



Civitas Institute
North Carolina Statewide Poll Crosstabs
June 8 – 10, 2019

Q. Do you feel things in the United States are generally headed in the right direction or have things gotten off on the wrong track?

	Generic Legislative Ballot			
	Republican Candidate	Democratic Candidate	Neither/Other/In dependent	Undecided
Right direction	74.42%	5.41%	21.63%	32.50%
Wrong track	19.83%	86.29%	64.72%	50.60%
Unsure/Refused	5.74%	8.31%	13.66%	16.90%
Total	100.00%	100.00%	100.00%	100.00%

	Generic Congressional Ballot			
	Republican Candidate	Democratic Candidate	Neither/Other/In dependent	Undecided
Right direction	75.64%	6.70%	27.76%	24.94%
Wrong track	18.57%	84.33%	60.01%	57.41%
Unsure/Refused	5.79%	8.98%	12.23%	17.65%
Total	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Right direction	74.72%	56.42%	69.76%	5.05%	16.44%
Wrong track	19.09%	25.10%	20.72%	87.86%	72.83%
Unsure/Refused	6.19%	18.48%	9.52%	7.09%	10.73%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Right direction	7.03%	25.87%
Wrong track	85.25%	33.26%
Unsure/Refused	7.72%	40.88%
Total	100.00%	100.00%

Cooper Job Approval					
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Right direction	12.88%	29.68%	22.92%	63.04%	60.60%
Wrong track	78.62%	59.46%	67.18%	26.30%	34.26%
Unsure/Refused	8.50%	10.85%	9.91%	10.66%	5.14%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
Right direction	62.12%	32.40%
Wrong track	29.31%	57.41%
Unsure/Refused	8.57%	10.20%
Total	100.00%	100.00%

Gubernatorial Ballot			
	Forest	Cooper	Undecided
Right direction	68.53%	10.57%	41.53%
Wrong track	20.30%	80.66%	50.86%
Unsure/Refused	11.17%	8.77%	7.61%
Total	100.00%	100.00%	100.00%

Student Debt Seriousness						
	Very serious	Somewhat serious	Total serious	Not very serious	Not a problem at all	Total not serious
Right direction	28.64%	42.23%	31.84%	77.38%	82.83%	78.86%
Wrong track	62.28%	49.30%	59.22%	15.96%	8.62%	13.97%
Unsure/Refused	9.08%	8.47%	8.94%	6.66%	8.55%	7.17%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Student Debt ...	
	Unsure/Refused
Right direction	43.85%
Wrong track	35.67%
Unsure/Refused	20.48%
Total	100.00%

	Student Debt Cause				
	Too many students want to go to college	Federal financial aid has worked to drive up the cost of tuition	A weak economy has prevented students from getting good starting jobs	Irresponsible decisions by students to borrow	None of the above/Something else
Right direction	38.55%	35.45%	20.53%	60.49%	31.87%
Wrong track	59.36%	55.11%	74.61%	27.12%	61.14%
Unsure/Refused	2.09%	9.45%	4.86%	12.38%	6.99%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Student Debt ...

	Unsure/Refused
Right direction	22.37%
Wrong track	58.65%
Unsure/Refused	18.97%
Total	100.00%

	Free College Tuition					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Right direction	11.60%	20.98%	15.21%	68.41%	56.85%	65.73%
Wrong track	78.94%	75.48%	77.61%	21.39%	30.80%	23.58%
Unsure/Refused	9.46%	3.54%	7.18%	10.20%	12.35%	10.70%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Free College ...

	Unsure/Refused
Right direction	14.91%
Wrong track	68.99%
Unsure/Refused	16.11%
Total	100.00%

	Tarrifs Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Right direction	70.97%	51.79%	65.22%	10.52%	10.82%
Wrong track	21.33%	34.04%	25.14%	83.55%	77.68%
Unsure/Refused	7.70%	14.17%	9.64%	5.94%	11.51%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Tarrifs Approval	
	Total disapprove	Unsure/Refused
Right direction	10.60%	28.16%
Wrong track	81.83%	56.93%
Unsure/Refused	7.56%	14.90%
Total	100.00%	100.00%

	Tarrifs Burden		
	Foreign exporters	American consumers	Unsure/Refused
Right direction	52.45%	32.84%	47.25%
Wrong track	37.95%	57.96%	42.17%
Unsure/Refused	9.59%	9.20%	10.58%
Total	100.00%	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Right direction	64.18%	10.34%	41.94%	40.53%
Wrong track	27.44%	79.76%	47.77%	53.33%
Unsure/Refused	8.37%	9.90%	10.29%	6.13%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Right direction	68.60%	6.36%	15.88%	20.54%	34.40%
Wrong track	22.44%	83.41%	76.84%	66.79%	57.14%
Unsure/Refused	8.96%	10.23%	7.28%	12.67%	8.46%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Right direction	61.05%	53.78%	57.41%	20.92%	7.64%	8.93%
Wrong track	31.89%	36.60%	34.24%	68.60%	83.71%	83.76%
Unsure/Refused	7.06%	9.63%	8.34%	10.48%	8.64%	7.30%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
Right direction	8.22%	14.91%
Wrong track	83.74%	59.90%
Unsure/Refused	8.04%	25.19%
Total	100.00%	100.00%

	Age					
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older
Right direction	39.83%	32.15%	47.98%	34.16%	32.46%	30.78%
Wrong track	50.88%	60.48%	42.56%	61.79%	56.22%	52.90%
Unsure/Refused	9.29%	7.37%	9.46%	4.05%	11.32%	16.32%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18 to 34	35 to 54	55 to 64	65 or older
Right direction	39.83%	41.32%	34.16%	31.65%
Wrong track	50.88%	50.10%	61.79%	54.62%
Unsure/Refused	9.29%	8.58%	4.05%	13.73%
Total	100.00%	100.00%	100.00%	100.00%

	Race			
	White	African-American	Any other race or ethnicity	Unsure/Refused
Right direction	44.31%	12.32%	34.21%	31.16%
Wrong track	46.56%	77.04%	59.05%	55.15%
Unsure/Refused	9.12%	10.64%	6.73%	13.69%
Total	100.00%	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Right direction	31.96%	43.17%
Wrong track	59.86%	45.85%
Unsure/Refused	8.18%	10.98%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	GREENSBORO -H.POINT-W. SALEM	GREENVILLE- N. BERN + NORFOLK	GREENVLL- SPART- ASHEVLL- AND	RALEIGH- DURHAM (FAYETVLL)
Right direction	38.49%	40.52%	29.29%	51.93%	33.77%
Wrong track	53.10%	50.56%	60.53%	40.41%	54.27%
Unsure/Refused	8.41%	8.92%	10.19%	7.66%	11.96%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market
	WILMINGTON + MYRTLE BEACH
Right direction	18.98%
Wrong track	76.25%
Unsure/Refused	4.77%
Total	100.00%

	General Vote History				
	0	1	2	3	4
Right direction	40.44%	40.04%	34.59%	39.04%	30.05%
Wrong track	48.55%	55.12%	57.57%	50.79%	54.53%
Unsure/Refused	11.02%	4.84%	7.84%	10.18%	15.42%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Type of Phone	
	Cellphone	Landline
Right direction	31.63%	40.07%
Wrong track	59.76%	50.00%
Unsure/Refused	8.61%	9.93%
Total	100.00%	100.00%

Q. And now just thinking about North Carolina... do you feel things in North Carolina are generally headed in the right direction or have things gotten off on the wrong track?

	Generic Legislative Ballot			
	Republican Candidate	Democratic Candidate	Neither/Other/In dependent	Undecided
Right direction	46.10%	34.65%	25.80%	32.44%
Wrong track	38.70%	51.08%	54.12%	43.44%
Unsure/Refused	15.20%	14.27%	20.08%	24.12%
Total	100.00%	100.00%	100.00%	100.00%

	Generic Congressional Ballot			
	Republican Candidate	Democratic Candidate	Neither/Other/In dependent	Undecided
Right direction	43.91%	35.67%	27.80%	32.69%
Wrong track	39.57%	51.84%	45.96%	43.64%
Unsure/Refused	16.52%	12.49%	26.24%	23.67%
Total	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Right direction	40.66%	43.72%	41.49%	35.01%	27.41%
Wrong track	41.58%	40.63%	41.32%	49.25%	57.33%
Unsure/Refused	17.76%	15.65%	17.19%	15.74%	15.26%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Right direction	33.69%	35.30%
Wrong track	50.65%	24.65%
Unsure/Refused	15.65%	40.05%
Total	100.00%	100.00%

	Cooper Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Right direction	48.82%	48.64%	48.71%	18.10%	31.41%
Wrong track	33.04%	35.61%	34.58%	69.00%	52.24%
Unsure/Refused	18.13%	15.75%	16.71%	12.91%	16.35%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
Right direction	23.13%	31.00%
Wrong track	62.66%	43.56%
Unsure/Refused	14.21%	25.44%
Total	100.00%	100.00%

Gubernatorial Ballot			
	Forest	Cooper	Undecided
Right direction	36.49%	38.67%	37.64%
Wrong track	47.30%	46.43%	37.68%
Unsure/Refused	16.21%	14.90%	24.68%
Total	100.00%	100.00%	100.00%

Student Debt Seriousness						
	Very serious	Somewhat serious	Total serious	Not very serious	Not a problem at all	Total not serious
Right direction	36.58%	35.17%	36.25%	47.71%	20.00%	40.19%
Wrong track	46.11%	49.44%	46.90%	33.28%	69.18%	43.01%
Unsure/Refused	17.31%	15.39%	16.86%	19.02%	10.82%	16.79%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Student Debt ...	
	Unsure/Refused
Right direction	52.80%
Wrong track	27.94%
Unsure/Refused	19.26%
Total	100.00%

Student Debt Cause					
	Too many students want to go to college	Federal financial aid has worked to drive up the cost of tuition	A weak economy has prevented students from getting good starting jobs	Irresponsible decisions by students to borrow	None of the above/Something else
Right direction	26.75%	39.50%	32.19%	37.06%	40.28%
Wrong track	62.44%	47.06%	51.52%	45.24%	42.37%
Unsure/Refused	10.80%	13.44%	16.29%	17.71%	17.35%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Student Debt ...

	Unsure/Refused
Right direction	38.65%
Wrong track	24.12%
Unsure/Refused	37.23%
Total	100.00%

Free College Tuition

	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Right direction	38.96%	41.13%	39.79%	35.53%	38.85%	36.30%
Wrong track	46.99%	47.33%	47.12%	45.18%	38.42%	43.61%
Unsure/Refused	14.05%	11.54%	13.09%	19.28%	22.73%	20.09%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Free College ...

	Unsure/Refused
Right direction	33.57%
Wrong track	43.17%
Unsure/Refused	23.27%
Total	100.00%

Tarrifs Approval

	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Right direction	44.96%	34.67%	41.87%	35.78%	33.99%
Wrong track	40.33%	50.68%	43.44%	48.76%	46.42%
Unsure/Refused	14.71%	14.64%	14.69%	15.46%	19.59%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Tarrifs Approval

	Total disapprove	Unsure/Refused
Right direction	35.26%	31.65%
Wrong track	48.08%	42.81%
Unsure/Refused	16.67%	25.54%
Total	100.00%	100.00%

	Tariffs Burden		
	Foreign exporters	American consumers	Unsure/Refused
Right direction	36.26%	39.40%	30.97%
Wrong track	51.59%	45.44%	41.15%
Unsure/Refused	12.15%	15.16%	27.88%
Total	100.00%	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Right direction	39.03%	35.03%	39.45%	40.24%
Wrong track	43.65%	47.28%	44.46%	47.62%
Unsure/Refused	17.32%	17.70%	16.09%	12.14%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Right direction	41.78%	33.46%	39.27%	30.94%	34.02%
Wrong track	40.90%	48.30%	45.89%	55.02%	63.45%
Unsure/Refused	17.32%	18.23%	14.85%	14.04%	2.53%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Right direction	39.34%	41.32%	40.33%	38.22%	37.22%	28.53%
Wrong track	42.86%	44.30%	43.58%	43.57%	47.73%	52.40%
Unsure/Refused	17.80%	14.38%	16.09%	18.22%	15.06%	19.07%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
Right direction	33.31%	22.28%
Wrong track	49.83%	55.81%
Unsure/Refused	16.86%	21.91%
Total	100.00%	100.00%

	Age					
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older
Right direction	38.96%	26.34%	44.93%	37.28%	34.81%	41.36%
Wrong track	47.95%	57.40%	40.09%	40.62%	46.72%	40.40%
Unsure/Refused	13.09%	16.26%	14.98%	22.10%	18.47%	18.25%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18 to 34	35 to 54	55 to 64	65 or older
Right direction	38.96%	37.10%	37.28%	37.97%
Wrong track	47.95%	47.38%	40.62%	43.67%
Unsure/Refused	13.09%	15.52%	22.10%	18.36%
Total	100.00%	100.00%	100.00%	100.00%

	Race			
	White	African-American	Any other race or ethnicity	Unsure/Refused
Right direction	39.03%	38.66%	26.73%	13.60%
Wrong track	43.19%	48.30%	59.19%	58.66%
Unsure/Refused	17.78%	13.05%	14.08%	27.74%
Total	100.00%	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Right direction	34.69%	41.23%
Wrong track	46.62%	43.79%
Unsure/Refused	18.69%	14.99%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	GREENSBORO-H.POINT-W.SALEM	GREENVILLE-N. BERN + NORFOLK	GREENVLL-SPART-ASHEVLL-AND	RALEIGH-DURHAM (FAYETVILLE)
Right direction	41.40%	27.74%	29.46%	55.47%	35.80%
Wrong track	43.01%	56.44%	53.40%	30.64%	45.76%
Unsure/Refused	15.58%	15.83%	17.13%	13.89%	18.43%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Media Market	
WILMINGTON + MYRTLE BEACH	
Right direction	33.89%
Wrong track	39.69%
Unsure/Refused	26.42%
Total	100.00%

General Vote History					
	0	1	2	3	4
Right direction	32.95%	39.55%	40.94%	38.65%	33.36%
Wrong track	44.04%	47.37%	41.29%	43.50%	50.68%
Unsure/Refused	23.02%	13.08%	17.76%	17.85%	15.96%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Type of Phone		
	Cellphone	Landline
Right direction	33.90%	39.74%
Wrong track	49.68%	42.97%
Unsure/Refused	16.41%	17.30%
Total	100.00%	100.00%

Q. If the 2020 election for North Carolina State Legislature were held today, would you vote for the Republican candidate or the Democratic candidate?

	Generic Congressional Ballot			
	Republican Candidate	Democratic Candidate	Neither/Other/Independent	Undecided
Republican Candidate	90.98%	1.34%	14.59%	4.77%
Democratic Candidate	0.33%	89.75%	4.00%	6.26%
Neither/Other/Independent	3.08%	4.27%	75.44%	2.30%
Undecided	5.62%	4.64%	5.97%	86.67%
Total	100.00%	100.00%	100.00%	100.00%

Trump Job Approval					
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Republican Candidate	82.73%	50.16%	73.92%	2.00%	9.24%
Democratic Candidate	0.41%	3.77%	1.32%	74.64%	49.73%
Neither/Other/Independent	3.37%	12.48%	5.83%	8.18%	13.42%
Undecided	13.49%	33.60%	18.93%	15.18%	27.62%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Job Approval		
	Total disapprove	Unsure/Refused
Republican Candidate	3.26%	1.86%
Democratic Candidate	70.31%	7.80%
Neither/Other/Independent	9.09%	21.54%
Undecided	17.34%	68.80%
Total	100.00%	100.00%

Cooper Job Approval					
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Republican Candidate	11.21%	28.77%	21.70%	75.42%	48.90%
Democratic Candidate	70.96%	41.76%	53.52%	4.83%	19.07%
Neither/Other/Independent	4.12%	10.13%	7.71%	5.10%	7.34%
Undecided	13.71%	19.35%	17.08%	14.64%	24.69%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
Republican Candidate	65.40%	24.10%
Democratic Candidate	10.21%	31.85%
Neither/Other/Independent	5.95%	13.66%
Undecided	18.44%	30.39%
Total	100.00%	100.00%

Gubernatorial Ballot			
	Forest	Cooper	Undecided
Republican Candidate	79.65%	6.42%	24.12%
Democratic Candidate	1.10%	71.92%	13.99%
Neither/Other/Independent	5.76%	6.58%	16.43%
Undecided	13.49%	15.08%	45.47%
Total	100.00%	100.00%	100.00%

Student Debt Seriousness					
	Very serious	Somewhat serious	Total serious	Not very serious	Not a problem at all
Republican Candidate	30.17%	36.41%	31.65%	68.35%	85.94%
Democratic Candidate	43.90%	32.09%	41.11%	5.03%	4.87%
Neither/Other/Independent	7.40%	11.28%	8.32%	4.15%	6.57%
Undecided	18.52%	20.23%	18.92%	22.46%	2.62%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Student Debt Seriousness		
	Total not serious	Unsure/Refused
Republican Candidate	73.12%	43.49%
Democratic Candidate	4.99%	18.53%
Neither/Other/Independent	4.81%	7.03%
Undecided	17.08%	30.95%
Total	100.00%	100.00%

Student Debt Cause					
	Too many students want to go to college	Federal financial aid has worked to drive up the cost of tuition	A weak economy has prevented students from getting good starting jobs	Irresponsible decisions by students to borrow	None of the above/Something else
Republican Candidate	51.70%	36.27%	10.14%	64.24%	24.27%
Democratic Candidate	28.85%	37.53%	59.91%	8.63%	50.05%
Neither/Other/Independent	6.11%	8.79%	10.58%	5.57%	7.15%
Undecided	13.34%	17.41%	19.37%	21.57%	18.53%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Student Debt ...

	Unsure/Refused
Republican Candidate	24.04%
Democratic Candidate	37.13%
Neither/Other/Independent	8.06%
Undecided	30.78%
Total	100.00%

Free College Tuition					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose
Republican Candidate	7.10%	19.26%	11.78%	72.64%	42.79%
Democratic Candidate	65.44%	50.51%	59.70%	5.71%	20.23%
Neither/Other/Independent	10.66%	6.71%	9.14%	5.10%	10.22%
Undecided	16.80%	23.52%	19.38%	16.55%	26.76%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Free College Tuition		
	Total oppose	Unsure/Refused
Republican Candidate	65.70%	26.39%
Democratic Candidate	9.09%	41.49%
Neither/Other/Independent	6.29%	9.14%
Undecided	18.92%	22.97%
Total	100.00%	100.00%

Tarrifs Approval					
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Republican Candidate	69.25%	51.46%	63.92%	9.73%	11.27%
Democratic Candidate	7.39%	10.05%	8.19%	62.72%	72.07%
Neither/Other/Independent	6.91%	12.22%	8.50%	6.76%	5.32%
Undecided	16.45%	26.27%	19.40%	20.78%	11.35%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Tarrifs Approval		
	Total disapprove	Unsure/Refused
Republican Candidate	10.18%	28.83%
Democratic Candidate	65.45%	36.17%
Neither/Other/Independent	6.34%	10.77%
Undecided	18.03%	24.23%
Total	100.00%	100.00%

Tariffs Burden			
	Foreign exporters	American consumers	Unsure/Refused
Republican Candidate	56.06%	32.92%	40.78%
Democratic Candidate	18.92%	41.54%	22.41%
Neither/Other/Independent	7.88%	8.00%	7.43%
Undecided	17.14%	17.54%	29.38%
Total	100.00%	100.00%	100.00%

Party Registration				
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Republican Candidate	74.23%	7.28%	34.22%	24.09%
Democratic Candidate	3.00%	75.85%	22.75%	18.55%
Neither/Other/Independent	4.91%	2.39%	17.72%	8.57%
Undecided	17.87%	14.49%	25.31%	48.80%
Total	100.00%	100.00%	100.00%	100.00%

2016 Vote					
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Republican Candidate	73.62%	2.51%	13.11%	9.03%	0.00%
Democratic Candidate	1.61%	78.91%	31.94%	38.47%	33.35%
Neither/Other/Independent	5.76%	5.01%	27.32%	16.27%	3.39%
Undecided	19.01%	13.58%	27.63%	36.23%	63.27%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology				
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal
Republican Candidate	76.77%	46.20%	61.48%	14.49%	0.55%
Democratic Candidate	6.66%	21.09%	13.87%	47.52%	76.31%
Neither/Other/Independent	2.04%	8.63%	5.34%	12.13%	8.38%
Undecided	14.53%	24.08%	19.30%	25.86%	14.75%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology		
	Very Liberal	Total Liberal	Unsure/Refused
Republican Candidate	6.15%	3.07%	9.64%
Democratic Candidate	81.60%	78.69%	45.81%
Neither/Other/Independent	7.08%	7.80%	16.13%
Undecided	5.17%	10.44%	28.42%
Total	100.00%	100.00%	100.00%

	Age					
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older
Republican Candidate	36.29%	26.53%	54.87%	27.51%	31.02%	35.08%
Democratic Candidate	34.99%	35.37%	24.94%	48.58%	40.98%	36.96%
Neither/Other/Independent	3.18%	14.75%	8.95%	7.32%	6.41%	6.34%
Undecided	25.54%	23.35%	11.24%	16.59%	21.59%	21.62%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18 to 34	35 to 54	55 to 64	65 or older
Republican Candidate	36.29%	42.94%	27.51%	32.98%
Democratic Candidate	34.99%	29.33%	48.58%	39.04%
Neither/Other/Independent	3.18%	11.39%	7.32%	6.38%
Undecided	25.54%	16.33%	16.59%	21.61%
Total	100.00%	100.00%	100.00%	100.00%

	Race			
	White	African-American	Any other race or ethnicity	Unsure/Refused
Republican Candidate	45.80%	6.51%	21.29%	28.81%
Democratic Candidate	26.18%	72.24%	35.47%	40.34%
Neither/Other/Independent	9.05%	4.10%	10.16%	1.95%
Undecided	18.97%	17.15%	33.08%	28.89%
Total	100.00%	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Republican Candidate	29.80%	44.26%
Democratic Candidate	42.62%	28.64%
Neither/Other/Independent	8.16%	7.57%
Undecided	19.42%	19.53%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	GREENSBORO-H.POINT-W.SALEM	GREENVILLE-N. BERN + NORFOLK	GREENVLL-SPART-ASHEVLL-AND	RALEIGH-DURHAM (FAYETVLL)
Republican Candidate	36.66%	38.28%	25.82%	48.95%	32.92%
Democratic Candidate	31.37%	37.64%	53.15%	32.93%	36.09%
Neither/Other/Independent	10.69%	7.40%	0.60%	6.25%	8.82%
Undecided	21.28%	16.68%	20.43%	11.87%	22.16%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market
	WILMINGTON + MYRTLE BEACH
Republican Candidate	40.76%
Democratic Candidate	40.13%
Neither/Other/Independent	2.77%
Undecided	16.35%
Total	100.00%

	General Vote History				
	0	1	2	3	4
Republican Candidate	50.55%	32.62%	36.42%	36.27%	32.24%
Democratic Candidate	23.88%	31.53%	44.58%	38.22%	39.11%
Neither/Other/Independent	9.57%	8.11%	8.48%	4.82%	11.03%
Undecided	16.00%	27.75%	10.53%	20.69%	17.61%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Type of Phone	
	Cellphone	Landline
Republican Candidate	29.51%	40.19%
Democratic Candidate	42.00%	33.06%
Neither/Other/Independent	8.51%	7.56%
Undecided	19.98%	19.19%
Total	100.00%	100.00%

Q. And, regardless of how you would vote at the state level, if the 2020 election for Congress were held today, would you be voting for the Republican candidate or the Democratic candidate?

	Generic Legislative Ballot			
	Republican Candidate	Democratic Candidate	Neither/Other/Independent	Undecided
Republican Candidate	93.78%	0.34%	14.61%	10.81%
Democratic Candidate	1.41%	95.90%	20.74%	9.13%
Neither/Other/Independent	2.50%	0.70%	59.53%	1.91%
Undecided	2.31%	3.06%	5.12%	78.16%
Total	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Republican Candidate	83.04%	58.83%	76.47%	1.50%	7.97%
Democratic Candidate	1.94%	6.86%	3.27%	79.10%	45.56%
Neither/Other/Independent	4.35%	6.32%	4.89%	6.20%	11.75%
Undecided	10.67%	27.99%	15.37%	13.20%	34.72%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Job Approval		
	Total disapprove	Unsure/Refused
Republican Candidate	2.64%	9.89%
Democratic Candidate	73.23%	7.80%
Neither/Other/Independent	7.17%	13.52%
Undecided	16.97%	68.80%
Total	100.00%	100.00%

Cooper Job Approval					
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Republican Candidate	10.29%	29.21%	21.59%	76.93%	51.85%
Democratic Candidate	74.02%	47.15%	57.98%	5.09%	19.07%
Neither/Other/Independent	3.09%	7.48%	5.71%	3.57%	7.61%
Undecided	12.60%	16.15%	14.72%	14.41%	21.47%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
Republican Candidate	67.45%	27.51%
Democratic Candidate	10.37%	31.88%
Neither/Other/Independent	5.10%	11.39%
Undecided	17.08%	29.21%
Total	100.00%	100.00%

Gubernatorial Ballot			
	Forest	Cooper	Undecided
Republican Candidate	83.05%	5.65%	25.44%
Democratic Candidate	1.10%	76.65%	15.04%
Neither/Other/Independent	5.15%	3.01%	17.89%
Undecided	10.69%	14.68%	41.63%
Total	100.00%	100.00%	100.00%

Student Debt Seriousness					
	Very serious	Somewhat serious	Total serious	Not very serious	Not a problem at all
Republican Candidate	30.23%	40.35%	32.63%	69.67%	82.77%
Democratic Candidate	45.82%	36.11%	43.52%	9.21%	4.87%
Neither/Other/Independent	6.09%	6.74%	6.24%	9.43%	0.00%
Undecided	17.87%	16.79%	17.61%	11.69%	12.35%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Student Debt Seriousness		
	Total not serious	Unsure/Refused
Republican Candidate	73.22%	48.60%
Democratic Candidate	8.04%	18.53%
Neither/Other/Independent	6.87%	5.57%
Undecided	11.87%	27.30%
Total	100.00%	100.00%

Student Debt Cause					
	Too many students want to go to college	Federal financial aid has worked to drive up the cost of tuition	A weak economy has prevented students from getting good starting jobs	Irresponsible decisions by students to borrow	None of the above/Something else
Republican Candidate	60.86%	35.74%	12.66%	63.32%	24.28%
Democratic Candidate	34.96%	41.44%	61.88%	9.35%	50.73%
Neither/Other/Independent	0.00%	7.83%	4.78%	7.56%	6.36%
Undecided	4.18%	14.99%	20.67%	19.77%	18.63%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Student Debt ...	
	Unsure/Refused
Republican Candidate	33.89%
Democratic Candidate	37.61%
Neither/Other/Independent	0.57%
Undecided	27.92%
Total	100.00%

Free College Tuition					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose
Republican Candidate	9.21%	20.39%	13.53%	72.91%	47.54%
Democratic Candidate	71.40%	51.15%	63.57%	6.41%	18.06%
Neither/Other/Independent	5.22%	5.30%	5.25%	6.19%	9.05%
Undecided	14.18%	23.15%	17.64%	14.49%	25.35%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Free College Tuition		
	Total oppose	Unsure/Refused
Republican Candidate	67.00%	23.03%
Democratic Candidate	9.12%	47.47%
Neither/Other/Independent	6.86%	8.80%
Undecided	17.02%	20.70%
Total	100.00%	100.00%

Tarrifs Approval					
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Republican Candidate	70.66%	60.34%	67.56%	8.37%	13.48%
Democratic Candidate	8.91%	11.82%	9.79%	66.68%	69.45%
Neither/Other/Independent	6.53%	10.16%	7.62%	4.84%	2.65%
Undecided	13.89%	17.68%	15.03%	20.11%	14.41%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Tarrifs Approval		
	Total disapprove	Unsure/Refused
Republican Candidate	9.85%	26.21%
Democratic Candidate	67.48%	42.04%
Neither/Other/Independent	4.21%	8.16%
Undecided	18.46%	23.59%
Total	100.00%	100.00%

	Tariffs Burden		
	Foreign exporters	American consumers	Unsure/Refused
Republican Candidate	59.90%	33.48%	43.11%
Democratic Candidate	21.03%	45.01%	19.58%
Neither/Other/Independent	6.30%	6.12%	6.83%
Undecided	12.77%	15.39%	30.49%
Total	100.00%	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Republican Candidate	79.59%	5.32%	34.96%	30.12%
Democratic Candidate	3.55%	78.17%	26.71%	18.55%
Neither/Other/Independent	4.01%	3.76%	11.88%	2.40%
Undecided	12.85%	12.75%	26.45%	48.94%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Republican Candidate	75.29%	3.51%	12.63%	9.03%	0.00%
Democratic Candidate	2.98%	81.15%	39.12%	43.77%	33.35%
Neither/Other/Independent	5.39%	2.62%	22.24%	13.91%	3.39%
Undecided	16.34%	12.72%	26.01%	33.29%	63.27%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology				
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal
Republican Candidate	76.04%	51.63%	63.86%	14.43%	0.99%
Democratic Candidate	8.67%	23.49%	16.06%	47.29%	84.22%
Neither/Other/Independent	2.83%	6.98%	4.90%	13.23%	0.00%
Undecided	12.46%	17.90%	15.18%	25.05%	14.79%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Ideology			
	Very Liberal	Total Liberal	Unsure/Refused
Republican Candidate	6.23%	3.33%	8.46%
Democratic Candidate	87.06%	85.49%	41.44%
Neither/Other/Independent	0.00%	0.00%	13.05%
Undecided	6.70%	11.18%	37.05%
Total	100.00%	100.00%	100.00%

Age						
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older
Republican Candidate	34.71%	25.43%	54.31%	34.25%	32.03%	38.60%
Democratic Candidate	35.29%	40.29%	28.54%	48.19%	42.35%	40.89%
Neither/Other/Independent	4.81%	13.39%	6.09%	4.84%	7.26%	0.65%
Undecided	25.19%	20.89%	11.06%	12.72%	18.36%	19.85%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Combined Age				
	18 to 34	35 to 54	55 to 64	65 or older
Republican Candidate	34.71%	42.15%	34.25%	35.23%
Democratic Candidate	35.29%	33.49%	48.19%	41.64%
Neither/Other/Independent	4.81%	9.16%	4.84%	4.05%
Undecided	25.19%	15.20%	12.72%	19.09%
Total	100.00%	100.00%	100.00%	100.00%

Race				
	White	African-American	Any other race or ethnicity	Unsure/Refused
Republican Candidate	48.08%	2.84%	25.61%	32.81%
Democratic Candidate	27.26%	76.88%	48.63%	40.34%
Neither/Other/Independent	7.59%	2.73%	2.89%	1.95%
Undecided	17.07%	17.55%	22.87%	24.90%
Total	100.00%	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Republican Candidate	32.73%	43.40%
Democratic Candidate	44.66%	31.19%
Neither/Other/Independent	6.39%	6.10%
Undecided	16.22%	19.31%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	GREENSBORO -H.POINT-W. SALEM	GREENVILLE- N. BERN + NORFOLK	GREENVLL- SPART- ASHEVLL- AND	RALEIGH- DURHAM (FAYETVLL)
Republican Candidate	37.99%	39.04%	29.58%	51.56%	34.45%
Democratic Candidate	34.60%	42.36%	50.23%	31.53%	38.82%
Neither/Other/Independent	7.43%	8.42%	0.00%	3.98%	6.23%
Undecided	19.98%	10.18%	20.19%	12.93%	20.50%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market
	WILMINGTON + MYRTLE BEACH
Republican Candidate	33.31%
Democratic Candidate	42.89%
Neither/Other/Independent	7.45%
Undecided	16.35%
Total	100.00%

	General Vote History				
	0	1	2	3	4
Republican Candidate	53.67%	34.58%	34.43%	39.77%	30.36%
Democratic Candidate	25.25%	34.59%	49.46%	37.10%	44.09%
Neither/Other/Independent	8.45%	5.10%	7.06%	3.73%	9.75%
Undecided	12.62%	25.73%	9.05%	19.40%	15.80%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Type of Phone	
	Cellphone	Landline
Republican Candidate	29.26%	42.16%
Democratic Candidate	44.18%	35.39%
Neither/Other/Independent	8.06%	5.28%
Undecided	18.50%	17.17%
Total	100.00%	100.00%

Now I would like to read you a list of names of people and organizations associated with national and state politics and have you tell me, for each one, whether you've heard of that person or organization and, if so, whether you have a favorable or unfavorable opinion of them.

Q. Thom Tillis

	Generic Legislative Ballot			
	Republican Candidate	Democratic Candidate	Neither/Other/Independent	Undecided
Very favorable	12.43%	0.55%	0.82%	1.68%
Somewhat favorable	28.47%	8.72%	20.84%	14.66%
Total favorable	40.90%	9.27%	21.66%	16.34%
Very unfavorable	7.48%	31.98%	13.36%	9.43%
Somewhat unfavorable	14.56%	17.67%	7.08%	9.82%
Total unfavorable	22.04%	49.65%	20.44%	19.25%
Heard of him, but have no opinion	25.09%	21.72%	41.93%	45.19%
Never heard of him	9.33%	18.61%	15.37%	16.41%
Unsure/Refused	2.64%	0.75%	0.61%	2.81%
Total	100.00%	100.00%	100.00%	100.00%

	Generic Congressional Ballot			
	Republican Candidate	Democratic Candidate	Neither/Other/Independent	Undecided
Very favorable	11.22%	0.52%	4.42%	2.54%
Somewhat favorable	28.83%	8.85%	22.50%	13.27%
Total favorable	40.05%	9.36%	26.92%	15.81%
Very unfavorable	7.28%	31.76%	12.51%	8.00%
Somewhat unfavorable	14.42%	16.46%	8.32%	11.11%
Total unfavorable	21.69%	48.22%	20.83%	19.11%
Heard of him, but have no opinion	25.96%	23.26%	37.37%	45.17%
Never heard of him	9.13%	18.45%	14.10%	18.08%
Unsure/Refused	3.17%	0.71%	0.77%	1.84%
Total	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Very favorable	13.24%	1.49%	10.06%	0.83%	1.31%
Somewhat favorable	26.25%	24.60%	25.81%	9.13%	24.71%
Total favorable	39.49%	26.09%	35.86%	9.96%	26.02%
Very unfavorable	10.89%	0.47%	8.07%	30.94%	6.90%
Somewhat unfavorable	13.36%	8.54%	12.05%	16.86%	11.45%
Total unfavorable	24.24%	9.01%	20.12%	47.80%	18.35%
Heard of him, but have no opinion	24.99%	45.54%	30.55%	25.40%	32.96%
Never heard of him	9.31%	19.36%	12.03%	16.07%	21.92%
Unsure/Refused	1.97%	0.00%	1.44%	0.77%	0.74%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Very favorable	0.92%	0.00%
Somewhat favorable	11.84%	4.46%
Total favorable	12.75%	4.46%
Very unfavorable	26.76%	0.00%
Somewhat unfavorable	15.92%	20.34%
Total unfavorable	42.68%	20.34%
Heard of him, but have no opinion	26.72%	53.08%
Never heard of him	17.09%	13.19%
Unsure/Refused	0.76%	8.93%
Total	100.00%	100.00%

	Cooper Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Very favorable	4.13%	1.49%	2.55%	12.47%	6.64%
Somewhat favorable	12.40%	21.56%	17.87%	21.46%	23.69%
Total favorable	16.53%	23.06%	20.43%	33.93%	30.33%
Very unfavorable	38.12%	14.36%	23.93%	12.38%	5.60%
Somewhat unfavorable	11.84%	15.43%	13.98%	17.53%	18.77%
Total unfavorable	49.96%	29.79%	37.91%	29.91%	24.37%
Heard of him, but have no opinion	19.36%	33.72%	27.94%	24.04%	29.73%
Never heard of him	12.38%	12.43%	12.41%	9.99%	15.56%
Unsure/Refused	1.76%	1.01%	1.31%	2.14%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
Very favorable	10.27%	2.66%
Somewhat favorable	22.30%	8.49%
Total favorable	32.57%	11.15%
Very unfavorable	9.82%	6.61%
Somewhat unfavorable	18.00%	5.75%
Total unfavorable	27.82%	12.37%
Heard of him, but have no opinion	26.19%	41.81%
Never heard of him	12.09%	29.49%
Unsure/Refused	1.33%	5.18%
Total	100.00%	100.00%

Gubernatorial Ballot			
	Forest	Cooper	Undecided
Very favorable	9.88%	1.84%	3.68%
Somewhat favorable	25.45%	12.97%	15.66%
Total favorable	35.33%	14.81%	19.34%
Very unfavorable	7.76%	28.44%	6.56%
Somewhat unfavorable	15.67%	16.62%	3.82%
Total unfavorable	23.43%	45.06%	10.38%
Heard of him, but have no opinion	29.20%	25.25%	39.90%
Never heard of him	8.84%	14.16%	28.51%
Unsure/Refused	3.20%	0.72%	1.86%
Total	100.00%	100.00%	100.00%

Student Debt Seriousness					
	Very serious	Somewhat serious	Total serious	Not very serious	Not a problem at all
Very favorable	4.35%	2.91%	4.01%	10.79%	17.53%
Somewhat favorable	17.35%	21.22%	18.26%	23.19%	20.13%
Total favorable	21.70%	24.12%	22.27%	33.97%	37.66%
Very unfavorable	19.51%	17.26%	18.98%	6.58%	18.95%
Somewhat unfavorable	15.03%	15.78%	15.21%	7.51%	32.58%
Total unfavorable	34.54%	33.04%	34.19%	14.09%	51.52%
Heard of him, but have no opinion	25.91%	33.78%	27.76%	40.27%	0.00%
Never heard of him	15.75%	9.06%	14.17%	9.63%	6.57%
Unsure/Refused	2.10%	0.00%	1.60%	2.04%	4.25%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Student Debt Seriousness		
	Total not serious	Unsure/Refused
Very favorable	12.61%	8.54%
Somewhat favorable	22.36%	6.98%
Total favorable	34.97%	15.52%
Very unfavorable	9.94%	4.37%
Somewhat unfavorable	14.30%	0.00%
Total unfavorable	24.24%	4.37%
Heard of him, but have no opinion	29.35%	47.56%
Never heard of him	8.80%	28.90%
Unsure/Refused	2.64%	3.65%
Total	100.00%	100.00%

Student Debt Cause				
	Too many students want to go to college	Federal financial aid has worked to drive up the cost of tuition	A weak economy has prevented students from getting good starting jobs	Irresponsible decisions by students to borrow
Very favorable	1.11%	3.99%	3.90%	12.55%
Somewhat favorable	16.32%	12.55%	12.39%	32.93%
Total favorable	17.43%	16.54%	16.28%	45.48%
Very unfavorable	18.60%	19.41%	22.39%	6.32%
Somewhat unfavorable	14.55%	16.42%	11.34%	9.31%
Total unfavorable	33.16%	35.83%	33.73%	15.63%
Heard of him, but have no opinion	34.87%	31.47%	30.56%	26.40%
Never heard of him	14.55%	13.55%	16.62%	11.15%
Unsure/Refused	0.00%	2.62%	2.81%	1.34%
Total	100.00%	100.00%	100.00%	100.00%

Student Debt Cause

	None of the above/Somethin g else	Unsure/Refused
Very favorable	1.69%	4.59%
Somewhat favorable	18.42%	17.51%
Total favorable	20.10%	22.10%
Very unfavorable	22.23%	13.07%
Somewhat unfavorable	18.95%	7.57%
Total unfavorable	41.18%	20.64%
Heard of him, but have no opinion	24.35%	28.95%
Never heard of him	14.37%	25.43%
Unsure/Refused	0.00%	2.88%
Total	100.00%	100.00%

Free College Tuition

	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose
Very favorable	3.74%	0.00%	2.30%	9.85%	3.76%
Somewhat favorable	10.39%	15.83%	12.48%	25.80%	25.31%
Total favorable	14.14%	15.83%	14.79%	35.66%	29.07%
Very unfavorable	31.91%	16.09%	25.82%	9.10%	6.74%
Somewhat unfavorable	12.87%	15.64%	13.94%	14.65%	17.38%
Total unfavorable	44.78%	31.72%	39.76%	23.75%	24.12%
Heard of him, but have no opinion	25.85%	39.36%	31.04%	24.88%	26.50%
Never heard of him	15.23%	9.38%	12.98%	13.96%	20.31%
Unsure/Refused	0.00%	3.71%	1.43%	1.75%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Free College Tuition		
	Total oppose	Unsure/Refused
Very favorable	8.44%	4.09%
Somewhat favorable	25.69%	10.46%
Total favorable	34.13%	14.54%
Very unfavorable	8.56%	11.66%
Somewhat unfavorable	15.28%	10.08%
Total unfavorable	23.84%	21.74%
Heard of him, but have no opinion	25.25%	38.28%
Never heard of him	15.44%	18.90%
Unsure/Refused	1.35%	6.53%
Total	100.00%	100.00%

Tarrifs Approval					
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Very favorable	12.43%	1.44%	9.13%	1.56%	0.51%
Somewhat favorable	21.12%	30.87%	24.04%	11.89%	15.05%
Total favorable	33.55%	32.32%	33.18%	13.45%	15.55%
Very unfavorable	10.89%	10.91%	10.90%	31.79%	19.75%
Somewhat unfavorable	13.56%	14.64%	13.88%	15.28%	25.60%
Total unfavorable	24.45%	25.55%	24.78%	47.06%	45.35%
Heard of him, but have no opinion	31.17%	33.22%	31.79%	24.39%	26.73%
Never heard of him	8.19%	7.83%	8.08%	13.97%	11.98%
Unsure/Refused	2.64%	1.09%	2.18%	1.12%	0.39%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Tarrifs Approval		
	Total disapprove	Unsure/Refused
Very favorable	1.25%	4.09%
Somewhat favorable	12.81%	14.71%
Total favorable	14.06%	18.80%
Very unfavorable	28.28%	3.00%
Somewhat unfavorable	18.29%	2.18%
Total unfavorable	46.56%	5.19%
Heard of him, but have no opinion	25.07%	33.03%
Never heard of him	13.39%	39.41%
Unsure/Refused	0.91%	3.58%
Total	100.00%	100.00%

	Tariffs Burden		
	Foreign exporters	American consumers	Unsure/Refused
Very favorable	7.82%	4.10%	8.10%
Somewhat favorable	17.81%	17.53%	20.38%
Total favorable	25.63%	21.63%	28.48%
Very unfavorable	17.13%	19.69%	6.14%
Somewhat unfavorable	10.13%	15.46%	10.80%
Total unfavorable	27.26%	35.14%	16.95%
Heard of him, but have no opinion	37.25%	28.89%	25.39%
Never heard of him	6.44%	13.62%	23.33%
Unsure/Refused	3.43%	0.71%	5.85%
Total	100.00%	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Very favorable	9.04%	0.84%	6.05%	9.57%
Somewhat favorable	24.19%	11.85%	19.41%	16.45%
Total favorable	33.22%	12.69%	25.46%	26.03%
Very unfavorable	8.34%	26.58%	14.98%	13.80%
Somewhat unfavorable	14.21%	16.50%	11.83%	5.55%
Total unfavorable	22.55%	43.09%	26.81%	19.35%
Heard of him, but have no opinion	32.64%	26.71%	28.43%	29.17%
Never heard of him	8.97%	16.61%	17.19%	23.06%
Unsure/Refused	2.61%	0.91%	2.11%	2.40%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Very favorable	9.86%	0.36%	2.34%	2.29%	6.10%
Somewhat favorable	28.08%	8.82%	15.01%	2.44%	14.78%
Total favorable	37.94%	9.17%	17.34%	4.74%	20.88%
Very unfavorable	7.95%	29.84%	14.00%	9.64%	22.48%
Somewhat unfavorable	12.48%	17.89%	8.81%	10.53%	15.55%
Total unfavorable	20.44%	47.73%	22.81%	20.17%	38.03%
Heard of him, but have no opinion	28.55%	27.12%	37.13%	36.45%	25.54%
Never heard of him	10.49%	14.45%	22.72%	37.35%	15.56%
Unsure/Refused	2.58%	1.52%	0.00%	1.30%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology				
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal
Very favorable	10.45%	4.73%	7.59%	4.11%	0.00%
Somewhat favorable	27.44%	26.24%	26.84%	13.09%	6.89%
Total favorable	37.89%	30.97%	34.43%	17.20%	6.89%
Very unfavorable	9.25%	3.27%	6.26%	23.27%	28.11%
Somewhat unfavorable	12.46%	9.56%	11.01%	18.79%	18.08%
Total unfavorable	21.71%	12.83%	17.27%	42.06%	46.19%
Heard of him, but have no opinion	28.81%	35.25%	32.03%	26.06%	23.49%
Never heard of him	8.91%	19.48%	14.19%	14.21%	21.09%
Unsure/Refused	2.68%	1.47%	2.08%	0.47%	2.34%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology		
	Very Liberal	Total Liberal	Unsure/Refused
Very favorable	1.35%	0.61%	1.62%
Somewhat favorable	1.97%	4.67%	0.00%
Total favorable	3.32%	5.28%	1.62%
Very unfavorable	52.73%	39.19%	12.84%
Somewhat unfavorable	15.42%	16.88%	14.06%
Total unfavorable	68.15%	56.07%	26.90%
Heard of him, but have no opinion	18.64%	21.31%	48.48%
Never heard of him	5.70%	14.16%	23.00%
Unsure/Refused	4.19%	3.17%	0.00%
Total	100.00%	100.00%	100.00%

	Age					
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older
Very favorable	2.80%	5.56%	7.72%	4.20%	0.85%	8.96%
Somewhat favorable	20.44%	6.31%	19.30%	20.19%	20.95%	20.93%
Total favorable	23.24%	11.88%	27.02%	24.39%	21.80%	29.89%
Very unfavorable	11.14%	14.25%	22.20%	14.65%	29.43%	9.83%
Somewhat unfavorable	14.36%	16.64%	6.88%	14.30%	22.83%	13.18%
Total unfavorable	25.50%	30.89%	29.08%	28.94%	52.25%	23.01%
Heard of him, but have no opinion	23.27%	37.88%	27.53%	33.11%	21.58%	32.18%
Never heard of him	24.27%	17.35%	14.88%	10.14%	4.37%	14.92%
Unsure/Refused	3.73%	1.99%	1.50%	3.41%	0.00%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18 to 34	35 to 54	55 to 64	65 or older
Very favorable	2.80%	6.81%	4.20%	4.77%
Somewhat favorable	20.44%	13.83%	20.19%	20.94%
Total favorable	23.24%	20.64%	24.39%	25.71%
Very unfavorable	11.14%	18.85%	14.65%	19.97%
Somewhat unfavorable	14.36%	10.99%	14.30%	18.17%
Total unfavorable	25.50%	29.84%	28.94%	38.13%
Heard of him, but have no opinion	23.27%	31.89%	33.11%	26.70%
Never heard of him	24.27%	15.92%	10.14%	9.46%
Unsure/Refused	3.73%	1.71%	3.41%	0.00%
Total	100.00%	100.00%	100.00%	100.00%

	Race			
	White	African-American	Any other race or ethnicity	Unsure/Refused
Very favorable	6.16%	0.68%	6.86%	7.11%
Somewhat favorable	20.43%	11.60%	11.09%	11.76%
Total favorable	26.59%	12.28%	17.95%	18.86%
Very unfavorable	19.25%	10.84%	10.61%	18.19%
Somewhat unfavorable	14.28%	16.26%	1.05%	15.20%
Total unfavorable	33.53%	27.10%	11.66%	33.39%
Heard of him, but have no opinion	28.12%	34.14%	27.58%	21.71%
Never heard of him	10.65%	23.24%	35.17%	23.88%
Unsure/Refused	1.11%	3.24%	7.63%	2.16%
Total	100.00%	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Very favorable	5.03%	5.22%
Somewhat favorable	12.97%	23.98%
Total favorable	18.00%	29.20%
Very unfavorable	16.64%	17.84%
Somewhat unfavorable	14.73%	13.52%
Total unfavorable	31.37%	31.36%
Heard of him, but have no opinion	31.89%	25.85%
Never heard of him	16.17%	12.63%
Unsure/Refused	2.57%	0.96%
Total	100.00%	100.00%

Media Market				
	CHARLOTTE	GREENSBORO -H.POINT-W. SALEM	GREENVILLE- N. BERN + NORFOLK	GREENVLL- SPART- ASHEVLL- AND
Very favorable	7.57%	2.94%	2.36%	7.81%
Somewhat favorable	16.84%	17.77%	24.16%	19.86%
Total favorable	24.41%	20.72%	26.52%	27.67%
Very unfavorable	17.55%	18.66%	17.52%	18.80%
Somewhat unfavorable	15.65%	22.08%	6.87%	6.92%
Total unfavorable	33.20%	40.74%	24.40%	25.72%
Heard of him, but have no opinion	27.72%	22.04%	25.69%	30.09%
Never heard of him	11.87%	14.16%	18.21%	16.52%
Unsure/Refused	2.80%	2.36%	5.19%	0.00%
Total	100.00%	100.00%	100.00%	100.00%

Media Market		
	RALEIGH- DURHAM (FAYETVLLLE)	WILMINGTON + MYRTLE BEACH
Very favorable	3.89%	3.97%
Somewhat favorable	16.79%	19.69%
Total favorable	20.68%	23.65%
Very unfavorable	17.19%	6.33%
Somewhat unfavorable	12.59%	17.70%
Total unfavorable	29.78%	24.04%
Heard of him, but have no opinion	35.58%	23.08%
Never heard of him	13.23%	29.23%
Unsure/Refused	0.72%	0.00%
Total	100.00%	100.00%

	General Vote History				
	0	1	2	3	4
Very favorable	10.10%	2.32%	4.57%	6.92%	3.08%
Somewhat favorable	20.18%	22.80%	16.96%	15.55%	15.16%
Total favorable	30.28%	25.12%	21.53%	22.46%	18.24%
Very unfavorable	6.67%	13.15%	16.24%	22.27%	22.67%
Somewhat unfavorable	3.30%	16.55%	15.00%	15.49%	15.37%
Total unfavorable	9.97%	29.70%	31.24%	37.75%	38.04%
Heard of him, but have no opinion	32.45%	28.71%	28.88%	29.20%	27.42%
Never heard of him	26.36%	13.67%	16.25%	9.42%	14.36%
Unsure/Refused	0.93%	2.80%	2.09%	1.16%	1.94%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Type of Phone	
	Cellphone	Landline
Very favorable	4.38%	5.52%
Somewhat favorable	9.52%	22.62%
Total favorable	13.90%	28.13%
Very unfavorable	18.69%	16.38%
Somewhat unfavorable	12.12%	15.28%
Total unfavorable	30.81%	31.66%
Heard of him, but have no opinion	32.73%	27.17%
Never heard of him	20.90%	11.12%
Unsure/Refused	1.65%	1.93%
Total	100.00%	100.00%

Q. Joe Biden

	Generic Legislative Ballot			
	Republican Candidate	Democratic Candidate	Neither/Other/In dependent	Undecided
Very favorable	3.67%	43.81%	20.17%	10.50%
Somewhat favorable	5.44%	34.99%	36.38%	19.93%
Total favorable	9.11%	78.80%	56.54%	30.43%
Very unfavorable	66.80%	2.47%	11.00%	22.24%
Somewhat unfavorable	16.82%	5.83%	17.56%	15.07%
Total unfavorable	83.62%	8.30%	28.55%	37.31%
Heard of him, but have no opinion	6.09%	11.62%	14.90%	29.49%
Never heard of him	0.87%	0.77%	0.00%	0.00%
Unsure/Refused	0.31%	0.51%	0.00%	2.77%
Total	100.00%	100.00%	100.00%	100.00%

	Generic Congressional Ballot			
	Republican Candidate	Democratic Candidate	Neither/Other/In dependent	Undecided
Very favorable	3.01%	40.75%	20.25%	14.18%
Somewhat favorable	7.15%	36.93%	18.72%	18.74%
Total favorable	10.16%	77.67%	38.97%	32.92%
Very unfavorable	65.05%	3.67%	19.47%	19.70%
Somewhat unfavorable	17.08%	5.39%	26.88%	13.83%
Total unfavorable	82.13%	9.06%	46.35%	33.53%
Heard of him, but have no opinion	6.57%	12.06%	14.68%	30.48%
Never heard of him	0.85%	0.73%	0.00%	0.00%
Unsure/Refused	0.30%	0.48%	0.00%	3.07%
Total	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Very favorable	2.72%	5.08%	3.36%	37.98%	34.27%
Somewhat favorable	2.33%	13.21%	5.28%	35.61%	32.00%
Total favorable	5.06%	18.30%	8.64%	73.59%	66.27%
Very unfavorable	73.05%	31.88%	61.91%	2.34%	1.26%
Somewhat unfavorable	13.86%	33.70%	19.23%	7.18%	5.60%
Total unfavorable	86.91%	65.58%	81.13%	9.52%	6.86%
Heard of him, but have no opinion	6.77%	16.13%	9.30%	15.25%	26.12%
Never heard of him	0.94%	0.00%	0.68%	0.67%	0.00%
Unsure/Refused	0.33%	0.00%	0.24%	0.97%	0.74%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Very favorable	37.34%	17.23%
Somewhat favorable	34.98%	34.21%
Total favorable	72.32%	51.44%
Very unfavorable	2.15%	18.67%
Somewhat unfavorable	6.91%	6.42%
Total unfavorable	9.06%	25.08%
Heard of him, but have no opinion	17.14%	14.54%
Never heard of him	0.56%	0.00%
Unsure/Refused	0.93%	8.93%
Total	100.00%	100.00%

	Cooper Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Very favorable	46.02%	21.86%	31.59%	4.97%	11.20%
Somewhat favorable	24.56%	35.89%	31.33%	5.91%	10.59%
Total favorable	70.58%	57.75%	62.91%	10.88%	21.79%
Very unfavorable	5.39%	22.26%	15.47%	62.25%	46.20%
Somewhat unfavorable	7.47%	10.02%	9.00%	15.80%	22.21%
Total unfavorable	12.86%	32.29%	24.47%	78.05%	68.41%
Heard of him, but have no opinion	16.56%	9.28%	12.21%	9.00%	7.57%
Never heard of him	0.00%	0.00%	0.00%	1.54%	2.23%
Unsure/Refused	0.00%	0.69%	0.41%	0.54%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
Very favorable	7.32%	11.21%
Somewhat favorable	7.68%	14.84%
Total favorable	15.00%	26.06%
Very unfavorable	56.18%	26.78%
Somewhat unfavorable	18.22%	13.00%
Total unfavorable	74.41%	39.78%
Heard of him, but have no opinion	8.46%	30.36%
Never heard of him	1.80%	0.00%
Unsure/Refused	0.34%	3.80%
Total	100.00%	100.00%

Gubernatorial Ballot			
	Forest	Cooper	Undecided
Very favorable	4.37%	38.26%	8.50%
Somewhat favorable	8.41%	34.55%	13.36%
Total favorable	12.78%	72.81%	21.86%
Very unfavorable	59.25%	7.81%	29.61%
Somewhat unfavorable	19.88%	6.22%	14.03%
Total unfavorable	79.13%	14.03%	43.64%
Heard of him, but have no opinion	6.93%	11.56%	32.93%
Never heard of him	0.86%	0.60%	0.00%
Unsure/Refused	0.30%	1.00%	1.57%
Total	100.00%	100.00%	100.00%

Student Debt Seriousness					
	Very serious	Somewhat serious	Total serious	Not very serious	Not a problem at all
Very favorable	24.50%	15.98%	22.49%	8.46%	13.45%
Somewhat favorable	23.02%	22.03%	22.78%	11.44%	7.95%
Total favorable	47.52%	38.00%	45.27%	19.90%	21.39%
Very unfavorable	24.10%	36.34%	26.99%	59.49%	64.89%
Somewhat unfavorable	13.94%	9.63%	12.92%	13.82%	5.93%
Total unfavorable	38.04%	45.96%	39.91%	73.31%	70.82%
Heard of him, but have no opinion	12.67%	16.03%	13.46%	6.80%	3.54%
Never heard of him	0.93%	0.00%	0.71%	0.00%	0.00%
Unsure/Refused	0.84%	0.00%	0.64%	0.00%	4.25%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Student Debt Seriousness		
	Total not serious	Unsure/Refused
Very favorable	9.81%	15.71%
Somewhat favorable	10.49%	18.59%
Total favorable	20.30%	34.30%
Very unfavorable	60.95%	29.86%
Somewhat unfavorable	11.68%	9.24%
Total unfavorable	72.63%	39.10%
Heard of him, but have no opinion	5.91%	23.58%
Never heard of him	0.00%	0.00%
Unsure/Refused	1.15%	3.01%
Total	100.00%	100.00%

Student Debt Cause				
	Too many students want to go to college	Federal financial aid has worked to drive up the cost of tuition	A weak economy has prevented students from getting good starting jobs	Irresponsible decisions by students to borrow
Very favorable	8.20%	22.31%	24.94%	7.99%
Somewhat favorable	19.11%	25.21%	26.44%	10.24%
Total favorable	27.31%	47.52%	51.38%	18.24%
Very unfavorable	23.47%	30.22%	11.06%	57.31%
Somewhat unfavorable	23.56%	12.07%	14.79%	12.75%
Total unfavorable	47.03%	42.29%	25.84%	70.06%
Heard of him, but have no opinion	13.20%	9.48%	20.41%	11.12%
Never heard of him	12.46%	0.00%	0.00%	0.00%
Unsure/Refused	0.00%	0.71%	2.37%	0.58%
Total	100.00%	100.00%	100.00%	100.00%

Student Debt Cause

	None of the above/Somethin g else	Unsure/Refused
Very favorable	26.69%	33.51%
Somewhat favorable	25.09%	15.35%
Total favorable	51.77%	48.86%
Very unfavorable	20.05%	20.39%
Somewhat unfavorable	13.53%	2.61%
Total unfavorable	33.58%	23.00%
Heard of him, but have no opinion	14.65%	25.77%
Never heard of him	0.00%	0.00%
Unsure/Refused	0.00%	2.37%
Total	100.00%	100.00%

Free College Tuition

	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose
Very favorable	37.60%	24.53%	32.57%	5.84%	11.02%
Somewhat favorable	29.69%	37.32%	32.62%	5.27%	18.70%
Total favorable	67.29%	61.85%	65.20%	11.11%	29.72%
Very unfavorable	9.11%	7.28%	8.41%	63.28%	37.94%
Somewhat unfavorable	9.42%	15.73%	11.85%	14.95%	13.82%
Total unfavorable	18.54%	23.01%	20.26%	78.23%	51.77%
Heard of him, but have no opinion	13.23%	12.56%	12.97%	9.37%	18.51%
Never heard of him	0.95%	0.00%	0.58%	0.95%	0.00%
Unsure/Refused	0.00%	2.58%	0.99%	0.34%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Free College Tuition		
	Total oppose	Unsure/Refused
Very favorable	7.04%	24.06%
Somewhat favorable	8.39%	24.91%
Total favorable	15.44%	48.97%
Very unfavorable	57.39%	17.21%
Somewhat unfavorable	14.69%	5.97%
Total unfavorable	72.08%	23.18%
Heard of him, but have no opinion	11.50%	24.94%
Never heard of him	0.73%	0.00%
Unsure/Refused	0.26%	2.91%
Total	100.00%	100.00%

Tarrifs Approval					
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Very favorable	10.08%	7.52%	9.32%	37.25%	26.98%
Somewhat favorable	5.08%	11.36%	6.96%	33.87%	48.67%
Total favorable	15.16%	18.88%	16.28%	71.12%	75.66%
Very unfavorable	59.72%	46.28%	55.68%	7.67%	6.39%
Somewhat unfavorable	16.46%	24.72%	18.94%	7.40%	6.77%
Total unfavorable	76.18%	70.99%	74.62%	15.07%	13.16%
Heard of him, but have no opinion	8.30%	10.12%	8.85%	11.61%	9.42%
Never heard of him	0.00%	0.00%	0.00%	1.99%	0.00%
Unsure/Refused	0.36%	0.00%	0.25%	0.22%	1.76%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Tarrifs Approval		
	Total disapprove	Unsure/Refused
Very favorable	34.25%	16.43%
Somewhat favorable	38.19%	15.99%
Total favorable	72.44%	32.41%
Very unfavorable	7.29%	20.29%
Somewhat unfavorable	7.22%	8.42%
Total unfavorable	14.51%	28.71%
Heard of him, but have no opinion	10.97%	35.59%
Never heard of him	1.41%	0.00%
Unsure/Refused	0.67%	3.29%
Total	100.00%	100.00%

	Tariffs Burden		
	Foreign exporters	American consumers	Unsure/Refused
Very favorable	19.78%	23.10%	11.35%
Somewhat favorable	15.20%	24.20%	12.52%
Total favorable	34.98%	47.30%	23.87%
Very unfavorable	44.84%	27.38%	35.68%
Somewhat unfavorable	12.92%	12.20%	13.96%
Total unfavorable	57.76%	39.59%	49.64%
Heard of him, but have no opinion	7.26%	12.24%	21.75%
Never heard of him	0.00%	0.43%	1.68%
Unsure/Refused	0.00%	0.45%	3.05%
Total	100.00%	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Very favorable	3.26%	37.08%	20.09%	3.45%
Somewhat favorable	9.75%	29.04%	24.75%	10.18%
Total favorable	13.01%	66.12%	44.84%	13.63%
Very unfavorable	57.90%	7.84%	28.72%	48.62%
Somewhat unfavorable	19.36%	8.01%	11.24%	11.35%
Total unfavorable	77.26%	15.85%	39.96%	59.97%
Heard of him, but have no opinion	9.37%	16.02%	13.29%	26.40%
Never heard of him	0.00%	0.76%	1.06%	0.00%
Unsure/Refused	0.36%	1.26%	0.86%	0.00%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Very favorable	2.98%	39.04%	33.51%	25.70%	15.92%
Somewhat favorable	6.34%	36.22%	32.38%	21.13%	37.08%
Total favorable	9.32%	75.26%	65.89%	46.83%	53.00%
Very unfavorable	62.00%	2.35%	2.57%	14.30%	3.93%
Somewhat unfavorable	19.43%	4.43%	17.98%	6.51%	0.00%
Total unfavorable	81.43%	6.78%	20.55%	20.81%	3.93%
Heard of him, but have no opinion	8.31%	16.22%	13.55%	25.48%	43.07%
Never heard of him	0.69%	0.00%	0.00%	5.59%	0.00%
Unsure/Refused	0.24%	1.74%	0.00%	1.30%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology				
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal
Very favorable	4.07%	11.10%	7.58%	31.99%	38.51%
Somewhat favorable	2.54%	18.87%	10.70%	27.41%	44.87%
Total favorable	6.61%	29.96%	18.29%	59.40%	83.38%
Very unfavorable	70.68%	32.07%	51.38%	12.21%	0.00%
Somewhat unfavorable	8.88%	19.40%	14.14%	11.89%	7.12%
Total unfavorable	79.56%	51.47%	65.52%	24.11%	7.12%
Heard of him, but have no opinion	12.61%	18.14%	15.37%	13.39%	7.16%
Never heard of him	1.22%	0.00%	0.61%	1.16%	0.00%
Unsure/Refused	0.00%	0.43%	0.22%	1.95%	2.34%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology		
	Very Liberal	Total Liberal	Unsure/Refused
Very favorable	43.92%	40.94%	25.41%
Somewhat favorable	29.84%	38.11%	40.76%
Total favorable	73.76%	79.05%	66.17%
Very unfavorable	3.82%	1.72%	11.21%
Somewhat unfavorable	14.73%	10.54%	6.17%
Total unfavorable	18.55%	12.26%	17.38%
Heard of him, but have no opinion	7.69%	7.40%	16.45%
Never heard of him	0.00%	0.00%	0.00%
Unsure/Refused	0.00%	1.29%	0.00%
Total	100.00%	100.00%	100.00%

	Age					
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older
Very favorable	21.84%	24.59%	12.92%	20.57%	24.15%	24.44%
Somewhat favorable	19.17%	25.17%	18.17%	25.82%	18.92%	22.44%
Total favorable	41.01%	49.76%	31.10%	46.39%	43.07%	46.88%
Very unfavorable	29.49%	22.28%	43.49%	22.64%	31.37%	28.32%
Somewhat unfavorable	16.88%	11.64%	10.93%	13.82%	13.91%	8.05%
Total unfavorable	46.37%	33.92%	54.43%	36.46%	45.28%	36.37%
Heard of him, but have no opinion	11.11%	14.57%	13.03%	14.68%	11.65%	15.43%
Never heard of him	0.00%	1.75%	1.44%	0.00%	0.00%	0.00%
Unsure/Refused	1.51%	0.00%	0.00%	2.46%	0.00%	1.32%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18 to 34	35 to 54	55 to 64	65 or older
Very favorable	21.84%	17.84%	20.57%	24.29%
Somewhat favorable	19.17%	21.12%	25.82%	20.62%
Total favorable	41.01%	38.96%	46.39%	44.91%
Very unfavorable	29.49%	34.56%	22.64%	29.90%
Somewhat unfavorable	16.88%	11.23%	13.82%	11.08%
Total unfavorable	46.37%	45.79%	36.46%	40.98%
Heard of him, but have no opinion	11.11%	13.68%	14.68%	13.47%
Never heard of him	0.00%	1.57%	0.00%	0.00%
Unsure/Refused	1.51%	0.00%	2.46%	0.64%
Total	100.00%	100.00%	100.00%	100.00%

	Race			
	White	African-American	Any other race or ethnicity	Unsure/Refused
Very favorable	16.25%	37.35%	26.22%	14.80%
Somewhat favorable	17.59%	34.53%	26.10%	20.08%
Total favorable	33.84%	71.88%	52.31%	34.88%
Very unfavorable	37.21%	5.52%	31.10%	30.86%
Somewhat unfavorable	16.35%	2.00%	3.12%	3.46%
Total unfavorable	53.56%	7.52%	34.22%	34.32%
Heard of him, but have no opinion	12.01%	17.19%	7.03%	28.64%
Never heard of him	0.43%	1.40%	0.00%	0.00%
Unsure/Refused	0.15%	2.01%	6.43%	2.16%
Total	100.00%	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Very favorable	22.91%	18.38%
Somewhat favorable	21.76%	20.96%
Total favorable	44.67%	39.34%
Very unfavorable	25.41%	36.34%
Somewhat unfavorable	11.71%	13.56%
Total unfavorable	37.12%	49.90%
Heard of him, but have no opinion	16.75%	9.35%
Never heard of him	0.52%	0.69%
Unsure/Refused	0.94%	0.72%
Total	100.00%	100.00%

Media Market				
	CHARLOTTE	GREENSBORO -H.POINT-W. SALEM	GREENVILLE- N. BERN + NORFOLK	GREENVLL- SPART- ASHEVLL- AND
Very favorable	18.51%	23.90%	27.44%	11.71%
Somewhat favorable	25.60%	20.58%	15.30%	16.42%
Total favorable	44.11%	44.48%	42.74%	28.14%
Very unfavorable	34.57%	30.11%	28.34%	46.10%
Somewhat unfavorable	10.36%	15.35%	13.06%	14.58%
Total unfavorable	44.93%	45.46%	41.40%	60.68%
Heard of him, but have no opinion	9.32%	8.90%	15.86%	8.30%
Never heard of him	0.00%	0.00%	0.00%	2.88%
Unsure/Refused	1.64%	1.16%	0.00%	0.00%
Total	100.00%	100.00%	100.00%	100.00%

Media Market		
	RALEIGH- DURHAM (FAYETVLLLE)	WILMINGTON + MYRTLE BEACH
Very favorable	23.63%	16.49%
Somewhat favorable	22.37%	14.25%
Total favorable	46.00%	30.73%
Very unfavorable	22.80%	23.82%
Somewhat unfavorable	12.53%	11.35%
Total unfavorable	35.34%	35.17%
Heard of him, but have no opinion	17.19%	34.10%
Never heard of him	0.90%	0.00%
Unsure/Refused	0.57%	0.00%
Total	100.00%	100.00%

	General Vote History				
	0	1	2	3	4
Very favorable	13.80%	22.20%	25.52%	21.70%	17.38%
Somewhat favorable	7.20%	18.48%	21.21%	27.49%	25.33%
Total favorable	21.00%	40.68%	46.74%	49.18%	42.71%
Very unfavorable	40.71%	29.23%	27.20%	30.45%	28.30%
Somewhat unfavorable	15.27%	17.69%	16.07%	7.11%	8.99%
Total unfavorable	55.98%	46.93%	43.27%	37.57%	37.29%
Heard of him, but have no opinion	22.08%	11.32%	9.99%	10.22%	18.91%
Never heard of him	0.00%	0.00%	0.00%	2.06%	0.00%
Unsure/Refused	0.93%	1.07%	0.00%	0.97%	1.09%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Type of Phone	
	Cellphone	Landline
Very favorable	24.56%	18.82%
Somewhat favorable	23.72%	20.14%
Total favorable	48.27%	38.96%
Very unfavorable	22.60%	34.66%
Somewhat unfavorable	14.31%	11.62%
Total unfavorable	36.92%	46.28%
Heard of him, but have no opinion	13.17%	13.44%
Never heard of him	0.91%	0.43%
Unsure/Refused	0.74%	0.89%
Total	100.00%	100.00%

Q. Elizabeth Warren

	Generic Legislative Ballot			
	Republican Candidate	Democratic Candidate	Neither/Other/In dependent	Undecided
Very favorable	1.88%	32.23%	17.98%	5.52%
Somewhat favorable	5.58%	32.25%	8.26%	13.21%
Total favorable	7.46%	64.48%	26.24%	18.73%
Very unfavorable	63.30%	3.22%	14.12%	22.78%
Somewhat unfavorable	12.61%	6.67%	19.22%	14.96%
Total unfavorable	75.91%	9.89%	33.34%	37.73%
Heard of her, but have no opinion	9.46%	16.87%	22.14%	20.15%
Never heard of it	6.40%	7.10%	16.09%	21.60%
Unsure/Refused	0.77%	1.66%	2.19%	1.78%
Total	100.00%	100.00%	100.00%	100.00%

	Generic Congressional Ballot			
	Republican Candidate	Democratic Candidate	Neither/Other/In dependent	Undecided
Very favorable	2.25%	32.45%	3.38%	7.08%
Somewhat favorable	5.14%	31.37%	16.25%	11.25%
Total favorable	7.39%	63.82%	19.62%	18.33%
Very unfavorable	62.53%	3.04%	27.12%	20.00%
Somewhat unfavorable	11.85%	7.82%	16.64%	15.64%
Total unfavorable	74.38%	10.86%	43.76%	35.65%
Heard of her, but have no opinion	10.75%	16.06%	18.38%	22.22%
Never heard of it	6.16%	7.68%	18.24%	22.07%
Unsure/Refused	1.32%	1.57%	0.00%	1.73%
Total	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Very favorable	0.29%	5.99%	1.83%	31.74%	2.37%
Somewhat favorable	2.98%	8.45%	4.46%	27.96%	35.66%
Total favorable	3.28%	14.43%	6.29%	59.70%	38.04%
Very unfavorable	65.58%	34.11%	57.06%	4.67%	6.42%
Somewhat unfavorable	9.74%	24.63%	13.77%	8.63%	11.06%
Total unfavorable	75.32%	58.74%	70.84%	13.30%	17.48%
Heard of her, but have no opinion	12.40%	12.47%	12.42%	15.86%	22.48%
Never heard of it	7.53%	12.44%	8.86%	9.78%	20.79%
Unsure/Refused	1.47%	1.91%	1.59%	1.35%	1.21%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Very favorable	26.64%	7.80%
Somewhat favorable	29.30%	4.46%
Total favorable	55.94%	12.26%
Very unfavorable	4.97%	24.75%
Somewhat unfavorable	9.06%	17.60%
Total unfavorable	14.03%	42.35%
Heard of her, but have no opinion	17.01%	31.87%
Never heard of it	11.70%	13.52%
Unsure/Refused	1.33%	0.00%
Total	100.00%	100.00%

	Cooper Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Very favorable	40.16%	17.38%	26.55%	0.86%	0.79%
Somewhat favorable	26.48%	24.16%	25.09%	4.18%	13.99%
Total favorable	66.64%	41.53%	51.64%	5.05%	14.77%
Very unfavorable	6.99%	23.29%	16.73%	55.97%	45.18%
Somewhat unfavorable	3.88%	13.52%	9.64%	12.81%	18.07%
Total unfavorable	10.86%	36.82%	26.37%	68.78%	63.24%
Heard of her, but have no opinion	13.27%	11.04%	11.94%	15.91%	10.53%
Never heard of it	7.38%	9.21%	8.48%	8.70%	11.45%
Unsure/Refused	1.85%	1.40%	1.58%	1.56%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
Very favorable	0.83%	2.57%
Somewhat favorable	7.89%	7.32%
Total favorable	8.72%	9.89%
Very unfavorable	51.89%	27.56%
Somewhat unfavorable	14.80%	10.54%
Total unfavorable	66.69%	38.10%
Heard of her, but have no opinion	13.87%	32.07%
Never heard of it	9.74%	18.13%
Unsure/Refused	0.97%	1.80%
Total	100.00%	100.00%

Gubernatorial Ballot			
	Forest	Cooper	Undecided
Very favorable	2.85%	28.92%	1.97%
Somewhat favorable	5.60%	29.56%	6.65%
Total favorable	8.44%	58.48%	8.62%
Very unfavorable	57.58%	6.37%	33.49%
Somewhat unfavorable	12.08%	10.00%	14.09%
Total unfavorable	69.66%	16.37%	47.58%
Heard of her, but have no opinion	10.16%	14.77%	27.97%
Never heard of it	10.40%	8.73%	15.01%
Unsure/Refused	1.34%	1.66%	0.82%
Total	100.00%	100.00%	100.00%

Student Debt Seriousness					
	Very serious	Somewhat serious	Total serious	Not very serious	Not a problem at all
Very favorable	17.81%	14.26%	16.97%	4.47%	0.00%
Somewhat favorable	21.06%	10.02%	18.45%	6.08%	10.83%
Total favorable	38.87%	24.28%	35.42%	10.55%	10.83%
Very unfavorable	22.62%	36.85%	25.98%	66.19%	58.34%
Somewhat unfavorable	11.01%	12.72%	11.41%	12.28%	16.48%
Total unfavorable	33.63%	49.56%	37.39%	78.47%	74.82%
Heard of her, but have no opinion	15.05%	21.87%	16.66%	0.00%	0.00%
Never heard of it	10.97%	4.29%	9.40%	10.98%	3.54%
Unsure/Refused	1.48%	0.00%	1.13%	0.00%	10.82%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Student Debt Seriousness		
	Total not serious	Unsure/Refused
Very favorable	3.26%	4.24%
Somewhat favorable	7.36%	11.35%
Total favorable	10.63%	15.60%
Very unfavorable	64.06%	28.22%
Somewhat unfavorable	13.42%	7.54%
Total unfavorable	77.48%	35.76%
Heard of her, but have no opinion	0.00%	19.77%
Never heard of it	8.96%	26.14%
Unsure/Refused	2.93%	2.73%
Total	100.00%	100.00%

Student Debt Cause				
	Too many students want to go to college	Federal financial aid has worked to drive up the cost of tuition	A weak economy has prevented students from getting good starting jobs	Irresponsible decisions by students to borrow
Very favorable	8.82%	15.43%	20.70%	2.17%
Somewhat favorable	21.65%	19.35%	27.83%	2.75%
Total favorable	30.48%	34.78%	48.53%	4.92%
Very unfavorable	19.49%	26.60%	7.78%	61.23%
Somewhat unfavorable	12.06%	12.25%	8.76%	15.10%
Total unfavorable	31.55%	38.85%	16.53%	76.33%
Heard of her, but have no opinion	11.27%	15.38%	18.76%	9.97%
Never heard of it	24.69%	9.05%	16.18%	7.59%
Unsure/Refused	2.01%	1.94%	0.00%	1.18%
Total	100.00%	100.00%	100.00%	100.00%

Student Debt Cause

	None of the above/Somethin g else	Unsure/Refused
Very favorable	26.02%	13.23%
Somewhat favorable	16.32%	22.64%
Total favorable	42.34%	35.87%
Very unfavorable	24.12%	18.72%
Somewhat unfavorable	7.66%	10.24%
Total unfavorable	31.79%	28.96%
Heard of her, but have no opinion	17.22%	20.28%
Never heard of it	7.88%	12.67%
Unsure/Refused	0.76%	2.21%
Total	100.00%	100.00%

Free College Tuition

	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose
Very favorable	34.58%	15.85%	27.37%	1.99%	2.98%
Somewhat favorable	26.21%	33.16%	28.89%	2.06%	12.35%
Total favorable	60.79%	49.02%	56.26%	4.05%	15.33%
Very unfavorable	7.03%	7.29%	7.13%	62.23%	40.40%
Somewhat unfavorable	7.40%	9.26%	8.12%	12.53%	18.57%
Total unfavorable	14.43%	16.56%	15.25%	74.76%	58.97%
Heard of her, but have no opinion	13.30%	22.99%	17.03%	14.29%	6.89%
Never heard of it	9.54%	10.49%	9.91%	5.93%	18.81%
Unsure/Refused	1.94%	0.94%	1.55%	0.97%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Free College Tuition		
	Total oppose	Unsure/Refused
Very favorable	2.22%	7.75%
Somewhat favorable	4.45%	13.63%
Total favorable	6.67%	21.39%
Very unfavorable	57.16%	17.93%
Somewhat unfavorable	13.93%	17.48%
Total unfavorable	71.09%	35.42%
Heard of her, but have no opinion	12.57%	18.83%
Never heard of it	8.93%	20.45%
Unsure/Refused	0.74%	3.91%
Total	100.00%	100.00%

	Tarrifs Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Very favorable	5.12%	4.74%	5.00%	30.66%	23.30%
Somewhat favorable	6.95%	8.61%	7.45%	27.83%	31.50%
Total favorable	12.07%	13.34%	12.45%	58.49%	54.80%
Very unfavorable	58.07%	40.68%	52.86%	10.65%	4.68%
Somewhat unfavorable	11.54%	23.08%	15.01%	5.28%	13.58%
Total unfavorable	69.62%	63.76%	67.86%	15.93%	18.26%
Heard of her, but have no opinion	9.37%	12.69%	10.36%	14.46%	21.24%
Never heard of it	6.57%	10.21%	7.66%	9.48%	4.28%
Unsure/Refused	2.37%	0.00%	1.66%	1.64%	1.42%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Tarrifs Approval		
	Total disapprove	Unsure/Refused
Very favorable	28.51%	4.18%
Somewhat favorable	28.90%	10.42%
Total favorable	57.41%	14.61%
Very unfavorable	8.91%	19.67%
Somewhat unfavorable	7.70%	11.48%
Total unfavorable	16.61%	31.15%
Heard of her, but have no opinion	16.44%	27.37%
Never heard of it	7.96%	26.87%
Unsure/Refused	1.58%	0.00%
Total	100.00%	100.00%

	Tariffs Burden		
	Foreign exporters	American consumers	Unsure/Refused
Very favorable	6.49%	17.15%	9.43%
Somewhat favorable	17.08%	18.71%	8.94%
Total favorable	23.56%	35.86%	18.36%
Very unfavorable	45.67%	26.55%	34.99%
Somewhat unfavorable	10.60%	12.15%	8.79%
Total unfavorable	56.28%	38.69%	43.78%
Heard of her, but have no opinion	10.86%	13.82%	23.97%
Never heard of it	9.30%	10.55%	10.21%
Unsure/Refused	0.00%	1.07%	3.68%
Total	100.00%	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Very favorable	0.00%	27.94%	14.37%	9.65%
Somewhat favorable	4.73%	28.98%	15.07%	10.82%
Total favorable	4.73%	56.92%	29.45%	20.47%
Very unfavorable	58.76%	8.58%	25.70%	34.49%
Somewhat unfavorable	10.89%	7.24%	17.53%	6.13%
Total unfavorable	69.65%	15.82%	43.23%	40.62%
Heard of her, but have no opinion	16.41%	16.09%	12.55%	20.99%
Never heard of it	7.78%	10.12%	13.81%	3.93%
Unsure/Refused	1.43%	1.05%	0.97%	14.00%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Very favorable	1.03%	30.37%	28.26%	3.27%	6.10%
Somewhat favorable	3.82%	30.74%	26.56%	17.25%	11.98%
Total favorable	4.85%	61.10%	54.82%	20.52%	18.08%
Very unfavorable	58.60%	3.67%	5.56%	14.07%	11.76%
Somewhat unfavorable	12.80%	8.08%	20.71%	4.15%	20.60%
Total unfavorable	71.39%	11.75%	26.27%	18.22%	32.36%
Heard of her, but have no opinion	12.28%	19.12%	11.66%	22.13%	7.66%
Never heard of it	9.89%	7.31%	7.25%	31.20%	41.91%
Unsure/Refused	1.60%	0.71%	0.00%	7.92%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology				
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal
Very favorable	0.00%	4.09%	2.04%	18.72%	37.94%
Somewhat favorable	4.72%	11.18%	7.95%	25.34%	31.93%
Total favorable	4.72%	15.27%	10.00%	44.06%	69.87%
Very unfavorable	57.21%	37.42%	47.32%	18.41%	2.18%
Somewhat unfavorable	10.92%	17.51%	14.22%	12.23%	5.10%
Total unfavorable	68.14%	54.93%	61.53%	30.64%	7.28%
Heard of her, but have no opinion	14.52%	19.67%	17.10%	10.74%	18.41%
Never heard of it	10.59%	8.45%	9.52%	13.38%	4.45%
Unsure/Refused	2.03%	1.68%	1.85%	1.18%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology		
	Very Liberal	Total Liberal	Unsure/Refused
Very favorable	56.83%	46.44%	0.00%
Somewhat favorable	27.48%	29.93%	18.11%
Total favorable	84.31%	76.37%	18.11%
Very unfavorable	1.41%	1.83%	9.97%
Somewhat unfavorable	1.44%	3.45%	10.54%
Total unfavorable	2.85%	5.28%	20.51%
Heard of her, but have no opinion	5.43%	12.57%	31.05%
Never heard of it	5.68%	5.00%	30.33%
Unsure/Refused	1.73%	0.78%	0.00%
Total	100.00%	100.00%	100.00%

	Age					
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older
Very favorable	19.68%	13.93%	7.42%	19.66%	19.05%	11.67%
Somewhat favorable	13.70%	20.63%	16.02%	20.97%	17.72%	12.58%
Total favorable	33.38%	34.56%	23.44%	40.63%	36.77%	24.25%
Very unfavorable	22.50%	18.20%	41.47%	26.50%	30.89%	36.10%
Somewhat unfavorable	9.81%	11.44%	11.17%	10.21%	13.27%	13.28%
Total unfavorable	32.31%	29.64%	52.64%	36.72%	44.16%	49.38%
Heard of her, but have no opinion	16.60%	18.74%	16.89%	14.67%	10.35%	12.77%
Never heard of it	15.27%	15.37%	6.83%	4.85%	8.72%	12.38%
Unsure/Refused	2.44%	1.69%	0.20%	3.13%	0.00%	1.23%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18 to 34	35 to 54	55 to 64	65 or older
Very favorable	19.68%	10.16%	19.66%	15.49%
Somewhat favorable	13.70%	17.96%	20.97%	15.24%
Total favorable	33.38%	28.12%	40.63%	30.72%
Very unfavorable	22.50%	31.67%	26.50%	33.41%
Somewhat unfavorable	9.81%	11.29%	10.21%	13.27%
Total unfavorable	32.31%	42.96%	36.72%	46.68%
Heard of her, but have no opinion	16.60%	17.67%	14.67%	11.52%
Never heard of it	15.27%	10.43%	4.85%	10.48%
Unsure/Refused	2.44%	0.83%	3.13%	0.60%
Total	100.00%	100.00%	100.00%	100.00%

	Race			
	White	African-American	Any other race or ethnicity	Unsure/Refused
Very favorable	14.13%	18.51%	9.89%	14.34%
Somewhat favorable	13.69%	28.91%	19.45%	12.38%
Total favorable	27.82%	47.42%	29.35%	26.72%
Very unfavorable	37.98%	1.72%	24.92%	24.18%
Somewhat unfavorable	12.12%	9.49%	3.83%	18.08%
Total unfavorable	50.09%	11.21%	28.75%	42.26%
Heard of her, but have no opinion	11.48%	25.32%	31.18%	17.77%
Never heard of it	9.44%	14.69%	5.39%	11.09%
Unsure/Refused	1.17%	1.36%	5.33%	2.16%
Total	100.00%	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Very favorable	15.57%	13.99%
Somewhat favorable	20.49%	12.74%
Total favorable	36.06%	26.74%
Very unfavorable	22.68%	38.13%
Somewhat unfavorable	10.99%	11.97%
Total unfavorable	33.67%	50.10%
Heard of her, but have no opinion	17.40%	12.67%
Never heard of it	11.75%	8.76%
Unsure/Refused	1.12%	1.74%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	GREENSBORO -H.POINT-W. SALEM	GREENVILLE- N. BERN + NORFOLK	GREENVLL- SPART- ASHEVLL- AND	RALEIGH- DURHAM (FAYETVLL)
Very favorable	15.22%	16.48%	14.58%	17.92%	14.25%
Somewhat favorable	16.93%	17.58%	9.71%	12.82%	18.56%
Total favorable	32.15%	34.06%	24.28%	30.73%	32.81%
Very unfavorable	34.80%	27.01%	18.20%	39.71%	26.20%
Somewhat unfavorable	8.83%	14.02%	17.27%	9.52%	13.57%
Total unfavorable	43.62%	41.04%	35.47%	49.23%	39.77%
Heard of her, but have no opinion	14.30%	12.92%	23.32%	11.16%	14.86%
Never heard of it	8.51%	10.17%	12.34%	7.83%	11.86%
Unsure/Refused	1.42%	1.82%	4.59%	1.04%	0.70%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market
	WILMINGTON + MYRTLE BEACH
Very favorable	4.76%
Somewhat favorable	25.33%
Total favorable	30.09%
Very unfavorable	28.60%
Somewhat unfavorable	0.00%
Total unfavorable	28.60%
Heard of her, but have no opinion	26.23%
Never heard of it	15.08%
Unsure/Refused	0.00%
Total	100.00%

	General Vote History				
	0	1	2	3	4
Very favorable	4.62%	14.71%	23.90%	12.98%	15.84%
Somewhat favorable	10.41%	13.25%	16.27%	25.20%	13.31%
Total favorable	15.02%	27.96%	40.18%	38.17%	29.15%
Very unfavorable	30.65%	29.14%	25.02%	32.77%	30.06%
Somewhat unfavorable	7.69%	11.99%	12.98%	11.43%	11.70%
Total unfavorable	38.33%	41.13%	38.00%	44.20%	41.76%
Heard of her, but have no opinion	33.01%	20.77%	10.10%	9.08%	10.74%
Never heard of it	12.70%	7.36%	10.96%	7.73%	16.88%
Unsure/Refused	0.93%	2.78%	0.76%	0.82%	1.47%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Type of Phone	
	Cellphone	Landline
Very favorable	16.99%	13.69%
Somewhat favorable	20.93%	14.77%
Total favorable	37.92%	28.46%
Very unfavorable	20.09%	35.01%
Somewhat unfavorable	10.60%	11.89%
Total unfavorable	30.69%	46.90%
Heard of her, but have no opinion	15.56%	15.04%
Never heard of it	13.26%	8.82%
Unsure/Refused	2.56%	0.78%
Total	100.00%	100.00%

Q. Now please tell me whether you approve or disapprove of the job that Donald Trump is doing as President.

	Generic Legislative Ballot			
	Republican Candidate	Democratic Candidate	Neither/Other/In dependent	Undecided
Strongly approve	77.79%	0.39%	14.41%	23.40%
Somewhat approve	17.50%	1.31%	19.82%	21.63%
Total approve	95.29%	1.69%	34.23%	45.03%
Strongly disapprove	2.31%	85.68%	43.05%	32.39%
Somewhat disapprove	2.25%	12.01%	14.86%	12.40%
Total disapprove	4.56%	97.69%	57.91%	44.79%
Unsure/Refused	0.15%	0.62%	7.86%	10.18%
Total	100.00%	100.00%	100.00%	100.00%

Generic Congressional Ballot				
	Republican Candidate	Democratic Candidate	Neither/Other/In dependent	Undecided
Strongly approve	75.70%	1.71%	23.54%	20.46%
Somewhat approve	19.97%	2.24%	12.73%	19.99%
Total approve	95.66%	3.95%	36.26%	40.45%
Strongly disapprove	1.68%	85.07%	41.00%	30.99%
Somewhat disapprove	1.89%	10.39%	16.49%	17.28%
Total disapprove	3.56%	95.46%	57.48%	48.27%
Unsure/Refused	0.77%	0.59%	6.25%	11.29%
Total	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval					
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Strongly approve	8.78%	21.64%	16.52%	78.83%	45.24%
Somewhat approve	6.28%	14.82%	11.42%	10.79%	21.14%
Total approve	15.07%	36.46%	27.94%	89.62%	66.38%
Strongly disapprove	75.49%	50.56%	60.50%	6.18%	19.40%
Somewhat disapprove	8.37%	11.13%	10.03%	2.23%	14.21%
Total disapprove	83.87%	61.69%	70.53%	8.42%	33.62%
Unsure/Refused	1.07%	1.85%	1.54%	1.97%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
Strongly approve	66.13%	23.64%
Somewhat approve	14.70%	12.36%
Total approve	80.83%	36.01%
Strongly disapprove	11.18%	42.28%
Somewhat disapprove	6.76%	9.11%
Total disapprove	17.94%	51.38%
Unsure/Refused	1.22%	12.61%
Total	100.00%	100.00%

Gubernatorial Ballot			
	Forest	Cooper	Undecided
Strongly approve	70.62%	6.48%	30.35%
Somewhat approve	19.86%	5.30%	17.19%
Total approve	90.48%	11.77%	47.53%
Strongly disapprove	4.94%	74.17%	31.72%
Somewhat disapprove	2.66%	13.17%	9.96%
Total disapprove	7.60%	87.35%	41.68%
Unsure/Refused	1.92%	0.88%	10.79%
Total	100.00%	100.00%	100.00%

Student Debt Seriousness					
	Very serious	Somewhat serious	Total serious	Not very serious	Not a problem at all
Strongly approve	26.45%	37.69%	29.11%	64.76%	85.89%
Somewhat approve	10.90%	15.81%	12.07%	18.05%	6.61%
Total approve	37.35%	53.50%	41.18%	82.81%	92.50%
Strongly disapprove	50.14%	33.39%	46.17%	10.73%	6.16%
Somewhat disapprove	10.40%	7.62%	9.74%	6.46%	1.34%
Total disapprove	60.54%	41.01%	55.91%	17.19%	7.50%
Unsure/Refused	2.11%	5.49%	2.91%	0.00%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Student Debt Seriousness		
	Total not serious	Unsure/Refused
Strongly approve	70.58%	43.49%
Somewhat approve	14.90%	16.48%
Total approve	85.48%	59.97%
Strongly disapprove	9.47%	31.14%
Somewhat disapprove	5.05%	1.63%
Total disapprove	14.52%	32.77%
Unsure/Refused	0.00%	7.26%
Total	100.00%	100.00%

	Student Debt Cause				
	Too many students want to go to college	Federal financial aid has worked to drive up the cost of tuition	A weak economy has prevented students from getting good starting jobs	Irresponsible decisions by students to borrow	None of the above/Something else
Strongly approve	33.72%	30.43%	11.08%	60.48%	28.89%
Somewhat approve	18.10%	13.71%	6.54%	15.54%	9.02%
Total approve	51.81%	44.14%	17.62%	76.02%	37.91%
Strongly disapprove	38.40%	43.67%	58.33%	15.03%	56.26%
Somewhat disapprove	9.79%	9.70%	21.68%	6.51%	3.51%
Total disapprove	48.19%	53.37%	80.01%	21.54%	59.77%
Unsure/Refused	0.00%	2.48%	2.37%	2.44%	2.32%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Student Debt ...

	Unsure/Refused
Strongly approve	30.72%
Somewhat approve	13.00%
Total approve	43.72%
Strongly disapprove	43.40%
Somewhat disapprove	3.00%
Total disapprove	46.40%
Unsure/Refused	9.88%
Total	100.00%

	Free College Tuition					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Strongly approve	8.31%	13.66%	10.34%	69.01%	40.51%	62.37%
Somewhat approve	4.75%	9.30%	6.48%	19.39%	18.26%	19.13%
Total approve	13.05%	22.96%	16.81%	88.40%	58.78%	81.49%
Strongly disapprove	72.22%	59.94%	67.56%	8.10%	24.23%	11.86%
Somewhat disapprove	11.09%	15.41%	12.73%	1.00%	12.79%	3.75%
Total disapprove	83.31%	75.36%	80.29%	9.10%	37.02%	15.61%
Unsure/Refused	3.64%	1.68%	2.90%	2.50%	4.20%	2.90%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Free College ...	
Unsure/Refused	
Strongly approve	21.74%
Somewhat approve	13.74%
Total approve	35.48%
Strongly disapprove	49.12%
Somewhat disapprove	12.48%
Total disapprove	61.60%
Unsure/Refused	2.92%
Total	100.00%

Tarrifs Approval					
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Strongly approve	71.02%	48.62%	64.29%	6.67%	6.79%
Somewhat approve	15.42%	27.00%	18.90%	4.24%	8.08%
Total approve	86.44%	75.63%	83.19%	10.91%	14.88%
Strongly disapprove	9.70%	11.37%	10.20%	77.78%	62.45%
Somewhat disapprove	1.05%	12.03%	4.35%	10.47%	20.39%
Total disapprove	10.75%	23.39%	14.55%	88.26%	82.84%
Unsure/Refused	2.80%	0.98%	2.26%	0.83%	2.28%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Tarrifs Approval		
	Total disapprove	Unsure/Refused
Strongly approve	6.71%	21.19%
Somewhat approve	5.36%	14.91%
Total approve	12.07%	36.11%
Strongly disapprove	73.31%	44.99%
Somewhat disapprove	13.37%	8.77%
Total disapprove	86.68%	53.76%
Unsure/Refused	1.25%	10.13%
Total	100.00%	100.00%

	Tariffs Burden		
	Foreign exporters	American consumers	Unsure/Refused
Strongly approve	54.84%	30.06%	39.28%
Somewhat approve	10.67%	11.36%	19.37%
Total approve	65.50%	41.42%	58.65%
Strongly disapprove	24.48%	47.04%	28.02%
Somewhat disapprove	10.02%	8.81%	7.92%
Total disapprove	34.50%	55.86%	35.94%
Unsure/Refused	0.00%	2.72%	5.41%
Total	100.00%	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Strongly approve	67.27%	8.59%	31.53%	25.44%
Somewhat approve	17.46%	3.97%	17.87%	19.26%
Total approve	84.73%	12.56%	49.40%	44.70%
Strongly disapprove	6.72%	76.94%	33.99%	46.51%
Somewhat disapprove	5.64%	9.33%	11.72%	3.79%
Total disapprove	12.36%	86.26%	45.71%	50.30%
Unsure/Refused	2.90%	1.18%	4.89%	5.00%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Strongly approve	71.51%	1.59%	0.00%	9.85%	8.16%
Somewhat approve	20.81%	2.72%	12.99%	11.55%	14.56%
Total approve	92.32%	4.32%	12.99%	21.40%	22.72%
Strongly disapprove	1.83%	81.68%	70.01%	45.44%	54.98%
Somewhat disapprove	2.46%	12.25%	15.55%	23.37%	19.78%
Total disapprove	4.29%	93.92%	85.56%	68.81%	74.75%
Unsure/Refused	3.39%	1.76%	1.46%	9.79%	2.53%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Strongly approve	80.97%	35.13%	57.99%	12.54%	0.00%	2.05%
Somewhat approve	7.93%	28.17%	18.08%	9.80%	3.99%	1.41%
Total approve	88.90%	63.30%	76.07%	22.35%	3.99%	3.47%
Strongly disapprove	9.98%	21.69%	15.85%	58.40%	81.31%	91.58%
Somewhat disapprove	0.00%	12.02%	6.02%	15.38%	12.36%	4.37%
Total disapprove	9.98%	33.71%	21.88%	73.77%	93.67%	95.95%
Unsure/Refused	1.12%	2.99%	2.06%	3.88%	2.34%	0.59%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
Strongly approve	0.90%	13.16%
Somewhat approve	2.86%	6.17%
Total approve	3.76%	19.33%
Strongly disapprove	85.82%	61.62%
Somewhat disapprove	8.85%	4.67%
Total disapprove	94.67%	66.29%
Unsure/Refused	1.57%	14.38%
Total	100.00%	100.00%

	Age					
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older
Strongly approve	30.72%	22.99%	47.04%	29.82%	33.24%	35.26%
Somewhat approve	12.23%	14.37%	14.70%	10.43%	13.97%	8.72%
Total approve	42.94%	37.36%	61.74%	40.25%	47.21%	43.99%
Strongly disapprove	36.71%	48.17%	27.32%	50.77%	47.90%	46.33%
Somewhat disapprove	14.72%	12.85%	8.66%	5.84%	3.30%	6.50%
Total disapprove	51.43%	61.02%	35.98%	56.61%	51.19%	52.83%
Unsure/Refused	5.63%	1.62%	2.29%	3.13%	1.60%	3.19%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18 to 34	35 to 54	55 to 64	65 or older
Strongly approve	30.72%	36.91%	29.82%	34.22%
Somewhat approve	12.23%	14.56%	10.43%	11.43%
Total approve	42.94%	51.47%	40.25%	45.65%
Strongly disapprove	36.71%	36.10%	50.77%	47.14%
Somewhat disapprove	14.72%	10.42%	5.84%	4.84%
Total disapprove	51.43%	46.52%	56.61%	51.98%
Unsure/Refused	5.63%	2.01%	3.13%	2.36%
Total	100.00%	100.00%	100.00%	100.00%

	Race			
	White	African-American	Any other race or ethnicity	Unsure/Refused
Strongly approve	42.66%	5.11%	21.06%	28.75%
Somewhat approve	14.84%	3.57%	14.64%	14.47%
Total approve	57.50%	8.68%	35.70%	43.22%
Strongly disapprove	33.25%	72.74%	40.59%	47.29%
Somewhat disapprove	7.08%	13.50%	16.12%	9.49%
Total disapprove	40.33%	86.24%	56.70%	56.78%
Unsure/Refused	2.17%	5.08%	7.59%	0.00%
Total	100.00%	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Strongly approve	29.08%	39.64%
Somewhat approve	11.66%	13.69%
Total approve	40.74%	53.34%
Strongly disapprove	47.43%	35.17%
Somewhat disapprove	9.02%	8.51%
Total disapprove	56.44%	43.68%
Unsure/Refused	2.82%	2.98%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	GREENSBORO -H.POINT-W. SALEM	GREENVILLE- N. BERN + NORFOLK	GREENVLL- SPART- ASHEVLL- AND	RALEIGH- DURHAM (FAYETVLL)
Strongly approve	37.08%	35.55%	33.56%	40.68%	27.62%
Somewhat approve	6.28%	14.26%	5.06%	20.48%	17.24%
Total approve	43.35%	49.81%	38.62%	61.16%	44.86%
Strongly disapprove	36.55%	46.19%	46.62%	37.84%	46.74%
Somewhat disapprove	13.02%	3.65%	12.45%	1.00%	7.06%
Total disapprove	49.57%	49.84%	59.07%	38.84%	53.79%
Unsure/Refused	7.08%	0.34%	2.31%	0.00%	1.35%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market
	WILMINGTON + MYRTLE BEACH
Strongly approve	36.10%
Somewhat approve	9.84%
Total approve	45.93%
Strongly disapprove	28.24%
Somewhat disapprove	22.32%
Total disapprove	50.56%
Unsure/Refused	3.50%
Total	100.00%

	General Vote History				
	0	1	2	3	4
Strongly approve	43.95%	32.54%	31.80%	36.27%	27.22%
Somewhat approve	17.19%	14.02%	10.62%	12.53%	9.55%
Total approve	61.14%	46.55%	42.42%	48.80%	36.77%
Strongly disapprove	30.69%	36.78%	45.46%	41.23%	53.63%
Somewhat disapprove	5.37%	13.02%	7.58%	8.40%	7.15%
Total disapprove	36.06%	49.81%	53.03%	49.62%	60.78%
Unsure/Refused	2.79%	3.64%	4.55%	1.58%	2.45%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Type of Phone	
	Cellphone	Landline
Strongly approve	23.34%	39.73%
Somewhat approve	13.89%	11.90%
Total approve	37.23%	51.63%
Strongly disapprove	46.85%	38.99%
Somewhat disapprove	12.37%	6.84%
Total disapprove	59.22%	45.83%
Unsure/Refused	3.55%	2.54%
Total	100.00%	100.00%

Q. Now please tell me whether you approve or disapprove of the job that Roy Cooper is doing as Governor.

	Generic Legislative Ballot			
	Republican Candidate	Democratic Candidate	Neither/Other/In dependent	Undecided
Strongly approve	6.58%	42.09%	11.18%	15.24%
Somewhat approve	25.05%	36.74%	40.73%	31.91%
Total approve	31.63%	78.83%	51.91%	47.14%
Strongly disapprove	42.72%	2.77%	13.35%	15.71%
Somewhat disapprove	16.83%	6.63%	11.67%	16.09%
Total disapprove	59.55%	9.40%	25.02%	31.80%
Unsure/Refused	8.81%	11.77%	23.07%	21.05%
Total	100.00%	100.00%	100.00%	100.00%

	Generic Congressional Ballot			
	Republican Candidate	Democratic Candidate	Neither/Other/In dependent	Undecided
Strongly approve	5.84%	41.12%	10.56%	15.47%
Somewhat approve	24.58%	38.80%	37.85%	29.37%
Total approve	30.43%	79.92%	48.42%	44.84%
Strongly disapprove	42.41%	2.74%	11.85%	17.16%
Somewhat disapprove	17.37%	6.25%	15.34%	15.54%
Total disapprove	59.78%	8.99%	27.19%	32.70%
Unsure/Refused	9.79%	11.10%	24.39%	22.47%
Total	100.00%	100.00%	100.00%	100.00%

Trump Job Approval					
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Strongly approve	5.46%	10.53%	6.84%	38.51%	20.14%
Somewhat approve	20.33%	37.53%	24.99%	38.95%	40.43%
Total approve	25.79%	48.06%	31.82%	77.46%	60.57%
Strongly disapprove	48.18%	17.77%	39.95%	3.10%	5.28%
Somewhat disapprove	16.80%	21.16%	17.98%	5.91%	20.41%
Total disapprove	64.98%	38.93%	57.93%	9.01%	25.68%
Unsure/Refused	9.23%	13.01%	10.25%	13.53%	13.74%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Job Approval		
	Total disapprove	Unsure/Refused
Strongly approve	35.29%	7.80%
Somewhat approve	39.21%	20.35%
Total approve	74.51%	28.14%
Strongly disapprove	3.48%	14.11%
Somewhat disapprove	8.44%	0.00%
Total disapprove	11.92%	14.11%
Unsure/Refused	13.57%	57.75%
Total	100.00%	100.00%

Gubernatorial Ballot			
	Forest	Cooper	Undecided
Strongly approve	2.19%	41.78%	7.73%
Somewhat approve	19.68%	41.58%	31.93%
Total approve	21.87%	83.36%	39.66%
Strongly disapprove	47.12%	2.49%	12.44%
Somewhat disapprove	20.78%	4.53%	16.82%
Total disapprove	67.90%	7.02%	29.25%
Unsure/Refused	10.23%	9.62%	31.09%
Total	100.00%	100.00%	100.00%

	Student Debt Seriousness				
	Very serious	Somewhat serious	Total serious	Not very serious	Not a problem at all
Strongly approve	24.56%	22.72%	24.12%	5.03%	6.16%
Somewhat approve	31.34%	34.23%	32.03%	48.39%	11.04%
Total approve	55.90%	56.95%	56.15%	53.43%	17.20%
Strongly disapprove	16.99%	19.96%	17.70%	26.31%	62.35%
Somewhat disapprove	12.97%	14.76%	13.39%	7.19%	11.33%
Total disapprove	29.96%	34.71%	31.09%	33.50%	73.68%
Unsure/Refused	14.14%	8.33%	12.76%	13.07%	9.12%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Student Debt Seriousness	
	Total not serious	Unsure/Refused
Strongly approve	5.34%	10.99%
Somewhat approve	38.26%	18.45%
Total approve	43.60%	29.44%
Strongly disapprove	36.08%	37.91%
Somewhat disapprove	8.32%	8.57%
Total disapprove	44.40%	46.49%
Unsure/Refused	12.00%	24.07%
Total	100.00%	100.00%

	Student Debt Cause				
	Too many students want to go to college	Federal financial aid has worked to drive up the cost of tuition	A weak economy has prevented students from getting good starting jobs	Irresponsible decisions by students to borrow	None of the above/Something else
Strongly approve	13.14%	18.97%	28.91%	7.32%	34.77%
Somewhat approve	44.37%	35.46%	32.45%	28.90%	27.05%
Total approve	57.52%	54.43%	61.36%	36.23%	61.82%
Strongly disapprove	22.06%	22.33%	7.41%	35.41%	16.01%
Somewhat disapprove	20.42%	10.18%	9.23%	20.76%	9.07%
Total disapprove	42.48%	32.52%	16.63%	56.18%	25.08%
Unsure/Refused	0.00%	13.06%	22.01%	7.59%	13.11%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Student Debt ...

	Unsure/Refused
Strongly approve	33.72%
Somewhat approve	22.98%
Total approve	56.70%
Strongly disapprove	4.60%
Somewhat disapprove	12.56%
Total disapprove	17.16%
Unsure/Refused	26.14%
Total	100.00%

Free College Tuition

	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Strongly approve	40.03%	22.88%	33.40%	6.72%	12.96%	8.17%
Somewhat approve	32.30%	45.36%	37.34%	23.93%	37.03%	26.97%
Total approve	72.33%	68.23%	70.75%	30.65%	49.99%	35.14%
Strongly disapprove	7.52%	11.27%	8.97%	39.93%	16.31%	34.44%
Somewhat disapprove	7.04%	7.73%	7.31%	16.91%	25.56%	18.92%
Total disapprove	14.56%	19.01%	16.28%	56.84%	41.87%	53.36%
Unsure/Refused	13.11%	12.76%	12.97%	12.52%	8.14%	11.50%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Free College ...

	Unsure/Refused
Strongly approve	22.53%
Somewhat approve	26.06%
Total approve	48.59%
Strongly disapprove	16.45%
Somewhat disapprove	9.82%
Total disapprove	26.28%
Unsure/Refused	25.13%
Total	100.00%

	Tarrifs Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Strongly approve	13.52%	9.00%	12.16%	36.87%	26.50%
Somewhat approve	23.22%	22.96%	23.14%	44.25%	43.11%
Total approve	36.73%	31.96%	35.30%	81.12%	69.61%
Strongly disapprove	39.88%	25.55%	35.58%	5.56%	7.27%
Somewhat disapprove	17.43%	20.83%	18.45%	6.91%	10.94%
Total disapprove	57.31%	46.38%	54.03%	12.48%	18.21%
Unsure/Refused	5.96%	21.65%	10.67%	6.41%	12.18%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Tarrifs Approval		
	Total disapprove	Unsure/Refused
Strongly approve	33.82%	13.51%
Somewhat approve	43.92%	22.82%
Total approve	77.73%	36.33%
Strongly disapprove	6.06%	17.60%
Somewhat disapprove	8.10%	7.34%
Total disapprove	14.16%	24.94%
Unsure/Refused	8.10%	38.73%
Total	100.00%	100.00%

Tarrifs Burden			
	Foreign exporters	American consumers	Unsure/Refused
Strongly approve	22.05%	21.57%	20.67%
Somewhat approve	23.26%	36.44%	16.34%
Total approve	45.32%	58.01%	37.02%
Strongly disapprove	32.92%	17.42%	28.43%
Somewhat disapprove	14.48%	12.68%	11.13%
Total disapprove	47.40%	30.10%	39.56%
Unsure/Refused	7.28%	11.89%	23.43%
Total	100.00%	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Strongly approve	3.63%	40.09%	16.01%	35.83%
Somewhat approve	25.96%	35.27%	35.20%	10.24%
Total approve	29.59%	75.35%	51.21%	46.07%
Strongly disapprove	38.67%	4.08%	22.57%	21.67%
Somewhat disapprove	18.99%	7.14%	12.86%	9.80%
Total disapprove	57.66%	11.23%	35.42%	31.47%
Unsure/Refused	12.75%	13.42%	13.36%	22.46%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Strongly approve	5.83%	42.82%	16.70%	9.80%	28.10%
Somewhat approve	25.50%	39.04%	44.65%	15.90%	23.03%
Total approve	31.33%	81.86%	61.36%	25.69%	51.13%
Strongly disapprove	41.28%	1.42%	12.45%	0.00%	0.00%
Somewhat disapprove	16.07%	4.30%	17.33%	31.41%	22.23%
Total disapprove	57.35%	5.72%	29.78%	31.41%	22.23%
Unsure/Refused	11.32%	12.43%	8.87%	42.89%	26.64%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Strongly approve	9.21%	8.43%	8.82%	32.29%	24.76%	60.98%
Somewhat approve	18.71%	38.14%	28.42%	29.71%	55.93%	28.62%
Total approve	27.91%	46.57%	37.24%	62.00%	80.70%	89.60%
Strongly disapprove	46.59%	21.29%	33.94%	8.10%	0.44%	7.51%
Somewhat disapprove	15.75%	15.60%	15.68%	14.07%	8.38%	0.00%
Total disapprove	62.35%	36.89%	49.62%	22.17%	8.82%	7.51%
Unsure/Refused	9.74%	16.55%	13.14%	15.83%	10.49%	2.88%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Ideology		
	Total Liberal	Unsure/Refused
Strongly approve	40.95%	24.28%
Somewhat approve	43.73%	30.13%
Total approve	84.68%	54.41%
Strongly disapprove	3.60%	9.00%
Somewhat disapprove	4.64%	2.50%
Total disapprove	8.23%	11.51%
Unsure/Refused	7.09%	34.08%
Total	100.00%	100.00%

Age						
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older
Strongly approve	20.04%	16.09%	18.71%	24.30%	26.04%	25.55%
Somewhat approve	24.65%	31.91%	28.23%	40.73%	33.10%	34.62%
Total approve	44.69%	48.00%	46.95%	65.03%	59.14%	60.17%
Strongly disapprove	23.12%	25.10%	24.07%	15.45%	18.15%	16.30%
Somewhat disapprove	13.72%	11.18%	15.87%	5.95%	17.88%	9.65%
Total disapprove	36.84%	36.28%	39.94%	21.40%	36.03%	25.96%
Unsure/Refused	18.47%	15.72%	13.12%	13.57%	4.83%	13.87%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Combined Age				
	18 to 34	35 to 54	55 to 64	65 or older
Strongly approve	20.04%	17.61%	24.30%	25.80%
Somewhat approve	24.65%	29.78%	40.73%	33.84%
Total approve	44.69%	47.39%	65.03%	59.64%
Strongly disapprove	23.12%	24.50%	15.45%	17.25%
Somewhat disapprove	13.72%	13.89%	5.95%	13.89%
Total disapprove	36.84%	38.40%	21.40%	31.15%
Unsure/Refused	18.47%	14.21%	13.57%	9.21%
Total	100.00%	100.00%	100.00%	100.00%

	Race			
	White	African-American	Any other race or ethnicity	Unsure/Refused
Strongly approve	18.57%	34.11%	9.60%	23.07%
Somewhat approve	30.23%	34.87%	53.20%	22.42%
Total approve	48.81%	68.98%	62.80%	45.49%
Strongly disapprove	25.48%	5.25%	10.20%	22.55%
Somewhat disapprove	14.79%	4.32%	7.16%	21.71%
Total disapprove	40.27%	9.57%	17.35%	44.26%
Unsure/Refused	10.93%	21.45%	19.85%	10.25%
Total	100.00%	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Strongly approve	23.42%	19.17%
Somewhat approve	32.22%	31.42%
Total approve	55.63%	50.59%
Strongly disapprove	19.21%	22.49%
Somewhat disapprove	11.27%	14.14%
Total disapprove	30.48%	36.64%
Unsure/Refused	13.89%	12.77%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	GREENSBORO-H.POINT-W.SALEM	GREENVILLE-N. BERN + NORFOLK	GREENVLL-SPART-ASHEVLL-AND	RALEIGH-DURHAM (FAYETVLL)
Strongly approve	17.33%	19.42%	23.14%	12.77%	26.82%
Somewhat approve	34.85%	30.31%	25.79%	43.57%	26.61%
Total approve	52.18%	49.73%	48.93%	56.34%	53.43%
Strongly disapprove	22.70%	24.90%	14.66%	18.01%	20.97%
Somewhat disapprove	12.00%	14.27%	17.85%	18.73%	10.14%
Total disapprove	34.70%	39.17%	32.52%	36.74%	31.10%
Unsure/Refused	13.12%	11.10%	18.55%	6.92%	15.47%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Media Market	
WILMINGTON + MYRTLE BEACH	
Strongly approve	34.88%
Somewhat approve	36.19%
Total approve	71.07%
Strongly disapprove	9.66%
Somewhat disapprove	4.29%
Total disapprove	13.95%
Unsure/Refused	14.98%
Total	100.00%

	General Vote History				
	0	1	2	3	4
Strongly approve	27.21%	14.91%	29.15%	18.92%	22.88%
Somewhat approve	27.55%	39.47%	29.57%	32.66%	25.08%
Total approve	54.76%	54.39%	58.72%	51.57%	47.96%
Strongly disapprove	24.48%	17.85%	16.94%	24.42%	19.81%
Somewhat disapprove	9.46%	13.19%	7.77%	15.12%	14.78%
Total disapprove	33.94%	31.04%	24.71%	39.53%	34.59%
Unsure/Refused	11.30%	14.58%	16.57%	8.89%	17.44%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Type of Phone	
	Cellphone	Landline
Strongly approve	18.86%	22.87%
Somewhat approve	34.32%	30.53%
Total approve	53.18%	53.39%
Strongly disapprove	19.47%	21.38%
Somewhat disapprove	9.27%	14.36%
Total disapprove	28.75%	35.75%
Unsure/Refused	18.07%	10.86%
Total	100.00%	100.00%

Q. If the 2020 election for Governor of North Carolina were held today, which of the following candidates would you vote for: Republican Dan Forest, OR Democrat Roy Cooper?

	Generic Legislative Ballot			
	Republican Candidate	Democratic Candidate	Neither/Other/Independent	Undecided
Forest	80.95%	1.13%	27.06%	25.67%
Cooper	8.21%	92.54%	38.83%	36.06%
Undecided	10.84%	6.33%	34.11%	38.27%
Total	100.00%	100.00%	100.00%	100.00%

	Generic Congressional Ballot			
	Republican Candidate	Democratic Candidate	Neither/Other/Independent	Undecided
Forest	81.90%	1.07%	30.55%	22.49%
Cooper	6.97%	92.50%	22.38%	38.66%
Undecided	11.13%	6.43%	47.07%	38.85%
Total	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Forest	76.35%	57.87%	71.35%	4.34%	11.14%
Cooper	8.93%	19.67%	11.84%	83.15%	70.19%
Undecided	14.72%	22.46%	16.81%	12.51%	18.67%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Forest	5.52%	24.37%
Cooper	80.89%	14.25%
Undecided	13.58%	61.37%
Total	100.00%	100.00%

	Cooper Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Forest	3.79%	22.97%	15.25%	84.55%	61.36%
Cooper	90.29%	60.55%	72.52%	5.58%	16.68%
Undecided	5.92%	16.48%	12.23%	9.87%	21.96%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
Forest	75.79%	28.44%
Cooper	9.78%	33.36%
Undecided	14.44%	38.20%
Total	100.00%	100.00%

Student Debt Seriousness						
	Very serious	Somewhat serious	Total serious	Not very serious	Not a problem at all	Total not serious
Forest	29.97%	35.93%	31.38%	67.25%	90.70%	73.61%
Cooper	54.33%	46.44%	52.47%	11.36%	7.50%	10.31%
Undecided	15.70%	17.63%	16.15%	21.39%	1.80%	16.08%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Student Debt ...	
	Unsure/Refused
Forest	56.12%
Cooper	23.63%
Undecided	20.25%
Total	100.00%

Student Debt Cause					
	Too many students want to go to college	Federal financial aid has worked to drive up the cost of tuition	A weak economy has prevented students from getting good starting jobs	Irresponsible decisions by students to borrow	None of the above/Something else
Forest	49.00%	34.73%	8.64%	66.35%	30.23%
Cooper	32.94%	51.39%	69.58%	13.67%	59.50%
Undecided	18.06%	13.88%	21.78%	19.98%	10.27%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Student Debt ...

Unsure/Refused	
Forest	24.68%
Cooper	49.71%
Undecided	25.61%
Total	100.00%

Free College Tuition

	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Forest	9.15%	20.82%	13.64%	66.70%	59.02%	64.92%
Cooper	77.36%	65.96%	72.98%	11.36%	28.89%	15.43%
Undecided	13.49%	13.22%	13.38%	21.94%	12.09%	19.65%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Free College ...

Unsure/Refused	
Forest	26.97%
Cooper	56.22%
Undecided	16.81%
Total	100.00%

Tarrifs Approval

	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Forest	66.52%	65.82%	66.31%	9.98%	11.89%
Cooper	19.63%	19.79%	19.68%	78.10%	78.02%
Undecided	13.85%	14.39%	14.02%	11.92%	10.09%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Tarrifs Approval

	Total disapprove	Unsure/Refused
Forest	10.54%	24.30%
Cooper	78.08%	35.80%
Undecided	11.38%	39.90%
Total	100.00%	100.00%

	Tariffs Burden		
	Foreign exporters	American consumers	Unsure/Refused
Forest	53.72%	33.98%	41.02%
Cooper	39.07%	50.93%	31.52%
Undecided	7.21%	15.09%	27.46%
Total	100.00%	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Forest	78.62%	7.37%	31.17%	30.12%
Cooper	11.70%	83.91%	36.85%	41.97%
Undecided	9.68%	8.73%	31.98%	27.91%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Forest	71.80%	1.72%	28.90%	11.93%	8.46%
Cooper	11.14%	88.87%	53.54%	39.45%	44.13%
Undecided	17.06%	9.41%	17.56%	48.62%	47.41%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Forest	72.59%	49.07%	60.83%	19.16%	0.99%	6.15%
Cooper	14.32%	30.57%	22.44%	61.31%	89.40%	86.44%
Undecided	13.09%	20.37%	16.73%	19.53%	9.61%	7.40%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
Forest	3.31%	3.91%
Cooper	88.07%	64.20%
Undecided	8.62%	31.89%
Total	100.00%	100.00%

	Age					
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older
Forest	37.42%	27.36%	47.40%	31.26%	40.69%	34.13%
Cooper	40.29%	45.79%	36.63%	61.33%	50.06%	50.06%
Undecided	22.29%	26.85%	15.97%	7.41%	9.25%	15.81%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18 to 34	35 to 54	55 to 64	65 or older
Forest	37.42%	38.96%	31.26%	37.52%
Cooper	40.29%	40.49%	61.33%	50.06%
Undecided	22.29%	20.55%	7.41%	12.42%
Total	100.00%	100.00%	100.00%	100.00%

	Race			
	White	African-American	Any other race or ethnicity	Unsure/Refused
Forest	47.54%	1.88%	24.69%	32.81%
Cooper	36.65%	81.53%	54.66%	43.90%
Undecided	15.81%	16.59%	20.65%	23.29%
Total	100.00%	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Forest	31.96%	43.02%
Cooper	50.17%	42.34%
Undecided	17.87%	14.64%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	GREENSBORO-H.POINT-W.SALEM	GREENVILLE-N. BERN + NORFOLK	GREENVLL-SPART-ASHEVLL-AND	RALEIGH-DURHAM (FAYETVLL)
Forest	38.18%	38.67%	34.07%	41.99%	35.94%
Cooper	42.68%	45.15%	57.34%	44.44%	48.02%
Undecided	19.14%	16.18%	8.59%	13.57%	16.04%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Media Market	
WILMINGTON + MYRTLE BEACH	
Forest	26.10%
Cooper	52.03%
Undecided	21.87%
Total	100.00%

General Vote History					
	0	1	2	3	4
Forest	45.41%	30.19%	31.46%	43.09%	36.46%
Cooper	39.59%	49.28%	56.12%	41.54%	46.11%
Undecided	15.00%	20.54%	12.42%	15.37%	17.43%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Type of Phone		
	Cellphone	Landline
Forest	29.79%	40.96%
Cooper	48.44%	45.55%
Undecided	21.76%	13.49%
Total	100.00%	100.00%

Now, switching topics...

Q. How serious of a problem do you believe student loan debt is in the United States?

	Generic Legislative Ballot			
	Republican Candidate	Democratic Candidate	Neither/Other/In dependent	Undecided
Very serious	53.29%	77.93%	60.27%	61.11%
Somewhat serious	19.86%	17.59%	28.35%	20.61%
Total serious	73.15%	95.52%	88.62%	81.72%
Not very serious	13.29%	0.98%	3.72%	8.16%
Not a problem at all	6.21%	0.35%	2.19%	0.35%
Total not serious	19.50%	1.34%	5.91%	8.51%
Unsure/Refused	7.35%	3.15%	5.47%	9.77%
Total	100.00%	100.00%	100.00%	100.00%

Generic Congressional Ballot				
	Republican Candidate	Democratic Candidate	Neither/Other/In dependent	Undecided
Very serious	51.59%	76.29%	62.33%	64.91%
Somewhat serious	21.42%	18.70%	21.48%	18.97%
Total serious	73.00%	94.99%	83.81%	83.89%
Not very serious	13.18%	1.70%	10.70%	4.71%
Not a problem at all	5.83%	0.33%	0.00%	1.85%
Total not serious	19.00%	2.04%	10.70%	6.56%
Unsure/Refused	7.99%	2.97%	5.49%	9.55%
Total	100.00%	100.00%	100.00%	100.00%

Trump Job Approval					
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Very serious	50.00%	55.54%	51.49%	77.22%	76.04%
Somewhat serious	22.13%	25.02%	22.91%	15.98%	17.29%
Total serious	72.13%	80.56%	74.41%	93.20%	93.33%
Not very serious	13.28%	9.97%	12.38%	1.79%	5.12%
Not a problem at all	6.69%	1.39%	5.25%	0.39%	0.40%
Total not serious	19.96%	11.36%	17.64%	2.18%	5.52%
Unsure/Refused	7.91%	8.08%	7.96%	4.62%	1.14%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Job Approval		
	Total disapprove	Unsure/Refused
Very serious	77.02%	46.72%
Somewhat serious	16.21%	37.80%
Total serious	93.22%	84.51%
Not very serious	2.37%	0.00%
Not a problem at all	0.39%	0.00%
Total not serious	2.76%	0.00%
Unsure/Refused	4.01%	15.49%
Total	100.00%	100.00%

Cooper Job Approval					
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Very serious	73.36%	63.25%	67.33%	52.59%	66.04%
Somewhat serious	21.07%	21.45%	21.29%	19.17%	23.33%
Total serious	94.42%	84.70%	88.62%	71.77%	89.37%
Not very serious	1.66%	10.81%	7.12%	9.01%	4.05%
Not a problem at all	0.76%	0.92%	0.85%	7.94%	2.38%
Total not serious	2.42%	11.72%	7.97%	16.95%	6.43%
Unsure/Refused	3.16%	3.58%	3.41%	11.28%	4.20%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
Very serious	57.67%	67.77%
Somewhat serious	20.75%	12.40%
Total serious	78.42%	80.17%
Not very serious	7.14%	6.93%
Not a problem at all	5.84%	1.80%
Total not serious	12.97%	8.73%
Unsure/Refused	8.61%	11.10%
Total	100.00%	100.00%

Gubernatorial Ballot			
	Forest	Cooper	Undecided
Very serious	52.08%	74.95%	61.54%
Somewhat serious	19.28%	19.79%	21.35%
Total serious	71.36%	94.73%	82.89%
Not very serious	12.86%	1.73%	9.23%
Not a problem at all	6.45%	0.42%	0.29%
Total not serious	19.31%	2.15%	9.52%
Unsure/Refused	9.33%	3.12%	7.59%
Total	100.00%	100.00%	100.00%

	Student Debt Cause				
	Too many students want to go to college	Federal financial aid has worked to drive up the cost of tuition	A weak economy has prevented students from getting good starting jobs	Irresponsible decisions by students to borrow	None of the above/Something else
Very serious	54.57%	72.49%	82.94%	46.27%	64.87%
Somewhat serious	37.54%	18.16%	13.64%	24.43%	20.77%
Total serious	92.12%	90.64%	96.58%	70.70%	85.64%
Not very serious	0.00%	6.59%	1.63%	15.65%	5.74%
Not a problem at all	0.73%	0.88%	0.00%	6.33%	3.54%
Total not serious	0.73%	7.47%	1.63%	21.97%	9.28%
Unsure/Refused	7.15%	1.89%	1.79%	7.33%	5.08%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Student Debt ...

	Unsure/Refused
Very serious	45.34%
Somewhat serious	13.04%
Total serious	58.38%
Not very serious	3.49%
Not a problem at all	5.29%
Total not serious	8.78%
Unsure/Refused	32.84%
Total	100.00%

	Free College Tuition					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Very serious	85.95%	71.59%	80.43%	50.92%	52.91%	51.38%
Somewhat serious	8.81%	22.08%	13.91%	23.29%	32.00%	25.32%
Total serious	94.76%	93.67%	94.34%	74.21%	84.91%	76.70%
Not very serious	2.23%	3.52%	2.72%	15.91%	4.56%	13.27%
Not a problem at all	0.23%	1.47%	0.71%	5.47%	2.90%	4.87%
Total not serious	2.46%	4.99%	3.43%	21.38%	7.46%	18.14%
Unsure/Refused	2.77%	1.34%	2.22%	4.42%	7.63%	5.16%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Free College ...	
Unsure/Refused	
Very serious	38.95%
Somewhat serious	25.63%
Total serious	64.59%
Not very serious	0.00%
Not a problem at all	2.04%
Total not serious	2.04%
Unsure/Refused	33.37%
Total	100.00%

	Tarrifs Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Very serious	57.51%	52.89%	56.12%	75.55%	74.16%
Somewhat serious	21.04%	30.47%	23.87%	16.85%	18.17%
Total serious	78.55%	83.37%	80.00%	92.40%	92.33%
Not very serious	10.29%	6.60%	9.18%	3.14%	4.83%
Not a problem at all	6.07%	3.60%	5.33%	0.93%	0.00%
Total not serious	16.36%	10.20%	14.51%	4.07%	4.83%
Unsure/Refused	5.09%	6.43%	5.50%	3.53%	2.84%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Tarrifs Approval		
	Total disapprove	Unsure/Refused
Very serious	75.14%	56.93%
Somewhat serious	17.24%	14.91%
Total serious	92.38%	71.83%
Not very serious	3.63%	11.01%
Not a problem at all	0.66%	0.00%
Total not serious	4.29%	11.01%
Unsure/Refused	3.33%	17.15%
Total	100.00%	100.00%

	Tariffs Burden		
	Foreign exporters	American consumers	Unsure/Refused
Very serious	51.62%	68.67%	52.19%
Somewhat serious	32.47%	19.28%	15.11%
Total serious	84.09%	87.95%	67.30%
Not very serious	7.23%	6.40%	9.96%
Not a problem at all	5.59%	1.21%	7.24%
Total not serious	12.82%	7.61%	17.20%
Unsure/Refused	3.10%	4.44%	15.50%
Total	100.00%	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Very serious	51.23%	70.62%	69.19%	75.68%
Somewhat serious	25.15%	18.85%	16.09%	13.06%
Total serious	76.37%	89.46%	85.28%	88.73%
Not very serious	11.11%	4.72%	6.29%	0.00%
Not a problem at all	4.73%	0.90%	2.44%	5.21%
Total not serious	15.84%	5.62%	8.73%	5.21%
Unsure/Refused	7.79%	4.91%	5.99%	6.06%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Very serious	50.57%	74.55%	73.98%	88.36%	81.49%
Somewhat serious	23.98%	17.78%	16.06%	9.75%	6.34%
Total serious	74.56%	92.33%	90.04%	98.11%	87.83%
Not very serious	11.59%	3.13%	6.13%	0.00%	0.00%
Not a problem at all	5.37%	0.43%	0.00%	0.00%	0.00%
Total not serious	16.96%	3.56%	6.13%	0.00%	0.00%
Unsure/Refused	8.48%	4.11%	3.83%	1.89%	12.17%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Very serious	57.35%	54.89%	56.13%	68.24%	77.46%	87.72%
Somewhat serious	20.09%	19.80%	19.94%	22.66%	19.34%	10.31%
Total serious	77.44%	74.70%	76.07%	90.90%	96.80%	98.03%
Not very serious	8.15%	14.09%	11.12%	3.21%	3.20%	1.97%
Not a problem at all	5.11%	4.21%	4.66%	0.68%	0.00%	0.00%
Total not serious	13.27%	18.30%	15.78%	3.88%	3.20%	1.97%
Unsure/Refused	9.29%	7.00%	8.15%	5.22%	0.00%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
Very serious	82.08%	57.60%
Somewhat serious	15.28%	24.70%
Total serious	97.36%	82.29%
Not very serious	2.64%	0.00%
Not a problem at all	0.00%	1.18%
Total not serious	2.64%	1.18%
Unsure/Refused	0.00%	16.52%
Total	100.00%	100.00%

	Age					
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older
Very serious	71.10%	62.82%	61.95%	62.76%	71.32%	55.56%
Somewhat serious	18.39%	15.37%	26.85%	22.64%	22.24%	10.04%
Total serious	89.49%	78.19%	88.80%	85.40%	93.56%	65.60%
Not very serious	7.79%	8.18%	6.35%	7.13%	3.03%	10.35%
Not a problem at all	0.00%	5.28%	3.53%	1.84%	1.83%	3.14%
Total not serious	7.79%	13.47%	9.89%	8.97%	4.87%	13.49%
Unsure/Refused	2.72%	8.34%	1.31%	5.63%	1.57%	20.91%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18 to 34	35 to 54	55 to 64	65 or older
Very serious	71.10%	62.32%	62.76%	63.71%
Somewhat serious	18.39%	22.02%	22.64%	16.35%
Total serious	89.49%	84.33%	85.40%	80.06%
Not very serious	7.79%	7.12%	7.13%	6.57%
Not a problem at all	0.00%	4.27%	1.84%	2.46%
Total not serious	7.79%	11.39%	8.97%	9.03%
Unsure/Refused	2.72%	4.27%	5.63%	10.90%
Total	100.00%	100.00%	100.00%	100.00%

	Race			
	White	African-American	Any other race or ethnicity	Unsure/Refused
Very serious	59.74%	79.35%	75.68%	59.29%
Somewhat serious	23.23%	9.75%	12.89%	14.48%
Total serious	82.96%	89.11%	88.57%	73.76%
Not very serious	8.08%	2.56%	7.11%	12.68%
Not a problem at all	3.03%	0.00%	4.32%	8.15%
Total not serious	11.12%	2.56%	11.43%	20.83%
Unsure/Refused	5.92%	8.33%	0.00%	5.40%
Total	100.00%	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Very serious	68.54%	59.29%
Somewhat serious	17.59%	22.52%
Total serious	86.12%	81.81%
Not very serious	7.06%	7.10%
Not a problem at all	0.94%	4.62%
Total not serious	8.00%	11.72%
Unsure/Refused	5.88%	6.47%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	GREENSBORO -H.POINT-W. SALEM	GREENVILLE- N. BERN + NORFOLK	GREENVLL- SPART- ASHEVLL- AND	RALEIGH- DURHAM (FAYETVLL)
Very serious	67.08%	58.99%	69.75%	57.32%	66.20%
Somewhat serious	18.99%	22.92%	14.15%	30.96%	16.50%
Total serious	86.07%	81.91%	83.90%	88.28%	82.70%
Not very serious	5.44%	6.58%	5.77%	8.21%	7.15%
Not a problem at all	2.14%	1.18%	3.77%	0.00%	4.90%
Total not serious	7.59%	7.76%	9.54%	8.21%	12.06%
Unsure/Refused	6.34%	10.34%	6.56%	3.51%	5.25%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market
	WILMINGTON + MYRTLE BEACH
Very serious	59.75%
Somewhat serious	20.57%
Total serious	80.32%
Not very serious	17.26%
Not a problem at all	0.00%
Total not serious	17.26%
Unsure/Refused	2.42%
Total	100.00%

	General Vote History				
	0	1	2	3	4
Very serious	60.43%	69.19%	64.97%	62.45%	62.52%
Somewhat serious	19.77%	19.29%	19.05%	19.82%	21.60%
Total serious	80.21%	88.48%	84.02%	82.27%	84.12%
Not very serious	8.79%	8.11%	5.53%	7.92%	4.60%
Not a problem at all	3.86%	1.25%	3.68%	2.54%	2.76%
Total not serious	12.65%	9.36%	9.22%	10.46%	7.37%
Unsure/Refused	7.15%	2.16%	6.77%	7.27%	8.52%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Type of Phone	
	Cellphone	Landline
Very serious	73.62%	59.28%
Somewhat serious	14.28%	22.85%
Total serious	87.90%	82.12%
Not very serious	5.78%	7.77%
Not a problem at all	1.89%	3.03%
Total not serious	7.67%	10.80%
Unsure/Refused	4.43%	7.07%
Total	100.00%	100.00%

Q. In your opinion, which of the following is the cause of the student loan debt problem?

	Generic Legislative Ballot		
	Republican Candidate	Democratic Candidate	Neither/Other/In dependent
Too many students want to go to college	6.79%	3.82%	3.71%
Federal financial aid has worked to drive up the cost of tuition	39.59%	41.26%	44.30%
A weak economy has prevented students from getting good starting jobs	3.03%	18.00%	14.58%
Irresponsible decisions by students to borrow	33.72%	4.56%	13.50%
None of the above/Something else	11.73%	24.36%	15.95%
Unsure/Refused	5.15%	8.01%	7.97%
Total	100.00%	100.00%	100.00%

	Generic ...
	Undecided
Too many students want to go to college	3.28%
Federal financial aid has worked to drive up the cost of tuition	35.59%
A weak economy has prevented students from getting good starting jobs	10.82%
Irresponsible decisions by students to borrow	21.20%
None of the above/Something else	16.77%
Unsure/Refused	12.34%
Total	100.00%

	Generic Congressional Ballot		
	Republican Candidate	Democratic Candidate	Neither/Other/In dependent
Too many students want to go to college	7.78%	4.37%	0.00%
Federal financial aid has worked to drive up the cost of tuition	37.97%	43.03%	50.00%
A weak economy has prevented students from getting good starting jobs	3.60%	17.20%	8.18%
Irresponsible decisions by students to borrow	32.35%	4.67%	23.23%
None of the above/Something else	11.34%	23.17%	17.88%
Unsure/Refused	6.96%	7.55%	0.71%
Total	100.00%	100.00%	100.00%

	Generic ...
	Undecided
Too many students want to go to college	1.14%
Federal financial aid has worked to drive up the cost of tuition	33.98%
A weak economy has prevented students from getting good starting jobs	12.54%
Irresponsible decisions by students to borrow	21.55%
None of the above/Something else	18.56%
Unsure/Refused	12.23%
Total	100.00%

	Trump Job Approval		
	Strongly approve	Somewhat approve	Total approve
Too many students want to go to college	4.78%	6.91%	5.35%
Federal financial aid has worked to drive up the cost of tuition	35.50%	43.10%	37.55%
A weak economy has prevented students from getting good starting jobs	3.57%	5.67%	4.14%
Irresponsible decisions by students to borrow	34.00%	23.55%	31.17%
None of the above/Something else	15.06%	12.67%	14.42%
Unsure/Refused	7.10%	8.10%	7.37%
Total	100.00%	100.00%	100.00%

	Trump Job Approval		
	Strongly disapprove	Somewhat disapprove	Total disapprove
Too many students want to go to college	4.43%	5.36%	4.59%
Federal financial aid has worked to drive up the cost of tuition	41.43%	43.76%	41.83%
A weak economy has prevented students from getting good starting jobs	15.27%	26.99%	17.31%
Irresponsible decisions by students to borrow	6.87%	14.15%	8.13%
None of the above/Something else	23.85%	7.07%	20.94%
Unsure/Refused	8.15%	2.68%	7.20%
Total	100.00%	100.00%	100.00%

	Trump Job ...
	Unsure/Refused
Too many students want to go to college	0.00%
Federal financial aid has worked to drive up the cost of tuition	33.99%
A weak economy has prevented students from getting good starting jobs	8.93%
Irresponsible decisions by students to borrow	16.11%
None of the above/Something else	14.19%
Unsure/Refused	26.78%
Total	100.00%

	Cooper Job Approval		
	Strongly approve	Somewhat approve	Total approve
Too many students want to go to college	2.94%	6.69%	5.18%
Federal financial aid has worked to drive up the cost of tuition	35.08%	44.19%	40.52%
A weak economy has prevented students from getting good starting jobs	14.69%	11.12%	12.56%
Irresponsible decisions by students to borrow	6.55%	17.42%	13.05%
None of the above/Something else	28.62%	15.01%	20.49%
Unsure/Refused	12.12%	5.57%	8.21%
Total	100.00%	100.00%	100.00%

	Cooper Job Approval		
	Strongly disapprove	Somewhat disapprove	Total disapprove
Too many students want to go to college	5.12%	7.79%	6.13%
Federal financial aid has worked to drive up the cost of tuition	42.80%	32.11%	38.76%
A weak economy has prevented students from getting good starting jobs	3.90%	8.00%	5.45%
Irresponsible decisions by students to borrow	32.82%	31.67%	32.39%
None of the above/Something else	13.65%	12.74%	13.31%
Unsure/Refused	1.71%	7.70%	3.98%
Total	100.00%	100.00%	100.00%

	Cooper Job ...
	Unsure/Refused
Too many students want to go to college	0.00%
Federal financial aid has worked to drive up the cost of tuition	38.75%
A weak economy has prevented students from getting good starting jobs	17.96%
Irresponsible decisions by students to borrow	10.90%
None of the above/Something else	17.31%
Unsure/Refused	15.08%
Total	100.00%

	Gubernatorial Ballot		
	Forest	Cooper	Undecided
Too many students want to go to college	6.33%	3.39%	5.28%
Federal financial aid has worked to drive up the cost of tuition	37.29%	43.91%	33.70%
A weak economy has prevented students from getting good starting jobs	2.54%	16.25%	14.45%
Irresponsible decisions by students to borrow	34.27%	5.62%	23.33%
None of the above/Something else	14.37%	22.50%	11.04%
Unsure/Refused	5.20%	8.33%	12.20%
Total	100.00%	100.00%	100.00%

	Student Debt Seriousness		
	Very serious	Somewhat serious	Total serious
Too many students want to go to college	4.07%	9.06%	5.25%
Federal financial aid has worked to drive up the cost of tuition	44.89%	36.41%	42.89%
A weak economy has prevented students from getting good starting jobs	14.04%	7.48%	12.49%
Irresponsible decisions by students to borrow	13.78%	23.56%	16.09%
None of the above/Something else	17.71%	18.36%	17.86%
Unsure/Refused	5.51%	5.13%	5.42%
Total	100.00%	100.00%	100.00%

	Student Debt Seriousness		
	Not very serious	Not a problem at all	Total not serious
Too many students want to go to college	0.00%	1.34%	0.36%
Federal financial aid has worked to drive up the cost of tuition	37.07%	13.34%	30.64%
A weak economy has prevented students from getting good starting jobs	2.50%	0.00%	1.82%
Irresponsible decisions by students to borrow	42.34%	46.04%	43.35%
None of the above/Something else	14.22%	23.59%	16.76%
Unsure/Refused	3.86%	15.69%	7.06%
Total	100.00%	100.00%	100.00%

	Student Debt ...
	Unsure/Refused
Too many students want to go to college	5.57%
Federal financial aid has worked to drive up the cost of tuition	12.21%
A weak economy has prevented students from getting good starting jobs	3.17%
Irresponsible decisions by students to borrow	22.83%
None of the above/Something else	14.50%
Unsure/Refused	41.73%
Total	100.00%

Free College Tuition			
	Strongly favor	Somewhat favor	Total favor
Too many students want to go to college	4.78%	5.63%	5.11%
Federal financial aid has worked to drive up the cost of tuition	45.64%	52.94%	48.45%
A weak economy has prevented students from getting good starting jobs	17.00%	14.41%	16.00%
Irresponsible decisions by students to borrow	1.61%	2.47%	1.94%
None of the above/Something else	25.29%	17.98%	22.48%
Unsure/Refused	5.69%	6.57%	6.03%
Total	100.00%	100.00%	100.00%

Free College Tuition			
	Strongly oppose	Somewhat oppose	Total oppose
Too many students want to go to college	5.27%	2.92%	4.73%
Federal financial aid has worked to drive up the cost of tuition	32.27%	32.68%	32.36%
A weak economy has prevented students from getting good starting jobs	3.32%	13.84%	5.77%
Irresponsible decisions by students to borrow	42.50%	23.90%	38.17%
None of the above/Something else	11.16%	22.87%	13.88%
Unsure/Refused	5.48%	3.78%	5.09%
Total	100.00%	100.00%	100.00%

Free College ...	
	Unsure/Refused
Too many students want to go to college	3.37%
Federal financial aid has worked to drive up the cost of tuition	29.60%
A weak economy has prevented students from getting good starting jobs	8.31%
Irresponsible decisions by students to borrow	18.88%
None of the above/Something else	9.61%
Unsure/Refused	30.24%
Total	100.00%

	Tarrifs Approval		
	Strongly approve	Somewhat approve	Total approve
Too many students want to go to college	5.26%	2.98%	4.58%
Federal financial aid has worked to drive up the cost of tuition	36.71%	43.42%	38.72%
A weak economy has prevented students from getting good starting jobs	3.46%	12.35%	6.13%
Irresponsible decisions by students to borrow	32.21%	21.98%	29.14%
None of the above/Something else	17.96%	15.34%	17.18%
Unsure/Refused	4.40%	3.92%	4.25%
Total	100.00%	100.00%	100.00%

	Tarrifs Approval		
	Strongly disapprove	Somewhat disapprove	Total disapprove
Too many students want to go to college	6.48%	4.32%	5.85%
Federal financial aid has worked to drive up the cost of tuition	41.25%	49.50%	43.66%
A weak economy has prevented students from getting good starting jobs	14.88%	10.86%	13.71%
Irresponsible decisions by students to borrow	7.59%	10.22%	8.36%
None of the above/Something else	20.91%	22.42%	21.35%
Unsure/Refused	8.89%	2.68%	7.08%
Total	100.00%	100.00%	100.00%

	Tarrifs Approval
	Unsure/Refused
Too many students want to go to college	2.15%
Federal financial aid has worked to drive up the cost of tuition	31.09%
A weak economy has prevented students from getting good starting jobs	17.56%
Irresponsible decisions by students to borrow	20.17%
None of the above/Something else	7.27%
Unsure/Refused	21.76%
Total	100.00%

	Tariffs Burden		
	Foreign exporters	American consumers	Unsure/Refused
Too many students want to go to college	9.08%	4.93%	1.68%
Federal financial aid has worked to drive up the cost of tuition	34.31%	42.03%	32.97%
A weak economy has prevented students from getting good starting jobs	12.69%	11.99%	4.86%
Irresponsible decisions by students to borrow	25.39%	18.62%	17.79%
None of the above/Something else	18.53%	15.62%	25.92%
Unsure/Refused	0.00%	6.80%	16.79%
Total	100.00%	100.00%	100.00%

	Party Registration		
	Republican	Democrat	Unaffiliated voter
Too many students want to go to college	8.36%	2.86%	3.67%
Federal financial aid has worked to drive up the cost of tuition	35.97%	39.36%	44.67%
A weak economy has prevented students from getting good starting jobs	3.92%	17.49%	9.67%
Irresponsible decisions by students to borrow	32.08%	7.55%	20.45%
None of the above/Something else	13.44%	21.13%	17.02%
Unsure/Refused	6.23%	11.61%	4.52%
Total	100.00%	100.00%	100.00%

	Party ...
	Unsure/Refused
Too many students want to go to college	1.76%
Federal financial aid has worked to drive up the cost of tuition	33.64%
A weak economy has prevented students from getting good starting jobs	14.44%
Irresponsible decisions by students to borrow	13.06%
None of the above/Something else	26.11%
Unsure/Refused	11.01%
Total	100.00%

	2016 Vote		
	Republican Donald Trump	Democrat Hillary Clinton	Someone else
Too many students want to go to college	5.74%	3.84%	0.00%
Federal financial aid has worked to drive up the cost of tuition	36.24%	41.53%	50.20%
A weak economy has prevented students from getting good starting jobs	4.45%	18.98%	7.36%
Irresponsible decisions by students to borrow	31.43%	5.15%	20.86%
None of the above/Something else	15.86%	20.18%	18.50%
Unsure/Refused	6.28%	10.33%	3.08%
Total	100.00%	100.00%	100.00%

	2016 Vote	
	Did not vote	Unsure/Refused
Too many students want to go to college	13.72%	0.00%
Federal financial aid has worked to drive up the cost of tuition	47.77%	21.37%
A weak economy has prevented students from getting good starting jobs	19.09%	0.00%
Irresponsible decisions by students to borrow	7.09%	24.39%
None of the above/Something else	11.27%	21.09%
Unsure/Refused	1.07%	33.15%
Total	100.00%	100.00%

	Ideology		
	Very Conservative	Somewhat Conservative	Total Conservative
Too many students want to go to college	6.95%	3.53%	5.24%
Federal financial aid has worked to drive up the cost of tuition	36.69%	37.84%	37.27%
A weak economy has prevented students from getting good starting jobs	6.53%	7.20%	6.86%
Irresponsible decisions by students to borrow	29.42%	28.77%	29.09%
None of the above/Something else	10.43%	14.99%	12.71%
Unsure/Refused	9.99%	7.66%	8.83%
Total	100.00%	100.00%	100.00%

	Ideology		
	Moderate	Somewhat Liberal	Very Liberal
Too many students want to go to college	4.99%	0.00%	7.59%
Federal financial aid has worked to drive up the cost of tuition	42.11%	54.46%	35.57%
A weak economy has prevented students from getting good starting jobs	11.88%	18.47%	22.88%
Irresponsible decisions by students to borrow	14.83%	2.79%	0.00%
None of the above/Something else	22.09%	20.38%	24.61%
Unsure/Refused	4.10%	3.90%	9.35%
Total	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
Too many students want to go to college	3.41%	4.55%
Federal financial aid has worked to drive up the cost of tuition	45.96%	27.68%
A weak economy has prevented students from getting good starting jobs	20.45%	9.04%
Irresponsible decisions by students to borrow	1.54%	3.55%
None of the above/Something else	22.28%	31.09%
Unsure/Refused	6.35%	24.09%
Total	100.00%	100.00%

	Age			
	18 to 34	35 to 44	45 to 54	55 to 64
Too many students want to go to college	8.25%	3.93%	5.65%	4.58%
Federal financial aid has worked to drive up the cost of tuition	45.35%	39.33%	37.81%	35.04%
A weak economy has prevented students from getting good starting jobs	11.42%	14.38%	10.01%	14.70%
Irresponsible decisions by students to borrow	15.64%	17.67%	25.82%	18.28%
None of the above/Something else	18.54%	21.05%	14.48%	22.76%
Unsure/Refused	0.79%	3.64%	6.24%	4.63%
Total	100.00%	100.00%	100.00%	100.00%

	Age	
	65 to 74	75 or older
Too many students want to go to college	1.25%	4.23%
Federal financial aid has worked to drive up the cost of tuition	44.22%	37.31%
A weak economy has prevented students from getting good starting jobs	6.22%	8.16%
Irresponsible decisions by students to borrow	22.26%	12.19%
None of the above/Something else	14.86%	14.55%
Unsure/Refused	11.19%	23.56%
Total	100.00%	100.00%

	Combined Age			
	18 to 34	35 to 54	55 to 64	65 or older
Too many students want to go to college	8.25%	4.92%	4.58%	2.69%
Federal financial aid has worked to drive up the cost of tuition	45.35%	38.45%	35.04%	40.88%
A weak economy has prevented students from getting good starting jobs	11.42%	11.85%	14.70%	7.16%
Irresponsible decisions by students to borrow	15.64%	22.38%	18.28%	17.40%
None of the above/Something else	18.54%	17.25%	22.76%	14.71%
Unsure/Refused	0.79%	5.14%	4.63%	17.16%
Total	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African-American	Any other race or ethnicity
Too many students want to go to college	5.71%	2.93%	0.00%
Federal financial aid has worked to drive up the cost of tuition	36.24%	51.24%	44.50%
A weak economy has prevented students from getting good starting jobs	8.47%	18.70%	13.64%
Irresponsible decisions by students to borrow	23.40%	5.71%	15.03%
None of the above/Something else	19.42%	9.83%	19.16%
Unsure/Refused	6.76%	11.58%	7.67%
Total	100.00%	100.00%	100.00%

Race	
	Unsure/Refused
Too many students want to go to college	1.17%
Federal financial aid has worked to drive up the cost of tuition	43.40%
A weak economy has prevented students from getting good starting jobs	13.43%
Irresponsible decisions by students to borrow	10.34%
None of the above/Something else	23.40%
Unsure/Refused	8.25%
Total	100.00%

Gender		
	Female	Male
Too many students want to go to college	3.72%	6.04%
Federal financial aid has worked to drive up the cost of tuition	41.29%	38.02%
A weak economy has prevented students from getting good starting jobs	14.04%	7.15%
Irresponsible decisions by students to borrow	13.78%	25.42%
None of the above/Something else	18.25%	16.87%
Unsure/Refused	8.92%	6.49%
Total	100.00%	100.00%

Media Market			
	CHARLOTTE	GREENSBORO -H.POINT-W. SALEM	GREENVILLE- N. BERN + NORFOLK
Too many students want to go to college	5.13%	4.93%	3.11%
Federal financial aid has worked to drive up the cost of tuition	38.37%	32.22%	43.06%
A weak economy has prevented students from getting good starting jobs	9.07%	15.02%	14.36%
Irresponsible decisions by students to borrow	22.54%	13.18%	14.78%
None of the above/Something else	15.90%	24.04%	18.56%
Unsure/Refused	8.98%	10.61%	6.13%
Total	100.00%	100.00%	100.00%

	Media Market		
	GREENVLL- SPART- ASHEVLL- AND	RALEIGH- DURHAM (FAYETVLE)	WILMINGTON + MYRTLE BEACH
Too many students want to go to college	6.43%	4.70%	2.00%
Federal financial aid has worked to drive up the cost of tuition	53.13%	41.25%	28.48%
A weak economy has prevented students from getting good starting jobs	4.62%	8.85%	28.75%
Irresponsible decisions by students to borrow	21.63%	20.18%	13.43%
None of the above/Something else	10.78%	18.46%	15.22%
Unsure/Refused	3.41%	6.55%	12.12%
Total	100.00%	100.00%	100.00%

	General Vote History			
	0	1	2	3
Too many students want to go to college	3.25%	4.03%	2.48%	6.40%
Federal financial aid has worked to drive up the cost of tuition	33.08%	48.28%	43.54%	35.04%
A weak economy has prevented students from getting good starting jobs	17.21%	8.31%	14.76%	9.59%
Irresponsible decisions by students to borrow	16.44%	17.26%	14.33%	23.15%
None of the above/Something else	18.16%	20.16%	14.61%	14.85%
Unsure/Refused	11.85%	1.97%	10.27%	10.97%
Total	100.00%	100.00%	100.00%	100.00%

	General ... 4
Too many students want to go to college	6.63%
Federal financial aid has worked to drive up the cost of tuition	36.64%
A weak economy has prevented students from getting good starting jobs	8.10%
Irresponsible decisions by students to borrow	21.92%
None of the above/Something else	21.52%
Unsure/Refused	5.18%
Total	100.00%

	Type of Phone	
	Cellphone	Landline
Too many students want to go to college	4.36%	5.02%
Federal financial aid has worked to drive up the cost of tuition	42.03%	38.57%
A weak economy has prevented students from getting good starting jobs	15.43%	8.42%
Irresponsible decisions by students to borrow	18.91%	19.26%
None of the above/Something else	16.87%	18.01%
Unsure/Refused	2.40%	10.72%
Total	100.00%	100.00%

Q. Do you favor or oppose a federal proposal to partner with state governments to provide tuition free 2-year and 4-year college degrees at public universities, paid for with taxpayer dollars?

	Generic Legislative Ballot			
	Republican Candidate	Democratic Candidate	Neither/Other/In dependent	Undecided
Strongly favor	5.74%	53.41%	39.78%	25.40%
Somewhat favor	9.73%	25.77%	15.65%	22.23%
Total favor	15.46%	79.18%	55.43%	47.64%
Strongly oppose	66.46%	5.28%	21.55%	28.36%
Somewhat oppose	11.86%	5.66%	13.08%	13.88%
Total oppose	78.32%	10.94%	34.63%	42.24%
Unsure/Refused	6.22%	9.87%	9.94%	10.13%
Total	100.00%	100.00%	100.00%	100.00%

	Generic Congressional Ballot			
	Republican Candidate	Democratic Candidate	Neither/Other/In dependent	Undecided
Strongly favor	7.18%	54.46%	24.47%	23.60%
Somewhat favor	10.02%	24.58%	15.68%	24.27%
Total favor	17.20%	79.04%	40.15%	47.87%
Strongly oppose	64.70%	5.56%	33.04%	27.43%
Somewhat oppose	12.82%	4.76%	14.68%	14.59%
Total oppose	77.52%	10.32%	47.72%	42.02%
Unsure/Refused	5.28%	10.64%	12.13%	10.12%
Total	100.00%	100.00%	100.00%	100.00%

Trump Job Approval					
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Strongly favor	7.24%	11.15%	8.30%	51.33%	37.37%
Somewhat favor	7.29%	13.37%	8.94%	26.09%	31.80%
Total favor	14.53%	24.52%	17.23%	77.42%	69.17%
Strongly oppose	67.84%	51.36%	63.38%	6.49%	3.79%
Somewhat oppose	12.11%	14.72%	12.82%	5.91%	14.78%
Total oppose	79.95%	66.08%	76.19%	12.40%	18.57%
Unsure/Refused	5.52%	9.40%	6.57%	10.18%	12.26%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Job Approval		
	Total disapprove	Unsure/Refused
Strongly favor	48.90%	37.19%
Somewhat favor	27.08%	10.55%
Total favor	75.98%	47.73%
Strongly oppose	6.02%	28.83%
Somewhat oppose	7.45%	14.72%
Total oppose	13.48%	43.56%
Unsure/Refused	10.54%	8.71%
Total	100.00%	100.00%

Cooper Job Approval					
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Strongly favor	54.68%	29.74%	39.78%	10.64%	16.41%
Somewhat favor	19.68%	26.30%	23.63%	10.05%	11.35%
Total favor	74.36%	56.03%	63.41%	20.69%	27.76%
Strongly oppose	10.48%	25.14%	19.24%	64.49%	44.95%
Somewhat oppose	6.12%	11.78%	9.50%	7.98%	20.58%
Total oppose	16.60%	36.92%	28.74%	72.47%	65.53%
Unsure/Refused	9.04%	7.05%	7.85%	6.84%	6.72%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
Strongly favor	12.82%	28.73%
Somewhat favor	10.54%	17.61%
Total favor	23.36%	46.34%
Strongly oppose	57.11%	31.31%
Somewhat oppose	12.74%	6.17%
Total oppose	69.85%	37.47%
Unsure/Refused	6.79%	16.18%
Total	100.00%	100.00%

Gubernatorial Ballot			
	Forest	Cooper	Undecided
Strongly favor	7.27%	49.04%	24.24%
Somewhat favor	10.35%	26.14%	14.85%
Total favor	17.62%	75.18%	39.08%
Strongly oppose	60.05%	8.15%	44.66%
Somewhat oppose	16.09%	6.28%	7.45%
Total oppose	76.14%	14.44%	52.11%
Unsure/Refused	6.25%	10.39%	8.81%
Total	100.00%	100.00%	100.00%

Student Debt Seriousness						
	Very serious	Somewhat serious	Total serious	Not very serious	Not a problem at all	Total not serious
Strongly favor	39.47%	13.08%	33.23%	9.28%	2.62%	7.48%
Somewhat favor	20.55%	20.49%	20.53%	9.15%	10.31%	9.47%
Total favor	60.02%	33.56%	53.77%	18.43%	12.94%	16.94%
Strongly oppose	26.48%	39.16%	29.48%	75.05%	69.33%	73.50%
Somewhat oppose	8.33%	16.29%	10.21%	6.52%	11.12%	7.77%
Total oppose	34.82%	55.45%	39.69%	81.57%	80.45%	81.26%
Unsure/Refused	5.17%	10.99%	6.54%	0.00%	6.61%	1.79%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Student Debt ...	
	Unsure/Refused
Strongly favor	13.29%
Somewhat favor	4.02%
Total favor	17.31%
Strongly oppose	23.97%
Somewhat oppose	12.54%
Total oppose	36.51%
Unsure/Refused	46.18%
Total	100.00%

Student Debt Cause					
	Too many students want to go to college	Federal financial aid has worked to drive up the cost of tuition	A weak economy has prevented students from getting good starting jobs	Irresponsible decisions by students to borrow	None of the above/Something else
Strongly favor	29.42%	33.78%	46.02%	2.47%	42.28%
Somewhat favor	21.65%	24.49%	24.38%	2.38%	18.79%
Total favor	51.07%	58.27%	70.40%	4.85%	61.07%
Strongly oppose	36.72%	27.05%	10.18%	74.07%	21.14%
Somewhat oppose	6.17%	8.30%	12.86%	12.61%	13.11%
Total oppose	42.89%	35.35%	23.04%	86.68%	34.25%
Unsure/Refused	6.04%	6.39%	6.56%	8.47%	4.68%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Student Debt ...	
	Unsure/Refused
Strongly favor	21.78%
Somewhat favor	15.73%
Total favor	37.50%
Strongly oppose	23.79%
Somewhat oppose	4.96%
Total oppose	28.75%
Unsure/Refused	33.75%
Total	100.00%

	Tarrifs Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Strongly favor	15.90%	16.18%	15.99%	44.82%	46.29%
Somewhat favor	7.82%	19.50%	11.32%	27.58%	27.65%
Total favor	23.72%	35.68%	27.31%	72.39%	73.95%
Strongly oppose	67.13%	31.18%	56.34%	10.45%	10.24%
Somewhat oppose	7.76%	29.23%	14.20%	7.13%	7.75%
Total oppose	74.89%	60.42%	70.55%	17.58%	17.99%
Unsure/Refused	1.39%	3.90%	2.15%	10.03%	8.07%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Tarrifs Approval	
	Total disapprove	Unsure/Refused
Strongly favor	45.25%	24.35%
Somewhat favor	27.60%	13.00%
Total favor	72.85%	37.35%
Strongly oppose	10.39%	30.13%
Somewhat oppose	7.31%	5.45%
Total oppose	17.70%	35.58%
Unsure/Refused	9.46%	27.07%
Total	100.00%	100.00%

	Tarrifs Burden		
	Foreign exporters	American consumers	Unsure/Refused
Strongly favor	23.35%	31.59%	23.67%
Somewhat favor	11.15%	19.25%	19.01%
Total favor	34.50%	50.83%	42.68%
Strongly oppose	47.86%	30.74%	36.76%
Somewhat oppose	11.44%	10.36%	8.22%
Total oppose	59.30%	41.11%	44.98%
Unsure/Refused	6.20%	8.06%	12.34%
Total	100.00%	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Strongly favor	7.71%	44.97%	31.72%	47.43%
Somewhat favor	15.24%	24.76%	14.85%	4.72%
Total favor	22.96%	69.73%	46.57%	52.15%
Strongly oppose	56.19%	12.78%	36.22%	17.62%
Somewhat oppose	13.54%	6.85%	10.45%	12.11%
Total oppose	69.73%	19.63%	46.67%	29.73%
Unsure/Refused	7.31%	10.64%	6.76%	18.11%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Strongly favor	8.89%	52.55%	29.89%	39.78%	38.35%
Somewhat favor	10.57%	25.61%	28.02%	26.39%	0.00%
Total favor	19.46%	78.16%	57.91%	66.18%	38.35%
Strongly oppose	59.97%	7.12%	17.28%	19.16%	27.77%
Somewhat oppose	14.28%	4.67%	15.21%	5.47%	6.08%
Total oppose	74.25%	11.79%	32.49%	24.64%	33.85%
Unsure/Refused	6.30%	10.05%	9.60%	9.19%	27.80%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Strongly favor	8.94%	15.71%	12.32%	40.06%	46.14%	79.35%
Somewhat favor	9.11%	19.03%	14.07%	21.93%	35.34%	16.15%
Total favor	18.05%	34.74%	26.39%	61.99%	81.48%	95.50%
Strongly oppose	66.61%	41.74%	54.17%	14.39%	2.29%	1.99%
Somewhat oppose	7.87%	13.90%	10.88%	12.34%	12.73%	0.00%
Total oppose	74.48%	55.64%	65.06%	26.72%	15.03%	1.99%
Unsure/Refused	7.47%	9.63%	8.55%	11.29%	3.49%	2.51%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Ideology		
	Total Liberal	Unsure/Refused
Strongly favor	60.98%	32.42%
Somewhat favor	26.76%	12.59%
Total favor	87.75%	45.01%
Strongly oppose	2.16%	32.49%
Somewhat oppose	7.04%	1.96%
Total oppose	9.20%	34.45%
Unsure/Refused	3.05%	20.53%
Total	100.00%	100.00%

Age						
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older
Strongly favor	40.81%	37.94%	22.11%	30.99%	20.67%	25.26%
Somewhat favor	22.03%	18.74%	13.04%	20.86%	21.58%	16.02%
Total favor	62.84%	56.68%	35.15%	51.85%	42.26%	41.28%
Strongly oppose	27.94%	23.73%	47.17%	30.41%	37.68%	28.23%
Somewhat oppose	4.36%	9.23%	12.75%	7.32%	14.92%	12.04%
Total oppose	32.31%	32.96%	59.92%	37.74%	52.60%	40.27%
Unsure/Refused	4.85%	10.36%	4.93%	10.41%	5.14%	18.45%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Combined Age				
	18 to 34	35 to 54	55 to 64	65 or older
Strongly favor	40.81%	28.77%	30.99%	22.90%
Somewhat favor	22.03%	15.44%	20.86%	18.88%
Total favor	62.84%	44.21%	51.85%	41.78%
Strongly oppose	27.94%	37.30%	30.41%	33.10%
Somewhat oppose	4.36%	11.27%	7.32%	13.52%
Total oppose	32.31%	48.57%	37.74%	46.62%
Unsure/Refused	4.85%	7.22%	10.41%	11.59%
Total	100.00%	100.00%	100.00%	100.00%

	Race			
	White	African-American	Any other race or ethnicity	Unsure/Refused
Strongly favor	25.16%	44.96%	34.46%	24.42%
Somewhat favor	16.06%	23.87%	32.44%	20.85%
Total favor	41.23%	68.83%	66.91%	45.28%
Strongly oppose	40.38%	10.73%	24.28%	26.79%
Somewhat oppose	12.17%	3.09%	8.81%	8.68%
Total oppose	52.55%	13.82%	33.09%	35.46%
Unsure/Refused	6.22%	17.35%	0.00%	19.26%
Total	100.00%	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Strongly favor	31.76%	26.81%
Somewhat favor	23.70%	12.25%
Total favor	55.46%	39.06%
Strongly oppose	24.93%	43.30%
Somewhat oppose	9.43%	10.91%
Total oppose	34.35%	54.22%
Unsure/Refused	10.19%	6.72%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	GREENSBORO-H.POINT-W.SALEM	GREENVILLE-N. BERN + NORFOLK	GREENVLL-SPART-ASHEVLL-AND	RALEIGH-DURHAM (FAYETVLE)
Strongly favor	27.65%	29.91%	26.23%	31.69%	32.81%
Somewhat favor	21.21%	23.15%	27.39%	15.88%	12.09%
Total favor	48.86%	53.06%	53.62%	47.56%	44.91%
Strongly oppose	34.04%	23.92%	34.89%	39.01%	33.70%
Somewhat oppose	12.05%	9.53%	5.08%	5.85%	11.33%
Total oppose	46.09%	33.45%	39.97%	44.86%	45.03%
Unsure/Refused	5.06%	13.50%	6.41%	7.57%	10.07%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Media Market	
WILMINGTON + MYRTLE BEACH	
Strongly favor	18.32%
Somewhat favor	17.89%
Total favor	36.22%
Strongly oppose	43.27%
Somewhat oppose	10.56%
Total oppose	53.84%
Unsure/Refused	9.95%
Total	100.00%

General Vote History					
	0	1	2	3	4
Strongly favor	20.68%	30.35%	32.04%	25.76%	38.06%
Somewhat favor	16.56%	22.30%	18.53%	20.52%	10.62%
Total favor	37.23%	52.66%	50.56%	46.28%	48.68%
Strongly oppose	41.29%	29.30%	28.02%	36.50%	33.99%
Somewhat oppose	13.18%	12.29%	9.30%	7.12%	10.81%
Total oppose	54.47%	41.59%	37.31%	43.63%	44.80%
Unsure/Refused	8.30%	5.75%	12.12%	10.10%	6.52%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Type of Phone		
	Cellphone	Landline
Strongly favor	39.60%	24.02%
Somewhat favor	20.31%	17.41%
Total favor	59.92%	41.43%
Strongly oppose	28.11%	36.24%
Somewhat oppose	6.39%	12.12%
Total oppose	34.49%	48.36%
Unsure/Refused	5.59%	10.21%
Total	100.00%	100.00%

Q. Should government pay off student loan debt?

	Generic Legislative Ballot			
	Republican Candidate	Democratic Candidate	Neither/Other/In dependent	Undecided
Yes	8.48%	51.50%	33.97%	21.75%
No	87.23%	28.35%	44.88%	59.71%
Unsure/Refused	4.29%	20.15%	21.15%	18.54%
Total	100.00%	100.00%	100.00%	100.00%

	Generic Congressional Ballot			
	Republican Candidate	Democratic Candidate	Neither/Other/In dependent	Undecided
Yes	8.71%	52.29%	24.65%	20.40%
No	86.88%	26.62%	57.70%	61.01%
Unsure/Refused	4.41%	21.09%	17.65%	18.59%
Total	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Yes	7.83%	7.04%	7.62%	49.01%	46.36%
No	86.21%	82.51%	85.21%	32.13%	33.52%
Unsure/Refused	5.96%	10.45%	7.18%	18.86%	20.12%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Yes	48.55%	24.21%
No	32.37%	46.53%
Unsure/Refused	19.08%	29.26%
Total	100.00%	100.00%

	Cooper Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Yes	45.26%	29.45%	35.84%	10.59%	14.27%
No	37.70%	52.41%	46.46%	83.97%	74.99%
Unsure/Refused	17.04%	18.14%	17.70%	5.45%	10.75%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
Yes	11.98%	39.37%
No	80.57%	43.70%
Unsure/Refused	7.45%	16.93%
Total	100.00%	100.00%

Gubernatorial Ballot			
	Forest	Cooper	Undecided
Yes	7.14%	46.42%	26.68%
No	87.02%	33.05%	58.59%
Unsure/Refused	5.84%	20.53%	14.73%
Total	100.00%	100.00%	100.00%

Student Debt Seriousness						
	Very serious	Somewhat serious	Total serious	Not very serious	Not a problem at all	Total not serious
Yes	36.59%	14.88%	31.45%	18.64%	9.19%	16.08%
No	48.60%	71.05%	53.91%	77.18%	90.81%	80.88%
Unsure/Refused	14.82%	14.07%	14.64%	4.18%	0.00%	3.05%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Student Debt ...	
	Unsure/Refused
Yes	9.67%
No	66.85%
Unsure/Refused	23.49%
Total	100.00%

Student Debt Cause					
	Too many students want to go to college	Federal financial aid has worked to drive up the cost of tuition	A weak economy has prevented students from getting good starting jobs	Irresponsible decisions by students to borrow	None of the above/Something else
Yes	30.10%	33.57%	57.38%	1.79%	31.51%
No	55.64%	47.85%	36.04%	94.26%	53.57%
Unsure/Refused	14.26%	18.58%	6.59%	3.95%	14.92%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Student Debt ...

	Unsure/Refused
Yes	22.13%
No	53.12%
Unsure/Refused	24.75%
Total	100.00%

Free College Tuition

	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Yes	61.02%	38.99%	52.51%	4.20%	7.83%	5.04%
No	19.89%	40.35%	27.80%	92.85%	87.13%	91.52%
Unsure/Refused	19.08%	20.65%	19.69%	2.95%	5.05%	3.44%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Free College ...

	Unsure/Refused
Yes	14.12%
No	48.34%
Unsure/Refused	37.54%
Total	100.00%

Tarrifs Approval

	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Yes	11.44%	16.21%	12.87%	45.78%	42.21%
No	82.43%	68.54%	78.26%	38.39%	35.46%
Unsure/Refused	6.13%	15.24%	8.86%	15.82%	22.34%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Tarrifs Approval

	Total disapprove	Unsure/Refused
Yes	44.75%	29.66%
No	37.55%	50.11%
Unsure/Refused	17.70%	20.23%
Total	100.00%	100.00%

	Tariffs Burden		
	Foreign exporters	American consumers	Unsure/Refused
Yes	28.76%	30.51%	19.98%
No	64.15%	53.97%	67.99%
Unsure/Refused	7.09%	15.52%	12.03%
Total	100.00%	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Yes	10.41%	45.03%	25.28%	53.93%
No	84.58%	31.37%	62.54%	37.78%
Unsure/Refused	5.01%	23.60%	12.18%	8.29%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Yes	9.54%	47.52%	35.64%	47.35%	30.48%
No	83.63%	30.68%	54.64%	25.21%	45.85%
Unsure/Refused	6.82%	21.80%	9.73%	27.45%	23.67%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Yes	10.92%	21.06%	15.97%	29.04%	56.95%	52.26%
No	86.13%	65.24%	75.73%	50.85%	30.00%	15.88%
Unsure/Refused	2.95%	13.70%	8.30%	20.11%	13.04%	31.86%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
Yes	54.84%	58.05%
No	23.65%	25.33%
Unsure/Refused	21.51%	16.62%
Total	100.00%	100.00%

	Age					
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older
Yes	40.34%	36.81%	21.74%	25.30%	21.55%	26.94%
No	44.41%	46.14%	70.01%	60.70%	65.33%	53.19%
Unsure/Refused	15.25%	17.05%	8.25%	13.99%	13.12%	19.87%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18 to 34	35 to 54	55 to 64	65 or older
Yes	40.34%	28.09%	25.30%	24.15%
No	44.41%	59.96%	60.70%	59.47%
Unsure/Refused	15.25%	11.96%	13.99%	16.38%
Total	100.00%	100.00%	100.00%	100.00%

	Race			
	White	African-American	Any other race or ethnicity	Unsure/Refused
Yes	19.23%	56.81%	58.46%	27.69%
No	70.21%	15.59%	34.75%	51.78%
Unsure/Refused	10.56%	27.61%	6.78%	20.52%
Total	100.00%	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Yes	31.50%	25.15%
No	50.26%	65.57%
Unsure/Refused	18.24%	9.28%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	GREENSBORO-H.POINT-W.SALEM	GREENVILLE-N. BERN + NORFOLK	GREENVLL-SPART-ASHEVLL-AND	RALEIGH-DURHAM (FAYETVILLE)
Yes	31.05%	24.99%	36.40%	16.19%	29.89%
No	57.58%	57.19%	48.68%	59.89%	58.25%
Unsure/Refused	11.37%	17.82%	14.91%	23.92%	11.86%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Media Market	
WILMINGTON + MYRTLE BEACH	
Yes	32.02%
No	58.02%
Unsure/Refused	9.96%
Total	100.00%

General Vote History					
	0	1	2	3	4
Yes	23.99%	30.48%	24.25%	29.16%	32.80%
No	66.25%	55.17%	56.16%	58.29%	53.44%
Unsure/Refused	9.76%	14.35%	19.59%	12.55%	13.76%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Type of Phone		
	Cellphone	Landline
Yes	40.65%	22.07%
No	44.39%	64.26%
Unsure/Refused	14.96%	13.67%
Total	100.00%	100.00%

Q. Do you believe today's college graduates have more or less economic opportunity than previous generations, OR do they have about the same level of opportunity?

	Generic Legislative Ballot			
	Republican Candidate	Democratic Candidate	Neither/Other/In dependent	Undecided
More opportunity	27.92%	24.72%	24.24%	26.52%
Less opportunity	23.73%	41.18%	28.72%	31.85%
About the same	37.06%	29.69%	41.29%	24.54%
Unsure/Refused	11.29%	4.42%	5.75%	17.09%
Total	100.00%	100.00%	100.00%	100.00%

Generic Congressional Ballot				
	Republican Candidate	Democratic Candidate	Neither/Other/In dependent	Undecided
More opportunity	29.79%	23.71%	20.68%	25.34%
Less opportunity	22.30%	40.36%	34.87%	34.35%
About the same	37.34%	30.14%	42.01%	22.29%
Unsure/Refused	10.58%	5.79%	2.44%	18.02%
Total	100.00%	100.00%	100.00%	100.00%

Trump Job Approval					
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
More opportunity	29.99%	23.94%	28.34%	24.17%	25.70%
Less opportunity	19.47%	27.39%	21.62%	43.39%	40.07%
About the same	39.83%	30.83%	37.39%	27.09%	27.24%
Unsure/Refused	10.72%	17.84%	12.65%	5.35%	6.98%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Job Approval		
	Total disapprove	Unsure/Refused
More opportunity	24.44%	27.26%
Less opportunity	42.81%	3.37%
About the same	27.12%	41.39%
Unsure/Refused	5.63%	27.99%
Total	100.00%	100.00%

Cooper Job Approval					
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
More opportunity	19.88%	29.18%	25.43%	25.36%	29.14%
Less opportunity	41.12%	38.84%	39.76%	24.47%	21.50%
About the same	33.67%	26.58%	29.44%	38.96%	35.11%
Unsure/Refused	5.33%	5.40%	5.37%	11.21%	14.24%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
More opportunity	26.79%	28.44%
Less opportunity	23.35%	22.08%
About the same	37.51%	30.50%
Unsure/Refused	12.36%	18.98%
Total	100.00%	100.00%

Gubernatorial Ballot			
	Forest	Cooper	Undecided
More opportunity	28.68%	24.08%	26.61%
Less opportunity	21.70%	41.28%	29.00%
About the same	40.64%	29.19%	22.25%
Unsure/Refused	8.98%	5.45%	22.14%
Total	100.00%	100.00%	100.00%

Student Debt Seriousness						
	Very serious	Somewhat serious	Total serious	Not very serious	Not a problem at all	Total not serious
More opportunity	27.03%	17.70%	24.82%	22.97%	73.55%	36.68%
Less opportunity	38.73%	26.41%	35.82%	15.61%	1.34%	11.74%
About the same	26.53%	45.67%	31.06%	58.53%	9.39%	45.21%
Unsure/Refused	7.71%	10.22%	8.30%	2.89%	15.73%	6.37%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Student Debt ...	
	Unsure/Refused
More opportunity	28.75%
Less opportunity	11.47%
About the same	29.01%
Unsure/Refused	30.77%
Total	100.00%

	Student Debt Cause				
	Too many students want to go to college	Federal financial aid has worked to drive up the cost of tuition	A weak economy has prevented students from getting good starting jobs	Irresponsible decisions by students to borrow	None of the above/Something else
More opportunity	10.48%	26.16%	25.94%	36.12%	22.43%
Less opportunity	48.06%	34.23%	47.51%	17.75%	37.03%
About the same	38.66%	32.35%	23.30%	41.06%	24.57%
Unsure/Refused	2.80%	7.26%	3.25%	5.07%	15.98%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Student Debt ...

	Unsure/Refused
More opportunity	20.23%
Less opportunity	13.47%
About the same	36.56%
Unsure/Refused	29.75%
Total	100.00%

	Free College Tuition					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
More opportunity	22.06%	23.08%	22.45%	31.73%	20.41%	29.10%
Less opportunity	46.01%	41.77%	44.38%	18.14%	18.48%	18.22%
About the same	27.08%	27.15%	27.10%	37.88%	50.37%	40.79%
Unsure/Refused	4.85%	8.00%	6.06%	12.24%	10.73%	11.89%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Free College ...

	Unsure/Refused
More opportunity	32.63%
Less opportunity	33.73%
About the same	17.06%
Unsure/Refused	16.57%
Total	100.00%

	Tarrifs Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
More opportunity	31.27%	23.51%	28.93%	22.35%	17.28%
Less opportunity	24.28%	32.28%	26.69%	42.42%	34.45%
About the same	34.37%	39.17%	35.82%	28.96%	41.69%
Unsure/Refused	10.08%	5.04%	8.56%	6.27%	6.59%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Tarrifs Approval

	Total disapprove	Unsure/Refused
More opportunity	20.87%	33.99%
Less opportunity	40.09%	24.16%
About the same	32.68%	19.45%
Unsure/Refused	6.36%	22.40%
Total	100.00%	100.00%

Tarrifs Burden

	Foreign exporters	American consumers	Unsure/Refused
More opportunity	26.33%	26.59%	24.37%
Less opportunity	33.37%	32.36%	29.81%
About the same	33.60%	33.84%	24.60%
Unsure/Refused	6.70%	7.21%	21.22%
Total	100.00%	100.00%	100.00%

Party Registration

	Republican	Democrat	Unaffiliated voter	Unsure/Refused
More opportunity	28.24%	28.98%	21.11%	19.46%
Less opportunity	24.96%	34.51%	35.87%	37.63%
About the same	36.75%	29.93%	30.46%	34.06%
Unsure/Refused	10.04%	6.58%	12.56%	8.85%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
More opportunity	27.14%	28.10%	8.99%	25.97%	46.49%
Less opportunity	23.16%	39.03%	42.98%	41.29%	29.83%
About the same	36.98%	26.58%	40.67%	25.72%	11.51%
Unsure/Refused	12.72%	6.29%	7.36%	7.02%	12.17%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
More opportunity	30.02%	29.76%	29.89%	26.62%	16.63%	19.41%
Less opportunity	22.32%	23.32%	22.82%	40.41%	43.47%	49.91%
About the same	35.35%	32.60%	33.97%	27.91%	35.10%	27.77%
Unsure/Refused	12.30%	14.33%	13.32%	5.06%	4.79%	2.91%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
More opportunity	17.88%	17.42%
Less opportunity	46.37%	29.39%
About the same	31.80%	38.97%
Unsure/Refused	3.95%	14.21%
Total	100.00%	100.00%

	Age					
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older
More opportunity	22.01%	21.87%	22.88%	30.26%	22.54%	40.76%
Less opportunity	50.20%	36.51%	26.31%	28.56%	33.92%	15.74%
About the same	22.35%	32.64%	43.26%	29.24%	35.71%	26.43%
Unsure/Refused	5.44%	8.98%	7.54%	11.93%	7.84%	17.07%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18 to 34	35 to 54	55 to 64	65 or older
More opportunity	22.01%	22.46%	30.26%	31.34%
Less opportunity	50.20%	30.61%	28.56%	25.14%
About the same	22.35%	38.79%	29.24%	31.23%
Unsure/Refused	5.44%	8.15%	11.93%	12.29%
Total	100.00%	100.00%	100.00%	100.00%

	Race			
	White	African-American	Any other race or ethnicity	Unsure/Refused
More opportunity	23.83%	34.47%	29.46%	24.10%
Less opportunity	31.17%	34.50%	34.96%	32.67%
About the same	35.19%	25.75%	14.29%	29.22%
Unsure/Refused	9.82%	5.28%	21.29%	14.01%
Total	100.00%	100.00%	100.00%	100.00%

	Gender	
	Female	Male
More opportunity	23.62%	29.21%
Less opportunity	34.96%	28.60%
About the same	29.46%	35.58%
Unsure/Refused	11.96%	6.60%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	GREENSBORO-H.POINT-W.SALEM	GREENVILLE-N. BERN + NORFOLK	GREENVLL-SPART-ASHEVLL-AND	RALEIGH-DURHAM (FAYETVLL)
More opportunity	18.10%	29.97%	36.84%	30.27%	29.74%
Less opportunity	34.44%	30.11%	34.56%	27.34%	29.67%
About the same	37.13%	28.46%	26.11%	32.82%	32.12%
Unsure/Refused	10.33%	11.47%	2.49%	9.57%	8.47%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Media Market	
WILMINGTON + MYRTLE BEACH	
More opportunity	13.25%
Less opportunity	45.05%
About the same	26.07%
Unsure/Refused	15.62%
Total	100.00%

General Vote History					
	0	1	2	3	4
More opportunity	27.26%	22.21%	25.72%	27.30%	29.71%
Less opportunity	34.91%	37.00%	33.17%	22.98%	37.24%
About the same	26.61%	28.51%	29.53%	42.48%	27.07%
Unsure/Refused	11.22%	12.29%	11.58%	7.24%	5.98%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Type of Phone		
	Cellphone	Landline
More opportunity	23.87%	27.45%
Less opportunity	42.10%	26.59%
About the same	27.74%	34.73%
Unsure/Refused	6.29%	11.22%
Total	100.00%	100.00%

Now, thinking about international trade...

Q. Do you approve or disapprove of the United States imposing 25% tariffs on certain products from China?

	Generic Legislative Ballot			
	Republican Candidate	Democratic Candidate	Neither/Other/Independent	Undecided
Strongly approve	58.80%	6.32%	27.08%	26.15%
Somewhat approve	18.73%	3.68%	20.54%	17.90%
Total approve	77.53%	10.00%	47.63%	44.05%
Strongly disapprove	8.00%	51.95%	25.68%	32.00%
Somewhat disapprove	3.82%	24.60%	8.32%	7.20%
Total disapprove	11.82%	76.55%	34.00%	39.19%
Unsure/Refused	10.64%	13.45%	18.37%	16.75%
Total	100.00%	100.00%	100.00%	100.00%

	Generic Congressional Ballot			
	Republican Candidate	Democratic Candidate	Neither/Other/Independent	Undecided
Strongly approve	58.17%	7.17%	32.35%	24.40%
Somewhat approve	21.37%	4.09%	21.65%	13.36%
Total approve	79.54%	11.27%	54.00%	37.76%
Strongly disapprove	6.67%	51.98%	23.20%	34.20%
Somewhat disapprove	4.37%	21.99%	5.17%	9.96%
Total disapprove	11.04%	73.96%	28.37%	44.15%
Unsure/Refused	9.42%	14.77%	17.63%	18.09%
Total	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Strongly approve	64.27%	37.61%	57.05%	7.14%	3.68%
Somewhat approve	18.89%	28.27%	21.43%	3.59%	18.06%
Total approve	83.15%	65.88%	78.48%	10.73%	21.75%
Strongly disapprove	5.92%	10.14%	7.06%	56.12%	35.93%
Somewhat disapprove	2.48%	7.97%	3.97%	18.57%	28.83%
Total disapprove	8.40%	18.11%	11.03%	74.69%	64.75%
Unsure/Refused	8.44%	16.01%	10.49%	14.58%	13.50%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Job Approval		
	Total disapprove	Unsure/Refused
Strongly approve	6.54%	29.77%
Somewhat approve	6.11%	4.46%
Total approve	12.65%	34.23%
Strongly disapprove	52.61%	8.64%
Somewhat disapprove	20.35%	9.78%
Total disapprove	72.97%	18.42%
Unsure/Refused	14.39%	47.35%
Total	100.00%	100.00%

Cooper Job Approval					
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Strongly approve	19.55%	22.64%	21.39%	59.78%	43.00%
Somewhat approve	5.58%	9.60%	7.98%	16.42%	22.02%
Total approve	25.13%	32.23%	29.37%	76.20%	65.03%
Strongly disapprove	51.07%	41.32%	45.24%	7.98%	16.33%
Somewhat disapprove	15.30%	16.78%	16.18%	4.35%	10.77%
Total disapprove	66.37%	58.09%	61.43%	12.33%	27.10%
Unsure/Refused	8.50%	9.67%	9.20%	11.47%	7.87%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
Strongly approve	53.44%	13.83%
Somewhat approve	18.54%	21.55%
Total approve	71.98%	35.38%
Strongly disapprove	11.14%	14.24%
Somewhat disapprove	6.78%	11.28%
Total disapprove	17.92%	25.53%
Unsure/Refused	10.11%	39.10%
Total	100.00%	100.00%

Gubernatorial Ballot			
	Forest	Cooper	Undecided
Strongly approve	55.57%	13.05%	26.17%
Somewhat approve	23.57%	5.64%	11.65%
Total approve	79.13%	18.68%	37.82%
Strongly disapprove	8.07%	50.27%	21.80%
Somewhat disapprove	3.97%	20.70%	7.61%
Total disapprove	12.04%	70.97%	29.41%
Unsure/Refused	8.83%	10.35%	32.77%
Total	100.00%	100.00%	100.00%

Student Debt Seriousness					
	Very serious	Somewhat serious	Total serious	Not very serious	Not a problem at all
Strongly approve	27.64%	32.73%	28.84%	44.91%	71.25%
Somewhat approve	10.92%	20.38%	13.16%	12.38%	18.18%
Total approve	38.56%	53.11%	42.00%	57.29%	89.43%
Strongly disapprove	35.25%	25.46%	32.94%	13.31%	10.57%
Somewhat disapprove	14.26%	11.32%	13.57%	8.44%	0.00%
Total disapprove	49.51%	36.77%	46.51%	21.75%	10.57%
Unsure/Refused	11.93%	10.11%	11.50%	20.97%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Student Debt Seriousness		
	Total not serious	Unsure/Refused
Strongly approve	52.05%	25.59%
Somewhat approve	13.95%	13.89%
Total approve	66.00%	39.48%
Strongly disapprove	12.56%	17.24%
Somewhat disapprove	6.15%	5.71%
Total disapprove	18.71%	22.95%
Unsure/Refused	15.28%	37.57%
Total	100.00%	100.00%

	Student Debt Cause				
	Too many students want to go to college	Federal financial aid has worked to drive up the cost of tuition	A weak economy has prevented students from getting good starting jobs	Irresponsible decisions by students to borrow	None of the above/Something else
Strongly approve	34.02%	28.56%	9.84%	52.09%	31.57%
Somewhat approve	8.26%	14.48%	15.07%	15.24%	11.56%
Total approve	42.28%	43.04%	24.91%	67.33%	43.13%
Strongly disapprove	40.55%	31.07%	41.02%	11.88%	35.59%
Somewhat disapprove	11.14%	15.37%	12.34%	6.60%	15.73%
Total disapprove	51.69%	46.45%	53.36%	18.48%	51.32%
Unsure/Refused	6.04%	10.52%	21.73%	14.19%	5.55%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Student Debt ...

	Unsure/Refused
Strongly approve	17.45%
Somewhat approve	6.65%
Total approve	24.10%
Strongly disapprove	34.15%
Somewhat disapprove	4.24%
Total disapprove	38.39%
Unsure/Refused	37.51%
Total	100.00%

	Free College Tuition					
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Strongly approve	16.72%	13.15%	15.34%	62.29%	23.78%	53.34%
Somewhat approve	7.29%	14.06%	9.89%	12.40%	38.40%	18.45%
Total approve	24.01%	27.20%	25.23%	74.70%	62.18%	71.79%
Strongly disapprove	45.44%	44.73%	45.17%	9.36%	21.08%	12.08%
Somewhat disapprove	19.42%	18.56%	19.09%	3.79%	9.48%	5.11%
Total disapprove	64.87%	63.29%	64.26%	13.15%	30.56%	17.19%
Unsure/Refused	11.13%	9.51%	10.50%	12.16%	7.26%	11.02%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Free College ...	
	Unsure/Refused
Strongly approve	5.02%
Somewhat approve	6.03%
Total approve	11.05%
Strongly disapprove	34.89%
Somewhat disapprove	11.61%
Total disapprove	46.50%
Unsure/Refused	42.45%
Total	100.00%

	Tariffs Burden		
	Foreign exporters	American consumers	Unsure/Refused
Strongly approve	52.81%	25.87%	40.83%
Somewhat approve	18.77%	13.33%	9.80%
Total approve	71.58%	39.21%	50.63%
Strongly disapprove	18.19%	34.12%	18.37%
Somewhat disapprove	7.30%	13.88%	8.49%
Total disapprove	25.49%	48.00%	26.86%
Unsure/Refused	2.92%	12.79%	22.51%
Total	100.00%	100.00%	100.00%

	Party Registration			Unsure/Refused
	Republican	Democrat	Unaffiliated voter	
Strongly approve	55.33%	10.23%	30.80%	38.56%
Somewhat approve	17.67%	6.31%	17.14%	15.64%
Total approve	73.00%	16.54%	47.94%	54.20%
Strongly disapprove	9.79%	45.89%	31.27%	28.94%
Somewhat disapprove	5.73%	19.63%	10.75%	4.43%
Total disapprove	15.52%	65.52%	42.02%	33.37%
Unsure/Refused	11.48%	17.94%	10.04%	12.43%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Strongly approve	56.27%	6.60%	14.53%	19.02%	14.81%
Somewhat approve	20.05%	5.97%	14.38%	9.70%	0.00%
Total approve	76.32%	12.57%	28.91%	28.72%	14.81%
Strongly disapprove	8.05%	50.34%	47.31%	43.10%	36.42%
Somewhat disapprove	5.24%	21.39%	9.34%	12.49%	17.55%
Total disapprove	13.29%	71.73%	56.64%	55.58%	53.97%
Unsure/Refused	10.39%	15.70%	14.44%	15.69%	31.22%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Strongly approve	59.67%	32.03%	45.85%	18.94%	8.75%	8.85%
Somewhat approve	17.40%	17.21%	17.31%	15.05%	5.96%	0.00%
Total approve	77.07%	49.24%	63.16%	33.99%	14.71%	8.85%
Strongly disapprove	10.34%	22.14%	16.24%	39.68%	46.93%	60.31%
Somewhat disapprove	2.33%	11.45%	6.89%	14.23%	24.99%	24.89%
Total disapprove	12.67%	33.59%	23.13%	53.92%	71.92%	85.20%
Unsure/Refused	10.27%	17.16%	13.72%	12.09%	13.37%	5.95%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
Strongly approve	8.80%	20.07%
Somewhat approve	3.28%	0.00%
Total approve	12.07%	20.07%
Strongly disapprove	52.95%	35.35%
Somewhat disapprove	24.94%	9.14%
Total disapprove	77.90%	44.49%
Unsure/Refused	10.03%	35.44%
Total	100.00%	100.00%

	Age					
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older
Strongly approve	25.44%	20.54%	41.43%	34.64%	31.03%	28.77%
Somewhat approve	11.64%	14.08%	20.42%	9.84%	13.89%	6.32%
Total approve	37.08%	34.62%	61.86%	44.48%	44.91%	35.09%
Strongly disapprove	23.27%	35.61%	21.10%	28.40%	40.56%	36.07%
Somewhat disapprove	15.63%	16.90%	7.26%	17.76%	10.48%	7.01%
Total disapprove	38.90%	52.50%	28.37%	46.16%	51.05%	43.08%
Unsure/Refused	24.02%	12.88%	9.78%	9.37%	4.04%	21.83%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18 to 34	35 to 54	55 to 64	65 or older
Strongly approve	25.44%	32.63%	34.64%	29.94%
Somewhat approve	11.64%	17.75%	9.84%	10.23%
Total approve	37.08%	50.39%	44.48%	40.17%
Strongly disapprove	23.27%	27.21%	28.40%	38.39%
Somewhat disapprove	15.63%	11.32%	17.76%	8.81%
Total disapprove	38.90%	38.53%	46.16%	47.20%
Unsure/Refused	24.02%	11.08%	9.37%	12.63%
Total	100.00%	100.00%	100.00%	100.00%

	Race			
	White	African-American	Any other race or ethnicity	Unsure/Refused
Strongly approve	36.27%	11.89%	30.82%	28.69%
Somewhat approve	15.22%	6.60%	11.01%	13.28%
Total approve	51.49%	18.49%	41.83%	41.97%
Strongly disapprove	27.56%	38.49%	33.13%	27.64%
Somewhat disapprove	10.78%	18.41%	5.34%	19.55%
Total disapprove	38.35%	56.90%	38.46%	47.19%
Unsure/Refused	10.17%	24.61%	19.71%	10.84%
Total	100.00%	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Strongly approve	26.19%	36.54%
Somewhat approve	13.12%	13.44%
Total approve	39.31%	49.98%
Strongly disapprove	28.17%	32.09%
Somewhat disapprove	13.61%	10.88%
Total disapprove	41.77%	42.97%
Unsure/Refused	18.92%	7.05%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	GREENSBORO -H.POINT-W. SALEM	GREENVILLE- N. BERN + NORFOLK	GREENVLL- SPART- ASHEVLL- AND	RALEIGH- DURHAM (FAYETVLL)
Strongly approve	35.75%	30.87%	17.56%	31.03%	31.91%
Somewhat approve	9.86%	14.63%	25.81%	13.05%	10.75%
Total approve	45.61%	45.51%	43.38%	44.08%	42.65%
Strongly disapprove	35.12%	25.75%	27.82%	32.61%	28.48%
Somewhat disapprove	11.33%	10.42%	11.53%	13.71%	13.57%
Total disapprove	46.46%	36.18%	39.36%	46.32%	42.05%
Unsure/Refused	7.93%	18.32%	17.27%	9.60%	15.30%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market
	WILMINGTON + MYRTLE BEACH
Strongly approve	18.65%
Somewhat approve	24.68%
Total approve	43.33%
Strongly disapprove	20.51%
Somewhat disapprove	15.22%
Total disapprove	35.74%
Unsure/Refused	20.93%
Total	100.00%

General Vote History					
	0	1	2	3	4
Strongly approve	36.87%	28.99%	30.13%	30.91%	30.48%
Somewhat approve	14.62%	15.80%	6.28%	13.65%	15.48%
Total approve	51.50%	44.79%	36.41%	44.56%	45.96%
Strongly disapprove	22.31%	36.71%	34.41%	27.65%	25.15%
Somewhat disapprove	6.12%	10.35%	13.78%	14.31%	14.73%
Total disapprove	28.43%	47.06%	48.19%	41.96%	39.87%
Unsure/Refused	20.07%	8.15%	15.40%	13.49%	14.17%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Type of Phone		
	Cellphone	Landline
Strongly approve	25.23%	34.03%
Somewhat approve	8.80%	15.67%
Total approve	34.03%	49.70%
Strongly disapprove	34.58%	27.49%
Somewhat disapprove	18.86%	8.85%
Total disapprove	53.44%	36.34%
Unsure/Refused	12.53%	13.96%
Total	100.00%	100.00%

Q. Who do you think pays the cost of tariffs on products imported into the U.S.: foreign exporters, OR American consumers?

Generic Legislative Ballot				
	Republican Candidate	Democratic Candidate	Neither/Other/In dependent	Undecided
Foreign exporters	14.79%	5.03%	9.60%	8.46%
American consumers	66.63%	84.69%	74.76%	66.47%
Unsure/Refused	18.59%	10.29%	15.64%	25.07%
Total	100.00%	100.00%	100.00%	100.00%

Generic Congressional Ballot				
	Republican Candidate	Democratic Candidate	Neither/Other/In dependent	Undecided
Foreign exporters	15.38%	5.28%	9.73%	6.99%
American consumers	65.64%	86.29%	72.19%	64.36%
Unsure/Refused	18.99%	8.43%	18.08%	28.65%
Total	100.00%	100.00%	100.00%	100.00%

Trump Job Approval					
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Foreign exporters	15.61%	8.18%	13.60%	5.67%	11.02%
American consumers	65.52%	66.73%	65.85%	83.38%	74.27%
Unsure/Refused	18.88%	25.09%	20.56%	10.95%	14.71%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Job Approval		
	Total disapprove	Unsure/Refused
Foreign exporters	6.60%	0.00%
American consumers	81.80%	69.50%
Unsure/Refused	11.60%	30.50%
Total	100.00%	100.00%

Cooper Job Approval					
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Foreign exporters	9.68%	6.88%	8.01%	14.98%	10.84%
American consumers	74.26%	84.56%	80.42%	62.15%	74.42%
Unsure/Refused	16.05%	8.55%	11.57%	22.87%	14.74%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
Foreign exporters	13.41%	5.13%
American consumers	66.79%	65.67%
Unsure/Refused	19.80%	29.19%
Total	100.00%	100.00%

Gubernatorial Ballot			
	Forest	Cooper	Undecided
Foreign exporters	13.94%	8.07%	4.23%
American consumers	67.67%	80.69%	67.92%
Unsure/Refused	18.39%	11.25%	27.84%
Total	100.00%	100.00%	100.00%

	Student Debt Seriousness					
	Very serious	Somewhat serious	Total serious	Not very serious	Not a problem at all	Total not serious
Foreign exporters	7.73%	15.74%	9.62%	9.83%	20.42%	12.70%
American consumers	78.78%	71.61%	77.09%	66.76%	33.87%	57.84%
Unsure/Refused	13.50%	12.65%	13.30%	23.41%	45.71%	29.46%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Student Debt ...	
Unsure/Refused	
Foreign exporters	4.84%
American consumers	53.25%
Unsure/Refused	41.91%
Total	100.00%

	Student Debt Cause				
	Too many students want to go to college	Federal financial aid has worked to drive up the cost of tuition	A weak economy has prevented students from getting good starting jobs	Irresponsible decisions by students to borrow	None of the above/Something else
Foreign exporters	18.24%	8.29%	11.22%	12.76%	10.11%
American consumers	75.92%	77.94%	81.35%	71.80%	65.44%
Unsure/Refused	5.84%	13.77%	7.42%	15.44%	24.45%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Student Debt ...	
Unsure/Refused	
Foreign exporters	0.00%
American consumers	64.27%
Unsure/Refused	35.73%
Total	100.00%

Free College Tuition						
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Foreign exporters	7.62%	5.83%	6.93%	13.80%	10.89%	13.12%
American consumers	79.02%	77.02%	78.25%	67.89%	75.58%	69.68%
Unsure/Refused	13.35%	17.15%	14.82%	18.31%	13.53%	17.20%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Free College ...	
	Unsure/Refused
Foreign exporters	6.94%
American consumers	69.17%
Unsure/Refused	23.88%
Total	100.00%

Tarrifs Approval					
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Foreign exporters	16.41%	13.60%	15.57%	5.84%	5.68%
American consumers	61.68%	74.13%	65.41%	83.98%	82.90%
Unsure/Refused	21.92%	12.27%	19.02%	10.18%	11.41%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Tarrifs Approval		
	Total disapprove	Unsure/Refused
Foreign exporters	5.79%	2.09%
American consumers	83.67%	70.13%
Unsure/Refused	10.54%	27.78%
Total	100.00%	100.00%

Party Registration				
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Foreign exporters	15.66%	5.74%	8.01%	11.80%
American consumers	62.96%	81.57%	76.49%	56.41%
Unsure/Refused	21.39%	12.69%	15.50%	31.79%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Foreign exporters	13.38%	4.26%	12.78%	9.47%	11.03%
American consumers	63.66%	86.57%	70.88%	79.13%	62.80%
Unsure/Refused	22.96%	9.17%	16.34%	11.41%	26.17%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Foreign exporters	14.38%	7.86%	11.12%	8.62%	7.81%	5.60%
American consumers	64.14%	75.00%	69.57%	74.88%	82.42%	88.80%
Unsure/Refused	21.49%	17.15%	19.32%	16.50%	9.77%	5.60%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
Foreign exporters	6.81%	10.06%
American consumers	85.29%	64.23%
Unsure/Refused	7.89%	25.71%
Total	100.00%	100.00%

	Age					
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older
Foreign exporters	11.88%	11.96%	12.80%	8.22%	7.32%	3.24%
American consumers	60.93%	70.21%	77.26%	78.78%	83.91%	71.38%
Unsure/Refused	27.19%	17.83%	9.95%	13.00%	8.77%	25.38%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18 to 34	35 to 54	55 to 64	65 or older
Foreign exporters	11.88%	12.44%	8.22%	5.35%
American consumers	60.93%	74.29%	78.78%	77.86%
Unsure/Refused	27.19%	13.26%	13.00%	16.79%
Total	100.00%	100.00%	100.00%	100.00%

	Race			
	White	African-American	Any other race or ethnicity	Unsure/Refused
Foreign exporters	9.86%	7.92%	7.29%	18.05%
American consumers	73.39%	76.19%	75.94%	64.01%
Unsure/Refused	16.75%	15.89%	16.78%	17.94%
Total	100.00%	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Foreign exporters	7.59%	11.99%
American consumers	73.11%	74.56%
Unsure/Refused	19.31%	13.45%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	GREENSBORO-H.POINT-W.SALEM	GREENVILLE-N. BERN + NORFOLK	GREENVLL-SPART-ASHEVLL-AND	RALEIGH-DURHAM (FAYETVLL)
Foreign exporters	13.87%	2.23%	8.31%	11.36%	9.93%
American consumers	67.92%	73.10%	80.80%	83.80%	74.12%
Unsure/Refused	18.21%	24.67%	10.90%	4.84%	15.95%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market
	WILMINGTON + MYRTLE BEACH
Foreign exporters	4.87%
American consumers	74.46%
Unsure/Refused	20.67%
Total	100.00%

	General Vote History				
	0	1	2	3	4
Foreign exporters	7.90%	8.13%	10.40%	8.44%	14.10%
American consumers	66.30%	74.56%	74.39%	74.64%	75.80%
Unsure/Refused	25.80%	17.31%	15.21%	16.93%	10.09%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Type of Phone	
	Cellphone	Landline
Foreign exporters	14.21%	7.14%
American consumers	71.07%	75.23%
Unsure/Refused	14.72%	17.63%
Total	100.00%	100.00%

Q. Do you think that tariffs on products from China will help or hurt North Carolina's economy?

	Generic Legislative Ballot			
	Republican Candidate	Democratic Candidate	Neither/Other/In dependent	Undecided
Help	44.80%	7.01%	16.03%	18.14%
Hurt	23.39%	77.92%	48.78%	41.72%
Unsure/Refused	31.81%	15.07%	35.19%	40.14%
Total	100.00%	100.00%	100.00%	100.00%

	Generic Congressional Ballot			
	Republican Candidate	Democratic Candidate	Neither/Other/In dependent	Undecided
Help	45.52%	5.77%	23.28%	16.85%
Hurt	22.89%	76.33%	41.87%	45.21%
Unsure/Refused	31.59%	17.90%	34.86%	37.94%
Total	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Help	49.36%	25.41%	42.88%	6.28%	8.72%
Hurt	21.46%	30.67%	23.95%	77.02%	51.14%
Unsure/Refused	29.18%	43.92%	33.17%	16.70%	40.14%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Help	6.70%	15.02%
Hurt	72.52%	26.45%
Unsure/Refused	20.77%	58.53%
Total	100.00%	100.00%

Cooper Job Approval					
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Help	5.31%	15.88%	11.62%	49.36%	32.52%
Hurt	77.49%	58.53%	66.16%	22.19%	36.21%
Unsure/Refused	17.20%	25.60%	22.22%	28.45%	31.27%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
Help	43.00%	22.48%
Hurt	27.49%	32.25%
Unsure/Refused	29.52%	45.27%
Total	100.00%	100.00%

Gubernatorial Ballot			
	Forest	Cooper	Undecided
Help	43.86%	8.66%	20.65%
Hurt	24.64%	72.16%	36.40%
Unsure/Refused	31.50%	19.18%	42.95%
Total	100.00%	100.00%	100.00%

Student Debt Seriousness						
	Very serious	Somewhat serious	Total serious	Not very serious	Not a problem at all	Total not serious
Help	21.16%	22.43%	21.46%	40.98%	63.06%	46.97%
Hurt	56.17%	43.73%	53.23%	20.62%	31.39%	23.54%
Unsure/Refused	22.67%	33.84%	25.31%	38.40%	5.55%	29.49%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Student Debt ...	
	Unsure/Refused
Help	17.36%
Hurt	25.65%
Unsure/Refused	56.98%
Total	100.00%

Student Debt Cause					
	Too many students want to go to college	Federal financial aid has worked to drive up the cost of tuition	A weak economy has prevented students from getting good starting jobs	Irresponsible decisions by students to borrow	None of the above/Something else
Help	14.37%	24.26%	16.26%	36.73%	20.47%
Hurt	69.18%	49.01%	62.50%	27.62%	57.34%
Unsure/Refused	16.46%	26.73%	21.25%	35.65%	22.19%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Student Debt ...

Unsure/Refused	
Help	11.86%
Hurt	47.48%
Unsure/Refused	40.66%
Total	100.00%

Free College Tuition						
	Strongly favor	Somewhat favor	Total favor	Strongly oppose	Somewhat oppose	Total oppose
Help	11.15%	10.13%	10.76%	46.22%	29.27%	42.28%
Hurt	66.14%	69.20%	67.32%	22.59%	38.18%	26.21%
Unsure/Refused	22.70%	20.67%	21.92%	31.18%	32.55%	31.50%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Free College ...

Unsure/Refused	
Help	1.66%
Hurt	58.01%
Unsure/Refused	40.33%
Total	100.00%

	Tarrifs Approval				
	Strongly approve	Somewhat approve	Total approve	Strongly disapprove	Somewhat disapprove
Help	53.04%	28.40%	45.65%	6.98%	0.85%
Hurt	23.82%	26.70%	24.68%	81.78%	76.44%
Unsure/Refused	23.14%	44.90%	29.67%	11.24%	22.71%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Tarrifs Approval	
	Total disapprove	Unsure/Refused
Help	5.19%	9.55%
Hurt	80.22%	28.45%
Unsure/Refused	14.59%	62.00%
Total	100.00%	100.00%

	Tarrifs Burden		
	Foreign exporters	American consumers	Unsure/Refused
Help	51.11%	19.46%	26.45%
Hurt	20.58%	55.00%	36.97%
Unsure/Refused	28.31%	25.54%	36.57%
Total	100.00%	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Help	40.37%	8.49%	24.46%	33.67%
Hurt	27.34%	73.59%	40.83%	37.20%
Unsure/Refused	32.29%	17.93%	34.71%	29.13%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Help	42.06%	6.53%	11.56%	11.52%	11.03%
Hurt	25.66%	73.01%	58.31%	61.14%	42.08%
Unsure/Refused	32.28%	20.46%	30.12%	27.34%	46.89%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Help	43.85%	27.20%	35.53%	12.44%	10.87%	5.79%
Hurt	25.45%	39.99%	32.72%	61.99%	71.57%	85.18%
Unsure/Refused	30.70%	32.81%	31.76%	25.57%	17.56%	9.03%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
Help	8.58%	12.25%
Hurt	77.69%	31.68%
Unsure/Refused	13.72%	56.08%
Total	100.00%	100.00%

	Age					
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older
Help	19.20%	22.32%	40.04%	17.22%	20.21%	15.97%
Hurt	57.43%	45.61%	29.55%	55.72%	57.52%	54.22%
Unsure/Refused	23.38%	32.07%	30.41%	27.06%	22.27%	29.81%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Combined Age			
	18 to 34	35 to 54	55 to 64	65 or older
Help	19.20%	32.58%	17.22%	18.16%
Hurt	57.43%	36.31%	55.72%	55.93%
Unsure/Refused	23.38%	31.11%	27.06%	25.91%
Total	100.00%	100.00%	100.00%	100.00%

	Race			
	White	African-American	Any other race or ethnicity	Unsure/Refused
Help	28.22%	6.39%	29.84%	19.87%
Hurt	42.82%	69.61%	44.11%	58.40%
Unsure/Refused	28.96%	24.01%	26.05%	21.73%
Total	100.00%	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Help	18.50%	29.73%
Hurt	50.39%	46.71%
Unsure/Refused	31.11%	23.56%
Total	100.00%	100.00%

	Media Market				
	CHARLOTTE	GREENSBORO -H.POINT-W. SALEM	GREENVILLE- N. BERN + NORFOLK	GREENVLL- SPART- ASHEVLL- AND	RALEIGH- DURHAM (FAYETVLL)
Help	26.45%	19.86%	15.01%	31.26%	23.87%
Hurt	46.22%	54.39%	68.81%	37.40%	47.12%
Unsure/Refused	27.33%	25.76%	16.18%	31.35%	29.01%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market
	WILMINGTON + MYRTLE BEACH
Help	15.62%
Hurt	47.30%
Unsure/Refused	37.09%
Total	100.00%

	General Vote History				
	0	1	2	3	4
Help	27.68%	28.22%	15.26%	22.87%	24.66%
Hurt	43.84%	43.03%	64.28%	48.77%	43.51%
Unsure/Refused	28.48%	28.75%	20.47%	28.36%	31.84%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Type of Phone	
	Cellphone	Landline
Help	22.05%	24.53%
Hurt	48.73%	48.68%
Unsure/Refused	29.22%	26.79%
Total	100.00%	100.00%