

Upcoming Events

End of Discussion

11/16/17

Mary Katherine Ham

&

Guy Benson

Free Registration until

11/2/17

at Park Alumni Center

NCSU

Civitas Christmas

Open House 12/12/17

Save the Date

12/12/17

at Civitas Office

805 Spring Forest

Rd

Suite 100.



Civitas Institute Poll Presentation

October, 2017



Strategic Insights.
Successful Outcomes.

NATIONAL RESEARCH INC.

600 Registered Voters: 30% Cell

Margin of Error = +/- 4.00%

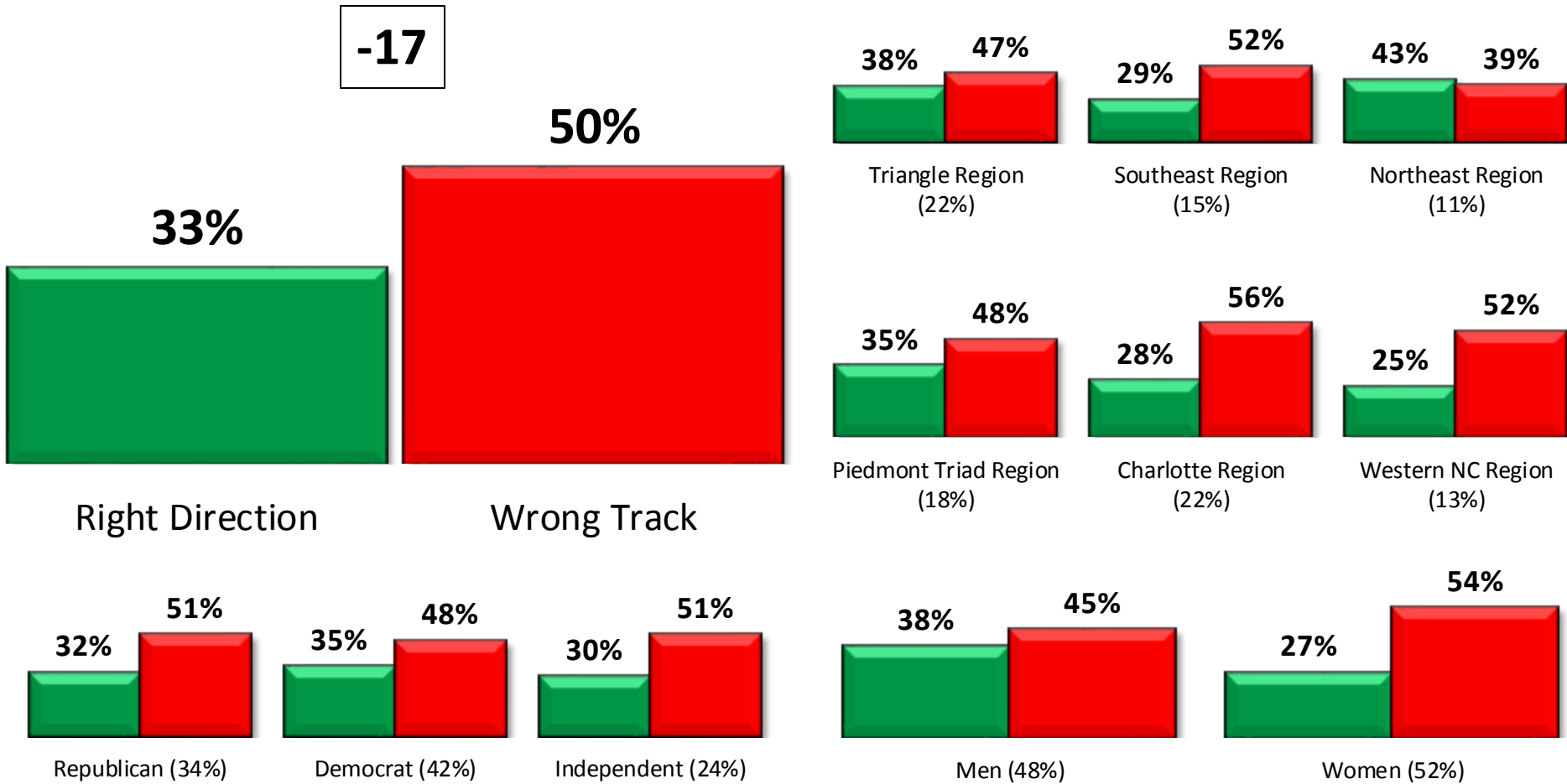
Field Dates: October 16-18, 2017

The Political Environment



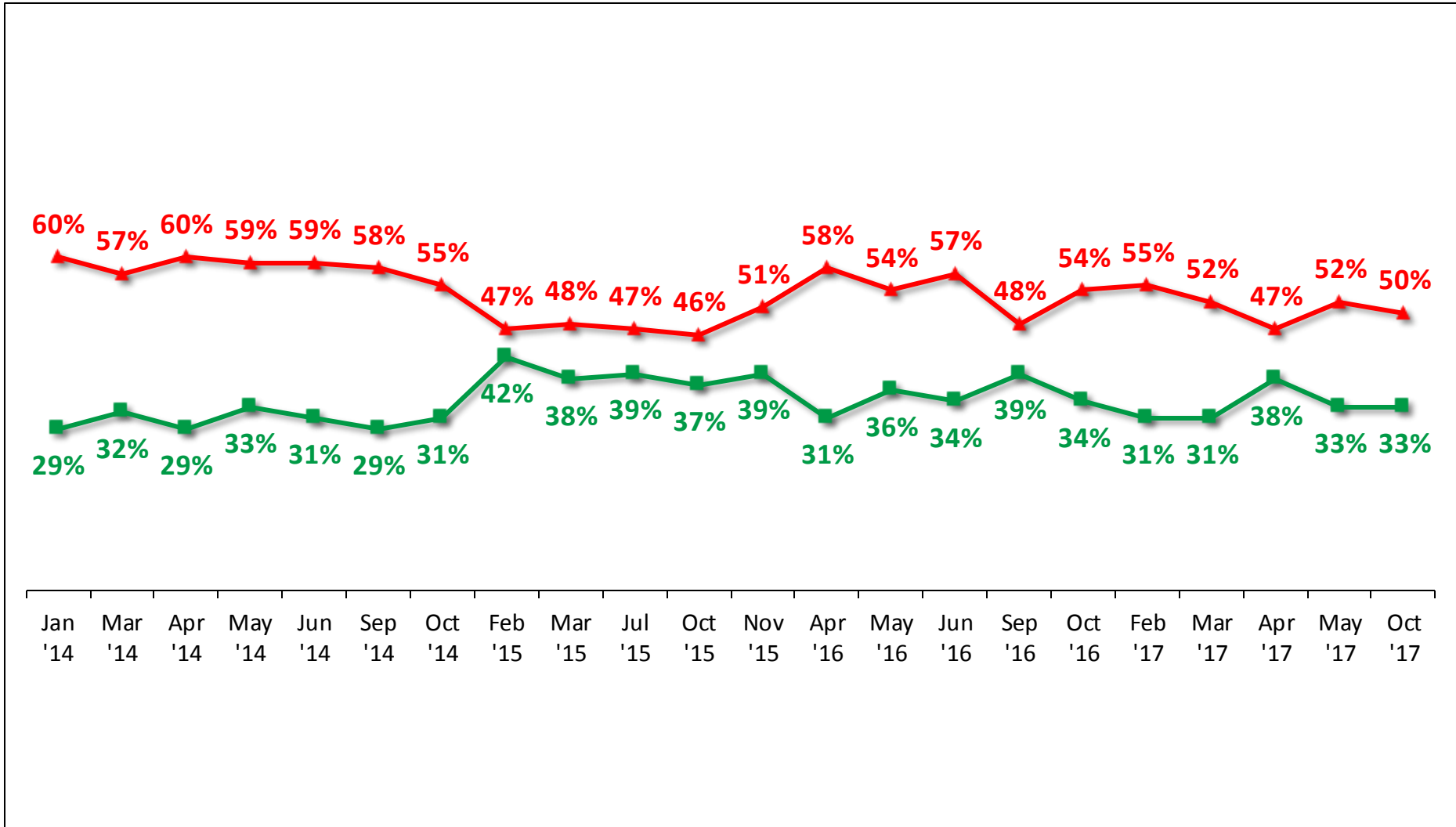
CIVITAS
INSTITUTE

Direction of North Carolina



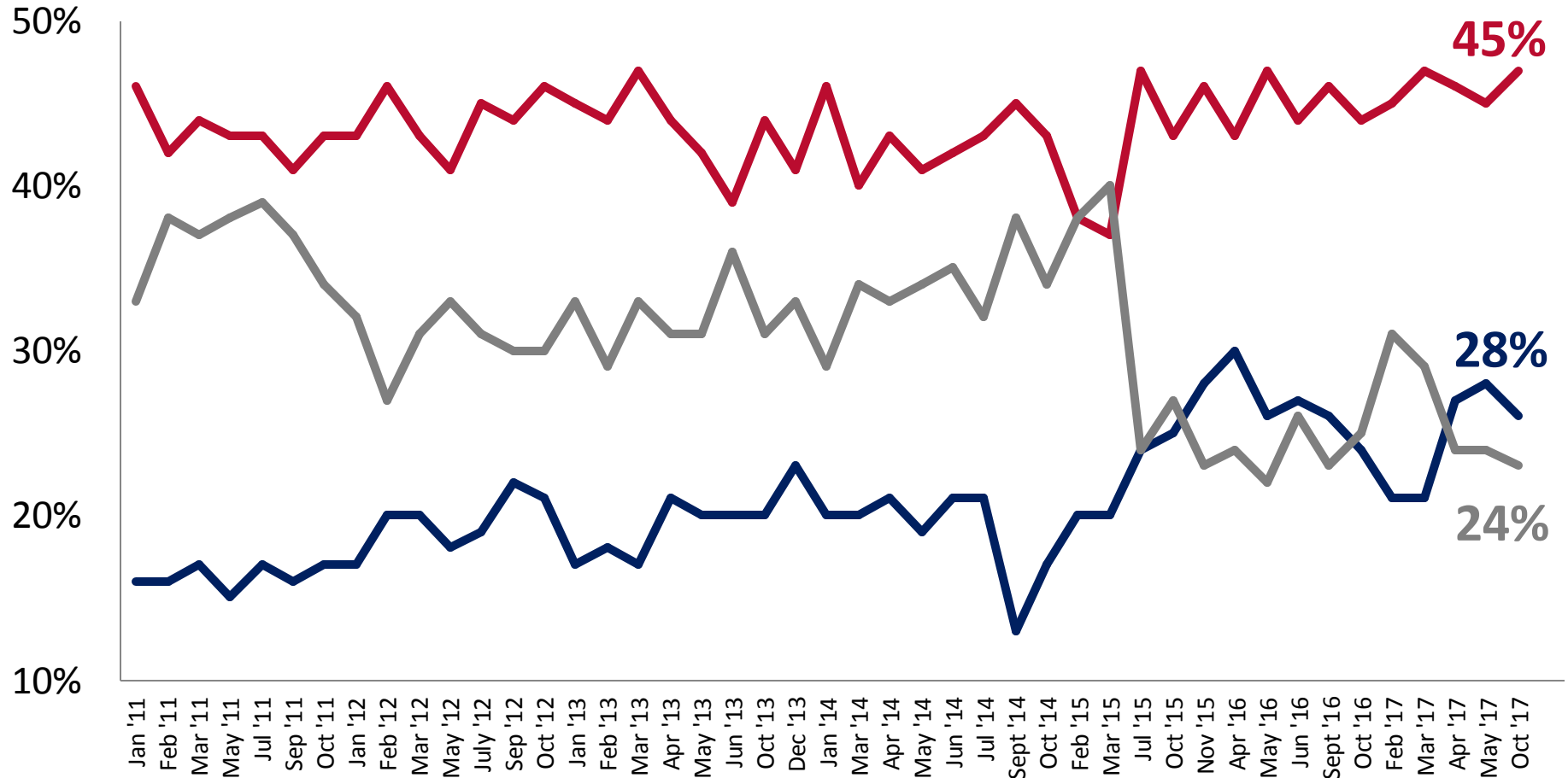
Do you feel things in North Carolina are generally headed in the right direction or have things gotten off on the wrong track?

Direction of North Carolina



Do you feel things in North Carolina are generally headed in the right direction or have things gotten off on the wrong track?

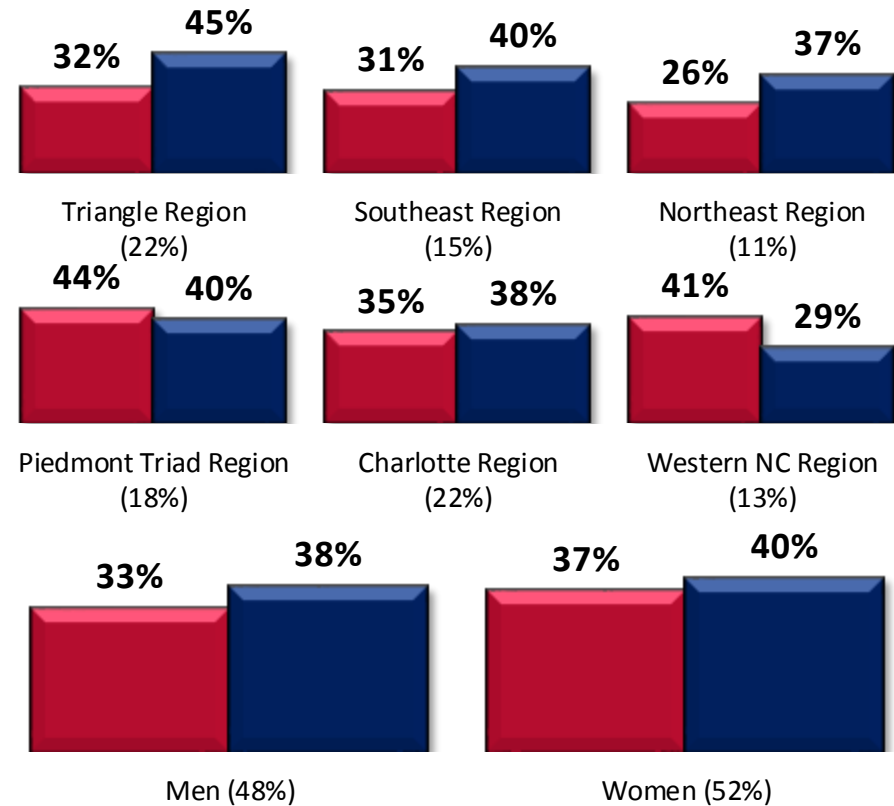
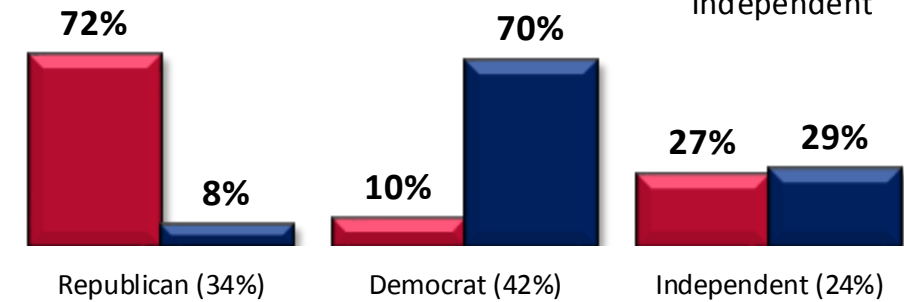
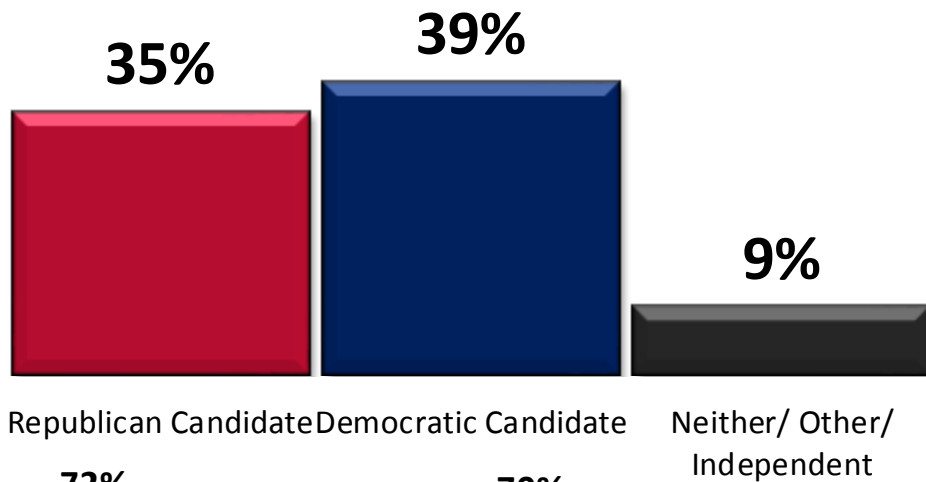
Would you say you are a liberal, a moderate, or a conservative in your political beliefs?



— Liberal — Conservative — Moderate

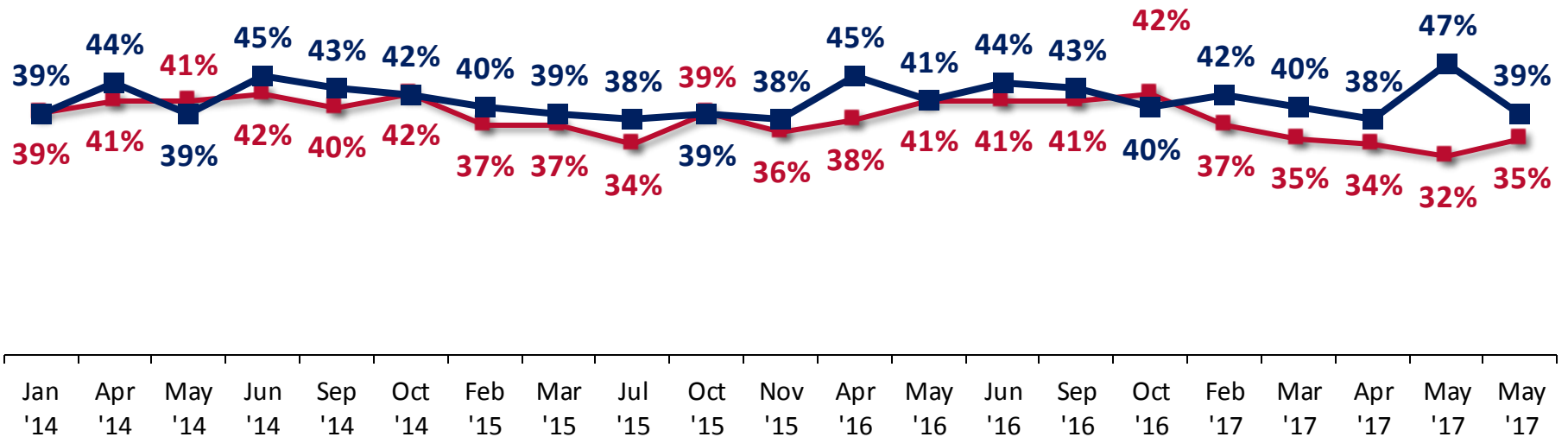
Generic State Legislature Ballot

-4



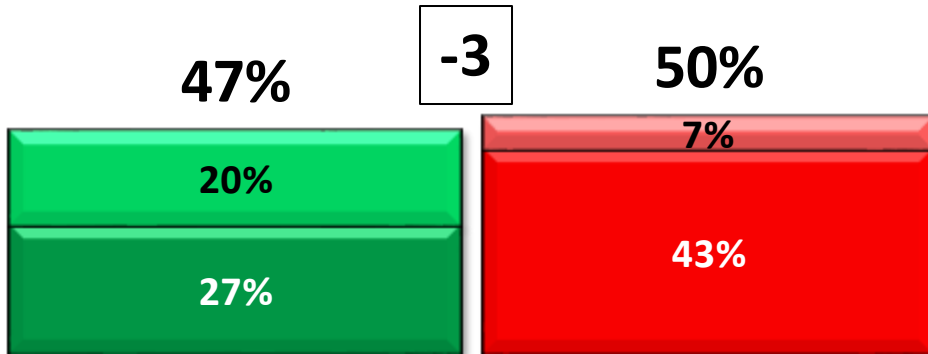
If the 2018 election for North Carolina State Legislature were held today, would you be voting for the...

Generic State Legislature Ballot



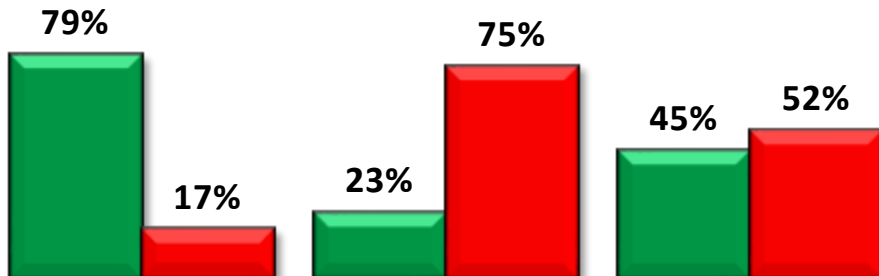
If the 2018 election for North Carolina State Legislature were held today, would you be voting for the...

Donald Trump Job Approval



Approve

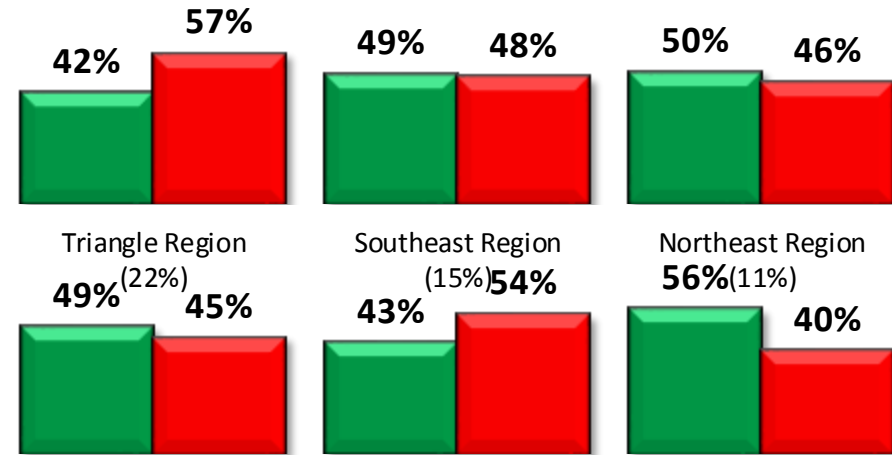
Disapprove



Republican (34%)

Democrat (42%)

Independent (24%)



Piedmont Triad Region

Charlotte Region

Western NC Region

(18%)

(22%)

(15%)



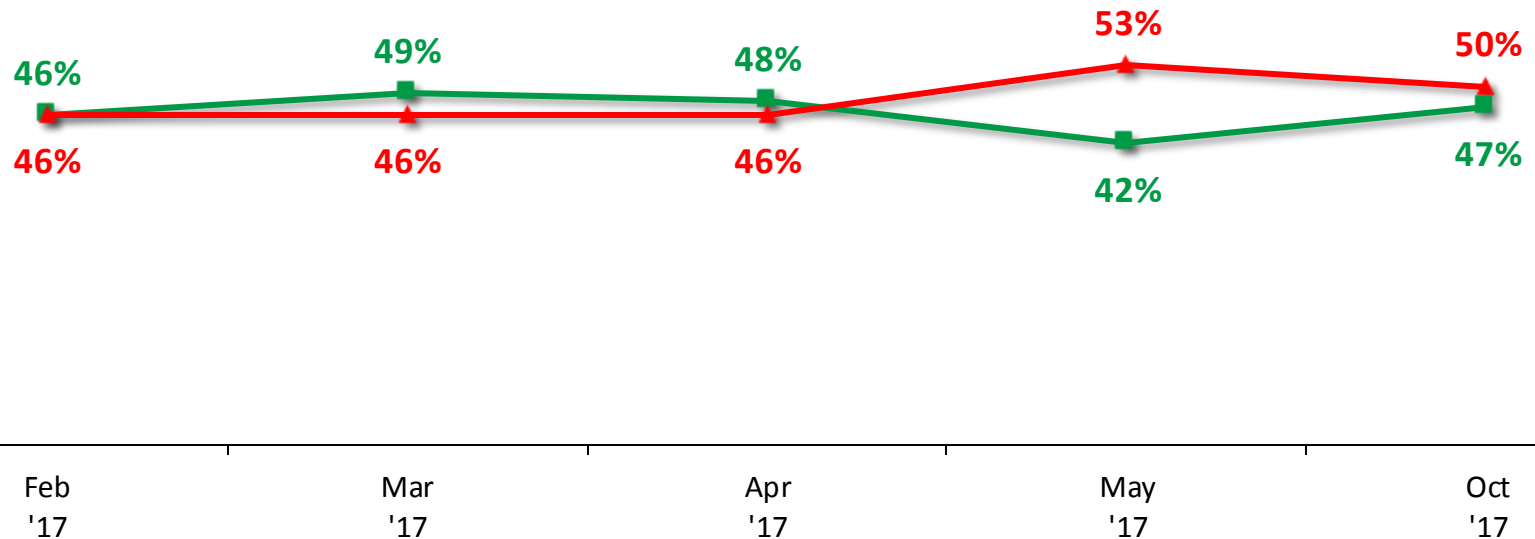
Men (48%)



Women (52%)

Now, please tell me whether you approve or disapprove of the job Donald Trump is doing as President?

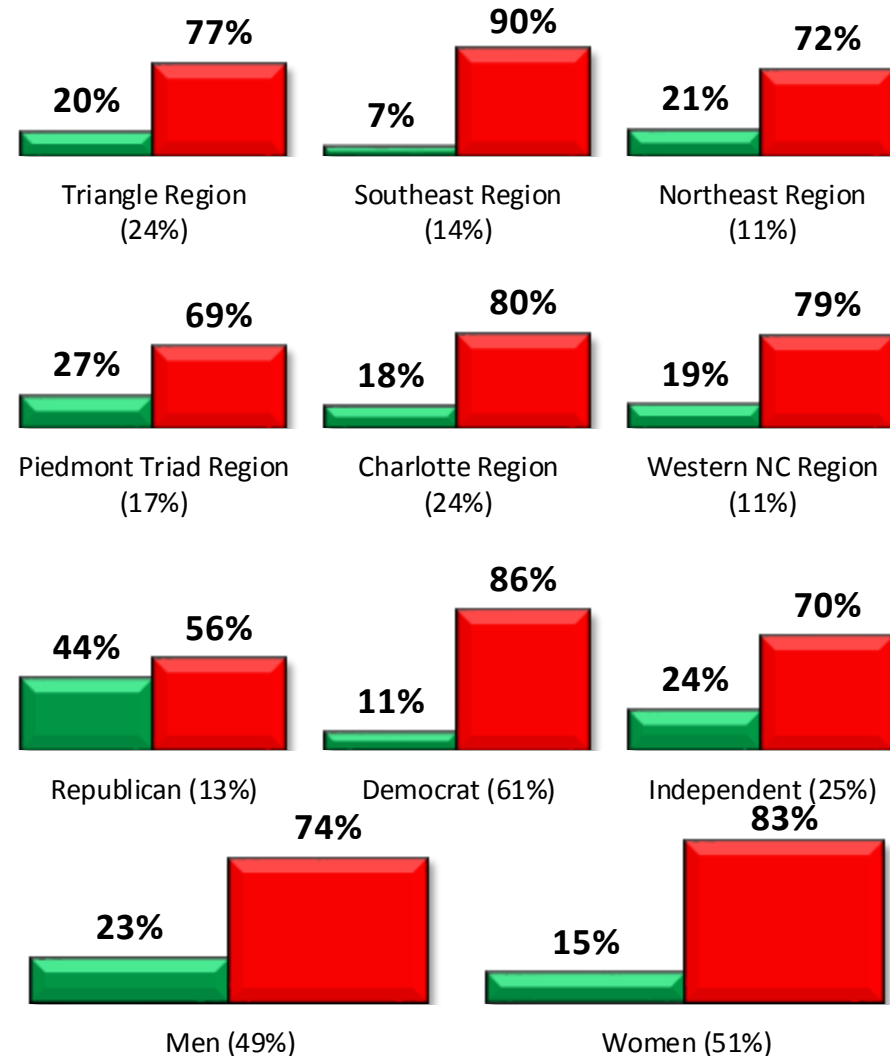
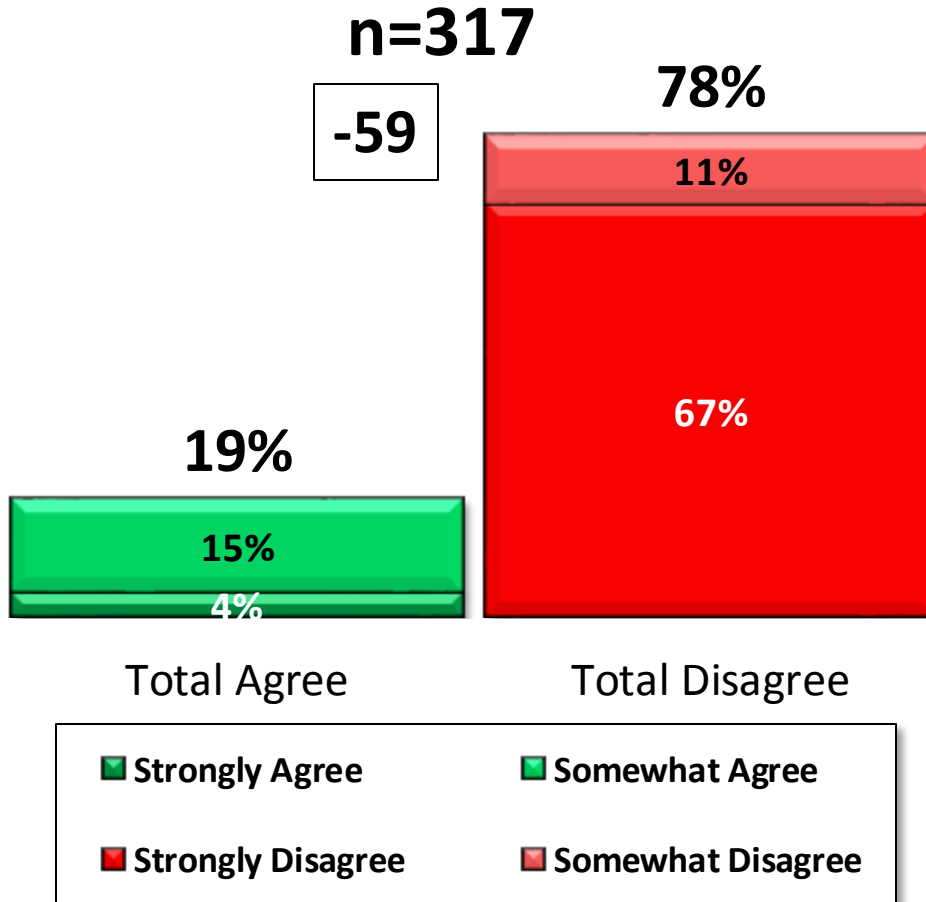
Donald Trump Job Approval



Now, please tell me whether you approve or disapprove of the job Donald Trump is doing as President?

“Even though I may not approve of the job that Donald Trump is doing as President, I do like some of the actions he is taking.”

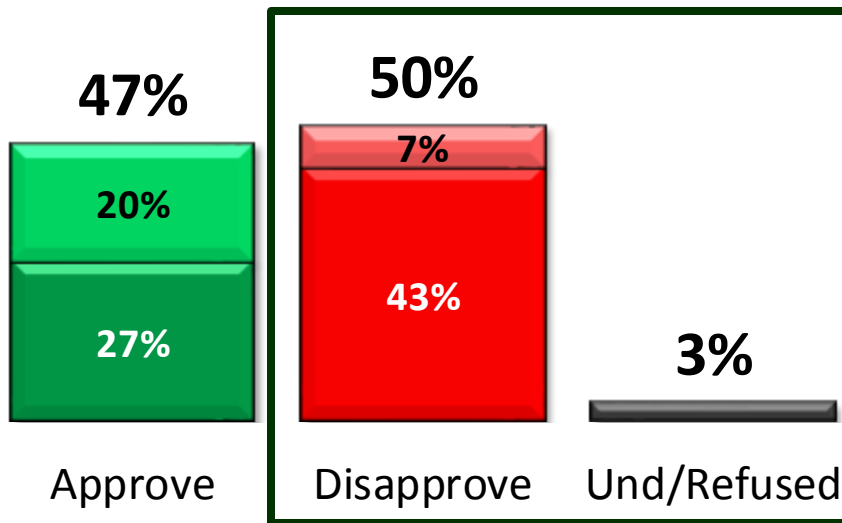
*Asked of only those who do not approve of Trump



Do you agree or disagree with the following statement: "Even though I may not approve of the job that Donald Trump is doing as President, I do like some of the actions he is taking?"

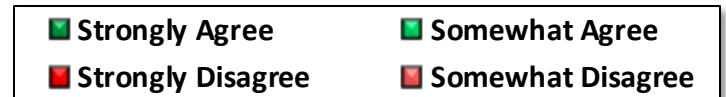
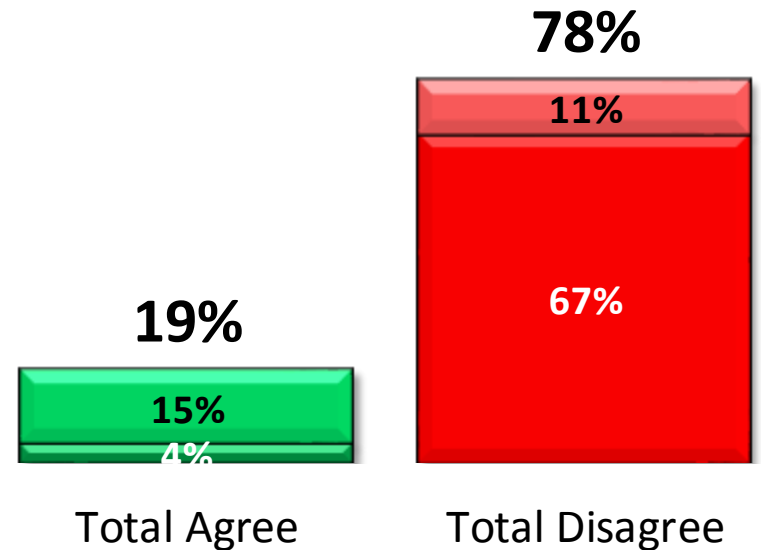
What is a “Trump Supporter?”

Now, please tell me whether you approve or disapprove of the job Donald Trump is doing as President?



Asked of those who do not approve (n317)

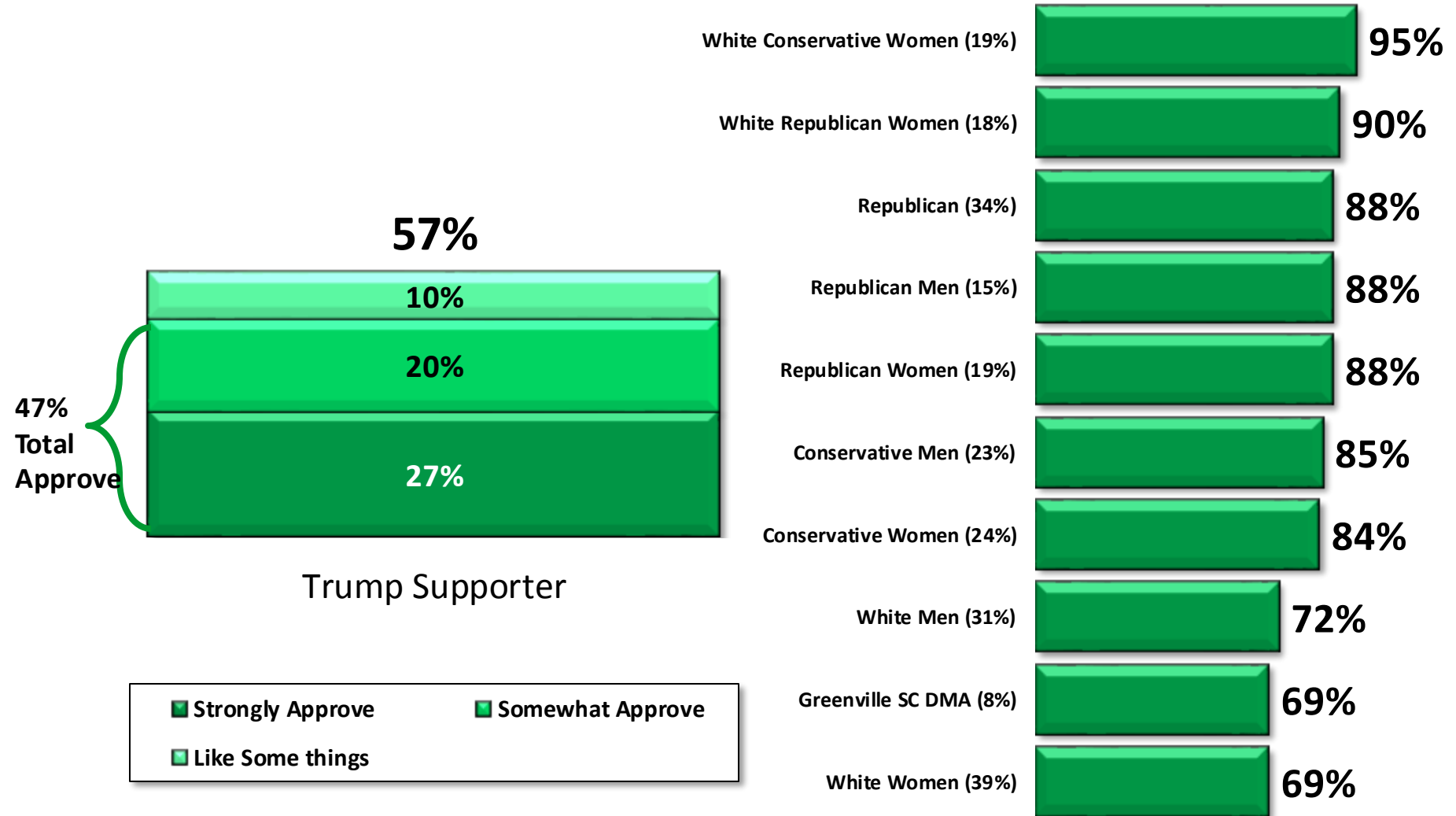
Do you agree or disagree with the following statement: "Even though I may not approve of the job that Donald Trump is doing as President, I do like some of the actions he is taking?"



Now, please tell me whether you approve or disapprove of the job Donald Trump is doing as President?

A "Trump Supporter" is a voter who either approves of the job Donald Trump is doing, OR agrees that they like some of the actions he is taking.

A Profile of a Trump Supporter:



Now, please tell me whether you approve or disapprove of the job Donald Trump is doing as President? / Do you agree or disagree with the following statement: "Even though I may not approve of the job that Donald Trump is doing as President, I do like some of the actions he is taking?"

Where does Trump's True Support Come From?

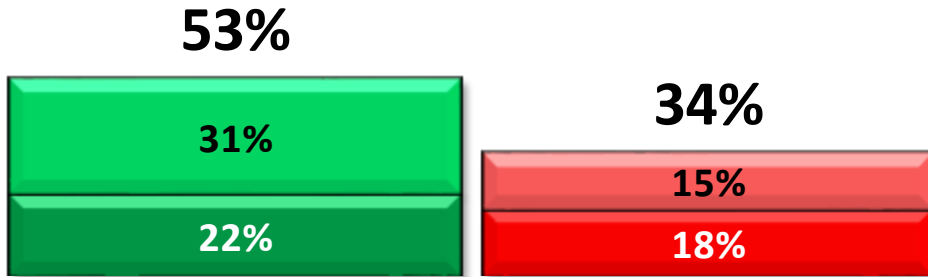
	Approve	Agree/ Like Some Actions	True Support
Triangle Region	42%	11%	53%
Southeast Region	49%	4%	53%
Northeast Region	50%	10%	60%
Piedmont Triad Region	49%	14%	63%
Charlotte Region	43%	10%	53%
Western Region	56%	8%	64%
Men	46%	12%	58%
Women	48%	8%	56%
Ages 18-40	41%	12%	53%
Ages 41-55	50%	9%	59%
Ages 56-65	47%	11%	58%
Ages 66+	49%	9%	58%

	Approve	Agree/ Like Some Actions	True Support
Republican	79%	9%	88%
Democrat	23%	8%	31%
Independent	45%	13%	58%
Republican Men	78%	10%	88%
Republican Women	80%	8%	88%
Democrat Men	23%	12%	35%
Democrat Women	22%	7%	29%
Independent Men	43%	16%	59%
Independent Women	47%	10%	57%
Liberal	11%	6%	17%
Moderate	38%	12%	50%
Conservative	73%	11%	84%

Now, please tell me whether you approve or disapprove of the job Donald Trump is doing as President? / Do you agree or disagree with the following statement: "Even though I may not approve of the job that Donald Trump is doing as President, I do like some of the actions he is taking?"

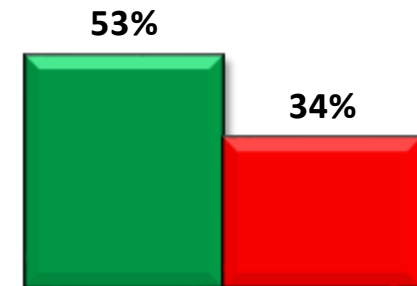
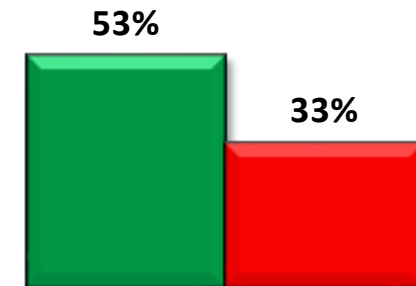
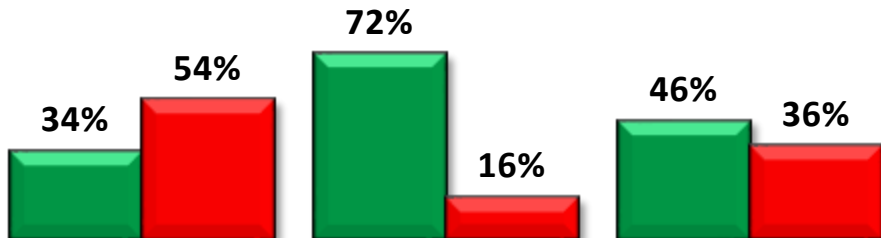
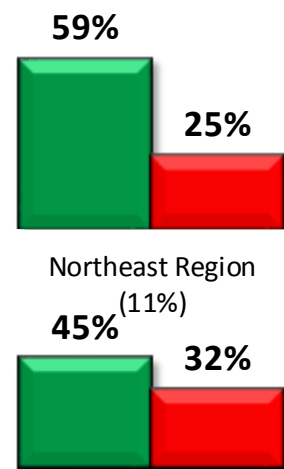
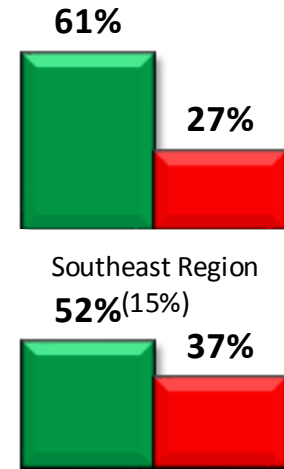
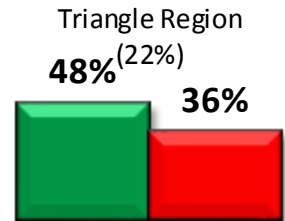
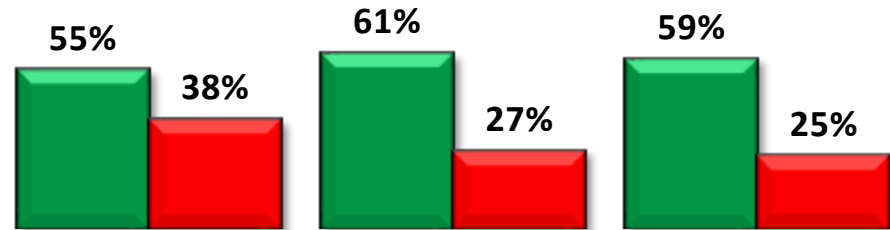
Roy Cooper Job Approval

+19



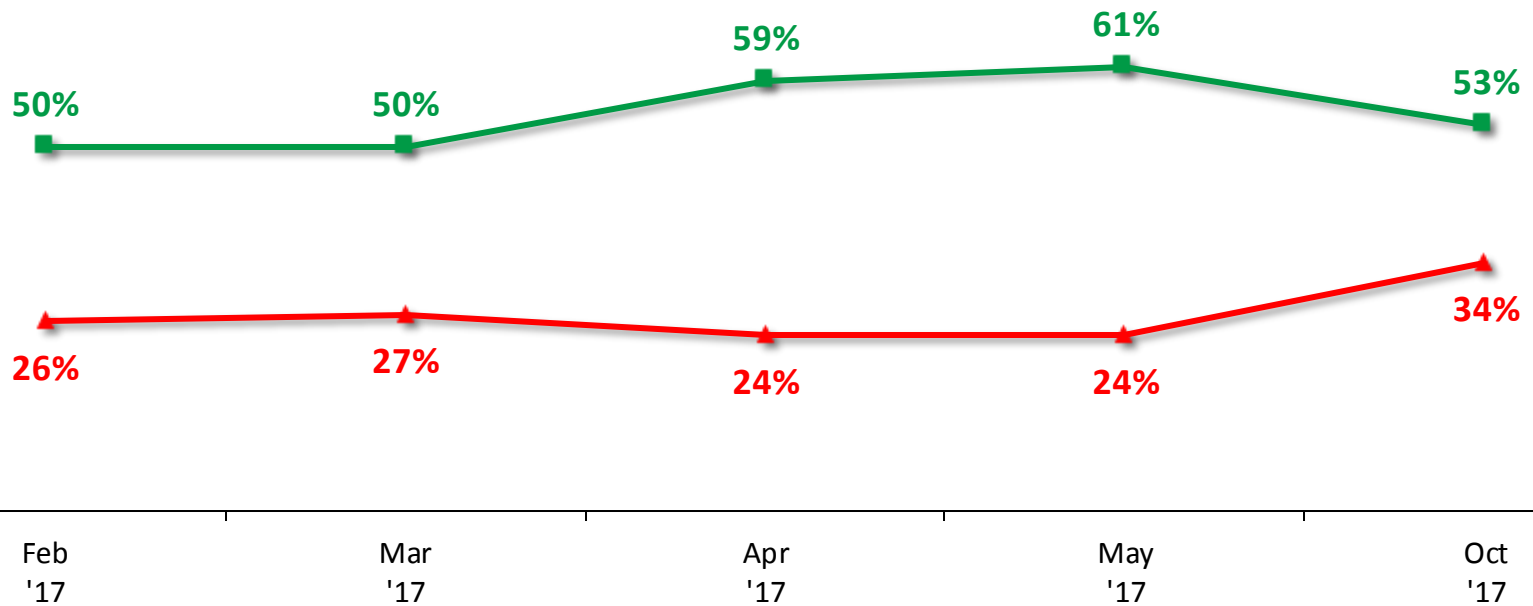
Approve

Disapprove



Now, please tell me whether you approve or disapprove of the job Roy Cooper is doing as Governor?

Roy Cooper Job Approval



Now, please tell me whether you approve or disapprove of the job Roy Cooper is doing as Governor?

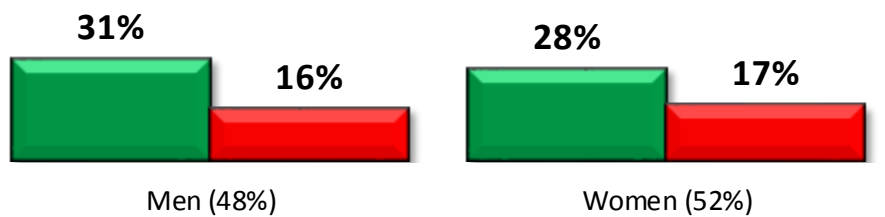
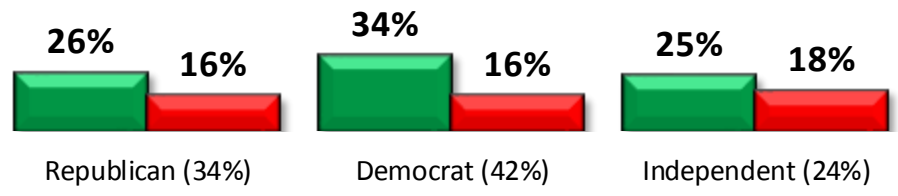
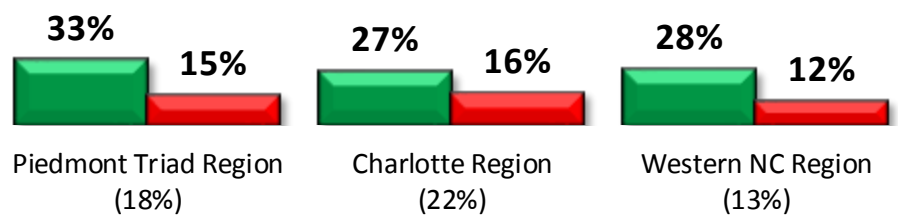
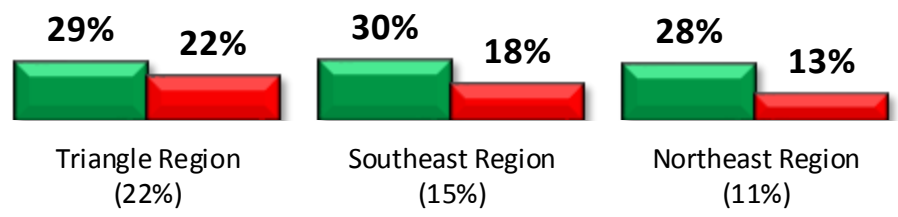
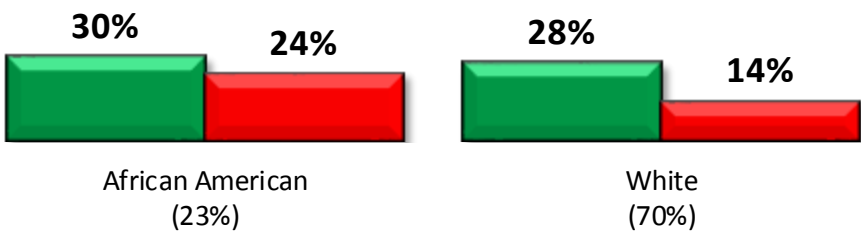
Josh Stein Job Approval

+13



Approve Disapprove

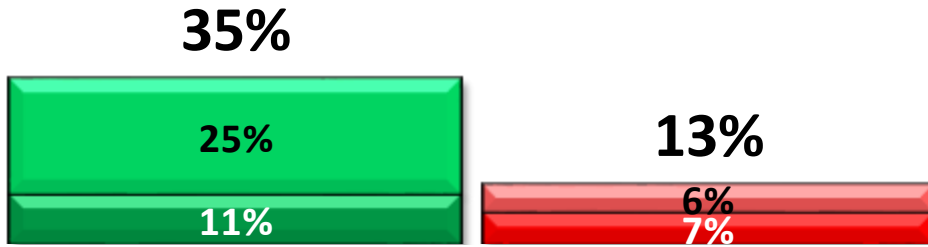
■ Strongly Approve ■ Somewhat Approve
■ Strongly Disapprove ■ Somewhat Disapprove



Now, please tell me whether you approve or disapprove of the job Josh Stein is doing as Attorney General?

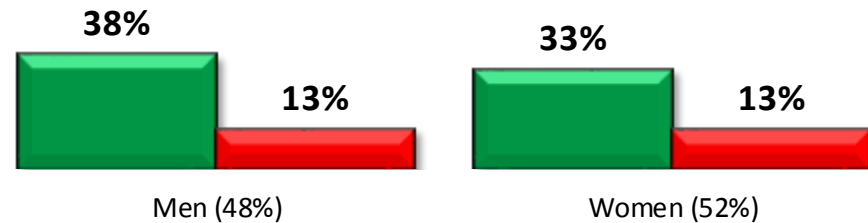
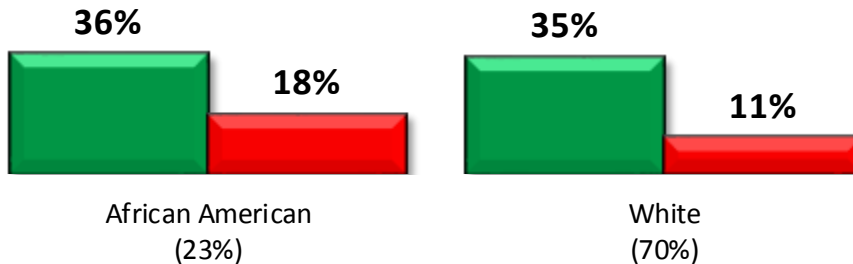
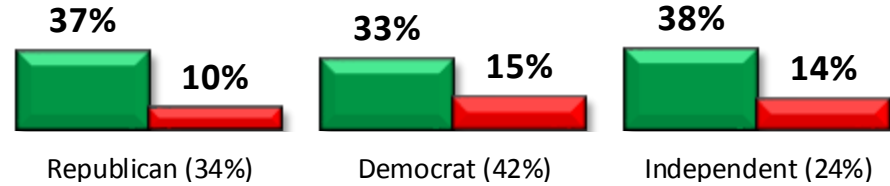
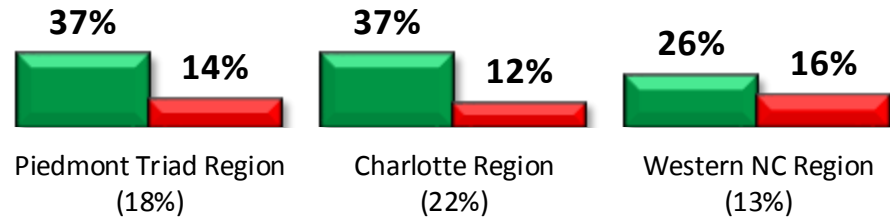
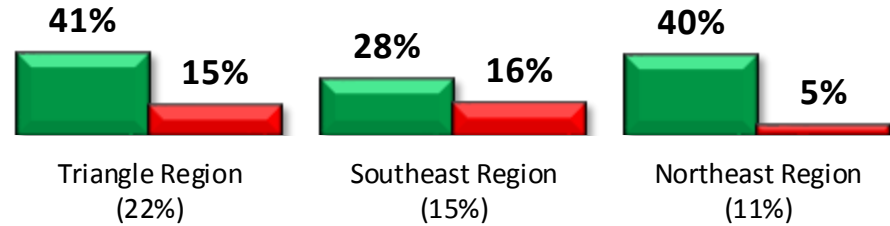
Dan Forrest Job Approval

+22



Approve

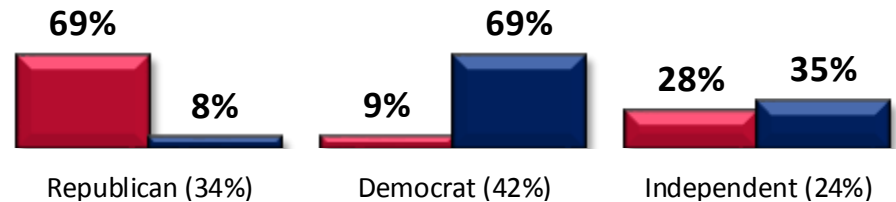
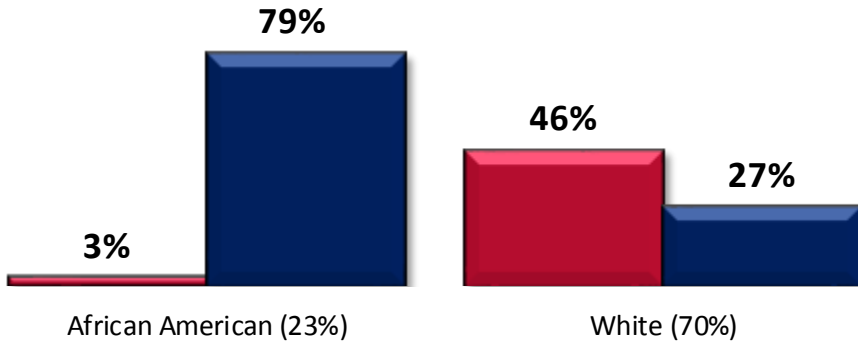
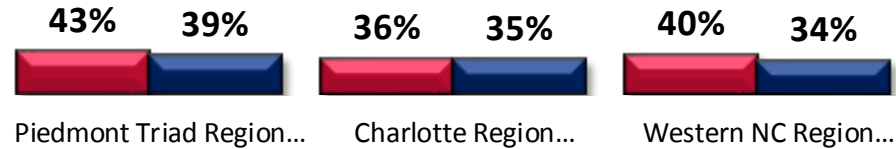
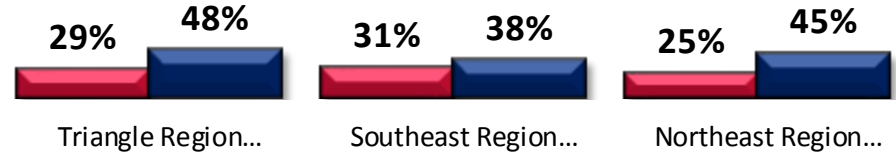
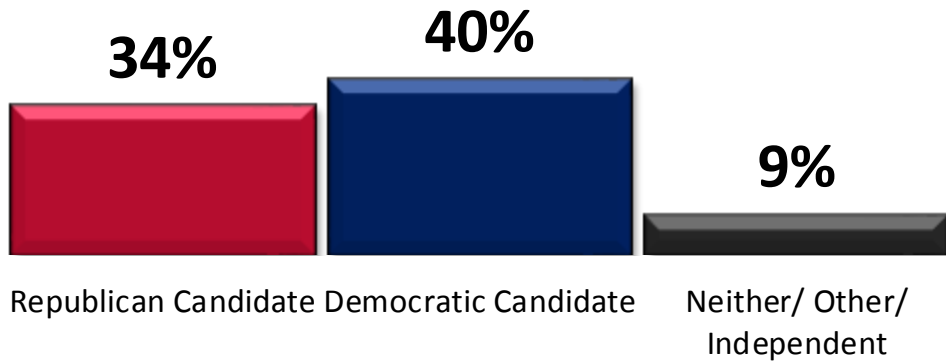
Disapprove



Now, please tell me whether you approve or disapprove of the job Dan Forrest is doing as Lieutenant Governor?

2018 Generic Congressional Generic Ballot

-6

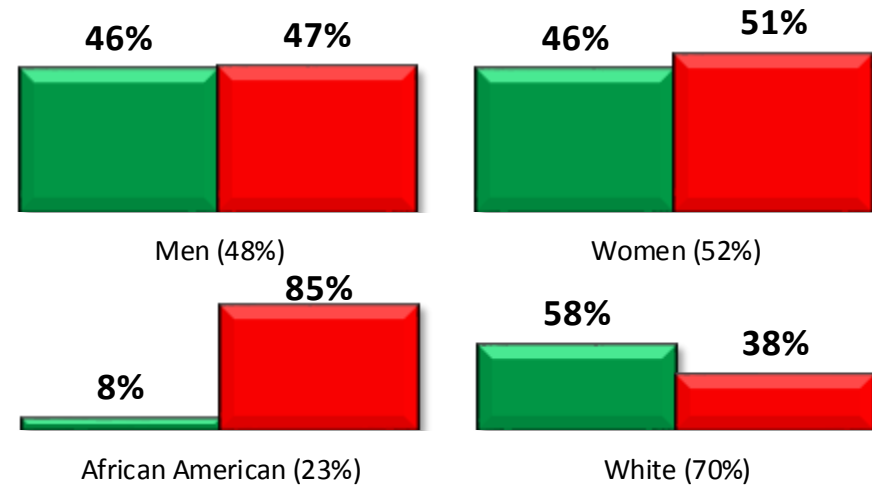
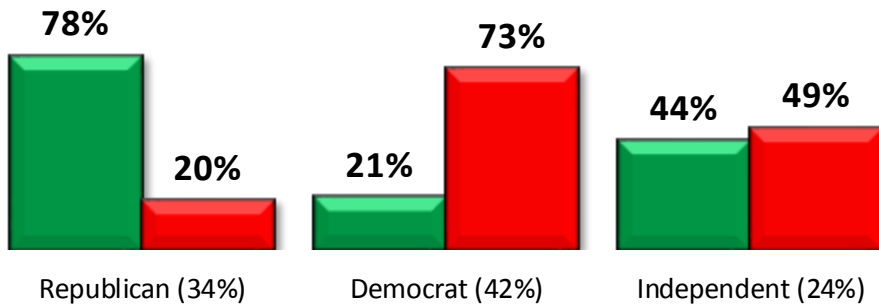
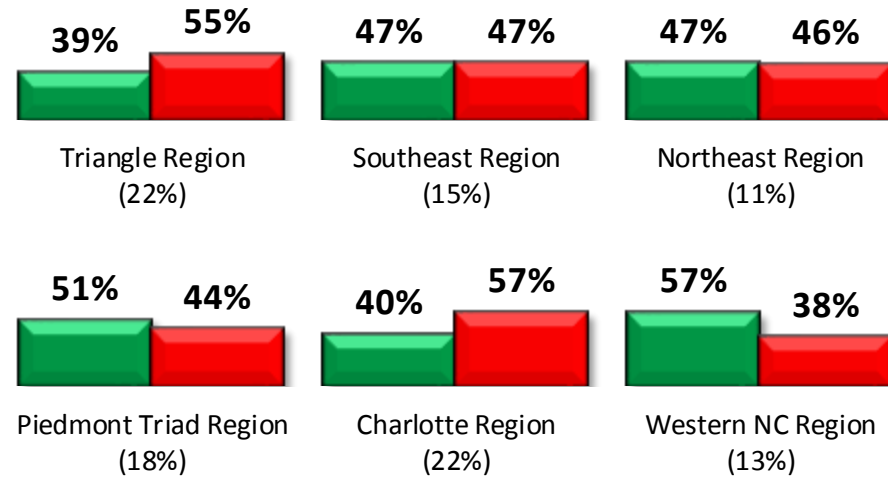
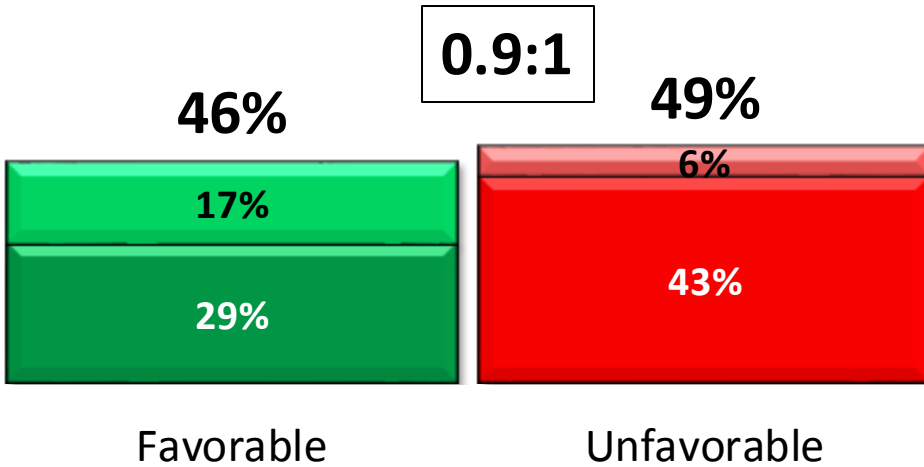


And thinking ahead to 2018... if the election for Congress were being held today, would you be voting for the:

A large, stylized graphic of a flame or torch, rendered in a lighter shade of red than the background. It features several pointed, flame-like shapes rising from a curved base.

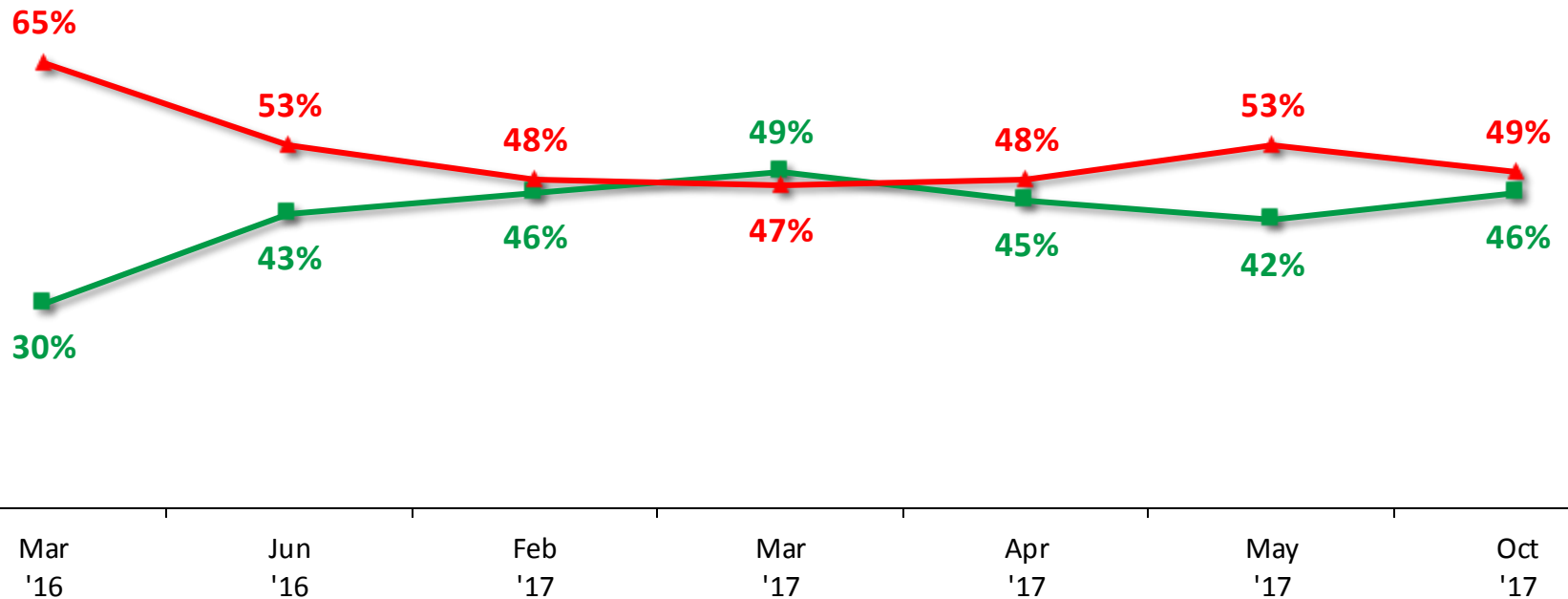
Image

Donald Trump Image



Please tell me if you have a favorable or unfavorable opinion of Donald Trump?

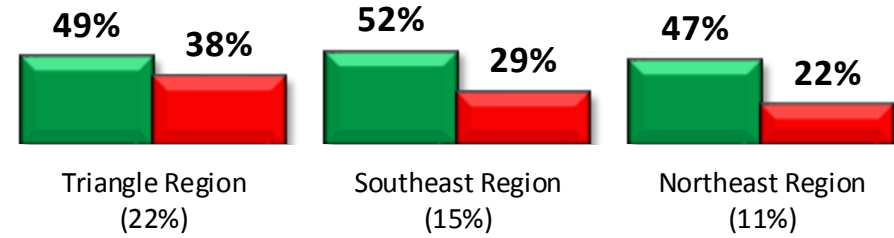
Donald Trump Image



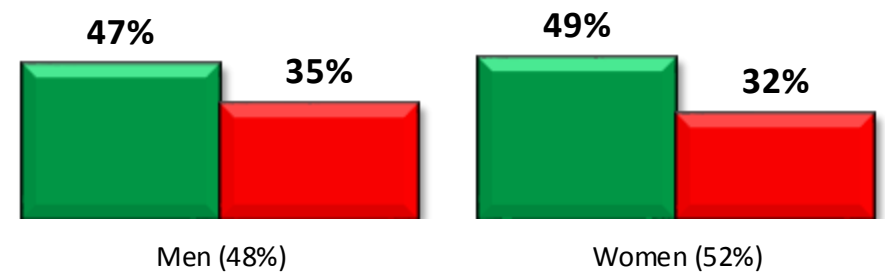
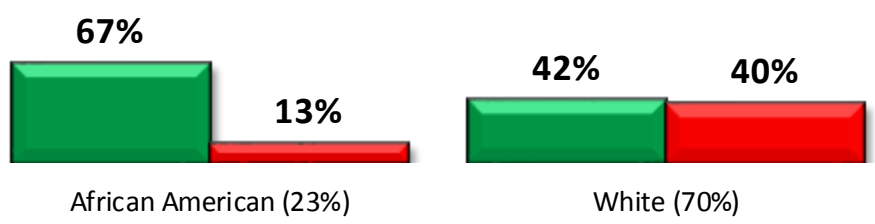
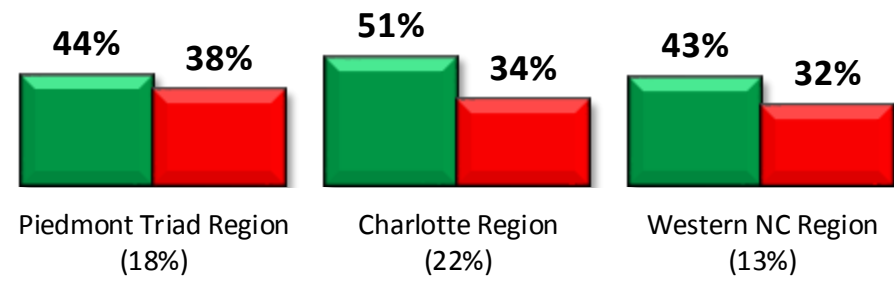
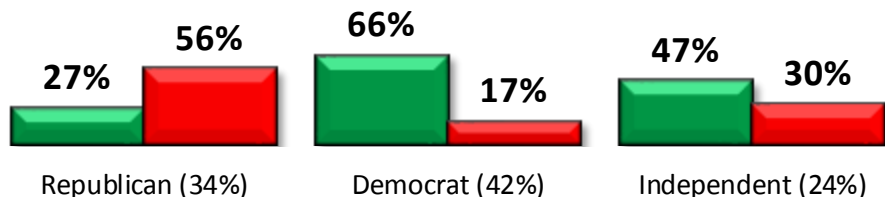
Please tell me if you have a favorable or unfavorable opinion of Donald Trump?

Roy Cooper Image

1.5:1

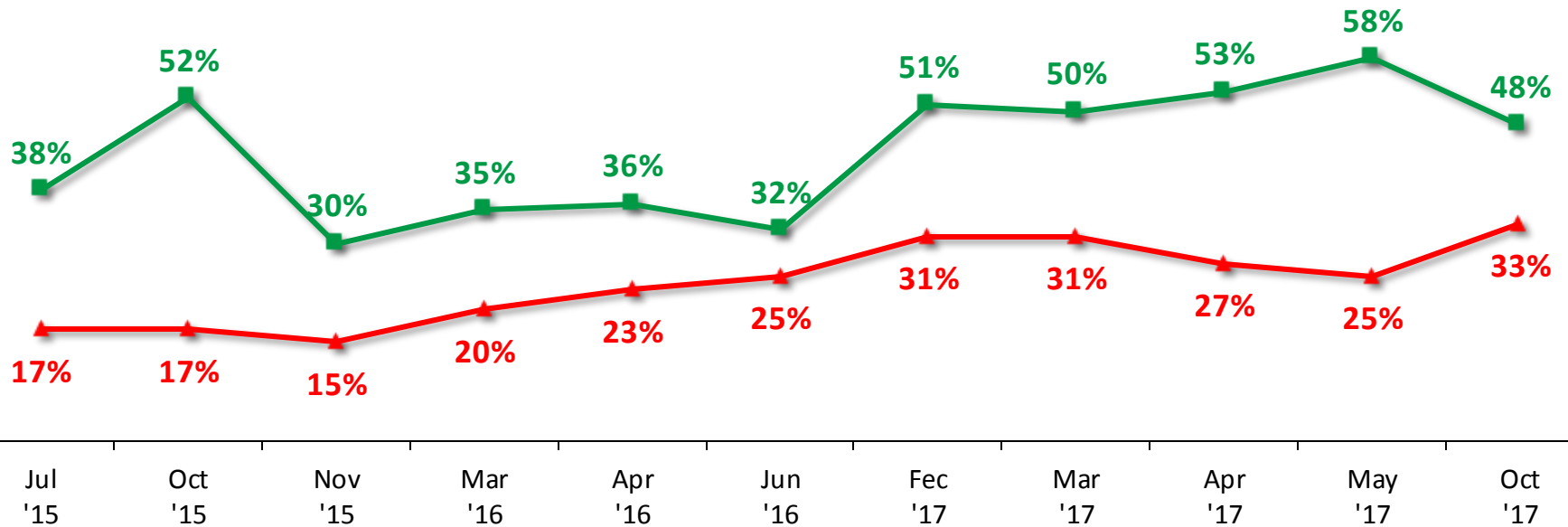


Favorable: Very Favorable, Somewhat Favorable
 Unfavorable: Very Unfavorable, Somewhat Unfavorable



Please tell me if you have a favorable or unfavorable opinion of Roy Cooper?

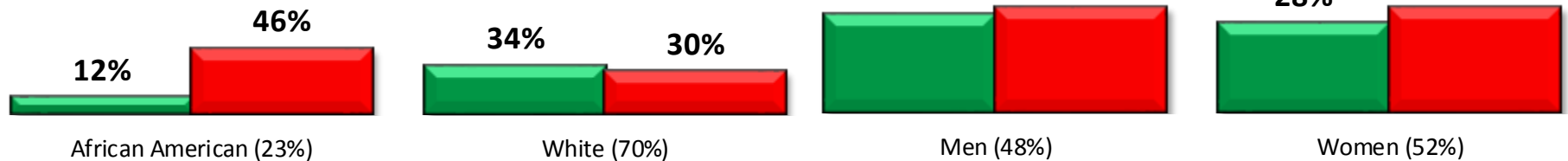
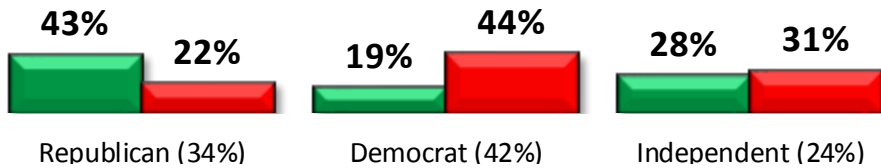
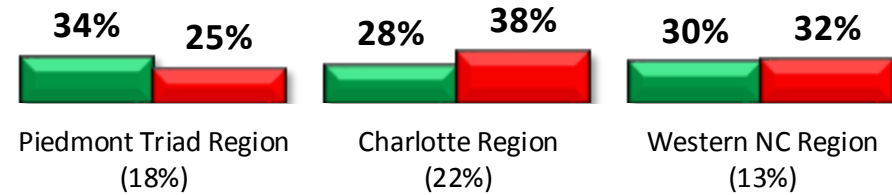
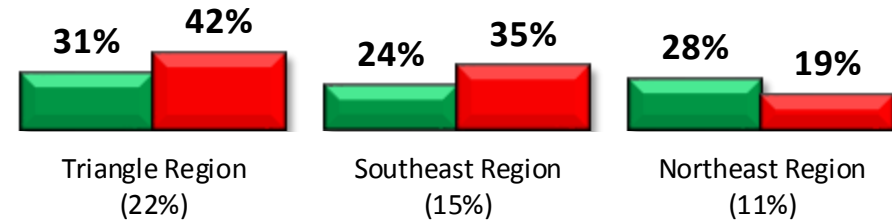
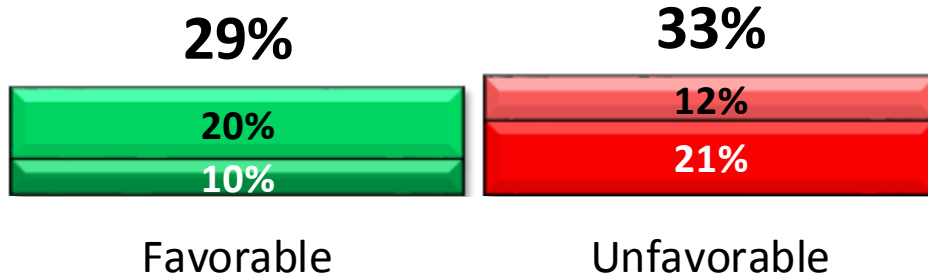
Roy Cooper Image



Please tell me if you have a favorable or unfavorable opinion of Roy Cooper?

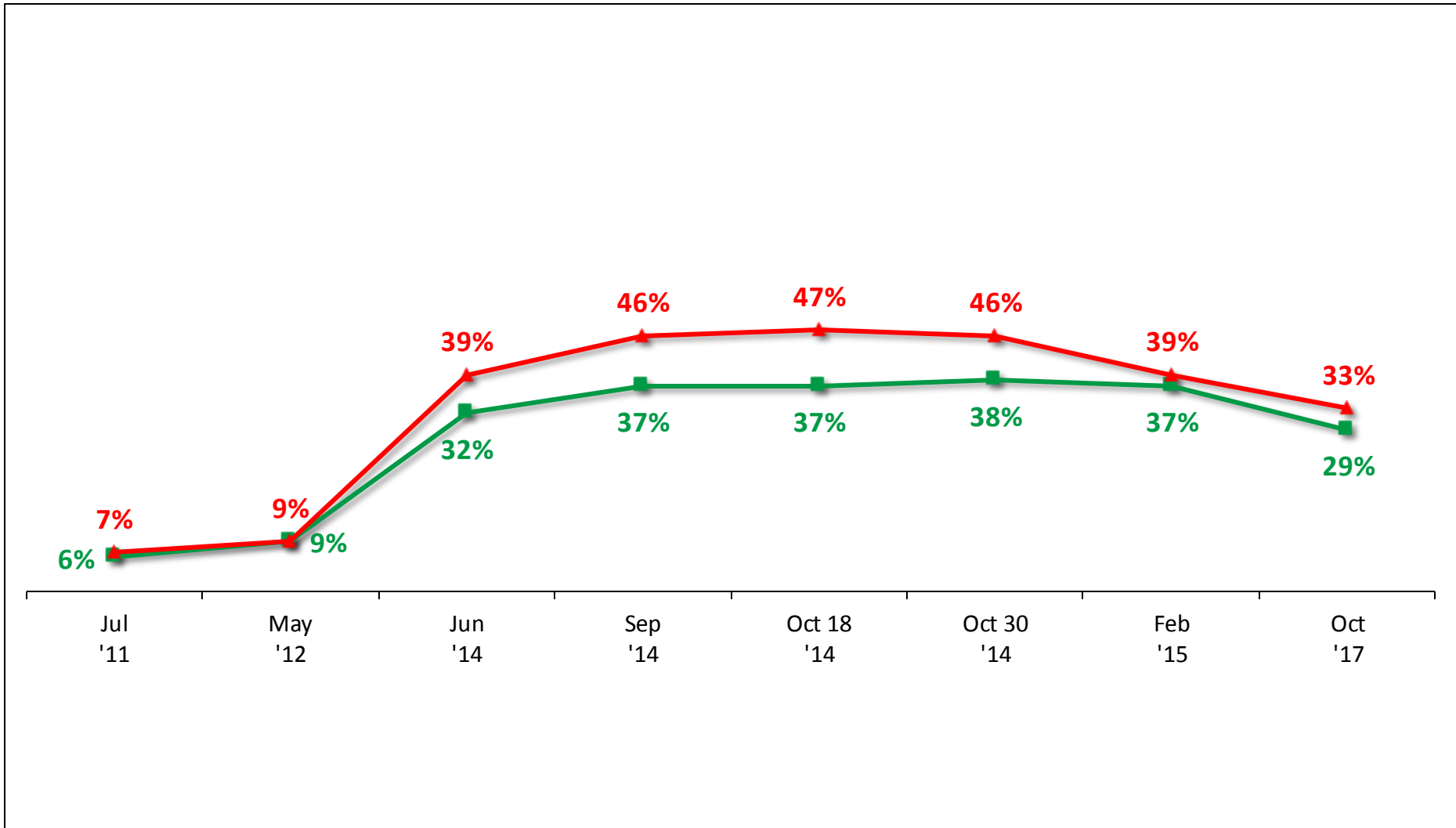
Thom Tillis Image

0.9:1



Please tell me if you have a favorable or unfavorable opinion of Thom Tillis?

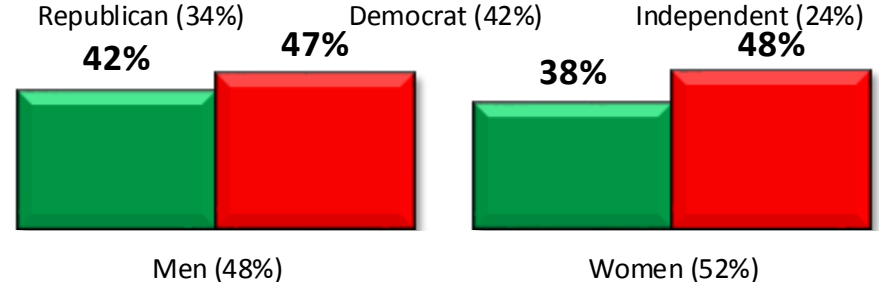
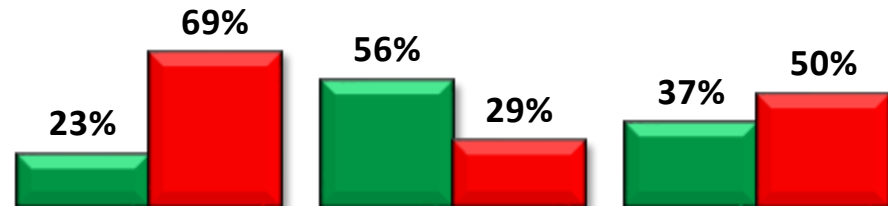
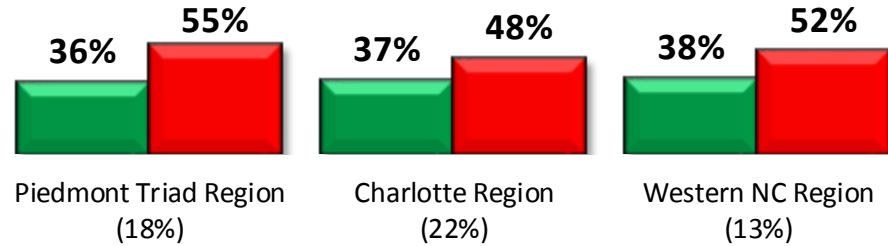
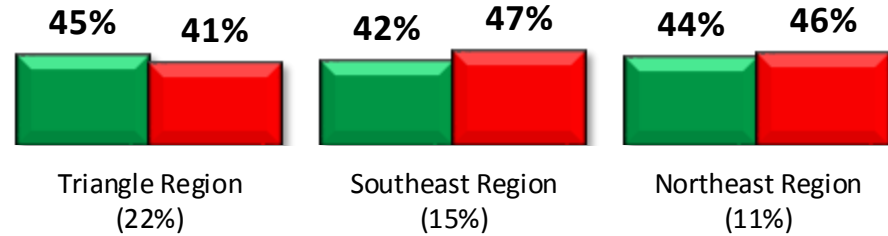
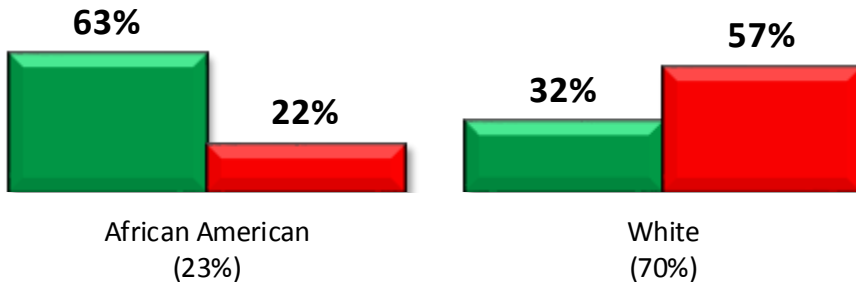
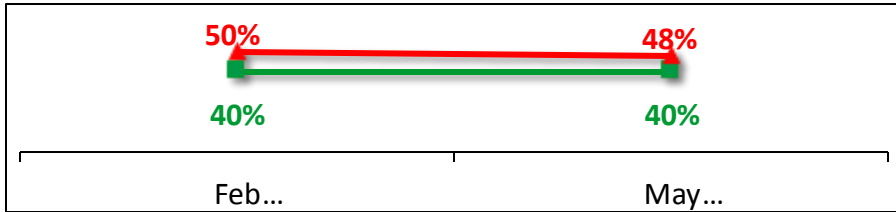
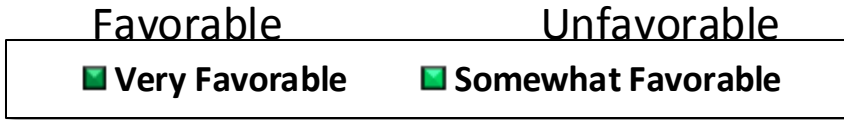
Thom Tillis Image



Please tell me if you have a favorable or unfavorable opinion of Thom Tillis?

The Mainstream News Media Image

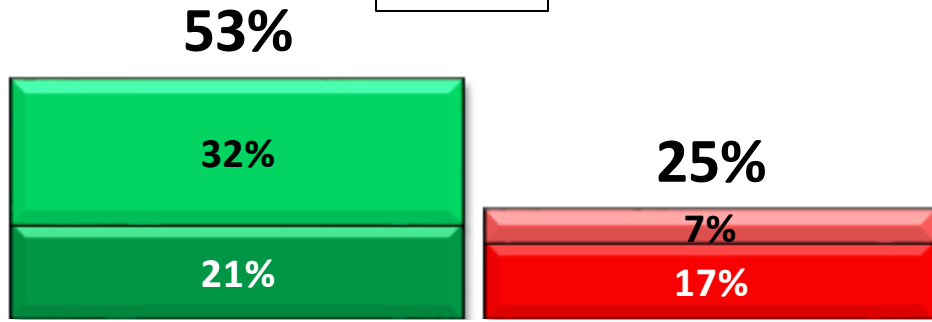
0.8:1



Please tell me if you have a favorable or unfavorable opinion of the Mainstream News Media?

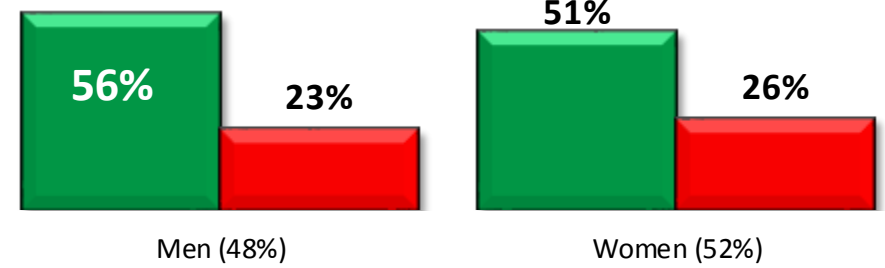
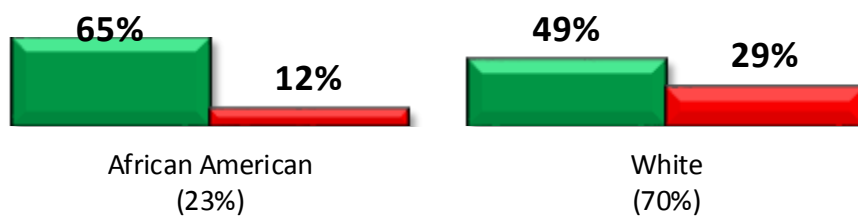
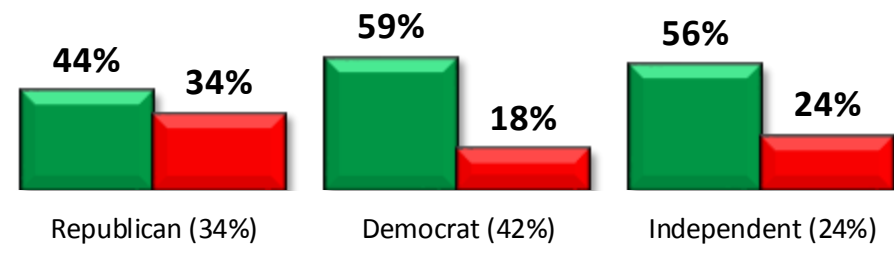
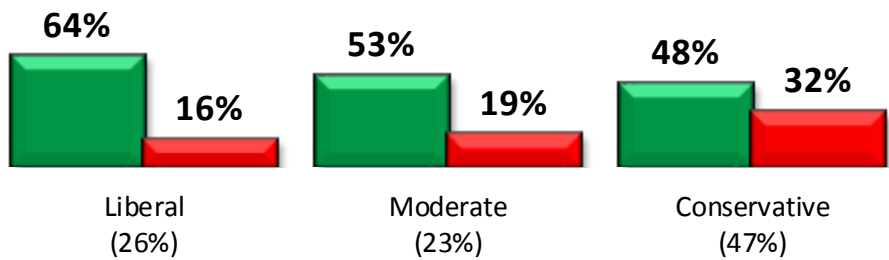
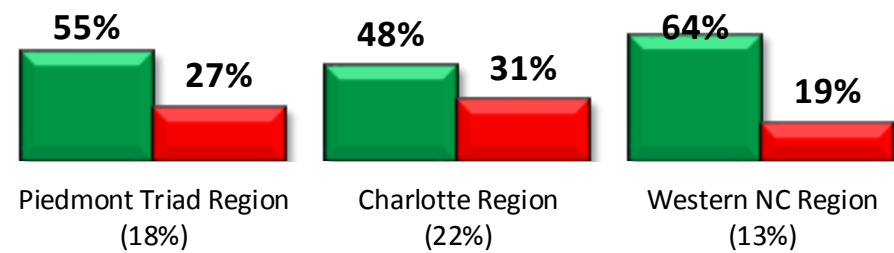
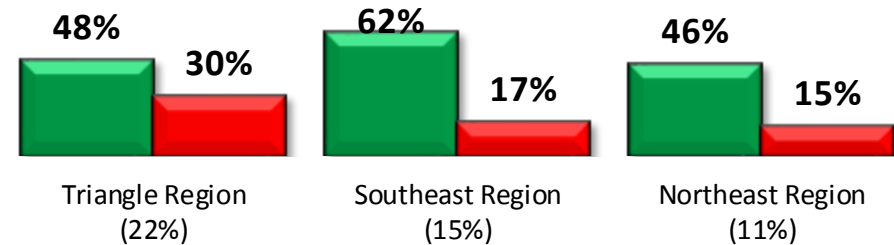
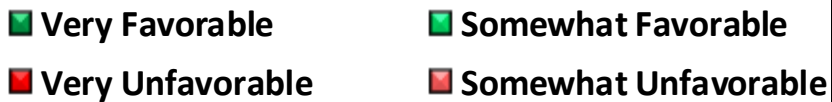
Local Newspaper Image

2.1:1



Favorable

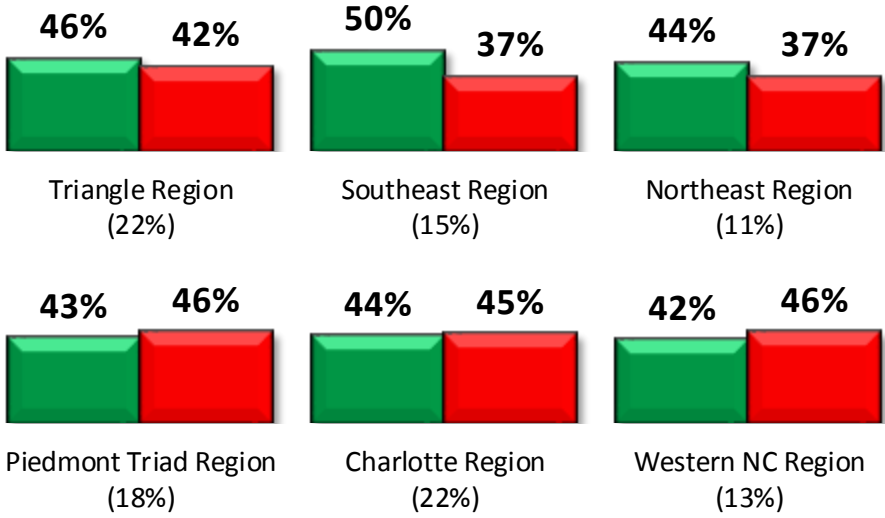
Unfavorable



Please tell me if you have a favorable or unfavorable opinion of your Local Newspaper?

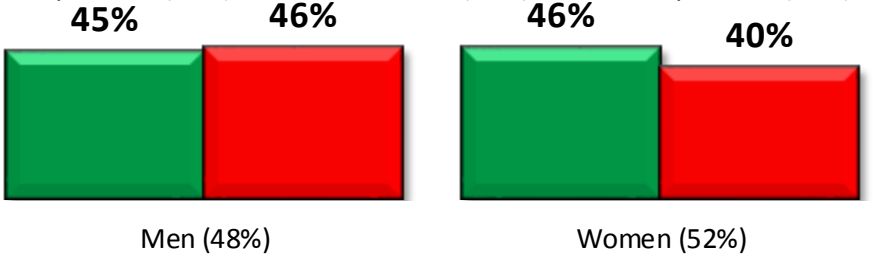
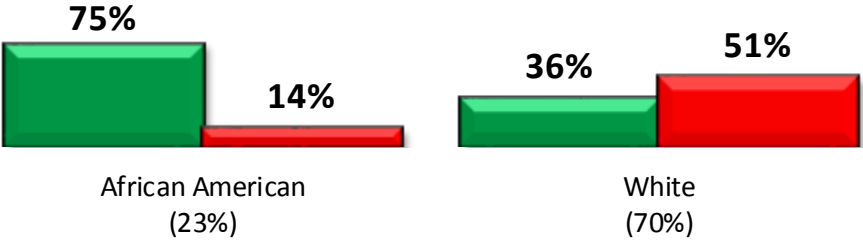
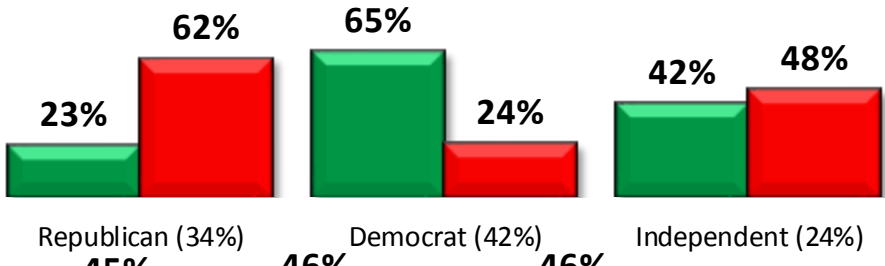
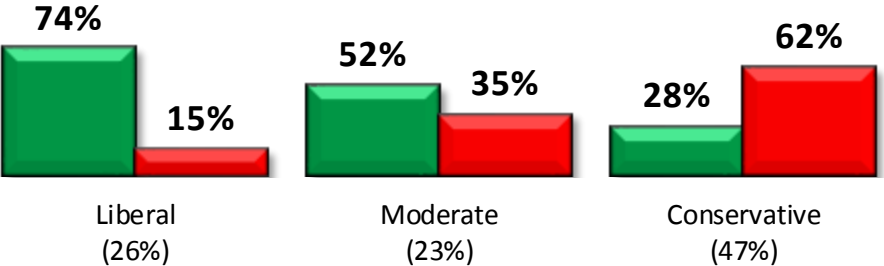
CNN Image

1.0:1



Favorable
 Very Favorable (Green)
 Somewhat Favorable (Light Green)

Unfavorable
 Somewhat Unfavorable (Light Red)
 Very Unfavorable (Red)



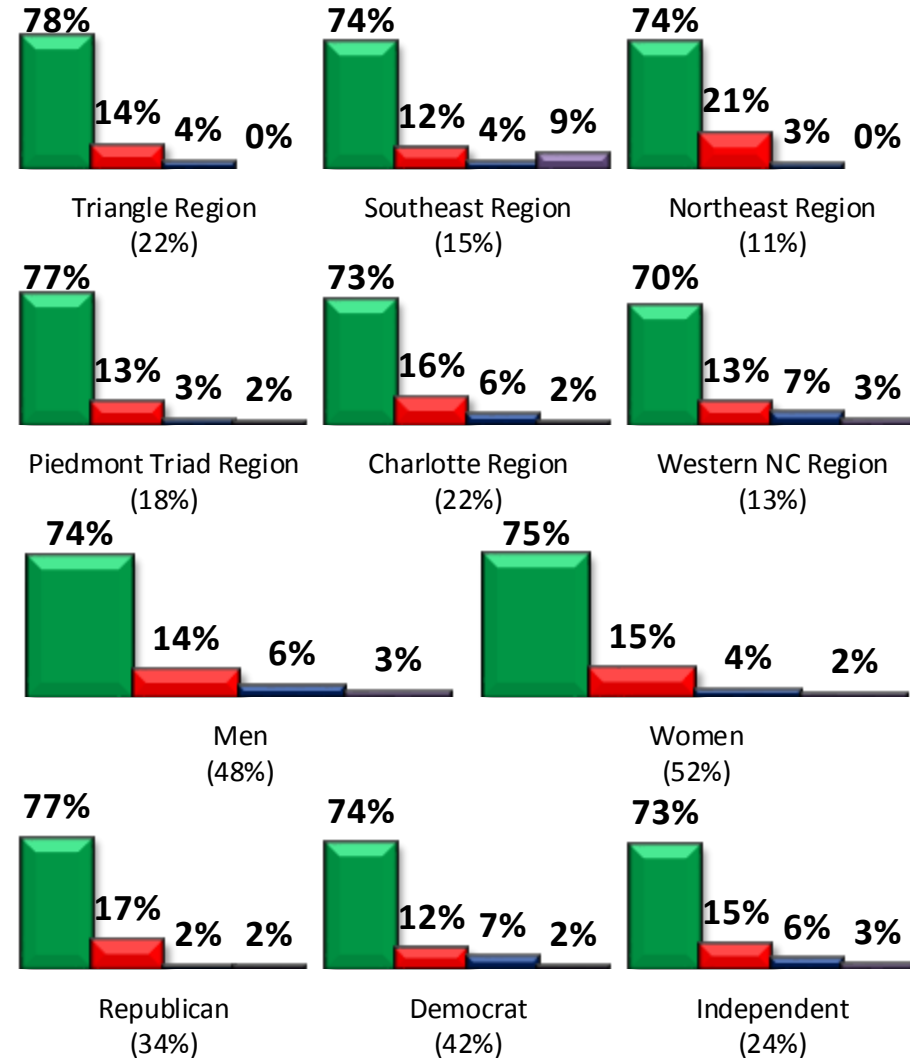
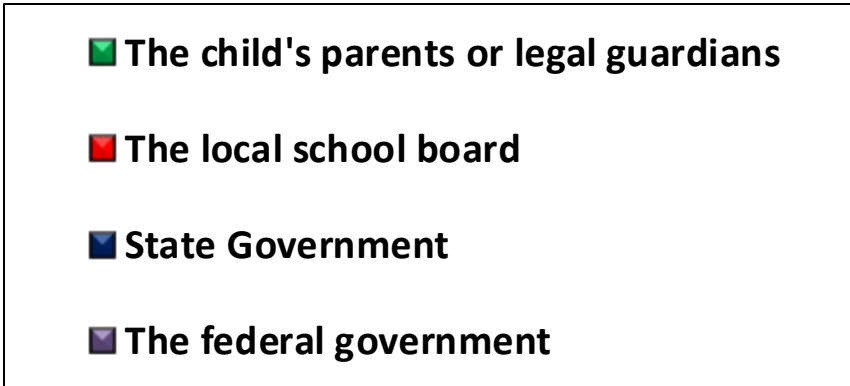
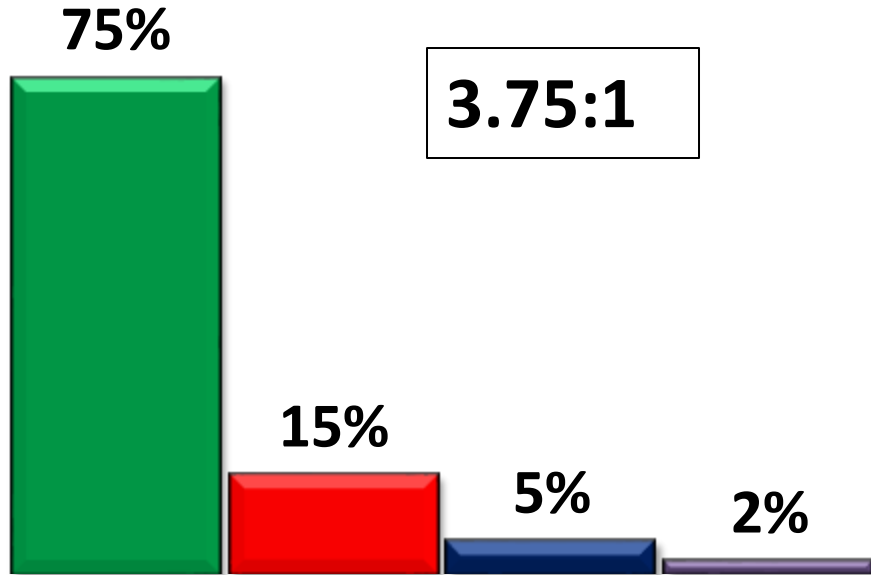
Please tell me if you have a favorable or unfavorable opinion of CNN?

A large, stylized graphic of a flame or torch, rendered in a lighter shade of red than the background. It features several pointed, flame-like shapes rising from a curved base, resembling a traditional oil lamp or a torch.

Education

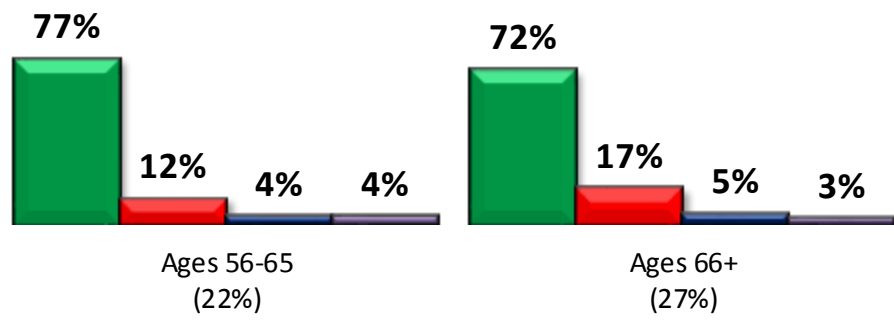
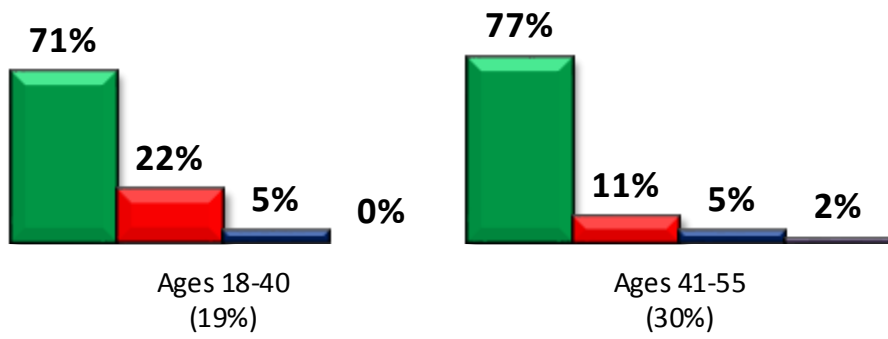
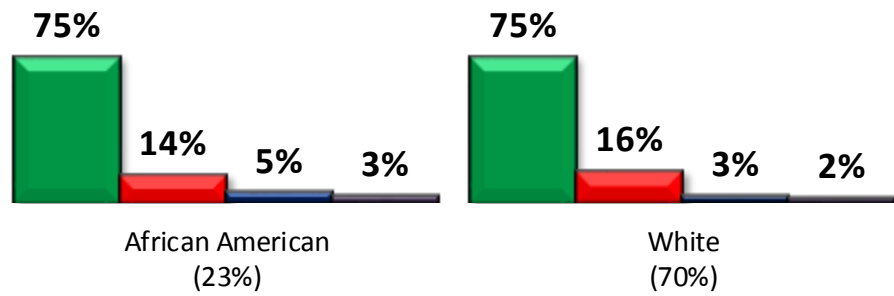
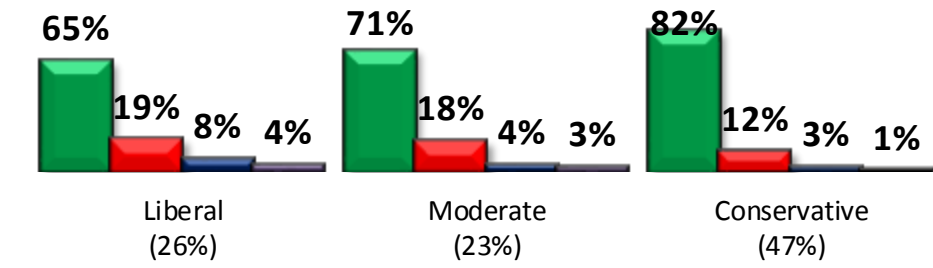
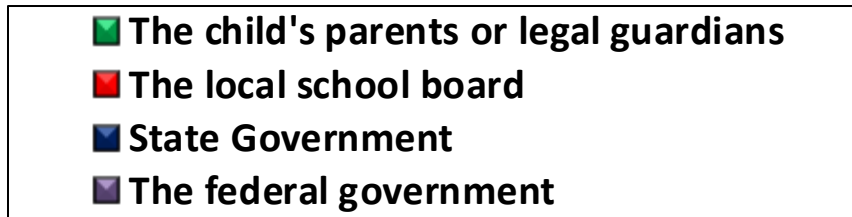
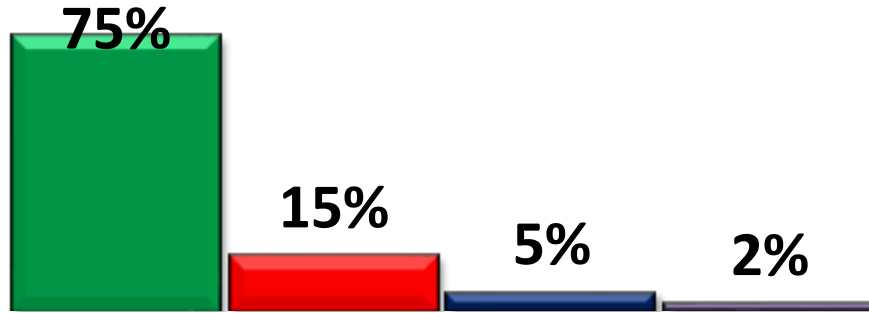


Who is best suited to decide where a child should attend school?



In your opinion, who is best suited to decide where a child should attend school...

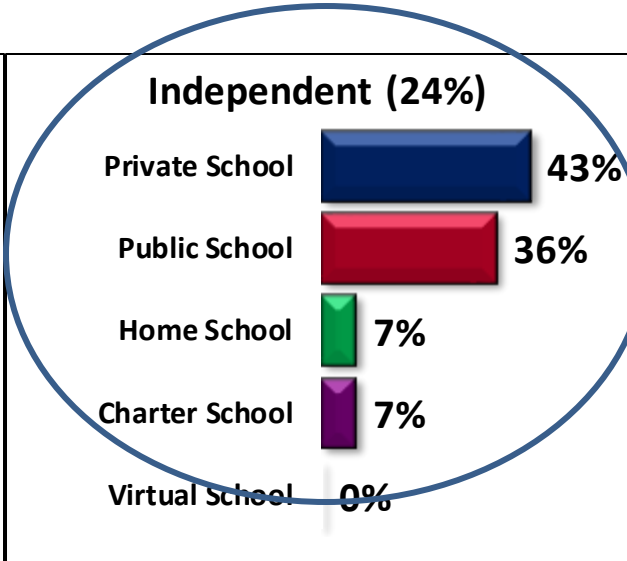
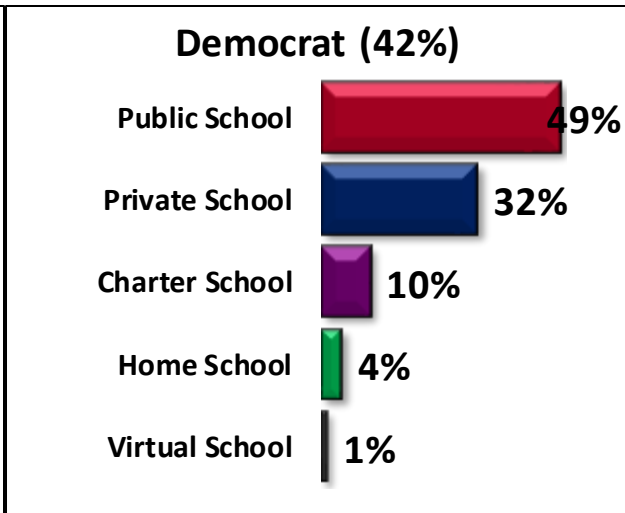
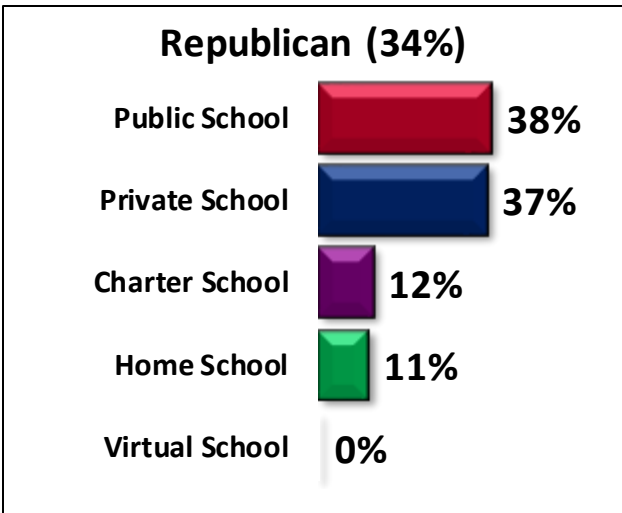
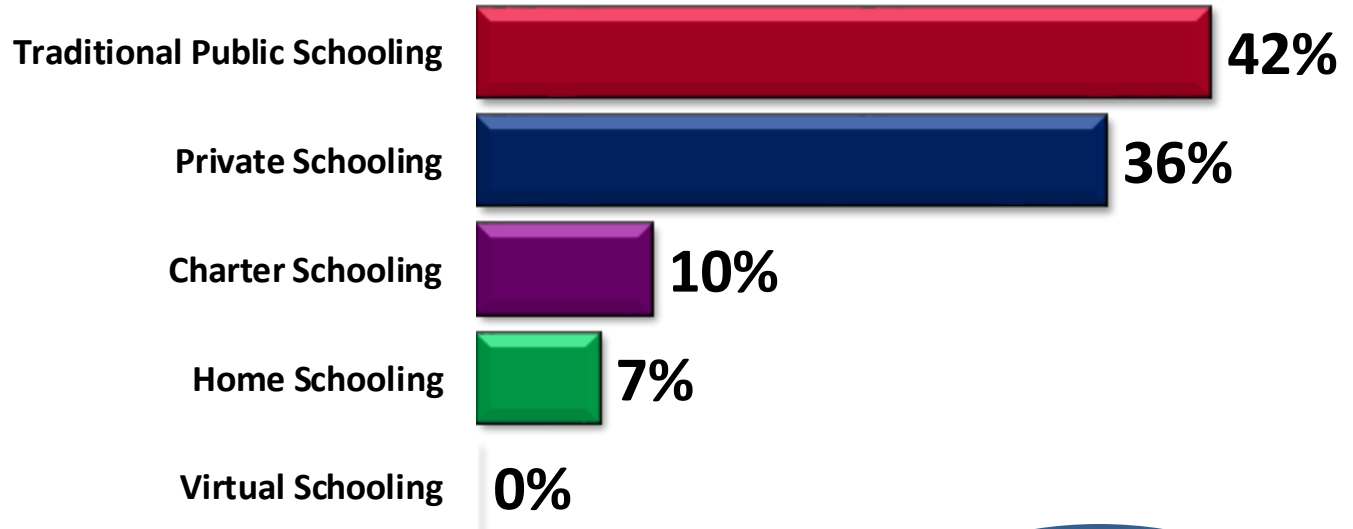
Who is best suited to decide where a child should attend school?



In your opinion, who is best suited to decide where a child should attend school...

What type of schooling would you select for your child?

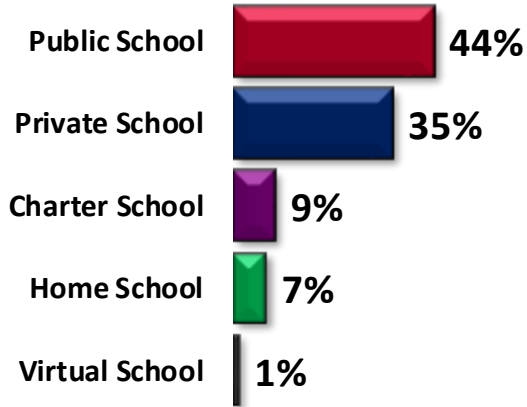
1.26:1



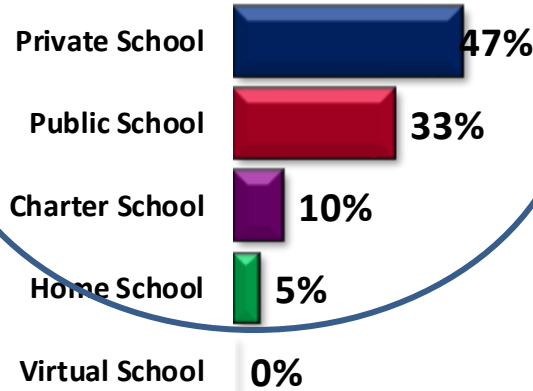
If money were not an issue and you could select the best school for your child, what type of schooling would you select for your child?

What type of schooling would you select for your child?

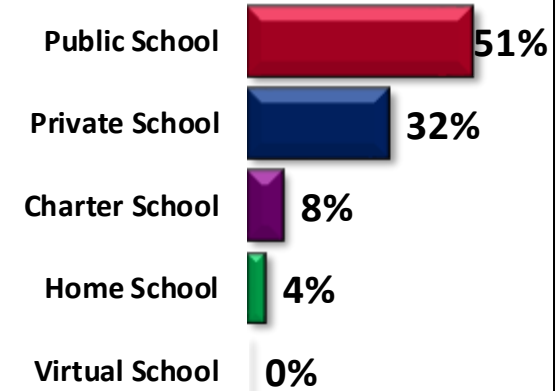
Triangle Region (22%)



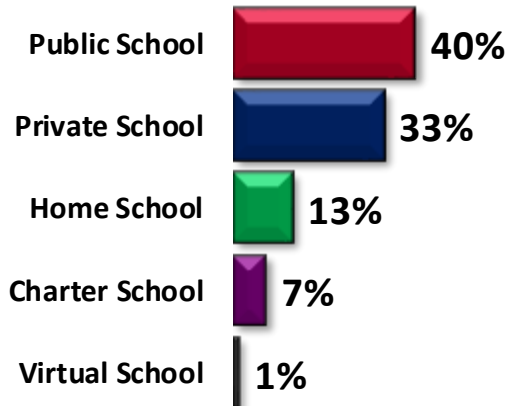
Southeast Region (15%)



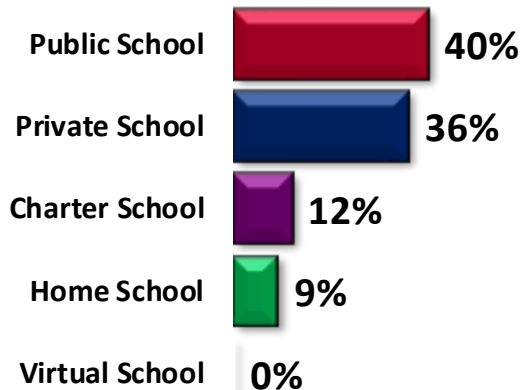
Northeast Region (11%)



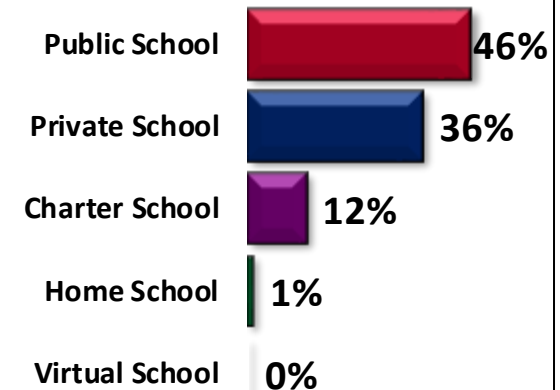
Piedmont Triad Region (18%)



Charlotte Region (22%)

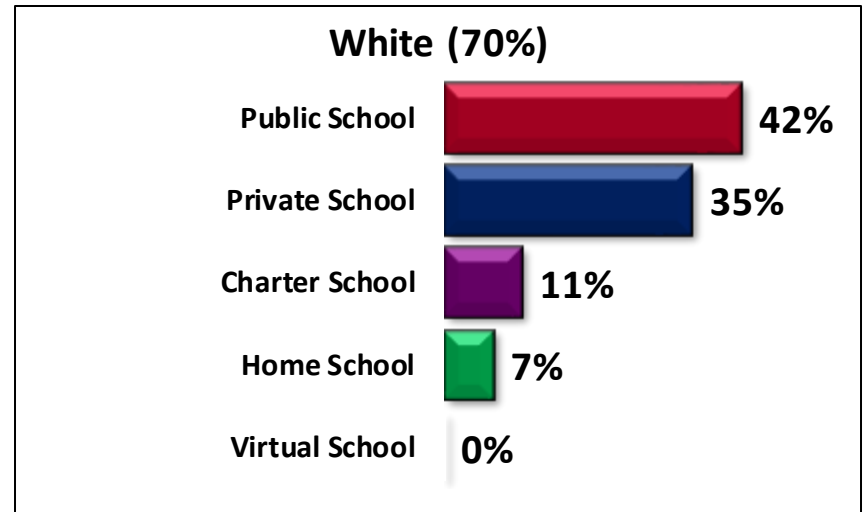
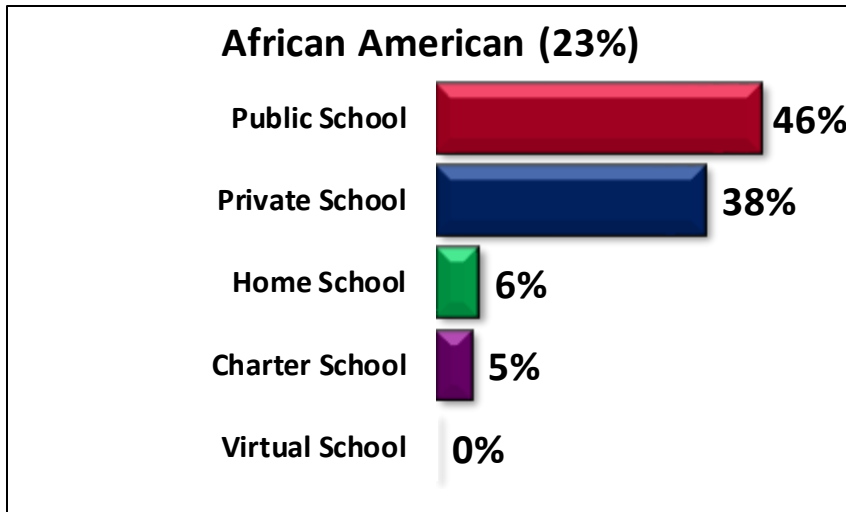
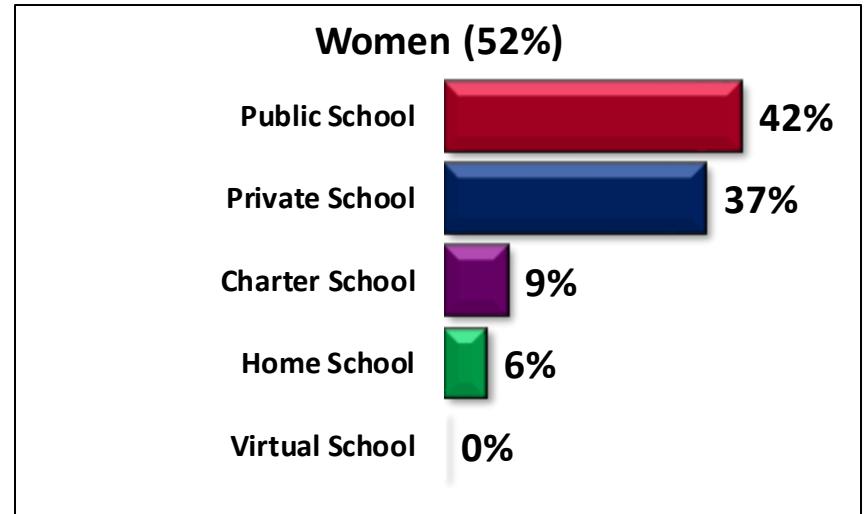
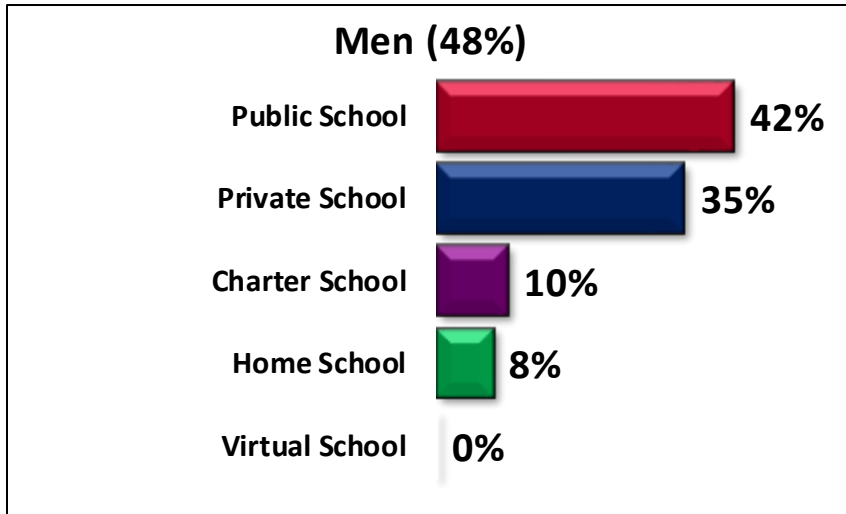


Western Region (13%)



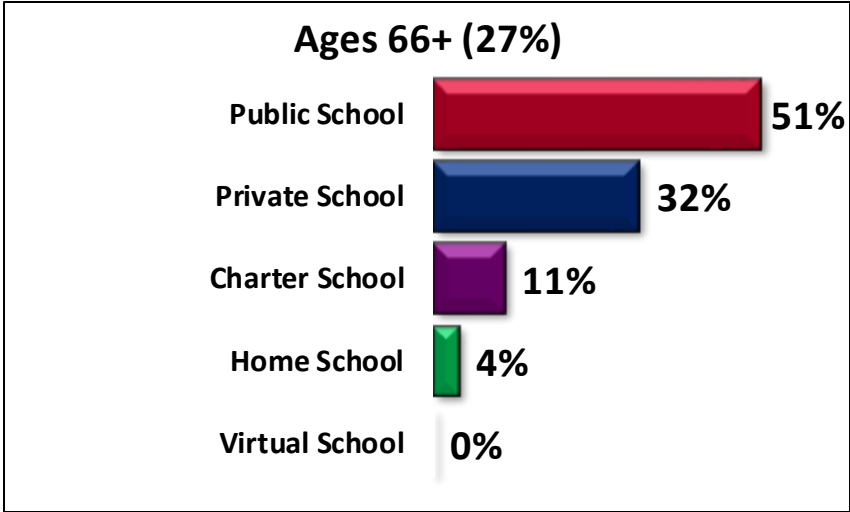
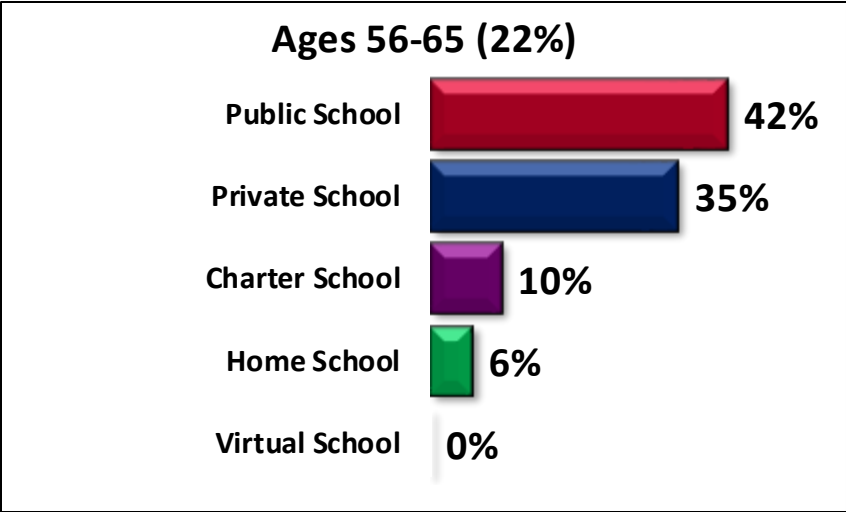
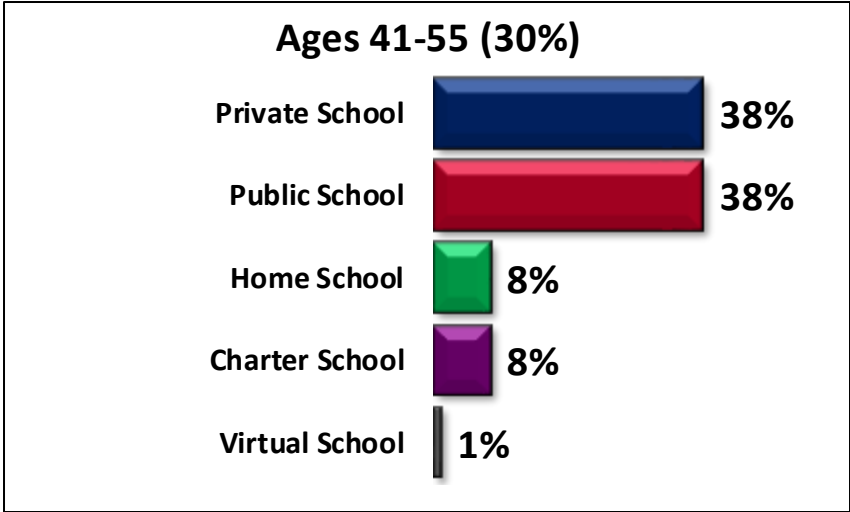
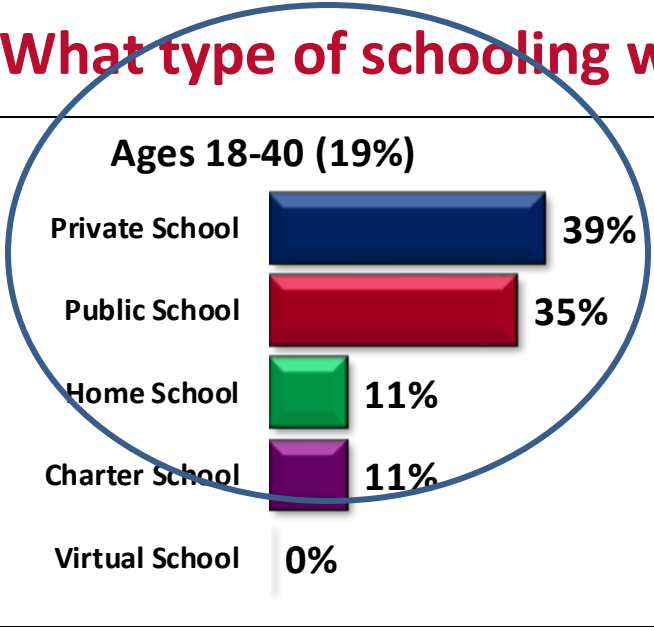
If money were not an issue and you could select the best school for your child, what type of schooling would you select for your child?

What type of schooling would you select for your child?



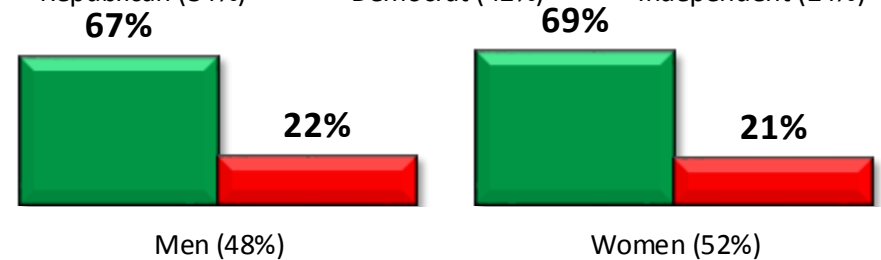
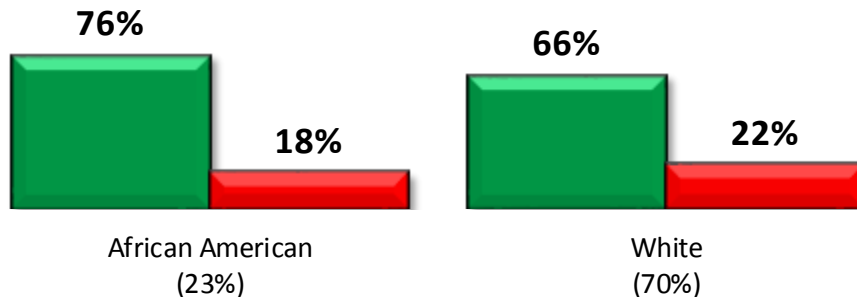
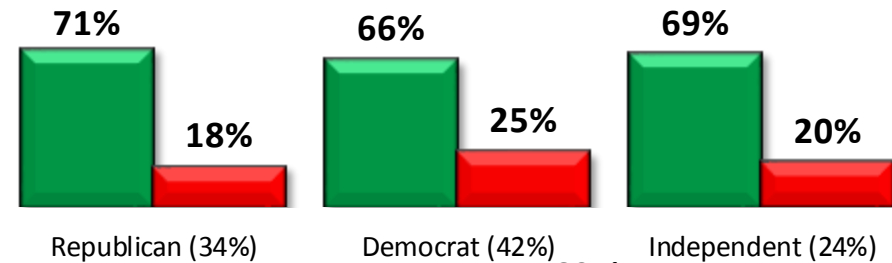
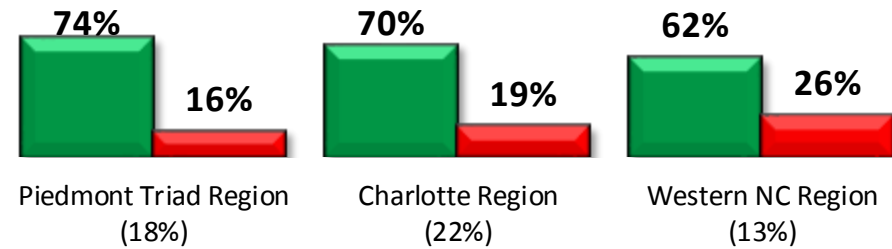
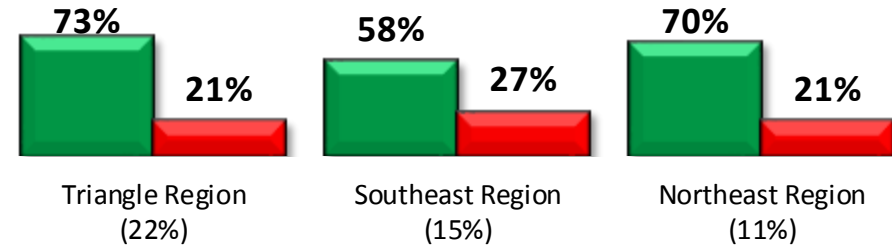
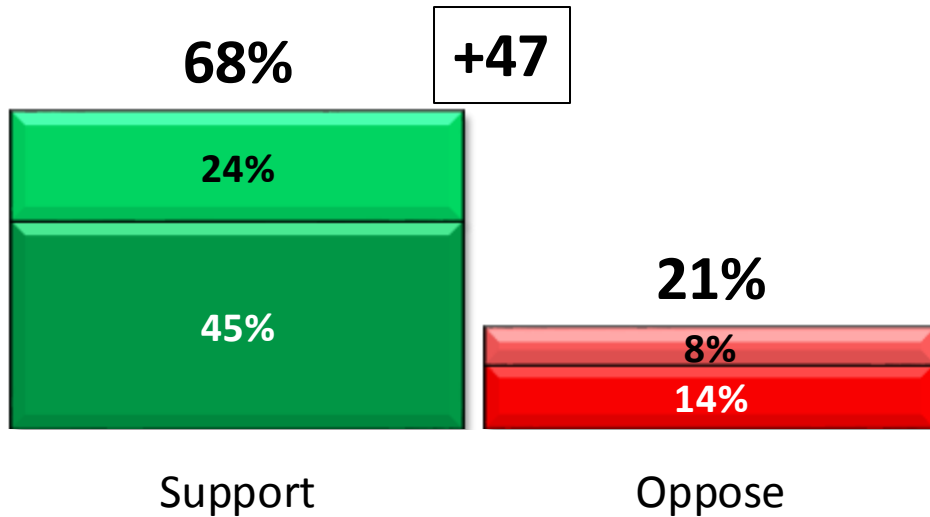
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What type of schooling would you select for your child?



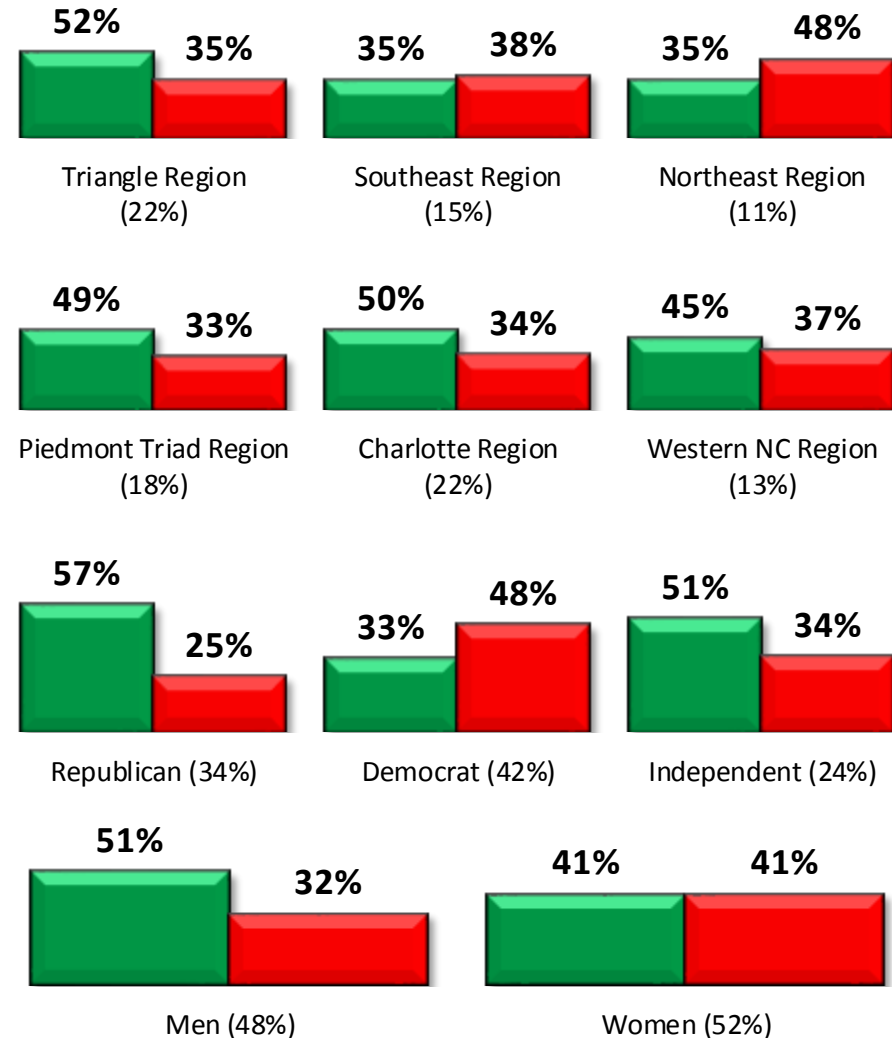
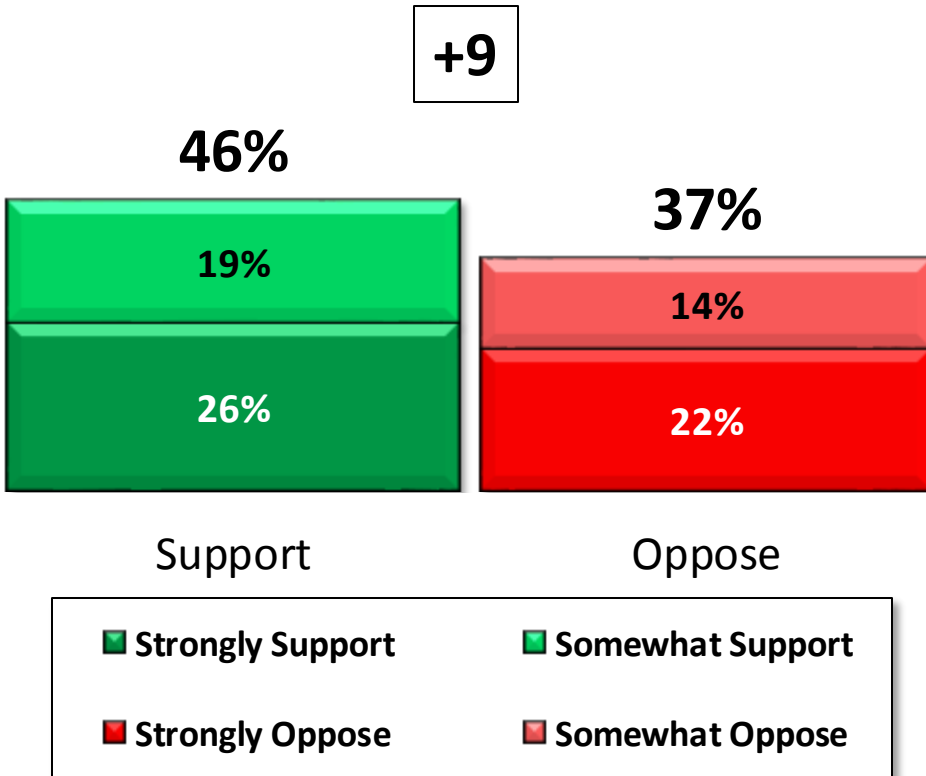
If money were not an issue and you could select the best school for your child, what type of schooling would you select for your child?

NC Opportunity Scholarship Program



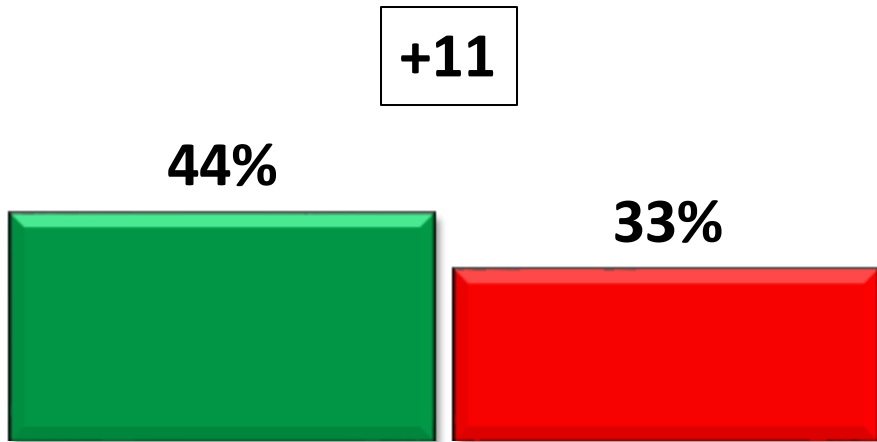
The North Carolina Opportunity Scholarship Program provides scholarships for low and middle income students. Last fall, 6,200 students were able to use scholarships for up to \$4,200 to attend a private school. Do you support or oppose the Opportunity Scholarship Program?

Personal Education Savings Accounts (PESAs)



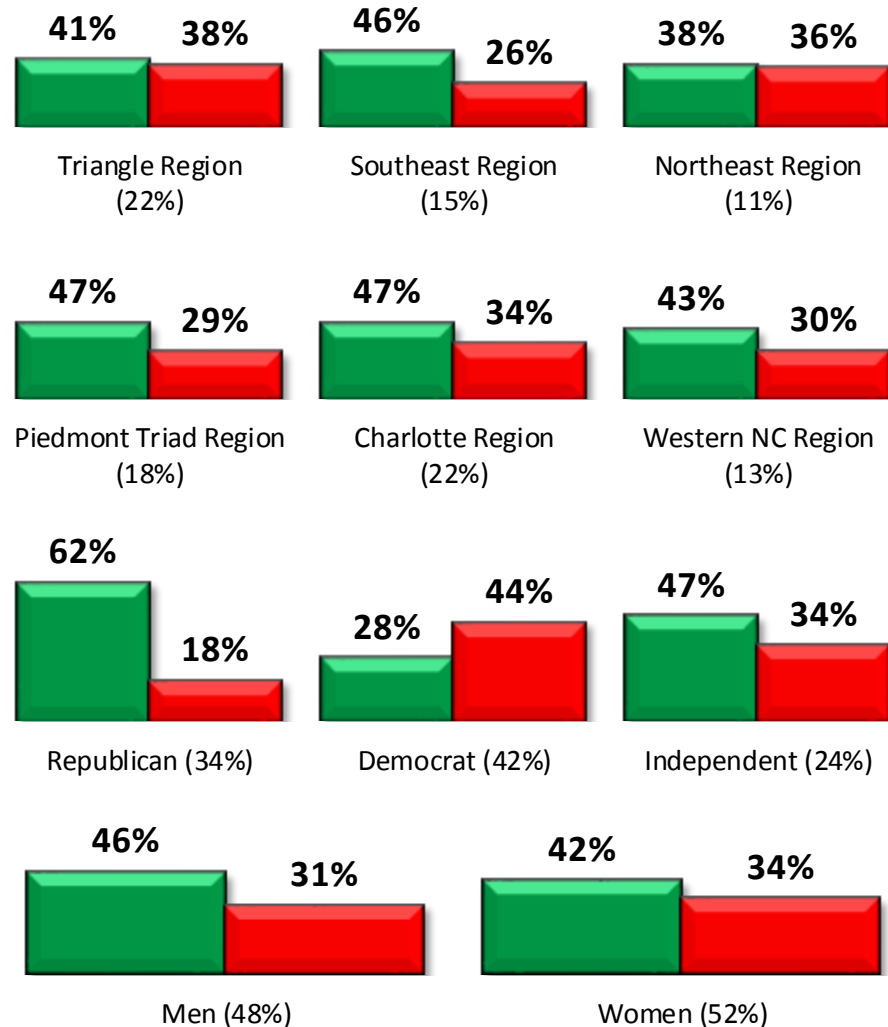
Earlier this year North Carolina approved the Personal Education Savings Accounts (PESAs). Supporters say PESAs gives parents greater control over where their child attends school and allows them to customize their child's education. Opponents say PESAs will take money away from the public schools and contributes to budget shortfalls and failing public schools. Do you support or oppose the idea of Personal Education Savings Accounts?

Parental Choice and Schools



Expanded parental choice options help public schools because schools will have to compete to keep students, and will be motivated to do so.

Expanded parental choice options hurt public schools. They compare it to segregation saying that it provides a "separate but not equal" education and prevents minority students from receiving an education equal to that of their white peers.



Which of the following opinions comes closer to your own, when it comes to parental choice...

Favorability of Political Terms



CIVITAS
INSTITUTE

Favorability of Terms used in Politics

+14



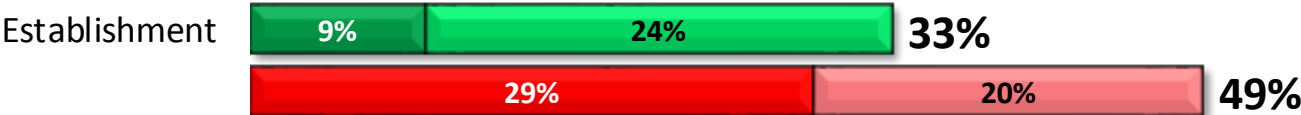
+5



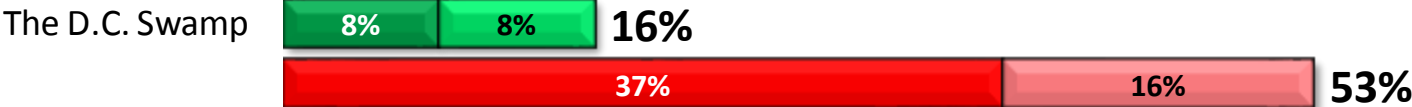
+9



-16



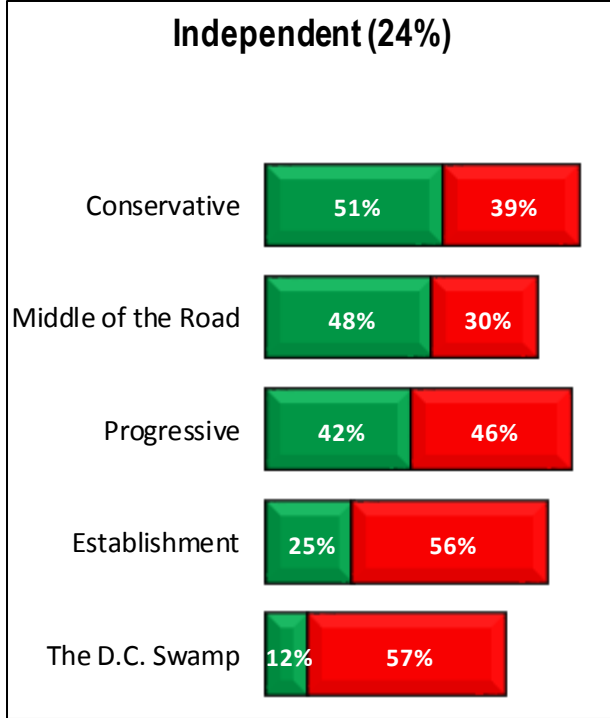
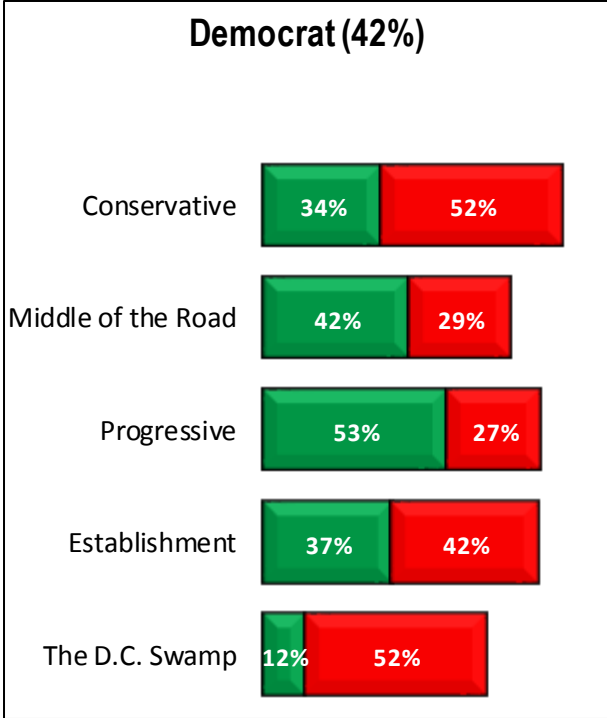
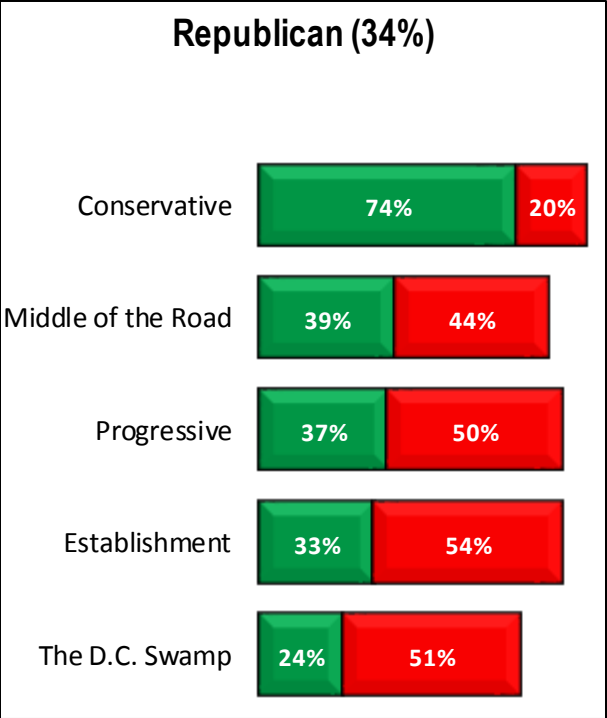
-37



■ Very Favorable
 ■ Somewhat Favorable
 ■ Very Unfavorable
 ■ Somewhat Unfavorable

Please tell me if you have a favorable or unfavorable opinion of each...

Favorability of Terms used in Politics



Please tell me if you have a favorable or unfavorable opinion of each...

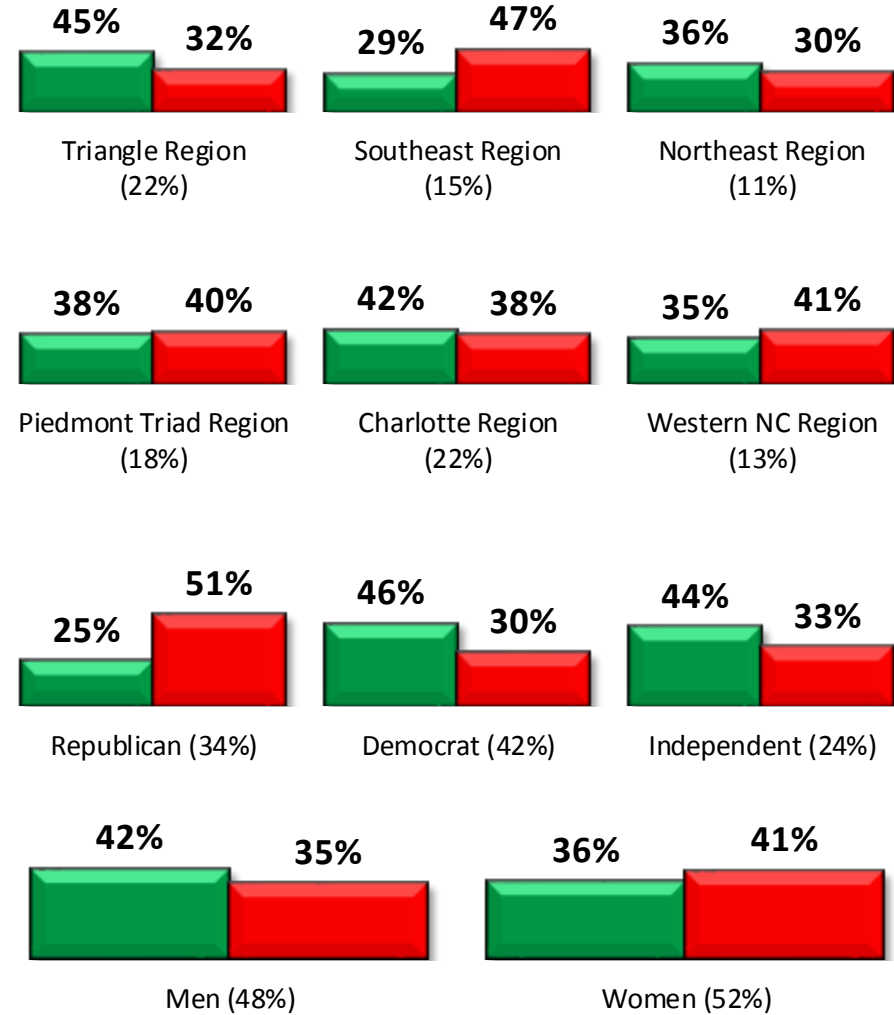
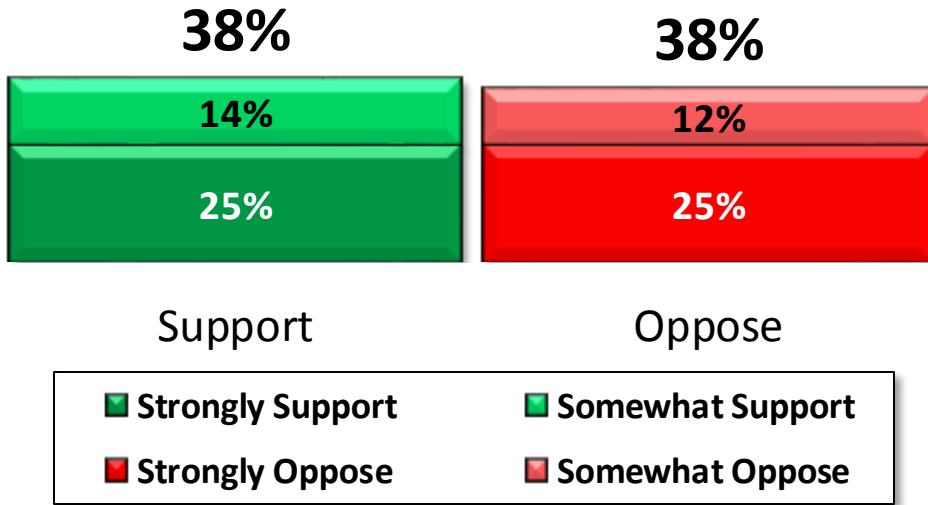
A large, stylized graphic of a flame or torch, rendered in a lighter shade of red than the background. It features several pointed, flame-like shapes rising from a curved base, resembling a torch or a stylized fire.

Other Issues



UNC Litigation Ban

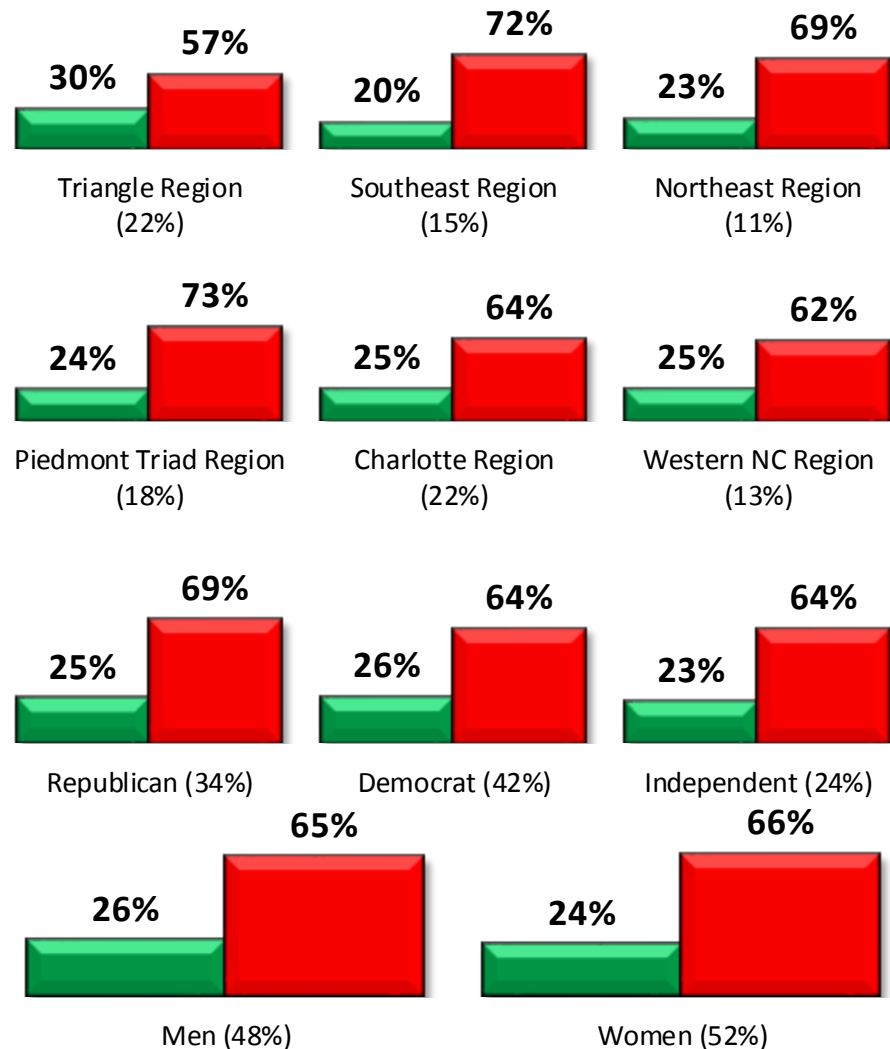
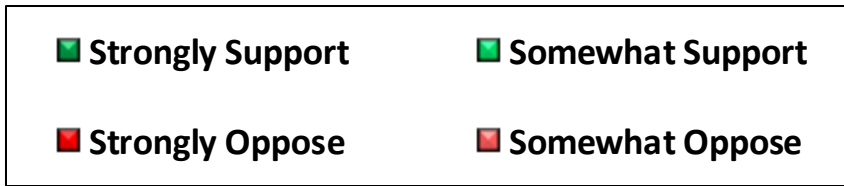
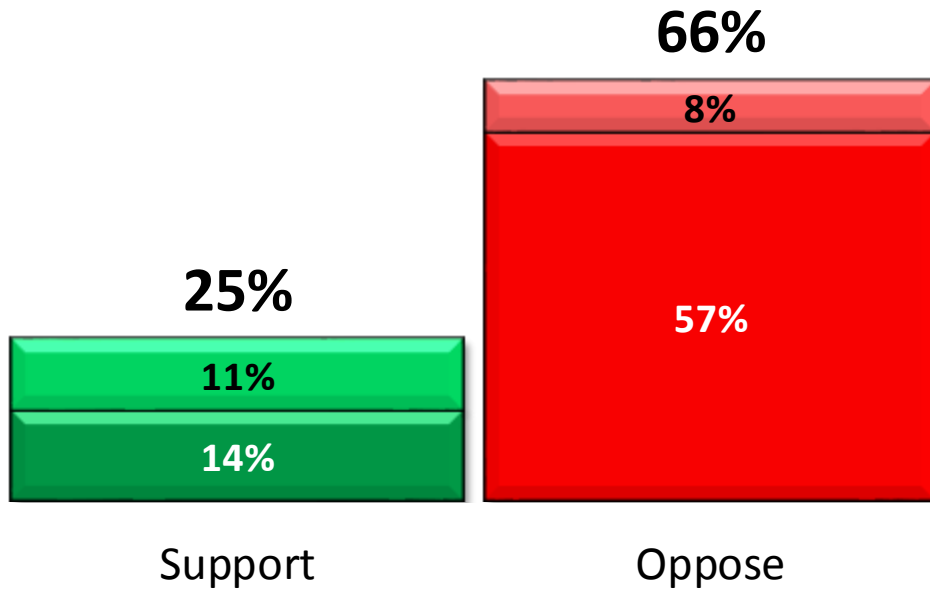
Recently, the University of North Carolina Board of Governors voted to ban litigation by all of its law centers, after UNC Chapel Hill's Center for Civil Rights was having their attorneys sue North Carolina local governments.



With this in mind, should the UNC law school be permitted to sue local North Carolina governments?

Judge Appointment

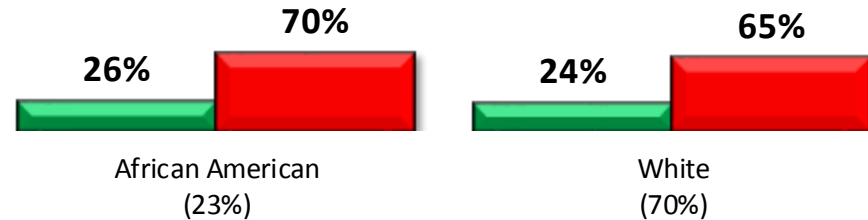
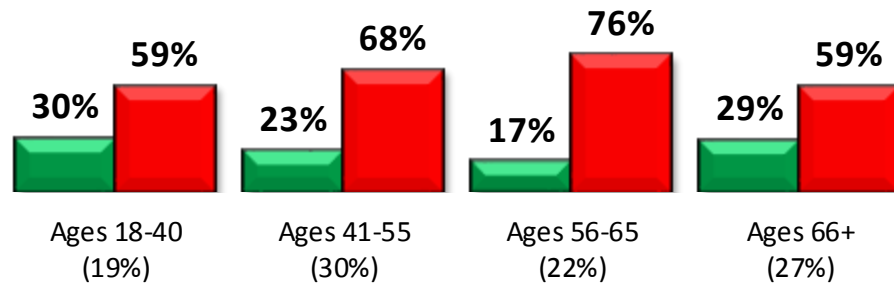
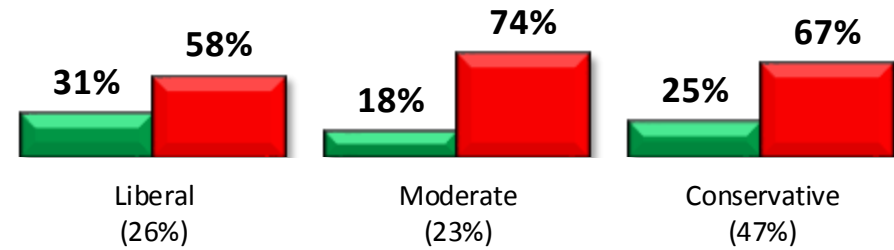
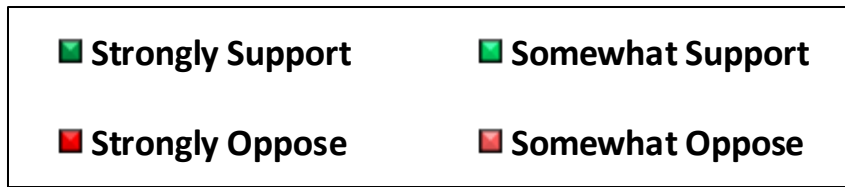
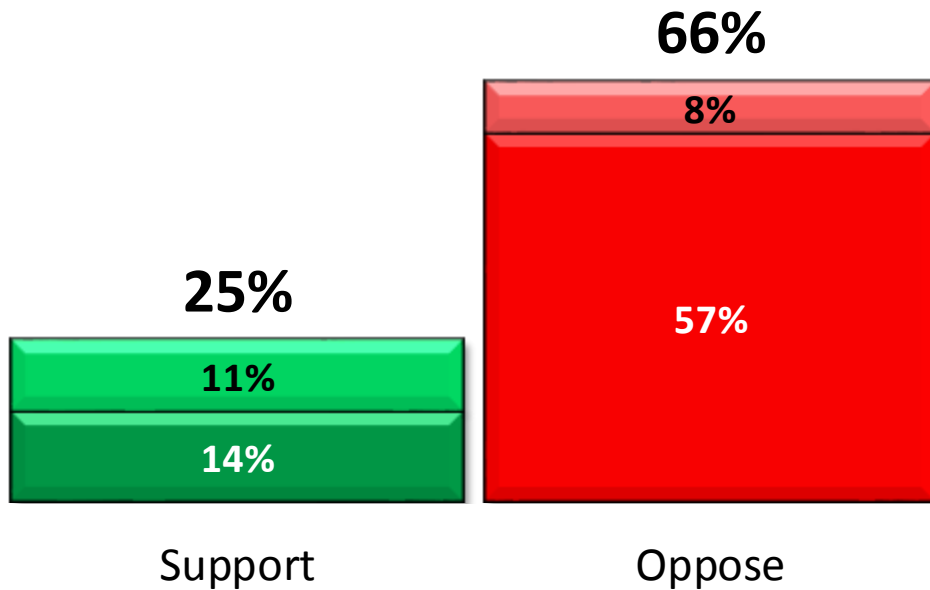
-41



Would you support or oppose an amendment to the North Carolina Constitution which would change the way judges are chosen in the state, from the current practice of electing judges to having government officials appoint them?

Judge Appointment

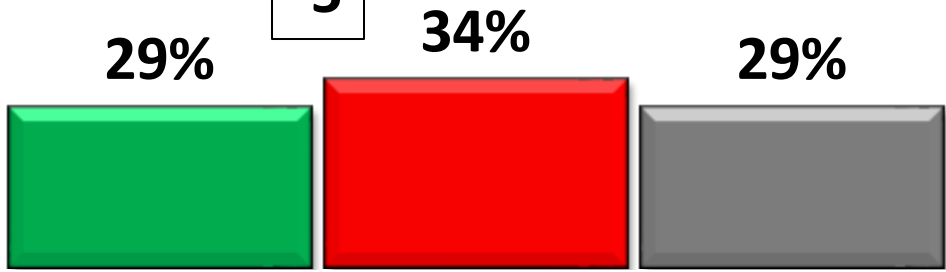
-41



Would you support or oppose an amendment to the North Carolina Constitution which would change the way judges are chosen in the state, from the current practice of electing judges to having government officials appoint them?

The Right to Protest

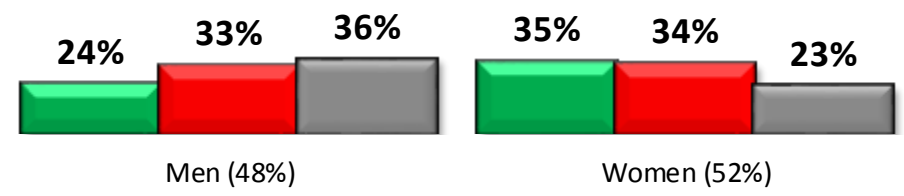
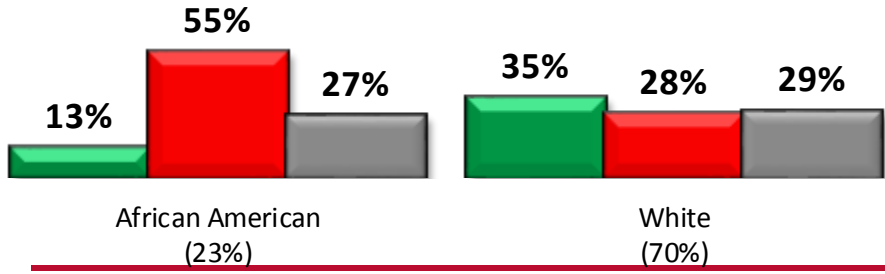
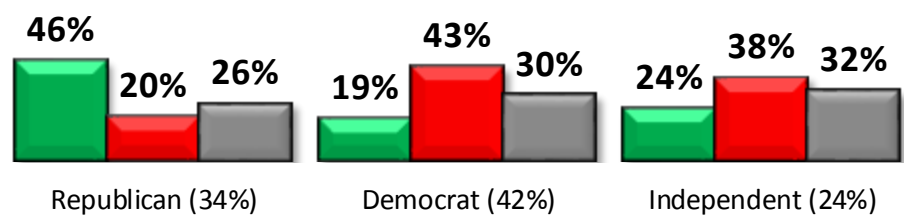
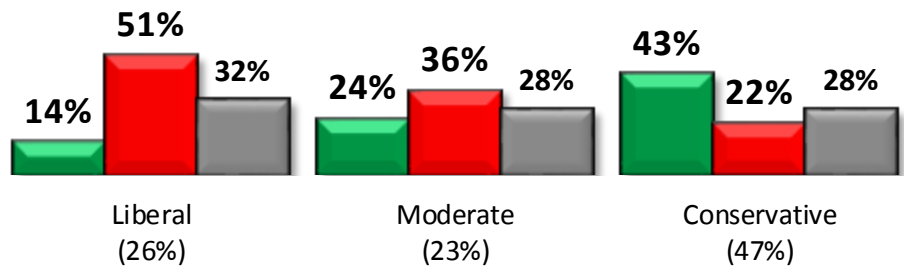
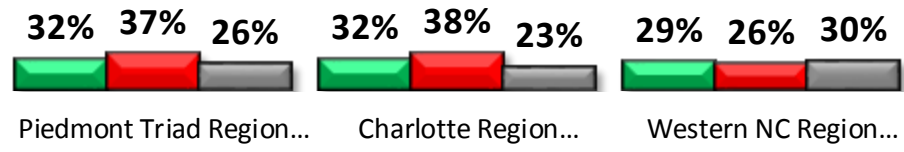
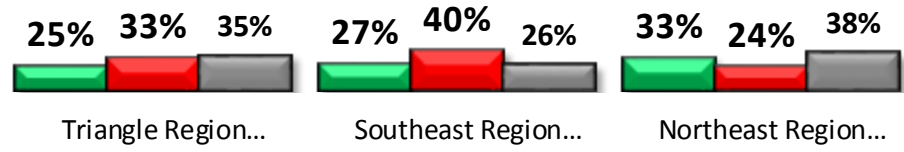
-5



Gone too far in expanding the right to protest or criticize the government

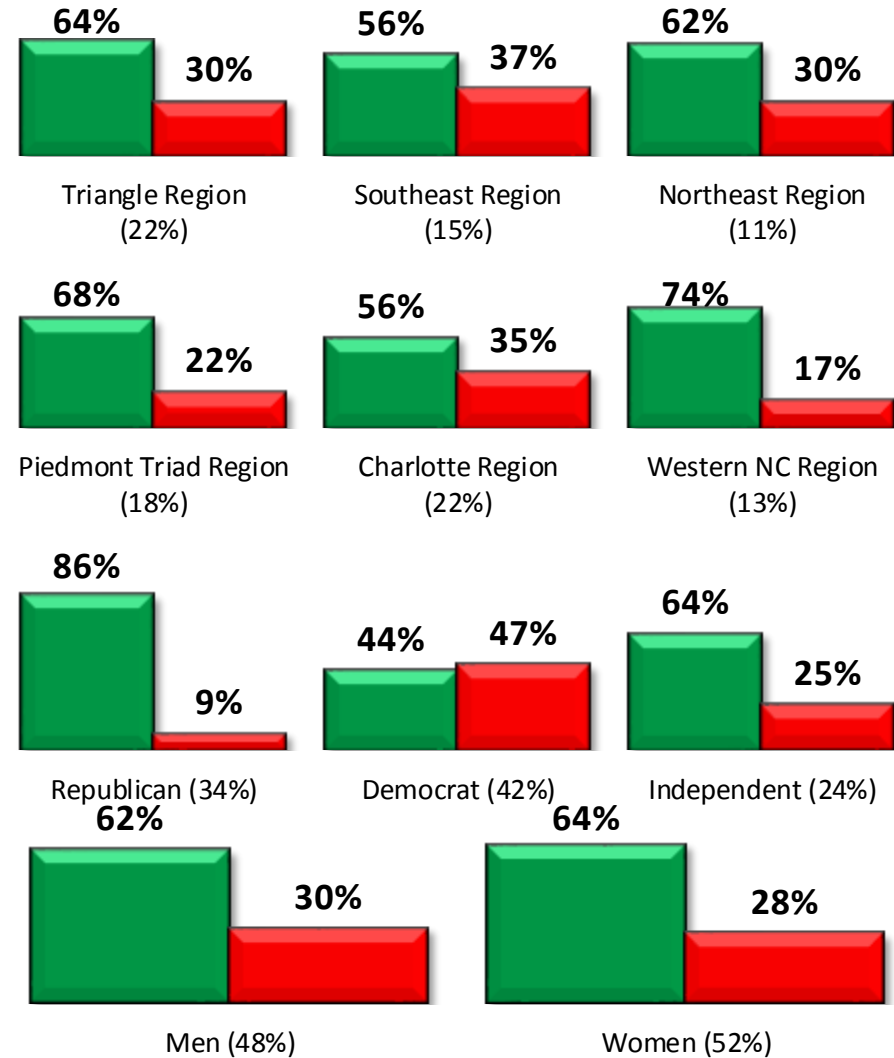
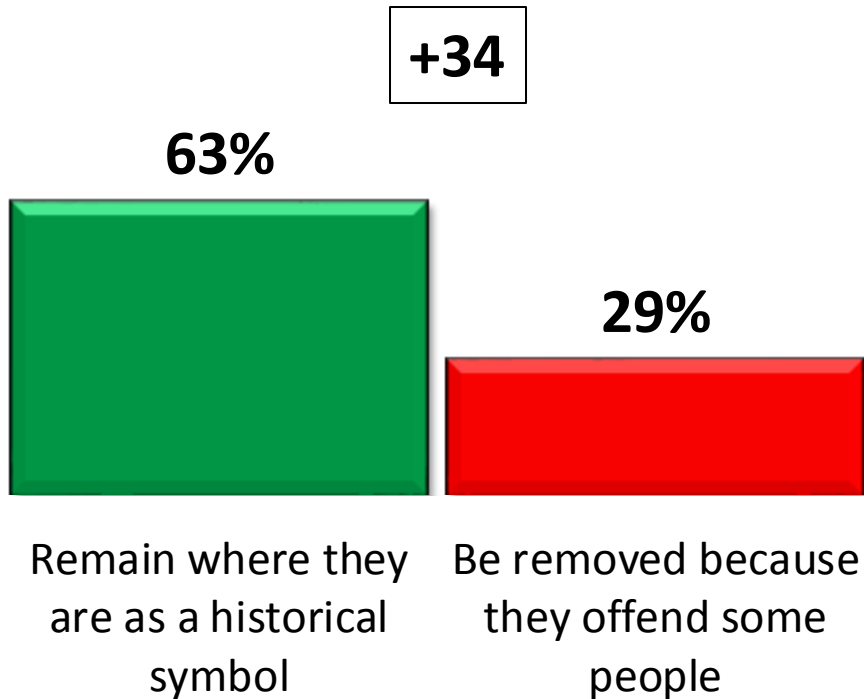
Gone too far in restricting the right to protest or criticize the government

or things are okay the way they are



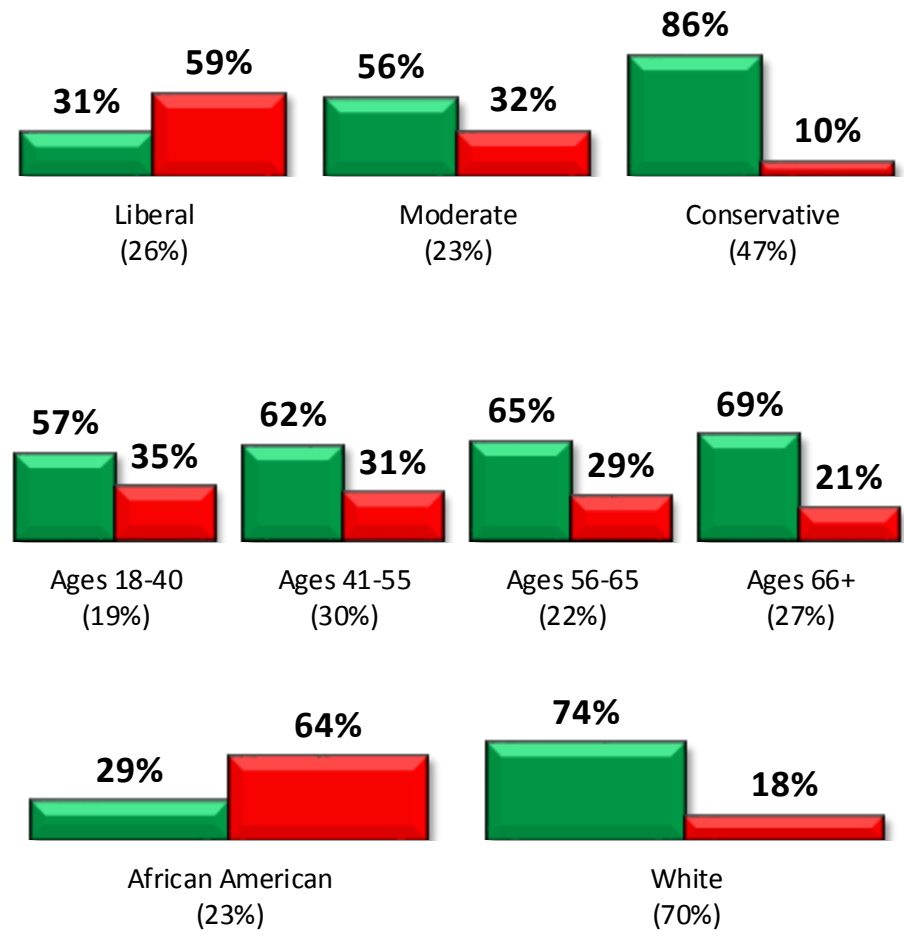
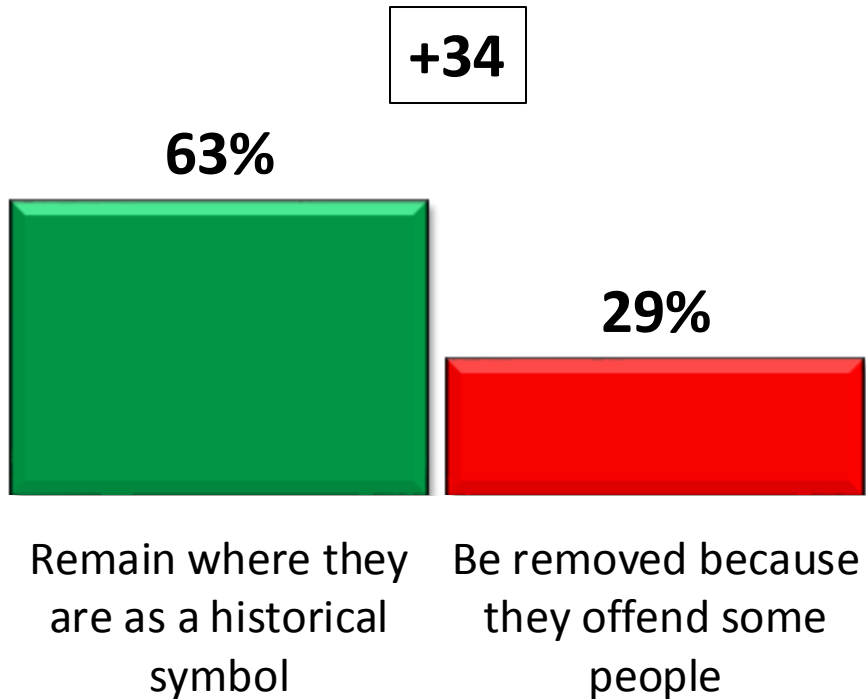
In your opinion, has the United States...

Historic Confederate Symbols



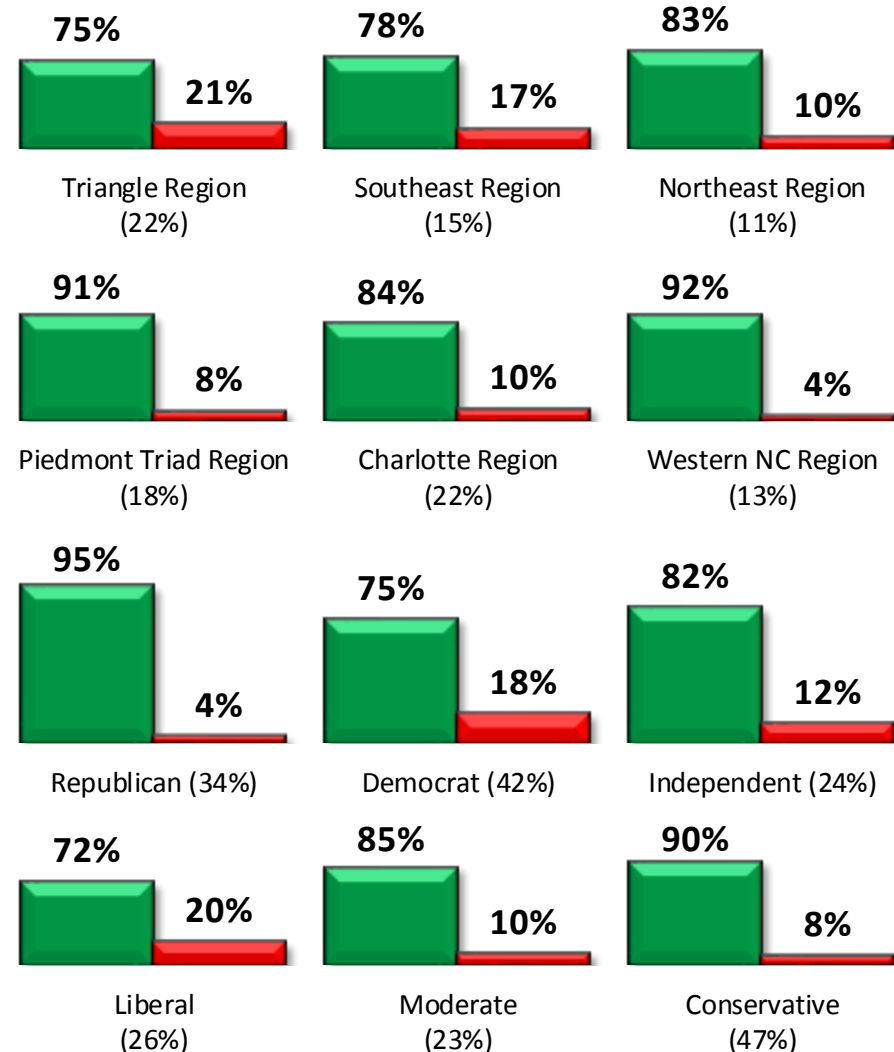
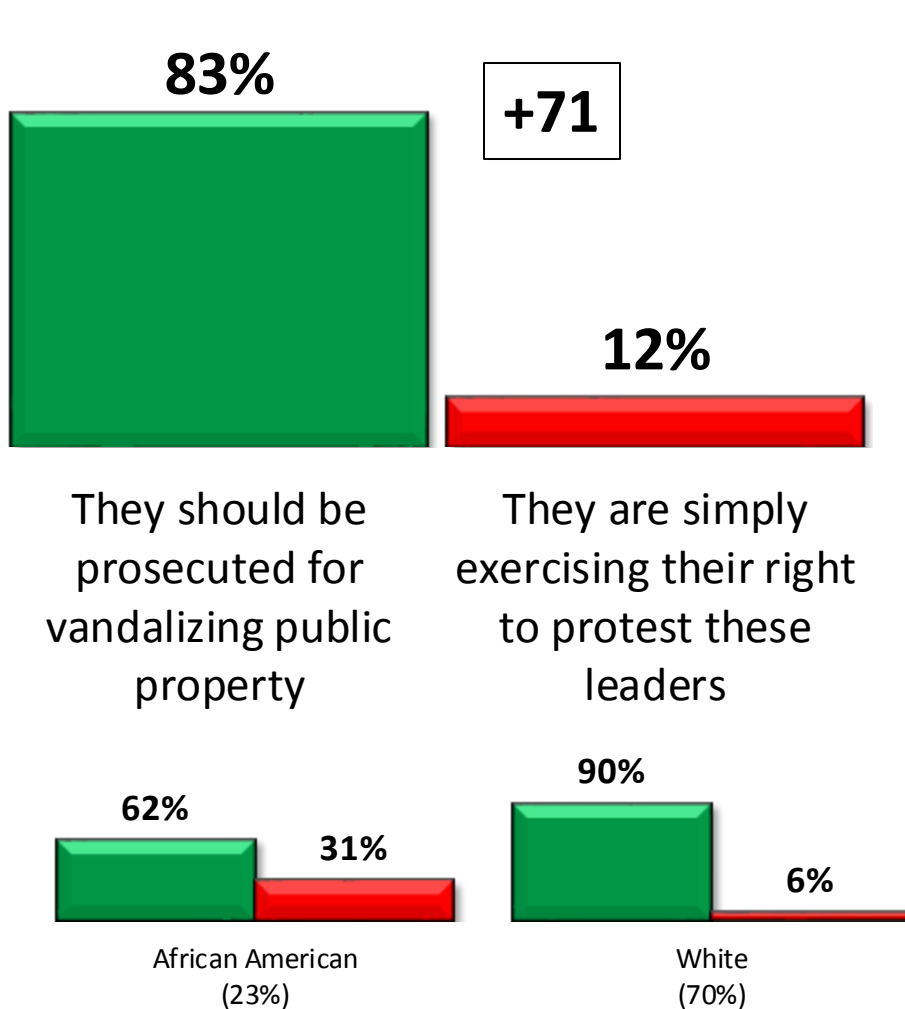
As you may know, there have been numerous instances of protesting and vandalizing surrounding Confederate flags and statues around the U.S. With that in mind, do you think statues honoring leaders of the Confederacy should...

Historic Confederate Symbols



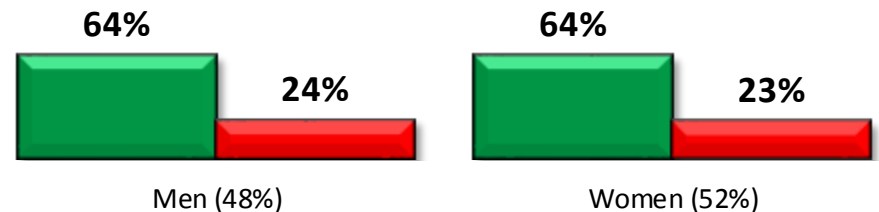
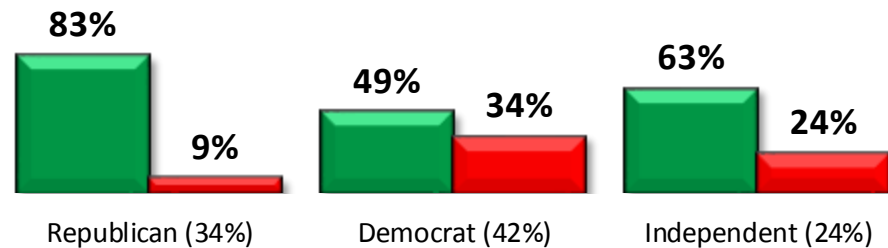
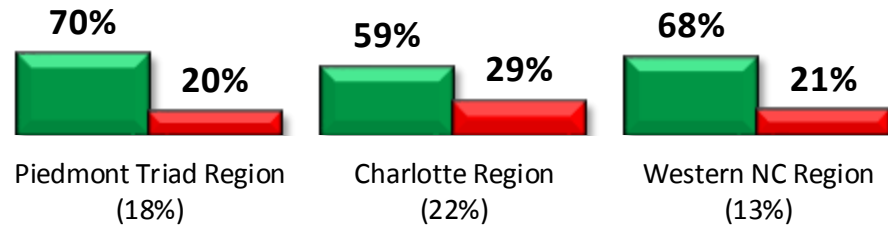
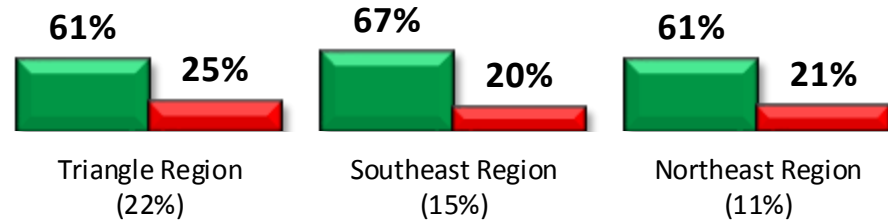
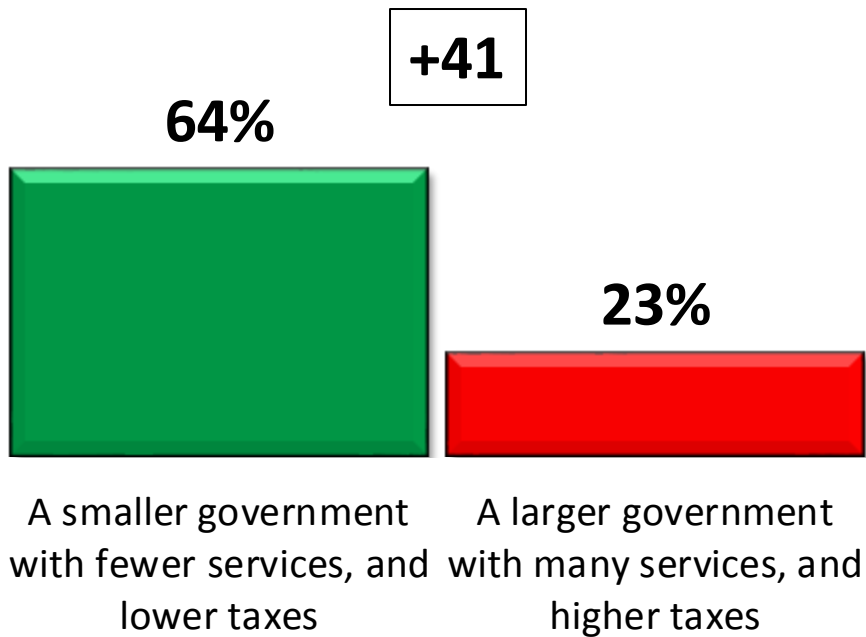
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Opinion on People Who Vandalize Confederate Statues



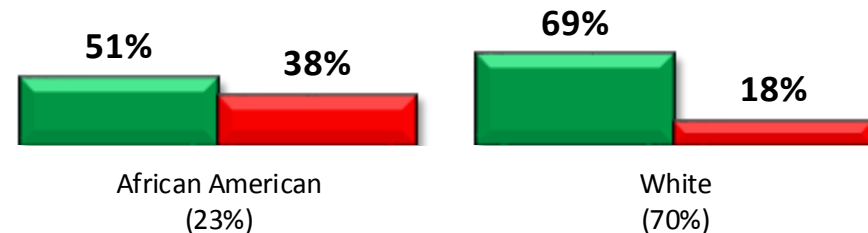
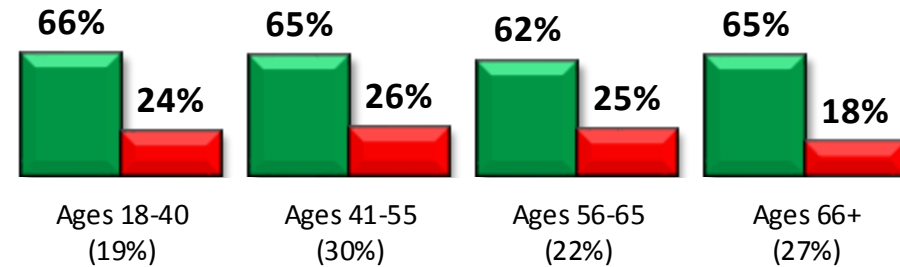
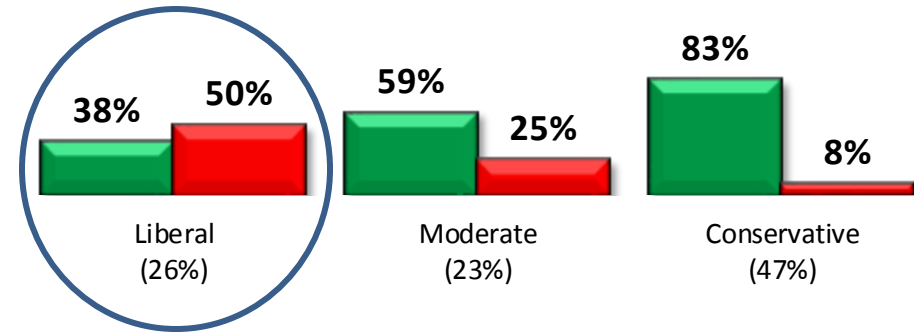
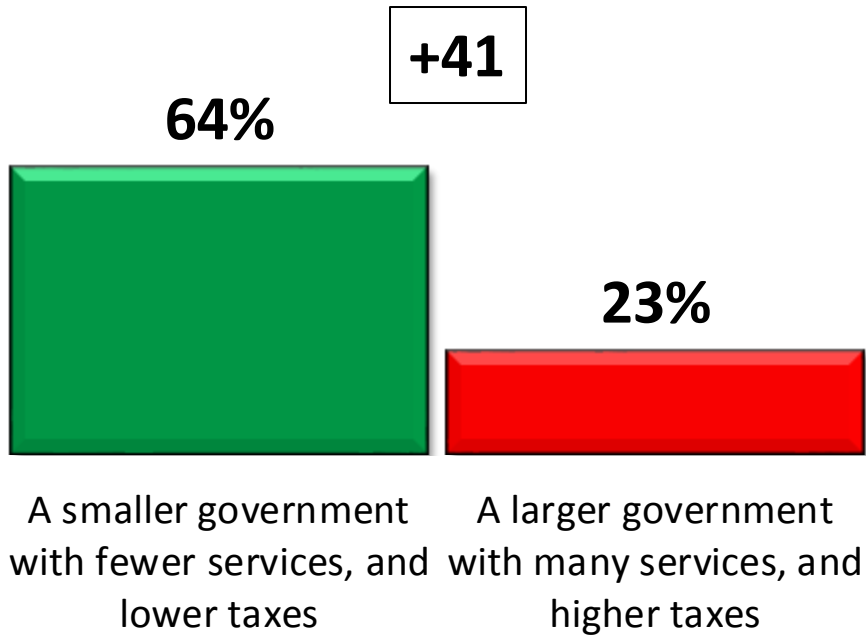
And regardless of your opinion on what should happen to statues honoring Confederate leaders, what is your opinion on people vandalizing these statues...

Small or Large Government



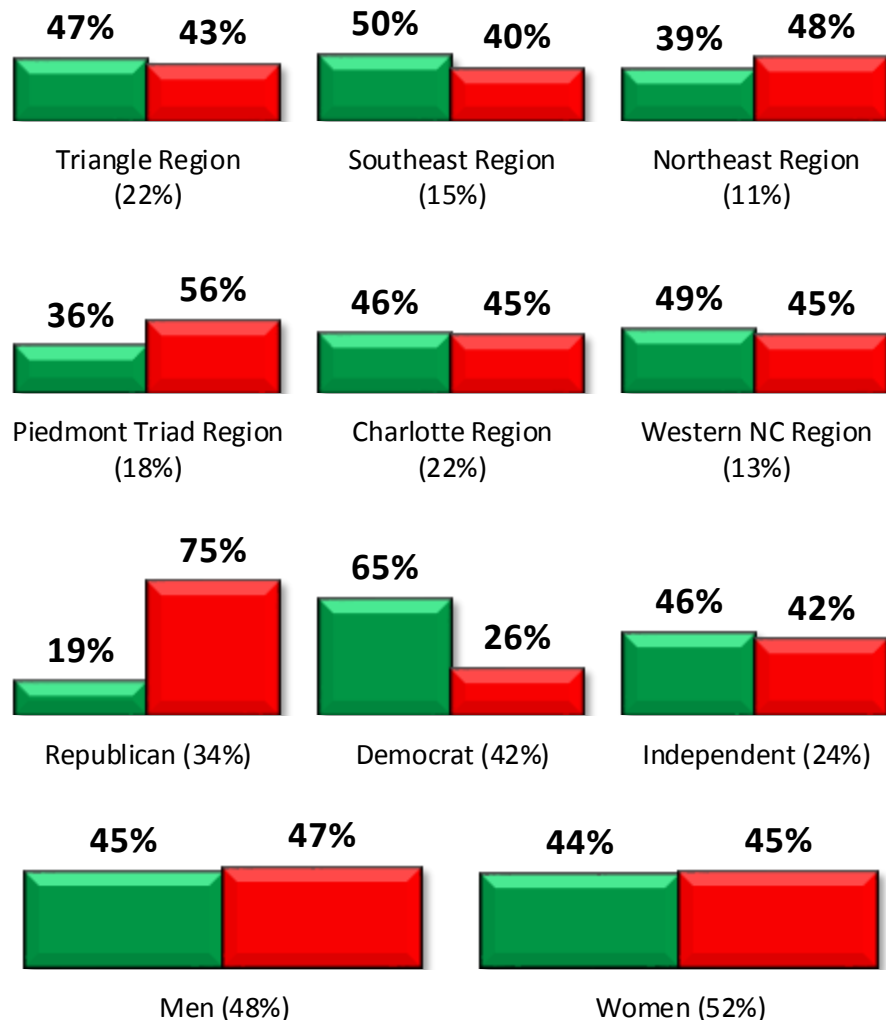
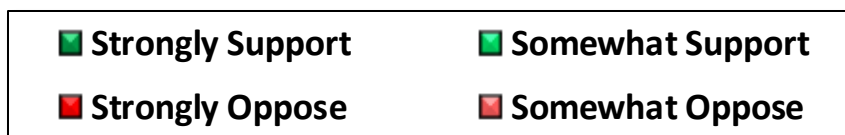
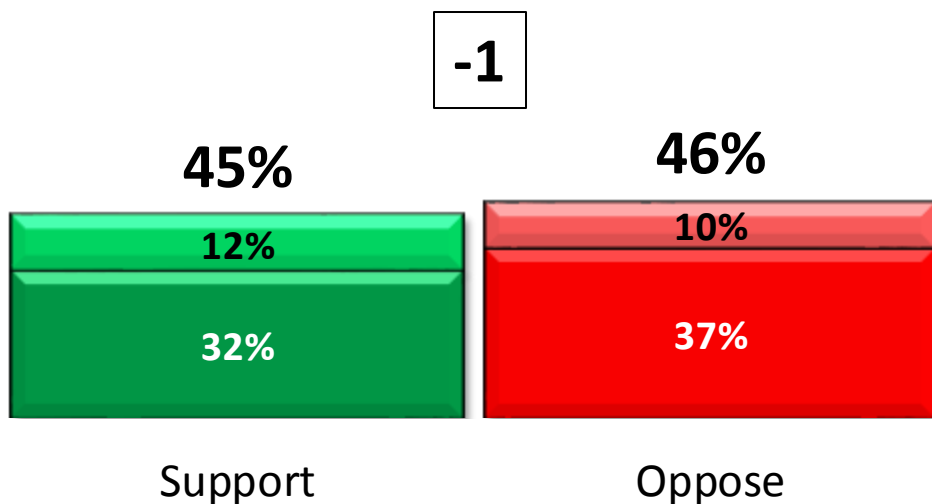
Would you say you favor...

Small or Large Government



Would you say you favor...

Opinion on Senator Sanders' 'Medicare for All'



Vermont Senator Bernie Sanders, former Democratic Presidential candidate, recently introduced a bill commonly referred to as "Medicare for All." Essentially, the bill would make the government the single payer of health care costs for all Americans – to be phased in over time. Do you support or oppose Senator Sanders' proposal?

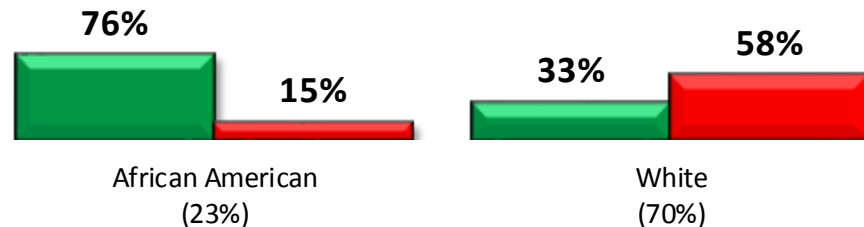
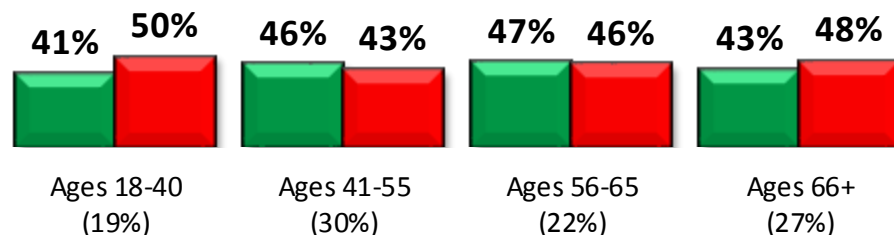
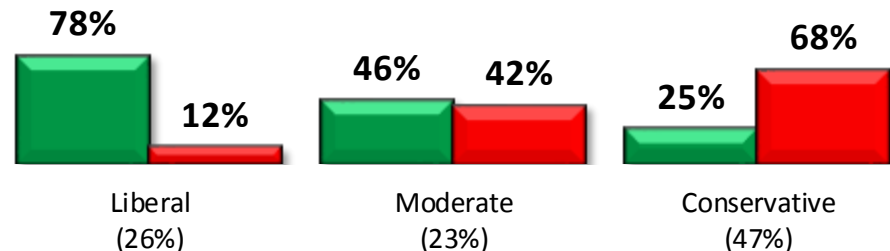
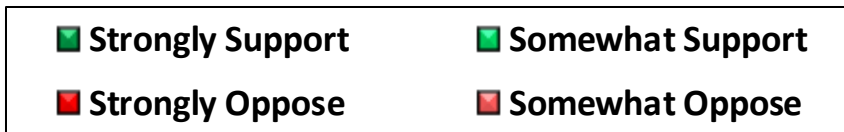
Opinion on Senator Sanders' 'Medicare for All'

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Support

Oppose



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Upcoming Events

End of Discussion

11/16/17

Mary Katherine Ham

&

Guy Benson

Free Registration until

11/2/17

at Park Alumni Center

NCSU

Civitas Christmas

Open House

Save the Date¹

12/12/17

at Civitas Office

805 Spring Forest

Rd

Suite 100.

Questions?

Keep in touch with Civitas!



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