

Table 1-1  
 QUESTION 2:  
 Do you feel things in North Carolina are generally headed in the right direction or have things gotten off on the wrong track?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
**D/S (RIGHT DIRECTION - WRONG TRACK)	-103 -17%	-12 -9% CFG	-20 -23%	2 4% BCEFG	-14 -13% Fg	-38 -29%	-22 -28%	-21 -7% I	-82 -26%	-8 -7% KM	-41 -23%	-18 -14% k	-32 -20%	6 7% OPQRS	-11 -10% RS	-16 -19%	-14 -22%	-41 -28%	-24 -25%	-38 -19%	-34 -14%	-31 -21%	-30 -22%	-66 -16%
RIGHT DIRECTION	196 33%	49 38% fg	25 29%	29 43% cFG	37 35%	36 28%	19 25%	110 38% I	86 27%	45 38%	54 31%	47 35%	47 29%	43 47% PQRS	40 38% s	26 31%	17 26%	43 29%	25 27%	65 32%	88 35%	43 30%	46 33%	135 32%
WRONG TRACK	299 50%	61 47%	45 52%	27 39%	50 48%	75 56% D	41 52%	131 45%	168 54% h	52 45%	96 54%	65 49%	79 49%	37 40%	51 48%	42 49%	31 47%	84 57% N	49 51%	103 51%	122 48%	73 51%	76 55%	201 48%
DON'T KNOW/UNSURE	103 17%	19 14%	17 19%	11 16%	17 17%	21 16%	18 23%	44 15%	59 19%	18 16%	27 15%	21 16%	34 21%	10 11%	16 15%	16 19%	18 27% Nr	19 13%	22 22% nr	36 17%	40 16%	28 19%	15 11%	82 19% W
REFUSED	2 -	- -	- -	1 2%	1 1%	- -	- -	2 1%	- -	1 1%	- -	- -	1 1%	1 1%	- -	1 1%	- -	- -	- -	- -	2 1%	- -	- -	2 -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X

NATIONAL RESEARCH INC

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Table 1-2  
 QUESTION 2:  
 Do you feel things in North Carolina are generally headed in the right direction or have things gotten off on the wrong track?

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
**D/S (RIGHT DIRECTION - WRONG TRACK)	-103 -17%	-8 -9% CEG	-30 -27%	-3 -3% CEFG	-31 -23%	-9 -11% CeG	-22 -33%	-37 -24%	-18 -13% h	-53 -19%	-53 -17%	-30 -14%	-6 -24%	-34 -19%	-18 -11% nP	-38 -22%	-11 -14%	-28 -15%	-57 -19%	1 1% U	-29 -28%	-20 -13% W	-37 -26%
RIGHT DIRECTION	196 33%	36 39% Cg	29 26%	47 40% CG	41 30%	27 34%	16 24%	49 32%	47 33%	88 32%	106 34%	72 33%	8 32%	51 29%	63 38% n	54 31%	27 35%	67 36%	93 31%	35 42% u	31 30%	56 36% w	36 26%
WRONG TRACK	299 50%	45 48%	59 53%	50 43%	72 53%	36 46%	38 57% d	86 56%	65 47%	142 51%	159 50%	102 47%	15 56%	85 48%	81 48%	91 53%	38 49%	94 51%	149 50%	34 41%	60 58% T	76 49%	73 52%
DON'T KNOW/UNSURE	103 17%	11 12%	24 22% b	17 15%	22 17%	16 20%	12 18%	17 11%	28 20% h	48 17%	49 15%	40 19%	3 12%	40 23% O	21 13%	29 16%	12 15%	25 14%	53 18%	13 16%	12 12%	21 13%	32 23% v
REFUSED	2 -	- -	- -	2 2%	- -	- -	- -	- -	- -	1 -	1 -	1 -	- -	- -	2 1%	- -	- 1%	- -	1 -	- 1%	- -	1 1%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
 NATIONAL RESEARCH INC

Table 2-1  
Summary of State Mood Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19% m	177 30%	133 22%	161 27%	91 15% OpS	106 18%	84 14%	65 11%	146 24% os	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
OCT 16-18, 2017 -----	-103 -17%	-12 -9% CFG	-20 -23%	2 4% BCEFG	-14 -13% Fg	-38 -29%	-22 -28%	-21 -7% I	-82 -26%	-8 -7% KM	-41 -23%	-18 -14% k	-32 -20%	6 7% OPQRS	-11 -10% RS	-16 -19%	-14 -22%	-41 -28%	-24 -25%	-38 -19%	-34 -14%	-31 -21%	-30 -22%	-66 -16%
RIGHT DIRECTION	196 33%	49 38% fg	25 29%	29 43% cFG	37 35%	36 28%	19 25%	110 38% I	86 27%	45 38%	54 31%	47 35%	47 29%	43 47% PQRS	40 38% s	26 31%	17 26%	43 29%	25 27%	65 32%	88 35%	43 30%	46 33%	135 32%
WRONG TRACK	299 50%	61 47%	45 52%	27 39%	50 48%	75 56% D	41 52%	131 45%	168 54% h	52 45%	96 54%	65 49%	79 49%	37 40%	51 48%	42 49%	31 47%	84 57% N	49 51%	103 51%	122 48%	73 51%	76 55%	201 48%
MAY 18,20-21, 2017 -----	-115 -19%	-28 -21%	-13 -15%	-1 -2% BcEFG	-18 -16%	-39 -29%	-15 -20%	-12 -4% I	-102 -33%	-28 -24%	-23 -13% L	-43 -33%	-19 -11% L	-9 -12% qR	2 2% NPQRS	-6 -7% QR	-39 -46%	-46 -38%	-16 -16% qR	-24 -12% U	-61 -24%	-29 -20%	-46 -33%	-60 -14% W
RIGHT DIRECTION	197 33%	43 33%	28 32%	24 40%	36 33%	42 31%	25 32%	122 42% I	75 24%	32 28%	64 37%	39 30%	60 35%	30 41% Q	60 46% QRs	29 38% Qr	9 11%	31 26% q	34 33% Q	77 38%	75 30%	46 32%	34 25%	152 36% W
WRONG TRACK	312 52%	70 54%	42 46%	25 42%	53 49%	80 61% D	41 52%	134 47%	178 57% H	59 52%	87 50%	81 63% KM	79 47%	39 53%	58 44%	35 45%	48 58%	77 64% OPS	50 49%	101 49%	136 54%	75 52%	79 58%	212 50%
APR 20,22-23, 2017 -----	-54 -9%	-19 -16%	-4 -5% beG	5 7% BCEG	-16 -14%	-	-20 -26%	-12 -4% I	-42 -14%	-7 -6% k	-28 -16%	-11 -9%	-5 -3% K	5 5% OPQRS	-15 -14%	-2 -3% OR	-10 -16%	-23 -16%	-6 -6% R	11 5% UV	-34 -13%	-31 -22%	1 1% X	-52 -12%
RIGHT DIRECTION	226 38%	43 35%	35 41%	32 45% g	38 34%	58 44% G	20 26%	116 40%	110 35%	40 33%	65 38%	49 39%	69 41%	38 40%	45 40%	31 40%	20 32%	49 35%	40 39%	93 45% uV	88 35%	46 32%	58 42%	152 36%
WRONG TRACK	280 47%	62 50%	39 46%	27 38% g	54 47%	58 45%	40 52%	128 45%	152 49%	47 39%	93 54% jm	60 48%	74 43%	33 35%	60 54% n	33 43%	30 48%	72 51%	46 45%	82 40%	122 48%	77 53% t	57 42%	204 49%
MAR 16,18-19, 2017 -----	-124 -21%	-21 -18% e	-6 -6% bDEFG	-14 -22%	-39 -34%	-25 -19% e	-18 -25%	-43 -15% I	-80 -26%	-30 -42%	-33 -20%	-17 -13% j	-42 -20%	-19 -36%	-12 -10% qRS	-12 -11% RS	-17 -39%	-30 -22%	-33 -27%	-22 -11% U	-78 -31%	-23 -16% U	-56 -41%	-59 -14% W
RIGHT DIRECTION	188 31%	38 32%	38 38% e	17 28%	27 24%	44 33%	23 31%	102 35% i	86 28%	10 14%	60 36% J	46 33% J	69 33% J	10 18%	49 38% nq	42 40% NQS	8 18%	41 30%	34 28%	72 36% U	64 25%	51 35% u	27 20%	146 35% W
WRONG TRACK	311 52%	60 51%	44 44%	31 50%	66 58% c	68 52%	41 57%	145 50%	166 53%	40 55%	93 56%	63 46%	110 53%	28 54%	61 48%	53 51%	26 57%	71 52%	67 54%	95 46%	143 57% t	74 51%	83 60% x	205 49%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Continued

Table 2-1  
Summary of State Mood Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
FEB 7-9, 2017 -----	-148 -25%	-37 -32%	-21 -23%	-13 -18%	-25 -22%	-33 -27%	-18 -22%	-54 -19% I	-94 -30%	-9 -14% KL	-50 -30%	-41 -32%	-38 -19% kl	-2 -5% OQRS	-38 -30%	-13 -13% OqRS	-14 -33%	-34 -28%	-35 -29%	-32 -16% UV	-71 -28%	-45 -31%	-36 -29%	-101 -23%
RIGHT DIRECTION	184 31%	31 27%	28 30%	26 35%	34 30%	37 31%	29 34%	99 34% i	85 27%	22 33%	52 31%	37 29%	64 32%	19 39% q	40 32%	36 36%	9 22%	36 30%	33 28%	70 34%	74 29%	41 28%	34 27%	137 32%
WRONG TRACK	332 55%	69 59%	48 52%	39 54%	59 53%	70 58%	47 56%	153 53%	180 58%	31 47%	102 61% jm	78 60% j	101 51%	22 44%	79 62% NP	49 49%	24 56%	70 58%	68 57%	102 50%	145 58%	86 59% t	70 56%	237 55%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Table 2-2  
Summary of State Mood Trend  
BANNER 2

	PARTY REG/GENDER							IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)	
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%	
OCT 16-18, 2017 -----	-103 -17%	-8 -9% CEG	-30 -27%	-3 -3% CEfG	-31 -23%	-9 -11% CeG	-22 -33%	-37 -24%	-18 -13% h	-53 -19%	-53 -17%	-30 -14%	-6 -24%	-34 -19%	-18 -11% nP	-38 -22%	-11 -14%	-28 -15%	-57 -19%	1 1% U	-29 -28%	-20 -13% W	-37 -26%	
RIGHT DIRECTION	196 33%	36 39% Cg	29 26%	47 40% CG	41 30%	27 34%	16 24%	49 32%	47 33%	88 32%	106 34%	72 33%	8 32%	51 29%	63 38% n	54 31%	27 35%	67 36%	93 31%	35 42% u	31 30%	56 36% w	36 26%	
WRONG TRACK	299 50%	45 48%	59 53%	50 43%	72 53%	36 46%	38 57% d	86 56%	65 47%	142 51%	159 50%	102 47%	15 56%	85 48%	81 48%	91 53%	38 49%	94 51%	149 50%	34 41%	60 58% T	76 49%	73 52%	
MAY 18,20-21, 2017 -----	-115 -19%	4 4% CDEG	-28 -30%	-19 -18% g	-42 -29%	3 4% CDEG	-32 -44%	-48 -28%	-29 -21%	-29 -11% Hi	-64 -19%	-32 -16% m	-13 -43%	-24 -17%	-43 -27%	-23 -11% O	-21 -25%	-	-	-	-	-	-	
RIGHT DIRECTION	197 33%	52 48% CDEG	24 25%	34 32% G	40 28% g	35 49% CdEG	11 15%	50 29%	46 33%	97 36%	109 33%	69 34%	8 27%	47 33%	47 30%	79 38%	23 27%	-	-	-	-	-	-	
WRONG TRACK	312 52%	48 44%	53 55%	54 50%	83 57% b	32 45%	42 59%	98 58% j	75 53%	126 47%	173 52%	101 50%	21 70% kL	71 51%	90 57%	102 49%	45 52%	-	-	-	-	-	-	
APR 20,22-23, 2017 -----	-54 -9%	17 15% CDEFG	-6 -6% fg	-12 -14%	-22 -13%	-16 -18%	-15 -28%	-39 -24%	-7 -5% H	-14 -5% H	-40 -12%	-5 -3% K	-2 -7%	-31 -20%	15 9% NPQ	-26 -14%	-16 -18%	-	-	-	-	-	-	
RIGHT DIRECTION	226 38%	56 51% dEFG	37 39%	31 35%	57 35%	30 33%	16 30%	52 32%	54 37%	112 40%	124 37%	81 41%	8 28%	47 30%	76 46% N	68 37%	31 36%	-	-	-	-	-	-	
WRONG TRACK	280 47%	39 36%	43 45%	43 49%	79 48%	46 51%	31 58% B	91 56% Ij	61 42%	125 45%	164 49%	87 44%	10 35%	78 49% o	61 36% O	94 52% O	47 54% O	-	-	-	-	-	-	
MAR 16,18-19, 2017 -----	-124 -21%	1 1% CDEFG	-23 -22%	-33 -30%	-45 -32%	-11 -14% dE	-12 -19%	-54 -42%	-46 -27%	-22 -8% HI	-64 -23%	-41 -16%	-11 -52%	-57 -36%	-43 -25%	-17 -10% NO	-13 -13% No	-	-	-	-	-	-	
RIGHT DIRECTION	188 31%	43 44% CDE	29 28%	29 26%	36 25%	30 37%	21 33%	29 22%	53 31%	101 36% H	89 32%	81 33%	4 18%	34 21%	48 28%	63 39% N	36 36% N	-	-	-	-	-	-	
WRONG TRACK	311 52%	43 43%	52 50%	62 57%	81 56% b	41 51%	33 52%	83 64% J	98 57% J	123 44%	153 56%	122 49%	15 70%	91 58%	91 53%	80 49%	49 50%	-	-	-	-	-	-	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Continued

Table 2-2  
Summary of State Mood Trend  
BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	WHITE MEN (T)	WHITE WOMEN (U)	BLUE MEN (V)	BLUE WOMEN (W)
FEB 7-9, 2017 -----	-148 -25%	-13 -11%	-19 -21%	-22 -21%	-49 -33%	-19 -26%	-26 -36%	-49 -40%	-29 -16%	-67 -25%	-60 -23%	-67 -27%	-11 -27%	-32 -19%	-44 -26%	-48 -28%	-22 -26%	-	-	-	-	-	-
RIGHT DIRECTION	184 31%	43 38%	27 29%	33 32%	40 27%	22 31%	18 25%	31 25%	67 36%	80 29%	90 34%	70 28%	12 29%	55 33%	50 30%	53 31%	26 31%	-	-	-	-	-	-
WRONG TRACK	332 55%	56 50%	46 50%	56 54%	90 60%	41 57%	44 62%	80 65%	96 52%	147 54%	150 57%	137 54%	23 57%	88 52%	93 56%	101 58%	47 57%	-	-	-	-	-	-



Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 3-1  
 QUESTION 3:  
 If the 2018 election for North Carolina State Legislature were held today, would you be voting for the: Republican candidate or Democratic candidate?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
**D/S (REPUBLICAN - DEMOCRATIC)	-22 -4%	-17 -13%	-8 -9%	-7 -11%	4 4% BCDF	-4 -3% Bd	10 12% BCDeF	-13 -4%	-9 -3%	-7 -6%	-	-5 -4%	-10 -6%	-	-	-11 -13%	-6 -10%	-7 -5% p	3 3% noPQR	130 64% UV	-149 -59%	-3 -2% U	-103 -75%	92 22% W
REPUBLICAN CANDIDATE	212 35%	41 32%	27 31%	18 26%	46 44% bcd	47 35%	33 41% d	96 33%	116 37%	41 35%	70 40%	46 34%	52 33%	32 36%	40 38%	24 28%	23 35%	54 37%	37 38%	146 72% UV	26 10%	39 27% U	4 3%	200 48% W
DEMOCRATIC CANDIDATE	234 39%	59 45% G	35 40%	25 37%	42 40%	51 38%	23 29%	109 38%	125 40%	48 41%	70 40%	51 38%	62 39%	33 36%	40 38%	35 41%	29 45%	61 42%	34 35%	16 8%	175 70% TV	42 29% T	106 77% X	107 26%
NEITHER/OTHER/INDEPENDENT	56 9%	9 7%	10 11%	7 11%	5 5%	15 12% e	9 12%	30 10%	27 9%	10 9%	15 8%	16 12%	14 9%	6 7%	13 13%	9 11%	8 12%	12 8%	7 7%	14 7%	16 6%	26 18% TU	9 7%	41 10%
DON'T KNOW/UNDECIDED/NEED MORE INFO	95 16%	20 15%	15 17%	17 26% Ef	11 11%	18 14%	14 17%	52 18%	43 14%	17 14%	21 12%	21 15%	31 19% k	20 22% oq	12 11%	16 19% q	5 8%	19 13%	17 18% q	28 14%	33 13%	34 24% TU	19 14%	72 17%
REFUSED	2 -	- -	- 1%	1 1%	- -	1 1%	- -	1 -	1 -	- -	1 -	- -	1 -	- -	1 1%	- -	- -	- -	1 1%	- -	1 -	2 1%	- -	1 -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
 NATIONAL RESEARCH INC



Table 3-2  
 QUESTION 3:  
 If the 2018 election for North Carolina State Legislature were held today, would you be voting for the: Republican candidate or Democratic candidate?

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
**D/S (REPUBLICAN - DEMOCRATIC)	-22 -4%	55 60%	75 67%	-64 -55%	-85 -63%	-4 -5%	1 1%	-115 -75%	-30 -21%	129 46%	8 3%	-29 -13%	-1 -3%	8 4%	4 2%	-14 -8%	-18 -23%	4 2%	-5 -2%	5 7%	-2 -2%	-9 -6%	4 3%
REPUBLICAN CANDIDATE	212 35%	63 68%	83 74%	14 12%	12 9%	19 24%	21 31%	8 6%	30 22%	171 61%	125 40%	64 30%	8 31%	69 39%	64 38%	57 33%	22 28%	71 38%	112 38%	33 40%	38 36%	53 34%	59 41%
DEMOCRATIC CANDIDATE	234 39%	8 9%	8 7%	78 67%	97 72%	23 29%	20 30%	123 80%	60 43%	42 15%	117 37%	92 43%	9 34%	61 34%	60 36%	72 41%	40 51%	67 36%	116 39%	28 33%	40 38%	62 40%	54 38%
NEITHER/OTHER/INDEPENDENT	56 9%	7 8%	6 6%	9 8%	7 5%	13 17%	13 20%	11 7%	18 13%	25 9%	28 9%	22 10%	2 7%	13 8%	17 10%	17 10%	9 12%	21 11%	27 9%	9 11%	12 11%	15 10%	12 9%
DON'T KNOW/UNDECIDED/NEED MORE INFO	95 16%	13 15%	14 13%	15 13%	18 13%	23 29%	11 17%	10 7%	31 22%	42 15%	45 14%	36 17%	7 27%	33 19%	25 15%	27 15%	8 10%	28 15%	40 14%	13 15%	15 14%	24 16%	16 11%
REFUSED	2 -	- -	- -	- -	- -	1 1%	1 1%	- -	1 1%	- -	- -	1 -	- 2%	1 -	1 1%	1 -	- -	- -	1 -	- -	- -	- -	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
 NATIONAL RESEARCH INC

Table 4-1  
Summary of Generic State Leg Ballot Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19% m	177 30%	133 22%	161 27%	91 15% OpS	106 18%	84 14%	65 11%	146 24% os	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
OCT 16-18, 2017 -----	-22 -4%	-17 -13%	-8 -9%	-7 -11%	4 4% BCDF	-4 -3% Bd	10 12% BCDEF	-13 -4%	-9 -3%	-7 -6%	-	-5 -4%	-10 -6%	-	-	-11 -13%	-6 -10%	-7 -5% p	3 3% noPQR	130 64% UV	-149 -59%	-3 -2% U	-103 -75%	92 22% W
REPUBLICAN	212 35%	41 32%	27 31%	18 26%	46 44% bcd	47 35%	33 41% d	96 33%	116 37%	41 35%	70 40%	46 34%	52 33%	32 36%	40 38%	24 28%	23 35%	54 37%	37 38%	146 72% UV	26 10%	39 27% U	4 3%	200 48% W
DEMOCRAT	234 39%	59 45% G	35 40%	25 37%	42 40%	51 38%	23 29%	109 38%	125 40%	48 41%	70 40%	51 38%	62 39%	33 36%	40 38%	35 41%	29 45%	61 42%	34 35%	16 8%	175 70% TV	42 29% T	106 77% X	107 26%
MAY 18,20-21, 2017 -----	-86 -14%	-21 -16%	-27 -30%	-17 -28%	1 1% BCDFG	-23 -18%	-	-20 -7% I	-66 -21%	-41 -36%	-21 -12% J	-13 -10% J	-7 -4% JKL	-18 -24%	5 4% NPQRS	-4 -5% nQR	-39 -47%	-19 -16% q	-8 -7% nQr	120 59% UV	-176 -70%	-30 -21% U	-122 -88%	49 12% W
REPUBLICAN	195 32%	42 32%	24 27%	16 28%	42 38%	39 30%	31 39%	101 35%	94 30%	22 20%	61 35% j	47 36% J	61 36% J	17 24%	55 42% NQ	28 36% q	15 18%	41 34% q	35 35% q	137 67% UV	23 9%	35 24% U	2 2%	184 44% W
DEMOCRAT	281 47%	63 48%	51 57% E	33 56% E	41 37%	62 47%	31 40%	121 42%	160 51% h	63 55% m	82 47%	60 46%	68 40%	35 48%	50 38%	31 41%	54 65% OPS	60 50% o	43 42%	17 8%	199 79% TV	66 46% T	124 90% X	135 32%
APR 20,22-23, 2017 -----	-20 -3%	-18 -14%	10 13% BDFG	-11 -16%	9 8% BDFG	-10 -8%	-1 -1% Bdf	11 4% I	-32 -10%	-30 -25%	-3 -2% J	9 7% JK	8 4% JK	-20 -22%	21 18% NPQRS	12 15% NPQRS	-17 -27%	-11 -8%	-2 -2% NQR	141 69% UV	-138 -55%	-24 -17% U	-69 -50%	51 12% W
REPUBLICAN	206 34%	39 31%	34 41%	22 31%	46 40%	43 33%	22 29%	103 36%	103 33%	22 18%	55 32% j	54 43% J	73 42% Jk	17 18%	48 43% NQ	36 47% NQR	13 21%	47 34% n	41 39% Nq	147 72% UV	28 11%	31 21% U	20 15%	172 41% W
DEMOCRAT	226 38%	56 45% Ceg	24 29%	33 47%	37 32%	53 41%	23 30%	92 32%	134 43% H	52 43%	59 34%	45 36%	65 38%	37 40%	28 25%	25 32%	30 48% O	58 42% O	43 41% O	6 3%	166 66% TV	55 38% T	90 65% X	121 29%
MAR 16,18-19, 2017 -----	-30 -5%	-34 -29%	8 8% BDF	-4 -6% B	7 6% BDF	-7 -5% B	1 1% BDF	3 1% I	-33 -10%	-14 -20%	-6 -4%	-2 -1% j	-8 -4% j	-7 -13%	18 14% NPQRS	-8 -7%	-12 -27%	-19 -14%	-3 -2% pqr	117 58% UV	-143 -57%	-4 -3% U	-107 -77%	73 17% W
REPUBLICAN	213 35%	28 23%	38 37% b	24 39% b	48 42% B	45 34%	31 42% B	112 39%	100 32%	16 22%	69 41% j	45 33%	79 37% j	12 22%	64 50% NPQRs	36 34%	12 26%	38 28%	48 39% r	141 69% UV	25 10%	47 33% U	2 2%	192 46% W
DEMOCRAT	242 40%	62 52% CE	30 29%	28 45% c	41 36%	52 40%	30 40%	109 38%	133 43%	30 42%	75 45%	47 34%	86 41%	18 35%	45 36%	43 42%	24 53%	57 42%	50 41%	23 11%	168 67% TV	51 35% T	109 79% X	119 28%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Continued

Table 4-1  
Summary of Generic State Leg Ballot Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL	TRI- ANGLE	SOUTH -EAST	NORTH -EAST NC	PIED- MONT TRIAD	CHAR- LOTTE	WEST- ERN NC	MEN	WOMEN	18-40	41-55	56-65	66+	MEN 18-44	MEN 45-64	MEN 65+	WOMEN 18-44	WOMEN 45-64	WOMEN 65+	GOP	DEM	IND	AF. AMER.	WHITE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
FEB 7-9, 2017	-30	-22	18	1	-8	-21	2	7	-37	-12	-1	-10	-4	-3	3	5	-8	-9	-15	128	-164	6	-87	49
	-5%	-18%	19%	1%	-7%	-17%	2%	2%	-12%	-18%	-	-8%	-2%	-5%	2%	5%	-19%	-7%	-13%	63%	-65%	4%	-69%	11%
			BDEFG	BEF	Bf		BEF	I		JL		JL			NQRS	NQRS				UV		U		W
REPUBLICAN	224	37	46	29	42	38	33	116	108	21	66	46	78	18	51	42	14	44	42	152	26	46	4	200
	37%	31%	50%	40%	37%	31%	39%	40%	35%	32%	39%	36%	40%	36%	41%	42%	33%	37%	35%	74%	10%	32%	3%	46%
			BeF																	UV		U		W
DEMOCRAT	254	58	28	29	50	58	31	109	145	32	67	57	83	20	49	38	22	53	57	24	191	40	90	151
	42%	50%	30%	39%	45%	48%	37%	38%	46%	50%	40%	44%	42%	41%	38%	38%	52%	44%	48%	12%	76%	28%	72%	35%
		Cg			C	C			H											TV	T	X		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Table 4-2  
Summary of Generic State Leg Ballot Trend  
BANNER 2

	PARTY REG/GENDER								IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)		
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%		
OCT 16-18, 2017	-22 -4%	55 60%	75 67%	-64 -55%	-85 -63%	-4 -5%	1 1%	-115 -75%	-30 -21%	129 46%	8 3%	-29 -13%	-1 -3%	8 4%	4 2%	-14 -8%	-18 -23%	4 2%	-5 -2%	5 7%	-2 -2%	-9 -6%	4 3%		
REPUBLICAN	212 35%	63 68%	83 74%	14 12%	12 9%	19 24%	21 31%	8 6%	30 22%	171 61%	125 40%	64 30%	8 31%	69 39%	64 38%	57 33%	22 28%	71 38%	112 38%	33 40%	38 36%	53 34%	59 41%		
DEMOCRAT	234 39%	8 9%	8 7%	78 67%	97 72%	23 29%	20 30%	123 80%	60 43%	42 15%	117 37%	92 43%	9 34%	61 34%	60 36%	72 41%	40 51%	67 36%	116 39%	28 33%	40 38%	62 40%	54 38%		
MAY 18,20-21, 2017	-86 -14%	62 57%	59 61%	-78 -73%	-98 -68%	-4 -6%	-26 -37%	-132 -78%	-58 -41%	113 42%	-66 -20%	-22 -11%	-7 -22%	-11 -8%	2 1%	-44 -21%	-29 -33%	-	-	-	-	-	-	-	
REPUBLICAN	195 32%	72 66%	65 68%	8 7%	15 10%	22 30%	14 19%	11 6%	17 12%	164 61%	97 29%	68 34%	10 34%	48 34%	66 42%	58 28%	22 25%	-	-	-	-	-	-	-	
DEMOCRAT	281 47%	10 9%	7 7%	86 80%	113 79%	26 35%	40 56%	143 84%	75 53%	51 19%	163 49%	91 44%	17 56%	59 42%	65 41%	102 49%	51 59%	-	-	-	-	-	-	-	
APR 20,22-23, 2017	-20 -3%	73 67%	68 71%	-59 -67%	-78 -48%	-2 -3%	-22 -41%	-100 -61%	-42 -29%	119 43%	-2 -1%	-11 -6%	-13 -44%	-19 -12%	13 8%	11 6%	-24 -28%	-	-	-	-	-	-	-	
REPUBLICAN	206 34%	76 70%	71 74%	5 6%	23 14%	21 24%	9 17%	17 10%	23 16%	160 57%	114 34%	73 37%	5 16%	47 30%	66 40%	72 39%	19 22%	-	-	-	-	-	-	-	
DEMOCRAT	226 38%	3 3%	3 3%	65 73%	101 62%	24 26%	31 58%	116 71%	65 45%	41 15%	116 34%	85 43%	17 60%	66 42%	53 32%	61 33%	43 50%	-	-	-	-	-	-	-	
MAR 16,18-19, 2017	-30 -5%	68 68%	49 47%	-58 -54%	-85 -59%	-6 -8%	3 4%	-91 -71%	-51 -30%	119 43%	-8 -3%	-7 -3%	-	-19 -12%	-	5 3%	-19 -20%	-	-	-	-	-	-	-	
REPUBLICAN	213 35%	74 74%	67 64%	12 12%	12 9%	26 32%	22 34%	10 7%	35 20%	163 59%	102 37%	90 36%	6 28%	50 32%	58 34%	68 41%	30 30%	-	-	-	-	-	-	-	
DEMOCRAT	242 40%	6 6%	17 16%	71 65%	97 68%	32 40%	19 29%	101 78%	85 50%	45 16%	110 40%	97 39%	7 30%	69 44%	58 34%	63 39%	49 50%	-	-	-	-	-	-	-	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Continued

Table 4-2  
Summary of Generic State Leg Ballot Trend

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	WHITE MEN (T)	WHITE WOMEN (U)	BLUE MEN (V)	BLUE WOMEN (W)
FEB 7-9, 2017 -----	-30 -5%	60 53%	68 75%	-58 -56%	-106 -72%	4 6%	2 3%	-94 -76%	-62 -33%	124 46%	-27 -10%	-8 -3%	3 7%	5 3%	7 4%	-29 -17%	-10 -11%	-	-	-	-	-	-
REPUBLICAN	224 37%	78 69%	74 81%	14 13%	13 9%	25 34%	21 30%	7 6%	37 20%	174 64%	93 35%	98 38%	17 42%	71 42%	70 42%	56 32%	27 33%	-	-	-	-	-	-
DEMOCRAT	254 42%	18 16%	6 7%	71 69%	119 80%	20 28%	20 27%	101 82%	99 53%	50 18%	120 45%	106 42%	14 34%	66 39%	63 38%	85 49%	37 44%	-	-	-	-	-	-
		C		BCFG BCdFG		bc bc		IJ	J							nO							

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 5-1  
Summary Table: % Total Favorable

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
YOUR LOCAL NEWSPAPER	319 53% (1)	62 48% (2)	54 62% (1) bdF	32 46% (3)	58 55% (1)	63 48% (2)	50 64% (1) BDF	161 56% (1)	158 51% (1)	71 61% (1)	93 53% (1)	63 47% (3)	86 54% (1)	56 62% (1) oS	51 48% (1)	50 59% (1) oS	36 56% (1)	77 52% (1)	44 46% (4)	90 44% (2)	149 59% (3) T	80 56% (1) T	89 65% (3) X	205 49% (2)
ROY COOPER	289 48% (2)	64 49% (1)	46 52% (2)	32 47% (2)	46 44% (3)	68 51% (1)	34 43% (3)	137 47% (2)	152 49% (2)	47 41% (4)	87 49% (2)	64 48% (2)	85 53% (2) j	41 45% (2)	48 45% (3)	44 52% (2)	31 48% (3)	71 49% (2)	48 50% (2)	55 27% (4)	166 66% (1) TV	68 47% (2) T	92 67% (2) X	176 42% (3)
DONALD TRUMP	275 46% (3)	51 39% (5)	41 47% (4)	32 47% (1)	53 51% (2) b	53 40% (4)	45 57% (2) BF	132 46% (3)	144 46% (3)	45 39% (5)	86 49% (3)	64 48% (1)	75 47% (4)	41 45% (3)	51 48% (2)	39 46% (5)	25 38% (5)	68 47% (3)	48 50% (1)	158 78% (1) UV	54 21% (5)	63 44% (3) U	12 8% (6)	244 58% (1) W
CNN	271 45% (4)	60 46% (3)	44 50% (3)	30 44% (5)	45 43% (4)	59 44% (3)	33 42% (4)	128 45% (4)	143 46% (4)	54 46% (2)	72 40% (4)	63 47% (4)	76 47% (3)	35 39% (4)	47 44% (4)	40 48% (4)	35 53% (2)	62 43% (4)	45 47% (3)	47 23% (6) TV	164 65% (2) TV	60 42% (4) T	103 75% (1) X	153 36% (4)
THE MAINSTREAM NEWS MEDIA	241 40% (5)	58 45% (4)	37 42% (5)	30 44% (4)	38 36% (5)	49 37% (5)	30 38% (5)	121 42% (5)	120 38% (5)	51 43% (3)	63 36% (5)	57 43% (5)	66 41% (5)	35 38% (5)	41 39% (5)	40 48% (3) s	29 45% (4)	57 39% (5)	34 35% (5)	47 23% (5) TV	141 56% (4) TV	53 37% (5) T	86 63% (4) X	136 32% (6)
THOM TILLIS	177 29% (6)	41 31% (6)	21 24% (6)	19 28% (6)	36 34% (6)	37 28% (6)	23 30% (6)	89 31% (6)	88 28% (6)	33 28% (6)	53 30% (6)	36 27% (6)	53 33% (6)	26 28% (6)	35 33% (6)	28 34% (6)	18 27% (6)	34 24% (6)	33 35% (6)	89 43% (3) UV	47 19% (6)	41 28% (6) u	16 12% (5)	144 34% (5) W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Table 5-2  
Summary Table: % Total Favorable  
BANNER 2

	PARTY REG/GENDER							IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)	
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%	
YOUR LOCAL NEWSPAPER	319 53% (1)	44 47% (2)	46 41% (3)	71 61% (4) bc	78 58% (3) C	45 58% (1) C	35 53% (1)	98 64% (4) iJ	74 53% (2)	134 48% (2)	159 50% (1)	117 55% (1)	18 68% (1) k	89 50% (1)	92 55% (1)	93 54% (1)	44 56% (2)	95 51% (2)	164 55% (1)	45 55% (1)	50 48% (2)	89 58% (1)	75 53% (1)	
ROY COOPER	289 48% (2)	24 26% (4)	31 27% (4)	76 65% (2) BCFG	90 67% (1) BCFG	36 47% (2) BC	31 47% (3) BC	122 80% (1) IJ	77 55% (1) J	77 28% (4)	148 47% (3) m	115 54% (2) M	8 29% (6)	74 42% (4)	74 44% (3)	90 52% (2) n	48 62% (1) NO	98 52% (1)	140 47% (3)	41 50% (2)	56 54% (1)	70 45% (3)	70 49% (3)	
DONALD TRUMP	275 46% (3)	68 73% (1)	90 81% (1)	29 25% (5)	25 18% (5)	35 44% (3) DE	29 44% (4) DE	17 11% (6)	48 35% (5) H	201 72% (1) HI	153 48% (2)	93 43% (5)	11 42% (3)	87 49% (2) Q	88 52% (2) PQ	74 42% (4)	26 34% (5)	89 48% (3)	151 51% (2)	41 49% (3)	48 46% (3)	78 50% (2)	73 51% (2)	
CNN	271 45% (4)	17 19% (6)	30 27% (5)	84 72% (1) BCEFG	80 59% (2) BCF	27 34% (4) B	33 51% (2) BCf	113 74% (2) IJ	73 52% (3) J	77 28% (5)	128 41% (4)	110 51% (3) K	11 42% (4)	79 45% (3)	63 37% (5)	86 49% (3) O	41 53% (3) O	83 44% (4)	125 42% (4)	36 43% (4)	47 45% (4)	63 41% (5)	61 43% (4)	
THE MAINSTREAM NEWS MEDIA	241 40% (5)	22 24% (5)	25 23% (6)	73 62% (3) BCeFG	68 50% (4) BCF	26 34% (5) BC	27 41% (5) BC	101 66% (3) IJ	61 44% (4) J	75 27% (6)	114 36% (5)	99 46% (4) K	12 46% (2)	70 40% (5)	66 39% (4)	70 40% (5)	34 43% (4)	73 39% (5)	116 39% (5)	32 39% (5)	41 39% (5)	64 41% (4)	53 37% (5)	
THOM TILLIS	177 29% (6)	40 43% (3) DEG	49 44% (2) DEFG	25 22% (6)	22 16% (6)	24 30% (6) E	17 26% (6)	28 18% (5)	24 17% (6)	118 42% (3) HI	95 30% (6)	61 28% (6)	8 31% (5)	48 27% (6)	60 36% (6)	49 28% (6)	20 26% (6) n	57 31% (6)	93 31% (6)	29 35% (6)	28 27% (6)	50 33% (6)	42 30% (6)	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 6-1  
 QUESTION 4:  
 Now I am going to read you a list of people and organizations. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or organization.

Donald Trump

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600	129	87	68	105	132	78	288	312	117	177	133	161	91	106	84	65	146	96	204	252	144	138	420
100%	22%	15%	11%	18%	22%	13%	48%	52%	19%	30%	22%	27%	15%	18%	14%	11%	24%	16%	34%	42%	24%	23%	70%	
**D/S (FAVORABLE - UNFAVORABLE)	-19	-20	-	1	7	-22	15	-5	-14	-20	3	3	-3	-1	2	-2	-15	-5	4	117	-129	-8	-106	85
	-3%	-16%		2%	7%	-16%	19%	-2%	-5%	-17%	2%	2%	-2%	-1%	2%	-3%	-24%	-3%	5%	58%	-51%	-5%	-76%	20%
			BF	BF	BCdF		BCDEF	i			JM	JM	J	Q	NPQR	Q	Q	NPQR	UV			U		W
TOTAL HEARD OF	599	129	87	67	105	132	78	287	311	117	177	133	160	91	105	84	65	146	95	204	251	143	138	419
100%	100%	100%	99%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	99%	100%	100%	100%	99%	100%	100%
TOTAL FAVORABLE	275	51	41	32	53	53	45	132	144	45	86	64	75	41	51	39	25	68	48	158	54	63	12	244
46%	39%	47%	47%	51%	40%	57%	46%	46%	39%	49%	48%	47%	45%	48%	46%	38%	47%	50%	78%	21%	44%	8%	58%	
				b		BF													UV			U		W
TOTAL UNFAVORABLE	294	71	41	31	46	75	30	137	158	65	83	62	78	41	48	41	40	73	43	41	183	71	117	159
49%	55%	47%	46%	44%	57%	38%	47%	51%	56%	47%	46%	49%	46%	46%	49%	62%	50%	45%	20%	73%	49%	85%	38%	
		G			eG											os				TV	T	X		
VERY FAVORABLE	172	32	22	17	36	39	25	82	89	27	58	40	43	23	37	22	15	42	30	108	33	31	4	160
29%	25%	26%	25%	34%	30%	32%	29%	29%	23%	33%	30%	26%	25%	34%	26%	23%	29%	31%	53%	13%	21%	3%	38%	
																			UV			u		W
SOMEWHAT FAVORABLE	104	19	19	15	17	14	20	49	54	18	28	24	33	18	14	17	10	25	18	50	21	32	8	83
17%	15%	22%	23%	17%	11%	25%	17%	17%	16%	16%	18%	20%	20%	13%	20%	15%	17%	19%	25%	8%	22%	6%	20%	
		F	F			bF													U		U			W
SOMEWHAT UNFAVORABLE	36	7	3	5	5	10	6	18	18	9	10	9	7	6	7	4	4	10	3	12	14	10	7	27
6%	5%	4%	8%	4%	8%	7%	6%	6%	6%	8%	6%	7%	4%	6%	7%	4%	7%	7%	6%	5%	5%	7%	5%	6%
VERY UNFAVORABLE	258	64	38	26	42	65	24	119	140	56	72	53	71	36	41	38	36	63	40	29	169	61	110	132
43%	50%	43%	38%	40%	49%	31%	41%	45%	48%	41%	40%	44%	39%	39%	45%	55%	43%	42%	14%	67%	42%	80%	31%	
		G			G											o				TV	T	X		
HEARD OF/NO OPINION	29	7	5	4	5	4	3	19	10	6	8	7	7	9	6	4	-	5	4	5	15	9	9	17
5%	6%	5%	6%	5%	3%	4%	7%	7%	3%	5%	4%	5%	4%	10%	6%	4%	-	4%	4%	2%	6%	6%	7%	
							i							Q	Q	Q		Q	Q		t			
NEVER HEARD OF	1	-	-	1	-	-	1	1	1	-	1	-	1	-	1	-	-	-	1	-	1	1	-	1
			1%			1%									1%				1%			1%		
**RATIO (FAVORABLE / UNFAVORABLE)	0.9	0.7	1.0	1.0	1.2	0.7	1.5	1.0	0.9	0.7	1.0	1.0	1.0	1.0	1.0	0.9	0.6	0.9	1.1	3.9	0.3	0.9	0.1	1.5

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X



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Table 6-2  
 QUESTION 4:  
 Now I am going to read you a list of people and organizations. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or organization.

Donald Trump

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
**D/S (FAVORABLE - UNFAVORABLE)	-19 -3%	48 52% DEFG	70 62% DEFG	-49 -42%	-80 -59%	-4 -5% DE	-4 -6% DE	-114 -74%	-39 -28% H	136 48% HI	7 2% L	-20 -9%	-2 -6%	11 6% PQ	18 11% PQ	-23 -13% Q	-24 -31%	-2 -1%	15 5% R	3 4% U	-6 -5%	8 5%	8 5%
TOTAL HEARD OF	599 100%	93 100%	111 100%	117 100%	134 99%	77 99%	66 100%	153 100%	139 99%	280 100%	316 100%	214 100%	26 100%	176 100%	168 100%	173 100%	78 100%	186 100%	295 100%	83 100%	104 100%	155 100%	141 99%
TOTAL FAVORABLE	275 46%	68 73% DEFG	90 81% DEFG	29 25%	25 18%	35 44% DE	29 44% DE	17 11%	48 35% H	201 72% HI	153 48%	93 43%	11 42%	87 49% Q	88 52% PQ	74 42%	26 34%	89 48%	151 51%	41 49%	48 46%	78 50%	73 51%
TOTAL UNFAVORABLE	294 49%	20 22%	21 19%	78 67% BCFG	105 77% BCdFG	38 49% BC	32 49% BC	130 85% IJ	87 62% J	66 23%	146 46%	113 53%	13 48%	76 43%	69 41%	96 55% NO	50 65% NO	91 49%	135 46%	37 45%	53 52%	70 45%	65 46%
VERY FAVORABLE	172 29%	48 52% DEFG	60 54% DEFG	17 14%	16 12%	17 22% e	14 21% e	4 3%	26 18% H	136 49% HI	93 30%	58 27%	7 27%	58 33% PQ	57 34% PQ	41 24%	15 19%	52 28%	95 32%	24 29%	28 27%	50 32%	44 31%
SOMEWHAT FAVORABLE	104 17%	20 21% DE	31 28% DE	12 11%	9 6%	17 22% dE	15 23% dE	12 8%	23 16% H	65 23% H	59 19%	35 16%	4 16%	29 16%	31 18%	32 19%	11 14%	37 20%	56 19%	17 20%	20 19%	28 18%	28 20%
SOMEWHAT UNFAVORABLE	36 6%	5 6%	7 6%	8 7%	5 4%	4 5%	6 9%	5 3%	15 11% Hj	15 5%	20 6%	13 6%	1 4%	6 4%	8 5%	13 8%	8 11% n	14 8%	15 5%	7 8%	7 7%	7 5%	7 5%
VERY UNFAVORABLE	258 43%	15 16%	14 13%	70 60% BCFG	99 73% BCdFG	34 44% BC	26 40% BC	126 82% IJ	72 51% J	51 18%	127 40%	100 47%	12 44%	70 39%	61 37%	83 48% o	42 54% NO	77 41%	121 41%	30 37%	46 45%	63 41%	58 41%
HEARD OF/NO OPINION	29 5%	5 5% C	- -	10 8% C	5 4% C	4 6% c	5 7% C	6 4%	3 2%	13 5%	17 5%	8 4%	2 9%	13 7% PQ	10 6% pq	3 2%	1 2%	7 4%	9 3%	5 5%	2 2%	6 4%	3 2%
NEVER HEARD OF	1 -	- -	- -	- -	1 1%	1 1%	- -	- -	1 1%	- -	- -	- -	- -	1 -	- -	1 -	- -	- -	1 -	- -	- -	- -	1 1%
**RATIO (FAVORABLE / UNFAVORABLE)	0.9	3.4	4.3	0.4	0.2	0.9	0.9	0.1	0.6	3.1	1.0	0.8	0.9	1.1	1.3	0.8	0.5	1.0	1.1	1.1	0.9	1.1	1.1

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
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Table 7-1  
Summary of Trump Image Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE					PARTY REG			RACE		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19% m	177 30%	133 22%	161 27%	91 15% OpS	106 18%	84 14%	65 11%	146 24% os	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
OCT 16-18, 2017 -----	-19 -3%	-20 -16%	- BF	1 BF	7 BCdF	-22 -16%	15 19% BCDEF	-5 -2% i	-14 -5%	-20 -17%	3 2% JM	3 2% JM	-3 -2% J	-1 -1% Q	2 2% NPQR	-2 -3% Q	-15 -24%	-5 -3% Q	4 5% NPQR	117 58% UV	-129 -51%	-8 -5% U	-106 -76%	85 20% W
FAVORABLE	275 46%	51 39%	41 47%	32 47%	53 51% b	53 40%	45 57% BF	132 46%	144 46%	45 39%	86 49%	64 48%	75 47%	41 45%	51 48%	39 46%	25 38%	68 47%	48 50%	158 78% UV	54 21%	63 44% U	12 8%	244 58% W
UNFAVORABLE	294 49%	71 55% G	41 47%	31 46%	46 44%	75 57% eG	30 38%	137 47%	158 51%	65 56%	83 47%	62 46%	78 49%	41 46%	48 46%	41 49%	40 62% os	73 50%	43 45%	41 20%	183 73% TV	71 49% T	117 85% X	159 38%
MAY 18,20-21, 2017 -----	-67 -11%	-15 -12% D	-21 -24%	-21 -35%	13 12% BCDF	-30 -23%	7 9% BCDF	-14 -5% I	-53 -17%	-44 -38%	-18 -11% J	-10 -8% J	10 6% JKL	-24 -33%	6 5% NQRS	8 10% NQRS	-36 -43%	-16 -13% q	- - NQR	120 59% UV	-166 -66%	-21 -14% U	-111 -81%	59 14% W
FAVORABLE	252 42%	55 42%	30 33%	19 31%	59 53% CDF	49 37%	41 52% cD	130 45%	122 39%	30 27%	75 43% j	57 44% J	85 50% J	23 32%	66 50% nQ	40 52% NQ	20 24%	50 41% q	49 48% nQ	156 76% UV	38 15%	58 40% U	10 7%	229 54% W
UNFAVORABLE	319 53%	71 54% e	51 57% e	39 66% EG	45 41%	79 60% Eg	34 43%	144 50%	175 56%	74 65% M	94 53%	68 52%	76 45%	47 65% OPs	60 45%	32 42%	56 67% OPs	66 55% p	50 48%	36 18%	205 81% TV	78 54% T	121 88% X	170 40%
APR 20,22-23, 2017 -----	-20 -3%	-25 -20%	15 17% BDFG	-19 -28%	8 7% BDG	4 3% BDG	-2 -2% BD	9 3% I	-29 -9%	-31 -25%	-6 -4% J	7 5% JK	10 6% JK	-10 -11%	10 9% NQRS	11 14% NQRS	-13 -21%	-17 -12%	1 1% nQR	137 67% UV	-125 -50%	-32 -22% U	-67 -49%	61 15% W
FAVORABLE	269 45%	46 37%	48 57% BD	21 30%	57 50% bD	62 48% d	35 45%	133 46%	135 43%	40 33%	77 45%	60 48%	86 50% J	37 40%	54 48%	41 53%	24 38%	59 42% OP	49 48%	167 82% UV	53 21%	48 34% U	28 21%	230 55% W
UNFAVORABLE	289 48%	71 57% Ce	33 39%	41 58%	49 43%	59 45%	37 48%	124 43%	164 53%	71 59% lm	84 48%	53 43%	76 44%	47 51%	44 39%	30 39%	37 59% op	76 54% OP	48 47%	30 15%	178 71% TV	80 56% T	95 69% X	169 40%
MAR 16,18-19, 2017 -----	14 2%	-14 -12%	1 1% BD	-4 -7%	19 17% BCDG	12 9% BCDG	1 1% BD	9 3%	5 2%	-15 -21%	-2 -1% j	25 18% JKM	3 2% JK	-12 -23%	22 17% NPQS	-1 -1% nq	-12 -26%	14 10% NPQS	- - npQ	145 71% UV	-121 -48%	-11 -7% U	-80 -58%	99 23% W
FAVORABLE	296 49%	47 40%	50 49%	28 45%	64 56% B	70 53% b	36 50%	144 50%	152 49%	26 36%	81 48%	79 57% J	104 49%	18 34%	75 59% Nq	50 48%	17 37%	71 52%	60 49%	173 85% UV	60 24%	64 44% U	25 18%	254 60% W
UNFAVORABLE	282 47%	62 52%	50 49%	33 53%	45 40%	58 44%	35 48%	135 47%	147 47%	41 57%	83 50%	54 39%	101 48%	30 57%	53 41%	51 49%	29 63% or	57 42%	60 48%	27 13%	181 72% TV	74 52% T	104 76% X	155 37%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X

Continued

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Table 7-1  
Summary of Trump Image Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
FEB 7-9, 2017	-13	-21	20	-3	-1	-16	8	19	-32	-8	-12	-4	12	6	-	12	-14	-10	-6	128	-138	-3	-92	71
	-2%	-18%	21%	-4%	-	-13%	10%	7%	-10%	-13%	-7%	-3%	6%	11%	-	12%	-33%	-8%	-5%	63%	-55%	-2%	-73%	16%
			BDEFG	Bf	BF	BDEF	I				j	JKL	OQRS	QRS	OQRS		Q	Q	UV		U		W	
FAVORABLE	276	45	53	33	51	50	45	145	131	25	75	60	97	27	61	51	12	53	54	161	51	64	13	241
	46%	38%	58%	46%	45%	41%	53%	50%	42%	39%	45%	47%	49%	54%	48%	51%	28%	44%	45%	79%	20%	45%	10%	56%
			BeF			Bf	i						Q	Q	Q		q	q	UV		U		W	
UNFAVORABLE	289	66	34	36	51	66	37	126	164	34	87	64	85	21	61	39	26	64	59	33	189	68	105	170
	48%	56%	36%	50%	46%	54%	43%	44%	52%	52%	50%	43%	43%	48%	39%	61%	52%	49%	16%	75%	47%	83%	39%	
		Cg		c		C			H							P	P		TV	T		X		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Table 7-2  
Summary of Trump Image Trend  
BANNER 2

	PARTY REG/GENDER								IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)		
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%		
OCT 16-18, 2017	-19 -3%	48 52%	70 62%	-49 -42%	-80 -59%	-4 -5%	-4 -6%	-114 -74%	-39 -28%	136 48%	7 2%	-20 -9%	-2 -6%	11 6%	18 11%	-23 -13%	-24 -31%	-2 -1%	15 5%	3 4%	-6 -5%	8 5%	8 5%		
FAVORABLE	275 46%	68 73%	90 81%	29 25%	25 18%	35 44%	29 44%	17 11%	48 35%	201 72%	153 48%	93 43%	11 42%	87 49%	88 52%	74 42%	26 34%	89 48%	151 51%	41 49%	48 46%	78 50%	73 51%		
UNFAVORABLE	294 49%	20 22%	21 19%	78 67%	105 77%	38 49%	32 49%	130 85%	87 62%	66 23%	146 46%	113 53%	13 48%	76 43%	69 41%	96 55%	50 65%	91 49%	135 46%	37 45%	53 52%	70 45%	65 46%		
MAY 18,20-21, 2017	-67 -11%	59 54%	61 64%	-71 -66%	-95 -66%	-2 -2%	-19 -26%	-131 -77%	-66 -47%	136 51%	-69 -21%	-3 -2%	-3 -11%	9 7%	1 1%	-52 -25%	-22 -25%	-	-	-	-	-	-	-	
FAVORABLE	252 42%	80 74%	76 79%	16 15%	23 16%	34 47%	23 33%	16 10%	32 23%	196 73%	122 37%	96 47%	13 43%	70 50%	76 48%	75 36%	30 35%	-	-	-	-	-	-	-	
UNFAVORABLE	319 53%	21 20%	15 15%	87 81%	118 81%	36 50%	42 59%	147 87%	99 70%	60 22%	191 58%	99 49%	16 54%	60 43%	75 48%	127 60%	52 60%	-	-	-	-	-	-	-	
APR 20,22-23, 2017	-20 -3%	63 58%	74 77%	-44 -50%	-81 -49%	-9 -10%	-22 -42%	-112 -69%	-36 -24%	119 43%	-32 -9%	2 1%	3 12%	4 3%	10 6%	-11 -6%	-24 -27%	-	-	-	-	-	-	-	
FAVORABLE	269 45%	83 77%	84 88%	15 17%	38 23%	35 39%	13 25%	22 14%	45 31%	190 68%	143 42%	93 47%	12 42%	73 46%	85 51%	78 43%	30 35%	-	-	-	-	-	-	-	
UNFAVORABLE	289 48%	20 19%	10 10%	59 67%	119 73%	45 49%	35 67%	134 83%	81 56%	72 26%	175 52%	91 46%	9 30%	69 43%	75 45%	90 49%	54 62%	-	-	-	-	-	-	-	
MAR 16,18-19, 2017	14 2%	75 76%	70 67%	-52 -48%	-69 -48%	-15 -18%	4 6%	-92 -72%	-29 -17%	138 49%	12 4%	13 5%	-4 -17%	6 4%	29 17%	-13 -8%	-13 -14%	-	-	-	-	-	-	-	
FAVORABLE	296 49%	87 87%	86 82%	26 24%	35 24%	32 40%	32 49%	14 11%	68 40%	205 73%	141 51%	126 51%	9 39%	78 49%	99 58%	72 44%	40 41%	-	-	-	-	-	-	-	
UNFAVORABLE	282 47%	11 11%	16 15%	77 71%	104 72%	47 58%	28 43%	106 82%	97 57%	67 24%	129 47%	113 46%	12 56%	72 46%	70 41%	85 52%	53 54%	-	-	-	-	-	-	-	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Continued

Table 7-2  
Summary of Trump Image Trend  
BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	WHITE MEN (T)	WHITE WOMEN (U)	BLUE MEN (V)	BLUE WOMEN (W)
FEB 7-9, 2017 -----	-13 -2%	65 58%	63 69%	-49 -48%	-89 -60%	3 5%	-7 -9%	-92 -75%	-61 -33%	144 53%	-26 -10%	9 3%	4 9%	16 9%	20 12%	-31 -18%	-15 -18%	-	-	-	-	-	-
		DEFG	DEFG			DEG	DE		H	HI		K	K	PQ	PQ								
FAVORABLE	276 46%	86 76%	75 82%	24 23%	27 18%	35 49%	29 40%	14 12%	55 30%	200 73%	113 43%	123 48%	21 52%	89 52%	88 53%	65 38%	33 39%	-	-	-	-	-	-
		DEFG	DEFG			DE	DE		H	HI				Pq	PQ								
UNFAVORABLE	289 48%	21 18%	12 13%	73 71%	116 78%	32 44%	36 50%	107 86%	117 63%	56 21%	139 52%	114 45%	17 42%	73 43%	69 41%	97 56%	47 57%	-	-	-	-	-	-
				BCFG	BCFG	BC	BC	IJ	J							NO	no						

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 8-1  
 QUESTION 5:  
 Now I am going to read you a list of people and organizations. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or organization.

Roy Cooper

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
**D/S (FAVORABLE - UNFAVORABLE)	89 15%	15 11%	21 24% BEG	17 25% BEG	6 5%	23 17% E	8 11%	36 12%	53 17%	10 9%	22 12%	22 16% j	34 21% JK	12 13%	6 5%	16 19% O	13 20% O	25 17% O	16 17% O	-59 -29%	123 49% TV	25 17% T	74 53% X	7 2%
TOTAL HEARD OF	573 96%	126 97%	82 94%	62 91%	103 98%	128 97%	72 92%	275 96%	298 96%	110 94%	169 95%	128 96%	154 96%	85 93%	101 95%	82 98%	64 98%	138 95%	91 95%	196 96%	242 96%	136 94%	134 97%	402 96%
TOTAL FAVORABLE	289 48%	64 49%	46 52%	32 47%	46 44%	68 51%	34 43%	137 47%	152 49%	47 41%	87 49%	64 48%	85 53% j	41 45%	48 45%	44 52%	31 48%	71 49%	48 50%	55 27%	166 66% TV	68 47% T	92 67% X	176 42%
TOTAL UNFAVORABLE	200 33%	49 38% D	25 29%	15 22%	40 38% D	46 34% d	25 32%	101 35%	99 32%	37 32%	65 37%	42 32%	51 32%	29 32%	42 40%	28 34%	18 28%	47 32%	32 33%	114 56% UV	44 17%	43 30% U	18 13%	170 40% W
VERY FAVORABLE	145 24%	38 29%	23 26%	16 24%	22 21%	31 24%	16 20%	74 26%	71 23%	25 22%	44 25%	31 23%	42 26%	23 25%	22 21%	28 34% OS	16 24%	36 24%	18 19%	14 7%	101 40% TV	30 21% T	60 43% X	75 18%
SOMEWHAT FAVORABLE	144 24%	26 20%	23 27%	16 23%	24 23%	37 28%	18 23%	63 22%	81 26%	22 19%	43 24%	33 25%	42 26%	18 20%	26 24%	16 19%	15 24%	36 24%	29 31% P	41 20%	65 26%	38 26%	32 23%	101 24%
SOMEWHAT UNFAVORABLE	75 13%	17 13%	11 13%	4 6%	12 12% D	17 13%	13 17% D	35 12%	40 13%	15 13%	26 15% m	18 14%	13 8%	9 10%	14 13%	11 13%	12 19% s	20 14%	7 8%	37 18% U	19 8%	19 13%	6 4%	64 15% W
VERY UNFAVORABLE	125 21%	32 25%	13 15%	11 16%	28 27% cdg	29 22%	12 15%	66 23%	59 19%	22 19%	39 22%	24 18%	38 23%	20 22% q	28 26% Q	18 21% q	6 10%	26 18%	24 25% Q	77 38% UV	24 10%	24 16% u	12 9%	105 25% W
HEARD OF/NO OPINION	84 14%	13 10%	12 13%	15 23% Bf	17 16%	15 11%	13 16%	37 13%	47 15%	25 21% Km	17 9%	22 16% k	19 12%	15 16%	11 11%	10 12%	14 21%	20 14%	12 12%	27 13%	32 13%	25 18%	24 17%	56 13%
NEVER HEARD OF	27 4%	3 3%	5 6%	6 9%	2 2%	4 3%	6 8%	13 4%	14 4%	7 6%	8 5%	5 4%	7 4%	6 7%	5 5%	2 2%	1 2%	7 5%	5 5%	8 4%	10 4%	8 6%	4 3%	18 4%
**RATIO (FAVORABLE / UNFAVORABLE)	1.4	1.3	1.8	2.1	1.1	1.5	1.3	1.4	1.5	1.3	1.3	1.5	1.7	1.4	1.1	1.5	1.7	1.5	1.5	0.5	3.8	1.6	5.0	1.0

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
 NATIONAL RESEARCH INC



Table 8-2  
 QUESTION 5:  
 Now I am going to read you a list of people and organizations. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or organization.

Roy Cooper

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
**D/S (FAVORABLE - UNFAVORABLE)	89 15%	-28 -30%	-31 -28%	51 44%	72 53%	12 16%	12 19%	109 71%	48 35%	-73 -26%	42 13%	47 22%	-2 -7%	18 10%	16 9%	29 16%	24 31%	34 18%	39 13%	13 15%	21 21%	10 6%	29 20%
TOTAL HEARD OF	573 96%	88 95%	108 97%	113 96%	129 96%	74 95%	61 93%	151 98%	135 96%	263 94%	303 96%	206 96%	25 96%	163 92%	161 96%	169 97%	76 98%	182 98%	280 94%	80 97%	101 98%	146 95%	134 94%
TOTAL FAVORABLE	289 48%	24 26%	31 27%	76 65%	90 67%	36 47%	31 47%	122 80%	77 55%	77 28%	148 47%	115 54%	8 29%	74 42%	74 44%	90 52%	48 62%	98 52%	140 47%	41 50%	56 54%	70 45%	70 49%
TOTAL UNFAVORABLE	200 33%	52 56%	61 55%	25 21%	19 14%	24 31%	19 29%	13 9%	28 20%	150 54%	106 34%	68 32%	9 36%	56 32%	58 35%	61 35%	24 31%	63 34%	101 34%	29 35%	35 34%	60 39%	41 29%
VERY FAVORABLE	145 24%	9 10%	5 5%	50 42%	52 38%	16 20%	14 21%	81 53%	41 29%	18 7%	68 22%	64 30%	2 8%	35 20%	30 18%	51 29%	28 36%	50 27%	69 23%	26 32%	24 23%	40 26%	30 21%
SOMEWHAT FAVORABLE	144 24%	16 17%	25 23%	26 22%	39 29%	21 26%	17 26%	41 27%	36 26%	59 21%	80 25%	51 24%	6 21%	39 22%	44 26%	39 22%	20 26%	48 25%	71 24%	15 18%	33 31%	30 20%	41 29%
SOMEWHAT UNFAVORABLE	75 13%	15 17%	21 19%	10 9%	9 7%	9 12%	10 15%	5 3%	17 12%	49 18%	46 15%	19 9%	6 23%	12 7%	22 13%	28 16%	13 16%	25 13%	37 12%	13 15%	12 11%	19 12%	18 12%
VERY UNFAVORABLE	125 21%	37 40%	40 36%	15 12%	10 7%	15 19%	9 14%	8 5%	11 8%	100 36%	60 19%	49 23%	3 12%	44 25%	36 22%	33 19%	11 14%	39 21%	65 22%	16 19%	23 22%	41 26%	24 17%
HEARD OF/NO OPINION	84 14%	11 12%	16 14%	12 10%	20 15%	14 18%	11 17%	15 10%	30 21%	36 13%	49 15%	22 10%	8 32%	33 19%	28 17%	18 10%	4 5%	21 11%	38 13%	10 13%	10 10%	16 10%	22 16%
NEVER HEARD OF	27 4%	5 5%	4 3%	5 4%	6 4%	4 5%	5 7%	3 2%	5 4%	17 6%	13 4%	9 4%	1 4%	13 8%	7 4%	5 3%	2 2%	4 2%	17 6%	2 3%	2 2%	8 5%	8 6%
**RATIO (FAVORABLE / UNFAVORABLE)	1.4	0.5	0.5	3.0	4.8	1.5	1.7	9.1	2.7	0.5	1.4	1.7	0.8	1.3	1.3	1.5	2.0	1.5	1.4	1.4	1.6	1.2	1.7

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
 NATIONAL RESEARCH INC

Table 9-1  
Summary of Cooper Image Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19% m	177 30%	133 22%	161 27%	91 15% OpS	106 18%	84 14%	65 11%	146 24% os	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
OCT 16-18, 2017 -----	89 15%	15 11%	21 24% BEG	17 25% BEG	6 5%	23 17% E	8 11%	36 12%	53 17%	10 9%	22 12%	22 16% j	34 21% JK	12 13%	6 5%	16 19% O	13 20% O	25 17% O	16 17% O	-59 -29%	123 49% TV	25 17% T	74 53% X	7 2%
HEARD OF	573 96%	126 97%	82 94%	62 91%	103 98%	128 97%	72 92%	275 96%	298 96%	110 94%	169 95%	128 96%	154 96%	85 93%	101 95%	82 98%	64 98%	138 95%	91 95%	196 96%	242 96%	136 94%	134 97%	402 96%
FAVORABLE	289 48%	64 49%	46 52%	32 47%	46 44%	68 51%	34 43%	137 47%	152 49%	47 41%	87 49%	64 48%	85 53% j	41 45%	48 45%	44 52%	31 48%	71 49%	48 50%	55 27%	166 66% TV	68 47% T	92 67% X	176 42%
UNFAVORABLE	200 33%	49 38% D	25 29%	15 22%	40 38% D	46 34% d	25 32%	101 35%	99 32%	37 32%	65 37%	42 32%	51 32%	29 32%	42 40%	28 34%	18 28%	47 32%	32 33%	114 56% UV	44 17%	43 30% U	18 13%	170 40% W
MAY 18,20-21, 2017 -----	198 33%	52 40% cF	23 25%	28 48% CF	40 36% F	30 22%	26 33%	69 24%	129 41% H	60 52% KLM	54 31%	28 22%	52 31% l	33 45% OPr	18 14%	17 22%	51 62% OPRs	31 26% O	43 42% OPR	-27 -13%	172 68% TV	53 37% T	87 63% X	92 22%
HEARD OF	574 96%	127 97%	84 94%	58 99% g	107 97%	127 96%	72 91%	278 97%	296 95%	107 94%	168 96%	126 97%	162 96%	70 96%	127 97%	75 97%	77 93%	115 96%	98 95%	194 95%	247 98% v	134 93%	133 97%	401 95%
FAVORABLE	351 58%	85 65%	46 52%	40 67%	66 60%	72 54%	42 53%	159 55%	192 62%	78 68%	102 58%	70 54%	95 56%	48 66%	68 52%	39 51%	60 72% OPr	65 54%	64 63%	67 33%	198 78% TV	86 60% T	102 74% X	222 53%
UNFAVORABLE	153 25%	33 25%	24 26%	12 20%	26 24%	42 32%	16 20%	89 31% I	63 20%	18 16%	48 27%	42 32% J	43 25%	15 20%	50 38% NQS	22 29% Q	9 11%	33 28% Q	21 21%	94 46% UV	25 10%	33 23% U	14 10%	130 31% W
APR 20,22-23, 2017 -----	153 25%	48 38% CEG	14 16% G	26 37% CeG	21 18% G	43 33% CEG	2 2%	73 25%	80 26%	48 40% kLM	42 24%	29 23%	33 20%	46 49% OPQRS	20 18% p	6 8%	15 25% p	37 27% P	26 25% P	-31 -15%	134 53% TV	50 35% T	63 46% X	75 18%
HEARD OF	569 95%	121 98% cG	76 91%	69 98% g	110 97% g	125 95%	67 87%	276 96%	293 94%	112 93%	165 96%	121 98% m	160 94%	89 95%	109 97%	74 96%	59 94%	133 95%	95 92%	187 92%	240 95%	142 98% T	128 93%	403 96%
FAVORABLE	318 53%	79 64% CG	39 46%	40 57% G	60 53% G	76 58% G	23 30%	155 54%	163 52%	70 58%	92 53%	67 54%	84 49%	59 64% p	59 52%	35 46%	31 50%	75 54%	53 51%	66 32%	170 67% Tv	82 57% T	88 64% X	207 49%
UNFAVORABLE	165 27%	31 25%	25 30%	14 21%	39 34%	33 25%	22 28%	82 28%	83 27%	22 19%	50 29%	39 31%	51 30%	13 14%	38 34% N	29 37% Ns	16 25%	38 27% n	27 26%	97 48% UV	36 14%	32 22%	24 18%	132 31% W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Continued

Table 9-1  
Summary of Cooper Image Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL	TRI-	SOUTH	NORTH	PIED-	CHAR-	WEST-	MEN	WOMEN	18-40	41-55	56-65	66+	MEN	MEN	MEN	WOMEN	WOMEN	WOMEN	GOP	DEM	IND	AF.	WHITE
	(A)	ANGLE	-EAST	-EAST	MONT	LOTTE	ERN																	
MAR 16,18-19, 2017	112	27	27	3	14	19	21	38	73	15	37	10	49	9	2	27	18	30	24	-55	129	37	90	7
-----	19%	23%	27%	4%	13%	14%	29%	13%	23%	21%	22%	7%	23%	17%	1%	26%	39%	22%	20%	-27%	51%	26%	65%	2%
		De	DEF		d	D	DEF		H		L		L	o	O	Os	O	O	O		TV	T	X	
HEARD OF	578	114	97	59	111	127	69	283	295	68	160	137	203	52	123	104	41	131	117	197	241	141	130	407
	96%	96%	96%	94%	98%	97%	95%	98%	95%	94%	95%	99%	97%	100%	97%	100%	91%	96%	95%	96%	96%	98%	94%	97%
								I			km		rS	rS										
FAVORABLE	300	63	50	22	56	66	43	138	162	37	83	64	112	27	49	60	27	71	62	56	167	77	100	178
	50%	54%	49%	36%	49%	50%	59%	48%	52%	51%	49%	46%	53%	52%	39%	57%	60%	52%	50%	28%	66%	53%	72%	42%
		D			D	d	D									O	o	o	o	TV	T	X		
UNFAVORABLE	189	36	22	20	42	47	22	99	89	22	46	54	63	18	48	32	9	40	38	111	38	40	10	170
	31%	31%	22%	31%	37%	36%	29%	34%	29%	31%	28%	39%	30%	35%	37%	31%	21%	30%	31%	54%	15%	28%	7%	41%
					C	c					km									UV	U	W		
FEB 7-9, 2017	122	43	-2	18	26	22	15	35	87	21	21	30	40	16	10	8	8	33	39	-62	155	28	79	42
-----	20%	37%	-3%	25%	23%	18%	18%	12%	28%	32%	13%	23%	20%	31%	8%	8%	20%	27%	32%	-30%	62%	20%	62%	10%
		CEFG		C	C	C	C		H	Km		K	k	OP			op	OP	OP		TV	T	X	
HEARD OF	584	115	89	70	112	117	81	279	305	64	160	126	196	48	122	98	42	116	120	201	247	136	119	424
	97%	98%	96%	97%	100%	96%	96%	97%	98%	98%	95%	99%	99%	97%	97%	98%	99%	95%	100%	99%	98%	94%	94%	98%
					cFg							k	K					oR	v					
FAVORABLE	306	72	32	40	61	59	42	135	171	36	79	69	104	27	55	48	23	66	69	50	187	70	91	197
	51%	61%	35%	55%	55%	49%	49%	47%	55%	55%	47%	54%	53%	55%	44%	48%	53%	54%	57%	24%	74%	48%	72%	46%
		Cf		C	C	c	c		h								O		O	TV	T	X		
UNFAVORABLE	185	28	35	22	36	37	27	100	85	15	57	39	64	12	46	40	14	33	30	111	31	42	13	155
	31%	24%	38%	30%	32%	31%	32%	35%	27%	23%	34%	30%	32%	24%	36%	40%	33%	28%	25%	55%	12%	29%	10%	36%
			B					i							s	NrS			UV	U	W			

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Table 9-2  
Summary of Cooper Image Trend

BANNER 2

	PARTY REG/GENDER							IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)	
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%	
OCT 16-18, 2017 -----	89 15%	-28 -30%	-31 -28%	51 BCFG	72 BCFG	12 16%	12 19%	109 71%	48 35%	-73 -26%	42 13%	47 22%	-2 -7%	18 10%	16 9%	29 16%	24 31%	34 18%	39 13%	13 15%	21 21%	10 6%	29 20%	
HEARD OF	573 96%	88 95%	108 97%	113 96%	129 96%	74 95%	61 93%	151 98%	135 96%	263 94%	303 96%	206 96%	25 96%	163 92%	161 96%	169 97%	76 98%	182 98%	280 94%	80 97%	101 98%	146 95%	134 94%	
FAVORABLE	289 48%	24 26%	31 27%	76 65%	90 67%	36 47%	31 47%	122 80%	77 55%	77 28%	148 47%	115 54%	8 29%	74 42%	74 44%	90 52%	48 62%	98 52%	140 47%	41 50%	56 54%	70 45%	70 49%	
UNFAVORABLE	200 33%	52 56%	61 55%	25 21%	19 14%	24 31%	19 29%	13 9%	28 20%	150 54%	106 34%	68 32%	9 36%	56 32%	58 35%	61 35%	24 31%	63 34%	101 34%	29 35%	35 34%	60 39%	41 29%	
MAY 18,20-21, 2017 -----	198 33%	-15 -14%	-12 -12%	62 BCF	110 76%	23 31%	30 42%	131 78%	68 48%	-13 -5%	131 39%	62 31%	5 17%	26 19%	38 24%	91 43%	41 47%	-	-	-	-	-	-	
HEARD OF	574 96%	106 98%	88 92%	105 98%	142 98%	67 93%	66 93%	165 98%	134 95%	257 96%	314 94%	197 97%	31 100%	131 94%	153 97%	203 97%	83 95%	-	-	-	-	-	-	
FAVORABLE	351 58%	39 36%	28 30%	79 74%	118 82%	41 56%	45 63%	142 84%	92 65%	105 39%	205 62%	115 56%	17 55%	67 48%	85 54%	134 64%	61 70%	-	-	-	-	-	-	
UNFAVORABLE	153 25%	54 50%	40 42%	17 16%	8 5%	18 25%	15 21%	10 6%	24 17%	118 44%	74 22%	52 26%	12 38%	41 29%	47 30%	43 21%	20 23%	-	-	-	-	-	-	
APR 20,22-23, 2017 -----	153 25%	-8 -8%	-23 -24%	55 62%	79 48%	26 28%	24 45%	105 64%	69 47%	-23 -8%	92 27%	38 19%	7 26%	37 23%	37 22%	39 22%	37 43%	-	-	-	-	-	-	
HEARD OF	569 95%	99 91%	88 92%	88 99%	152 93%	89 98%	52 99%	157 97%	141 97%	263 94%	317 94%	185 94%	29 100%	146 92%	158 94%	174 95%	85 99%	-	-	-	-	-	-	
FAVORABLE	318 53%	40 37%	26 27%	67 75%	103 63%	47 52%	34 64%	123 75%	94 64%	97 35%	181 54%	98 50%	17 58%	77 49%	85 51%	95 52%	57 65%	-	-	-	-	-	-	
UNFAVORABLE	165 27%	49 45%	49 51%	11 13%	24 15%	22 24%	10 19%	18 11%	25 17%	120 43%	89 27%	60 31%	9 33%	40 25%	48 29%	56 31%	19 22%	-	-	-	-	-	-	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Continued

Table 9-2  
Summary of Cooper Image Trend  
BANNER 2

	PARTY REG/GENDER							IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
MAR 16,18-19, 2017	112	-37	-18	55	74	21	16	93	64	-51	55	51	-4	17	24	43	27	-	-	-	-	-	-
	19%	-37%	-17%	B	51%	26%	26%	73%	38%	-18%	20%	21%	-19%	11%	14%	26%	27%	-	-	-	-	-	-
				BCFG	BCFG	BC	BC	IJ	J		M	M				NO	NO						
HEARD OF	578	98	99	105	136	80	60	126	165	269	268	241	22	150	166	159	98	-	-	-	-	-	-
	96%	99%	94%	97%	95%	100%	95%	98%	96%	96%	97%	97%	100%	95%	97%	97%	99%	-	-	-	-	-	-
				CEg							KL					N							
FAVORABLE	300	23	34	72	96	43	33	106	100	85	141	128	7	67	83	88	59	-	-	-	-	-	-
	50%	23%	32%	66%	67%	54%	52%	83%	58%	31%	51%	51%	32%	43%	49%	54%	60%	-	-	-	-	-	-
				BC	BCg	BC	BC	IJ	J						n	n	N						
UNFAVORABLE	189	60	51	17	21	23	17	13	36	136	86	77	11	50	60	45	32	-	-	-	-	-	-
	31%	60%	49%	16%	15%	28%	27%	10%	21%	49%	31%	31%	50%	32%	35%	28%	33%	-	-	-	-	-	-
		DEFG	DEFG		e				H	HI													
FEB 7-9, 2017	122	-38	-24	62	94	11	17	86	112	-78	61	48	6	21	37	32	31	-	-	-	-	-	-
	20%	-34%	-26%	60%	63%	16%	23%	70%	60%	-29%	23%	19%	14%	12%	22%	18%	37%	-	-	-	-	-	-
				BCFG	BCFG	BC	BC	iJ	J						N		NOF						
HEARD OF	584	111	90	103	143	65	71	122	183	265	257	251	38	163	165	169	81	-	-	-	-	-	-
	97%	98%	99%	100%	96%	90%	99%	99%	98%	97%	97%	99%	93%	96%	99%	98%	98%	-	-	-	-	-	-
		F	F	EF			F																
FAVORABLE	306	27	23	77	110	31	39	96	137	67	140	130	16	76	88	89	52	-	-	-	-	-	-
	51%	24%	25%	74%	74%	43%	54%	78%	73%	24%	53%	51%	39%	45%	53%	51%	62%	-	-	-	-	-	-
				BCFG	BCFG	BC	BC	J	J								N						
UNFAVORABLE	185	65	47	15	16	20	22	10	25	145	79	82	10	55	51	57	21	-	-	-	-	-	-
	31%	57%	51%	15%	11%	27%	30%	8%	13%	53%	30%	32%	26%	32%	30%	33%	25%	-	-	-	-	-	-
		DEFG	DEFG		dE	dE	DE			HI													

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 10-1  
 QUESTION 6:  
 Now I am going to read you a list of people and organizations. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or organization.

Thom Tillis

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600	129	87	68	105	132	78	288	312	117	177	133	161	91	106	84	65	146	96	204	252	144	138	420
100%	22%	15%	11%	18%	22%	13%	48%	52%	19%	30%	22%	27%	15%	18%	14%	11%	24%	16%	34%	42%	24%	23%	70%	
**D/S (FAVORABLE - UNFAVORABLE)	-23	-14	-10	6	10	-13	-2	-7	-16	-4	-8	-13	4	-2	-6	2	-5	-18	6	44	-63	-4	-47	19
	-4%	-11%	-11%	8%	9%	-10%	-2%	-2%	-5%	-4%	-4%	-10%	2%	-2%	-6%	3%	-7%	-12%	6%	22%	-25%	-3%	-34%	5%
				BCFG	BCFG		BCF	i		l	l		JKL	R	r	NOQR		NOQR	UV		U		W	
TOTAL HEARD OF	521	120	73	55	88	119	65	256	265	99	157	110	145	77	96	78	57	119	83	182	215	124	118	370
-----	87%	93%	83%	81%	84%	90%	83%	89%	85%	85%	88%	83%	90%	85%	90%	93%	87%	82%	87%	89%	85%	86%	85%	88%
		CDEG										l			r	R								
TOTAL FAVORABLE	177	41	21	19	36	37	23	89	88	33	53	36	53	26	35	28	18	34	33	89	47	41	16	144
-----	29%	31%	24%	28%	34%	28%	30%	31%	28%	28%	30%	27%	33%	28%	33%	34%	27%	24%	35%	43%	19%	28%	12%	34%
															r				r	UV		u		W
TOTAL UNFAVORABLE	200	54	30	13	26	51	25	95	104	37	60	49	49	27	41	26	22	52	27	45	111	44	64	125
-----	33%	42%	35%	19%	25%	38%	32%	33%	33%	32%	34%	37%	31%	30%	38%	31%	34%	36%	28%	22%	44%	31%	46%	30%
		DE	D			DE	d													TV	t	X		
VERY FAVORABLE	58	18	8	9	8	11	5	26	32	8	16	14	18	3	13	10	6	11	12	29	17	12	8	48
	10%	14%	9%	13%	8%	8%	6%	9%	10%	7%	9%	10%	11%	3%	13%	12%	10%	7%	13%	14%	7%	9%	6%	11%
		g												N	N	N			N	U				w
SOMEWHAT FAVORABLE	118	23	13	10	28	27	19	62	56	25	36	22	35	23	21	18	11	24	21	59	31	28	8	97
	20%	17%	14%	15%	26%	20%	24%	22%	18%	22%	20%	17%	22%	25%	20%	22%	17%	16%	22%	29%	12%	20%	6%	23%
				Cd															Uv		u			W
SOMEWHAT UNFAVORABLE	74	22	8	5	10	19	10	38	35	19	18	16	17	14	14	10	8	16	10	23	33	18	23	44
	12%	17%	9%	7%	14%	14%	12%	13%	11%	16%	10%	12%	11%	15%	13%	12%	13%	11%	10%	11%	13%	13%	17%	11%
		cDe			d																			
VERY UNFAVORABLE	126	32	22	9	17	32	15	57	69	18	42	33	32	14	27	16	14	37	17	22	78	26	40	80
	21%	25%	25%	13%	16%	24%	20%	20%	22%	15%	24%	25%	20%	15%	25%	20%	22%	25%	18%	11%	31%	18%	29%	19%
		D	D			D						j						n		TV	t	X		
HEARD OF/NO OPINION	145	26	22	23	26	31	16	72	73	30	44	25	42	25	20	24	17	33	23	49	57	39	38	101
	24%	20%	25%	34%	25%	24%	21%	25%	23%	26%	25%	19%	26%	27%	19%	28%	26%	22%	24%	24%	23%	27%	27%	24%
				Bg																				
NEVER HEARD OF	79	9	14	13	17	13	13	32	47	17	21	23	16	13	11	6	8	26	13	22	37	20	20	50
	13%	7%	17%	19%	16%	10%	17%	11%	15%	15%	12%	17%	10%	15%	10%	7%	13%	18%	13%	11%	15%	14%	15%	12%
			B	B	B		B					m					oP							
**RATIO (FAVORABLE / UNFAVORABLE)	0.9	0.7	0.7	1.4	1.4	0.7	0.9	0.9	0.8	0.9	0.9	0.7	1.1	0.9	0.9	1.1	0.8	0.7	1.2	2.0	0.4	0.9	0.3	1.2

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
 NATIONAL RESEARCH INC

Table 10-2  
 QUESTION 6:  
 Now I am going to read you a list of people and organizations. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or organization.

Thom Tillis

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
**D/S (FAVORABLE - UNFAVORABLE)	-23 -4%	20 21% DEFG	24 22% DEFG	-24 -21%	-39 -29%	-2 -3% DE	-2 -2% DE	-51 -34%	-32 -23%	61 22% HI	-13 -4%	-15 -7%	1 6% KL	-2 -1% PQ	27 16% NPQ	-21 -12% Q	-25 -32%	-11 -6%	1 - R	- - U	-12 -11%	-1 -1%	2 2% V
TOTAL HEARD OF	521 87%	84 90%	98 88%	103 88%	112 83%	70 89%	54 82%	138 90%	118 84%	243 87%	280 89%	184 86%	20 77%	143 81%	143 85%	155 89% N	76 97% NOP	165 89%	256 86%	77 93% u	88 85%	138 89%	118 83%
TOTAL FAVORABLE	177 29%	40 43% DEG	49 44% DEFG	25 22%	22 16%	24 30% E	17 26%	28 18%	24 17%	118 42% HI	95 30%	61 28%	8 31%	48 27%	60 36% n	49 28%	20 26%	57 31%	93 31%	29 35%	28 27%	50 33%	42 30%
TOTAL UNFAVORABLE	200 33%	20 22%	25 22%	50 42% BCG	61 45% BCG	26 33%	19 28%	79 52% iJ	56 40% J	58 21%	107 34%	75 35%	7 25%	50 28% o	34 20%	69 40% NO	45 57% NOP	69 37%	92 31%	29 35%	40 38%	52 33%	40 28%
VERY FAVORABLE	58 10%	12 13% e	18 16% dEF	9 8%	7 6%	5 7%	7 11%	5 3%	10 7%	41 15% HI	26 8%	24 11% m	1 3%	14 8%	21 12%	14 8%	9 12%	20 11%	27 9%	9 11%	10 10%	14 9%	12 9%
SOMEWHAT FAVORABLE	118 20%	28 30% DEG	31 28% DEg	16 14%	14 11%	18 23% E	10 15%	23 15%	14 10%	77 28% HI	69 22%	37 17%	7 28%	34 19%	40 24% q	34 20%	11 14%	37 20%	66 22%	20 24%	18 17%	36 23%	30 21%
SOMEWHAT UNFAVORABLE	74 12%	9 10%	13 12%	16 14%	17 12%	13 17%	5 8%	22 15%	23 17% J	25 9%	49 15% L	19 9%	3 11%	21 12%	12 7%	30 17% O	10 13%	21 11%	42 14%	7 9%	13 13%	26 16%	17 12%
VERY UNFAVORABLE	126 21%	11 12%	11 10%	34 29% BCF	44 33% BCFg	13 16%	14 21% c	57 37% IJ	32 23% J	32 12%	59 19%	56 26% K	4 15%	29 17%	22 13%	39 23% O	34 44% NOP	48 26% S	49 17%	21 26%	26 26%	26 17%	23 16%
HEARD OF/NO OPINION	145 24%	24 26%	25 22%	28 24%	30 22%	21 26%	18 28%	31 20%	38 27%	67 24%	78 25%	48 22%	5 21%	46 26% Q	49 29% Q	38 22%	11 14%	39 21%	71 24%	20 24%	20 19%	36 23%	36 25%
NEVER HEARD OF	79 13%	9 10%	13 12%	14 12%	22 17%	8 11%	12 18%	15 10%	22 16%	37 13%	36 11%	31 14%	6 23%	34 19% PQ	24 15% Q	19 11% Q	2 3%	21 11%	40 14%	5 7%	16 15% t	17 11%	24 17%
**RATIO (FAVORABLE / UNFAVORABLE)	0.9	2.0	2.0	0.5	0.4	0.9	0.9	0.4	0.4	2.1	0.9	0.8	1.2	1.0	1.8	0.7	0.4	0.8	1.0	1.0	0.7	1.0	1.1

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
 NATIONAL RESEARCH INC

Table 11-1  
 QUESTION 7:  
 Now I am going to read you a list of people and organizations. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or organization.

The Mainstream News Media

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600	129	87	68	105	132	78	288	312	117	177	133	161	91	106	84	65	146	96	204	252	144	138	420
100%	22%	15%	11%	18%	22%	13%	48%	52%	19%	30%	22%	27%	15%	18%	14%	11%	24%	16%	34%	42%	24%	23%	70%	
**D/S (FAVORABLE - UNFAVORABLE)	-46	5	-4	-1	-20	-15	-11	-15	-31	-5	-30	-5	-5	-11	-14	8	-1	-13	-13	-93	67	-20	56	-102
-8%	4%	-5%	-1%	-19%	-11%	-13%	-5%	-10%	-4%	-17%	-3%	-3%	-12%	-14%	9%	-1%	-9%	-13%	-45%	26%	-14%	40%	-24%	
	CDEFG	Eg	EFG				i		K	K				NOQRS	NORS				TV	T		X		
TOTAL HEARD OF	586	125	85	67	104	127	77	282	304	112	172	132	157	87	105	83	62	144	93	203	244	139	135	410
-----	98%	97%	98%	99%	99%	96%	98%	98%	97%	96%	97%	99%	98%	95%	99%	99%	95%	99%	97%	99%	97%	96%	98%	98%
				f															u					
TOTAL FAVORABLE	241	58	37	30	38	49	30	121	120	51	63	57	66	35	41	40	29	57	34	47	141	53	86	136
-----	40%	45%	42%	44%	36%	37%	38%	42%	38%	43%	36%	43%	41%	38%	39%	48%	45%	39%	35%	23%	56%	37%	63%	32%
															s				TV	T		X		
TOTAL UNFAVORABLE	287	53	41	31	58	63	41	136	151	56	94	61	70	46	56	33	30	70	47	140	74	73	31	238
-----	48%	41%	47%	46%	55%	48%	52%	47%	48%	48%	53%	46%	44%	50%	52%	39%	46%	48%	49%	69%	29%	50%	22%	57%
				B							m				p				UV	U		W		
VERY FAVORABLE	90	24	13	14	12	22	7	48	43	14	20	25	31	12	15	20	6	23	14	17	53	21	34	52
15%	19%	15%	20%	11%	16%	8%	17%	14%	12%	11%	18%	19%	13%	14%	23%	9%	16%	15%	8%	21%	14%	25%	12%	
	G		g		g				k		K				oQ				T			X		
SOMEWHAT FAVORABLE	151	34	24	16	26	27	23	74	77	37	44	32	34	23	26	21	23	34	20	31	88	32	52	84
25%	26%	27%	24%	25%	20%	30%	26%	25%	31%	25%	24%	21%	25%	25%	25%	36%	23%	21%	15%	35%	22%	38%	20%	
															s				TV			X		
SOMEWHAT UNFAVORABLE	87	13	16	7	21	18	13	39	48	20	35	15	17	15	17	7	14	23	11	31	31	25	17	64
15%	10%	19%	10%	20%	14%	16%	14%	15%	17%	20%	11%	10%	16%	16%	8%	21%	16%	11%	15%	12%	18%	12%	15%	
		b		Bd					LM						p		p	P						
VERY UNFAVORABLE	200	40	24	24	38	45	28	97	103	36	58	47	54	31	38	26	16	47	36	109	43	47	14	174
33%	31%	28%	35%	36%	34%	35%	34%	33%	33%	31%	33%	35%	33%	34%	36%	31%	25%	32%	37%	53%	17%	33%	10%	41%
																UV				UV	U		W	
HEARD OF/NO OPINION	58	14	8	6	8	14	7	24	33	6	15	14	21	6	9	10	3	17	12	15	30	13	18	37
10%	11%	9%	9%	8%	11%	8%	8%	8%	11%	5%	9%	10%	13%	6%	8%	12%	4%	12%	13%	7%	12%	9%	13%	9%
													J		q	q	q	q						
NEVER HEARD OF	14	4	2	1	1	6	1	6	8	4	5	1	4	4	1	1	3	2	3	1	8	5	3	10
2%	3%	2%	1%	1%	4%	2%	2%	3%	4%	3%	1%	2%	5%	1%	1%	5%	1%	3%	1%	3%	4%	2%	2%	
					e														t					
**RATIO (FAVORABLE / UNFAVORABLE)	0.8	1.1	0.9	1.0	0.7	0.8	0.7	0.9	0.8	0.9	0.7	0.9	0.9	0.8	0.7	1.2	1.0	0.8	0.7	0.3	1.9	0.7	2.8	0.6

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
 NATIONAL RESEARCH INC



Table 11-2  
 QUESTION 7:  
 Now I am going to read you a list of people and organizations. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or organization.

The Mainstream News Media

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
**D/S (FAVORABLE - UNFAVORABLE)	-46 -8%	-41 -44%	-52 -47%	38 33%	28 21%	-12 -16%	-7 -11%	67 44%	4 3%	-108 -38%	-56 -18%	13 6%	3 10%	-9 -5%	-18 -11%	-19 -11%	1 2%	-24 -13%	-37 -12%	-11 -13%	-13 -13%	-16 -10%	-21 -15%
TOTAL HEARD OF	586 98%	91 99%	111 100%	117 100%	128 95%	74 94%	65 99%	149 97%	138 99%	276 99%	307 97%	211 99%	26 100%	171 97%	166 99%	168 97%	77 98%	181 97%	292 98%	79 96%	102 98%	154 100%	138 97%
TOTAL FAVORABLE	241 40%	22 24%	25 23%	73 62%	68 50%	26 34%	27 41%	101 66%	61 44%	75 27%	114 36%	99 46%	12 46%	70 40%	66 39%	70 40%	34 43%	73 39%	116 39%	32 39%	41 39%	64 41%	53 37%
TOTAL UNFAVORABLE	287 48%	63 68%	77 69%	35 30%	39 29%	39 49%	34 52%	34 22%	57 41%	182 65%	170 54%	86 40%	9 36%	79 45%	84 50%	89 51%	32 41%	97 52%	153 52%	43 52%	54 52%	79 51%	73 52%
VERY FAVORABLE	90 15%	11 12%	6 5%	26 22%	27 20%	11 14%	10 15%	49 32%	22 16%	17 6%	35 11%	49 23%	2 9%	28 16%	27 16%	21 12%	13 17%	24 13%	50 17%	9 11%	15 14%	32 21%	18 12%
SOMEWHAT FAVORABLE	151 25%	11 12%	20 18%	47 40%	41 30%	16 20%	17 25%	52 34%	39 28%	58 21%	79 25%	51 24%	10 37%	42 24%	39 23%	49 28%	20 26%	49 26%	66 22%	23 28%	26 25%	32 20%	35 25%
SOMEWHAT UNFAVORABLE	87 15%	12 13%	19 17%	14 12%	17 12%	13 16%	12 19%	18 12%	19 14%	45 16%	51 16%	19 9%	7 25%	25 14%	23 14%	29 17%	9 12%	29 16%	45 15%	12 15%	17 16%	24 15%	22 15%
VERY UNFAVORABLE	200 33%	51 55%	58 52%	21 18%	23 17%	26 33%	22 33%	16 11%	38 27%	137 49%	119 38%	67 31%	3 11%	54 31%	62 37%	60 34%	23 30%	67 36%	107 36%	31 37%	37 35%	56 36%	52 36%
HEARD OF/NO OPINION	58 10%	6 7%	9 8%	9 8%	21 15%	9 11%	4 6%	14 9%	19 14%	19 7%	22 7%	26 12%	5 18%	22 13%	15 9%	9 5%	11 14%	12 7%	23 8%	4 5%	8 7%	11 7%	12 8%
NEVER HEARD OF	14 2%	1 1%	-	-	7 5%	4 6%	1 1%	4 3%	2 1%	4 1%	9 3%	3 1%	-	5 3%	2 1%	6 3%	1 2%	5 3%	5 2%	3 4%	2 2%	1 -	4 3%
**RATIO (FAVORABLE / UNFAVORABLE)	0.8	0.3	0.3	2.1	1.7	0.7	0.8	3.0	1.1	0.4	0.7	1.2	1.3	0.9	0.8	0.8	1.0	0.8	0.8	0.7	0.8	0.8	0.7

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
 NATIONAL RESEARCH INC

Table 12-1  
Summary of Mainstream News Media Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19% m	177 30%	133 22%	161 27%	91 15% OpS	106 18%	84 14%	65 11%	146 24% os	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
OCT 16-18, 2017 -----	-46 -8%	5 4% CDEFG	-4 -5% Eg	-1 -1% EFG	-20 -19%	-15 -11%	-11 -13%	-15 -5% i	-31 -10%	-5 -4% K	-30 -17%	-5 -3% K	-5 -3% K	-11 -12%	-14 -14%	8 9% NOQRS	-1 -1% NORS	-13 -9%	-13 -13%	-93 -45%	67 26% TV	-20 -14% T	56 40% X	-102 -24%
FAVORABLE	241 40%	58 45%	37 42%	30 44%	38 36%	49 37%	30 38%	121 42%	120 38%	51 43%	63 36%	57 43%	66 41%	35 38%	41 39%	40 48% s	29 45%	57 39%	34 35%	47 23%	141 56% TV	53 37% T	86 63% X	136 32%
UNFAVORABLE	287 48%	53 41%	41 47%	31 46%	58 55% B	63 48%	41 52%	136 47%	151 48%	56 48%	94 53% m	61 46%	70 44%	46 50%	56 52% p	33 39%	30 46%	70 48%	47 49%	140 69% UV	74 29%	73 50% U	31 22%	238 57% W
FEB 7-9, 2017 -----	-60 -10%	6 5% CDEFG	-26 -28%	-5 -7% CG	-8 -7% CG	-11 -9% Cg	-17 -20%	-40 -14%	-20 -6% H	-18 -28%	-13 -8% J	-9 -7% J	-16 -8% J	-13 -26%	-17 -13%	-7 -7% N	-4 -9% n	-11 -9% n	-5 -4% NO	-115 -56%	71 28% TV	-16 -11% T	45 36% X	-97 -22%
FAVORABLE	242 40%	54 46% C	27 29%	31 43%	48 43% c	49 41%	32 38%	113 39%	129 41%	21 32%	69 41%	55 43%	82 42%	16 32%	51 40%	42 42%	17 40%	49 40%	51 43%	38 19%	150 59% TV	54 37% T	77 61% X	149 34%
UNFAVORABLE	302 50%	48 41%	53 57% B	36 49%	55 50%	61 50%	49 58% B	153 53%	149 48%	39 60%	82 49%	64 49%	99 50%	29 58%	68 54%	50 50%	21 49%	60 49%	56 47%	153 75% UV	79 31%	70 48% U	32 25%	246 57% W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Table 12-2  
Summary of Mainstream News Media Trend

BANNER 2

	PARTY REG/GENDER							IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)	
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%	
OCT 16-18, 2017 -----	-46 -8%	-41 -44%	-52 -47%	38 33%	28 21%	-12 -16%	-7 -11%	67 44%	4 3%	-108 -38%	-56 -18%	13 6%	3 10%	-9 -5%	-18 -11%	-19 -11%	1 2%	-24 -13%	-37 -12%	-11 -13%	-13 -13%	-16 -10%	-21 -15%	
FAVORABLE	241 40%	22 24%	25 23%	73 62%	68 50%	26 34%	27 41%	101 66%	61 44%	75 27%	114 36%	99 46%	12 46%	70 40%	66 39%	70 40%	34 43%	73 39%	116 39%	32 39%	41 39%	64 41%	53 37%	
UNFAVORABLE	287 48%	63 68%	77 69%	35 30%	39 29%	39 49%	34 52%	34 22%	57 41%	182 65%	170 54%	86 40%	9 36%	79 45%	84 50%	89 51%	32 41%	97 52%	153 52%	43 52%	54 52%	79 51%	73 52%	
FEB 7-9, 2017 -----	-60 -10%	-59 -52%	-56 -62%	33 32%	38 25%	-14 -19%	-2 -3%	56 45%	35 19%	-145 -53%	-23 -9%	-32 -13%	-4 -10%	-27 -16%	-30 -18%	-12 -7%	5 6%	-	-	-	-	-	-	
FAVORABLE	242 40%	23 21%	15 16%	65 63%	84 57%	24 34%	29 41%	84 68%	98 53%	53 20%	106 40%	100 39%	18 43%	64 38%	61 37%	69 40%	42 51%	-	-	-	-	-	-	
UNFAVORABLE	302 50%	82 73%	71 78%	32 31%	47 31%	38 53%	31 43%	28 23%	63 34%	199 73%	129 49%	132 52%	21 53%	91 54%	91 55%	81 47%	37 45%	-	-	-	-	-	-	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 13-1  
 QUESTION 8:  
 Now I am going to read you a list of people and organizations. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or organization.

Your Local Newspaper

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600	129	87	68	105	132	78	288	312	117	177	133	161	91	106	84	65	146	96	204	252	144	138	420
	100%	22%	15%	11%	18%	22%	13%	48%	52%	19%	30%	22%	27%	15%	18%	14%	11%	24%	16%	34%	42%	24%	23%	70%
**D/S (FAVORABLE - UNFAVORABLE)	171	23	39	21	30	22	35	93	78	54	46	28	41	39	20	33	27	43	8	20	105	46	72	84
	29%	18%	45%	31%	28%	17%	44%	32%	25%	47%	26%	21%	26%	43%	19%	39%	41%	30%	9%	10%	42%	32%	53%	20%
			BdEF	bF	bF		BEF	i		KLM				OrS	S	OS	OS	oS			Tv	T	X	
TOTAL HEARD OF	589	128	86	65	103	130	76	282	307	117	175	130	156	91	103	82	65	144	93	200	247	142	137	411
	98%	99%	99%	96%	98%	98%	98%	98%	98%	100%	99%	98%	97%	100%	97%	98%	100%	99%	97%	98%	98%	99%	99%	98%
										lM				os		os	os							
TOTAL FAVORABLE	319	62	54	32	58	63	50	161	158	71	93	63	86	56	51	50	36	77	44	90	149	80	89	205
	53%	48%	62%	46%	55%	48%	64%	56%	51%	61%	53%	47%	54%	62%	48%	59%	56%	52%	46%	44%	59%	56%	65%	49%
			bdF			BDF				l				os		os					T	T	X	
TOTAL UNFAVORABLE	148	39	15	10	28	41	15	67	80	17	47	35	45	18	30	17	9	33	35	69	44	34	17	121
	25%	30%	17%	15%	27%	31%	19%	23%	26%	14%	26%	26%	28%	19%	29%	20%	14%	23%	37%	34%	18%	24%	12%	29%
		CDg			d	CDg					J	J	J		Q			NPQR		Uv			W	
VERY FAVORABLE	127	28	26	7	24	24	18	64	63	26	40	23	36	21	22	20	14	29	20	29	67	31	34	78
	21%	22%	30%	10%	23%	18%	23%	22%	20%	22%	22%	18%	22%	23%	21%	24%	21%	20%	21%	14%	27%	22%	25%	18%
		D	Df		D		D														T	t		
SOMEWHAT FAVORABLE	192	34	28	24	34	39	32	97	95	45	54	40	50	35	29	30	23	48	24	61	82	49	55	127
	32%	27%	32%	36%	32%	30%	40%	34%	30%	38%	30%	30%	31%	39%	27%	35%	35%	33%	25%	30%	33%	34%	40%	30%
							b						s	s		s						x		
SOMEWHAT UNFAVORABLE	45	7	4	7	7	14	5	15	29	8	12	12	12	1	9	5	7	12	10	19	16	10	6	34
	7%	6%	4%	11%	7%	11%	6%	5%	9%	7%	7%	9%	8%	2%	9%	6%	10%	8%	11%	9%	6%	7%	4%	8%
						c		h							N		n	N	N					
VERY UNFAVORABLE	103	32	11	3	21	27	10	52	51	9	35	23	33	16	21	12	3	22	25	51	28	25	10	87
	17%	25%	13%	4%	20%	20%	13%	18%	16%	7%	20%	17%	21%	18%	20%	15%	4%	15%	26%	25%	11%	17%	8%	21%
		CDg	d		D	D	d				J	J	J	Q	Q	Q	Q	Q	PQR	U				W
HEARD OF/NO OPINION	122	27	17	24	17	26	11	54	68	29	34	33	25	17	22	15	19	34	14	41	53	28	31	85
	20%	21%	19%	35%	17%	19%	14%	19%	22%	25%	19%	24%	15%	19%	20%	18%	30%	23%	14%	20%	21%	20%	23%	20%
			bCEFG							m		M				S	s							
NEVER HEARD OF	11	1	1	3	2	3	2	6	5	-	3	3	5	-	3	2	-	3	3	4	5	2	1	9
	2%	1%	1%	4%	2%	2%	2%	2%	2%	-	1%	2%	3%	-	3%	2%	-	1%	3%	2%	2%	1%	1%	2%
												j	J		nq			nq						
**RATIO (FAVORABLE / UNFAVORABLE)	2.2	1.6	3.7	3.1	2.1	1.5	3.3	2.4	2.0	4.3	2.0	1.8	1.9	3.2	1.7	2.9	3.9	2.3	1.2	1.3	3.4	2.3	5.4	1.7

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
 NATIONAL RESEARCH INC

Table 13-2  
 QUESTION 8:  
 Now I am going to read you a list of people and organizations. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or organization.

Your Local Newspaper

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
**D/S (FAVORABLE - UNFAVORABLE)	171 29%	14 15%	7 6%	54 46%	51 38%	26 33%	20 31%	73 47%	48 34%	43 15%	80 25%	60 28%	15 57%	49 28%	51 30%	46 26%	26 33%	45 24%	93 31%	27 33%	18 18%	53 34%	40 28%
TOTAL HEARD OF	589 98%	90 97%	109 98%	114 97%	133 98%	77 99%	65 99%	151 98%	139 100%	273 98%	312 99%	210 98%	26 100%	173 98%	163 97%	172 99%	77 99%	183 98%	291 98%	81 99%	101 98%	152 98%	140 99%
TOTAL FAVORABLE	319 53%	44 47%	46 41%	71 61%	78 58%	45 58%	35 53%	98 64%	74 53%	134 48%	159 50%	117 55%	18 68%	89 50%	92 55%	93 54%	44 56%	95 51%	164 55%	45 55%	50 48%	89 58%	75 53%
TOTAL UNFAVORABLE	148 25%	30 33%	39 35%	17 15%	27 20%	20 25%	14 22%	25 16%	26 19%	91 32%	79 25%	57 27%	3 11%	40 23%	41 24%	47 27%	18 24%	50 27%	71 24%	19 23%	31 30%	36 24%	34 24%
VERY FAVORABLE	127 21%	11 11%	18 16%	36 31%	31 23%	17 22%	14 21%	39 25%	33 24%	52 19%	54 17%	50 23%	13 50%	34 19%	39 23%	38 22%	16 20%	35 19%	68 23%	17 21%	18 18%	37 24%	31 22%
SOMEWHAT FAVORABLE	192 32%	33 36%	28 25%	36 30%	47 35%	28 36%	21 31%	59 39%	41 29%	82 29%	105 33%	67 31%	5 18%	55 31%	52 31%	55 32%	28 36%	60 32%	96 32%	28 34%	31 30%	52 34%	43 31%
SOMEWHAT UNFAVORABLE	45 7%	5 5%	14 12%	5 4%	11 8%	5 7%	4 7%	11 7%	6 4%	27 10%	23 7%	17 8%	2 6%	12 7%	14 8%	13 7%	6 8%	14 8%	22 8%	6 7%	9 8%	7 4%	16 11%
VERY UNFAVORABLE	103 17%	25 27%	25 23%	12 10%	16 12%	15 19%	10 15%	14 9%	20 15%	64 23%	56 18%	41 19%	1 5%	29 16%	27 16%	35 20%	12 16%	36 19%	48 16%	13 15%	23 22%	30 19%	19 13%
HEARD OF/NO OPINION	122 20%	16 17%	24 22%	25 22%	28 21%	12 16%	16 24%	28 18%	39 28%	48 17%	73 23%	36 17%	5 20%	44 25%	31 18%	32 18%	15 19%	38 20%	57 19%	17 21%	21 20%	26 17%	31 22%
NEVER HEARD OF	11 2%	2 3%	2 2%	3 3%	2 2%	1 1%	1 1%	3 2%	-	6 2%	4 1%	4 2%	-	4 2%	5 3%	2 1%	1 1%	4 2%	5 2%	1 1%	2 2%	3 2%	2 1%
**RATIO (FAVORABLE / UNFAVORABLE)	2.2	1.5	1.2	4.1	2.9	2.3	2.4	3.9	2.9	1.5	2.0	2.0	6.0	2.2	2.3	2.0	2.4	1.9	2.3	2.4	1.6	2.5	2.2

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
 NATIONAL RESEARCH INC

Table 14-1  
 QUESTION 9:  
 Now I am going to read you a list of people and organizations. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or organization.

CNN

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600	129	87	68	105	132	78	288	312	117	177	133	161	91	106	84	65	146	96	204	252	144	138	420
100%	22%	15%	11%	18%	22%	13%	48%	52%	19%	30%	22%	27%	15%	18%	14%	11%	24%	16%	34%	42%	24%	23%	70%	
**D/S (FAVORABLE - UNFAVORABLE)	14	5	12	4	-3	-1	-3	-4	18	7	-12	5	11	-9	-5	4	16	-4	8	-80	104	-10	83	-62
2%	4%	13%	6%	-3%	-1%	-4%	-1%	6%	6%	6%	-7%	4%	7%	-9%	-5%	5%	25%	-3%	8%	-39%	41%	-7%	60%	-15%
	EFG	BEFG	EFG					H	K	K						NOR	NOPRS		NOR		TV	T	X	
TOTAL HEARD OF	594	126	87	67	104	131	78	285	308	115	175	133	158	90	105	83	63	146	94	201	249	143	138	414
99%	98%	100%	99%	99%	99%	99%	99%	99%	99%	99%	99%	100%	98%	99%	99%	99%	97%	100%	98%	99%	99%	99%	100%	99%
												m											X	
TOTAL FAVORABLE	271	60	44	30	45	59	33	128	143	54	72	63	76	35	47	40	35	62	45	47	164	60	103	153
45%	46%	50%	44%	43%	44%	42%	45%	46%	46%	46%	40%	47%	47%	39%	44%	48%	53%	43%	47%	23%	65%	42%	75%	36%
																					TV	T	X	
TOTAL UNFAVORABLE	257	55	32	25	49	60	36	132	125	47	84	58	65	44	52	36	18	66	38	127	60	70	20	215
43%	42%	37%	37%	46%	45%	46%	46%	40%	40%	40%	47%	43%	40%	48%	49%	42%	28%	45%	39%	62%	24%	48%	14%	51%
														Q	Q	q		Q		UV	U	U	W	
VERY FAVORABLE	125	28	25	13	21	23	14	63	62	18	33	31	42	16	23	22	9	29	24	22	86	17	54	66
21%	21%	29%	19%	20%	18%	18%	22%	20%	20%	15%	19%	23%	26%	18%	22%	26%	13%	20%	25%	11%	34%	11%	39%	16%
		f											Jk			q		q		TV		X		
SOMEWHAT FAVORABLE	146	32	18	17	24	36	19	65	81	36	39	32	34	19	24	18	26	33	21	25	77	44	49	87
24%	25%	21%	25%	23%	27%	24%	23%	26%	26%	31%	22%	24%	21%	21%	22%	22%	40%	23%	22%	12%	31%	30%	35%	21%
																	NOPRS				T	T	X	
SOMEWHAT UNFAVORABLE	59	12	8	5	15	12	7	25	34	10	19	14	15	6	12	7	6	20	8	18	27	14	9	36
10%	10%	9%	7%	14%	9%	9%	9%	9%	11%	9%	11%	11%	9%	6%	11%	9%	9%	14%	8%	9%	11%	10%	7%	9%
																	n							
VERY UNFAVORABLE	198	42	24	21	34	48	29	107	91	37	65	43	50	38	40	28	12	46	30	109	33	56	11	178
33%	33%	27%	31%	32%	37%	37%	37%	37%	29%	32%	37%	33%	31%	42%	37%	34%	19%	31%	31%	53%	13%	39%	8%	42%
								I						Q	Q	q		q		UV	U	U	W	
HEARD OF/NO OPINION	66	12	11	12	10	12	9	25	41	14	20	13	18	10	7	8	10	18	11	27	26	13	15	47
11%	9%	13%	18%	10%	9%	11%	11%	9%	13%	12%	11%	10%	11%	11%	6%	9%	16%	12%	11%	13%	10%	9%	11%	11%
									h															
NEVER HEARD OF	6	3	-	1	1	1	1	3	4	2	2	-	3	1	1	1	2	-	2	3	3	1	-	6
1%	2%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	2%	1%	1%	1%	3%	-	2%	1%	1%	1%	-	1%
													1											W
**RATIO (FAVORABLE / UNFAVORABLE)	1.1	1.1	1.4	1.2	0.9	1.0	0.9	1.0	1.1	1.2	0.9	1.1	1.2	0.8	0.9	1.1	1.9	0.9	1.2	0.4	2.7	0.9	5.2	0.7

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
 NATIONAL RESEARCH INC

Table 14-2  
 QUESTION 9:  
 Now I am going to read you a list of people and organizations. After I read each name, please tell me if you have a favorable or unfavorable opinion of that person or organization.

CNN

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)	
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%	
**D/S (FAVORABLE - UNFAVORABLE)	14 2%	-48 -52%	-32 -29%	59 50%	45 34%	-15 -19%	5 7%	90 59%	24 18%	-97 -35%	-28 -9%	29 14%	3 13%	8 5%	-23 -14%	13 7%	14 18%	-1 -	-16 -6%	-1 -2%	-	-	-18 -12%	2 1%
TOTAL HEARD OF	594 99%	91 99%	110 99%	117 99%	133 98%	77 99%	66 100%	151 99%	139 99%	277 99%	313 99%	212 99%	26 100%	173 98%	168 100%	172 99%	78 100%	186 100%	291 98%	83 100%	104 100%	153 99%	139 98%	
TOTAL FAVORABLE	271 45%	17 19%	30 27%	84 72%	80 59%	27 34%	33 51%	113 74%	73 52%	77 28%	128 41%	110 51%	11 42%	79 45%	63 37%	86 49%	41 53%	83 44%	125 42%	36 43%	47 45%	63 41%	61 43%	
TOTAL UNFAVORABLE	257 43%	66 71%	62 55%	25 22%	34 25%	41 53%	28 43%	23 15%	49 35%	174 62%	156 49%	81 38%	8 29%	71 40%	86 51%	73 42%	27 35%	84 45%	141 48%	37 45%	47 45%	81 53%	60 42%	
VERY FAVORABLE	125 21%	9 10%	13 12%	46 39%	41 30%	8 10%	8 13%	52 34%	38 27%	31 11%	42 13%	64 30%	8 30%	45 25%	35 21%	30 17%	14 18%	35 19%	61 20%	16 20%	19 18%	36 23%	25 17%	
SOMEWHAT FAVORABLE	146 24%	9 9%	16 15%	38 33%	39 29%	19 24%	25 38%	61 40%	35 25%	46 16%	86 27%	46 21%	3 12%	34 20%	27 16%	56 32%	27 35%	48 25%	64 22%	19 23%	28 27%	27 18%	37 26%	
SOMEWHAT UNFAVORABLE	59 10%	9 10%	9 8%	8 7%	19 14%	8 11%	5 8%	14 9%	9 7%	30 11%	36 11%	19 9%	1 5%	12 7%	19 11%	20 11%	8 10%	20 11%	32 11%	6 7%	14 14%	17 11%	16 11%	
VERY UNFAVORABLE	198 33%	57 61%	52 47%	18 15%	15 11%	33 42%	23 35%	8 5%	39 28%	144 52%	120 38%	62 29%	6 25%	59 33%	67 40%	53 31%	19 25%	64 34%	109 37%	31 38%	32 31%	64 42%	44 31%	
HEARD OF/NO OPINION	66 11%	8 9%	18 17%	7 6%	19 14%	9 12%	4 6%	16 10%	17 12%	26 9%	29 9%	21 10%	8 29%	23 13%	19 12%	13 7%	9 12%	20 11%	26 9%	10 12%	10 10%	8 5%	18 12%	
NEVER HEARD OF	6 1%	1 1%	2 1%	1 1%	2 2%	1 1%	-	2 1%	1 1%	2 1%	3 1%	3 1%	-	4 2%	-	2 1%	-	-	5 2%	-	-	2 1%	3 2%	
**RATIO (FAVORABLE / UNFAVORABLE)	1.1	0.3	0.5	3.3	2.3	0.6	1.2	5.0	1.5	0.4	0.8	1.4	1.4	1.1	0.7	1.2	1.5	1.0	0.9	1.0	1.0	0.8	1.0	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
 NATIONAL RESEARCH INC

Table 15-1  
Summary Table: % Total Approve

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
THE JOB THAT ROY COOPER IS DOING AS GOVERNOR?	319 53% (1)	71 55% (1)	53 61% (1) eg	40 59% (1)	50 48% (2)	69 52% (1)	35 45% (2)	154 53% (1)	165 53% (1)	58 50% (1)	91 51% (1)	71 54% (1)	92 57% (1)	49 54% (1)	49 46% (1)	52 62% (1) O	32 49% (1)	82 56% (1)	49 51% (2)	70 34% (3)	182 72% (1) TV	66 46% (1) T	102 74% (1) X	195 46% (2)
THE JOB THAT DONALD TRUMP IS DOING AS PRESIDENT?	283 47% (2)	54 42% (2)	43 49% (2)	34 50% (2)	52 49% (1)	57 43% (2)	44 56% (1) bf	134 46% (2)	149 48% (2)	48 41% (2)	89 50% (2)	63 47% (2)	79 49% (2)	46 50% (2)	48 45% (2)	38 45% (2)	24 37% (2)	71 49% (2)	52 54% (1) q	161 79% (1) UV	57 23% (4)	65 45% (2) U	11 8% (4)	255 61% (1) W
THE JOB DAN FORREST IS DOING AS LIEUTENANT GOVERNOR?	213 35% (3)	53 41% (3) cG	25 28% (4)	27 40% (3)	39 37% (3)	49 37% (3)	21 26% (4)	111 38% (3)	102 33% (3)	42 36% (3)	64 36% (3)	51 38% (3)	55 34% (3)	34 37% (3)	42 39% (3)	34 40% (3)	21 32% (3)	51 35% (3)	30 32% (3)	76 37% (2)	82 33% (3)	54 38% (3)	49 36% (2)	146 35% (3)
THE JOB THAT JOSH STEIN IS DOING AS ATTORNEY GENERAL?	175 29% (4)	38 29% (4)	26 30% (3)	19 28% (4)	35 33% (4)	35 27% (4)	22 28% (3)	89 31% (4)	86 28% (4)	26 22% (4)	56 31% (4)	43 32% (4)	46 29% (4)	25 27% (4)	35 33% (4)	26 31% (4)	14 22% (4)	43 30% (4)	27 28% (4)	52 26% (4)	87 34% (2) Tv	36 25% (4)	41 30% (3)	119 28% (4)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C



Table 15-2  
Summary Table: % Total Approve  
BANNER 2

	PARTY REG/GENDER							IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)	
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%	
THE JOB THAT ROY COOPER IS DOING AS GOVERNOR?	319 53% (1)	33 35% (3)	37 34% (3)	86 73% (1)	97 72% (1)	36 45% (1)	31 47% (1)	125 81% (1)	86 62% (1)	96 34% (3)	162 51% (1)	125 58% (1)	11 42% (2)	86 49% (2)	84 50% (2)	95 55% (1)	52 67% (1)	99 53% (1)	163 55% (1)	46 56% (1)	53 51% (1)	85 55% (1)	78 55% (1)	
				BCFG	BCFG		c	IJ	J								NOp							
THE JOB THAT DONALD TRUMP IS DOING AS PRESIDENT?	283 47% (2)	72 78% (1)	89 80% (1)	27 23% (4)	30 22% (4)	34 43% (3)	31 47% (2)	17 11% (4)	54 38% (2)	205 73% (1)	154 49% (2)	98 46% (2)	13 48% (1)	89 50% (1)	92 55% (1)	74 43% (2)	27 34% (3)	95 51% (2)	146 49% (2)	44 53% (2)	51 49% (2)	72 47% (3)	74 52% (2)	
				DEFG	DEFG	DE	DE		H	HI				Q	PQ									
THE JOB DAN FORREST IS DOING AS LIEUTENANT GOVERNOR?	213 35% (3)	34 37% (2)	42 38% (2)	42 36% (3)	40 29% (2)	34 44% (2)	20 31% (3)	55 36% (3)	45 33% (3)	107 38% (2)	110 35% (3)	79 37% (3)	10 40% (3)	64 36% (3)	62 37% (3)	63 36% (3)	22 28% (4)	57 30% (4)	124 42% (3)	24 29% (4)	33 32% (4)	74 48% (2)	50 35% (3)	
						e											R					W		
THE JOB THAT JOSH STEIN IS DOING AS ATTORNEY GENERAL?	175 29% (4)	18 20% (4)	34 30% (4)	48 41% (2)	39 29% (3)	22 28% (4)	13 20% (4)	57 37% (2)	35 25% (4)	75 27% (4)	93 30% (4)	63 29% (4)	4 15% (4)	46 26% (4)	44 26% (4)	52 30% (4)	30 39% (2)	61 33% (3)	81 27% (4)	28 33% (3)	33 32% (3)	49 32% (4)	32 23% (4)	
				b BcEfG				IJ			m	m					No							

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 16-1  
QUESTION 10:  
Now, please tell me whether you approve or disapprove of...

The job that Donald Trump is doing as President?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
**D/S (APPROVE - DISAPPROVE)	-14 -2%	-20 -15%	1 1%	2 3%	4 4%	-14 -10%	12 16%	-9 -3%	-5 -2%	-16 -14%	7 4%	-5 -3%	1 1%	4 5%	-3 -3%	-7 -8%	-16 -24%	- -	9 10%	126 62%	-131 -52%	-10 -7%	-115 -83%	102 24%
TOTAL APPROVE -----	283 47%	54 42%	43 49%	34 50%	52 49%	57 43%	44 56%	134 46%	149 48%	48 41%	89 50%	63 47%	79 49%	46 50%	48 45%	38 45%	24 37%	71 49%	52 54%	161 79%	57 23%	65 45%	11 8%	255 61%
TOTAL DISAPPROVE -----	297 50%	74 57%	42 48%	32 46%	47 45%	71 54%	32 40%	142 49%	155 50%	64 55%	81 46%	67 51%	78 48%	42 46%	51 48%	45 53%	40 61%	71 49%	42 44%	35 17%	188 75%	74 52%	125 91%	152 36%
STRONGLY APPROVE	160 27%	29 22%	19 21%	17 26%	34 32%	35 26%	27 34%	84 29%	76 24%	27 23%	52 29%	36 27%	42 26%	27 30%	34 32%	22 26%	10 16%	35 24%	28 29%	98 48%	31 12%	32 22%	2 2%	151 36%
SOMEWHAT APPROVE	123 20%	25 19%	24 28%	16 24%	18 17%	22 17%	17 22%	49 17%	74 24%	21 18%	37 21%	27 20%	36 23%	19 21%	14 13%	15 18%	14 21%	36 25%	23 24%	64 31%	27 11%	33 23%	8 6%	104 25%
SOMEWHAT DISAPPROVE	41 7%	13 10%	- -	5 7%	10 9%	8 6%	6 7%	24 8%	17 5%	9 7%	9 5%	12 9%	10 6%	7 8%	9 9%	7 8%	4 6%	8 6%	4 4%	10 5%	17 7%	13 9%	13 10%	24 6%
STRONGLY DISAPPROVE	256 43%	61 47%	42 48%	27 39%	37 36%	63 48%	26 33%	118 41%	138 44%	55 47%	72 40%	55 41%	68 42%	35 38%	42 39%	38 45%	35 54%	63 43%	38 40%	24 12%	171 68%	61 42%	112 81%	128 30%
UNDECIDED/DON'T KNOW	20 3%	2 1%	2 3%	3 4%	6 6%	4 3%	3 4%	12 4%	8 2%	5 4%	8 4%	3 2%	4 3%	3 4%	7 7%	2 2%	2 2%	4 3%	2 2%	8 4%	7 3%	5 4%	2 1%	13 3%
TRUMP SUPPORTERS	343 57%	69 53%	46 53%	41 60%	66 63%	71 53%	50 64%	168 58%	175 56%	62 53%	105 59%	77 58%	93 58%	58 64%	62 59%	45 54%	29 45%	84 58%	58 61%	180 88%	79 31%	84 58%	22 16%	295 70%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Table 16-2  
QUESTION 10:  
Now, please tell me whether you approve or disapprove of...

The job that Donald Trump is doing as President?

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
**D/S (APPROVE - DISAPPROVE)	-14 -2%	56 61%	70 63%	-57 -49%	-74 -55%	-8 -10%	-1 -2%	-118 -77%	-30 -22%	140 50%	7 2%	-14 -6%	-1 -3%	10 6%	21 13%	-22 -12%	-22 -29%	6 3%	10 3%	7 9%	-1 -1%	-1 -1%	11 8%
TOTAL APPROVE	283 47%	72 78%	89 80%	27 23%	30 22%	34 43%	31 47%	17 11%	54 38%	205 73%	154 49%	98 46%	13 48%	89 50%	92 55%	74 43%	27 34%	95 51%	146 49%	44 53%	51 49%	72 47%	74 52%
TOTAL DISAPPROVE	297 50%	16 17%	19 17%	84 72%	104 77%	42 54%	32 49%	135 88%	84 60%	65 23%	148 47%	112 52%	14 52%	79 45%	71 42%	96 55%	49 63%	89 48%	136 46%	37 44%	52 51%	73 47%	63 44%
STRONGLY APPROVE	160 27%	49 53%	49 44%	18 15%	13 9%	17 22%	14 22%	7 5%	24 17%	124 44%	86 27%	55 26%	8 30%	58 33%	56 33%	35 20%	11 14%	44 23%	98 33%	20 24%	24 23%	55 36%	42 30%
SOMEWHAT APPROVE	123 20%	23 25%	40 36%	10 8%	17 13%	16 21%	16 25%	9 6%	30 21%	81 29%	68 22%	43 20%	5 19%	31 18%	37 22%	39 23%	16 20%	52 28%	48 16%	25 30%	27 26%	17 11%	31 22%
SOMEWHAT DISAPPROVE	41 7%	5 5%	5 5%	12 10%	5 4%	7 9%	6 9%	10 7%	12 8%	16 6%	21 7%	15 7%	1 5%	14 8%	10 6%	11 6%	7 8%	14 7%	17 6%	8 10%	6 5%	9 6%	8 6%
STRONGLY DISAPPROVE	256 43%	11 12%	14 12%	72 62%	98 73%	35 44%	26 40%	125 81%	72 52%	49 18%	126 40%	97 45%	12 47%	65 37%	62 37%	85 49%	43 55%	75 40%	119 40%	28 34%	47 45%	64 41%	55 39%
UNDECIDED/DON'T KNOW	20 3%	4 5%	3 3%	5 5%	1 1%	2 3%	3 4%	2 1%	2 2%	10 4%	14 4%	4 2%	- -	9 5%	4 3%	4 2%	2 3%	2 1%	15 5%	2 2%	- -	9 6%	5 4%
TRUMP SUPPORTERS	343 57%	82 88%	98 88%	41 35%	39 29%	46 59%	38 57%	26 17%	70 50%	236 84%	187 59%	117 55%	15 57%	107 61%	110 65%	90 52%	35 45%	112 60%	178 60%	52 63%	60 57%	94 61%	84 59%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 17-1  
Summary of Trump Approval Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19% m	177 30%	133 22%	161 27%	91 15% OpS	106 18%	84 14%	65 11%	146 24% os	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
OCT 16-18, 2017 -----	-14 -2%	-20 -15%	1 BF	2 BF	4 BF	-14 -10%	12 BCDEF	-9 -3%	-5 -2%	-16 -14%	7 JLM	-5 -3%	1 JL	4 5% OPQR	-3 -3%	-7 -8%	-16 -24%	- PQ	9 10% OPQR	126 62% UV	-131 -52%	-10 -7% U	-115 -83%	102 24% W
APPROVE	283 47%	54 42%	43 49%	34 50%	52 49%	57 43%	44 56% bf	134 46%	149 48%	48 41%	89 50%	63 47%	79 49%	46 50%	48 45%	38 45%	24 37%	71 49%	52 54% q	161 79% UV	57 23%	65 45% U	11 8%	255 61% W
DISAPPROVE	297 50%	74 57% eG	42 48%	32 46%	47 45%	71 54% g	32 40%	142 49%	155 50%	64 55%	81 46%	67 51%	78 48%	42 46%	51 48%	45 53%	40 61% s	71 49%	42 44%	35 17%	188 75% TV	74 52% T	125 91% X	152 36%
MAY 18,20-21, 2017 -----	-61 -10%	-28 -22%	-24 -27%	-16 -27%	19 17% BCDFG	-16 -12%	5 6% BCDF	17 6% I	-79 -25%	-49 -43%	-20 -12% J	-8 -6% J	18 10% JKL	-5 -7% Q	9 7% NOQRS	16 20% NOQRS	-58 -70%	-17 -14% Q	-3 -3% QR	128 63% UV	-169 -67%	-21 -15% U	-110 -80%	61 15% W
APPROVE	255 42%	49 37%	31 34%	21 36%	59 54% BCD	56 42%	39 50%	148 51% I	107 34%	29 25%	72 41% j	58 45% J	91 54% JK	33 45% Q	68 51% Qr	45 59% QR	10 12%	46 38% Q	49 47% Q	160 78% UV	36 14%	58 40% U	12 9%	228 54% W
DISAPPROVE	316 53%	77 59% Eg	55 61% Eg	37 63% Eg	41 37%	72 55% E	34 44%	131 45%	185 59% H	77 68% KLM	93 53%	66 51%	73 43%	38 52%	59 45%	30 38% NOPRS	68 81% p	63 53% p	51 50%	32 15%	205 81% TV	79 55% T	122 89% X	166 40%
APR 20,22-23, 2017 -----	15 2%	-13 -10%	15 17% BDF	-7 -11%	12 10% BDF	-1 -	9 12% BDF	39 13% I	-24 -8%	-22 -18%	5 3% J	7 5% J	26 15% JKL	-6 -6% Q	23 20% NOQRS	22 28% NOQRS	-11 -18%	-18 -13% Q	6 6% NQR	145 71% UV	-129 -51%	-2 -1% U	-63 -46%	83 20% W
APPROVE	290 48%	52 42%	46 55%	28 40%	61 54%	63 48%	39 51%	152 53% i	138 44%	40 33%	85 50% j	62 50% j	97 57% J	36 39%	65 58% nqR	49 63% NQR	23 36%	58 42% p	54 52% p	170 83% UV	56 22%	64 45% U	32 23%	239 57% W
DISAPPROVE	275 46%	64 52%	32 38%	35 50%	49 43%	64 49%	30 39%	113 39%	161 52% H	62 51%	80 46%	55 45%	72 42%	42 45%	42 37%	27 35%	34 55% p	76 54% OP	48 47% p	25 12%	184 73% TV	66 46% T	96 69% X	156 37%
MAR 16,18-19, 2017 -----	19 3%	-18 -16%	8 8% BD	-3 -4% B	15 13% BD	8 8% BD	6 8% BD	29 10% I	-10 -3%	-17 -24%	6 4% J	19 14% JKM	8 4% J	-4 -8% q	32 25% NPQRS	- Q	-18 -41%	2 2% Q	4 3% nPQ	150 74% UV	-131 -52%	- -74% U	-102 -74%	119 28% W
APPROVE	295 49%	46 39%	54 53%	28 45%	60 53% b	69 53% b	38 52%	152 53%	143 46%	26 37%	86 51% j	75 54% j	102 48%	23 44%	79 62% PQRs	48 46%	13 28%	66 48% q	60 49% q	172 85% UV	55 22%	68 47% U	17 12%	258 61% W
DISAPPROVE	277 46%	65 55% e	45 45%	31 49%	45 40%	58 44%	32 44%	124 43%	153 49%	43 60% l	80 47%	56 41%	93 44%	27 52%	46 36%	48 46%	31 69% OprS	64 47%	56 46%	22 11%	186 74% TV	68 47% T	119 86% X	139 33%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Continued

Table 17-1  
Summary of Trump Approval Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
FEB 7-9, 2017	-4	-21	23	1	2	-14	4	23	-27	-10	-19	10	15	6	4	10	-17	-5	-3	131	-128	-7	-84	73
	-1%	-18%	25%	2%	2%	-11%	5%	8%	-9%	-16%	-11%	8%	7%	13%	3%	10%	-41%	-4%	-2%	64%	-51%	-5%	-67%	17%
			BDEFG	BF	BF		BF	I				JK	JK	oQRS	QRS	oQRS	Q	Q	Q	UV		U		W
APPROVE	273	43	53	34	52	49	42	144	129	23	70	63	99	27	59	51	9	56	54	159	53	61	14	236
	46%	37%	57%	47%	46%	40%	50%	50%	41%	35%	42%	49%	50%	54%	47%	51%	21%	46%	45%	78%	21%	42%	11%	55%
			BF				b	I				j	J	Q	Q	Q	UV	Q	Q	UV	U	U		W
DISAPPROVE	277	64	30	32	50	62	38	121	156	33	89	54	84	20	55	41	26	60	56	29	181	67	98	163
	46%	55%	32%	45%	44%	51%	46%	42%	50%	51%	53%	42%	43%	41%	44%	41%	62%	50%	47%	14%	72%	47%	78%	38%
		C		c	c	C	c		h		lm						noP			TV	T	X		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Table 17-2  
Summary of Trump Approval Trend  
BANNER 2

	PARTY REG/GENDER								IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)	
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%	
OCT 16-18, 2017	-14 -2%	56 61%	70 63%	-57 -49%	-74 -55%	-8 -10%	-1 -2%	-118 -77%	-30 -22%	140 50%	7 2%	-14 -6%	-1 -3%	10 6%	21 13%	-22 -12%	-22 -29%	6 3%	10 3%	7 9%	-1 -1%	-1 -1%	11 8%	
			DEFG	DEFG		DE	DEf		H	HI	L			PQ	NPQ	Q			U			V		
APPROVE	283 47%	72 78%	89 80%	27 23%	30 22%	34 43%	31 47%	17 11%	54 38%	205 73%	154 49%	98 46%	13 48%	89 50%	92 55%	74 43%	27 34%	95 51%	146 49%	44 53%	51 49%	72 47%	74 52%	
DISAPPROVE	297 50%	16 17%	19 17%	84 72%	104 77%	42 54%	32 49%	135 88%	84 60%	65 23%	148 47%	112 52%	14 52%	79 45%	71 42%	96 55%	49 63%	89 48%	136 46%	37 44%	52 51%	73 47%	63 44%	
				BCFG	BCFG	BC	BC	IJ	J						nO	NO								
MAY 18,20-21, 2017	-61 -10%	75 69%	54 56%	-66 -61%	-103 -71%	8 12%	-30 -41%	-128 -76%	-56 -40%	134 50%	-73 -22%	7 3%	-4 -12%	9 7%	15 10%	-53 -25%	-30 -35%	-	-	-	-	-	-	
			cDEFG	DEFG		DEg	e		H	HI		KM		PQ	PQ									
APPROVE	255 42%	90 83%	70 73%	19 18%	17 12%	39 54%	19 27%	20 12%	41 29%	189 71%	120 36%	102 50%	12 39%	72 52%	84 53%	73 35%	25 28%	-	-	-	-	-	-	
DISAPPROVE	316 53%	15 14%	17 17%	85 79%	120 83%	31 42%	49 68%	148 87%	98 69%	56 21%	192 58%	95 47%	16 51%	63 45%	68 43%	125 60%	55 63%	-	-	-	-	-	-	
				BCF	BCFg	BC	BCF	IJ	J		L					NO	NO							
APR 20,22-23, 2017	15 2%	69 64%	76 80%	-47 -53%	-82 -50%	16 18%	-18 -34%	-112 -69%	-34 -23%	151 54%	-10 -3%	15 8%	3 9%	9 6%	17 10%	9 5%	-20 -23%	-	-	-	-	-	-	
			DEFG	BDEFG		DEg			H	HI		K		Q	Q	Q								
APPROVE	290 48%	86 79%	84 87%	16 18%	40 24%	50 55%	14 27%	22 14%	49 34%	207 74%	153 45%	104 53%	12 41%	79 50%	85 51%	91 50%	32 37%	-	-	-	-	-	-	
DISAPPROVE	275 46%	17 16%	7 8%	63 71%	122 74%	34 37%	32 61%	134 82%	83 57%	55 20%	163 49%	89 45%	9 31%	70 44%	67 40%	82 45%	52 60%	-	-	-	-	-	-	
				BCF	BCF	BC	BCF	IJ	J					q	q	q	NOP							
MAR 16,18-19, 2017	19 3%	85 86%	65 62%	-55 -51%	-76 -53%	-2 -2%	1 2%	-90 -70%	-38 -22%	153 55%	18 6%	9 4%	4 20%	3 2%	29 17%	-5 -3%	-14 -15%	-	-	-	-	-	-	
			CDEFG	DEFG		DE	DEF		H	HI				PQ	NPQ	Q								
APPROVE	295 49%	90 91%	82 78%	25 23%	30 21%	37 47%	31 48%	17 13%	61 36%	212 76%	142 52%	121 49%	13 57%	76 48%	98 57%	74 45%	40 41%	-	-	-	-	-	-	
DISAPPROVE	277 46%	5 5%	17 16%	80 73%	107 74%	39 49%	29 46%	106 83%	99 58%	59 21%	125 45%	112 45%	8 37%	73 46%	69 40%	80 49%	55 56%	-	-	-	-	-	-	
			B	BCFG	BCFG	BC	BC	IJ	J						pQ	O								

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Continued

Table 17-2  
Summary of Trump Approval Trend  
BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	WHITE MEN (T)	WHITE WOMEN (U)	BLUE MEN (V)	BLUE WOMEN (W)
FEB 7-9, 2017 -----	-4 -1%	70 62%	61 67%	-48 -46%	-80 -54%	1 1%	-8 -11%	-91 -73%	-56 -30%	143 53%	-34 -13%	20 8%	10 25%	22 13%	17 10%	-34 -19%	-9 -11%	-	-	-	-	-	-
		DEFG	DEFG			DEG	DE		H	HI		K	KL	PQ	PQ								
APPROVE	273 46%	88 78%	71 78%	23 22%	30 20%	33 45%	28 39%	12 10%	55 30%	197 72%	106 40%	127 50%	22 54%	90 53%	83 49%	64 37%	34 41%	-	-	-	-	-	-
		DEFG	DEFG			DE	DE		H	HI		K		Pq	P								
DISAPPROVE	277 46%	18 16%	11 12%	71 69%	110 74%	32 44%	36 49%	103 83%	111 60%	54 20%	140 53%	106 42%	12 29%	68 40%	66 39%	98 57%	44 52%	-	-	-	-	-	-
				BCFG	BCFG	BC	BC	IJ	J		LM					NO	no						

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 18-1  
 QUESTION 11:  
 Now, please tell me whether you approve or disapprove of...

The job that Roy Cooper is doing as Governor?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
**D/S (APPROVE - DISAPPROVE)	118 20%	22 17%	29 34% BEFG	23 34% BEFG	12 12%	20 15%	10 13%	58 20%	60 19%	16 14%	27 15%	31 24% jk	40 25% JK	20 22% O	8 8%	26 31% OQS	9 13%	37 25% Oqs	15 15% o	-39 -19%	143 57% TV	14 10% T	79 58% X	29 7%
TOTAL APPROVE -----	319 53%	71 55%	53 61% eg	40 59%	50 48%	69 52%	35 45%	154 53%	165 53%	58 50%	91 51%	71 54%	92 57%	49 54%	49 46%	52 62% O	32 49%	82 56%	49 51%	70 34%	182 72% TV	66 46% T	102 74% X	195 46%
TOTAL DISAPPROVE -----	201 34%	49 38% d	24 27%	17 25%	38 36%	49 37%	25 32%	96 33%	105 34%	42 36%	64 36%	40 30%	52 32%	29 32%	40 38%	25 30%	23 36%	44 31%	34 36%	109 54% UV	39 16%	52 36% U	22 16%	166 40% W
STRONGLY APPROVE	134 22%	33 26%	22 25%	20 30% fg	23 22%	23 18%	13 17%	64 22%	69 22%	14 12%	42 24% J	34 26% J	42 26% J	16 18%	20 19%	26 31% NOqS	11 17%	40 27%	19 19%	14 7%	94 37% TV	26 18% T	56 41% X	68 16%
SOMEWHAT APPROVE	185 31%	38 29%	31 36%	20 29%	28 26%	46 35%	22 29%	89 31%	96 31%	44 38%	49 28%	37 28%	50 31%	33 37%	29 27%	26 30%	21 32%	42 29%	31 32%	56 27%	88 35% t	41 28%	45 33%	127 30%
SOMEWHAT DISAPPROVE	90 15%	22 17% c	7 8%	7 11%	19 18% C	21 16% c	13 17%	37 13%	54 17%	20 17%	28 16%	19 14%	20 12%	15 17%	12 11%	8 10%	11 17%	26 18% p	15 16%	48 24% Uv	20 8%	22 15% u	11 8%	73 17% W
STRONGLY DISAPPROVE	111 18%	26 20%	17 19%	10 14%	19 18% b	27 21%	12 15%	60 21%	51 16%	21 18%	36 20%	21 16%	32 20%	14 16%	28 27% nR	17 20%	12 19%	18 13%	19 20%	61 30% Uv	19 8%	31 21% U	11 8%	93 22% W
UNDECIDED/DON'T KNOW	80 13%	10 8%	10 12%	11 16%	17 16% b	15 11% BCF	18 23% BCF	38 13%	42 13%	17 15%	22 12%	22 16%	17 11%	12 13%	17 16% p	7 8%	10 15%	20 14%	13 13%	24 12%	30 12%	25 17%	14 10%	59 14%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
 NATIONAL RESEARCH INC



Table 18-2  
QUESTION 11:  
Now, please tell me whether you approve or disapprove of...

The job that Roy Cooper is doing as Governor?

BANNER 2

	PARTY REG/GENDER						IDEOLOGY				EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
**D/S (APPROVE - DISAPPROVE)	118 20%	-16 -17%	-24 -21%	67 57%	76 56%	6 8%	8 12%	107 70%	51 36%	-46 -16%	54 17%	58 27%	-1 -3%	26 15%	22 13%	33 19%	35 45%	32 17%	66 22%	19 23%	13 13%	29 19%	37 26%
TOTAL APPROVE -----	319 53%	33 35%	37 34%	86 73%	97 72%	36 45%	31 47%	125 81%	86 62%	96 34%	162 51%	125 58%	11 42%	86 49%	84 50%	95 55%	52 67%	99 53%	163 55%	46 56%	53 51%	85 55%	78 55%
TOTAL DISAPPROVE -----	201 34%	49 52%	61 55%	19 16%	21 15%	29 37%	23 36%	18 12%	35 25%	142 51%	108 34%	67 31%	12 45%	60 34%	62 37%	62 35%	17 22%	67 36%	97 33%	27 33%	40 38%	55 36%	41 29%
STRONGLY APPROVE	134 22%	7 8%	7 6%	47 40%	47 35%	10 12%	16 24%	67 44%	43 31%	18 6%	59 19%	60 28%	5 21%	38 22%	35 21%	36 20%	24 31%	40 21%	69 23%	20 25%	19 19%	35 23%	34 24%
SOMEWHAT APPROVE	185 31%	25 27%	31 27%	38 33%	50 37%	26 33%	15 23%	58 38%	43 31%	78 28%	103 33%	65 30%	6 22%	48 27%	49 29%	59 34%	28 36%	59 32%	94 32%	26 31%	34 33%	50 32%	45 32%
SOMEWHAT DISAPPROVE	90 15%	20 22%	28 25%	6 5%	15 11%	11 14%	11 17%	8 5%	22 16%	56 20%	49 15%	26 12%	9 33%	26 15%	29 17%	26 15%	8 10%	34 18%	36 12%	11 14%	22 22%	17 11%	19 14%
STRONGLY DISAPPROVE	111 18%	29 31%	33 29%	13 11%	6 4%	18 23%	12 19%	9 6%	13 10%	86 31%	60 19%	41 19%	3 12%	34 19%	32 19%	35 20%	9 12%	33 18%	60 20%	16 19%	17 17%	38 25%	22 16%
UNDECIDED/DON'T KNOW	80 13%	11 12%	13 12%	13 11%	17 13%	14 17%	11 17%	11 7%	18 13%	41 15%	46 15%	22 10%	3 13%	30 17%	23 14%	17 10%	9 11%	20 11%	36 12%	10 12%	11 10%	14 9%	22 15%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 19-1  
Summary of Cooper Approval Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19% m	177 30%	133 22%	161 27%	91 15% OpS	106 18%	84 14%	65 11%	146 24% os	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
OCT 16-18, 2017 -----	118 20%	22 17%	29 34% BEFG	23 34% BEFG	12 12%	20 15%	10 13%	58 20%	60 19%	16 14%	27 15%	31 24% jk	40 25% JK	20 22% O	8 8%	26 31% OQS	9 13%	37 25% Oqs	15 15% o	-39 -19%	143 57% TV	14 10% T	79 58% X	29 7%
APPROVE	319 53%	71 55%	53 61% eg	40 59%	50 48%	69 52%	35 45%	154 53%	165 53%	58 50%	91 51%	71 54%	92 57%	49 54%	49 46%	52 62% O	32 49%	82 56%	49 51%	70 34%	182 72% TV	66 46% T	102 74% X	195 46%
DISAPPROVE	201 34%	49 38% d	24 27%	17 25%	38 36%	49 37%	25 32%	96 33%	105 34%	42 36%	64 36%	40 30%	52 32%	29 32%	40 38%	25 30%	23 36%	44 31%	34 36%	109 54% UV	39 16%	52 36% U	22 16%	166 40% W
MAY 18,20-21, 2017 -----	220 37%	63 48% EFG	37 41%	26 45% ef	32 29%	39 29%	23 29%	92 32%	128 41% h	70 61% KLM	49 28% L	22 17%	73 43% KL	33 46% OR	29 22%	27 35% oR	54 65% OPR	16 14%	54 53% OPR	-21 -10%	174 69% TV	67 46% T	98 71% X	101 24%
APPROVE	367 61%	89 68% E	57 63%	39 67%	59 54%	78 59%	44 56%	176 61%	190 61%	83 73% kL	100 57%	68 52%	109 64% L	50 69% R	74 56%	48 62% R	61 73% oR	56 47%	70 68% oR	75 37%	200 79% TV	92 64% T	111 80% X	227 54%
DISAPPROVE	147 24%	26 20%	20 22%	13 22%	27 24%	39 30%	22 28%	84 29% I	62 20%	13 11%	51 29% J	46 35% JM	35 21%	17 23%	45 34% QS	21 27% Qs	7 8%	40 33% QS	16 15%	96 47% UV	25 10%	25 17%	12 9%	126 30% W
APR 20,22-23, 2017 -----	208 35%	53 42% G	34 41% G	27 38% G	36 32% G	51 39% G	7 9%	84 29%	124 40% H	56 47% M	57 33%	40 32%	51 30%	45 49% OP	23 20%	13 17%	30 49% OP	55 39% OP	37 36% OP	-20 -10%	162 64% TV	66 46% T	85 62% X	114 27%
APPROVE	353 59%	83 67% G	51 61% g	43 60%	67 59% g	76 58% g	33 43%	158 55%	195 63%	69 58%	105 61%	74 59%	98 58%	56 60%	58 52%	40 51%	38 61%	92 66% oP	62 60%	70 34%	189 75% T	95 66% T	99 72% X	234 56%
DISAPPROVE	145 24%	30 25%	16 20%	16 22%	31 28%	25 19%	26 34% f	74 26%	71 23%	13 11%	48 28% J	34 27% J	47 28% J	11 11%	35 32% NQ	27 35% NQs	8 12%	37 27% Nq	25 24% n	89 44% UV	27 11% UV	29 20% u	14 10%	120 29% W
MAR 16,18-19, 2017 -----	136 23%	42 36% Def	25 24% D	1 2%	15 13% D	31 24% De	21 29% DE	54 19%	82 26% h	25 35% L	36 21% l	17 12%	55 26% L	17 32% O	4 3%	31 30% O	22 49% ORS	32 24% O	27 22% O	-40 -19%	135 53% TV	41 29% T	84 61% X	38 9%
APPROVE	301 50%	68 57% D	48 47%	21 34%	56 49% d	68 51% D	41 56% D	139 48%	162 52%	37 52%	82 49%	63 46%	113 54%	27 52%	50 39%	59 57% O	29 63% o	67 49%	63 51% o	60 29%	168 67% TV	73 51% T	98 71% X	181 43%
DISAPPROVE	165 27%	25 21%	23 23%	20 32%	41 36% Bc	36 28%	20 27%	86 30%	79 25%	12 17%	46 28%	46 33% j	58 28%	11 20%	46 36% Q	28 27%	7 15%	35 26%	36 29%	99 49% UV	33 13%	32 22% u	13 10%	144 34% W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Continued

Table 19-1  
Summary of Cooper Approval Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
FEB 7-9, 2017	144	45	11	16	24	34	14	58	86	24	30	32	52	16	20	21	10	37	34	-20	136	28	64	81
-----	24%	39%	12%	23%	21%	28%	16%	20%	28%	36%	18%	25%	26%	31%	16%	21%	23%	31%	29%	-10%	54%	20%	50%	19%
		CDEG		c	c	Cg			H	K			k	O			O	O		TV	T	X		
APPROVE	298	72	33	38	58	58	38	137	160	36	78	66	101	27	57	49	22	63	62	62	170	65	80	203
	50%	61%	36%	53%	52%	48%	45%	48%	51%	55%	46%	51%	51%	55%	45%	49%	51%	52%	52%	31%	68%	45%	64%	47%
		CfG		C	C	c														TV	T	X		
DISAPPROVE	153	26	23	22	34	24	24	79	74	12	49	34	49	12	37	28	12	26	28	82	34	37	17	121
	26%	23%	24%	30%	31%	20%	29%	28%	24%	19%	29%	26%	25%	23%	29%	28%	28%	22%	23%	40%	14%	25%	13%	28%
				f															UV		U		W	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Table 19-2  
Summary of Cooper Approval Trend

BANNER 2

	PARTY REG/GENDER							IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)	
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%	
OCT 16-18, 2017	118 20%	-16 -17%	-24 -21%	67 57%	76 56%	6 8%	8 12%	107 70%	51 36%	-46 -16%	54 17%	58 27%	-1 -3%	26 15%	22 13%	33 19%	35 45%	32 17%	66 22%	19 23%	13 13%	29 19%	37 26%	
APPROVE	319 53%	33 35%	37 34%	86 73%	97 72%	36 45%	31 47%	125 81%	86 62%	96 34%	162 51%	125 58%	11 42%	86 49%	84 50%	95 55%	52 67%	99 53%	163 55%	46 56%	53 51%	85 55%	78 55%	
DISAPPROVE	201 34%	49 52%	61 55%	19 16%	21 15%	29 37%	23 36%	18 12%	35 25%	142 51%	108 34%	67 31%	12 45%	60 34%	62 37%	62 35%	17 22%	67 36%	97 33%	27 33%	40 38%	55 36%	41 29%	
MAY 18,20-21, 2017	220 37%	-14 -13%	-7 -7%	77 71%	98 68%	29 40%	37 52%	139 82%	75 53%	-5 -2%	126 38%	81 40%	10 32%	41 29%	37 24%	98 46%	42 48%	-	-	-	-	-	-	
APPROVE	367 61%	41 38%	34 36%	90 83%	110 76%	45 63%	46 65%	149 88%	98 70%	107 40%	205 62%	126 62%	19 63%	78 56%	87 55%	142 68%	56 64%	-	-	-	-	-	-	
DISAPPROVE	147 24%	55 51%	41 43%	13 12%	12 8%	16 22%	9 12%	11 6%	23 16%	112 42%	79 24%	45 22%	10 31%	38 27%	50 32%	44 21%	14 16%	-	-	-	-	-	-	
APR 20,22-23, 2017	208 35%	-12 -11%	-8 -8%	56 64%	106 65%	40 44%	26 49%	121 75%	88 61%	-2 -1%	129 38%	60 30%	8 27%	38 24%	45 27%	71 39%	51 59%	-	-	-	-	-	-	
APPROVE	353 59%	36 34%	33 35%	63 71%	126 77%	59 65%	36 68%	135 83%	104 72%	109 39%	201 60%	115 59%	14 50%	80 50%	92 55%	112 61%	66 76%	-	-	-	-	-	-	
DISAPPROVE	145 24%	48 45%	41 43%	6 7%	20 12%	19 21%	10 19%	13 8%	16 11%	112 40%	72 21%	55 28%	6 22%	42 27%	46 28%	41 22%	15 17%	-	-	-	-	-	-	
MAR 16,18-19, 2017	136 23%	-33 -33%	-7 -7%	58 53%	77 54%	29 36%	13 20%	92 72%	72 42%	-33 -12%	68 25%	55 22%	6 25%	21 13%	32 19%	49 30%	36 36%	-	-	-	-	-	-	
APPROVE	301 50%	22 22%	38 36%	72 67%	96 67%	45 56%	28 44%	104 81%	99 58%	90 32%	143 52%	128 52%	11 49%	70 44%	80 47%	90 55%	59 60%	-	-	-	-	-	-	
DISAPPROVE	165 27%	54 55%	45 43%	15 13%	19 13%	17 21%	16 24%	12 9%	26 15%	123 44%	74 27%	73 29%	5 24%	48 31%	47 28%	41 25%	23 24%	-	-	-	-	-	-	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Continued

Table 19-2  
Summary of Cooper Approval Trend  
BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	WHITE MEN (T)	WHITE WOMEN (U)	BLUE MEN (V)	BLUE WOMEN (W)
FEB 7-9, 2017 -----	144 24%	-12 -11%	-7 -8%	59 58% BCFG	77 52% BCFG	11 15% BC	17 24% BC	75 61% J	105 57% J	-39 -14%	79 30% LM	51 20% M	3 9%	24 14%	52 31% N	43 25% N	23 28% N	-	-	-	-	-	-
APPROVE	298 50%	36 32%	27 29%	70 68% BCFG	100 67% BCFG	32 44% c	33 46% bc	87 71% J	128 69% J	74 27%	141 53%	119 47%	16 40%	73 43%	88 53% n	88 51%	44 53%	-	-	-	-	-	-
DISAPPROVE	153 26%	48 43% DEfg	34 38% DEg	11 10%	23 16%	21 29% DE	16 22% D	12 10%	23 12%	113 41% HI	62 23%	68 27%	13 32%	49 29%	36 22%	45 26%	21 25%	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 20-1  
QUESTION 12:  
Now, please tell me whether you approve or disapprove of...

The job that Josh Stein is doing as Attorney General?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
**D/S (APPROVE - DISAPPROVE)	77 13%	10 8%	11 12%	10 15%	19 18% B	15 11%	12 16% b	44 15%	33 11%	7 6%	21 12%	23 18% J	23 14% J	15 16% Q	16 15% Q	12 14% Q	1 2%	14 10% Q	16 17% Qr	20 10%	46 18% TV	10 7%	8 6%	61 14% W
TOTAL APPROVE -----	175 29%	38 29%	26 30%	19 28%	35 33%	35 27%	22 28%	89 31%	86 28%	26 22%	56 31%	43 32%	46 29%	25 27%	35 33%	26 31%	14 22%	43 30%	27 28%	52 26%	87 34% Tv	36 25%	41 30%	119 28%
TOTAL DISAPPROVE -----	98 16%	28 22% g	15 18%	9 13%	16 15%	21 16%	10 12%	45 16%	53 17%	18 16%	35 20%	20 15%	23 14%	10 11%	19 18%	15 18%	13 20%	29 20% S	10 11%	32 16%	41 16%	25 18%	33 24% X	59 14%
STRONGLY APPROVE	45 8%	15 11% F	7 8%	6 9%	9 8%	4 3%	5 6%	21 7%	24 8%	3 2%	18 10% J	12 9% J	12 8% J	4 5%	10 10%	7 8%	4 6%	12 8%	7 7%	12 6%	28 11% tv	6 4%	12 9%	32 8%
SOMEWHAT APPROVE	130 22%	23 18%	19 22%	12 18%	26 25%	31 24%	17 22%	68 23%	62 20%	23 20%	38 21%	31 23%	34 21%	21 23%	25 23%	19 23%	10 16%	31 21%	20 21%	40 20%	59 24%	30 21%	29 21%	88 21%
SOMEWHAT DISAPPROVE	42 7%	10 7%	9 10%	4 6%	6 6%	9 7%	4 5%	16 5%	26 8%	6 5%	13 7%	13 9%	9 6%	3 3%	7 7%	4 5%	5 8%	14 10% n	7 7%	12 6%	18 7%	12 8%	11 8%	27 6%
STRONGLY DISAPPROVE	57 9%	19 14% d	7 8%	5 7%	10 9%	12 9%	6 7%	30 10%	27 9%	13 11%	22 12% L	7 5%	14 9%	7 8%	12 11% s	10 12% S	8 13%	15 10% S	4 4%	20 10%	23 9%	14 10%	22 16% X	32 8%
UNDECIDED/DON'T KNOW	327 55%	63 49%	46 53%	41 60%	54 52%	77 58%	47 59%	154 53%	173 56%	72 62% k	87 49%	70 53%	92 57%	56 61%	53 49%	43 51%	37 58%	74 51%	59 61% or	120 59% u	124 49%	83 58%	64 46%	242 58% W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Table 20-2  
QUESTION 12:  
Now, please tell me whether you approve or disapprove of...

The job that Josh Stein is doing as Attorney General?

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
**D/S (APPROVE - DISAPPROVE)	77 13%	5 5%	15 14%	31 27%	15 11%	7 9%	3 4%	27 18%	18 13%	29 10%	36 11%	33 16%	- 1%	15 8%	22 13%	21 12%	15 20%	29 16%	28 10%	15 18%	14 13%	20 13%	8 6%
TOTAL APPROVE -----	175 29%	18 20%	34 30%	48 41%	39 29%	22 28%	13 20%	57 37%	35 25%	75 27%	93 30%	63 29%	4 15%	46 26%	44 26%	52 30%	30 39%	61 33%	81 27%	28 33%	33 32%	49 32%	32 23%
TOTAL DISAPPROVE -----	98 16%	14 15%	18 17%	17 14%	24 18%	15 19%	11 16%	30 20%	17 12%	46 16%	57 18%	30 14%	4 14%	31 18%	22 13%	31 18%	15 19%	32 17%	53 18%	12 15%	19 19%	29 19%	24 17%
STRONGLY APPROVE	45 8%	3 4%	9 8%	15 13%	13 9%	3 4%	3 4%	22 14%	9 6%	13 5%	22 7%	20 9%	1 5%	13 7%	8 5%	14 8%	8 11%	17 9%	20 7%	7 9%	10 10%	12 8%	7 5%
SOMEWHAT APPROVE	130 22%	15 16%	25 23%	33 29%	26 19%	19 25%	11 16%	35 23%	27 19%	62 22%	72 23%	43 20%	3 10%	33 19%	36 22%	38 22%	22 28%	43 23%	61 21%	20 25%	23 22%	36 23%	25 18%
SOMEWHAT DISAPPROVE	42 7%	4 4%	8 7%	6 5%	12 9%	6 7%	6 9%	17 11%	6 4%	15 5%	21 7%	15 7%	- -	10 6%	8 5%	17 10%	6 8%	13 7%	24 8%	3 3%	10 9%	11 7%	12 9%
STRONGLY DISAPPROVE	57 9%	10 10%	10 9%	11 9%	12 9%	9 12%	5 7%	13 8%	11 8%	31 11%	36 11%	14 7%	4 14%	21 12%	13 8%	14 8%	9 11%	19 10%	29 10%	10 12%	9 9%	17 11%	12 8%
UNDECIDED/DON'T KNOW	327 55%	61 65%	59 53%	52 45%	72 54%	41 53%	42 64%	66 43%	87 62%	159 57%	165 52%	122 57%	18 71%	100 56%	102 61%	92 53%	33 42%	94 50%	162 55%	43 52%	51 49%	77 50%	85 60%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 21-1  
QUESTION 13:  
Now, please tell me whether you approve or disapprove of...

The job Dan Forrest is doing as Lieutenant Governor?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
**D/S (APPROVE - DISAPPROVE)	133 22%	33 26% CG	11 12%	24 35% CG	24 23% CG	33 25% CG	8 11%	73 25% i	60 19%	25 22%	39 22%	32 24%	39 24%	19 21%	28 26%	26 31% QS	11 17%	33 23%	18 18%	55 27% U	43 17%	35 24%	24 17%	100 24%
TOTAL APPROVE -----	213 35%	53 41% CG	25 28%	27 40%	39 37%	49 37%	21 26%	111 38%	102 33%	42 36%	64 36%	51 38%	55 34%	34 37%	42 39%	34 40%	21 32%	51 35%	30 32%	76 37%	82 33%	54 38%	49 36%	146 35%
TOTAL DISAPPROVE -----	80 13%	19 15% D	14 16% D	3 5%	15 14% D	16 12% d	13 16% D	38 13%	42 13%	16 14%	25 14%	19 15%	16 10%	15 16%	14 13%	8 9%	10 15%	18 13%	13 13%	21 10%	39 15%	20 14%	25 18% x	47 11%
STRONGLY APPROVE	65 11%	19 15% g	9 10%	9 13%	10 10%	13 10%	5 6%	35 12%	30 10%	16 13%	21 12%	15 11%	14 9%	12 14%	14 13%	9 10%	9 14%	12 8%	9 10%	25 12%	22 9%	18 13%	8 6%	54 13% W
SOMEWHAT APPROVE	147 25%	33 26%	16 18%	18 27%	29 27%	35 27%	16 20%	76 26%	72 23%	26 23%	43 24%	36 27%	41 25%	22 24%	28 26%	25 30%	12 18%	39 27%	21 22%	51 25%	60 24%	36 25%	41 30%	93 22%
SOMEWHAT DISAPPROVE	37 6%	8 7% d	5 6%	1 2%	8 8% d	7 5%	7 9% d	19 7%	17 6%	9 8%	12 7%	9 7%	6 4%	10 11% pr	6 6%	3 3%	5 8%	5 4%	6 6%	12 6%	12 5%	12 8%	8 6%	25 6%
STRONGLY DISAPPROVE	43 7%	11 8%	9 10% d	2 3%	7 6%	9 7%	6 7%	19 7%	24 8%	8 6%	13 7%	10 8%	10 6%	5 5%	7 7%	5 6%	4 7%	13 9%	6 7%	9 4%	26 10% Tv	8 6%	17 13% X	22 5%
UNDECIDED/DON'T KNOW	308 51%	57 44%	49 56%	38 56%	51 49%	67 51%	45 58% b	139 48%	168 54%	58 50%	89 50%	63 47%	90 56%	42 46%	51 48%	43 51%	35 53%	76 52%	53 55%	107 52%	131 52%	70 48%	64 46%	227 54%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C



Table 21-2  
QUESTION 13:  
Now, please tell me whether you approve or disapprove of...

The job Dan Forrest is doing as Lieutenant Governor?

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
**D/S (APPROVE - DISAPPROVE)	133 22%	28 30% DEG	27 24%	20 17%	23 17%	25 32% DEG	10 15%	26 17%	27 20%	80 29% HI	66 21%	52 24%	7 27%	44 25% Q	46 27% Q	36 21% Q	6 8%	24 13%	94 32% R	7 8%	18 17% t	60 39% W	34 24%
TOTAL APPROVE -----	213 35%	34 37%	42 38%	42 36%	40 29%	34 44% e	20 31%	55 36%	45 33%	107 38%	110 35%	79 37%	10 40%	64 36%	62 37%	63 36%	22 28%	57 30%	124 42% R	24 29%	33 32%	74 48% W	50 35%
TOTAL DISAPPROVE -----	80 13%	6 7%	15 13%	22 19% B	17 12%	10 12%	10 16%	29 19% J	18 13%	27 10%	44 14%	27 12%	3 13%	20 11%	17 10%	27 16%	16 20% no	32 17% S	29 10%	17 20%	15 15%	14 9%	16 11%
STRONGLY APPROVE	65 11%	12 13% e	12 11%	15 12% e	8 6%	8 10%	10 15% e	14 9%	12 9%	37 13%	40 13%	19 9%	3 11%	24 14%	16 10%	18 10%	7 9%	17 9%	42 14% r	7 8%	10 10%	26 17%	16 11%
SOMEWHAT APPROVE	147 25%	22 23%	30 27% g	28 24%	32 24%	26 33% G	10 15%	41 27%	33 24%	70 25%	70 22%	60 28%	8 30%	40 23%	46 28%	45 26%	14 18%	40 21%	82 28%	17 20%	23 22%	48 31%	34 24%
SOMEWHAT DISAPPROVE	37 6%	4 4%	8 8%	8 7%	4 3%	7 9%	5 7%	11 7% L	10 7%	11 4%	25 8% L	7 3%	2 8%	9 5%	6 3%	16 9% O	6 8%	14 8%	12 4%	7 8%	8 8%	8 5%	4 3%
STRONGLY DISAPPROVE	43 7%	2 3%	7 6%	14 12% BF	12 9% Bf	2 3%	6 9%	18 12% iJ	8 5%	15 6%	18 6%	19 9%	1 5%	11 6%	11 7%	11 6%	10 12%	18 10%	18 6%	10 12%	8 7%	6 4%	12 8%
UNDECIDED/DON'T KNOW	308 51%	52 57%	54 49%	53 45%	78 58% Df	34 44%	35 54%	69 45%	76 55%	146 52%	162 51%	109 51%	12 47%	92 52%	88 53%	84 48%	40 52%	98 52%	143 48%	42 51%	55 53%	67 44%	76 53%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 22-1  
 QUESTION 14:  
 Do you agree or disagree with the following statement: Even though I may not approve of the job that Donald Trump is doing as President, I do like some of the actions he is taking?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=DISAPPROVE/UNDECIDED IN Q.10	317 100%	75 24%	44 14%	34 11%	53 17%	75 24%	34 11%	154 49%	163 51%	69 22%	89 28%	70 22%	82 26%	45 14%	58 18%	47 15%	41 13%	75 24%	44 14%	43 13%	195 61%	79 25%	127 40%	165 52%
**D/S (AGREE - DISAGREE)	-188 -59%	-43 -58%	-37 -83%	-18 -51%	-22 -42% c	-47 -62%	-21 -60%	-79 -51%	-109 -67%	-39 -58%	-52 -59%	-41 -59%	-50 -61%	-19 -42%	-27 -46%	-30 -65%	-31 -75%	-49 -65%	-27 -61%	-5 -13% UV	-145 -75%	-37 -47% U	-103 -81%	-78 -47% W
TOTAL AGREE -----	60 19%	15 20% c	3 7%	7 21%	15 27% C	13 18%	6 19%	35 23%	25 15%	14 20%	17 19%	15 21%	14 17%	12 27%	14 24%	8 16%	5 12%	13 17%	7 16%	19 44% UV	22 11%	19 24% U	12 9%	41 25% W
TOTAL DISAGREE -----	248 78%	58 77%	40 90% bdE	25 72%	37 69%	60 80%	27 79%	114 74%	134 83% h	53 78%	69 78%	56 79%	64 77%	31 69%	41 70%	38 81%	36 88% o	62 83%	34 77%	24 56%	168 86% TV	56 70%	115 90% X	119 72%
STRONGLY AGREE	12 4%	1 2%	- -	1 2%	7 13% BCdfg	3 4%	1 3%	6 4%	7 4%	- -	5 6% J	4 6% J	3 4% j	1 3%	4 7%	1 1%	1 2%	3 4%	3 7%	5 12% u	3 2%	4 5%	1 1%	10 6% W
SOMEWHAT AGREE	47 15%	13 18%	3 7%	6 19%	8 15%	11 14%	6 16%	29 19% i	18 11%	14 20%	11 13%	10 15%	11 13%	11 24%	10 17%	7 15%	4 10%	10 14%	4 9%	14 32% U	19 10%	15 18%	11 8%	30 18% W
SOMEWHAT DISAGREE	34 11%	8 11% E	5 11% e	5 13% e	1 1%	10 13% E	6 16% E	17 11%	17 10%	14 20% km	7 8%	8 11%	6 7%	6 14%	8 15% p	2 5%	9 22% Prs	5 6%	3 7%	7 17%	15 8%	12 15%	8 6%	22 13% w
STRONGLY DISAGREE	214 67%	50 66%	35 79% d	20 59%	36 68%	50 67%	22 63%	97 63%	117 72% h	40 58%	62 70%	48 68%	58 71%	25 56%	32 56%	35 76% nO	27 65% nO	57 77% nO	31 70%	17 39%	153 78% TV	44 56%	106 83% X	97 59%
UNDECIDED/DON'T KNOW	7 2%	1 2%	1 2%	1 4%	2 3%	1 1%	1 2%	4 3%	3 2%	1 2%	2 2%	- -	4 5% L	1 3%	2 3%	1 3%	- -	- -	3 6% qr	- -	4 2% T	3 4%	1 1%	4 3%
REFUSED	2 1%	1 1%	- -	1 2%	- -	1 1%	- -	2 1%	1 -	- -	2 2%	- -	1 1%	- -	2 3%	- -	- -	- -	1 2%	- -	1 -	2 2%	- -	2 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
 NATIONAL RESEARCH INC

Table 22-2  
 QUESTION 14:  
 Do you agree or disagree with the following statement: Even though I may not approve of the job that Donald Trump is doing as President, I do like some of the actions he is taking?

BANNER 2

	PARTY REG/GENDER							IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)	
BASE=DISAPPROVE/UNDECIDED IN Q.10	317 100%	20 6%	22 7%	90 28%	105 33%	44 14%	35 11%	137 43%	86 27%	75 24%	162 51%	116 37%	14 4%	88 28%	75 24%	100 31%	51 16%	91 29%	150 47%	38 12%	52 17%	82 26%	68 21%	
**D/S (AGREE - DISAGREE)	-188 -59%	-2 -8%	-4 -17%	-61 -68%	-85 -81%	-17 -37%	-20 -58%	-115 -84%	-53 -62%	-11 -15%	-91 -57%	-74 -64%	-9 -67%	-47 -54%	-39 -52%	-65 -65%	-34 -66%	-56 -61%	-84 -56%	-21 -56%	-34 -66%	-36 -43%	-48 -71%	
TOTAL AGREE -----	60 19%	9 46%	9 42%	13 15%	9 8%	12 27%	7 20%	9 7%	16 19%	31 42%	33 20%	19 17%	2 17%	18 21%	17 23%	16 16%	8 17%	16 18%	32 21%	8 21%	8 16%	22 26%	10 15%	
TOTAL DISAGREE -----	248 78%	11 54%	13 58%	74 82%	94 89%	29 64%	27 78%	124 91%	70 81%	42 56%	124 77%	93 80%	11 83%	65 75%	57 75%	81 81%	42 82%	72 79%	116 77%	29 77%	43 81%	58 70%	58 85%	
STRONGLY AGREE	12 4%	3 12%	3 12%	1 1%	2 2%	3 6%	2 5%	2 1%	3 3%	6 8%	6 4%	5 4%	- -	5 6%	5 6%	2 2%	1 2%	5 6%	6 4%	3 7%	3 5%	3 4%	3 4%	
SOMEWHAT AGREE	47 15%	7 34%	7 30%	13 14%	7 6%	10 21%	5 14%	7 5%	13 16%	25 33%	27 17%	15 12%	2 17%	13 15%	13 17%	14 14%	8 15%	11 12%	26 17%	5 14%	6 11%	19 23%	7 11%	
SOMEWHAT DISAGREE	34 11%	3 14%	5 21%	9 11%	5 5%	5 11%	7 19%	12 8%	14 16%	7 10%	25 15%	7 6%	1 9%	8 9%	8 11%	12 12%	5 10%	9 10%	19 12%	6 14%	4 7%	8 9%	11 16%	
STRONGLY DISAGREE	214 67%	8 41%	8 38%	65 72%	88 84%	24 54%	21 59%	113 82%	56 65%	35 47%	99 61%	87 74%	10 74%	57 65%	49 64%	68 68%	37 72%	63 69%	97 64%	24 62%	39 74%	50 61%	47 69%	
UNDECIDED/DON'T KNOW	7 2%	- -	- -	2 3%	2 2%	2 5%	1 2%	3 2%	- -	1 1%	4 2%	3 3%	- -	3 4%	1 2%	2 2%	1 1%	2 2%	3 2%	- -	2 3%	3 4%	- -	
REFUSED	2 1%	- -	- -	- -	1 1%	2 4%	- -	- -	- -	1 1%	1 1%	1 1%	- -	1 1%	- -	2 2%	- -	1 1%	- -	1 2%	- -	- -	- -	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
 NATIONAL RESEARCH INC

Table 23-1  
Summary of Trump Actions Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=DISAPPROVE/UNDECIDED IN Q.10	317 100%	75 24%	44 14%	34 11%	53 17%	75 24%	34 11%	154 49%	163 51%	69 22%	89 28%	70 22%	82 26%	45 14%	58 18%	47 15%	41 13%	75 24%	44 14%	43 13%	195 61%	79 25%	127 40%	165 52%
OCT 16-18, 2017 -----	-188 -59%	-43 -58%	-37 -83%	-18 -51%	-22 -42% c	-47 -62%	-21 -60%	-79 -51%	-109 -67%	-39 -58%	-52 -59%	-41 -59%	-50 -61%	-19 -42%	-27 -46%	-30 -65%	-31 -75%	-49 -65%	-27 -61%	-5 -13% UV	-145 -75%	-37 -47% U	-103 -81%	-78 -47% W
AGREE	60 19%	15 20% c	3 7%	7 21%	15 27% C	13 18%	6 19%	35 23%	25 15%	14 20%	17 19%	15 21%	14 17%	12 27%	14 24%	8 16%	5 12%	13 17%	7 16%	19 44% UV	22 11%	19 24% U	12 9%	41 25% W
DISAGREE	248 78%	58 77%	40 90% bdE	25 72%	37 69%	60 80%	27 79%	114 74%	134 83%	53 78%	69 78%	56 79%	64 77%	31 69%	41 70%	38 81%	36 88%	62 83%	34 77%	24 56%	168 86% TV	56 70%	115 90% X	119 72%
MAY 18,20-21, 2017 -----	-176 -51%	-41 -50%	-32 -55%	-24 -63%	-9 -18% BcDF	-47 -62%	-22 -56%	-75 -53%	-101 -49%	-36 -43%	-48 -47%	-45 -63%	-41 -52%	-26 -64%	-29 -45%	-18 -57%	-31 -42%	-37 -50%	-30 -56%	10 22% UV	-144 -67%	-41 -48%	-89 -71%	-68 -35% W
AGREE	81 23%	19 23%	13 22%	7 19%	20 40% dF	12 16%	9 22%	32 23%	49 24%	23 26%	27 26%	13 18%	18 23%	7 18%	17 27%	7 21%	19 26%	19 25%	11 20%	27 61% UV	35 16%	19 22%	18 14%	59 31% W
DISAGREE	256 74%	60 74%	46 77%	31 81% e	29 58%	60 78% e	31 78%	107 76%	150 73%	59 69%	75 73%	58 81%	58 75%	33 82%	46 72%	25 78%	50 68%	56 75%	41 77%	17 39%	179 83% T	61 71% T	107 85% X	127 66%
APR 20,22-23, 2017 -----	-130 -42%	-49 -68%	-17 -45%	-1 -1% BCEFG	-24 -45%	-25 -36% b	-16 -41%	-35 -26% I	-95 -55%	-12 -15% KLM	-46 -53%	-39 -62%	-31 -43%	4 6% OPQRS	-19 -40%	-19 -66%	-25 -63%	-53 -65%	-15 -31% pR	-1 -1% UV	-97 -49%	-33 -42%	-37 -35%	-81 -45%
AGREE	87 28%	11 16%	10 27%	21 49% B	14 28%	19 28%	11 29%	48 35% i	38 22%	34 43% kL	19 22%	12 19%	19 26%	30 53% oPQR	12 26%	4 15%	7 18%	14 18%	16 32% Pr	17 49% u	47 24%	23 29%	34 33%	48 27%
DISAGREE	217 70%	60 84% DF	27 73%	22 51%	38 72%	43 64%	26 70%	83 61%	134 77% H	46 57%	65 74%	51 81% J	51 69%	27 47%	32 66%	23 81% Ns	33 82% N	67 82% NoS	31 63%	17 50%	144 73% t	56 71%	71 67%	129 72%
MAR 16,18-19, 2017 -----	-146 -48%	-47 -65%	-16 -33%	-22 -65%	-25 -46%	-21 -34%	-16 -44%	-53 -39%	-93 -55%	-28 -62%	-33 -41%	-32 -51%	-49 -45%	-19 -66%	-8 -17% pRS	-24 -43%	-21 -66%	-39 -56%	-31 -49%	-2 -6% UV	-122 -62%	-23 -30% U	-60 -49%	-81 -50%
AGREE	70 23%	11 16%	12 26%	6 16%	14 26%	19 30%	8 23%	38 28%	32 19%	5 10%	24 29% j	14 22%	27 25%	2 7%	20 41% NQrs	15 27% n	4 11%	14 20%	14 23%	15 47% U	29 15%	25 33% U	24 20%	37 23%
DISAGREE	216 71%	58 81% cf	28 59%	28 81% cf	38 72%	40 64%	24 67%	90 67%	125 74%	33 72%	57 69%	46 73%	76 70%	22 73%	28 59%	39 70%	25 77%	53 76%	45 72%	17 53%	151 77% Tv	48 63%	84 69%	118 73%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Table 23-2  
Summary of Trump Actions Trend  
BANNER 2

	PARTY REG/GENDER							IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)	
BASE=DISAPPROVE/UNDECIDED IN Q.10	317 100%	20 6%	22 7%	90 28%	105 33%	44 14%	35 11%	137 43% i	86 27%	75 24%	162 51%	116 37%	14 4%	88 28%	75 24%	100 31%	51 16%	91 29%	150 47%	38 12%	52 17%	82 26%	68 21%	
OCT 16-18, 2017	-188 -59%	-2 -8% DEFG	-4 -17% DEG	-61 -68%	-85 -81%	-17 -37% dE	-20 -58%	-115 -84%	-53 -62%	-11 -15% HI	-91 -57%	-74 -64%	-9 -67%	-47 -54%	-39 -52%	-65 -65%	-34 -66%	-56 -61%	-84 -56%	-21 -56%	-34 -66%	-36 -43%	-48 -71%	
AGREE	60 19%	9 46% DEg	9 42% DE	13 15%	9 8%	12 27% E	7 20%	9 7%	16 19% H	31 42% HI	33 20%	19 17%	2 17%	18 21%	17 23%	16 16%	8 17%	16 18%	32 21%	8 21%	8 16%	22 26%	10 15%	
DISAGREE	248 78%	11 54%	13 58%	74 82% BCf	94 89% BCF	29 64%	27 78% b	124 91% iJ	70 81% J	42 56%	124 77%	93 80%	11 83%	65 75%	57 75%	81 81%	42 82%	72 79%	116 77%	29 77%	43 81%	58 70%	58 85% V	
MAY 18,20-21, 2017	-176 -51%	4 24% DEFG	5 20% DEFG	-63 -71%	-81 -64%	-17 -50%	-25 -48%	-124 -83%	-35 -35% H	-6 -8% HI	-104 -49%	-56 -55%	-8 -41%	-31 -46%	-39 -53%	-71 -52%	-32 -52%	-	-	-	-	-	-	-
AGREE	81 23%	11 62% DEFG	15 60% DEFG	13 14%	22 18%	8 24%	11 22%	11 7%	32 32% H	35 45% H	52 24%	21 21%	6 29%	18 27%	17 23%	30 22%	15 24%	-	-	-	-	-	-	-
DISAGREE	256 74%	7 38%	10 40%	75 85% BC	103 81% BC	24 73% BC	36 69% bc	135 90% IJ	67 67%	41 53%	156 73%	77 76%	13 71%	49 73%	55 75%	101 74%	47 76%	-	-	-	-	-	-	-
APR 20,22-23, 2017	-130 -42%	- 2% DEFG	-1 -6% Efg	-20 -27% E	-77 -62%	-15 -37%	-18 -46%	-91 -65%	-38 -40% h	-1 -1% HI	-86 -47%	-42 -46%	3 16% KL	-33 -41%	-18 -22% Q	-39 -43%	-39 -72%	-	-	-	-	-	-	-
AGREE	87 28%	11 49% e	6 47%	25 34% e	22 18%	13 31%	10 27%	24 17%	27 29%	34 47% Hi	47 26%	23 25%	10 58%	22 27%	31 38% Q	26 28% Q	7 13%	-	-	-	-	-	-	-
DISAGREE	217 70%	11 48%	6 53%	45 61% bd	99 80% bd	28 68%	28 73%	116 82% iJ	66 69% j	34 48%	133 72%	66 71%	7 42%	54 68%	50 60%	65 71%	46 85% nOp	-	-	-	-	-	-	-
MAR 16,18-19, 2017	-146 -48%	4 47% CDEFG	-6 -26% dE	-49 -59%	-72 -64%	-8 -19% DE	-15 -45%	-86 -77%	-46 -42% H	-12 -18% Hi	-64 -49%	-55 -43%	-2 -19%	-42 -52%	-35 -48%	-35 -39%	-34 -59%	-	-	-	-	-	-	-
AGREE	70 23%	7 73% cDEG	8 37% dE	14 16% dE	16 14%	17 40% DE	8 25%	12 10%	28 25% H	24 36% H	29 22%	32 25%	4 40%	18 22%	16 21%	24 27%	11 19%	-	-	-	-	-	-	-
DISAGREE	216 71%	2 27%	14 63% b	63 75% B	88 78% Bf	25 59%	23 69% B	98 87% IJ	74 67%	36 54%	93 70%	87 68%	6 60%	60 74%	50 69%	58 65%	45 78%	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 24-1  
QUESTION 15:  
And thinking ahead to 2018, if the election for Congress were being held today, would you be voting for the Republican candidate or Democratic candidate?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
**D/S (REPUBLICAN - DEMOCRATIC)	-35 -6%	-25 -19%	-6 -7% Bd	-13 -20%	4 4% BCDf	-	4 5% BCDf	-18 -6%	-17 -5%	-14 -12%	-5 -3% j	-4 -3% j	-11 -7%	-8 -9%	5 5% NPQRs	-12 -14%	-9 -14%	-10 -7%	-	124 61% UV	-150 -60%	-9 -6% U	-104 -76%	80 19% W
REPUBLICAN CANDIDATE	204 34%	37 29%	27 31%	17 25%	45 43% BcD	47 36%	31 40% d	95 33%	109 35%	38 33%	64 36%	46 35%	54 34%	29 32%	40 37%	26 31%	21 32%	51 35%	35 37%	141 69% UV	23 9%	41 28% U	5 3%	192 46% W
DEMOCRATIC CANDIDATE	239 40%	62 48% Fg	33 38%	30 45%	41 39%	47 35%	27 34%	113 39%	126 40%	52 44%	69 39%	50 38%	65 41%	37 41%	35 33%	38 45% o	30 47%	61 42%	35 36%	17 8%	173 69% TV	50 35% T	109 79% X	112 27%
NEITHER/OTHER/INDEPENDENT	54 9%	12 9%	10 11%	6 10%	6 6%	13 10%	7 9%	25 9%	29 9%	12 10%	13 7%	14 10%	13 8%	5 6%	11 10%	8 9%	10 15%	10 7%	8 9%	13 7%	16 6%	24 17% TU	7 5%	41 10% w
DON'T KNOW/UNDECIDED/NEED MORE INFO	101 17%	19 14%	17 20%	14 20%	13 12%	25 19%	13 17%	54 19%	47 15%	15 13%	31 17%	23 17%	28 17%	19 20% Q	20 19% Q	12 15% q	4 6%	24 16% Q	18 18% Q	33 16%	40 16%	28 20%	18 13%	75 18%
REFUSED	1 -	-	-	1 1%	-	-	-	1 -	-	-	1 -	-	-	-	1 1%	-	-	-	-	-	-	1 1%	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Table 24-2  
 QUESTION 15:  
 And thinking ahead to 2018, if the election for Congress were being held today, would you be voting for the Republican candidate or Democratic candidate?

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
**D/S (REPUBLICAN - DEMOCRATIC)	-35 -6%	52 57%	72 65%	-65 -56%	-85 -63%	-5 -7%	-4 -6%	-118 -77%	-38 -27%	125 45%	3 1%	-31 -15%	-3 -12%	- -	-3 -2%	-14 -8%	-17 -21%	-5 -3%	-7 -2%	1 1%	-6 -5%	-8 -5%	2 1%
REPUBLICAN CANDIDATE	204 34%	62 67%	79 71%	11 10%	11 8%	22 28%	19 29%	6 4%	28 20%	167 60%	118 37%	66 31%	7 27%	67 38%	59 35%	57 33%	21 26%	66 35%	109 37%	31 37%	35 33%	54 35%	55 39%
DEMOCRATIC CANDIDATE	239 40%	10 10%	7 6%	77 65%	96 71%	27 34%	23 35%	124 81%	65 47%	42 15%	115 36%	97 45%	10 40%	67 38%	63 37%	70 40%	37 48%	70 38%	116 39%	30 37%	40 39%	63 41%	53 38%
NEITHER/OTHER/INDEPENDENT	54 9%	4 5%	9 8%	8 7%	8 6%	13 16%	12 17%	11 7%	15 11%	22 8%	28 9%	17 8%	2 8%	11 6%	16 10%	17 10%	10 13%	17 9%	27 9%	6 7%	11 11%	12 8%	15 11%
DON'T KNOW/UNDECIDED/NEED MORE INFO	101 17%	16 18%	17 15%	21 18%	19 14%	16 21%	12 19%	12 8%	31 23%	48 17%	55 17%	35 16%	6 25%	32 18%	29 17%	29 17%	10 13%	33 18%	45 15%	15 19%	18 17%	26 17%	19 13%
REFUSED	1 -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 -	- -	- -	- -	- -	- -	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
 NATIONAL RESEARCH INC

Table 25-1  
Summary Table: % Total Favorable

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
CONSERVATIVE	310 52% (1)	62 48% (2)	37 43% (2)	39 57% (1) c	64 61% (1) bCf	65 49% (2)	44 56% (1)	156 54% (1)	154 49% (1)	60 51% (2)	89 50% (1)	72 54% (1)	82 51% (1)	48 52% (1)	62 59% (1)	42 49% (1)	30 46% (2)	70 48% (1)	51 53% (1)	151 74% (1) UV	86 34% (4)	73 51% (1) U	40 29% (4)	252 60% (1) W
PROGRESSIVE	270 45% (2)	51 40% (3)	39 45% (1)	31 45% (3)	43 41% (2)	68 51% (1) b	38 48% (2)	122 42% (3)	148 47% (2)	60 51% (1) M	83 47% (2) M	63 47% (2) m	58 36% (3)	39 43% (3)	51 48% (2) P	27 32% (3)	36 56% (1) P	70 48% (2) P	41 42% (2)	76 37% (3)	133 53% (1) Tv	61 42% (3)	70 50% (1)	179 43% (3)
MIDDLE OF THE ROAD	256 43% (3)	66 51% (1) Ceg	28 32% (4)	36 53% (2) Ceg	41 39% (3)	55 41% (3)	30 38% (3)	126 44% (2)	130 42% (3)	55 47% (3)	79 45% (3)	54 40% (3)	63 39% (2)	45 50% (2)	46 44% (3)	31 37% (2)	28 42% (3)	60 41% (3)	40 42% (3)	79 39% (2)	107 42% (2)	70 48% (2)	49 36% (3)	189 45% (2) w
ESTABLISHMENT	197 33% (4)	39 31% (4)	29 33% (3)	27 40% (4) G	36 34% (4) g	48 36% (4) G	17 22% (4)	90 31% (4)	107 34% (4)	43 37% (4)	52 30% (4)	49 37% (4)	50 31% (4)	29 32% (4)	37 35% (4)	22 26% (4)	22 35% (4)	49 34% (4)	35 37% (4) p	68 33% (4)	93 37% (3) V	36 25% (4)	59 43% (2) X	128 31% (4)
THE D.C. SWAMP	96 16% (5)	23 18% (5)	13 15% (5)	11 17% (5)	18 17% (5)	20 15% (5)	10 13% (5)	48 17% (5)	48 15% (5)	9 7% (5)	37 21% (5) J	23 18% (5) J	26 16% (5) J	10 11% (5)	22 21% (5) nq	14 17% (5)	6 10% (5)	28 19% (5)	14 14% (5)	48 24% (5) UV	30 12% (5)	18 12% (5)	11 8% (5)	77 18% (5) W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C



Table 25-2  
Summary Table: % Total Favorable  
BANNER 2

	PARTY REG/GENDER							IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)	
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%	
CONSERVATIVE	310 52% (1)	68 74% (1)	82 74% (1)	46 39% (3)	41 30% (4)	42 54% (1)	31 47% (3)	25 16% (4)	64 45% (3)	211 76% (1)	177 56% (1)	99 46% (1)	13 5% (2)	98 55% (1)	97 58% (1)	81 47% (1)	34 43% (3)	92 49% (2)	165 56% (1)	47 57% (1)	45 43% (3)	85 55% (1)	80 57% (1)	
PROGRESSIVE	270 45% (2)	40 43% (2)	36 32% (4)	57 49% (1)	76 57% (1)	25 32% (3)	36 55% (1)	96 63% (1)	69 49% (2)	97 35% (4)	142 45% (2)	94 44% (2)	9 3% (4)	72 41% (2)	74 44% (3)	80 46% (2)	42 54% (1)	91 49% (3)	128 43% (2)	38 46% (3)	54 52% (2)	62 40% (2)	66 47% (2)	
MIDDLE OF THE ROAD	256 43% (3)	39 43% (3)	40 36% (2)	48 41% (2)	59 44% (2)	38 49% (2)	32 48% (2)	70 46% (2)	73 52% (1)	101 36% (2)	132 42% (3)	90 42% (3)	14 5% (1)	63 35% (4)	79 47% (2)	74 43% (3)	40 51% (2)	103 55% (1)	108 36% (3)	44 53% (2)	59 57% (1)	58 37% (3)	50 35% (4)	
ESTABLISHMENT	197 33% (4)	30 33% (4)	37 33% (3)	43 37% (4)	50 37% (3)	16 21% (4)	20 30% (4)	54 35% (3)	37 26% (4)	99 36% (3)	98 31% (4)	70 33% (4)	9 3% (3)	65 37% (3)	58 35% (4)	56 32% (4)	16 20% (4)	52 28% (4)	98 33% (4)	21 26% (4)	31 30% (4)	48 31% (4)	51 36% (3)	
THE D.C. SWAMP	96 16% (5)	25 27% (5)	23 21% (5)	12 11% (5)	18 13% (5)	10 13% (5)	7 11% (5)	17 11% (5)	20 14% (5)	57 21% (5)	51 16% (5)	33 16% (5)	3 1% (5)	26 15% (5)	32 19% (5)	29 17% (5)	8 11% (5)	35 19% (5)	45 15% (5)	17 20% (5)	18 18% (5)	24 15% (5)	21 15% (5)	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 26-1  
Summary Table: % Total Unfavorable

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
THE D.C. SWAMP	319 53% (1)	70 54% (1)	42 48% (1)	34 50% (1)	54 52% (1)	74 56% (1)	45 58% (1)	161 56% (1)	159 51% (1)	66 57% (1)	86 49% (2)	72 54% (1)	87 54% (1)	55 60% (1)	54 51% (2)	49 58% (1)	35 54% (1)	69 48% (2)	49 51% (1)	105 51% (2)	132 52% (1)	83 57% (1)	67 49% (2)	231 55% (1)
ESTABLISHMENT	296 49% (2)	66 51% (2)	42 48% (3)	26 38% (3)	50 48% (2)	69 52% (2)	43 55% (2)	151 52% (2)	145 46% (2)	58 50% (2)	95 54% (1)	64 48% (2)	70 43% (2)	50 55% (2)	54 51% (1)	42 50% (2)	31 48% (2)	74 51% (1)	35 37% (3)	109 54% (1)	106 42% (3)	80 56% (2)	61 44% (3)	214 51% (2)
PROGRESSIVE	238 40% (3)	52 41% (3)	31 36% (5)	26 39% (2)	44 42% (3)	52 40% (4)	32 40% (4)	122 42% (3)	115 37% (4)	47 40% (4)	68 38% (4)	52 39% (3)	66 41% (3)	43 47% (3)	40 38% (3)	37 44% (3)	21 32% (5)	55 38% (4)	36 37% (2)	103 50% (3)	69 27% (5)	66 46% (3)	48 35% (4)	174 42% (3)
CONSERVATIVE	227 38% (4)	51 40% (4)	42 48% (2)	17 25% (4)	32 30% (5)	57 43% (3)	28 36% (5)	106 37% (4)	121 39% (3)	48 41% (3)	78 44% (3)	43 33% (5)	54 33% (5)	37 41% (4)	33 32% (5)	33 39% (4)	30 46% (3)	62 42% (3)	28 29% (5)	40 20% (5)	131 52% (2)	56 39% (4)	81 59% (1)	127 30% (5)
MIDDLE OF THE ROAD	206 34% (5)	39 30% (5)	32 37% (4)	15 23% (5)	38 36% (4)	51 38% (5)	32 41% (3)	98 34% (5)	109 35% (5)	40 34% (5)	61 35% (5)	46 34% (4)	55 34% (4)	27 30% (5)	36 34% (4)	31 37% (5)	23 36% (4)	53 36% (5)	31 32% (4)	90 44% (4)	73 29% (4)	44 30% (5)	47 34% (5)	144 34% (4)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Table 26-2  
Summary Table: % Total Unfavorable  
BANNER 2

	PARTY REG/GENDER							IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)	
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%	
THE D.C. SWAMP	319 53% (1)	47 51% (2)	58 52% (2)	67 57% (1)	65 48% (2)	46 59% (2)	36 55% (1)	89 58% (2)	78 56% (1)	145 52% (2)	175 55% (1)	116 54% (1)	11 42% (2)	89 50% (1)	87 52% (1)	90 52% (1)	51 65% (1)	110 59% (1)	159 54% (1)	52 63% (1)	59 56% (1)	86 55% (1)	74 52% (1)	
ESTABLISHMENT	296 49% (2)	53 58% (1)	56 50% (3)	48 41% (3)	58 43% (3)	49 63% (1)	31 47% (2)	71 46% (3)	77 55% (2)	139 50% (3)	174 55% (2)	93 44% (2)	13 49% (1)	78 44% (2)	82 49% (2)	83 48% (2)	51 65% (2)	104 56% (2)	146 49% (2)	51 61% (2)	53 51% (2)	80 52% (2)	66 46% (2)	
PROGRESSIVE	238 40% (3)	43 47% (3)	60 53% (1)	35 30% (5)	34 25% (5)	44 56% (3)	22 33% (4)	38 25% (5)	44 32% (4)	145 52% (1)	139 44% (3)	78 37% (4)	8 32% (4)	72 41% (3)	69 41% (3)	70 40% (4)	27 34% (4)	71 38% (4)	129 44% (3)	32 39% (3)	39 37% (4)	69 45% (3)	60 42% (3)	
CONSERVATIVE	227 38% (4)	20 21% (5)	20 18% (5)	54 46% (2)	77 57% (1)	32 40% (4)	24 36% (3)	109 71% (1)	58 41% (3)	50 18% (5)	113 36% (5)	83 39% (3)	10 38% (3)	56 32% (5)	57 34% (4)	73 42% (3)	38 49% (3)	74 40% (3)	108 36% (5)	28 34% (4)	46 44% (3)	57 37% (5)	50 35% (5)	
MIDDLE OF THE ROAD	206 34% (5)	36 39% (4)	54 48% (4)	35 30% (4)	38 28% (4)	27 34% (5)	17 26% (5)	49 32% (4)	31 22% (5)	121 43% (4)	115 36% (4)	72 34% (5)	4 14% (5)	66 37% (4)	56 34% (5)	57 33% (5)	24 31% (5)	50 27% (5)	120 41% (4)	22 27% (5)	28 27% (5)	61 40% (4)	59 41% (4)	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 27-1  
 QUESTION 16:  
 Now I'm going to read you a list of descriptive words used in politics. After I read each one, please tell me if you have a favorable or unfavorable opinion of each description.

Progressive

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
**D/S (FAVORABLE - UNFAVORABLE)	32 5%	-1 -1%	8 10% BE	4 6% BE	-1 -1%	16 12% BE	6 8% BE	- -	33 10% H	13 11% M	16 9% M	11 8% M	-7 -5% p	-3 -4% p	11 10% NP	-10 -12% NoPrS	15 24% NP	15 10% NP	5 5% NP	-27 -13% TV	65 26% TV	-5 -4% T	21 16% X	5 1%
TOTAL HEARD OF	582 97%	124 96%	84 97%	66 97%	102 97%	127 96%	78 100% BeF	282 98%	299 96%	117 100% KLM	169 95%	129 97%	155 96%	91 100% opRs	103 97%	81 97%	64 98%	138 94%	93 97%	199 97%	241 96%	142 98%	134 97%	408 97%
TOTAL FAVORABLE	270 45%	51 40%	39 45%	31 45%	43 41%	68 51% b	38 48%	122 42%	148 47%	60 51% M	83 47% M	63 47% m	58 36%	39 43%	51 48% P	27 32%	36 56% P	70 48% P	41 42%	76 37%	133 53% Tv	61 42%	70 50%	179 43%
TOTAL UNFAVORABLE	238 40%	52 41%	31 36%	26 39%	44 42%	52 40%	32 40%	122 42%	115 37%	47 40%	68 38%	52 39%	66 41%	43 47%	40 38%	37 44%	21 32%	55 38%	36 37%	103 50% U	69 27%	66 46% U	48 35%	174 42%
VERY FAVORABLE	99 17%	18 14%	13 15%	7 11%	17 16%	27 21% d	17 22% d	43 15%	56 18%	24 21% l	35 20% l	16 12%	22 14%	18 20%	14 13%	11 13%	16 24%	24 16%	15 16%	24 12%	56 22% TV	19 13%	29 21%	62 15%
SOMEWHAT FAVORABLE	171 28%	33 26%	26 30%	23 34%	26 25%	41 31%	21 27%	79 27%	92 30%	36 31%	48 27%	47 35% M	36 23%	22 24%	38 35% P	16 20%	20 31%	46 31% P	26 27%	52 25%	77 31%	42 29%	41 30%	118 28%
SOMEWHAT UNFAVORABLE	109 18%	21 16%	15 17%	11 16%	26 24%	22 17%	14 18%	51 18%	58 19%	23 20%	34 19%	24 18%	15 15%	21 23% s	15 14%	14 16%	12 19%	33 23% oS	11 12%	35 17%	35 14%	39 27% tU	29 21%	71 17%
VERY UNFAVORABLE	129 21%	31 24%	16 19%	16 23%	18 18%	30 23%	17 22%	71 25% i	57 18%	23 20%	33 19%	28 21%	41 26%	22 24%	25 24%	23 28% QR	9 13%	22 15%	25 26% qR	67 33% UV	34 14%	27 19%	19 14%	104 25% W
HEARD OF/NO OPINION	74 12%	20 15% F	14 16% F	9 13%	15 14% F	7 5%	9 12%	38 13%	36 11%	10 9%	18 10%	15 11%	31 19% JKL	9 10%	12 11%	17 20% noqR	6 10%	13 9%	16 17% r	20 10%	39 16% t	15 10%	17 12%	54 13%
NEVER HEARD OF	18 3%	5 4% G	3 3%	3 3%	3 3% g	5 4% G	- -	6 2%	13 4%	- -	8 5% J	4 3% J	6 4% J	- -	3 3% n	3 3% n	2 2%	8 6% N	3 3% n	5 3%	11 4%	2 2%	4 3%	12 3%
**RATIO (FAVORABLE / UNFAVORABLE)	1.1	1.0	1.3	1.2	1.0	1.3	1.2	1.0	1.3	1.3	1.2	1.2	0.9	0.9	1.3	0.7	1.7	1.3	1.1	0.7	1.9	0.9	1.4	1.0

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
 NATIONAL RESEARCH INC

Table 27-2  
 QUESTION 16:  
 Now I'm going to read you a list of descriptive words used in politics. After I read each one, please tell me if you have a favorable or unfavorable opinion of each description.

Progressive

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
**D/S (FAVORABLE - UNFAVORABLE)	32 5%	-3 -4% CF	-24 -21%	22 19% BCF	42 31% BCDF	-19 -25%	14 21% BCF	58 38% IJ	25 18% J	-48 -17%	2 1%	15 7% K	1 3%	- -	6 3% N	10 6% N	15 19% NOP	20 11% S	-2 -1%	6 7%	15 14%	-8 -5%	6 4% V
TOTAL HEARD OF	582 97%	92 99% e	107 96%	113 96%	128 95%	77 99% e	64 98%	152 99% j	137 98%	271 97%	308 97%	207 96%	24 92%	170 96%	161 96%	169 97%	78 100% NOP	181 97%	286 97%	81 98%	99 96%	150 97%	136 96%
TOTAL FAVORABLE	270 45%	40 43%	36 32%	57 49% CF	76 57% bCF	25 32%	36 55% CF	96 63% IJ	69 49% J	97 35%	142 45%	94 44%	9 35%	72 41%	74 44%	80 46%	42 54% n	91 49%	128 43%	38 46%	54 52%	62 40%	66 47%
TOTAL UNFAVORABLE	238 40%	43 47% DE	60 53% DEG	35 30%	34 25%	44 56% DEG	22 33%	38 25%	44 32%	145 52% HI	139 44% l	78 37%	8 32%	72 41%	69 41%	70 40%	27 34%	71 38%	129 44%	32 39%	39 37%	69 45%	60 42%
VERY FAVORABLE	99 17%	15 16%	9 8%	22 19% CF	34 25% bCF	7 8%	12 19% c	48 32% IJ	21 15%	26 9%	55 18%	32 15%	4 15%	32 18% o	18 11%	27 16%	22 28% nOP	33 18%	44 15%	11 14%	21 21%	25 16%	19 13%
SOMEWHAT FAVORABLE	171 28%	25 27%	27 24%	35 30%	42 31%	18 23%	24 36%	48 31%	49 35% j	71 25%	86 27%	62 29%	5 19%	40 23%	56 33% N	52 30%	20 25%	59 32%	83 28%	27 32%	32 31%	36 24%	47 33% v
SOMEWHAT UNFAVORABLE	109 18%	9 10%	26 23% BE	18 15%	17 12%	24 30% BDE	15 23% b	22 14%	24 17%	56 20%	69 22% L	31 14%	7 29%	30 17%	30 18%	33 19%	16 21%	38 21%	52 18%	16 19%	23 22%	25 16%	27 19%
VERY UNFAVORABLE	129 21%	34 37% DEG	33 30% DEG	17 15%	17 13%	20 26% dEG	7 10%	16 10%	21 15%	89 32% HI	70 22% M	48 22% M	1 4%	42 24% Q	39 23% q	37 21%	11 13%	33 18% R	77 26% R	17 20%	16 15%	45 29%	33 23%
HEARD OF/NO OPINION	74 12%	9 9%	11 10%	21 18% bc	18 14%	8 11%	6 9%	18 12%	24 17% j	28 10%	27 8%	35 16% K	7 25% k	27 15%	18 11%	20 11%	9 12%	18 10%	29 10%	11 14%	7 7%	20 13%	10 7%
NEVER HEARD OF	18 3%	1 1%	5 4%	4 4%	6 5% bf	1 1%	2 2%	1 1%	3 2%	9 3% h	8 3%	8 4%	2 8%	6 4% Q	6 4% Q	5 3% Q	- -	6 3%	10 3%	1 2%	4 4%	4 3%	6 4%
**RATIO (FAVORABLE / UNFAVORABLE)	1.1	0.9	0.6	1.6	2.2	0.6	1.6	2.5	1.6	0.7	1.0	1.2	1.1	1.0	1.1	1.1	1.6	1.3	1.0	1.2	1.4	0.9	1.1

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
 NATIONAL RESEARCH INC

Table 28-1  
QUESTION 17:  
Now I'm going to read you a list of descriptive words used in politics. After I read each one, please tell me if you have a favorable or unfavorable opinion of each description.

Middle of the road

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
**D/S (FAVORABLE - UNFAVORABLE)	50 8%	27 21% CEFG	-4 -4%	20 30% CEFG	3 3% CG	4 3% CG	-2 -2%	28 10%	22 7%	15 13% m	18 10% m	8 6%	7 4%	18 20% oPQRs	10 9% P	- -	4 6% p	6 4% P	9 9% P	-10 -5%	34 13% T	26 18% T	2 2%	46 11% W
TOTAL HEARD OF	561 94%	116 90%	81 93%	65 95%	100 95%	125 94%	75 96%	270 94%	292 93%	107 92%	167 94%	120 90%	155 96% L	83 91%	100 94%	80 96% R	63 97% R	130 89%	93 97% R	190 93%	234 93%	137 95%	126 91%	398 95%
TOTAL FAVORABLE	256 43%	66 51% Ceg	28 32%	36 53% Ceg	41 39%	55 41%	30 38%	126 44%	130 42%	55 47%	79 45%	54 40%	63 39%	45 50%	46 44%	31 37%	28 42%	60 41%	40 42%	79 39%	107 42%	70 48%	49 36%	189 45% w
TOTAL UNFAVORABLE	206 34%	39 30%	32 37% d	15 23% d	38 36% d	51 38% D	32 41% D	98 34%	109 35%	40 34%	61 35%	46 34%	55 34%	27 30%	36 34%	31 37%	23 36%	53 36%	31 32%	90 44% UV	73 29%	44 30%	47 34%	144 34%
VERY FAVORABLE	73 12%	19 15%	10 11%	6 10%	15 14%	16 12%	7 9%	38 13%	36 11%	12 10%	25 14%	15 11%	19 12%	9 10%	16 16%	11 14%	9 14%	15 10%	11 12%	19 9%	27 11%	28 19% TU	15 11%	55 13%
SOMEWHAT FAVORABLE	183 30%	47 36% Ce	18 21%	29 43% CEfg	27 25%	39 29%	23 29%	88 31%	95 30%	42 36%	54 31%	39 29%	43 27%	37 40% P	30 28%	20 24%	18 28%	45 31%	29 30%	61 30%	80 32%	42 29%	35 25%	134 32%
SOMEWHAT UNFAVORABLE	103 17%	19 15%	17 19%	7 11%	20 19%	19 14%	21 27% BDF	44 15%	59 19%	24 21%	27 15%	23 17%	27 17%	13 15%	17 16%	13 15%	15 23%	24 16%	19 20%	44 22% U	36 14%	23 16%	25 18%	71 17%
VERY UNFAVORABLE	103 17%	20 15%	15 17%	8 12%	18 17%	32 24% bDg	11 13%	53 19%	50 16%	16 14%	34 19%	23 17%	28 18%	14 15%	19 18%	19 22% s	8 13%	29 20%	12 13%	45 22% uv	37 15%	21 14%	22 16%	72 17%
HEARD OF/NO OPINION	99 16%	12 9%	21 24% B	14 20% b	21 20% B	19 15%	13 17%	47 16%	52 17%	12 11%	26 15%	21 16%	37 23% Jk	10 11%	17 16%	18 21% nr	12 19%	17 12%	22 23% NR	21 10%	54 22% T	24 16%	29 21%	65 15%
NEVER HEARD OF	39 6%	13 10%	6 7%	3 5%	5 5%	7 6%	3 4%	18 6%	20 7%	10 8%	10 6%	13 10% M	6 4%	8 9%	7 6%	4 4%	3 3%	16 11% PQS	3 3%	14 7%	18 7%	7 5%	12 9%	22 5%
**RATIO (FAVORABLE / UNFAVORABLE)	1.2	1.7	0.9	2.3	1.1	1.1	0.9	1.3	1.2	1.4	1.3	1.2	1.1	1.7	1.3	1.0	1.2	1.1	1.3	0.9	1.5	1.6	1.0	1.3

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Table 28-2  
 QUESTION 17:  
 Now I'm going to read you a list of descriptive words used in politics. After I read each one, please tell me if you have a favorable or unfavorable opinion of each description.

Middle of the road

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
**D/S (FAVORABLE - UNFAVORABLE)	50 8%	4 4%	-14 -12%	13 11%	21 15%	11 14%	14 22%	21 14%	42 30%	-20 -7%	17 5%	18 8%	10 37%	-3 -2%	22 13%	17 10%	16 20%	53 29%	-12 -4%	22 26%	32 30%	-4 -2%	-9 -6%
TOTAL HEARD OF	561 94%	85 91%	105 95%	110 94%	124 92%	75 96%	62 94%	145 95%	135 96%	258 92%	292 92%	203 95%	24 90%	162 92%	160 95%	162 93%	75 96%	177 95%	273 92%	80 96%	97 94%	141 91%	132 93%
TOTAL FAVORABLE	256 43%	39 43%	40 36%	48 41%	59 44%	38 49%	32 48%	70 46%	73 52%	101 36%	132 42%	90 42%	14 52%	63 35%	79 47%	74 43%	40 51%	103 55%	108 36%	44 53%	59 57%	58 37%	50 35%
TOTAL UNFAVORABLE	206 34%	36 39%	54 48%	35 30%	38 28%	27 34%	17 26%	49 32%	31 22%	121 43%	115 36%	72 34%	4 14%	66 37%	56 34%	57 33%	24 31%	50 27%	120 41%	22 27%	28 27%	61 40%	59 41%
VERY FAVORABLE	73 12%	11 12%	8 7%	16 14%	11 8%	10 13%	17 26%	18 11%	31 22%	19 7%	32 10%	31 15%	5 17%	19 11%	21 12%	23 13%	10 13%	26 14%	33 11%	10 12%	16 15%	19 12%	13 9%
SOMEWHAT FAVORABLE	183 30%	28 31%	32 29%	32 28%	48 35%	27 35%	15 22%	52 34%	42 30%	82 29%	99 31%	59 27%	9 34%	43 24%	58 34%	51 30%	30 38%	78 42%	75 25%	34 41%	44 42%	39 25%	36 26%
SOMEWHAT UNFAVORABLE	103 17%	15 16%	29 26%	17 14%	19 14%	12 16%	11 17%	26 17%	19 13%	56 20%	57 18%	37 17%	3 13%	29 16%	33 19%	30 17%	11 14%	30 16%	57 19%	11 14%	19 18%	27 17%	31 22%
VERY UNFAVORABLE	103 17%	21 22%	24 22%	18 16%	19 14%	14 18%	6 10%	23 15%	12 8%	65 23%	58 18%	35 16%	- 2%	37 21%	24 14%	28 16%	14 17%	20 11%	63 21%	11 13%	9 9%	35 22%	28 20%
HEARD OF/NO OPINION	99 16%	9 10%	12 11%	26 23%	28 21%	11 14%	13 19%	26 17%	32 23%	36 13%	45 14%	40 19%	6 24%	34 19%	25 15%	30 17%	10 13%	24 13%	45 15%	14 17%	10 10%	21 14%	24 17%
NEVER HEARD OF	39 6%	8 9%	6 5%	7 6%	11 8%	3 4%	4 6%	8 5%	5 4%	21 8%	24 8%	11 5%	3 10%	15 8%	8 5%	12 7%	3 4%	9 5%	23 8%	3 4%	6 6%	14 9%	9 7%
**RATIO (FAVORABLE / UNFAVORABLE)	1.2	1.1	0.7	1.4	1.6	1.4	1.8	1.4	2.4	0.8	1.1	1.2	3.6	0.9	1.4	1.3	1.6	2.1	0.9	2.0	2.1	0.9	0.8

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
 NATIONAL RESEARCH INC

Table 29-1  
 QUESTION 18:  
 Now I'm going to read you a list of descriptive words used in politics. After I read each one, please tell me if you have a favorable or unfavorable opinion of each description.

Conservative

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600	129	87	68	105	132	78	288	312	117	177	133	161	91	106	84	65	146	96	204	252	144	138	420
	100%	22%	15%	11%	18%	22%	13%	48%	52%	19%	30%	22%	27%	15%	18%	14%	11%	24%	16%	34%	42%	24%	23%	70%
**D/S (FAVORABLE - UNFAVORABLE)	83	10	-5	21	32	9	16	50	33	11	11	29	28	10	29	9	-	9	23	110	-45	18	-41	125
	14%	8%	-5%	32%	31%	6%	20%	17%	11%	10%	6%	21%	18%	11%	27%	11%	-	6%	24%	54%	-18%	12%	-30%	30%
		C		BCF	BCF	C	BCF	I				JK	JK	Q	NPQR	Q		Q	NPQR	UV		U		W
TOTAL HEARD OF	591	128	86	66	104	130	77	285	306	117	174	131	157	91	105	82	65	142	94	200	247	143	137	413
	98%	99%	99%	97%	99%	98%	98%	99%	98%	100%	98%	99%	97%	100%	99%	98%	100%	97%	98%	98%	98%	100%	99%	98%
										KM				pR			pR							
TOTAL FAVORABLE	310	62	37	39	64	65	44	156	154	60	89	72	82	48	62	42	30	70	51	151	86	73	40	252
	52%	48%	43%	57%	61%	49%	56%	54%	49%	51%	50%	54%	51%	52%	59%	49%	46%	48%	53%	74%	34%	51%	29%	60%
				c	bCf														UV			U		W
TOTAL UNFAVORABLE	227	51	42	17	32	57	28	106	121	48	78	43	54	37	33	33	30	62	28	40	52%	39%	81	127
	38%	40%	48%	25%	30%	43%	36%	37%	39%	41%	44%	33%	33%	41%	32%	39%	46%	42%	29%	20%	52%	39%	59%	30%
		D	DE			De					LM						s	oS		TV		T		X
VERY FAVORABLE	159	28	18	13	38	38	24	83	77	30	45	36	45	26	32	22	13	33	30	90	36	34	13	139
	27%	22%	21%	19%	36%	29%	30%	29%	25%	26%	25%	27%	28%	29%	30%	26%	20%	22%	32%	44%	14%	24%	9%	33%
					BCD														UV		U		W	
SOMEWHAT FAVORABLE	151	33	19	26	26	27	20	73	77	30	44	36	37	21	31	19	17	38	21	61	51	39	27	113
	25%	26%	22%	38%	25%	20%	25%	25%	25%	25%	25%	27%	23%	24%	29%	23%	26%	26%	21%	30%	20%	27%	20%	27%
				CeF															U					w
SOMEWHAT UNFAVORABLE	102	16	23	6	16	31	10	46	56	25	33	16	27	18	13	14	18	23	15	22	52	28	27	65
	17%	13%	26%	9%	15%	24%	13%	16%	18%	22%	18%	12%	17%	20%	12%	17%	27%	16%	15%	11%	21%	19%	19%	15%
			BDeG			BDg				l							o			T		t		
VERY UNFAVORABLE	124	35	19	11	16	25	18	60	64	23	45	27	27	19	20	18	12	39	13	18	79	28	54	62
	21%	27%	22%	16%	15%	19%	23%	21%	21%	20%	26%	20%	17%	21%	19%	22%	19%	27%	14%	9%	31%	19%	39%	15%
		dE									M						S				TV	T	X	
HEARD OF/NO OPINION	54	15	7	10	9	8	5	23	31	9	7	16	21	6	9	8	5	10	15	9	30	14	16	34
	9%	11%	9%	15%	8%	6%	6%	8%	10%	7%	4%	12%	13%	6%	9%	9%	8%	7%	16%	5%	12%	10%	11%	8%
				fg								K	K					nR		T		t		
NEVER HEARD OF	9	1	1	2	1	3	2	3	6	-	3	2	4	-	1	2	-	4	2	4	5	1	1	7
	2%	1%	1%	3%	1%	2%	2%	1%	2%	-	2%	1%	3%	-	1%	2%	-	3%	2%	2%	2%	-	1%	2%
											j		J			nq		NQ						
**RATIO (FAVORABLE / UNFAVORABLE)	1.4	1.2	0.9	2.3	2.0	1.2	1.6	1.5	1.3	1.2	1.1	1.7	1.5	1.3	1.9	1.3	1.0	1.1	1.8	3.7	0.7	1.3	0.5	2.0

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
 NATIONAL RESEARCH INC



Table 29-2  
QUESTION 18:  
Now I'm going to read you a list of descriptive words used in politics. After I read each one, please tell me if you have a favorable or unfavorable opinion of each description.

Conservative

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
**D/S (FAVORABLE - UNFAVORABLE)	83 14%	48 52% DEFG	62 56% DEFG	-9 -7% E	-36 -27%	10 13% DE	7 11% DE	-84 -55%	6 4% H	161 58% HI	64 20% L	16 7%	3 13%	41 23% PQ	40 24% PQ	8 4% Q	-4 -6%	18 10%	57 19% R	19 23% U	-1 -1%	27 18%	30 21%
TOTAL HEARD OF	591 98%	91 98%	109 98%	116 99%	131 97%	78 100% e	65 99%	152 99%	137 98%	277 99%	313 99%	208 97%	26 100% L	172 97%	166 99%	172 99%	78 100% N	183 98%	292 99%	82 99%	101 97%	153 99%	140 99%
TOTAL FAVORABLE	310 52%	68 74% DEFG	82 74% DEFG	46 39%	41 30%	42 54% de	31 47% E	25 16%	64 45% H	211 76% HI	177 56% L	99 46%	13 51%	98 55% q	97 58% pQ	81 47%	34 43%	92 49%	165 56%	47 57% u	45 43%	85 55%	80 57%
TOTAL UNFAVORABLE	227 38%	20 21%	20 18%	54 46% BC	77 57% BCFG	32 40% BC	24 36% bc	109 71% IJ	58 41% J	50 18%	113 36%	83 39%	10 38%	56 32%	57 34%	73 42% n	38 49% NO	74 40%	108 36%	28 34%	46 44%	57 37%	50 35%
VERY FAVORABLE	159 27%	44 47% DEFG	46 41% DEFG	21 18%	15 11%	18 23% E	16 25% E	6 4%	25 18% H	125 45% HI	89 28%	55 25%	5 20%	54 30% q	50 30%	40 23%	16 21%	44 24%	91 31% r	23 26% t	23 22%	51 33%	41 29%
SOMEWHAT FAVORABLE	151 25%	24 26%	36 33% de	25 21%	26 19%	24 31% e	15 23% bc	18 12%	38 27% H	86 31% H	88 28% l	45 21%	8 31%	44 25%	47 28%	42 24%	18 23%	48 26%	73 25%	26 31%	22 21%	34 22%	40 28%
SOMEWHAT UNFAVORABLE	102 17%	10 11%	12 11%	23 20% bc	29 21% BC	13 16%	15 23% bc	49 32% IJ	25 18% J	24 9%	54 17%	37 17%	3 13%	24 14%	29 17%	32 18%	17 22%	38 21%	48 16%	12 15%	26 25% t	22 14%	26 19%
VERY UNFAVORABLE	124 21%	10 11%	8 7%	31 26% BCG	48 35% BCG	19 24% BC	9 13%	59 39% IJ	33 23% J	26 9%	59 19%	47 22%	6 25%	32 18%	28 17%	41 24%	21 27% o	36 19%	59 20%	16 19%	20 19%	36 23%	24 17%
HEARD OF/NO OPINION	54 9%	3 3%	7 6%	16 14% Bcf	14 11% B	4 6%	10 15% Bcf	19 12% J	16 11% j	16 6%	23 7%	26 12% k	3 11%	18 10%	12 7%	18 10%	6 8%	17 9%	20 7%	7 8%	10 10%	11 7%	9 6%
NEVER HEARD OF	9 2%	2 2%	2 2%	1 1%	3 3% f	- -	1 1%	1 1%	2 2%	2 1%	3 1%	6 3% M	- -	5 3% Q	2 1%	2 1%	- -	3 2%	4 1%	1 1%	3 3%	2 1%	2 1%
**RATIO (FAVORABLE / UNFAVORABLE)	1.4	3.4	4.0	0.8	0.5	1.3	1.3	0.2	1.1	4.2	1.6	1.2	1.4	1.7	1.7	1.1	0.9	1.2	1.5	1.7	1.0	1.5	1.6

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 30-1  
Summary of Conservative Opinion Trend

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19% m	177 30%	133 22%	161 27%	91 15% OpS	106 18%	84 14%	65 11%	146 24% os	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
OCT 16-18, 2017 -----	83 14%	10 8% C	-5 -5%	21 32% BCF	32 31% BCF	9 6% C	16 20% BCF	50 17% I	33 11%	11 10%	11 6%	29 21% JK	28 18% jK	10 11% Q	29 27% NPQR	9 11% Q	-	9 6% Q	23 24% NPQR	110 54% UV	-45 -18%	18 12% U	-41 -30%	125 30% W
HEARD OF	591 98%	128 99%	86 99%	66 97%	104 99%	130 98%	77 98%	285 99%	306 98%	117 100% kM	174 98%	131 99%	157 97%	91 100% pR	105 99%	82 98%	65 100% pR	142 97%	94 98%	200 98%	247 98%	143 100%	137 99%	413 98%
FAVORABLE	310 52%	62 48%	37 43%	39 57% c	64 61% bCf	65 49%	44 56%	156 54%	154 49%	60 51%	89 50%	72 54%	82 51%	48 52%	62 59%	42 49%	30 46%	70 48%	51 53%	151 74% UV	86 34%	73 51% U	40 29%	252 60% W
UNFAVORABLE	227 38%	51 40% D	42 48% DE	17 25%	32 30%	57 43% De	28 36%	106 37%	121 39%	48 41%	78 44% LM	43 33%	54 33%	37 41%	33 32%	33 39%	30 46% s	62 42% os	28 29%	40 20%	131 52% TV	56 39% T	81 59% X	127 30%
MAY 18,20-21, 2017 -----	151 25%	30 23% Df	28 31% DF	4 8% BCDFG	54 50%	17 13%	17 22% d	89 31% I	62 20%	-2 -1%	43 24% J	39 30% J	72 42% JKL	12 16% Q	39 30% nQ	40 51% NOQRS	-3 -4%	33 28% Q	32 31% nQ	133 65% UV	-6 -2%	24 17% U	-24 -17%	151 36% W
HEARD OF	590 98%	128 98%	87 97%	57 97%	108 98%	132 100%	78 99%	285 99%	305 98%	114 100% M	172 98%	127 98%	165 98%	73 100% rS	129 98%	77 99%	83 100% rS	117 97%	99 97%	200 98%	247 98%	143 99%	135 98%	414 98%
FAVORABLE	332 55%	68 52%	52 58%	27 46%	74 68% BDF	65 49%	45 57%	172 60% i	160 51%	49 43%	99 56%	77 59% j	105 62% J	38 53%	82 62% Q	51 67% Q	33 40%	68 56%	57 56%	156 77% UV	102 41%	74 51%	42 31%	261 62% W
UNFAVORABLE	182 30%	39 30% e	24 27%	23 38% E	20 18%	48 37% E	28 36% E	84 29%	98 31%	50 44% LM	56 32% M	37 29% m	33 20%	27 37% P	42 32% P	12 15%	36 44% Ps	35 29% P	25 25%	23 11%	108 43% T	50 35% T	66 48% X	109 26%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Table 30-2  
Summary of Conservative Opinion Trend  
BANNER 2

	PARTY REG/GENDER							IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)	
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%	
OCT 16-18, 2017 -----	83 14%	48 52% DEFG	62 56% DEFG	-9 -7% E	-36 -27%	10 13% DE	7 11% DE	-84 -55%	6 4% H	161 58% HI	64 20% L	16 7%	3 13%	41 23% PQ	40 24% PQ	8 4% Q	-4 -6%	18 10%	57 19% R	19 23% U	-1 -1%	27 18%	30 21%	
HEARD OF	591 98%	91 98%	109 98%	116 99%	131 97%	78 100% e	65 99%	152 99%	137 98%	277 99%	313 99%	208 97%	26 100% L	172 97%	166 99%	172 99%	78 100% N	183 98%	292 99%	82 99%	101 97%	153 99%	140 99%	
FAVORABLE	310 52%	68 74% DEFG	82 74% DEFG	46 39%	41 30%	42 54% dE	31 47% E	25 16%	64 45% H	211 76% HI	177 56% L	99 46%	13 51%	98 55% q	97 58% pQ	81 47%	34 43%	92 49%	165 56%	47 57% u	45 43%	85 55%	80 57%	
UNFAVORABLE	227 38%	20 21%	20 18%	54 46% BC	77 57% BCFG	32 40% BC	24 36% bc	109 71% IJ	58 41% J	50 18%	113 36%	83 39%	10 38%	56 32%	57 34%	73 42% n	38 49% NO	74 40%	108 36%	28 34%	46 44%	57 37%	50 35%	
MAY 18,20-21, 2017 -----	151 25%	75 69% DEFG	58 60% DEFG	-5 -5%	-1 -1%	19 26% DEG	5 7% De	-69 -41%	18 12% H	202 75% HI	62 19%	72 35% Km	6 19%	43 31% P	55 35% P	28 13%	26 30% P	- -	- -	- -	- -	- -	- -	
HEARD OF	590 98%	106 98%	94 98%	106 99%	140 97%	72 100% e	70 98%	168 99%	137 97%	263 98%	327 99%	199 98%	31 100% L	135 97%	153 97%	210 100% n	86 99%	- -	- -	- -	- -	- -	- -	
FAVORABLE	332 55%	88 81% DEFG	68 71% DEFG	45 42%	57 40%	40 55% e	34 47%	36 21%	67 48% H	226 84% HI	174 52%	121 60%	17 55%	81 58%	98 62% P	104 49%	50 57%	- -	- -	- -	- -	- -	- -	
UNFAVORABLE	182 30%	13 12%	11 11%	50 46% BCF	58 40% BC	21 29% BC	29 41% BC	105 62% IJ	50 35% J	24 9%	112 34% L	50 24%	11 36%	38 27%	43 27%	75 36%	23 27%	- -	- -	- -	- -	- -	- -	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 31-1  
QUESTION 19:  
Now I'm going to read you a list of descriptive words used in politics. After I read each one, please tell me if you have a favorable or unfavorable opinion of each description.

Establishment

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
**D/S (FAVORABLE - UNFAVORABLE)	-99 -16%	-26 -20%	-13 -15%	1 2%	-14 -13%	-21 -16%	-26 -33%	-61 -21%	-38 -12%	-15 -13%	-43 -24%	-15 -11%	-20 -12%	-21 -23%	-17 -16%	-20 -24%	-9 -14%	-25 -17%	-	-42 -20%	-13 -5%	-44 -30%	-2 -2%	-85 -20%
TOTAL HEARD OF	576 96%	125 97%	84 97%	64 94%	99 94%	128 96%	77 98%	279 97%	297 95%	114 97%	168 95%	127 96%	156 97%	90 99%	101 95%	82 97%	63 97%	137 94%	92 96%	194 95%	240 95%	142 99%	133 97%	405 96%
TOTAL FAVORABLE	197 33%	39 31%	29 33%	27 40%	36 34%	48 36%	17 22%	90 31%	107 34%	43 37%	52 30%	49 37%	50 31%	29 32%	37 35%	22 26%	22 35%	49 34%	35 37%	68 33%	93 37%	36 25%	59 43%	128 31%
TOTAL UNFAVORABLE	296 49%	66 51%	42 48%	26 38%	50 48%	69 52%	43 55%	151 52%	145 46%	58 50%	95 54%	64 48%	70 43%	50 55%	54 51%	42 50%	31 48%	74 51%	35 37%	109 54%	106 42%	80 56%	61 44%	214 51%
VERY FAVORABLE	55 9%	14 11%	9 10%	5 8%	9 8%	16 12%	2 3%	25 9%	30 10%	8 7%	14 8%	16 12%	16 10%	4 5%	12 11%	8 10%	10 16%	11 7%	10 10%	19 9%	22 9%	15 10%	19 14%	36 9%
SOMEWHAT FAVORABLE	141 24%	26 20%	20 23%	22 32%	27 26%	32 24%	15 19%	65 23%	77 25%	35 30%	38 22%	32 24%	35 22%	25 27%	25 24%	13 16%	12 19%	39 27%	26 27%	49 24%	71 28%	22 15%	40 29%	92 22%
SOMEWHAT UNFAVORABLE	120 20%	27 21%	13 15%	13 19%	22 21%	29 22%	17 22%	55 19%	65 21%	23 20%	32 18%	28 21%	32 20%	15 16%	18 17%	19 23%	17 26%	30 21%	16 16%	37 18%	46 18%	37 26%	20 15%	89 21%
VERY UNFAVORABLE	175 29%	39 30%	29 33%	13 19%	28 27%	40 30%	26 33%	95 33%	80 26%	35 30%	63 35%	35 27%	38 24%	36 39%	36 34%	22 27%	14 22%	44 30%	19 20%	72 35%	60 24%	43 30%	41 30%	125 30%
HEARD OF/NO OPINION	84 14%	20 15%	14 16%	10 15%	13 12%	11 8%	17 21%	38 13%	46 15%	12 10%	20 11%	15 11%	35 22%	10 11%	9 9%	18 21%	10 15%	13 9%	22 23%	17 8%	41 16%	26 18%	14 10%	63 15%
NEVER HEARD OF	24 4%	4 3%	3 3%	4 6%	6 6%	5 4%	2 2%	9 3%	15 5%	3 3%	10 5%	6 4%	5 3%	1 1%	5 5%	2 3%	3 3%	9 6%	4 4%	10 5%	12 5%	2 1%	5 3%	15 4%
**RATIO (FAVORABLE / UNFAVORABLE)	0.7	0.6	0.7	1.0	0.7	0.7	0.4	0.6	0.7	0.7	0.6	0.8	0.7	0.6	0.7	0.5	0.7	0.7	1.0	0.6	0.9	0.5	1.0	0.6

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Table 31-2  
 QUESTION 19:  
 Now I'm going to read you a list of descriptive words used in politics. After I read each one, please tell me if you have a favorable or unfavorable opinion of each description.

Establishment

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
**D/S (FAVORABLE - UNFAVORABLE)	-99 -16%	-23 -25%	-19 -17%	-5 -4%	-9 -6%	-33 -42%	-11 -16%	-17 -11%	-40 -29%	-39 -14%	-75 -24%	-23 -11%	-3 -13%	-12 -7%	-24 -14%	-27 -15%	-35 -45%	-52 -28%	-48 -16%	-30 -36%	-22 -21%	-33 -21%	-15 -10%
TOTAL HEARD OF	576 96%	90 97%	105 94%	111 95%	129 95%	78 100%	64 98%	151 99%	137 98%	267 95%	304 96%	205 96%	26 100%	163 92%	164 98%	169 97%	77 99%	180 97%	281 95%	82 99%	99 95%	147 95%	134 94%
TOTAL FAVORABLE	197 33%	30 33%	37 33%	43 37%	50 37%	16 21%	20 30%	54 35%	37 26%	99 36%	98 31%	70 33%	9 36%	65 37%	58 35%	56 32%	16 20%	52 28%	98 33%	21 26%	31 30%	48 31%	51 36%
TOTAL UNFAVORABLE	296 49%	53 58%	56 50%	48 41%	58 43%	49 63%	31 47%	71 46%	77 55%	139 50%	174 55%	93 44%	13 49%	78 44%	82 49%	83 48%	51 65%	104 56%	146 49%	51 61%	53 51%	80 52%	66 46%
VERY FAVORABLE	55 9%	7 8%	11 10%	12 11%	10 7%	5 7%	9 14%	12 8%	10 7%	30 11%	26 8%	22 10%	1 5%	19 10%	16 10%	18 11%	2 3%	11 6%	28 9%	6 7%	5 5%	11 7%	17 12%
SOMEWHAT FAVORABLE	141 24%	23 25%	26 23%	31 26%	40 30%	11 14%	11 16%	42 27%	27 19%	69 25%	72 23%	48 22%	8 31%	47 26%	42 25%	38 22%	14 18%	40 22%	71 24%	15 18%	25 25%	37 24%	34 24%
SOMEWHAT UNFAVORABLE	120 20%	17 18%	20 18%	19 16%	27 20%	20 25%	17 26%	32 21%	35 25%	50 18%	69 22%	44 21%	6 22%	34 19%	31 19%	33 19%	23 29%	53 28%	49 17%	25 30%	28 27%	21 14%	28 20%
VERY UNFAVORABLE	175 29%	36 39%	36 32%	29 25%	31 23%	29 38%	13 20%	39 26%	42 30%	89 32%	105 33%	49 23%	7 27%	44 25%	51 31%	51 29%	28 36%	51 27%	97 33%	26 31%	25 24%	59 38%	38 27%
HEARD OF/NO OPINION	84 14%	6 6%	11 10%	20 17%	21 15%	13 16%	13 20%	27 17%	24 17%	29 10%	32 10%	41 19%	4 15%	20 11%	24 14%	30 17%	11 14%	25 13%	36 12%	10 12%	15 14%	19 12%	17 12%
NEVER HEARD OF	24 4%	3 3%	7 6%	6 5%	6 5%	- -	2 2%	2 1%	2 2%	13 5%	12 4%	9 4%	- -	14 8%	3 2%	4 3%	1 1%	6 3%	15 5%	1 1%	5 5%	7 5%	8 6%
**RATIO (FAVORABLE / UNFAVORABLE)	0.7	0.6	0.7	0.9	0.9	0.3	0.7	0.8	0.5	0.7	0.6	0.8	0.7	0.8	0.7	0.7	0.3	0.5	0.7	0.4	0.6	0.6	0.8

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
 NATIONAL RESEARCH INC

Table 32-1  
 QUESTION 20:  
 Now I'm going to read you a list of descriptive words used in politics. After I read each one, please tell me if you have a favorable or unfavorable opinion of each description.

The D.C. Swamp

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
**D/S (FAVORABLE - UNFAVORABLE)	-223 -37%	-46 -36%	-29 -33%	-22 -33%	-37 -35%	-54 -41%	-35 -45%	-113 -39%	-110 -35%	-58 -49%	-49 -28%	-49 -37%	-62 -38%	-45 -50%	-31 -30%	-35 -42%	-29 -44%	-41 -28%	-36 -37%	-57 -28%	-102 -40%	-65 -45%	-56 -40%	-154 -37%
TOTAL HEARD OF	515 86%	114 88%	72 83%	56 82%	89 84%	119 90%	65 84%	258 90%	257 82%	100 86%	152 86%	114 85%	139 86%	84 92%	93 88%	76 91%	53 82%	118 81%	80 84%	179 88%	209 83%	127 88%	110 80%	369 88%
TOTAL FAVORABLE	96 16%	23 18%	13 15%	11 17%	18 17%	20 15%	10 13%	48 17%	48 15%	9 7%	37 21%	23 18%	26 16%	10 11%	22 21%	14 17%	6 10%	28 19%	14 14%	48 24%	30 12%	18 12%	11 8%	77 18%
TOTAL UNFAVORABLE	319 53%	70 54%	42 48%	34 50%	54 52%	74 56%	45 58%	161 56%	159 51%	66 57%	86 49%	72 54%	87 54%	55 60%	54 51%	49 58%	35 54%	69 48%	49 51%	105 51%	132 52%	83 57%	67 49%	231 55%
VERY FAVORABLE	50 8%	10 8%	7 8%	6 9%	11 11%	9 7%	5 7%	23 8%	27 9%	1 1%	21 12%	14 11%	14 8%	4 5%	12 11%	7 9%	- -	18 12%	9 9%	26 13%	13 5%	11 8%	5 4%	44 11%
SOMEWHAT FAVORABLE	46 8%	13 10%	6 7%	5 8%	6 6%	11 8%	5 6%	24 9%	22 7%	7 6%	16 9%	9 7%	12 7%	5 6%	11 10%	7 8%	6 10%	10 7%	5 5%	22 11%	17 7%	6 5%	7 5%	33 8%
SOMEWHAT UNFAVORABLE	96 16%	21 17%	9 11%	12 18%	17 16%	20 15%	16 20%	41 14%	55 18%	26 22%	26 14%	19 14%	23 14%	16 18%	14 13%	10 11%	16 25%	20 14%	16 17%	32 16%	14 14%	27 19%	17 13%	68 16%
VERY UNFAVORABLE	224 37%	48 37%	33 38%	22 32%	37 36%	54 41%	30 38%	120 42%	104 33%	41 35%	61 34%	53 40%	64 40%	38 42%	40 38%	39 47%	19 29%	49 34%	33 34%	73 36%	96 38%	55 38%	50 36%	163 39%
HEARD OF/NO OPINION	100 17%	21 16%	17 19%	10 15%	17 16%	25 19%	10 13%	50 17%	50 16%	25 22%	29 16%	18 14%	27 17%	20 21%	17 16%	13 15%	11 17%	21 14%	17 18%	26 13%	47 19%	27 19%	31 23%	61 15%
NEVER HEARD OF	85 14%	15 12%	15 17%	12 18%	16 16%	13 10%	13 16%	30 10%	55 18%	16 14%	25 14%	19 15%	22 14%	7 8%	13 12%	8 9%	12 18%	27 19%	16 16%	25 12%	43 17%	17 12%	28 20%	51 12%
**RATIO (FAVORABLE / UNFAVORABLE)	0.3	0.3	0.3	0.3	0.3	0.3	0.2	0.3	0.3	0.1	0.4	0.3	0.3	0.2	0.4	0.3	0.2	0.4	0.3	0.5	0.2	0.2	0.2	0.3

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
 NATIONAL RESEARCH INC

Table 32-2  
 QUESTION 20:  
 Now I'm going to read you a list of descriptive words used in politics. After I read each one, please tell me if you have a favorable or unfavorable opinion of each description.

The D.C. Swamp

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
**D/S (FAVORABLE - UNFAVORABLE)	-223 -37%	-22 -24% Df	-34 -31%	-55 -47%	-47 -35%	-36 -46%	-29 -44%	-72 -47%	-58 -42%	-88 -31% h	-124 -39%	-82 -38%	-8 -29%	-63 -36%	-55 -33%	-61 -35%	-42 -55%	-76 -41%	-114 -39%	-35 -43%	-40 -39%	-62 -40%	-52 -37%
TOTAL HEARD OF	515 86%	84 91% E	95 85%	104 89% E	105 78%	70 90% E	57 86%	138 90%	122 88%	237 85%	275 87%	182 85%	22 85%	148 84%	144 86%	152 87%	67 86%	169 91% S	250 84%	80 96% U	90 87%	134 87%	116 82%
TOTAL FAVORABLE	96 16%	25 27% DEFG	23 21% Dg	12 11%	18 13%	10 13%	7 11%	17 11%	20 14%	57 21% H	51 16%	33 16%	3 13%	26 15%	32 19% q	29 17%	8 11%	35 19%	45 15%	17 20%	18 18%	24 15%	21 15%
TOTAL UNFAVORABLE	319 53%	47 51%	58 52%	67 57%	65 48%	46 59%	36 55%	89 58%	78 56%	145 52%	175 55%	116 54%	11 42%	89 50%	87 52%	90 52%	51 65% NoP	110 59%	159 54%	52 63%	59 56%	86 55%	74 52%
VERY FAVORABLE	50 8%	14 15% De	12 11% D	3 3%	10 7% d	6 8%	5 8%	7 5%	11 8%	32 12% H	27 9% M	17 8% M	- -	12 7%	20 12%	13 7%	6 7%	18 9%	25 8%	6 8%	11 11%	14 9%	11 8%
SOMEWHAT FAVORABLE	46 8%	11 12% g	11 10% g	9 8%	8 6%	4 5%	2 3%	10 7%	9 7%	25 9%	23 7%	16 8%	3 13%	14 8%	12 7%	17 10% q	3 4%	17 9%	20 7%	10 12%	7 7%	10 6%	10 7%
SOMEWHAT UNFAVORABLE	96 16%	11 12%	21 19%	17 14%	20 15%	13 17%	14 21%	31 20%	19 14%	44 16%	59 19%	28 13%	4 16%	27 15%	25 15%	27 16%	15 20%	32 17%	47 16%	12 14%	21 20%	20 13%	27 19%
VERY UNFAVORABLE	224 37%	36 39%	37 33%	50 43%	45 34%	33 42%	22 34%	57 37%	59 42%	101 36%	116 37%	87 41%	7 26%	62 35%	62 37%	63 36%	35 46%	78 42%	112 38%	40 49%	38 37%	66 42%	47 33%
HEARD OF/NO OPINION	100 17%	12 13%	14 13%	24 21%	22 17%	14 17%	13 20%	32 21% J	24 17%	35 12%	49 16%	33 15%	8 30%	33 19% Q	25 15%	33 19% q	8 10%	24 13%	45 15%	11 14%	13 12%	24 16%	21 15%
NEVER HEARD OF	85 14%	9 9%	16 15%	13 11%	30 22% BDF	8 10%	9 14%	15 10%	17 12%	42 15%	41 13%	32 15%	4 15%	28 16%	23 14%	22 13%	11 14%	17 9%	47 16% R	3 4%	14 13% T	21 13%	26 18%
**RATIO (FAVORABLE / UNFAVORABLE)	0.3	0.5	0.4	0.2	0.3	0.2	0.2	0.2	0.3	0.4	0.3	0.3	0.3	0.3	0.4	0.3	0.2	0.3	0.3	0.3	0.3	0.3	0.3

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
 NATIONAL RESEARCH INC

Table 33-1  
QUESTION 21:  
In your opinion, who is best suited to decide where a child should attend school...

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
THE CHILD'S PARENTS OR LEGAL GUARDIANS	448 75% (1)	101 78% (1)	64 74% (1)	50 74% (1)	81 77% (1)	97 73% (1)	55 70% (1)	214 74% (1)	234 75% (1)	83 71% (1)	137 77% (1)	102 72% (1)	116 72% (1)	63 70% (1)	91 86% (1)	55 66% (1)	48 73% (1)	108 74% (1)	73 76% (1)	157 77% (1)	186 74% (1)	105 73% (1)	104 75% (1)	314 75% (1)
THE LOCAL SCHOOL BOARD	88 15% (2)	18 14% (2)	11 12% (2)	14 21% (2)	14 13% (2)	21 16% (2)	10 13% (2)	40 14% (2)	48 15% (2)	25 22% kl (2)	20 11% (2)	15 12% (2)	27 17% (2)	19 21% o (2)	7 7% (2)	14 16% o (2)	13 21% o (2)	18 12% (2)	16 17% o (2)	35 17% (2)	31 12% (2)	21 15% (2)	19 14% (2)	68 16% (2)
STATE GOVERNMENT	28 5% (3)	6 4% (3)	4 4% (4)	2 3% (3)	4 3% (3)	8 6% (3)	5 7% (3)	16 6% (3)	12 4% (3)	6 5% (3)	9 5% (3)	6 4% (3)	7 5% (3)	4 5% (3)	4 4% (3)	8 9% os (3)	2 4% (3)	5 5% (3)	2 2% (3)	3 2% (4)	17 7% (3)	8 6% (3)	7 5% (3)	14 3% (3)
THE FEDERAL GOVERNMENT	14 2% (4)	1 - (4)	8 9% (3)	- - (3)	2 2% (4)	2 2% (4)	2 3% (4)	8 3% (4)	7 2% (4)	- - (4)	4 2% j (4)	5 4% J (4)	6 3% J (4)	1 2% (4)	2 5% (4)	4 5% (4)	- - (4)	5 4% Q (4)	2 2% (4)	4 2% (3)	6 2% (4)	5 3% (4)	4 3% (4)	9 2% (4)
OTHER/NEITHER	6 1% (4)	- - (4)	- - (4)	- - (4)	2 2% (4)	2 2% (4)	1 2% (4)	4 1% (4)	2 1% (4)	2 2% (4)	1 1% (4)	1 - (4)	2 1% (4)	2 3% (4)	- - (4)	2 2% (4)	- - (4)	1 1% (4)	1 1% (4)	2 1% (4)	2 1% (4)	2 1% (4)	1 1% (4)	3 1% (4)
DON'T KNOW/UNSURE	16 3% (4)	4 3% c (4)	- - (4)	2 3% (4)	3 3% c (4)	2 2% (4)	5 6% C (4)	6 2% (4)	10 3% (4)	- - (4)	6 3% J (4)	4 3% J (4)	4 3% J (4)	- - (4)	3 3% n (4)	2 2% (4)	2 3% (4)	6 4% N (4)	3 3% n (4)	2 1% (4)	10 4% T (4)	4 3% (4)	3 2% (4)	11 3% (4)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C



Table 33-2  
 QUESTION 21:  
 In your opinion, who is best suited to decide where a child should attend school...

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
THE CHILD'S PARENTS OR LEGAL GUARDIANS	448 75% (1)	71 77% (1)	86 78% (1)	86 73% (1)	100 74% (1)	58 74% (1)	47 72% (1)	99 65% (1)	100 71% (1)	229 82% (1)	233 74% (1)	157 73% (1)	20 78% (1)	141 80% (1)	125 75% (1)	121 70% (1)	56 72% (1)	133 71% (1)	225 76% (1)	60 72% (1)	73 71% (1)	116 75% (1)	108 77% (1)
THE LOCAL SCHOOL BOARD	88 15% (2)	15 17% (2)	20 18% (2)	13 11% (2)	18 14% (2)	11 15% (2)	10 15% (2)	29 19% (2)	26 18% (2)	33 12% (2)	53 17% (2)	30 14% (2)	3 12% (2)	20 11% (2)	27 16% (2)	32 18% (2)	9 11% (2)	30 16% (2)	44 15% (2)	14 17% (2)	16 15% (2)	21 14% (2)	22 16% (2)
STATE GOVERNMENT	28 5% (3)	2 2% (3)	1 1% (4)	9 7% (3)	8 6% (3)	6 7% (3)	2 3% (4)	12 8% (3)	6 4% (3)	9 3% (3)	12 4% (3)	12 6% (3)	1 5% (3)	3 2% (3)	10 6% (3)	9 5% (3)	6 7% (3)	12 6% (3)	12 4% (3)	5 5% (3)	8 7% (3)	10 6% (3)	2 2% (4)
THE FEDERAL GOVERNMENT	14 2% (4)	1 2% (4)	3 3% (3)	5 4% (4)	1 1% (4)	1 2% (4)	3 5% (3)	6 4% (4)	5 3% (4)	3 1% (4)	8 3% (4)	6 3% (4)	- 2% (4)	3 2% (4)	3 2% (4)	4 2% (4)	4 5% (4)	5 3% (4)	8 3% (4)	2 2% (4)	3 3% (4)	4 3% (4)	4 3% (3)
OTHER/NEITHER	6 1% (4)	2 2% (4)	- - (4)	1 1% (4)	1 1% (4)	1 1% (4)	1 1% (4)	2 1% (4)	2 1% (4)	2 1% (4)	2 1% (4)	2 1% (4)	1 3% (4)	2 1% (4)	- - (4)	4 2% (4)	- - (4)	2 1% (4)	1 - (4)	2 3% (4)	- - (4)	- - (4)	1 - (4)
DON'T KNOW/UNSURE	16 3% (4)	1 1% (4)	1 1% (4)	4 4% (4)	6 5% (4)	1 1% (4)	3 4% (4)	6 4% (4)	2 1% (4)	4 1% (4)	8 3% (4)	6 3% (4)	- - (4)	6 4% (4)	2 1% (4)	4 2% (4)	4 5% (4)	4 2% (4)	7 2% (4)	- - (4)	4 4% (4)	3 2% (4)	4 3% (4)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
 NATIONAL RESEARCH INC

Table 34-1  
 QUESTION 22:  
 If money were not an issue and you could select the best school for your child, what type of schooling would you select for your child?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
TRADITIONAL PUBLIC SCHOOLING	252 42% (1)	57 44% (1)	29 33% (2)	35 51% (1) C	42 40% (1)	53 40% (1)	36 46% (1)	120 42% (1)	132 42% (1)	41 35% (2)	68 38% (2)	56 42% (1)	82 51% (1) JK	27 29% (2)	46 43% (1)	43 52% (1) NR	29 44% (1)	56 38% (1)	46 48% (1) N	77 38% (1)	123 49% (1) TV	52 36% (2)	64 46% (1)	174 42% (1)
PRIVATE SCHOOLING	218 36% (2)	45 35% (2)	41 47% (1) de	21 32% (2)	35 33% (2)	48 36% (2)	28 36% (2)	101 35% (2)	117 37% (2)	45 39% (1)	68 38% (1)	47 35% (2)	52 32% (2)	38 41% (1) p	37 35% (2)	23 28% (2)	24 36% (2)	54 37% (2)	37 38% (2)	75 37% (2)	81 32% (2)	62 43% (1) u	53 38% (2)	147 35% (2)
CHARTER SCHOOLING	58 10% (3)	12 9% (3)	8 10% (3)	5 8% (3)	8 7% (4)	16 12% (3)	9 12% (3)	29 10% (3)	29 9% (3)	12 11% (4)	15 8% (4)	13 10% (3)	18 11% (3)	8 9% (4)	11 10% (3)	11 13% (3)	7 10% (3)	13 9% (3)	9 9% (3)	25 12% (3) v	24 10% (3)	9 7% (4)	7 5% (4)	48 11% (3) W
HOME SCHOOLING	42 7% (4)	10 7% (4) G	4 5% (4)	3 4% (4)	13 13% (3) CDG	11 9% (4)	1 1% (4)	23 8% (4)	19 6% (4)	13 11% (3) m	15 8% (3)	8 6% (4)	7 4% (4)	13 15% (3) opS	6 5% (4)	4 5% (4)	5 7% (4)	10 7% (4)	4 4% (4)	22 11% (4) U	10 4% (4)	10 7% (3)	8 6% (3)	31 7% (4)
VIRTUAL SCHOOLING	2 - (5)	1 1% (5)	- - (5)	- - (5)	1 1% (5)	- - (5)	- - (5)	1 - (5)	1 - (5)	- - (5)	1 1% (5)	- - (5)	1 - (5)	- - (5)	1 1% (5)	- - (5)	1 1% (5)	- - (5)	- - (5)	- - (5)	2 1% (5)	- - (5)	- - (5)	2 - (5)
OTHER	11 2% (5)	1 1% (5)	1 1% (5)	1 1% (5)	3 3% (5)	4 3% (5)	1 1% (5)	4 2% (5)	7 2% (5)	3 2% (5)	4 2% (5)	4 3% (5)	1 1% (5)	3 3% (5)	1 1% (5)	1 1% (5)	2 2% (5)	5 4% (5) oS	- - (5)	2 1% (5)	7 3% (5)	3 2% (5)	4 3% (5)	6 2% (5)
DON'T KNOW	15 2% (5)	2 1% (5)	3 4% (5)	2 4% (5)	3 3% (5)	1 1% (5)	3 4% (5)	9 3% (5)	6 2% (5)	3 2% (5)	5 3% (5)	5 4% (5) m	2 1% (5)	3 3% (5)	6 5% (5) pQS	1 1% (5)	- - (5)	5 3% (5) Q	1 1% (5)	4 2% (5)	5 2% (5)	6 4% (5)	3 2% (5)	11 3% (5)
REFUSED	1 - (5)	1 1% (5)	- - (5)	1 1% (5)	- - (5)	- - (5)	- - (5)	1 - (5)	1 - (5)	- - (5)	1 1% (5)	- - (5)	- - (5)	- - (5)	1 1% (5)	- - (5)	- - (5)	- - (5)	- - (5)	- - (5)	- - (5)	1 1% (5)	- - (5)	- - (5)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
 NATIONAL RESEARCH INC

Table 34-2  
 QUESTION 22:  
 If money were not an issue and you could select the best school for your child, what type of schooling would you select for your child?

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
TRADITIONAL PUBLIC SCHOOLING	252 42% (1)	33 35% (2)	44 40% (1)	63 54% (1)	60 45% (1)	24 31% (2)	28 42% (2)	90 59% (1)	59 42% (1)	88 32% (2)	128 40% (1)	101 47% (1)	8 32% (2)	84 47% (1)	66 39% (1)	61 35% (2)	40 52% (1)	80 43% (1)	124 42% (1)	33 40% (1)	47 45% (1)	63 41% (1)	61 43% (1)
PRIVATE SCHOOLING	218 36% (2)	36 39% (1)	38 34% (2)	33 28% (2)	49 36% (2)	32 41% (1)	30 46% (1)	44 29% (2)	54 39% (2)	114 41% (1)	112 35% (2)	75 35% (2)	14 52% (1)	54 31% (2)	62 37% (2)	80 46% (1)	21 27% (2)	69 37% (2)	105 35% (2)	31 38% (2)	37 36% (2)	52 33% (2)	53 37% (2)
CHARTER SCHOOLING	58 10% (3)	12 13% (3)	13 11% (4)	11 9% (3)	13 10% (3)	6 8% (4)	3 5% (3)	12 8% (3)	12 9% (3)	33 12% (4)	32 10% (3)	20 10% (3)	1 3% (5)	18 10% (3)	16 9% (3)	17 10% (3)	8 10% (4)	17 9% (3)	33 11% (3)	9 11% (3)	8 7% (3)	17 11% (3)	15 11% (3)
HOME SCHOOLING	42 7% (4)	8 9% (4)	13 12% (3)	6 5% (4)	4 3% (4)	8 11% (3)	2 3% (4)	- - (4)	5 4% (4)	34 12% (3)	29 9% (4)	9 4% (4)	1 4% (3)	13 8% (4)	14 8% (4)	7 4% (4)	8 10% (3)	10 5% (4)	23 8% (4)	4 5% (4)	6 6% (4)	14 9% (4)	9 6% (4)
VIRTUAL SCHOOLING	2 (5)	- (5)	- (5)	1 1% (5)	1 1% (5)	- (5)	- (5)	- (5)	1 1% (5)	1 (5)	- (5)	1 (5)	1 4% (4)	- (5)	2 1% (5)	- (5)	- (5)	2 1% (5)	- (5)	1 1% (5)	1 1% (5)	- (5)	- (5)
OTHER	11 2% (5)	2 2% (5)	- (5)	1 1% (5)	6 4% (5)	2 2% (5)	1 2% (5)	3 2% (5)	2 1% (5)	5 2% (5)	6 2% (5)	3 1% (5)	1 5% (4)	3 2% (5)	4 2% (5)	5 3% (4)	- (5)	3 2% (5)	4 1% (5)	2 3% (4)	1 1% (5)	2 1% (5)	2 1% (5)
DON'T KNOW	15 2% (5)	1 1% (5)	3 3% (4)	3 3% (4)	2 1% (5)	5 6% (4)	1 1% (5)	4 3% (5)	6 4% (5)	5 2% (5)	9 3% (5)	5 2% (5)	- (5)	5 3% (4)	5 3% (4)	4 2% (5)	1 1% (5)	7 4% (4)	8 3% (4)	3 3% (4)	4 4% (4)	6 4% (4)	2 1% (5)
REFUSED	1 (5)	- (5)	- (5)	- (5)	- (5)	1 1% (5)	1 1% (5)	- (5)	- (5)	- (5)	1 (5)	- (5)	- (5)	- (5)	- (5)	1 (5)	- (5)	- (5)	- (5)	- (5)	- (5)	- (5)	- (5)

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
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Table 35-1  
 QUESTION 23:  
 The North Carolina Opportunity Scholarship Program provides scholarships for low and middle income students. Last fall, 6,200 students were able to use scholarships for up to \$4,200 to attend a private school. Do you support or oppose the Opportunity Scholarship Program?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
**D/S (SUPPORT - OPPOSE)	283 47%	66 51% CG	28 32%	33 48% C	60 57% CG	67 51% CG	28 36%	131 45%	152 49%	72 62% kLM	87 49% M	60 45% m	58 36%	52 57% Ps	47 44%	28 33%	41 63% OPrS	68 47% P	42 44%	108 53% U	104 41%	71 49%	80 58% X	183 44%
TOTAL SUPPORT -----	411 68%	94 73% C	51 58%	47 70%	78 74% Cg	93 70%	48 62%	194 67%	216 69%	91 78% LM	127 72% M	89 67%	96 59%	69 76% PS	69 65%	51 60%	51 79% oPS	103 71% p	59 61%	144 71%	166 66%	100 69%	106 76% X	278 66%
TOTAL OPPOSE -----	128 21%	27 21%	23 27%	14 21%	17 16%	25 19%	20 26%	63 22%	65 21%	19 16%	40 23%	28 21%	37 23%	17 19%	22 20%	23 27% s	11 16%	35 24%	17 18%	37 18%	62 25% t	29 20%	25 18%	94 22%
STRONGLY SUPPORT	270 45%	60 47% g	34 39%	33 48% g	55 53% cG	61 46% g	26 34%	131 45%	139 44%	64 55% LM	80 45%	55 41%	65 40%	53 59% OPrS	40 38%	33 40%	33 50%	65 44%	39 41%	81 40%	121 48% t	67 47%	83 60% X	167 40%
SOMEWHAT SUPPORT	141 24%	34 26%	17 19%	14 21%	22 21%	32 24%	22 28%	63 22%	78 25%	28 24%	47 26%	34 26%	31 19%	16 18%	29 27%	17 21%	19 29%	39 27%	20 20%	63 31% U	45 18%	33 23%	23 17%	111 26% W
SOMEWHAT OPPOSE	46 8%	8 6%	7 8%	6 9%	8 7%	8 6%	9 12%	23 8%	23 7%	6 5%	15 9%	9 7%	15 9%	5 5%	9 9%	9 11%	6 10%	10 7%	6 6%	13 7%	25 10%	8 6%	12 8%	31 7%
STRONGLY OPPOSE	82 14%	20 15%	16 18% e	8 12%	10 9%	17 13%	11 14%	40 14%	41 13%	13 11%	25 14%	19 14%	23 14%	13 14%	13 12%	14 16% q	4 6%	25 17% Q	11 12%	23 11%	38 15%	21 15%	14 10%	63 15%
DON'T KNOW/NEED MORE INFORMATION	59 10%	8 6%	13 15% b	6 9%	9 9%	13 10%	10 13%	29 10%	30 10%	6 5%	11 6%	15 11% k	26 16% JK	4 5%	16 15% NQR	9 11% r	3 5%	7 5%	19 20% NpQR	22 11%	22 9%	15 10%	7 5%	46 11% W
REFUSED	2 -	- -	- -	- -	1 1%	1 1%	- -	1 -	1 -	- -	- -	1 -	1 1%	- -	- -	1 2%	- -	- -	1 1%	1 -	1 1%	- -	- -	2 -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
 NATIONAL RESEARCH INC

Table 35-2  
 QUESTION 23:  
 The North Carolina Opportunity Scholarship Program provides scholarships for low and middle income students. Last fall, 6,200 students were able to use scholarships for up to \$4,200 to attend a private school. Do you support or oppose the Opportunity Scholarship Program?

BANNER 2

	PARTY REG/GENDER							IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)	
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%	
**D/S (SUPPORT - OPPOSE)	283 47%	42 45%	66 59% bDeG	41 35%	64 47% Dg	48 62% BDeG	23 34%	55 36%	60 43%	160 57% HI	144 46%	88 41%	22 82% KL	96 54% PQ	97 58% PQ	63 36%	26 33%	57 31%	162 55% R	24 29%	33 32%	79 51%	83 59%	
TOTAL SUPPORT -----	411 68%	61 65%	84 75% dg	74 63%	93 69% dg	60 77% dg	40 61%	96 63%	94 67%	206 74% H	218 69%	136 63%	24 90% KL	128 72% P	125 74% Pq	107 62%	48 62%	110 59%	214 72% R	49 59%	61 59%	107 69%	107 75%	
TOTAL OPPOSE -----	128 21%	19 20%	18 16%	33 28% CF	29 22%	11 15%	18 27%	41 27% J	33 24% j	46 16%	24 24% M	48 22% M	2 8%	32 18%	28 17%	44 25% o	22 29% no	53 28% S	52 18%	24 30%	28 27%	29 18%	24 17%	
STRONGLY SUPPORT	270 45%	37 40%	44 40%	52 45%	69 51% c	42 53% c	25 39%	64 42%	64 46%	131 47%	137 43%	91 43%	16 62% kl	90 51% PQ	90 54% PQ	61 35%	26 34%	59 32%	148 50% R	24 29%	35 34%	83 53%	66 46%	
SOMEWHAT SUPPORT	141 24%	23 25%	40 35% DEfg	22 18%	24 18%	18 23%	15 22%	32 21%	30 21%	76 27%	81 26%	45 21%	7 28%	37 21%	34 21%	46 27%	22 28%	50 27%	66 22%	24 30%	26 25%	25 16%	41 29% V	
SOMEWHAT OPPOSE	46 8%	6 6%	7 7%	13 11%	12 9%	4 5%	4 6%	15 10%	14 10%	18 6%	23 7%	19 9%	2 6%	11 6%	10 6%	17 10%	8 10%	18 10%	20 7%	9 11%	9 9%	9 6%	10 7%	
STRONGLY OPPOSE	82 14%	13 14%	10 9%	20 17% c	17 13%	7 9%	14 21% cf	26 17% j	20 14%	29 10%	51 16% M	29 13% M	- 2%	22 12%	18 10%	27 15%	14 18%	34 18% S	33 11%	15 18%	19 18%	19 13%	13 9%	
DON'T KNOW/NEED MORE INFORMATION	59 10%	13 14%	10 9%	10 8%	12 9%	7 9%	8 12%	16 11%	12 9%	26 9%	23 7%	30 14% KM	1 3%	15 9%	15 9%	22 13%	7 9%	24 13%	28 9%	10 12%	14 14%	17 11%	10 7%	
REFUSED	2 -	1 1%	- -	1 1%	1 1%	- -	- -	- -	1 1%	1 -	1 -	1 -	- -	1 1%	- -	1 -	- -	- -	2 1%	- -	- -	1 1%	1 1%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
 NATIONAL RESEARCH INC

Table 36-1  
 QUESTION 24:  
 Earlier this year North Carolina approved the Personal Education Savings Accounts . Supporters say PESAs gives parents greater control over where their child attends school and allows them to customize their child's education. Opponents say PESAs will take money away from the public schools and contributes to budget shortfalls and failing public schools. Do you support or oppose the idea of Personal Education Savings Accounts?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
**D/S (SUPPORT - OPPOSE)	53 9%	21 16% CDg	-3 -3% d	-9 -13% d	17 16% CDg	21 16% CDg	6 7% CD	54 19% I	-1 - I	21 18% KM	7 4% KM	20 15% KM	6 4% KM	25 27% PQRS	20 19% QRS	9 11% QRS	1 2% QRS	-1 -1% QRS	- - QRS	66 32% UV	-37 -15% UV	24 17% U	-17 -12% U	62 15% W
TOTAL SUPPORT -----	273 46%	67 52% CD	31 35%	24 35%	51 49% cd	66 50% CD	35 45%	147 51% I	127 41%	59 51%	77 43%	64 48%	69 43%	52 57% qRs	54 51% r	39 46%	26 39%	58 40%	41 42%	117 57% U	83 33%	73 51% U	48 35%	204 49% W
TOTAL OPPOSE -----	220 37%	46 35%	33 38%	32 48% ef	34 33%	46 34%	29 37%	93 32%	128 41% H	38 33%	70 40%	44 33%	63 39%	27 30%	34 32%	29 35%	24 37%	59 41%	41 43% n	51 25%	120 48% TV	49 34% t	65 47% X	142 34%
STRONGLY SUPPORT	157 26%	37 29% c	16 18%	16 23%	31 29% c	39 30% c	18 23%	84 29%	73 23%	26 22%	43 24%	42 31%	45 28%	26 29% p	32 30%	26 31% r	13 20%	31 21%	27 28%	74 36% UV	49 19%	35 24%	22 16%	126 30% W
SOMEWHAT SUPPORT	116 19%	30 23% D	15 17%	8 11%	20 19%	27 20%	17 22%	62 22%	54 17%	33 28% LM	34 19%	23 17%	24 15%	26 29% pS	22 21%	13 15%	13 19%	27 19%	13 14%	43 21% U	34 14%	39 27% U	25 18%	78 19%
SOMEWHAT OPPOSE	87 14%	17 13%	13 15%	13 19%	11 10%	19 15%	14 17%	32 11% H	55 18% H	21 18% H	28 16%	15 11%	21 13%	15 16% p	11 10%	6 7%	12 19% p	23 16% P	19 19% oP	19 9%	47 18% T	22 15%	24 17%	56 13%
STRONGLY OPPOSE	133 22%	29 22%	20 23%	19 28%	23 22% Bf	26 20%	16 20%	60 21%	73 23%	17 15%	42 24%	29 22%	42 26% J	12 14%	23 22%	24 28% N	12 18%	37 25% N	22 23%	32 16%	74 29% TV	28 19%	41 30% x	87 21%
DON'T KNOW/NEED MORE INFORMATION	104 17%	16 12%	23 26% Bf	12 18%	19 18%	20 15%	14 18%	48 17%	56 18%	19 17%	29 16%	24 18%	29 18%	12 13%	17 16%	16 19%	15 23%	26 18%	14 15%	35 17%	49 19%	20 14%	26 19%	72 17%
REFUSED	3 -	1 1%	- -	- -	1 1%	1 1%	- -	1 -	2 1%	- -	2 1%	1 1%	- -	- -	1 1%	- -	- -	2 1%	- -	1 -	- -	2 1%	- -	2 -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
 N A T I O N A L R E S E A R C H I N C

Table 36-2  
 QUESTION 24:  
 Earlier this year North Carolina approved the Personal Education Savings Accounts . Supporters say PESAs gives parents greater control over where their child attends school and allows them to customize their child's education. Opponents say PESAs will take money away from the public schools and contributes to budget shortfalls and failing public schools. Do you support or oppose the idea of Personal Education Savings Accounts?

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
**D/S (SUPPORT - OPPOSE)	53 9%	40 43% CDEFG	26 23% DEG	-10 -8% E	-27 -20%	23 30% DEG	1 1% DE	-43 -28%	-7 -5% H	103 37% HI	30 9% L	9 4%	8 30% KL	26 15% PQ	24 14% PQ	6 3% Q	-2 -3%	8 4%	36 12% R	18 22% U	-10 -10%	33 21% W	3 2%
TOTAL SUPPORT -----	273 46%	59 63% DEG	58 52% DE	42 36%	42 31%	46 59% DEg	27 41%	44 28%	51 36%	170 61% HI	146 46%	94 44%	14 55%	80 45%	82 49%	76 44%	35 44%	83 45%	144 49%	44 54% U	39 37%	85 55% W	59 42%
TOTAL OPPOSE -----	220 37%	18 20%	32 29%	51 44% BCF	69 51% BCF	23 29%	27 40% B	86 56% IJ	58 42% J	68 24%	116 37%	85 40%	6 24%	54 31%	58 35%	70 40% n	37 47% No	75 40%	108 37%	26 32%	49 47% T	52 34%	56 40%
STRONGLY SUPPORT	157 26%	40 43% cDEFG	34 30% E	26 22%	23 17%	18 23%	16 25%	22 15%	27 20%	103 37% HI	79 25%	62 29%	5 19%	49 28%	44 26%	50 29%	15 19% q	52 28%	84 28%	26 31%	26 25%	50 33%	34 24%
SOMEWHAT SUPPORT	116 19%	18 20%	24 22%	16 13%	19 14%	28 36% BCDEG	11 17%	21 14%	24 17%	67 24% Hi	67 21% l	32 15%	9 36% L	31 18%	38 23% p	26 15%	20 26% p	31 17%	60 20%	19 22% u	12 12%	35 22%	25 18%
SOMEWHAT OPPOSE	87 14%	6 6%	13 11%	13 12%	33 25% BCDg	13 16% b	9 14%	34 22% J	21 15%	28 10%	49 15%	30 14%	2 9%	20 11%	27 16%	31 18% n	8 10%	29 16%	42 14%	8 10%	21 20% T	17 11%	25 17%
STRONGLY OPPOSE	133 22%	12 13%	20 18%	38 32% BCF	36 26% BF	10 13%	18 27% bf	53 34% J	37 26% J	39 14%	67 21%	55 25%	4 16%	34 19%	31 18%	39 22%	29 37% NOP	46 25%	66 22%	18 22%	28 27%	35 23%	31 22%
DON'T KNOW/NEED MORE INFORMATION	104 17%	15 16%	21 19%	24 21%	24 18%	9 12%	10 16%	23 15%	31 22% j	40 14%	52 16%	36 17%	6 21%	41 23% opQ	27 16%	28 16%	7 9%	27 15%	43 14%	11 13%	16 16%	17 11%	26 18%
REFUSED	3 -	1 1%	- -	- -	- -	- -	2 2%	- -	- -	2 1%	2 1%	- -	- -	1 1%	1 1%	- -	- -	1 1%	1 -	1 1%	- -	- -	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
 NATIONAL RESEARCH INC

Table 37-1  
QUESTION 25:  
Which of the following opinions comes closer to your own, when it comes to parental choice...

Some people say that expanded parental choice options help public schools because schools will have to compete to keep students, and will be motivated to do so.  
...OR...

Other people say that expanded parental choice options hurt public schools. They compare it to segregation saying that parental choice provides a separate but not equal education and prevents minority students from receiving an education equal to that of their white peers.

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
**D/S (HELP - HURT)	68 11%	4 3%	18 20% BD	1 2%	18 17% BD	17 13% BD	10 13% BD	42 15% I	26 8%	18 15% K	10 6%	13 9%	29 18% KL	13 14% pQR	26 24% PQR	5 5% Qr	-3 -5%	2 1% q	27 29% NPQR	89 43% UV	-39 -15%	19 13% U	-36 -26%	93 22% W
HELP PUBLIC SCHOOLS	264 44%	53 41%	40 46%	26 38%	49 47%	62 47%	34 43%	131 46%	132 42%	56 48%	77 43%	57 43%	69 43%	43 47%	56 52% PR	31 37%	25 39%	58 39%	47 49% p	126 62% UV	71 28%	67 47% U	34 25%	208 49% W
HURT PUBLIC SCHOOLS	196 33%	49 38% c	23 26%	25 36%	31 29%	45 34%	24 30%	90 31%	106 34%	39 33%	67 38% M	45 34% m	41 25%	30 33% s	30 28%	27 32% s	28 44% oS	56 38% oS	20 21%	37 18%	110 44% Tv	48 34% T	70 51% X	115 27%
OTHER/NEITHER	45 8%	14 11% dg	8 9%	3 4%	6 6%	11 8%	3 4%	18 6%	27 9%	5 4%	12 7%	11 8%	17 11% J	3 4%	6 6%	9 11% n	4 7%	13 9%	10 10%	14 7%	25 10% V	6 4%	15 11%	29 7%
DON'T KNOW/UNSURE	91 15%	13 10%	15 18% f	14 21% bF	18 17% f	12 9%	18 23% BF	48 17%	42 14%	17 14%	19 11%	20 15%	33 20% K	14 15%	15 14%	17 20% r	7 11%	17 12%	18 18%	26 13%	43 17%	22 15%	18 13%	65 15%
REFUSED	4 1%	-	1 1%	-	1 1%	3 2%	-	-	4 1% H	-	2 1%	-	1 1%	-	-	-	-	2 1%	1 1%	1 -	3 1%	1 1%	1 1%	3 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C



Table 37-2  
QUESTION 25:  
Which of the following opinions comes closer to your own, when it comes to parental choice...

Some people say that expanded parental choice options help public schools because schools will have to compete to keep students, and will be motivated to do so.  
...OR...

Other people say that expanded parental choice options hurt public schools. They compare it to segregation saying that parental choice provides a separate but not equal education and prevents minority students from receiving an education equal to that of their white peers.

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
**D/S (HELP - HURT)	68 11%	39 42% DEG	50 45% DEFG	-20 -17%	-19 -14%	23 29% DEG	-4 -7% d	-48 -31%	9 7% H	105 37% HI	37 12% M	26 12% M	- 1%	31 17% Q	31 18% Q	24 14% Q	-17 -22%	31 17%	33 11%	21 25% U	10 10%	11 7%	22 15% V
HELP PUBLIC SCHOOLS	264 44%	53 57% DEG	73 65% DEFG	35 29%	37 27%	44 56% DEG	23 35%	38 25%	57 40% H	161 58% HI	147 47%	90 42%	8 32%	75 43% Q	79 47% Q	84 49% Q	23 30%	94 50%	128 43%	46 56%	47 46%	62 40%	66 46%
HURT PUBLIC SCHOOLS	196 33%	15 16%	22 20%	54 46% BCF	56 41% BCF	21 27%	28 42% BCf	86 56% IJ	47 34% J	56 20%	110 35%	64 30%	8 31%	45 25%	48 29%	61 35% n	40 52% NOP	63 34%	95 32%	26 31%	37 36%	51 33%	44 31%
OTHER/NEITHER	45 8%	9 10% f	6 5%	8 7%	17 13% CF	2 2%	4 6%	10 7%	14 10%	20 7%	15 5%	23 11% K	3 13%	20 11% OQ	8 4%	15 8%	3 4%	10 5%	24 8%	3 4%	7 7%	14 9%	11 7%
DON'T KNOW/UNSURE	91 15%	16 17%	10 9%	21 18% c	23 17% c	12 15%	10 15%	18 12%	21 15%	41 15%	41 13%	35 16%	6 24%	36 20% Pq	33 20% Pq	13 8%	9 11%	18 10%	49 16% R	8 9%	11 10%	28 18%	21 15%
REFUSED	4 1%	- -	1 1%	- -	3 2%	- -	1 1%	1 1%	1 1%	1 -	2 1%	2 1%	- -	1 -	- -	1 1%	3 3%	2 1%	1 -	- -	2 2%	- -	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 38-1  
 QUESTION 26:  
 Recently, the University of North Carolina Board of Governors voted to ban litigation by all of its law centers, after UNC Chapel Hill's Center for Civil Rights was having their attorneys sue North Carolina local governments. With this in mind, should the UNC law school be permitted to sue local North Carolina governments?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
**D/S (SUPPORT - OPPOSE)	3 1%	17 13% CEFG	-16 -18%	4 6% CEG	-2 -2% C	5 4% CEG	-5 -6% c	19 7% I	-16 -5% KLM	30 26% LM	7 4% LM	-25 -19%	-12 -8% L	17 19% OPRS	-7 -7% S	4 5% ORS	16 24% OPRS	-10 -7% S	-20 -21% S	-53 -26%	40 16% T	16 11% T	44 32% X	-47 -11%
TOTAL SUPPORT -----	231 38%	58 45% C	25 29%	25 36%	40 38%	56 42% c	27 35%	120 42%	111 36%	59 50% LM	73 41% lm	41 31%	53 33%	43 47% S	38 35% s	35 41% S	33 50% oS	53 36% S	24 25%	51 25% T	117 46% T	63 44% T	77 56% X	135 32%
TOTAL OPPOSE -----	228 38%	41 32%	41 47% BD	20 30%	42 40%	51 38%	32 41%	101 35%	127 41%	29 25% J	67 37% J	66 50% JKm	65 40% J	26 29% J	45 42% nq	30 36%	17 26%	64 44% NQ	44 46% NQ	104 51% UV	76 30%	47 33%	33 24%	181 43% W
STRONGLY SUPPORT	148 25%	38 30% C	14 16%	16 23%	31 30% C	31 23%	18 24%	85 30% I	63 20%	33 28%	48 27%	28 21%	34 21%	32 36% qrS	25 23%	25 30% S	13 20%	34 23%	15 15%	37 18%	69 27% T	43 30% T	51 37% X	86 20%
SOMEWHAT SUPPORT	83 14%	20 16% e	12 13%	9 13%	9 8%	25 19% E	11 12%	35 12%	48 15%	26 22% LM	25 14%	13 9%	18 11%	11 12%	13 12%	10 12%	20 30% NOPRS	19 13%	9 10%	15 7%	48 19% T	20 14% t	26 19% x	49 12%
SOMEWHAT OPPOSE	75 12%	11 9%	16 18% bd	5 8%	19 18% BD	16 12%	8 10%	20 7%	55 17% H	8 6% H	26 15% J	25 19% JM	16 10%	4 4%	11 10%	6 7%	11 17% n	29 20% NOP	15 16% NP	31 15%	29 11%	15 10%	13 9%	56 13%
STRONGLY OPPOSE	153 25%	30 23%	25 29%	15 22%	23 22%	35 27%	24 31%	81 28%	72 23%	21 18%	40 23%	42 31% Jk	49 30% J	22 24% Q	34 32% Q	25 29% Q	6 10%	35 24% Q	29 30% Q	73 36% UV	48 19%	32 22%	20 14%	125 30% W
DON'T KNOW/UNSURE	138 23%	30 23%	20 23%	23 34% eF	23 22%	25 19%	17 22%	64 22%	73 23%	29 25%	35 20%	26 19%	42 26%	21 23%	24 23%	17 21%	15 23%	28 19%	28 29% r	47 23%	57 23%	33 23%	27 19%	102 24%
REFUSED	4 1%	- -	1 1%	- -	- -	1 1%	2 2%	3 1%	1 -	- -	2 1%	- -	2 1%	1 1%	- -	2 2%	- -	1 1%	- -	1 -	2 1%	1 1%	1 1%	2 -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
 NATIONAL RESEARCH INC

Table 38-2  
 QUESTION 26:  
 Recently, the University of North Carolina Board of Governors voted to ban litigation by all of its law centers, after UNC Chapel Hill's Center for Civil Rights was having their attorneys sue North Carolina local governments. With this in mind, should the UNC law school be permitted to sue local North Carolina governments?

BANNER 2

	PARTY REG/GENDER							IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
**D/S (SUPPORT - OPPOSE)	3 1%	-27 -29%	-26 -24%	28 24% BCEG	12 9% BCG	18 22% BCEG	-2 -2% BC	54 35% IJ	-3 -2% J	-47 -17%	14 5% LM	-18 -9%	-3 -13%	-8 -5% NO	-5 -3%	6 4% NO	10 13% NOP	3 2% S	-5 -2%	1 1%	2 2%	10 7% W	-15 -10%
TOTAL SUPPORT -----	231 38%	23 25%	28 25%	59 51% BC	57 43% BC	37 48% BC	26 39% bc	91 59% IJ	50 36%	81 29%	132 42% L	71 33%	7 26%	58 33%	58 34%	75 43% n	39 50% NO	77 42%	112 38%	35 42%	43 41%	66 42% w	46 32%
TOTAL OPPOSE -----	228 38%	50 54% DEF	54 49% DEF	31 27%	45 33%	20 25%	27 41% df	37 24%	53 38% H	129 46% H	118 37%	89 41%	10 39%	66 37%	62 37%	69 39%	29 38%	74 40%	116 39%	34 41%	41 39%	55 36%	61 43%
STRONGLY SUPPORT	148 25%	20 21%	17 15%	40 34% BCE	29 21% BC	26 33% C	17 26%	58 38% IJ	35 25% j	49 18%	82 26%	46 22%	5 18%	38 22%	37 22%	43 25%	29 37% NOp	52 28%	68 23%	27 32%	25 25%	46 30% W	22 15%
SOMEWHAT SUPPORT	83 14%	4 4%	11 10%	19 16% B	29 21% BC	12 15% B	8 13% b	33 22% IJ	14 10%	32 11%	50 16%	24 11%	2 8%	19 11%	21 13%	32 18% n	11 14%	25 14%	44 15%	8 10%	17 17%	20 13%	24 17%
SOMEWHAT OPPOSE	75 12%	7 7%	25 22% BDF	10 8%	19 14% F	4 5%	11 17% bF	18 12%	17 12%	37 13%	34 11%	29 14%	6 25%	22 12%	25 15% q	22 13%	6 7%	21 11%	37 13%	5 6%	16 15% T	8 5%	29 20% V
STRONGLY OPPOSE	153 25%	43 47% CDEFG	30 27%	21 18%	26 19%	16 21%	16 24%	19 12%	36 26% H	92 33% H	83 26%	60 28% m	4 14%	44 25%	37 22%	47 27%	24 30%	54 29%	79 27%	29 35%	25 24%	47 30%	32 23%
DON'T KNOW/UNSURE	138 23%	19 20%	29 26%	26 22%	31 23%	20 25%	13 20%	25 16%	36 26% h	68 24% h	64 20%	53 25%	9 35%	53 30% PQ	46 28% PQ	30 17%	8 11%	33 18%	67 23%	13 16%	20 19%	33 21%	35 25%
REFUSED	4 1%	1 1%	-	1 1%	1 1%	1 1%	-	1 1%	1 1%	2 1%	2 1%	2 1%	-	-	2 1%	1 -	1 1%	2 1%	1 -	2 2%	-	1 1%	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
 NATIONAL RESEARCH INC

Table 39-1  
 QUESTION 27:  
 Would you support or oppose an amendment to the North Carolina Constitution which would change the way judges are chosen in the state, from the current practice of electing judges to having government officials appoint them?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
**D/S (SUPPORT - OPPOSE)	-243 -41%	-35 -27% CE	-45 -52%	-31 -46%	-51 -49%	-52 -39%	-29 -37%	-112 -39%	-132 -42%	-34 -29% L	-79 -44%	-78 -59%	-49 -30% kL	-27 -29% Or	-59 -56%	-27 -32% Or	-18 -28% Or	-74 -50%	-34 -36% o	-90 -44%	-95 -38%	-58 -40%	-61 -44%	-173 -41%
TOTAL SUPPORT -----	150 25%	39 30%	17 20%	16 23%	26 24%	33 25%	20 25%	76 26%	74 24%	35 30% L	42 23%	23 17%	47 29% L	29 32% or	20 19%	24 29% or	20 31%	28 19%	26 27%	51 25%	66 26%	33 23%	35 26%	100 24%
TOTAL OPPOSE -----	393 66%	73 57%	63 72% B	47 69%	77 73% B	84 64%	49 62%	188 65%	205 66%	69 59%	120 68%	101 76% JM	95 59%	56 61%	79 74% nPqs	51 61%	39 60%	101 70%	60 63%	141 69%	161 64%	91 64%	96 70%	273 65%
STRONGLY SUPPORT	83 14%	21 16%	8 10%	9 13%	12 11%	22 16%	12 15%	42 15%	41 13%	17 14%	25 14%	12 9%	28 17% L	16 18%	9 9%	15 18% or	12 19%	14 9%	15 16%	24 12%	38 15%	21 15%	19 14%	57 14%
SOMEWHAT SUPPORT	67 11%	17 14%	9 10%	7 10%	14 13%	11 8%	8 10%	34 12%	33 10%	18 16%	16 9%	11 8%	19 12%	12 14%	10 10%	9 11%	8 12%	14 10%	10 11%	27 13%	27 11%	12 8%	16 12%	43 10%
SOMEWHAT OPPOSE	50 8%	8 6%	5 6%	9 13% G	17 16% BCFG	9 7% g	2 2%	22 8%	28 9%	10 9%	11 6%	13 10%	15 9%	7 8%	9 9%	5 6%	4 7%	11 8%	13 13% p	16 8%	21 8%	13 9%	15 11%	33 8%
STRONGLY OPPOSE	343 57%	65 51%	58 67% B	38 56%	60 57%	75 57%	47 60%	166 58%	177 57%	59 51%	109 61% M	88 66% JM	81 50%	49 53%	69 65% S	47 55%	34 53%	90 62% S	47 49%	125 61%	139 55%	78 54%	81 59%	240 57%
DON'T KNOW/NEED MORE INFORMATION	54 9%	16 13% E	6 6%	5 8% e	2 1%	15 12% E	10 13% E	24 8%	30 10%	12 11%	14 8%	9 7%	18 11%	7 7%	8 7%	9 10%	6 9%	15 10%	10 10%	11 5%	25 10% t	19 13% T	5 4%	46 11% W
REFUSED	3 -	1 1%	1 1%	- -	1 1%	- -	- -	- -	3 1%	- -	2 1%	- -	1 -	- -	- -	- -	- -	2 1%	1 1%	1 -	1 -	1 -	1 1%	1 -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
 N A T I O N A L R E S E A R C H I N C

Table 39-2  
 QUESTION 27:  
 Would you support or oppose an amendment to the North Carolina Constitution which would change the way judges are chosen in the state, from the current practice of electing judges to having government officials appoint them?

BANNER 2

	PARTY REG/GENDER							IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
**D/S (SUPPORT - OPPOSE)	-243 -41%	-33 -35%	-58 -52%	-45 -38%	-50 -37%	-34 -44%	-24 -36%	-42 -27% IJ	-78 -56%	-115 -41%	-132 -42%	-93 -43%	-8 -30%	-63 -36% q	-59 -35% q	-75 -43% q	-46 -59%	-74 -40%	-145 -49%	-26 -32%	-47 -46%	-80 -51%	-65 -46%
TOTAL SUPPORT -----	150 25%	27 30%	24 21%	32 27%	34 25%	17 21%	17 25%	47 31% I	25 18%	71 25% i	78 25%	49 23%	8 32%	47 27% Q	48 29% Q	42 24% q	11 14%	46 24%	66 22%	26 31% u	20 19%	33 22%	33 23%
TOTAL OPPOSE -----	393 66%	60 65%	81 73% e	77 66%	84 62%	51 65%	41 62%	88 58%	103 74% H	186 67% h	210 67%	142 66%	16 62%	110 63%	107 64%	117 67%	57 73%	120 64%	211 71%	52 63%	68 65%	113 73%	98 70%
STRONGLY SUPPORT	83 14%	13 14%	11 10%	18 15%	20 15%	11 14%	10 16%	33 22% IJ	17 12%	31 11%	42 13%	28 13%	5 19%	23 13% q	26 15% Q	29 17% Q	5 6%	23 12%	38 13%	12 15%	11 10%	23 15%	16 11%
SOMEWHAT SUPPORT	67 11%	15 16%	13 12%	14 12%	13 10%	6 7%	6 9%	14 9%	7 5%	40 14% I	36 11%	22 10%	3 13%	24 13% p	22 13% p	13 7%	6 8%	23 12%	28 9%	13 16%	9 9%	11 7%	17 12%
SOMEWHAT OPPOSE	50 8%	3 3%	13 12% B	9 8%	12 9% b	10 13% B	3 5%	9 6%	12 9%	28 10%	23 7%	19 9%	6 22% k	21 12% p	12 7%	11 7%	6 8%	13 7%	31 10%	5 7%	8 8%	12 8%	19 13%
STRONGLY OPPOSE	343 57%	57 62%	68 61%	68 58%	72 53%	41 53%	37 57%	79 52%	90 65% H	158 57% H	187 59% m	124 58% m	10 40%	89 51%	96 57%	106 61% n	51 65% N	106 57%	181 61%	47 56%	60 57%	101 65%	80 56%
DON'T KNOW/NEED MORE INFORMATION	54 9%	5 5%	6 5%	8 7%	16 12% bc	11 14% bc	8 12%	17 11%	12 9%	22 8%	25 8%	22 10%	1 5%	18 10%	12 7%	15 9%	9 12%	21 11% s	18 6%	5 6%	16 15% T	8 5%	10 7%
REFUSED	3 -	- -	1 1%	- -	1 1%	- -	1 1%	1 1%	- -	1 -	2 1%	1 -	- -	1 -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
 NATIONAL RESEARCH INC

Table 40-1  
QUESTION 28:  
In your opinion, has the United States...

Gone too far in expanding the right to protest or criticize the government,  
Gone too far in restricting the right to protest or criticize the government,  
...OR...  
Things are okay the way they are?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
**D/S (TOO FAR EXPANDING - TOO FAR IN RESTRICTING)	-26 -4%	-10 -8%	-12 -14%	6 9% BCEF	-5 -5% c	-7 -5%	2 3% BCEF	-28 -10%	2 1% H	-13 -11%	-23 -13%	17 13% JKM	-2 -1% JK	-9 -10% q	-6 -6% Q	-8 -10% Q	-20 -31%	15 10% NOPQ	8 8% NOPQ	54 26% UV	-60 -24%	-20 -14% u	-58 -42%	33 8% W
TOO FAR EXPANDING	177 29%	32 25%	23 27%	22 33%	34 32%	43 32%	23 29%	69 24%	108 35% H	33 28%	47 27%	51 38% Km	45 28%	22 24%	27 26%	19 23%	16 25%	57 39% NOPq	34 36% P	94 46% UV	48 19%	34 24%	18 13%	149 35% W
TOO FAR IN RESTRICTING	203 34%	42 33%	35 40% Dg	16 24%	39 37% d	50 38% dg	21 26%	96 33%	106 34%	46 39% L	70 39% Lm	34 25%	47 29%	31 35%	33 31%	28 33%	36 55% NOPRS	42 29%	26 27%	40 20%	108 43% T	54 38% T	76 55% X	116 28%
THINGS ARE OKAY THE WAY THEY ARE	175 29%	45 35% f	23 26%	26 38% eF	27 26%	31 23%	24 30%	103 36% I	73 23%	32 28%	51 29%	39 29%	50 31%	32 35% Q	39 36% QS	30 36% QS	10 15%	39 27% q	22 23%	54 26%	76 30%	46 32%	37 27%	121 29%
DON'T KNOW/UNSURE	42 7%	9 7%	6 6%	3 4%	5 4%	8 6%	12 15% Def	19 7%	23 7%	6 5%	9 5%	7 5%	18 11% jKL	5 6%	6 6%	6 8%	3 5%	7 5%	12 13% oqR	14 7%	19 8%	9 6%	6 4%	32 8%
REFUSED	3 1%	1 -	- -	1 1%	1 1%	1 1%	- -	1 -	2 1%	- -	1 -	2 2%	- -	- -	1 1%	- -	- -	1 1%	1 1%	2 1%	1 -	1 1%	- -	2 -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Table 40-2  
QUESTION 28:  
In your opinion, has the United States...

Gone too far in expanding the right to protest or criticize the government,  
Gone too far in restricting the right to protest or criticize the government,  
...OR...

Things are okay the way they are?

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	WHITE MEN (T)	WHITE WOMEN (U)	BLUE MEN (V)	BLUE WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
**D/S (TOO FAR EXPANDING - TOO FAR IN RESTRICTING)	-26 -4%	21 23%	33 30%	-31 -26%	-29 -22%	-18 -23%	-2 DEF	-58 -38%	-17 H	58 21%	-13 -4%	-6 -3%	3 11%	8 5%	-3 -1%	-8 -4%	-22 -28%	-4 -2%	-1 -1%	-9 -10%	4 4%	-10 -6%	8 6%
TOO FAR EXPANDING	177 29%	35 37%	60 54%	22 19%	26 19%	12 15%	22 34%	21 14%	34 24%	119 43%	91 29%	65 30%	10 37%	61 35%	55 33%	52 30%	9 11%	53 28%	97 33%	15 18%	38 37%	43 28%	53 38%
TOO FAR IN RESTRICTING	203 34%	14 15%	27 24%	53 45%	55 41%	30 38%	24 37%	79 51%	51 36%	61 22%	105 33%	71 33%	7 26%	53 30%	57 34%	60 34%	31 39%	57 31%	98 33%	23 28%	34 33%	53 35%	45 32%
THINGS ARE OKAY THE WAY THEY ARE	175 29%	37 39%	18 16%	36 30%	40 30%	30 39%	15 23%	49 32%	39 28%	79 28%	97 31%	59 27%	10 37%	51 29%	41 24%	53 31%	30 38%	63 34%	83 28%	40 48%	23 22%	50 32%	34 24%
DON'T KNOW/UNSURE	42 7%	8 8%	6 5%	6 5%	13 10%	5 6%	4 6%	5 3%	16 11%	19 7%	22 7%	19 9%	- -	11 6%	14 9%	9 5%	8 10%	13 7%	16 5%	5 6%	8 8%	7 5%	9 6%
REFUSED	3 1%	-	2 2%	1 -	-	1 1%	-	1 -	-	2 1%	1 -	1 -	-	1 -	1 -	1 -	1 1%	1 -	1 -	-	1 1%	1 -	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 41-1  
 QUESTION 29:  
 As you may know, there have been numerous instances of protesting and vandalizing surrounding Confederate flags and statues around the U.S. With that in mind, do you think statues honoring leaders of the Confederacy should...

Remain where they are as a historical symbol

...OR...

Be removed because they offend some people?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
**D/S (REMAIN - BE REMOVED)	205 34%	44 34% CF	17 19%	22 32% c	48 46% bCdF	29 22%	45 58% BCDF	90 31%	115 37%	25 21%	55 31%	48 36% J	76 47% JKL	21 23%	46 43% NpQR	27 32%	13 20%	43 29%	55 57% NOPQR	157 77% UV	-8 -3%	56 39% U	-49 -36%	236 56% W
REMAIN	378 63%	83 64%	49 56%	42 62%	71 68% f	75 56%	58 74% CF	177 62%	201 64%	66 57%	110 62%	86 65%	110 69% j	52 57%	72 68%	52 61%	37 57%	90 62%	70 73% Npqr	175 86% UV	111 44%	92 64% U	39 29%	311 74% W
BE REMOVED	173 29%	38 30% G	32 37% EG	20 30% g	23 22% g	46 35% EG	13 17% CF	87 30%	86 28%	41 35% M	55 31% M	38 29%	34 21% s	31 34% s	26 25% s	25 30% s	24 37% s	47 32% s	15 16% s	19 9% TV	119 47% TV	36 25% T	89 64% X	74 18% X
DON'T KNOW/NEED MORE INFORMATION	46 8%	8 6%	6 6%	5 8%	11 10%	10 8%	7 9%	23 8%	23 7%	10 8%	11 6%	9 7%	16 10%	8 9%	7 6%	7 9%	4 6%	9 6%	10 10%	9 5%	22 9% t	15 11% t	10 7%	33 8%
REFUSED	2 -	- -	- -	1 1%	- -	2 1%	- -	1 -	2 1%	- -	1 -	- -	1 -	- -	1 1%	- -	- -	- -	1 1%	1 -	- -	2 1%	- -	2 -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
 NATIONAL RESEARCH INC



Table 41-2

QUESTION 29:  
As you may know, there have been numerous instances of protesting and vandalizing surrounding Confederate flags and statues around the U.S. With that in mind, do you think statues honoring leaders of the Confederacy should...

Remain where they are as a historical symbol

...OR...

Be removed because they offend some people?

BANNER 2

	PARTY REG/GENDER							IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
**D/S (REMAIN - BE REMOVED)	205 34%	60 65% DEFG	97 87% BDEFG	1 1% E	-8 -6% E	30 38% DE	27 40% DE	-42 -27% H	32 23% H	211 75% HI	96 30% K	91 42% K	8 31% K	74 42% PQ	77 46% PQ	51 29% Q	2 2% Q	64 34% R	123 41% S	33 39% T	32 31% U	53 34% V	69 49% W
REMAIN	378 63%	73 79% DEFG	102 92% BDEFG	55 47% E	56 41% E	49 62% DE	43 65% DE	48 31% H	78 56% H	239 86% HI	193 61% K	143 67% K	17 66% K	118 67% Q	118 70% PQ	104 60% Q	36 46% Q	117 63% R	200 68% S	54 65% T	63 61% U	99 64% V	102 72% W
BE REMOVED	173 29%	13 14% C	6 5% C	55 47% BCFG	64 48% BCFG	19 25% C	16 25% C	90 59% IJ	45 32% IJ	28 10% J	97 31% M	52 24% M	9 34% M	44 25% M	41 24% M	53 30% M	34 44% NOp	53 28% R	78 26% S	21 25% T	32 30% U	46 29% V	32 23% W
DON'T KNOW/NEED MORE INFORMATION	46 8%	7 7%	3 2%	7 6% C	15 11% C	9 12% C	6 9%	15 9% J	17 12% J	12 4% J	25 8% M	18 8% M	- - M	15 8% M	9 5% M	16 9% M	7 9% M	16 9% R	18 6% S	8 10% T	8 8% U	10 7% V	8 6% W
REFUSED	2 -	- -	1 1%	- -	- -	1 1%	1 1%	1 1%	- -	- -	1 -	1 -	- -	- -	- -	1 -	2 2%	1 -	- -	- -	1 1%	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 42-1  
 QUESTION 30:  
 And regardless of your opinion on what should happen to statues honoring Confederate leaders, what is your opinion on people vandalizing these statues...

They should be prosecuted for vandalizing public property

...OR...

They are simply exercising their right to protest these leaders?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
**D/S (SHOULD BE PROSECUTED - EXERCISING THEIR RIGHT)	427 71%	70 54%	53 61%	49 73%	87 83%	98 74%	69 88%	207 72%	219 70%	79 68%	130 73%	93 70%	119 74%	67 74%	76 71%	64 76%	45 70%	101 69%	68 71%	184 90%	143 57%	100 70%	44 32%	355 85%
SHOULD BE PROSECUTED	500 83%	97 75%	68 78%	56 83%	96 91%	111 84%	72 92%	241 84%	259 83%	95 82%	149 84%	112 84%	136 84%	77 85%	88 83%	72 85%	54 84%	120 82%	80 83%	193 95%	189 75%	118 82%	86 62%	379 90%
EXERCISING THEIR RIGHT	73 12%	27 21%	14 17%	7 10%	9 8%	13 10%	3 4%	33 12%	40 13%	16 14%	19 11%	19 14%	17 10%	10 11%	13 12%	8 9%	9 14%	20 13%	11 12%	9 4%	46 18%	18 12%	42 31%	24 6%
DON'T KNOW/NEED MORE INFORMATION	24 4%	5 4%	3 4%	4 6%	1 1%	8 6%	3 4%	11 4%	13 4%	5 4%	7 4%	3 2%	9 5%	3 4%	2 2%	5 5%	2 2%	6 4%	5 5%	2 1%	16 6%	6 4%	8 6%	15 4%
REFUSED	3 1%	-	1 1%	1 1%	-	1 1%	-	3 1%	-	-	3 2%	-	-	-	3 3%	-	-	-	-	-	1 1%	2 1%	1 1%	1 -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
 N A T I O N A L R E S E A R C H I N C

Table 42-2  
 QUESTION 30:  
 And regardless of your opinion on what should happen to statues honoring Confederate leaders, what is your opinion on people vandalizing these statues...

They should be prosecuted for vandalizing public property

...OR...

They are simply exercising their right to protest these leaders?

BANNER 2

	PARTY REG/GENDER							IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)	
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%	
**D/S (SHOULD BE PROSECUTED - EXERCISING THEIR RIGHT)	427 71%	84 91% DEFG	100 89% DEFG	70 60%	73 54%	53 68% e	47 71% E	79 51%	105 75% H	228 81% H	224 71%	143 67%	25 97% KL	115 65%	124 74% n	131 75% n	57 73%	149 80% S	208 70%	75 90% U	74 72%	101 65%	108 76% v	
SHOULD BE PROSECUTED	500 83%	88 95% DEFG	105 94% DEFG	89 76%	99 74%	63 81%	55 83%	110 72%	118 85% H	251 90% H	264 84%	173 81%	25 97% KL	143 81%	144 86%	145 83%	66 85%	164 88%	247 83%	78 95% U	86 83%	124 80%	124 87%	
EXERCISING THEIR RIGHT	73 12%	4 4%	5 5%	20 17% BC	26 20% BC	10 12% b	8 12% b	31 20% IJ	14 10%	23 8% 8	40 13% M	30 14% M	- -	28 16% P	20 12%	14 8%	9 11%	15 8%	39 13% r	3 4%	11 11% t	23 15%	16 11%	
DON'T KNOW/NEED MORE INFORMATION	24 4%	1 1%	1 1%	7 6% bC	9 7% BC	3 4%	3 4%	12 8% J	6 5%	5 2%	11 4%	10 4%	1 3%	5 3%	2 1%	13 8% nO	3 4%	8 4%	9 3%	1 1%	7 7% t	7 4%	2 1%	
REFUSED	3 1%	- -	- -	1 1%	- -	2 2%	- -	- -	1 1%	1 -	1 -	1 1%	- -	- -	1 1%	2 1%	- -	- -	1 -	- -	- -	- -	1 1%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
 NATIONAL RESEARCH INC

Table 43-1  
QUESTION 31:  
Would you say you favor...

A smaller government with fewer services, and lower taxes

...OR...

A larger government with many services, and higher taxes?

BANNER 1

	KEY REGIONS							GENDER		AGE			GENDER/AGE						PARTY REG			RACE		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
**D/S (SMALLER - LARGER)	245 41%	46 36%	41 47% F	27 40%	52 50% BF	41 31%	38 48% F	115 40%	130 42%	49 42%	69 39%	49 37%	76 47% L	31 34%	50 47% R	35 42%	27 41%	50 34%	50 52% NR	152 74% UV	38 15%	56 39% U	18 13%	214 51% W
SMALLER GOVERNMENT	385 64%	79 61%	59 67%	41 61%	74 70%	79 59%	54 68%	184 64%	200 64%	77 66%	115 65%	83 62%	105 65%	58 64%	72 67%	53 63%	42 65%	89 61%	65 68%	170 83% UV	124 49%	91 63% U	70 51%	290 69% W
LARGER GOVERNMENT	140 23%	32 25%	17 20%	14 21%	21 20%	38 29%	16 21%	69 24%	70 23%	28 24%	46 26% m	34 25%	29 18%	27 30% S	21 20%	18 21%	16 24%	40 27% S	15 16%	18 9%	86 34% TV	35 24% T	52 38% X	76 18%
DON'T KNOW	66 11%	16 12%	9 11%	10 15%	9 9%	15 11%	7 8%	30 10%	36 12%	12 10%	11 6%	16 12% k	23 14% K	4 5%	12 12%	11 13% n	7 11%	13 9%	14 14% N	15 7%	38 15% T	14 9%	15 11%	47 11%
REFUSED	10 2%	2 2%	2 2%	2 3%	1 1%	1 1%	2 3%	4 1%	5 2%	- -	5 3% JL	- -	4 3% JL	1 1%	1 1%	2 3% q	- -	3 2% q	2 2%	1 -	4 2%	5 3% t	1 1%	7 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Table 43-2  
QUESTION 31:  
Would you say you favor...

A smaller government with fewer services, and lower taxes  
...OR...

A larger government with many services, and higher taxes?

BANNER 2

	PARTY REG/GENDER							IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	WHITE MEN (T)	WHITE WOMEN (U)	BLUE MEN (V)	BLUE WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
**D/S (SMALLER - LARGER)	245 41%	68 74% DEFG	84 75% DEFG	22 19%	16 12%	25 32% dE	31 47% DE	-19 -12%	48 34% H	209 75% HI	137 43%	87 41%	9 33%	92 52% PQ	88 52% PQ	57 33% Q	10 12%	56 30%	152 51% R	29 35%	27 26%	75 48%	77 55%
SMALLER GOVERNMENT	385 64%	77 83% DEFG	93 83% DEFG	61 52%	63 47%	46 59%	44 67% dE	58 38%	82 59% H	232 83% HI	207 66%	136 63%	16 62%	124 70% PQ	114 68% Q	106 61%	39 50%	109 59%	209 71% R	51 61%	59 57%	109 70%	100 71%
LARGER GOVERNMENT	140 23%	9 10%	9 8%	39 33% BCg	48 35% BCg	21 27% BC	14 21% bc	77 50% IJ	35 25% J	23 8%	71 22%	49 23%	7 28%	32 18%	27 16%	50 28% NO	29 37% NO	53 28% S	57 19%	21 26%	32 30%	34 22%	23 16%
DON'T KNOW	66 11%	6 6%	9 8%	16 14% b	22 16% Bcg	9 11%	5 7%	16 10%	22 16% J	21 8%	32 10%	27 13%	3 10%	20 11%	24 14%	15 9%	7 9%	20 11%	28 10%	9 11%	11 11%	11 7%	17 12%
REFUSED	10 2%	1 1%	-	2 2%	2 2%	2 2%	3 5% c	3 2%	1 -	3 1%	6 2% M	3 1% m	-	-	3 2% n	3 2%	3 4% n	4 2%	2 1%	2 2%	2 2%	1 -	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 44-1  
 QUESTION 32:  
 Vermont Senator Bernie Sanders, former Democratic Presidential candidate, recently introduced a bill commonly referred to as Medicare for All. Essentially, the bill would make the government the single payer of health care costs for all Americans - to be phased in over time. Do you support or oppose Senator Sanders' proposal?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE				PARTY REG			RACE			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
**D/S (SUPPORT - OPPOSE)	-10 -2%	5 4% DE	8 10% DEF	-6 -9% e	-21 -20% e	2 1% DE	3 4% DE	-7 -2%	-4 -1%	-10 -9% JLM	6 3% JM	-	-9 -6%	-13 -14% NS	-3 -3% NS	3 4% NOS	8 13% NOpRS	4 3% NOS	-13 -14%	-114 -56% TV	98 39% TV	6 4% T	84 61% X	-103 -25% X
TOTAL SUPPORT -----	268 45%	60 47% e	44 50% e	27 39%	38 36%	61 46%	38 49% e	130 45%	138 44%	48 41%	82 46%	62 47%	69 43%	35 38%	49 46%	41 48%	33 51%	68 46%	36 38%	39 19%	163 65% TV	66 46% T	105 76% X	140 33% X
TOTAL OPPOSE -----	278 46%	56 43%	35 40%	33 48%	59 56% bc	60 45%	35 45%	136 47%	142 45%	58 50%	76 43%	62 46%	78 48%	47 52%	51 48%	38 45%	25 38%	63 43%	50 52%	153 75% UV	65 26%	60 42% U	21 15%	243 58% W
STRONGLY SUPPORT	193 32%	45 35%	33 38% e	22 32%	26 25%	40 30%	27 34%	91 32%	102 33%	37 31%	59 33%	40 30%	52 32%	26 29%	30 28%	29 35%	27 42%	46 32%	29 30%	19 9%	125 50% TV	49 34% T	85 61% X	95 23% X
SOMEWHAT SUPPORT	75 12%	15 12%	10 12%	5 7%	11 11%	21 16% d	12 15%	39 13%	36 12%	11 10%	23 13%	22 17%	17 10%	8 9%	18 17% S	11 13%	6 9%	22 15% s	8 8%	20 10%	38 15% t	17 12%	20 15%	44 11%
SOMEWHAT OPPOSE	59 10%	13 10%	8 9%	8 11%	12 11%	12 9%	7 9%	23 8%	36 12%	9 7%	19 11%	14 10%	16 10%	7 7%	10 10%	6 7%	7 11%	16 11%	12 13%	23 11%	23 9%	12 9%	9 7%	45 11%
STRONGLY OPPOSE	219 37%	43 33%	27 31%	25 37%	47 45% bc	47 36%	29 36%	113 39%	106 34%	50 43%	57 32%	48 36%	62 38%	41 45% q	41 39%	32 38%	18 28%	47 32%	38 39%	130 64% UV	42 17%	48 33% U	11 8%	198 47% W
DON'T KNOW/NEED MORE INFORMATION	53 9%	13 10%	7 8%	9 13%	8 8%	12 9%	5 6%	22 8%	31 10%	10 9%	18 10%	10 7%	14 9%	9 10%	6 6%	6 7%	7 11%	14 9%	10 10%	12 6%	23 9%	18 13% t	12 8%	38 9%
REFUSED	1 -	- -	1 1%	- -	- -	- -	- -	- -	1 -	- -	1 1%	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	1 -	- -	1 1%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
 NATIONAL RESEARCH INC

Table 44-2  
 QUESTION 32:  
 Vermont Senator Bernie Sanders, former Democratic Presidential candidate, recently introduced a bill commonly referred to as Medicare for All. Essentially, the bill would make the government the single payer of health care costs for all Americans - to be phased in over time. Do you support or oppose Senator Sanders' proposal?

BANNER 2

	PARTY REG/GENDER							IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)	
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%	
**D/S (SUPPORT - OPPOSE)	-10 -2%	-56 -60%	-58 -52%	48 41%	50 37%	1 1%	5 8%	101 66%	5 4%	-121 -43%	-20 -6%	2 1%	7 28%	-4 -2%	-8 -5%	-7 -4%	6 8%	-39 -21%	6 2%	-22 -27%	-16 -16%	1 -	5 4%	
TOTAL SUPPORT -----	268 45%	17 18%	22 20%	79 67%	85 63%	34 44%	31 48%	120 78%	64 46%	70 25%	134 42%	101 47%	14 55%	77 44%	73 44%	76 44%	39 50%	66 36%	140 47%	28 34%	38 37%	72 47%	67 48%	
TOTAL OPPOSE -----	278 46%	72 78%	81 72%	30 26%	35 26%	34 43%	26 40%	18 12%	59 42%	191 68%	154 49%	99 46%	7 27%	81 46%	81 48%	82 47%	33 42%	105 56%	134 45%	50 61%	54 52%	72 46%	62 44%	
STRONGLY SUPPORT	193 32%	8 9%	11 10%	60 51%	66 49%	23 29%	26 39%	101 66%	41 29%	41 15%	98 31%	72 34%	9 36%	52 29%	48 29%	62 35%	29 37%	50 27%	102 35%	20 25%	29 28%	53 34%	50 35%	
SOMEWHAT SUPPORT	75 12%	8 9%	11 10%	19 16%	19 14%	11 15%	6 8%	19 13%	23 16%	29 10%	36 11%	29 13%	5 18%	25 14%	25 15%	14 8%	10 13%	17 9%	38 13%	8 9%	9 8%	20 13%	18 12%	
SOMEWHAT OPPOSE	59 10%	5 6%	18 16%	10 9%	13 10%	7 9%	5 8%	9 6%	20 14%	27 10%	32 10%	19 9%	3 12%	18 10%	18 11%	18 10%	5 6%	24 13%	23 8%	10 12%	14 13%	10 6%	13 9%	
STRONGLY OPPOSE	219 37%	67 72%	63 56%	20 17%	22 16%	26 34%	21 32%	9 6%	39 28%	164 59%	122 39%	79 37%	4 15%	63 36%	63 37%	65 37%	28 36%	81 44%	111 38%	41 49%	40 39%	62 40%	49 35%	
DON'T KNOW/NEED MORE INFORMATION	53 9%	4 4%	9 8%	9 7%	14 11%	10 13%	8 12%	14 9%	16 12%	19 7%	27 9%	15 7%	5 19%	18 10%	14 8%	16 9%	5 7%	15 8%	23 8%	4 5%	11 11%	10 7%	12 9%	
REFUSED	1 -	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	1 -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
 NATIONAL RESEARCH INC

Table 48-1  
QUESTION 33:  
Age.

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
18 - 25	18 3%	6 4% E	3 3% e	2 2%	-	3 2%	5 6% E	16 6% I	2 1%	18 15% KLM	-	-	-	16 18% OPQRS	-	-	2 3%	-	-	7 4%	4 2%	6 4%	2 1%	12 3%
26 - 40	99 16%	22 17% G	8 9%	13 20% cG	19 18% cG	30 23% CG	6 7%	51 18%	47 15%	99 85% KLM	-	-	-	51 57% OPRS	-	-	47 73% nOPRS	-	-	42 21% U	26 10%	31 21% U	21 15%	70 17%
41 - 55	177 30%	34 27%	29 33%	18 26%	32 30%	44 33%	21 26%	83 29%	95 30%	-	177 100% JLM	-	-	23 26% PS	60 56% NPQS	-	16 25% PS	78 54% NPQS	-	55 27%	76 30%	46 32%	43 31%	117 28%
56 - 65	133 22%	31 24%	17 19%	12 18%	23 22%	27 21%	22 28%	55 19%	78 25% h	-	-	133 100% JKM	-	47 44% NPQS	8 10% NQ	-	67 46% NPQS	11 11% NQ	45 22%	57 23%	31 21%	34 24%	97 23%	
66 AND ABOVE	161 27%	33 25%	29 33% F	21 31% f	30 28% f	24 18%	24 31% f	76 26%	85 27%	-	-	-	161 100% JKL	-	-	76 90% NOQR	-	-	85 89% NOQR	50 25%	83 33% tV	28 20%	34 24%	117 28%
REFUSED	12 2%	3 3%	2 2%	2 3%	1 1%	4 3%	1 1%	7 2%	5 2%	-	-	-	-	-	-	-	-	-	-	4 2%	7 3%	1 1%	5 4%	6 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C



Table 48-2  
QUESTION 33:  
Age.

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
18 - 25	18 3%	7 8% CE	- -	4 4% CE	- -	5 6% ce	2 2%	2 2%	2 1%	14 5% hI	18 6% LM	- -	- -	4 2%	3 2%	10 6% noQ	1 1%	6 3%	9 3%	6 7% U	- -	8 5% w	2 1%
26 - 40	99 16%	19 20% De	24 21% DE	10 9%	15 11%	23 29% DEG	8 12%	32 21%	23 16%	40 14%	85 27% L	- -	5 17% L	23 13%	32 19% q	36 21% nQ	8 10%	27 14%	59 20%	16 19% u	11 10%	30 19%	29 20%
41 - 55	177 30%	27 30%	27 25%	29 25%	47 35% cd	26 33%	20 31%	50 32%	40 29%	77 27%	127 40% L	19 9%	11 42% L	48 27%	47 28%	53 30%	29 37%	58 31%	87 29%	24 29%	35 33%	45 29%	42 29%
56 - 65	133 22%	16 17%	29 26% F	29 25% f	28 21%	10 13%	21 31% bF	34 22%	35 25%	64 23%	63 20%	54 25%	10 38% k	38 21%	42 25%	37 22%	15 19%	43 23%	63 21%	16 19%	27 26%	29 19%	34 24%
66 AND ABOVE	161 27%	22 24%	28 25%	40 34% Fg	43 32% F	14 18%	14 22%	33 22%	39 28%	81 29%	18 6% M	139 65% KM	- -	62 35% OP	39 23%	36 21%	24 30%	51 27%	76 26%	22 26%	29 28%	41 27%	34 24%
REFUSED	12 2%	1 1%	3 3%	5 5% be	1 1%	1 1%	1 1%	2 1%	2 1%	4 1%	5 2%	2 1%	- 2%	3 2%	5 3% p	1 -	2 2%	2 1%	3 1%	- -	2 2%	2 1%	2 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 49-1  
QUESTION 34:  
In terms of political party, do you identify more with the Republican Party, the Democratic Party or something else?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
**D/S (REPUBLICAN - DEMOCRAT)	-18 -3%	-7 -5%	-9 -11%	-13 -19%	8 7%	- BCDF	3 4%	-15 -5%	-3 -1%	-7 -6%	- JLM	-3 -2%	-7 -4%	-4 -5%	2 NPQR	-9 -11%	-5 -8%	-5 -4%	4 5%	148 73%	-162 -64%	-5 -3%	-106 -77%	94 22%
TOTAL REPUBLICAN -----	212 35%	45 35%	29 33%	17 24%	46 44%	47 35%	29 37%	93 32%	119 38%	36 31%	65 37%	46 34%	61 38%	28 31%	37 35%	28 33%	21 32%	53 36%	42 44%	157 77%	25 10%	30 21%	5 3%	198 47%
TOTAL DEMOCRAT -----	230 38%	52 40%	38 44%	29 43%	38 36%	47 35%	26 33%	108 38%	122 39%	44 38%	65 37%	49 37%	68 42%	32 35%	34 32%	37 44%	26 41%	58 40%	37 39%	8 4%	187 74%	35 24%	111 80%	103 25%
STRONG REPUBLICAN	139 23%	20 16%	21 24%	11 17%	32 30%	35 27%	19 24%	62 22%	76 24%	22 19%	43 24%	30 23%	41 25%	20 22%	22 21%	19 23%	12 18%	35 24%	28 29%	104 51%	14 6%	20 14%	2 2%	130 31%
NOT SO STRONG REPUBLICAN	74 12%	25 19%	8 9%	5 8%	14 13%	12 9%	10 13%	31 11%	43 14%	14 12%	23 13%	15 12%	20 12%	8 9%	15 14%	8 10%	9 14%	18 12%	14 15%	53 26%	11 4%	10 7%	2 2%	68 16%
NOT SO STRONG DEMOCRAT	54 9%	11 8%	4 4%	4 5%	6 6%	21 16%	10 12%	31 11%	23 7%	20 18%	8 4%	12 9%	12 8%	15 16%	8 7%	7 8%	8 12%	8 6%	7 7%	3 2%	35 14%	16 11%	13 10%	33 8%
STRONG DEMOCRAT	176 29%	41 32%	35 40%	26 38%	32 30%	26 20%	16 21%	77 27%	99 32%	23 20%	58 32%	37 28%	56 34%	17 19%	27 25%	30 36%	19 29%	50 34%	30 32%	5 2%	152 60%	19 13%	97 71%	70 17%
INDEPENDENT/UNAFFILIATED/ OTHER	148 25%	30 23%	19 22%	21 31%	19 18%	37 28%	22 29%	80 28%	68 22%	37 31%	43 24%	38 28%	28 17%	31 34%	32 30%	17 20%	18 27%	33 22%	15 16%	38 19%	33 13%	78 54%	20 15%	115 27%
DON'T KNOW/REFUSED	9 2%	3 2%	1 1%	1 1%	2 2%	2 1%	1 1%	6 2%	3 1%	- -	4 2%	1 1%	4 3%	- -	3 3%	3 3%	- -	2 1%	1 1%	1 -	7 3%	1 1%	2 1%	4 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Table 49-2  
 QUESTION 34:  
 In terms of political party, do you identify more with the Republican Party, the Democratic Party or something else?

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
**D/S (REPUBLICAN - DEMOCRAT)	-18 -3%	61 66%	87 78%	-74 -63%	-88 -65%	-3 -3%	-2 -3%	-107 -69%	-28 -20%	119 43%	13 4%	-24 -11%	-5 -21%	-5 -3%	16 10%	-14 -8%	-14 -18%	7 4%	-1 -	-2 -2%	8 8%	-5 -4%	5 3%
TOTAL REPUBLICAN -----	212 35%	67 72%	90 81%	12 10%	13 10%	15 19%	16 24%	9 6%	29 21%	169 60%	119 38%	72 33%	7 26%	65 37%	72 43%	54 31%	21 26%	68 36%	111 37%	24 29%	44 42%	55 36%	55 39%
TOTAL DEMOCRAT -----	230 38%	5 6%	3 3%	86 73%	102 75%	17 22%	17 26%	116 75%	57 41%	50 18%	106 33%	96 45%	12 47%	70 40%	55 33%	68 39%	35 45%	61 33%	111 38%	26 31%	35 34%	61 39%	50 36%
STRONG REPUBLICAN	139 23%	49 53%	55 49%	7 6%	7 5%	7 9%	14 21%	6 4%	11 8%	118 42%	73 23%	48 23%	6 22%	46 26%	49 29%	32 18%	10 13%	44 24%	77 26%	16 19%	28 27%	40 26%	37 26%
NOT SO STRONG REPUBLICAN	74 12%	18 19%	35 31%	5 4%	6 5%	8 10%	2 3%	3 2%	18 13%	51 18%	46 14%	23 11%	1 4%	19 11%	22 13%	22 13%	10 13%	23 12%	34 12%	8 10%	15 15%	16 10%	18 13%
NOT SO STRONG DEMOCRAT	54 9%	3 4%	-	18 15%	17 13%	10 13%	6 8%	18 12%	20 15%	15 5%	31 10%	19 9%	3 11%	18 10%	15 9%	14 8%	6 7%	14 7%	32 11%	6 8%	7 7%	20 13%	11 8%
STRONG DEMOCRAT	176 29%	2 2%	3 3%	68 58%	84 63%	7 9%	12 18%	98 64%	37 26%	35 13%	75 24%	77 36%	9 36%	52 29%	40 24%	54 31%	29 38%	47 25%	79 27%	19 23%	28 27%	40 26%	39 27%
INDEPENDENT/UNAFFILIATED/ OTHER	148 25%	20 22%	18 16%	14 12%	18 14%	46 58%	32 49%	29 19%	52 37%	59 21%	89 28%	41 19%	7 27%	36 20%	39 23%	51 29%	22 29%	56 30%	70 24%	31 38%	24 23%	35 23%	35 25%
DON'T KNOW/REFUSED	9 2%	-	1 1%	5 4%	1 1%	1 1%	1 1%	-	2 1%	2 1%	2 1%	6 3%	-	6 3%	2 1%	1 -	-	2 1%	4 1%	2 2%	1 1%	3 2%	1 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
 N A T I O N A L R E S E A R C H I N C

Table 50-1  
QUESTION 35:  
Would you say you are a liberal or conservative in your political beliefs?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
**D/S (CONSERVATIVE - LIBERAL)	126 21%	23 18%	19 22%	20 29% fg	29 28% bfg	23 17%	12 15%	72 25% I	55 18%	20 17%	27 15%	29 22%	48 30% JK	18 20% Q	34 32% nQR	20 23% Q	-6 -9%	22 15% Q	36 37% NPQR	131 64% UV	-32 -13%	27 19% U	-22 -16%	138 33% W
TOTAL CONSERVATIVE -----	280 47%	57 44%	39 45%	34 50%	54 52%	60 45%	35 45%	138 48%	142 45%	54 46%	77 43%	64 48%	81 51%	43 47% q	54 51% Q	40 47% Q	19 30%	67 46% Q	53 55% Q	149 73% UV	69 28%	61 42% U	36 26%	223 53% W
TOTAL LIBERAL -----	153 26%	34 26%	20 23%	14 21%	25 24%	37 28%	23 29%	66 23%	87 28%	34 29%	50 28%	34 26%	33 21%	25 27% q	20 19%	20 24%	25 38% OpS	44 30% OS	17 18%	18 9%	101 40% TV	34 24% T	58 42% X	85 20%
VERY LIBERAL	77 13%	15 11%	10 12%	7 11%	13 12%	16 12%	16 21%	31 11%	47 15%	17 15%	24 14%	20 15%	15 9%	13 14%	9 9%	8 10%	12 19%	26 18% OpS	9 9%	7 3%	52 21% Tv	18 13% T	27 19% X	45 11%
SOMEWHAT LIBERAL	76 13%	19 15%	10 11%	7 11%	12 11%	21 16%	7 9%	36 12%	40 13%	17 14%	25 14%	15 11%	19 12%	12 14%	11 11%	12 14%	13 20% s	18 13%	8 9%	11 6%	49 19% TV	16 11%	31 23% X	40 9%
SOMEWHAT CONSERVATIVE	123 20%	22 17%	21 24%	17 25%	22 21%	23 17%	16 21%	55 19%	67 22%	22 19%	30 17%	29 21%	39 24% k	13 14%	23 22%	18 22%	9 14%	30 21%	25 26% nq	59 29% UV	36 14%	27 19%	20 15%	94 22% w
VERY CONSERVATIVE	157 26%	35 27%	18 21%	17 25%	32 31%	37 28%	19 24%	83 29%	74 24%	32 28%	47 27%	35 26%	42 26%	30 33% Q	31 29% Q	21 25%	10 15%	36 25%	28 29% q	90 44% UV	33 13%	34 23% U	16 11%	129 31% W
MODERATE	140 23%	31 24%	23 27%	18 27%	17 17%	32 24%	18 23%	67 23%	73 23%	24 21%	40 23%	35 26%	39 24%	19 21%	27 25%	20 24%	18 27%	31 22%	23 24%	30 15%	67 27% T	42 29% T	37 27%	98 23%
DON'T KNOW	18 3%	6 4%	4 4%	1 1%	5 4%	2 2%	1 1%	13 5% I	5 2%	4 4% 1	5 3% L	- -	7 4% L	4 5%	2 2%	5 6% R	2 3%	1 1%	2 2%	3 1%	11 4% t	4 3%	6 4%	10 2%
REFUSED	9 1%	1 1%	1 1%	1 1%	4 3%	1 1%	1 2%	3 1%	6 2%	- -	6 3% JLm	- -	1 -	- -	2 2%	- -	1 2%	2 1%	1 1%	3 1%	3 1%	3 2%	1 1%	5 1%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Table 50-2  
QUESTION 35:  
Would you say you are a liberal or conservative in your political beliefs?

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
**D/S (CONSERVATIVE - LIBERAL)	126 21%	60 65% DEFG	71 64% DEFG	-8 -7% E	-24 -18%	20 25% DEG	7 11% DE	-153 -100%	- H	280 100% HI	71 22%	49 23%	9 35%	59 33% PQ	52 31% PQ	25 14% Q	-8 -10%	35 19% R	81 27% R	28 33% U	7 7%	36 23%	45 32%
TOTAL CONSERVATIVE -----	280 47%	69 75% DEFG	80 72% DEFG	33 29%	36 27%	35 45% DE	25 39%	- -	- -	280 100% HI	154 49%	99 46%	12 46%	91 51% Q	88 52% PQ	74 43%	26 34%	83 45%	149 50%	42 51%	42 40%	75 49%	74 52%
TOTAL LIBERAL -----	153 26%	9 10%	9 8%	41 35% BCF	60 44% BCFG	16 20% bC	18 28% BC	153 100% IJ	- -	- -	83 26% M	51 24% m	3 11%	32 18%	36 21%	50 29% N	34 44% NOP	49 26%	68 23%	14 17%	34 33% T	39 25%	30 21%
VERY LIBERAL	77 13%	5 5%	2 2%	19 16% BC	33 24% BCF	7 8% c	12 18% BC	77 50% IJ	- -	- -	48 15% M	23 11% M	- -	17 10% M	16 10%	25 14%	19 24% NOp	25 14%	32 11%	6 7%	19 19% T	19 12%	14 10%
SOMEWHAT LIBERAL	76 13%	4 5%	7 6%	22 19% BCg	27 20% BCg	9 12%	6 10%	76 50% IJ	- -	- -	36 11%	27 13%	3 11%	15 8%	19 11%	25 15% n	15 20% N	23 12%	36 12%	8 10%	15 14%	20 13%	16 11%
SOMEWHAT CONSERVATIVE	123 20%	25 27% De	34 30% Defg	15 13%	21 16%	15 19%	12 19%	- -	- -	123 44% HI	63 20%	50 23%	5 19%	36 21%	35 21%	36 21%	15 20%	48 26% S	51 17%	22 27%	25 24%	22 14%	30 21%
VERY CONSERVATIVE	157 26%	44 47% DEFG	46 42% DEFG	18 16%	15 11%	20 26% E	13 20% B	- -	- -	157 56% HI	90 29%	50 23%	7 27%	55 31% PQ	53 31% pQ	39 22%	11 14%	36 19% R	98 33% R	19 23%	16 16%	53 34%	45 31%
MODERATE	140 23%	11 12%	19 17%	34 29% BC	33 25% B	22 28% B	20 31% Bc	- -	140 100% HJ	- -	65 20%	57 26%	10 36%	44 25%	34 20%	45 26%	16 21%	49 26%	71 24%	24 29%	25 24%	35 23%	35 25%
DON'T KNOW	18 3%	3 3% cg	- -	6 5% CG	5 4% CG	4 6% cg	- -	- -	- -	- -	9 3%	7 3%	- 2%	7 4% Q	8 5% Q	3 2%	- -	3 1%	6 2%	3 3%	- -	4 2%	2 2%
REFUSED	9 1%	- -	3 3%	3 2%	1 1%	1 1%	2 3%	- -	- -	- -	4 1%	1 -	1 5%	2 1%	2 1%	2 1%	1 1%	3 1%	2 1%	- -	3 3%	2 1%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 51-1  
QUESTION 36:  
Which of the following phrases best describes your current employment status:

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE					PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
**D/S (EMPLOYED - NOT EMPLOYED)	46 8%	14 11% CEG	-3 -3%	7 10% CEG	2 2% C	24 18% CEG	1 1% C	78 27% I	-33 -10%	90 77% KLM	81 46% LM	-5 -4% M	-123 -76%	82 90% OPQRS	43 40% PRS	-47 -56% S	35 53% PRS	15 11% PS	-84 -87%	38 19% U	-41 -16%	48 34% TU	-20 -15%	51 12% W
TOTAL EMPLOYED -----	316 53%	70 54%	42 48%	37 54%	52 50%	77 58%	39 50%	180 63% I	136 43%	102 88% KLM	127 72% LM	63 47% M	18 11% OPQRS	86 95% PRS	74 69% PRS	18 21% S	49 75% PRS	79 54% PS	6 6%	119 58% U	102 41%	94 66% U	57 41%	232 55% W
TOTAL NOT EMPLOYED -----	270 45%	55 43%	44 51%	30 44%	50 48%	53 40%	38 49%	102 35% H	168 54% H	13 11% J	46 26% JK	68 51% JKL	5 88% N	31 29% NOQR	65 78% NOQR	15 22% N	63 43% NOQ	90 93% NOPQR	81 40% TV	143 57%	46 32%	77 56% X	181 43%	
OWN OR PART OWNER OF A BUSINESS WHICH EMPLOYS PEOPLE OTHER THAN FAMILY MEMBERS	22 4%	3 3%	4 5%	3 5%	1 1%	8 6% Eg	1 1%	17 6% I	5 2%	7 6%	7 4%	5 3%	3 2% pQRs	10 11% Q	5 4% q	3 3%	- -	4 3% q	1 1%	12 6% U	4 1%	6 4%	1 1%	20 5% W
ARE SELF EMPLOYED	71 12%	21 17% cD	7 8%	4 6%	12 11%	16 12%	11 14%	45 16% I	25 8%	20 17% M	24 14% M	15 11%	10 6%	18 19% RS	18 17% RS	9 11% S	10 15% S	11 8% s	2 3%	30 15% U	16 6%	25 17% U	6 4%	58 14% W
WORK FOR A PRIVATE COMPANY	161 27%	27 21%	20 22%	19 29%	32 31%	42 32% b	20 26%	87 30% i	73 23%	59 51% kLM	68 38% LM	29 22% M	4 2%	47 52% OPRS	36 34% PS	3 4%	26 40% PS	45 31% PS	3 3%	58 29%	56 22%	46 32% u	34 25%	112 27%
WORK FOR GOVERNMENT	63 10%	17 13% e	11 13%	10 15%	7 6%	10 8%	7 9%	31 11% M	32 10% M	17 15% M	28 16% M	15 11% M	2 1%	12 13% PS	15 14% PS	3 3% s	13 20% PS	19 13% PS	- -	18 9% TV	27 11% TV	18 12%	16 12%	41 10%
ARE A SPOUSE	30 5%	5 4%	6 7%	2 3%	5 4%	9 7%	2 3%	2 1%	28 9% H	8 7% m	15 9% LM	4 3%	2 1%	- -	1 1% 1	1 1% 1	12 19% NOPS	14 10% NOPS	1 2%	13 6%	12 5%	5 4%	7 5%	21 5%
ARE RETIRED	214 36%	42 33%	32 37%	26 38%	40 38%	41 31%	34 43% f	93 32% f	122 39% h	- -	19 11% J	54 41% JK	139 86% JKL	1 2%	26 24% NQ	64 77% NOQR	- -	35 24% NQ	86 90% NOFQR	63 31% v	119 47% TV	32 22%	58 42%	146 35%
ARE UNEMPLOYED	26 4%	8 6% f	6 7% f	2 3%	5 5%	2 2%	2 3%	8 3%	18 6% h	5 4% m	11 6% M	10 8% M	- -	3 4% P	4 4% P	- -	2 4% oPS	14 9% oPS	2 2%	5 3%	12 5%	8 6%	12 9% x	14 3%
DON'T KNOW/REFUSED	14 2%	4 3%	1 1%	2 3%	3 3%	3 2%	1 1%	6 2%	8 3%	1 1%	5 3%	1 1%	1 1%	- -	1 1% 1	1 1% 1	1 2% N	4 3% N	- -	3 2%	7 3%	4 2%	4 3%	7 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Table 51-2  
QUESTION 36:  
Which of the following phrases best describes your current employment status:

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
**D/S (EMPLOYED - NOT EMPLOYED)	46 8%	41 45% CDEG	-3 -3% E	-7 -6% E	-34 -25%	44 56% CDEG	5 7% CDE	19 12% I	-9 -7%	32 11% I	316 100% LM	-214 -100%	-26 -100%	-12 -7%	1 - N	32 18% NO	26 33% NOP	15 8% R	42 14% R	20 24% U	-6 -5%	50 32% W	-8 -5%
TOTAL EMPLOYED -----	316 53%	67 72% CDEG	53 47% e	53 46% e	49 36% e	60 77% CDEG	34 52% E	83 54%	65 46%	154 55%	316 100% LM	- -	- -	81 46% PQ	83 49% Q	101 58% N	51 65% NO	100 53%	167 56%	51 62% U	49 47%	102 66% W	66 46%
TOTAL NOT EMPLOYED -----	270 45%	25 27%	56 50% BF	60 51% BF	83 61% BcFG	17 21% BF	29 45% BF	65 42%	74 53% hj	122 44%	- -	214 100% K	26 100% K	93 52% PQ	82 49% Q	69 40%	25 32%	85 46%	125 42%	31 37%	54 52% T	52 34%	73 52% V
OWN OR PART OWNER OF A BUSINESS WHICH EMPLOYS PEOPLE OTHER THAN FAMILY MEMBERS	22 4%	10 11% CDEg	2 2%	3 3%	1 1%	4 5%	2 3%	6 4%	6 4%	8 3%	22 7% LM	- -	- -	7 4% Q	4 2%	9 5%	2 2%	10 5%	9 3%	7 9%	3 3%	8 5% W	1 1%
ARE SELF EMPLOYED	71 12%	16 17% E	14 13% E	12 10% E	4 3%	17 22% dE	7 11% e	18 12%	14 10%	35 13%	71 22% LM	- -	- -	23 13% Q	20 12% nq	15 9% NQ	12 15%	19 10% t	40 13%	4 5%	14 14% t	30 19% W	10 7%
WORK FOR A PRIVATE COMPANY	161 27%	32 35% cdE	26 24%	26 22%	30 22%	29 37% cDE	17 26%	25% 25%	35 25%	83 30%	161 51% LM	- -	- -	37 21% PQ	50 30% nq	58 33% NQ	15 19%	53 28%	86 29%	26 32%	26 25%	50 32% W	36 25%
WORK FOR GOVERNMENT	63 10%	8 9%	10 9%	12 10%	15 11%	10 13%	7 11%	22 14% i	10 7% i	28 10%	63 20% LM	- -	- -	14 8% Q	8 5% Q	18 11% o	23 29% NOP	18 10% U	33 11%	13 16% U	5 5%	14 9% V	19 13%
ARE A SPOUSE	30 5%	1 1%	12 11% BDF	1 1% BDF	11 8% BDF	- -	5 8% bDF	11 7%	8 6%	11 4%	- -	- -	- -	5 3% Q	14 8% NQ	11 6% Q	- -	8 4% Q	15 5% t	1 1% t	7 7% t	1 - V	14 10% V
ARE RETIRED	214 36%	23 25%	40 36% F	55 47% BcFG	63 47% BcFG	14 18%	19 28%	51 33%	57 41%	99 36%	- -	214 100% KM	- -	78 44% oPq	57 34%	53 31%	25 32%	72 39%	99 33%	28 34%	44 42%	48 31%	51 36%
ARE UNEMPLOYED	26 4%	1 1%	4 4%	4 4%	8 6% B	3 3%	6 9% b	3 2% H	10 7% H	12 4%	- -	- -	26 100% KL	9 5% Q	12 7% Q	5 3% Q	- -	5 3% Q	12 4%	2 2%	3 3%	4 2% W	8 6%
DON'T KNOW/REFUSED	14 2%	1 1%	3 2%	3 3%	4 3%	1 2%	2 3%	5 3%	1 1%	4 1%	- -	- -	- -	3 2% Q	3 2% Q	4 3% Q	2 2%	2 1% Q	3 1% Q	1 1% Q	1 1% Q	1 - Q	3 2% Q

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 52-1  
QUESTION 37:  
What is the highest level of schooling you completed?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
TOTAL LESS COLLEGE -----	177 29%	36 28%	21 25%	25 37% F	40 38% cF	28 21%	26 33% f	98 34% I	79 25%	26 23%	48 27%	38 28%	62 38% JKL	23 26%	38 36% QR	34 40% nQR	11 17%	32 22%	36 37% QR	67 33% V	78 31% v	32 22%	44 32%	122 29%
TOTAL COLLEGE+ -----	420 70%	90 70%	65 74% e	43 63%	65 62%	104 79% DEg	53 67%	189 66%	231 74% H	90 77% M	129 73% M	94 71% m	99 62%	68 74% p	68 64%	50 60%	54 83% OPS	112 77% OPS	60 63%	136 67%	172 68%	112 78% Tu	92 66%	297 71%
LESS THAN HIGH SCHOOL GRADUATE	22 4%	5 4%	3 3%	3 5%	4 4%	2 1%	5 6%	14 5%	8 3%	1 1%	4 2%	6 5% j	10 6% JK	3 3%	5 5%	6 7% r	1 2%	2 2%	5 5%	6 3%	12 5%	4 3%	8 5%	14 3%
HIGH SCHOOL GRADUATE	155 26%	31 24%	19 21%	22 32% f	36 34% cF	26 20%	21 26%	84 29% i	70 23%	25 22%	44 25%	32 24%	51 32% jL	21 23%	33 31% Qr	28 33% QR	10 15%	30 20%	31 32% QR	62 30% V	66 26%	27 19%	37 27%	109 26%
2 YEAR COLLEGE/TECHNICAL SCHOOL	168 28%	29 22%	31 36% Bg	25 36% bg	30 28%	36 27%	18 23%	78 27%	90 29%	35 30%	47 26%	42 31%	39 24%	26 29%	31 29%	19 22%	18 28%	44 30%	25 26%	57 28%	66 26%	44 31%	39 28%	115 27%
4 YEAR COLLEGE GRADUATE	174 29%	43 33% De	23 26%	11 16%	24 22%	51 38% cDE	23 29% d	80 28%	94 30%	46 40% lM	53 30%	37 28%	36 23%	32 35% S	25 24%	23 27%	30 46% OPrS	44 30% s	20 21%	61 30%	67 27%	45 31%	34 25%	126 30%
POST-GRADUATE	78 13%	18 14%	11 12%	7 11%	12 11%	17 13%	13 16%	31 11%	47 15%	9 7%	29 16% J	15 11%	24 15% j	10 11%	11 11%	9 11%	6 9%	25 17%	15 16%	17 9%	38 15% T	22 15% t	18 13%	56 13%
REFUSED	4 1%	3 2%	1 1%	-	-	-	-	1 -	3 1%	-	1 -	1 1%	-	-	-	-	-	2 1%	-	1 -	2 1%	1 -	2 2%	1 -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C



Table 52-2  
QUESTION 37:  
What is the highest level of schooling you completed?

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
TOTAL LESS COLLEGE -----	177 29%	36 39% efG	31 28%	42 36% G	36 26%	20 26%	11 17%	32 21%	44 32% h	91 33% H	81 26%	78 37% K	9 35%	177 100% OPQ	-	-	-	14 8%	128 43% R	9 10%	6 6%	71 46%	57 40%
TOTAL COLLEGE+ -----	420 70%	57 61%	79 71%	74 63%	98 73% b	58 74% b	54 82% BD	120 78% iJ	95 68%	189 67%	234 74% L	135 63%	17 65%	-	168 100% N	174 100% N	78 100% N	172 92% S	169 57%	74 90%	98 94%	84 54%	85 60%
LESS THAN HIGH SCHOOL GRADUATE	22 4%	3 3%	3 3%	8 7%	4 3%	2 3%	2 3%	5 3%	8 6%	9 3%	7 2%	13 6% K	1 5%	22 12% OPQ	-	-	-	2 1%	17 6% R	-	2 2%	11 7%	6 4%
HIGH SCHOOL GRADUATE	155 26%	33 36% efG	29 26% g	34 29% G	32 24%	18 23%	10 15%	28 18%	36 26%	81 29% H	73 23%	65 30% k	8 30%	155 88% OPQ	-	-	-	13 7%	110 37% R	9 10% u	4 4%	59 38%	51 36%
2 YEAR COLLEGE/TECHNICAL SCHOOL	168 28%	24 26%	33 30%	30 25%	37 27%	24 31%	20 30%	36 23%	34 25%	88 31% h	83 26%	57 26%	12 45% kl	-	168 100% NPQ	-	-	43 23%	94 32% R	11 13%	32 30% T	50 32%	45 32%
4 YEAR COLLEGE GRADUATE	174 29%	28 30%	34 30%	29 24%	39 29%	24 30%	22 33%	50 33%	45 32%	74 27%	101 32% l	53 25%	5 20%	-	-	174 100% NOQ	-	86 46% S	55 19%	48 58% U	38 37%	22 14%	34 24% V
POST-GRADUATE	78 13%	5 6%	12 11%	16 13% b	22 17% B	10 13%	12 19% B	34 22% IJ	16 12%	26 9%	51 16% M	25 12% M	-	-	-	-	78 100% NOP	43 23% S	19 6%	15 18%	28 27%	13 8%	6 5%
REFUSED	4 1%	-	1 1%	1 1%	1 1%	-	1 1%	1 1%	-	-	1 -	1 1%	-	-	-	-	-	-	-	-	-	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 53-1  
QUESTION 38:  
Would you consider your household to be...

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
**D/S (WHITE COLLAR - BLUE COLLAR)	-110 -18%	-13 -10% CEg	-27 -31%	-13 -19%	-34 -32%	-6 -5% CDEG	-17 -21%	-72 -25%	-38 -12% H	-36 -31%	-28 -16% j	-19 -15% J	-25 -15% j	-23 -26%	-25 -24%	-21 -25%	-24 -36%	-9 -6% NOPQ	-6 -6% NOPQ	-47 -23%	-46 -18%	-17 -12% T	-51 -37%	-50 -12% W
A WHITE COLLAR HOUSEHOLD	186 31%	44 34% ce	20 23%	20 30%	24 23%	53 40% CE	25 32%	83 29%	104 33%	32 28%	58 33%	43 32%	51 32%	27 30%	31 29%	24 29%	15 23%	54 37% q	33 35%	65 32%	71 28%	51 35%	22 16%	150 36% W
A BLUE COLLAR HOUSEHOLD	296 49%	57 44%	47 54%	34 50%	58 55% b	59 45%	41 53%	155 54% i	142 45%	68 58% m	87 49%	63 47%	76 47%	51 56% s	57 53% s	45 54% rS	38 59% rS	63 43%	39 41%	112 55% u	117 46%	68 47%	73 53%	200 48%
NEITHER/OTHER	78 13%	16 13%	11 13%	7 11%	19 18%	17 13%	8 10%	30 10%	48 15% h	9 8%	20 11%	19 15%	27 17% J	7 8%	10 10%	10 12%	9 14%	18 12%	21 21% NOpr	18 9%	39 16% T	21 15%	23 17%	53 13%
DON'T KNOW/REFUSED	39 7%	12 10% eF	8 10% f	7 10% f	4 4%	3 3%	5 6%	21 7%	19 6%	7 6%	12 7%	8 6%	7 4%	6 6%	8 7%	4 5%	3 5%	11 7%	3 3%	10 5%	25 10% TV	5 3%	20 15% X	17 4%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Table 53-2  
QUESTION 38:  
Would you consider your household to be...

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
**D/S (WHITE COLLAR - BLUE COLLAR)	-110 -18%	-31 -34%	-16 -14%	-27 -23%	-19 -14%	-14 -17%	-3 -5%	-20 -13%	-21 -15%	-66 -24%	-68 -21%	-26 -12%	-7 -26%	-113 -64%	-51 -31%	31 18%	24 31%	186 100%	-296 -100%	83 100%	104 100%	-155 -100%	-142 -100%
A WHITE COLLAR HOUSEHOLD	186 31%	26 28%	38 34%	32 28%	39 29%	24 31%	27 41%	49 32%	49 35%	83 30%	100 32%	72 34%	5 18%	14 8%	43 25%	86 50%	43 55%	186 100%	- -	83 100%	104 100%	- -	- -
A BLUE COLLAR HOUSEHOLD	296 49%	58 62%	54 49%	59 51%	57 43%	38 48%	30 46%	68 45%	71 51%	149 53%	167 53%	99 46%	12 45%	128 72%	94 56%	55 32%	19 25%	- -	296 100%	- -	- -	155 100%	142 100%
NEITHER/OTHER	78 13%	5 6%	12 11%	12 10%	28 20%	13 16%	8 12%	24 15%	15 11%	33 12%	31 10%	32 15%	6 23%	19 11%	22 13%	25 14%	12 15%	- -	- -	- -	- -	- -	- -
DON'T KNOW/REFUSED	39 7%	3 3%	7 6%	13 11%	11 8%	4 5%	1 1%	13 8%	5 3%	14 5%	18 6%	11 5%	3 13%	16 9%	8 5%	7 4%	4 5%	- -	- -	- -	- -	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 54-1  
QUESTION 39:  
Which category best describes your race or ethnicity?

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
WHITE OR CAUCASIAN	420 70%	87 68%	53 61%	44 64%	71 67%	97 73%	69 88%	185 64%	235 75%	82 70%	117 66%	97 73%	117 73%	61 67%	66 62%	56 67%	49 75%	106 73%	76 79%	192 94%	122 48%	106 74%	- -	420 100%
AFRICAN-AMERICAN OR BLACK	138 23%	31 24%	28 33%	22 32%	27 26%	25 19%	4 6%	75 26%	63 20%	23 19%	43 24%	34 25%	34 21%	18 20%	28 26%	24 29%	13 19%	37 26%	13 14%	3 1%	116 46%	19 13%	138 100%	- -
HISPANIC OR LATINO	18 3%	3 3%	2 2%	- -	5 5%	6 4%	2 3%	14 5%	4 1%	6 6%	7 4%	- -	4 3%	6 7%	7 7%	- -	- -	- -	4 4%	2 1%	5 2%	11 7%	- -	- -
NATIVE AMERICAN	7 1%	- -	3 3%	1 2%	1 1%	1 1%	2 2%	5 2%	2 1%	1 1%	4 2%	- -	2 1%	2 2%	1 1%	2 2%	1 1%	1 1%	1 1%	3 1%	3 1%	2 1%	- -	- -
ASIAN OR PACIFIC ISLANDER	5 1%	2 2%	- -	- -	- -	2 2%	- -	2 1%	2 1%	2 2%	2 1%	- -	- -	2 2%	1 1%	- -	2 3%	- -	- 1%	3 2%	1 -	- -	- -	- -
OTHER	4 1%	1 1%	1 1%	- -	1 1%	1 -	- -	2 1%	1 -	2 2%	1 -	1 1%	- -	1 1%	1 1%	- 1%	1 1%	- -	- -	- -	2 1%	2 1%	- -	- -
REFUSED	8 1%	4 3%	- 1%	1 2%	- -	1 1%	1 2%	5 2%	3 1%	1 1%	3 2%	1 -	3 2%	1 1%	3 2%	1 1%	- 1%	1 1%	2 2%	1 -	3 1%	4 3%	- -	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Table 54-2  
QUESTION 39:  
Which category best describes your race or ethnicity?

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
WHITE OR CAUCASIAN	420 70%	85 92% DEFg	106 96% DEFG	47 40% D	75 56% D	53 68% D	53 81% DEf	85 56%	98 70% H	223 80% HI	232 73% M	146 68%	14 52%	122 69%	115 69%	126 72%	56 72%	150 81% S	200 67%	62 75%	88 85%	92 59%	108 76% V
AFRICAN-AMERICAN OR BLACK	138 23%	1 1%	2 2%	62 53% BCeFG	54 40% BCFG	12 16% BC	7 11% BC	58 38% iJ	37 27% J	36 13%	57 18%	58 27% K	12 46% Kl	44 25%	39 23%	34 20%	18 23%	22 12%	73 25% R	13 16%	9 8%	44 28%	29 21%
HISPANIC OR LATINO	18 3%	2 2%	-	5 4% CE	-	6 8% CE	4 6% ce	5 3% I	-	10 3% I	12 4% M	6 3% M	-	6 3% Q	5 3% Q	7 4% Q	-	6 3%	12 4%	2 2%	4 4%	12 8% W	-
NATIVE AMERICAN	7 1%	3 3%	1 -	1 1%	2 1%	2 2%	-	1 1%	1 1%	5 2%	4 1% m	2 1%	-	3 1%	2 1%	2 1%	1 1%	1 1%	6 2%	1 1%	1 1%	4 3%	2 1%
ASIAN OR PACIFIC ISLANDER	5 1%	1 2%	2 2%	1 1%	-	-	-	1 1%	-	3 1%	3 1%	-	-	-	2 1%	1 1%	1 2%	3 1%	2 1%	1 1%	1 1%	1 1%	1 1%
OTHER	4 1%	-	-	1 1%	1 1%	1 2%	-	2 1%	1 1%	-	3 1%	-	-	1 1%	1 -	2 1%	-	1 1%	2 1%	1 1%	-	1 1%	1 1%
REFUSED	8 1%	-	1 1%	1 1%	2 2%	4 5% b	1 1%	1 1%	2 1%	3 1%	5 2%	2 1%	-	1 1%	3 2%	2 1%	2 2%	4 2%	2 1%	3 3%	1 1%	1 1%	1 -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 55-1  
QUESTION 40:  
Gender.

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
MEN	288 48%	69 53%	39 45%	35 52%	46 44%	61 46%	37 47%	288 100% I	- -	68 58% L	83 47%	55 41%	76 47%	91 100% QRS	106 100% QRS	84 100% QRS	- -	- -	- -	93 45%	117 46%	78 54%	75 54% x	185 44%
WOMEN	312 52%	60 47%	48 55%	32 48%	59 56%	71 54%	41 53%	- -	312 100% H	49 42%	95 53%	78 59% J	85 53%	- -	- -	- -	65 100% NOP	146 100% NOP	96 100% NOP	111 55%	135 54%	66 46%	63 46%	235 56% w

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Table 55-2  
QUESTION 40:  
Gender.

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
MEN	288 48%	93 100% CEG	- -	117 100% CEG	- -	78 100% CEG	- -	66 43%	67 48%	138 49%	180 57% LM	93 43%	8 30%	98 56% PQ	78 46%	80 46%	31 40%	83 44%	155 52%	83 100% U	- -	155 100% W	- -
WOMEN	312 52%	- -	111 100% BDF	- -	135 100% BDF	- -	66 100% BDF	87 57%	73 52%	142 51%	136 43%	122 57% K	18 70% K	79 44%	90 54%	94 54% n	47 60% N	104 56%	142 48%	- -	104 100% T	- -	142 100% V

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 56-1  
QUESTION 41:  
Geographic Area.

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
CHARLOTTE	132 22%	- -	- -	- -	- -	132 100% BCDEG	- -	61 21%	71 23%	33 28% M	44 25% M	27 21%	24 15%	17 19%	30 28% PS	12 14%	21 32% FS	35 24% Ps	15 15%	56 28% U	46 18%	30 21%	25 18%	97 23%
WESTERN	78 13%	- -	- -	- -	- -	- -	78 100% BCDEF	37 13%	41 13%	11 9%	21 12%	22 17%	24 15%	10 11%	13 12%	15 17%	8 12%	20 14%	13 13%	24 12%	30 12%	25 17%	4 3%	69 16% W
PIEDMONT TRIAD	105 18%	- -	- -	- -	105 100% BCDFG	- -	- -	46 16%	59 19%	19 17%	32 18%	23 17%	30 19%	18 20%	15 14%	14 16%	11 18%	24 16%	23 24% o	36 18%	45 18%	25 17%	27 20%	71 17%
TRIANGLE	129 22%	129 100% CDEFG	- -	- -	- -	- -	- -	69 24%	60 19%	27 24%	34 19%	31 23%	33 20%	23 26%	28 26%	17 20%	12 19%	27 19%	18 19%	46 22%	52 21%	31 21%	31 23%	87 21%
NORTHEAST	68 11%	- -	- -	68 100% BCEFG	- -	- -	- -	35 12%	32 10%	15 13%	18 10%	12 9%	21 13%	12 13%	12 11%	10 12%	3 4%	17 12% q	12 13% q	15 7%	33 13% t	20 14% t	22 16%	44 10%
SOUTHEAST	87 15%	- -	87 100% BDEFG	- -	- -	- -	- -	39 14%	48 15%	11 9%	29 16%	17 13%	29 18% J	11 12%	10 9%	17 20% O	10 15%	22 15%	16 16%	27 13%	46 18% V	13 9%	28 21% x	53 13%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C



Table 56-2  
QUESTION 41:  
Geographic Area.

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
CHARLOTTE	132 22%	26 28% D	30 27% D	19 16%	27 20%	16 21%	14 22%	37 24%	32 23%	60 21%	77 24% M	41 19%	2 9%	28 16%	36 21%	51 29% N	17 22%	53 28% S	59 20%	24 29%	29 28%	29 19%	30 21%
WESTERN	78 13%	16 17% C	8 7%	12 10%	18 13%	9 12%	16 24% CDef	23 15%	18 13%	35 13%	39 12%	34 16%	2 9%	26 14%	18 11%	23 13%	13 16%	25 13%	41 14%	9 11%	15 15%	22 14%	19 13%
PIEDMONT TRIAD	105 18%	10 11%	26 23% B	22 19%	23 17%	15 19%	10 15%	25 16%	17 13%	54 19% i	52 17%	40 19%	5 20%	40 23% P	30 18%	24 14%	12 15%	24 13%	58 20% r	11 13%	14 13%	26 17%	31 22%
TRIANGLE	129 22%	24 26%	21 19%	24 21%	28 21%	21 26%	10 16%	34 22%	31 22%	57 20%	70 22%	42 20%	8 31%	36 21%	29 17%	43 25%	18 23%	44 24%	57 19%	21 25%	23 22%	36 23% w	21 14%
NORTHEAST	68 11%	6 6%	9 8%	19 17% Bc	14 10%	10 13%	9 14%	14 9%	18 13%	34 12%	37 12%	26 12%	2 7%	25 14% P	25 15% P	11 6%	7 9%	20 11%	34 11%	7 8%	13 13%	20 13%	13 9%
SOUTHEAST	87 15%	11 12%	16 15%	21 18% g	26 19% fg	8 10%	6 9%	20 13%	23 17%	39 14%	42 13%	32 15%	6 24%	21 12%	31 19%	23 13%	11 14%	20 11%	47 16%	11 13%	9 9%	20 13%	27 19%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 57-1  
QUESTION 42:  
Party Reg.

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
**D/S (REPUBLICAN - DEMOCRAT)	-48 -8%	-7 -5%	-19 -22%	-18 -26%	-9 -8%	11 8%	-6 -8%	-25 -9%	-23 -8%	20 17%	-21 -12%	-11 -9%	-33 -20%	11 12%	-12 -11%	-19 -23%	7 11%	-20 -13%	-13 -13%	204 100%	-252 -100%	- -	-113 -82%	70 17%
REPUBLICAN	204 34%	46 35%	27 31%	15 22%	36 34%	56 43%	24 30%	93 32%	111 36%	50 43%	55 31%	45 34%	50 31%	33 36%	35 33%	25 29%	29 44%	47 32%	32 34%	204 100%	- -	- -	3 2%	192 46%
INDEPENDENT/OTHER	144 24%	31 24%	13 15%	20 29%	25 23%	30 23%	25 32%	78 27%	66 21%	37 32%	46 26%	31 23%	28 17%	37 40%	25 23%	16 19%	14 22%	32 22%	19 19%	- -	- -	144 100%	19 14%	106 25%
DEMOCRAT	252 42%	52 41%	46 53%	33 49%	45 42%	46 34%	30 38%	117 41%	135 43%	30 25%	76 43%	57 43%	83 51%	22 24%	47 44%	44 52%	22 34%	67 46%	45 47%	- -	252 100%	- -	116 84%	122 29%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Table 57-2  
QUESTION 42:  
Party Reg.

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
**D/S (REPUBLICAN - DEMOCRAT)	-48 -8%	93 100% DEFG	111 100% DEFG	-117 -100%	-135 -100%	-	-	-83 -54%	-37 -26% H	80 29% HI	17 5% LM	-55 -26%	-7 -27%	-10 -6% Q	-9 -6% Q	-6 -4% Q	-21 -27%	-6 -3%	-5 -2%	-6 -7%	-	-2 -1%	-3 -2%
REPUBLICAN	204 34%	93 100% DEFG	111 100% DEFG	-	-	-	-	18 12%	30 22% H	149 53% HI	119 38% lm	63 30%	5 20%	67 38% Q	57 34% q	61 35% Q	17 22%	65 35%	112 38%	26 32%	38 37%	58 37%	54 38%
INDEPENDENT/OTHER	144 24%	-	-	-	-	78 100% BCDE	66 100% BCDE	34 22%	42 30% j	61 22%	94 30% L	32 15%	8 32% l	32 18%	44 26% n	45 26% n	22 28% n	51 27%	68 23%	24 29%	27 26%	38 24%	30 21%
DEMOCRAT	252 42%	-	-	117 100% BCFG	135 100% BCFG	-	-	101 66% IJ	67 48% J	69 25%	102 32%	119 55% K	12 48%	78 44%	66 40%	67 39%	38 49%	71 38%	117 39%	32 39%	39 37%	59 38%	57 41%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 58-1  
QUESTION 43:  
County.

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
ALAMANCE	8 1%	1 1%	-	-	7 7% BCDFG	-	-	3 1%	5 2%	-	3 2% j	2 2%	2 1%	-	2 2%	1 1%	-	3 2%	2 2%	3 2% v	5 2% V	-	-	6 1% W
ALEXANDER	3 -	-	-	-	2 1%	1 1%	-	-	3 1%	2 1%	1 1%	-	-	-	-	-	2 2%	1 1%	-	2 1%	1 -	-	-	3 1%
ALLEGHANY	1 -	-	-	-	1 1%	-	-	-	1 -	-	-	-	1 -	-	-	-	-	-	1 1%	1 -	-	-	-	1 -
ANSON	1 -	-	-	-	-	1 1%	-	-	1 -	-	-	-	1 -	-	-	-	-	-	1 1%	-	-	1 1%	-	1 -
ASHE	2 -	-	-	-	2 2%	-	-	-	2 1%	-	-	1 1%	1 -	-	-	-	-	1 1%	1 1%	-	2 1%	-	-	2 -
AVERY	2 -	-	-	-	-	-	2 2%	1 -	1 -	-	-	2 1%	-	-	1 1%	-	-	1 1%	-	2 1%	-	-	-	2 -
BEAUFORT	4 1%	-	-	4 5% bcefg	-	-	-	2 1%	2 1%	-	1 -	1 1%	2 1%	-	-	2 2%	-	2 1%	-	1 1%	2 1%	1 1%	1 1%	3 1%
BLADEN	2 -	-	2 2%	-	-	-	-	1 -	1 -	1 1%	-	1 1%	-	-	1 1%	-	1 1%	-	-	-	2 1%	-	-	1 -
BRUNSWICK	9 2%	-	8 10% BDEFG	-	-	1 1%	-	5 2%	4 1%	-	4 2% j	1 1%	5 3% Jl	-	1 1%	4 5% Nors	2 2%	1 1%	1 1%	2 1%	5 2%	2 2%	5 4%	4 1%
BUNCOMBE	19 3%	-	-	-	-	-	19 24% BCDEF	10 3%	9 3%	2 1%	6 4%	6 5%	5 3%	2 3%	3 3%	4 5%	3 5%	5 3%	2 2%	3 1%	6 3%	10 7% Tu	-	17 4% W
BURKE	4 1%	-	-	-	-	-	4 5% bcdef	3 1%	1 -	-	-	3 2% jk	1 -	-	2 2%	1 1%	-	1 1%	-	3 1%	1 -	-	1 1%	3 1%
CABARRUS	10 2%	-	-	-	-	10 8% BCDEG	-	8 3%	3 1%	3 2%	3 2%	1 1%	3 2%	1 2%	3 3% s	3 4% S	1 2%	1 1%	-	3 1%	3 1%	5 3%	1 1%	8 2%
CALDWELL	5 1%	-	-	-	-	-	5 6% BCDEF	4 1%	1 -	1 1%	1 1%	1 1%	1 1%	1 2%	1 1%	1 2%	-	1 1%	-	3 1% v	2 1%	-	-	5 1% W
CAMDEN	2 -	-	-	2 2%	-	-	-	2 1%	-	2 1%	-	-	-	2 2%	-	-	-	-	-	2 1%	-	-	-	2 -
CARTERET	5 1%	-	-	5 8% BCEFG	-	-	-	2 1%	3 1%	1 1%	-	2 1%	2 1%	1 2%	1 1%	-	-	1 1%	2 2%	4 2% u	-	1 1%	-	5 1% W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Continued

Table 58-1  
QUESTION 43:  
County.

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
CASWELL	1 -	-	-	-	1 1%	-	-	-	1	-	1 1%	-	-	-	-	-	1 1%	-	-	1	-	1	-	
CATAWBA	11 2%	-	-	-	-	2 1%	10 12%	4 1%	8 2%	5 4%	3 1%	2 1%	2 1%	3 3%	-	1 1%	3 5%	3 2% o	1 1%	3 1%	6 2%	3 2%	2 2%	9 2%
CHATHAM	4 1%	4 3% cdefg	-	-	-	-	-	2 1%	3 1%	-	2 1%	1 1%	2 1%	-	1 1%	1 1%	-	2 1%	1 1%	-	4 2% TV	-	1 1%	3 1%
CHEROKEE	2	-	-	-	-	-	2 3%	1	1	-	1 1%	-	1 1%	-	-	1 1%	-	1 1%	-	-	2 1%	-	-	2
CHOWAN	1 -	-	-	1 2%	-	-	-	1	-	-	1 1%	-	-	-	1 1%	-	-	-	-	-	-	1 1%	-	1
CLAY	1 -	-	-	-	-	1 1%	-	1	-	1 1%	-	-	-	-	-	-	-	1 1%	-	-	-	1 1%	-	1
CLEVELAND	5 1%	-	-	-	-	5 4% BCDEG	-	4 1%	2 1%	-	1 1%	1 1%	3 2% j	-	1 1%	2 2%	-	1 1%	1 1%	2 1%	3 1%	-	2 1%	3 1%
COLUMBUS	4 1%	-	4 4% bdefg	-	-	-	-	1	3 1%	1 1%	1 1%	-	1	-	-	1 1%	1 2%	1 1%	-	-	4 1% tv	-	1 1%	2 1%
CRAVEN	6 1%	-	-	6 9% BCEFG	-	-	-	3 1%	3 1%	2 1%	2 1%	1 1%	1 1%	-	2 2%	1 1%	2 3%	1 1%	1 1%	3 2% v	2 1%	-	-	6 1% W
CUMBERLAND	16 3%	-	16 18% BDEFG	-	-	-	-	4 1%	12 4% h	1 1%	4 2%	4 3%	7 4% J	-	2 2%	2 3% n	1 1% N	6 4% N	5 5% N	3 1%	11 4% t	3 2%	5 4%	8 2%
CURRITUCK	1 -	-	-	1 1%	-	-	-	1	-	-	1 1%	-	-	1 1%	-	-	-	-	-	-	1	-	-	1
DARE	2 -	-	-	2 3%	-	-	-	1	1	-	1 1%	1 1%	-	-	1 1%	-	1 1%	-	-	-	-	2 1%	-	2
DAVIDSON	11 2%	-	-	-	11 10% BCDFG	-	-	4 1%	7 2%	4 3%	2 1%	1 1%	4 2%	3 3%	-	1 1%	2 2% o	3 2% o	2 3% o	5 2%	3 1%	3 2%	2 1%	9 2%
DAVIE	3 -	-	-	1 1%	2 2%	-	-	2 1%	1	1 1%	1 1%	1 1%	-	1 1%	1 1%	-	-	-	1 1%	1	-	2 1%	1 1%	1
DUPLIN	3 1%	-	3 4% bdefg	-	-	-	-	1 1%	2 1%	1 1%	1 1%	-	1 1%	1 2%	-	-	-	1 1%	1 1%	2 1%	-	1 1%	-	3 1% w
DURHAM	19 3%	19 14% CDEFG	-	-	-	-	-	10 4%	9 3%	4 4%	3 2%	4 3%	6 4%	4 5%	4 4%	1 1%	2 2%	2 2%	5 5%	2 1%	11 4% T	6 4%	5 4%	8 2%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Continued

Civitas

Table 58-1  
QUESTION 43:  
County.

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
EDGECOMBE	3 -	-	-	3 4%	-	-	-	3 1%	-	1 1%	-	-	1 -	1 1%	-	1 -	-	-	-	3 1% tv	-	-	1 1%	2 -
FORSYTH	22 4%	2 1%	1 1%	-	19 18%	-	-	7 2%	15 5%	7 6%	3 2%	4 3%	8 5%	4 4%	2 2%	1 1%	3 4%	3 2%	9 9%	5 3%	11 4%	5 3%	8 6%	13 3%
FRANKLIN	4 1%	3 2% cefg	-	1 2%	-	-	-	3 1%	2 1%	1 1%	2 1%	1 1%	-	1 1%	1 -	-	2 1%	-	-	3 1% t	1 1%	1 1%	3 1%	
GASTON	11 2%	-	-	-	1 1%	11 8%	-	5 2%	6 2%	1 1%	5 3%	2 1%	2 1%	1 2%	2 2%	2 2%	-	4 3%	2 2%	6 3%	2 1%	3 2%	2 2%	9 2%
GATES	1 -	-	-	1 1%	-	-	-	-	1 -	-	1 -	-	-	-	-	-	-	1 1%	-	-	1 -	-	-	-
GRAHAM	1 -	-	-	-	-	-	1 1%	1 -	-	-	-	-	1 1%	-	-	1 1%	-	-	-	-	-	1 1%	-	1 -
GRANVILLE	7 1%	7 5% CDEFG	-	-	-	-	-	4 1%	3 1%	5 4% klm	1 -	-	-	3 3%	1 1%	-	2 3%	-	-	1 -	2 1%	4 3%	4 3%	2 1%
GREENE	1 -	-	-	1 1%	-	-	-	-	1 -	-	-	-	1 1%	-	-	-	-	-	1 1%	-	-	1 1%	-	1 -
GUILFORD	35 6%	-	2 2%	-	32 30% BCDFG	-	1 2%	18 6%	16 5%	8 6%	12 7%	9 7%	6 4%	9 10%	4 4%	5 6%	5 7%	8 6%	3 3%	10 5%	16 6%	9 6%	15 11% X	17 4%
HALIFAX	3 -	-	-	3 4% bcefg	-	-	-	3 1%	-	-	2 1%	-	1 1%	-	2 2%	1 1%	-	-	-	-	2 1%	1 1%	2 1%	1 -
HARNETT	7 1%	2 1%	5 6% bDEFG	-	-	-	-	4 2%	2 1%	2 1%	2 1%	1 1%	3 2%	2 2%	1 1%	2 2%	2 3%	-	1 1%	2 1%	5 2% V	-	4 3%	3 1%
HAYWOOD	4 1%	-	-	-	-	-	4 5% BCDEF	1 -	3 1%	-	1 1%	1 1%	2 1%	-	1 1%	-	-	1 1%	2 2%	2 1%	2 1%	-	-	4 1% W
HENDERSON	7 1%	-	-	-	-	-	7 10% BCDEF	5 2%	3 1%	2 2%	-	2 2%	4 2% K	2 2%	1 1%	2 2%	-	-	3 3% qr	4 2%	3 1%	1 1%	1 1%	6 2%
HOKE	2 -	-	2 3%	-	-	-	-	1 -	1 -	-	-	2 2%	-	-	-	1 1%	-	1 1%	-	-	2 1%	-	2 2%	-
IREDELL	9 2%	-	-	-	-	9 7% BCDEG	-	3 1%	6 2%	1 1%	1 1%	4 3%	3 2%	1 1%	1 1%	1 1%	-	4 3% q	2 2%	6 3% V	3 1%	-	-	9 2% W

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X

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NATIONAL RESEARCH INC

Civitas



Table 58-1  
QUESTION 43:  
County.

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
JACKSON	2 -	- -	- -	- -	- -	- -	2 3%	- -	2 1%	- -	1 1%	1 1%	- -	- -	- -	- -	- -	2 2%	- -	- -	1 -	1 1%	- -	2 1%
JOHNSTON	12 2%	12 10% CDEFG	- -	- -	- -	- -	- -	3 1%	9 3%	5 4%	5 3%	1 -	1 1%	1 2%	1 1%	1 2%	5 7% os	3 2% s	- -	7 3% V	5 2% V	- -	2 2%	9 2%
JONES	1 -	- -	1 1%	- -	- -	- -	- -	- -	1 -	- -	1 -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	1 -	- -	- -	1 -
LEE	3 -	2 1%	- -	- -	- -	- -	1 1%	1 -	2 1%	- -	1 1%	1 1%	1 -	- -	- -	1 1%	- -	2 1%	- -	- -	1 -	2 1%	- -	3 1%
LENOIR	4 1%	- -	- -	4 6% bcefg	- -	- -	- -	2 1%	2 1%	- -	1 1%	2 1%	1 1%	- -	1 1%	- -	1 1%	- -	1 1%	1 -	2 1%	1 1%	2 2%	2 -
LINCOLN	5 1%	- -	- -	- -	- -	5 4% BCDEG	- -	2 1%	3 1%	- -	2 1%	3 3% jm	- -	- -	2 2%	- -	2 2%	1 1%	1 1%	4 2% V	1 -	- -	- -	5 1% W
MCDOWELL	2 -	- -	- -	- -	- -	- -	2 3%	1 -	1 -	- -	1 1%	1 1%	- -	- -	1 2%	- -	- -	1 1%	- -	1 -	- -	1 1%	- -	2 -
MACON	3 -	- -	- -	- -	- -	- -	3 3%	- -	3 1%	- -	2 1%	- -	1 1%	- -	- -	- -	2 3%	- -	1 1%	- -	2 1%	1 1%	- -	3 1%
MADISON	2 -	- -	- -	- -	- -	- -	2 2%	1 -	1 -	- -	1 1%	- -	1 -	- -	1 1%	- -	- -	- -	1 1%	1 1%	1 -	- -	- -	1 -
MARTIN	2 -	- -	- -	2 3%	- -	- -	- -	- -	2 1%	- -	1 1%	1 1%	- -	- -	- -	- -	- -	2 2%	- -	- -	- -	2 2%	1 1%	1 -
MECKLENBURG	59 10%	- -	- -	- -	- -	59 45% BCDEG	- -	27 10%	32 10%	15 13%	22 13% M	11 8%	9 6%	9 10%	14 13% pS	4 5%	9 14%	17 12% ps	5 5%	17 8%	28 11%	14 10%	18 13%	32 8%
MITCHELL	1 -	- -	- -	- -	- -	- -	1 1%	- -	1 -	- -	- -	1 1%	- -	- -	- -	- -	- -	1 1%	- -	- -	1 -	- -	- -	1 -
MONTGOMERY	2 -	- -	1 1%	- -	- -	1 1%	- -	1 -	1 -	- -	1 1%	1 1%	- -	- -	1 1%	- -	- -	1 1%	- -	1 -	- -	1 1%	- -	2 -
MOORE	6 1%	- -	6 7% BDEFG	- -	- -	- -	- -	1 1%	4 1%	- -	3 1%	- -	3 2% JL	1 2%	- -	- -	- -	1 1%	3 3% OPQ	6 3% UV	- -	- -	- -	6 1% W
NASH	7 1%	- -	- -	7 10% BCEFG	- -	- -	- -	3 1%	4 1%	- -	2 1%	2 1%	2 1%	- -	2 2%	- -	- -	2 1%	2 2%	2 1%	4 1%	1 1%	2 2%	5 1%
NEW HANOVER	14 2%	- -	14 16% BDEFG	- -	- -	- -	- -	8 3%	5 2%	2 1%	6 3%	3 2%	4 2%	3 3%	3 3% q	- -	4 3% q	2 2%	2 1%	6 3%	5 4%	3 2%	11 3%	
NORTHAMPTON	2 -	- -	- -	2 2%	- -	- -	- -	- -	2 1%	- -	2 1%	- -	- -	- -	- -	- -	- -	2 1%	- -	- -	2 1%	- -	2 1%	- -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X

Continued

NATIONAL RESEARCH INC

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Table 58-1  
QUESTION 43:  
County.

BANNER 1

	KEY REGIONS							GENDER		AGE					GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)	
ONslow	7 1%	-	7 8% BDEFG	-	-	-	-	3 1%	4 1%	-	5 3% J	1 1%	1	2 2%	-	-	1 2%	1 1%	2 2%	5 2%	1	1 1%	-	6 1% W	
ORANGE	8 1%	8 7% CDEFG	-	-	-	-	2 1%	7 2%	-	2 1%	2 2%	4 3% J	-	2 2%	-	-	2 2%	4 4% NPQ	3 1%	5 2%	1 1%	2 2%	6 1%		
PAMLICO	1 -	-	-	1 1%	-	-	-	1	-	-	-	1 1%	-	-	-	-	-	1 1%	-	-	1 1%	-	1 -		
PASQUOTANK	2 -	-	-	2 2%	-	-	1	1	-	1	-	1 1%	-	1 1%	-	-	-	1 1%	-	1	1 1%	-	1 -		
PENDER	3 -	-	3 3%	-	-	-	-	3 1%	-	-	1 1%	2 1%	-	-	-	-	1 1%	2 2%	2 1%	1	-	-	3 1%		
PERQUIMANS	1 -	-	-	1 2%	-	-	-	1	-	1 1%	-	-	-	-	-	-	1 1%	-	-	-	1 1%	-	1 -		
PERSON	3 -	-	-	-	3 3%	-	2 1%	1	-	1 1%	-	1 1%	2 2%	-	1 1%	-	-	1 1%	1	1	1 1%	-	2 1%		
PITT	11 2%	2 1%	-	9 13% BCEFG	-	-	4 1%	7 2%	4 3%	3 1%	-	4 3% L	2 3%	-	1 2%	2 3%	3 2%	3 3% o	4 2%	5 2%	1 1%	3 3%	7 2%		
POLK	1 -	-	-	-	-	1 1%	1	-	-	-	-	1 1%	-	-	1 1%	-	-	-	-	-	1 1%	-	1 -		
RANDOLPH	6 1%	-	-	-	6 6% BCDFG	-	3 1%	3 1%	-	1 1%	3 2% j	3 2% j	-	1 1%	2 2%	-	3 2%	1 1%	4 2%	1 1%	1 1%	-	6 2% W		
RICHMOND	3 -	-	3 3%	-	-	-	3 1%	-	2 1%	-	-	1 1%	2 2%	-	1 1%	-	-	-	-	3 1%	-	3 2%	-		
ROBESON	5 1%	-	5 6% BDEFG	-	-	-	4 1%	1	-	1 1%	3 2% j	1 1%	-	2 2%	2 2%	-	1 1%	-	1 1%	4 1%	-	2 2%	2 1%		
ROCKINGHAM	8 1%	-	-	7 7% BCDFG	-	1 1%	6 2%	2 1%	3 2%	3 2%	1	1 1%	3 3%	2 2%	1 1%	1 2%	-	1 1%	2 1%	4 2%	1 1%	1 1%	5 1%		
ROWAN	8 1%	-	-	-	8 6% BCDEG	-	2 1%	6 2%	3 3%	1 1%	1 1%	3 2%	-	1 1%	1 1%	3 5%	-	3 3% nr	4 2%	3 1%	1 1%	-	8 2% W		
RUTHERFORD	4 1%	-	-	-	-	4 5% bcdef	3 1%	1	1 1%	1	-	1 1%	1 2%	1 1%	1 1%	-	-	-	3 2% v	1	-	-	3 1% w		
SAMPSON	4 1%	-	3 3%	-	-	1 1%	2 1%	1	-	2 1%	1 1%	1	-	2 2%	1 1%	-	1 1%	-	3 1%	-	1 1%	-	4 1% w		

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X

Continued

NATIONAL RESEARCH INC

Civitas

Table 58-1  
QUESTION 43:  
County.

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
SCOTLAND	2 -	-	2 2%	-	-	-	-	2 1%	-	-	-	-	1 -	-	-	1 1%	-	-	-	-	2 1%	-	1 1%	1 -
STANLY	4 1%	-	-	-	-	4 3% BCDEG	-	4 2%	-	2 1%	2 1%	1 1%	-	2 2%	3 3% pqrs	-	-	-	-	2 1%	1 -	1 1%	1 1%	3 1%
STOKES	3 1%	1 -	-	-	3 3%	-	-	2 1%	1 -	-	2 1%	1 1%	-	-	2 2%	1 1%	-	1 1%	-	2 1%	1 -	1 1%	-	3 1% w
SURRY	5 1%	-	-	-	5 4% BCDFG	-	-	1 -	4 1%	-	3 2%	-	2 1%	-	1 1%	-	1 2%	1 1%	2 2%	3 1% u	-	2 1%	-	5 1% W
TRANSYLVANIA	2 -	-	-	-	-	-	2 2%	2 1%	-	-	1 1%	1 1%	-	1 1%	1 1%	1 1%	-	-	-	-	1 -	1 1%	-	2 -
UNION	14 2%	-	-	-	-	14 11% BCDEG	-	4 1%	10 3%	7 6% M	5 3%	2 2%	1 -	3 3%	1 1%	-	4 6% p	5 4% P	1 1%	9 4% U	2 1%	4 3%	1 1%	13 3% w
VANCE	4 1%	-	-	4 6% BCEFG	-	-	-	3 1%	1 -	3 3%	-	-	1 1%	3 4%	-	-	-	-	1 1%	-	3 1%	2 1%	4 3% x	-
WAKE	62 10%	62 48% CDEFG	-	-	-	-	-	39 14% I	23 7%	8 7%	17 10%	20 15% j	16 10%	10 11%	19 18% QrS	10 12% Q	2 4%	13 9%	7 7%	26 13%	21 8%	15 11%	13 9%	45 11%
WARREN	1 -	-	-	1 1%	-	-	-	1 -	-	-	-	1 -	-	-	-	1 1%	-	-	-	-	-	1 1%	-	1 -
WASHINGTON	1 -	-	-	1 1%	-	-	-	-	1 -	-	1 1%	-	-	-	-	-	-	1 1%	-	-	1 -	-	-	1 -
WATAUGA	3 -	-	-	-	-	-	3 4%	-	3 1%	-	2 1%	1 1%	-	-	-	-	-	2 1%	1 1%	-	1 -	2 1%	-	3 1% w
WAYNE	6 1%	6 4% CDEFG	-	-	-	-	-	3 1%	3 1%	-	1 1%	1 1%	3 2% J	1 1%	-	2 2%	-	1 1%	2 2%	3 1%	2 1%	1 1%	1 1%	5 1%
WILKES	4 1%	-	-	-	4 4% BCDFG	-	-	2 1%	2 1%	3 2%	-	-	1 1%	1 1%	-	1 1%	1 2%	-	1 1%	3 1%	-	1 1%	-	4 1% W
WILSON	5 1%	-	-	5 8% BCEFG	-	-	-	3 1%	2 1%	1 1%	1 1%	-	3 2% 1	-	1 1%	2 2%	1 2%	-	1 1%	-	5 2% TV	-	3 2%	2 1%
YADKIN	2 -	-	-	-	2 2%	-	-	1 -	1 -	-	-	2 1%	-	-	-	1 1%	-	1 1%	-	-	1 -	1 1%	1 1%	1 -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X

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NATIONAL RESEARCH INC

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Table 58-1  
QUESTION 43:  
County.

BANNER 1

YANCEY

TOTAL (A)	KEY REGIONS						GENDER		AGE					GENDER/AGE						PARTY REG			RACE	
	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)	
2	-	-	-	-	-	2	-	2	-	-	-	2	-	-	-	-	-	2	-	-	2	-	-	
-	-	-	-	-	-	3%	-	1%	-	-	-	1%	-	-	-	-	-	2%	-	-	2%	-	-	



Table 58-2  
QUESTION 43:  
County.

BANNER 2

	PARTY REG/GENDER							IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)	
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%	
ALAMANCE	8 1%	- -	3 3% bfg	3 3% bfg	2 1%	- -	- -	1 1%	1 1%	4 1%	5 2% M	3 1% m	- -	2 1%	1 -	3 2%	2 2%	2 1%	3 1%	1 1%	2 2%	2 1%	2 1%	
ALEXANDER	3 -	- -	2 1%	- -	1 1%	- -	- -	- -	1 1%	2 1%	- -	1 -	- -	- -	3 1%	- -	- -	1 1%	- -	- -	1 1%	- -	- -	
ALLEGHANY	1 -	- -	1 1%	- -	- -	- -	- -	- -	- -	1 -	- -	1 -	- -	1 -	- -	- -	- -	1 -	- -	- -	1 1%	- -	- -	
ANSON	1 -	- -	- -	- -	- -	- -	1 1%	- -	1 1%	- -	- -	1 -	- -	1 -	- -	- -	- -	- -	1 -	- -	- -	- -	1 1%	
ASHE	2 -	- -	- -	- -	2 1%	- -	- -	1 -	- -	1 -	- -	2 1%	- -	1 -	- -	- -	1 1%	1 -	1 -	- -	1 1%	- -	1 1%	
AVERY	2 -	1 1%	1 1%	- -	- -	- -	- -	- -	- -	2 1%	1 -	1 -	- -	1 1%	- -	1 1%	- -	1 1%	1 -	- -	1 1%	1 1%	- -	
BEAUFORT	4 1%	- -	1 1%	1 1%	1 1%	1 1%	- -	1 1%	1 1%	2 1%	2 1%	2 1%	- -	1 1%	1 -	1 1%	1 1%	3 1%	1 -	1 1%	2 2%	1 1%	- -	
BLADEN	2 -	- -	- -	1 1%	1 1%	- -	- -	1 1%	- -	1 -	2 1%	- -	- -	- -	- -	2 1%	- -	1 -	1 -	1 1%	- -	- -	1 1%	
BRUNSWICK	9 2%	2 2%	- -	3 2%	2 2%	1 1%	2 2%	1 1%	4 3%	4 1%	3 1% m	4 2% M	- -	- -	7 4% Np	1 1%	1 1%	2 1%	5 2%	2 2%	- -	2 2%	3 2%	
BUNCOMBE	19 3%	1 1%	2 2%	4 3%	3 2%	5 6%	5 8% bc	9 6% j	3 2%	6 2%	13 4% M	6 3% M	- -	7 4%	6 3%	5 3%	1 2%	7 4%	9 3%	4 5%	3 3%	4 2%	5 3%	
BURKE	4 1%	2 2%	1 1%	1 1%	- -	- -	- -	- -	- -	2 1%	2 -	4 2% KM	- -	- -	2 1%	2 1%	- -	2 1%	1 -	2 2%	- -	- -	1 1%	
CABARRUS	10 2%	3 3%	- -	3 2%	- -	2 3%	3 4%	2 1%	3 2%	5 2%	6 2%	3 1%	1 5%	3 2%	1 1%	2 1%	3 4%	4 2%	1 -	3 3%	1 1%	1 1%	- -	
CALDWELL	5 1%	3 3% cfg	- -	1 1%	1 1%	- -	- -	2 1%	- -	3 1%	4 1% m	1 -	- -	2 1%	3 2% pq	- -	- -	1 -	4 1%	1 1%	- -	3 2%	1 1%	
CAMDEN	2 -	2 2%	- -	- -	- -	- -	- -	- -	- -	2 1%	2 1%	- -	- -	2 1%	- -	- -	- -	2 1%	- -	2 2%	- -	- -	- -	
CARTERET	5 1%	1 1%	3 2%	- -	- -	1 2%	- -	- -	1 1%	4 2% H	2 1%	3 1% m	- -	1 -	3 2% p	- -	1 1%	1 -	3 1%	- -	1 1%	2 2%	1 1%	
CASWELL	1 -	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W



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NATIONAL RESEARCH INC

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Table 58-2  
QUESTION 43:  
County.

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
CATAWBA	11 2%	1 2%	2 1%	2 2%	4 3% f	-	3 4%	4 3%	3 2%	4 1%	7 2% M	5 2% M	-	3 2%	2 1%	5 3%	1 1%	3 2%	6 2%	1 1%	2 2%	1 1%	5 3%
CHATHAM	4 1%	-	-	2 1%	3 2%	-	-	3 2% j	1 1%	-	1 -	3 2% M	-	1 -	-	2 1%	2 2%	3 2%	1 -	1 1%	3 2%	1 1%	-
CHEROKEE	2 -	-	-	1 1%	1 1%	-	-	1 1%	1 1%	-	-	1 -	-	1 -	-	1 1%	-	1 1%	1 -	-	1 1%	1 1%	-
CHOWAN	1 -	-	-	-	-	1 1%	-	-	-	1 -	1 -	-	-	1 1%	-	-	-	-	1 -	-	-	1 1%	-
CLAY	1 -	-	-	-	-	-	1 2%	-	-	1 -	-	-	1 4%	-	1 1%	-	-	-	-	1 -	-	-	1 1%
CLEVELAND	5 1%	1 1%	1 1%	2 2%	1 1%	-	-	-	2 1%	2 1%	1 -	4 2% M	-	2 1%	2 1%	2 1%	-	2 1%	2 1%	1 1%	1 1%	2 1%	-
COLUMBUS	4 1%	-	-	1 1%	3 2% bcfg	-	-	-	-	4 1% hi	1 -	1 -	1 5%	2 1%	1 1%	-	-	-	4 1% r	-	-	1 -	3 2%
CRAVEN	6 1%	2 2%	2 1%	1 1%	2 1%	-	-	2 2%	1 1%	3 1%	3 1%	2 1%	-	1 1%	2 1%	3 1%	-	1 -	5 2%	-	1 1%	3 2%	3 2%
CUMBERLAND	16 3%	1 1%	2 2%	2 2%	8 6% Bcf	1 1%	2 3%	6 4%	2 1%	8 3%	6 2% M	10 4% kM	-	2 1%	6 3%	4 2%	4 5%	4 2%	7 3%	2 2%	3 3%	1 1%	6 4% v
CURRITUCK	1 -	-	-	1 1%	-	-	-	-	1 1%	-	-	1 -	-	-	1 1%	-	-	-	1 -	-	-	1 1%	-
DARE	2 -	-	-	-	-	1 1%	1 2%	1 1%	1 1%	-	1 -	1 -	-	1 1%	1 1%	-	-	1 1%	1 -	-	1 1%	1 1%	-
DAVIDSON	11 2%	-	5 4% BG	1 1%	2 1%	3 3%	-	1 -	1 1%	7 2% h	7 2% M	4 2% M	-	5 3% Q	3 2% q	2 1%	-	1 -	8 3% R	1 1%	-	3 2%	5 4%
DAVIE	3 -	-	1 1%	-	-	2 2%	-	-	1 1%	2 1%	2 1%	1 -	-	-	2 1%	-	1 1%	1 1%	1 -	1 1%	1 1%	1 1%	-
DUPLIN	3 1%	-	2 2%	-	-	1 2%	-	-	3 2%	1 -	3 1%	1 -	-	-	3 2%	-	1 1%	1 1%	1 -	-	1 1%	1 1%	-
DURHAM	19 3%	1 1%	1 1%	5 4% c	6 5% bc	4 5%	2 2%	5 3%	6 4%	7 3%	12 4%	5 2%	5 5%	4 2%	3 2%	7 4%	4 5%	4 2%	8 3%	3 3%	1 1%	5 3%	3 2%
EDGECOMBE	3 -	-	-	3 2% bcefg	-	-	-	-	1 1%	2 1%	1 -	1 -	-	2 1%	1 1%	-	-	-	1 -	-	-	1 1%	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W

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NATIONAL RESEARCH INC

Civitas

Table 58-2  
QUESTION 43:  
County.

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER			
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)	
FORSYTH	22 4%	2 2%	4 3%	3 2%	9 7% bd	3 4%	2 3%	10 6%	4 3%	7 3%	10 3%	9 4%	2 6%	6 4%	6 5%	8 q	1 1%	5 3%	13 4%	2 3%	3 3%	5 3%	9 6%	
FRANKLIN	4 1%	-	-	1 1%	2 1%	1 2%	-	1 1%	1 1%	2 1%	2 1%	1 1%	1 4%	2 1%	2 1%	-	-	2 1%	1 -	1 2%	1 1%	-	1 1%	
GASTON	11 2%	3 3%	3 3%	1 1%	1 1%	2 2%	2 3%	1 1%	3 2%	7 2%	6 2%	3 1% m	-	3 2%	1 -	8 4% OQ	-	4 2%	6 2%	1 1%	3 3%	4 2%	2 1%	
GATES	1 -	-	-	-	1 1%	-	-	-	-	1 -	1 -	-	-	-	-	1 -	-	-	1 -	-	-	-	1 1%	
GRAHAM	1 -	-	-	-	-	1 1%	-	1 1%	-	-	-	1 -	-	-	-	1 1%	-	-	-	-	-	-	-	
GRANVILLE	7 1%	-	1 1%	2 1%	-	2 3%	2 3%	2 1%	2 1%	1 1%	4 1%	-	2 6%	1 1%	1 -	4 2% q	-	4 2%	2 1%	4 4% u	-	-	2 2%	
GREENE	1 -	-	-	-	-	-	1 1%	-	-	1 -	-	1 -	-	1 -	-	-	-	-	1 -	-	-	-	1 1%	
GUILFORD	35 6%	2 2%	7 7%	10 8% b	6 4%	6 8%	3 5%	15 10% ij	7 5%	13 5%	14 5%	13 6%	4 14%	12 7% o	5 3%	10 6%	8 10% O	14 7%	13 5%	6 8%	7 7%	8 5%	5 4%	
HALIFAX	3 -	-	-	2 2%	-	1 1%	-	-	1 1%	2 1%	1 -	1 -	1 4%	2 1%	1 1%	-	-	1 -	1 -	1 1%	-	1 1%	-	
HARNETT	7 1%	2 2%	-	2 2%	2 2%	-	-	1 1%	1 1%	2 1%	5 2% M	2 1%	-	5 3% OQ	-	2 1%	-	-	5 2% R	-	-	2 1%	2 2%	
HAYWOOD	4 1%	-	2 2%	1 1%	1 1%	-	-	-	1 1%	3 1% h	1 -	2 1%	-	2 1%	-	1 1%	1 1%	-	3 1% r	-	-	1 1%	2 2%	
HENDERSON	7 1%	3 3%	1 1%	1 1%	2 1%	1 1%	-	2 1%	2 1%	4 1%	3 1%	4 2% M	-	3 2%	-	2 1%	3 4% o	3 1%	5 2%	1 1%	2 2%	4 3%	1 1%	
HOKE	2 -	-	-	1 1%	1 1%	-	-	-	1 1%	1 -	-	1 -	5% -	2 1%	-	-	-	-	1 -	-	-	-	1 1%	-
IREDELL	9 2%	2 2%	5 4% FG	1 1%	1 1%	-	-	1 1%	1 1%	7 3% i	5 2% M	3 1% m	-	3 1%	1 -	5 3%	1 1%	5 3%	4 1%	2 2%	3 3%	1 1%	3 2%	
JACKSON	2 -	-	-	-	1 1%	-	1 2%	1 1%	-	-	2 1%	-	-	-	-	1 1%	1 1%	1 1%	-	-	1 1%	-	-	
JOHNSTON	12 2%	3 3% fg	4 4% FG	1 -	5 4% dFG	-	-	3 2%	1 1%	8 3%	5 2% M	3 1% m	-	2 1%	2 1%	7 4% Q	-	2 1%	7 2%	1 1%	1 1%	3 2%	4 3%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W

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NATIONAL RESEARCH INC

Civitas

Table 58-2  
QUESTION 43:  
County.

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
JONES	1	-	-	-	1	-	-	-	-	1	1	-	-	-	-	1	-	-	1	-	-	-	1
LEE	3	-	-	-	1	1	1	-	2	1	3	-	-	1	-	1	1	1	2	-	1	1	1
LENOIR	4	-	1	2	-	-	1	1	2	1	2	1	1	2	1	1	-	1	2	-	1	2	-
LINCOLN	5	1	3	1	-	-	-	2	3	2	3	-	1	3	1	-	1	3	-	1	1	2	
MCDOWELL	2	1	-	-	-	1	1	1	1	1	2	-	-	1	1	-	1	-	2	-	-	1	1
MACON	3	-	-	-	2	-	1	-	2	1	2	1	-	1	2	-	-	1	-	-	-	-	1
MADISON	2	1	-	-	1	-	-	1	-	1	1	1	-	-	1	-	1	-	2	-	-	1	1
MARTIN	2	-	-	-	-	-	2	1	-	1	1	1	-	-	2	-	-	-	1	-	-	-	1
MECKLENBURG	59	10	7	10	18	7	7	28	14	16	37	17	1	8	19	21	11	24	27	10	15	16	11
MITCHELL	1	-	-	-	1	-	-	-	1	-	-	1	-	1	-	-	-	-	1	-	-	-	1
MONTGOMERY	2	-	1	-	-	1	-	-	1	1	1	1	-	-	1	1	-	1	1	1	-	-	1
MOORE	6	1	4	-	-	-	-	1	2	3	3	3	-	3	1	1	1	1	4	-	1	1	3
NASH	7	-	2	3	1	-	1	1	1	5	4	3	-	-	3	2	2	3	2	-	3	2	-
NEW HANOVER	14	2	-	2	4	4	1	3	8	3	7	5	1	1	6	5	2	4	8	3	1	4	4
NORTHAMPTON	2	-	-	-	2	-	-	-	-	2	2	-	-	-	-	2	-	-	2	-	-	-	2
ONslow	7	2	2	-	1	-	1	2	2	3	5	2	-	3	-	2	1	2	4	-	2	2	1
ORANGE	8	2	1	-	5	-	1	3	2	3	2	5	1	5	1	1	2	2	5	-	2	2	3

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W

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Table 58-2  
QUESTION 43:  
County.

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
PAMLICO	1	-	-	-	-	-	1%	1%	-	-	-	1	-	-	-	-	1%	1	-	-	1%	-	-
PASQUOTANK	2	-	-	-	1%	1%	-	-	1%	-	-	1	-	-	-	2%	-	1	-	-	1%	-	-
PENDER	3	-	2%	-	1%	-	1%	-	2%	1	1	-	-	2%	1%	-	-	1	-	-	-	-	1%
PERQUIMANS	1	-	-	-	-	-	2%	-	1%	-	-	-	-	1%	-	-	-	-	1	-	-	-	1%
PERSON	3	-	1	1%	-	2%	-	-	1	2%	1	1	-	1%	-	2%	-	1	-	-	1%	-	-
PITT	11	1%	3%	3%	3%	-	3%	3%	4%	7%	3%	-	7%	2%	-	2%	2%	6%	-	2%	3%	3%	
POLK	1	-	-	-	-	1%	-	-	-	-	-	1	-	-	-	1%	-	1	-	1%	-	-	-
RANDOLPH	6	2%	2%	1%	1%	-	1%	-	6%	4%	2%	-	5%	-	1%	1%	-	6%	-	-	3%	3%	
RICHMOND	3	-	-	3%	-	-	1%	-	2%	3%	-	-	-	3%	-	-	-	3%	-	-	3%	-	
ROBESON	5	1%	-	3%	1%	1%	-	1%	3%	1	2%	2%	1%	3%	-	1%	1%	2%	1%	-	2%	-	
ROCKINGHAM	8	1%	1%	4%	1%	1%	-	1%	3%	3%	6%	2%	5%	1%	1%	-	1%	6%	1%	-	4%	2%	
ROWAN	8	2%	2%	-	3%	-	1%	2%	1%	5%	2%	-	1%	3%	3%	1%	3%	4%	2%	2%	-	4%	
RUTHERFORD	4	3%	-	-	1%	-	-	-	4%	1	2%	-	2%	1%	-	1%	-	4%	-	-	3%	1%	
SAMPSON	4	2%	1%	-	-	1%	-	-	4%	2%	1	-	2%	-	1%	1%	2%	1	2%	-	-	1%	
SCOTLAND	2	-	-	2%	-	-	-	-	1	1	-	-	-	1%	-	-	-	1	-	-	-	1%	
STANLY	4	2%	-	1%	-	1%	-	1%	1%	2%	3%	1%	2%	1%	2%	-	2%	3%	2%	-	3%	-	
STOKES	3	1%	1%	1%	-	1%	-	-	1%	2%	3%	1%	1%	1%	2%	-	1%	2%	1%	-	1%	1%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W



Continued

NATIONAL RESEARCH INC

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Table 58-2  
QUESTION 43:  
County.

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
SURRY	5 1%	1 1%	2 2%	-	-	-	2 2%	-	2 1%	2 1%	2 1%	2 1%	1 5%	2 1%	3 2% pq	-	-	1 1%	3 1%	-	1 1%	1 1%	2 1%
TRANSYLVANIA	2 -	-	-	1 1%	-	1 1%	-	-	-	2 1%	1 -	1 -	-	2 1%	-	-	-	-	2 1%	-	-	2 1%	-
UNION	14 2%	1 1%	7 7% bDeg	-	2 1%	3 4%	1 1%	2 1%	4 3%	9 3%	11 3% lM	2 1%	-	5 3% Q	2 1%	8 4% oQ	-	6 3%	7 2%	3 3%	3 3%	1 1%	5 4%
VANCE	4 1%	-	-	2 1%	1 1%	2 2%	-	2 1%	3 2%	-	3 1%	1 -	-	3 1%	2 1%	-	-	2 1%	3 1%	2 2%	-	2 1%	1 1%
WAKE	62 10%	16 17% Eg	10 9%	13 11%	8 6%	10 13%	5 7%	14 9%	12 9%	31 11%	34 11%	21 10%	3 12%	14 8%	18 11%	19 11%	9 12%	27 15% S	21 7%	13 15%	15 14%	18 12% W	3 2%
WARREN	1 -	-	-	-	-	1 1%	-	-	-	1 -	-	1 -	-	1 -	-	-	-	-	-	-	-	-	-
WASHINGTON	1 -	-	-	-	1 1%	-	-	-	-	1 -	-	1 -	-	1 1%	-	-	-	-	1 -	-	-	-	1 1%
WATAUGA	3 -	-	-	-	1 1%	-	2 3%	1 1%	1 1%	1 1%	2 1%	1 1%	-	-	-	1 1%	2 3%	2 1%	-	-	2 2%	-	-
WAYNE	6 1%	1 1%	2 2%	1 1%	1 1%	1 2%	-	-	3 2% h	3 1%	2 1%	3 2% m	-	2 1%	2 1%	-	1 2%	-	5 2% R	-	-	3 2%	2 1%
WILKES	4 1%	2 2%	1 1%	-	-	-	1 2%	-	1 1%	4 1% h	3 1%	1 1%	-	1 1%	3 2%	-	-	-	4 1% r	-	-	2 1%	2 2%
WILSON	5 1%	-	-	3 2% bcfg	2 2%	-	-	2 1%	1 1%	2 1%	3 1%	2 1%	-	2 1%	2 1%	1 1%	-	1 1%	2 1%	-	1 1%	1 1%	1 1%
YADKIN	2 -	-	-	1 1%	-	-	1 1%	1 1%	-	1 -	1 -	-	-	1 -	1 1%	-	-	-	1 -	-	-	-	1 1%
YANCEY	2 -	-	-	-	-	-	2 3%	-	-	2 1%	-	2 1%	-	-	-	2 1%	-	2 1%	-	-	2 2%	-	-

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 59-1  
QUESTION MM:  
Media Market.

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE	
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%
ATLANTA	1 -	- -	- -	- -	- -	- -	1 1%	- -	1 -	- -	1 1%	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	1 1%	- -	1 -
CHARLOTTE	162 27%	- -	3 3%	- -	4 4%	130 98% BD BCDEG	26 33% BCDE	74 26%	88 28%	41 35% M	48 27%	38 28% m	32 20%	23 25%	31 29% s	18 21%	24 37% pS	44 30% pS	18 19%	67 33% uv	61 24%	35 24%	32 23%	120 28%
CHATTANOOGA	2 -	- -	- -	- -	- -	- -	2 3%	1 -	1 -	- -	1 1%	- -	1 1%	- -	- -	1 1%	- -	1 1%	- -	- -	2 1%	- -	- -	2 -
FLORENCE/MYRTLE BEACH	7 1%	- -	7 8% BDEFG	- -	- -	- -	- -	6 2% i	1 -	- -	1 1%	3 2% j	2 1%	- -	2 2% nqs	3 3%	- -	1 1%	- -	1 1%	5 2% v	- -	3 2%	3 1%
GREENSBORO/HIGH POINT/ WINSTON SALEM	109 18%	3 3%	4 4%	1 1%	98 94% BCDFG	1 1%	2 2%	49 17%	60 19%	24 21%	32 18%	24 18%	27 17%	20 22%	16 15%	13 15%	13 20%	25 17%	22 22%	39 19%	43 17%	26 18%	30 21%	72 17%
GREENVILLE/NEW BERN/ WASHINGTON	45 8%	2 1%	11 13% BEFG	32 47% BCEFG	- -	- -	- -	17 6%	28 9%	9 7%	14 8%	9 7%	13 8%	8 8%	4 4%	5 6%	5 7%	14 9% o	10 11% o	20 10%	15 6%	11 7%	8 6%	36 8%
GREENVILLE/SPARTANBURG/ ASHVILLE/ANDERSON	47 8%	- -	- -	- -	- -	- -	47 60% BCDEF	23 8%	24 8%	5 4%	12 7%	12 9%	18 11% J	6 6%	8 8%	9 11%	5 7%	8 6%	10 10%	13 6%	16 6%	18 13% tu	1 1%	41 10% W
NORFOLK/PORTSMOUTH/NEWPORT NEWS	11 2%	- -	- -	11 16% BCEFG	- -	- -	- -	5 2%	6 2%	2 1%	5 3%	2 2%	2 1%	2 2%	3 3% q	1 1%	- -	5 3% Q	1 1%	2 1%	4 2%	5 4%	2 1%	8 2%
RALEIGH/DURHAM/FAYETTEVILLE	185 31%	124 96% CDEFG	32 37% EFG	24 35% EFG	3 3%	1 1%	1 1%	98 34%	87 28%	32 28%	51 29%	41 31%	56 34%	30 33%	38 35%	27 32%	15 23%	39 27%	31 32%	57 28%	88 35%	40 28%	53 39% X	118 28%
WILMINGTON	31 5%	- -	30 35% BDEFG	- -	- -	1 1%	- -	15 5%	16 5%	4 3%	11 6%	5 4%	11 7%	3 3%	4 4%	8 10% n	4 6%	8 5%	4 4%	6 3%	18 7% T	7 5%	9 7%	21 5%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Table 59-2  
QUESTION MM:  
Media Market.

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
ATLANTA	1 -	- -	- -	- -	- -	- -	1 2%	- -	- -	1 -	- -	- -	1 4%	- -	1 1%	- -	- -	- -	1 -	- -	- -	- -	1 1%
CHARLOTTE	162 27%	33 36% DF	34 30%	26 22%	35 26%	15 19%	19 30%	46 30%	39 28%	73 26%	91 29% M	54 25% M	2 9%	37 21%	46 28%	58 34% N	21 27%	60 32%	75 25%	26 31%	34 33%	38 24%	38 27%
CHATTANOOGA	2 -	- -	- -	1 1%	1 1%	- -	- -	1 1%	1 1%	- -	- -	1 -	- -	1 -	- -	1 1%	- -	1 1%	1 -	- -	1 1%	1 1%	- -
FLORENCE/MYRTLE BEACH	7 1%	1 1%	- -	4 4% CG	1 1%	- -	- -	1 1%	1 1%	4 1%	2 1%	2 1%	2 8%	1 1%	3 2% P	- -	1 1%	1 1%	2 1%	1 1%	- -	2 1%	- -
GREENSBORO/HIGH POINT/ WINSTON SALEM	109 18%	10 11%	29 26% Be	22 19%	21 16%	16 21%	10 15%	30 19%	20 14%	52 18%	57 18%	38 18%	7 25%	40 23%	27 16%	29 17%	12 15%	27 15%	62 21% r	13 16%	14 13%	30 19%	33 23%
GREENVILLE/NEW BERN/ WASHINGTON	45 8%	6 7%	13 12% f	7 6%	8 6%	4 5%	7 11%	11 7%	12 9%	21 7%	26 8%	17 8%	1 5%	16 9% p	16 9% P	7 4%	7 8%	11 6%	26 9%	1 1%	10 10% T	14 9%	12 8%
GREENVILLE/SPARTANBURG/ ASHVILLE/ANDERSON	47 8%	8 9%	5 4%	7 6%	9 7%	8 11%	10 15% Cd	14 9%	8 6%	23 8%	25 8% M	20 9% M	- -	16 9%	8 5%	15 8%	8 10%	14 8%	25 8%	6 7%	9 8%	15 10%	10 7%
NORFOLK/PORTSMOUTH/NEWPORT NEWS	11 2%	2 2%	- -	1 1%	3 2% c	3 3%	4 4%	1 1%	4 3%	5 2%	6 2% M	3 1% m	- -	5 3% Q	2 1%	4 2% q	- -	4 2%	7 2%	2 2%	2 2%	3 2%	4 3%
RALEIGH/DURHAM/FAYETTEVILLE	185 31%	28 31%	29 26%	43 36% cG	45 33% g	27 34% g	13 20%	44 29%	43 31%	88 31%	94 30%	68 32%	11 40%	57 32%	48 29%	51 29%	27 34%	60 32%	78 26%	28 34%	32 31%	45 29%	33 24%
WILMINGTON	31 5%	4 4%	2 2%	6 6%	11 8% C	5 6%	3 4%	5 4%	11 8%	13 5%	15 5%	11 5%	2 9%	3 2%	16 10% Nq	9 5%	3 3%	7 4%	18 6% U	6 7% U	1 1%	7 5%	11 8%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Table 60-1  
QUESTION SAM:  
Date./Vote History./Phone Type.

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE		
	TOTAL (A)	TRI-ANGLE (B)	SOUTH-EAST (C)	NORTH-EAST NC (D)	PIED-MONT TRIAD (E)	CHAR-LOTTE (F)	WEST-ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)	
BASE=TOTAL SAMPLE	600 100%	129 22%	87 15%	68 11%	105 18%	132 22%	78 13%	288 48%	312 52%	117 19%	177 30%	133 22%	161 27%	91 15%	106 18%	84 14%	65 11%	146 24%	96 16%	204 34%	252 42%	144 24%	138 23%	420 70%	
DATE																									
MON, OCT 16	296 49%	54 42%	50 58% B	41 61% Be	49 46%	65 49%	37 47%	144 50%	152 49%	52 45%	91 52%	68 51%	76 47%	40 44%	61 57% Q	39 46%	26 39%	77 53%	45 47%	90 44%	132 52% t	73 51%	70 51%	204 49%	
TUE, OCT 17	194 32%	46 36%	25 29%	20 30%	44 42% cFg	36 27%	23 29%	82 29%	112 36% h	51 44% KL	43 24%	36 27%	62 38% KL	38 42% Or	17 16%	25 30% O	29 45% OpR	40 28% O	43 45% OPR	71 35%	83 33%	40 28%	49 36%	129 31%	
WED, OCT 18	110 18%	29 22% DE	12 14%	6 9%	13 12%	32 24% cDE	19 24% DE	62 21% i	48 15%	13 11%	43 24% JM	29 22% Jm	24 15%	13 14%	28 26% nS	20 24% S	10 16%	29 20% S	8 8%	42 21%	37 15%	30 21%	19 13%	87 21% w	
VOTE HISTORY																									
G16	580 97%	126 98%	83 95%	67 99%	100 95%	126 95%	77 99%	279 97%	301 97%	107 92%	175 99% J	129 97%	157 97%	86 94%	105 98%	82 97%	60 93%	143 98%	93 97%	197 97%	240 95%	143 99% U	132 96%	408 97%	
G14	496 83%	107 83%	76 87% D	50 73%	86 82%	111 84%	66 84%	234 81%	262 84%	75 64%	156 88% J	113 85% J	143 89% J	59 65%	95 89% Nq	76 90% Nq	50 77%	125 86% N	82 86% N	163 80%	223 89% TV	109 76%	122 89% x	345 82%	
G12	574 96%	124 96%	85 98%	65 96%	99 94%	129 97%	73 93%	270 94%	305 98% H	112 96%	169 95%	127 96%	156 97%	85 93%	98 93%	82 97%	64 98%	143 98% O	92 96%	197 96%	243 97%	135 93%	130 94%	403 96%	
G10	399 67%	86 66% D	62 71% D	34 49%	77 73% D	91 68% D	51 65% d	178 62%	221 71% H	54 47%	113 64% J	97 73% Jk	129 80% JK	41 45%	68 64% N	66 79% NOQ	39 61%	102 70% N	76 80% NOQr	141 69% V	179 71% V	80 56%	92 67%	287 68%	
4/4	351 59%	78 60% d	55 63% D	31 45%	64 61% d	77 58% d	47 60% d	160 55%	192 61%	39 34%	105 59% J	82 62% J	119 74% JKL	32 36%	63 59% N	61 73% NOQr	30 46%	90 62% Nq	69 72% NoQr	119 59% v	163 65% V	69 48%	85 61%	250 59%	
3+/4	499 83%	107 83%	77 88% D	49 72%	88 84% d	114 86% D	64 81%	225 78%	273 88% H	76 65%	154 87% J	117 88% J	144 89% J	56 61%	91 85% N	76 90% N	53 82% N	132 91% N	83 87% N	170 84%	218 87% V	110 76%	117 85%	353 84%	
2+/4	600 100%	129 100%	87 100%	68 100%	105 100%	132 100%	78 100%	288 100%	312 100%	117 100%	177 100%	133 100%	161 100%	91 100%	106 100%	84 100%	65 100%	146 100%	96 100%	204 100%	252 100%	144 100%	138 100%	420 100%	
3/4	147 25%	29 22%	22 25%	18 27%	24 23%	37 28%	16 21%	66 23%	82 26%	37 31% M	49 27% M	35 27% M	24 15%	23 26%	28 26% pS	14 17%	23 35% PS	42 29% PS	14 15%	51 25%	55 22%	41 28%	32 23%	104 25%	
2/4	101 17%	22 17%	10 12%	19 28% CeF	17 16%	18 14%	15 19%	63 22% I	39 12%	41 35% KLM	24 13%	16 12%	17 11%	35 39% OPQRS	16 15%	8 10%	12 18%	14 9%	13 13%	34 16%	34 13%	34 24% U	21 15%	67 16%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X

Continued

NATIONAL RESEARCH INC

Civitas

Table 60-1  
QUESTION SAM:  
Date./Vote History./Phone Type.

BANNER 1

	KEY REGIONS							GENDER		AGE				GENDER/AGE						PARTY REG			RACE		
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED- MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-40 (J)	41-55 (K)	56-65 (L)	66+ (M)	MEN 18-44 (N)	MEN 45-64 (O)	MEN 65+ (P)	WOMEN 18-44 (Q)	WOMEN 45-64 (R)	WOMEN 65+ (S)	GOP (T)	DEM (U)	IND (V)	AF. AMER. (W)	WHITE (X)	
PHONE TYPE																									
LAND	420 70%	89 69%	56 64%	43 64%	81 77% cd	91 69%	60 77%	180 63%	240 77% H	32 27%	119 67% J	111 83% JK	149 93% JKL	30 33%	71 67% NQ	72 86% NOQ	26 39%	119 82% NOQ	92 96% NOPQR	138 68%	190 76% tV	91 63%	103 75%	295 70%	
CELL	180 30%	40 31%	31 36% e	25 36% e	24 23%	41 31%	18 23%	108 37% I	72 23%	85 73% KLM	59 33% LM	22 17% M	12 7%	61 67% OPRS	35 33% PRS	12 14% S	39 61% OPRS	27 18% S	4 4%	66 32% u	62 24%	53 37% U	35 25%	125 30%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M N/O/P/Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C

Table 60-2  
QUESTION SAM:  
Date./Vote History./Phone Type.

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION				HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER		
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
BASE=TOTAL SAMPLE	600 100%	93 15%	111 19%	117 20%	135 22%	78 13%	66 11%	153 26%	140 23%	280 47%	316 53%	214 36%	26 4%	177 29%	168 28%	174 29%	78 13%	186 31%	296 49%	83 14%	104 17%	155 26%	142 24%
DATE																							
MON, OCT 16	296 49%	40 43%	50 45%	67 57% BC	65 48%	36 47%	37 56%	78 51%	77 55% J	124 44%	150 48%	105 49%	11 40%	87 49%	79 47%	77 44%	49 63% NOP	96 52%	135 45%	44 54%	52 50%	69 45%	65 46%
TUE, OCT 17	194 32%	27 30%	44 39% DG	30 26% DG	53 39% DG	25 32%	15 23%	50 33%	38 27%	98 35%	98 31%	78 36%	10 36%	66 37% Q	57 34% q	53 31%	18 23%	52 28% R	112 38% R	16 20% T	35 34% T	58 38% T	54 38% T
WED, OCT 18	110 18%	25 27% cdE	17 16%	20 17%	17 13%	17 22%	14 21%	25 16%	25 18%	58 21%	67 21% 1	32 15%	6 24%	24 14%	32 19%	44 25% NQ	10 13%	38 21%	50 17%	22 27% u	16 16% u	27 18% u	23 16% u
VOTE HISTORY																							
G16	580 97%	90 97%	107 96%	112 96%	128 95%	77 98%	66 100% bcDE	146 95%	136 97%	270 97%	307 97%	208 97%	24 92%	172 97%	164 98%	166 96%	74 95%	183 98%	284 96%	81 98%	102 99%	148 96%	136 96%
G14	496 83%	76 82% F	87 78%	105 90% CF	118 88% cF	52 67%	57 87% F	131 85%	114 81%	229 82%	248 78%	189 88% K	20 75%	141 80%	137 81%	140 81%	74 96% NOP	157 84%	236 80%	66 79%	91 88%	123 80%	113 80%
G12	574 96%	89 96%	108 97% f	112 95%	132 98% F	69 89%	65 99% F	149 97%	131 94%	268 96%	301 95%	207 96%	24 91%	164 93%	165 99% N	168 97%	73 94% S	183 98% S	279 94% S	82 99% S	101 97% S	142 92% v	137 97% v
G10	399 67%	61 66% F	80 72% F	81 69% F	98 72% F	36 46%	44 67% F	102 67%	91 65%	192 69%	196 62%	158 74% K	16 62%	110 62%	107 64%	122 70%	59 76% No	137 73% S	189 64% S	57 69% S	79 76% S	91 59% S	98 69% v
4/4	351 59%	51 55% f	68 61% F	78 66% F	85 63% F	31 39%	38 58% F	91 59%	80 57%	167 60%	167 53%	146 68% K	13 51%	97 55%	91 54%	104 60%	56 72% NOp	123 66% S	159 54% S	53 64% S	70 68% S	79 51% S	80 57% S
3+/4	499 83%	79 86% F	91 82% F	98 84% F	120 89% F	48 61%	62 94% bcDF	131 85%	112 80%	232 83%	253 80%	188 87% Km	18 68%	136 77%	146 87% N	144 83%	69 88% N	163 88% S	236 80% S	68 82% T	96 92% T	116 75% T	121 85% V
2+/4	600 100%	93 100%	111 100%	117 100%	135 100%	78 100%	66 100%	153 100%	140 100%	280 100%	316 100%	214 100%	26 100%	177 100%	168 100%	174 100%	78 100%	186 100%	296 100%	83 100%	104 100%	155 100%	142 100%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C

Continued



Table 60-2  
QUESTION SAM:  
Date./Vote History./Phone Type.

BANNER 2

	PARTY REG/GENDER						IDEOLOGY			EMPLOYMENT STATUS			EDUCATION					HOUSEHOLD TYPE		WHITE COLLAR/GENDER		BLUE COLLAR/GENDER	
	TOTAL (A)	GOP MEN (B)	GOP WOMEN (C)	DEM MEN (D)	DEM WOMEN (E)	IND MEN (F)	IND WOMEN (G)	LIB (H)	MOD (I)	CONS (J)	FULL TIME (K)	RET- IRED (L)	UNEMP (M)	HS OR LESS (N)	2 YR COLL (O)	4 YR COLL (P)	POST GRAD (Q)	WHITE COLLAR (R)	BLUE COLLAR (S)	MEN (T)	WOMEN (U)	MEN (V)	WOMEN (W)
3/4	147 25%	28 30% D	23 21%	20 17%	35 26% d	17 22%	24 36% CD	40 26%	32 23%	65 23%	87 27% L	42 20%	4 17%	39 22%	55 33% NpQ	40 23%	12 16%	40 22%	77 26%	15 18%	26 25%	37 24%	40 28%
2/4	101 17%	13 14% g	20 18% G	19 16% G	14 11% BCDEG	30 39% BCDEG	4 6%	23 15%	27 20%	47 17%	63 20% L	27 13%	8 32% l	41 23% OQ	22 13%	30 17%	9 12%	23 12%	60 20% R	15 18% U	8 8%	39 25% W	21 15%
PHONE TYPE																							
LAND	420 70%	58 63%	80 72% F	81 69% F	110 81% BcDF	41 52%	50 77% bF	111 72%	97 70%	195 70%	178 56%	192 90% KM	17 67%	133 75% op	112 67%	115 66%	57 73%	135 72%	201 68%	48 58%	87 84% T	97 63%	104 73% v
CELL	180 30%	34 37% Eg	31 28% e	36 31% E	25 19% CDEG	37 48% CDEG	15 23%	42 28%	42 30%	84 30%	138 44% L	22 10%	9 33% L	43 25%	56 33% n	59 34% n	21 27%	52 28%	95 32%	35 42% U	17 16%	57 37% w	38 27%

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I/J K/L/M N/O/P/Q R/S T/U V/W  
N A T I O N A L R E S E A R C H I N C