31 47%	25 40%	34 35%	33 47%	10 42%	23 26%	30 41%	17 39%	-	-	-	85 36%	56 37%
DEMOCRATIC CANDIDATE	130 32%	35 39%	19 33%	5 13%	20 30%	26 31%	24 39%	53 28%	76 37%	43 29%	44 36%	19 29%	23 37%	29 30%	17 25%	7 30%	30 33%	28 38%	41% 41%	-	-	-	74 31%	52 34%
AUG 14-18, 2011	9 2%	-13 -14%	1 BF	10 27%	5 9%	-3 -4%	11 16%	8 4%	2 1%	-1 -1%	-8 -7%	11 15%	8 13%	-17 -20%	15 19%	9 30%	3 3%	1 2%	-2 -7%	-	-	-	-7 -3%	14 9%
REPUBLICAN CANDIDATE	126 32%	26 27%	15 29%	19 52%	17 30%	22 25%	26 41%	63 33%	63 30%	45 29%	31 27%	25 35%	25 42%	16 20%	33 41%	14 49%	36 32%	16 25%	11 33%	-	-	-	72 30%	50 34%
DEMOCRATIC CANDIDATE	117 29%	39 40%	14 28%	9 25%	12 22%	26 28%	16 24%	56 29%	61 29%	47 30%	39 34%	14 20%	17 28%	33 40%	17 22%	5 18%	33 30%	14 23%	14 41%	-	-	-	79 33%	36 24%
AUG 15-18, 2010	46 12%	1 1%	19 43%	7 20%	4 6%	5 6%	11 13%	20 11%	26 13%	8 13%	17 12%	8 9%	13 12%	10 18%	-	10 19%	7 13%	13 14%	6 10%	-	-	-	7 3%	38 19%
REPUBLICAN CANDIDATE	155 39%	34 37%	25 56%	14 39%	21 34%	28 34%	33 40%	74 39%	81 39%	25 38%	52 39%	39 41%	39 37%	21 39%	31 36%	22 42%	23 42%	38 40%	20 34%	-	-	-	73 36%	81 41%
DEMOCRATIC CANDIDATE	109 27%	33 36%	6 13%	7 19%	17 27%	23 28%	23 27%	54 28%	55 26%	17 26%	35 26%	30 32%	26 25%	11 21%	31 36%	12 23%	16 29%	24 26%	15 24%	-	-	-	66 33%	43 22%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 4-2
Summary of Generic Ballot Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA				INSURANCE COVERAGE					
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33% f	126 31%	134 34%	119 30% HI	104 26%	160 40% H	223 56% L	114 29% L	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
AUG 7-8, 2017 -----	-21 -5%	-16 -33%	-11 -4% B	98 74% EF	-105 -84%	-12 -9% E	-84 -71% HI	-19 -18% G	83 52% GH	-1 -1% kl	-4 -4%	-12 -51%	63 32% N	-84 -47%	-25 -9%	-24 -9%	-11 -13%	2 2% OPQ	4 9% TUVX	-3 -2% U	-20 -32%	-3 -3% U	2 12% Ux	-1 -4% U
REPUBLICAN CANDIDATE	121 30%	5 11%	105 34% B	102 77% EF	1 1%	17 13% E	5 4%	22 21% G	93 58% GH	73 33% L	36 32% L	1 3%	94 47% N	23 13%	76 28%	72 28%	26 32%	42 35%	16 36%	49 32%	12 20%	33 36% u	4 22%	7 27%
DEMOCRATIC CANDIDATE	143 36%	21 44%	117 37%	4 3%	107 85% DF	29 22% D	89 75% HI	41 40% I	10 6%	74 33%	40 35%	13 54%	31 16%	107 60% M	101 37%	96 37%	37 45%	39 33%	12 27%	52 34% W	32 53% StW	36 38% W	2 10%	8 32%
AUG 10-11, 2016 -----	56 14%	-20 -51%	79 23% B	106 71% EF	-69 -74%	16 11% E	-45 -75% HI	-8 -6% G	112 57% GH	26 11% j	19 19% j	7 23%	87 40% N	-31 -19%	-	-	-	-	-	-	-	-	-	-
REPUBLICAN CANDIDATE	176 44%	5 13%	168 49% B	114 77% EF	7 8%	51 35% E	5 9%	40 30% G	131 67% GH	104 43%	47 47%	15 50%	123 57% N	48 29%	-	-	-	-	-	-	-	-	-	-
DEMOCRATIC CANDIDATE	120 30%	25 64% C	89 26%	8 5%	76 82% DF	35 24% D	50 84% HI	48 37% I	18 9%	78 32%	28 28%	8 27%	36 17%	79 48% M	-	-	-	-	-	-	-	-	-	-
AUG 10-11, 2015 -----	-7 -2%	-34 -44%	29 10% B	80 73% EF	-78 -66%	-8 -5% E	-54 -64% HI	-27 -16% G	74 50% GH	-15 -7% j	3 3% j	3 9% j	51 24% N	-50 -30%	-	-	-	-	-	-	-	-	-	-
REPUBLICAN CANDIDATE	112 28%	3 4%	105 35% B	84 77% EF	4 3%	24 15% E	4 5%	20 12% g	87 59% GH	54 24%	31 35% j	13 44% j	92 42% N	18 11%	-	-	-	-	-	-	-	-	-	-
DEMOCRATIC CANDIDATE	119 30%	37 48% C	76 25%	4 4%	82 69% DF	32 19% D	58 69% HI	47 29% I	14 9%	68 31%	28 32%	11 36%	40 19%	68 41% M	-	-	-	-	-	-	-	-	-	-
AUG 23-25, 2014 -----	-20 -5%	-18 -28%	-5 -2% B	73 79% EF	-96 -77%	3 2% E	-64 -75% HI	-24 -13% G	68 51% GH	-20 -9% j	-3 -3%	10 31% JK	44 24% N	-65 -33%	-	-	-	-	-	-	-	-	-	-
REPUBLICAN CANDIDATE	112 28%	7 11%	98 31% B	77 83% EF	1 1%	33 19% E	1 2%	28 16% G	82 61% GH	46 22%	33 34% j	18 53% j	80 43% N	28 14%	-	-	-	-	-	-	-	-	-	-
DEMOCRATIC CANDIDATE	132 33%	25 39%	103 33%	4 4%	97 78% DF	30 17% D	66 77% HI	52 30% I	14 10%	67 31%	36 37%	8 22%	36 19%	92 48% M	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 4-2
Summary of Generic Ballot Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE							
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)	
AUG 19-20, 2013	-41 -10%	-33 -52%	-	74 75% EF	-96 -75%	-19 -11% E	-49 -56% g	-57 -32% g	70 57% GH	-9 -4% L	12 15% JL	-32 -57%	22 11% N	-58 -33%	-	-	-	-	-	-	-	-	-	-	-
REPUBLICAN CANDIDATE	117 29%	6 10%	104 34% B	76 76% EF	5 4%	35 21% E	12 13%	23 13%	81 65% GH	66 31% L	30 37% L	10 18%	80 39% N	33 19%	-	-	-	-	-	-	-	-	-	-	-
DEMOCRATIC CANDIDATE	157 39%	40 62% C	104 34%	1 1%	102 79% DF	54 32% D	60 70% HI	80 45% I	11 9%	75 35% K	18 22%	42 75% JK	58 28%	92 52% M	-	-	-	-	-	-	-	-	-	-	-
AUG 20-21, 2012	17 4%	-35 -55%	44 14% B	102 79% EF	-85 -70%	-1 -1% E	-54 -74% G	-13 -8% G	81 59% GH	9 5% L	2 3% L	-7 -10%	47 21% N	-33 -21%	-	-	-	-	-	-	-	-	-	-	-
REPUBLICAN CANDIDATE	147 37%	3 4%	135 42% B	106 82% EF	6 5%	34 24% E	3 4%	44 26% G	94 69% GH	78 40% L	33 37% L	11 17%	101 46% N	37 23%	-	-	-	-	-	-	-	-	-	-	-
DEMOCRATIC CANDIDATE	130 32%	38 59% C	90 28%	4 3%	90 75% DF	36 25% D	56 78% HI	57 33% I	14 10%	70 36%	30 35%	18 27%	55 25% M	71 44% M	-	-	-	-	-	-	-	-	-	-	-
AUG 14-18, 2011	9 2%	-18 -46%	31 10% B	80 74% EF	-74 -62%	2 2% E	-39 -55% G	-21 -12% G	63 48% GH	-4 -2% JL	12 17% JL	-2 -4%	58 28% N	-50 -30%	-	-	-	-	-	-	-	-	-	-	-
REPUBLICAN CANDIDATE	126 32%	4 11%	111 35% B	84 78% EF	7 6%	31 21% E	5 7%	36 21% G	77 59% GH	59 29%	29 41% J	14 28%	88 42% N	31 19%	-	-	-	-	-	-	-	-	-	-	-
DEMOCRATIC CANDIDATE	117 29%	23 57% C	80 25%	5 4%	81 68% DF	29 19% D	44 63% HI	58 33% I	14 11%	63 31%	17 24%	16 32%	30 14%	81 49% M	-	-	-	-	-	-	-	-	-	-	-
AUG 15-18, 2010	46 12%	-7 -51%	55 15% B	95 70% EF	-61 -65%	11 7% E	-42 -74% G	-22 -13% G	107 65% GH	15 8% L	20 15% jL	-3 -16%	87 41% N	-39 -23%	-	-	-	-	-	-	-	-	-	-	-
REPUBLICAN CANDIDATE	155 39%	-	151 41% B	100 75% EF	6 7%	47 29% E	-	39 24% G	112 68% GH	65 36%	54 41% l	4 23%	115 54% N	37 22%	-	-	-	-	-	-	-	-	-	-	-
DEMOCRATIC CANDIDATE	109 27%	7 51% C	96 26%	6 4%	67 71% DF	36 22% D	42 74% HI	61 37% I	5 3%	51 28%	34 26%	7 38%	28 13%	77 45% M	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 5-1
QUESTION 4:
In your own words, what North Carolina issue or problem should be the highest priority for the North Carolina State Legislature to deal with?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB- URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)	
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%	
EDUCATION/TEACHER PAY	96 24% (1)	20 26% (1)	8 15% (3)	11 30% (1)	23 35% (1) Cf	18 19% (2)	15 29% (1)	36 19% (1)	60 29% (1) h	43 31% (1) L	27 23% (1)	10 16% (3)	16 20% (2)	18 19% (1)	12 19% (2)	6 17% (1)	31 36% (1) OP	20 27% (1)	9 20% (2)	28 31% (1) v	44 27% (1) v	25 17% (3)	68 29% (1) X	29 17% (3)	
HEALTHCARE/HEALTHCARE COSTS/MEDICAID	79 20% (2)	14 18% (2)	9 17% (2)	3 9% (3)	12 18% (2)	26 28% (1) D	12 23% (2)	33 17% (2)	46 22% (2)	28 20% (2)	23 19% (3)	11 18% (1)	17 21% (1)	14 16% (2)	13 20% (1)	5 15% (3)	23 26% (2)	11 14% (3)	13 27% (1) pr	19 21% (2)	33 20% (2)	27 18% (2)	33 14% (2)	46 28% (1) W	
ECONOMY AND JOBS	62 16% (3)	8 10% (3)	11 22% (1) g	9 26% (2) g	11 17% (3)	14 15% (3)	4 8% (4)	30 16% (3)	32 15% (3)	11 8% (4)	27 22% (2) J	10 17% (2) j	14 18% (3) J	13 15% (3)	11 17% (3)	6 16% (2)	9 11% (3)	14 19% (2)	9 19% (3)	12 13% (3)	23 14% (3)	27 19% (1)	29 13% (3)	31 19% (2)	
TAXES	34 9% (4)	5 7% (5)	5 10% (4)	1 2% (6)	8 12% (4) d	5 5% (5)	7 13% (3) d	20 11% (4)	14 7% (4)	12 9% (3)	9 7% (4)	8 12% (4)	6 7% (5)	7 7% (4)	10 16% (4) s	4 10% (5)	6 7% (5)	6 7% (4)	3 6% (6)	6 7% (4)	14 9% (4)	14 9% (4)	14 9% (4)	16 7% (4)	18 11% (4)
GERRYMANDERING/REDISTRICTING/BOUNDARIES	18 4% (5)	8 10% (4) DFg	2 4% (8)	- - (5)	6 9% (5) Df	1 1% (14)	1 2% (11)	8 4% (6)	10 5% (7)	6 4% (5)	4 3% (9)	1 1% (14) *	7 9% (4) kL	- - (5) N	4 6% (5)	4 11% (4) NR	6 7% (4)	1 1% (13)	3 7% (4) Nr	6 6% (5)	5 3% (9)	7 5% (7)	12 5% (6)	6 4% (6)	
CRIME/DRUGS	14 3% (6)	3 4% (10)	3 6% (6)	- - (11)	1 1% (6)	4 4% (10)	1 3% (8)	7 3% (8)	7 4% (7)	5 4% (6)	3 2% (12)	2 3% (9)	4 5% (6)	5 5% (6)	- 1% (14)	1 4% (9)	2 2% (11)	2 3% (11)	3 6% (5) o	1 1% (9)	6 3% (6)	7 5% (8)	8 4% (8)	6 3% (11)	
BATHROOM BILL/HB2/UNISEX BATHROOMS	13 3% (7)	5 6% (6) de	- 1% (11)	- - (13)	- - (13)	3 3% (9)	3 6% (5)	4 2% (13)	9 4% (6)	5 4% (7)	4 3% (10)	1 2% (12)	3 4% (8)	2 2% (9)	1 2% (12)	1 3% (10)	3 4% (7)	4 5% (8)	2 3% (8)	4 4% (6)	4 2% (11)	5 4% (10)	13 5% (5) X	- - (X)	
ILLEGAL IMMIGRATION/IMMIGRATION REFORM	12 3% (8)	- - (10)	1 2% (10)	3 8% (4)	3 5% (6)	5 5% (4)	1 1% (14)	7 4% (7)	5 2% (12)	3 2% (11)	4 3% (8)	2 4% (8)	2 3% (11)	5 5% (5)	- 1% (15)	2 5% (7)	- - (6)	4 5% (10)	1 2% (10)	- - (14)	2 1% (14)	10 7% (5)	6 3% (9)	6 4% (8)	
MORAL ISSUES	12 3% (9)	1 2% (11)	- - (8)	- - (8)	3 4% (8)	3 1% (15)	3 6% (6)	5 2% (9)	7 3% (9)	4 3% (10)	5 4% (6)	1 2% (10)	1 2% (12)	- - (6)	4 6% (6)	1 2% (12)	4 4% (6)	3 4% (9)	- 1% (13)	1 1% (10) *	5 3% (8)	6 4% (9)	6 2% (12)	6 4% (7)	
WELFARE PROGRAMS/HELP FOR THE POOR	12 3% (10)	- 1% (12)	1 2% (9)	2 5% (5)	3 5% (7)	4 4% (7)	2 3% (9)	5 2% (10)	7 3% (8)	- - (7)	5 4% (5) j	4 6% (5) J	3 4% (7) J	2 2% (10)	2 3% (9)	1 3% (11)	- - (5)	5 6% (5) Q	3 5% (7) Q	- - (13)	3 2% (13)	8 6% (6) T	5 2% (13)	7 4% (5)	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 5-1
QUESTION 4:
In your own words, what North Carolina issue or problem should be the highest priority for the North Carolina State Legislature to deal with?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL	TRI-	SOUTH	NORTH	PIED-	CHAR-	WEST-	MEN	WOMEN	18-40	41-55	56-65	66+	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	URBAN	SUB-	RURAL	28	OVER
	(A)	ANGLE	-EAST	-EAST	MONT	LOTTE	ERN	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	URBS	(U)	AND	28
GOVERNMENT SPENDING/BUDGET	12 3% (11)	4 6% (7) dg	4 7% (5)	-	1 2% (9)	2 2% (11)	-	8 4% (5)	4 2% (13)	-	8 6% (5) J	1 2% (11)	2 3% (10) J	4 4% (7)	3 4% (8) r	2 5% (8) r	3 3% (9)	-	1 2% (11)	1 2% (8)	6 4% (5)	4 3% (12)	6 3% (10)	6 4% (10)
GOVERNMENT CORRUPTION/ LEADERSHIP	10 3% (12)	4 6% (8) cd	-	-	1% (12)	3% (8)	2% (7)	5% (11)	6% (11)	2% (12)	3% (11)	5% (6)	3% (9)	-	2% (10)	3% (6) NS	2% (12)	4% (7) ns	-	3% (7)	4% (10)	3% (15)	6% (11)	4% (12)
INFRASTRUCTURES/ROADS	9 2% (13)	4 5% (9) cde	-	-	-	3% (10)	1% (13)	3% (14)	6% (10)	4% (9)	2% (14)	3% (7)	1% (13)	2% (8)	1% (13)	-	2% (10)	3% (10)	1% (9)	-	5% (12)	4% (7) t	8% (11) t	1% (14) x
POLICE	7 2% (14)	-	3 6% (7)	1 2% (7)	1 2% (10)	1 2% (12)	1 2% (12)	4 2% (12)	3 1% (14)	4 3% (8)	2 2% (13)	1 1% *(14)	-	1 1% (11)	3 5% (7) prs	-	3 4% (8)	-	-	1 1% *(10)	4 2% (12)	3 2% (13)	2 1% (14)	6 4% (9)
DUKE POWER	3 1% (15)	-	-	-	-	1% (13)	2% (8)	1% (15)	2% (15)	-	1% (15)	1% (13)	1% (14)	-	1% (11)	-	-	1% (12)	1% (12)	-	-	3% (14)	1% (15)	2% (13)
OTHER	14 4% (15)	3 4% (9)	3 5% (5)	1 2% (7)	3 5% (6)	4 4% (10)	1% (13)	7% (15)	8% (15)	2% (11)	5% (14)	4% (13)	4% (14) j	4% (11)	-	2% (10) oQ	-	6% (12) oQ	2% (12) q	2% (12)	6% (10)	6% (14)	5% (15)	8% (13)
NONE/NOTHING	11 3% (12)	1 2% (8)	2 4% (5)	2 6% (7)	2 3% (9)	1% (11)	1% (11)	9% (15) i	2% (11)	4% (10)	2% (13)	2% (13)	3% (14)	6% (11) qr	2% (11)	1% (10) qr	-	-	2% (12) qr	5% (12)	3% (10)	3% (12)	6% (14)	4% (13)
DON'T KNOW	24 6% (15)	4 5% (9) ce	-	4 12% (16) ce	-	9% (14) CE	3% (11)	15% (22) 8%	9% (13) 5%	11% (16) 8%	9% (13) 7%	2% (3)	2% (3)	11% (16) 12% Pq	3% (5)	-	2% (3)	6% (9) p	2% (3)	11% (16) u	6% (9)	7% (10)	16% (22) 7%	8% (11) 5%
REFUSED	10 2% (13)	-	5 10% (15) b	1 2% (3)	-	1% (1)	3% (4)	2% (3)	8% (11) 4%	5% (7)	1% (1)	2% (3)	1% (1)	-	1% (1)	1% (1) ns	5% (7)	2% (3)	-	-	6% (8)	3% (4)	7% (9)	3% (4)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 5-2
QUESTION 4:
In your own words, what North Carolina issue or problem should be the highest priority for the North Carolina State Legislature to deal with?

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA				INSURANCE COVERAGE					
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
EDUCATION/TEACHER PAY	96 24% (1)	14 29% (1)	73 23% (1)	21 16% (3)	42 34% (1) D	31 23% (1)	39 32% (1) I	31 29% (1) I	24 15% (3)	57 26% (1)	23 20% (2)	3 14% (4)	45 22% (1)	51 29% (1)	80 20% (1) R	71 27% (1) R	25 30% (1) R	15 12% (3)	10 24% (1)	38 25% (1)	17 28% (1)	16 17% (3)	8 45% (1) v	5 23% (1)
HEALTHCARE/HEALTHCARE COSTS/MEDICAID	79 20% (2)	9 19% (3)	59 19% (2)	17 13% (4)	31 25% (2) d	26 19% (2)	25 21% (2)	16 15% (2)	33 21% (1)	42 19% (2)	26 23% (1)	4 17% (3)	43 22% (2)	32 18% (2)	55 20% (2)	54 21% (2)	16 19% (2)	23 20% (1)	8 18% (2)	32 21% (2)	7 12% (2)	20 22% (1)	8 44% (2) u	4 17% (3)
ECONOMY AND JOBS	62 16% (3)	13 27% (2)	43 14% (3)	25 19% (1)	17 13% (3)	20 15% (3)	17 14% (3)	10 10% (3)	33 21% (2) H	37 17% (3)	17 15% (3)	2 8% (5)	37 19% (3)	22 12% (3)	40 15% (3)	38 15% (3)	11 14% (3)	20 17% (2)	- 1% (11)	28 19% (3) SW	7 12% (3) sw	19 21% (2) SW	- - (6)	4 19% (2) sw
TAXES	34 9% (4)	4 8% (5)	27 9% (4)	22 16% (2) EF	5 4% (7)	7 6% (4)	5 4% (7)	10 9% (4)	19 12% (4) g	24 11% (4) L	8 7% (4) L	- - (7)	23 11% (4) n	9 5% (6)	20 7% (4)	20 8% (4)	7 9% (4)	13 11% (4)	7 16% (3) W	15 10% (4) W	2 4% (10)	6 7% (6) W	- - (6)	1 5% (6)
GERRYMANDERING/ REDISTRICTING/BOUNDARIES	18 4% (5)	1 1% (9)	17 5% (5)	2 1% (12)	10 8% (4) D	5 4% (8)	12 10% (4) I	4 4% (8)	1 1% (13)	5 2% (11)	7 6% (6) j	5 21% (1)	2 1% (14)	14 8% (4) M	12 4% (5)	12 5% (5)	6 8% (6)	6 5% (8)	- - (9)	4 3% (9)	5 8% (4)	7 8% (4) StW	- - (5)	2 8% (5)
CRIME/DRUGS	14 3% (6)	3 6% (6)	9 3% (11)	6 5% (7)	2 2% (13)	6 4% (6)	1 1% (13)	7 6% (5) g	5 3% (10)	8 3% (7)	5 4% (7)	1 3% (6)	4 2% (10)	10 6% (5)	11 4% (6)	11 4% (6)	7 8% (5)	3 2% (13)	3 6% (7)	- - (14)	2 4% (9)	5 5% (7) TW	- - (4)	3 12% (4)
BATHROOM BILL/HB2/UNISEX BATHROOMS	13 3% (7)	- - (6) B	13 4% (13) B	- - (13)	7 6% (5) D	5 4% (7) d	8 6% (5) I	5 5% (6) i	- - (12)	5 2% (12)	3 2% (2)	5 19% (2)	4 2% (11)	9 5% (7)	7 3% (9)	6 2% (9)	- 1% (12)	5 4% (10) q	3 6% (6)	3 2% (11)	4 7% (6)	2 2% (12)	- 3% (5)	- - (5)
ILLEGAL IMMIGRATION/ IMMIGRATION REFORM	12 3% (8)	- - (7) B	12 4% (5) EF	10 8% (5)	- - (13)	2 2% (14)	1 1% (15)	1 1% (7)	9 6% (5) GH	6 3% (9)	4 3% (9) L	- - (6)	7 4% (6)	3 2% (10)	6 2% (11)	4 2% (14)	3 4% (8)	7 6% (5) p	1 2% (10)	7 4% (6) WX	1 2% (13)	3 4% (9) wx	- - (5)	- - (5)
MORAL ISSUES	12 3% (9)	- - (8) B	11 4% (9)	5 3% (10)	3 3% (9)	4 3% (11)	2 2% (7)	4 4% (8)	6 4% (5) L	9 4% (11) 1	3 2% (11)	- - (9)	5 3% (9)	6 3% (10)	6 2% (8)	6 2% (7)	4 4% (7)	6 5% (7)	3 8% (4)	- - (5)	5 7% (10)	2 2% (3)	1 6% (7)	1 3% (7)
WELFARE PROGRAMS/HELP FOR THE POOR	12 3% (10)	3 5% (7)	9 3% (10)	6 5% (6)	4 3% (9)	2 1% (14)	2 2% (10)	1 1% (13)	8 5% (7)	3 1% (14) JL	8 7% (5)	- - (8)	6 3% (11)	3 2% (14) q	5 2% (13) q	5 2% (13) q	- - (6) Q	7 6% (6) Q	1 3% (8)	1 1% (13)	2 3% (11)	6 7% (5) TX	1 4% (4)	- - (4)
GOVERNMENT SPENDING/BUDGET	12 3% (11)	- - (12) B	8 3% (8)	5 4% (8)	- - (5) e	7 5% (5) E	- - (9)	2 2% (9)	9 6% (6) G	6 3% (8)	3 3% (10) L	- - (5) n	9 5% (14)	2 1% (12)	5 2% (10)	5 2% (11)	1 1% (11)	6 5% (9) q	3 7% (5)	4 2% (10)	3 5% (7)	2 2% (11)	- - (11)	- - (11)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X

Continued

NATIONAL RESEARCH INC

CIVITAS

Table 5-2
QUESTION 4:
In your own words, what North Carolina issue or problem should be the highest priority for the North Carolina State Legislature to deal with?

BANNER 2

	RACE		PARTY ID			IDEOLOGY				EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
GOVERNMENT CORRUPTION/ LEADERSHIP	10 3% (12)	1 1% (10)	9 3% (9)	2 1% (11)	6 5% (6)	3 2% (12)	6 5% (6)	2 2% (10)	3 2% (11)	5 2% (10)	5 4% (8) L	- - (12)	3 2% (12)	7 4% (8)	7 3% (8)	7 3% (7)	1 1% (10)	3 3% (11)	- - (12)	4 3% (8)	2 3% (12)	4 5% (8) SWX	- - (7)	- - (7)
INFRASTRUCTURES/ROADS	9 2% (13)	1 2% (8)	8 3% (13)	3 3% (10)	2 2% (12)	4 3% (10)	2 2% (9)	1 1% (11)	5 3% (9)	8 4% (6) kL	1 1% (13)	- - (7)	6 3% (15)	1 1% (15)	6 2% (9)	5 2% (11)	2 3% (9)	3 2% (12)	- - (12)	5 3% (7) wx	3 5% (8)	1 1% (13)	- - (7)	- - (7)
POLICE	7 2% (14)	4 9% (4)	1 - (15)	- - (15)	4 4% (8)	3 2% (11)	3 3% (8)	1 1% (12)	2 1% (12)	4 2% (13)	1 1% (14)	- - (14)	3 1% (13)	3 2% (12)	5 2% (13)	5 2% (12)	- - (14)	2 2% (14)	- - (14)	7 4% (5) SUVWX	- - (5)	- - (5)	- - (5)	- - (5)
DUKE POWER	3 1% (15)	- - (15)	3 1% (14)	- - (14)	3 2% (11)	- - (11)	1 1% (12)	1 1% (14)	1 - (14)	2 1% (15)	1 1% (15)	- - (15)	1 - (15)	2 1% (13)	2 1% (15)	2 1% (15)	- - (15)	1 1% (15)	1 2% (9)	1 1% (12)	- - (12)	1 1% (14)	- - (14)	- - (14)
OTHER	14 4% (14)	- - (14)	13 4% B	7 6% e	2 1% (11)	5 4% (11)	6 5% (12)	5 5% (11)	3 2% (14)	8 4% L	5 5% L	- - (14)	6 3% (15)	8 4% (13)	7 3% Q	7 3% Q	- - (14)	6 5% Q	- - (14)	6 4% swx	2 3% (8)	7 7% SWX	- - (7)	- - (7)
NONE/NOTHING	11 3% (11)	2 4% (5)	5 2% (10)	6 4% (12)	2 1% (12)	4 3% (11)	- - (11)	- - (11)	10 6% GH	4 2% (12)	6 6% L	- - (12)	6 3% n	1 - (12)	4 2% (12)	4 2% (12)	1 1% (12)	6 5% (12)	1 2% (12)	- - (12)	2 3% (8)	6 7% TW	- - (7)	- - (7)
DON'T KNOW	24 6% (24)	- - (24)	24 8% B	14 11% eF	5 4% (12)	4 3% (11)	7 6% (13)	4 3% (11)	12 8% (12)	20 9% K	3 3% (11)	1 3% (11)	13 7% (13)	11 6% (11)	18 7% (18)	18 7% (18)	5 6% (11)	6 5% (11)	4 9% (11)	16 10% uV	2 3% (11)	1 1% (11)	1 7% (11)	1 2% (11)
REFUSED	10 2% (10)	- - (10)	9 3% B	2 1% (10)	- - (10)	8 6% E	3 3% (10)	4 4% (10)	2 1% (10)	4 2% (10)	2 2% (10)	3 14% (10)	2 1% (10)	7 4% (10)	7 3% Q	7 3% Q	- - (10)	2 2% (10)	- - (10)	3 2% (10)	3 6% (10)	- - (10)	1 6% (10)	2 9% (10)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 6-1
 QUESTION 5:
 And from the following list, when you think about voting for North Carolina offices like the state legislature, what issue or problem should be their highest priority?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB- URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)	
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%	
IMPROVING PUBLIC EDUCATION	110 27% (1)	19 25% (1)	17 34% (1)	16 45% (1) bG	18 28% (1)	24 26% (1)	9 18% (2)	39 20% (2)	71 34% (1) H	49 35% (1) M	31 25% (1)	15 25% (1)	15 18% (1)	20 22% (2)	13 20% (1)	6 16% (3)	45 52% (1) NOPRS	18 23% (1)	9 19% (1)	30 33% (1)	46 28% (1)	34 23% (1)	79 34% (1) X	31 19% (2)	
ECONOMY AND JOBS	74 19% (2)	11 14% (3)	12 25% (2) D	2 4% (6) D	11 17% (3) d	21 22% (2) D	8 15% (3)	41 22% (1)	33 16% (3)	32 23% (2)	19 16% (4)	11 18% (2)	12 15% (3)	24 27% (1) s	11 16% (2)	7 18% (2)	13 15% (2)	14 18% (3)	6 13% (3)	14 15% (2)	42 26% (2) V	18 13% (3)	48 21% (2)	24 14% (3)	
REDUCING HEALTHCARE COSTS	62 15% (3)	10 13% (4)	3 6% (5)	2 5% (5)	12 18% (2) cd	17 18% (3) cd	13 25% (1) CD	25 13% (3)	37 18% (2)	16 12% (3)	20 17% (2)	10 17% (3)	14 18% (2)	9 10% (5)	8 13% (4)	8 21% (1) n	11 13% (3)	17 23% (2) n	8 17% (2)	11 12% (4)	24 14% (3)	27 19% (2)	30 13% (3)	31 19% (1)	
GOVERNMENT CORRUPTION	38 9% (4)	14 18% (2) EF	6 11% (3)	4 11% (4)	3 5% (7)	5 6% (7)	6 11% (4)	20 10% (4)	18 9% (4)	8 6% (6)	19 16% (3) JL	2 3% (7)	9 11% (4) L	10 11% (4)	5 8% (7)	5 13% (4)	5 6% (4)	8 10% (4)	5 11% (5)	6 7% (7)	14 8% (4)	18 12% (4)	20 9% (4)	17 10% (4)	
HOLDING DOWN TAXES	28 7% (5)	7 9% (5)	4 8% (4)	1 4% (7)	5 8% (5)	4 4% (8)	4 8% (5)	18 9% (6)	10 5% (6)	6 4% (8)	11 9% (5)	4 6% (6)	8 10% (5)	4 5% (8)	9 14% (3) nQ	5 13% (5) nQ	2 2% (8)	5 6% (6)	4 9% (6)	7 7% (6)	9 6% (6)	12 8% (6)	14 6% (6)	14 9% (6)	
ILLEGAL IMMIGRATION	28 7% (6)	3 4% (8)	3 5% (6)	5 14% (2)	6 9% (4)	8 8% (4)	3 6% (7)	19 10% (5) i	9 4% (7)	9 6% (5)	6 5% (7)	6 9% (4)	7 9% (6)	10 11% (3) qr	7 11% (6) qR	2 5% (7)	2 2% (7)	1 2% (7)	5 12% (4) qR	2 3% (8)	12 7% (5)	13 9% (5) t	15 6% (5)	13 8% (7)	
BUDGET/SPENDING	24 6% (7)	5 6% (7)	2 3% (8)	4 11% (3)	5 7% (6)	7 7% (5)	2 4% (8)	16 8% (7)	8 4% (8)	8 5% (7)	5 4% (8)	5 9% (5)	5 7% (7)	6 6% (6)	8 12% (5) R	3 7% (6) r	4 5% (6)	1 1% (8)	3 6% (7)	11 12% (3) v	8 5% (7)	5 3% (8)	7 3% (8)	17 10% (5) W	
MORAL ISSUES	20 5% (8)	5 7% (6) d	2 4% (7)	- - (8)	2 3% (8)	6 7% (6) d	3 6% (6)	7 4% (8)	13 6% (5)	10 7% (4)	6 5% (6)	1 2% (8)	3 4% (8)	5 6% (7)	1 2% (8)	1 1% (8)	4 5% (5)	6 8% (5) p	2 5% (8)	7 8% (5)	5 3% (8)	8 6% (7)	13 5% (7)	7 4% (8)	
ALL OF THEM	8 2% (8)	1 2% (8)	- - (8)	- - (8)	2 3% (8)	1 1% (8)	2 4% (8)	2 1% (8)	5 3% (8)	- - (8)	3 2% (8)	4 6% (8) J	1 2% (8)	- - (8)	2 3% (8)	- - (8)	- - (8)	- - (8)	5 6% (8) nq	1 2% (8)	2 2% (8)	3 2% (8)	3 2% (8)	2 1% (8)	6 3% (8)
OTHER	3 1% (8)	1 1% (8)	- - (8)	2 6% (8)	- - (8)	1 1% (8)	- - (8)	2 1% (8)	1 1% (8)	2 1% (8)	1 1% (8)	1 1% (8)	- - (8)	2 2% (8)	- - (8)	- - (8)	- - (8)	1 1% (8)	1 2% (8)	- - (8)	1 1% (8)	3 2% (8)	1 1% (8)	2 1% (8)	
NOT SURE	5 1% (8)	1 1% (8)	2 4% (8)	- - (8)	1 2% (8)	- - (8)	2 3% (8)	2 1% (8)	4 2% (8)	- - (8)	- - (8)	1 1% (8)	5 6% (8) JKL	- - (8)	- - (8)	2 5% (8) NOQ	- - (8)	1 1% (8)	3 6% (8) NOQ	1 1% (8)	1 1% (8)	4 3% (8)	2 1% (8)	2 1% (8)	
REFUSED	1 - (8)	1 1% (8)	- - (8)	- - (8)	- - (8)	- - (8)	- - (8)	1 - (8)	- - (8)	- - (8)	- - (8)	1 1% (8)	- - (8)	- - (8)	1 1% (8)	- - (8)	- - (8)	- - (8)	- - (8)	- - (8)	- - (8)	1 1% (8)	- - (8)	1 - (8)	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X

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Table 6-2
QUESTION 5:
And from the following list, when you think about voting for North Carolina offices like the state legislature, what issue or problem should be their highest priority?

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
IMPROVING PUBLIC EDUCATION	110 27% (1)	17 36% (1)	80 25% (1)	16 12% (5)	52 42% (1)	36 27% (1)	54 45% (1)	28 27% (1)	26 16% (2)	60 27% (1)	23 20% (1)	14 59% (1)	37 19% (2)	67 37% (1)	82 30% (1)	78 30% (1)	30 36% (1)	26 22% (1)	13 30% (1)	42 28% (1)	25 41% (1)	18 19% (1)	7 37% (1)	5 22% (2)
ECONOMY AND JOBS	74 19% (2)	10 21% (2)	58 19% (2)	30 22% (1)	15 12% (4)	29 21% (2)	15 13% (3)	20 19% (2)	36 22% (1)	56 25% (2)	14 12% (4)	- - (6)	41 20% (1)	29 17% (3)	53 19% (2)	51 20% (2)	14 17% (2)	20 17% (2)	6 13% (3)	36 23% (2)	13 21% (2)	12 12% (4)	2 9% (6)	5 19% (3)
REDUCING HEALTHCARE COSTS	62 15% (3)	3 6% (6)	57 18% (3)	16 12% (4)	21 17% (2)	23 17% (3)	21 18% (2)	16 16% (3)	22 13% (3)	38 17% (3)	16 14% (2)	2 8% (4)	30 15% (3)	31 17% (2)	42 15% (3)	35 14% (3)	12 15% (3)	20 17% (3)	10 23% (2)	19 12% (4)	10 17% (4)	12 13% (3)	2 14% (2)	8 33% (1)
GOVERNMENT CORRUPTION	38 9% (4)	5 11% (3)	29 9% (4)	13 10% (6)	15 12% (3)	10 7% (4)	11 9% (4)	9 8% (5)	15 9% (6)	17 8% (4)	14 12% (3)	2 9% (3)	19 9% (5)	18 10% (4)	27 10% (4)	27 10% (4)	6 8% (6)	9 8% (6)	1 2% (8)	20 13% (3)	1 1% (5)	13 14% (2)	2 12% (3)	- - (-)
HOLDING DOWN TAXES	28 7% (5)	4 7% (5)	22 7% (5)	17 12% (3)	5 4% (7)	7 5% (7)	4 3% (6)	6 5% (7)	19 12% (4)	12 5% (7)	14 12% (5)	- - (-)	19 10% (4)	9 5% (5)	17 6% (6)	17 7% (5)	5 6% (7)	11 9% (4)	5 12% (4)	10 6% (6)	- - (-)	8 8% (7)	2 10% (4)	1 5% (6)
ILLEGAL IMMIGRATION	28 7% (6)	1 1% (8)	20 7% (6)	17 13% (2)	1 1% (8)	9 7% (5)	1 1% (8)	6 6% (6)	17 11% (5)	13 6% (5)	8 7% (7)	3 11% (2)	19 9% (6)	7 4% (7)	19 7% (5)	16 6% (6)	8 10% (4)	9 7% (8)	2 6% (5)	12 8% (5)	1 1% (6)	9 10% (6)	1 8% (7)	2 8% (5)
BUDGET/SPENDING	24 6% (7)	4 8% (4)	15 5% (8)	7 5% (8)	8 7% (5)	9 6% (6)	7 6% (5)	4 4% (8)	10 6% (7)	10 5% (8)	11 10% (6)	2 8% (5)	15 7% (7)	7 4% (6)	13 5% (7)	11 4% (8)	1 1% (8)	10 9% (5)	2 5% (6)	4 2% (8)	- 1% (7)	11 12% (5)	2 10% (5)	3 13% (4)
MORAL ISSUES	20 5% (8)	1 3% (7)	18 6% (7)	8 6% (7)	6 4% (6)	6 4% (8)	3 2% (7)	11 11% (4)	6 4% (8)	12 5% (6)	4 4% (8)	- - (-)	12 6% (8)	5 3% (8)	11 4% (8)	11 4% (7)	7 8% (5)	9 7% (7)	1 3% (7)	5 3% (7)	11 18% (3)	3 3% (8)	- - (-)	- - (-)
ALL OF THEM	8 2% (-)	1 3% (-)	6 2% (-)	5 3% (-)	1 1% (-)	2 1% (-)	1 1% (-)	1 1% (-)	6 4% (-)	1 - (-)	6 5% (-)	1 5% (-)	4 2% (-)	3 2% (-)	6 2% (-)	6 3% (-)	- - (-)	1 1% (-)	1 3% (-)	4 2% (-)	- - (-)	3 3% (-)	- - (-)	- - (-)
OTHER	3 1% (-)	- - (-)	3 1% (-)	2 2% (-)	- - (-)	1 1% (-)	1 1% (-)	3 3% (-)	- - (-)	3 2% (-)	- - (-)	- - (-)	3 1% (-)	1 - (-)	3 1% (-)	3 1% (-)	- - (-)	- - (-)	1 2% (-)	2 1% (-)	- - (-)	- - (-)	- - (-)	- - (-)
NOT SURE	5 1% (-)	1 1% (-)	5 2% (-)	2 2% (-)	1 1% (-)	3 2% (-)	1 1% (-)	1 1% (-)	4 3% (-)	- - (-)	5 5% (-)	- - (-)	3 2% (-)	1 - (-)	1 - (-)	1 - (-)	- - (-)	4 4% (-)	1 2% (-)	- - (-)	- - (-)	4 4% (-)	- - (-)	- - (-)
REFUSED	1 - (-)	1 2% (-)	- - (-)	- - (-)	1 1% (-)	- - (-)	- - (-)	- - (-)	- - (-)	- - (-)	1 1% (-)	- - (-)	- - (-)	- - (-)	- - (-)	- - (-)	- - (-)	- - (-)	- - (-)	- - (-)	- - (-)	1 1% (-)	- - (-)	- - (-)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X

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Table 7-1
Summary of Issue Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)	
BASE=TOTAL SAMPLE	400	77	51	35	65	94	53	192	208	140	121	60	79	90	65	37	86	75	47	91	164	145	232	164	
	100%	19%	13%	9%	16%	23%	13%	48%	52%	35%	30%	15%	20%	23%	16%	9%	21%	19%	12%	23%	41%	36%	58%	41%	
AUG 7-8, 2017																									
IMPROVING PUBLIC EDUCATION	110	19	17	16	18	24	9	39	71	49	31	15	15	20	13	6	45	18	9	30	46	34	79	31	
	27%	25%	34%	45%	28%	26%	18%	20%	34%	35%	25%	25%	18%	22%	20%	16%	52%	23%	19%	33%	28%	23%	34%	19%	
				bg					H	M							NOPRS						X		
ECONOMY AND JOBS	74	11	12	2	11	21	8	41	33	32	19	11	12	24	11	7	13	14	6	14	42	18	48	24	
	19%	14%	25%	4%	17%	22%	15%	22%	16%	23%	16%	18%	15%	27%	16%	18%	15%	18%	13%	15%	26%	13%	21%	14%	
			D		d	D								s						V					
REDUCING HEALTHCARE COSTS	62	10	3	2	12	17	13	25	37	16	20	10	14	9	8	8	11	17	8	11	24	27	30	31	
	15%	13%	6%	5%	18%	18%	25%	13%	18%	12%	17%	17%	18%	10%	13%	21%	13%	23%	17%	12%	14%	19%	13%	19%	
				cd	cd	CD									n	n									
GOVERNMENT CORRUPTION	38	14	6	4	3	5	6	20	18	8	19	2	9	10	5	5	5	8	5	6	14	18	20	17	
	9%	18%	11%	11%	5%	6%	11%	10%	9%	6%	16%	3%	11%	11%	8%	13%	6%	10%	11%	7%	8%	12%	9%	10%	
		EF									JL		L												
HOLDING DOWN TAXES	28	7	4	1	5	4	4	18	10	6	11	4	8	4	9	5	2	5	4	7	9	12	14	14	
	7%	9%	8%	4%	8%	4%	8%	9%	5%	4%	9%	6%	10%	5%	14%	13%	2%	6%	9%	7%	6%	8%	6%	9%	
															nQ	nQ									
ILLEGAL IMMIGRATION	28	3	3	5	6	8	3	19	9	9	6	6	7	10	7	2	2	1	5	2	12	13	15	13	
	7%	4%	5%	14%	9%	8%	6%	10%	4%	6%	5%	9%	9%	11%	11%	5%	2%	12%	3%	7%	9%	9%	6%	8%	
								i						qr	qR			qR				t			
BUDGET/SPENDING	24	5	2	4	5	7	2	16	8	8	5	5	5	6	8	3	4	1	3	11	8	5	7	17	
	6%	6%	3%	11%	7%	7%	4%	8%	4%	5%	4%	9%	7%	6%	12%	7%	5%	1%	6%	12%	5%	3%	3%	10%	
														R	R	r			v				W		
MORAL ISSUES	20	5	2	-	2	6	3	7	13	10	6	1	3	5	1	1	4	6	2	7	5	8	13	7	
	5%	7%	4%	-	3%	7%	6%	4%	6%	7%	5%	2%	4%	6%	2%	1%	5%	8%	5%	8%	3%	6%	5%	4%	
		d			d	d											p								

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 7-1
Summary of Issue Trend

BANNER 1

	KEY REGIONS						GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
ECONOMY AND JOBS	115 29%	20 21%	17 39% b	12 33%	22 33%	28 31%	14 24%	53 28%	61 29%	42 31%	31 28%	20 30%	21 25%	29 33% P	19 28% p	5 14%	21 26%	24 31% P	17 33% P	-	-	-	60 28%	53 29%
IMPROVING PUBLIC EDUCATION	99 25%	28 29%	9 20%	6 16%	15 22%	21 23%	21 35% d	46 24%	53 26%	38 27% LM	39 35% LM	10 15%	12 15%	27 30% S	13 20%	6 17%	26 32% pS	21 26% s	7 14%	-	-	-	64 30% X	33 18%
GOVERNMENT CORRUPTION	39 10%	17 17% EF	5 12%	3 8%	2 4%	5 6%	6 10%	19 10%	20 10%	16 12%	7 7%	5 7%	11 13%	9 10%	4 7%	5 14%	9 11%	6 7%	6 11%	-	-	-	18 8%	20 11%
MORAL ISSUES	29 7%	7 7%	1 3%	3 7%	3 5%	10 11% c	5 9%	13 7%	16 8%	7 5%	11 10%	5 7%	6 7%	4 4%	7 10%	3 7%	7 9%	4 6%	4 9%	-	-	-	13 6%	14 8%
REDUCING HEALTHCARE COSTS	27 7%	4 4%	1 3%	6 16% f	9 13% bCF	3 3%	3 5%	11 6%	16 7%	7 5%	5 5%	8 12%	7 8%	3 3%	4 7%	4 10%	4 5%	8 10%	3 7%	-	-	-	12 6%	13 7%
ILLEGAL IMMIGRATION	26 7%	5 5%	2 4%	3 7%	5 7%	7 8%	5 9%	14 7%	13 6%	6 4%	9 8%	4 5%	8 10% j	3 3%	7 11%	3 9%	3 3%	5 7%	5 10%	-	-	-	13 6%	14 8%
BUDGET/SPENDING	25 6%	5 5%	4 8%	3 7%	5 7% g	9 10% G	- 1%	15 8%	11 5%	10 8%	3 3%	7 11% k	4 5%	7 8%	6 9%	2 6%	4 5%	4 6%	3 5%	-	-	-	9 4%	15 9%
HOLDING DOWN TAXES	18 5%	4 4%	3 7%	1 2%	4 6%	4 4%	2 4%	12 6%	6 3%	7 5%	2 1%	5 8% k	4 5%	5 6%	3 5%	4 11% rS	3 4%	2 3%	1 2%	-	-	-	11 5%	8 4%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 7-1
Summary of Issue Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB- URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)		
AUG 10-11, 2015																										
IMPROVING PUBLIC EDUCATION	143 36%	33 33%	15 33%	19 45%	21 31%	40 44% g	16 28%	58 30%	85 41% h	66 44% KM	30 28%	25 36%	21 29%	37 39% P	17 28% P	4 11%	39 47% OP	27 33% P	19 43% P	-	-	-	79 39%	61 33%		
ECONOMY AND JOBS	99 25%	27 27%	9 22%	10 23%	21 31%	19 22%	13 22%	41 22%	58 28%	36 24%	28 26%	18 26%	17 23%	14 15%	17 28%	10 28%	23 28%	25 30% n	10 24%	-	-	-	50 24%	49 26%		
REDUCING HEALTHCARE COSTS	32 8%	12 12% D	4 9% d	-	4 6% d	6 7% D	5 9% d	10 5%	21 10%	8 5%	11 10%	7 11%	6 8%	7 7%	2 4%	1 3%	6 7%	11 14% Op	4 10%	-	-	-	17 8%	13 7%		
ILLEGAL IMMIGRATION	26 7%	6 6%	1 3%	4 9%	2 3%	4 4%	9 16% cef	18 9% i	8 4%	7 5%	4 4%	5 7%	10 14% jK	5 6%	5 7%	8 22% NoQRs	3 3%	2 3%	3 7%	-	-	-	14 7%	12 6%		
HOLDING DOWN TAXES	22 5%	3 3%	3 8% d	-	4 5% d	6 7% D	6 10% D	14 7%	8 4%	9 6%	6 5%	4 5%	4 5%	7 8%	5 8%	2 5%	4 5%	2 2%	4 5%	2 2%	2 5%	-	-	-	12 6%	8 4%
BUDGET/SPENDING	20 5%	5 5%	4 8%	3 7%	2 3%	5 6%	2 4%	11 6%	9 4%	3 2%	8 8%	3 5%	5 7%	5 5%	4 7% Q	2 6%	-	6 7% Q	3 7% q	-	-	-	6 3%	13 7%		
MORAL ISSUES	19 5%	2 2%	1 3%	4 10%	4 6%	4 4%	4 8%	9 5%	10 5%	8 5%	6 5%	4 5%	2 3%	5 5%	3 4%	2 5%	5 6%	5 6%	1 2%	-	-	-	7 3%	12 7%		
GOVERNMENT CORRUPTION	18 5%	3 3%	5 10% g	1 4%	7 10% fg	2 2%	-	14 7% i	5 2%	8 5%	5 5%	1 2%	4 5%	10 10% OS	1 1%	4 10% oS	2 3%	2 3%	-	-	-	-	9 5%	9 5%		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 7-1
Summary of Issue Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB- URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
AUG 23-25, 2014																								
IMPROVING PUBLIC EDUCATION	128 32%	31 36% D	17 27% d	3 7%	19 34% D	35 37% D	24 39% D	55 29%	73 35%	50 39%	39 34%	20 27%	19 23%	37 43% OP	12 17%	6 17%	31 42% OP	28 33% op	15 30%	-	-	-	82 38% x	45 25%
ECONOMY AND JOBS	93 23%	13 15%	24 38% B	11 29%	15 27%	19 20%	11 18%	43 22%	50 24%	29 22%	30 26%	17 24%	17 21%	15 18%	20 29%	7 20%	16 22%	23 27%	11 22%	-	-	-	48 22%	41 24%
ILLEGAL IMMIGRATION	40 10%	10 11%	5 7%	8 22% g	3 6%	12 12%	2 4%	18 10%	22 10%	6 5%	10 8%	8 11%	16 20% Jk	3 3%	10 14% n	6 16% n	6 8%	6 7%	10 20% Nr	-	-	-	20 9%	19 11%
MORAL ISSUES	29 7%	9 11% C	1 1%	4 10%	1 2%	8 9%	5 9%	15 8%	14 7%	4 3%	10 8%	8 11%	7 8%	1 1%	8 11% n	6 16% Ns	4 6%	8 10% n	2 3%	-	-	-	17 8%	12 7%
REDUCING HEALTHCARE COSTS	27 7%	4 4%	1 2%	4 11%	8 14%	4 4%	5 9%	18 9%	9 4%	12 10%	5 4%	3 4%	7 8%	13 15%	3 4%	2 5%	2 3%	2 2%	5 10%	-	-	-	7 3%	19 11% W
BUDGET/SPENDING	26 6%	10 11% G	4 6%	2 6%	5 9%	4 5%	1 1%	12 6%	13 6%	8 6%	10 9%	3 4%	5 6%	4 4%	5 8%	3 9%	7 10%	5 6%	1 3%	-	-	-	19 9%	7 4%
GOVERNMENT CORRUPTION	22 6%	4 5%	5 9%	2 5%	1 2%	4 4%	5 9%	11 6%	11 5%	11 8%	4 4%	3 5%	4 5%	7 9%	2 3%	2 5%	4 5%	4 5%	3 5%	-	-	-	12 6%	10 6%
HOLDING DOWN TAXES	17 4%	3 4%	5 8%	3 8%	- 1%	4 4%	2 3%	16 8% I	2 1%	8 6%	3 3%	5 7%	2 2%	7 8%	7 11% qRS	2 4%	1 2%	- 1%	-	-	-	-	4 2%	13 7%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 7-1
Summary of Issue Trend

BANNER 1

	KEY REGIONS						GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
AUG 19-20, 2013																								
IMPROVING PUBLIC EDUCATION	129 32%	41 38%	20 45% efg	9 27%	16 26%	27 29%	16 25%	60 31%	69 33%	69 38% km	28 27%	17 32%	15 24%	36 36%	15 25%	9 26%	41 38%	19 29%	8 27%	-	-	-	78 31%	50 34%
ECONOMY AND JOBS	127 32%	31 28%	9 21%	12 37%	14 23%	34 37% ce	27 44% bCE	66 34%	61 30%	46 25%	44 42% J	16 31%	20 34%	29 29%	26 43% Q	11 35%	28 26%	24 36%	9 29%	-	-	-	76 30%	50 34%
BUDGET/SPENDING	35 9%	10 10%	2 4%	4 11%	7 11%	8 9%	4 6%	23 12% I	11 6%	14 8%	12 11%	5 9%	4 6%	12 13%	9 14% r	2 7%	6 6%	3 5%	2 6%	-	-	-	19 8%	16 11%
REDUCING HEALTHCARE COSTS	31 8%	3 3%	1 2%	5 15%	9 14% BC	7 8%	6 10%	11 6%	20 10%	20 11% kl	3 3%	2 4%	6 9% k	10 10% O	-	1 4%	10 10% O	5 8% O	4 14% Op	-	-	-	27 11% X	4 3%
GOVERNMENT CORRUPTION	19 5%	7 6% D	4 10% D	-	3 4%	3 3%	2 4%	8 4%	10 5%	7 4%	3 3%	3 5%	6 9% k	3 3%	2 3%	4 11%	4 4%	4 6%	2 6%	-	-	-	16 6% X	3 2%
HOLDING DOWN TAXES	16 4%	6 6%	1 2%	3 8%	1 2%	4 4%	1 2%	4 2%	12 6% h	3 1%	8 7% J	2 3%	4 6% j	1 1%	2 3%	1 4%	4 3%	6 8% N	2 8%	-	-	-	11 4%	4 3%
ILLEGAL IMMIGRATION	16 4%	1 1%	5 11% Bfg	1 2%	6 10% Bfg	2 2%	1 2%	7 3%	9 4%	6 3%	3 3%	2 5%	4 7%	1 1%	4 7%	1 4%	4 4%	2 2%	3 10% n	-	-	-	6 3%	9 6%
MORAL ISSUES	15 4%	5 4% CD	-	-	1 1% CDe	7 8% CDe	2 3%	4 2%	10 5%	11 6% KM	-	4 8% KM	-	3 3%	1 1%	-	7 7% PS	3 5% ps	-	-	-	-	10 4%	5 3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 7-1
Summary of Issue Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB- URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
AUG 20-21, 2012																								
ECONOMY AND JOBS	181 45%	38 43%	23 41%	18 45%	32 47%	37 45%	32 51%	93 48%	88 42%	67 46%	53 43%	31 48%	29 46%	51 52%	30 43%	12 47%	35 39%	33 45%	20 45%	-	-	-	113 48%	65 42%
IMPROVING PUBLIC EDUCATION	78 19%	15 17%	15 26%	7 16%	12 18%	20 24%	9 15%	29 15%	48 23% h	39 26% LM	22 18%	9 13%	8 13%	19 20% p	8 12%	2 7%	27 30% OPs	15 20% p	7 15%	-	-	-	51 21%	27 17%
BUDGET/SPENDING	54 14%	15 17%	9 16%	10 23% f	6 9%	7 8%	7 12%	32 17% i	22 11%	17 11%	19 15%	9 14%	9 14%	14 14%	15 21% qR	3 13%	10 11%	7 9%	6 14%	-	-	-	30 13%	23 15%
REDUCING HEALTHCARE COSTS	20 5%	8 9% f	2 4%	3 7%	3 5%	2 2%	2 3%	6 3%	14 7% h	7 5%	6 5%	3 5%	3 5%	2 2%	2 2%	2 9%	7 8% n	5 7%	2 4%	-	-	-	13 5%	5 4%
GOVERNMENT CORRUPTION	16 4%	4 5% D	3 5%	-	1 1%	3 3%	6 9% De	7 4%	10 5%	2 2%	6 4%	6 9% J	3 4%	1 1%	6 8% NP	-	2 3%	4 5% P	4 8% nP	-	-	-	6 3%	10 6%
ILLEGAL IMMIGRATION	15 4%	-	2 3%	2 4%	5 8% B	4 5% B	2 3%	8 4%	7 3%	3 2%	6 5%	4 6%	2 3%	3 3%	4 6%	1 3%	1 1%	5 7% q	1 2%	-	-	-	5 2%	10 6% w
MORAL ISSUES	12 3%	1 1%	1 1%	1 2%	2 3%	4 5%	3 5%	7 3%	5 2%	7 4%	3 2%	1 1%	2 3%	7 7% OPq	-	-	1 1%	2 3%	2 4%	-	-	-	8 3%	4 3%
HOLDING DOWN TAXES	10 3%	3 3%	1 2%	1 1%	1 1%	5 6% eG	-	5 2%	6 3%	3 2%	3 3%	1 2%	2 4%	1 1%	2 2%	10% 3%	2 3%	2 3%	1 2%	-	-	-	5 2%	5 3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 7-1
Summary of Issue Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
AUG 14-18, 2011																								
ECONOMY AND JOBS	180 45%	50 51%	22 43%	16 43%	23 39%	41 45%	29 44%	82 43%	98 47%	63 40%	53 46%	31 44%	34 56%	33 40%	35 44%	14 48%	48 43%	29 47%	21 62%	-	-	-	106 44%	69 47%
IMPROVING PUBLIC EDUCATION	63 16%	14 14%	6 12%	2 5%	12 21%	16 18%	13 19%	35 18%	28 13%	35 23%	14 12%	7 10%	6 11%	23 28%	10 12%	2 8%	19 17%	4 7%	4 12%	-	-	-	46 19%	17 11%
BUDGET/SPENDING	54 14%	12 13%	10 18%	6 17%	10 17%	13 14%	4 6%	31 16%	23 11%	21 13%	14 12%	13 19%	7 11%	10 12%	15 19%	7 23%	16 14%	7 11%	1 2%	-	-	-	42 17%	13 9%
REDUCING HEALTHCARE COSTS	22 5%	6 6%	2 3%	4 11%	1 2%	3 3%	6 9%	11 6%	11 5%	12 8%	5 5%	4 6%	1 1%	7 8%	3 4%	1 3%	6 5%	4 7%	1 2%	-	-	-	10 4%	11 8%
HOLDING DOWN TAXES	16 4%	- -	1 2%	3 8%	4 7%	7 7%	2 3%	10 5%	7 3%	8 5%	4 4%	3 5%	1 1%	5 6%	5 6%	- -	4 4%	2 3%	1 2%	-	-	-	8 3%	7 5%
GOVERNMENT CORRUPTION	15 4%	3 3%	4 7%	1 2%	2 3%	3 4%	2 4%	6 3%	9 4%	3 2%	5 4%	3 4%	4 7%	2 2%	1 1%	3 11%	4 3%	4 7%	1 2%	-	-	-	3 1%	12 8%
ILLEGAL IMMIGRATION	9 2%	3 3%	2 3%	2 5%	1 2%	2 3%	- -	2 1%	7 3%	4 2%	2 2%	2 2%	2 4%	- -	1 1%	2 5%	4 4%	2 3%	1 2%	-	-	-	3 1%	4 3%
MORAL ISSUES	8 2%	1 1%	2 3%	1 2%	1 2%	- -	4 6%	1 -	7 4%	4 2%	4 3%	- -	1 2%	- -	- -	1 3%	5 4%	3 4%	- -	- -	- -	- -	4 2%	5 3%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 7-1
Summary of Issue Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
AUG 15-18, 2010																								
ECONOMY AND JOBS	166 41%	31 33%	19 43%	8 24%	31 48%	43 53%	34 41%	69 36%	97 46%	25 38%	52 39%	49 52%	40 37%	12 23%	37 43%	20 39%	25 46%	50 53%	21 36%	-	-	-	84 42%	80 41%
BUDGET/SPENDING	67 17%	20 21%	8 17%	5 14%	7 11%	16 19%	13 15%	46 24%	21 10%	9 14%	28 21%	18 19%	12 11%	15 28%	23 27%	8 16%	7 14%	9 10%	5 8%	-	-	-	32 16%	34 18%
IMPROVING PUBLIC EDUCATION	59 15%	15 16%	2 5%	8 24%	10 16%	11 13%	12 14%	27 14%	32 15%	13 20%	23 17%	12 13%	11 10%	9 17%	14 17%	4 7%	9 17%	16 16%	7 12%	-	-	-	36 18%	21 11%
REDUCING HEALTHCARE COSTS	27 7%	8 9%	3 6%	4 12%	4 6%	2 2%	6 8%	8 4%	19 9%	10 15%	5 4%	2 2%	10 9%	4 8%	1 1%	3 5%	8 15%	4 4%	7 12%	-	-	-	10 5%	17 9%
ILLEGAL IMMIGRATION	27 7%	4 4%	4 10%	5 14%	5 8%	5 6%	4 5%	12 6%	14 7%	1 1%	5 4%	9 10%	11 10%	3 5%	3 4%	6 12%	1 2%	8 8%	6 10%	-	-	-	12 6%	15 8%
GOVERNMENT CORRUPTION	19 5%	6 6%	3 7%	- -	3 4%	1 1%	6 8%	11 5%	8 4%	3 5%	6 4%	1 1%	9 8%	6 11%	2 2%	3 5%	- -	2 2%	6 10%	-	-	-	6 3%	13 7%
HOLDING DOWN TAXES	17 4%	4 5%	5 10%	3 9%	2 3%	1 1%	2 3%	9 5%	8 4%	3 5%	6 5%	1 1%	6 6%	5 9%	1 1%	4 7%	1 2%	4 4%	3 5%	-	-	-	11 6%	5 2%
MORAL ISSUES	6 2%	2 2%	1 2%	- -	- -	1 1%	2 3%	3 2%	3 2%	- -	4 3%	- -	2 2%	1 2%	1 1%	1 2%	- -	2 2%	1 2%	-	-	-	3 2%	3 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 7-2
Summary of Issue Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE							
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)	
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33% f	126 31%	134 34%	119 30% HI	104 26%	160 40% H	223 56% L	114 29% L	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%	
AUG 7-8, 2017																									
IMPROVING PUBLIC EDUCATION	110 27%	17 36%	80 25%	16 12%	52 42% Df	36 27% D	54 45% HI	28 27% i	26 16%	60 27%	23 20%	14 59% jK	37 19%	67 37% M	82 30%	78 30%	30 36% r	26 22%	13 30%	42 28%	25 41% V	18 19%	7 37%	5 22%	
ECONOMY AND JOBS	74 19%	10 21%	58 19%	30 22% e	15 12%	29 21% e	15 13%	20 19%	36 22% g	56 25% KL	14 12% L	- -	41 20%	29 17%	53 19%	51 20%	14 17%	20 17%	6 13%	36 23% V	13 21%	12 12%	2 9%	5 19%	
REDUCING HEALTHCARE COSTS	62 15%	3 6%	57 18% B	16 12%	21 17%	23 17%	21 18%	16 16%	22 13%	38 17%	16 14%	2 8%	30 15%	31 17%	42 15%	35 14%	12 15%	20 17%	10 23%	19 12%	10 17%	12 13%	2 14%	8 33%	
GOVERNMENT CORRUPTION	38 9%	5 11%	29 9%	13 10%	15 12%	10 7%	11 9%	9 8%	15 9%	17 8%	14 12%	2 9%	19 9%	18 10%	27 10%	27 10%	6 8%	9 8%	1 2%	20 13% SUX	1 1%	13 14% SUX	2 12%	- -	
HOLDING DOWN TAXES	28 7%	4 7%	22 7%	17 12% Ef	5 4%	7 5%	4 3%	6 5%	19 12% G	12 5% L	14 12% JL	- -	19 10%	9 5%	17 6%	17 7%	5 6%	11 9%	5 12% u	10 6% U	- -	8 8% U	2 10%	1 5%	
ILLEGAL IMMIGRATION	28 7%	1 1%	20 7% b	17 13% E	1 1%	9 7% e	1 1%	6 6%	17 11% G	13 6%	8 7%	3 11%	19 9%	7 4%	19 7%	16 6%	8 10%	9 7%	2 6%	12 8% u	1 1%	9 10% U	1 8%	2 8%	
BUDGET/SPENDING	24 6%	4 8%	15 5%	7 5%	8 7%	9 6%	7 6%	4 4%	10 6%	10 5%	11 10%	2 8%	15 7%	7 4%	13 5% q	11 4% q	1 1%	10 9% Q	2 5%	4 2%	- 1%	11 12% TU	2 10%	3 13%	
MORAL ISSUES	20 5%	1 3%	18 6%	8 6%	6 4%	6 4%	3 2%	11 11% Gi	6 4%	12 5% L	4 4% L	- -	12 6%	5 3%	11 4%	11 4%	7 8%	9 7%	1 3%	5 3% wx	11 18% stVWX	3 3% wx	- -	- -	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 7-2
Summary of Issue Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE							
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)	
AUG 10-11, 2016																									
ECONOMY AND JOBS	115 29%	7 18%	104 30%	50 33%	23 25%	37 25%	13 22%	41 31%	58 30%	74 31%	25 25%	10 33%	60 28%	49 30%	-	-	-	-	-	-	-	-	-	-	-
IMPROVING PUBLIC EDUCATION	99 25%	15 37%	79 23%	21 14%	38 41% DF	39 27% D	30 50% HI	36 27% i	33 17%	66 27% K	17 17%	11 36% k	35 16%	60 36% M	-	-	-	-	-	-	-	-	-	-	-
GOVERNMENT CORRUPTION	39 10%	2 6%	36 10%	14 9% E	2 2%	21 14% E	2 3%	14 11% G	21 11% G	20 8% L	12 12% L	-	24 11%	13 8%	-	-	-	-	-	-	-	-	-	-	-
MORAL ISSUES	29 7%	4 9%	25 7%	12 8%	6 7%	10 7%	5 9%	9 6%	15 8%	21 9%	6 6%	2 6%	20 9%	9 6%	-	-	-	-	-	-	-	-	-	-	-
REDUCING HEALTHCARE COSTS	27 7%	5 12%	21 6%	10 7%	5 6%	11 8%	2 4%	7 6%	15 8%	13 5%	8 8%	1 3%	22 10% N	5 3%	-	-	-	-	-	-	-	-	-	-	-
ILLEGAL IMMIGRATION	26 7%	1 3%	23 7%	15 10%	4 5%	7 5%	1 2%	7 5%	19 9% G	13 6%	10 10%	1 5%	22 10% N	4 2%	-	-	-	-	-	-	-	-	-	-	-
BUDGET/SPENDING	25 6%	1 3%	24 7%	13 9%	3 4%	8 6%	1 1%	6 5%	17 8% G	13 6%	8 8%	3 10%	12 5%	12 7%	-	-	-	-	-	-	-	-	-	-	-
HOLDING DOWN TAXES	18 5%	1 4%	16 5%	10 7%	4 5%	4 3%	2 3%	5 4%	11 6%	10 4%	5 5%	2 6%	11 5%	7 4%	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

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CIVITAS

Table 7-2
Summary of Issue Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE							
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)	
AUG 10-11, 2015																									
IMPROVING PUBLIC EDUCATION	143 36%	31 41%	107 35%	12 11%	63 53% Df	66 40% D	48 57% hI	72 44% I	22 15%	79 36%	27 31%	15 48%	60 28%	75 45% M	-	-	-	-	-	-	-	-	-	-	-
ECONOMY AND JOBS	99 25%	25 33%	70 23%	27 25%	25 21%	46 28%	14 17%	47 29% g	37 25%	54 24%	19 21%	8 27%	48 22%	45 27%	-	-	-	-	-	-	-	-	-	-	-
REDUCING HEALTHCARE COSTS	32 8%	7 9%	23 8%	8 7%	13 11%	10 6%	7 8%	15 9%	10 7%	17 8%	8 9%	1 5%	18 8%	14 8%	-	-	-	-	-	-	-	-	-	-	-
ILLEGAL IMMIGRATION	26 7%	-	26 9% B	17 15% EF	3 2%	6 4%	1 1%	6 4%	18 12% GH	13 6% L	11 12% jL	-	20 9% n	6 4%	-	-	-	-	-	-	-	-	-	-	-
HOLDING DOWN TAXES	22 5%	3 4%	16 5%	12 11% EF	4 4%	5 3%	4 5%	4 3%	13 9% H	12 5% L	4 4%	2 7%	12 6% N	8 5%	-	-	-	-	-	-	-	-	-	-	-
BUDGET/SPENDING	20 5%	2 2%	16 5%	8 8%	4 4%	7 4%	1 1%	6 3%	13 9% Gh	12 5% L	7 8% L	-	17 8% N	3 2%	-	-	-	-	-	-	-	-	-	-	-
MORAL ISSUES	19 5%	3 4%	15 5%	11 10% E	2 2%	6 4%	3 3%	2 1%	15 10% GH	12 6%	3 3%	2 7%	17 8% N	2 1%	-	-	-	-	-	-	-	-	-	-	-
GOVERNMENT CORRUPTION	18 5%	2 2%	15 5%	9 8% e	2 2%	7 4%	3 4%	5 3%	10 7%	11 5%	4 5%	2 5%	15 7% N	3 2%	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 7-2
Summary of Issue Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE							
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)	
AUG 23-25, 2014																									
IMPROVING PUBLIC EDUCATION	128 32%	20 32%	105 34%	15 16%	67 54% DF	44 25%	51 59% HI	56 32% I	21 16%	68 32%	24 24%	13 37%	38 20%	84 43% M	-	-	-	-	-	-	-	-	-	-	-
ECONOMY AND JOBS	93 23%	23 37%	65 21%	27 30%	30 24%	35 20%	17 20%	40 23%	35 27%	46 22%	24 25%	9 27%	46 25%	39 20%	-	-	-	-	-	-	-	-	-	-	-
ILLEGAL IMMIGRATION	40 10%	2 3%	32 10% b	13 14% E	2 1%	24 14% E	2 2%	12 7%	24 18% GH	11 5%	17 17% J	5 16%	28 15% N	10 5%	-	-	-	-	-	-	-	-	-	-	-
MORAL ISSUES	29 7%	2 3%	21 7%	13 14% e	4 3%	12 7%	3 3%	11 6%	14 11%	15 7%	10 10%	1 2%	20 11% n	8 4%	-	-	-	-	-	-	-	-	-	-	-
REDUCING HEALTHCARE COSTS	27 7%	4 6%	23 7%	5 6%	4 3%	15 9%	5 5%	19 11% I	3 3%	16 7%	7 7%	4 11%	9 5%	17 9%	-	-	-	-	-	-	-	-	-	-	-
BUDGET/SPENDING	26 6%	1 2%	24 8%	6 7%	4 4%	15 8%	1 2%	10 6%	14 11% G	19 9% L	5 5% L	-	13 7%	12 6%	-	-	-	-	-	-	-	-	-	-	-
GOVERNMENT CORRUPTION	22 6%	1 2%	21 7%	4 4%	6 5%	12 7%	6 6%	11 6%	5 4%	12 6%	5 5%	2 7%	12 6%	11 5%	-	-	-	-	-	-	-	-	-	-	-
HOLDING DOWN TAXES	17 4%	7 11%	9 3%	7 7% e	-	11 6% E	-	9 5% G	8 6% G	15 7% kL	2 2%	-	8 4%	9 5%	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 7-2
Summary of Issue Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
AUG 19-20, 2013																								
IMPROVING PUBLIC EDUCATION	129 32%	16 25%	102 33%	26 26%	48 38% d	54 32%	35 40% I	62 35% I	30 24%	70 33%	20 25%	17 31%	62 30%	65 37%	-	-	-	-	-	-	-	-	-	-
ECONOMY AND JOBS	127 32%	23 36%	96 31%	35 36%	41 32%	50 29%	21 25%	59 33%	41 33%	68 32%	26 32%	20 35%	62 30%	54 31%	-	-	-	-	-	-	-	-	-	-
BUDGET/SPENDING	35 9%	3 5%	27 9%	10 11% E	2 2%	22 13% E	4 4%	13 7%	17 13% Gh	23 11% L	10 12% L	-	21 10%	13 7%	-	-	-	-	-	-	-	-	-	-
REDUCING HEALTHCARE COSTS	31 8%	12 18% c	19 6%	2 2%	17 14% D	12 7% D	13 15% hI	11 6%	4 4%	16 7%	6 8%	5 9%	8 4%	22 13% M	-	-	-	-	-	-	-	-	-	-
GOVERNMENT CORRUPTION	19 5%	-	18 6% B	5 5%	5 4%	9 5%	3 3%	7 4%	9 7%	8 4%	5 6%	4 8%	11 5% 4%	8 4%	-	-	-	-	-	-	-	-	-	-
HOLDING DOWN TAXES	16 4%	-	11 4% B	7 8%	3 2%	5 3%	1 1%	8 5% g	6 5% g	7 3% L	3 4% L	-	12 6% n	4 2%	-	-	-	-	-	-	-	-	-	-
ILLEGAL IMMIGRATION	16 4%	3 5%	12 4%	6 6%	4 3%	6 3%	4 4%	5 3%	7 6%	5 3%	6 7% j	4 8%	12 6% n	4 2%	-	-	-	-	-	-	-	-	-	-
MORAL ISSUES	15 4%	3 5%	11 4%	5 5%	3 2%	7 4%	4 4%	4 2%	6 5%	11 5% K	1 1%	3 6%	10 5% n	2 1%	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 7-2
Summary of Issue Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE							
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)	
AUG 20-21, 2012																									
ECONOMY AND JOBS	181 45%	29 46%	145 45%	55 43%	53 44%	68 48%	38 52%	76 45%	55 40%	78 40%	44 51% j	39 60% J	99 45%	75 46%	-	-	-	-	-	-	-	-	-	-	-
IMPROVING PUBLIC EDUCATION	78 19%	24 37% C	51 16%	16 12%	38 32% DF	24 17%	16 22%	43 25% I	19 14%	44 22% K	7 8%	13 19% k	40 18%	33 21%	-	-	-	-	-	-	-	-	-	-	-
BUDGET/SPENDING	54 14%	3 5%	49 15% B	28 22% EF	8 7%	18 13%	4 5%	20 11%	31 23% GH	33 17% L	11 12% L	-	36 16% N	14 8%	-	-	-	-	-	-	-	-	-	-	-
REDUCING HEALTHCARE COSTS	20 5%	1 2%	17 5%	6 4%	7 6%	6 4%	7 9% i	7 4%	3 2%	11 6% 6	4 5%	4 6%	7 3%	12 8% m	-	-	-	-	-	-	-	-	-	-	-
GOVERNMENT CORRUPTION	16 4%	3 4%	13 4%	4 3%	3 3%	10 7%	3 4%	9 5%	5 3%	7 3%	6 7%	2 3%	9 4%	8 5%	-	-	-	-	-	-	-	-	-	-	-
ILLEGAL IMMIGRATION	15 4%	-	15 5% B	8 6%	3 2%	4 3%	-	3 2% g	11 8% GH	8 4%	5 6%	2 2%	7 3%	6 4%	-	-	-	-	-	-	-	-	-	-	-
MORAL ISSUES	12 3%	-	11 3% B	4 3%	2 2%	6 4%	2 3%	2 1%	5 4%	6 3% K	-	5 8% k	7 3%	4 3%	-	-	-	-	-	-	-	-	-	-	-
HOLDING DOWN TAXES	10 3%	2 2%	9 3%	5 4%	2 2%	2 2%	1 2%	2 1%	7 5% h	2 1%	5 5% jL	-	6 3%	5 3%	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 7-2
Summary of Issue Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE							
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)	
AUG 14-18, 2011																									
ECONOMY AND JOBS	180 45%	19 47%	143 45%	46 43%	51 43%	74 49%	27 38%	87 50%	57 44%	99 49%	36 51% L	16 32%	95 46%	74 45%	-	-	-	-	-	-	-	-	-	-	-
IMPROVING PUBLIC EDUCATION	63 16%	7 19%	49 16%	9 9%	29 25% Df	21 14%	21 30% hI	29 17% i	13 10%	28 14%	6 8%	25% K	12 11%	22 23% M	38	-	-	-	-	-	-	-	-	-	-
BUDGET/SPENDING	54 14%	4 10%	48 15%	23 21% Ef	10 9%	17 12%	3 5%	27 15% G	22 17% G	31 15%	12 17%	5 10%	35 17%	18 11%	-	-	-	-	-	-	-	-	-	-	-
REDUCING HEALTHCARE COSTS	22 5%	3 7%	15 5%	3 2%	13 11% D	7 4%	6 9%	8 4%	5 4%	10 5%	2 3%	5 9%	6 3%	12 7%	-	-	-	-	-	-	-	-	-	-	-
HOLDING DOWN TAXES	16 4%	1 3%	11 4%	8 7% e	2 2%	5 3%	1 1%	5 3%	7 5%	9 4%	2 2%	1 2%	13 6% N	3 2%	-	-	-	-	-	-	-	-	-	-	-
GOVERNMENT CORRUPTION	15 4%	2 4%	11 4%	3 2%	2 2%	8 5%	2 4%	3 2%	9 7% H	8 4%	4 6%	2 3%	10 5%	3 2%	-	-	-	-	-	-	-	-	-	-	-
ILLEGAL IMMIGRATION	9 2%	2 5%	7 2%	2 2%	3 3%	4 3%	1 1%	3 2%	4 3%	3 1%	2 3%	3 5%	3 1%	4 3%	-	-	-	-	-	-	-	-	-	-	-
MORAL ISSUES	8 2%	-	8 3% B	8 8% EF	-	-	-	1 1%	7 6% GH	2 1%	1 1%	1 2%	7 4% N	1	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 7-2
Summary of Issue Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE							
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)	
AUG 15-18, 2010																									
ECONOMY AND JOBS	166 41%	6 43%	153 41%	48 36%	41 43%	74 45% d	27 47%	73 44%	62 37%	67 37%	55 42%	10 51%	75 35%	82 48% M	-	-	-	-	-	-	-	-	-	-	-
BUDGET/SPENDING	67 17%	2 13%	64 17%	33 25% EF	8 8%	24 15% e	4 6%	30 18% G	32 19% G	41 23% K	13 10%	3 15%	35 16%	26 16%	-	-	-	-	-	-	-	-	-	-	-
IMPROVING PUBLIC EDUCATION	59 15%	1 6%	56 15%	8 6%	27 29% DF	21 13% D	16 28% I	30 18% I	10 6%	30 17% kL	13 10% L	-	21 10%	37 22% M	-	-	-	-	-	-	-	-	-	-	-
REDUCING HEALTHCARE COSTS	27 7%	1 9%	25 7%	8 6%	9 9%	10 6%	6 11%	7 5%	12 7%	11 6%	9 7%	2 12%	18 8%	9 5%	-	-	-	-	-	-	-	-	-	-	-
ILLEGAL IMMIGRATION	27 7%	-	25 7% B	18 13% EF	2 2%	7 4%	-	8 5% G	18 11% Gh	7 4%	15 11% J	2 9%	23 11% N	3 2%	-	-	-	-	-	-	-	-	-	-	-
GOVERNMENT CORRUPTION	19 5%	1 8%	17 5%	4 3%	3 3%	12 8% de	1 2%	8 5%	7 5%	7 4%	10 7%	2 9%	12 6% N	7 4%	-	-	-	-	-	-	-	-	-	-	-
HOLDING DOWN TAXES	17 4%	1 6%	15 4%	10 8% E	1 1%	6 4%	-	5 3% G	12 7% G	10 5%	6 5%	1 4%	13 6% N	2 1%	-	-	-	-	-	-	-	-	-	-	-
MORAL ISSUES	6 2%	-	6 2% B	3 2% e	-	2 1%	-	-	6 4% GH	2 1%	3 2% 1	-	6 3% N	-	-	-	-	-	-	-	-	-	-	-	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 8-1
QUESTION 6:
Thinking back to the 2016 elections, for whom did you vote, for President of the United States?

BANNER 1

	KEY REGIONS						GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB- URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
**D/S (TRUMP - CLINTON)	10 3%	-17 -22%	7 14%	8 23%	-2 -3%	20 21%	- -	36 19%	-26 -12%	-15 -10%	18 15%	4 7%	3 3%	21 23%	11 17%	4 11%	-28 -33%	4 5%	-1 -2%	-15 -16%	-19 -12%	44 31%	-1 -	9 6%
DONALD TRUMP, THE REPUBLICAN	171 43%	24 32%	25 48%	16 47%	23 36%	52 56%	24 45%	94 49%	78 37%	48 34%	60 50%	28 46%	36 45%	44 49%	32 50%	17 46%	22 26%	35 46%	20 43%	32 35%	56 34%	84 58%	92 39%	78 47%
HILLARY CLINTON, THE DEMOCRAT	161 40%	42 54%	17 34%	8 24%	25 38%	32 34%	24 45%	58 30%	103 50%	62 45%	42 35%	23 39%	33 42%	24 26%	21 33%	13 35%	51 59%	31 41%	21 45%	46 51%	76 46%	39 27%	92 40%	68 42%
GARY JOHNSON, THE LIBERTARIAN	17 4%	3 3%	2 3%	- -	4 6%	4 5%	2 3%	7 4%	10 5%	4 3%	6 5%	3 5%	3 4%	2 2%	4 6%	1 4%	2 2%	5 7%	2 4%	7 7%	8 5%	2 1%	9 4%	6 4%
PREFER TO NOT STATE/REFUSED	51 13%	9 11%	7 14%	10 29%	13 20%	5 6%	3 6%	33 17%	18 9%	26 19%	12 10%	6 10%	7 9%	20 22%	7 11%	5 15%	11 12%	4 5%	3 7%	7 7%	24 14%	20 14%	39 17%	12 7%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X

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Table 8-2
 QUESTION 6:
 Thinking back to the 2016 elections, for whom did you vote, for President of the United States?

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA				INSURANCE COVERAGE					
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
**D/S (TRUMP - CLINTON)	10 3%	-21 -43%	31 10%	112 84%	-108 -86%	8 6%	-86 -72%	-13 -12%	108 68%	8 3%	8 7%	-7 -31%	79 39%	-72 -40%	-10 -4%	-6 -2%	-13 -16%	18 15%	8 20%	11 7%	-11 -18%	5 5%	-4 -20%	-2 -9%
			B	EF	E	G	GH			L	L	16%	N	q	Q	OPQ	UvWX	UwX			Uwx			
DONALD TRUMP, THE REPUBLICAN	171 43%	10 21%	148 47%	116 88%	5 4%	49 36%	6 5%	37 35%	123 77%	96 43%	53 46%	4 16%	124 62%	37 21%	107 39%	103 40%	26 32%	60 50%	23 53%	69 45%	19 31%	43 46%	7 37%	7 28%
			B	EF	E	G	GH			L	L	16%	N				opQ	u						
HILLARY CLINTON, THE DEMOCRAT	161 40%	30 63%	117 37%	5 3%	114 90%	40 30%	92 77%	49 47%	15 9%	88 39%	45 40%	11 47%	45 23%	110 61%	117 43%	109 42%	39 48%	42 35%	15 34%	58 38%	30 49%	38 41%	10 57%	9 36%
			C	DF	D	HI	I			L	L		M											
GARY JOHNSON, THE LIBERTARIAN	17 4%	- -	14 5%	2 1%	1 1%	13 10%	4 3%	2 2%	7 4%	12 5%	3 3%	- -	7 4%	8 5%	11 4%	9 3%	2 3%	6 5%	2 5%	7 5%	2 3%	2 3%	1 3%	2 8%
			B	DE	L	L				L	L													
PREFER TO NOT STATE/REFUSED	51 13%	8 16%	34 11%	10 8%	6 5%	32 24%	17 14%	16 15%	16 10%	28 12%	13 11%	9 36%	23 12%	23 13%	40 14%	36 14%	15 18%	11 9%	3 8%	19 12%	11 17%	10 10%	1 3%	7 28%
					DE																			w

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
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Table 201-1
Summary Table: % Favorable

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
ROY COOPER	173 43% (1)	46 60% (1) CDF	19 37% (5)	10 30% (3)	30 46% (1)	36 39% (2)	26 49% (1)	81 42% (2)	92 44% (1)	49 35% (2)	55 45% (1)	30 49% (1)	40 50% (1)	32 36% (3)	30 47% (2)	18 49% (1)	30 35% (2)	40 53% (1)	23 49% (1)	42 46% (2)	67 41% (1)	65 45% (2)	88 38% (1)	83 51% (1) W
DONALD TRUMP	158 40% (2)	27 35% (3)	22 44% (2)	17 48% (1)	20 31% (4)	42 45% (1)	23 43% (2)	93 49% (1)	65 31% (3)	43 31% (3)	55 45% (2)	26 42% (2)	35 44% (2)	44 49% (1)	32 50% (1)	17 46% (2)	16 19% (5)	30 40% (2)	19 40% (3)	30 33% (3)	54 33% (3)	75 52% (1)	84 36% (2)	74 45% (2)
THE NORTH CAROLINA DEMOCRATIC PARTY	152 38% (3)	40 51% (2) Dg	23 45% (1) D	5 13% (7)	24 37% (2) D	35 38% (3) D	17 32% (4) d	62 32% (5)	90 43% (2) h	58 42% (1)	44 36% (4)	20 33% (4)	31 39% (3)	28 31% (5)	22 33% (4)	13 34% (5)	42 49% (1)	28 37% (3)	20 43% (2)	48 52% (1) V	64 39% (2) v	40 28% (5)	82 35% (3)	70 43% (3)
PAUL RYAN	128 32% (4)	21 27% (6)	22 42% (4)	9 27% (4)	23 35% (3)	33 35% (4)	17 33% (3)	68 35% (3)	61 29% (4)	32 23% (4)	46 38% (3)	23 39% (3)	27 34% (4)	30 33% (4)	24 38% (3)	14 37% (3)	23 27% (4)	21 27% (5)	17 37% (4)	25 27% (4)	43 26% (5)	60 42% (3)	68 29% (4)	59 36% (4)
THE NORTH CAROLINA REPUBLICAN PARTY	111 28% (5)	25 32% (4)	22 43% (3) E	12 35% (2)	13 20% (6)	24 25% (5)	14 27% (6)	67 35% (4) I	44 21% (6)	27 20% (5)	43 36% (5)	17 28% (5)	23 29% (5)	34 38% (2) Qs	19 30% (6) q	13 36% (4) Qs	12 13% (8)	21 28% (4) q	11 23% (6)	18 19% (6)	45 28% (4)	48 33% (4)	59 26% (5)	50 31% (5)
NANCY PELOSI	77 19% (6)	18 23% (7)	5 11% (9)	7 19% (5)	9 14% (7)	20 21% (7)	16 30% (5) Ce	19 10% (9)	58 28% (5) H	25 18% (6)	22 18% (8)	8 14% (9)	22 27% (6) L	2 2% (9)	8 12% (9) N	9 25% (7) NO	28 33% (3) NO	17 22% (6) N	14 29% (5) NO	21 23% (5)	34 21% (7)	22 15% (8)	38 16% (6)	39 24% (6)
CHUCK SCHUMER	71 18% (7)	21 27% (5) de	10 20% (7)	4 11% (8)	9 14% (9)	15 16% (8)	8 16% (7)	36 19% (6)	34 16% (7)	8 6% (9)	30 24% (7) J	15 24% (6) J	18 23% (7) J	4 5% (8)	21 33% (5) NQRs	11 29% (6) NQs	11 13% (9)	15 20% (7) N	8 17% (7) N	17 18% (7)	35 22% (6) v	18 13% (9)	35 15% (7)	35 22% (7)
MITCH MCCONNELL	67 17% (8)	13 16% (9)	11 23% (6)	5 14% (6)	9 14% (8)	22 23% (6) g	5 9% (9)	35 18% (7)	32 16% (8)	13 10% (8)	30 25% (6) J	9 16% (8)	15 19% (8)	17 18% (6)	10 15% (8)	9 23% (8)	12 14% (6)	13 17% (8)	7 15% (8)	13 14% (8)	22 14% (8)	32 22% (6)	34 15% (8)	32 20% (8)
DAN FOREST	55 14% (9)	14 19% (8)	7 13% (8)	3 9% (9)	14 22% (5) fg	8 9% (9)	5 9% (8)	28 14% (8)	27 13% (9)	19 14% (7)	15 12% (9)	11 18% (7)	10 12% (9)	13 14% (7)	11 17% (7)	4 11% (9)	12 14% (7)	9 11% (9)	6 14% (9)	13 14% (9)	15 9% (9)	27 19% (7) U	27 12% (9)	27 17% (9)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 201-2
Summary Table: % Favorable

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
ROY COOPER	173 43% (1)	16 33% (2)	145 46% (1)	33 25% (5)	83 66% (2)	54 40% (1)	77 65% (2)	51 49% (1)	37 23% (5)	93 42% (1)	54 48% (1)	16 69% (1)	59 29% (4)	108 61% (1)	117 42% (1)	111 43% (1)	42 50% (1)	54 46% (2)	19 43% (2)	59 38% (2)	30 50% (1)	51 55% (1)	4 23% (5)	9 38% (2)
DONALD TRUMP	158 40% (2)	13 26% (3)	133 43% (2)	107 80% (1)	8 6% (7)	43 32% (3)	7 6% (9)	26 25% (6)	121 76% (1)	82 37% (2)	52 45% (2)	6 25% (3)	120 60% (1)	31 18% (6)	101 37% (3)	97 38% (3)	28 35% (3)	54 46% (1)	20 46% (1)	66 43% (1)	18 29% (4)	39 42% (2)	7 41% (1)	5 23% (4)
THE NORTH CAROLINA DEMOCRATIC PARTY	152 38% (3)	26 55% (1)	117 37% (3)	15 11% (7)	90 72% (1)	44 33% (2)	82 69% (1)	44 43% (2)	23 14% (7)	81 36% (3)	42 36% (3)	10 45% (2)	50 25% (5)	97 54% (2)	112 41% (2)	106 41% (2)	34 42% (2)	38 32% (4)	17 39% (3)	52 34% (3)	29 47% (2)	37 40% (3)	5 29% (3)	11 47% (1)
PAUL RYAN	128 32% (4)	9 19% (5)	102 33% (4)	69 52% (3)	15 12% (5)	42 31% (4)	16 13% (6)	30 28% (3)	79 49% (3)	67 30% (4)	41 36% (4)	6 24% (4)	78 39% (2)	44 25% (5)	87 32% (4)	81 32% (4)	23 28% (5)	39 33% (3)	17 38% (4)	41 27% (5)	20 32% (3)	33 36% (4)	7 37% (2)	7 28% (3)
THE NORTH CAROLINA REPUBLICAN PARTY	111 28% (5)	8 17% (6)	89 28% (5)	79 60% (2)	5 4% (9)	26 19% (5)	9 8% (8)	14 13% (7)	85 53% (2)	60 27% (5)	34 30% (5)	3 11% (6)	76 38% (3)	28 16% (7)	73 27% (5)	68 26% (5)	24 30% (4)	34 29% (5)	14 33% (5)	44 29% (4)	14 23% (5)	28 30% (5)	3 17% (8)	5 22% (5)
NANCY PELOSI	77 19% (6)	11 23% (4)	58 18% (7)	5 4% (9)	55 44% (3)	17 12% (8)	45 38% (3)	26 25% (5)	6 3% (9)	39 17% (6)	26 23% (6)	4 18% (5)	26 13% (8)	51 29% (4)	53 19% (6)	49 19% (6)	15 18% (7)	22 19% (7)	3 7% (9)	27 18% (7)	11 17% (6)	27 29% (6)	4 21% (6)	5 22% (6)
CHUCK SCHUMER	71 18% (7)	3 7% (9)	61 20% (6)	7 6% (8)	44 35% (4)	16 12% (9)	35 30% (4)	26 25% (4)	7 5% (8)	38 17% (7)	26 23% (7)	2 8% (7)	15 7% (9)	54 30% (3)	47 17% (7)	45 18% (7)	17 20% (6)	22 19% (8)	5 12% (8)	30 19% (6)	10 16% (7)	21 22% (8)	3 16% (9)	1 4% (8)
MITCH MCCONNELL	67 17% (8)	6 13% (8)	48 15% (8)	42 32% (4)	7 5% (8)	19 14% (6)	11 9% (7)	12 12% (8)	44 28% (4)	31 14% (9)	24 21% (8)	1 6% (8)	42 21% (6)	22 12% (8)	42 15% (8)	38 15% (8)	10 12% (9)	25 21% (6)	8 18% (7)	22 14% (8)	9 16% (8)	21 23% (7)	5 26% (4)	- -
DAN FOREST	55 14% (9)	8 16% (7)	44 14% (9)	23 18% (6)	15 12% (6)	17 13% (7)	18 15% (5)	12 11% (9)	25 16% (6)	37 17% (8)	13 11% (9)	1 3% (9)	34 17% (7)	19 10% (9)	36 13% (9)	35 14% (9)	13 16% (8)	17 14% (9)	11 26% (6)	19 12% (9)	8 13% (9)	10 11% (9)	3 19% (7)	2 9% (7)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 10-1
 QUESTION 7:
 Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you have never heard of them just tell me and we'll go on to the next one.

Donald Trump

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL	TRI- ANGLE	SOUTH -EAST	NORTH -EAST NC	PIED- MONT TRIAD	CHAR- LOTTE	WEST- ERN NC	MEN	WOMEN	18-40	41-55	56-65	66+	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	URBAN	SUB- URBS	RURAL	28 AND UNDER	28 OVER
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
**D/S (FAVORABLE - UNFAVORABLE)	-45 -11%	-20 -25%	-1 -2%	6 17%	-13 -20%	-2 -2%	-6 -12%	14 7%	-59 -28%	-36 -26%	4 3%	-8 -13%	-5 -7%	12 13%	4 6%	-2 -5%	-45 -52%	-8 -10%	-6 -14%	-28 -31%	-39 -24%	22 16%	-38 -17%	-5 -3%
TOTAL HEARD OF	398 99%	77 100%	51 100%	35 100%	65 99%	94 100%	53 100%	190 99%	207 100%	138 99%	121 100%	60 100%	79 99%	89 98%	65 100%	37 100%	86 100%	75 100%	46 99%	91 99%	164 100%	143 99%	230 99%	164 100%
FAVORABLE	158 40%	27 35%	22 44%	17 48%	20 31%	42 45%	23 43%	93 49%	65 31%	43 31%	55 45%	26 42%	35 44%	44 49%	32 50%	17 46%	16 19%	30 40%	19 40%	30 33%	54 33%	75 52%	84 36%	74 45%
UNFAVORABLE	203 51%	47 61%	24 46%	11 31%	33 51%	43 46%	29 56%	79 41%	124 60%	79 57%	50 42%	33 55%	40 51%	32 36%	28 43%	19 51%	61 71%	38 50%	25 53%	58 63%	93 57%	52 36%	122 53%	79 48%
HEARD OF/NO OPINION	36 9%	3 4%	5 10%	7 20%	11 17%	9 9%	1 1%	18 9%	18 9%	16 11%	16 13%	1 2%	4 5%	12 14%	5 7%	1 3%	9 10%	7 10%	3 6%	3 4%	17 11%	16 11%	24 10%	11 6%
NEVER HEARD OF	2 1%	-	-	-	1 1%	-	-	2 1%	1 -	2 1%	-	-	1 1%	2 2%	-	-	-	-	1 1%	1 1%	-	2 1%	2 1%	1 -
**RATIO (FAVORABLE / UNFAVORABLE)	0.8	0.6	0.9	1.5	0.6	1.0	0.8	1.2	0.5	0.5	1.1	0.8	0.9	1.4	1.1	0.9	0.3	0.8	0.7	0.5	0.6	1.4	0.7	0.9

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
 NATIONAL RESEARCH INC

Table 10-2
 QUESTION 7:
 Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you have never heard of them just tell me and we'll go on to the next one.

Donald Trump

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400	48	313	133	126	134	119	104	160	223	114	24	200	178	274	257	82	118	43	153	61	93	18	24
	100%	12%	78%	33%	31%	34%	30%	26%	40%	56%	29%	6%	50%	45%	69%	64%	21%	30%	11%	38%	15%	23%	4%	6%
**D/S (FAVORABLE - UNFAVORABLE)	-45	-15	-23	92	-104	-31	-101	-39	96	-28	-6	-8	60	-105	-45	-37	-16	-1	3	-3	-22	-12	-1	-9
	-11%	-31%	-7%	b	70%	-83%	-23%	-85%	-37%	60%	-13%	-5%	-32%	30%	-59%	-14%	-20%	-1%	6%	-2%	-37%	-12%	-6%	-37%
				EF		E		G	GH		j		N				OPQ	tUVwX	UVx		u		u	
TOTAL HEARD OF	398	48	310	132	126	132	119	104	160	222	114	24	198	178	273	256	82	118	43	151	61	92	18	24
	99%	100%	99%	100%	100%	99%	100%	99%	100%	99%	100%	100%	99%	100%	99%	99%	100%	100%	100%	99%	100%	99%	100%	100%
FAVORABLE	158	13	133	107	8	43	7	26	121	82	52	6	120	31	101	97	28	54	20	66	18	39	7	5
	40%	26%	43%	b	8%	32%	6%	25%	76%	37%	45%	25%	60%	18%	37%	38%	35%	46%	46%	43%	29%	42%	41%	23%
				EF		E		G	GH				N							x				
UNFAVORABLE	203	27	156	14	112	74	108	65	25	111	58	14	60	136	145	134	45	55	17	69	40	51	8	14
	51%	57%	50%	11%	89%	55%	91%	62%	16%	50%	51%	58%	30%	76%	53%	52%	54%	47%	40%	45%	66%	55%	47%	60%
				DF	DF	D	HI	I					M						sT					
HEARD OF/NO OPINION	36	8	21	11	6	16	4	14	14	29	4	4	18	11	27	25	9	8	6	17	3	2	2	4
	9%	17%	7%	8%	4%	12%	3%	13%	9%	13%	3%	17%	9%	6%	10%	10%	11%	7%	14%	11%	6%	3%	12%	17%
						e		G	g	K									v	V				
NEVER HEARD OF	2	-	2	1	-	2	-	1	-	2	1	-	2	-	2	2	-	1	-	2	-	1	-	-
	1%	-	1%	-	-	1%	-	1%	-	1%	-	-	1%	-	1%	1%	-	-	-	1%	-	1%	-	-
**RATIO (FAVORABLE / UNFAVORABLE)	0.8	0.5	0.9	7.4	0.1	0.6	0.1	0.4	4.9	0.7	0.9	0.4	2.0	0.2	0.7	0.7	0.6	1.0	1.2	1.0	0.4	0.8	0.9	0.4

Table 11-1
Summary of Trump Image Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
AUG 7-8, 2017 -----	-45 -11%	-20 -25%	-1 -2% BE	6 17% BCEFG	-13 -20%	-2 -2% BEg	-6 -12%	14 7% I	-59 -28%	-36 -26%	4 3% JLM	-8 -13%	-5 -7% J	12 13% PQRS	4 6% PQRS	-2 -5% Q	-45 -52%	-8 -10% Q	-6 -14% Q	-28 -31%	-39 -24%	22 16% TU	-38 -17%	-5 -3% W
TOTAL HEARD OF	398 99%	77 100%	51 100%	35 100%	65 99%	94 100%	53 100%	190 99%	207 100%	138 99%	121 100%	60 100%	79 99%	89 98%	65 100%	37 100%	86 100%	75 100%	46 99%	91 99%	164 100%	143 99%	230 99%	164 100%
FAVORABLE	158 40%	27 35%	22 44%	17 48%	20 31%	42 45%	23 43%	93 49% I	65 31%	43 31%	55 45% j	26 42%	35 44% j	44 49% Q	32 50% Q	17 46% Q	16 19%	30 40% Q	19 40% Q	30 33%	54 33%	75 52% TU	84 36%	74 45%
UNFAVORABLE	203 51%	47 61% D	24 46%	11 31%	33 51%	43 46%	29 56% d	79 41%	124 60% H	79 57% k	50 42%	33 55%	40 51%	32 36%	28 43%	19 51% n	61 71% NOPRs	38 50%	25 53% n	58 63% V	93 57% V	52 36%	122 53%	79 48%
AUG 10-11, 2016 -----	-54 -13%	-32 -33%	-4 -9% B	3 7% BCFG	2 3% BCFG	-13 -15% b	-9 -14% b	-22 -12%	-31 -15%	-48 -35%	-7 -6% J	1 1% JK	- -25% JK	-2 -3% NQ	2 4% NOQS	4 -40% NOQS	-32 -40% NOQS	5 6% NOQS	-4 -9% NQ	-	-	-	-34%	17 10% W
TOTAL HEARD OF	399 100%	98 100%	44 100%	37 97%	68 100%	91 100%	60 100%	192 100%	207 99%	138 100%	112 100%	67 98%	82 100%	89 100%	66 100%	37 100%	79 100%	77 99%	50 100%	-	-	-	211 100%	179 99%
FAVORABLE	153 38%	30 30%	16 37%	16 42%	31 46% b	36 40%	24 40%	77 40%	76 37%	37 27%	48 43% J	31 45% J	38 46% J	30 34%	29 44% Q	18 50% nQ	18 23%	37 48% Q	21 41% Q	-	-	-	58 27%	92 51% W
UNFAVORABLE	207 52%	62 63% DE	21 47%	14 35%	29 43%	50 54% d	32 54%	100 52%	108 52%	85 61% IM	54 49%	30 44%	38 46%	52 59% r	31 47%	17 45%	50 63% pR	32 41%	25 50%	-	-	-	129 61% X	75 42%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 11-2
Summary of Trump Image Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA				INSURANCE COVERAGE					
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33% f	126 31%	134 34%	119 30% HI	104 26%	160 40% H	223 56% L	114 29% L	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
AUG 7-8, 2017 -----	-45 -11%	-15 -31%	-23 -7% b	92 70% EF	-104 -83%	-31 -23% E	-101 -85% HI	-39 -37% G	96 60% GH	-28 -13%	-6 -5% j	-8 -32%	60 30% N	-105 -59%	-45 -16%	-37 -14%	-16 -20%	-1 -1% OPQ	3 6% tUVwX	-3 -2% UVx	-22 -37%	-12 -12% u	-1 -6% u	-9 -37%
TOTAL HEARD OF	398 99%	48 100%	310 99%	132 100%	126 100%	132 99%	119 100%	104 99%	160 100%	222 99%	114 100%	24 100%	198 99%	178 100%	273 99%	256 99%	82 100%	118 100%	43 100%	151 99%	61 100%	92 99%	18 100%	24 100%
FAVORABLE	158 40%	13 26%	133 43% b	107 80% EF	8 6%	43 32% E	7 6% HI	26 25% G	121 76% GH	82 37%	52 45%	6 25%	120 60% N	31 18%	101 37%	97 38%	28 35%	54 46%	20 46%	66 43% x	18 29%	39 42%	7 41%	5 23%
UNFAVORABLE	203 51%	27 57%	156 50%	14 11% DF	112 89% DF	74 55% D	108 91% HI	65 62% I	25 16%	111 50%	58 51%	14 58%	60 30%	136 76% M	145 53%	134 52%	45 54%	55 47%	17 40%	69 45%	40 66% sT	51 55%	8 47%	14 60%
AUG 10-11, 2016 -----	-54 -13%	-29 -73%	-20 -6% B	65 43% EF	-74 -79%	-41 -28% E	-57 -95% HI	-47 -36% G	53 27% GH	-50 -21%	6 6% JL	-3 -11%	34 16% N	-87 -52%	-	-	-	-	-	-	-	-	-	-
TOTAL HEARD OF	399 100%	40 100%	344 100%	149 100%	93 100%	145 99%	60 100%	131 99%	196 100%	241 100%	100 100%	30 100%	216 100%	165 99%	-	-	-	-	-	-	-	-	-	-
FAVORABLE	153 38%	3 7%	146 42% B	98 66% EF	9 10%	43 30% E	1 2% HI	36 27% G	115 59% GH	84 35%	49 49% J	10 33%	115 53% N	33 20%	-	-	-	-	-	-	-	-	-	-
UNFAVORABLE	207 52%	32 80% C	166 48%	34 23%	83 89% DF	85 58% D	58 96% HI	83 63% I	62 31%	134 55% K	43 43%	13 44%	80 37%	119 72% M	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 12-1
 QUESTION 8:
 Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you have never heard of them just tell me and we'll go on to the next one.

Roy Cooper

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
**D/S (FAVORABLE - UNFAVORABLE)	80 20%	34 44% CDEF	5 11% d	- - 15% D	10 15% D	14 15% D	15 29% CDF	29 15%	51 25% H	26 18%	23 19%	9 15%	22 28% L	13 14%	9 15%	6 17%	16 19%	20 27% no	15 31% NOP	23 25%	34 21%	22 16%	40 17%	38 23%
TOTAL HEARD OF	367 92%	75 97%	44 86%	31 87%	61 94%	88 94%	48 92%	178 93%	189 91%	122 87%	117 97% JM	58 96% m	70 89%	81 90%	63 97% s	34 91%	77 90%	71 94%	41 88%	87 95%	144 88%	136 94%	211 91%	153 93%
FAVORABLE	173 43%	46 60% CDF	19 37%	10 30%	30 46%	36 39%	26 49%	81 42%	92 44%	49 35%	55 45%	30 49%	40 50% J	32 36%	30 47%	18 49%	30 35%	40 53% nq	23 49%	42 46%	67 41%	65 45%	88 38%	83 51% W
UNFAVORABLE	93 23%	13 17%	14 27%	10 30%	20 31% b	22 24%	10 20%	52 27%	41 20%	24 17%	32 26%	20 34% Jm	18 22%	19 22%	21 32% qs	12 32% qs	14 16%	19 26%	8 18%	19 21%	32 20%	42 29%	49 21%	45 27%
HEARD OF/NO OPINION	101 25%	15 20%	11 22%	10 28%	11 17%	29 31% e	12 22%	45 23%	55 27%	49 35% IM	30 25% L	8 13%	13 17%	30 33% oPR	12 18%	4 10%	34 39% OPRs	12 16%	10 21% p	26 28%	46 28%	30 20%	74 32% X	24 15%
NEVER HEARD OF	33 8%	3 3%	7 14%	4 13%	4 6%	6 6%	4 8%	14 7%	19 9%	18 13% K	4 3%	3 4%	9 11% KL	9 10%	2 3%	3 9%	9 10%	5 6%	5 12% o	5 5%	20 12%	9 6%	21 9%	12 7%
**RATIO (FAVORABLE / UNFAVORABLE)	1.9	3.6	1.4	1.0	1.5	1.6	2.5	1.5	2.2	2.1	1.7	1.5	2.3	1.7	1.5	1.5	2.2	2.0	2.7	2.2	2.1	1.5	1.8	1.9

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
 NATIONAL RESEARCH INC

Table 12-2
QUESTION 8:

Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you have never heard of them just tell me and we'll go on to the next one.

Roy Cooper

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400	48	313	133	126	134	119	104	160	223	114	24	200	178	274	257	82	118	43	153	61	93	18	24
	100%	12%	78%	33%	31%	34%	30%	26%	40%	56%	29%	6%	50%	45%	69%	64%	21%	30%	11%	38%	15%	23%	4%	6%
**D/S (FAVORABLE - UNFAVORABLE)	80	4	71	-19	77	18	63	34	-22	40	26	14	-9	88	58	59	25	23	4	15	26	36	-1	4
	20%	9%	23%	-14%	62%	14%	53%	33%	-14%	18%	22%	61%	-5%	49%	21%	23%	31%	19%	8%	10%	42%	38%	-5%	18%
			B		DF	D	HI	I			JK			M					W	W	STWx	STWx		W
TOTAL HEARD OF	367	41	287	122	112	125	106	98	146	206	104	20	185	162	252	238	76	109	40	146	51	84	18	20
-----	92%	85%	92%	92%	89%	93%	89%	94%	92%	92%	91%	86%	93%	91%	92%	93%	93%	92%	92%	96%	84%	91%	100%	83%
																				u			TUVx	
FAVORABLE	173	16	145	33	83	54	77	51	37	93	54	16	59	108	117	111	42	54	19	59	30	51	4	9
	43%	33%	46%	25%	66%	40%	65%	49%	23%	42%	48%	69%	29%	61%	42%	43%	50%	46%	43%	38%	50%	55%	23%	38%
					DF	D	hI	I			j			M						w		TW		
UNFAVORABLE	93	11	74	52	6	35	14	17	58	54	29	2	68	21	59	52	16	32	15	44	5	15	5	5
	23%	24%	24%	39%	5%	26%	12%	16%	37%	24%	25%	8%	34%	12%	21%	20%	20%	27%	35%	29%	8%	17%	29%	20%
				Ef	E				GH	l	l		N						Uv	UV				
HEARD OF/NO OPINION	101	14	69	37	23	36	15	30	51	59	21	2	58	33	76	75	19	23	6	44	16	18	9	6
	25%	28%	22%	28%	18%	27%	12%	29%	32%	27%	18%	9%	29%	18%	28%	29%	23%	19%	14%	29%	26%	20%	48%	25%
								G	G	l		n				r			s				Sv	
NEVER HEARD OF	33	7	25	10	13	9	13	6	13	17	10	3	15	17	23	19	6	10	4	6	10	8	-	4
	8%	15%	8%	8%	11%	7%	11%	6%	8%	8%	9%	14%	7%	9%	8%	7%	7%	8%	8%	4%	16%	9%	-	17%
																				W	tW	W		w
**RATIO (FAVORABLE / UNFAVORABLE)	1.9	1.4	2.0	0.6	14.1	1.5	5.5	3.0	0.6	1.7	1.9	9.0	0.9	5.2	2.0	2.1	2.6	1.7	1.2	1.3	6.2	3.3	0.8	1.9

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 13-1
Summary of Cooper Image Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
AUG 7-8, 2017	80 20%	34 44% CDEF	5 11% d	- -	10 15% D	14 15% D	15 29% CDf	29 15%	51 25% H	26 18%	23 19%	9 15%	22 28% L	13 14%	9 15%	6 17%	16 19%	20 27% no	15 31% NOP	23 25%	34 21%	22 16%	40 17%	38 23%
HEARD OF	367 92%	75 97%	44 86%	31 87%	61 94%	88 94%	48 92%	178 93%	189 91%	122 87%	117 97% JM	58 96% m	70 89%	81 90%	63 97% s	34 91%	77 90%	71 94%	41 88%	87 95%	144 88%	136 94%	211 91%	153 93%
FAVORABLE	173 43%	46 60% CDF	19 37%	10 30%	30 46%	36 39%	26 49%	81 42%	92 44%	49 35%	55 45%	30 49%	40 50% J	32 36%	30 47%	18 49%	30 35%	40 53% nq	23 49%	42 46%	67 41%	65 45%	88 38%	83 51% W
UNFAVORABLE	93 23%	13 17%	14 27%	10 30%	20 31% b	22 24%	10 20%	52 27%	41 20%	24 17%	32 26%	20 34% Jm	18 22%	19 22%	21 32% qs	12 32% qs	14 16%	19 26%	8 18%	19 21%	32 20%	42 29%	49 21%	45 27%
AUG 10-11, 2016	22 5%	15 16% DEFG	10 23% DEFG	1 2% E	-9 -13% E	4 4% E	- 1% E	-8 -4%	30 14% H	20 14% KLM	3 3% M	2 3% M	-3 -4%	9 10% OP	-8 -12%	-9 -23%	12 15% OP	13 16% OP	5 9% OP	- -	- -	- -	28 13% X	-8 -4%
HEARD OF	325 81%	81 82%	33 75%	31 82%	61 89% cG	77 85% g	42 70%	159 83%	167 80%	109 79%	87 78%	58 85%	71 87%	70 79%	57 87%	31 84%	61 77%	64 82%	42 83%	- -	- -	- -	162 77%	157 87% W
FAVORABLE	126 31%	41 42% G	18 41% G	12 30%	19 28%	26 29% g	10 16%	51 27%	75 36% h	45 33%	33 29%	21 31%	27 33%	27 30%	16 24%	9 23%	27 34%	29 37% p	18 36%	- -	- -	- -	65 31%	58 32%
UNFAVORABLE	104 26%	25 26%	8 18%	11 29%	28 41% bCFG	22 24%	9 15%	59 31% i	45 22%	25 18%	29 26%	19 28%	30 37% J	18 20%	24 36% nqr	17 47% NQRS	15 19%	17 21%	14 27%	- -	- -	- -	36 17%	66 36% W
AUG 10-11, 2015	49 12%	23 23% CDG	-3 -6%	3 7% C	14 20% CdG	12 14% CG	- -	25 13%	24 12%	18 12%	8 8%	10 15%	12 17% k	4 5%	13 21% NR	8 21% Nr	11 13%	7 8%	7 15% n	- -	- -	- -	35 17% X	11 6%
HEARD OF	273 68%	74 74% d	28 64%	22 53%	47 69% Dg	69 77% Dg	34 60%	133 69%	141 68%	97 65%	71 66%	51 72%	54 74%	61 65%	41 67%	30 84% Noqrs	54 66%	57 69%	29 68%	- -	- -	- -	125 62%	142 77% W
FAVORABLE	104 26%	39 39% CdFG	6 14%	9 21%	20 30% c	20 23%	10 17%	56 29%	48 23%	36 24%	23 21%	21 30%	24 33%	20 21%	21 35% r	14 40% nR	19 23%	16 20%	13 29%	- -	- -	- -	54 26%	47 25%
UNFAVORABLE	55 14%	16 16%	9 20%	6 13%	6 9%	8 9%	10 17%	31 16%	24 11%	18 12%	14 13%	11 15%	12 16%	16 17%	8 14%	7 19%	8 10%	10 12%	6 14%	- -	- -	- -	19 9%	36 19% W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 13-2
Summary of Cooper Image Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33% f	126 31%	134 34%	119 30% HI	104 26%	160 40% H	223 56% L	114 29% L	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
AUG 7-8, 2017 -----	80 20%	4 9%	71 23% B	-19 -14% f	77 62% DF	18 14% D	63 53% HI	34 33% I	-22 -14% H	40 18% L	26 22% L	14 61% JK	-9 -5%	88 49% M	58 21%	59 23%	25 31%	23 19%	4 8% W	15 10% W	26 42% STWx	36 38% STWx	-1 -5%	4 18% W
HEARD OF	367 92%	41 85%	287 92%	122 92%	112 89%	125 93%	106 89%	98 94%	146 92%	206 92%	104 91%	20 86%	185 93%	162 91%	252 92%	238 93%	76 93%	109 92%	40 92%	146 96% u	51 84%	84 91%	18 100% TUVx	20 83%
FAVORABLE	173 43%	16 33%	145 46%	33 25%	83 66% DF	54 40% D	77 65% hI	51 49% I	37 23%	93 42%	54 48%	16 69% j	59 29%	108 61% M	117 42%	111 43%	42 50%	54 46%	19 43%	59 38%	30 50% w	51 55% TW	4 23%	9 38%
UNFAVORABLE	93 23%	11 24%	74 24%	52 39% Ef	6 5%	35 26% E	14 12%	17 16%	58 37% GH	54 24% L	29 25% l	2 8%	68 34% N	21 12%	59 21%	52 20%	16 20%	32 27%	15 35% Uv	44 29% UV	5 8%	15 17%	5 29%	5 20%
AUG 10-11, 2016 -----	22 5%	4 10%	17 5%	-28 -19% f	48 52% DF	1 - D	42 71% HI	34 26% I	-55 -28% H	11 5% K	-4 -4% K	5 17% K	-18 -9%	35 21% M	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
HEARD OF	325 81%	31 77%	285 83%	126 84%	79 85%	112 77%	53 89% i	110 83%	154 79%	197 81%	88 88% l	21 69%	174 80%	139 84%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
FAVORABLE	126 31%	10 26%	114 33%	30 20%	56 60% DF	38 26%	44 73% HI	54 41% I	26 13%	74 30%	30 30%	9 31%	54 25%	66 40% M	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
UNFAVORABLE	104 26%	6 15%	97 28% b	58 39% EF	8 9%	37 25% E	1 2%	20 15% G	81 41% GH	62 26%	34 34% L	4 14%	72 34% N	31 19%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
AUG 10-11, 2015 -----	49 12%	9 11%	40 13%	-5 -4% f	31 26% DF	23 14% D	22 27% I	37 23% I	-9 -6% H	26 12%	17 19% L	1 4%	1 -	43 26% M	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
HEARD OF	273 68%	51 68%	213 70%	79 72%	78 66%	113 69%	57 68%	114 70%	101 68%	157 71% l	64 73% l	15 51%	144 67%	118 71%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
FAVORABLE	104 26%	18 24%	84 28%	20 18%	40 34% D	44 27%	29 34% I	51 31% I	24 16%	55 25%	30 35% l	5 16%	45 21%	53 32% M	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
UNFAVORABLE	55 14%	9 12%	44 15%	25 22% Ef	9 7%	21 13%	6 8%	14 9%	34 23% GH	30 13%	13 15%	4 12%	44 20% N	10 6%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 14-1
 QUESTION 9:
 Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you have never heard of them just tell me and we'll go on to the next one.

Dan Forest

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL	TRI-	SOUTH	NORTH	PIED-	CHAR-	WEST-	MEN	WOMEN	18-40	41-55	56-65	66+	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	URBAN	SUB-	RURAL	28	OVER
	(A)	ANGLE	-EAST	-EAST	MONT	LOTTE	ERN	(H)	(I)	(J)	(K)	(L)	(M)	18-44	45-64	65+	18-44	45-64	65+	(T)	URBS	(V)	AND	28
BASE=TOTAL SAMPLE	400	77	51	35	65	94	53	192	208	140	121	60	79	90	65	37	86	75	47	91	164	145	232	164
	100%	19%	13%	9%	16%	23%	13%	48%	52%	35%	30%	15%	20%	23%	16%	9%	21%	19%	12%	23%	41%	36%	58%	41%
**D/S (FAVORABLE - UNFAVORABLE)	14	1	3	-1	10	-3	1	4	9	7	3	5	-2	-1	8	-2	7	2	1	-1	-5	20	6	8
	3%	1%	7%	-4%	16%	-3%	2%	2%	5%	5%	2%	9%	-2%	-1%	12%	-6%	8%	2%	2%	-1%	-3%	14%	3%	5%
		F	DF		BDFG		dF			M	M	kM			NPRS		NP	NP	NP			TU		
TOTAL HEARD OF	236	50	28	15	46	63	26	114	121	80	72	37	48	54	40	21	48	42	31	58	86	92	126	109
	59%	64%	55%	43%	71%	67%	49%	60%	58%	57%	60%	61%	60%	60%	61%	57%	56%	56%	65%	64%	52%	64%	54%	67%
		d			DG	dg																u		W
FAVORABLE	55	14	7	3	14	8	5	28	27	19	15	11	10	13	11	4	12	9	6	13	15	27	27	27
	14%	19%	13%	9%	22%	9%	9%	14%	13%	14%	12%	18%	12%	14%	17%	11%	14%	11%	14%	14%	9%	19%	12%	17%
					fg																	U		
UNFAVORABLE	41	13	3	5	4	11	4	23	17	12	12	6	11	14	3	6	5	7	6	14	19	8	21	19
	10%	17%	6%	13%	6%	12%	7%	12%	8%	8%	10%	9%	14%	15%	5%	17%	6%	9%	12%	15%	12%	5%	9%	12%
		e												o		Oq				v	v			
HEARD OF/NO OPINION	141	22	18	7	28	43	17	63	77	49	45	20	27	27	26	11	32	27	19	31	52	57	77	63
	35%	28%	36%	21%	43%	46%	33%	33%	37%	35%	37%	34%	34%	30%	40%	29%	37%	36%	40%	34%	32%	39%	33%	38%
				d	d	bd																		
NEVER HEARD OF	164	27	23	20	19	31	27	78	87	60	49	24	32	36	25	16	37	33	16	33	78	53	107	55
	41%	36%	45%	57%	29%	33%	51%	40%	42%	43%	40%	39%	40%	40%	39%	43%	44%	44%	35%	36%	48%	36%	46%	33%
				bEf			Ef													v			X	
**RATIO (FAVORABLE / UNFAVORABLE)	1.3	1.1	2.0	0.7	3.6	0.8	1.4	1.2	1.5	1.6	1.2	1.9	0.8	0.9	3.4	0.7	2.5	1.2	1.2	0.9	0.8	3.6	1.3	1.4

Table 14-2
QUESTION 9:

Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you have never heard of them just tell me and we'll go on to the next one.

Dan Forest

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400	48	313	133	126	134	119	104	160	223	114	24	200	178	274	257	82	118	43	153	61	93	18	24
	100%	12%	78%	33%	31%	34%	30%	26%	40%	56%	29%	6%	50%	45%	69%	64%	21%	30%	11%	38%	15%	23%	4%	6%
**D/S (FAVORABLE - UNFAVORABLE)	14	3	15	13	-2	3	11	-5	15	12	-3	1	22	-5	13	15	7	-1	3	5	5	1	-2	2
	3%	7%	5%	10%	-1%	2%	9%	-5%	9%	5%	-3%	3%	11%	-3%	5%	6%	8%	-1%	6%	3%	9%	1%	-12%	9%
				EF		E	H		H	K			N		R	R	R		w		W			W
TOTAL HEARD OF	236	27	182	82	63	87	65	61	99	136	66	9	119	107	160	152	45	71	33	88	28	59	13	13
-----	59%	57%	58%	62%	50%	65%	55%	59%	62%	61%	58%	37%	60%	60%	58%	59%	55%	60%	75%	58%	46%	63%	71%	53%
						e													tU					
FAVORABLE	55	8	44	23	15	17	18	12	25	37	13	1	34	19	36	35	13	17	11	19	8	10	3	2
	14%	16%	14%	18%	12%	13%	15%	11%	16%	17%	11%	3%	17%	10%	13%	14%	16%	14%	26%	12%	13%	11%	19%	9%
										L														
UNFAVORABLE	41	4	29	10	16	14	7	17	10	25	16	-	12	24	23	20	7	18	9	14	3	10	6	-
	10%	9%	9%	8%	13%	10%	6%	16%	7%	11%	14%	-	6%	13%	8%	8%	8%	15%	20%	9%	5%	10%	31%	-
								gi		L	L			m				op	uX	X		X	uX	
HEARD OF/NO OPINION	141	15	109	49	32	57	40	33	64	74	38	8	73	64	101	98	26	37	13	56	17	39	4	10
	35%	31%	35%	37%	25%	43%	34%	31%	40%	33%	33%	34%	36%	36%	37%	38%	31%	31%	30%	37%	28%	42%	20%	44%
					E																			
NEVER HEARD OF	164	21	130	50	63	47	54	43	60	87	48	15	81	72	114	105	37	47	11	65	33	34	5	11
	41%	43%	42%	38%	50%	35%	45%	41%	38%	39%	42%	63%	40%	40%	42%	41%	45%	40%	25%	42%	54%	37%	29%	47%
					f														s	S				
**RATIO (FAVORABLE / UNFAVORABLE)	1.3	1.7	1.5	2.3	0.9	1.2	2.5	0.7	2.4	1.5	0.8	-	2.8	0.8	1.6	1.8	2.1	0.9	1.3	1.4	2.7	1.1	0.6	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 15-1
Summary of Forest Image Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)	
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%	
AUG 7-8, 2017 -----	14 3%	1 1%	3 7%	-1 -4%	10 16%	-3 -3%	1 2%	4 2%	9 5%	7 5%	3 2%	5 9%	-2 -2%	-1 -1%	8 12%	-2 -6%	7 8%	2 2%	1 2%	-1 -1%	-5 -3%	20 14%	6 3%	8 5%	
HEARD OF	236 59%	50 64%	28 55%	15 43%	46 71%	63 67%	26 49%	114 60%	121 58%	80 57%	72 60%	37 61%	48 60%	54 60%	40 61%	21 57%	48 56%	42 56%	31 65%	58 64%	86 52%	92 64%	126 54%	109 67%	
FAVORABLE	55 14%	14 19%	7 13%	3 9%	14 22%	8 9%	5 9%	28 14%	27 13%	19 14%	15 12%	11 18%	10 12%	13 14%	11 17%	4 11%	12 14%	9 11%	6 14%	13 14%	15 9%	27 19%	27 12%	27 17%	
UNFAVORABLE	41 10%	13 17%	3 6%	5 13%	4 6%	11 12%	4 7%	23 12%	17 8%	12 8%	12 10%	6 9%	11 14%	14 15%	3 5%	6 17%	5 6%	7 9%	6 12%	14 15%	19 12%	8 5%	21 9%	19 12%	
AUG 19-20, 2013 -----	13 3%	1 1%	4 9%	2 5%	7 11%	2 2%	-2 -4%	9 5%	4 2%	12 6%	-3 -3%	2 4%	2 3%	6 6%	4 6%	-1 -2%	6 5%	-4 -6%	2 8%	- -	- -	- -	7 3%	6 4%	
HEARD OF	168 42%	45 42%	22 49%	11 34%	29 47%	39 43%	21 34%	88 46%	80 38%	77 42%	39 37%	31 59%	21 35%	42 43%	32 52%	14 43%	44 40%	26 39%	10 32%	- -	- -	- -	94 38%	74 50%	
FAVORABLE	40 10%	9 9%	8 17%	3 9%	9 14%	8 9%	3 5%	22 11%	19 9%	25 14%	6 6%	5 9%	5 8%	13 13%	7 12%	2 6%	13 12%	3 4%	3 10%	- -	- -	- -	24 10%	17 11%	
UNFAVORABLE	28 7%	9 8%	4 9%	1 4%	2 4%	6 7%	5 9%	13 7%	15 7%	13 7%	9 9%	3 5%	3 5%	7 7%	3 5%	3 8%	7 7%	7 11%	1 2%	- -	- -	- -	17 7%	11 8%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 15-2
Summary of Forest Image Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33% f	126 31%	134 34%	119 30% HI	104 26%	160 40% H	223 56% L	114 29% L	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
AUG 7-8, 2017 -----	14 3%	3 7%	15 5%	13 10% EF	-2 -1%	3 2% E	11 9% H	-5 -5%	15 9% H	12 5% K	-3 -3%	1 3%	22 11% N	-5 -3%	13 5% R	15 6% R	7 8% R	-1 -1%	3 6% w	5 3%	5 9% W	1 1%	-2 -12%	2 9% W
HEARD OF	236 59%	27 57%	182 58%	82 62%	63 50%	87 65% e	65 55%	61 59%	99 62%	136 61%	66 58%	9 37%	119 60%	107 60%	160 58%	152 59%	45 55%	71 60%	33 75% tU	88 58%	28 46%	59 63%	13 71%	13 53%
FAVORABLE	55 14%	8 16%	44 14%	23 18%	15 12%	17 13%	18 15%	12 11%	25 16%	37 17% L	13 11%	1 3%	34 17%	19 10%	36 13%	35 14%	13 16%	17 14%	11 26%	19 12%	8 13%	10 11%	3 19%	2 9%
UNFAVORABLE	41 10%	4 9%	29 9%	10 8%	16 13%	14 10%	7 6%	17 16% gi	10 7%	25 11% L	16 14% L	- -	12 6%	24 13% m	23 8%	20 8%	7 8%	18 15% op	9 20% uX	14 9% X	3 5%	10 10% X	6 31% uX	- -
AUG 19-20, 2013 -----	13 3%	5 8%	4 1%	11 11% E	-13 -10%	15 9% E	1 1%	- -	10 8% GH	8 4% K	-1 -1%	8 14% jK	12 6%	4 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
HEARD OF	168 42%	20 32%	131 43%	44 44%	42 33%	82 48% E	35 41%	72 41%	57 46%	86 40%	35 43%	28 51%	77 37%	83 47% m	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
FAVORABLE	40 10%	7 10%	29 9%	13 14% E	4 3%	23 14% E	7 8%	13 7%	19 15% h	22 10%	5 6%	12 21% K	25 12%	16 9%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
UNFAVORABLE	28 7%	1 2%	25 8% B	3 3%	17 13% DF	8 5%	6 7%	13 8%	9 7%	14 7%	6 7%	4 7%	13 6%	12 7%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 16-1
 QUESTION 10:
 Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you have never heard of them just tell me and we'll go on to the next one.

The North Carolina Democratic Party

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
**D/S (FAVORABLE - UNFAVORABLE)	2 1%	16 21% CDEFG	2 3% DEFG	-11 -32% -3% D	-2 -3% D	-4 -4% d	-4 -7% d	-20 -10%	22 11% H	32 23% KLM	-17 -14%	-12 -20%	-	-5 -6%	-10 -16%	-4 -12%	29 33% NOPRS	-10 -13%	3 7% NOPR	26 28% UV	4 2% V	-27 -19%	2 1%	2 1%
TOTAL HEARD OF	396 99%	77 100%	50 99%	35 100%	65 99%	92 98%	52 99%	188 98%	207 100%	138 99%	120 99%	60 99%	78 99%	88 98%	64 98%	36 98%	86 100%	75 99%	47 100%	91 100%	162 99%	143 99%	229 99%	163 99%
FAVORABLE	152 38%	40 51% Dg	23 45% D	5 13% D	24 37% D	35 38% D	17 32% d	62 32%	90 43% h	58 42%	44 36%	20 33%	31 39%	28 31%	22 33%	13 34%	42 49%	28 37%	20 43%	48 52% V	64 39% v	40 28%	82 35%	70 43%
UNFAVORABLE	150 37%	23 30%	21 42%	16 46%	27 41%	39 42%	21 40%	82 43% i	68 33%	26 19%	60 50% J	32 53% Jm	31 39% J	33 37% Q	32 49% Q	17 46% Q	14 16%	38 50% Qs	17 36% Q	22 24%	60 37% t	68 47% T	80 34%	68 41%
HEARD OF/NO OPINION	93 23%	14 19%	6 12%	14 41% bCf	14 21%	18 19%	14 27%	44 23%	49 24%	54 38% KLM	16 13%	8 13%	16 20%	27 30% oR	10 16%	7 18%	30 35% OpR	9 12%	10 21%	21 23%	37 23%	35 24%	68 29% X	25 15%
NEVER HEARD OF	4 1%	- -	1 1%	- -	- 1%	2 2%	1 1%	4 2%	1 -	2 1%	1 1%	1 1%	1 1%	2 2%	1 2%	1 2%	- -	1 1%	- -	- -	2 1%	2 1%	3 1%	2 1%
**RATIO (FAVORABLE / UNFAVORABLE)	1.0	1.7	1.1	0.3	0.9	0.9	0.8	0.8	1.3	2.2	0.7	0.6	1.0	0.8	0.7	0.7	3.1	0.7	1.2	2.2	1.1	0.6	1.0	1.0

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
 NATIONAL RESEARCH INC

Table 16-2
 QUESTION 10:
 Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you have never heard of them just tell me and we'll go on to the next one.

The North Carolina Democratic Party

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400	48	313	133	126	134	119	104	160	223	114	24	200	178	274	257	82	118	43	153	61	93	18	24
	100%	12%	78%	33%	31%	34%	30%	26%	40%	56%	29%	6%	50%	45%	69%	64%	21%	30%	11%	38%	15%	23%	4%	6%
**D/S (FAVORABLE - UNFAVORABLE)	2	17	-6	-77	81	-4	69	17	-79	-2	-8	7	-50	57	24	22	12	-21	5	-14	16	-3	-1	3
	1%	36%	-2%	-58%	65%	-3%	58%	16%	-49%	-1%	-7%	29%	-25%	32%	9%	9%	14%	-18%	12%	-9%	27%	-3%	-4%	12%
		C		DF	D	HI	I		K	JK		M	R	R	R		TVW		TVW	t				TvW
TOTAL HEARD OF	396	47	309	130	125	132	117	104	158	221	112	24	197	177	272	256	82	116	42	151	61	92	18	23
	99%	99%	99%	98%	100%	99%	99%	99%	99%	99%	98%	100%	98%	99%	99%	99%	100%	98%	98%	99%	100%	99%	100%	97%
FAVORABLE	152	26	117	15	90	44	82	44	23	81	42	10	50	97	112	106	34	38	17	52	29	37	5	11
	38%	55%	37%	11%	72%	33%	69%	43%	14%	36%	36%	45%	25%	54%	41%	41%	42%	32%	39%	34%	47%	40%	29%	47%
		c		DF	D	HI	I		M															
UNFAVORABLE	150	9	123	92	9	49	13	27	102	83	50	4	100	40	88	83	22	59	12	66	12	40	6	8
	37%	19%	39%	69%	7%	36%	11%	26%	64%	37%	43%	16%	50%	22%	32%	32%	27%	50%	28%	43%	20%	43%	32%	35%
		B	EF	E	G	GH	L	N									OPQ		U		U			
HEARD OF/NO OPINION	93	12	69	24	26	40	23	32	33	56	21	9	46	41	72	67	26	20	13	33	20	15	7	3
	23%	25%	22%	18%	21%	30%	19%	31%	20%	25%	19%	40%	23%	23%	26%	26%	31%	17%	30%	22%	33%	16%	39%	15%
					d									r	r	r			v					
NEVER HEARD OF	4	1	4	2	1	2	1	2	2	2	2	-	3	1	2	2	-	2	1	2	-	1	-	1
	1%	1%	1%	2%	-	1%	1%	1%	1%	1%	2%	-	2%	1%	1%	1%	-	2%	2%	1%	-	1%	-	3%
**RATIO (FAVORABLE / UNFAVORABLE)	1.0	2.9	1.0	0.2	10.2	0.9	6.4	1.6	0.2	1.0	0.8	2.9	0.5	2.4	1.3	1.3	1.5	0.6	1.4	0.8	2.3	0.9	0.9	1.3

Table 17-1
Summary of North Carolina Democratic Party Image Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
AUG 7-8, 2017	2 1%	16 21% CDEFG	2 3% DEFG	-11 -32%	-2 -3% D	-4 -4% d	-4 -7% d	-20 -10%	22 11% H	32 23% KLM	-17 -14%	-12 -20%	-	-5 -6%	-10 -16%	-4 -12%	29 33% NOPRS	-10 -13%	3 7% NOPR	26 28% UV	4 2% V	-27 -19%	2 1%	2 1%
HEARD OF	396 99%	77 100%	50 99%	35 100%	65 99%	92 98%	52 99%	188 98%	207 100%	138 99%	120 99%	60 99%	78 99%	88 98%	64 98%	36 98%	86 100%	75 99%	47 100%	91 100%	162 99%	143 99%	229 99%	163 99%
FAVORABLE	152 38%	40 51% Dg	23 45% D	5 13%	24 37% D	35 38% D	17 32% d	62 32%	90 43% h	58 42%	44 36%	20 33%	31 39%	28 31%	22 33%	13 34%	42 49%	28 37%	20 43%	48 52% V	64 39% v	40 28%	82 35%	70 43%
UNFAVORABLE	150 37%	23 30%	21 42%	16 46%	27 41%	39 42%	21 40%	82 43% i	68 33%	26 19%	60 50% J	32 53% Jm	31 39% J	33 37% Q	32 49% Q	17 46% Q	14 16%	38 50% Qs	17 36% Q	22 24%	60 37% t	68 47% T	80 34%	68 41%
AUG 10-11, 2015	-23 -6%	-4 -4% g	-3 -7%	-1 -3% g	2 2% BCdFG	-6 -7%	-10 -17%	-35 -18%	12 6% H	-2 -1% KM	-9 -8%	-	-12 -16% p	-18 -19% p	-	-17 -47%	8 10% NOP	3 3% NOP	1 3% NP	-	-	-	8 4% X	-30 -16%
HEARD OF	393 98%	101 100% f	42 97%	42 100% f	66 97%	85 96%	56 100%	191 99%	202 97%	147 99%	106 100% m	68 97%	70 95%	94 99%	61 99%	36 100% s	81 99%	81 98%	40 92%	-	-	-	200 98%	182 98%
FAVORABLE	134 34%	34 34%	14 33%	17 41%	26 38%	25 28%	18 33%	58 30%	77 37%	48 32%	37 35% 41%	29 41%	21 28%	27 28%	24 40% P	6 17% p	28 35% p	33 40% P	15 35% p	-	-	-	79 39% x	52 28%
UNFAVORABLE	157 39%	38 38%	17 39%	18 44%	24 35%	31 35%	28 50%	93 48% I	65 31%	50 33%	46 43%	29 41%	32 44%	45 47% Q	25 41% q	23 64% OQRS	20 25%	31 37%	14 32%	-	-	-	72 35%	81 44%
AUG 19-20, 2013	2 -	14 13% CDEF	-2 -5% d	-10 -29%	1 1% cDF	-7 -7%	6 9% CDEF	-10 -5%	12 6% H	24 13% KLM	-	-9 -16%	-14 -23%	7 7% OPS	-11 -19%	-5 -16%	19 18% NOPRS	2 3% OPS	-9 -30%	-	-	-	29 12% X	-25 -17%
HEARD OF	390 97%	105 97%	43 99%	31 94%	62 98%	88 97%	60 98%	189 99%	200 96%	175 96%	102 98%	53 100% J	59 97%	96 97%	60 100% Q	33 100% Q	103 95%	68 100% Q	30 95%	-	-	-	244 97%	144 98%
FAVORABLE	150 37%	51 48% cdf	13 30%	7 22%	22 35%	31 34%	25 40% d	67 35%	83 40%	78 43% LM	39 37%	15 29%	18 29%	39 40%	18 30%	10 30%	48 43% S	27 41% s	8 25%	-	-	-	104 41% x	46 32%
UNFAVORABLE	148 37%	37 34%	15 35%	17 51%	22 34%	38 42%	19 31%	77 40%	71 34%	54 30%	39 37%	24 45% j	32 52% JK	32 33%	30 49% nQ	15 46% Q	28 26%	25 37%	17 55% NQr	-	-	-	74 30%	72 49% W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 17-2
Summary of North Carolina Democratic Party Image Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33% f	126 31%	134 34%	119 30% HI	104 26%	160 40% H	223 56% L	114 29% L	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
AUG 7-8, 2017 -----	2 1%	17 36% C	-6 -2%	-77 -58% DF	81 65% DF	-4 -3% D	69 58% HI	17 16% I	-79 -49% I	-2 -1% K	-8 -7% L	7 29% JK	-50 -25% M	57 32% M	24 9% R	22 9% R	12 14% R	-21 -18% R	5 12% TVW	-14 -9% TVW	16 27% TVW	-3 -3% t	-1 -4% t	3 12% TVW
HEARD OF	396 99%	47 99%	309 99%	130 98%	125 100%	132 99%	117 99%	104 99%	158 99%	221 99%	112 98%	24 100%	197 98%	177 99%	272 99%	256 99%	82 100%	116 98%	42 98%	151 99%	61 100%	92 99%	18 100%	23 97%
FAVORABLE	152 38%	26 55% c	117 37%	15 11%	90 72% DF	44 33% D	82 69% HI	44 43% I	23 14%	81 36% L	42 36% L	10 45%	50 25%	97 54% M	112 41%	106 41%	34 42%	38 32%	17 39%	52 34%	29 47%	37 40%	5 29%	11 47%
UNFAVORABLE	150 37%	9 19%	123 39% B	92 69% EF	9 7%	49 36% E	13 11% G	27 26% G	102 64% GH	83 37% L	50 43% L	4 16%	100 50% N	40 22%	88 32%	83 32%	22 27%	59 50% OPQ	12 28%	66 43% U	12 20%	40 43% U	6 32%	8 35%
AUG 10-11, 2015 -----	-23 -6%	34 45% C	-58 -19%	-78 -71% DF	78 66% DF	-22 -13% D	52 61% HI	10 6% I	-84 -57% I	-8 -3% K	-14 -16% L	6 20% JK	-59 -27% M	35 21% M	-	-	-	-	-	-	-	-	-	-
HEARD OF	393 98%	73 97%	299 99%	108 98%	118 99%	161 98%	82 98%	162 99%	146 98%	219 99%	85 97%	30 100%	214 99%	160 97%	-	-	-	-	-	-	-	-	-	-
FAVORABLE	134 34%	46 61% C	83 27%	5 5%	87 73% DF	42 26% D	57 67% HI	60 36% I	17 12%	81 36% L	24 27% L	13 43%	55 26%	71 43% M	-	-	-	-	-	-	-	-	-	-
UNFAVORABLE	157 39%	12 15%	141 47% B	83 76% EF	8 7%	64 39% E	5 6% G	50 30% G	101 68% GH	88 40% L	38 43% L	7 24%	114 53% N	37 22%	-	-	-	-	-	-	-	-	-	-
AUG 19-20, 2013 -----	2 -	19 30% C	-17 -5%	-67 -67% DF	68 53% DF	- -	38 44% HI	31 18% I	-68 -55% I	- -	-19 -24% K	17 30% JK	-29 -14% M	31 18% M	-	-	-	-	-	-	-	-	-	-
HEARD OF	390 97%	62 97%	298 98%	99 99% F	125 98%	164 96%	87 100% hI	173 98%	119 96%	209 98%	79 98%	54 96%	200 98%	171 97%	-	-	-	-	-	-	-	-	-	-
FAVORABLE	150 37%	33 51% C	106 35%	6 6%	85 66% DF	59 34% D	53 62% HI	79 45% I	14 11%	79 37% k	22 27% L	28 50% K	60 29%	83 47% M	-	-	-	-	-	-	-	-	-	-
UNFAVORABLE	148 37%	13 21%	123 40% B	73 74% EF	16 13%	58 34% E	16 18% G	48 27%	82 66% GH	79 37% L	41 51% JL	11 20%	89 44% N	52 30%	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 18-1
 QUESTION 11:
 Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you have never heard of them just tell me and we'll go on to the next one.

The North Carolina Republican Party

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL	TRI- ANGLE	SOUTH -EAST	NORTH -EAST NC	PIED- MONT TRIAD	CHAR- LOTTE	WEST- ERN NC	MEN	WOMEN	18-40	41-55	56-65	66+	MEN 18-44	MEN 45-64	MEN 65+	WOMEN 18-44	WOMEN 45-64	WOMEN 65+	URBAN	SUB- URBS	RURAL	28 AND UNDER	OVER 28
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
**D/S (FAVORABLE - UNFAVORABLE)	-89 -22%	-16 -20%	-4 -7%	4 11%	-23 -35%	-30 -32%	-12 -23%	-17 -9%	-72 -35%	-43 -31%	-10 -8%	-19 -31%	-18 -23%	6 6%	-18 -27%	-5 -12%	-43 -50%	-15 -20%	-15 -31%	-39 -43%	-35 -22%	-14 -10%	-51 -22%	-37 -23%
TOTAL HEARD OF	392 98%	77 100%	50 99%	32 91%	65 99%	93 99%	52 99%	190 99%	202 97%	137 98%	119 98%	59 98%	78 98%	90 100%	63 97%	37 99%	83 96%	74 98%	46 98%	91 99%	159 97%	143 99%	226 97%	163 99%
FAVORABLE	111 28%	25 32%	22 43%	12 35%	13 20%	24 25%	14 27%	67 35%	44 21%	27 20%	43 36%	17 28%	23 29%	34 38%	19 30%	13 36%	12 13%	21 28%	11 23%	18 19%	45 28%	48 33%	59 26%	50 31%
UNFAVORABLE	199 50%	40 53%	25 50%	8 24%	36 55%	53 57%	26 49%	83 43%	116 56%	70 50%	53 44%	35 59%	41 52%	29 32%	37 57%	18 48%	54 63%	36 48%	26 55%	57 62%	81 49%	62 43%	111 48%	88 53%
HEARD OF/NO OPINION	82 21%	12 15%	3 6%	11 32%	16 25%	16 17%	12 23%	40 21%	43 20%	39 28%	22 19%	7 11%	14 18%	27 30%	7 11%	5 14%	17 20%	16 21%	9 20%	16 18%	33 20%	33 23%	56 24%	25 15%
NEVER HEARD OF	8 2%	- -	1 1%	3 9%	1 1%	1 1%	1 1%	2 1%	6 3%	3 2%	2 2%	1 2%	1 2%	- -	2 3%	1 1%	3 4%	2 2%	1 2%	1 1%	5 3%	2 1%	6 3%	2 1%
**RATIO (FAVORABLE / UNFAVORABLE)	0.6	0.6	0.9	1.5	0.4	0.4	0.5	0.8	0.4	0.4	0.8	0.5	0.6	1.2	0.5	0.7	0.2	0.6	0.4	0.3	0.6	0.8	0.5	0.6

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
 NATIONAL RESEARCH INC

Table 18-2
 QUESTION 11:
 Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you have never heard of them just tell me and we'll go on to the next one.

The North Carolina Republican Party

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400	48	313	133	126	134	119	104	160	223	114	24	200	178	274	257	82	118	43	153	61	93	18	24
	100%	12%	78%	33%	31%	34%	30%	26%	40%	56%	29%	6%	50%	45%	69%	64%	21%	30%	11%	38%	15%	23%	4%	6%
**D/S (FAVORABLE - UNFAVORABLE)	-89	-22	-67	48	-93	-41	-83	-43	44	-51	-23	-11	3	-90	-67	-62	-17	-22	-4	-30	-20	-21	-4	-8
	-22%	-45%	-21%	EF	-74%	-30%	-70%	-41%	GH	-23%	-20%	-47%	N	-50%	-24%	-24%	-21%	-19%	uv	-20%	-32%	-23%	-21%	-33%
TOTAL HEARD OF	392	44	309	132	123	132	116	103	156	219	112	24	199	175	270	254	82	115	42	149	60	91	18	23
	98%	92%	99%	100%	98%	99%	98%	99%	98%	98%	98%	100%	99%	98%	98%	99%	99%	97%	98%	97%	98%	99%	100%	97%
FAVORABLE	111	8	89	79	5	26	9	14	85	60	34	3	76	28	73	68	24	34	14	44	14	28	3	5
	28%	17%	28%	60%	4%	19%	8%	13%	53%	27%	30%	11%	38%	16%	27%	26%	30%	29%	33%	29%	23%	30%	17%	22%
UNFAVORABLE	199	30	156	31	98	67	92	56	41	111	57	14	73	118	140	130	41	57	18	74	33	49	7	13
	50%	62%	50%	24%	78%	50%	77%	54%	26%	50%	50%	58%	36%	66%	51%	51%	50%	48%	42%	48%	55%	53%	38%	55%
HEARD OF/NO OPINION	82	6	63	21	20	40	15	33	29	47	20	7	50	28	57	55	16	24	10	32	13	14	8	5
	21%	13%	20%	16%	16%	30%	13%	32%	18%	21%	18%	31%	25%	16%	21%	21%	19%	20%	23%	21%	21%	15%	45%	20%
NEVER HEARD OF	8	4	4	1	2	2	3	1	4	4	2	-	1	3	4	4	1	3	1	4	1	1	-	1
	2%	8%	1%	-	2%	1%	2%	1%	2%	2%	2%	-	1%	2%	2%	1%	1%	3%	2%	3%	2%	1%	-	3%
**RATIO (FAVORABLE / UNFAVORABLE)	0.6	0.3	0.6	2.5	0.1	0.4	0.1	0.2	2.1	0.5	0.6	0.2	1.0	0.2	0.5	0.5	0.6	0.6	0.8	0.6	0.4	0.6	0.5	0.4

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
 NATIONAL RESEARCH INC

Table 19-1
Summary of North Carolina Republican Party Image Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
AUG 7-8, 2017	-89 -22%	-16 -20%	-4 -7%	4 11%	-23 -35%	-30 -32%	-12 -23%	-17 -9%	-72 -35%	-43 -31%	-10 -8%	-19 -31%	-18 -23%	6 6%	-18 -27%	-5 -12%	-43 -50%	-15 -20%	-15 -31%	-39 -43%	-35 -22%	-14 -10%	-51 -22%	-37 -23%
HEARD OF	392 98%	77 100%	50 99%	32 91%	65 99%	93 99%	52 99%	190 99%	202 97%	137 98%	119 98%	59 98%	78 98%	90 100%	63 97%	37 99%	83 96%	74 98%	46 98%	91 99%	159 97%	143 99%	226 97%	163 99%
FAVORABLE	111 28%	25 32%	22 43%	12 35%	13 20%	24 25%	14 27%	67 35%	44 21%	27 20%	43 36%	17 28%	23 29%	34 38%	19 30%	13 36%	12 13%	21 28%	11 23%	18 19%	45 28%	48 33%	59 26%	50 31%
UNFAVORABLE	199 50%	40 53%	25 50%	8 24%	36 55%	53 57%	26 49%	83 43%	116 56%	70 50%	53 44%	35 59%	41 52%	29 32%	37 57%	18 48%	54 63%	36 48%	26 55%	57 62%	81 49%	62 43%	111 48%	88 53%
AUG 10-11, 2015	-54 -14%	-24 -23%	-4 -9%	-10 -25%	11 15%	-8 -9%	-19 -34%	-22 -11%	-33 -16%	-35 -23%	-4 -4%	-9 -13%	-7 -9%	-19 -20%	-7 -12%	5 13%	-15 -19%	-8 -10%	-9 -21%	-	-	-	-45 -22%	-5 -2%
HEARD OF	393 98%	100 99%	44 100%	42 100%	65 96%	85 96%	56 100%	190 99%	202 97%	148 99%	105 98%	69 98%	71 96%	94 100%	59 97%	36 100%	81 99%	81 98%	40 93%	-	-	-	200 98%	181 98%
FAVORABLE	125 31%	29 29%	16 36%	12 29%	30 44%	24 27%	14 24%	68 35%	57 28%	38 26%	39 36%	25 35%	24 32%	31 33%	20 33%	17 48%	17 21%	30 36%	10 23%	-	-	-	59 29%	63 34%
UNFAVORABLE	180 45%	53 52%	20 45%	23 55%	20 29%	32 37%	33 58%	90 47%	90 43%	73 49%	42 40%	34 48%	30 41%	50 53%	27 45%	13 36%	32 39%	38 46%	19 45%	-	-	-	105 51%	68 37%
AUG 19-20, 2013	-68 -17%	-34 -31%	-5 -12%	-6 -17%	3 5%	-23 -25%	-3 -5%	-43 -23%	-24 -12%	-42 -23%	-15 -15%	-8 -15%	-3 -5%	-28 -28%	-13 -21%	-3 -10%	-19 -18%	-7 -10%	1 5%	-	-	-	-67 -27%	-2 -1%
HEARD OF	393 98%	105 97%	43 99%	31 94%	62 98%	91 100%	60 98%	189 99%	203 98%	178 98%	102 98%	53 100%	59 97%	96 97%	60 100%	33 100%	106 97%	68 100%	30 95%	-	-	-	246 98%	144 98%
FAVORABLE	121 30%	28 26%	14 33%	11 32%	23 37%	23 25%	22 35%	54 28%	67 32%	50 27%	30 29%	18 33%	24 39%	23 24%	19 31%	12 38%	31 28%	23 34%	13 42%	-	-	-	60 24%	59 40%
UNFAVORABLE	189 47%	62 57%	20 45%	16 49%	21 33%	46 50%	25 40%	98 51%	91 44%	92 50%	45 43%	25 48%	27 44%	51 52%	31 51%	16 48%	50 46%	29 44%	12 38%	-	-	-	127 51%	61 42%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 19-2
Summary of North Carolina Republican Party Image Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA				INSURANCE COVERAGE					
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33% f	126 31%	134 34%	119 30% HI	104 26%	160 40% H	223 56% L	114 29% L	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
AUG 7-8, 2017 -----	-89 -22%	-22 -45%	-67 -21%	48 36% EF	-93 -74%	-41 -30% E	-83 -70% HI	-43 -41% g	44 27% GH	-51 -23%	-23 -20%	-11 -47%	3 2% N	-90 -50%	-67 -24%	-62 -24%	-17 -21%	-22 -19%	-4 -9% uv	-30 -20%	-20 -32%	-21 -23%	-4 -21%	-8 -33%
HEARD OF	392 98%	44 92%	309 99%	132 100%	123 98%	132 99%	116 98%	103 99%	156 98%	219 98%	112 98%	24 100% k	199 99%	175 98%	270 98%	254 99%	82 99%	115 97%	42 98%	149 97%	60 98%	91 99%	18 100%	23 97%
FAVORABLE	111 28%	8 17%	89 28%	79 60% EF	5 4%	26 19% E	9 8%	14 13%	85 53% GH	60 27%	34 30% l	3 11%	76 38% N	28 16%	73 27%	68 26%	24 30%	34 29%	14 33%	44 29%	14 23%	28 30%	3 17%	5 22%
UNFAVORABLE	199 50%	30 62%	156 50%	31 24%	98 78% DF	67 50% D	92 77% HI	56 54% I	41 26%	111 50%	57 50%	14 58%	73 36%	118 66% M	140 51%	130 51%	41 50%	57 48%	18 42%	74 48%	33 55%	49 53%	7 38%	13 55%
AUG 10-11, 2015 -----	-54 -14%	-21 -28%	-30 -10% b	67 60% EF	-78 -65%	-38 -23% E	-56 -66% HI	-54 -33% G	57 39% GH	-41 -19%	-4 -5% J	-4 -13%	24 11% N	-68 -41%	-	-	-	-	-	-	-	-	-	-
HEARD OF	393 98%	73 97%	300 99%	108 98%	118 99%	161 98%	82 98%	162 99%	144 97%	218 99%	86 98%	29 97%	213 99%	162 98%	-	-	-	-	-	-	-	-	-	-
FAVORABLE	125 31%	17 22%	103 34% b	79 71% EF	9 7%	38 23% E	7 8%	30 18% g	88 59% GH	65 30%	29 34% l	10 35%	94 43% N	29 17%	-	-	-	-	-	-	-	-	-	-
UNFAVORABLE	180 45%	38 50%	133 44%	12 11%	87 73% DF	76 46% D	63 75% HI	84 51% I	31 21%	106 48%	34 38%	14 48%	70 32%	96 58% M	-	-	-	-	-	-	-	-	-	-
AUG 19-20, 2013 -----	-68 -17%	-42 -65%	-30 -10% B	62 63% EF	-97 -75%	-34 -20% E	-60 -69% HI	-59 -33% G	52 42% GH	-40 -19%	-4 -4% JL	-14 -25%	18 9% N	-81 -46%	-	-	-	-	-	-	-	-	-	-
HEARD OF	393 98%	62 97%	301 99%	99 99%	125 98%	167 98%	86 99%	174 98%	120 97%	210 99%	79 98%	54 96%	200 98%	174 99%	-	-	-	-	-	-	-	-	-	-
FAVORABLE	121 30%	5 8%	105 34% B	73 74% EF	4 3%	44 26% E	7 8%	34 19% G	76 61% GH	63 29%	31 38% l	14 26%	85 42% N	32 18%	-	-	-	-	-	-	-	-	-	-
UNFAVORABLE	189 47%	47 73% C	134 44%	11 11%	100 78% DF	78 45% D	67 77% HI	93 53% I	24 20%	102 48%	34 42%	28 50%	67 33%	112 64% M	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 21-1
 QUESTION X1:
 Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you have never heard of them just tell me and we'll go on to the next one.

Nancy Pelosi

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
**D/S (FAVORABLE - UNFAVORABLE)	-141 -35%	-22 -28%	-34 -67%	-13 -38%	-23 -35%	-30 -32%	-12 -22%	-98 -51%	-43 -21%	-26 -19%	-55 -45%	-35 -57%	-26 -33%	-43 -48%	-41 -63%	-15 -40%	-2 -3%	-28 -37%	-13 -27%	-19 -21%	-55 -34%	-67 -47%	-82 -35%	-58 -35%
TOTAL HEARD OF	366 91%	74 96%	49 97%	26 76%	56 86%	86 91%	48 92%	172 89%	194 93%	116 83%	118 97%	58 97%	74 93%	73 81%	64 99%	35 94%	77 90%	73 97%	44 93%	80 88%	152 93%	134 93%	210 91%	154 93%
FAVORABLE	77 19%	18 23%	5 11%	7 19%	9 14%	20 21%	16 30%	19 10%	58 28%	25 18%	22 18%	8 14%	22 27%	2 2%	8 12%	9 25%	28 33%	17 22%	14 29%	21 23%	34 21%	22 15%	38 16%	39 24%
UNFAVORABLE	218 55%	40 51%	39 78%	20 57%	32 49%	50 53%	27 52%	117 61%	101 49%	51 37%	77 63%	43 71%	48 60%	45 49%	48 75%	24 65%	31 36%	44 59%	26 57%	40 44%	89 54%	89 62%	119 51%	97 59%
HEARD OF/NO OPINION	70 18%	17 21%	4 8%	- -	15 23%	16 18%	6 11%	36 19%	34 16%	40 29%	19 16%	7 11%	4 5%	27 30%	8 12%	1 3%	18 22%	12 16%	3 7%	18 20%	29 18%	23 16%	53 23%	17 10%
NEVER HEARD OF	34 9%	3 4%	2 3%	9 24%	9 14%	8 9%	4 8%	20 11%	14 7%	23 17%	3 3%	2 3%	6 7%	17 19%	1 1%	2 6%	8 10%	2 3%	3 7%	11 12%	12 7%	11 7%	22 9%	11 7%
**RATIO (FAVORABLE / UNFAVORABLE)	0.4	0.5	0.1	0.3	0.3	0.4	0.6	0.2	0.6	0.5	0.3	0.2	0.5	-	0.2	0.4	0.9	0.4	0.5	0.5	0.4	0.2	0.3	0.4

Table 21-2
 QUESTION X1:
 Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you have never heard of them just tell me and we'll go on to the next one.

Nancy Pelosi

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400	48	313	133	126	134	119	104	160	223	114	24	200	178	274	257	82	118	43	153	61	93	18	24
	100%	12%	78%	33%	31%	34%	30%	26%	40%	56%	29%	6%	50%	45%	69%	64%	21%	30%	11%	38%	15%	23%	4%	6%
**D/S (FAVORABLE - UNFAVORABLE)	-141	-8	-124	-97	24	-64	5	-20	-121	-78	-49	-5	-96	-32	-84	-78	-19	-54	-24	-52	-23	-29	-4	-3
	-35%	-16%	-40%	-73%	19%	-48%	4%	-19%	-76%	-35%	-43%	-23%	-48%	-18%	-31%	-30%	-23%	-46%	-56%	-34%	-37%	-32%	-24%	-12%
			C		DF	d	HI	I						M		r	R							Stv
TOTAL HEARD OF	366	34	295	123	108	130	111	93	148	204	108	17	176	173	246	229	75	113	42	140	59	87	13	17
-----	91%	71%	94%	93%	86%	97%	94%	89%	93%	91%	95%	74%	88%	97%	90%	89%	91%	95%	97%	91%	96%	94%	73%	73%
			B			E								M				oP	wX		wx	x		
FAVORABLE	77	11	58	5	55	17	45	26	6	39	26	4	26	51	53	49	15	22	3	27	11	27	4	5
	19%	23%	18%	4%	44%	12%	38%	25%	3%	17%	23%	18%	13%	29%	19%	19%	18%	19%	7%	18%	17%	29%	21%	22%
				DF	D	I	I							M								St		
UNFAVORABLE	218	19	182	102	31	81	40	46	127	117	75	9	121	83	138	128	34	76	27	79	33	56	8	8
	55%	40%	58%	77%	25%	61%	34%	44%	80%	52%	66%	40%	61%	46%	50%	50%	42%	64%	63%	52%	55%	60%	45%	34%
			b	EF		E			GH		J		N					OPQ	x			x		
HEARD OF/NO OPINION	70	4	56	15	22	32	27	22	16	48	7	4	29	39	56	52	26	15	12	33	15	4	1	4
	18%	9%	18%	11%	18%	24%	22%	21%	10%	21%	6%	16%	14%	22%	20%	20%	31%	12%	27%	22%	25%	5%	8%	17%
						D	I	i		K					r	r	R		V	V	V			
NEVER HEARD OF	34	14	18	10	17	4	8	11	11	20	6	6	24	6	28	28	7	5	1	13	2	6	5	6
	9%	29%	6%	7%	14%	3%	6%	11%	7%	9%	5%	26%	12%	3%	10%	11%	9%	5%	3%	9%	4%	6%	27%	27%
		C		F									N		r	R						su	Suv	
**RATIO (FAVORABLE / UNFAVORABLE)	0.4	0.6	0.3	0.1	1.8	0.2	1.1	0.6	-	0.3	0.4	0.4	0.2	0.6	0.4	0.4	0.4	0.3	0.1	0.3	0.3	0.5	0.5	0.6

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
 NATIONAL RESEARCH INC

Table 22-1
 QUESTION X2:
 Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you have never heard of them just tell me and we'll go on to the next one.

Chuck Schumer

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
**D/S (FAVORABLE - UNFAVORABLE)	-65 -16%	-9 -12%	-10 -20%	-10 -28%	-17 -27%	-6 -7% E	-10 -20%	-44 -23%	-21 -10% H	-30 -21%	-18 -15%	-5 -9% j	-12 -16%	-31 -35%	-5 -8% NP	-8 -22%	-7 -9% Np	-8 -10% N	-6 -13% n	-10 -11% v	-21 -13% v	-35 -24%	-42 -18%	-22 -13%
TOTAL HEARD OF	300 75%	65 84% D	39 76%	20 56%	48 74%	72 77% d	40 76%	150 78%	150 72%	81 58%	106 88% Jm	51 85% J	62 78% J	58 65%	59 92% NQrS	32 88% NQS	55 64%	60 80% n	34 73%	66 73%	126 77%	107 74%	167 72%	131 79%
FAVORABLE	71 18%	21 27% de	10 20%	4 11%	9 14%	15 16%	8 16%	36 19%	34 16%	8 6%	30 24% J	15 24% J	18 23% J	4 5%	21 33% NQrS	11 29% NQS	11 13%	15 20% N	8 17% N	17 18%	35 22% v	18 13%	35 15%	35 22%
UNFAVORABLE	136 34%	30 40% f	20 40%	13 38%	26 40% f	21 23%	19 36%	81 42% I	55 27%	38 27%	47 39%	20 33%	30 38%	36 40% q	26 40% Q	19 51% QRS	18 22%	23 30%	14 30%	27 29%	56 34%	53 37%	77 33%	57 35%
HEARD OF/NO OPINION	93 23%	13 17%	9 17%	2 7%	13 20%	36 38% BCDE	13 24% D	33 17%	60 29% H	34 24%	29 24%	17 28% m	13 17%	18 20% p	12 19% p	3 8%	26 30% P	23 30% P	12 25% P	23 25%	35 21%	36 25%	56 24%	38 23%
NEVER HEARD OF	100 25%	12 16%	12 24%	15 44% Bf	17 26%	21 23%	13 24%	42 22%	58 28%	59 42% KLM	15 12%	9 15%	17 22% k	32 35% OPr	5 8%	5 12%	31 36% OP	15 20% o	13 27% OP	25 27%	38 23%	37 26%	65 28%	34 21%
**RATIO (FAVORABLE / UNFAVORABLE)	0.5	0.7	0.5	0.3	0.3	0.7	0.5	0.5	0.6	0.2	0.6	0.7	0.6	0.1	0.8	0.6	0.6	0.7	0.6	0.6	0.6	0.3	0.5	0.6

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
 NATIONAL RESEARCH INC

Table 22-2
 QUESTION X2:
 Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you have never heard of them just tell me and we'll go on to the next one.

Chuck Schumer

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400	48	313	133	126	134	119	104	160	223	114	24	200	178	274	257	82	118	43	153	61	93	18	24
	100%	12%	78%	33%	31%	34%	30%	26%	40%	56%	29%	6%	50%	45%	69%	64%	21%	30%	11%	38%	15%	23%	4%	6%
**D/S (FAVORABLE - UNFAVORABLE)	-65	-10	-48	-66	28	-29	11	2	-75	-35	-20	-6	-65	5	-38	-33	-12	-24	-14	-15	-8	-15	-1	-7
	-16%	-20%	-15%	-50%	DF	D	HI	I	-47%	-15%	-18%	-26%	-33%	3%	-14%	-13%	-14%	-20%	-32%	-10%	-14%	-6%	-30%	
TOTAL HEARD OF	300	27	242	105	90	99	91	73	127	167	93	10	143	143	198	187	63	96	37	118	40	77	9	12
	75%	57%	77%	80%	72%	74%	76%	70%	79%	75%	82%	43%	72%	80%	72%	73%	77%	81%	84%	77%	65%	83%	49%	51%
FAVORABLE	71	3	61	7	44	16	35	26	7	38	26	2	15	54	47	45	17	22	5	30	10	21	3	1
	18%	7%	20%	6%	35%	12%	30%	25%	5%	17%	23%	8%	7%	30%	17%	18%	20%	19%	12%	19%	16%	22%	16%	4%
UNFAVORABLE	136	13	109	73	16	45	24	24	82	72	46	8	80	49	85	78	29	46	19	44	18	36	4	8
	34%	27%	35%	55%	13%	34%	20%	23%	51%	32%	41%	34%	40%	27%	31%	30%	35%	39%	44%	29%	30%	39%	23%	34%
HEARD OF/NO OPINION	93	11	71	25	30	38	32	23	38	57	21	-	48	41	65	63	18	28	12	44	11	21	2	3
	23%	23%	23%	19%	24%	28%	27%	22%	24%	26%	18%	-	24%	23%	24%	25%	22%	24%	28%	29%	19%	23%	10%	13%
NEVER HEARD OF	100	21	71	27	35	35	28	31	33	56	21	14	57	35	77	71	19	23	7	35	21	15	9	12
	25%	43%	23%	20%	28%	26%	24%	30%	21%	25%	18%	57%	28%	20%	28%	27%	23%	19%	16%	23%	35%	17%	51%	49%
**RATIO (FAVORABLE / UNFAVORABLE)	0.5	0.3	0.6	0.1	2.7	0.4	1.5	1.1	0.1	0.5	0.6	0.2	0.2	1.1	0.5	0.6	0.6	0.5	0.3	0.7	0.5	0.6	0.7	0.1

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
 NATIONAL RESEARCH INC

Table 23-1
 QUESTION X3:
 Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you have never heard of them just tell me and we'll go on to the next one.

Mitch McConnell

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL	TRI- ANGLE	SOUTH -EAST	NORTH -EAST NC	PIED- MONT TRIAD	CHAR- LOTTE	WEST- ERN NC	MEN	WOMEN	18-40	41-55	56-65	66+	MEN 18-44	MEN 45-64	MEN 65+	WOMEN 18-44	WOMEN 45-64	WOMEN 65+	URBAN	SUB- URBS	RURAL	28 AND UNDER	OVER 28
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
**D/S (FAVORABLE - UNFAVORABLE)	-112 -28%	-36 -46%	-5 -10% BeG	-9 -24%	-21 -33%	-12 -13% BeG	-22 -42%	-53 -27%	-59 -28%	-39 -28%	-30 -25%	-19 -31%	-24 -31%	-9 -10% OPqrS	-30 -46%	-14 -37%	-27 -31%	-20 -26%	-13 -27%	-34 -37%	-62 -38%	-17 -12% TU	-69 -30%	-43 -26%
TOTAL HEARD OF	339 85%	72 94% cdf	40 79%	26 75%	58 88%	76 81%	46 88%	159 83%	179 86%	104 74%	113 93% J	52 86% j	70 88% J	65 73%	60 92% N	34 92% N	71 83%	68 90% N	40 86% n	79 87%	135 82%	124 86%	194 83%	143 87%
FAVORABLE	67 17%	13 16%	11 23%	5 14%	9 14%	22 23% g	5 9%	35 18%	32 16%	13 10% J	30 25% J	9 16%	15 19% j	17 18%	10 15%	9 23%	12 14%	13 17%	7 15%	13 14%	22 14%	32 22%	34 15%	32 20%
UNFAVORABLE	179 45%	48 63% CdF	17 33%	13 38%	30 46%	33 36%	27 51%	88 46%	92 44%	52 37%	60 50%	28 47%	39 49%	25 28%	40 61% NRS	23 61% NRS	39 45%	33 44% n	20 42%	47 51% V	84 51% V	49 34%	103 45%	75 46%
HEARD OF/NO OPINION	92 23%	12 15%	12 23%	8 23%	18 28%	21 23%	14 27%	37 19%	55 27%	38 27%	23 19%	14 24%	16 20%	23 26% P	10 16%	3 8%	20 23% p	22 29% oP	14 29% oP	20 22%	29 18%	44 30% U	56 24%	35 21%
NEVER HEARD OF	61 15%	5 6%	11 21% b	9 25% b	8 12%	17 19% b	6 12%	33 17%	29 14%	36 26% KLM	8 7%	8 14%	9 12%	25 27% OPRs	5 8%	3 8%	15 17%	8 10%	6 14%	12 13%	29 18%	21 14%	38 17%	22 13%
**RATIO (FAVORABLE / UNFAVORABLE)	0.4	0.3	0.7	0.4	0.3	0.6	0.2	0.4	0.4	0.3	0.5	0.3	0.4	0.7	0.2	0.4	0.3	0.4	0.4	0.3	0.3	0.7	0.3	0.4

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
 NATIONAL RESEARCH INC

Table 23-2
 QUESTION X3:
 Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you have never heard of them just tell me and we'll go on to the next one.

Mitch McConnell

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400	48	313	133	126	134	119	104	160	223	114	24	200	178	274	257	82	118	43	153	61	93	18	24
	100%	12%	78%	33%	31%	34%	30%	26%	40%	56%	29%	6%	50%	45%	69%	64%	21%	30%	11%	38%	15%	23%	4%	6%
**D/S (FAVORABLE - UNFAVORABLE)	-112	-9	-107	-	-70	-39	-63	-38	-5	-65	-32	-10	-31	-76	-83	-81	-28	-26	-8	-52	-16	-24	1	-11
	-28%	-20%	-34%	EF	-56%	-29%	-53%	-36%	-3%	-29%	-28%	-44%	-15%	-43%	-30%	-31%	-34%	-22%	-18%	-34%	-25%	-26%	4%	-46%
						E			GH				N									STUVX		
TOTAL HEARD OF	339	36	268	113	104	114	105	85	139	187	102	15	161	158	228	215	66	105	39	132	49	82	12	16
-----	85%	76%	86%	85%	83%	85%	88%	81%	87%	84%	89%	64%	81%	88%	83%	83%	80%	88%	90%	86%	81%	89%	68%	68%
FAVORABLE	67	6	48	42	7	19	11	12	44	31	24	1	42	22	42	38	10	25	8	22	9	21	5	-
	17%	13%	15%	32%	5%	14%	9%	12%	28%	14%	21%	6%	21%	12%	15%	15%	12%	21%	18%	14%	16%	23%	26%	-
				EF		e			GH		l		n						X	X	X	X	x	-
UNFAVORABLE	179	16	155	41	77	58	73	50	49	96	56	12	73	98	124	119	38	50	16	74	25	45	4	11
	45%	32%	50%	31%	61%	43%	62%	48%	31%	43%	49%	50%	36%	55%	45%	46%	46%	43%	36%	49%	41%	49%	22%	46%
			b		DF	d	hI	I					M							W		W		
HEARD OF/NO OPINION	92	15	65	30	20	37	21	23	46	59	23	2	47	38	62	58	18	29	16	35	15	15	4	5
	23%	31%	21%	23%	16%	28%	17%	22%	29%	27%	20%	8%	23%	21%	22%	23%	22%	25%	36%	23%	24%	16%	21%	22%
					e				g	L								v						
NEVER HEARD OF	61	12	45	19	22	20	14	20	21	36	12	8	39	21	47	43	16	14	4	21	12	11	6	8
	15%	24%	14%	15%	17%	15%	12%	19%	13%	16%	11%	36%	19%	12%	17%	17%	20%	12%	10%	14%	19%	11%	32%	32%
**RATIO (FAVORABLE / UNFAVORABLE)	0.4	0.4	0.3	1.0	0.1	0.3	0.1	0.2	0.9	0.3	0.4	0.1	0.6	0.2	0.3	0.3	0.3	0.5	0.5	0.3	0.4	0.5	1.2	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 24-1
 QUESTION X4:
 Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you have never heard of them just tell me and we'll go on to the next one.

Paul Ryan

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL	TRI-	SOUTH	NORTH	PIED-	CHAR-	WEST-	MEN	WOMEN	18-40	41-55	56-65	66+	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	URBAN	SUB-	RURAL	28	OVER
	(A)	ANGLE	-EAST	-EAST	MONT	LOTTE	ERN	(H)	(I)	(J)	(K)	(L)	(M)	18-44	45-64	65+	18-44	45-64	65+	(T)	URBS	(V)	AND	28
BASE=TOTAL SAMPLE	400	77	51	35	65	94	53	192	208	140	121	60	79	90	65	37	86	75	47	91	164	145	232	164
	100%	19%	13%	9%	16%	23%	13%	48%	52%	35%	30%	15%	20%	23%	16%	9%	21%	19%	12%	23%	41%	36%	58%	41%
**D/S (FAVORABLE - UNFAVORABLE)	-41	-21	1	-7	-2	-1	-6	-8	-33	-31	-	-3	-7	1	-6	-3	-20	-12	-1	-20	-40	18	-43	2
	-10%	-27%	3%	-20%	-3%	-1%	-10%	-4%	-16%	-22%	-	-5%	-9%	1%	-9%	-9%	-23%	-16%	-3%	-21%	-24%	12%	-19%	1%
			BDEG		B	Bdg	b	I		JLM		J	j	OPQRS			QR					TU		W
TOTAL HEARD OF	377	77	50	29	62	88	48	180	197	125	119	59	75	81	63	36	80	73	44	87	156	135	220	154
	94%	99%	98%	83%	94%	93%	92%	94%	95%	90%	98%	97%	95%	90%	97%	97%	93%	97%	93%	95%	95%	93%	95%	94%
		Dfg	d							J	j													
FAVORABLE	128	21	22	9	23	33	17	68	61	32	46	23	27	30	24	14	23	21	17	25	43	60	68	59
	32%	27%	42%	27%	35%	35%	33%	35%	29%	23%	38%	39%	34%	33%	38%	37%	27%	27%	37%	27%	26%	42%	29%	36%
										J	J	J	j									tU		
UNFAVORABLE	170	41	20	16	25	33	23	76	94	63	46	26	35	29	30	17	43	32	19	44	83	42	111	57
	42%	54%	40%	47%	38%	35%	44%	40%	45%	45%	38%	44%	44%	32%	47%	46%	50%	43%	40%	49%	51%	29%	48%	35%
		f													n					V	V		X	
HEARD OF/NO OPINION	79	15	8	3	14	22	8	37	43	30	27	9	13	23	8	5	15	20	8	17	29	32	41	37
	20%	19%	15%	9%	22%	23%	15%	19%	20%	22%	22%	15%	17%	26%	12%	14%	17%	27%	17%	19%	18%	22%	18%	23%
														o				Op						
NEVER HEARD OF	23	-	1	6	4	6	4	12	11	15	2	2	4	9	2	1	6	2	3	5	8	10	12	11
	6%	1%	2%	17%	6%	7%	8%	6%	5%	10%	2%	3%	5%	10%	3%	3%	7%	3%	7%	5%	5%	7%	5%	6%
				Ec		b	b			KL														
**RATIO (FAVORABLE / UNFAVORABLE)	0.8	0.5	1.1	0.6	0.9	1.0	0.8	0.9	0.6	0.5	1.0	0.9	0.8	1.0	0.8	0.8	0.5	0.6	0.9	0.6	0.5	1.4	0.6	1.0

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
 NATIONAL RESEARCH INC

Table 24-2
 QUESTION X4:
 Now I am going to read you a list of people active in politics. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person. If you have never heard of them just tell me and we'll go on to the next one.

Paul Ryan

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400	48	313	133	126	134	119	104	160	223	114	24	200	178	274	257	82	118	43	153	61	93	18	24
	100%	12%	78%	33%	31%	34%	30%	26%	40%	56%	29%	6%	50%	45%	69%	64%	21%	30%	11%	38%	15%	23%	4%	6%
**D/S (FAVORABLE - UNFAVORABLE)	-41	-6	-42	34	-60	-17	-58	-16	37	-29	-8	-5	15	-55	-26	-21	-12	-12	3	-28	-13	-4	1	-3
	-10%	-13%	-13%	26% EF	-48%	-12% E	-49%	-15% G	23% GH	-13%	-7%	-21%	8% N	-31%	-10%	-8%	-14%	-10%	7% TUVX	-18%	-22%	-4% Tu	4% TUX	-14%
TOTAL HEARD OF	377	40	298	125	118	130	114	96	150	208	110	22	186	174	256	239	77	114	40	140	61	89	18	20
-----	94%	82%	95% b	94%	94%	97%	96%	92%	94%	93%	97%	92%	93%	97%	93%	93%	93%	97%	93%	92%	100% Tv	96%	100% Tv	86%
FAVORABLE	128	9	102	69	15	42	16	30	79	67	41	6	78	44	87	81	23	39	17	41	20	33	7	7
	32%	19%	33%	52% EF	12% E	31% E	13% G	28% G	49% GH	30% GH	36% GH	24% GH	39% N	25% N	32% N	32% N	28% N	33% N	38% N	27% N	32% N	36% N	37% N	28% N
UNFAVORABLE	170	16	143	34	75	58	74	46	41	96	49	11	63	99	114	103	35	51	14	68	33	37	6	10
	42%	32%	46%	26% DF	60% DF	44% D	62% HI	44% I	26% I	43% I	45% I	32% I	56% M	41% M	41% M	40% M	42% M	43% M	32% M	45% M	54% s	40% s	34% s	42% s
HEARD OF/NO OPINION	79	15	53	22	28	29	24	21	29	45	21	6	44	30	55	55	19	24	10	32	9	19	5	4
	20%	31%	17%	17% c	22% c	22% c	21% c	20% c	18% c	20% c	18% c	23% c	22% c	17% c	20% c	21% c	23% c	20% c	23% c	21% c	14% c	21% c	29% c	16% c
NEVER HEARD OF	23	8	14	7	8	4	5	8	10	15	4	2	14	5	19	19	5	4	3	12	-	3	-	3
	6%	18% c	5% c	6% c	6% c	3% c	4% c	8% c	6% c	7% c	3% c	8% c	7% c	3% c	7% c	7% c	7% c	3% c	7% c	8% UW	- UW	4% uw	- uw	14% uw
**RATIO (FAVORABLE / UNFAVORABLE)	0.8	0.6	0.7	2.0	0.2	0.7	0.2	0.6	1.9	0.7	0.8	0.5	1.2	0.4	0.8	0.8	0.7	0.8	1.2	0.6	0.6	0.9	1.1	0.7

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
 NATIONAL RESEARCH INC

Table 25-1
QUESTION 12:
Do you approve or disapprove of the job that Donald Trump is doing as President?

BANNER 1

	KEY REGIONS						GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
**D/S (APPROVE - DISAPPROVE)	-38 -9%	-22 -28%	-1 -3%	4 11%	-3 -5%	-2 -2%	-5 -10%	11 6%	-48 -23%	-35 -25%	4 3%	-5 -9%	-1 -1%	9 10%	3 4%	-1 -3%	-38 -45%	-8 -11%	-2 -4%	-31 -33%	-41 -25%	34 23%	-42 -18%	4 3%
TOTAL APPROVE	174 43%	27 35%	24 48%	19 53%	28 42%	45 48%	24 45%	98 51%	76 37%	49 35%	60 49%	26 43%	39 49%	48 53%	32 49%	18 49%	23 26%	31 42%	22 47%	29 32%	57 35%	88 61%	91 39%	80 49%
TOTAL DISAPPROVE	212 53%	49 64%	26 51%	15 42%	31 47%	46 50%	29 55%	87 45%	125 60%	85 60%	56 46%	32 52%	40 50%	39 43%	29 45%	19 51%	61 71%	39 52%	24 51%	60 66%	98 60%	54 37%	134 58%	76 46%
STRONGLY APPROVE	108 27%	17 22%	20 38%	12 35%	15 23%	27 29%	14 27%	62 32%	46 22%	23 17%	40 33%	19 32%	26 33%	29 32%	22 34%	12 31%	10 12%	21 27%	16 33%	14 16%	33 20%	61 42%	56 24%	51 31%
SOMEWHAT APPROVE	66 16%	10 14%	5 10%	6 18%	12 19%	18 19%	9 18%	36 19%	30 14%	26 19%	20 17%	7 11%	12 16%	19 21%	10 16%	6 17%	13 15%	11 14%	7 14%	15 17%	24 14%	27 18%	35 15%	29 18%
SOMEWHAT DISAPPROVE	35 9%	5 7%	6 11%	2 5%	7 11%	10 10%	5 9%	22 11%	13 6%	14 10%	10 8%	6 10%	5 7%	12 13%	7 11%	3 8%	6 7%	5 6%	3 6%	14 15%	12 7%	9 6%	26 11%	8 5%
STRONGLY DISAPPROVE	177 44%	44 57%	20 40%	13 38%	24 37%	37 39%	24 46%	65 34%	111 54%	70 50%	46 38%	26 43%	34 44%	27 30%	22 34%	16 44%	55 65%	35 46%	21 45%	46 51%	86 52%	45 31%	108 47%	68 41%
UNDECIDED/DON'T KNOW	15 4%	1 1%	1 1%	2 5%	7 10%	3 3%	- -	7 4%	7 4%	6 4%	5 4%	3 4%	1 1%	4 4%	4 5%	- -	2 2%	5 6%	1 2%	2 2%	10 6%	3 2%	7 3%	8 5%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TRUMP SUPPORTERS	241 60%	39 50%	34 66%	22 62%	40 61%	63 67%	32 61%	135 71%	106 51%	74 53%	80 66%	40 66%	47 60%	70 78%	42 65%	23 63%	31 37%	48 63%	26 57%	48 52%	91 55%	103 71%	135 58%	104 63%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 25-2
QUESTION 12:
Do you approve or disapprove of the job that Donald Trump is doing as President?

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA				INSURANCE COVERAGE					
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
**D/S (APPROVE - DISAPPROVE)	-38 -9%	-16 -33%	-15 -5%	99 75%	-108 -86%	-31 -23%	-107 -90%	-26 -25%	98 61%	-22 -10%	-5 -4%	-9 -40%	62 31%	-102 -57%	-39 -14%	-33 -13%	-20 -25%	-1 -1%	9 20%	-7 -4%	-30 -50%	-2 -2%	-5 -30%	-3 -14%
TOTAL APPROVE	174 43%	15 31%	142 46%	113 85%	7 5%	49 36%	5 4%	36 35%	125 78%	97 44%	53 47%	6 24%	125 63%	38 21%	113 41%	107 42%	29 35%	57 48%	26 60%	70 46%	13 22%	45 49%	6 32%	8 35%
TOTAL DISAPPROVE	212 53%	31 64%	158 50%	14 11%	115 92%	79 59%	112 94%	63 60%	27 17%	119 53%	58 51%	15 63%	63 32%	140 78%	151 55%	140 54%	49 59%	58 49%	17 40%	77 51%	44 72%	47 51%	11 62%	12 49%
STRONGLY APPROVE	108 27%	3 6%	92 30%	80 60%	2 2%	26 19%	3 3%	15 15%	86 54%	54 24%	38 33%	3 13%	77 38%	28 15%	62 23%	62 24%	16 19%	42 36%	17 39%	40 26%	8 13%	33 36%	3 17%	5 20%
SOMEWHAT APPROVE	66 16%	12 25%	50 16%	34 25%	5 4%	23 17%	1 1%	21 20%	39 24%	43 19%	16 14%	2 10%	48 24%	10 6%	50 18%	45 17%	13 15%	14 12%	9 21%	31 20%	5 9%	12 13%	3 16%	3 15%
SOMEWHAT DISAPPROVE	35 9%	5 10%	27 8%	10 8%	9 7%	16 12%	8 7%	11 11%	12 7%	19 8%	10 9%	- -	20 10%	13 7%	22 8%	19 8%	6 8%	12 10%	2 4%	11 7%	8 13%	7 7%	4 22%	2 10%
STRONGLY DISAPPROVE	177 44%	26 54%	131 42%	4 3%	106 85%	64 47%	104 88%	51 49%	16 10%	100 45%	48 42%	15 63%	43 22%	127 71%	129 47%	120 47%	43 52%	46 39%	16 36%	66 43%	36 59%	40 43%	7 40%	9 39%
UNDECIDED/DON'T KNOW	15 4%	2 4%	13 4%	5 4%	4 3%	6 4%	2 2%	5 5%	7 5%	7 3%	3 2%	3 13%	12 6%	1 -	11 4%	11 4%	5 6%	4 3%	- -	5 3%	4 6%	1 1%	1 6%	4 16%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TRUMP SUPPORTERS	241 60%	24 51%	192 62%	130 98%	27 21%	79 59%	20 17%	65 62%	148 93%	138 62%	71 62%	7 32%	161 80%	68 38%	163 59%	153 60%	48 58%	73 62%	32 73%	97 64%	25 41%	56 61%	9 48%	15 64%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 26-1
 QUESTION 13:
 Do you agree or disagree with the following statement: 'Even though I may not approve of the job that Donald Trump is doing as President, I do like some of the actions he is taking?'

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=DISAPPROVE/DK/REF Q.12	226 100%	50 22%	26 12%	16 7%	38 17%	49 22%	29 13%	94 42%	132 58%	90 40%	61 27%	34 15%	40 18%	42 19%	33 14%	19 8%	63 28%	44 19%	25 11%	62 27%	107 47%	57 25%	141 62%	84 37%
**D/S (AGREE - DISAGREE)	-88 -39%	-25 -51%	-7 -27%	-10 -60%	-13 -34%	-13 -26%	-12 -40%	-15 -16% I	-73 -55%	-39 -43%	-20 -33%	-7 -21% M	-22 -54%	4 9% OPQRS	-12 -37%	-7 -38%	-46 -72%	-11 -25% qS	-16 -64%	-25 -40%	-37 -34%	-27 -47%	-50 -36%	-37 -44%
TOTAL AGREE -----	67 30%	11 23%	9 35%	3 20%	12 32%	18 37%	8 28%	38 40% I	30 22%	25 28%	20 33%	14 40% m	9 22%	22 53% opQS	10 30%	5 28%	9 14%	16 37% Qs	4 18%	19 30%	34 32%	15 26%	44 31%	23 28%
TOTAL DISAGREE -----	155 69%	37 74%	17 63%	13 80%	25 67%	31 63%	20 69%	53 56% H	102 78% H	64 71%	40 66%	21 60%	31 76% l	18 43%	22 67% n	13 67% n	54 86% NopR	28 63% Nr	20 82% Nr	43 70%	71 66%	41 73%	94 67%	60 72%
STRONGLY AGREE	12 5%	- -	4 14%	- -	2 6%	2 3%	2 6%	5 5%	7 5%	4 5%	2 4%	2 6%	3 7%	2 5%	2 5%	1 7%	2 3%	2 6%	2 8%	3 5%	5 5%	3 6%	7 5%	5 5%
SOMEWHAT AGREE	56 25%	11 23%	6 22%	3 20%	10 26%	17 34%	7 23%	33 35% I	23 17%	21 23%	18 29% m	11 33% M	6 14%	20 48% opQS	8 25% s	4 21%	7 11%	14 32% QS	2 10%	15 25%	29 27%	11 20%	37 26%	19 22%
SOMEWHAT DISAGREE	29 13%	8 15% C	- -	5 32% C	4 11%	5 10% c	4 15% C	13 14%	16 12%	12 13%	8 13%	4 12%	5 11%	3 7%	8 24% n	2 11%	9 14%	4 10%	2 10%	7 11%	12 11%	10 18%	21 15%	7 8%
STRONGLY DISAGREE	127 56%	29 59%	17 63%	8 48%	21 56%	26 53%	15 53%	40 43%	86 66% H	52 57%	32 52%	17 49%	26 65%	15 36%	14 43%	11 56%	45 72% NO	23 53%	18 72% NOR	37 59%	59 55%	31 54%	73 52%	53 63%
UNDECIDED/DON'T KNOW	3 2%	2 4%	1 2%	- -	- 1%	- -	1 3%	3 4% i	- -	2 2%	1 1%	- -	1 2%	2 4%	1 3%	1 5%	- -	- -	- -	- -	3 2%	1 2%	3 2%	1 1%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
 NATIONAL RESEARCH INC

Table 26-2
 QUESTION 13:
 Do you agree or disagree with the following statement: 'Even though I may not approve of the job that Donald Trump is doing as President, I do like some of the actions he is taking?'

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=DISAPPROVE/DK/REF Q.12	226 100%	33 15%	170 75%	19 9%	119 53%	85 38%	114 50%	68 30%	35 15%	126 56%	61 27%	18 8%	75 33%	140 62%	162 72%	151 67%	54 24%	62 27%	17 8%	82 36%	48 21%	48 21%	12 5%	15 7%
**D/S (AGREE - DISAGREE)	-88 -39%	-14 -43%	-67 -40%	15 79% EF	-77 -65%	-23 -27% E	-82 -72%	-9 -13% G	12 34% GH	-41 -33%	-25 -41%	-14 -80%	-3 -4% N	-78 -55%	-59 -36%	-55 -36%	-14 -26%	-27 -44%	-6 -35%	-29 -35%	-21 -45%	-24 -51%	-6 -53%	-2 -12% V
TOTAL AGREE -----	67 30%	9 28%	50 29%	16 85% EF	20 17%	31 36% E	15 14%	28 42% G	23 67% GH	41 33% 1	17 29%	2 10%	35 47% N	30 21%	50 31%	47 31%	19 35%	17 27%	6 32%	27 33%	12 25%	11 24%	3 23%	7 44%
TOTAL DISAGREE -----	155 69%	23 70%	118 69%	1 6%	98 82% DF	54 63% D	97 85% HI	38 55% i	11 33%	82 65%	42 70%	16 90% j	38 51%	108 77% M	109 67%	101 67%	33 61%	44 71%	12 68%	55 67%	33 70%	35 74%	9 77%	9 56%
STRONGLY AGREE	12 5%	1 2%	8 5%	5 24% e	2 2%	5 6%	3 2%	3 4%	6 19% Gh	5 4% 1	4 7% L	- -	7 9%	4 3%	8 5%	5 4%	5 9%	4 7%	- -	2 3%	6 13% sx	2 5%	1 5%	- -
SOMEWHAT AGREE	56 25%	9 26%	42 25%	12 61% EF	18 15%	26 30% E	13 11%	26 38% G	17 49% G	36 28%	13 22%	2 10%	28 38% N	26 18%	43 26%	41 27%	14 26%	13 21%	6 32%	25 30% u	6 12%	9 19%	2 18%	7 44% u
SOMEWHAT DISAGREE	29 13%	3 8%	22 13%	- -	12 10% D	16 18% D	14 13%	7 10%	4 12%	22 18%	5 9%	1 7%	8 10%	15 10%	16 10%	14 9%	5 9%	13 21% oPq	5 26%	10 13%	3 6%	4 9%	3 24%	4 24%
STRONGLY DISAGREE	127 56%	21 62%	96 56%	1 6%	85 72% DF	38 45% D	83 73% HI	30 45% I	7 21%	60 48%	37 61% j	15 83% J	31 41%	93 66% M	93 58%	88 58%	28 53%	31 50%	7 41%	45 55%	30 63% x	31 66% X	6 52%	5 31%
UNDECIDED/DON'T KNOW	3 2%	1 2%	3 2%	2 9%	1 1%	1 1%	1 1%	2 3%	- -	3 2%	1 2%	- -	1 1%	3 2%	3 2%	3 2%	2 3%	1 1%	- -	- -	3 5%	1 2%	- -	- -
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
 N A T I O N A L R E S E A R C H I N C

Table 27-1
 QUESTION 14:
 Do you approve or disapprove of the job that Roy Cooper is doing as Governor?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
**D/S (APPROVE - DISAPPROVE)	113 28%	34 45% CDg	-5 -9%	1 2% C	21 33% CD	39 41% CD	14 26% CD	57 30%	56 27%	39 28%	26 21%	18 30%	30 38% K	20 22%	25 39% NqR	12 32%	20 23%	16 22%	19 42% NqR	36 40% U	38 23%	38 27%	68 29%	45 27%
TOTAL APPROVE -----	222 56%	52 67% CD	20 39%	14 39%	39 60% c	58 62% Cd	27 52%	111 58%	111 53%	75 53%	64 53%	35 57%	49 62%	48 53%	42 65% r	22 59%	43 50%	38 50%	30 64%	54 59%	85 52%	83 57%	126 54%	96 58%
TOTAL DISAPPROVE -----	109 27%	17 23%	25 49% BeFG	13 37%	18 27%	20 21%	14 26%	54 28%	55 26%	35 25%	38 32%	16 27%	19 24%	28 31%	17 26%	10 27%	23 27%	22 29%	10 22%	18 20%	47 29%	44 30%	58 25%	51 31%
STRONGLY APPROVE	89 22%	25 33% CD	6 12%	2 6%	16 25% D	22 24% D	11 22% d	39 20%	50 24%	30 22%	24 20%	16 26%	20 25%	16 18%	13 20%	10 28%	24 28%	15 20%	11 23%	27 30%	31 19%	31 21%	42 18%	47 28% W
SOMEWHAT APPROVE	133 33%	26 34%	14 27%	11 33%	23 35%	36 39%	16 30%	72 38%	61 29%	44 32%	40 33%	19 31%	30 37%	31 35%	29 45% pQr	11 31%	19 22%	23 31%	19 41% Q	27 29%	54 33%	52 36%	84 36%	49 30%
SOMEWHAT DISAPPROVE	58 15%	9 11%	20 40% BDEFG	4 10%	9 13%	7 8%	7 14%	27 14%	31 15%	20 14%	22 18%	7 12%	9 11%	18 20%	6 9%	4 11%	14 16%	12 17%	5 10%	7 8%	28 17% t	23 16%	31 13%	27 17%
STRONGLY DISAPPROVE	51 13%	9 11%	4 8%	9 26%	9 14%	13 14%	6 12%	27 14%	24 12%	15 11%	16 13%	9 15%	11 13%	10 11%	11 17%	6 16%	9 11%	9 12%	6 12%	11 12%	19 12%	21 15%	27 12%	24 14%
UNDECIDED/DON'T KNOW	67 17%	6 8%	6 12%	9 25% b	8 13%	16 17%	12 22% b	25 13%	42 20%	28 20%	19 15%	9 16%	11 14%	13 15%	6 10%	5 14%	20 23%	16 21% o	7 14%	19 21%	31 19%	17 11%	47 20% X	18 11%
REFUSED	2 -	2 2%	-	-	-	-	-	2 1%	-	2 1%	-	-	-	2 2%	-	-	-	-	-	-	-	2 1%	2 1%	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
 NATIONAL RESEARCH INC

Table 27-2
QUESTION 14:
Do you approve or disapprove of the job that Roy Cooper is doing as Governor?

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA				INSURANCE COVERAGE					
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
**D/S (APPROVE - DISAPPROVE)	113 28%	15 30%	93 30%	4 3%	70 56% DF	35 26% D	53 44% I	49 47% I	8 5%	50 22%	44 39% J	8 33%	24 12%	87 49% M	77 28%	73 28%	30 37%	37 31%	17 40% TW	18 12% W	26 43% TW	47 51% TW	-6 -32%	12 49% TW
TOTAL APPROVE -----	222 56%	26 55%	178 57%	54 41%	91 73% DF	73 54% d	80 68% I	68 65% I	65 41%	117 53%	69 60%	15 64%	93 47%	122 68% M	152 55%	143 56%	51 61%	67 57%	27 62% W	73 48%	37 60% w	61 66% TW	5 28%	16 68% W
TOTAL DISAPPROVE -----	109 27%	12 24%	85 27%	50 38% E	21 17%	37 28% e	28 23%	19 18%	56 35% GH	67 30% k	24 21%	7 31%	69 34% N	35 19%	75 27%	70 27%	20 25%	30 26%	10 22%	55 36% UV	10 17%	14 16% SUVX	11 60%	5 19%
STRONGLY APPROVE	89 22%	6 12%	75 24%	16 12%	45 36% DF	27 20%	40 33% I	29 28% I	17 11%	41 18%	28 25%	10 42%	26 13%	62 35% M	61 22%	61 24%	23 28%	26 22%	11 25%	29 19%	15 25%	27 29%	2 14%	4 17%
SOMEWHAT APPROVE	133 33%	20 42%	103 33%	38 29%	47 37%	46 34%	41 34%	39 37%	48 30%	77 34%	40 35%	5 22%	67 33%	60 33%	91 33%	82 32%	27 33%	41 35%	16 37%	43 28%	22 36%	34 37% W	3 14%	12 51% W
SOMEWHAT DISAPPROVE	58 15%	8 17%	46 15%	27 21% E	10 8%	20 15%	15 13%	13 13%	30 18%	38 17%	12 10%	5 22%	32 16%	24 13%	41 15%	36 14%	13 16%	17 14%	4 9%	35 23% SVWx	10 16%	7 7%	1 4%	2 8%
STRONGLY DISAPPROVE	51 13%	3 7%	40 13%	23 17% e	11 9%	18 13%	13 11%	6 6%	27 17% H	29 13%	13 11%	2 9%	37 18% N	11 6%	35 13%	35 13%	7 9%	14 12%	6 14% u	20 13% U	- 1%	8 8% U	10 55% STUVX	3 11%
UNDECIDED/DON'T KNOW	67 17%	10 21%	47 15%	27 20% e	13 10%	24 18%	11 9%	17 17%	37 23% G	37 17%	21 19% l	1 5%	36 18%	22 12%	46 17%	43 17%	11 14%	20 17%	7 15%	24 16%	14 23%	17 18%	2 12%	3 13%
REFUSED	2 -	- -	2 1%	2 1%	- -	- -	- -	- -	2 1%	2 1%	- -	- -	2 1%	- -	2 1%	2 1%	- -	- -	- -	2 1%	- -	- -	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 28-1
QUESTION 15:
In general, are you MOST concerned with:

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB- URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
SOCIAL ISSUES, LIKE EDUCATION, HEALTH CARE AND THE ENVIRONMENT	117 29% (1)	31 40% (1) CDF	11 22% (2)	6 18% (3)	22 34% (1)	20 21% (3)	15 29% (1)	43 23% (3)	74 35% (1) H	44 32% (1)	35 29% (1)	15 25% (1)	22 28% (1)	20 22% (2)	16 25% (1)	7 20% (3)	36 41% (1) pP	22 30% (1)	16 34% (1)	31 34% (1)	50 30% (1)	36 25% (1)	71 31% (1)	45 28% (1)
ECONOMIC ISSUES, LIKE JOBS AND THE ECONOMY	84 21% (2)	13 17% (2)	16 31% (1)	8 23% (1)	12 19% (2)	21 22% (2)	10 19% (3)	45 24% (1)	39 19% (2)	26 18% (3)	30 25% (2)	13 21% (2)	15 20% (3)	20 22% (3)	15 24% (2)	10 28% (1)	12 14% (2)	20 27% (2)	6 13% (3)	12 13% (3)	44 27% (2)	27 19% (3)	44 19% (2)	39 23% (2)
FOREIGN AFFAIRS AND NATIONAL SECURITY ISSUES, LIKE TERRORISM, THE WARS OVERSEAS AND BORDER SECURITY	74 19% (3)	7 10% (5)	9 18% (3)	7 19% (2)	12 18% (3)	24 25% (1) B	11 21% (2)	43 23% (2)	31 15% (3)	27 19% (2)	17 14% (4)	12 19% (3)	19 24% (2) k	21 23% (1)	13 20% (3)	9 25% (2) qr	9 11% (3)	10 13% (3)	11 24% (2) q	15 17% (2)	24 14% (3)	35 24% (2) u	42 18% (3)	32 19% (3)
MORAL ISSUES, LIKE RIGHT TO LIFE, FAMILY VALUES AND SAME SEX MARRIAGES	35 9% (4)	9 11% (3)	8 15% (4)	2 6% (5)	3 5% (5)	9 9% (4)	4 8% (4)	19 10% (4)	16 8% (4)	12 8% (5)	17 14% (3) L	1 2% (5)	5 7% (4) l	12 13% (4)	4 7% (5)	3 9% (4)	9 11% (4)	4 6% (5)	2 5% (4)	12 13% (4) u	7 4% (5)	17 11% (4) u	25 11% (4)	10 6% (4)
FISCAL ISSUES, LIKE TAXES AND SPENDING	30 7% (5)	8 10% (4) C	- - (5)	2 7% (4)	10 15% (4) C	7 7% (5) C	3 6% (5)	18 9% (5)	12 6% (5)	14 10% (4)	9 7% (5)	3 5% (4)	4 4% (5)	11 12% (5)	6 9% (4)	2 5% (5)	5 6% (5)	5 6% (4)	2 4% (5)	8 9% (5)	14 9% (4)	7 5% (5)	20 9% (5)	10 6% (5)
ALL/COMBO	56 14% h	9 12% h	6 12% h	8 21% h	6 9% h	15 16% h	9 17% h	20 10% h	36 18% h	15 11% h	13 11% JKm	16 27% JKm	12 15% h	5 6% h	10 16% n	4 11% h	14 16% h	14 18% N	9 18% N	13 14% h	24 15% h	19 13% h	29 13% h	25 15% h
NONE/DON'T KNOW/REFUSED	4 1% kl	1 1% kl	- - kl	2 6% kl	- - kl	- - kl	- - kl	3 2% kl	1 - kl	2 1% kl	- - kl	- - kl	2 2% kl	- - kl	1 2% kl	- - kl	- - kl	- - kl	1 1% kl	- - kl	- - kl	3 2% kl	- - kl	4 2% w

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 28-2
QUESTION 15:
In general, are you MOST concerned with:

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA				INSURANCE COVERAGE					
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
SOCIAL ISSUES, LIKE EDUCATION, HEALTH CARE AND THE ENVIRONMENT	117 29% (1)	11 23% (3)	97 31% (1)	15 11% (4)	61 49% (1) DF	40 30% (1) D	63 53% (1) HI	25 24% (2)	23 14% (3)	60 27% (1)	32 28% (1)	9 40% (1)	33 16% (3)	82 46% (1) M	89 33% (1) R	87 34% (1) R	32 38% (1) R	26 22% (2)	18 41% (1) v	37 24% (2)	17 28% (1)	22 24% (2)	6 36% (1)	14 60% (1) TUV
ECONOMIC ISSUES, LIKE JOBS AND THE ECONOMY	84 21% (2)	15 30% (1)	59 19% (3)	30 23% (2)	23 18% (2)	29 21% (2)	18 15% (2)	33 31% (1) G	33 21% (2)	58 26% (2) K	18 15% (3)	4 18% (4)	43 22% (2)	36 20% (2)	63 23% (2)	59 23% (2)	16 20% (3)	19 16% (3)	6 13% (3)	45 30% (1) SUv	6 9% (5)	17 18% (3)	4 23% (2)	4 17% (3)
FOREIGN AFFAIRS AND NATIONAL SECURITY ISSUES, LIKE TERRORISM, THE WARS OVERSEAS AND BORDER SECURITY	74 19% (3)	12 25% (2)	59 19% (2)	32 24% (1) E	13 10% (3)	28 21% (3) e	10 8% (3)	18 18% (3)	40 25% (1) G	40 18% (3)	23 20% (2)	5 20% (3)	53 27% (1) N	15 9% (3)	44 16% (3)	43 17% (3)	16 20% (2)	29 25% (1) o	9 22% (2)	24 16% (3)	14 14% (3)	25 27% (1) Tuw	2 10% (3)	4 19% (2)
MORAL ISSUES, LIKE RIGHT TO LIFE, FAMILY VALUES AND SAME SEX MARRIAGES	35 9% (4)	2 4% (4)	26 8% (4)	16 12% (3)	8 6% (4)	12 9% (4)	9 8% (5)	9 9% (4)	17 10% (4)	14 6% (5)	8 7% (5)	5 23% (2)	23 11% (4)	11 6% (5)	17 6% (5)	16 6% (4)	5 6% (4) OPq	16 14% (4)	3 7% (5)	10 7% (4) X	15 25% (2) sTVX	6 6% (5) X	1 8% (4)	- -
FISCAL ISSUES, LIKE TAXES AND SPENDING	30 7% (5)	- -	25 8% (5) B	14 10% (5)	6 4% (5)	11 8% (5)	10 8% (4)	7 6% (5)	12 8% (5)	19 8% (4) L	10 9% (4) L	- -	15 8% (5)	14 8% (4)	21 8% (4)	14 5% (5)	4 4% (5)	8 7% (5)	5 13% (4) x	9 6% (5) X	7 12% (4) x	6 6% (4) X	1 6% (5)	- -
ALL/COMBO	56 14%	8 17%	44 14%	24 18%	14 11%	15 11%	9 8%	10 9%	34 22% GH	31 14% L	22 19% L	- -	30 15%	20 11%	38 14%	37 14%	10 12%	18 15%	2 5%	25 16% Sx	7 12% Sx	16 17% Sx	2 13%	1 5%
NONE/DON'T KNOW/REFUSED	4 1%	1 1%	3 1%	2 2%	1 1%	- -	- -	2 2%	1 1%	2 1%	2 1%	- -	3 2%	- -	2 1%	2 1%	- -	2 1%	- -	2 1%	- -	1 1%	1 4%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 29-1
Summary of Concern Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)	
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%	
AUG 7-8, 2017																									
SOCIAL ISSUES, LIKE EDUCATION, HEALTH CARE AND THE ENVIRONMENT	117 29%	31 40% cdf	11 22%	6 18%	22 34%	20 21%	15 29%	43 23%	74 35% H	44 32%	35 29%	15 25%	22 28%	20 22%	16 25%	7 20%	36 41% nP	22 30%	16 34% p	31 34%	50 30%	36 25%	71 31%	45 28%	
ECONOMIC ISSUES, LIKE JOBS AND THE ECONOMY	84 21%	13 17%	16 31%	8 23%	12 19%	21 22%	10 19%	45 24%	39 19%	26 18%	30 25%	13 21%	15 20%	20 22%	15 24%	10 28% S	12 14%	20 27% s	6 13%	12 13%	44 27% T	27 19%	44 19%	39 23%	
FOREIGN AFFAIRS AND NATIONAL SECURITY ISSUES, LIKE TERRORISM, THE WARS OVERSEAS AND BORDER SECURITY	74 19%	7 10%	9 18%	7 19%	12 18%	24 25% B	11 21%	43 23%	31 15%	27 19%	17 14%	12 19%	19 24% k	21 23%	13 20%	9 25% qr	9 11%	10 13%	11 24% q	15 17%	24 14%	35 24% u	42 18%	32 19%	
MORAL ISSUES, LIKE RIGHT TO LIFE, FAMILY VALUES AND SAME SEX MARRIAGES	35 9%	9 11%	8 15%	2 6%	3 5%	9 9%	4 8%	19 10% L	16 8%	12 8%	17 14% L	1 2%	5 7% l	12 13%	4 7%	3 9%	9 11%	4 6%	2 5%	12 13% u	7 4%	17 11% u	25 11%	10 6%	
FISCAL ISSUES, LIKE TAXES AND SPENDING	30 7%	8 10% C	- -	2 7%	10 15% C	7 7% C	3 6%	18 9%	12 6%	14 10%	9 7%	3 5%	4 4%	11 12%	6 9%	2 5%	5 6%	5 6%	2 4%	8 9%	14 9%	7 5%	20 9%	10 6%	
AUG 10-11, 2016																									
ECONOMIC ISSUES, LIKE JOBS AND THE ECONOMY	95 24%	19 20%	13 30%	13 33%	16 24%	19 21%	14 24%	51 27%	44 21%	36 26%	30 27%	12 18%	16 19%	30 34% pqS	14 21%	7 19%	15 19%	19 25%	9 18%	- -	- -	- -	52 25%	40 22%	
SOCIAL ISSUES, LIKE EDUCATION, HEALTH CARE AND THE ENVIRONMENT	78 19%	20 20%	9 20%	6 16%	9 13%	16 17%	18 31% Ef	32 17%	46 22%	37 27% IM	23 21% m	8 12%	9 11%	20 22% p	8 13%	4 10%	26 33% OPrS	13 17%	6 13%	- -	- -	- -	53 25% X	25 14%	
FOREIGN AFFAIRS AND NATIONAL SECURITY ISSUES, LIKE TERRORISM, THE WARS OVERSEAS AND BORDER SECURITY	60 15%	10 11%	9 21%	5 14%	19 27% BFg	9 10%	8 13%	27 14%	33 16%	14 10%	20 18%	13 19%	13 16%	8 9%	13 20%	5 13%	9 11%	15 19%	10 19%	- -	- -	- -	23 11% W	36 20%	
MORAL ISSUES, LIKE RIGHT TO LIFE, FAMILY VALUES AND SAME SEX MARRIAGES	49 12%	17 17% df	5 12%	2 6%	9 13%	7 8%	8 13%	22 11%	27 13%	21 15%	9 8%	7 11%	11 14%	12 13%	7 11%	3 9%	12 16%	6 8%	8 16%	- -	- -	- -	21 10%	24 13%	
FISCAL ISSUES, LIKE TAXES AND SPENDING	33 8%	8 9% g	2 4%	4 12%	4 6%	13 14% ceG	1 2%	19 10%	14 7%	12 9%	6 5%	7 10%	7 9%	9 11%	6 9%	4 10%	3 4%	6 8%	4 9%	- -	- -	- -	18 9%	13 7%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 29-1
Summary of Concern Trend

BANNER 1

	KEY REGIONS						GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
AUG 10-11, 2015																								
SOCIAL ISSUES, LIKE EDUCATION, HEALTH CARE AND THE ENVIRONMENT	104 26%	25 25%	8 19%	8 20%	23 34%	20 23%	19 35%	44 23%	60 29%	50 34% M	25 23%	15 22%	13 18%	26 27%	13 22%	5 14%	30 36% P	22 26%	9 21%	-	-	-	67 33% X	32 17%
ECONOMIC ISSUES, LIKE JOBS AND THE ECONOMY	90 22%	27 26%	7 17%	9 21%	11 16%	23 26%	13 23%	54 28% I	35 17%	28 19%	30 28%	18 26%	13 18%	26 28%	20 33% Q	8 22%	9 11%	19 23% q	7 16%	-	-	-	48 24%	41 22%
FOREIGN AFFAIRS AND NATIONAL SECURITY ISSUES, LIKE TERRORISM, THE WARS OVERSEAS AND BORDER SECURITY	60 15%	15 15%	8 17%	7 16%	12 18%	10 11%	8 14%	25 13%	35 17%	18 12%	14 13%	15 21%	13 17%	13 14%	6 10%	6 17%	9 11%	17 20%	9 21%	-	-	-	29 14%	29 16%
MORAL ISSUES, LIKE RIGHT TO LIFE, FAMILY VALUES AND SAME SEX MARRIAGES	49 12%	11 11%	4 10%	6 15%	6 9%	12 14%	9 17%	19 10%	30 14%	20 14%	13 12%	6 8%	10 14%	9 9%	6 10%	5 14%	18 23% noR	5 6%	6 15%	-	-	-	20 10%	29 16%
FISCAL ISSUES, LIKE TAXES AND SPENDING	32 8%	6 6%	7 17% b	2 5%	4 6%	8 9%	5 8%	21 11% i	11 5%	16 11%	7 6%	6 8%	3 4%	12 12% r	8 13% pr	1 4%	6 7%	3 3%	2 5%	-	-	-	15 7%	16 9%
AUG 19-20, 2013																								
ECONOMIC ISSUES, LIKE JOBS AND THE ECONOMY	146 36%	33 30%	15 35%	12 36%	24 39%	40 44% b	21 34%	79 41% i	67 32%	59 33%	45 43%	18 35%	24 39%	42 43%	23 37%	15 44%	35 32%	22 32%	10 31%	-	-	-	89 35%	55 38%
SOCIAL ISSUES, LIKE EDUCATION, HEALTH CARE AND THE ENVIRONMENT	92 23%	30 28% f	9 20%	11 32%	17 26%	15 16%	12 19%	39 21%	53 25%	65 36% KLM	15 15% L	3 5%	9 15% L	30 30% OPR	6 11%	3 9%	37 34% OPR	8 12%	7 24% op	-	-	-	68 27% X	24 16%
MORAL ISSUES, LIKE RIGHT TO LIFE, FAMILY VALUES AND SAME SEX MARRIAGES	43 11%	11 10%	4 8%	3 11%	7 11%	10 11%	9 14%	14 7% h	29 14%	20 11%	8 8%	7 13%	9 14%	4 4%	5 9%	5 16% N	16 15% N	10 14% N	3 10%	-	-	-	26 10%	17 12%
FISCAL ISSUES, LIKE TAXES AND SPENDING	42 11%	13 12%	5 12%	2 7%	4 7%	12 13%	6 9%	20 11%	22 11%	16 9%	15 14% m	7 14%	4 7%	10 11%	8 12%	2 7%	10 10%	9 14%	2 7%	-	-	-	30 12%	12 8%
FOREIGN AFFAIRS AND NATIONAL SECURITY ISSUES, LIKE TERRORISM, THE WARS OVERSEAS AND BORDER SECURITY	33 8%	7 7% D	6 15% D	-	5 8% D	7 7% D	7 11% D	22 11% I	11 5%	13 7%	10 10%	4 8%	5 7%	10 10%	9 15% Q	3 8%	3 3%	5 8%	2 6%	-	-	-	16 6%	17 11%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 29-1
Summary of Concern Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
AUG 14-18, 2011																								
ECONOMIC ISSUES, LIKE JOBS AND THE ECONOMY	205 51%	52 54% c	20 39%	25 66% Cg	35 60% Cg	44 49%	28 44%	94 49%	110 53%	72 47%	69 60% jl	33 47%	30 51%	42 50%	38 48%	15 49%	55 49%	37 60%	18 54%	-	-	-	117 48%	83 56%
SOCIAL ISSUES, LIKE EDUCATION, HEALTH CARE AND THE ENVIRONMENT	61 15%	14 14%	14 27% bDEF	3 7%	7 11%	9 10%	15 23% Df	25 13%	36 17%	31 20% L	15 13%	6 9%	8 14%	16 20% P	7 9%	2 6%	22 19% oP	7 12%	7 20% p	-	-	-	45 18% x	16 11%
FISCAL ISSUES, LIKE TAXES AND SPENDING	54 13%	14 15%	5 10%	4 10%	6 11%	19 21% cg	6 9%	32 17% i	21 10%	22 14%	12 10%	12 17%	8 14%	9 11%	15 19% RS	8 26% nRS	14 13%	5 8%	2 6%	-	-	-	36 15%	17 11%
MORAL ISSUES, LIKE RIGHT TO LIFE, FAMILY VALUES AND SAME SEX MARRIAGES	32 8%	4 5%	8 16% b	3 8%	4 7%	6 6%	7 10%	15 8%	17 8%	15 10%	8 7%	7 9%	2 4%	8 10%	5 6%	2 6%	12 11% S	5 8%	1 2%	-	-	-	21 9%	11 7%
FOREIGN AFFAIRS AND NATIONAL SECURITY ISSUES, LIKE TERRORISM, THE WARS OVERSEAS AND BORDER SECURITY	16 4%	4 4% e	2 4%	2 4%	- -	5 6% E	4 5% e	7 4%	9 5%	6 4%	2 2%	4 6%	3 5%	3 4%	3 4%	1 3%	3 3%	4 6%	2 7%	-	-	-	12 5%	4 3%
AUG 15-18, 2010																								
ECONOMIC ISSUES, LIKE JOBS AND THE ECONOMY	143 36%	30 33%	13 29%	7 21%	23 37% d	44 54% BCDEG	25 30%	65 34%	78 37%	18 27%	45 34%	47 50% JKM	33 31%	15 27%	35 41%	16 30%	15 29%	43 46% NpQ	19 32%	-	-	-	83 41% X	60 31%
SOCIAL ISSUES, LIKE EDUCATION, HEALTH CARE AND THE ENVIRONMENT	76 19%	24 26% CF	2 5%	8 24% C	11 18% C	9 11%	21 26% CF	33 17%	43 21%	23 35% KLM	26 19%	12 13%	15 14%	15 28% oPR	13 15%	5 9%	19 36% OPRS	13 14%	11 18%	-	-	-	46 23% X	28 15%
FISCAL ISSUES, LIKE TAXES AND SPENDING	69 17%	22 24% G	9 21% g	8 23% g	9 14%	14 18% g	7 9%	43 22% I	26 13%	11 16%	27 20%	15 16%	17 16%	14 26% qrS	18 21%	11 21%	6 12%	13 14%	7 11%	-	-	-	38 19%	28 14%
FOREIGN AFFAIRS AND NATIONAL SECURITY ISSUES, LIKE TERRORISM, THE WARS OVERSEAS AND BORDER SECURITY	39 10%	8 9%	5 10%	6 16%	10 15% f	5 6%	7 8%	18 9%	22 10%	1 1%	10 7% J	8 9% J	21 19% JKL	2 3%	5 6%	11 21% NOQ	2 3%	10 11% nq	10 17% NoQ	-	-	-	13 6%	27 14% W
MORAL ISSUES, LIKE RIGHT TO LIFE, FAMILY VALUES AND SAME SEX MARRIAGES	38 10%	4 5%	9 21% BdEf	2 6%	4 6%	6 8%	12 15% Be	16 8%	22 10%	8 13%	16 12%	5 6%	9 8%	6 11%	7 8%	4 7%	8 14%	9 10%	5 8%	-	-	-	9 5%	29 15% W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 29-2
Summary of Concern Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA				INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)	
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33% f	126 31%	134 34%	119 30% HI	104 26%	160 40% H	223 56% L	114 29% L	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%	
AUG 7-8, 2017																									
SOCIAL ISSUES, LIKE EDUCATION, HEALTH CARE AND THE ENVIRONMENT	117 29%	11 23%	97 31%	15 11%	61 49% DF	40 30% D	63 53% HI	25 24%	23 14%	60 27%	32 28%	9 40%	33 16%	82 46% M	89 33% R	87 34% R	32 38% R	26 22%	18 41% v	37 24%	17 28%	22 24%	6 36%	14 60% TUV	
ECONOMIC ISSUES, LIKE JOBS AND THE ECONOMY	84 21%	15 30%	59 19%	30 23%	23 18%	29 21%	18 15%	33 31% G	33 21%	58 26% K	18 15%	4 18%	43 22%	36 20%	63 23%	59 23%	16 20%	19 16%	6 13%	45 30% SUV	6 9%	17 18%	4 23%	4 17%	
FOREIGN AFFAIRS AND NATIONAL SECURITY ISSUES, LIKE TERRORISM, THE WARS OVERSEAS AND BORDER SECURITY	74 19%	12 25%	59 19%	32 24% E	13 10%	28 21% e	10 8%	18 18%	40 25% G	40 18% G	23 20%	5 20%	53 27% N	15 9%	44 16%	43 17%	16 20%	29 25% o	9 22%	24 16%	8 14%	25 27% Tuw	2 10%	4 19%	
MORAL ISSUES, LIKE RIGHT TO LIFE, FAMILY VALUES AND SAME SEX MARRIAGES	35 9%	2 4%	26 8%	16 12%	8 6%	12 9%	9 8%	9 9%	17 10%	14 6%	8 7%	5 23%	23 11%	11 6%	17 6%	16 6%	5 6%	16 14% OPq	3 7%	10 7% X	15 25% sTVX	6 6% X	1 8%	- -	
FISCAL ISSUES, LIKE TAXES AND SPENDING	30 7%	- -	25 8% B	14 10%	6 4%	11 8%	10 8%	7 6%	12 8%	19 8% L	10 9% L	- -	15 8%	14 8%	21 8%	14 5%	4 4%	8 7%	5 13% x	9 6% X	7 12% x	6 6% X	1 6%	- -	
AUG 10-11, 2016																									
ECONOMIC ISSUES, LIKE JOBS AND THE ECONOMY	95 24%	11 27%	83 24%	36 24%	18 19%	37 26%	7 11%	41 31% Gi	41 21% g	62 26%	22 22%	7 22%	50 23%	41 25%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
SOCIAL ISSUES, LIKE EDUCATION, HEALTH CARE AND THE ENVIRONMENT	78 19%	10 25%	60 17%	9 6%	37 40% DF	31 21% D	29 48% HI	29 22% I	19 10%	51 21% K	12 12%	7 23%	31 14% M	43 26%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	
FOREIGN AFFAIRS AND NATIONAL SECURITY ISSUES, LIKE TERRORISM, THE WARS OVERSEAS AND BORDER SECURITY	60 15%	2 6%	57 17% B	27 18%	11 12%	22 15%	4 6%	12 9%	44 22% GH	32 13%	15 15%	3 9%	45 21% N	14 8%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	
MORAL ISSUES, LIKE RIGHT TO LIFE, FAMILY VALUES AND SAME SEX MARRIAGES	49 12%	7 17%	40 12%	29 19% EF	8 9%	12 8%	6 10%	15 11%	27 14%	28 12%	11 11%	8 26%	35 16% N	13 8%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	
FISCAL ISSUES, LIKE TAXES AND SPENDING	33 8%	1 1%	31 9% B	16 11% E	1 1%	15 10% E	1 2%	11 8% G	20 10% G	21 9% L	9 9% L	- -	16 7%	15 9%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 29-2
Summary of Concern Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE							
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)	
AUG 10-11, 2015																									
SOCIAL ISSUES, LIKE EDUCATION, HEALTH CARE AND THE ENVIRONMENT	104 26%	22 29%	76 25%	7 6%	51 43%	46 28%	40 48%	49 30%	14 10%	58 26%	19 21%	3 9%	39 18%	59 36%	-	-	-	-	-	-	-	-	-	-	-
ECONOMIC ISSUES, LIKE JOBS AND THE ECONOMY	90 22%	18 23%	63 21%	25 23%	27 22%	37 23%	15 18%	43 26%	31 21%	51 23%	16 18%	10 34%	49 23%	37 22%	-	-	-	-	-	-	-	-	-	-	-
FOREIGN AFFAIRS AND NATIONAL SECURITY ISSUES, LIKE TERRORISM, THE WARS OVERSEAS AND BORDER SECURITY	60 15%	8 10%	50 17%	33 30%	6 5%	20 12%	7 8%	17 10%	36 24%	30 14%	16 18%	6 18%	40 19%	19 11%	-	-	-	-	-	-	-	-	-	-	-
MORAL ISSUES, LIKE RIGHT TO LIFE, FAMILY VALUES AND SAME SEX MARRIAGES	49 12%	9 12%	40 13%	20 18%	12 10%	17 10%	4 5%	18 11%	26 18%	28 13%	11 12%	5 18%	36 17%	11 7%	-	-	-	-	-	-	-	-	-	-	-
FISCAL ISSUES, LIKE TAXES AND SPENDING	32 8%	6 8%	24 8%	10 9%	8 7%	13 8%	7 8%	8 5%	16 11%	20 9%	5 6%	2 6%	13 6%	16 10%	-	-	-	-	-	-	-	-	-	-	-
AUG 19-20, 2013																									
ECONOMIC ISSUES, LIKE JOBS AND THE ECONOMY	146 36%	27 42%	105 34%	31 31%	55 43%	60 35%	27 31%	78 44%	36 29%	75 35%	27 34%	28 50%	67 33%	72 41%	-	-	-	-	-	-	-	-	-	-	-
SOCIAL ISSUES, LIKE EDUCATION, HEALTH CARE AND THE ENVIRONMENT	92 23%	17 27%	72 24%	13 13%	36 28%	43 25%	37 43%	40 23%	11 9%	56 26%	7 9%	14 24%	35 17%	51 29%	-	-	-	-	-	-	-	-	-	-	-
MORAL ISSUES, LIKE RIGHT TO LIFE, FAMILY VALUES AND SAME SEX MARRIAGES	43 11%	2 4%	37 12%	11 11%	14 11%	18 11%	7 8%	14 8%	22 18%	21 10%	13 16%	4 7%	32 16%	11 6%	-	-	-	-	-	-	-	-	-	-	-
FISCAL ISSUES, LIKE TAXES AND SPENDING	42 11%	3 4%	34 11%	19 19%	6 5%	17 10%	2 2%	16 9%	25 20%	27 12%	8 10%	3 5%	21 10%	19 11%	-	-	-	-	-	-	-	-	-	-	-
FOREIGN AFFAIRS AND NATIONAL SECURITY ISSUES, LIKE TERRORISM, THE WARS OVERSEAS AND BORDER SECURITY	33 8%	10 15%	21 7%	12 12%	11 9%	9 5%	8 9%	12 7%	13 10%	17 8%	8 10%	6 10%	25 12%	6 4%	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 29-2
Summary of Concern Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE								
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)		
AUG 14-18, 2011																										
ECONOMIC ISSUES, LIKE JOBS AND THE ECONOMY	205 51%	18 46%	164 52%	49 46%	64 54%	80 53%	31 45%	104 60% gI	61 47%	114 56%	33 47%	22 45%	102 49%	92 56%	-	-	-	-	-	-	-	-	-	-	-	
SOCIAL ISSUES, LIKE EDUCATION, HEALTH CARE AND THE ENVIRONMENT	61 15%	9 23%	46 14%	5 5%	27 23% D	27 18% D	22 31% hI	33 19% I	4 3%	31 15%	9 13%	6 11%	20 10%	37 23% M	-	-	-	-	-	-	-	-	-	-	-	-
FISCAL ISSUES, LIKE TAXES AND SPENDING	54 13%	5 13%	42 13%	23 22% Ef	11 9%	18 12%	6 8%	18 10%	28 21% GH	39 19% L	12 18% L	2 3%	32 15%	20 12%	-	-	-	-	-	-	-	-	-	-	-	-
MORAL ISSUES, LIKE RIGHT TO LIFE, FAMILY VALUES AND SAME SEX MARRIAGES	32 8%	4 11%	26 8%	14 13% F	11 9%	6 4%	6 9%	5 3%	18 14% H	6 3%	4 6%	10 21% JK	22 11% N	6 4%	-	-	-	-	-	-	-	-	-	-	-	-
FOREIGN AFFAIRS AND NATIONAL SECURITY ISSUES, LIKE TERRORISM, THE WARS OVERSEAS AND BORDER SECURITY	16 4%	1 3%	14 4%	6 6%	2 2%	4 3%	2 2%	4 2%	10 8% h	5 3%	4 6%	2 5%	16 8% N	1	-	-	-	-	-	-	-	-	-	-	-	-
AUG 15-18, 2010																										
ECONOMIC ISSUES, LIKE JOBS AND THE ECONOMY	143 36%	4 29%	133 36%	47 35%	36 38%	58 35%	22 38%	68 41% I	48 29%	66 36%	51 38%	9 49%	62 29%	74 44% M	-	-	-	-	-	-	-	-	-	-	-	-
SOCIAL ISSUES, LIKE EDUCATION, HEALTH CARE AND THE ENVIRONMENT	76 19%	4 30%	70 19%	11 8%	37 39% DF	27 16% D	27 47% HI	33 20% I	13 8%	41 23% k	20 15%	3 15%	27 13%	47 28% M	-	-	-	-	-	-	-	-	-	-	-	-
FISCAL ISSUES, LIKE TAXES AND SPENDING	69 17%	4 25%	61 16%	26 19% E	6 6%	35 22% E	2 3%	32 19% G	35 21% G	39 21% kL	18 14%	1 5%	44 21% N	18 11%	-	-	-	-	-	-	-	-	-	-	-	-
FOREIGN AFFAIRS AND NATIONAL SECURITY ISSUES, LIKE TERRORISM, THE WARS OVERSEAS AND BORDER SECURITY	39 10%	1 8%	37 10%	20 15% Ef	5 5%	13 8%	3 5%	12 7%	23 14% Gh	10 6%	19 15% J	2 11%	26 12%	13 8%	-	-	-	-	-	-	-	-	-	-	-	-
MORAL ISSUES, LIKE RIGHT TO LIFE, FAMILY VALUES AND SAME SEX MARRIAGES	38 10%	- -	36 10% B	19 14% E	3 3%	15 9% e	-	7 4% G	31 19% GH	15 8%	11 8%	1 4%	37 17% N	1	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 30-1
 QUESTION 16:
 If you had a chance to do it all over again, for whom would you vote for President between Donald Trump, Hillary Clinton, and Gary Johnson?

BANNER 1

	KEY REGIONS						GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
**D/S (TRUMP - CLINTON)	16 4%	-11 -15%	4 7%	11 32%	1 1%	15 16%	2 4%	47 25%	-31 -15%	-10 -7%	18 15%	4 7%	4 5%	33 36%	10 15%	5 13%	-34 -40%	4 6%	-2 -4%	-16 -18%	-19 -12%	51 35%	-1 -1%	15 9%
DONALD TRUMP, THE REPUBLICAN	171 43%	26 34%	24 47%	20 56%	24 37%	45 48%	24 47%	101 53%	69 33%	49 35%	59 49%	27 45%	36 46%	53 59%	30 47%	18 49%	17 20%	33 44%	19 40%	26 28%	58 35%	87 60%	91 39%	78 48%
HILLARY CLINTON, THE DEMOCRAT	155 39%	37 49%	20 40%	8 24%	24 36%	30 32%	22 42%	54 28%	101 49%	60 43%	40 33%	23 37%	32 41%	20 23%	20 32%	13 35%	51 60%	29 38%	21 44%	42 46%	77 47%	36 25%	92 40%	63 38%
GARY JOHNSON, THE LIBERTARIAN	37 9%	9 11%	4 8%	1 3%	8 12%	11 12%	2 3%	13 7%	23 11%	15 11%	11 9%	5 9%	5 7%	5 6%	5 8%	3 8%	10 11%	11 15%	2 5%	15 17%	12 7%	10 7%	21 9%	14 9%
PREFER TO NOT STATE/REFUSED	37 9%	5 7%	2 5%	6 17%	9 14%	8 8%	4 8%	23 12%	14 7%	16 11%	11 9%	5 9%	5 7%	12 13%	8 13%	3 8%	7 8%	2 3%	5 10%	9 9%	17 10%	12 8%	28 12%	9 5%
FIRM TRUMP	156 39%	24 31%	21 41%	16 47%	21 31%	44 47%	23 44%	90 47%	66 32%	42 30%	55 46%	26 42%	33 41%	44 49%	29 45%	16 44%	17 20%	32 42%	18 38%	25 27%	52 31%	80 55%	80 34%	74 45%
FIRM CLINTON	143 36%	37 48%	17 33%	8 24%	21 33%	25 27%	22 41%	50 26%	94 45%	56 40%	38 31%	20 33%	29 37%	20 23%	18 27%	12 32%	48 56%	27 35%	19 40%	40 44%	70 43%	33 23%	83 36%	60 37%
SWITCH TO TRUMP	15 4%	2 3%	3 6%	3 9%	4 6%	1 1%	1 3%	12 6%	3 1%	7 5%	3 3%	1 2%	3 4%	9 10%	1 2%	2 5%	- -	2 2%	1 3%	- 1%	7 4%	8 5%	11 5%	4 2%
SWITCH TO CLINTON	12 3%	1 1%	3 7%	- -	2 3%	5 5%	- 1%	4 2%	7 4%	3 2%	2 2%	3 5%	3 4%	- -	3 4%	1 4%	3 4%	2 3%	2 4%	2 2%	7 4%	3 2%	9 4%	3 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
 NATIONAL RESEARCH INC

Table 30-2
 QUESTION 16:
 If you had a chance to do it all over again, for whom would you vote for President between Donald Trump, Hillary Clinton, and Gary Johnson?

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA				INSURANCE COVERAGE					
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
**D/S (TRUMP - CLINTON)	16 4%	-11 -23%	25 8%	110 83%	-103 -82%	10 8%	-82 -69%	-10 -10%	107 67%	17 8%	7 6%	-9 -38%	87 44%	-76 -43%	-5 -2%	-5 -2%	-9 -11%	19 16%	6 14%	21 14%	-12 -19%	5 5%	-1 -6%	-4 -16%
DONALD TRUMP, THE REPUBLICAN	171 43%	13 27%	144 46%	114 86%	4 3%	51 38%	9 8%	34 32%	122 76%	99 44%	51 45%	6 24%	125 63%	36 20%	109 40%	102 39%	30 36%	57 48%	22 50%	75 49%	17 28%	43 46%	6 34%	5 20%
HILLARY CLINTON, THE DEMOCRAT	155 39%	24 49%	120 38%	4 3%	107 85%	41 30%	91 77%	44 42%	15 9%	82 37%	45 39%	15 62%	38 19%	112 63%	114 42%	107 41%	39 47%	38 32%	16 36%	54 35%	29 47%	38 41%	7 41%	9 36%
GARY JOHNSON, THE LIBERTARIAN	37 9%	5 11%	25 8%	9 6%	7 6%	21 15%	9 8%	14 13%	10 6%	21 9%	7 6%	- -	19 9%	17 10%	24 9%	22 8%	6 8%	13 11%	3 8%	11 7%	8 14%	4 5%	4 25%	5 23%
PREFER TO NOT STATE/ REFUSED	37 9%	6 13%	24 8%	6 4%	7 6%	21 16%	9 8%	13 13%	13 8%	21 10%	11 10%	3 14%	19 9%	13 7%	27 10%	27 11%	7 9%	10 9%	3 6%	13 9%	6 11%	8 8%	- -	5 21%
FIRM TRUMP	156 39%	9 19%	135 43%	108 81%	3 3%	44 33%	4 4%	31 29%	116 72%	90 40%	48 42%	4 16%	115 58%	31 17%	98 36%	94 37%	24 29%	54 45%	22 50%	66 43%	15 25%	40 43%	6 34%	3 14%
FIRM CLINTON	143 36%	23 48%	109 35%	3 2%	105 83%	33 25%	85 72%	41 39%	13 8%	79 35%	40 35%	11 47%	36 18%	103 57%	107 39%	100 39%	38 46%	34 29%	13 31%	52 34%	26 42%	34 37%	7 38%	9 36%
SWITCH TO TRUMP	15 4%	4 8%	9 3%	6 5%	1 1%	7 5%	5 4%	3 3%	6 4%	9 4%	4 3%	2 8%	10 5%	5 3%	11 4%	8 3%	6 7%	3 3%	- -	9 6%	2 4%	3 3%	- -	1 6%
SWITCH TO CLINTON	12 3%	1 2%	11 3%	1 1%	2 2%	8 6%	6 5%	3 3%	2 1%	3 1%	5 4%	3 14%	2 1%	10 6%	7 3%	7 3%	1 1%	4 4%	2 5%	2 1%	3 6%	4 4%	- 3%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
 NATIONAL RESEARCH INC

Table 31-1
QUESTION 17:
Do you have a favorable or unfavorable opinion of ObamaCare?

BANNER 1

	KEY REGIONS						GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
**D/S (FAVORABLE - UNFAVORABLE)	-11 -3%	7 10% CDeFG	- 1%	-9 -25%	1 2% DFG	-15 -16%	-4 -7%	-25 -13%	14 7% H	11 8% KL	-21 -17%	-4 -7%	4 4% KL	-25 -28%	-2 -2% NR	2 4% NOR	27 31% NOPRS	-14 -18%	1 2% NOR	11 12% V	13 8% V	-35 -24%	18 8% X	-26 -16%
TOTAL FAVORABLE -----	175 44%	38 50% D	24 47%	9 25%	30 46% d	37 39%	23 43%	72 38%	102 49% h	64 46%	46 38%	27 44%	39 49%	23 26%	31 47% N	18 49% N	52 61% NR	28 38%	22 47% N	48 53% V	80 49% V	47 32%	110 47%	65 39%
TOTAL UNFAVORABLE -----	186 46%	31 40%	23 46%	18 50%	29 44%	52 55%	27 50%	97 51%	89 43%	53 38%	66 55% J	31 52%	35 44%	48 54% Q	32 50% q	17 45%	26 30%	42 56% Q	21 44%	37 41%	67 41%	82 57% tU	92 40%	91 55% W
VERY FAVORABLE	63 16%	16 21%	5 9%	5 15%	12 18%	13 14%	5 10%	25 13%	37 18%	22 16% k	16 13%	12 20%	13 16%	4 5%	13 20% N	8 21% N	23 26% N	9 12%	6 13%	10 11%	32 20%	20 14%	38 16%	25 15%
SOMEWHAT FAVORABLE	112 28%	22 29% D	19 38% D	4 10%	18 28% d	23 25%	17 33% D	47 25%	65 31%	42 30%	30 25%	15 25%	26 33%	19 21%	17 27%	10 28%	30 35%	20 26%	16 34%	38 42% V	48 29% v	27 18%	72 31%	40 24%
SOMEWHAT UNFAVORABLE	54 13%	13 17% cd	3 6%	2 5%	8 12% cd	16 17% cd	10 20% cd	22 11%	32 15%	21 15%	18 15%	8 13%	7 9%	12 14%	7 10%	3 8%	12 14%	15 20% P	5 11%	14 15%	19 11%	21 14%	24 10%	28 17%
VERY UNFAVORABLE	132 33%	18 24%	20 40%	16 45% b	21 32% b	36 38% b	16 31% I	75 39% I	57 27%	33 23%	48 40% J	23 38% j	28 36% j	36 40% Q	26 40% Q	14 38% Q	14 16% Q	27 36% Q	16 34% Q	23 25%	48 29%	61 42% TU	68 29%	63 38%
HEARD OF, NO OPINION/HEARD OF, DON'T KNOW	34 9%	4 5%	3 6%	8 23% bfg	7 10%	6 6%	3 6%	18 9%	16 8%	21 15% kLm	7 5%	2 3%	5 6%	15 16% Op	1 2%	2 5%	8 9%	5 7%	4 8%	6 7%	15 9%	14 9%	28 12% X	6 3%
NEVER HEARD OF/ REFUSED	5 1%	4 5% efg	1 1%	1 2%	- -	- -	- -	4 2%	1 -	2 1%	2 2%	1 1%	1 1%	4 4%	1 1%	- -	- -	- -	1 1%	- -	3 2%	2 2%	2 1%	3 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 31-2
QUESTION 17:
Do you have a favorable or unfavorable opinion of ObamaCare?

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA				INSURANCE COVERAGE					
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
**D/S (FAVORABLE - UNFAVORABLE)	-11 -3%	9 20% C	-17 -5%	-107 -81%	89 71% DF	6 4%	75 63% HI	15 15% I	-98 -62%	-17 -8%	-3 -2% j	11 45% JK	-90 -45%	82 46% M	2 1% PR	-4 -1% R	18 21% OPR	-11 -9%	-4 -8%	-7 -5%	11 18% STVX	-9 -10%	4 22% STVX	-6 -24%
TOTAL FAVORABLE -----	175 44%	25 52%	135 43%	10 8%	103 82% DF	59 44% D	93 79% HI	55 53% I	21 13%	92 41%	52 46%	14 61%	44 22%	125 70% M	123 45%	112 43%	47 57% r	49 41%	20 46%	63 41%	32 53%	38 41%	10 55%	7 31%
TOTAL UNFAVORABLE -----	186 46%	15 32%	152 49% b	117 89% EF	14 11%	53 40% E	19 16% G	40 38% GH	120 75% L	109 49% L	55 48% L	4 16%	134 67% N	42 24%	121 44%	116 45%	29 35%	60 50% q	23 54%	70 46%	22 35%	48 52%	6 33%	13 55%
VERY FAVORABLE	63 16%	7 14%	49 16%	2 2%	47 37% DF	12 9% D	31 26% I	22 21% I	7 4%	35 16%	18 16%	5 20%	18 9%	40 23% M	45 16%	44 17%	23 27% r	17 14%	4 10%	23 15%	12 20%	14 15%	4 23%	3 13%
SOMEWHAT FAVORABLE	112 28%	18 37%	86 28%	8 6%	56 45% D	47 35% D	62 53% HI	33 31% I	14 9%	56 25%	34 29%	10 41%	25 13%	84 47% M	79 29%	68 26%	24 29%	32 27%	16 36%	40 26%	20 33%	24 26%	6 31%	4 18%
SOMEWHAT UNFAVORABLE	54 13%	10 22%	42 13%	26 20% E	10 8%	17 12%	7 6%	22 21% G	21 13% g	32 14% L	16 14% L	- -	36 18% N	16 9%	36 13%	36 14%	8 9%	16 14%	9 21%	16 10%	9 14%	12 13%	4 20%	4 16%
VERY UNFAVORABLE	132 33%	5 10%	110 35% B	91 69% EF	4 3%	37 27% E	12 10% GH	17 17% GH	99 62% GH	76 34%	39 34%	4 16%	98 49% N	27 15%	85 31%	79 31%	21 26%	43 37%	15 34%	55 36% W	13 21%	36 39% uW	2 13%	9 39%
HEARD OF, NO OPINION/HEARD OF, DON'T KNOW	34 9%	8 16%	23 7%	3 2%	7 6% DE	20 15% DE	7 6%	9 8%	17 11%	21 10%	6 5%	3 14%	19 9%	9 5%	25 9%	25 10%	6 7%	9 8%	- -	17 11% SW	7 12% sw	6 6% SW	- -	3 14%
NEVER HEARD OF/ REFUSED	5 1%	- -	2 1%	2 1%	2 2%	1 1%	- -	1 1%	2 1%	2 1%	1 1%	2 9%	3 1%	2 1%	4 2%	4 2%	1 1%	1 1%	- -	2 2%	- -	1 1%	2 12%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 32-1
QUESTION 18:
Thinking about ObamaCare for a moment, which option is BEST when it comes to ObamaCare?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
REPEAL SOME OF IT, BUT KEEP SOME OF IT	169 42% (1)	31 40% (1) D	30 59% (1) bDE	4 12% (3)	23 36% (2) D	49 52% (1) De	22 42% (1) D	75 39% (2)	93 45% (1)	55 40% (1)	56 47% (1)	27 45% (1)	30 38% (2)	32 35% (2)	31 49% (1) P	12 33% (2)	38 44% (1)	35 47% (1) p	21 44% (1)	44 48% (1)	73 44% (1)	52 36% (2)	105 45% (1)	63 38% (2)
REPEAL AND REPLACE WITH A MARKET BASED PLAN THAT OFFERS MORE CHOICE	143 36% (2)	28 37% (2)	18 36% (2)	17 50% (1) f	26 39% (1)	25 27% (2)	20 38% (2)	87 45% (1) I	56 27% (2)	43 31% (2)	47 39% (2)	23 39% (2)	31 39% (1)	46 51% (1) oQS	23 35% (2) q	19 50% (1) oQS	15 18% (3)	28 37% (2) Q	13 29% (2)	26 28% (2)	55 33% (2)	63 43% (1) t	72 31% (2)	69 42% (1) w
KEEP ALL OF IT AS IS	63 16% (3)	14 18% (3) C	1 3% (3)	5 15% (2)	12 18% (3) C	18 19% (3) C	7 14% (3) c	19 10% (3)	44 21% (3) H	31 22% (3) K	9 7% (3)	10 16% (3) k	13 17% (3) K	7 8% (3)	7 11% (3)	5 13% (3)	26 30% (2) NOpR	9 12% (3)	9 19% (3) n	19 21% (3)	25 15% (3)	19 13% (3)	37 16% (3)	26 16% (3)
DON'T KNOW/REFUSED	25 6%	5 6%	1 2%	8 23% bCFg	5 7%	2 2%	3 6%	10 5%	15 7%	10 7% L	9 7% L	- -	6 7% L	5 6%	4 5%	1 4%	7 8%	4 5%	4 9%	2 3%	11 7%	11 8%	18 8%	6 4%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 32-2
QUESTION 18:
Thinking about ObamaCare for a moment, which option is BEST when it comes to ObamaCare?

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
REPEAL SOME OF IT, BUT KEEP SOME OF IT	169 42% (1)	22 46% (1)	127 41% (1)	44 33% (2)	58 46% (1)	63 47% (1)	57 48% (1)	55 52% (1)	52 32% (2)	97 43% (1)	43 37% (2)	10 44% (1)	76 38% (2)	86 48% (1)	123 45% (1)	116 45% (1)	31 38% (1)	44 37% (2)	18 42% (1)	62 41% (1)	37 60% (1)	38 42% (1)	3 19% (3)	8 34% (2)
REPEAL AND REPLACE WITH A MARKET BASED PLAN THAT OFFERS MORE CHOICE	143 36% (2)	10 22% (3)	117 37% (2)	80 60% (1)	14 11% (3)	48 36% (2)	18 15% (3)	22 21% (2)	94 59% (1)	76 34% (2)	46 41% (1)	6 25% (2)	93 47% (1)	43 24% (2)	87 32% (2)	81 32% (2)	24 30% (2)	52 44% (1)	16 37% (2)	60 39% (2)	12 19% (2)	36 39% (2)	7 39% (1)	8 35% (1)
KEEP ALL OF IT AS IS	63 16% (3)	10 22% (2)	49 16% (3)	2 1% (3)	47 37% (2)	15 11% (3)	35 30% (2)	21 21% (3)	4 3% (3)	36 16% (3)	19 16% (3)	4 16% (3)	20 10% (3)	41 23% (3)	45 16% (3)	41 16% (3)	21 26% (3)	17 15% (3)	7 16% (3)	20 13% (3)	9 14% (3)	13 14% (3)	7 38% (2)	6 25% (3)
DON'T KNOW/REFUSED	25 6%	5 11%	19 6%	7 5%	7 6%	8 6%	8 7%	6 6%	10 7%	15 7%	7 6%	3 14%	11 6%	8 5%	19 7%	19 7%	6 7%	5 5%	2 5%	11 7%	4 6%	5 5%	1 4%	1 6%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 33-1
QUESTION 19:
In your own words, can you please tell me why you are registered as an Independent or Unaffiliated?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
DO NOT WANT TO BE TOLD TO VOTE FOR A CERTAIN PARTY/TO VOTE FOR WHOEVER I WANT/TO KEEP MY OPTIONS OPEN/TO VOTE IN EITHER PRIMARY/DON'T WANT TO BE COMMITTED TO ONE PARTY/DON'T LIKE VOTING A STRAIGHT TICKET	104 26% (1)	18 23% (1)	8 17% (2)	13 38% (1)	20 31% (1)	27 29% (1)	16 31% (1)	41 21% (2)	63 30% (1)	31 22% (2)	41 34% (1)	15 24% (1)	18 22% (2)	15 17% (3)	18 28% (1)	8 23% (2)	31 36% (1)	21 27% (1)	12 25% (2)	15 16% (2)	46 28% (1)	43 30% (1)	59 25% (1)	45 28% (1)
VOTE FOR THE PERSON NOT THE PARTY/VOTE ON THE PERSON'S VIEWS ON ISSUES/VOTE FOR WHO I THINK WILL DO THE BEST JOB REPRESENTING ME	96 24% (2)	15 19% (3)	12 24% (1)	8 22% (3)	17 27% (2)	17 18% (2)	16 30% (2)	43 22% (1)	53 26% (2)	32 23% (1)	33 28% (2)	10 16% (3)	22 28% (1)	23 25% (1)	11 17% (3)	9 24% (1)	20 24% (2)	19 25% (2)	14 30% (1)	21 23% (1)	42 25% (2)	34 23% (2)	59 25% (2)	37 22% (2)
DO NOT AGREE WITH EITHER PARTY/DO NOT WANT TO BE ASSOCIATED WITH EITHER PARTY/DON'T THINK ANY ONE PARTY IS RIGHT/PARTIES NEED TO WORK TOGETHER/I'M IN THE MIDDLE/I CAN SEE BOTH SIDES	64 16% (3)	15 19% (2)	6 11% (3)	9 26% (2)	9 13% (3)	12 13% (3)	6 12% (3)	35 18% (3)	29 14% (3)	24 17% (3)	18 15% (3)	10 17% (2)	12 15% (3)	18 20% (2)	12 19% (2)	6 15% (3)	10 12% (3)	11 15% (3)	7 16% (3)	14 15% (3)	23 14% (3)	27 19% (3)	41 18% (3)	23 14% (3)
DON'T LIKE POLITICAL PARTIES/DON'T LIKE THE TWO-PARTY SYSTEM (NON-SPECIFIC)	14 4% (4)	1 2% (10)	- 1% (7)	- 7% (4)	5 3% (5)	3 4% (5)	2 4% (5)	8 4% (4)	6 3% (6)	7 5% (4)	1 1% (8)	4 7% (4)	2 3% (7)	5 5% (5)	2 3% (6)	2 4% (4)	2 3% (6)	3 4% (6)	1 3% (7)	- - (4)	10 6% (4)	4 3% (5)	8 3% (5)	6 3% (4)
I LEAN REPUBLICAN	13 3% (5)	1 2% (11)	- - (6)	2 5% (8)	1 2% (8)	8 8% (4)	1 2% (9)	6 3% (6)	7 3% (4)	7 5% (5)	3 2% (6)	2 3% (8)	2 3% (6)	4 4% (6)	2 3% (5)	- 1% (10)	3 3% (5)	2 3% (7)	2 4% (6)	7 8% (4)	3 2% (8)	3 2% (8)	9 4% (4)	5 3% (7)
HAVE ALWAYS BEEN UNAFFILIATED/INDEPENDENT	10 2% (6)	2 2% (8)	1 1% (5)	- 6% (5)	4 1% (9)	1 1% (9)	- - (10)	3 1% (10)	7 3% (5)	2 2% (9)	3 2% (7)	3 4% (6)	2 3% (5)	- - (7)	2 3% (8)	1 2% (8)	2 3% (6)	3 4% (4)	1 3% (8)	1 1% (10)	6 4% (6)	3 2% (10)	5 2% (8)	5 3% (6)
I LEAN DEMOCRAT	8 2% (7)	2 3% (5)	- - (4)	2 6% (4)	1 1% (10)	1 1% (10)	- - (9)	3 1% (9)	5 2% (7)	6 4% (6)	- - (9)	2 3% (9)	- - (9)	2 2% (9)	1 1% (11)	- - (4)	4 5% (4)	1 1% (9)	- - (8)	1 1% (8)	4 2% (7)	3 2% (9)	6 3% (6)	2 1% (12)
CONCERNED WITH MORALS AND VALUES OF OTHER PARTIES/CHRISTIAN BELIEFS	8 2% (8)	1 2% (9)	- 1% (6)	2 5% (5)	- - (8)	2 2% (8)	2 4% (4)	3 1% (12)	5 2% (8)	2 1% (11)	1 1% (10)	2 4% (7)	3 4% (4)	2 2% (10)	- - (6)	1 3% (6)	- - (5)	3 4% (5)	2 4% (5)	1 1% (9)	3 2% (9)	4 3% (6)	4 2% (10)	4 2% (8)
WAS A DEMOCRAT/DO NOT AGREE WITH MY PREVIOUS PARTY ANYMORE	7 2% (9)	2 3% (6)	1 2% (4)	- - (7)	2 3% (7)	- - (7)	2 3% (7)	5 2% (7)	3 1% (11)	- - (4)	6 5% (4)	- - (10)	1 2% (10)	3 4% (7)	1 1% (9)	- - (10)	- - (8)	2 2% (9)	1 2% (9)	- - (10)	1 1% (10)	6 4% (4)	5 2% (7)	2 1% (11)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X

Continued

NATIONAL RESEARCH INC

CIVITAS

Table 33-1
QUESTION 19:
In your own words, can you please tell me why you are registered as an Independent or Unaffiliated?

BANNER 1

	KEY REGIONS						GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC			
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)	
NOT HAPPY WITH POLITICIANS/ CAN'T TRUST THEM	7 2% (10)	4 6% (4) cd	-	-	1 2% (9)	1 1% (12)	1 1% (10)	7 4% (5) I	-	3 2% (8)	3 2% (5)	-	1 1% (12)	5 6% (4) qrs	1 1% (10)	1 3% (6) *	-	-	-	-	-	6 4% (11)	1 - (13)	2 1% (13)	5 3% (5)
PERSONAL CHOICE/PERSONAL REASONS	7 2% (11)	-	1% (8)	-	2 4% (6)	3 3% (6)	1 3% (8)	3 1% (11)	4 2% (9)	4 3% (7)	-	1 1% (11)	2 2% (9) k	3 3% (8)	-	-	2 2% (9)	1 1% (11)	2 4% (4) op	2 2% (6)	2 1% (13)	4 3% (7)	3 1% (11)	4 2% (9)	
DO NOT WANT TO BE BOTHERED WITH MAIL/E-MAIL/DOOR-STEP VISITS/PHONE CALLS	5 1% (12)	1 1% (12)	-	-	-	3 3% (7)	2 4% (6)	2 1% (13)	4 2% (10)	2 1% (10)	1 1% (8) *	1 2% (10)	1 2% (11)	-	1 2% (8)	1 1% (9)	2 2% (8)	1 1% (10)	1 2% (10)	2 2% (5)	1 1% (11)	2 1% (11)	3 1% (12)	2 1% (10)	
WAS A REPUBLICAN/DO NOT AGREE WITH MY PREVIOUS PARTY ANYMORE	5 1% (13)	2 2% (7)	-	1 4% (7)	-	1 1% (11)	1 1% (11)	4 2% (8)	1 - (12)	-	-	3 5% (5) jk	2 2% (8) jk	-	3 4% (4) nqr	1 3% (5)	-	-	1 1% (11)	2 2% (7)	1 1% (12)	2 1% (12)	4 1% (9)	1 - (13)	
OTHER	8 2% (13)	2 3% (7)	1 2% (6)	2 6% (7)	-	3 3% (11)	-	4 2% (8)	5 2% (12)	2 1% (10)	4 3% (11) 1	-	2 3% (8) L	2 2% (10)	1 2% (8)	1 3% (7)	2 2% (9)	1 2% (10)	1 3% (7)	2 3% (8)	3 2% (11)	3 2% (12)	3 1% (9)	4 3% (13)	
NONE/NOTHING/NOT REGISTERED UNAFFILIATED/AM A REPUBLICAN/DEMOCRAT	60 15% (13)	9 12% (12)	14 27% (13) de	3 9% (9)	6 9% (12)	18 19% (11)	7 13% (11)	29 15% (15)	32 15% (12)	19 14% (14)	14 11% (11)	13 22% (13) k	14 17% (14)	9 10% (10)	13 20% (13)	7 18% (11)	12 15% (12)	12 16% (12)	7 15% (11)	19 21% (12)	23 14% (14)	19 13% (13)	31 13% (13)	30 18% (18)	
DON'T KNOW	15 4% (12)	3 4% (7)	3 5% (6)	3 9% (9)	4 6% (12) g	3 3% (11)	-	7 3% (12)	9 4% (13)	9 6% (15)	3 3% (11)	2 3% (13)	1 1% (10)	4 4% (10)	2 3% (7)	1 1% (10)	5 6% (12)	3 4% (11)	-	5 6% (12)	7 5% (14)	2 2% (10)	9 4% (13)	6 4% (12)	
REFUSED	12 3% (13)	2 3% (7)	6 11% (13) deg	-	1 1% (10)	2 3% (11)	-	8 4% (12)	4 2% (13)	6 5% (12) 1	2 2% (10)	-	3 4% (12) L	6 7% (10) oq	-	1 4% (10) oq	-	2 3% (7)	2 4% (11) oq	5 6% (12)	2 1% (13)	5 3% (13)	7 3% (10)	4 2% (12)	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 33-2
QUESTION 19:
In your own words, can you please tell me why you are registered as an Independent or Unaffiliated?

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
DO NOT WANT TO BE TOLD TO VOTE FOR A CERTAIN PARTY/TO VOTE FOR WHOEVER I WANT/TO KEEP MY OPTIONS OPEN/TO VOTE IN EITHER PRIMARY/DON'T WANT TO BE COMMITTED TO ONE PARTY/DON'T LIKE VOTING A STRAIGHT TICKET	104 26% (1)	6 13% (2)	83 27% (1)	28 21% (1)	39 31% (1)	34 25% (2)	35 30% (1)	38 36% (1)	31 19% (2)	53 24% (2)	27 24% (2)	11 48% (1)	47 23% (2)	51 28% (1)	71 26% (1)	67 26% (1)	20 24% (2)	31 26% (1)	4 10% (3)	42 28% (1)	24 39% (1)	19 20% (2)	6 31% (1)	8 36% (1)
VOTE FOR THE PERSON NOT THE PARTY/VOTE ON THE PERSON'S VIEWS ON ISSUES/VOTE FOR WHO I THINK WILL DO THE BEST JOB REPRESENTING ME	96 24% (2)	14 30% (1)	69 22% (2)	22 17% (2)	26 21% (2)	47 35% (1)	27 23% (2)	31 30% (2)	35 22% (1)	59 26% (1)	28 25% (1)	3 13% (2)	50 25% (1)	44 25% (2)	71 26% (2)	67 26% (2)	24 29% (1)	25 21% (2)	13 30% (2)	39 25% (2)	10 17% (2)	23 25% (1)	4 21% (3)	7 29% (2)
DO NOT AGREE WITH EITHER PARTY/DO NOT WANT TO BE ASSOCIATED WITH EITHER PARTY/DON'T THINK ANY ONE PARTY IS RIGHT/PARTIES NEED TO WORK TOGETHER/I'M IN THE MIDDLE/I CAN SEE BOTH SIDES	64 16% (3)	2 5% (3)	54 17% (3)	19 14% (3)	14 11% (3)	31 23% (3)	12 10% (3)	27 26% (3)	21 13% (3)	44 20% (3)	16 14% (3)	2 8% (6)	33 16% (3)	26 15% (3)	46 17% (3)	41 16% (3)	16 19% (3)	18 16% (3)	18 41% (1)	25 17% (3)	5 8% (4)	11 12% (3)	5 26% (2)	-
DON'T LIKE POLITICAL PARTIES/DON'T LIKE THE TWO-PARTY SYSTEM (NON-SPECIFIC)	14 4% (4)	1 3% (5)	13 4% (5)	2 1% (9)	6 5% (4)	6 4% (4)	8 7% (4)	1 1% (10)	4 3% (6)	9 4% (4)	2 2% (10)	2 10% (3)	6 3% (5)	8 5% (4)	9 3% (5)	9 4% (5)	2 3% (6)	5 4% (4)	-	3 2% (8)	5 8% (3)	2 2% (7)	-	4 19% (3)
I LEAN REPUBLICAN	13 3% (5)	-	13 4% (4)	13 10% (4)	-	-	-	3 3% (6)	10 7% (4)	6 3% (5)	3 3% (6)	-	12 6% (4)	1 1% (13)	12 4% (4)	12 4% (4)	1 1% (9)	2 2% (10)	1 3% (5)	6 4% (5)	3 5% (5)	2 2% (6)	-	-
HAVE ALWAYS BEEN UNAFFILIATED/INDEPENDENT	10 2% (6)	1 1% (7)	8 3% (6)	3 2% (6)	4 3% (6)	3 2% (9)	4 3% (6)	2 2% (9)	4 3% (5)	6 3% (6)	3 2% (8)	1 5% (8)	4 2% (7)	5 3% (7)	6 2% (8)	6 2% (8)	4 5% (5)	4 3% (5)	1 3% (6)	6 4% (4)	1 1% (9)	2 2% (8)	-	-
I LEAN DEMOCRAT	8 2% (7)	-	8 3% (7)	-	5 4% (5)	3 2% (8)	6 5% (5)	2 2% (8)	-	2 1% (12)	1 1% (13)	2 9% (4)	2 1% (11)	6 3% (6)	7 2% (6)	7 3% (6)	6 8% (4)	1 1% (12)	2 4% (4)	2 1% (11)	2 4% (6)	1 1% (13)	-	1 5% (4)
CONCERNED WITH MORALS AND VALUES OF OTHER PARTIES/ CHRISTIAN BELIEFS	8 2% (8)	1 2% (6)	6 2% (9)	-	3 2% (8)	5 4% (5)	1 1% (10)	5 5% (4)	2 1% (10)	4 2% (7)	4 3% (5)	-	4 2% (8)	4 2% (10)	4 2% (10)	4 2% (10)	1 1% (11)	3 3% (7)	-	3 2% (9)	1 2% (8)	3 4% (5)	-	-
WAS A DEMOCRAT/DO NOT AGREE WITH MY PREVIOUS PARTY ANYMORE	7 2% (9)	1 3% (4)	6 2% (10)	3 3% (5)	-	4 3% (6)	1 1% (9)	4 4% (5)	2 2% (9)	-	5 4% (4)	2 8% (7)	5 2% (6)	1 1% (12)	5 2% (9)	5 2% (9)	2 2% (7)	2 2% (9)	-	2 1% (12)	-	5 4% (4)	1 5% (5)	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X

Continued

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CIVITAS

Table 33-2
QUESTION 19:
In your own words, can you please tell me why you are registered as an Independent or Unaffiliated?

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
NOT HAPPY WITH POLITICIANS/ CAN'T TRUST THEM	7 2% (10)	- - (13)	4 1% (13)	3 2% (7)	3 2% (9)	2 1% (10)	- - (12)	2 2% (7)	1 1% (12)	4 2% (8)	1 1% (12)	2 9% (5)	3 2% (9)	4 2% (9)	6 2% (7)	6 3% (7)	2 2% (8)	1 - (13)	- - (13)	1 1% (13)	2 3% (7)	1 1% (11)	2 12% (4)	- - (4)
PERSONAL CHOICE/PERSONAL REASONS	7 2% (11)	- - (8)	7 2% (8)	1 1% (11)	2 2% (10)	4 3% (7)	3 3% (7)	- - (7)	3 2% (7)	3 1% (11)	3 2% (7)	- - (13)	- - (5)	7 4% (11)	4 1% (11)	4 1% (11)	- - (11)	2 1% (11)	- - (6)	5 3% (6)	- - (9)	2 2% (9)	- - (9)	- - (9)
DO NOT WANT TO BE BOTHERED WITH MAIL/E-MAIL/DOOR-STEP VISITS/PHONE CALLS	5 1% (12)	- - (11)	5 2% (11)	2 1% (10)	4 3% (7)	- - (8)	3 2% (12)	1 1% (11)	2 1% (11)	3 1% (9)	2 2% (9)	- - (12)	1 1% (8)	4 2% (12)	2 1% (12)	2 1% (6)	- - (6)	4 3% (7)	- - (7)	3 2% (10)	- - (10)	2 2% (10)	1 3% (6)	- - (6)
WAS A REPUBLICAN/DO NOT AGREE WITH MY PREVIOUS PARTY ANYMORE	5 1% (13)	- - (12)	5 1% (12)	2 2% (8)	- - (11)	1 1% (11)	- - (11)	1 1% (11)	3 2% (8)	3 1% (10)	2 2% (11)	- - (10)	3 1% (11)	2 1% (11)	1 1% (13)	1 1% (13)	1 1% (10)	3 3% (8)	1 3% (7)	2 2% (10)	- - (12)	1 1% (12)	- - (12)	- - (12)
OTHER	8 2% (13)	1 1% (13)	8 2% (13)	5 4% (13)	1 1% (13)	2 2% (13)	4 3% (13)	- - (13)	5 3% (13)	6 3% (13)	2 2% (13)	- - (13)	4 2% (13)	4 2% (13)	6 2% (13)	5 2% (13)	3 4% (13)	1 1% (13)	1 3% (13)	3 2% (13)	- - (13)	2 2% (13)	- - (13)	2 8% (13)
NONE/NOTHING/NOT REGISTERED UNAFFILIATED/AM A REPUBLICAN/DEMOCRAT	60 15% (13)	14 29% (13)	43 14% (13)	28 21% (13)	24 20% (13)	7 6% (13)	22 19% (13)	7 7% (13)	27 17% (13)	28 12% (13)	21 19% (13)	3 14% (13)	36 18% (13)	23 13% (13)	38 14% (13)	37 14% (13)	7 8% (13)	21 18% (13)	4 10% (13)	13 9% (13)	15 24% (13)	23 25% (13)	1 8% (13)	2 7% (13)
DON'T KNOW	15 4% (13)	5 11% (13)	7 2% (13)	6 5% (13)	2 1% (13)	4 3% (13)	4 3% (13)	2 2% (13)	10 6% (13)	10 5% (13)	2 2% (13)	1 3% (13)	7 4% (13)	5 3% (13)	14 5% (13)	12 5% (13)	4 5% (13)	1 1% (13)	- 1% (13)	8 5% (13)	2 4% (13)	1 1% (13)	2 13% (13)	2 8% (13)
REFUSED	12 3% (13)	1 1% (13)	11 4% (13)	8 6% (13)	3 2% (13)	1 1% (13)	3 2% (13)	- - (13)	9 6% (13)	6 3% (13)	3 3% (13)	- - (13)	8 4% (13)	3 1% (13)	9 3% (13)	9 3% (13)	4 5% (13)	2 2% (13)	2 6% (13)	3 2% (13)	2 4% (13)	2 2% (13)	1 4% (13)	- - (13)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 34-1
 QUESTION 20:
 On fiscal issues, like taxes and government spending, do you generally consider yourself to be a liberal, moderate or a conservative?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
**D/S (CONSERVATIVE - LIBERAL)	117 29%	18 24%	21 41% f	13 38%	27 41% bFg	19 20%	13 24%	71 37% I	46 22%	11 8%	54 45% J	22 36% J	30 38% J	29 32% Q	27 42% Q	15 39% Q	- -	30 40% Q	16 34% Q	21 22%	48 29%	48 33%	53 23%	62 37% W
CONSERVATIVE	172 43%	28 37%	28 55%	17 48%	32 50%	38 41%	20 38%	96 50% I	76 37%	39 28%	63 52% J	30 49% J	40 51% J	40 44% Q	35 54% Q	21 56% Q	19 23%	36 48% Q	21 44% Q	35 38%	69 42%	68 47%	85 37%	85 52% W
LIBERAL	55 14%	10 13%	7 14%	4 11%	5 8%	19 20% e	7 14%	25 13%	30 15%	29 20% K	9 7% K	8 13% K	10 13% K	11 12% K	8 12% K	6 17% K	19 23% r	6 8% r	5 10% r	14 16%	21 13%	20 14%	32 14%	23 14%
MODERATE	153 38%	36 46%	15 30%	12 33%	25 39%	32 34%	21 40%	61 32%	92 44% H	64 46% m	44 36%	20 32%	26 33%	31 34%	22 33%	9 24%	47 55% nOPr	26 34% Pr	19 41% P	40 44%	69 42% v	44 30%	105 45% X	48 29% X
DON'T KNOW/REFUSED	20 5%	3 4%	1 1%	3 8%	2 3%	5 5%	4 8%	10 5% 5	9 4% 4	8 6%	5 4%	3 5%	3 4%	8 9% OQ	1 1%	1 3%	- -	7 10% OQ	2 4% q	2 3%	4 3%	13 9% tU	10 4%	8 5%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
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Table 34-2
 QUESTION 20:
 On fiscal issues, like taxes and government spending, do you generally consider yourself to be a liberal, moderate or a conservative?

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA				INSURANCE COVERAGE					
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
**D/S (CONSERVATIVE - LIBERAL)	117 29%	18 37%	86 28%	88 67% EF	-7 -6%	33 25% E	-30 -26%	19 18% G	125 78% GH	60 27% L	41 36% jL	-4 -19%	106 53% N	2 1%	66 24% Q	66 26% Q	6 7%	47 39% OPQ	11 26% U	52 34% U	-1 -2%	33 36% U	8 42% U	7 29% U
CONSERVATIVE	172 43%	21 43%	133 43%	90 68% EF	26 21%	53 39% E	17 14%	23 22%	126 79% GH	87 39%	56 49% jl	6 24%	114 57% N	49 27%	105 38%	99 39%	26 32%	63 53% OPQ	16 38%	66 43% u	16 26%	46 50% U	8 47%	12 50%
LIBERAL	55 14%	3 7%	47 15%	2 2%	33 26% Df	20 15% D	47 40% HI	5 4%	1 1%	27 12%	15 13%	10 43% jk	7 4%	46 26% M	39 14%	33 13%	20 25% p	16 14%	5 12%	14 9%	17 29% TW	13 14%	1 4%	5 21%
MODERATE	153 38%	22 46%	118 38%	35 27%	63 50% Df	49 37%	51 43% I	71 68% GI	29 18%	95 43%	38 33%	8 32%	66 33%	81 45% M	120 44% R	114 44% R	34 41% r	31 26%	22 50% vx	62 40%	26 42%	29 32%	7 39%	6 24%
DON'T KNOW/REFUSED	20 5%	2 4%	15 5%	4 3%	3 3%	12 9% e	4 3%	5 5%	4 3%	14 6% L	5 5% L	- -	13 7% N	3 2%	11 4%	11 4%	2 2%	8 7%	- -	11 7% S	2 3%	4 4% S	2 10%	1 5%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
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Table 35-1
Summary of Fiscal Ideology Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
AUG 7-8, 2017	117 29%	18 24%	21 41%	13 38%	27 41%	19 20%	13 24%	71 37%	46 22%	11 8%	54 45%	22 36%	30 38%	29 32%	27 42%	15 39%	- -	30 40%	16 34%	21 22%	48 29%	48 33%	53 23%	62 37%
CONSERVATIVE	172 43%	28 37%	28 55%	17 48%	32 50%	38 41%	20 38%	96 50%	76 37%	39 28%	63 52%	30 49%	40 51%	40 44%	35 54%	21 56%	19 23%	36 48%	21 44%	35 38%	69 42%	68 47%	85 37%	85 52%
LIBERAL	55 14%	10 13%	7 14%	4 11%	5 8%	19 20%	7 14%	25 13%	30 15%	29 20%	9 7%	8 13%	10 13%	11 12%	8 12%	6 17%	19 23%	6 8%	5 10%	14 16%	21 13%	20 14%	32 14%	23 14%
MODERATE	153 38%	36 46%	15 30%	12 33%	25 39%	32 34%	21 40%	61 32%	92 44%	64 46%	44 36%	20 32%	26 33%	31 34%	22 33%	9 24%	47 55%	26 34%	19 41%	40 44%	69 42%	44 30%	105 45%	48 29%
AUG 10-11, 2016	168 42%	39 40%	17 38%	15 40%	37 54%	45 50%	14 24%	85 44%	83 40%	49 36%	45 40%	32 48%	41 50%	34 38%	31 47%	20 54%	28 35%	32 41%	23 46%	- -	- -	- -	66 31%	99 55%
CONSERVATIVE	208 52%	52 53%	19 43%	19 50%	44 65%	53 58%	21 34%	102 53%	105 51%	68 49%	58 52%	37 54%	45 55%	45 51%	35 54%	22 58%	40 51%	40 51%	25 50%	- -	- -	- -	93 44%	110 61%
LIBERAL	40 10%	13 13%	2 5%	4 10%	7 11%	7 8%	6 10%	17 9%	23 11%	19 13%	13 12%	4 6%	4 5%	11 13%	4 6%	2 5%	12 16%	8 10%	2 5%	- -	- -	- -	27 13%	11 6%
MODERATE	138 34%	27 27%	22 49%	12 32%	16 23%	28 31%	33 56%	66 34%	72 35%	43 31%	38 34%	25 38%	31 38%	28 32%	25 37%	13 34%	22 28%	29 38%	21 41%	- -	- -	- -	81 38%	55 31%
AUG 10-11, 2015	121 30%	27 27%	19 44%	21 52%	14 20%	26 29%	14 25%	67 35%	54 26%	27 18%	42 40%	24 34%	27 37%	28 30%	25 40%	14 39%	13 16%	24 29%	17 39%	- -	- -	- -	47 23%	72 39%
CONSERVATIVE	167 42%	39 39%	22 52%	24 59%	23 33%	38 43%	20 36%	91 47%	76 37%	50 34%	51 48%	33 46%	34 46%	42 45%	31 51%	17 48%	22 27%	34 41%	20 46%	- -	- -	- -	74 36%	90 49%
LIBERAL	46 12%	13 12%	3 8%	3 7%	9 13%	12 14%	6 12%	24 13%	22 11%	23 15%	8 8%	9 12%	6 9%	14 15%	6 10%	3 10%	9 11%	10 12%	3 7%	- -	- -	- -	26 13%	18 10%
MODERATE	178 45%	49 49%	16 37%	14 34%	36 52%	35 40%	28 49%	73 38%	106 51%	73 49%	44 41%	29 41%	32 43%	38 40%	21 35%	13 37%	47 57%	38 46%	20 47%	- -	- -	- -	101 50%	71 38%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

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CIVITAS

Table 35-1
Summary of Fiscal Ideology Trend

BANNER 1

	KEY REGIONS						GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
AUG 23-25, 2014	129 32%	20 23%	30 48% Bf	20 53% BEF	14 25%	23 24%	21 35%	81 42% I	48 23%	37 28%	36 31%	21 30%	35 43%	26 30%	36 52% nQR	19 52% nQR	10 14%	19 23%	19 38% Q	-	-	-	60 28%	68 39%
CONSERVATIVE	181 45%	34 38%	36 56%	22 58% be	19 33%	39 42%	31 52%	101 53% i	80 38%	55 42%	56 48%	28 39%	42 53%	38 45%	39 57% qR	24 65% QRs	27 36%	31 36%	23 45%	-	-	-	91 42%	89 51%
LIBERAL	52 13%	14 16%	5 8%	2 5%	4 8%	16 17% d	10 17%	20 11%	32 15%	18 14%	20 17%	6 9%	7 9%	12 14%	3 5%	5 13%	16 22% Os	11 14%	4 7%	-	-	-	30 14%	21 12%
MODERATE	155 39%	38 43% g	22 35%	14 36%	31 56% G	35 37%	14 23%	68 35%	87 42%	55 43%	36 30%	37 51% KM	27 33%	35 40%	26 37% P	7 20%	29 39% p	38 45% P	21 41% P	-	-	-	89 41%	60 34%
AUG 19-20, 2013	120 30%	30 28%	10 23%	13 39%	23 37% F	18 20%	25 41% cF	62 32%	58 28%	25 14%	36 34% J	29 55% JK	31 50% JK	16 16%	28 46% NQ	18 56% NQR	21 19%	23 33% Nq	14 45% NQ	-	-	-	49 19%	71 48% W
CONSERVATIVE	171 43%	42 39%	19 44%	17 51%	29 47%	32 35%	31 51% f	88 46%	83 40%	58 32%	47 45% j	31 60% Jk	34 56% J	36 37%	31 52% nQ	20 62% NQR	36 33%	31 46% q	16 50%	-	-	-	86 34%	84 57% W
LIBERAL	50 13%	11 10%	9 21%	4 12%	6 10%	14 15%	6 10%	26 13%	25 12%	33 18% kLM	11 10%	3 5%	4 6%	20 20% OPS	4 6%	2 7%	15 14% s	8 12%	1 4%	-	-	-	38 15% x	13 9%
MODERATE	157 39%	49 46%	14 32%	11 33%	21 34%	40 44%	21 34%	66 34%	90 43% h	79 43%	41 39%	16 31%	21 34%	35 35%	22 36%	9 29%	52 48% P	25 38%	13 40%	-	-	-	111 44%	44 30% X
AUG 20-21, 2012	115 29%	12 14%	15 27% b	13 32% B	19 28% B	30 36% B	26 41% B	63 33%	52 25%	28 19%	46 37% JM	28 42% JM	14 21%	21 22%	32 46% NQS	9 37% qs	16 18%	29 40% NQS	7 16%	-	-	-	56 24%	57 37% W
CONSERVATIVE	170 42%	27 30%	21 37%	22 53% B	28 42%	38 46% B	33 53% B	86 45%	84 40%	52 35%	59 48% j	33 51% J	26 41%	37 38%	37 53% nQs	12 50%	31 34%	37 50% q	16 38%	-	-	-	93 39%	73 47%
LIBERAL	55 14%	15 16%	6 11%	8 21%	9 14%	8 10%	8 12%	23 12%	32 15%	23 16%	13 11%	6 9%	12 19% l	15 16% o	5 7%	3 13%	15 16% o	8 10%	9 21% O	-	-	-	37 16%	16 10%
MODERATE	150 38%	42 47% DeG	26 46% Dg	9 23%	22 33%	32 39% d	19 30%	74 39%	76 37%	63 43%	44 36%	21 33%	22 34%	41 42%	25 36%	8 32%	37 41%	24 32%	15 35%	-	-	-	94 40%	53 35%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 35-1
Summary of Fiscal Ideology Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB- URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
AUG 14-18, 2011	128 32%	22 22%	17 32%	15 41% b	24 42% B	28 31%	21 33%	62 32%	66 32%	23 15%	46 40% J	34 48% J	25 42% J	8 9%	38 47% NQ	16 55% NQs	26 23% N	29 48% NQ	11 34% N	-	-	-	50 21%	76 52% W
CONSERVATIVE	173 43%	38 39%	24 46%	18 47%	28 48%	37 40%	30 46%	89 46%	84 40%	47 30%	56 48% J	38 54% J	32 54% J	27 33%	42 53% NQ	20 66% NQs	36 32%	33 53% NQ	15 45%	-	-	-	86 36%	84 57% W
LIBERAL	45 11%	16 16% E	7 13%	2 6%	3 6%	8 9%	8 13%	27 14%	18 9%	24 15% L	10 8%	4 6%	7 12%	19 23% OQR	5 6%	3 11%	10 9%	3 6%	4 12%	-	-	-	36 15% X	7 5%
MODERATE	159 40%	39 40%	19 36%	15 40%	25 43%	42 47% G	19 29%	69 36%	90 43%	75 48% M	43 37% m	26 37%	15 25%	36 43% P	28 35% P	6 19%	57 51% OPrS	22 36% p	10 31%	-	-	-	109 45% X	45 31%
AUG 15-18, 2010	188 47%	40 44%	36 80% BDEFG	18 50%	25 39%	36 44%	33 40%	98 51%	90 43%	32 48%	65 49%	40 43%	51 47%	28 52% r	43 50%	27 52% r	27 50%	35 37%	27 46%	-	-	-	68 34%	114 59% W
CONSERVATIVE	231 58%	51 55%	38 85% BDEFG	21 59%	33 51%	44 54%	45 54%	117 61%	114 55%	37 57%	77 58%	53 57%	63 59%	31 58%	53 61%	33 63%	32 59%	48 51%	34 58%	-	-	-	95 47%	131 67% W
LIBERAL	43 11%	11 12%	2 4%	3 9%	8 12%	8 10%	11 14% c	19 10%	25 12%	6 9%	12 9%	13 14%	12 11%	3 6%	10 11%	5 11%	5 9%	13 14%	7 12%	-	-	-	26 13%	17 9%
MODERATE	113 28%	30 32% C	4 9%	9 25% c	21 33% C	28 34% C	22 26% C	53 27%	60 29%	22 33%	40 30%	23 24%	28 26%	19 36% p	22 26%	11 21%	16 30%	27 28%	17 29%	-	-	-	71 35% X	42 22%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 35-2
Summary of Fiscal Ideology Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA				INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)	
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33% f	126 31%	134 34%	119 30% HI	104 26%	160 40% H	223 56% L	114 29% L	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%	
AUG 7-8, 2017 -----	117 29%	18 37%	86 28%	88 67% EF	-7 -6%	33 25% E	-30 -26% HI	19 18% G	125 78% GH	60 27% L	41 36% jL	-4 -19%	106 53% N	2 1%	66 24% Q	66 26% Q	6 7%	47 39% OPQ	11 26% U	52 34% U	-1 -2%	33 36% U	8 42% U	7 29% U	
CONSERVATIVE	172 43%	21 43%	133 43%	90 68% EF	26 21%	53 39% E	17 14%	23 22%	126 79% GH	87 39%	56 49% jL	6 24%	114 57% N	49 27%	105 38%	99 39%	26 32%	63 53% OPQ	16 38%	66 43% u	16 26%	46 50% U	8 47%	12 50%	
LIBERAL	55 14%	3 7%	47 15%	2 2%	33 26% DF	20 15% D	47 40% HI	5 4%	1 1%	27 12%	15 13%	10 43% jk	7 4%	46 26% M	39 14%	33 13%	20 25% p	16 14%	5 12%	14 9%	17 29% TW	13 14%	1 4%	5 21%	
MODERATE	153 38%	22 46%	118 38%	35 27%	63 50% Df	49 37%	51 43% I	71 68% GI	29 18%	95 43%	38 33%	8 32%	66 33%	81 45% M	120 44% R	114 44% R	34 41% r	31 26%	22 50% vx	62 40%	26 42%	29 32%	7 39%	6 24%	
AUG 10-11, 2016 -----	168 42%	14 34%	148 43%	109 73% EF	-11 -12%	69 47% E	-23 -38% G	36 27% G	151 77% GH	94 39%	48 48%	13 44%	126 59% N	35 21%	-	-	-	-	-	-	-	-	-	-	-
CONSERVATIVE	208 52%	19 47%	181 53%	116 78% EF	13 14%	77 52% E	3 5%	43 32% G	158 81% GH	127 53%	53 53%	14 48%	138 64% N	62 37%	-	-	-	-	-	-	-	-	-	-	-
LIBERAL	40 10%	5 12%	33 10%	7 5%	24 26% DF	8 5%	26 44% HI	7 5%	7 3%	33 14% KL	5 5%	1 4%	12 6%	27 16% M	-	-	-	-	-	-	-	-	-	-	-
MODERATE	138 34%	11 28%	120 35%	25 17%	50 54% DF	57 39% D	28 46% I	77 58% I	31 16%	73 30%	39 39%	14 48%	58 27%	73 44% M	-	-	-	-	-	-	-	-	-	-	-
AUG 10-11, 2015 -----	121 30%	10 14%	104 34% B	82 75% EF	-5 -4%	43 26% E	-24 -29% G	32 19% G	114 77% GH	68 31%	35 40% L	6 19%	101 47% N	13 8%	-	-	-	-	-	-	-	-	-	-	-
CONSERVATIVE	167 42%	20 26%	138 46% B	88 80% EF	24 20%	53 32% E	9 10%	39 24% G	119 80% GH	92 42%	42 48%	14 45%	116 54% N	43 26%	-	-	-	-	-	-	-	-	-	-	-
LIBERAL	46 12%	9 12%	34 11%	6 6%	28 24% DF	11 7%	33 39% HI	7 5%	6 4%	24 11%	7 8%	8 26% k	14 7%	30 18% M	-	-	-	-	-	-	-	-	-	-	-
MODERATE	178 45%	43 56% c	127 42%	16 14%	67 56% D	93 56% D	40 48% I	115 70% GI	22 15%	102 46% l	37 43%	8 25%	80 37%	90 55% M	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 35-2
Summary of Fiscal Ideology Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
AUG 23-25, 2014	129	10	112	71	-9	67	-19	38	107	69	41	17	96	28	-	-	-	-	-	-	-	-	-	-
	32%	16%	36%	77%	-7%	38%	-22%	22%	80%	32%	41%	50%	51%	15%	-	-	-	-	-	-	-	-	-	-
			B	EF		E		G	GH				N											
CONSERVATIVE	181	19	152	71	28	78	23	45	110	99	48	19	109	66	-	-	-	-	-	-	-	-	-	-
	45%	30%	48%	77%	23%	45%	26%	26%	83%	46%	49%	56%	59%	34%	-	-	-	-	-	-	-	-	-	-
			b	EF		E			GH				N											
LIBERAL	52	9	40	-	37	11	41	7	3	30	7	2	13	38	-	-	-	-	-	-	-	-	-	-
	13%	14%	13%	-	30%	7%	48%	4%	3%	14%	7%	6%	7%	19%	-	-	-	-	-	-	-	-	-	-
					DF	D	HI							M										
MODERATE	155	33	113	20	57	78	20	115	19	79	39	12	58	84	-	-	-	-	-	-	-	-	-	-
	39%	51%	36%	22%	46%	44%	23%	66%	14%	37%	40%	36%	31%	43%	-	-	-	-	-	-	-	-	-	-
					D	D	GI							m										
AUG 19-20, 2013	120	-6	121	71	-7	56	-22	39	103	52	44	18	91	24	-	-	-	-	-	-	-	-	-	-
	30%	-9%	39%	72%	-5%	33%	-25%	22%	83%	24%	54%	33%	44%	14%	-	-	-	-	-	-	-	-	-	-
			B	EF		E		G	GH				N											
CONSERVATIVE	171	12	149	76	21	73	13	49	107	86	49	23	113	50	-	-	-	-	-	-	-	-	-	-
	43%	19%	49%	76%	17%	43%	15%	28%	86%	40%	60%	41%	55%	28%	-	-	-	-	-	-	-	-	-	-
			B	EF		E		G	GH				N											
LIBERAL	50	18	28	5	28	18	35	11	4	34	5	4	22	26	-	-	-	-	-	-	-	-	-	-
	13%	28%	9%	5%	22%	10%	40%	6%	3%	16%	6%	8%	11%	15%	-	-	-	-	-	-	-	-	-	-
			C		DF	d	HI						K											
MODERATE	157	22	122	19	68	70	32	111	12	84	26	18	63	88	-	-	-	-	-	-	-	-	-	-
	39%	35%	40%	19%	53%	41%	37%	63%	10%	39%	32%	32%	31%	50%	-	-	-	-	-	-	-	-	-	-
					Df	D	I	GI						M										
AUG 20-21, 2012	115	3	107	91	-8	27	-40	33	121	63	25	2	109	-6	-	-	-	-	-	-	-	-	-	-
	29%	5%	33%	71%	-6%	19%	-55%	19%	88%	32%	29%	4%	50%	-4%	-	-	-	-	-	-	-	-	-	-
			B	EF		E		G	GH				N											
CONSERVATIVE	170	15	149	93	21	50	4	41	123	91	38	13	123	33	-	-	-	-	-	-	-	-	-	-
	42%	23%	46%	72%	17%	35%	6%	24%	90%	46%	44%	20%	56%	21%	-	-	-	-	-	-	-	-	-	-
			B	EF		E		G	GH				N											
LIBERAL	55	11	41	2	29	24	44	8	2	28	13	10	14	40	-	-	-	-	-	-	-	-	-	-
	14%	18%	13%	2%	24%	17%	61%	5%	1%	14%	15%	16%	6%	25%	-	-	-	-	-	-	-	-	-	-
					D	D	HI							M										
MODERATE	150	35	109	29	65	56	23	117	9	72	30	29	65	80	-	-	-	-	-	-	-	-	-	-
	38%	55%	34%	22%	54%	39%	32%	69%	7%	37%	35%	45%	30%	50%	-	-	-	-	-	-	-	-	-	-
			C		DF	D	I	GI						M										

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

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CIVITAS

Table 35-2
Summary of Fiscal Ideology Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
AUG 14-18, 2011	128	7	114	74	-5	53	-29	51	102	54	37	14	96	23	-	-	-	-	-	-	-	-	-	-
	32%	18%	36%	69%	-4%	35%	-42%	29%	78%	27%	53%	28%	46%	14%	-	-	-	-	-	-	-	-	-	-
CONSERVATIVE	173	14	149	78	24	62	8	55	103	79	42	21	109	52	-	-	-	-	-	-	-	-	-	-
	43%	34%	47%	72%	20%	41%	12%	32%	79%	39%	60%	43%	52%	32%	-	-	-	-	-	-	-	-	-	-
LIBERAL	45	6	34	3	29	9	37	4	2	25	5	7	13	29	-	-	-	-	-	-	-	-	-	-
	11%	16%	11%	3%	25%	6%	53%	2%	1%	12%	7%	15%	6%	18%	-	-	-	-	-	-	-	-	-	-
MODERATE	159	17	118	25	59	68	22	109	20	84	18	20	72	77	-	-	-	-	-	-	-	-	-	-
	40%	43%	37%	23%	50%	45%	31%	63%	16%	42%	26%	41%	35%	47%	-	-	-	-	-	-	-	-	-	-
AUG 15-18, 2010	188	4	176	116	-10	79	-26	61	149	81	67	8	144	32	-	-	-	-	-	-	-	-	-	-
	47%	29%	48%	86%	-11%	49%	-46%	37%	91%	45%	51%	41%	67%	19%	-	-	-	-	-	-	-	-	-	-
CONSERVATIVE	231	6	217	119	20	88	7	69	152	103	80	10	154	65	-	-	-	-	-	-	-	-	-	-
	58%	42%	59%	89%	22%	54%	12%	42%	92%	57%	61%	51%	72%	38%	-	-	-	-	-	-	-	-	-	-
LIBERAL	43	2	41	3	31	8	33	8	3	22	12	2	11	33	-	-	-	-	-	-	-	-	-	-
	11%	13%	11%	2%	33%	5%	57%	5%	2%	12%	9%	11%	5%	19%	-	-	-	-	-	-	-	-	-	-
MODERATE	113	6	102	11	39	60	16	85	9	50	35	6	40	67	-	-	-	-	-	-	-	-	-	-
	28%	39%	28%	8%	41%	37%	28%	52%	6%	28%	26%	33%	19%	40%	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 36-1
 QUESTION 21:
 On social issues, like abortion and marriage, do you generally consider yourself to be a liberal, moderate or a conservative?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
**D/S (CONSERVATIVE - LIBERAL)	19 5%	-19 -25%	3 5%	15 43%	12 18%	16 17%	3 5%	28 15%	-9 -4%	-21 -15%	21 17%	4 7%	15 19%	24 27%	- -	4 10%	-34 -39%	14 18%	11 23%	-12 -13%	3 2%	28 19%	-18 -8%	36 22%
CONSERVATIVE	156 39%	18 24%	19 37%	22 63%	30 46%	41 44%	22 42%	85 44%	70 34%	40 29%	54 44%	25 42%	36 46%	49 54%	22 34%	15 40%	12 14%	35 47%	23 49%	28 31%	61 38%	66 46%	78 34%	76 46%
LIBERAL	137 34%	38 49%	16 32%	7 20%	18 28%	25 27%	20 37%	57 30%	79 38%	62 44%	33 27%	21 35%	21 27%	24 27%	22 34%	11 29%	46 53%	21 28%	12 27%	40 43%	59 36%	38 26%	96 41%	41 25%
MODERATE	90 23%	18 23%	14 27%	4 12%	14 21%	26 28%	7 13%	41 21%	50 24%	33 24%	30 25%	10 17%	17 22%	12 14%	18 28%	10 26%	28 32%	14 18%	8 17%	23 25%	39 24%	29 20%	51 22%	39 24%
DON'T KNOW/REFUSED	17 4%	3 4%	2 4%	2 5%	4 6%	1 1%	4 7%	9 5%	8 4%	5 3%	5 4%	3 6%	4 6%	5 5%	3 4%	2 5%	- -	5 7%	3 7%	1 1%	5 3%	11 8%	6 3%	9 5%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
 NATIONAL RESEARCH INC

Table 36-2
 QUESTION 21:
 On social issues, like abortion and marriage, do you generally consider yourself to be a liberal, moderate or a conservative?

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
**D/S (CONSERVATIVE - LIBERAL)	19 5%	7 14%	5 2%	86 65%	-51 -41%	-12 -9%	-81 -68%	8 7%	92 58%	8 3%	16 14%	-6 -27%	112 56%	-95 -53%	-9 -3%	-3 -1%	-15 -18%	24 20%	-6 -13%	20 13%	-25 -40%	18 20%	6 33%	2 7%
CONSERVATIVE	156 39%	20 41%	120 38%	95 72%	22 17%	37 28%	4 4%	38 37%	108 68%	87 39%	49 43%	6 26%	130 65%	20 11%	97 35%	92 36%	25 31%	56 47%	11 25%	68 45%	12 20%	42 45%	9 48%	8 36%
LIBERAL	137 34%	13 27%	115 37%	9 7%	73 58%	49 37%	85 72%	31 29%	16 10%	79 35%	33 29%	13 53%	18 9%	115 65%	105 38%	95 37%	40 49%	31 27%	17 38%	49 32%	37 60%	24 26%	3 15%	7 29%
MODERATE	90 23%	12 26%	66 21%	24 18%	25 20%	39 29%	26 21%	32 30%	33 21%	49 22%	26 23%	5 21%	43 21%	40 23%	68 25%	66 25%	16 20%	21 18%	15 35%	30 19%	10 17%	23 25%	5 30%	6 25%
DON'T KNOW/REFUSED	17 4%	3 7%	12 4%	3 3%	5 4%	9 6%	4 3%	4 4%	3 2%	9 4%	7 6%	- -	9 5%	3 2%	5 2%	5 2%	- -	10 9%	1 2%	6 4%	2 3%	4 4%	1 7%	2 11%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
 NATIONAL RESEARCH INC

Table 37-1
Summary of Social Ideology Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
AUG 7-8, 2017	19 5%	-19 -25%	3 5%	15 43%	12 18%	16 17%	3 5%	28 15%	-9 -4%	-21 -15%	21 17%	4 7%	15 19%	24 27%	- -	4 10%	-34 -39%	14 18%	11 23%	-12 -13%	3 2%	28 19%	-18 -8%	36 22%
CONSERVATIVE	156 39%	18 24%	19 37%	22 63%	30 46%	41 44%	22 42%	85 44%	70 34%	40 29%	54 44%	25 42%	36 46%	49 54%	22 34%	15 40%	12 14%	35 47%	23 49%	28 31%	61 38%	66 46%	78 34%	76 46%
LIBERAL	137 34%	38 49%	16 32%	7 20%	18 28%	25 27%	20 37%	57 30%	79 38%	62 44%	33 27%	21 35%	21 27%	24 27%	22 34%	11 29%	46 53%	21 28%	12 27%	40 43%	59 36%	38 26%	96 41%	41 25%
MODERATE	90 23%	18 23%	14 27%	4 12%	14 21%	26 28%	7 13%	41 21%	50 24%	33 24%	30 25%	10 17%	17 22%	12 14%	18 28%	10 26%	28 32%	14 18%	8 17%	23 25%	39 24%	29 20%	51 22%	39 24%
AUG 10-11, 2016	37 9%	-5 -5%	9 22%	8 22%	25 37%	-17 -19%	17 28%	10 5%	28 13%	-16 -12%	12 11%	24 36%	17 21%	-16 -18%	15 23%	11 29%	4 5%	15 19%	9 18%	- -	- -	- -	-31 -15%	68 38%
CONSERVATIVE	160 40%	34 34%	22 50%	16 41%	39 57%	24 26%	26 44%	74 39%	86 41%	41 29%	50 45%	35 51%	35 42%	25 28%	31 46%	18 49%	31 39%	34 44%	20 41%	- -	- -	- -	61 29%	95 53%
LIBERAL	123 31%	39 40%	12 28%	7 19%	14 20%	41 45%	10 16%	64 34%	58 28%	57 41%	38 34%	10 15%	18 22%	41 47%	16 24%	7 20%	27 34%	20 25%	11 23%	- -	- -	- -	92 44%	27 15%
MODERATE	106 26%	23 23%	9 19%	14 36%	15 22%	25 28%	20 34%	49 25%	57 28%	34 24%	23 21%	23 34%	26 32%	18 21%	19 29%	11 29%	18 23%	24 31%	15 31%	- -	- -	- -	50 24%	55 31%
AUG 10-11, 2015	12 3%	-23 -23%	3 7%	20 48%	9 13%	1 2%	2 4%	-2 -1%	14 7%	-39 -26%	11 10%	18 26%	22 30%	-24 -26%	10 16%	13 35%	-7 -8%	9 11%	12 28%	- -	- -	- -	-43 -21%	59 32%
CONSERVATIVE	142 36%	22 21%	18 41%	25 60%	28 42%	29 33%	20 35%	67 35%	75 36%	33 22%	37 35%	36 51%	36 49%	24 25%	24 40%	18 51%	21 25%	34 41%	21 48%	- -	- -	- -	49 24%	91 49%
LIBERAL	130 32%	45 44%	15 34%	5 12%	20 29%	28 31%	18 31%	69 36%	61 29%	71 48%	27 25%	18 26%	14 19%	48 51%	14 24%	6 16%	27 33%	25 30%	9 20%	- -	- -	- -	92 45%	33 18%
MODERATE	118 29%	34 34%	9 21%	12 28%	18 27%	27 30%	18 32%	50 26%	68 33%	42 28%	37 34%	15 21%	24 33%	22 23%	17 28%	11 31%	30 37%	24 29%	14 31%	- -	- -	- -	58 28%	56 30%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 37-1
Summary of Social Ideology Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
AUG 23-25, 2014	8 2%	-14 -16%	11 18%	24 62%	-6 -11%	- -	-8 -13%	1 1%	6 3%	-28 -21%	1 1%	10 13%	25 31%	-24 -28%	8 11%	18 48%	-11 -15%	7 8%	11 21%	-	-	-	-28 -13%	33 19%
CONSERVATIVE	158 40%	26 29%	32 51%	25 67%	19 34%	34 36%	22 36%	78 41%	80 38%	44 34%	43 37%	28 40%	43 53%	27 31%	27 39%	25 67%	24 33%	33 40%	22 44%	-	-	-	67 31%	88 50%
LIBERAL	151 38%	39 45%	21 33%	2 5%	26 46%	34 36%	29 49%	77 40%	74 35%	72 55%	42 36%	19 26%	18 22%	51 59%	19 28%	7 19%	36 49%	27 32%	11 22%	-	-	-	95 44%	55 31%
MODERATE	84 21%	21 23%	11 17%	11 29%	10 17%	25 27%	7 12%	34 18%	50 24%	12 9%	31 27%	23 32%	17 21%	8 10%	22 32%	4 11%	11 15%	22 27%	16 31%	-	-	-	50 23%	30 17%
AUG 19-20, 2013	-43 -11%	-34 -31%	4 10%	1 3%	-1 -1%	-16 -17%	2 3%	-15 -8%	-27 -13%	-38 -21%	-21 -21%	2 4%	15 24%	-23 -23%	-	7 23%	-28 -26%	-6 -8%	7 22%	-	-	-	-41 -16%	-3 -2%
CONSERVATIVE	115 29%	15 14%	17 38%	8 24%	25 39%	22 25%	28 45%	55 29%	60 29%	41 23%	23 22%	19 37%	31 51%	20 20%	19 32%	16 48%	24 22%	20 30%	16 52%	-	-	-	59 23%	54 37%
LIBERAL	158 39%	49 45%	12 28%	7 21%	26 41%	38 42%	26 42%	70 37%	87 42%	79 44%	45 43%	17 32%	17 27%	43 43%	19 32%	8 25%	52 48%	26 38%	10 31%	-	-	-	100 40%	57 39%
MODERATE	109 27%	41 38%	12 28%	12 36%	12 20%	27 29%	5 8%	59 31%	50 24%	52 29%	35 33%	11 20%	12 19%	32 32%	20 34%	7 21%	28 25%	18 26%	5 15%	-	-	-	80 32%	29 20%
AUG 20-21, 2012	11 3%	-16 -18%	1 2%	4 11%	13 20%	5 6%	3 6%	7 4%	4 2%	-7 -5%	12 10%	10 15%	-4 -6%	-3 -3%	12 17%	-2 -9%	-6 -6%	10 13%	- -1%	-	-	-	-10 -4%	25 16%
CONSERVATIVE	140 35%	22 25%	17 30%	16 38%	30 44%	32 39%	23 37%	63 33%	76 37%	44 30%	48 39%	26 39%	21 33%	30 31%	27 38%	6 27%	27 30%	32 43%	17 38%	-	-	-	73 31%	65 42%
LIBERAL	129 32%	39 43%	16 28%	11 27%	16 24%	28 33%	19 31%	57 30%	72 35%	51 35%	37 30%	16 24%	25 39%	33 34%	15 21%	9 36%	33 36%	22 30%	17 39%	-	-	-	83 35%	40 26%
MODERATE	112 28%	23 26%	20 36%	14 35%	18 26%	21 25%	16 26%	62 32%	51 24%	45 31%	32 26%	21 33%	14 22%	32 33%	24 34%	6 23%	24 27%	17 23%	9 20%	-	-	-	68 29%	43 28%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 37-1
Summary of Social Ideology Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB- URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
AUG 14-18, 2011	-	-17	-	10	6	-13	14	-9	8	-12	-2	5	9	-18	3	7	-2	8	3	-	-	-	-32	30
	-	-18%	1%	26%	10%	-14%	21%	-5%	4%	-8%	-2%	7%	15%	-22%	4%	22%	-2%	13%	8%	-	-	-	-13%	20%
			BF	BCeF	BCF		BCF		H		j	JK	JK		NOQs	N	NOQ	NOQ						W
CONSERVATIVE	140	26	19	19	24	26	27	62	79	51	39	29	21	22	29	10	38	28	12	-	-	-	68	68
	35%	27%	37%	50%	41%	29%	41%	32%	38%	33%	34%	41%	36%	27%	36%	35%	33%	46%	37%	-	-	-	28%	46%
				BF	b		b										N							W
LIBERAL	141	43	19	9	18	39	13	70	70	63	41	24	12	41	26	4	40	20	10	-	-	-	100	38
	35%	44%	36%	24%	31%	43%	20%	37%	34%	41%	36%	34%	21%	49%	33%	13%	35%	33%	29%	-	-	-	41%	26%
		DG	g			dG				M	M	m		oPrs	P		P	P	p				X	
MODERATE	94	25	10	8	16	20	15	49	45	31	29	13	20	19	17	13	27	10	8	-	-	-	64	29
	23%	25%	20%	20%	27%	22%	23%	25%	22%	20%	25%	19%	33%	22%	22%	43%	24%	17%	23%	-	-	-	27%	19%
													jL		NOQRs									
AUG 15-18, 2010	47	-4	26	8	5	1	11	22	25	8	-5	10	35	-2	1	22	3	7	15	-	-	-	-16	60
	12%	-5%	58%	23%	8%	1%	13%	11%	12%	12%	-4%	10%	32%	-3%	1%	43%	6%	7%	25%	-	-	-	-8%	31%
			BDEFG	BeF	Bf	B	BF			K		K	JKL		N	NOQRS	N	No	NOQR					W
CONSERVATIVE	169	30	30	16	24	31	39	78	91	26	45	40	57	16	33	29	22	37	31	-	-	-	63	103
	42%	32%	66%	45%	38%	37%	47%	41%	44%	40%	34%	42%	53%	30%	38%	56%	41%	39%	53%	-	-	-	32%	53%
			BdEFG			B	B						JK		Nor			No						W
LIBERAL	122	34	4	8	19	30	28	56	66	18	50	30	23	18	32	6	19	31	16	-	-	-	79	43
	30%	37%	8%	22%	30%	36%	34%	29%	32%	28%	38%	32%	21%	33%	37%	12%	35%	32%	27%	-	-	-	40%	22%
		C		C	C	C	C				M	m		P	P		P	P	P				X	
MODERATE	94	27	7	10	19	18	14	52	43	18	34	22	21	20	19	13	9	25	9	-	-	-	54	39
	24%	29%	15%	27%	30%	23%	17%	27%	21%	28%	26%	23%	19%	37%	22%	25%	17%	26%	15%	-	-	-	27%	20%
		cg		cg	cg									oQS			s							

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 37-2
Summary of Social Ideology Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA				INSURANCE COVERAGE					
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33% f	126 31%	134 34%	119 30% HI	104 26%	160 40% H	223 56% L	114 29% L	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
AUG 7-8, 2017 -----	19 5%	7 14% c	5 2%	86 65% EF	-51 -41%	-12 -9% E	-81 -68% HI	8 7% G	92 58% GH	8 3%	16 14% JL	-6 -27%	112 56% N	-95 -53%	-9 -3% Q	-3 -1% Q	-15 -18% OPQ	24 20% OPQ	-6 -13% u	20 13% SU	-25 -40%	18 20% SUx	6 33% SU	2 7% SU
CONSERVATIVE	156 39%	20 41%	120 38%	95 72% EF	22 17%	37 28%	4 4% HI	38 37% G	108 68% GH	87 39%	49 43%	6 26%	130 65% N	20 11%	97 35%	92 36%	25 31% Opq	56 47% Opq	11 25%	68 45% SU	12 20%	42 45% SU	9 48% u	8 36%
LIBERAL	137 34%	13 27%	115 37%	9 7% DF	73 58% DF	49 37% D	85 72% HI	31 29% I	16 10%	79 35%	33 29%	13 53%	18 9% M	115 65% M	105 38% R	95 37% r	40 49% R	31 27% R	17 38%	49 32% sTVWX	37 60%	24 26%	3 15%	7 29%
MODERATE	90 23%	12 26%	66 21%	24 18% EF	25 20%	39 29% d	26 21% HI	32 30%	33 21%	49 22%	26 23%	5 21%	43 21%	40 23%	68 25%	66 25%	16 20%	21 18%	15 35%	30 19%	10 17%	23 25%	5 30%	6 25%
AUG 10-11, 2016 -----	37 9%	-9 -23%	45 13% B	75 50% EF	-35 -38%	-2 -2% E	-46 -77% G	-32 -24% G	121 62% GH	1 -	26 26% J	6 21% J	113 53% N	-72 -43%	-	-	-	-	-	-	-	-	-	-
CONSERVATIVE	160 40%	8 21%	147 43% B	92 61% EF	12 13%	55 38% E	1 2% G	18 14% G	140 72% GH	93 38%	45 45%	10 32%	134 62% N	24 14%	-	-	-	-	-	-	-	-	-	-
LIBERAL	123 31%	18 44%	102 30%	16 11% DF	47 51% DF	57 39% D	47 79% HI	50 38% I	19 10%	92 38% KL	19 19%	3 11%	21 10% M	96 58% M	-	-	-	-	-	-	-	-	-	-
MODERATE	106 26%	11 27%	87 25%	38 26% EF	30 33% f	31 21% D	11 19% HI	59 45% GI	34 17%	52 21%	33 33% J	14 47% J	54 25%	44 26%	-	-	-	-	-	-	-	-	-	-
AUG 10-11, 2015 -----	12 3%	5 7%	10 3%	67 61% EF	-51 -43%	-5 -3% E	-62 -73% G	-19 -12% G	95 64% GH	-22 -10%	34 39% JL	-3 -11%	103 48% N	-91 -55%	-	-	-	-	-	-	-	-	-	-
CONSERVATIVE	142 36%	22 29%	116 38% B	74 68% EF	20 17%	46 28% e	6 7% G	33 20% G	103 70% GH	65 30%	48 54% JL	9 30%	119 55% N	17 10%	-	-	-	-	-	-	-	-	-	-
LIBERAL	130 32%	17 22%	106 35% b	7 7% DF	71 59% DF	50 30% D	67 80% HI	52 32% I	9 6% HI	87 40% K	14 16% K	12 40% K	16 7% M	108 65% M	-	-	-	-	-	-	-	-	-	-
MODERATE	118 29%	32 42% C	76 25%	28 25% C	28 24%	60 36% de	11 13% GI	74 45% GI	32 22% g	60 27%	25 29%	9 30%	75 35% N	39 24%	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 37-2
Summary of Social Ideology Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
AUG 23-25, 2014	8	9	-11	64	-66	13	-76	-21	104	-27	25	12	95	-98	-	-	-	-	-	-	-	-	-	-
	2%	14% C	-4%	70% EF	-53%	8% E	-88%	-12% G	78% GH	-13%	25% J	35% J	51% N	-51%	-	-	-	-	-	-	-	-	-	-
CONSERVATIVE	158	29	115	70	18	71	4	41	111	69	48	22	125	21	-	-	-	-	-	-	-	-	-	-
	40%	46%	37%	76% EF	14%	41% E	5%	23% G	83% GH	32%	49% J	64% j	67% N	11%	-	-	-	-	-	-	-	-	-	-
LIBERAL	151	20	127	5	84	58	80	63	7	96	23	10	30	119	-	-	-	-	-	-	-	-	-	-
	38%	32%	40%	6% DF	67% DF	33% D	93% HI	36% I	5% 5%	45% K	24% 24%	29% 29%	16% 16%	61% M	-	-	-	-	-	-	-	-	-	-
MODERATE	84	15	65	17	23	41	2	70	12	46	24	2	28	51	-	-	-	-	-	-	-	-	-	-
	21%	23%	21%	18% 18%	18% 18%	23% 23%	2% 2%	40% GI	9% 9%	21% 21%	25% 25%	7% 7%	15% 15%	26% m	-	-	-	-	-	-	-	-	-	-
AUG 19-20, 2013	-43	-3	-40	44	-61	-25	-59	-57	73	-31	15	-15	65	-100	-	-	-	-	-	-	-	-	-	-
	-11%	-4% C	-13%	44% EF	-48%	-15% E	-68%	-32% G	59% GH	-15%	18% JL	-28%	32% N	-57%	-	-	-	-	-	-	-	-	-	-
CONSERVATIVE	115	12	92	54	12	49	2	25	86	53	39	11	103	11	-	-	-	-	-	-	-	-	-	-
	29%	18%	30% b	54% EF	9%	29% E	2% 2%	14% G	69% GH	25% 25%	48% JL	20% 20%	50% N	6% 6%	-	-	-	-	-	-	-	-	-	-
LIBERAL	158	14	132	10	73	74	60	82	13	84	24	27	38	111	-	-	-	-	-	-	-	-	-	-
	39%	22%	43% B	10% 10%	57% DF	43% D	70% HI	46% I	10% 10%	40% k	30% 30%	48% K	19% 19%	63% M	-	-	-	-	-	-	-	-	-	-
MODERATE	109	29	73	33	34	41	17	68	20	63	17	15	59	46	-	-	-	-	-	-	-	-	-	-
	27%	46% C	24% 24%	33% 33%	27% 27%	24% 24%	19% 19%	39% GI	17% 17%	30% k	21% 21%	27% 27%	29% 29%	26% 26%	-	-	-	-	-	-	-	-	-	-
AUG 20-21, 2012	11	-2	12	69	-44	-18	-51	-42	102	4	1	-8	91	-87	-	-	-	-	-	-	-	-	-	-
	3%	-3%	4% B	54% EF	-37%	-12% E	-71%	-24% G	74% GH	2% L	1% L	-12%	42% N	-54%	-	-	-	-	-	-	-	-	-	-
CONSERVATIVE	140	20	116	78	23	36	6	25	106	68	28	18	119	11	-	-	-	-	-	-	-	-	-	-
	35%	31%	36%	60% EF	19% 19%	25% 25%	8% 8%	15% 15%	77% GH	35% 35%	33% 33%	27% 27%	55% 55%	7% 7%	-	-	-	-	-	-	-	-	-	-
LIBERAL	129	22	104	8	67	54	57	67	4	64	28	25	28	98	-	-	-	-	-	-	-	-	-	-
	32%	34%	32%	6% DF	56% DF	38% D	79% HI	39% I	3% 3%	33% 33%	32% 32%	38% 38%	13% 13%	61% M	-	-	-	-	-	-	-	-	-	-
MODERATE	112	21	84	38	29	43	9	75	24	57	24	17	58	49	-	-	-	-	-	-	-	-	-	-
	28%	33%	26%	30% 30%	24% 24%	30% 30%	12% 12%	44% GI	17% 17%	29% 29%	27% 27%	26% 26%	27% 27%	30% 30%	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 37-2
Summary of Social Ideology Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
AUG 14-18, 2011	-	-5	3	47	-49	-	-53	-34	83	-24	19	-3	75	-77	-	-	-	-	-	-	-	-	-	-
	-	-13%	1% b	44% EF	-41%	-	-75%	-19% G	64% GH	-12%	27% JL	-6%	36% N	-47%	-	-	-	-	-	-	-	-	-	-
CONSERVATIVE	140 35%	11 27%	114 36%	63 58% EF	19 16%	50 33% E	4 6%	34 20% G	93 71% GH	61 30%	32 46% J	18 36%	112 54% N	20 12%	-	-	-	-	-	-	-	-	-	-
LIBERAL	141 35%	16 40%	111 35%	16 15%	69 58% DF	50 33% D	57 81% HI	68 39% I	10 7%	84 42% K	13 19%	21 42% K	37 18%	97 59% M	-	-	-	-	-	-	-	-	-	-
MODERATE	94 23%	13 33%	72 23%	23 21%	25 21%	41 27%	7 10%	64 37% GI	20 16%	46 23%	19 27%	8 16%	45 22%	42 26%	-	-	-	-	-	-	-	-	-	-
AUG 15-18, 2010	47 12%	-3 -19%	47 13% B	82 61% EF	-52 -54%	20 12% E	-48 -85%	-29 -18% G	126 77% GH	-1 -1%	37 28% JL	-	127 60% N	-79 -47%	-	-	-	-	-	-	-	-	-	-
CONSERVATIVE	169 42%	3 22%	160 43% b	94 70% EF	10 11%	62 38% E	2 3%	32 19% G	132 80% GH	65 36%	68 51% J	6 32%	141 66% N	22 13%	-	-	-	-	-	-	-	-	-	-
LIBERAL	122 30%	6 40%	113 31%	13 9%	62 66% DF	43 26% D	50 88% HI	61 37% I	6 3%	66 36% K	30 23%	6 30%	14 7% M	102 60%	-	-	-	-	-	-	-	-	-	-
MODERATE	94 24%	5 38%	82 22%	25 19%	20 21%	48 29% D	5 9%	68 41% GI	21 13%	48 26%	28 21%	6 31%	47 22%	43 26%	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 38-1
QUESTION 22:
And, in partisan elections, which of the following would best describe the way you vote?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
**D/S (VOTE REPUBLICAN - VOTE DEMOCRAT)	-14 -3%	-22 -29%	8 15% BEG	8 22% BEG	-4 -7% B	13 14% BEG	-9 -16%	32 17% I	-45 -22% I	-22 -16%	8 6% JM	2 3% JM	-1 -2% J	23 25% OpQRS	4 7% QRS	4 12% QRS	-36 -42% Qs	-3 -4% Qs	-7 -14% q	-20 -22% TU	-21 -13% TU	28 19% TU	-15 -7% TU	- - W
TOTAL VOTE REPUBLICAN	143 36%	20 25%	23 46% bg	15 44%	20 31%	45 48% BeG	14 26%	88 46% I	55 27%	40 29%	52 43% j	21 34%	30 38%	43 48% QrS	27 42% Q	17 47% QrS	18 21%	23 31%	14 29%	29 32%	50 30%	64 44% U	79 34%	62 38%
TOTAL VOTE DEMOCRAT	157 39%	42 54% CDeF	16 31%	8 22%	24 37%	32 34%	22 43% d	56 29%	101 48% H	62 44%	45 37% Lm	19 32%	31 39%	20 22%	23 35%	13 35%	54 63% NOPRS	27 35%	20 43% N	49 54% V	71 43% V	36 25%	94 41%	62 38%
ALWAYS VOTE REPUBLICAN	33 8%	7 9%	3 5%	6 17% e	1 2%	10 11% e	5 10%	19 10%	15 7%	10 7%	11 9%	6 11%	6 8%	11 12% q	5 7%	3 7%	2 2%	8 11% q	4 10%	4 5%	13 8%	16 11%	22 9%	11 7%
VOTE REPUBLICAN MORE OFTEN THAN DEMOCRAT	109 27%	12 16%	21 41% BG	9 26%	19 28%	35 37% BG	9 16%	69 36% I	41 20%	30 22%	42 34% j	14 24%	23 30%	32 35% qrs	22 34% qrS	15 40% QRS	16 19%	15 20%	9 20%	25 27%	37 22%	48 33% u	57 25%	51 31%
VOTE DEMOCRAT MORE OFTEN THAN REPUBLICAN	123 31%	32 42% cDf	12 23%	6 17%	21 32%	25 26%	18 34%	42 22%	81 39% H	55 39% Lm	35 29%	12 19%	21 27%	18 20%	15 23%	10 26%	47 55% NOPRS	21 27%	13 27%	41 45% V	54 33% V	28 19%	79 34%	44 27%
ALWAYS VOTE DEMOCRAT	34 8%	10 12%	4 8%	2 5%	4 6%	7 8%	5 9%	13 7%	20 10%	7 5%	10 8% j	7 12%	10 12% j	2 2%	8 12% N	3 9% n	7 8%	6 8%	8 16% N	8 9%	17 10%	9 6%	15 7%	18 11%
BOTH EQUALLY - SPLIT TICKET	78 19%	14 18%	9 18%	7 20%	16 25%	12 13%	12 22%	34 18%	44 21%	24 18%	21 17%	18 30% jkm	14 18%	17 19%	13 20%	4 11%	11 12%	22 29% Pq	11 24% P	11 12%	29 18%	38 26% T	42 18%	34 21%
NOT SURE/DON'T KNOW	19 5%	1 1%	3 5%	2 5%	4 7%	4 5%	4 8%	14 7% i	5 2%	10 7%	3 2%	3 4%	3 4%	10 11% oQs	2 3%	2 5% Q	- -	4 5% q	1 2%	1 2%	11 7% t	6 4%	13 6%	5 3%
REFUSED	4 1%	1 1%	- -	3 9%	- -	- -	- -	- -	4 2%	3 2%	- -	- -	1 1%	- -	- -	- 1%	3 4%	- -	- 1%	- 1%	4 2%	- -	4 2%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 38-2
QUESTION 22:
And, in partisan elections, which of the following would best describe the way you vote?

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
**D/S (VOTE REPUBLICAN - VOTE DEMOCRAT)	-14 -3%	-19 -39%	7 B	93 EF	-110 -87%	3 E	-86 -73%	-21 -20%	95 60%	-7 -3%	-3 -3%	-6 -27%	58 29%	-72 -41%	-21 -8%	-18 -7%	-17 -20%	5 4%	5 12%	1 1%	-10 -16%	-6 -6%	-7 -38%	2 7%
TOTAL VOTE REPUBLICAN -----	143 36%	7 14%	124 40%	101 77%	1 1%	40 29%	3 2%	26 25%	110 69%	83 37%	38 33%	4 16%	103 52%	31 18%	92 34%	88 34%	24 29%	46 39%	18 41%	59 39%	17 28%	33 35%	5 25%	8 34%
TOTAL VOTE DEMOCRAT -----	157 39%	26 53%	117 37%	9 7%	110 88%	36 27%	89 75%	47 45%	15 9%	91 41%	41 36%	10 43%	46 23%	104 58%	113 41%	106 41%	40 49%	41 35%	13 29%	58 38%	27 44%	38 41%	11 63%	6 27%
ALWAYS VOTE REPUBLICAN	33 8%	1 1%	32 B	28 EF	1 1%	5 4%	1 1%	3 3%	28 17%	17 8%	10 8%	- -	26 13%	3 2%	20 7%	18 7%	7 9%	12 10%	2 6%	12 8%	6 10%	10 11%	2 12%	- -
VOTE REPUBLICAN MORE OFTEN THAN DEMOCRAT	109 27%	6 13%	92 B	73 EF	- -	35 26%	2 1%	23 22%	82 52%	66 30%	28 25%	4 16%	77 39%	28 16%	73 26%	70 27%	17 20%	34 29%	15 35%	46 30%	11 18%	22 24%	2 13%	8 34%
VOTE DEMOCRAT MORE OFTEN THAN REPUBLICAN	123 31%	18 37%	95 30%	6 4%	83 66%	33 25%	69 58%	44 42%	9 6%	81 36%	27 24%	7 31%	40 20%	79 44%	95 35%	93 36%	37 45%	28 24%	9 21%	54 35%	20 33%	25 27%	7 38%	6 27%
ALWAYS VOTE DEMOCRAT	34 8%	8 17%	22 7%	3 2%	28 22%	3 2%	20 17%	3 3%	6 3%	9 4%	14 12%	3 12%	6 3%	25 14%	18 7%	13 5%	3 4%	13 11%	3 8%	4 3%	7 11%	13 14%	4 24%	- -
BOTH EQUALLY - SPLIT TICKET	78 19%	11 22%	60 19%	18 14%	13 10%	45 33%	20 17%	29 28%	23 14%	32 14%	31 27%	10 41%	38 19%	36 20%	51 19%	49 19%	13 16%	27 22%	13 29%	22 15%	15 24%	19 20%	1 6%	7 31%
NOT SURE/DON'T KNOW	19 5%	2 3%	12 4%	4 3%	1 1%	13 10%	6 5%	2 2%	9 5%	15 7%	4 3%	- -	12 6%	6 3%	14 5%	10 4%	5 6%	4 4%	- 1%	10 7%	2 4%	3 3%	1 6%	2 8%
REFUSED	4 1%	3 7%	- -	- -	- -	- -	- -	- -	3 2%	3 1%	1 1%	- -	- -	1 1%	4 1%	4 1%	- -	- -	3 2%	- -	- -	- -	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 39-1
Summary of Partisan Vote Trend
BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
AUG 7-8, 2017 -----	-14 -3%	-22 -29%	8 15%	8 22%	-4 -7%	13 14%	-9 -16%	32 17%	-45 -22%	-22 -16%	8 6%	2 3%	-1 -2%	23 25%	4 7%	4 12%	-36 -42%	-3 -4%	-7 -14%	-20 -22%	-21 -13%	28 19%	-15 -7%	- -
VOTE REPUBLICAN	143 36%	20 25%	23 46%	15 44%	20 31%	45 48%	14 26%	88 46%	55 27%	40 29%	52 43%	21 34%	30 38%	43 48%	27 42%	17 47%	18 21%	23 31%	14 29%	29 32%	50 30%	64 44%	79 34%	62 38%
VOTE DEMOCRAT	157 39%	42 54%	16 31%	8 22%	24 37%	32 34%	22 43%	56 29%	101 48%	62 44%	45 37%	19 32%	31 39%	20 22%	23 35%	13 35%	54 63%	27 35%	20 43%	49 54%	71 43%	36 25%	94 41%	62 38%
SPLIT TICKET	78 19%	14 18%	9 18%	7 20%	16 25%	12 13%	12 22%	34 18%	44 21%	24 18%	21 17%	18 30%	14 18%	17 19%	13 20%	4 11%	11 12%	22 29%	11 24%	11 12%	29 18%	38 26%	42 18%	34 21%
AUG 10-11, 2016 -----	44 11%	4 4%	2 4%	15 40%	10 15%	9 10%	4 6%	35 18%	9 4%	12 8%	14 12%	11 16%	8 9%	18 21%	12 18%	4 12%	-9 -12%	16 21%	2 5%	- -	- -	- -	-7 -3%	49 27%
VOTE REPUBLICAN	164 41%	40 41%	16 37%	21 55%	29 42%	39 43%	19 32%	85 44%	80 38%	56 41%	46 41%	31 46%	31 38%	44 50%	27 41%	13 36%	24 30%	37 47%	19 38%	- -	- -	- -	72 34%	89 50%
VOTE DEMOCRAT	120 30%	36 37%	14 32%	6 15%	19 27%	30 33%	16 26%	50 26%	70 34%	44 32%	32 29%	20 30%	23 28%	26 29%	15 23%	9 24%	33 41%	21 27%	17 33%	- -	- -	- -	79 38%	40 22%
SPLIT TICKET	83 21%	11 11%	8 19%	6 17%	20 29%	17 19%	19 32%	43 22%	40 19%	21 15%	26 24%	14 20%	22 27%	11 12%	21 32%	11 29%	14 18%	14 18%	12 23%	- -	- -	- -	36 17%	43 24%
AUG 10-11, 2015 -----	-19 -5%	-13 -13%	2 5%	- 1%	-8 -11%	-4 -4%	3 5%	7 4%	-26 -13%	-15 -10%	- -	- -	-4 -6%	-1 -1%	2 3%	6 18%	-10 -12%	-8 -9%	-9 -20%	- -	- -	- -	-34 -17%	17 9%
VOTE REPUBLICAN	133 33%	34 33%	17 39%	14 34%	20 29%	30 34%	19 33%	77 40%	57 27%	42 28%	40 38%	27 38%	25 34%	35 37%	24 40%	17 48%	18 23%	27 32%	11 26%	- -	- -	- -	51 25%	78 42%
VOTE DEMOCRAT	153 38%	47 46%	15 34%	14 33%	28 40%	33 38%	16 28%	69 36%	83 40%	57 38%	40 37%	26 38%	29 39%	36 38%	23 37%	11 30%	28 35%	35 42%	20 46%	- -	- -	- -	85 42%	61 33%
SPLIT TICKET	90 22%	19 19%	8 18%	10 24%	18 27%	15 16%	20 36%	38 20%	52 25%	45 30%	19 18%	11 16%	14 20%	22 23%	8 14%	7 20%	30 37%	14 17%	7 17%	- -	- -	- -	51 25%	39 21%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 39-1
Summary of Partisan Vote Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
AUG 23-25, 2014 -----	-55 -14%	-9 -10%	6 9%	9 25%	-24 -43%	-23 -25%	-13 -22%	-	-54 -26%	-35 -27%	-13 -11%	-5 -7%	-1 -2%	-23 -27%	14 21%	9 24%	-23 -31%	-18 -21%	-14 -27%	-	-	-	-43 -20%	-8 -4%
VOTE REPUBLICAN	125 31%	27 30%	24 37%	18 48%	12 21%	27 29%	18 29%	75 39%	50 24%	35 27%	36 31%	28 38%	26 32%	24 28%	32 47%	19 51%	20 27%	22 26%	8 17%	-	-	-	59 27%	65 37%
VOTE DEMOCRAT	180 45%	36 41%	18 29%	9 23%	36 64%	50 53%	31 52%	75 39%	104 50%	70 54%	50 42%	32 45%	28 34%	47 55%	18 26%	10 27%	43 58%	40 47%	22 44%	-	-	-	101 47%	73 41%
SPLIT TICKET	71 18%	24 27%	10 15%	9 23%	7 12%	14 15%	7 11%	30 16%	40 19%	18 14%	23 19%	9 13%	21 26%	12 14%	11 16%	7 19%	7 10%	19 23%	14 27%	-	-	-	41 19%	29 16%
AUG 20-21, 2012 -----	-19 -5%	-19 -21%	-8 -14%	4 10%	-1 -2%	7 9%	-2 -4%	7 3%	-25 -12%	-16 -11%	-6 -4%	7 10%	-4 -7%	-4 -4%	9 12%	2 8%	-18 -20%	-1 -1%	-6 -14%	-	-	-	-4 -2%	-16 -10%
VOTE REPUBLICAN	142 36%	24 27%	15 27%	19 46%	24 35%	35 42%	26 41%	75 39%	67 32%	47 32%	48 38%	27 42%	20 32%	34 35%	32 46%	10 39%	26 29%	28 37%	13 29%	-	-	-	93 39%	45 29%
VOTE DEMOCRAT	161 40%	43 47%	23 40%	15 36%	25 37%	27 33%	28 45%	69 36%	92 44%	62 42%	53 43%	21 32%	25 39%	38 39%	23 33%	8 31%	45 49%	28 39%	19 43%	-	-	-	97 41%	61 39%
SPLIT TICKET	66 16%	15 17%	15 26%	6 13%	14 21%	14 17%	3 4%	39 20%	27 13%	25 17%	17 13%	12 18%	13 20%	22 22%	13 18%	5 20%	9 10%	9 13%	8 18%	-	-	-	25 11%	39 25%
AUG 14-18, 2011 -----	-17 -4%	-14 -15%	-6 -12%	11 29%	-	-14 -15%	6 10%	-2 -1%	-15 -7%	-14 -9%	-12 -10%	9 13%	-1 -2%	-19 -22%	7 9%	9 31%	-7 -6%	2 3%	-10 -29%	-	-	-	-15 -6%	-10 -6%
VOTE REPUBLICAN	138 35%	29 30%	18 34%	19 51%	22 38%	26 29%	24 37%	70 36%	69 33%	52 33%	37 32%	28 40%	22 37%	24 29%	30 38%	15 51%	39 34%	22 36%	8 24%	-	-	-	83 34%	49 33%
VOTE DEMOCRAT	156 39%	43 45%	24 46%	8 22%	22 38%	41 45%	18 27%	72 38%	84 40%	66 43%	48 42%	19 27%	23 38%	43 52%	23 29%	6 21%	45 40%	20 33%	18 53%	-	-	-	97 40%	58 40%
SPLIT TICKET	63 16%	15 15%	7 13%	7 18%	7 12%	11 12%	16 25%	27 14%	36 17%	17 11%	23 20%	13 19%	10 16%	4 5%	18 23%	4 15%	20 18%	11 18%	5 16%	-	-	-	35 14%	28 19%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 39-2
Summary of Partisan Vote Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA				INSURANCE COVERAGE					
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33% f	126 31%	134 34%	119 30% HI	104 26%	160 40% H	223 56% L	114 29% L	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
AUG 7-8, 2017 -----	-14 -3%	-19 -39%	7 2%	93 70% EF	-110 -87%	3 2%	-86 -73%	-21 -20% G	95 60% GH	-7 -3%	-3 -3%	-6 -27%	58 29% N	-72 -41%	-21 -8%	-18 -7% q	-17 -20%	5 4% OPQ	5 12% tUVW	1 1% UVw	-10 -16%	-6 -6%	-7 -38%	2 7% UVW
VOTE REPUBLICAN	143 36%	7 14%	124 40% B	101 77% EF	1 1%	40 29% E	3 2%	26 25% G	110 69% GH	83 37% L	38 33%	4 16%	103 52% N	31 18%	92 34%	88 34%	24 29%	46 39%	18 41%	59 39%	17 28%	33 35%	5 25%	8 34%
VOTE DEMOCRAT	157 39%	26 53%	117 37%	9 7%	110 88% DF	36 27% D	89 75% HI	47 45% I	15 9%	91 41%	41 36%	10 43%	46 23%	104 58% M	113 41%	106 41%	40 49% r	41 35%	13 29%	58 38%	27 44%	38 41%	11 63% sx	6 27%
SPLIT TICKET	78 19%	11 22%	60 19%	18 14%	13 10%	45 33% DE	20 17% I	29 28% I	23 14%	32 14%	31 27% J	10 41% j	38 19%	36 20%	51 19%	49 19%	13 16%	27 22%	13 29% w	22 15%	15 24%	19 20% w	1 6%	7 31% w
AUG 10-11, 2016 -----	44 11%	-15 -37%	64 19% B	107 71% EF	-77 -83%	13 9%	-47 -78%	-15 -12% G	106 54% GH	31 13%	11 11%	1 5%	82 38% N	-36 -21%	-	-	-	-	-	-	-	-	-	-
VOTE REPUBLICAN	164 41%	7 17%	155 45% B	114 76% EF	2 2%	48 33% E	3 4%	31 23% G	130 66% GH	104 43%	39 39%	11 37%	123 57% N	38 23%	-	-	-	-	-	-	-	-	-	-
VOTE DEMOCRAT	120 30%	22 54% C	92 27%	7 5%	79 85% DF	34 24% D	50 83% HI	46 35% I	23 12%	73 30%	28 28%	10 32%	41 19%	74 45% M	-	-	-	-	-	-	-	-	-	-
SPLIT TICKET	83 21%	6 16%	71 21%	20 13%	10 11%	50 34% DE	5 9%	39 29% GI	35 18% g	50 21%	24 24%	5 15%	40 18%	38 23%	-	-	-	-	-	-	-	-	-	-
AUG 10-11, 2015 -----	-19 -5%	-42 -55%	27 9% B	99 89% EF	-103 -86%	-12 -7% E	-64 -77%	-35 -22% G	81 54% GH	-22 -10%	-	4 13% Jk	54 25% N	-65 -40%	-	-	-	-	-	-	-	-	-	-
VOTE REPUBLICAN	133 33%	5 7%	124 41% B	99 90% EF	3 3%	31 19% E	4 5%	31 19% G	98 66% GH	69 31%	32 36%	15 49%	101 47% N	29 17%	-	-	-	-	-	-	-	-	-	-
VOTE DEMOCRAT	153 38%	47 62% C	97 32%	1 1%	106 89% DF	43 26% D	69 82% HI	67 41% I	17 11%	91 41%	32 37%	11 36%	47 22%	94 57% M	-	-	-	-	-	-	-	-	-	-
SPLIT TICKET	90 22%	18 23%	65 22%	6 6%	10 8%	72 44% DE	8 9%	60 37% GI	21 14%	50 22% L	19 21% l	2 7%	55 26%	33 20%	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 39-2
Summary of Partisan Vote Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
AUG 23-25, 2014	-55	-35	-27	74	-118	-9	-66	-59	70	-41	-8	6	45	-91	-	-	-	-	-	-	-	-	-	-
	-14%	-54%	-9%	80%	-95%	-5%	-77%	-34%	53%	-19%	-8%	18%	24%	-47%										
			B	EF	E		g	GH			j	JK	N											
VOTE REPUBLICAN	125	8	104	78	-	46	2	35	86	60	30	19	93	28	-	-	-	-	-	-	-	-	-	-
	31%	12%	33%	85%	-	26%	3%	20%	64%	28%	31%	57%	50%	15%										
			B	EF	E		G	GH			j		N											
VOTE DEMOCRAT	180	43	132	4	118	55	69	95	15	101	38	13	48	119	-	-	-	-	-	-	-	-	-	-
	45%	67%	42%	4%	95%	31%	80%	54%	11%	47%	39%	39%	26%	62%										
		C		D	DF	D	HI	I						M										
SPLIT TICKET	71	9	59	10	6	51	8	37	24	38	22	2	31	37	-	-	-	-	-	-	-	-	-	-
	18%	13%	19%	11%	5%	29%	10%	21%	18%	18%	23%	5%	17%	19%										
				DE							L													
AUG 20-21, 2012	-19	-48	24	93	-101	-14	-56	-40	76	-5	-1	-19	37	-56	-	-	-	-	-	-	-	-	-	-
	-5%	-75%	7%	72%	-84%	-10%	-77%	-24%	55%	-3%	-1%	-29%	17%	-35%										
			B	EF	E		G	GH		L	L		N											
VOTE REPUBLICAN	142	1	131	101	4	33	3	40	94	75	33	13	102	35	-	-	-	-	-	-	-	-	-	-
	36%	2%	41%	79%	3%	23%	4%	24%	68%	38%	37%	20%	47%	22%										
			B	EF	E		G	GH		L	L		N											
VOTE DEMOCRAT	161	49	107	8	105	48	59	81	18	80	33	32	66	91	-	-	-	-	-	-	-	-	-	-
	40%	77%	33%	6%	87%	34%	81%	47%	13%	41%	38%	49%	30%	56%										
		C		D	DF	D	HI	I					M											
SPLIT TICKET	66	13	52	15	11	40	9	37	16	28	14	15	31	30	-	-	-	-	-	-	-	-	-	-
	16%	21%	16%	11%	9%	28%	13%	22%	12%	14%	16%	23%	14%	19%										
				DE				I																
AUG 14-18, 2011	-17	-28	22	95	-100	-14	-50	-34	69	-18	1	-1	48	-70	-	-	-	-	-	-	-	-	-	-
	-4%	-69%	7%	89%	-84%	-9%	-71%	-20%	53%	-9%	1%	-3%	23%	-42%										
			B	EF	E		G	GH			J1		N											
VOTE REPUBLICAN	138	3	128	98	5	29	5	44	84	66	25	19	95	30	-	-	-	-	-	-	-	-	-	-
	35%	7%	40%	91%	4%	19%	7%	26%	64%	33%	36%	39%	46%	18%										
			B	EF	E		G	GH					N											
VOTE DEMOCRAT	156	30	106	3	105	43	55	79	15	84	24	21	47	100	-	-	-	-	-	-	-	-	-	-
	39%	76%	33%	3%	89%	28%	78%	45%	12%	42%	34%	42%	23%	60%										
		C		D	DF	D	HI	I					M											
SPLIT TICKET	63	3	55	4	5	49	5	31	22	34	14	2	37	22	-	-	-	-	-	-	-	-	-	-
	16%	7%	17%	3%	4%	33%	8%	18%	17%	17%	20%	4%	18%	13%										
			b			DE		G	g	L	L													

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 40-1
 QUESTION 23:
 Which of the following best reflects your beliefs regarding the impact of taxes:

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
TAX INCREASES HARM ECONOMIC GROWTH AND CAUSE JOBS TO BE LOST	193 48% (1)	27 35% (1)	25 50% (1)	17 48% (1)	42 64% (1)	45 48% (1)	22 42% (1)	97 50% (1)	96 46% (1)	67 48% (1)	59 49% (1)	33 55% (1)	33 42% (1)	45 50% (1)	35 54% (1)	17 46% (1)	41 48% (1)	37 49% (1)	19 40% (1)	36 39% (1)	75 45% (1)	83 57% (1)	102 44% (1)	90 54% (1)
TAX INCREASES HAVE NO REAL EFFECT ON THE ECONOMY AND JOB CREATION	83 21% (2)	21 27% (2)	11 21% (2)	6 17% (2)	11 16% (2)	20 22% (2)	13 24% (2)	48 25% (2)	36 17% (3)	27 19% (2)	28 23% (2)	13 21% (2)	16 20% (2)	23 26% (2)	16 25% (2)	8 22% (2)	12 14% (3)	15 20% (2)	9 19% (3)	27 30% (2)	34 21% (2)	22 15% (2)	52 23% (2)	31 19% (2)
TAX INCREASES WILL IMPROVE THE ECONOMY BY ADDING REVENUE TO GOVERNMENT	64 16% (3)	19 25% (3)	7 14% (3)	4 10% (3)	9 14% (3)	15 16% (3)	8 16% (3)	26 13% (3)	38 18% (2)	26 19% (3)	13 11% (3)	9 15% (3)	15 19% (3)	14 15% (3)	6 9% (3)	6 16% (3)	19 22% (2)	9 12% (3)	11 22% (2)	17 19% (3)	26 16% (3)	20 14% (3)	38 16% (3)	25 15% (3)
DON'T KNOW/NO OPINION	52 13%	7 9%	8 15%	6 18%	4 6%	13 14%	8 16%	18 9%	35 17% h	18 13%	17 14%	5 8%	13 16% l	7 7%	6 10%	5 12%	14 16%	13 17%	8 18% n	9 10%	28 17%	15 11%	35 15%	18 11%
REFUSED	7 2%	3 4%	-	2 6%	-	-	1 1%	4 2%	3 2%	2 1%	3 3%	1 1%	2 2%	2 2%	2 2%	1 3%	-	3 3%	1 1%	1 1%	1 1%	5 3%	5 2%	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
 NATIONAL RESEARCH INC

Table 40-2
QUESTION 23:
Which of the following best reflects your beliefs regarding the impact of taxes:

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
TAX INCREASES HARM ECONOMIC GROWTH AND CAUSE JOBS TO BE LOST	193 48% (1)	25 52% (1)	150 48% (1)	86 65% (1) EF	42 34% (1)	64 48% (1) e	38 32% (1)	48 46% (1) g	101 63% (1) GH	115 52% (1)	51 45% (1)	8 32% (2)	134 67% (1)	56 31% (1) N	131 48% (1)	125 49% (1)	36 43% (1)	57 48% (1)	27 62% (1) U	73 48% (1)	22 35% (1)	43 46% (1)	8 47% (1)	15 62% (1) u
TAX INCREASES HAVE NO REAL EFFECT ON THE ECONOMY AND JOB CREATION	83 21% (2)	8 17% (2)	65 21% (2)	17 13% (2)	34 27% (2) D	31 23% (2) d	26 22% (3)	25 24% (2)	30 19% (2)	42 19% (2)	26 23% (2)	8 34% (1)	31 16% (2)	47 26% (3) M	58 21% (2)	55 21% (2)	18 21% (3)	23 20% (2)	9 22% (2)	30 20% (2)	15 25% (2)	19 21% (2)	4 22% (2)	4 16% (3)
TAX INCREASES WILL IMPROVE THE ECONOMY BY ADDING REVENUE TO GOVERNMENT	64 16% (3)	8 17% (3)	48 15% (3)	9 7% (3)	32 25% (3) D	21 16% (3) d	34 29% (2) I	22 21% (3) I	5 3% (3)	33 15% (3)	19 16% (3)	5 20% (3)	14 7% (3)	48 27% (2) M	48 18% (3)	42 16% (3)	21 25% (2)	16 13% (3)	1 2% (3)	27 18% (3) S	13 21% (3) S	16 17% (3) S	3 16% (3)	4 17% (2)
DON'T KNOW/NO OPINION	52 13% (3)	7 14% (3)	43 14% (3)	20 15% (3)	16 13% (3)	12 9% (3)	20 16% (3)	9 8% (3)	22 14% (3)	27 12% (3)	17 15% (3)	3 14% (3)	19 10% (3)	25 14% (3)	33 13% (3)	33 13% (3)	8 9% (3)	17 14% (3)	5 12% (3)	20 13% (3)	9 15% (3)	14 15% (3)	3 15% (3)	1 5% (3)
REFUSED	7 2% (3)	- - (3)	7 2% (3) B	1 1% (3)	1 1% (3)	5 4% (3)	1 1% (3)	- - (3)	3 2% (3)	6 3% (3) l	2 1% (3)	- - (3)	1 - (3)	2 1% (3)	2 1% (3)	2 1% (3)	1 1% (3)	5 4% (3) op	1 2% (3)	2 1% (3)	2 4% (3)	2 2% (3)	- - (3)	- - (3)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 41-1
Summary of Tax Belief Trend
BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
AUG 7-8, 2017																								
TAX INCREASES HARM ECONOMIC GROWTH AND CAUSE JOBS TO BE LOST	193 48%	27 35%	25 50%	17 48%	42 64% BG	45 48%	22 42%	97 50%	96 46%	67 48%	59 49%	33 55% m	33 42%	45 50%	35 54%	17 46%	41 48%	37 49%	19 40%	36 39%	75 45%	83 57% Tu	102 44%	90 54% w
TAX INCREASES HAVE NO REAL EFFECT ON THE ECONOMY AND JOB CREATION	83 21%	21 27%	11 21%	6 17%	11 16%	20 22%	13 24%	48 25%	36 17%	27 19%	28 23%	13 21%	16 20%	23 26%	16 25%	8 22%	12 14%	15 20%	9 19%	27 30% v	34 21%	22 15%	52 23%	31 19%
TAX INCREASES WILL IMPROVE THE ECONOMY BY ADDING REVENUE TO GOVERNMENT	64 16%	19 25%	7 14%	4 10%	9 14%	15 16%	8 16%	26 13%	38 18%	26 19%	13 11%	9 15%	15 19%	14 15%	6 9%	6 16%	19 22%	9 12%	11 22% o	17 19%	26 16%	20 14%	38 16%	25 15%
AUG 10-11, 2016																								
TAX INCREASES HARM ECONOMIC GROWTH AND CAUSE JOBS TO BE LOST	200 50%	37 37%	21 48%	25 65% B	41 60% B	45 50%	31 51%	92 48%	107 52%	61 44%	56 50%	39 58% j	44 53%	42 47%	32 49%	18 50%	33 42%	46 59% q	28 55%	-	-	-	88 42%	107 59% w
TAX INCREASES HAVE NO REAL EFFECT ON THE ECONOMY AND JOB CREATION	66 16%	11 12%	6 13%	6 15%	12 17%	19 21%	12 20%	34 18%	32 15%	18 13%	28 25% jlm	9 13%	11 14%	15 17%	15 22%	5 13%	11 14%	13 17%	7 14%	-	-	-	43 20% x	23 13%
TAX INCREASES WILL IMPROVE THE ECONOMY BY ADDING REVENUE TO GOVERNMENT	65 16%	29 30% CDEFG	6 13%	2 5%	4 5%	15 16% dE	9 16% e	32 17%	33 16%	30 22% km	13 12%	11 16%	11 13%	18 20%	10 14%	4 12%	15 19%	11 14%	7 14%	-	-	-	42 20% x	21 12%
AUG 10-11, 2015																								
TAX INCREASES HARM ECONOMIC GROWTH AND CAUSE JOBS TO BE LOST	210 52%	43 42%	27 62% B	20 47% B	40 59% b	42 48%	38 67% Bf	105 55%	105 51%	80 54%	61 57% M	37 53%	31 42%	52 56% s	33 54%	19 52%	43 53%	46 55% s	16 37%	-	-	-	103 51%	102 55%
TAX INCREASES HAVE NO REAL EFFECT ON THE ECONOMY AND JOB CREATION	77 19%	30 30% DEG	9 21%	4 10%	10 14% g	19 22%	5 9%	32 17%	45 22%	24 16%	21 19%	19 27%	14 19%	13 13%	12 19%	8 21%	18 23%	20 24%	7 17%	-	-	-	41 20%	36 19%
TAX INCREASES WILL IMPROVE THE ECONOMY BY ADDING REVENUE TO GOVERNMENT	74 18%	16 16%	6 13%	12 29%	12 18%	17 19%	10 18%	33 17%	40 19%	28 19%	16 15%	9 13%	20 27% kL	19 20%	11 18%	3 10%	14 17%	10 12% nOPQR	16 38%	-	-	-	45 22% x	26 14%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 41-1
Summary of Tax Belief Trend

BANNER 1

	KEY REGIONS						GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB- URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
AUG 23-25, 2014																								
TAX INCREASES HARM ECONOMIC GROWTH AND CAUSE JOBS TO BE LOST	186 47%	38 43%	41 64% bE	23 59% E	18 32%	43 45%	25 41%	94 49%	92 44%	60 46%	54 46%	32 45%	40 50%	38 44%	35 52%	20 55%	32 44%	37 44%	23 46%	-	-	-	86 40%	98 56% W
TAX INCREASES WILL IMPROVE THE ECONOMY BY ADDING REVENUE TO GOVERNMENT	78 20%	24 27% CG	6 9%	6 15%	12 21%	26 27% Cg	5 9%	36 18%	43 21%	18 14%	30 25%	17 24%	14 17%	13 15%	15 22%	8 21%	21 29%	14 17%	7 14%	-	-	-	40 19%	36 21%
TAX INCREASES HAVE NO REAL EFFECT ON THE ECONOMY AND JOB CREATION	75 19%	21 24%	9 14%	5 12%	11 19%	15 16%	15 25%	42 22%	33 16%	27 21%	21 18%	14 19%	13 17%	22 26%	13 19%	6 18%	6 8%	19 22% q	8 17%	-	-	-	50 23%	24 14%
AUG 19-20, 2013																								
TAX INCREASES HARM ECONOMIC GROWTH AND CAUSE JOBS TO BE LOST	201 50%	43 40%	18 41%	20 62% b	36 58% B	52 57% Bc	32 51%	91 47%	111 53%	74 41%	63 60% J	31 60% J	33 54% j	36 36%	36 60% N	19 57% N	55 50% n	39 58% N	17 54% n	-	-	-	103 41%	98 67% W
TAX INCREASES WILL IMPROVE THE ECONOMY BY ADDING REVENUE TO GOVERNMENT	98 25%	33 31% d	15 33% d	5 15%	13 21%	19 21%	14 22%	55 29% i	43 21%	61 33% kLM	24 23% L	4 8%	10 16%	43 44% OPQRS	8 13%	5 14%	26 24% o	12 18%	5 16%	-	-	-	80 32% X	17 12%
TAX INCREASES HAVE NO REAL EFFECT ON THE ECONOMY AND JOB CREATION	65 16%	21 19%	9 20%	6 17%	8 13%	14 15%	8 13%	29 15%	36 17%	34 18%	15 14%	7 13%	10 17%	14 14%	9 14%	7 22%	21 19%	12 18%	3 10%	-	-	-	47 19% x	17 12%
AUG 20-21, 2012																								
TAX INCREASES HARM ECONOMIC GROWTH AND CAUSE JOBS TO BE LOST	198 49%	45 51%	31 54%	27 65% EF	28 42%	36 44%	31 49%	106 55% I	92 44%	74 50%	59 48%	40 61% kM	25 39%	53 54% qs	42 60% QS	11 45%	36 39%	41 55% qS	16 36%	-	-	-	108 46%	85 55% w
TAX INCREASES WILL IMPROVE THE ECONOMY BY ADDING REVENUE TO GOVERNMENT	101 25%	21 24%	16 28%	11 27%	14 21%	19 23%	19 30%	36 19%	65 31% H	41 28%	27 22%	14 21%	19 30%	19 19%	13 19%	4 15%	32 36% NOPR	15 20% NOPR	18 40% NOPR	-	-	-	62 26%	36 23%
TAX INCREASES HAVE NO REAL EFFECT ON THE ECONOMY AND JOB CREATION	61 15%	12 14% d	6 11%	2 4%	16 24% cDg	18 22% cDg	7 11%	32 16%	30 14%	21 14%	22 18%	8 13%	10 16%	13 13%	11 16% s	8 31% nS	15 16% s	13 17% S	3 6%	-	-	-	42 18%	20 13%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 41-1
Summary of Tax Belief Trend

BANNER 1

	KEY REGIONS						GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB- URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
AUG 14-18, 2011																								
TAX INCREASES HARM ECONOMIC GROWTH AND CAUSE JOBS TO BE LOST	172 43%	35 36%	19 37%	18 46%	32 55% Bc	39 43%	29 45%	78 40%	94 45%	61 39%	50 44%	38 54% Jm	23 39%	27 33%	38 48% n	12 42%	50 44%	33 54% NS	11 34%	-	-	-	88 36%	81 55% W
TAX INCREASES WILL IMPROVE THE ECONOMY BY ADDING REVENUE TO GOVERNMENT	107 27%	32 33%	15 30%	10 26%	14 25%	21 23%	14 22%	52 27%	55 27%	43 28%	30 26%	18 25%	16 27%	24 29%	20 25%	8 26%	32 28%	12 19%	12 35% r	-	-	-	74 31% x	32 21%
TAX INCREASES HAVE NO REAL EFFECT ON THE ECONOMY AND JOB CREATION	69 17%	20 21%	9 18%	4 11%	7 11%	16 17%	13 20%	40 21%	30 14%	31 20% L	21 18% l	7 9%	11 18%	18 21%	16 20%	6 21%	18 16%	7 11%	5 13%	-	-	-	49 20%	21 14%
AUG 15-18, 2010																								
TAX INCREASES HARM ECONOMIC GROWTH AND CAUSE JOBS TO BE LOST	221 55%	46 50%	37 82% BDEFG	20 55%	30 48%	41 50%	47 57%	101 52%	120 58%	34 53%	69 52%	58 62%	59 55%	29 53%	42 49%	30 58%	27 50%	60 64% o	33 56%	-	-	-	95 47%	123 63% W
TAX INCREASES HAVE NO REAL EFFECT ON THE ECONOMY AND JOB CREATION	113 28%	29 31% C	4 8%	10 28% C	20 31% C	26 32% C	24 29% C	58 30%	54 26%	23 34% m	43 32% m	24 25%	24 22%	21 38% Pr	29 33% P	9 17%	19 34% P	21 23%	15 25%	-	-	-	72 36% X	40 21%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 41-2
Summary of Tax Belief Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE							
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)	
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33% f	126 31%	134 34%	119 30% HI	104 26%	160 40% H	223 56% L	114 29% L	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%	
AUG 7-8, 2017																									
TAX INCREASES HARM ECONOMIC GROWTH AND CAUSE JOBS TO BE LOST	193 48%	25 52%	150 48%	86 65% EF	42 34%	64 48% e	38 32%	48 46% g	101 63% GH	115 52%	51 45%	8 32%	134 67% N	56 31%	131 48%	125 49%	36 43%	57 48%	27 62% U	73 48%	22 35%	43 46%	8 47%	15 62% u	
TAX INCREASES HAVE NO REAL EFFECT ON THE ECONOMY AND JOB CREATION	83 21%	8 17%	65 21%	17 13%	34 27% D	31 23% d	26 22%	25 24%	30 19%	42 19%	26 23%	8 34%	31 16%	47 26% M	58 21%	55 21%	18 21%	23 20%	9 22%	30 20%	15 25%	19 21%	4 22%	4 16%	
TAX INCREASES WILL IMPROVE THE ECONOMY BY ADDING REVENUE TO GOVERNMENT	64 16%	8 17%	48 15%	9 7%	32 25% D	21 16% d	34 29% I	22 21% I	5 3%	33 15%	19 16%	5 20%	14 7%	48 27% M	48 18%	42 16%	21 25%	16 13%	1 2%	27 18% S	13 21% S	16 17% S	3 16%	4 17%	
AUG 10-11, 2016																									
TAX INCREASES HARM ECONOMIC GROWTH AND CAUSE JOBS TO BE LOST	200 50%	12 30%	182 53% B	100 67% EF	22 24%	73 50% E	7 11%	53 40% G	134 68% GH	116 48%	52 52%	19 63%	136 63% N	56 34%	-	-	-	-	-	-	-	-	-	-	-
TAX INCREASES HAVE NO REAL EFFECT ON THE ECONOMY AND JOB CREATION	66 16%	10 25%	52 15%	13 9%	17 18% D	34 23% D	13 22% I	32 25% I	19 10%	42 17%	15 15%	2 8%	25 12%	40 24% M	-	-	-	-	-	-	-	-	-	-	-
TAX INCREASES WILL IMPROVE THE ECONOMY BY ADDING REVENUE TO GOVERNMENT	65 16%	12 30% c	50 15%	20 13%	35 38% DF	10 7% d	27 45% HI	19 14%	19 10%	43 18%	12 12%	7 22%	32 15%	31 19%	-	-	-	-	-	-	-	-	-	-	-
AUG 10-11, 2015																									
TAX INCREASES HARM ECONOMIC GROWTH AND CAUSE JOBS TO BE LOST	210 52%	38 49%	166 55%	73 66% EF	51 42%	86 52%	18 22%	90 55% G	101 68% Gh	121 55% 1	39 44%	11 35%	144 67% N	61 37%	-	-	-	-	-	-	-	-	-	-	-
TAX INCREASES HAVE NO REAL EFFECT ON THE ECONOMY AND JOB CREATION	77 19%	19 25%	50 17%	15 14%	28 24% d	33 20%	27 33% HI	28 17%	21 14%	45 21%	18 20%	4 15%	31 14%	44 27% M	-	-	-	-	-	-	-	-	-	-	-
TAX INCREASES WILL IMPROVE THE ECONOMY BY ADDING REVENUE TO GOVERNMENT	74 18%	14 18%	57 19%	11 10%	31 26% D	31 19% d	26 31% HI	29 18%	17 11%	43 19%	20 23%	5 18%	28 13%	40 24% M	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 41-2
Summary of Tax Belief Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE							
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)	
AUG 23-25, 2014																									
TAX INCREASES HARM ECONOMIC GROWTH AND CAUSE JOBS TO BE LOST	186 47%	37 57%	134 43%	63 68% EF	40 32%	79 45%	23 26%	62 35%	99 74% GH	93 44%	49 50%	22 65%	113 60% N	62 32%	-	-	-	-	-	-	-	-	-	-	-
TAX INCREASES WILL IMPROVE THE ECONOMY BY ADDING REVENUE TO GOVERNMENT	78 20%	6 10%	71 23% b	5 5% Df	40 32% Df	32 18% D	32 37% I	40 22% I	5 3%	47 22% L	19 20% L	1 2%	23 12%	52 27% M	-	-	-	-	-	-	-	-	-	-	-
TAX INCREASES HAVE NO REAL EFFECT ON THE ECONOMY AND JOB CREATION	75 19%	8 13%	61 19%	11 12%	23 18%	41 23% d	17 20%	49 28% I	9 7%	39 18%	19 20%	4 12%	27 14%	48 25% m	-	-	-	-	-	-	-	-	-	-	-
AUG 19-20, 2013																									
TAX INCREASES HARM ECONOMIC GROWTH AND CAUSE JOBS TO BE LOST	201 50%	23 36%	162 53% B	75 75% EF	36 28%	91 53% E	25 28%	71 40% g	95 77% GH	101 47%	49 61% Jl	25 46%	125 61% N	68 39%	-	-	-	-	-	-	-	-	-	-	-
TAX INCREASES WILL IMPROVE THE ECONOMY BY ADDING REVENUE TO GOVERNMENT	98 25%	21 32%	68 22%	12 12%	55 43% Df	31 18%	45 52% HI	42 24% I	11 9%	55 26% K	8 10%	19 34% K	37 18%	61 35% M	-	-	-	-	-	-	-	-	-	-	-
TAX INCREASES HAVE NO REAL EFFECT ON THE ECONOMY AND JOB CREATION	65 16%	9 14%	53 17%	6 6%	28 21% D	31 18% D	14 17%	39 22% I	10 8%	38 18%	13 16%	7 12%	28 14%	31 18%	-	-	-	-	-	-	-	-	-	-	-
AUG 20-21, 2012																									
TAX INCREASES HARM ECONOMIC GROWTH AND CAUSE JOBS TO BE LOST	198 49%	30 47%	162 50%	88 69% EF	32 26%	72 50% E	18 25%	68 40% G	102 74% GH	99 51%	41 47%	37 56%	127 58% N	62 39%	-	-	-	-	-	-	-	-	-	-	-
TAX INCREASES WILL IMPROVE THE ECONOMY BY ADDING REVENUE TO GOVERNMENT	101 25%	27 42% C	71 22%	20 16%	48 40% Df	33 23%	36 49% HI	46 27% I	15 11%	46 23%	24 27%	15 23%	46 21%	50 31% M	-	-	-	-	-	-	-	-	-	-	-
TAX INCREASES HAVE NO REAL EFFECT ON THE ECONOMY AND JOB CREATION	61 15%	4 6%	53 16% B	10 8%	31 26% Df	20 14%	12 17%	34 20% I	13 10%	30 15%	16 18%	10 15%	26 12%	32 20% m	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 41-2
Summary of Tax Belief Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA				INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)	
AUG 14-18, 2011																									
TAX INCREASES HARM ECONOMIC GROWTH AND CAUSE JOBS TO BE LOST	172 43%	8 21%	151 47%	73 68%	29 24%	64 42%	17 23%	59 34%	91 70%	81 40%	32 47%	28 57%	112 54%	51 31%	-	-	-	-	-	-	-	-	-	-	-
			B	EF		E			GH		j		N												
TAX INCREASES WILL IMPROVE THE ECONOMY BY ADDING REVENUE TO GOVERNMENT	107 27%	13 32%	83 26%	15 14%	56 47%	33 22%	31 45%	56 32%	15 11%	53 26%	17 25%	9 19%	38 18%	62 38%	-	-	-	-	-	-	-	-	-	-	-
					DF	d	I	I					M												
TAX INCREASES HAVE NO REAL EFFECT ON THE ECONOMY AND JOB CREATION	69 17%	13 32%	49 15%	10 9%	22 19%	31 20%	14 21%	37 21%	14 11%	40 20%	12 17%	5 10%	30 14%	37 22%	-	-	-	-	-	-	-	-	-	-	-
					d	D		I		l			m												
AUG 15-18, 2010																									
TAX INCREASES HARM ECONOMIC GROWTH AND CAUSE JOBS TO BE LOST	221 55%	6 38%	213 58%	104 77%	22 23%	90 56%	9 15%	75 45%	130 79%	89 49%	83 63%	9 48%	150 70%	66 39%	-	-	-	-	-	-	-	-	-	-	-
				EF		E		G	GH		J		N												
TAX INCREASES HAVE NO REAL EFFECT ON THE ECONOMY AND JOB CREATION	113 28%	6 42%	100 27%	21 16%	41 44%	49 30%	32 56%	59 36%	20 12%	65 36%	24 18%	5 24%	32 15%	73 43%	-	-	-	-	-	-	-	-	-	-	-
					DF	D	HI	I		K			M												

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 42-1
QUESTION 24:
Do you support or oppose exploring for oil and natural gas on land and off the coast of North Carolina?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
**D/S (SUPPORT - OPPOSE)	10 2%	-4 -5%	6 12%	13 36%	-1 -1%	8 8%	-9 -17%	27 14%	-18 -8%	-21 -15%	9 7%	6 10%	16 20%	16 18%	2 3%	9 25%	-29 -33%	5 7%	6 13%	-9 -10%	-9 -6%	28 19%	-1 -	11 7%
TOTAL SUPPORT -----	188 47%	33 43%	27 52%	22 64%	29 45%	47 50%	20 37%	106 55%	82 39%	52 37%	61 50%	32 53%	43 54%	52 57%	33 50%	22 58%	23 27%	36 48%	23 49%	38 42%	72 44%	78 54%	107 46%	79 48%
TOTAL OPPOSE -----	178 44%	37 48%	20 40%	10 28%	30 46%	39 41%	29 55%	79 41%	99 48%	73 52%	52 43%	26 43%	27 34%	36 40%	30 47%	12 34%	52 60%	31 41%	17 36%	47 51%	81 49%	50 35%	108 46%	68 42%
STRONGLY SUPPORT	101 25%	18 23%	15 29%	13 36%	15 23%	26 28%	9 17%	59 31%	42 20%	21 15%	35 29%	21 35%	24 30%	23 25%	23 36%	13 35%	12 14%	18 24%	12 26%	20 22%	35 21%	46 32%	59 25%	41 25%
SOMEWHAT SUPPORT	87 22%	16 20%	12 23%	10 27%	14 21%	21 22%	11 21%	47 25%	40 19%	31 22%	26 22%	11 18%	19 24%	29 32%	10 15%	9 24%	11 13%	18 24%	11 23%	18 20%	37 22%	32 22%	48 21%	38 23%
SOMEWHAT OPPOSE	55 14%	7 9%	6 12%	2 6%	10 16%	15 15%	10 19%	24 13%	31 15%	32 23%	12 10%	7 12%	4 4%	16 18%	7 11%	- 1%	20 23%	7 9%	4 8%	17 19%	19 12%	19 13%	37 16%	18 11%
STRONGLY OPPOSE	123 31%	30 40%	14 28%	8 22%	20 30%	24 26%	19 36%	54 28%	69 33%	41 29%	40 33%	19 31%	23 29%	19 21%	23 36%	12 33%	32 37%	24 31%	13 28%	30 32%	62 38%	32 22%	70 30%	51 31%
DON'T KNOW/NO OPINION	32 8%	6 8%	4 8%	3 8%	6 10%	6 7%	4 8%	8 4%	25 12%	12 9%	8 6%	3 5%	10 12%	3 3%	2 3%	3 8%	9 11%	9 12%	7 15%	7 7%	9 6%	16 11%	16 7%	17 10%
REFUSED	2 1%	-	-	-	-	2 2%	-	-	2 1%	2 1%	-	-	-	-	-	-	2 2%	-	-	-	2 1%	-	2 1%	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 42-2
QUESTION 24:
Do you support or oppose exploring for oil and natural gas on land and off the coast of North Carolina?

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
**D/S (SUPPORT - OPPOSE)	10 2%	2 5%	1 -	60 45% EF	-43 -34%	-13 -9% E	-57 -48%	-22 -21% G	90 56% GH	-11 -5%	20 18% JL	-1 -6%	51 25% N	-51 -28%	-11 -4%	-6 -2% q	-11 -13%	20 17% OPQ	2 5% TU	-5 -3%	-9 -14%	16 17% STUX	3 18% tU	1 3% U
TOTAL SUPPORT -----	188 47%	22 46%	145 46%	87 66% EF	37 30%	56 42%	28 23%	38 36% g	115 72% GH	97 44%	60 53%	10 44%	116 58% N	57 32%	121 44%	115 45%	32 38%	63 53% q	19 45%	69 45%	25 40%	48 52%	10 57%	11 47%
TOTAL OPPOSE -----	178 44%	20 41%	143 46%	27 21% DF	81 64% Df	69 51% D	85 72% hI	60 57% I	25 16%	108 49% K	40 35%	12 50%	65 32%	108 60% M	132 48% R	121 47% r	43 52% r	43 36%	17 40%	74 49% v	33 55% v	33 35%	7 39%	10 44%
STRONGLY SUPPORT	101 25%	8 16%	81 26%	48 36% E	16 13%	34 26% E	13 11%	18 18%	66 42% GH	48 21%	36 31% j	8 34%	63 32% N	34 19%	58 21%	54 21%	19 23%	42 36% OPq	11 25%	33 22%	18 29%	30 32% t	3 19%	4 16%
SOMEWHAT SUPPORT	87 22%	14 30%	64 20%	40 30% EF	21 17%	22 16%	14 12%	19 18%	49 31% Gh	50 22%	25 22%	2 10%	53 26% N	23 13%	63 23%	61 24%	13 16%	20 17%	8 19%	36 24% u	7 11%	19 20%	7 38% u	7 30%
SOMEWHAT OPPOSE	55 14%	3 5%	50 16% B	15 11%	28 22% dF	12 9%	22 18% I	22 22% I	10 6%	38 17% K	7 6%	2 8%	32 16% K	23 13%	43 16% r	38 15%	16 20% r	10 9%	5 11% w	24 16% VW	15 24% VW	5 6% W	- -	4 16% w
STRONGLY OPPOSE	123 31%	17 36%	93 30%	13 10%	53 42% D	57 42% D	63 53% HI	37 35% I	15 9%	71 32%	33 29%	10 43%	33 17%	84 47% M	89 32%	82 32%	26 32%	33 28%	12 29%	50 33%	18 30%	27 30%	7 39%	7 28%
DON'T KNOW/NO OPINION	32 8%	6 13%	23 7%	16 12%	8 6%	9 7%	6 5%	7 7%	17 11%	17 8%	13 12%	1 5%	18 9%	14 8%	20 7%	20 8%	6 7%	13 11%	7 15%	10 6%	3 5%	10 10%	1 4%	2 9%
REFUSED	2 1%	- -	2 1%	2 2%	- -	- -	- -	- -	2 1%	- -	- -	- -	2 1%	- -	2 1%	2 1%	2 2%	- -	- -	- -	- -	2 2%	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 43-1
Summary of Oil and Gas Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
AUG 7-8, 2017	10 2%	-4 -5%	6 12%	13 36%	-1 -1%	8 8%	-9 -17%	27 14%	-18 -8%	-21 -15%	9 7%	6 10%	16 20%	16 18%	2 3%	9 25%	-29 -33%	5 7%	6 13%	-9 -10%	-9 -6%	28 19%	-1 -	11 7%
SUPPORT	188 47%	33 43%	27 52%	22 64%	29 45%	47 50%	20 37%	106 55%	82 39%	52 37%	61 50%	32 53%	43 54%	52 57%	33 50%	22 58%	23 27%	36 48%	23 49%	38 42%	72 44%	78 54%	107 46%	79 48%
OPPOSE	178 44%	37 48%	20 40%	10 28%	30 46%	39 41%	29 55%	79 41%	99 48%	73 52%	52 43%	26 43%	27 34%	36 40%	30 47%	12 34%	52 60%	31 41%	17 36%	47 51%	81 49%	50 35%	108 46%	68 42%
AUG 10-11, 2016	96 24%	12 12%	12 28%	15 39%	11 17%	29 32%	16 27%	67 35%	29 14%	34 24%	27 25%	10 15%	25 31%	25 28%	30 45%	12 34%	17 22%	-1 -1%	12 25%	-	-	-	38 18%	55 30%
SUPPORT	232 58%	49 50%	27 60%	24 63%	37 55%	58 63%	37 61%	124 65%	108 52%	79 58%	66 59%	38 55%	49 59%	53 60%	46 69%	25 66%	44 56%	37 47%	26 53%	-	-	-	115 54%	111 62%
OPPOSE	135 34%	37 38%	14 32%	9 24%	26 38%	29 32%	20 34%	56 29%	79 38%	46 33%	38 34%	28 41%	23 29%	28 32%	16 24%	12 33%	27 34%	37 48%	14 28%	-	-	-	77 36%	56 31%
AUG 10-11, 2015	31 8%	1 1%	4 10%	7 16%	5 7%	2 3%	12 22%	44 23%	-13 -6%	-14 -9%	10 9%	16 23%	18 25%	16 17%	13 21%	14 40%	-22 -27%	3 4%	7 15%	-	-	-	-30 -15%	59 32%
SUPPORT	202 50%	48 47%	24 54%	24 57%	30 44%	43 48%	33 59%	113 59%	88 42%	65 44%	53 50%	40 57%	43 58%	55 58%	35 58%	23 65%	27 32%	38 46%	23 54%	-	-	-	81 40%	115 62%
OPPOSE	171 43%	47 46%	19 45%	17 41%	26 38%	41 46%	21 38%	69 36%	101 49%	79 53%	43 40%	24 34%	24 33%	38 40%	22 36%	9 25%	49 60%	35 43%	17 39%	-	-	-	111 54%	56 30%
AUG 23-25, 2014	97 24%	-4 -4%	18 28%	19 50%	8 14%	24 26%	32 53%	86 45%	11 5%	37 29%	25 21%	3 4%	32 39%	44 51%	26 37%	16 45%	-3 -4%	-2 -3%	16 33%	-	-	-	22 10%	80 45%
SUPPORT	231 58%	40 45%	38 60%	26 67%	30 53%	54 57%	43 73%	134 70%	97 46%	77 59%	66 56%	35 49%	52 64%	62 72%	46 67%	26 70%	30 41%	37 45%	29 58%	-	-	-	108 50%	123 70%
OPPOSE	134 33%	43 49%	21 32%	7 17%	22 39%	29 31%	12 20%	48 25%	86 41%	40 31%	41 35%	33 45%	20 25%	18 21%	20 30%	9 26%	33 45%	40 48%	13 25%	-	-	-	85 40%	43 24%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 43-1
Summary of Oil and Gas Trend
BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
AUG 19-20, 2013	83 21%	8 7%	11 25% Bd	3 8%	18 29% BD	23 25% BD	21 34% BD	46 24%	37 18%	- -	39 37% J	20 37% J	25 40% J	7 7% Q	26 43% NQ	13 39% NQ	- -	22 32% NQ	15 48% NQ	- -	- -	- -	18 7%	65 44% W
SUPPORT	226 56%	51 47%	27 61%	18 54%	37 59%	55 60%	38 62% b	112 58%	114 55%	82 45%	67 65% J	35 67% J	41 68% J	49 49%	41 68% NQ	22 67% nQ	49 45%	43 64% nQ	22 71% NQ	- -	- -	- -	121 48%	103 70% W
OPPOSE	143 36%	43 40%	15 35%	15 46%	19 30%	32 35%	17 28%	66 34%	77 37%	82 45% KLM	29 28%	16 30%	17 27%	41 42% OS	15 25%	9 29%	48 44% OpS	21 31%	7 23%	- -	- -	- -	104 41% X	38 26%
AUG 20-21, 2012	151 38%	19 21%	23 40% Bg	22 53% BG	36 54% BG	37 44% BG	14 23%	107 56% I	43 21%	41 28%	49 40% j	37 56% JKM	24 37%	55 56% QrS	39 55% QrS	14 57% QS	- -	31 42% Qs	12 28% Q	- -	- -	- -	97 41%	56 37%
SUPPORT	253 63%	49 55%	37 65%	28 68%	48 71% B	56 67%	36 57%	144 75% I	110 53%	89 61%	79 64%	49 75% jM	36 57%	75 77% QS	52 74% QS	17 70% Q	39 43%	48 65% Q	23 52%	- -	- -	- -	155 66%	96 62%
OPPOSE	103 26%	30 34% DE	14 25%	6 15%	12 17%	19 23%	22 34% DE	36 19%	67 32% H	48 33% Lm	30 24%	12 18%	13 20%	20 21%	13 18%	3 12%	39 43% NOPRS	17 23%	11 25%	- -	- -	- -	58 25%	40 26%
AUG 14-18, 2011	114 29%	27 28% g	29 56% BdEFG	13 35% g	13 23%	22 24%	10 16%	76 40% I	38 18%	15 10%	32 28% J	31 45% JK	35 60% JKL	21 26% Q	32 40% nQ	23 78% NOQRS	6 6%	19 30% Q	13 39% Q	- -	- -	- -	60 25%	52 36% W
SUPPORT	241 60%	58 60%	39 75% bEfg	23 61%	32 55%	54 59%	36 55%	131 68% I	110 53%	78 50%	70 61%	49 69% J	45 76% JK	51 62% q	54 68% Q	26 89% NOQRS	50 45%	39 63% Q	21 63% Q	- -	- -	- -	139 58%	96 65%
OPPOSE	127 32%	31 32% c	10 19%	10 26%	19 33%	32 35% C	26 40% C	55 29%	72 35%	63 41% LM	37 33% M	17 24%	10 17%	30 36% P	22 28% P	3 11%	44 39% Ps	20 32% P	8 24%	- -	- -	- -	79 33%	43 29%
AUG 15-18, 2010	53 13%	6 6% e	20 45% BDEFG	6 16% Eg	1 1%	18 23% BEG	3 4%	51 27% I	2 1%	8 13%	13 10%	17 18% k	15 14%	11 21% qRS	17 20% qRS	23 44% NOQRS	5 9% rS	2 2% S	-4 -7%	- -	- -	- -	-9 -4%	60 31% W
SUPPORT	206 51%	44 48%	30 68% BEG	19 53%	27 43%	47 57% e	38 46%	113 59% I	92 44%	32 49%	69 52%	51 54%	53 50%	31 58% S	47 55% S	35 67% QRS	26 48%	44 47%	22 38%	- -	- -	- -	87 43%	115 59% W
OPPOSE	152 38%	38 42% C	10 23%	13 37%	27 42% C	28 35%	35 42% C	62 32%	90 43% H	24 36%	57 43%	34 36%	38 35%	20 37% p	30 35%	12 23%	21 39% p	43 45% P	26 44% P	- -	- -	- -	95 48% X	56 29%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 43-2
Summary of Oil and Gas Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA				INSURANCE COVERAGE					
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33% f	126 31%	134 34%	119 30% HI	104 26%	160 40% H	223 56% L	114 29% L	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
AUG 7-8, 2017 -----	10 2%	2 5%	1 -	60 45% EF	-43 -34%	-13 -9% E	-57 -48% HI	-22 -21% G	90 56% GH	-11 -5%	20 18% JL	-1 -6%	51 25% N	-51 -28%	-11 -4%	-6 -2% q	-11 -13%	20 17% OPQ	2 5% TU	-5 -3%	-9 -14%	16 17% STUX	3 18% tU	1 3% U
SUPPORT	188 47%	22 46%	145 46%	87 66% EF	37 30%	56 42%	28 23%	38 36% g	115 72% GH	97 44%	60 53%	10 44%	116 58% N	57 32%	121 44%	115 45%	32 38%	63 53% q	19 45%	69 45%	25 40%	48 52%	10 57%	11 47%
OPPOSE	178 44%	20 41%	143 46%	27 21% DF	81 64% D	69 51% D	85 72% hI	60 57% I	25 16%	108 49% K	40 35%	12 50%	65 32%	108 60% M	132 48% R	121 47% r	43 52% r	43 36%	17 40%	74 49% v	33 55% v	33 35%	7 39%	10 44%
AUG 10-11, 2016 -----	96 24%	9 22%	82 24%	81 54% EF	-23 -24%	30 20% E	-31 -52% G	20 15% G	103 53% GH	55 23%	28 28%	9 31%	93 43% N	5 3%	-	-	-	-	-	-	-	-	-	-
SUPPORT	232 58%	21 53%	200 58%	107 72% EF	31 33%	85 58% E	12 19%	72 54% G	142 72% GH	139 57%	60 60%	19 65%	147 68% N	79 47%	-	-	-	-	-	-	-	-	-	-
OPPOSE	135 34%	12 31%	118 34%	26 17% DF	54 58% D	55 38% D	43 71% hI	51 39% I	38 20%	84 35%	32 32%	10 34%	53 25%	74 45% M	-	-	-	-	-	-	-	-	-	-
AUG 10-11, 2015 -----	31 8%	8 11%	25 8%	59 54% EF	-28 -24%	-	-40 -48% G	2 1% G	72 49% GH	7 3%	26 29% JL	-13 -42%	50 23% N	-13 -8%	-	-	-	-	-	-	-	-	-	-
SUPPORT	202 50%	38 50%	155 51%	83 75% EF	41 34%	76 46% E	21 24%	76 46% G	105 71% GH	106 48% L	54 61% JL	8 25%	126 59% N	70 42%	-	-	-	-	-	-	-	-	-	-
OPPOSE	171 43%	30 39%	130 43%	23 21% Df	69 58% D	76 46% D	61 72% HI	74 45% I	33 22%	99 45%	28 32%	20 67% jK	76 35% M	83 50%	-	-	-	-	-	-	-	-	-	-
AUG 23-25, 2014 -----	97 24%	10 15%	86 27%	65 71% EF	-3 -2%	28 16% E	9 11% H	-7 -4%	93 70% GH	54 25%	37 38% jL	3 9%	66 35% N	20 10%	-	-	-	-	-	-	-	-	-	-
SUPPORT	231 58%	31 49%	188 60%	76 82% EF	56 45%	92 52% E	46 54% H	74 42%	108 81% GH	125 58%	62 64%	17 49%	121 65% N	96 50%	-	-	-	-	-	-	-	-	-	-
OPPOSE	134 33%	21 34%	102 32%	11 12% D	59 47% D	63 36% D	36 42% I	80 46% I	16 12%	71 33%	25 26%	14 41%	55 30%	76 39%	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 43-2
Summary of Oil and Gas Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
AUG 19-20, 2013	83 21%	4 6%	69 23% B	67 67% EF	-19 -14%	36 21% E	-11 -13%	22 13% G	70 56% GH	42 20% L	31 38% JL	3 5%	94 46% N	-13 -7%	-	-	-	-	-	-	-	-	-	-
SUPPORT	226 56%	31 49%	176 58%	80 80% EF	54 42%	92 54% e	36 42%	91 51%	93 75% GH	119 56%	54 66% jL	26 46%	141 69% N	74 42%	-	-	-	-	-	-	-	-	-	-
OPPOSE	143 36%	27 43%	107 35%	13 13%	72 56% DF	56 33% D	48 55% HI	69 39% I	23 19%	77 36%	23 29%	23 41%	46 23%	87 50% M	-	-	-	-	-	-	-	-	-	-
AUG 20-21, 2012	151 38%	20 32%	125 39%	94 73% EF	-11 -9%	59 41% E	-15 -21%	65 38% G	92 67% GH	65 33%	40 46% J	25 39%	128 59% N	12 8%	-	-	-	-	-	-	-	-	-	-
SUPPORT	253 63%	38 59%	207 64%	108 84% EF	42 35%	95 67% E	22 30%	110 65% G	109 80% GH	121 62%	57 66%	42 64%	164 75% N	77 48%	-	-	-	-	-	-	-	-	-	-
OPPOSE	103 26%	17 27%	82 26%	13 10%	53 44% DF	37 26% D	37 51% HI	46 27% I	18 13%	57 29% k	17 20%	16 25%	36 17%	65 40% M	-	-	-	-	-	-	-	-	-	-
AUG 14-18, 2011	114 29%	-1 -2%	105 33% B	63 58% EF	-18 -15%	61 40% E	-21 -30%	49 28% G	79 61% GH	42 21%	38 54% JL	10 21%	111 53% N	4 2%	-	-	-	-	-	-	-	-	-	-
SUPPORT	241 60%	14 35%	204 64% B	82 76% Ef	47 40%	98 65% E	24 34%	105 60% G	100 77% GH	114 57%	52 74% JL	28 57%	153 73% N	78 47%	-	-	-	-	-	-	-	-	-	-
OPPOSE	127 32%	15 38%	99 31%	19 18%	65 55% DF	38 25% E	45 64% HI	55 32% I	21 16%	73 36% K	14 20%	18 36% k	42 20%	74 45% M	-	-	-	-	-	-	-	-	-	-
AUG 15-18, 2010	53 13%	-1 -10%	53 14% B	64 48% EF	-43 -45%	32 19% E	-35 -62%	-7 -4% G	95 58% GH	18 10%	27 20% J	4 22%	84 40% N	-37 -22%	-	-	-	-	-	-	-	-	-	-
SUPPORT	206 51%	7 45%	191 52% B	94 70% EF	21 22%	88 54% E	9 15%	69 42% G	122 74% GH	93 52%	70 53%	12 61%	136 64% N	59 35%	-	-	-	-	-	-	-	-	-	-
OPPOSE	152 38%	8 55%	138 37%	29 22%	64 67% DF	57 35% D	44 77% HI	76 46% I	27 16%	75 41%	43 32%	7 39%	52 24%	96 57% M	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 44-1
QUESTION 25:
Do you support or oppose the death penalty for those who are found guilty of first-degree murder?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
**D/S (SUPPORT - OPPOSE)	102 25%	17 23%	28 54% BDEFg	6 16%	9 13%	18 19%	17 33% E	65 34% I	37 18%	4 3%	55 46% JL	11 18% J	32 40% JL	21 24% Q	24 37% Q	20 53% NoQRS	-3 -4% Q	25 34% Q	15 31% Q	-2 -3% T	41 25% T	64 44% TU	44 19% TU	59 36% W
TOTAL SUPPORT -----	230 58%	43 56%	38 74% bEF	19 54%	34 52%	50 53%	33 62%	120 62%	110 53%	61 44%	83 68% J	34 56% J	53 66% J	51 57%	42 65% Q	27 72% nQ	35 41%	46 61% q	29 62% Q	40 44%	94 58%	95 66% T	124 53%	105 64% w
TOTAL OPPOSE -----	128 32%	26 34%	10 20% c	13 38%	25 39% c	32 34%	15 29%	55 29%	74 35%	57 41% KM	27 23% Km	23 38% Km	21 26%	30 33% p	18 27% p	7 19%	38 45% oP	21 27% p	15 31% p	43 47% uV	54 33% v	32 22%	80 35%	47 28%
STRONGLY SUPPORT	148 37%	25 32%	24 48% g	13 37%	26 40%	38 41%	14 27%	87 45% I	61 29%	25 18%	57 47% J	28 46% J	38 48% J	37 41% Q	31 48% Q	20 53% Qr	11 13%	29 38% Q	21 45% Q	25 27%	56 34%	67 46% Tu	70 30%	77 47% W
SOMEWHAT SUPPORT	82 21%	18 24%	13 26%	6 16%	8 12%	11 12%	18 35% dEF	33 17% dEF	50 24%	36 26% L	25 21% l	6 10%	15 19% l	14 16%	11 17%	7 19%	24 28% l	18 23%	8 17%	16 17%	38 23%	29 20%	54 23%	28 17%
SOMEWHAT OPPOSE	50 12%	10 13%	5 11%	7 19%	7 11%	16 17%	4 8%	18 9%	32 15%	24 17%	12 10%	6 10%	7 9%	12 14% p	4 6%	2 4%	18 21% oP	8 11%	6 12% p	19 20% V	22 13% v	9 6%	27 12%	22 13%
STRONGLY OPPOSE	79 20%	16 21%	5 9%	6 18%	18 28% C	16 17%	11 21%	37 19%	42 20%	33 24% k	15 13% Km	17 28% Km	13 17%	18 20%	14 21%	6 15%	20 24%	12 16%	9 19%	24 27%	32 19%	23 16%	53 23%	25 15%
DON'T KNOW/NO OPINION	39 10%	7 9%	3 6%	3 8%	6 9%	10 11%	5 9%	16 9%	22 11%	19 14% l	11 9%	3 4%	6 7%	9 10%	4 7%	3 9%	10 12%	9 11%	3 7%	8 9%	14 8%	17 12%	26 11%	11 7%
REFUSED	3 1%	1 1%	-	-	-	2 2%	-	1 -	2 1%	2 1%	-	1 1%	-	-	1 1%	-	2 2%	-	-	-	2 1%	1 1%	2 1%	1 -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 44-2
QUESTION 25:
Do you support or oppose the death penalty for those who are found guilty of first-degree murder?

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
**D/S (SUPPORT - OPPOSE)	102 25%	-7 -14%	98 31% B	83 62% EF	-26 -21%	47 35% E	-11 -9% G	18 17% G	94 59% GH	53 24%	38 33% j	10 44%	76 38% N	22 12%	56 21%	62 24%	12 14%	47 39% OPQ	17 38% W	37 24% W	16 26% W	25 27% W	-3 -19%	6 27% W
TOTAL SUPPORT -----	230 58%	19 40%	188 60% b	101 77% EF	44 35%	82 61% E	48 41%	57 55%	119 75% GH	125 56%	72 63%	16 69%	126 63% n	93 52%	150 55%	145 56%	42 51%	78 66% oq	27 61%	83 54%	38 62%	55 60%	7 36%	15 64%
TOTAL OPPOSE -----	128 32%	26 54% C	89 29%	19 14%	70 56% DF	35 26% D	59 50% I	39 37% I	25 16%	71 32%	34 29%	6 26%	50 25%	71 40% M	94 34%	83 32%	30 37%	31 26%	10 23%	47 31%	22 35%	30 32%	10 55% s	9 36%
STRONGLY SUPPORT	148 37%	7 15%	122 39% B	67 51% E	22 17%	59 44% E	25 21% g	36 34% g	83 52% GH	80 36%	52 46% j	7 32%	85 43% N	54 30%	85 31%	80 31%	21 25%	61 51% OPQ	12 28%	63 41% u	14 23%	40 43% U	5 30%	9 38%
SOMEWHAT SUPPORT	82 21%	12 25%	66 21%	35 26%	22 18%	23 17%	23 20%	21 20%	36 23%	44 20%	19 17%	9 38%	41 20%	40 22%	65 24% R	65 25% R	21 25%	17 14%	14 33% TvW	20 13%	24 39% TVW	15 17%	1 6%	6 26%
SOMEWHAT OPPOSE	50 12%	13 26% c	31 10%	8 6%	30 24% DF	9 7%	24 20% I	14 13%	12 8%	33 15% L	10 9% L	- -	21 10%	22 13%	35 13%	29 11%	8 10%	15 13%	3 7%	17 11%	9 14%	11 12%	7 40% StvX	1 5%
STRONGLY OPPOSE	79 20%	13 28%	58 19%	11 9%	40 32% Df	26 19% D	36 30% I	25 24% I	13 8%	38 17%	23 20%	6 26%	29 15%	49 27% M	59 21% r	54 21%	22 27% r	16 14%	7 16%	30 19%	13 21%	18 20%	3 15%	7 32%
DON'T KNOW/NO OPINION	39 10%	2 4%	33 11%	10 8%	11 8% 8	18 13%	11 9%	9 8%	14 8%	27 12%	8 7%	1 5%	22 11%	14 8%	29 10%	27 10%	8 10%	9 8%	7 16% X	23 15% UVX	2 3%	5 5% X	1 8%	- -
REFUSED	3 1%	1 2%	2 1%	2 2%	1 1%	- -	- -	- -	2 1%	- -	1 1%	- -	2 1%	- -	2 1%	2 1%	2 2%	- -	- -	- -	- -	3 3% stuwX	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 45-1
Summary of Death Penalty Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
AUG 7-8, 2017	102 25%	17 23%	28 54% BDEFG	6 16%	9 13%	18 19%	17 33% E	65 34% I	37 18%	4 3%	55 46% JL	11 18% J	32 40% JL	21 24% Q	24 37% Q	20 53% NoQRS	-3 -4%	25 34% Q	15 31% Q	-2 -3%	41 25% T	64 44% TU	44 19%	59 36% W
SUPPORT	230 58%	43 56%	38 74% bEF	19 54%	34 52%	50 53%	33 62%	120 62%	110 53%	61 44%	83 68% J	34 56% J	53 66% J	51 57%	42 65% Q	27 72% nQ	35 41%	46 61% q	29 62% Q	40 44%	94 58%	95 66% T	124 53%	105 64% w
OPPOSE	128 32%	26 34%	10 20%	13 38%	25 39% c	32 34%	15 29%	55 29%	74 35%	57 41% KM	27 23% Km	23 38% Km	21 26%	30 33% p	18 27% p	7 19%	38 45% oP	21 27% p	15 31% p	43 47% uV	54 33% v	32 22%	80 35%	47 28%
AUG 10-11, 2016	151 38%	28 29%	12 28%	23 60% BCE	25 36%	39 43% b	24 41%	97 51% I	54 26%	46 34%	35 32%	25 38%	44 53% JKL	33 37% R	39 59% NQR	25 68% NQRS	24 30% R	7 9%	23 46% qR	-	-	-	48 23%	96 53% W
SUPPORT	262 65%	60 60%	27 60%	30 79% b	43 63%	60 66%	42 70%	140 73% I	122 59%	88 64%	70 63%	44 65%	59 72%	58 65%	51 78% qR	30 81% nQRs	49 61%	40 51%	34 67% r	-	-	-	124 59%	130 72% W
OPPOSE	110 28%	31 32%	14 32%	7 19%	19 27%	21 23%	18 30%	42 22%	68 33% H	41 30% m	35 31% m	18 27%	16 19%	25 28% P	12 18%	5 13%	25 31% P	32 42% OPS	11 21%	-	-	-	76 36% X	34 19%
AUG 10-11, 2015	130 33%	19 18%	21 47% BDef	6 16%	19 27%	25 28%	41 73% BCDEF	73 38% i	57 27%	38 26%	40 37%	25 36%	26 35%	37 40% q	20 33%	16 44% q	20 25%	24 29%	12 28%	-	-	-	67 33%	62 33%
SUPPORT	247 62%	56 55%	31 71% d	21 50%	40 59%	52 58% BDEF	47 84% BDEF	127 66%	120 58%	91 62%	65 61%	46 66%	44 59%	65 69% s	37 60%	26 71% S	49 61%	49 59%	22 50%	-	-	-	131 65%	111 60%
OPPOSE	117 29%	37 37% G	10 24%	15 35% G	22 32% G	27 30% G	6 11%	54 28%	63 30%	53 36%	26 24%	21 30%	18 24%	27 29%	17 28%	10 27%	29 36%	24 29%	9 22%	-	-	-	64 32%	49 27%
AUG 23-25, 2014	125 31%	27 31% E	33 51% EF	19 51% bEF	5 9%	18 19%	22 36% E	78 41% I	47 22%	47 36% L	31 27% L	8 12%	38 47% KL	25 29%	34 49% nQR	19 52% nQR	17 23%	12 14%	17 35% R	-	-	-	67 31%	55 31%
SUPPORT	245 61%	54 62%	45 71%	28 73% e	27 48%	53 57%	38 63%	126 65%	119 57%	80 62%	71 61%	37 51%	57 70% L	50 58%	47 70%	27 74% r	41 56%	47 56%	32 63%	-	-	-	134 62%	106 60%
OPPOSE	120 30%	27 30%	13 20%	9 22%	22 38%	35 37%	16 27%	48 25%	73 35%	33 25%	40 34%	29 40% m	19 24%	26 30%	14 20%	8 22%	24 32%	35 41% OP	14 28%	-	-	-	67 31%	51 29%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 45-1
Summary of Death Penalty Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
AUG 19-20, 2013	110 27%	36 33% DF	14 32% D	-1 -2%	26 41% DF	18 19% D	17 28% D	68 36% I	41 20%	50 27%	23 22%	22 41% jKM	15 24%	27 28%	31 52% NPQRS	10 30% q	17 16%	19 28% q	6 18%	-	-	-	48 19%	63 43% W
SUPPORT	243 61%	70 65% d	29 66%	15 44%	42 66% d	51 56%	38 61%	126 66% i	117 56%	114 62%	59 57%	35 67%	35 58%	62 63%	44 72% QS	21 63%	61 56%	40 59%	17 53%	-	-	-	142 56%	101 69% W
OPPOSE	133 33%	34 31%	15 33%	15 46%	16 25%	33 37%	21 34%	58 30%	76 37%	64 35%	36 35%	13 25%	20 33%	35 35% o	12 20%	11 32%	44 40% O	21 31%	11 35% o	-	-	-	94 37% X	38 26%
AUG 20-21, 2012	135 34%	18 20%	16 28%	20 49% BCG	36 54% BCFG	31 38% BG	13 21%	74 39% i	61 29%	46 32% m	47 38% M	28 43% M	13 20%	26 26% s	36 51% NgS	13 51% NS	32 36% s	29 39% nS	-1 -2%	-	-	-	52 22%	81 53% W
SUPPORT	247 62%	49 55%	34 61%	30 73% b	49 72% Bg	50 61%	35 55%	123 64%	124 60%	91 62%	76 61%	46 70% M	34 54%	57 59% s	49 69% s	17 70% s	60 66% s	46 62% s	19 43%	-	-	-	131 55%	112 72% W
OPPOSE	113 28%	31 35% Ef	19 33% e	10 23%	12 19%	19 23%	22 34% e	49 26% I	64 31%	45 31%	29 23%	18 27%	21 34%	32 33% O	13 18%	4 18%	28 30% o	17 22%	20 45% OPR	-	-	-	79 34% X	30 20%
AUG 14-18, 2011	125 31%	24 24%	17 33%	10 27%	15 25%	34 37% b	26 40% b	85 44% I	40 19%	40 26%	38 33%	22 31%	25 42% J	30 36% qR	36 45% QRS	19 66% NOQRS	23 20%	9 15%	8 23%	-	-	-	59 24%	64 44% W
SUPPORT	247 62%	57 59%	33 64%	22 59%	34 58%	60 66%	40 63%	134 70% I	112 54%	93 60%	70 61%	44 62%	40 68%	54 65% r	56 70% qR	25 83% nQRS	63 56%	30 49%	19 56%	-	-	-	144 60%	99 67%
OPPOSE	122 30%	34 35%	16 31%	12 32%	19 33%	27 29%	15 23%	49 26% I	73 35% h	53 34%	32 28%	22 31%	15 26%	24 29%	20 25%	5 17%	41 36% P	21 34% p	11 33%	-	-	-	85 35% X	34 23%
AUG 15-18, 2010	149 37%	27 30%	22 50% BdE	10 28%	19 30%	32 39%	39 47% BdE	83 43% I	66 32%	22 34%	55 41%	30 32%	42 39%	21 39%	34 40% q	28 53% QRS	14 26%	34 36%	18 31%	-	-	-	57 28%	87 45% W
SUPPORT	256 64%	56 61%	31 70%	21 58%	35 56%	56 68%	57 69% e	132 69% i	124 60%	41 62%	88 66%	58 62%	70 65%	37 69%	57 66%	38 73% q	30 56%	58 61%	36 61%	-	-	-	121 60%	130 67%
OPPOSE	107 27%	29 31%	9 20%	11 30%	17 26%	24 29%	18 22%	49 26%	58 28%	19 28%	33 25%	28 30%	28 26%	16 30%	23 26%	10 20%	16 30%	24 26%	18 30%	-	-	-	64 32% X	43 22%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 45-2
Summary of Death Penalty Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33% f	126 31%	134 34%	119 30% HI	104 26%	160 40% H	223 56% L	114 29% L	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
AUG 7-8, 2017 -----	102 25%	-7 -14%	98 31% B	83 62% EF	-26 -21%	47 35% E	-11 -9% G	18 17% G	94 59% GH	53 24%	38 33% j	10 44%	76 38% N	22 12%	56 21%	62 24%	12 14%	47 39% OPQ	17 38% W	37 24% W	16 26% W	25 27% W	-3 -19%	6 27% W
SUPPORT	230 58%	19 40%	188 60% b	101 77% EF	44 35%	82 61% E	48 41%	57 55%	119 75% GH	125 56%	72 63%	16 69%	126 63% n	93 52%	150 55%	145 56%	42 51%	78 66% oq	27 61%	83 54%	38 62%	55 60%	7 36%	15 64%
OPPOSE	128 32%	26 54% C	89 29%	19 14%	70 56% DF	35 26% D	59 50% I	39 37% I	25 16%	71 32%	34 29%	6 26%	50 25%	71 40% M	94 34%	83 32%	30 37%	31 26%	10 23%	47 31%	22 35%	30 32%	10 55% s	9 36%
AUG 10-11, 2016 -----	151 38%	1 2%	146 42% B	99 66% EF	-7 -8%	50 34% E	-9 -15% G	55 41% G	106 54% GH	86 36%	45 45% j	15 50%	87 40%	65 39%	-	-	-	-	-	-	-	-	-	-
SUPPORT	262 65%	20 51%	232 67%	119 79% EF	40 43%	92 63% E	24 40%	87 66% G	145 74% G	156 64%	68 68%	22 74%	144 67%	110 66%	-	-	-	-	-	-	-	-	-	-
OPPOSE	110 28%	20 49% C	85 25%	19 13%	47 51% DF	43 29% D	33 55% HI	32 24%	39 20%	70 29%	23 23%	7 24%	57 26%	45 27%	-	-	-	-	-	-	-	-	-	-
AUG 10-11, 2015 -----	130 33%	1 1%	124 41% B	75 68% EF	-12 -10%	68 42% E	-6 -7% G	37 23% G	98 66% GH	61 28% l	33 38% L	4 13%	101 47% N	33 20%	-	-	-	-	-	-	-	-	-	-
SUPPORT	247 62%	33 43%	203 67% B	89 81% EF	47 40%	109 66% E	37 44%	93 57% g	116 79% GH	133 60%	55 63%	15 51%	147 68% n	94 57%	-	-	-	-	-	-	-	-	-	-
OPPOSE	117 29%	31 41% c	79 26%	14 13%	59 49% DF	41 25% D	42 51% HI	56 34% I	18 12%	72 32%	22 25%	11 38%	46 21%	62 37% M	-	-	-	-	-	-	-	-	-	-
AUG 23-25, 2014 -----	125 31%	7 10%	113 36% B	56 61% EF	-8 -6%	76 43% E	2 2% G	32 18% G	88 66% GH	49 23%	43 44% J	17 49%	81 43% N	39 20%	-	-	-	-	-	-	-	-	-	-
SUPPORT	245 61%	32 50%	199 64%	71 77% E	51 41%	119 68% E	38 44%	95 54%	109 82% GH	121 56%	68 69% j	25 74%	129 69% n	108 56%	-	-	-	-	-	-	-	-	-	-
OPPOSE	120 30%	26 40%	86 27%	15 16%	59 47% DF	44 25%	36 42% I	63 36% I	20 15%	71 33%	25 25%	9 26%	47 25%	69 36%	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 45-2
Summary of Death Penalty Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
AUG 19-20, 2013	110 27%	2 3%	101 33% B	63 64% EF	8 6%	39 23% E	-3 -4%	42 24% G	77 62% GH	69 32% L	33 40% L	5 10%	87 42% N	17 10%	-	-	-	-	-	-	-	-	-	-
SUPPORT	243 61%	30 46%	196 64% B	78 79% EF	67 52%	98 58%	41 47%	103 58%	98 79% GH	135 63%	54 67%	29 53%	138 67% N	93 53%	-	-	-	-	-	-	-	-	-	-
OPPOSE	133 33%	28 43%	95 31%	15 15% Df	59 46% Df	60 35% D	44 51% HI	61 34% I	21 17%	66 31%	22 27%	24 43% k	52 25%	76 43% M	-	-	-	-	-	-	-	-	-	-
AUG 20-21, 2012	135 34%	1 2%	127 40% B	86 66% EF	4 3%	43 30% E	-27 -38%	63 37% G	89 65% GH	88 45% KL	21 25% L	3 5%	107 49% N	21 13%	-	-	-	-	-	-	-	-	-	-
SUPPORT	247 62%	30 46%	208 65% B	100 78% EF	57 47%	86 60% e	20 28%	109 64% G	104 76% GH	132 68% L	50 58%	31 48%	151 69% N	85 53%	-	-	-	-	-	-	-	-	-	-
OPPOSE	113 28%	29 45% C	81 25%	14 11% DF	53 44% DF	43 30% D	48 66% HI	46 27% I	15 11%	44 23%	29 33% j	28 42% J	45 20% M	64 40%	-	-	-	-	-	-	-	-	-	-
AUG 14-18, 2011	125 31%	13 32%	93 29%	52 48% EF	21 17%	49 32% E	-10 -15%	60 34% G	70 54% GH	68 34% L	30 43% L	7 14%	87 42% N	36 22%	-	-	-	-	-	-	-	-	-	-
SUPPORT	247 62%	25 61%	194 61%	77 71% E	65 54%	94 62%	28 39%	110 64% G	95 72% G	128 63%	47 67% l	25 51%	140 67% n	95 57%	-	-	-	-	-	-	-	-	-	-
OPPOSE	122 30%	12 29%	101 32%	25 23% D	44 37% D	45 30% E	38 54% HI	51 29% I	24 19%	60 30%	17 25%	18 37%	53 25%	58 35% m	-	-	-	-	-	-	-	-	-	-
AUG 15-18, 2010	149 37%	5 37%	136 37%	83 62% EF	-6 -6%	70 43% E	-12 -21%	53 32% G	108 65% GH	62 34%	58 44% j	11 57% j	117 55% N	30 18%	-	-	-	-	-	-	-	-	-	-
SUPPORT	256 64%	9 65%	235 64%	105 78% EF	39 41%	108 66% E	19 33%	103 63% G	129 78% GH	113 63%	90 68%	13 68%	157 74% N	92 54%	-	-	-	-	-	-	-	-	-	-
OPPOSE	107 27%	4 27%	99 27%	22 16% DF	44 47% DF	38 23% E	31 54% HI	50 30% I	22 13%	51 29% L	32 24% l	2 11%	40 19%	61 36% M	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 46-1
QUESTION 26:
Would you support or oppose an election law that would require voters to show a valid photo ID before casting their ballot?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
**D/S (SUPPORT - OPPOSE)	175 44%	14 18%	28 55%	27 77%	25 39%	54 58%	14 27%	102 53%	74 35%	62 44%	43 36%	31 51%	39 50%	50 55%	35 53%	17 47%	23 27%	26 35%	24 51%	25 27%	60 37%	91 63%	104 45%	68 42%
TOTAL SUPPORT -----	285 71%	44 57%	39 77%	31 88%	45 69%	72 77%	33 64%	146 76%	139 67%	99 71%	82 68%	45 74%	58 74%	69 77%	49 76%	27 73%	54 62%	51 67%	34 73%	58 63%	110 67%	117 81%	167 72%	115 70%
TOTAL OPPOSE -----	109 27%	31 40%	12 23%	4 12%	20 31%	18 19%	19 36%	44 23%	65 31%	37 27%	39 32%	14 23%	19 24%	19 21%	15 23%	10 27%	30 35%	25 33%	10 22%	33 36%	49 30%	27 19%	62 27%	47 28%
STRONGLY SUPPORT	225 56%	30 39%	34 67%	24 69%	37 57%	62 66%	26 50%	116 61%	109 53%	67 48%	68 56%	38 63%	52 66%	51 56%	41 64%	24 66%	35 40%	43 58%	31 66%	42 46%	81 50%	102 70%	130 56%	93 57%
SOMEWHAT SUPPORT	59 15%	14 19%	5 10%	7 19%	8 13%	10 11%	7 13%	30 15%	29 14%	32 23%	14 12%	7 11%	6 8%	19 21%	8 12%	3 8%	19 22%	7 10%	3 7%	16 17%	28 17%	15 11%	36 16%	22 13%
SOMEWHAT OPPOSE	42 11%	11 15%	6 12%	1 4%	7 11%	4 5%	10 19%	15 8%	28 13%	15 10%	16 14%	3 5%	8 11%	8 9%	3 5%	4 10%	11 12%	12 15%	5 11%	15 17%	22 13%	5 3%	25 11%	17 10%
STRONGLY OPPOSE	67 17%	19 25%	6 11%	3 8%	13 20%	13 14%	9 17%	29 15%	38 18%	23 16%	22 18%	11 18%	11 14%	12 13%	12 18%	6 17%	19 23%	13 17%	5 11%	17 19%	27 17%	22 15%	37 16%	30 18%
DON'T KNOW/NO OPINION	4 1%	2 3%	-	-	-	2 2%	-	2 1%	2 1%	1 1%	-	2 3%	1 2%	1 2%	1 1%	-	-	-	2 5%	1 1%	3 2%	1 -	1 1%	3 2%
REFUSED	2 1%	-	-	-	-	2 2%	-	-	2 1%	2 1%	-	-	-	-	-	-	2 2%	-	-	-	2 1%	-	2 1%	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 46-2
QUESTION 26:
Would you support or oppose an election law that would require voters to show a valid photo ID before casting their ballot?

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400	48	313	133	126	134	119	104	160	223	114	24	200	178	274	257	82	118	43	153	61	93	18	24
	100%	12%	78%	33%	31%	34%	30%	26%	40%	56%	29%	6%	50%	45%	69%	64%	21%	30%	11%	38%	15%	23%	4%	6%
**D/S (SUPPORT - OPPOSE)	175	13	146	120	-6	58	-3	39	137	96	52	19	145	16	107	107	34	64	23	58	27	46	6	11
	44%	27%	47%	91%	-4%	44%	-3%	37%	86%	43%	45%	82%	72%	9%	39%	42%	41%	54%	53%	38%	45%	50%	35%	45%
TOTAL SUPPORT	285	30	227	125	59	95	57	71	147	159	82	21	171	95	190	181	57	89	33	105	43	68	12	17
-----	71%	63%	73%	94%	47%	71%	48%	68%	92%	71%	72%	91%	86%	53%	69%	70%	69%	75%	77%	69%	70%	73%	65%	72%
TOTAL OPPOSE	109	17	81	5	65	37	60	32	10	62	30	2	26	79	83	74	23	25	10	47	15	22	5	7
-----	27%	36%	26%	3%	52%	27%	50%	31%	6%	28%	27%	9%	13%	44%	30%	29%	28%	21%	23%	31%	25%	24%	31%	28%
STRONGLY SUPPORT	225	22	178	107	37	79	33	62	124	116	74	15	144	71	140	134	41	80	23	82	34	58	12	12
	56%	45%	57%	81%	30%	59%	28%	60%	77%	52%	65%	64%	72%	40%	51%	52%	50%	68%	52%	54%	56%	63%	65%	49%
SOMEWHAT SUPPORT	59	9	49	18	22	16	24	9	23	42	9	6	27	24	50	47	16	9	11	24	9	10	-	6
	15%	18%	16%	14%	18%	12%	20%	9%	15%	19%	8%	27%	13%	14%	18%	18%	20%	8%	25%	15%	14%	10%	-	23%
SOMEWHAT OPPOSE	42	5	34	3	28	11	26	12	4	23	12	-	7	35	33	28	10	8	6	16	9	10	-	1
	11%	10%	11%	2%	22%	8%	22%	11%	3%	10%	11%	-	3%	19%	12%	11%	12%	7%	14%	10%	15%	10%	-	6%
STRONGLY OPPOSE	67	12	47	2	37	26	34	21	6	39	18	2	19	45	50	46	13	17	4	32	6	12	5	5
	17%	26%	15%	1%	29%	19%	29%	20%	4%	17%	16%	9%	10%	25%	18%	18%	16%	14%	9%	21%	11%	13%	31%	21%
DON'T KNOW/NO OPINION	4	1	3	1	1	2	2	1	1	2	1	-	1	4	-	-	-	4	-	-	3	1	1	-
	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	-	-	2%	-	-	-	4%	-	-	5%	1%	4%	-
REFUSED	2	-	2	2	-	-	-	-	2	-	-	-	2	-	2	2	2	-	-	-	-	2	-	-
	1%	-	1%	2%	-	-	-	-	1%	-	-	-	1%	-	1%	1%	2%	-	-	-	-	2%	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 47-1
Summary of Voter ID Law Trend

BANNER 1

	KEY REGIONS						GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
AUG 7-8, 2017	175 44%	14 18%	28 55% BG	27 77% BcEfG	25 39% B	54 58% BeG	14 27%	102 53% I	74 35%	62 44%	43 36%	31 51% k	39 50% k	50 55% QR	35 53% QR	17 47% Q	23 27%	26 35%	24 51% Qr	25 27%	60 37%	91 63% TU	104 45%	68 42%
SUPPORT	285 71%	44 57%	39 77% b	31 88% BeG	45 69%	72 77% B	33 64%	146 76% i	139 67%	99 71%	82 68%	45 74%	58 74%	69 77%	49 76%	27 73%	54 62%	51 67%	34 73%	58 63%	110 67%	117 81% TU	167 72%	115 70%
OPPOSE	109 27%	31 40% cDF	12 23%	4 12% d	20 31% d	18 19%	19 36% Df	44 23%	65 31%	37 27%	39 32%	14 23%	19 24%	19 21%	15 23%	10 27%	30 35%	25 33%	10 22%	33 36% V	49 30% V	27 19%	62 27%	47 28%
AUG 10-11, 2016	199 50%	36 37%	24 54% b	27 71% BFG	42 61% Bg	45 49%	26 43%	97 50%	103 49%	69 50%	51 45%	40 60% km	39 47%	42 47%	32 48%	23 62% qS	34 43%	48 62% qS	19 39%	-	-	-	81 38%	112 62% W
SUPPORT	295 74%	65 66%	34 77%	32 83% b	54 80% b	67 73%	42 71%	141 74%	154 74%	101 74%	81 72%	53 78%	59 72%	63 71%	48 73%	30 80%	57 72%	62 80%	34 68%	-	-	-	144 68%	143 80% W
OPPOSE	95 24%	29 30% D	10 23%	4 11% d	13 19%	22 24% d	17 28% d	44 23%	51 25%	32 24%	30 27%	12 18%	20 25%	21 24%	16 25%	7 18%	22 28%	14 18%	14 29%	-	-	-	63 30% X	32 18%
AUG 19-20, 2013	118 29%	18 17%	25 58% BEFg	14 41% BF	21 34% BF	15 17%	24 40% BF	51 26% J	67 32%	35 19%	32 30% j	21 39% J	30 50% JK	21 21%	16 26%	14 44% NoQ	22 20%	27 41% NoQ	18 57% NOQr	-	-	-	56 22%	62 42% W
SUPPORT	255 64%	62 58%	34 78% BF	23 68%	41 66%	52 57% C	43 70%	120 63%	135 65%	106 58%	68 65%	35 67%	46 75% J	60 61%	37 61%	24 72%	63 58%	47 70%	24 78% NOQ	-	-	-	150 60%	104 71% W
OPPOSE	138 34%	44 41% C	9 20%	9 27%	20 32%	37 41% C	18 30%	69 36%	68 33%	71 39% M	36 35%	15 28%	15 25%	39 39% S	21 35%	9 28%	41 38% s	20 30%	7 22%	-	-	-	95 38% x	42 29%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 47-2
Summary of Voter ID Law Trend

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33% f	126 31%	134 34%	119 30% HI	104 26%	160 40% H	223 56% L	114 29% L	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
AUG 7-8, 2017 -----	175 44%	13 27%	146 47% B	120 91% EF	-6 -4%	58 44% E	-3 -3% HI	39 37% G	137 86% GH	96 43%	52 45%	19 82% JK	145 72% N	16 9%	107 39%	107 42%	34 41%	64 54% OP	23 53%	58 38%	27 45%	46 50%	6 35%	11 45%
SUPPORT	285 71%	30 63%	227 73%	125 94% EF	59 47%	95 71% E	57 48%	71 68% G	147 92% GH	159 71%	82 72%	21 91% jk	171 86% N	95 53%	190 69%	181 70%	57 69%	89 75%	33 77%	105 69%	43 70%	68 73%	12 65%	17 72%
OPPOSE	109 27%	17 36%	81 26%	5 3%	65 52% DF	37 27% D	60 50% HI	32 31% I	10 6%	62 28% L	30 27% L	2 9%	26 13%	79 44% M	83 30% r	74 29%	23 28%	25 21%	10 23%	47 31%	15 25%	22 24%	5 31%	7 28%
AUG 10-11, 2016 -----	199 50%	-1 -3%	190 55% B	136 91% EF	-11 -11%	66 45% E	-21 -36% HI	44 33% G	175 89% GH	112 46%	52 52%	22 73% Jk	150 69% N	40 24%	-	-	-	-	-	-	-	-	-	-
SUPPORT	295 74%	18 46%	263 76% B	142 95% EF	40 43%	105 72% E	18 30%	87 66% G	184 94% GH	174 72%	75 75%	26 85%	181 84% N	102 61%	-	-	-	-	-	-	-	-	-	-
OPPOSE	95 24%	20 49% C	73 21%	5 4%	50 54% DF	39 27% D	39 66% HI	43 32% I	9 5%	62 26% L	23 23%	4 12%	31 14%	61 37% M	-	-	-	-	-	-	-	-	-	-
AUG 19-20, 2013 -----	118 29%	-12 -18%	115 38% B	81 82% EF	-15 -12%	53 31% E	-22 -25% HI	39 22% G	98 79% GH	61 29% L	41 51% JL	-	107 52% N	14 8%	-	-	-	-	-	-	-	-	-	-
SUPPORT	255 64%	25 40%	208 68% B	90 90% EF	57 44%	109 64% E	32 38%	105 60% G	111 89% GH	137 64% L	61 75% jL	26 47%	155 76% N	92 53%	-	-	-	-	-	-	-	-	-	-
OPPOSE	138 34%	37 58% C	93 30%	8 8%	72 56% DF	56 33% D	54 62% HI	67 38% I	13 10%	76 36% k	20 25%	26 46% K	48 23%	78 45% M	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 48-1
 QUESTION 27:
 North Carolina now has Education Savings Accounts for Special Needs and children of military families. This program directs state funds to eligible families to spend on educational needs such as instructional supplies, private school tuition or private tutors and therapists.. With that in mind, which of the following statements comes closer to your opinion on the issue of school choice and public schools?

Giving parents more school choice will improve education for students.

Laws that allow parents to move children out of their public school district will weaken public education.

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
**D/S (MORE CHOICE WILL IMPROVE EDUCATION - MOVING CHILDREN WILL WEAKEN PUBLIC EDUCATION)	153 38%	13 16%	38 75% BdEFG	18 51% B	21 32% b	30 32% b	23 44% B	79 41%	74 36%	55 39% L	50 41% L	11 18%	38 48% L	43 48% oR	21 33%	14 38% R	33 38%	17 22%	25 53% OpR	28 31%	57 35%	68 47% Tu	101 43% X	52 32%
MORE CHOICE WILL IMPROVE EDUCATION	256 64%	40 51%	43 84% BEF	27 76% B	39 60%	56 60%	36 69% b	125 65%	132 63%	90 64%	80 66% L	31 51%	56 70% L	62 68%	39 60%	24 65%	56 66%	41 54%	34 73% R	56 62%	104 63%	97 67%	157 68%	99 60%
MOVING CHILDREN WILL WEAKEN PUBLIC EDUCATION	104 26%	27 35% C	5 9%	9 24%	18 27% C	26 28% C	13 25% c	46 24%	57 28%	36 25%	31 25%	20 32%	18 23%	18 20%	10 27%	24 28%	24 32%	9 20%	28 31%	46 28%	29 20%	56 24%	46 28%	
DON'T KNOW	35 9%	9 12% D	2 4%	- 13% D	8 11% D	10 11% D	3 6%	20 10%	16 7%	14 10%	8 7%	8 13%	5 6%	10 12%	6 10%	3 8%	6 7%	7 10%	2 5%	7 7%	13 8%	16 11%	16 7%	18 11%
REFUSED	5 1%	2 2%	1 2%	- -	- -	2 2%	- -	1 1%	3 2%	- -	2 1%	2 4% j	1 1%	- -	1 2%	- -	- -	3 4%	1 2%	- -	1 1%	3 2%	3 1%	2 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
 NATIONAL RESEARCH INC

Table 48-2
 QUESTION 27:
 North Carolina now has Education Savings Accounts for Special Needs and children of military families. This program directs state funds to eligible families to spend on educational needs such as instructional supplies, private school tuition or private tutors and therapists.. With that in mind, which of the following statements comes closer to your opinion on the issue of school choice and public schools?

Giving parents more school choice will improve education for students.

Laws that allow parents to move children out of their public school district will weaken public education.

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA				INSURANCE COVERAGE					
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
**D/S (MORE CHOICE WILL IMPROVE EDUCATION - MOVING CHILDREN WILL WEAKEN PUBLIC EDUCATION)	153 38%	10 21%	116 37%	83 63%	26 20%	47 35%	12 10%	38 37%	99 62%	75 34%	44 38%	7 29%	109 54%	39 22%	96 35%	90 35%	22 27%	52 44%	30 68%	44 29%	31 50%	28 30%	9 51%	5 22%
MORE CHOICE WILL IMPROVE EDUCATION	256 64%	28 58%	199 64%	100 76%	72 57%	82 61%	60 50%	68 65%	120 75%	138 62%	74 64%	15 65%	145 72%	101 56%	175 64%	163 63%	49 60%	76 64%	36 82%	90 59%	44 72%	56 60%	12 68%	13 53%
MOVING CHILDREN WILL WEAKEN PUBLIC EDUCATION	104 26%	18 38%	82 26%	17 13%	46 37%	35 26%	48 40%	29 28%	21 13%	63 28%	30 26%	8 35%	36 18%	62 35%	78 29%	73 28%	27 33%	24 21%	6 14%	46 30%	13 21%	28 30%	3 17%	7 31%
DON'T KNOW	35 9%	2 4%	27 9%	14 10%	8 6%	14 10%	11 10%	7 6%	16 10%	18 8%	10 9%	- -	16 8%	16 9%	18 7%	18 7%	6 7%	16 14%	1 3%	15 10%	3 4%	8 9%	3 16%	4 16%
REFUSED	5 1%	- -	5 2%	1 1%	- -	3 3%	- -	1 1%	4 2%	4 2%	1 1%	- -	3 1%	- -	3 1%	3 1%	- -	2 1%	- 1%	2 1%	2 3%	1 1%	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
 NATIONAL RESEARCH INC

Table 49-1
QUESTION 28:
Age.

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB- URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
18 - 25	49 12%	- -	10 19% BG	8 24% BG	12 18% BG	15 16% BG	- -	21 11%	28 13%	49 35% KLM	- -	- -	- -	21 24% OPRS	- -	- -	28 32% OPRS	- -	- -	17 19% v	21 13%	11 8%	49 21% X	- -
26 - 40	91 23%	18 23%	8 15%	5 15%	12 18%	23 25%	12 23%	43 23%	48 23%	91 65% KLM	- -	- -	- -	43 48% OPRS	- -	- -	48 56% OPRS	- -	- -	29 32%	33 20%	29 20%	66 28% X	25 15%
41 - 55	121 30%	29 37%	17 34%	9 26%	19 30%	25 26%	18 35%	62 33%	58 28%	- -	121 100% JLM	- -	- -	26 29% PqS	37 57% NPQS	- -	11 12% PS	48 63% NPQS	- -	14 16%	60 36% T	47 32% T	65 28%	55 33%
56 - 65	60 15%	15 20%	6 12%	3 7%	12 19%	12 13%	9 16%	31 16%	30 14%	- -	- -	60 100% JKM	- -	- -	28 43% NPQS	3 8% NQ	- -	28 37% NPQS	2 4% nq	13 14%	21 13%	27 19%	24 10%	35 21% W
66 AND ABOVE	79 20%	16 20%	10 20%	10 28%	10 15%	19 20%	14 26%	34 18%	45 22%	- -	- -	- -	79 100% JKL	- -	- -	34 92% NOQR	- -	- -	45 96% NOQR	18 20%	30 18%	31 22%	28 12%	50 30% W
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 49-2
QUESTION 28:
Age.

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400	48	313	133	126	134	119	104	160	223	114	24	200	178	274	257	82	118	43	153	61	93	18	24
	100%	12%	78%	33%	31%	34%	30%	26%	40%	56%	29%	6%	50%	45%	69%	64%	21%	30%	11%	38%	15%	23%	4%	6%
18 - 25	49	8	32	8	21	16	23	15	11	32	-	9	24	20	49	43	14	-	5	9	25	-	6	4
	12%	16%	10%	6%	17% D	12%	20% I	14%	7%	14% K	-	40% K	12%	11%	18% R	17% R	17% R	-	12% v	6% V	42% STVx	-	32% tV	16% v
26 - 40	91	21	65	26	33	32	36	23	25	71	-	5	50	40	82	77	40	7	12	49	12	6	-	11
	23%	43% C	21%	19%	26%	24%	30% I	22%	15%	32% K	-	22%	25%	22%	30% R	30% R	49% OPR	6%	28% VW	32% VW	20% vW	7% W	-	48% uVW
41 - 55	121	7	98	43	30	47	28	33	57	84	16	8	56	57	82	77	16	36	16	63	16	12	6	3
	30%	15%	31% B	33%	24%	35%	24%	32%	36% g	38% K	14%	32%	28%	32%	30% g	30%	19%	31%	37% Vx	41% VX	27%	13%	34%	14%
56 - 65	60	4	53	24	14	21	12	15	30	30	26	1	27	31	30	28	8	29	7	26	6	12	2	5
	15%	8%	17%	18%	11%	15%	10%	15%	19%	14% JL	23% JL	6%	13%	17%	11%	11%	10%	25% OPQ	17%	17%	10%	13%	11%	22%
66 AND ABOVE	79	9	64	32	28	18	19	18	37	5	72	-	44	30	31	31	3	46	3	6	1	62	4	-
	20%	18%	21%	24% f	22%	13%	16%	17%	23%	2% l	63% JL	-	22%	17%	11% q	12% Q	4% OPQ	39% OPQ	6% x	4% x	2% STUWX	67% STUWX	24% ux	-
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 50-1
 QUESTION 29:
 If you were previously registered to vote, either in North Carolina or another state, with which political party was it?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
TOTAL REPUBLICAN -----	112 28%	21 27%	11 22%	6 18%	16 24%	38 40% cDe	15 28%	69 36% I	43 21%	34 24%	34 28%	21 34%	24 30%	33 37% Q	22 35% Q	14 37% Q	11 12%	20 27% q	12 25%	34 38% u	39 24%	39 27%	66 28%	46 28%
TOTAL DEMOCRAT -----	111 28%	25 32%	18 36%	7 20%	17 26%	18 19%	17 32%	40 21%	71 34% H	36 26%	30 25%	14 23%	31 39% jKL	16 18%	11 17%	12 34% NO	31 36% no	21 28%	20 42% NO	29 31%	46 28%	37 25%	55 24%	55 34% w
TOTAL MINOR PARTIES -----	35 9%	7 9%	5 9%	4 13%	6 9%	5 5%	6 11%	18 9%	17 8%	12 9%	8 7%	8 13%	7 9%	8 9%	7 11%	2 5%	5 6%	7 9%	5 11%	5 5%	13 8%	18 12%	21 9%	13 8%
IN NORTH CAROLINA, IN THE REPUBLICAN PARTY	88 22%	19 24%	7 14%	4 11%	15 23%	32 34% CDg	9 17%	54 28% I	34 16%	32 23%	21 17%	18 30% k	17 22%	26 29% q	17 26% q	10 27% q	11 12%	14 19%	9 19%	26 29%	30 19%	31 22%	47 20%	41 25%
IN NORTH CAROLINA, IN THE DEMOCRATIC PARTY	81 20%	19 24% d	10 20%	3 9%	13 20%	16 17%	12 22%	30 16%	51 25% h	28 20%	20 17%	8 14%	25 31% jKL	10 11%	9 14%	11 30% NO	24 28% n	13 18%	14 30% NO	27 30% u	28 17%	26 18%	32 14%	49 30% W
IN NORTH CAROLINA, IN THE ONE OF THE MINOR PARTIES	28 7%	3 4%	4 8%	4 13%	5 7%	4 4%	6 11%	14 7%	14 7%	7 5%	7 6%	6 11%	7 9%	7 8%	5 7%	2 5%	2 2%	7 9%	5 11% q	2 2%	12 7% t	14 10% T	15 7%	11 7%
OUT OF NORTH CAROLINA, IN THE REPUBLICAN PARTY	24 6%	2 2%	4 8%	3 7%	- 1%	6 6% bE	6 11% bE	16 8%	8 4%	2 1%	13 11% J	3 4%	6 8% J	7 8% q	5 8% Q	4 10% Q	- -	6 8% Q	3 6% Q	8 9%	9 5%	8 5%	19 8% x	5 3%
OUT OF NORTH CAROLINA, IN THE DEMOCRATIC PARTY	30 7%	6 7%	8 16% f	4 11%	3 5%	2 2%	5 10%	10 5%	20 10%	8 6%	10 8%	5 9%	6 8%	5 6%	3 4%	2 4%	7 8%	7 10%	6 12% op	1 1%	17 10% T	11 8% T	23 10% X	6 4%
OUT OF NORTH CAROLINA, IN THE ONE OF THE MINOR PARTIES	7 2%	4 5% dg	- 1%	- -	1 2%	2 2%	- -	4 2%	3 2%	5 3%	1 1%	1 2%	- -	2 2%	2 4%	- -	3 4%	- -	- -	3 4%	- -	3 2%	6 2%	2 1%
I WAS NEVER PREVIOUSLY REGISTERED TO ANOTHER POLITICAL PARTY	115 29%	19 25%	12 24%	13 38%	24 37% g	28 30%	10 20%	56 29%	60 29%	44 31% M	42 35% M	16 27% m	13 16%	27 30% p	22 35% PS	6 16%	28 32% p	23 31% Ps	9 18%	20 22% t	56 34% t	40 28%	69 30%	47 28%
DECLINE TO STATE/REFUSED	27 7%	6 7%	4 8%	4 10%	3 4%	5 5%	4 8%	10 5%	17 8%	14 10%	6 5%	2 4%	4 5%	5 6%	1 2%	3 8%	11 13% o	4 6%	1 3%	4 4%	11 7%	12 8%	21 9% X	4 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
 NATIONAL RESEARCH INC

Table 50-2
 QUESTION 29:
 If you were previously registered to vote, either in North Carolina or another state, with which political party was it?

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
TOTAL REPUBLICAN -----	112 28%	6 12%	99 32% B	71 53% EF	8 7%	32 24% E	12 10%	19 19%	76 48% GH	53 24%	44 38% JL	3 13%	73 37% N	33 18%	73 27%	69 27%	23 28%	38 32%	11 25%	38 25%	16 26%	34 37% t	4 23%	6 26%
TOTAL DEMOCRAT -----	111 28%	26 54% C	74 24%	19 14%	65 52% DF	26 19%	47 39% I	34 33% I	26 17%	52 23%	38 33% j	10 41%	46 23%	60 34% m	74 27%	71 27%	27 33%	35 30%	12 28%	39 25%	14 23%	34 37% t	4 23%	6 25%
TOTAL MINOR PARTIES -----	35 9%	- -	30 10% B	8 6%	4 4%	21 16% DE	10 9%	6 6%	13 8%	19 8%	9 8%	5 19%	12 6%	19 11%	23 8%	23 9%	4 5%	11 9%	2 5%	14 9%	5 8%	7 7%	1 6%	6 24%
IN NORTH CAROLINA, IN THE REPUBLICAN PARTY	88 22%	4 9%	79 25% B	59 44% EF	6 5%	22 16% E	10 8%	15 14%	59 37% GH	47 21% L	29 25% L	1 3%	64 32% N	21 12%	59 22%	55 21%	20 24%	28 24%	10 22%	34 22%	13 21%	22 23%	3 19%	5 21%
IN NORTH CAROLINA, IN THE DEMOCRATIC PARTY	81 20%	21 44% C	55 17%	11 8%	54 43% DF	16 12%	40 33% I	22 21% I	16 10%	37 16% j	29 26% j	8 33%	33 17%	45 25%	54 20%	52 20%	19 23%	26 22%	7 17%	29 19%	9 15%	27 29% u	4 23%	4 16%
IN NORTH CAROLINA, IN THE ONE OF THE MINOR PARTIES	28 7%	- -	22 7% B	8 6% e	1 1%	18 13% dE	7 6%	6 6%	11 7%	16 7% L	9 8% L	- -	12 6%	14 8%	16 6%	16 6%	2 2%	10 9% Q	- -	12 8% Su	1 1%	7 7% Su	1 6%	6 24% SU
OUT OF NORTH CAROLINA, IN THE REPUBLICAN PARTY	24 6%	1 3%	20 6%	12 9% E	2 2%	10 7% e	2 2%	5 5%	17 11% G	6 3%	15 13% J	2 10%	9 5%	12 6%	14 5%	14 5%	3 4%	10 9%	1 3%	4 3%	3 6%	13 14% ST	1 4%	1 4%
OUT OF NORTH CAROLINA, IN THE DEMOCRATIC PARTY	30 7%	5 10%	19 6%	8 6%	12 9% 7	9 7%	7 6%	12 12%	11 7%	16 7%	9 8%	2 8%	13 7%	16 9%	20 7%	18 7%	8 10%	10 8%	5 11% w	10 6% W	5 8%	8 8% W	- -	2 9%
OUT OF NORTH CAROLINA, IN THE ONE OF THE MINOR PARTIES	7 2%	- -	7 2% B	- -	3 3%	3 3%	3 3%	- -	2 1%	3 1%	- -	5 19%	- -	6 3% m	7 2%	7 3%	2 3%	- -	2 5%	1 1%	4 6%	- -	- -	- -
I WAS NEVER PREVIOUSLY REGISTERED TO ANOTHER POLITICAL PARTY	115 29%	13 27%	90 29%	29 22%	39 31%	47 35% D	42 35% I	39 37% I	32 20%	80 36% K	18 16%	6 26%	59 30%	53 30%	87 32% r	81 32%	24 29%	27 23%	13 31%	51 33% V	21 34% v	15 16%	9 48% V	5 19%
DECLINE TO STATE/REFUSED	27 7%	3 7%	20 6%	6 5%	9 7%	8 6%	8 7%	6 6%	12 8%	20 9% L	5 5% L	- -	8 4%	14 8%	18 6%	15 6%	4 5%	7 6%	5 11% w	12 8% vW	5 9%	2 2%	- -	1 6%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
 NATIONAL RESEARCH INC

Table 51-1
QUESTION 30:
Would you say you are a liberal or conservative in your political beliefs?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB- URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
**D/S (CONSERVATIVE - LIBERAL)	41 10%	8 10%	4 9%	10 29% bcG	8 12%	12 13%	3 6%	41 21% I	- -	-24 -17%	29 24% J	18 29% J	18 23% J	17 19% Q	14 21% Q	10 26% Q	-25 -29%	15 20% Q	10 22% Q	-5 -5%	8 5% T	38 26% TU	7 3% TU	33 20% W
TOTAL CONSERVATIVE -----	160 40%	27 36%	25 49%	17 50%	26 39%	38 41%	19 36%	86 45%	74 35%	35 25%	57 47% J	30 50% J	37 47% J	36 40% q	30 47% Q	19 52% Q	17 20% Q	36 47% Q	21 45% Q	32 35%	59 36%	69 48% u	81 35%	77 47% w
TOTAL LIBERAL -----	119 30%	20 25%	21 41%	7 21%	18 27%	26 28%	16 30%	45 24%	74 35% H	59 42% KLM	28 23%	12 20%	19 24%	19 21%	17 26%	10 26%	42 50% NOPRS	20 27%	11 23%	37 40% V	51 31%	31 22%	74 32%	44 27%
VERY CONSERVATIVE	74 18%	14 18%	9 18%	6 18%	13 20%	20 21%	8 16%	37 19%	37 18%	12 9%	27 22% J	13 21% J	22 28% J	16 17%	11 18%	10 27% Q	7 8%	17 22% q	13 28% Q	12 14%	28 17%	34 23%	35 15%	39 24% w
SOMEWHAT CONSERVATIVE	86 21%	14 18%	16 31%	11 32%	12 19%	19 20%	10 20%	49 25%	37 18%	23 16%	30 25%	17 29% j	16 20%	20 23%	19 29% Qs	10 26% q	10 12%	19 25%	8 17%	19 21%	31 19%	35 24%	47 20%	38 23%
SOMEWHAT LIBERAL	65 16%	8 10%	18 35% BDef	3 8%	9 13%	16 17%	10 18%	23 12%	42 20% h	33 24% LM	18 15%	5 9%	8 11%	9 10%	10 16%	4 11%	24 28% npS	14 18%	4 9%	21 24% V	31 19% V	13 9%	37 16%	28 17%
VERY LIBERAL	54 13%	12 16%	3 6%	5 14%	9 14%	10 11%	6 12%	22 11%	32 15%	26 19% k	10 8%	7 11%	11 14%	10 11%	7 10%	6 15%	19 22%	7 9%	6 14%	15 16%	20 12%	18 13%	38 16% x	16 10%
MODERATE	104 26%	25 32% C	5 9%	8 22%	19 29% C	27 29% C	16 30% C	48 25%	56 27%	38 27%	33 28%	15 26%	18 23%	25 28%	16 25%	7 18%	26 30%	18 24%	12 26%	20 22%	50 30%	34 24%	69 30%	36 22%
DON'T KNOW/REFUSED	17 4%	6 7% c	- 1%	2 6%	3 5%	2 2%	2 4%	13 7% i	4 2%	8 6%	2 2%	3 4%	4 6%	10 11% oQr	2 2%	1 3%	- -	1 1%	3 7% Q	3 3%	4 3%	10 7%	8 3%	8 5%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 51-2
QUESTION 30:
Would you say you are a liberal or conservative in your political beliefs?

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
**D/S (CONSERVATIVE - LIBERAL)	41 10%	-1 -3%	34 11%	94 71%	-68 -54%	12 9%	-119 -100%	- G	160 GH	28 13%	24 21%	-13 -55%	85 43%	-56 -31%	16 6%	23 9%	-4 -4%	24 20%	2 6%	21 14%	-12 -19%	19 20%	-1 -4%	6 25%
TOTAL CONSERVATIVE	160 40%	15 31%	130 42%	99 75%	10 8%	46 35%	- E	- -	160 GH	88 39%	51 45%	2 10%	115 57%	31 18%	102 37%	98 38%	27 32%	54 46%	13 29%	65 42%	19 31%	43 47%	4 23%	11 45%
TOTAL LIBERAL	119 30%	16 34%	95 31%	5 3%	78 62%	34 25%	119 100%	- -	- -	60 27%	28 24%	15 65%	29 15%	87 49%	86 31%	75 29%	30 37%	31 26%	10 24%	43 28%	30 50%	25 27%	5 26%	5 20%
VERY CONSERVATIVE	74 18%	1 3%	64 20%	55 42%	2 2%	17 12%	- E	- -	74 GH	32 15%	30 26%	- -	66 33%	6 4%	42 15%	38 15%	9 11%	30 25%	7 16%	26 17%	9 15%	25 27%	2 9%	3 13%
SOMEWHAT CONSERVATIVE	86 21%	13 28%	66 21%	44 33%	8 6%	30 22%	- E	- -	86 GH	56 25%	22 19%	2 10%	49 24%	25 14%	60 22%	60 23%	18 21%	25 21%	6 14%	38 25%	9 15%	18 19%	2 14%	8 32%
SOMEWHAT LIBERAL	65 16%	14 29%	48 15%	2 2%	37 30%	24 18%	65 55%	- -	- -	37 17%	12 10%	5 22%	20 10%	43 24%	50 18%	42 16%	13 16%	13 11%	7 17%	26 17%	11 18%	12 13%	3 19%	5 20%
VERY LIBERAL	54 13%	2 5%	48 15%	2 2%	41 33%	10 8%	54 45%	- -	- -	23 10%	16 14%	10 43%	9 5%	45 25%	36 13%	33 13%	17 21%	17 15%	3 7%	18 12%	19 32%	12 13%	1 7%	- -
MODERATE	104 26%	14 29%	80 25%	28 21%	32 25%	43 32%	- -	104 100%	- GI	65 29%	31 27%	4 16%	49 25%	51 29%	75 27%	74 29%	23 28%	29 24%	16 37%	40 26%	12 19%	21 23%	6 35%	7 30%
DON'T KNOW/REFUSED	17 4%	3 6%	8 2%	1 1%	6 4%	11 8%	- D	- -	- -	10 5%	4 4%	2 9%	6 3%	8 5%	11 4%	10 4%	3 3%	5 4%	5 11%	5 3%	- -	4 4%	3 16%	1 5%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 52-1
 QUESTION 31:
 In terms of political party, do you identify more with the Republican Party, the Democratic Party or something else?

BANNER 1

	KEY REGIONS						GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
**D/S (REPUBLICAN - DEMOCRAT)	7 2%	-7 -9%	3 6%	7 20%	1 2%	11 12%	1 1%	36 19%	-29 -14%	-20 -14%	13 11%	10 17%	4 5%	22 25%	9 13%	5 14%	-38 -44%	10 14%	-1 -2%	-18 -19%	-7 -4%	32 22%	- -	6 3%
TOTAL REPUBLICAN	133 33%	22 29%	14 28%	16 45%	21 31%	39 41%	17 33%	79 41%	54 26%	34 24%	43 36%	24 40%	32 40%	39 43%	24 37%	16 44%	9 10%	28 38%	17 35%	25 27%	46 28%	62 43%	66 29%	64 39%
TOTAL DEMOCRAT	126 31%	30 39%	11 22%	9 25%	19 30%	27 29%	17 32%	43 22%	83 40%	54 39%	30 25%	14 23%	28 35%	16 18%	15 24%	11 31%	47 55%	18 24%	18 38%	43 47%	53 32%	30 20%	66 29%	59 36%
STRONG REPUBLICAN	78 19%	9 12%	6 12%	9 26%	13 20%	25 27%	11 22%	42 22%	36 17%	16 11%	23 19%	18 30%	21 26%	17 19%	16 24%	9 23%	4 4%	20 26%	13 28%	13 14%	24 14%	41 28%	37 16%	39 24%
NOT SO STRONG REPUBLICAN	55 14%	13 17%	8 16%	7 19%	7 11%	13 14%	6 11%	37 19%	18 8%	18 13%	20 16%	6 10%	11 14%	21 23%	8 13%	8 21%	5 6%	9 12%	4 8%	12 13%	22 14%	20 14%	30 13%	25 15%
NOT SO STRONG DEMOCRAT	53 13%	8 11%	6 12%	5 13%	8 13%	6 6%	12 22%	19 10%	34 16%	24 17%	15 12%	5 9%	9 11%	6 7%	10 15%	3 9%	20 24%	8 11%	6 13%	11 12%	29 18%	13 9%	31 13%	22 14%
STRONG DEMOCRAT	72 18%	21 28%	5 11%	4 11%	11 17%	21 23%	5 9%	24 12%	49 23%	30 21%	15 12%	9 14%	19 24%	10 11%	6 9%	8 21%	27 31%	10 14%	12 25%	32 35%	24 15%	16 11%	36 15%	37 22%
INDEPENDENT/UNAFFILIATED/OTHER	134 34%	24 31%	23 46%	8 22%	24 37%	27 29%	18 34%	68 35%	66 32%	49 35%	47 39%	21 34%	18 23%	36 39%	24 36%	9 24%	27 31%	28 37%	11 24%	22 24%	59 36%	53 36%	93 40%	40 24%
DON'T KNOW/REFUSED	8 2%	1 1%	2 3%	3 9%	1 1%	1 1%	1 1%	2 1%	5 3%	3 2%	1 1%	2 3%	2 2%	- -	2 3%	- 1%	3 4%	1 1%	1 3%	2 2%	6 3%	1 -	6 3%	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
 NATIONAL RESEARCH INC

Table 52-2
QUESTION 31:
In terms of political party, do you identify more with the Republican Party, the Democratic Party or something else?

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA				INSURANCE COVERAGE					
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
**D/S (REPUBLICAN - DEMOCRAT)	7 2%	-24 -49%	32 10%	133 100%	-126 -100%	- E	-74 -62%	-4 -3%	89 56%	12 6%	11 9%	-12 -51%	60 30%	-54 -30%	-9 -3%	-7 -3%	-8 -9%	14 12%	2 5%	15 10%	-11 -19%	8 9%	-6 -33%	-2 -7%
TOTAL REPUBLICAN -----	133 33%	5 9%	121 39%	133 100%	- EF	- E	5 4%	28 27%	99 62%	75 34%	45 39%	1 6%	101 50%	26 15%	83 30%	81 31%	25 31%	45 38%	13 31%	52 34%	15 25%	40 43%	4 24%	5 20%
TOTAL DEMOCRAT -----	126 31%	28 58%	89 29%	- 100%	- DF	- E	78 66%	32 31%	10 6%	63 28%	34 30%	13 57%	41 20%	80 45%	93 34%	88 34%	33 40%	31 26%	11 26%	38 25%	27 44%	31 34%	10 57%	6 27%
STRONG REPUBLICAN	78 19%	2 4%	72 23%	78 59%	- EF	- E	3 2%	10 9%	65 41%	38 17%	31 27%	1 6%	61 31%	11 6%	43 16%	42 16%	14 16%	30 25%	5 11%	32 21%	7 12%	25 27%	4 24%	2 7%
NOT SO STRONG REPUBLICAN	55 14%	3 6%	50 16%	55 41%	- EF	- E	2 2%	19 18%	34 21%	37 17%	14 12%	- L	39 20%	15 9%	40 14%	38 15%	12 14%	15 13%	9 20%	21 14%	8 13%	14 15%	- W	3 12%
NOT SO STRONG DEMOCRAT	53 13%	11 23%	38 12%	- 42%	53 42%	- DF	28 23%	22 21%	3 2%	37 17%	9 8%	2 8%	17 8%	34 19%	42 15%	42 16%	17 21%	11 9%	6 15%	22 14%	10 17%	8 9%	3 17%	4 16%
STRONG DEMOCRAT	72 18%	17 36%	51 16%	- 58%	72 58%	- DF	50 42%	10 10%	7 4%	25 11%	25 22%	12 49%	24 12%	46 26%	50 18%	45 18%	16 19%	20 17%	5 11%	16 11%	17 27%	23 25%	7 40%	2 11%
INDEPENDENT/UNAFFILIATED/ OTHER	134 34%	12 25%	97 31%	- 100%	- DE	134 100%	34 29%	43 41%	46 29%	80 36%	33 29%	9 37%	57 29%	68 38%	92 33%	82 32%	23 28%	42 35%	19 43%	57 37%	19 31%	20 21%	3 19%	13 54%
DON'T KNOW/REFUSED	8 2%	3 7%	5 1%	- 100%	- DE	- DE	2 2%	2 2%	4 3%	6 3%	2 2%	- 1%	1 1%	4 2%	7 3%	7 3%	1 1%	1 1%	- 4%	6 4%	- 2%	2 2%	- 2%	- 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 53-1
 QUESTION 32:
 Would the area that you live best be described as urban, suburban or rural?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB- URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
URBAN	91 23%	26 33% cDG	9 17%	4 11%	14 21%	24 26%	7 13%	46 24%	46 22%	46 33% K	14 12%	13 21%	18 23% K	26 29% R	10 16%	9 25% R	27 31% OR	9 12%	10 21%	91 100% UV	-	-	55 24%	36 22%
SUBURBAN	164 41%	35 46%	26 51%	12 35%	21 32%	37 40%	18 35%	78 41%	86 41%	54 39%	60 49% lm	21 34%	30 37%	33 36%	32 50% p	13 36%	38 44%	29 39%	19 40%	-	164 100% TV	-	105 45% x	58 35%
RURAL	145 36%	16 21%	16 32%	19 53% B	31 47% B	32 34%	27 52% Bcf	68 36%	77 37%	40 28%	47 39%	27 45% J	31 40%	31 35%	22 34%	15 40%	21 24%	37 49% oQ	19 40%	-	-	145 100% TU	72 31%	71 43% W
DON'T KNOW/UNSURE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
 NATIONAL RESEARCH INC

Table 53-2
 QUESTION 32:
 Would the area that you live best be described as urban, suburban or rural?

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
URBAN	91 23%	17 36%	67 22%	25 19%	43 34% DF	22 16%	37 31%	20 20%	32 20%	43 19%	29 25%	4 18%	44 22%	42 24%	65 24%	63 25%	19 22%	25 21%	8 19%	26 17%	18 29%	25 27%	6 31%	7 29%
SUBURBAN	164 41%	18 38%	125 40%	46 35%	53 42%	59 44%	51 43%	50 48%	59 37%	102 46% K	39 34%	10 41%	73 36%	83 47%	120 44%	109 42%	37 45%	42 36%	14 33%	65 43%	29 47%	34 37%	8 46%	9 38%
RURAL	145 36%	13 26%	120 39%	62 47% E	30 24%	53 39% E	31 26%	34 33%	69 43% G	78 35%	46 41%	10 41%	83 41% n	53 30%	90 33%	86 33%	27 32%	51 43% op	21 48% u	61 40% u	15 24%	33 36%	4 22%	8 33%
DON'T KNOW/UNSURE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
 NATIONAL RESEARCH INC

Table 54-1
QUESTION 33:
Which of the following best describes your current health insurance coverage?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
MEDICARE	93 23%	20 26%	9 17%	12 34%	11 16%	24 26%	16 31%	42 22%	51 24%	6 4%	12 10%	12 19%	62 79%	7 8%	7 11%	28 74%	6 7%	8 10%	37 79%	25 27%	34 21%	33 23%	36 16%	56 34%
COVERAGE PAID PARTLY OR MOSTLY THROUGH MY JOB	77 19%	16 21%	3 6%	7 20%	13 19%	28 29%	6 11%	45 23%	32 15%	28 20%	32 26%	14 23%	2 3%	24 27%	19 29%	2 5%	12 13%	20 26%	1 2%	16 18%	37 23%	23 16%	46 20%	30 18%
COVERAGE PAID EXCLUSIVELY THROUGH MY JOB	76 19%	13 17%	14 28%	9 26%	14 22%	12 13%	11 21%	39 20%	37 18%	30 21%	31 26%	12 20%	3 4%	23 25%	14 21%	2 7%	20 23%	17 23%	1 1%	10 11%	28 17%	38 26%	42 18%	34 21%
I AM COVERED THROUGH A FAMILY MEMBER'S PLAN	61 15%	12 15%	13 26%	2 6%	10 15%	10 11%	5 9%	23 12%	38 18%	38 27%	16 14%	6 10%	1 1%	17 18%	6 9%	- 1%	26 30%	11 15%	2 4%	18 19%	29 17%	15 10%	53 23%	8 5%
PRIVATE COVERAGE THAT I PAY FOR	43 11%	9 11%	4 8%	1 4%	3 4%	12 13%	8 14%	23 12%	20 10%	17 12%	16 13%	7 12%	3 4%	10 11%	11 16%	2 6%	9 11%	10 13%	1 3%	8 9%	14 9%	21 14%	29 13%	14 9%
MEDICAID	18 4%	4 5%	2 4%	3 8%	3 5%	3 3%	2 4%	7 4%	11 5%	6 4%	6 5%	2 3%	4 5%	2 2%	3 4%	2 5%	6 7%	3 4%	2 5%	6 6%	8 5%	4 3%	8 3%	9 6%
I DON'T HAVE HEALTH INSURANCE	24 6%	3 3%	4 8%	- -	10 16%	2 2%	5 9%	10 5%	13 6%	15 11%	3 3%	5 9%	- -	7 8%	3 5%	- -	8 9%	5 7%	- -	7 8%	9 6%	8 5%	13 6%	10 6%
PREFER NOT TO STATE/REFUSED	9 2%	- 1%	2 4%	1 2%	1 2%	3 4%	- -	3 2%	5 3%	- -	4 3%	2 4%	3 4%	- -	3 4%	1 1%	- -	2 3%	3 7%	2 2%	4 2%	3 2%	5 2%	3 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 54-2
QUESTION 33:
Which of the following best describes your current health insurance coverage?

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
MEDICARE	93 23%	14 30%	72 23%	40 30% F	31 25%	20 15%	25 21%	21 20%	43 27%	11 5%	76 67% JL	1 5%	54 27%	35 20%	43 16%	43 17% q	7 8%	49 41% OPQ	-	-	-	93 100% STUWX	-	-
COVERAGE PAID PARTLY OR MOSTLY THROUGH MY JOB	77 19%	5 10%	64 20% b	28 21%	17 14%	28 21%	24 20%	17 16%	33 21%	66 30% KL	8 7%	1 5%	44 22%	27 15%	61 22% R	56 22% r	16 19%	15 13%	-	77 50% SUVWX	-	-	-	-
COVERAGE PAID EXCLUSIVELY THROUGH MY JOB	76 19%	15 32%	56 18%	24 18%	21 16%	28 21%	20 17%	23 22%	32 20%	59 27% KL	7 6%	2 8%	36 18%	37 21%	59 22% R	58 22% R	20 24% r	14 11%	-	76 50% SUVWX	-	-	-	-
I AM COVERED THROUGH A FAMILY MEMBER'S PLAN	61 15%	-	55 18% B	15 12%	27 21% d	19 14%	30 26% HI	12 11%	19 12%	32 14% K	2 1%	13 57% JK	18 9%	38 21% M	46 17%	40 15%	18 22%	14 12%	-	-	61 100% STVWX	-	-	-
PRIVATE COVERAGE THAT I PAY FOR	43 11%	4 7%	37 12%	13 10%	11 9%	19 14%	10 9%	16 15%	13 8%	34 15% K	7 6%	1 5%	19 9%	25 14%	32 11%	28 11%	15 18%	12 10%	43 100% TUVWX	-	-	-	-	-
MEDICAID	18 4%	3 7%	8 3%	4 3%	10 8%	3 3%	5 4%	6 6%	4 3%	3 1%	9 8% J	3 12%	10 5%	6 3%	12 4%	12 5%	1 2%	6 5%	-	-	-	-	18 100% STUVX	-
I DON'T HAVE HEALTH INSURANCE	24 6%	5 11%	14 5%	5 3%	6 5%	13 10% d	5 4%	7 7%	11 7%	15 7% k	2 2%	2 8%	14 7%	9 5%	18 6%	17 7%	6 7%	6 5%	-	-	-	-	-	24 100% STUVW
PREFER NOT TO STATE/REFUSED	9 2%	1 3%	6 2%	3 2%	2 2%	4 3%	1 1%	2 2%	6 4%	2 1%	3 3% L	-	5 3%	1 1%	4 1%	4 2%	-	3 3% q	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 55-1
QUESTION 34:
Which of the following statements comes closest to describing your own opinion on the issue of abortion?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL	TRI-	SOUTH	NORTH	PIED-	CHAR-	WEST-	MEN	WOMEN	18-40	41-55	56-65	66+	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	URBAN	SUB-	RURAL	28	OVER
	(A)	ANGLE	-EAST	-EAST	MONT	LOTTE	ERN	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	AND	28
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
**D/S (PRO-LIFE - PRO-CHOICE)	21 5%	-16 -20%	-7 -14%	14 41%	17 26%	19 21%	- -	21 11%	- -	13 9%	-2 -1%	-4 -6%	13 17%	25 27%	-7 -10%	3 9%	-9 -11%	-2 -3%	12 25%	2 2%	-10 -6%	30 20%	-8 -4%	31 19%
TOTAL PRO-LIFE	200 50%	29 37%	20 40%	22 64%	41 62%	54 58%	26 49%	101 53%	99 48%	73 52%	56 46%	27 45%	44 55%	55 61%	27 41%	20 53%	37 43%	35 46%	28 59%	44 49%	73 44%	83 57%	106 46%	93 57%
TOTAL PRO-CHOICE	178 45%	44 57%	28 54%	8 23%	24 36%	35 37%	26 49%	80 41%	99 48%	60 43%	57 48%	31 51%	30 38%	30 34%	33 51%	16 43%	46 54%	37 49%	16 34%	42 46%	83 51%	53 37%	114 49%	62 38%
I AM PRO-LIFE AND OPPOSE ABORTIONS UNDER ALL CIRCUMSTANCES	72 18%	7 10%	8 15%	9 25%	16 25%	23 24%	9 16%	37 19%	34 16%	28 20%	18 15%	8 13%	18 22%	24 26%	6 9%	8 21%	9 11%	15 20%	10 22%	11 12%	30 18%	31 22%	39 17%	32 20%
I AM PRO-LIFE BUT BELIEVE EXCEPTIONS SHOULD BE MADE IN CASES SUCH AS RAPE, INCEST, OR TO SAVE THE LIFE OF THE MOTHER	128 32%	21 27%	13 25%	13 38%	24 37%	32 34%	17 33%	64 33%	65 31%	45 32%	38 31%	19 32%	26 33%	31 34%	21 32%	12 32%	27 32%	20 27%	17 37%	34 37%	43 26%	51 35%	67 29%	61 37%
I AM PRO-CHOICE, BUT I BELIEVE IN PARENTAL NOTIFICATION AND BANNING PARTIAL-BIRTH ABORTION AND GOVERNMENT FUNDING	48 12%	9 12%	9 18%	4 12%	7 10%	11 11%	5 10%	27 14%	21 10%	15 10%	13 11%	10 16%	11 14%	10 11%	10 16%	6 17%	6 7%	10 14%	5 11%	16 18%	22 13%	10 7%	32 14%	16 10%
I AM PRO-CHOICE WITHOUT EXCEPTION	130 33%	35 45%	19 36%	4 10%	17 26%	24 26%	20 39%	52 27%	78 37%	45 32%	44 37%	21 35%	19 24%	20 22%	23 35%	10 26%	40 47%	26 35%	11 23%	26 28%	61 37%	43 30%	82 35%	46 28%
DON'T KNOW/SOMETHING ELSE	14 4%	4 6%	2 4%	- -	- -	5 5%	1 2%	9 4%	5 3%	2 1%	5 4%	3 4%	4 5%	3 4%	4 6%	2 4%	- -	3 4%	3 6%	4 4%	4 2%	6 4%	6 2%	8 5%
REFUSED	8 2%	- -	1 1%	5 14%	1 2%	- -	- -	3 1%	5 2%	5 3%	2 2%	- -	1 1%	2 2%	1 2%	- -	3 4%	1 1%	1 1%	1 1%	4 2%	3 2%	6 3%	1 -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 55-2
QUESTION 34:
Which of the following statements comes closest to describing your own opinion on the issue of abortion?

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
**D/S (PRO-LIFE - PRO-CHOICE)	21 5%	14 29%	13 4%	74 56%	-39 -31%	-11 -8%	-58 -49%	-2 -2%	83 52%	10 5%	12 10%	-11 -46%	200 100%	-178 -100%	5 2%	12 4%	-14 -17%	16 13%	-6 -15%	16 11%	-19 -32%	18 20%	4 22%	4 18%
TOTAL PRO-LIFE	200 50%	28 57%	155 50%	101 76%	41 32%	57 43%	29 25%	49 47%	115 72%	110 49%	59 52%	6 25%	200 100%	-	135 49%	130 50%	34 42%	63 53%	19 43%	80 53%	18 30%	54 58%	10 55%	14 57%
TOTAL PRO-CHOICE	178 45%	14 28%	143 46%	26 20%	80 64%	68 51%	87 74%	51 49%	31 20%	100 45%	48 42%	17 70%	-	178 100%	130 47%	118 46%	48 58%	47 40%	25 57%	64 42%	38 62%	35 38%	6 34%	9 39%
I AM PRO-LIFE AND OPPOSE ABORTIONS UNDER ALL CIRCUMSTANCES	72 18%	5 11%	55 17%	43 33%	12 9%	17 12%	6 5%	19 18%	46 29%	43 19%	21 18%	4 17%	72 36%	-	45 16%	43 17%	8 10%	27 23%	9 22%	25 16%	9 15%	16 17%	5 30%	7 29%
I AM PRO-LIFE BUT BELIEVE EXCEPTIONS SHOULD BE MADE IN CASES SUCH AS RAPE, INCEST, OR TO SAVE THE LIFE OF THE MOTHER	128 32%	22 46%	100 32%	57 43%	29 23%	41 30%	23 20%	31 29%	69 43%	67 30%	39 34%	2 8%	128 64%	-	90 33%	87 34%	26 31%	36 30%	9 21%	56 36%	9 15%	38 41%	4 25%	7 28%
I AM PRO-CHOICE, BUT I BELIEVE IN PARENTAL NOTIFICATION AND BANNING PARTIAL-BIRTH ABORTION AND GOVERNMENT FUNDING	48 12%	5 10%	38 12%	16 12%	18 14%	12 9%	19 16%	16 15%	13 8%	28 13%	15 13%	1 3%	-	48 27%	31 11%	28 11%	14 17%	15 13%	5 12%	19 12%	10 16%	9 10%	2 9%	3 13%
I AM PRO-CHOICE WITHOUT EXCEPTION	130 33%	9 19%	104 33%	10 8%	62 49%	56 42%	68 57%	35 34%	18 11%	71 32%	33 29%	16 67%	-	130 73%	99 36%	90 35%	34 42%	31 27%	20 45%	45 30%	28 45%	26 28%	5 25%	6 26%
DON'T KNOW/SOMETHING ELSE	14 4%	3 6%	11 4%	5 4%	4 3%	5 4%	2 2%	4 4%	7 5%	8 4%	6 5%	-	-	-	5 2%	5 2%	-	6 5%	-	2 1%	5 8%	3 3%	2 11%	1 3%
REFUSED	8 2%	4 8%	4 1%	1 1%	1 1%	3 2%	-	-	6 4%	6 3%	1 1%	1 5%	-	-	4 2%	4 2%	-	2 2%	-	6 4%	-	1 1%	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 56-1
QUESTION 35:
When on the internet, do you use social media websites?

BANNER 1

	KEY REGIONS						GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
TOTAL YES -----	274 69%	49 63%	34 67%	23 65%	43 66%	74 79% bG	31 59%	122 64%	152 73% h	131 94% KLM	82 68% LM	30 50%	31 40%	76 84% OPRS	35 54% P	11 30%	81 95% OPRS	48 64% Ps	23 49% P	65 71% v	120 73% v	90 62%	183 79% X	92 56%
FACEBOOK	257 64%	47 61%	32 63%	21 61%	41 64%	68 72% G	26 50%	114 59%	144 69% h	120 86% KLM	77 64% LM	28 47%	31 40%	69 76% OPrS	34 52% P	11 30%	76 89% OPRS	45 60% P	23 49% P	63 69%	109 66%	86 59%	169 73% X	88 54%
TWITTER	82 21%	19 25% G	11 22% G	6 18%	13 20% G	15 16% g	3 5%	40 21%	42 20%	55 39% KLM	16 13% M	8 14% M	3 4%	28 31% OPRS	10 15% S	2 7%	33 38% OPRS	8 10%	1 3%	19 20%	37 23%	27 18%	58 25% X	24 14%
REDDIT	16 4%	5 6% de	5 10% de	- -	- -	2 2%	3 6%	6 3%	10 5%	10 7% LM	5 4% m	1 1%	- -	4 4%	2 4%	- -	8 9% ps	2 2%	- -	6 6%	7 4%	4 3%	14 6% x	3 2%
LINKEDIN	50 13%	10 13% d	15 29% bDeFG	1 3%	7 11%	4 4%	2 4%	26 14%	24 12%	26 19% M	15 13% M	7 11% M	2 2%	14 16% rS	9 14% rS	2 6% s	20 23% PRS	4 5%	- 1%	13 14%	19 12%	18 12%	34 15%	16 10%
PINTEREST	39 10%	5 6%	6 11%	3 9%	3 4%	11 12%	4 8%	6 3%	33 16% H	20 14% Lm	12 10%	2 4%	4 5%	4 4%	2 2%	- 1% NOPRS	23 27% p	6 8% p	4 9% P	14 15%	15 9%	10 7%	30 13% X	9 6%
INSTAGRAM	77 19%	10 13%	15 29% bG	9 26%	9 14%	19 20%	5 9%	32 17%	45 22%	62 45% KLM	8 7%	3 6%	3 3%	29 32% OPRS	3 4%	- 1%	38 44% OPRS	4 5% 5%	3 6%	24 26% v	35 21% v	18 13%	65 28% X	12 7%
TUMBLR	15 4%	- -	1 1%	- -	2 3% 3%	3 3%	2 4%	5 2%	10 5%	13 10% KLM	- -	1 2%	- -	4 4%	1 1%	- -	10 11% oPrS	1 1%	- -	2 2%	10 6% v	3 2%	13 6% X	1 1%
OTHER	7 2%	1 1%	4 8% f	- -	1 1%	- -	1 3%	4 2%	3 1%	4 3%	- -	2 3%	1 2%	4 5%	- -	- -	- -	2 2% 2%	1 3% 3%	3 3% 2%	3 2% 2%	2 1% 3%	5 2% 2%	2 1% 2%
NO/DON'T KNOW	118 30%	28 36% f	16 32%	10 30%	20 31%	19 21%	22 41% F	67 35% i	52 25%	7 5%	36 30% J	29 49% JK	46 58% JK	12 14% q	29 45% NQ	25 68% NOQRS	3 3%	26 35% NQ	23 48% NQ	25 27%	42 26%	51 35%	47 20%	69 42% W
REFUSED	7 2%	1 1%	1 1%	2 5%	2 3%	1 1%	- -	3 2%	4 2%	2 1%	3 2%	1 1%	2 3%	2 2%	1 1%	1 2%	2 2%	1 1%	1 3%	2 2%	2 1%	4 3%	2 1% 2%	4 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 56-2
QUESTION 35:
When on the internet, do you use social media websites?

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA				INSURANCE COVERAGE					
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
TOTAL YES -----	274 69%	37 76%	212 68%	83 63%	93 74%	92 68%	86 72%	75 72%	102 64%	182 82%	46 41%	22 95%	135 67%	130 73%	274 100%	257 100%	82 100%	- -	32 73%	120 79%	46 76%	43 46%	12 68%	18 74%
FACEBOOK	257 64%	35 73%	201 64%	81 61%	88 70%	82 61%	75 63%	74 71%	98 62%	165 74%	46 41%	22 95%	130 65%	118 66%	257 94%	257 100%	77 94%	- -	28 65%	113 74%	40 65%	43 46%	12 68%	17 71%
TWITTER	82 21%	7 14%	70 23%	25 19%	33 26%	23 17%	30 25%	23 22%	27 17%	60 27%	5 5%	10 42%	34 17%	48 27%	82 30%	77 30%	82 100%	- -	15 34%	36 23%	18 29%	7 7%	1 7%	6 25%
REDDIT	16 4%	- -	12 4%	5 4%	2 1%	10 7%	7 6%	4 4%	5 3%	15 7%	1 1%	- -	5 2%	10 5%	16 6%	12 5%	10 12%	- -	- -	7 5%	5 8%	- -	- -	4 17%
LINKEDIN	50 13%	5 9%	36 11%	7 6%	20 16%	22 17%	18 15%	9 8%	19 12%	39 17%	5 4%	1 5%	7 3%	40 23%	50 18%	46 18%	25 30%	- -	9 20%	29 19%	8 14%	2 2%	- -	2 9%
PINTEREST	39 10%	3 7%	30 10%	10 8%	19 15%	10 7%	14 12%	11 11%	14 9%	28 13%	5 4%	2 8%	18 9%	18 10%	39 14%	33 13%	15 18%	- -	4 10%	16 10%	13 21%	3 4%	- -	2 9%
INSTAGRAM	77 19%	11 22%	57 18%	23 18%	27 22%	26 20%	26 22%	26 25%	24 15%	56 25%	3 3%	9 38%	39 19%	34 19%	77 28%	72 28%	39 47%	- -	5 12%	26 17%	31 50%	4 4%	3 17%	7 32%
TUMBLR	15 4%	2 4%	13 4%	- -	7 6%	7 5%	5 5%	7 7%	2 2%	13 6%	1 1%	- -	3 1%	10 6%	15 5%	11 4%	8 9%	- -	2 5%	1 1%	7 12%	- -	- -	4 17%
OTHER	7 2%	1 1%	4 1%	1 1%	3 3%	3 2%	4 4%	1 1%	1 1%	4 2%	1 1%	- -	2 1%	4 2%	7 3%	4 2%	3 4%	- -	- -	1 1%	4 7%	1 1%	- -	1 3%
NO/DON'T KNOW	118 30%	11 22%	94 30%	45 34%	31 24%	42 31%	31 26%	29 28%	54 34%	40 18%	65 57%	1 5%	63 31%	47 26%	- -	- -	- -	118 100%	12 27%	29 19%	14 23%	49 53%	6 32%	6 26%
REFUSED	7 2%	1 2%	6 2%	4 3%	2 2%	- -	2 2%	1 1%	3 2%	1 -	3 3%	- -	2 1%	2 1%	- -	- -	- -	- -	- -	4 3%	- 1%	1 1%	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 57-1
QUESTION 36:
In terms of your current employment status, would you say you:

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
OWN OR PART OWNER OF A BUSINESS WHICH EMPLOYS PEOPLE OTHER THAN FAMILY MEMBERS	26 6%	9 11% E	4 7%	3 9%	- 1%	6 6%	2 4%	10 5%	15 7%	14 10% LM	10 8% LM	1 2%	- -	8 9% P	2 3%	- -	10 12% P	4 5% p	1 2%	7 8%	5 3%	14 10% U	15 7%	11 6%
SELF EMPLOYED	44 11%	9 12%	9 17% d	1 4%	4 7%	11 12%	6 12%	31 16% I	13 6%	18 13% m	13 11% m	10 17% M	3 4%	15 16% qS	13 21% PQRs	3 7% s	4 5% S	8 10% S	1 2%	12 13%	14 8%	18 13%	31 14% x	11 7%
WORK FOR A PRIVATE COMPANY	114 29%	15 20%	9 17%	9 25%	21 32%	36 39% BC	15 28%	63 33%	51 24%	59 42% LM	41 34% LM	13 22% M	2 2%	40 44% PS	23 35% PS	1 3%	25 29% PS	25 34% PS	1 1%	17 18%	66 40% TV	31 22%	72 31%	41 25%
WORK FOR GOVERNMENT	40 10%	8 11%	3 5%	5 15%	6 10%	8 8%	8 15%	12 6%	28 13% h	13 9% M	21 17% M	6 9% M	1 1%	9 10% P	3 5% p	- -	15 17% oPS	12 15% oPS	1 3%	7 8%	18 11%	15 10%	26 11%	14 8%
SPOUSE	26 6%	2 3%	6 12% dG	- -	6 9% DG	7 7% DG	- -	- -	26 12% H	17 12% LM	7 6% m	2 3%	1 1%	- -	- -	- -	20 23% NOPrS	5 7% NOP	1 3%	11 12% v	11 7%	4 3%	18 8%	8 5%
RETIRED	114 29%	26 34%	14 28%	13 36%	13 20%	22 23%	22 41% Ef	55 29%	59 29%	- -	16 13% J	26 43% JK	72 91% JKL	5 5%	17 26% NQ	33 89% NOQR	- -	18 24% NQ	41 88% NOQR	29 32%	39 24%	46 32%	45 19%	68 41% W
UNEMPLOYED	24 6%	7 10% FG	5 9% fg	2 6%	9 13% FG	- -	- -	12 6%	11 5%	15 10% LM	8 6% M	1 2%	- -	8 9% PrS	4 7% PrS	- -	11 12% PrS	1 1%	- -	4 5%	10 6%	10 7%	20 8% X	4 2%
DON'T KNOW/REFUSED	13 3%	- -	2 4%	2 5%	5 8% BG	4 4%	- -	8 4%	5 2%	5 4%	6 5%	1 1%	1 2%	6 6%	2 3%	- 1%	2 2%	3 4%	1 2%	4 5%	2 1%	7 5%	6 2%	7 5%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 57-2
QUESTION 36:
In terms of your current employment status, would you say you:

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
OWN OR PART OWNER OF A BUSINESS WHICH EMPLOYS PEOPLE OTHER THAN FAMILY MEMBERS	26 6%	6 12%	16 5%	7 5%	8 6%	11 8%	10 8%	4 4%	10 6%	26 12% KL	-	-	12 6%	12 7%	20 7%	18 7%	6 7%	6 5%	5 11% w	10 7% W	4 7%	4 5% W	-	2 8%
SELF EMPLOYED	44 11%	2 5%	34 11%	19 14%	9 8%	15 11%	10 8%	5 5%	21 13% H	44 20% KL	-	-	18 9%	22 12%	28 10%	24 9%	13 15%	15 13%	17 40% TUVW	8 5% W	9 15% W	4 4% W	-	5 22% vW
WORK FOR A PRIVATE COMPANY	114 29%	9 19%	94 30%	42 31%	31 24%	40 30%	30 25%	39 37%	45 28%	114 51% KL	-	-	58 29%	51 29%	100 37% R	92 36% R	35 42% R	13 11%	11 26% V	73 48% SuVWx	18 29% V	1 1% V	3 17%	6 25% V
WORK FOR GOVERNMENT	40 10%	10 21%	30 10%	8 6%	15 12%	14 11%	10 9%	16 15%	12 8%	40 18% KL	-	-	22 11%	15 8%	33 12% R	31 12% r	6 7%	7 6%	-	34 23% SUVW	1 2%	2 3%	-	2 9%
SPOUSE	26 6%	8 16%	15 5%	6 5%	10 8%	10 7%	12 10%	4 4%	11 7%	-	-	-	16 8%	10 5%	18 6%	18 7%	6 7%	8 7%	2 4%	4 3%	12 19% sTV	3 3%	3 15%	3 13%
RETIRED	114 29%	12 26%	91 29%	45 34%	34 27%	33 25%	28 23%	31 30%	51 32%	-	114 100% JL	-	59 30%	48 27%	46 17% Q	46 18% Q	5 6%	65 55% OPQ	7 16% u	15 10%	2 3% STUwX	76 82% STUX	9 52%	2 9%
UNEMPLOYED	24 6%	-	21 7% B	1 1%	13 11% D	9 7% d	15 13% HI	4 4%	2 1%	-	-	24 100% JK	6 3%	17 9% M	22 8% R	22 9% R	10 12% R	1 1%	1 3%	3 2%	13 22% STV	1 1%	3 16%	2 8%
DON'T KNOW/REFUSED	13 3%	1 2%	12 4%	5 4%	6 5%	2 1%	4 4%	1 1%	7 5%	-	-	-	8 4%	5 3%	6 2%	6 2%	2 2%	4 3%	-	5 3% sw	2 4%	1 1%	-	1 6%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 58-1
QUESTION 37:
Which category best describes your race or ethnicity?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
WHITE OR CAUCASIAN	313 78%	67 87% CDE	29 57%	21 59%	45 69%	79 84% CDe	48 91% CDE	154 80%	159 76%	97 70%	98 81%	53 89%	64 81% j	63 70%	58 90% NQS	33 88% NQS	56 65%	67 89% NQS	36 77%	67 74%	125 76%	120 83%	180 78%	129 79%
AFRICAN-AMERICAN OR BLACK	48 12%	4 5%	10 20% b	8 23% bg	11 17% b	11 12%	3 6%	18 9%	30 14%	28 20% KL	7 6%	4 6%	9 11%	12 14%	4 5%	2 6%	19 22% OPR	4 5%	7 15% opR	17 19% v	18 11%	13 9%	24 10%	24 15%
HISPANIC OR LATINO	18 4%	- -	7 13% BFG	6 17% BFG	5 8% BFG	- -	- -	8 4%	10 5%	9 6% M	8 7% lM	1 1%	- -	8 8% oPS	1 1%	- -	8 9% ps	2 2%	- -	5 5%	11 7% V	2 1%	16 7% X	2 1%
NATIVE AMERICAN	10 2%	3 4%	5 10% dg	- -	1 1%	1 1%	- -	5 3%	5 2%	2 2%	5 4%	1 2%	2 2%	4 5%	- -	1 2%	3 3%	1 1%	1 2%	- -	5 3%	4 3%	5 2%	4 3%
ASIAN OR PACIFIC ISLANDER	3 1%	- -	- -	- -	1 2%	1 1%	1 1%	2 1%	1 -	1 1%	- -	- -	1 1%	1 1%	- -	1 1%	- -	- -	1 2%	- -	2 1%	- -	- -	2 1%
MIDDLE EASTERN	3 1%	1 1%	- -	- -	- -	2 2%	- -	3 1%	- -	2 1%	- -	1 1%	- -	2 2%	1 1%	- -	- -	- -	- -	1 1%	- -	2 1%	3 1%	- -
OTHER	2 -	- 1%	- -	1 2%	- -	- -	- -	- -	1 1%	- -	1 1%	- -	1 1%	- -	- -	- 1%	- -	1 1%	1 1%	1 1%	- -	1 -	2 1%	- -
REFUSED	5 1%	2 2%	- -	- -	2 2%	1 1%	1 2%	2 1%	3 1%	- -	2 2%	1 1%	2 3% j	- -	2 3%	- 1%	- -	1 1%	2 4%	- -	2 1%	3 2%	3 1%	2 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 58-2
QUESTION 37:
Which category best describes your race or ethnicity?

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
WHITE OR CAUCASIAN	313 78%	- -	313 100% B	121 92% EF	89 71%	97 73%	95 80%	80 76%	130 81%	173 78%	91 80%	21 88%	155 78%	143 80%	212 77%	201 78%	70 86%	94 80%	37 85% Wx	120 79% W	55 91% tvWX	72 77% W	8 45%	14 60%
AFRICAN-AMERICAN OR BLACK	48 12%	48 100% C	- -	5 3%	28 22% DF	12 9%	16 14%	14 14%	15 9%	27 12% L	12 11% L	- -	28 14%	14 8%	37 13%	35 14%	7 8%	11 9%	4 8%	20 13% U	- -	14 16% U	3 19%	5 23% U
HISPANIC OR LATINO	18 4%	- -	- -	4 3%	3 2%	11 8% e	2 1%	5 5%	10 6% g	12 5% L	3 2% 1	- -	12 6%	6 3%	12 4%	10 4%	2 3%	6 5%	2 4%	3 2%	3 5%	2 2%	3 17%	4 17%
NATIVE AMERICAN	10 2%	- -	- -	1 1%	3 2%	6 5% d	3 2%	1 1%	4 2%	5 2%	3 2%	2 9%	1 1%	9 5% M	8 3%	5 2%	2 3%	2 2%	- -	3 2%	2 4%	2 2%	2 12%	- -
ASIAN OR PACIFIC ISLANDER	3 1%	- -	- -	- -	1 1%	1 1%	- -	1 1%	- -	1 1%	1 1%	- -	1 1%	1 1%	2 1%	2 1%	- -	1 1%	- -	1 1%	- -	1 1%	- -	- -
MIDDLE EASTERN	3 1%	- -	- -	1 1%	- -	2 1%	3 2%	- -	- -	2 1%	- -	1 3%	- -	3 1%	3 1%	3 1%	1 1%	- -	- -	2 1%	- -	- -	1 4%	- -
OTHER	2 -	- -	- -	- -	1 1%	1 -	- -	1 1%	- -	- -	2 2%	- -	1 -	1 1%	1 -	1 -	- -	1 1%	- -	- -	- -	1 1%	1 4%	- -
REFUSED	5 1%	- -	- -	1 1%	- -	4 3%	- -	3 3%	2 1%	3 1%	2 2% 1	- -	2 1%	3 2%	1 -	1 -	- -	4 3% OQ	1 3%	3 2%	1 1%	- -	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 59-1
QUESTION 38:
How long have you been a resident of North Carolina?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
0 - 5	46 12%	6 8%	7 14%	3 9%	1 2%	7 7%	2 4%	17 9%	29 14%	29 21%	10 8%	5 8%	2 2%	10 11%	5 8%	2 5%	23 27%	5 7%	1 1%	14 16%	24 15%	8 5%	46 20%	- -
6 - 10	32 8%	5 6%	4 9%	1 4%	4 6%	7 7%	8 16%	11 6%	21 10%	17 12%	10 8%	2 4%	3 4%	4 4%	6 9%	1 3%	13 15%	6 8%	2 4%	6 6%	17 10%	10 7%	32 14%	- -
11 - 15	47 12%	7 9%	11 22%	7 20%	7 11%	12 13%	2 5%	29 15%	18 9%	10 7%	23 19%	4 6%	9 12%	16 17%	8 12%	5 14%	6 7%	7 9%	5 11%	10 11%	19 11%	18 13%	47 20%	- -
16 - 20	50 13%	14 18%	6 11%	7 21%	6 9%	12 13%	6 11%	21 11%	29 14%	24 17%	15 12%	5 8%	7 8%	12 13%	6 10%	3 9%	15 17%	11 15%	3 7%	11 12%	22 13%	17 12%	50 22%	- -
21 AND UP	221 55%	45 58%	22 43%	16 46%	47 72%	56 60%	33 62%	114 59%	107 52%	59 42%	62 51%	44 72%	56 71%	48 54%	40 62%	25 68%	28 33%	44 59%	35 74%	50 55%	81 50%	90 62%	57 24%	164 100%
REFUSED	4 1%	- 1%	1 1%	- -	- 1%	- -	1 2%	- -	3 1%	- -	1 1%	1 2%	1 2%	- -	- -	- 1%	- -	2 3%	1 2%	- -	1 1%	2 2%	- -	- -
MEAN	28.8	29.6	25.3	25.9	34.7	31.0	33.0	28.6	29.0	18.3	27.5	35.9	44.5	22.0	30.5	41.5	17.0	32.4	46.1	27.4	25.0	34.1	14.3	49.4

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 59-2
QUESTION 38:
How long have you been a resident of North Carolina?

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
0 - 5	46 12%	5 11%	36 11%	9 7%	13 11%	21 16% d	18 15%	8 8%	18 11%	27 12% K	6 5%	7 31% k	16 8%	24 13%	40 14% R	40 15% R	12 15% r	6 5%	6 14% X	16 10% VX	21 35% stVWX	2 3%	1 4%	- -
6 - 10	32 8%	8 16%	22 7%	9 6%	15 12%	9 7%	11 9%	11 11%	10 6%	24 11% K	4 4%	1 5%	14 7%	18 10%	26 10%	21 8%	8 10%	6 5%	6 14% W	9 6% W	6 10% w	3 3% w	- -	6 27% tVW
11 - 15	47 12%	5 9%	31 10%	10 7%	10 8%	25 19% DE	13 11%	15 14%	17 10%	24 11%	15 13%	3 13%	20 10%	25 14%	33 12%	32 12%	5 6%	11 10%	7 16%	17 11%	5 8%	13 14% w	- 3%	2 8%
16 - 20	50 13%	- -	42 14% B	20 15%	16 13%	14 10%	18 15%	16 15%	16 10%	32 14% k	9 8%	7 29%	33 17% n	16 9%	40 15%	36 14%	16 20% r	10 9%	6 15%	17 11% x	15 24% VX	7 8%	4 23%	1 2%
21 AND UP	221 55%	31 64%	179 57%	84 63% F	71 57%	65 48%	58 49%	54 52%	99 62% g	114 51% L	79 69% JL	5 22%	117 59%	94 53%	135 49%	129 50%	42 51%	82 70% OPQ	18 41%	93 61% sU	14 23%	67 72% StU	12 68% U	14 58% U
REFUSED	4 1%	- -	3 1%	2 1%	- -	1 1%	1 1%	- -	1 1%	2 1%	1 1%	- -	- -	2 1%	- -	- -	- -	2 2%	- -	- -	- -	- -	- 2%	1 5%
MEAN	28.8	31.3	29.5	34.0 F	29.7 f	23.7	24.9	26.7	32.7 Gh	24.8	40.3 JL	16.2	31.6 N	25.9	24.3	24.5	23.0	39.2 OPQ	25.9 u	27.2 U	16.1	40.4 STUX	38.7 U	25.9 u

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 60-1
QUESTION 40:
Gender.

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB- URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
MEN	192 48%	47 61% G	28 55% g	17 48%	30 46%	46 49%	19 35%	192 100% I	-	64 46%	62 52%	31 51%	34 43%	90 100% QRS	65 100% QRS	37 100% QRS	-	-	-	46 50%	78 48%	68 47%	116 50%	76 46%
WOMEN	208 52%	30 39%	23 45%	18 52%	35 54%	48 51%	34 65% Bc	-	208 100% H	75 54%	58 48%	30 49%	45 57%	-	-	-	86 100% NOP	75 100% NOP	47 100% NOP	46 50%	86 52%	77 53%	116 50%	89 54%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 60-2
QUESTION 40:
Gender.

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
MEN	192 48%	18 37%	154 49%	79 59% E	43 34%	68 51% E	45 38%	48 46%	86 54% G	117 52%	55 48%	12 52%	101 51%	80 45%	122 44%	114 44%	40 49%	67 56% oP	23 53%	84 55% u	23 37%	42 45%	7 39%	10 44%
WOMEN	208 52%	30 63%	159 51%	54 41%	83 66% DF	66 49%	74 62% I	56 54%	74 46%	106 48%	59 52%	11 48%	99 49%	99 55%	152 56% r	144 56% R	42 51%	52 44%	20 47%	69 45%	38 63% t	51 55%	11 61%	13 56%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 61-1
QUESTION 41:
Region./Geographic Area.

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB- URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
CHARLOTTE	94 23%	-	-	-	-	94 100% BCDEG	-	46 24%	48 23%	38 27%	25 20%	12 20%	19 24%	25 28%	14 22%	6 17%	19 22%	16 21%	14 30%	24 27%	37 23%	32 22%	53 23%	41 25%
WESTERN	53 13%	-	-	-	-	53 100% BCDEF	19 10%	34 16%	12 9%	18 15%	9 14%	14 17%	3 4%	8 12%	7 20%	9 10%	18 24%	7 16%	7 8%	18 11%	27 19%	30 13%	22 13%	
PIEDMONT TRIAD	65 16%	-	-	-	65 100% BCDFG	-	30 16%	35 17%	24 17%	19 16%	12 21%	10 13%	15 17%	9 14%	6 15%	12 14%	18 24%	5 11%	14 15%	21 13%	31 21%	29 12%	36 22%	
TRIANGLE	77 19%	77 100% CDEFG	-	-	-	-	47 24%	30 15%	18 13%	29 24%	15 25%	16 20%	22 24%	17 26%	8 22%	12 14%	10 13%	9 18%	26 28%	35 22%	16 11%	42 18%	35 21%	
NORTHEAST	35 9%	-	-	35 100% BCEFG	-	-	17 9%	18 9%	14 10%	9 7%	3 4%	10 12%	11 13%	3 4%	3 8%	6 7%	5 7%	7 15%	4 4%	12 8%	19 13%	24 10%	11 7%	
SOUTHEAST	51 13%	-	51 100% BDEFG	-	-	-	28 14%	23 11%	17 12%	17 14%	6 10%	10 13%	10 11%	11 17%	6 17%	14 17%	4 6%	4 9%	9 9%	26 16%	16 11%	32 14%	19 11%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 61-2
QUESTION 41:
Region./Geographic Area.

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA				INSURANCE COVERAGE					
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
CHARLOTTE	94 23%	11 24%	79 25%	39 29%	27 22%	27 20%	26 22%	27 26%	38 24%	62 28% KL	22 19% L	- -	54 27%	35 19%	74 27% R	68 26% R	15 19%	19 16%	12 27% x	40 26% X	10 17%	24 26% X	3 16%	2 7%
WESTERN	53 13%	3 7%	48 15%	17 13%	17 13%	18 13%	16 13%	16 15%	19 12%	31 14% L	22 19% L	- -	26 13%	26 14%	31 11% Q	26 10% Q	3 3%	22 18% pQ	8 17%	17 11%	5 7%	16 18%	2 13%	5 20%
PIEDMONT TRIAD	65 16%	11 24%	45 14%	21 16%	19 15%	24 18%	18 15%	19 18%	26 16%	32 14%	13 11%	9 37%	41 20%	24 13%	43 16%	41 16%	13 16%	20 17%	3 7%	27 18% s	10 16%	11 12%	3 18%	10 44% StuV
TRIANGLE	77 19%	4 9%	67 21% B	22 17%	30 24%	24 18%	20 16%	25 23%	27 17%	42 19%	26 23%	7 32%	29 14%	44 25% M	49 18%	47 18%	19 23%	28 23%	9 20%	29 19%	12 19%	20 22%	4 23%	3 11%
NORTHEAST	35 9%	8 16%	21 7%	16 12%	9 7%	8 6%	7 6%	8 7%	17 11%	19 8%	13 11%	2 9%	22 11% N	8 4%	23 8%	21 8%	6 8%	10 9%	1 3%	16 11% X	2 4%	12 13% SuX	3 17%	- -
SOUTHEAST	51 13%	10 21%	29 9%	14 11%	11 9%	23 17%	21 17% H	5 5%	25 16% H	24 11%	14 13%	5 19%	20 10%	28 15%	34 12%	32 12%	11 13%	16 14%	4 9%	17 11%	13 22%	9 9%	2 11%	4 17%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 62-1
QUESTION 43:
County.

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)	
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%	
ALAMANCE	6 1%	-	-	-	5 7% bcdg	1 1%	-	5 3% i	1	3 2%	2 1%	-	1 1%	5 5%	-	-	-	-	1 1%	-	6 3% TV	-	-	6 3% W	
ALEXANDER	2 1%	-	-	-	-	2 2%	-	2 1%	-	-	2 2%	-	-	2 3%	-	-	-	-	-	-	-	-	2 2%	-	2 1%
ALLEGHANY	1 -	-	-	-	1 1%	-	-	1 -	-	-	-	1 1%	-	-	1 1%	-	-	-	-	-	-	1 -	-	-	1 -
ANSON	1 -	-	-	-	-	1 1%	-	1 1%	-	-	1 1%	-	-	-	1 2%	-	-	-	-	-	-	-	1 1%	-	1 1%
ASHE	3 1%	-	-	-	3 4%	-	-	1 -	2 1%	-	2 1%	1 1%	-	-	1 1%	-	-	2 2%	-	-	-	-	3 2%	-	3 2%
AVERY	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BEAUFORT	2 1%	-	-	2 6%	-	-	-	2 1%	-	2 1%	-	-	-	2 2%	-	-	-	-	-	-	-	-	2 1%	-	2 1%
BLADEN	-	-	1%	-	-	-	-	-	-	-	-	1%	-	-	1%	-	-	-	-	-	-	-	-	-	-
BRUNSWICK	5 1%	-	4 8%	-	-	-	-	2 1%	3 2%	2 2%	2 1%	1 2%	-	-	2 3%	-	2 2%	1 1%	-	-	2 1%	3 2%	3 1%	3 1%	2 1%
BUNCOMBE	15 4%	-	-	-	-	-	13 25% BCDEF	5 3%	10 5%	6 4%	7 6%	1 1%	2 3%	2 2%	2 3%	1 4%	4 5%	5 7%	1 1%	3 3%	10 6% v	2 2%	8 4%	7 4%	
BURKE	2 1%	-	-	-	-	-	2 4%	2 1%	-	-	-	-	2 3% jkl	-	-	2 6% NOQRS	-	-	-	-	-	-	2 1%	1 -	2 1%
CABARRUS	12 3%	-	-	-	-	12 13% BCDEG	-	6 3%	6 3%	4 3%	6 5% L	-	3 3% L	5 5%	1 2%	1 1%	2 2%	2 2%	2 5%	-	6 4% T	6 4% T	6 3%	6 4%	
CALDWELL	2 -	-	-	-	-	-	2 3%	2 1%	-	-	1 1%	-	1 1%	-	1 2%	1 1%	-	-	-	1 1%	-	-	1 1%	-	2 1%
CARTERET	2 1%	-	-	2 6%	-	-	-	-	2 1%	-	-	-	2 3% jkl	-	-	1 1%	-	-	2 4% noqr	-	1 -	1 1%	1 1%	2 1%	
CASWELL	-	-	-	-	1%	-	-	-	-	-	-	-	1%	-	1%	-	-	-	-	-	-	-	-	-	-
CATAWBA	9 2%	-	-	-	-	-	9 17% BCDEF	2 1%	6 3%	3 2%	3 3%	-	3 3% L	-	2 3%	1 1%	3 3%	2 2%	2 5% n	3 3%	6 3% v	1 -	7 3%	2 1%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X

Continued

NATIONAL RESEARCH INC

CIVITAS

Table 62-1
QUESTION 43:
County.

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA		YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
CHATHAM	5 1%	3 4%	-	-	-	-	-	2 1%	3 1%	2 2%	1 1%	1 1%	-	2 3%	-	1 3%	-	-	-	4 3%	1 t	5 2%	-	
CHEROKEE	1 -	-	-	-	-	-	1 2%	-	1 -	-	-	1 2%	-	-	-	-	-	1 1%	-	-	-	1 1%	1 -	-
CHOWAN	1 -	-	-	1 2%	-	-	-	1 -	-	-	-	1 1%	-	-	-	1 2%	-	-	-	-	-	1 -	1 -	-
CLAY	1 -	-	-	-	-	-	-	1 1%	-	-	1 1%	-	-	-	1 2%	-	-	-	-	-	-	1 1%	1 -	-
CLEVELAND	3 1%	-	-	-	-	3 3%	-	-	3 2%	3 2%	-	-	-	-	-	-	3 4%	-	-	-	-	3 2%	3 1%	-
COLUMBUS	1 -	-	1 3%	-	-	-	-	1 -	1 -	-	1 1%	1 1%	-	1 1%	-	-	-	-	1 1%	-	-	1 1%	-	1 1%
CRAVEN	3 1%	-	-	3 9%	-	-	-	3 2%	-	-	2 2%	1 1%	1 1%	2 2%	1 1%	1 1%	-	-	-	2 2%	1 1%	-	3 1%	-
CUMBERLAND	18 4%	-	15 29% BDEFG	-	-	-	-	8 4%	10 5%	4 3%	9 8%	2 3%	2 3%	4 4%	3 4%	1 4%	5 6%	4 5%	1 1%	4 4%	13 8% V	1 1%	12 5%	5 3%
CURRITUCK	2 1%	-	-	2 6%	-	-	-	-	2 1%	-	1 1%	-	1 1%	-	-	-	-	1 2%	1 2%	-	-	2 1%	2 1%	-
DARE	2 -	-	-	1 2%	-	-	-	-	2 1%	-	-	1 1%	1 1%	-	-	-	-	1 1%	1 2%	2 2%	-	-	1 -	1 1%
DAVIDSON	2 -	-	-	-	2 3%	-	-	-	1 1%	-	1 1%	-	1 1%	-	-	1 1%	-	1 2%	-	-	-	1 1%	-	2 1%
DAVIE	2 1%	-	-	-	2 3%	-	-	2 1%	-	-	2 1%	-	2 1%	-	1 1%	-	-	-	-	-	-	2 2%	2 1%	-
DURHAM	9 2%	9 12% CDEFG	-	-	-	-	-	7 3%	3 1%	-	2 2%	5 8% Jk	3 3% J	2 2%	3 5% q	1 4% q	-	1 1%	2 4%	5 5%	4 3%	-	1 -	8 5% W
FORSYTH	15 4%	-	-	-	14 21% BCDFG	-	-	4 2%	11 5%	8 6% m	5 4%	2 3%	-	2 2%	2 3%	1 2%	6 7%	5 6% S	-	7 7%	7 4%	2 1%	8 4%	7 4%
FRANKLIN	4 1%	4 5%	-	-	-	-	-	2 1%	1 1%	2 2%	1 1%	-	-	2 3%	-	-	-	1 1%	-	2 3%	-	1 1%	2 1%	1 1%
GASTON	19 5%	-	-	-	-	19 21% BCDEG	-	9 4%	11 5%	14 10% Km	1 1%	2 4%	2 3%	7 8% P	1 2%	-	6 7%	2 3%	2 5% p	5 5%	10 6%	4 3%	10 4%	9 6%
GATES	1 -	-	-	1 2%	-	-	-	-	1 -	-	-	-	1 1%	-	-	-	-	-	1 2%	-	-	1 1%	1 -	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X

Continued

NATIONAL RESEARCH INC

CIVITAS

Table 62-1
QUESTION 43:
County.

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL	TRI-	SOUTH	NORTH	PIED-	CHAR-	WEST-	MEN	WOMEN	18-40	41-55	56-65	66+	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	URBAN	SUB-URBS	RURAL	28 AND UNDER	OVER 28
	(A)	ANGLE (B)	-EAST (C)	-EAST NC (D)	MONT TRIAD (E)	LOTTE (F)	ERN NC (G)																	
GRANVILLE	3 1%	3 3%	-	-	-	-	-	1 1%	1 1%	-	1 1%	-	1 2%	-	1 2%	-	-	-	1 3%	1 1%	-	2 1%	-	3 2%
GREENE	1 -	-	-	1 3%	-	-	-	-	1 1%	-	-	1 2%	-	-	-	-	-	1 1%	-	-	1 1%	-	-	1 1%
GUILFORD	21 5%	-	-	-	18 27% BCDFG	-	-	12 6%	9 4%	12 8%	4 3%	2 3%	3 4%	8 9%	2 3%	1 3%	3 4%	3 4%	3 6%	7 7%	9 5%	6 4%	11 5%	8 5%
HALIFAX	1 -	-	-	1 2%	-	-	-	1 -	-	-	-	1 1%	-	-	1 1%	-	-	-	-	1 1%	-	-	1 -	-
HARNETT	3 1%	2 2%	1 2%	-	-	-	-	2 1%	1 1%	-	-	1 1%	2 3% JK	-	1 1%	1 3%	-	-	1 3%	-	-	3 2%	-	3 2%
HAYWOOD	3 1%	-	-	-	-	-	3 6% bcdef	-	3 2%	-	2 2%	-	1 1%	-	-	-	-	3 3%	1 1%	-	-	3 2%	2 1%	2 1%
HENDERSON	7 2%	-	-	-	-	-	7 13% BCDEF	1 -	6 3%	2 1%	-	2 4%	3 4% K	-	-	1 3%	2 2%	2 2%	3 5% NO	1 1%	2 1%	5 3%	4 2%	3 2%
HOKE	1 -	-	-	-	-	-	-	-	1 -	-	-	1 1%	-	-	-	-	-	1 1%	-	-	-	1 -	1 -	-
HYDE	1 -	-	-	1 2%	-	-	-	-	1 -	-	-	-	1 1%	-	-	-	-	-	1 1%	-	-	1 -	1 -	-
IREDELL	7 2%	-	-	-	-	7 7% BCDEG	-	3 1%	4 2%	-	4 3% j	1 1%	2 2% j	-	2 3%	1 1%	-	3 4%	1 3%	1 1%	3 2%	2 2%	4 2%	2 1%
JACKSON	2 1%	-	-	-	-	-	2 4%	-	2 1%	-	2 1%	-	-	-	-	-	-	2 2%	-	-	-	2 1%	2 1%	-
JOHNSTON	7 2%	4 5% cefg	-	3 8%	-	-	-	3 2%	4 2%	3 2%	2 2%	1 2%	1 1%	1 2%	1 2%	-	3 3%	1 1%	1 1%	1 2%	3 2%	3 2%	5 2%	2 1%
LENOIR	-	-	-	1 -	-	-	-	-	-	-	-	-	1 1%	-	-	1 1%	-	-	-	-	-	-	-	-
LINCOLN	2 1%	-	-	-	-	2 3%	-	2 1%	-	-	1 1%	-	1 1%	-	1 2%	1 3%	-	-	-	-	2 1%	1 -	1 -	2 1%
MCDOWELL	1 -	-	-	-	-	-	1 2%	1 1%	-	-	1 1%	-	-	-	1 2%	-	-	-	-	-	-	1 1%	-	1 1%
MACON	-	-	-	-	-	-	1 -	-	-	-	-	-	1 1%	-	-	1 1%	-	-	-	-	-	-	-	-
MADISON	1 -	-	-	-	-	-	1 2%	-	1 -	-	-	1 2%	-	-	-	-	-	1 1%	-	-	-	1 1%	1 -	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X

Continued

NATIONAL RESEARCH INC

CIVITAS

Table 62-1
QUESTION 43:
County.

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)	
MECKLENBURG	29 7%	-	-	-	-	29 31% BCDEG	-	12 6%	17 8%	9 7%	4 3%	7 12% K	8 11% K	5 6%	5 8%	2 6%	4 5%	6 7%	7 15% npq	14 16% uV	11 7%	4 2%	15 6%	14 8%	
MITCHELL	2 1%	-	-	-	-	-	2 4%	-	2 1%	2 1%	-	-	-	-	-	-	2 2%	-	-	-	-	2 1%	2 1%	-	
MOORE	12 3%	-	12 24% BDEFG	-	-	-	-	5 2%	8 4%	3 2%	6 5%	1 1%	3 3%	-	3 5% nr	1 3%	6 7%	-	1 3%	-	8 5% T	4 3% t	11 5% X	1 -	
NASH	5 1%	-	-	5 15% bcefg	-	-	-	-	5 2%	3 2%	2 1%	-	-	-	-	-	3 4%	2 2%	-	-	5 3% t	-	3 1%	2 1%	
NEW HANOVER	12 3%	1 1%	7 13% bDeG	-	2 2%	3 3%	-	8 4%	4 2%	9 6% 1	2 2%	-	1 1%	6 7%	1 2%	1 3%	3 3%	1 1%	-	7 8% V	5 3%	-	11 5% X	1 1%	
ONSLow	6 2%	-	2 4%	-	-	-	-	1 1%	5 2%	4 3%	-	1 2%	1 1%	-	1 2%	-	4 5%	-	1 1%	2 2%	3 2%	1 1%	5 2%	1 -	
ORANGE	4 1%	4 5% cdefg	-	-	-	-	-	4 2% 1	-	1 1%	2 3%	-	-	1 2%	2 4%	-	-	-	-	1 1%	3 2%	-	3 1%	1 1%	
PASQUOTANK	2 -	-	-	2 5%	-	-	-	2 1%	-	-	2 1%	-	-	2 2%	-	-	-	-	-	-	-	-	2 1%	2 1%	-
PENDER	3 1%	-	1 2%	-	-	-	-	3 1%	-	2 1%	-	1 1%	1 2%	2 2%	1 1%	1 1%	-	-	-	-	-	-	3 2%	2 1%	1 1%
PERSON	3 1%	-	-	-	3 5%	-	-	2 1%	1 -	-	1 1%	1 2%	1 1%	-	1 2%	1 3%	-	1 1%	-	-	-	-	3 2%	2 1%	1 1%
PITT	9 2%	-	2 4%	5 13% befg	-	-	-	4 2%	5 3%	6 4%	1 1%	-	2 3% L	4 4%	-	-	2 2%	1 1%	2 5% op	5 5% u	-	5 3% u	7 3%	2 1%	
RANDOLPH	4 1%	-	-	-	4 5%	-	-	-	4 2%	-	-	3 4% jk	1 1%	-	-	-	-	3 3%	1 2%	1 1%	1 1%	2 1%	1 -	3 2%	
RICHMOND	1 -	-	1 1%	-	-	-	-	1 -	-	-	-	-	1 1%	-	-	1 1%	-	-	-	-	-	-	1 -	-	1 -
ROBESON	3 1%	-	3 6%	-	-	-	-	-	3 1%	3 2%	-	-	-	-	-	-	3 4%	-	-	-	-	-	3 2%	-	3 2%
ROCKINGHAM	2 -	-	-	-	2 3%	-	-	2 1%	-	-	-	1 2%	1 1%	-	1 2%	1 2%	-	-	-	-	-	-	2 1%	1 -	1 1%
ROWAN	5 1%	-	-	-	-	5 5% bcdeg	-	5 3% I	-	3 2%	-	1 1%	2 2% k	3 3%	1 1%	4 4% qrs	-	-	-	1 1%	2 1%	3 2%	4 2%	1 1%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X

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NATIONAL RESEARCH INC

CIVITAS

Table 62-1
QUESTION 43:
County.

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC		
	TOTAL ANGLE (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB- URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)	
RUTHERFORD	3 1%	-	-	-	-	-	3 6% bcdef	1 1%	2 1%	-	1 1%	2 3%	-	-	1 2%	-	-	2 3%	-	-	-	-	3 2%	1 1%	2 1%
SAMPSON	-	-	1%	-	-	-	-	-	-	-	-	-	1%	-	1%	-	-	-	-	-	1%	-	-	-	-
SCOTLAND	1 -	-	1 2%	-	-	-	-	1 -	-	-	-	-	1 1%	-	3%	-	-	-	-	1%	-	-	-	-	1 1%
STANLY	1 -	-	-	-	-	1 1%	-	1 -	-	-	-	-	1 1%	-	1%	-	-	-	-	-	-	-	1 -	1 -	-
STOKES	2 -	-	-	-	2 3%	-	-	1 1%	1 -	-	1 1%	1 1%	-	-	1 2%	-	-	1 1%	-	-	1 1%	1 1%	1 -	2 1%	
SURRY	5 1%	-	-	-	5 8% BCDFG	-	-	-	5 3% h	4 3%	1 1%	-	-	-	-	-	4 4%	1 2%	-	-	-	5 4% tu	4 2%	1 1%	
TRANSYLVANIA	2 -	-	-	-	-	-	2 3%	1 1%	-	-	-	-	2 2% jkl	-	-	1%	-	-	1 3%	-	1 1%	1 -	-	1 1%	
UNION	7 2%	-	-	-	-	7 8% BCDEG	3 2%	4 2%	2 1%	4 4%	1 1%	1 1%	2 2%	1 2%	-	-	3 4%	1 3%	-	3 2%	3 3% t	5 3%	6 3%	1 1%	
VANCE	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-
WAKE	45 11%	44 56% CDEFG	-	-	-	-	-	23 12%	22 11%	11 8%	20 17% jm	7 11%	7 9%	11 12%	7 11%	4 12%	12 14%	7 9%	3 6%	15 17% V	22 13% V	7 5%	27 12%	18 11%	
WATAUGA	5 1%	2 2%	-	-	-	-	3 6% cdef	4 2%	1 1%	4 3%	-	2 3%	-	4 4%	-	1 1%	-	1 1%	-	1 1%	4 2%	1 1%	4 2%	-	
WAYNE	4 1%	3 3%	-	2 5%	-	-	-	3 2%	1 -	3 2%	-	-	1 1%	3 3%	-	1 1%	-	-	1 1%	-	2 1%	2 1%	3 1%	1 -	
WILKES	2 1%	-	-	-	2 4%	-	-	-	2 1%	-	-	1 1%	2 2%	-	-	1 1%	-	1 1%	1 2%	-	1 -	2 1%	-	2 1%	
WILSON	3 1%	-	-	3 10%	-	-	-	3 2%	-	2 2%	1 1%	-	-	2 2%	1 2%	-	-	-	-	-	1 1%	2 2%	3 1%	-	
YADKIN	2 1%	-	-	-	2 3%	-	-	-	2 1%	-	1 1%	1 1%	-	-	-	1 1%	-	2 2%	-	-	-	2 1%	1 -	1 1%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X

NATIONAL RESEARCH INC

CIVITAS

Table 62-2
QUESTION 43:
County.

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
ALAMANCE	6 1%	-	3 1%	2 1%	2 1%	2 2%	2 2%	2 2%	2 1%	3 2%	1 -	2 8%	5 3%	1 -	5 2%	5 2%	2 2%	1 -	-	3 2%	1 1%	-	-	2 8%
ALEXANDER	2 1%	-	2 1%	2 2%	-	-	-	2 2%	-	2 1%	-	-	2 1%	-	2 1%	2 1%	-	-	-	-	-	2 3%	-	-
ALLEGHANY	1 -	-	1 -	-	-	1 -	1 1%	-	-	-	-	-	-	1 -	-	-	-	1 1%	-	-	-	1 1%	-	-
ANSON	1 -	-	1 -	-	-	1 1%	-	-	1 1%	-	-	-	1 1%	-	-	-	-	1 1%	-	-	-	-	-	-
ASHE	3 1%	-	3 1%	3 2%	-	-	-	-	3 2%	2 1%	1 1%	-	3 1%	-	1 -	1 -	-	2 2%	-	-	2 3%	1 1%	-	-
AVERY	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BEAUFORT	2 1%	-	2 1%	2 2%	-	-	-	2 2%	-	2 1%	-	-	2 1%	-	2 1%	2 1%	-	-	-	2 1%	-	-	-	-
BLADEN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
BRUNSWICK	5 1%	-	3 1%	3 3%	-	1 1%	1 1%	-	4 2%	3 1%	2 2%	-	2 1%	2 1%	4 2%	4 2%	2 3%	-	-	2 1%	-	-	1 4%	2 9%
BUNCOMBE	15 4%	-	15 5%	4 3%	5 4%	6 5%	8 7%	4 4%	3 2%	9 4%	4 4%	-	6 3%	9 5%	12 4%	10 4%	4 5%	3 3%	3 8%	7 4%	1 1%	4 5%	-	-
BURKE	2 1%	-	2 1%	1 -	-	2 1%	-	1 1%	2 1%	-	2 2%	-	1 1%	1 -	-	-	-	2 2%	-	-	-	2 2%	1 3%	-
CABARRUS	12 3%	1 2%	12 4%	6 5%	3 2%	3 2%	4 3%	-	7 4%	8 4%	2 2%	-	5 3%	6 3%	11 4%	9 4%	5 6%	1 1%	2 3%	5 3%	2 2%	5 5%	-	-
CALDWELL	2 -	-	2 1%	1 1%	1 -	-	1 -	-	1 1%	1 1%	1 -	-	1 1%	-	-	-	-	2 2%	1 3%	-	-	1 1%	-	-
CARTERET	2 1%	-	2 -	-	-	2 1%	1 1%	1 1%	-	1 -	2 1%	-	1 -	1 1%	1 -	1 -	1 1%	1 1%	-	1 -	-	2 2%	-	-
CASWELL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CATAWBA	9 2%	3 5%	6 2%	4 3%	3 2%	2 2%	1 1%	4 4%	4 2%	6 3%	3 2%	-	5 2%	4 2%	7 2%	7 3%	-	2 2%	1 1%	3 2%	3 4%	2 2%	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 62-2
QUESTION 43:
County.

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
CHATHAM	5 1%	-	5 1% b	-	2 2%	3 2%	2 2%	1 1%	-	3 2%	-	1 5%	3 1%	2 1%	3 1%	3 1%	3 4%	2 2%	2 6%	2 1%	-	-	-	-
CHEROKEE	1 -	-	1 -	-	1 1%	-	-	1 1%	-	1 -	-	-	-	1 1%	1 -	1 -	-	-	1 2%	-	-	-	-	-
CHOWAN	1 -	-	1 -	1 -	-	-	-	-	1 -	-	1 1%	-	1 -	-	-	-	-	1 1%	-	-	-	1 1%	-	-
CLAY	1 -	-	1 -	-	-	1 1%	1 1%	-	-	-	1 1%	-	-	1 1%	-	-	-	1 1%	1 2%	-	-	-	-	-
CLEVELAND	3 1%	-	3 1%	-	-	3 2%	-	3 3%	-	3 1%	-	-	3 2%	-	3 1%	3 1%	-	-	3 7%	-	-	-	-	-
COLUMBUS	1 -	1 1%	1 -	1 1%	1 1%	-	-	-	1 1%	1 -	1 1%	-	1 1%	-	1 -	1 -	1 1%	1 1%	1 2%	-	-	1 1%	-	-
CRAVEN	3 1%	-	1 -	3 2%	-	-	-	-	3 2%	1 1%	2 2%	-	2 1%	1 1%	1 -	1 -	-	3 2%	-	1 -	-	3 3% suwx	-	-
CUMBERLAND	18 4%	5 10%	7 2%	4 3%	4 3%	10 7%	5 5%	5 5%	7 5%	9 4% L	6 5% L	-	8 4%	9 5%	7 3%	7 3%	4 5%	10 9% OP	2 5%	5 4%	5 8%	2 2%	1 4%	1 5%
CURRITUCK	2 1%	-	2 1%	2 2%	-	-	-	-	2 1%	1 1%	1 1%	-	2 1%	-	2 1%	2 1%	-	-	1 3%	-	-	1 1%	-	-
DARE	2 -	-	2 1%	2 1%	-	-	-	-	2 1%	-	2 1%	-	2 1%	-	2 1%	2 1%	1 1%	-	-	1 1%	-	1 1%	-	-
DAVIDSON	2 -	-	2 1%	-	1 1%	-	-	1 1%	-	-	-	-	2 1%	-	-	-	-	2 1%	-	-	-	-	-	1 6%
DAVIE	2 1%	-	2 1%	-	-	2 1%	-	2 2%	-	-	-	2 8%	2 1%	-	2 1%	2 1%	2 2%	-	-	2 1%	-	-	-	-
DURHAM	9 2%	-	8 3% B	2 2%	5 4%	2 1%	3 3%	2 2%	4 3%	4 2%	5 5% L	-	3 2%	5 3%	1 1%	1 1%	-	8 7% OPQ	-	4 3%	1 1%	3 4% s	2 2%	1 3%
FORSYTH	15 4%	6 13%	7 2%	3 2%	6 5%	6 5%	6 5%	2 2%	7 4%	8 4% L	1 1%	-	10 5%	5 3%	12 4%	12 5%	3 4%	4 3%	1 1%	4 3%	2 3%	1 1%	3 15%	4 16%
FRANKLIN	4 1%	-	4 1%	2 2%	1 1%	-	-	1 1%	2 2%	4 2%	-	-	2 1%	1 1%	4 1%	4 1%	4 4%	-	2 6%	1 1%	-	-	-	-
GASTON	19 5%	1 3%	17 6%	8 6%	8 6%	3 2%	8 7% h	1 1%	10 6% h	14 6% L	4 3% L	-	11 6%	8 5%	19 7% R	15 6% R	5 6%	1 1%	3 7%	12 8% VWX	3 5%	1 2%	-	-
GATES	1 -	-	1 -	1 1%	-	-	-	-	1 1%	-	1 1%	-	1 -	-	1 -	1 -	-	-	-	-	-	1 1%	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X

Continued

NATIONAL RESEARCH INC

CIVITAS

Table 62-2
QUESTION 43:
County.

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
GRANVILLE	3 1%	1 3%	1	-	1 1%	1 1%	-	-	1 1%	1 1%	1 1%	-	3 1%	-	2 1%	1	-	1 1%	-	1 1%	-	1 1%	1 4%	-
GREENE	1 -	1 2%	-	-	1 1%	-	-	-	1 1%	-	1 1%	-	-	-	1 1%	-	-	1 1%	-	-	-	1 1%	-	-
GUILFORD	21 5%	5 11%	11 4%	4 3%	5 4%	10 8%	2 2%	8 8%	7 5%	14 6%	4 4%	-	10 5%	9 5%	15 5%	13 5%	4 5%	3 2%	2 5%	9 6%	3 5%	3 3%	-	3 15%
HALIFAX	1 -	-	-	-	-	1 1%	-	-	1 1%	-	1 1%	-	1 1%	-	-	-	-	1 1%	-	-	-	-	-	-
HARNETT	3 1%	-	3 1%	2 1%	1 1%	-	1 1%	1 1%	2 1%	-	3 3%	-	1 1%	1 1%	2 1%	2 1%	-	1 1%	-	-	-	2 3%	1 4%	-
HAYWOOD	3 1%	-	2 1%	3 2%	-	-	1 1%	-	3 2%	1 2%	2 2%	-	3 2%	-	-	-	-	3 3%	-	1 1%	-	2 2%	-	-
HENDERSON	7 2%	-	7 2%	1 1%	4 3%	2 1%	5 4%	1 1%	2 1%	3 1%	5 4%	-	3 1%	4 2%	4 1%	3 1%	1 1%	3 3%	-	3 2%	-	3 3%	-	1 3%
HOKE	1 -	-	1 -	1 1%	-	-	-	1 1%	-	-	-	3 3%	-	1 1%	1 1%	1 1%	-	-	-	-	1 1%	-	-	-
HYDE	1 -	-	1 -	-	-	1 -	-	1 1%	-	-	1 1%	-	1 1%	-	1 1%	1 1%	-	-	-	-	-	1 1%	-	-
IREDELL	7 2%	-	7 2%	3 3%	-	3 2%	-	3 3%	3 2%	4 2%	3 2%	-	5 2%	2 1%	4 1%	4 1%	-	3 3%	1 3%	3 2%	-	2 2%	1 6%	-
JACKSON	2 1%	-	2 1%	-	2 2%	-	2 1%	-	-	2 1%	-	-	-	2 1%	2 1%	-	-	-	2 4%	-	-	-	-	-
JOHNSTON	7 2%	-	4 1%	2 1%	3 2%	3 2%	1 1%	6 6%	-	4 2%	4 3%	-	5 2%	2 1%	4 2%	4 2%	-	3 3%	1 2%	1 1%	-	3 3%	3 17%	-
LENOIR	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-
LINCOLN	2 1%	-	2 1%	2 1%	1 -	-	1 -	-	2 1%	1 1%	1 1%	-	2 1%	1 -	1 -	1 1%	-	1 1%	-	2 1%	-	1 1%	-	-
MCDOWELL	1 -	-	1 -	-	-	1 1%	-	-	1 1%	-	1 1%	-	1 1%	-	-	-	-	1 1%	-	-	-	-	-	1 7%
MACON	1 -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MADISON	1 -	-	1 -	-	-	1 1%	-	1 1%	-	-	1 1%	-	-	1 1%	1 -	1 -	-	-	-	-	-	-	-	1 4%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X

Continued

NATIONAL RESEARCH INC

CIVITAS

Table 62-2
QUESTION 43:
County.

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
MECKLENBURG	29 7%	9 20% c	16 5%	5 4%	15 12% d	9 7%	12 11% i	11 11% i	5 3%	18 8% L	9 8% L	-	13 6%	14 8% Q	20 7% Q	19 7% Q	1 1%	9 8% Q	1 3%	10 6%	2 3%	11 12% su	2 9%	2 7%
MITCHELL	2 1%	-	2 1%	-	-	2 2%	-	2 2%	-	2 1%	-	-	-	2 1%	2 1%	2 1%	-	-	-	-	-	-	-	2 9%
MOORE	12 3%	-	9 3% B	2 2%	2 1%	8 6% e	6 5%	-	6 4% h	4 2%	3 3%	5 19%	2 1%	9 5% m	10 4%	10 4%	2 2%	1 1%	-	4 2%	3 6%	3 4% s	-	1 3%
NASH	5 1%	3 7%	2 1%	2 2%	-	-	-	-	5 3% GH	5 2% l	-	-	2 1%	-	5 2% qr	5 2% qr	-	-	-	5 3% suwx	-	-	-	-
NEW HANOVER	12 3%	-	10 3% B	5 4%	2 2%	4 3%	6 5% i	4 4%	1 1%	5 2% l	1 1%	-	4 2%	8 5%	11 4%	9 3%	2 3%	2 1%	-	2 1%	9 14% stVWX	1 1%	-	-
ONSLow	6 2%	1 1%	5 2%	1 1%	1 1%	4 3%	-	2 2%	4 2% g	4 2%	-	-	3 2%	2 1%	5 2%	5 2%	4 5%	1 1%	2 5%	1 -	3 4%	-	-	-
ORANGE	4 1%	-	4 1% b	1 1%	1 1%	1 1%	1 1%	2 1%	1 1%	4 2%	-	-	1 1%	3 2%	2 1%	2 1%	1 1%	3 2%	-	2 1%	1 2%	1 1%	-	-
PASQUOTANK	2 -	-	2 1%	2 1%	-	-	-	-	2 1%	-	-	-	2 1%	-	-	-	-	-	-	2 1%	-	-	-	-
PENDER	3 1%	1 1%	2 1%	-	1 2%	2 2%	1 1%	-	1 1%	2 1%	1 1%	-	3 1%	-	2 1%	2 1%	-	1 1%	-	2 2%	-	1 1%	-	-
PERSON	3 1%	-	3 1%	2 1%	-	1 1%	-	-	3 2%	1 -	-	1 5%	1 1%	1 1%	2 1%	2 1%	-	2 1%	-	3 2%	-	1 1%	-	-
PITT	9 2%	2 5%	7 2%	1 1%	5 4%	3 2%	8 7% hI	1 1%	1 -	7 3% L	2 2% l	-	4 2%	5 3%	7 3%	6 2%	7 8%	2 2%	2 5%	3 2%	2 3%	2 3%	-	-
RANDOLPH	4 1%	-	4 1%	2 2%	1 1%	1 1%	-	1 1%	3 2%	3 1%	1 -	-	3 1%	1 -	3 1%	3 1%	1 1%	1 1%	-	3 2%	-	-	1 3%	-
RICHMOND	1 -	-	1 -	1 -	-	-	-	-	1 -	-	1 -	-	-	1 -	-	-	-	1 -	-	1 -	-	-	-	-
ROBESON	3 1%	3 6%	-	-	3 2%	-	3 3%	-	-	-	-	-	-	3 2%	3 1%	3 1%	-	-	-	3 2%	-	-	-	-
ROCKINGHAM	2 -	-	2 1%	1 1%	-	1 1%	1 1%	-	1 -	1 1%	1 1%	-	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	-	1 -	-	1 1%	-	-
ROWAN	5 1%	-	5 2% b	1 1%	1 1%	3 2%	-	1 1%	4 3% g	4 2%	2 1%	-	1 1%	4 2%	5 2% r	5 2% r	1 1%	-	-	3 2%	-	2 3%	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X

Continued

NATIONAL RESEARCH INC

CIVITAS

Table 62-2
QUESTION 43:
County.

BANNER 2

	RACE		PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE							
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
RUTHERFORD	3 1%	-	3 1%	1 1%	2 2%	-	1 1%	-	2 1%	3 1%	-	-	2 1%	1 1%	1	1	-	2 2%	1 2%	1	1	2%	-	-
SAMPSON	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SCOTLAND	1	-	1	-	-	1 1%	-	-	1 1%	-	1 1%	-	-	-	-	-	-	-	-	-	-	1 1%	-	-
STANLY	1	-	1	-	1	-	-	1 1%	-	-	1	-	1	-	-	-	-	1	-	-	-	-	-	-
STOKES	2	-	2 1%	1 1%	1 1%	-	-	1 1%	1 1%	2 1%	-	-	1	1 1%	1	1	-	1 1%	-	2 1%	-	-	-	-
SURRY	5 1%	-	5 2% b	-	4 3%	1 1%	4 3%	-	1 1%	1 1%	-	4 16%	1 1%	4 2%	5 2% r	5 2% r	4 5%	-	-	1 1%	4 6%	-	-	-
TRANSYLVANIA	2	1 1%	1	1	1 1%	-	-	-	1	-	1 1%	-	1	1 1%	1	1	-	1 1%	-	-	-	2 2%	-	-
UNION	7 2%	-	7 2% B	6 4% E	-	2 1%	1 1%	2 2%	5 3%	6 3% 1	1 1%	-	6 3%	1	5 2%	5 2%	3 4%	2 2%	1 3%	6 4% vwX	1 1%	-	-	-
VANCE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
WAKE	45 11%	3 6%	38 12%	11 8%	20 16%	13 10%	12 10%	12 12%	17 11%	24 11%	12 11%	6 27%	13 7%	29 16% M	34 12%	34 13%	11 13%	9 8%	3 8%	18 12%	9 15%	10 10%	3 16%	2 8%
WATAUGA	5 1%	-	5 2% b	4 3% e	-	1 1%	-	4 3%	1	5 2%	1	-	2 1%	3 2%	4 1%	4 2%	2 2%	1 1%	-	2 1%	2 3%	1 1%	-	1 5%
WAYNE	4 1%	-	4 1%	1 1%	1 1%	2 1%	1 1%	1 1%	-	3 1%	1 1%	-	2 1%	-	1 1%	1 1%	1 2%	3 2%	-	3 2%	-	1 1%	-	-
WILKES	2 1%	-	2 1%	1 1%	1 1%	1 1%	2 2%	-	1	-	2 2% j1	-	2 1%	1	1	1	-	2 2%	-	1 1%	-	2 2%	-	-
WILSON	3 1%	1 3%	2 1%	-	3 3%	-	3 3%	-	-	1	-	2 9%	2 1%	1 1%	3 1%	3 1%	2 3%	-	-	1 1%	2 4%	-	-	-
YADKIN	2 1%	-	2 1%	2 2%	-	-	-	1 1%	1 1%	-	1 1%	-	1 1%	1	-	-	-	2 2%	-	-	1 1%	1 1%	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 63-1
QUESTION MM:
Media Market.

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC		
	TOTAL	TRI-	SOUTH	NORTH	PIED-	CHAR-	WEST-	MEN	WOMEN	18-40	41-55	56-65	66+	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	URBAN	SUB-URBS	RURAL	28 AND UNDER	OVER 28	
	(A)	ANGLE (B)	-EAST (C)	-EAST NC (D)	MONT TRIAD (E)	LOTTE (F)	ERN NC (G)																		(H)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%	
ATLANTA	1 -	-	-	-	-	-	-	1 1%	-	-	1 1%	-	-	-	1 2%	-	-	-	-	-	-	-	1 1%	1 -	-
CHARLOTTE	114 29%	2 2%	1 1%	-	3 4%	90 96% BCDEG	19 37% BCDE	57 30%	57 27%	42 30%	33 27%	15 24%	25 31%	27 30%	20 30%	11 28%	20 24%	20 27%	16 34%	25 28%	45 28%	43 30%	63 27%	50 30%	
CHATTANOOGA	1 -	-	-	-	-	-	1 2%	-	1 -	-	-	1 2%	-	-	-	-	-	1 1%	-	-	-	-	1 1%	1 -	-
FLORENCE/MYRTLE BEACH	4 1%	-	4 8%	-	-	-	-	1 -	3 1%	3 2%	-	-	1 1%	-	-	1 3%	3 4%	-	-	-	-	3 2%	-	4 2% w	
GREENSBORO/HIGH POINT/ WINSTON SALEM	64 16%	-	-	-	58 89% BCDFG	1 1%	-	29 15%	35 17%	27 19%	17 14%	11 18%	9 11%	17 19%	7 11%	5 13%	13 16%	17 22% os	5 11%	14 15%	25 15%	25 17%	28 12%	34 21% w	
GREENVILLE/NEW BERN/ WASHINGTON	25 6%	-	4 8%	14 41% BCEFG	-	-	-	11 6%	14 7%	12 9%	3 3%	3 5%	7 9% K	8 9%	2 3%	1 3%	6 7%	2 3%	6 12% OpR	9 10%	7 4%	9 6%	17 7%	8 5%	
GREENVILLE/SPARTANBURG/ ASHVILLE/ANDERSON	34 9%	-	-	-	-	-	32 61% BCDEF	9 5%	25 12% H	7 5%	12 10% j	6 10%	8 11%	2 2%	3 5%	4 10% N	6 7%	14 19% NOq	5 11% N	3 4%	13 8%	18 12% T	19 8%	15 9%	
NORFOLK/PORTSMOUTH/NEWPORT NEWS	7 2%	-	-	6 18% BCEFG	-	-	-	2 1%	5 2%	-	3 3%	1 1%	3 4% J	2 2%	-	1 2%	-	2 3%	2 5% OQ	2 2%	-	5 4% U	6 3%	1 1%	
RALEIGH/DURHAM/FAYETTEVILLE	128 32%	74 96% CDEFG	28 56% EFG	15 42% EFG	3 5%	-	-	68 36%	60 29%	36 26%	48 40% j	20 34%	24 30%	27 30%	27 42% RS	14 37% rs	32 37%	17 22%	11 24%	30 33%	67 41% V	31 21%	81 35%	46 28%	
WILMINGTON	22 5%	1 1%	14 27% BDEFG	-	2 2%	3 3%	-	14 7%	8 4%	12 9%	4 3%	3 6%	2 3%	7 8%	5 8%	1 4%	5 6%	2 3%	1 2%	7 8%	7 4%	8 6%	16 7%	6 4%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 63-2
QUESTION MM:
Media Market.

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA				INSURANCE COVERAGE					
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
ATLANTA	1 -	-	1 -	-	-	1 1%	1 1%	-	-	-	1 1%	-	-	1 1%	-	-	-	1 1%	1 2%	-	-	-	-	-
CHARLOTTE	114 29%	14 29%	96 31%	47 36%	30 24%	36 27%	28 23%	35 33%	49 31%	76 34% L	30 26% L	-	63 32%	45 25%	83 30%	78 30%	16 19%	30 25%	14 31%	44 29%	14 22%	30 32%	5 26%	5 20%
CHATTANOOGA	1 -	-	1 -	-	1 1%	-	-	1 1%	-	1 -	-	-	-	1 1%	1 -	1 -	-	-	1 2%	-	-	-	-	-
FLORENCE/MYRTLE BEACH	4 1%	3 6%	1 -	-	3 2%	1 1%	3 3%	-	1 1%	-	1 1%	-	-	4 2%	4 1%	4 1%	-	-	-	3 2%	-	1 1%	-	-
GREENSBORO/HIGH POINT/ WINSTON SALEM	64 16%	11 24%	44 14%	17 13%	21 16%	26 19%	17 15%	19 18%	25 15%	33 15%	12 11%	7 32%	38 19%	23 13%	44 16%	43 17%	16 19%	17 14%	3 7%	26 17% s	10 16%	9 10%	3 18%	10 44% STuV
GREENVILLE/NEW BERN/ WASHINGTON	25 6%	4 9%	18 6%	8 6%	8 6%	9 7%	9 7%	7 7%	9 5%	15 7% L	8 7% L	-	13 7%	11 6%	17 6%	15 6%	12 14%	8 7%	4 10% wx	7 4% WX	5 8%	9 9% WX	-	-
GREENVILLE/SPARTANBURG/ ASHVILLE/ANDERSON	34 9%	1 1%	32 10% B	9 7%	14 11%	10 7%	16 14%	6 6%	10 6%	18 8% L	14 13% L	-	15 8%	19 11%	21 8%	16 6%	4 5%	13 11%	7 15%	12 8%	2 3%	11 12% Uw	-	2 7%
NORFOLK/PORTSMOUTH/NEWPORT NEWS	7 2%	-	7 2% B	7 5% EF	-	-	-	-	7 4% GH	1 1%	4 3% JL	-	7 4% N	-	5 2%	5 2%	1 1%	1 1%	1 3%	3 2%	-	3 3% uwX	-	-
RALEIGH/DURHAM/FAYETTEVILLE	128 32%	14 29%	96 31%	34 26%	45 36%	45 33%	37 31%	32 31%	52 32%	67 30%	39 34%	16 68% JK	52 26%	64 36% m	81 30%	80 31%	28 34%	45 38%	11 26%	52 34%	22 37%	27 29%	9 49%	5 19%
WILMINGTON	22 5%	1 3%	17 5%	10 8%	4 3%	7 5%	8 7%	4 4%	7 5%	12 5% L	4 4% L	-	11 5%	11 6%	19 7% r	17 6%	5 6%	3 3%	2 4%	7 4%	9 14% v	2 2%	1 4%	2 9%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Table 64-1
Date./Vote History./Phone Type.

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB-URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
BASE=TOTAL SAMPLE	400 100%	77 19%	51 13%	35 9%	65 16%	94 23%	53 13%	192 48%	208 52%	140 35%	121 30%	60 15%	79 20%	90 23%	65 16%	37 9%	86 21%	75 19%	47 12%	91 23%	164 41%	145 36%	232 58%	164 41%
DATE	-----																							
MON, AUG 7	197 49%	29 37%	24 48%	17 49%	37 56% b	56 60% B	34 64% B	101 53%	95 46%	50 36%	69 57% J	29 47% J	48 61% JL	42 47% q	33 51% q	26 70% NOQR	28 32% S	42 56% Q	25 54% Q	40 44%	71 43%	86 59% tU	97 42% tU	98 59% W
TUE, AUG 8	203 51%	48 63% eFG	27 52%	18 51%	29 44%	37 40%	19 36%	91 47%	113 54%	89 64% KM	52 43%	32 53% m	31 39%	48 53% P	32 49% P	11 30%	58 68% oPRS	33 44% p	21 46% P	51 56% v	93 57% V	59 41%	135 58% X	67 41%
VOTE HISTORY	-----																							
3/3	211 53%	48 62%	26 52%	19 53%	37 56%	53 57%	25 48%	104 54%	107 51%	39 28%	70 58% J	41 68% J	61 77% JK	36 40% JK	39 60% NQ	29 79% NOQ	21 25% NOQ	51 68% NQ	35 74% NoQ	46 51%	89 54%	76 53%	95 41%	113 69% W
2/3	96 24%	17 22%	5 10%	8 23%	17 26% c	28 30% C	20 39% bc	52 27%	44 21%	39 28%	29 24%	13 22%	15 19% OPQrs	35 38% OPQrs	12 18%	6 15%	16 18%	18 23%	11 23%	28 30% u	29 18%	39 27% u	56 24% u	40 24%
1/3	72 18%	12 16%	14 28% d	3 8%	10 15%	12 13%	7 13%	27 14%	45 22%	42 30% KLM	21 18% LM	5 8%	3 4%	12 13% s	13 20% PRS	2 5%	38 44% NOPRS	6 8%	1 3%	13 15%	33 20%	26 18%	60 26% X	11 7%
0/3	21 5%	- -	6 11% bfg	5 15% bfg	2 3%	- -	- -	9 5%	11 5%	19 13% KLM	- -	2 3%	- -	8 9% oprS	1 1%	- 1%	11 13% oprS	1 1%	- -	4 4%	13 8% v	3 2%	20 9% X	- -
G12	284 71%	63 81% C	30 60%	26 74%	49 76%	70 75%	43 81% c	140 73%	144 69%	67 48%	95 79% J	49 81% J	74 93% JKL	59 65% Q	47 73% Q	34 92% NOQ	34 40%	66 88% NOQ	43 93% NOQ	67 73%	112 68%	106 73%	135 58%	146 89% W
G14	242 60%	56 72% cg	27 53%	19 55%	41 63% g	66 71% g	29 54%	123 64%	119 57%	54 38%	76 63% J	47 78% JK	65 82% JK	50 55% Q	43 66% Q	31 83% NOQ	26 30%	55 73% nQ	38 81% NOQ	55 60%	100 61%	87 60%	115 49%	124 76% W
G16	372 93%	72 93%	45 89%	30 85%	63 96%	92 98% d	53 100% Bcd	180 94%	192 92%	119 85%	119 98% J	58 96% J	77 97% J	80 89%	64 99% NQ	36 97% q	73 85%	73 98% nq	46 97% nq	86 94%	145 89%	141 97% U	209 90%	159 97% W
G16 ONLY	72 18%	12 16%	14 28% d	3 8%	10 15%	12 13%	7 13%	27 14%	45 22%	42 30% KLM	21 18% LM	5 8%	3 4%	12 13% s	13 20% PRS	2 5%	38 44% NOPRS	6 8%	1 3%	13 15%	33 20%	26 18%	60 26% X	11 7%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 64-1
Date./Vote History./Phone Type.

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						AREA			YEARS LIVED IN NC	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	URBAN (T)	SUB- URBS (U)	RURAL (V)	28 AND UNDER (W)	OVER 28 (X)
PHONE TYPE																								
CELL	140 35%	24 31%	13 26%	15 42%	18 27%	30 32%	16 31%	65 34%	75 36%	102 73% KLM	27 22% LM	7 12%	4 5%	57 63% OPRS	8 12% P	1 2%	56 66% OPRS	15 20% PS	3 7%	37 41%	63 38%	40 28%	115 50% X	24 14%
LAND	260 65%	53 69%	38 74%	20 58%	48 73%	64 68%	36 69%	127 66%	133 64%	38 27%	94 78% J	53 88% Jk	75 95% JK	33 37%	57 88% NQ	36 98% NOQR	30 34%	60 80% NQ	44 93% NQR	54 59%	101 62%	105 72%	117 50%	141 86% W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X
N A T I O N A L R E S E A R C H I N C

Table 64-2
Date./Vote History./Phone Type.

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
BASE=TOTAL SAMPLE	400 100%	48 12%	313 78%	133 33%	126 31%	134 34%	119 30%	104 26%	160 40%	223 56%	114 29%	24 6%	200 50%	178 45%	274 69%	257 64%	82 21%	118 30%	43 11%	153 38%	61 15%	93 23%	18 4%	24 6%
DATE																								
MON, AUG 7	197 49%	26 55%	157 50%	75 56% F	64 51% f	50 38%	58 49%	45 43%	87 54%	107 48%	63 55%	12 51%	99 50%	83 47%	127 46%	120 47%	28 34%	64 54% Q	12 28%	92 60% SUWX	23 39%	52 56% Sux	6 33%	7 30%
TUE, AUG 8	203 51%	22 45%	156 50%	58 44%	61 49%	84 62% De	61 51%	60 57%	73 46%	116 52%	51 45%	11 49%	101 50%	95 53%	147 54%	137 53%	55 66% R	54 46%	31 72% TV	61 40%	37 61% Tv	41 44%	12 67% t	17 70% Tv
VOTE HISTORY																								
3/3	211 53%	25 53%	169 54%	84 63% Ef	55 44%	68 51%	56 47%	48 46%	97 61% gH	108 49% L	85 74% JL	4 18%	111 55%	86 48%	128 47%	122 47%	36 44%	78 66% OPQ	20 47%	84 55% U	17 27%	65 71% STUWx	7 38%	11 47%
2/3	96 24%	14 29%	74 24%	33 25%	31 25%	32 24%	23 19%	33 32% g	36 23%	60 27% K	18 16%	5 22%	53 26%	41 23%	68 25%	64 25%	15 18%	26 22%	9 22%	41 27%	11 17%	20 21%	5 30%	8 36%
1/3	72 18%	5 11%	56 18%	15 11%	37 29% DF	21 15%	32 27% I	21 20%	17 11%	43 19% K	10 9%	8 34%	29 14%	43 24% m	58 21% R	53 21% R	22 27% R	14 12%	12 27% V	24 15%	22 35% TVX	7 8%	6 32% v	2 9%
0/3	21 5%	3 7%	13 4%	1 1%	3 2%	13 10% DE	8 7%	3 3%	10 6%	12 5% K	1 1%	6 26% k	7 4%	8 5%	20 7% R	18 7% R	9 11% R	- -	2 5%	4 3%	12 20% sTVW	- -	- -	2 8%
G12	284 71%	37 77%	223 71%	102 77%	84 67%	94 70%	76 64%	75 71%	120 75%	153 68% l	99 87% JL	9 40%	150 75%	118 66%	176 64%	166 65%	46 56%	101 86% OPQ	29 67% U	116 76% U	24 39%	80 86% StUW	9 53%	20 83% U
G14	242 60%	28 59%	194 62%	99 75% EF	62 50%	77 57%	61 51%	56 54%	111 70% GH	127 57% L	91 80% JL	6 27%	126 63%	102 57%	152 55%	145 57%	44 53%	85 72% OPQ	21 49%	96 63% U	20 33%	73 78% STUx	12 65% u	12 52%
G16	372 93%	45 93%	295 94%	130 98% F	119 94%	118 88%	108 91%	100 95%	149 93%	210 94% l	111 97% L	15 65%	191 95%	164 92%	250 91%	235 91%	71 86%	115 97% OPQ	41 95% u	147 96% U	49 80%	90 97% U	16 88%	21 87%
G16 ONLY	72 18%	5 11%	56 18%	15 11%	37 29% DF	21 15%	32 27% I	21 20%	17 11%	43 19% K	10 9%	8 34%	29 14%	43 24% m	58 21% R	53 21% R	22 27% R	14 12% V	12 27% V	24 15%	22 35% TVX	7 8%	6 32% v	2 9%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C

Continued

CIVITAS

Table 64-2
Date./Vote History./Phone Type.

BANNER 2

	RACE			PARTY ID			IDEOLOGY			EMPLOYMENT STATUS			ABORTION STAND		SOCIAL MEDIA			INSURANCE COVERAGE						
	TOTAL (A)	AF. AMER (B)	WHITE (C)	GOP (D)	DEM (E)	IND (F)	LIB (G)	MOD (H)	CONS (I)	FULL TIME (J)	RET- IRED (K)	UNEMP (L)	PRO- LIFE (M)	PRO- CHOICE (N)	TOTAL YES (O)	FB (P)	TWIT- TER (Q)	NONE (R)	PRIV- ATE (S)	JOB (T)	FAM (U)	MEDI- CARE (V)	MEDI- CAID (W)	NONE (X)
CELL	140 35%	22 46%	104 33%	39 29%	42 33%	56 42% d	46 39%	44 42% I	44 27%	102 46% KL	11 10%	3 12%	70 35%	61 34%	121 44% R	110 43% R	55 67% OPR	14 12%	14 31% V	62 40% V	33 54% sV	9 10%	7 42% V	15 61% sV
LAND	260 65%	26 54%	209 67%	94 71% f	84 67%	78 58%	73 61%	61 58%	116 73% H	121 54%	103 90% J	21 88% J	130 65%	118 66%	153 56% Q	148 57% Q	27 33%	104 88% OPQ	30 69% ux	91 60%	28 46%	84 90% STUWX	10 58%	9 39%

PHONE TYPE

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C D/E/F G/H/I J/K/L M/N O/P/Q/R S/T/U/V/W/X
N A T I O N A L R E S E A R C H I N C