



Civitas Institute
North Carolina Statewide Survey Crosstabs
August 6 - 10, 2020

Q1. Do you feel things in the United States are generally headed in the right direction or have things gotten off on the wrong track?

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Right direction	20.30%	18.60%	56.65%
Wrong track	70.38%	73.38%	38.00%
Unsure/Refused	9.33%	8.02%	5.36%
Total	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Right direction	43.04%	23.63%	38.54%	5.99%	2.98%
Wrong track	47.66%	56.14%	49.63%	79.23%	92.82%
Unsure/Refused	9.30%	20.23%	11.83%	14.78%	4.19%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Right direction	3.44%	39.50%
Wrong track	90.76%	27.30%
Unsure/Refused	5.80%	33.20%
Total	100.00%	100.00%

	Cooper Job Approval				
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Right direction	7.66%	13.38%	10.11%	33.18%	35.52%
Wrong track	84.19%	79.49%	82.17%	50.18%	56.24%
Unsure/Refused	8.16%	7.13%	7.71%	16.64%	8.24%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
Right direction	34.87%	29.52%
Wrong track	54.56%	58.56%
Unsure/Refused	10.57%	11.92%
Total	100.00%	100.00%

Presidential Ballot Test						
	Definitely Trump	Probably Trump	Total Trump	Probably Biden	Definitely Biden	Total Biden
Right direction	43.58%	12.52%	40.63%	3.91%	3.49%	3.57%
Wrong track	45.21%	76.13%	48.14%	75.43%	92.22%	89.17%
Unsure/Refused	11.21%	11.34%	11.22%	20.65%	4.29%	7.27%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Presidential Ballot Test				
	Jorgensen	Blankenship	Hawkins	Undecided
Right direction	9.83%	0.00%	0.00%	10.42%
Wrong track	90.17%	100.00%	100.00%	78.33%
Unsure/Refused	0.00%	0.00%	0.00%	11.25%
Total	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test						
	Definitely Tillis	Probably Tillis	Total Tillis	Probably Cunningham	Definitely Cunningham	Total Cunningham
Right direction	44.65%	30.24%	42.06%	5.73%	4.52%	4.76%
Wrong track	46.44%	56.63%	48.27%	84.09%	92.18%	90.57%
Unsure/Refused	8.91%	13.13%	9.67%	10.18%	3.31%	4.67%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test			
	Bray	Hayes	Undecided
Right direction	20.92%	39.38%	8.32%
Wrong track	79.08%	47.75%	72.27%
Unsure/Refused	0.00%	12.87%	19.41%
Total	100.00%	100.00%	100.00%

Governor Ballot Test						
	Definitely Forest	Probably Forest	Total Forest	Probably Cooper	Definitely Cooper	Total Cooper
Right direction	43.73%	21.82%	42.22%	8.40%	5.76%	6.29%
Wrong track	43.95%	78.18%	46.30%	77.65%	88.45%	86.30%
Unsure/Refused	12.32%	0.00%	11.47%	13.95%	5.78%	7.41%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Governor Ballot Test			
	DiFiore	Pisano	Undecided
Right direction	23.11%	0.00%	8.38%
Wrong track	76.89%	80.37%	84.38%
Unsure/Refused	0.00%	19.63%	7.24%
Total	100.00%	100.00%	100.00%

K12 Children						
	Yes, I have a child in traditional public or a public charter school	Yes, I have a child in private school	Yes, I educate my child in homeschool	Total Yes	No	Unsure/Refused
Right direction	25.34%	39.80%	9.48%	25.84%	18.89%	0.00%
Wrong track	64.65%	40.72%	72.78%	62.86%	72.81%	100.00%
Unsure/Refused	10.01%	19.48%	17.74%	11.30%	8.30%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Method Of Voting				
	In person on Election Day	In person before Election Day	By mail	Unsure/Refused
Right direction	29.31%	19.62%	7.46%	25.67%
Wrong track	61.88%	71.74%	81.02%	72.08%
Unsure/Refused	8.82%	8.64%	11.52%	2.25%
Total	100.00%	100.00%	100.00%	100.00%

Party Registration				
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Right direction	37.42%	7.70%	19.22%	25.61%
Wrong track	51.00%	85.48%	71.99%	59.54%
Unsure/Refused	11.58%	6.82%	8.79%	14.85%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Right direction	40.48%	2.91%	15.10%	7.81%	17.82%
Wrong track	50.46%	92.35%	84.90%	51.81%	57.90%
Unsure/Refused	9.06%	4.74%	0.00%	40.37%	24.28%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level				
	High school graduate or below	Some college or technical school but no four-year degree	Total Low Education	Four-year college graduate	Post graduate or advanced degree
Right direction	29.30%	20.00%	22.87%	18.63%	17.13%
Wrong track	59.05%	68.16%	65.35%	77.24%	73.55%
Unsure/Refused	11.64%	11.84%	11.78%	4.13%	9.32%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level	
	Total High Education	Unsure/Refused
Right direction	17.88%	100.00%
Wrong track	75.39%	0.00%
Unsure/Refused	6.73%	0.00%
Total	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Right direction	41.55%	31.28%	35.62%	9.77%	4.49%	4.93%
Wrong track	46.45%	60.97%	54.84%	78.75%	88.40%	95.07%
Unsure/Refused	12.01%	7.75%	9.55%	11.48%	7.11%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
Right direction	4.66%	16.99%
Wrong track	90.94%	75.07%
Unsure/Refused	4.40%	7.94%
Total	100.00%	100.00%

	Age						
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older	65+
Right direction	20.76%	23.99%	16.17%	16.38%	23.06%	25.08%	24.14%
Wrong track	65.18%	68.63%	73.72%	76.97%	72.63%	66.15%	69.16%
Unsure/Refused	14.06%	7.38%	10.12%	6.65%	4.31%	8.77%	6.70%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Right direction	26.72%	5.16%	8.43%
Wrong track	64.59%	85.91%	79.81%
Unsure/Refused	8.69%	8.93%	11.76%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Right direction	18.40%	23.06%
Wrong track	75.04%	65.03%
Unsure/Refused	6.56%	11.91%
Total	100.00%	100.00%

	Media Market					
	Charlotte	Greensboro-H. Point-W.Salem	Greenville-N. Bern + Norfolk	Greenville-Spart-Asheville-And + Chattanooga	Raleigh-Durham (Fayetteville)	Wilmington + Myrtle Beach
Right direction	28.09%	15.63%	18.27%	11.70%	19.55%	21.93%
Wrong track	65.22%	71.32%	65.33%	79.08%	73.57%	67.01%
Unsure/Refused	6.69%	13.04%	16.40%	9.22%	6.88%	11.05%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Four Way Media Market			
	Charlotte	Greensboro-H. Point-W.Salem	Raleigh-Durham (Fayetteville)	Non Major Markets
Right direction	28.09%	15.63%	19.55%	16.21%
Wrong track	65.22%	71.32%	73.57%	71.67%
Unsure/Refused	6.69%	13.04%	6.88%	12.12%
Total	100.00%	100.00%	100.00%	100.00%

General Vote History					
	0	1	2	3	4
Right direction	17.17%	6.51%	21.39%	27.38%	21.69%
Wrong track	59.44%	88.46%	69.57%	66.16%	71.07%
Unsure/Refused	23.39%	5.04%	9.04%	6.46%	7.24%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Type of Phone		
	Cellphone	Landline
Right direction	17.90%	22.30%
Wrong track	72.88%	68.81%
Unsure/Refused	9.22%	8.89%
Total	100.00%	100.00%

Q2. And now just thinking about North Carolina... do you feel things in North Carolina are generally headed in the right direction or have things gotten off on the wrong track?

Voter Likelihood			
	Extremely likely	Very likely	Somewhat likely
Right direction	39.66%	33.62%	5.36%
Wrong track	49.28%	51.38%	65.93%
Unsure/Refused	11.06%	15.00%	28.71%
Total	100.00%	100.00%	100.00%

Trump Job Approval					
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Right direction	20.90%	32.47%	23.58%	57.32%	50.25%
Wrong track	70.18%	62.26%	68.35%	34.20%	34.21%
Unsure/Refused	8.92%	5.27%	8.07%	8.48%	15.54%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Job Approval		
	Total disapprove	Unsure/Refused
Right direction	51.32%	37.04%
Wrong track	34.21%	0.00%
Unsure/Refused	14.47%	62.96%
Total	100.00%	100.00%

Cooper Job Approval					
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Right direction	67.16%	43.96%	57.21%	16.49%	9.64%
Wrong track	18.90%	41.76%	28.71%	75.35%	85.45%
Unsure/Refused	13.94%	14.28%	14.08%	8.15%	4.91%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
Right direction	11.54%	21.82%
Wrong track	82.65%	42.22%
Unsure/Refused	5.81%	35.96%
Total	100.00%	100.00%

Presidential Ballot Test						
	Definitely Trump	Probably Trump	Total Trump	Probably Biden	Definitely Biden	Total Biden
Right direction	22.91%	27.59%	23.35%	44.24%	53.96%	52.19%
Wrong track	67.00%	72.41%	67.51%	38.11%	32.23%	33.30%
Unsure/Refused	10.09%	0.00%	9.13%	17.65%	13.82%	14.51%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Presidential Ballot Test				
	Jorgensen	Blankenship	Hawkins	Undecided
Right direction	23.19%	35.99%	0.00%	48.90%
Wrong track	58.89%	64.01%	41.86%	42.38%
Unsure/Refused	17.92%	0.00%	58.14%	8.72%
Total	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test						
	Definitely Tillis	Probably Tillis	Total Tillis	Probably Cunningham	Definitely Cunningham	Total Cunningham
Right direction	22.65%	33.70%	24.64%	50.57%	52.74%	52.31%
Wrong track	66.98%	55.18%	64.86%	31.54%	35.39%	34.63%
Unsure/Refused	10.37%	11.12%	10.50%	17.89%	11.87%	13.06%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test			
	Bray	Hayes	Undecided
Right direction	40.86%	13.50%	35.41%
Wrong track	52.30%	86.50%	48.88%
Unsure/Refused	6.84%	0.00%	15.71%
Total	100.00%	100.00%	100.00%

Governor Ballot Test						
	Definitely Forest	Probably Forest	Total Forest	Probably Cooper	Definitely Cooper	Total Cooper
Right direction	19.77%	23.90%	20.05%	42.84%	59.85%	56.47%
Wrong track	69.61%	76.10%	70.06%	28.71%	29.56%	29.39%
Unsure/Refused	10.62%	0.00%	9.89%	28.44%	10.58%	14.14%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Governor Ballot Test			
	DiFiore	Pisano	Undecided
Right direction	54.52%	0.00%	20.72%
Wrong track	45.48%	100.00%	66.40%
Unsure/Refused	0.00%	0.00%	12.88%
Total	100.00%	100.00%	100.00%

K12 Children						
	Yes, I have a child in traditional public or a public charter school	Yes, I have a child in private school	Yes, I educate my child in homeschool	Total Yes	No	Unsure/Refused
Right direction	33.25%	20.72%	45.88%	32.76%	39.79%	26.59%
Wrong track	55.04%	59.80%	16.43%	53.43%	48.65%	73.41%
Unsure/Refused	11.70%	19.48%	37.69%	13.81%	11.56%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Method Of Voting				
	In person on Election Day	In person before Election Day	By mail	Unsure/Refused
Right direction	30.36%	32.19%	57.94%	41.51%
Wrong track	57.53%	57.03%	30.92%	36.18%
Unsure/Refused	12.10%	10.77%	11.14%	22.31%
Total	100.00%	100.00%	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Right direction	30.69%	50.94%	28.38%	56.90%
Wrong track	58.21%	37.23%	58.60%	26.71%
Unsure/Refused	11.09%	11.84%	13.02%	16.39%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Right direction	22.37%	50.12%	35.25%	60.74%	55.29%
Wrong track	69.44%	36.13%	34.46%	29.03%	34.22%
Unsure/Refused	8.19%	13.75%	30.29%	10.23%	10.48%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level				
	High school graduate or below	Some college or technical school but no four-year degree	Total Low Education	Four-year college graduate	Post graduate or advanced degree
Right direction	38.33%	30.05%	32.60%	39.95%	45.21%
Wrong track	42.18%	61.45%	55.50%	54.57%	36.73%
Unsure/Refused	19.50%	8.51%	11.90%	5.48%	18.06%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level	
	Total High Education	Unsure/Refused
Right direction	42.59%	38.25%
Wrong track	45.61%	0.00%
Unsure/Refused	11.80%	61.75%
Total	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Right direction	22.34%	32.61%	28.27%	47.00%	53.08%	32.25%
Wrong track	68.85%	57.38%	62.22%	37.94%	31.39%	60.30%
Unsure/Refused	8.82%	10.01%	9.51%	15.06%	15.53%	7.45%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Ideology		
	Total Liberal	Unsure/Refused
Right direction	45.14%	40.61%
Wrong track	42.41%	42.37%
Unsure/Refused	12.45%	17.02%
Total	100.00%	100.00%

	Age						
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older	65+
Right direction	39.04%	30.65%	35.68%	31.92%	47.96%	44.71%	46.22%
Wrong track	50.95%	56.05%	54.99%	54.27%	39.31%	40.70%	40.06%
Unsure/Refused	10.01%	13.30%	9.33%	13.81%	12.73%	14.59%	13.72%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Right direction	34.81%	52.82%	28.14%
Wrong track	51.82%	41.54%	54.92%
Unsure/Refused	13.37%	5.65%	16.94%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Right direction	40.81%	34.68%
Wrong track	46.07%	54.48%
Unsure/Refused	13.13%	10.83%
Total	100.00%	100.00%

	Media Market					
	Charlotte	Greensboro-H. Point-W.Salem	Greenville-N. Bern + Norfolk	Greenville-Spart-Asheville-And + Chattanooga	Raleigh-Durham (Fayetteville)	Wilmington + Myrtle Beach
Right direction	40.47%	30.46%	41.65%	32.42%	41.28%	31.79%
Wrong track	49.31%	57.94%	46.84%	52.38%	45.24%	58.95%
Unsure/Refused	10.23%	11.60%	11.50%	15.20%	13.48%	9.26%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Four Way Media Market				
	Charlotte	Greensboro-H. Point-W.Salem	Raleigh-Durham (Fayetteville)	Non Major Markets
Right direction	40.47%	30.46%	41.28%	35.49%
Wrong track	49.31%	57.94%	45.24%	51.88%
Unsure/Refused	10.23%	11.60%	13.48%	12.62%
Total	100.00%	100.00%	100.00%	100.00%

General Vote History					
	0	1	2	3	4
Right direction	45.72%	27.60%	36.89%	37.90%	40.00%
Wrong track	41.46%	57.55%	48.49%	52.28%	49.01%
Unsure/Refused	12.82%	14.85%	14.61%	9.83%	10.99%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Type of Phone		
	Cellphone	Landline
Right direction	35.66%	39.54%
Wrong track	52.55%	48.20%
Unsure/Refused	11.78%	12.26%
Total	100.00%	100.00%

Q3. How likely are you to vote in the 2020 Presidential election?

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Extremely likely	81.83%	63.89%	77.67%	85.06%	80.87%
Very likely	15.52%	34.38%	19.89%	13.62%	19.13%
Somewhat likely	2.64%	1.73%	2.43%	1.31%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Job Approval		
	Total disapprove	Unsure/Refused
Extremely likely	81.51%	76.99%
Very likely	18.29%	0.00%
Somewhat likely	0.20%	23.01%
Total	100.00%	100.00%

Cooper Job Approval					
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Extremely likely	79.27%	75.32%	77.58%	85.35%	83.53%
Very likely	19.91%	23.61%	21.50%	14.65%	13.81%
Somewhat likely	0.81%	1.07%	0.92%	0.00%	2.66%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
Extremely likely	84.03%	69.86%
Very likely	14.04%	24.36%
Somewhat likely	1.92%	5.78%
Total	100.00%	100.00%

Presidential Ballot Test						
	Definitely Trump	Probably Trump	Total Trump	Probably Biden	Definitely Biden	Total Biden
Extremely likely	81.41%	71.62%	80.48%	71.25%	82.71%	80.63%
Very likely	16.11%	28.38%	17.27%	27.80%	17.01%	18.97%
Somewhat likely	2.48%	0.00%	2.24%	0.94%	0.28%	0.40%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Presidential Ballot Test				
	Jorgensen	Blankenship	Hawkins	Undecided
Extremely likely	100.00%	64.01%	79.72%	62.33%
Very likely	0.00%	35.99%	20.28%	32.19%
Somewhat likely	0.00%	0.00%	0.00%	5.48%
Total	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test						
	Definitely Tillis	Probably Tillis	Total Tillis	Probably Cunningham	Definitely Cunningham	Total Cunningham
Extremely likely	81.25%	79.55%	80.94%	78.06%	81.26%	80.63%
Very likely	17.34%	13.55%	16.66%	18.28%	18.43%	18.40%
Somewhat likely	1.41%	6.90%	2.40%	3.67%	0.31%	0.97%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test			
	Bray	Hayes	Undecided
Extremely likely	93.16%	71.00%	73.31%
Very likely	6.84%	29.00%	25.13%
Somewhat likely	0.00%	0.00%	1.55%
Total	100.00%	100.00%	100.00%

Governor Ballot Test						
	Definitely Forest	Probably Forest	Total Forest	Probably Cooper	Definitely Cooper	Total Cooper
Extremely likely	83.88%	59.84%	82.23%	74.11%	82.24%	80.62%
Very likely	14.28%	40.16%	16.06%	22.79%	17.29%	18.38%
Somewhat likely	1.84%	0.00%	1.71%	3.10%	0.48%	1.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Governor Ballot Test			
	DiFiore	Pisano	Undecided
Extremely likely	100.00%	39.24%	67.52%
Very likely	0.00%	60.76%	28.62%
Somewhat likely	0.00%	0.00%	3.86%
Total	100.00%	100.00%	100.00%

K12 Children						
	Yes, I have a child in traditional public or a public charter school	Yes, I have a child in private school	Yes, I educate my child in homeschool	Total Yes	No	Unsure/Refused
Extremely likely	81.47%	89.38%	100.00%	83.19%	78.34%	100.00%
Very likely	17.78%	10.62%	0.00%	16.16%	19.79%	0.00%
Somewhat likely	0.75%	0.00%	0.00%	0.64%	1.87%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Method Of Voting				
	In person on Election Day	In person before Election Day	By mail	Unsure/Refused
Extremely likely	79.04%	78.55%	82.22%	79.11%
Very likely	19.14%	19.64%	17.32%	18.04%
Somewhat likely	1.82%	1.81%	0.46%	2.85%
Total	100.00%	100.00%	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Extremely likely	82.98%	79.37%	77.78%	62.91%
Very likely	13.98%	20.13%	20.74%	37.09%
Somewhat likely	3.03%	0.50%	1.48%	0.00%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Extremely likely	79.16%	80.98%	78.21%	78.73%	69.60%
Very likely	18.55%	18.78%	15.68%	19.97%	30.40%
Somewhat likely	2.29%	0.24%	6.11%	1.30%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level				
	High school graduate or below	Some college or technical school but no four-year degree	Total Low Education	Four-year college graduate	Post graduate or advanced degree
Extremely likely	76.12%	77.71%	77.22%	78.28%	84.73%
Very likely	20.09%	20.02%	20.04%	21.72%	14.15%
Somewhat likely	3.79%	2.27%	2.74%	0.00%	1.12%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level	
	Total High Education	Unsure/Refused
Extremely likely	81.52%	100.00%
Very likely	17.92%	0.00%
Somewhat likely	0.56%	0.00%
Total	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Extremely likely	80.39%	76.62%	78.21%	78.39%	81.60%	88.39%
Very likely	15.74%	22.65%	19.73%	21.28%	18.40%	6.83%
Somewhat likely	3.87%	0.73%	2.06%	0.33%	0.00%	4.78%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Ideology		
	Total Liberal	Unsure/Refused
Extremely likely	84.19%	81.90%
Very likely	13.99%	13.24%
Somewhat likely	1.82%	4.86%
Total	100.00%	100.00%

	Age						
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older	65+
Extremely likely	80.26%	84.57%	76.68%	86.77%	76.05%	72.19%	73.98%
Very likely	18.01%	14.28%	23.32%	10.96%	22.83%	24.75%	23.86%
Somewhat likely	1.74%	1.15%	0.00%	2.26%	1.12%	3.06%	2.16%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Extremely likely	79.93%	75.35%	87.36%
Very likely	18.66%	24.16%	7.47%
Somewhat likely	1.41%	0.49%	5.17%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Extremely likely	80.06%	79.13%
Very likely	18.40%	19.29%
Somewhat likely	1.53%	1.58%
Total	100.00%	100.00%

	Media Market					
	Charlotte	Greensboro-H. Point-W.Salem	Greenville-N. Bern + Norfolk	Greenville-Spart-Asheville-And + Chattanooga	Raleigh-Durham (Fayetteville)	Wilmington + Myrtle Beach
Extremely likely	81.28%	77.40%	77.52%	77.03%	81.74%	72.27%
Very likely	17.48%	21.45%	22.48%	22.97%	17.04%	15.35%
Somewhat likely	1.25%	1.15%	0.00%	0.00%	1.22%	12.38%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Four Way Media Market				
	Charlotte	Greensboro-H. Point-W.Salem	Raleigh-Durham (Fayetteville)	Non Major Markets
Extremely likely	81.28%	77.40%	81.74%	76.17%
Very likely	17.48%	21.45%	17.04%	21.14%
Somewhat likely	1.25%	1.15%	1.22%	2.69%
Total	100.00%	100.00%	100.00%	100.00%

General Vote History					
	0	1	2	3	4
Extremely likely	81.86%	74.21%	84.95%	72.85%	83.31%
Very likely	18.14%	24.67%	14.58%	22.98%	15.80%
Somewhat likely	0.00%	1.12%	0.46%	4.16%	0.89%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Type of Phone		
	Cellphone	Landline
Extremely likely	80.89%	78.79%
Very likely	17.75%	19.52%
Somewhat likely	1.36%	1.69%
Total	100.00%	100.00%

Q4. If the 2020 election for North Carolina State Legislature were held today, would you vote for the Republican candidate or the Democratic candidate?

Voter Likelihood			
	Extremely likely	Very likely	Somewhat likely
Republican Candidate	39.53%	38.11%	73.24%
Democratic Candidate	44.29%	45.14%	11.54%
Other Party	2.32%	0.00%	0.00%
Neither	2.97%	0.00%	0.00%
Undecided	10.89%	16.75%	15.22%
Total	100.00%	100.00%	100.00%

Trump Job Approval					
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Republican Candidate	85.59%	59.49%	79.54%	17.17%	0.55%
Democratic Candidate	2.80%	10.93%	4.68%	40.36%	88.65%
Other Party	1.48%	0.44%	1.24%	0.00%	2.88%
Neither	1.56%	7.73%	2.99%	5.75%	0.51%
Undecided	8.56%	21.41%	11.54%	36.72%	7.40%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Job Approval		
	Total disapprove	Unsure/Refused
Republican Candidate	3.07%	39.50%
Democratic Candidate	81.32%	0.00%
Other Party	2.45%	0.00%
Neither	1.31%	21.28%
Undecided	11.86%	39.22%
Total	100.00%	100.00%

Cooper Job Approval					
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Republican Candidate	8.14%	30.42%	17.70%	56.18%	79.30%
Democratic Candidate	80.94%	49.65%	67.51%	23.61%	6.22%
Other Party	1.09%	1.09%	1.09%	5.35%	0.18%
Neither	2.06%	0.48%	1.38%	5.23%	3.76%
Undecided	7.77%	18.36%	12.31%	9.63%	10.55%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
Republican Candidate	72.89%	38.55%
Democratic Candidate	11.04%	27.39%
Other Party	1.61%	11.77%
Neither	4.16%	0.00%
Undecided	10.29%	22.28%
Total	100.00%	100.00%

Presidential Ballot Test						
	Definitely Trump	Probably Trump	Total Trump	Probably Biden	Definitely Biden	Total Biden
Republican Candidate	87.33%	60.86%	84.82%	0.00%	0.45%	0.37%
Democratic Candidate	2.48%	8.44%	3.05%	81.71%	91.14%	89.42%
Other Party	0.00%	7.73%	0.73%	0.00%	2.10%	1.72%
Neither	3.08%	4.38%	3.20%	3.40%	0.00%	0.62%
Undecided	7.10%	18.59%	8.19%	14.89%	6.32%	7.88%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Presidential Ballot Test				
	Jorgensen	Blankenship	Hawkins	Undecided
Republican Candidate	40.00%	0.00%	0.00%	16.31%
Democratic Candidate	3.60%	35.99%	62.14%	22.70%
Other Party	19.29%	46.74%	0.00%	0.00%
Neither	23.75%	17.27%	0.00%	0.00%
Undecided	13.36%	0.00%	37.86%	60.99%
Total	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test						
	Definitely Tillis	Probably Tillis	Total Tillis	Probably Cunningham	Definitely Cunningham	Total Cunningham
Republican Candidate	90.03%	70.48%	86.52%	6.79%	0.58%	1.81%
Democratic Candidate	2.79%	2.56%	2.75%	77.79%	92.89%	89.90%
Other Party	0.00%	3.61%	0.65%	3.52%	0.48%	1.08%
Neither	0.34%	0.00%	0.28%	1.43%	0.00%	0.28%
Undecided	6.84%	23.35%	9.81%	10.48%	6.05%	6.93%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test			
	Bray	Hayes	Undecided
Republican Candidate	26.26%	48.40%	29.47%
Democratic Candidate	62.72%	15.09%	23.19%
Other Party	11.01%	0.00%	5.48%
Neither	0.00%	0.00%	13.23%
Undecided	0.00%	36.51%	28.63%
Total	100.00%	100.00%	100.00%

Governor Ballot Test						
	Definitely Forest	Probably Forest	Total Forest	Probably Cooper	Definitely Cooper	Total Cooper
Republican Candidate	89.73%	75.56%	88.75%	11.22%	2.23%	4.02%
Democratic Candidate	0.36%	14.09%	1.30%	64.80%	87.34%	82.85%
Other Party	0.13%	10.35%	0.84%	4.74%	0.41%	1.27%
Neither	3.16%	0.00%	2.94%	2.87%	0.00%	0.57%
Undecided	6.62%	0.00%	6.17%	16.38%	10.02%	11.29%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Governor Ballot Test			
	DiFiore	Pisano	Undecided
Republican Candidate	23.11%	0.00%	30.36%
Democratic Candidate	16.96%	47.54%	23.22%
Other Party	28.52%	0.00%	5.83%
Neither	0.00%	11.34%	7.92%
Undecided	31.41%	41.13%	32.66%
Total	100.00%	100.00%	100.00%

K12 Children						
	Yes, I have a child in traditional public or a public charter school	Yes, I have a child in private school	Yes, I educate my child in homeschool	Total Yes	No	Unsure/Refused
Republican Candidate	44.80%	68.84%	20.26%	45.73%	38.01%	0.00%
Democratic Candidate	44.10%	11.72%	56.61%	41.75%	44.66%	44.57%
Other Party	1.24%	0.00%	0.00%	1.06%	2.11%	0.00%
Neither	0.55%	0.00%	0.00%	0.47%	3.01%	0.00%
Undecided	9.30%	19.44%	23.13%	10.98%	12.20%	55.43%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Method Of Voting				
	In person on Election Day	In person before Election Day	By mail	Unsure/Refused
Republican Candidate	63.49%	39.11%	8.03%	25.43%
Democratic Candidate	23.99%	43.69%	70.93%	59.69%
Other Party	1.25%	2.20%	2.63%	0.00%
Neither	1.38%	2.11%	4.85%	0.00%
Undecided	9.88%	12.89%	13.55%	14.88%
Total	100.00%	100.00%	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Republican Candidate	77.35%	8.79%	40.88%	32.75%
Democratic Candidate	7.26%	82.42%	34.71%	25.27%
Other Party	0.00%	0.00%	5.95%	0.00%
Neither	4.86%	0.00%	2.94%	0.00%
Undecided	10.53%	8.79%	15.52%	41.98%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Republican Candidate	84.12%	2.51%	22.92%	12.99%	4.91%
Democratic Candidate	4.69%	84.39%	31.78%	60.28%	28.88%
Other Party	0.75%	3.15%	3.15%	0.00%	0.00%
Neither	1.31%	0.00%	9.13%	13.24%	18.12%
Undecided	9.13%	9.96%	33.02%	13.49%	48.09%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level				
	High school graduate or below	Some college or technical school but no four-year degree	Total Low Education	Four-year college graduate	Post graduate or advanced degree
Republican Candidate	48.50%	49.54%	49.22%	36.44%	26.04%
Democratic Candidate	36.14%	34.70%	35.15%	43.14%	60.44%
Other Party	4.33%	1.98%	2.71%	1.08%	1.16%
Neither	0.75%	4.14%	3.10%	2.06%	1.47%
Undecided	10.27%	9.63%	9.83%	17.28%	10.90%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level	
	Total High Education	Unsure/Refused
Republican Candidate	31.22%	100.00%
Democratic Candidate	51.82%	0.00%
Other Party	1.12%	0.00%
Neither	1.76%	0.00%
Undecided	14.07%	0.00%
Total	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Republican Candidate	82.74%	65.53%	72.80%	16.13%	0.49%	10.27%
Democratic Candidate	9.88%	20.89%	16.24%	54.55%	90.44%	84.61%
Other Party	0.00%	0.00%	0.00%	5.79%	0.00%	0.00%
Neither	0.00%	2.43%	1.40%	3.64%	2.96%	1.33%
Undecided	7.38%	11.15%	9.56%	19.89%	6.11%	3.79%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
Republican Candidate	4.22%	38.01%
Democratic Candidate	88.22%	39.87%
Other Party	0.00%	1.62%
Neither	2.34%	3.91%
Undecided	5.23%	16.60%
Total	100.00%	100.00%

	Age						
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older	65+
Republican Candidate	28.88%	42.86%	45.82%	39.50%	42.45%	43.72%	43.13%
Democratic Candidate	48.07%	47.38%	39.16%	38.08%	46.02%	45.63%	45.81%
Other Party	0.89%	1.89%	1.53%	4.28%	0.37%	1.93%	1.20%
Neither	5.90%	0.00%	1.56%	3.81%	0.80%	0.00%	0.37%
Undecided	16.27%	7.87%	11.92%	14.34%	10.36%	8.72%	9.48%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Republican Candidate	51.32%	1.02%	40.58%
Democratic Candidate	33.41%	83.99%	32.36%
Other Party	1.67%	0.00%	7.53%
Neither	2.00%	3.22%	3.23%
Undecided	11.60%	11.77%	16.31%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Republican Candidate	38.10%	41.77%
Democratic Candidate	48.40%	38.70%
Other Party	2.81%	0.71%
Neither	0.71%	4.31%
Undecided	9.98%	14.51%
Total	100.00%	100.00%

	Media Market				
	Charlotte	Greensboro-H. Point-W.Salem	Greenville-N. Bern + Norfolk	Greenville-Spart-Asheville-And + Chattanooga	Raleigh-Durham (Fayetteville)
Republican Candidate	48.57%	34.85%	37.91%	53.42%	31.20%
Democratic Candidate	36.38%	38.50%	45.31%	34.93%	54.37%
Other Party	1.55%	3.02%	0.61%	6.13%	0.80%
Neither	1.00%	7.05%	0.00%	0.00%	2.03%
Undecided	12.50%	16.58%	16.17%	5.52%	11.60%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market
	Wilmington + Myrtle Beach
Republican Candidate	38.80%
Democratic Candidate	50.66%
Other Party	0.00%
Neither	5.81%
Undecided	4.73%
Total	100.00%

	Four Way Media Market			
	Charlotte	Greensboro-H. Point-W.Salem	Raleigh-Durham (Fayetteville)	Non Major Markets
Republican Candidate	48.57%	34.85%	31.20%	44.85%
Democratic Candidate	36.38%	38.50%	54.37%	41.96%
Other Party	1.55%	3.02%	0.80%	2.87%
Neither	1.00%	7.05%	2.03%	1.26%
Undecided	12.50%	16.58%	11.60%	9.05%
Total	100.00%	100.00%	100.00%	100.00%

General Vote History					
	0	1	2	3	4
Republican Candidate	42.15%	27.28%	33.53%	46.45%	42.30%
Democratic Candidate	40.36%	42.97%	38.79%	41.05%	50.83%
Other Party	0.00%	2.12%	4.87%	1.16%	1.26%
Neither	2.51%	5.61%	5.31%	1.11%	0.32%
Undecided	14.98%	22.01%	17.50%	10.24%	5.29%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Type of Phone		
	Cellphone	Landline
Republican Candidate	33.70%	43.85%
Democratic Candidate	48.30%	41.03%
Other Party	1.84%	1.85%
Neither	3.08%	1.89%
Undecided	13.08%	11.38%
Total	100.00%	100.00%

Q5. As you may know, North Carolina elects its state Supreme Court Justices. If the 2020 election for state Supreme Court were held today, would you be voting for the Republican candidate or the Democratic candidate?

Voter Likelihood			
	Extremely likely	Very likely	Somewhat likely
Republican Candidate	40.83%	36.91%	52.02%
Democratic Candidate	39.01%	38.27%	6.58%
Other Party	0.17%	0.00%	0.00%
Neither	0.59%	1.14%	0.00%
Undecided	19.40%	23.68%	41.40%
Total	100.00%	100.00%	100.00%

Trump Job Approval					
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Republican Candidate	85.16%	60.80%	79.51%	23.34%	1.33%
Democratic Candidate	2.16%	9.12%	3.77%	28.20%	78.32%
Other Party	0.00%	0.00%	0.00%	0.00%	0.31%
Neither	0.51%	3.03%	1.09%	0.00%	0.39%
Undecided	12.18%	27.05%	15.63%	48.47%	19.65%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Job Approval		
	Total disapprove	Unsure/Refused
Republican Candidate	4.68%	16.49%
Democratic Candidate	70.71%	21.28%
Other Party	0.26%	0.00%
Neither	0.33%	0.00%
Undecided	24.03%	62.24%
Total	100.00%	100.00%

Cooper Job Approval					
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Republican Candidate	10.53%	30.16%	18.95%	53.49%	81.47%
Democratic Candidate	71.97%	42.12%	59.16%	17.62%	5.89%
Other Party	0.41%	0.00%	0.24%	0.00%	0.00%
Neither	0.16%	0.48%	0.30%	0.00%	1.10%
Undecided	16.92%	27.24%	21.35%	28.89%	11.54%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
Republican Candidate	73.70%	28.63%
Democratic Candidate	9.15%	24.81%
Other Party	0.00%	0.00%
Neither	0.79%	4.13%
Undecided	16.36%	42.42%
Total	100.00%	100.00%

Presidential Ballot Test						
	Definitely Trump	Probably Trump	Total Trump	Probably Biden	Definitely Biden	Total Biden
Republican Candidate	85.83%	77.59%	85.04%	5.08%	1.07%	1.80%
Democratic Candidate	1.43%	0.00%	1.29%	73.18%	79.56%	78.40%
Other Party	0.00%	0.00%	0.00%	0.00%	0.36%	0.30%
Neither	0.71%	5.53%	1.17%	0.00%	0.14%	0.12%
Undecided	12.04%	16.88%	12.50%	21.74%	18.86%	19.39%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Presidential Ballot Test				
	Jorgensen	Blankenship	Hawkins	Undecided
Republican Candidate	40.00%	0.00%	0.00%	12.97%
Democratic Candidate	11.10%	35.99%	41.86%	24.37%
Other Party	0.00%	0.00%	0.00%	0.00%
Neither	4.92%	0.00%	0.00%	0.00%
Undecided	43.97%	64.01%	58.14%	62.67%
Total	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test						
	Definitely Tillis	Probably Tillis	Total Tillis	Probably Cunningham	Definitely Cunningham	Total Cunningham
Republican Candidate	90.78%	71.81%	87.37%	5.99%	2.72%	3.36%
Democratic Candidate	2.77%	0.00%	2.27%	68.76%	82.01%	79.39%
Other Party	0.00%	0.00%	0.00%	0.00%	0.40%	0.32%
Neither	0.70%	0.72%	0.70%	1.43%	0.00%	0.28%
Undecided	5.74%	27.47%	9.65%	23.82%	14.87%	16.64%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test			
	Bray	Hayes	Undecided
Republican Candidate	24.66%	52.65%	26.28%
Democratic Candidate	55.55%	11.46%	18.25%
Other Party	0.00%	0.00%	0.00%
Neither	0.00%	0.00%	1.88%
Undecided	19.80%	35.89%	53.58%
Total	100.00%	100.00%	100.00%

Governor Ballot Test						
	Definitely Forest	Probably Forest	Total Forest	Probably Cooper	Definitely Cooper	Total Cooper
Republican Candidate	88.35%	74.58%	87.40%	13.68%	2.48%	4.71%
Democratic Candidate	0.14%	0.00%	0.13%	64.82%	76.06%	73.83%
Other Party	0.00%	0.00%	0.00%	0.00%	0.34%	0.27%
Neither	1.24%	0.00%	1.16%	0.00%	0.14%	0.11%
Undecided	10.26%	25.42%	11.31%	21.50%	20.97%	21.08%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Governor Ballot Test			
	DiFiore	Pisano	Undecided
Republican Candidate	23.11%	41.13%	32.93%
Democratic Candidate	16.96%	36.52%	17.13%
Other Party	0.00%	0.00%	0.00%
Neither	0.00%	11.34%	0.66%
Undecided	59.93%	11.01%	49.28%
Total	100.00%	100.00%	100.00%

K12 Children						
	Yes, I have a child in traditional public or a public charter school	Yes, I have a child in private school	Yes, I educate my child in homeschool	Total Yes	No	Unsure/Refused
Republican Candidate	49.52%	73.06%	20.26%	50.15%	37.18%	0.00%
Democratic Candidate	36.11%	0.00%	56.61%	33.85%	39.84%	44.57%
Other Party	0.00%	0.00%	0.00%	0.00%	0.18%	0.00%
Neither	0.55%	0.00%	0.00%	0.47%	0.76%	0.00%
Undecided	13.82%	26.94%	23.13%	15.53%	22.04%	55.43%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Method Of Voting				
	In person on Election Day	In person before Election Day	By mail	Unsure/Refused
Republican Candidate	61.56%	41.10%	10.07%	25.47%
Democratic Candidate	20.37%	39.30%	62.29%	48.69%
Other Party	0.00%	0.00%	0.00%	2.48%
Neither	0.19%	1.74%	0.00%	0.00%
Undecided	17.88%	17.86%	27.64%	23.36%
Total	100.00%	100.00%	100.00%	100.00%

Party Registration				
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Republican Candidate	74.35%	8.59%	45.52%	32.75%
Democratic Candidate	4.01%	79.06%	25.40%	2.83%
Other Party	0.00%	0.00%	0.43%	0.00%
Neither	1.34%	0.14%	0.75%	0.00%
Undecided	20.30%	12.21%	27.90%	64.42%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Republican Candidate	84.30%	3.99%	17.58%	15.11%	4.91%
Democratic Candidate	0.94%	77.06%	20.30%	54.17%	38.53%
Other Party	0.00%	0.00%	0.00%	0.00%	6.28%
Neither	1.20%	0.00%	1.89%	0.83%	0.00%
Undecided	13.56%	18.96%	60.23%	29.89%	50.28%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level				
	High school graduate or below	Some college or technical school but no four-year degree	Total Low Education	Four-year college graduate	Post graduate or advanced degree
Republican Candidate	50.39%	47.72%	48.54%	36.16%	29.27%
Democratic Candidate	35.02%	33.34%	33.85%	37.42%	47.61%
Other Party	0.00%	0.00%	0.00%	0.50%	0.00%
Neither	0.87%	0.58%	0.67%	0.80%	0.62%
Undecided	13.72%	18.37%	16.94%	25.11%	22.51%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level	
	Total High Education	Unsure/Refused
Republican Candidate	32.70%	100.00%
Democratic Candidate	42.54%	0.00%
Other Party	0.25%	0.00%
Neither	0.71%	0.00%
Undecided	23.81%	0.00%
Total	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Republican Candidate	83.06%	66.70%	73.61%	17.12%	1.72%	10.27%
Democratic Candidate	11.06%	16.82%	14.39%	45.93%	74.93%	86.65%
Other Party	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Neither	0.00%	1.18%	0.68%	0.69%	0.00%	0.00%
Undecided	5.88%	15.30%	11.32%	36.25%	23.35%	3.08%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Ideology		
	Total Liberal	Unsure/Refused
Republican Candidate	4.98%	26.95%
Democratic Candidate	79.40%	32.06%
Other Party	0.00%	4.45%
Neither	0.00%	5.53%
Undecided	15.63%	31.02%
Total	100.00%	100.00%

	Age						
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older	65+
Republican Candidate	31.14%	46.72%	44.91%	37.35%	44.26%	42.12%	43.11%
Democratic Candidate	44.94%	36.75%	36.12%	32.44%	37.19%	41.04%	39.25%
Other Party	0.00%	0.00%	0.00%	0.00%	1.03%	0.00%	0.48%
Neither	0.00%	0.00%	0.00%	1.67%	0.37%	2.26%	1.38%
Undecided	23.92%	16.54%	18.97%	28.54%	17.15%	14.58%	15.78%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Republican Candidate	51.18%	2.66%	43.23%
Democratic Candidate	26.78%	81.82%	26.98%
Other Party	0.00%	0.00%	1.48%
Neither	0.48%	0.56%	2.58%
Undecided	21.56%	14.96%	25.73%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Republican Candidate	37.69%	43.30%
Democratic Candidate	41.67%	34.48%
Other Party	0.25%	0.00%
Neither	0.23%	1.23%
Undecided	20.17%	20.99%
Total	100.00%	100.00%

	Media Market				
	Charlotte	Greensboro-H. Point-W.Salem	Greenville-N. Bern + Norfolk	Greenville-Spart-Asheville-And + Chattanooga	Raleigh-Durham (Fayetteville)
Republican Candidate	48.24%	33.21%	42.92%	51.88%	33.63%
Democratic Candidate	30.08%	32.84%	37.50%	34.31%	48.66%
Other Party	0.00%	0.83%	0.00%	0.00%	0.00%
Neither	0.19%	0.43%	0.61%	0.00%	0.36%
Undecided	21.49%	32.69%	18.98%	13.81%	17.35%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market
	Wilmington + Myrtle Beach
Republican Candidate	34.50%
Democratic Candidate	44.02%
Other Party	0.00%
Neither	7.97%
Undecided	13.51%
Total	100.00%

	Four Way Media Market			
	Charlotte	Greensboro-H. Point-W.Salem	Raleigh-Durham (Fayetteville)	Non Major Markets
Republican Candidate	48.24%	33.21%	33.63%	44.98%
Democratic Candidate	30.08%	32.84%	48.66%	37.53%
Other Party	0.00%	0.83%	0.00%	0.00%
Neither	0.19%	0.43%	0.36%	1.94%
Undecided	21.49%	32.69%	17.35%	15.54%
Total	100.00%	100.00%	100.00%	100.00%

	General Vote History				
	0	1	2	3	4
Republican Candidate	42.66%	38.46%	33.93%	43.95%	40.79%
Democratic Candidate	31.52%	40.59%	36.88%	33.78%	44.45%
Other Party	0.00%	0.00%	0.74%	0.00%	0.00%
Neither	2.51%	0.00%	0.00%	0.86%	0.53%
Undecided	23.31%	20.95%	28.45%	21.41%	14.22%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Type of Phone	
	Cellphone	Landline
Republican Candidate	36.78%	42.59%
Democratic Candidate	43.36%	35.03%
Other Party	0.00%	0.22%
Neither	0.29%	0.95%
Undecided	19.57%	21.20%
Total	100.00%	100.00%

Q6. And, regardless of how you would vote at the state level, if the 2020 election for United States Congress were held today, would you be voting for the Republican candidate or the Democratic candidate?

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Republican Candidate	43.14%	34.81%	53.90%
Democratic Candidate	42.53%	47.78%	6.58%
Other Party	0.68%	0.00%	4.96%
Neither	1.12%	0.00%	0.00%
Undecided	12.53%	17.41%	34.56%
Total	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Republican Candidate	86.28%	66.07%	81.59%	23.09%	2.56%
Democratic Candidate	1.40%	13.29%	4.16%	33.49%	88.08%
Other Party	0.72%	0.44%	0.65%	0.00%	0.00%
Neither	0.48%	0.63%	0.51%	2.97%	0.97%
Undecided	11.12%	19.58%	13.08%	40.45%	8.39%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Republican Candidate	5.68%	16.49%
Democratic Candidate	79.79%	0.00%
Other Party	0.00%	23.46%
Neither	1.27%	0.00%
Undecided	13.26%	60.05%
Total	100.00%	100.00%

Cooper Job Approval					
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Republican Candidate	10.13%	28.82%	18.15%	63.80%	83.85%
Democratic Candidate	79.15%	52.41%	67.68%	15.45%	5.77%
Other Party	1.18%	0.00%	0.68%	0.00%	0.85%
Neither	0.00%	0.48%	0.21%	2.87%	1.73%
Undecided	9.53%	18.29%	13.29%	17.89%	7.80%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
Republican Candidate	78.27%	32.76%
Democratic Candidate	8.46%	24.81%
Other Party	0.61%	0.00%
Neither	2.05%	0.00%
Undecided	10.61%	42.42%
Total	100.00%	100.00%

Presidential Ballot Test						
	Definitely Trump	Probably Trump	Total Trump	Probably Biden	Definitely Biden	Total Biden
Republican Candidate	86.78%	84.50%	86.56%	14.09%	0.15%	2.68%
Democratic Candidate	1.41%	8.78%	2.11%	70.32%	89.48%	86.00%
Other Party	0.00%	5.53%	0.53%	0.94%	0.00%	0.17%
Neither	0.61%	0.00%	0.55%	0.00%	0.82%	0.67%
Undecided	11.21%	1.19%	10.26%	14.65%	9.55%	10.47%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Presidential Ballot Test				
	Jorgensen	Blankenship	Hawkins	Undecided
Republican Candidate	33.87%	46.74%	0.00%	17.12%
Democratic Candidate	8.19%	35.99%	62.14%	34.32%
Other Party	0.00%	0.00%	37.86%	0.00%
Neither	14.65%	0.00%	0.00%	0.00%
Undecided	43.29%	17.27%	0.00%	48.56%
Total	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test						
	Definitely Tillis	Probably Tillis	Total Tillis	Probably Cunningham	Definitely Cunningham	Total Cunningham
Republican Candidate	93.01%	74.57%	89.68%	6.58%	4.06%	4.55%
Democratic Candidate	2.38%	8.35%	3.45%	80.30%	89.88%	87.98%
Other Party	0.25%	5.26%	1.15%	0.00%	0.00%	0.00%
Neither	1.32%	0.00%	1.08%	1.43%	0.91%	1.01%
Undecided	3.05%	11.83%	4.63%	11.70%	5.16%	6.45%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test			
	Bray	Hayes	Undecided
Republican Candidate	33.82%	56.29%	25.28%
Democratic Candidate	55.16%	11.46%	21.77%
Other Party	0.00%	0.00%	1.13%
Neither	0.00%	0.00%	0.43%
Undecided	11.01%	32.25%	51.40%
Total	100.00%	100.00%	100.00%

Governor Ballot Test						
	Definitely Forest	Probably Forest	Total Forest	Probably Cooper	Definitely Cooper	Total Cooper
Republican Candidate	89.64%	86.19%	89.40%	13.84%	3.26%	5.37%
Democratic Candidate	0.14%	13.81%	1.09%	64.01%	86.59%	82.09%
Other Party	0.86%	0.00%	0.80%	3.16%	0.00%	0.63%
Neither	1.13%	0.00%	1.05%	0.00%	0.78%	0.62%
Undecided	8.23%	0.00%	7.66%	18.99%	9.38%	11.29%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Governor Ballot Test			
	DiFiore	Pisano	Undecided
Republican Candidate	51.63%	41.13%	34.09%
Democratic Candidate	16.96%	47.54%	17.70%
Other Party	0.00%	0.00%	0.00%
Neither	0.00%	11.34%	0.66%
Undecided	31.41%	0.00%	47.55%
Total	100.00%	100.00%	100.00%

	K12 Children					
	Yes, I have a child in traditional public or a public charter school	Yes, I have a child in private school	Yes, I educate my child in homeschool	Total Yes	No	Unsure/Refused
Republican Candidate	47.47%	67.28%	20.26%	47.77%	39.97%	0.00%
Democratic Candidate	41.41%	12.29%	56.61%	39.63%	44.04%	44.57%
Other Party	0.36%	0.00%	23.13%	1.55%	0.31%	0.00%
Neither	1.64%	0.00%	0.00%	1.41%	0.73%	0.00%
Undecided	9.12%	20.43%	0.00%	9.64%	14.95%	55.43%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Method Of Voting			
	In person on Election Day	In person before Election Day	By mail	Unsure/Refused
Republican Candidate	62.87%	43.39%	10.88%	25.43%
Democratic Candidate	21.77%	42.69%	71.63%	59.69%
Other Party	0.86%	0.87%	0.00%	0.00%
Neither	0.68%	1.84%	0.00%	0.00%
Undecided	13.82%	11.22%	17.49%	14.88%
Total	100.00%	100.00%	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Republican Candidate	78.17%	9.57%	45.24%	38.69%
Democratic Candidate	7.41%	83.16%	30.95%	16.37%
Other Party	0.00%	0.00%	1.99%	0.00%
Neither	1.20%	0.82%	0.75%	0.00%
Undecided	13.22%	6.46%	21.08%	44.94%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Republican Candidate	86.62%	3.82%	14.31%	25.88%	8.76%
Democratic Candidate	2.26%	85.28%	33.68%	50.30%	36.63%
Other Party	0.54%	0.00%	6.20%	0.00%	0.00%
Neither	0.56%	0.72%	5.64%	0.00%	0.00%
Undecided	10.01%	10.18%	40.17%	23.82%	54.61%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level				
	High school graduate or below	Some college or technical school but no four-year degree	Total Low Education	Four-year college graduate	Post graduate or advanced degree
Republican Candidate	50.86%	52.95%	52.30%	36.85%	27.60%
Democratic Candidate	36.34%	34.13%	34.81%	42.15%	58.39%
Other Party	0.00%	0.82%	0.57%	0.00%	1.32%
Neither	2.63%	0.55%	1.19%	0.00%	1.30%
Undecided	10.18%	11.56%	11.13%	21.00%	11.39%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level	
	Total High Education	Unsure/Refused
Republican Candidate	32.21%	100.00%
Democratic Candidate	50.29%	0.00%
Other Party	0.66%	0.00%
Neither	0.65%	0.00%
Undecided	16.18%	0.00%
Total	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Republican Candidate	81.68%	70.24%	75.07%	18.43%	4.82%	10.27%
Democratic Candidate	9.95%	19.43%	15.43%	54.53%	86.10%	83.72%
Other Party	0.41%	1.89%	1.26%	0.00%	0.00%	0.00%
Neither	0.91%	0.27%	0.54%	0.75%	0.00%	3.79%
Undecided	7.05%	8.18%	7.71%	26.29%	9.08%	2.23%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
Republican Candidate	6.90%	26.01%
Democratic Candidate	85.19%	40.91%
Other Party	0.00%	1.62%
Neither	1.44%	3.91%
Undecided	6.47%	27.56%
Total	100.00%	100.00%

	Age						
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older	65+
Republican Candidate	30.82%	41.88%	49.10%	41.16%	45.23%	46.57%	45.95%
Democratic Candidate	47.57%	48.60%	34.17%	39.34%	46.16%	42.94%	44.43%
Other Party	1.39%	0.55%	0.00%	1.02%	0.37%	0.00%	0.17%
Neither	0.00%	1.65%	0.97%	2.33%	0.00%	0.46%	0.25%
Undecided	20.22%	7.32%	15.76%	16.14%	8.24%	10.03%	9.20%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Republican Candidate	52.20%	7.02%	41.59%
Democratic Candidate	32.18%	81.96%	35.56%
Other Party	0.55%	0.00%	2.58%
Neither	0.68%	2.00%	0.00%
Undecided	14.39%	9.01%	20.27%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Republican Candidate	37.88%	46.30%
Democratic Candidate	46.46%	38.82%
Other Party	0.00%	1.34%
Neither	0.56%	1.29%
Undecided	15.11%	12.24%
Total	100.00%	100.00%

	Media Market				
	Charlotte	Greensboro-H. Point-W.Salem	Greenville-N. Bern + Norfolk	Greenville-Spart-Ashevl-And + Chattanooga	Raleigh-Durham (Fayetteville)
Republican Candidate	52.85%	34.49%	45.74%	47.57%	33.59%
Democratic Candidate	35.64%	38.13%	41.40%	36.53%	53.24%
Other Party	0.00%	0.48%	4.44%	0.00%	0.00%
Neither	0.62%	1.88%	0.00%	0.00%	1.27%
Undecided	10.88%	25.02%	8.42%	15.90%	11.89%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Media Market	
Wilmington + Myrtle Beach	
Republican Candidate	38.80%
Democratic Candidate	46.55%
Other Party	3.67%
Neither	0.00%
Undecided	10.98%
Total	100.00%

Four Way Media Market				
	Charlotte	Greensboro-H. Point-W.Salem	Raleigh-Durham (Fayetteville)	Non Major Markets
Republican Candidate	52.85%	34.49%	33.59%	45.03%
Democratic Candidate	35.64%	38.13%	53.24%	40.40%
Other Party	0.00%	0.48%	0.00%	2.34%
Neither	0.62%	1.88%	1.27%	0.00%
Undecided	10.88%	25.02%	11.89%	12.23%
Total	100.00%	100.00%	100.00%	100.00%

General Vote History					
	0	1	2	3	4
Republican Candidate	41.46%	37.70%	32.31%	48.56%	43.49%
Democratic Candidate	38.13%	39.64%	40.41%	40.34%	49.59%
Other Party	1.53%	2.36%	0.00%	0.00%	0.39%
Neither	0.98%	0.00%	3.93%	0.00%	0.22%
Undecided	17.90%	20.30%	23.35%	11.09%	6.31%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Type of Phone		
	Cellphone	Landline
Republican Candidate	37.49%	44.58%
Democratic Candidate	47.19%	40.13%
Other Party	0.96%	0.39%
Neither	1.31%	0.62%
Undecided	13.05%	14.28%
Total	100.00%	100.00%

Q7. Now please tell me whether you approve or disapprove of the job that Donald Trump is doing as President.

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Strongly approve	37.41%	30.04%	61.88%
Somewhat approve	8.81%	20.07%	12.20%
Total approve	46.22%	50.12%	74.08%
Somewhat disapprove	8.33%	5.65%	6.58%
Strongly disapprove	44.19%	44.24%	0.00%
Total disapprove	52.51%	49.88%	6.58%
Unsure/Refused	1.26%	0.00%	19.34%
Total	100.00%	100.00%	100.00%

	Cooper Job Approval				
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Strongly approve	11.71%	21.19%	15.77%	44.60%	78.12%
Somewhat approve	4.93%	14.90%	9.21%	21.41%	11.58%
Total approve	16.64%	36.08%	24.98%	66.01%	89.70%
Somewhat disapprove	6.70%	8.87%	7.63%	11.93%	3.81%
Strongly disapprove	74.86%	54.20%	65.99%	22.06%	6.49%
Total disapprove	81.56%	63.07%	73.62%	33.99%	10.30%
Unsure/Refused	1.80%	0.85%	1.39%	0.00%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Cooper Job Approval	
	Total disapprove	Unsure/Refused
Strongly approve	68.82%	24.31%
Somewhat approve	14.31%	6.02%
Total approve	83.13%	30.33%
Somewhat disapprove	6.06%	22.28%
Strongly disapprove	10.81%	37.46%
Total disapprove	16.87%	59.75%
Unsure/Refused	0.00%	9.93%
Total	100.00%	100.00%

Presidential Ballot Test						
	Definitely Trump	Probably Trump	Total Trump	Probably Biden	Definitely Biden	Total Biden
Strongly approve	80.58%	58.23%	78.46%	0.94%	0.00%	0.17%
Somewhat approve	18.02%	18.68%	18.08%	9.87%	0.19%	1.95%
Total approve	98.60%	76.91%	96.54%	10.81%	0.19%	2.12%
Somewhat disapprove	0.53%	23.09%	2.67%	17.94%	5.87%	8.07%
Strongly disapprove	0.33%	0.00%	0.30%	67.84%	93.94%	89.19%
Total disapprove	0.86%	23.09%	2.97%	85.78%	99.81%	97.26%
Unsure/Refused	0.54%	0.00%	0.49%	3.40%	0.00%	0.62%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Presidential Ballot Test				
	Jorgensen	Blankenship	Hawkins	Undecided
Strongly approve	14.87%	0.00%	0.00%	17.99%
Somewhat approve	30.10%	0.00%	0.00%	19.86%
Total approve	44.97%	0.00%	0.00%	37.86%
Somewhat disapprove	41.91%	0.00%	0.00%	28.36%
Strongly disapprove	13.11%	100.00%	62.14%	26.55%
Total disapprove	55.03%	100.00%	62.14%	54.91%
Unsure/Refused	0.00%	0.00%	37.86%	7.23%
Total	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test						
	Definitely Tillis	Probably Tillis	Total Tillis	Probably Cunningham	Definitely Cunningham	Total Cunningham
Strongly approve	80.13%	55.39%	75.68%	0.00%	3.07%	2.47%
Somewhat approve	14.57%	16.89%	14.98%	10.02%	0.49%	2.38%
Total approve	94.70%	72.27%	90.66%	10.02%	3.57%	4.85%
Somewhat disapprove	3.52%	18.72%	6.25%	10.89%	6.44%	7.32%
Strongly disapprove	1.08%	4.47%	1.69%	73.53%	89.99%	86.73%
Total disapprove	4.60%	23.19%	7.94%	84.42%	96.43%	94.05%
Unsure/Refused	0.70%	4.54%	1.39%	5.56%	0.00%	1.10%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test			
	Bray	Hayes	Undecided
Strongly approve	18.36%	48.72%	33.15%
Somewhat approve	18.92%	34.93%	19.06%
Total approve	37.28%	83.65%	52.21%
Somewhat disapprove	11.35%	16.35%	10.80%
Strongly disapprove	51.38%	0.00%	34.97%
Total disapprove	62.72%	16.35%	45.77%
Unsure/Refused	0.00%	0.00%	2.02%
Total	100.00%	100.00%	100.00%

Governor Ballot Test						
	Definitely Forest	Probably Forest	Total Forest	Probably Cooper	Definitely Cooper	Total Cooper
Strongly approve	80.18%	51.52%	78.21%	3.90%	3.61%	3.66%
Somewhat approve	15.93%	30.68%	16.94%	6.62%	3.38%	4.03%
Total approve	96.11%	82.20%	95.15%	10.52%	6.99%	7.69%
Somewhat disapprove	2.39%	13.81%	3.18%	17.88%	8.01%	9.97%
Strongly disapprove	0.91%	3.99%	1.12%	62.47%	85.00%	80.52%
Total disapprove	3.30%	17.80%	4.29%	80.34%	93.01%	90.49%
Unsure/Refused	0.60%	0.00%	0.56%	9.14%	0.00%	1.82%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Governor Ballot Test			
	DiFiore	Pisano	Undecided
Strongly approve	0.00%	11.01%	39.87%
Somewhat approve	23.11%	60.76%	15.16%
Total approve	23.11%	71.77%	55.03%
Somewhat disapprove	31.41%	0.00%	13.23%
Strongly disapprove	45.48%	28.23%	29.78%
Total disapprove	76.89%	28.23%	43.01%
Unsure/Refused	0.00%	0.00%	1.96%
Total	100.00%	100.00%	100.00%

K12 Children						
	Yes, I have a child in traditional public or a public charter school	Yes, I have a child in private school	Yes, I educate my child in homeschool	Total Yes	No	Unsure/Refused
Strongly approve	33.97%	77.73%	20.26%	37.31%	36.23%	11.46%
Somewhat approve	14.03%	0.00%	0.00%	11.98%	10.71%	0.00%
Total approve	48.01%	77.73%	20.26%	49.29%	46.94%	11.46%
Somewhat disapprove	9.89%	10.55%	6.96%	9.80%	7.17%	0.00%
Strongly disapprove	42.10%	11.72%	49.65%	39.68%	44.62%	75.57%
Total disapprove	51.99%	22.27%	56.61%	49.48%	51.79%	75.57%
Unsure/Refused	0.00%	0.00%	23.13%	1.23%	1.27%	12.97%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Method Of Voting				
	In person on Election Day	In person before Election Day	By mail	Unsure/Refused
Strongly approve	57.95%	35.76%	6.45%	28.29%
Somewhat approve	11.95%	12.23%	10.20%	0.00%
Total approve	69.90%	47.99%	16.65%	28.29%
Somewhat disapprove	6.20%	10.07%	7.96%	2.80%
Strongly disapprove	21.62%	41.93%	73.27%	68.91%
Total disapprove	27.82%	52.01%	81.23%	71.71%
Unsure/Refused	2.28%	0.00%	2.12%	0.00%
Total	100.00%	100.00%	100.00%	100.00%

Party Registration				
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Strongly approve	65.56%	10.13%	39.48%	37.53%
Somewhat approve	16.68%	4.34%	13.92%	2.91%
Total approve	82.24%	14.47%	53.40%	40.45%
Somewhat disapprove	4.17%	7.69%	10.41%	23.55%
Strongly disapprove	11.87%	77.84%	33.80%	33.49%
Total disapprove	16.04%	85.53%	44.21%	57.05%
Unsure/Refused	1.72%	0.00%	2.39%	2.51%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Strongly approve	76.57%	5.77%	3.64%	6.09%	11.77%
Somewhat approve	16.98%	1.71%	10.19%	30.95%	14.35%
Total approve	93.55%	7.48%	13.84%	37.04%	26.11%
Somewhat disapprove	4.90%	7.23%	18.59%	19.59%	10.91%
Strongly disapprove	1.05%	85.29%	57.76%	43.38%	40.19%
Total disapprove	5.95%	92.52%	76.35%	62.96%	51.09%
Unsure/Refused	0.50%	0.00%	9.81%	0.00%	22.79%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level				
	High school graduate or below	Some college or technical school but no four-year degree	Total Low Education	Four-year college graduate	Post graduate or advanced degree
Strongly approve	47.29%	44.58%	45.42%	32.34%	24.02%
Somewhat approve	14.08%	16.31%	15.62%	10.05%	4.20%
Total approve	61.38%	60.89%	61.04%	42.39%	28.22%
Somewhat disapprove	3.49%	5.70%	5.02%	9.21%	11.24%
Strongly disapprove	34.78%	32.23%	33.02%	48.40%	57.25%
Total disapprove	38.27%	37.94%	38.04%	57.61%	68.49%
Unsure/Refused	0.35%	1.17%	0.92%	0.00%	3.29%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level	
	Total High Education	Unsure/Refused
Strongly approve	28.16%	100.00%
Somewhat approve	7.11%	0.00%
Total approve	35.28%	100.00%
Somewhat disapprove	10.23%	0.00%
Strongly disapprove	52.84%	0.00%
Total disapprove	63.07%	0.00%
Unsure/Refused	1.65%	0.00%
Total	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Strongly approve	78.79%	52.34%	63.51%	16.95%	3.45%	10.27%
Somewhat approve	9.13%	24.53%	18.03%	9.10%	0.00%	0.00%
Total approve	87.93%	76.87%	81.54%	26.06%	3.45%	10.27%
Somewhat disapprove	2.65%	7.46%	5.43%	10.13%	14.63%	3.88%
Strongly disapprove	7.84%	14.49%	11.68%	62.22%	81.91%	85.85%
Total disapprove	10.49%	21.95%	17.11%	72.35%	96.55%	89.73%
Unsure/Refused	1.58%	1.18%	1.35%	1.59%	0.00%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
Strongly approve	6.05%	43.28%
Somewhat approve	0.00%	1.62%
Total approve	6.05%	44.90%
Somewhat disapprove	10.54%	0.00%
Strongly disapprove	83.41%	48.23%
Total disapprove	93.95%	48.23%
Unsure/Refused	0.00%	6.87%
Total	100.00%	100.00%

	Age						
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older	65+
Strongly approve	34.41%	30.26%	42.50%	36.24%	36.60%	37.79%	37.23%
Somewhat approve	11.31%	11.70%	15.49%	7.17%	8.16%	11.45%	9.92%
Total approve	45.72%	41.96%	57.99%	43.41%	44.76%	49.24%	47.16%
Somewhat disapprove	3.48%	14.58%	15.28%	5.80%	7.94%	1.06%	4.25%
Strongly disapprove	49.40%	43.46%	26.73%	47.57%	45.65%	48.32%	47.08%
Total disapprove	52.89%	58.04%	42.01%	53.37%	53.58%	49.39%	51.34%
Unsure/Refused	1.39%	0.00%	0.00%	3.22%	1.66%	1.37%	1.51%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Strongly approve	44.33%	8.41%	40.09%
Somewhat approve	13.33%	3.67%	9.76%
Total approve	57.66%	12.08%	49.85%
Somewhat disapprove	6.27%	13.75%	5.76%
Strongly disapprove	34.89%	72.61%	42.66%
Total disapprove	41.16%	86.36%	48.42%
Unsure/Refused	1.18%	1.56%	1.73%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Strongly approve	34.50%	38.65%
Somewhat approve	7.62%	14.93%
Total approve	42.12%	53.57%
Somewhat disapprove	7.25%	8.43%
Strongly disapprove	49.06%	36.99%
Total disapprove	56.32%	45.42%
Unsure/Refused	1.56%	1.01%
Total	100.00%	100.00%

	Media Market				
	Charlotte	Greensboro-H. Point-W.Salem	Greenville-N. Bern + Norfolk	Greenville-Spart-Asheville-And + Chattanooga	Raleigh-Durham (Fayetteville)
Strongly approve	42.65%	32.56%	32.72%	47.88%	30.14%
Somewhat approve	14.06%	15.46%	11.81%	6.22%	7.37%
Total approve	56.71%	48.01%	44.53%	54.10%	37.52%
Somewhat disapprove	5.04%	7.98%	5.59%	10.78%	10.22%
Strongly disapprove	38.25%	41.96%	43.36%	35.12%	50.88%
Total disapprove	43.29%	49.93%	48.95%	45.90%	61.10%
Unsure/Refused	0.00%	2.05%	6.53%	0.00%	1.38%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Media Market	
Wilmington + Myrtle Beach	
Strongly approve	38.02%
Somewhat approve	11.46%
Total approve	49.48%
Somewhat disapprove	4.18%
Strongly disapprove	46.34%
Total disapprove	50.52%
Unsure/Refused	0.00%
Total	100.00%

Four Way Media Market				
	Charlotte	Greensboro-H. Point-W.Salem	Raleigh-Durham (Fayetteville)	Non Major Markets
Strongly approve	42.65%	32.56%	30.14%	40.46%
Somewhat approve	14.06%	15.46%	7.37%	9.30%
Total approve	56.71%	48.01%	37.52%	49.76%
Somewhat disapprove	5.04%	7.98%	10.22%	7.54%
Strongly disapprove	38.25%	41.96%	50.88%	40.42%
Total disapprove	43.29%	49.93%	61.10%	47.96%
Unsure/Refused	0.00%	2.05%	1.38%	2.27%
Total	100.00%	100.00%	100.00%	100.00%

General Vote History					
	0	1	2	3	4
Strongly approve	44.96%	37.58%	27.49%	37.55%	36.85%
Somewhat approve	9.63%	7.79%	18.00%	9.62%	9.91%
Total approve	54.58%	45.37%	45.48%	47.17%	46.75%
Somewhat disapprove	5.53%	8.62%	6.88%	11.32%	6.07%
Strongly disapprove	39.89%	42.45%	47.64%	38.33%	47.02%
Total disapprove	45.42%	51.07%	54.52%	49.66%	53.09%
Unsure/Refused	0.00%	3.56%	0.00%	3.18%	0.16%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Type of Phone	
	Cellphone	Landline
Strongly approve	35.07%	37.30%
Somewhat approve	8.49%	12.65%
Total approve	43.55%	49.94%
Somewhat disapprove	8.97%	7.01%
Strongly disapprove	46.02%	41.84%
Total disapprove	54.98%	48.85%
Unsure/Refused	1.46%	1.20%
Total	100.00%	100.00%

Q8. Now please tell me whether you approve or disapprove of the job that Roy Cooper is doing as Governor.

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Strongly approve	32.25%	34.30%	16.89%
Somewhat approve	23.03%	30.56%	16.71%
Total approve	55.28%	64.86%	33.60%
Somewhat disapprove	11.31%	8.22%	0.00%
Strongly disapprove	28.84%	20.19%	47.06%
Total disapprove	40.15%	28.41%	47.06%
Unsure/Refused	4.56%	6.74%	19.34%
Total	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Strongly approve	10.42%	14.55%	11.38%	27.84%	55.74%
Somewhat approve	14.17%	33.02%	18.54%	27.70%	30.33%
Total approve	24.59%	47.57%	29.92%	55.55%	86.07%
Somewhat disapprove	12.93%	20.58%	14.70%	16.15%	5.35%
Strongly disapprove	59.01%	29.00%	52.05%	13.43%	4.10%
Total disapprove	71.94%	49.58%	66.75%	29.58%	9.45%
Unsure/Refused	3.47%	2.85%	3.33%	14.87%	4.48%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Job Approval		
	Total disapprove	Unsure/Refused
Strongly approve	51.50%	44.73%
Somewhat approve	29.93%	15.76%
Total approve	81.43%	60.50%
Somewhat disapprove	6.99%	0.00%
Strongly disapprove	5.52%	0.00%
Total disapprove	12.51%	0.00%
Unsure/Refused	6.06%	39.50%
Total	100.00%	100.00%

Presidential Ballot Test						
	Definitely Trump	Probably Trump	Total Trump	Probably Biden	Definitely Biden	Total Biden
Strongly approve	9.31%	4.32%	8.83%	55.92%	58.52%	58.05%
Somewhat approve	16.85%	15.05%	16.68%	28.04%	27.75%	27.81%
Total approve	26.16%	19.37%	25.52%	83.95%	86.28%	85.86%
Somewhat disapprove	13.58%	31.16%	15.25%	5.19%	5.38%	5.35%
Strongly disapprove	55.78%	49.47%	55.18%	3.52%	3.80%	3.75%
Total disapprove	69.36%	80.63%	70.43%	8.71%	9.19%	9.10%
Unsure/Refused	4.48%	0.00%	4.05%	7.34%	4.53%	5.04%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Presidential Ballot Test				
	Jorgensen	Blankenship	Hawkins	Undecided
Strongly approve	11.79%	17.27%	37.86%	24.36%
Somewhat approve	46.06%	35.99%	20.28%	42.63%
Total approve	57.85%	53.26%	58.14%	66.99%
Somewhat disapprove	18.83%	46.74%	41.86%	4.66%
Strongly disapprove	23.33%	0.00%	0.00%	12.04%
Total disapprove	42.15%	46.74%	41.86%	16.70%
Unsure/Refused	0.00%	0.00%	0.00%	16.31%
Total	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test						
	Definitely Tillis	Probably Tillis	Total Tillis	Probably Cunningham	Definitely Cunningham	Total Cunningham
Strongly approve	5.27%	12.81%	6.62%	54.67%	59.50%	58.55%
Somewhat approve	17.00%	18.64%	17.30%	25.84%	26.50%	26.37%
Total approve	22.27%	31.45%	23.92%	80.51%	86.00%	84.92%
Somewhat disapprove	14.70%	26.65%	16.85%	6.68%	5.20%	5.49%
Strongly disapprove	58.36%	37.18%	54.55%	1.84%	5.73%	4.96%
Total disapprove	73.06%	63.82%	71.40%	8.52%	10.92%	10.45%
Unsure/Refused	4.67%	4.73%	4.68%	10.97%	3.07%	4.64%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test			
	Bray	Hayes	Undecided
Strongly approve	21.99%	3.64%	30.92%
Somewhat approve	37.62%	26.38%	33.24%
Total approve	59.61%	30.01%	64.16%
Somewhat disapprove	26.90%	15.30%	5.81%
Strongly disapprove	13.49%	54.69%	20.64%
Total disapprove	40.39%	69.99%	26.45%
Unsure/Refused	0.00%	0.00%	9.39%
Total	100.00%	100.00%	100.00%

Governor Ballot Test						
	Definitely Forest	Probably Forest	Total Forest	Probably Cooper	Definitely Cooper	Total Cooper
Strongly approve	5.50%	7.62%	5.65%	39.57%	63.76%	58.94%
Somewhat approve	12.28%	19.69%	12.79%	44.61%	26.20%	29.87%
Total approve	17.78%	27.31%	18.44%	84.18%	89.96%	88.81%
Somewhat disapprove	15.45%	47.12%	17.63%	6.12%	4.20%	4.59%
Strongly disapprove	62.39%	23.84%	59.74%	1.21%	2.84%	2.51%
Total disapprove	77.84%	70.96%	77.36%	7.33%	7.04%	7.10%
Unsure/Refused	4.38%	1.74%	4.20%	8.49%	3.00%	4.09%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Governor Ballot Test			
	DiFiore	Pisano	Undecided
Strongly approve	0.00%	0.00%	14.43%
Somewhat approve	31.41%	30.97%	40.09%
Total approve	31.41%	30.97%	54.51%
Somewhat disapprove	45.48%	0.00%	9.78%
Strongly disapprove	23.11%	69.03%	20.65%
Total disapprove	68.59%	69.03%	30.42%
Unsure/Refused	0.00%	0.00%	15.06%
Total	100.00%	100.00%	100.00%

K12 Children						
	Yes, I have a child in traditional public or a public charter school	Yes, I have a child in private school	Yes, I educate my child in homeschool	Total Yes	No	Unsure/Refused
Strongly approve	23.56%	34.25%	69.00%	26.97%	34.24%	25.08%
Somewhat approve	32.22%	11.72%	10.73%	29.17%	22.48%	74.92%
Total approve	55.77%	45.97%	79.74%	56.14%	56.72%	100.00%
Somewhat disapprove	11.99%	3.00%	10.78%	11.09%	10.43%	0.00%
Strongly disapprove	30.83%	51.03%	9.48%	31.57%	26.28%	0.00%
Total disapprove	42.82%	54.03%	20.26%	42.66%	36.71%	0.00%
Unsure/Refused	1.41%	0.00%	0.00%	1.20%	6.56%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Method Of Voting				
	In person on Election Day	In person before Election Day	By mail	Unsure/Refused
Strongly approve	20.39%	33.00%	48.59%	38.79%
Somewhat approve	18.94%	19.45%	36.45%	38.39%
Total approve	39.34%	52.45%	85.04%	77.18%
Somewhat disapprove	13.97%	15.31%	0.31%	1.01%
Strongly disapprove	42.08%	27.00%	8.23%	18.15%
Total disapprove	56.05%	42.31%	8.54%	19.16%
Unsure/Refused	4.61%	5.25%	6.42%	3.66%
Total	100.00%	100.00%	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Strongly approve	8.14%	55.25%	29.48%	18.74%
Somewhat approve	23.45%	24.63%	23.30%	48.83%
Total approve	31.59%	79.88%	52.78%	67.57%
Somewhat disapprove	11.55%	5.75%	15.82%	2.91%
Strongly disapprove	51.61%	7.50%	29.42%	5.96%
Total disapprove	63.16%	13.25%	45.24%	8.87%
Unsure/Refused	5.25%	6.88%	1.98%	23.55%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Strongly approve	8.67%	55.65%	18.55%	48.61%	46.84%
Somewhat approve	18.27%	29.24%	40.22%	14.12%	35.86%
Total approve	26.95%	84.89%	58.77%	62.73%	82.70%
Somewhat disapprove	15.53%	4.71%	14.08%	11.26%	12.40%
Strongly disapprove	53.16%	5.18%	14.68%	20.55%	4.91%
Total disapprove	68.69%	9.89%	28.76%	31.81%	17.30%
Unsure/Refused	4.36%	5.22%	12.47%	5.47%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level				
	High school graduate or below	Some college or technical school but no four-year degree	Total Low Education	Four-year college graduate	Post graduate or advanced degree
Strongly approve	27.43%	25.61%	26.17%	32.41%	43.53%
Somewhat approve	18.55%	18.43%	18.46%	28.32%	29.78%
Total approve	45.98%	44.04%	44.64%	60.73%	73.31%
Somewhat disapprove	7.28%	12.91%	11.17%	10.85%	9.38%
Strongly disapprove	31.90%	39.68%	37.28%	24.49%	13.66%
Total disapprove	39.18%	52.59%	48.45%	35.34%	23.04%
Unsure/Refused	14.84%	3.37%	6.91%	3.93%	3.65%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Education Level		
	Total High Education	Unsure/Refused
Strongly approve	37.99%	0.00%
Somewhat approve	29.05%	61.75%
Total approve	67.05%	61.75%
Somewhat disapprove	10.11%	0.00%
Strongly disapprove	19.05%	38.25%
Total disapprove	29.16%	38.25%
Unsure/Refused	3.79%	0.00%
Total	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Strongly approve	8.07%	23.82%	17.17%	42.09%	54.11%	43.25%
Somewhat approve	12.85%	21.66%	17.94%	26.72%	33.96%	29.45%
Total approve	20.92%	45.48%	35.11%	68.81%	88.06%	72.70%
Somewhat disapprove	12.96%	13.14%	13.06%	10.24%	8.99%	3.79%
Strongly disapprove	58.92%	39.62%	47.77%	12.43%	0.00%	19.59%
Total disapprove	71.88%	52.76%	60.83%	22.67%	8.99%	23.37%
Unsure/Refused	7.20%	1.76%	4.06%	8.52%	2.94%	3.93%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Ideology		
	Total Liberal	Unsure/Refused
Strongly approve	49.97%	37.63%
Somewhat approve	32.24%	40.73%
Total approve	82.21%	78.36%
Somewhat disapprove	7.01%	0.94%
Strongly disapprove	7.46%	19.44%
Total disapprove	14.47%	20.38%
Unsure/Refused	3.32%	1.26%
Total	100.00%	100.00%

	Age						
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older	65+
Strongly approve	27.81%	26.65%	31.78%	27.55%	44.64%	40.45%	42.39%
Somewhat approve	29.86%	38.21%	18.72%	19.71%	15.35%	23.46%	19.69%
Total approve	57.67%	64.85%	50.50%	47.26%	59.99%	63.91%	62.09%
Somewhat disapprove	8.82%	10.58%	11.37%	16.51%	6.88%	8.13%	7.55%
Strongly disapprove	29.96%	20.66%	32.62%	28.82%	26.94%	23.01%	24.83%
Total disapprove	38.79%	31.24%	43.99%	45.33%	33.82%	31.14%	32.39%
Unsure/Refused	3.55%	3.91%	5.51%	7.41%	6.19%	4.95%	5.53%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Strongly approve	25.02%	55.63%	35.56%
Somewhat approve	25.02%	24.56%	18.64%
Total approve	50.04%	80.18%	54.20%
Somewhat disapprove	11.66%	6.08%	12.34%
Strongly disapprove	33.53%	6.80%	28.91%
Total disapprove	45.19%	12.88%	41.25%
Unsure/Refused	4.77%	6.94%	4.55%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Strongly approve	34.55%	29.87%
Somewhat approve	25.66%	22.80%
Total approve	60.22%	52.67%
Somewhat disapprove	9.67%	11.59%
Strongly disapprove	23.19%	32.55%
Total disapprove	32.86%	44.15%
Unsure/Refused	6.93%	3.18%
Total	100.00%	100.00%

	Media Market				
	Charlotte	Greensboro-H. Point-W.Salem	Greenville-N. Bern + Norfolk	Greenville-Spart- Asheville-And + Chattanooga	Raleigh-Durham (Fayetteville)
Strongly approve	25.92%	25.49%	34.44%	32.19%	39.87%
Somewhat approve	27.35%	30.85%	21.21%	25.23%	20.57%
Total approve	53.27%	56.34%	55.65%	57.42%	60.44%
Somewhat disapprove	9.29%	9.56%	19.34%	4.13%	12.26%
Strongly disapprove	35.66%	30.81%	18.96%	27.87%	20.48%
Total disapprove	44.95%	40.37%	38.30%	32.00%	32.75%
Unsure/Refused	1.78%	3.29%	6.05%	10.58%	6.82%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market
	Wilmington + Myrtle Beach
Strongly approve	38.63%
Somewhat approve	14.91%
Total approve	53.55%
Somewhat disapprove	8.29%
Strongly disapprove	30.42%
Total disapprove	38.71%
Unsure/Refused	7.74%
Total	100.00%

	Four Way Media Market			
	Charlotte	Greensboro-H. Point-W.Salem	Raleigh-Durham (Fayetteville)	Non Major Markets
Strongly approve	25.92%	25.49%	39.87%	34.37%
Somewhat approve	27.35%	30.85%	20.57%	21.59%
Total approve	53.27%	56.34%	60.44%	55.96%
Somewhat disapprove	9.29%	9.56%	12.26%	10.33%
Strongly disapprove	35.66%	30.81%	20.48%	25.32%
Total disapprove	44.95%	40.37%	32.75%	35.65%
Unsure/Refused	1.78%	3.29%	6.82%	8.39%
Total	100.00%	100.00%	100.00%	100.00%

	General Vote History				
	0	1	2	3	4
Strongly approve	34.34%	31.20%	23.61%	28.05%	40.50%
Somewhat approve	21.29%	26.17%	26.02%	27.80%	21.12%
Total approve	55.63%	57.37%	49.62%	55.85%	61.62%
Somewhat disapprove	10.59%	8.18%	11.51%	8.17%	12.82%
Strongly disapprove	32.71%	29.96%	27.79%	28.17%	23.86%
Total disapprove	43.30%	38.14%	39.30%	36.34%	36.68%
Unsure/Refused	1.07%	4.49%	11.08%	7.81%	1.70%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Type of Phone	
	Cellphone	Landline
Strongly approve	27.81%	35.46%
Somewhat approve	32.77%	18.73%
Total approve	60.58%	54.19%
Somewhat disapprove	9.96%	10.95%
Strongly disapprove	25.75%	28.66%
Total disapprove	35.71%	39.61%
Unsure/Refused	3.71%	6.20%
Total	100.00%	100.00%

Q9. If the Presidential election were held today, which of the following candidates would you vote for: Republican Donald Trump, Democrat Joe Biden, Libertarian Jo Jorgensen, Constitution Party candidate Don Blankenship, or Green Party candidate Howie Hawkins?

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Definitely Trump	40.94%	34.29%	63.77%
Probably Trump	3.78%	6.33%	0.00%
Total Trump	44.71%	40.62%	63.77%
Probably Biden	7.31%	12.07%	4.96%
Definitely Biden	38.19%	33.25%	6.58%
Total Biden	45.50%	45.33%	11.54%
Jorgensen	2.99%	0.00%	0.00%
Blankenship	0.50%	1.18%	0.00%
Hawkins	0.81%	0.87%	0.00%
Undecided	5.49%	11.99%	24.70%
Total	100.00%	100.00%	100.00%

Trump Job Approval					
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Definitely Trump	88.64%	65.69%	83.32%	2.74%	0.30%
Probably Trump	6.71%	7.14%	6.81%	12.44%	0.00%
Total Trump	95.35%	72.83%	90.13%	15.18%	0.30%
Probably Biden	0.21%	7.34%	1.86%	18.81%	12.74%
Definitely Biden	0.00%	0.63%	0.15%	27.71%	79.39%
Total Biden	0.21%	7.97%	2.01%	46.52%	92.13%
Jorgensen	0.97%	6.53%	2.26%	12.80%	0.72%
Blankenship	0.00%	0.00%	0.00%	0.00%	1.42%
Hawkins	0.00%	0.00%	0.00%	0.00%	1.16%
Undecided	3.46%	12.67%	5.60%	25.50%	4.28%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Job Approval		
	Total disapprove	Unsure/Refused
Definitely Trump	0.67%	16.49%
Probably Trump	1.89%	0.00%
Total Trump	2.56%	16.49%
Probably Biden	13.66%	21.28%
Definitely Biden	71.54%	0.00%
Total Biden	85.20%	21.28%
Jorgensen	2.55%	0.00%
Blankenship	1.20%	0.00%
Hawkins	0.98%	23.46%
Undecided	7.50%	38.78%
Total	100.00%	100.00%

Cooper Job Approval					
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Definitely Trump	11.50%	27.72%	18.46%	51.53%	81.23%
Probably Trump	0.56%	2.59%	1.43%	12.39%	7.55%
Total Trump	12.06%	30.31%	19.89%	63.93%	88.78%
Probably Biden	14.10%	9.41%	12.09%	4.02%	1.04%
Definitely Biden	66.42%	41.91%	55.91%	18.76%	5.09%
Total Biden	80.53%	51.32%	68.00%	22.78%	6.13%
Jorgensen	0.87%	4.50%	2.43%	4.25%	2.02%
Blankenship	0.33%	0.91%	0.58%	2.74%	0.00%
Hawkins	0.95%	0.67%	0.83%	3.21%	0.00%
Undecided	5.27%	12.27%	8.27%	3.10%	3.07%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
Definitely Trump	72.99%	34.47%
Probably Trump	8.89%	0.00%
Total Trump	81.89%	34.47%
Probably Biden	1.87%	11.52%
Definitely Biden	8.88%	32.04%
Total Biden	10.75%	43.56%
Jorgensen	2.64%	0.00%
Blankenship	0.76%	0.00%
Hawkins	0.89%	0.00%
Undecided	3.08%	21.97%
Total	100.00%	100.00%

	US Senate Ballot Test					
	Definitely Tillis	Probably Tillis	Total Tillis	Probably Cunningham	Definitely Cunningham	Total Cunningham
Definitely Trump	90.55%	58.42%	84.77%	1.11%	3.07%	2.69%
Probably Trump	3.38%	14.57%	5.39%	0.00%	0.00%	0.00%
Total Trump	93.93%	72.99%	90.16%	1.11%	3.07%	2.69%
Probably Biden	0.25%	6.29%	1.34%	36.74%	8.37%	13.99%
Definitely Biden	1.79%	0.00%	1.47%	40.89%	85.50%	76.67%
Total Biden	2.04%	6.29%	2.81%	77.63%	93.87%	90.66%
Jorgensen	2.04%	2.89%	2.19%	1.43%	0.00%	0.28%
Blankenship	0.00%	0.00%	0.00%	3.52%	0.67%	1.23%
Hawkins	0.00%	4.54%	0.82%	0.00%	0.00%	0.00%
Undecided	1.99%	13.29%	4.02%	16.31%	2.39%	5.14%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	US Senate Ballot Test		
	Bray	Hayes	Undecided
Definitely Trump	3.61%	45.69%	36.59%
Probably Trump	16.72%	25.71%	7.19%
Total Trump	20.33%	71.40%	43.78%
Probably Biden	3.79%	11.46%	9.29%
Definitely Biden	30.41%	0.00%	22.76%
Total Biden	34.20%	11.46%	32.05%
Jorgensen	24.50%	17.14%	2.76%
Blankenship	0.00%	0.00%	0.66%
Hawkins	20.97%	0.00%	0.00%
Undecided	0.00%	0.00%	20.75%
Total	100.00%	100.00%	100.00%

Governor Ballot Test						
	Definitely Forest	Probably Forest	Total Forest	Probably Cooper	Definitely Cooper	Total Cooper
Definitely Trump	90.71%	35.91%	86.94%	2.52%	4.14%	3.82%
Probably Trump	4.74%	52.48%	8.03%	3.76%	0.00%	0.75%
Total Trump	95.46%	88.39%	94.97%	6.27%	4.14%	4.57%
Probably Biden	0.82%	4.41%	1.07%	35.94%	8.47%	13.94%
Definitely Biden	0.00%	0.00%	0.00%	30.27%	82.72%	72.28%
Total Biden	0.82%	4.41%	1.07%	66.22%	91.19%	86.22%
Jorgensen	0.89%	3.21%	1.05%	8.84%	0.00%	1.76%
Blankenship	0.30%	0.00%	0.28%	2.29%	0.00%	0.46%
Hawkins	0.00%	0.00%	0.00%	3.16%	0.42%	0.97%
Undecided	2.53%	3.99%	2.63%	13.21%	4.24%	6.03%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Governor Ballot Test			
	DiFiore	Pisano	Undecided
Definitely Trump	0.00%	52.14%	37.52%
Probably Trump	0.00%	0.00%	6.86%
Total Trump	0.00%	52.14%	44.38%
Probably Biden	0.00%	19.63%	7.29%
Definitely Biden	16.96%	16.89%	11.80%
Total Biden	16.96%	36.52%	19.09%
Jorgensen	54.52%	11.34%	4.27%
Blankenship	28.52%	0.00%	0.00%
Hawkins	0.00%	0.00%	3.23%
Undecided	0.00%	0.00%	29.05%
Total	100.00%	100.00%	100.00%

	K12 Children					
	Yes, I have a child in traditional public or a public charter school	Yes, I have a child in private school	Yes, I educate my child in homeschool	Total Yes	No	Unsure/Refused
Definitely Trump	43.34%	77.73%	10.78%	44.80%	38.67%	0.00%
Probably Trump	4.04%	0.00%	9.48%	3.96%	4.30%	0.00%
Total Trump	47.38%	77.73%	20.26%	48.76%	42.97%	0.00%
Probably Biden	7.76%	11.72%	6.96%	8.09%	8.17%	13.62%
Definitely Biden	34.99%	0.00%	49.65%	32.52%	38.38%	0.00%
Total Biden	42.75%	11.72%	56.61%	40.61%	46.55%	13.62%
Jorgensen	3.31%	0.00%	0.00%	2.82%	2.25%	0.00%
Blankenship	1.05%	0.00%	0.00%	0.89%	0.53%	0.00%
Hawkins	0.00%	0.00%	23.13%	1.23%	0.67%	0.00%
Undecided	5.51%	10.55%	0.00%	5.69%	7.04%	86.38%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Method Of Voting			
	In person on Election Day	In person before Election Day	By mail	Unsure/Refused
Definitely Trump	64.01%	37.65%	9.91%	28.29%
Probably Trump	3.10%	7.01%	2.58%	0.00%
Total Trump	67.11%	44.65%	12.50%	28.29%
Probably Biden	3.73%	7.26%	14.88%	14.85%
Definitely Biden	17.50%	37.32%	61.31%	53.17%
Total Biden	21.23%	44.58%	76.19%	68.02%
Jorgensen	1.15%	3.53%	3.07%	0.00%
Blankenship	1.73%	0.00%	0.00%	0.00%
Hawkins	1.81%	0.00%	0.71%	0.00%
Undecided	6.97%	7.24%	7.53%	3.70%
Total	100.00%	100.00%	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Definitely Trump	78.22%	10.26%	39.12%	32.71%
Probably Trump	4.00%	1.57%	7.80%	0.00%
Total Trump	82.22%	11.83%	46.92%	32.71%
Probably Biden	3.36%	11.74%	8.20%	13.96%
Definitely Biden	9.37%	67.58%	28.01%	13.54%
Total Biden	12.73%	79.31%	36.21%	27.49%
Jorgensen	0.69%	0.86%	5.99%	0.00%
Blankenship	0.36%	0.60%	0.93%	0.00%
Hawkins	0.00%	1.36%	0.99%	0.00%
Undecided	4.01%	6.04%	8.96%	39.80%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Definitely Trump	85.60%	2.97%	0.00%	25.19%	7.65%
Probably Trump	8.45%	0.82%	0.00%	1.04%	6.21%
Total Trump	94.05%	3.79%	0.00%	26.23%	13.86%
Probably Biden	0.72%	11.45%	7.10%	32.02%	25.99%
Definitely Biden	1.19%	73.08%	42.58%	35.38%	30.02%
Total Biden	1.91%	84.54%	49.68%	67.40%	56.01%
Jorgensen	0.21%	1.39%	26.22%	1.34%	0.00%
Blankenship	0.00%	1.22%	0.00%	0.00%	5.02%
Hawkins	0.00%	1.20%	4.95%	0.00%	0.00%
Undecided	3.83%	7.87%	19.15%	5.03%	25.11%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level				
	High school graduate or below	Some college or technical school but no four-year degree	Total Low Education	Four-year college graduate	Post graduate or advanced degree
Definitely Trump	50.63%	52.45%	51.89%	33.96%	24.90%
Probably Trump	2.91%	6.19%	5.18%	4.01%	2.79%
Total Trump	53.54%	58.64%	57.07%	37.97%	27.69%
Probably Biden	10.79%	7.72%	8.67%	6.05%	9.57%
Definitely Biden	26.44%	26.66%	26.59%	39.46%	52.05%
Total Biden	37.23%	34.39%	35.26%	45.50%	61.61%
Jorgensen	0.00%	0.89%	0.61%	4.08%	3.75%
Blankenship	0.75%	0.00%	0.23%	1.08%	0.83%
Hawkins	0.00%	0.00%	0.00%	1.27%	1.75%
Undecided	8.48%	6.09%	6.83%	10.10%	4.37%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level	
	Total High Education	Unsure/Refused
Definitely Trump	29.41%	100.00%
Probably Trump	3.40%	0.00%
Total Trump	32.81%	100.00%
Probably Biden	7.81%	0.00%
Definitely Biden	45.78%	0.00%
Total Biden	53.59%	0.00%
Jorgensen	3.91%	0.00%
Blankenship	0.95%	0.00%
Hawkins	1.51%	0.00%
Undecided	7.22%	0.00%
Total	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Definitely Trump	80.71%	64.16%	71.15%	17.75%	3.45%	10.27%
Probably Trump	4.34%	8.89%	6.97%	3.27%	0.00%	0.00%
Total Trump	85.05%	73.04%	78.11%	21.02%	3.45%	10.27%
Probably Biden	1.93%	5.90%	4.23%	8.06%	15.86%	18.92%
Definitely Biden	7.18%	10.10%	8.87%	53.79%	73.44%	68.65%
Total Biden	9.11%	16.00%	13.09%	61.85%	89.31%	87.58%
Jorgensen	1.23%	3.58%	2.59%	2.52%	2.45%	0.00%
Blankenship	0.00%	0.00%	0.00%	1.65%	0.00%	1.33%
Hawkins	0.00%	1.18%	0.68%	0.00%	3.87%	0.00%
Undecided	4.60%	6.20%	5.52%	12.96%	0.92%	0.82%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
Definitely Trump	6.05%	41.80%
Probably Trump	0.00%	1.62%
Total Trump	6.05%	43.42%
Probably Biden	17.03%	6.47%
Definitely Biden	71.62%	35.53%
Total Biden	88.65%	42.01%
Jorgensen	1.51%	3.91%
Blankenship	0.51%	0.00%
Hawkins	2.40%	0.00%
Undecided	0.88%	10.67%
Total	100.00%	100.00%

	Age						
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older	65+
Definitely Trump	35.95%	34.31%	47.17%	33.76%	44.96%	46.13%	45.59%
Probably Trump	4.47%	7.04%	4.77%	6.24%	0.37%	1.33%	0.88%
Total Trump	40.41%	41.35%	51.94%	40.00%	45.34%	47.45%	46.47%
Probably Biden	9.86%	12.19%	9.66%	4.46%	8.54%	4.28%	6.26%
Definitely Biden	38.03%	31.76%	27.97%	43.54%	42.38%	37.17%	39.59%
Total Biden	47.90%	43.95%	37.62%	48.00%	50.91%	41.46%	45.85%
Jorgensen	6.18%	4.18%	0.00%	1.13%	0.00%	1.56%	0.84%
Blankenship	0.00%	0.00%	1.24%	0.59%	0.00%	1.93%	1.03%
Hawkins	2.94%	1.17%	0.00%	0.00%	0.00%	0.00%	0.00%
Undecided	2.58%	9.34%	9.20%	10.27%	3.75%	7.60%	5.81%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Definitely Trump	50.85%	4.06%	39.97%
Probably Trump	4.56%	1.64%	7.35%
Total Trump	55.41%	5.70%	47.31%
Probably Biden	6.81%	16.22%	0.00%
Definitely Biden	28.87%	64.28%	34.07%
Total Biden	35.67%	80.50%	34.07%
Jorgensen	2.83%	0.56%	3.12%
Blankenship	0.41%	1.06%	1.19%
Hawkins	0.44%	2.40%	0.00%
Undecided	5.24%	9.79%	14.31%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Definitely Trump	37.96%	42.50%
Probably Trump	1.43%	7.45%
Total Trump	39.38%	49.94%
Probably Biden	7.57%	8.87%
Definitely Biden	41.64%	31.05%
Total Biden	49.22%	39.92%
Jorgensen	2.19%	2.60%
Blankenship	1.14%	0.00%
Hawkins	0.63%	1.02%
Undecided	7.43%	6.51%
Total	100.00%	100.00%

	Media Market					
	Charlotte	Greensboro-H. Point-W.Salem	Greenville-N. Bern + Norfolk	Greenville-Spart- Asheville-And + Chattanooga	Raleigh-Durham (Fayetteville)	Wilmington + Myrtle Beach
Definitely Trump	49.46%	40.91%	42.15%	40.57%	30.72%	41.63%
Probably Trump	3.39%	0.42%	3.77%	13.67%	3.64%	6.19%
Total Trump	52.86%	41.33%	45.92%	54.24%	34.37%	47.81%
Probably Biden	6.47%	11.15%	8.24%	8.42%	7.83%	9.75%
Definitely Biden	30.83%	29.65%	36.67%	32.63%	46.26%	38.64%
Total Biden	37.30%	40.80%	44.91%	41.06%	54.09%	48.39%
Jorgensen	3.39%	3.23%	1.07%	0.00%	2.51%	0.00%
Blankenship	0.00%	1.81%	0.00%	0.00%	0.67%	2.13%
Hawkins	0.00%	2.12%	3.83%	0.00%	0.50%	0.00%
Undecided	6.45%	10.72%	4.26%	4.70%	7.86%	1.67%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Four Way Media Market				
	Charlotte	Greensboro-H. Point-W.Salem	Raleigh-Durham (Fayetteville)	Non Major Markets
Definitely Trump	49.46%	40.91%	30.72%	41.35%
Probably Trump	3.39%	0.42%	3.64%	8.60%
Total Trump	52.86%	41.33%	34.37%	49.95%
Probably Biden	6.47%	11.15%	7.83%	8.65%
Definitely Biden	30.83%	29.65%	46.26%	35.34%
Total Biden	37.30%	40.80%	54.09%	43.99%
Jorgensen	3.39%	3.23%	2.51%	0.37%
Blankenship	0.00%	1.81%	0.67%	0.46%
Hawkins	0.00%	2.12%	0.50%	1.33%
Undecided	6.45%	10.72%	7.86%	3.89%
Total	100.00%	100.00%	100.00%	100.00%

General Vote History					
	0	1	2	3	4
Definitely Trump	45.84%	31.57%	36.04%	44.33%	40.22%
Probably Trump	3.04%	10.28%	2.76%	3.39%	3.59%
Total Trump	48.88%	41.85%	38.80%	47.72%	43.81%
Probably Biden	5.34%	12.09%	8.40%	9.37%	6.58%
Definitely Biden	34.07%	27.73%	38.09%	33.79%	43.04%
Total Biden	39.40%	39.82%	46.49%	43.16%	49.62%
Jorgensen	1.69%	3.45%	4.96%	2.21%	0.89%
Blankenship	0.00%	0.00%	1.83%	1.16%	0.00%
Hawkins	1.37%	4.97%	0.00%	0.00%	0.00%
Undecided	8.66%	9.91%	7.92%	5.75%	5.68%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Type of Phone	
	Cellphone	Landline
Definitely Trump	34.23%	43.92%
Probably Trump	5.61%	3.26%
Total Trump	39.84%	47.18%
Probably Biden	12.76%	5.11%
Definitely Biden	34.00%	38.62%
Total Biden	46.77%	43.72%
Jorgensen	5.37%	0.39%
Blankenship	0.82%	0.48%
Hawkins	2.03%	0.00%
Undecided	5.18%	8.23%
Total	100.00%	100.00%

Q10. If the US Senate election were held today, which of the following candidates would you vote for: Republican Thom Tillis, Democrat Cal Cunningham, Libertarian Shannon Bray, or Constitution Party candidate Kevin Hayes?

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Definitely Tillis	31.42%	28.39%	27.93%
Probably Tillis	6.74%	4.86%	29.93%
Total Tillis	38.16%	33.25%	57.87%
Probably Cunningham	8.05%	7.97%	19.34%
Definitely Cunningham	33.94%	32.58%	6.58%
Total Cunningham	41.99%	40.56%	25.92%
Bray	2.81%	0.87%	0.00%
Hayes	2.10%	3.63%	0.00%
Undecided	14.94%	21.68%	16.21%
Total	100.00%	100.00%	100.00%

Trump Job Approval					
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Definitely Tillis	67.78%	40.84%	61.54%	13.90%	0.77%
Probably Tillis	10.27%	10.38%	10.30%	16.21%	0.69%
Total Tillis	78.05%	51.22%	71.83%	30.12%	1.46%
Probably Cunningham	0.00%	7.49%	1.74%	11.46%	13.87%
Definitely Cunningham	2.81%	1.50%	2.50%	27.50%	68.79%
Total Cunningham	2.81%	8.99%	4.24%	38.96%	82.66%
Bray	1.21%	4.13%	1.89%	3.49%	2.83%
Hayes	3.15%	7.49%	4.16%	4.94%	0.00%
Undecided	14.78%	28.16%	17.88%	22.49%	13.04%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Job Approval		
	Total disapprove	Unsure/Refused
Definitely Tillis	2.76%	16.49%
Probably Tillis	3.05%	23.46%
Total Tillis	5.81%	39.95%
Probably Cunningham	13.51%	34.94%
Definitely Cunningham	62.52%	0.00%
Total Cunningham	76.02%	34.94%
Bray	2.93%	0.00%
Hayes	0.75%	0.00%
Undecided	14.48%	25.12%
Total	100.00%	100.00%

Cooper Job Approval					
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Definitely Tillis	5.01%	21.51%	12.09%	42.90%	65.35%
Probably Tillis	2.67%	5.17%	3.74%	17.05%	9.13%
Total Tillis	7.68%	26.67%	15.83%	59.95%	74.48%
Probably Cunningham	13.85%	8.71%	11.65%	5.20%	0.55%
Definitely Cunningham	61.09%	36.20%	50.41%	16.38%	6.93%
Total Cunningham	74.94%	44.91%	62.06%	21.58%	7.48%
Bray	1.63%	3.71%	2.52%	6.12%	1.18%
Hayes	0.26%	2.55%	1.25%	3.41%	4.69%
Undecided	15.49%	22.15%	18.35%	8.94%	12.18%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
Definitely Tillis	59.12%	27.62%
Probably Tillis	11.32%	6.13%
Total Tillis	70.45%	33.76%
Probably Cunningham	1.84%	17.30%
Definitely Cunningham	9.55%	19.66%
Total Cunningham	11.39%	36.96%
Bray	2.55%	0.00%
Hayes	4.33%	0.00%
Undecided	11.28%	29.28%
Total	100.00%	100.00%

Presidential Ballot Test						
	Definitely Trump	Probably Trump	Total Trump	Probably Biden	Definitely Biden	Total Biden
Definitely Tillis	69.63%	24.77%	65.38%	0.94%	1.50%	1.40%
Probably Tillis	9.85%	23.43%	11.14%	5.19%	0.00%	0.94%
Total Tillis	79.48%	48.21%	76.52%	6.14%	1.50%	2.35%
Probably Cunningham	0.23%	0.00%	0.21%	36.91%	9.13%	14.18%
Definitely Cunningham	2.55%	0.00%	2.31%	34.08%	77.34%	69.48%
Total Cunningham	2.78%	0.00%	2.52%	70.99%	86.47%	83.65%
Bray	0.22%	9.56%	1.10%	1.11%	1.99%	1.83%
Hayes	2.69%	14.43%	3.80%	3.30%	0.00%	0.60%
Undecided	14.83%	27.80%	16.06%	18.45%	10.04%	11.57%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Presidential Ballot Test				
	Jorgensen	Blankenship	Hawkins	Undecided
Definitely Tillis	26.40%	0.00%	0.00%	8.73%
Probably Tillis	8.19%	0.00%	37.86%	12.81%
Total Tillis	34.59%	0.00%	37.86%	21.53%
Probably Cunningham	4.92%	46.74%	0.00%	19.10%
Definitely Cunningham	0.00%	35.99%	0.00%	11.32%
Total Cunningham	4.92%	82.73%	0.00%	30.42%
Bray	24.70%	0.00%	62.14%	0.00%
Hayes	16.96%	0.00%	0.00%	0.00%
Undecided	18.83%	17.27%	0.00%	48.04%
Total	100.00%	100.00%	100.00%	100.00%

Governor Ballot Test					
	Definitely Forest	Probably Forest	Total Forest	Probably Cooper	Definitely Cooper
Definitely Tillis	75.62%	16.06%	71.52%	8.89%	2.27%
Probably Tillis	9.67%	47.98%	12.31%	12.81%	0.81%
Total Tillis	85.29%	64.04%	83.83%	21.70%	3.08%
Probably Cunningham	0.25%	4.41%	0.54%	33.88%	9.26%
Definitely Cunningham	1.15%	0.00%	1.07%	22.91%	75.28%
Total Cunningham	1.40%	4.41%	1.61%	56.80%	84.54%
Bray	1.10%	0.00%	1.02%	4.60%	2.53%
Hayes	3.05%	21.21%	4.30%	0.00%	0.00%
Undecided	9.16%	10.35%	9.24%	16.90%	9.85%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Governor Ballot Test				
	Total Cooper	DiFiore	Pisano	Undecided
Definitely Tillis	3.59%	0.00%	41.13%	8.53%
Probably Tillis	3.20%	0.00%	0.00%	4.03%
Total Tillis	6.79%	0.00%	41.13%	12.56%
Probably Cunningham	14.16%	28.52%	11.34%	6.65%
Definitely Cunningham	64.85%	16.96%	16.89%	8.87%
Total Cunningham	79.01%	45.48%	28.23%	15.53%
Bray	2.94%	23.11%	0.00%	3.23%
Hayes	0.00%	31.41%	19.63%	1.59%
Undecided	11.26%	0.00%	11.01%	67.10%
Total	100.00%	100.00%	100.00%	100.00%

	K12 Children					
	Yes, I have a child in traditional public or a public charter school	Yes, I have a child in private school	Yes, I educate my child in homeschool	Total Yes	No	Unsure/Refused
Definitely Tillis	38.02%	27.71%	10.78%	35.61%	29.35%	0.00%
Probably Tillis	7.78%	15.77%	23.13%	9.34%	5.93%	0.00%
Total Tillis	45.80%	43.48%	33.91%	44.95%	35.27%	0.00%
Probably Cunningham	6.57%	0.00%	6.96%	5.98%	8.99%	0.00%
Definitely Cunningham	28.08%	0.00%	49.65%	26.62%	35.64%	0.00%
Total Cunningham	34.66%	0.00%	56.61%	32.61%	44.64%	0.00%
Bray	3.72%	0.00%	0.00%	3.18%	2.15%	0.00%
Hayes	2.83%	0.00%	9.48%	2.92%	2.18%	0.00%
Undecided	12.99%	56.52%	0.00%	16.35%	15.76%	100.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Method Of Voting			
	In person on Election Day	In person before Election Day	By mail	Unsure/Refused
Definitely Tillis	51.46%	26.26%	7.36%	25.86%
Probably Tillis	6.57%	10.56%	2.25%	2.43%
Total Tillis	58.03%	36.82%	9.61%	28.29%
Probably Cunningham	4.29%	4.30%	17.32%	20.80%
Definitely Cunningham	17.60%	36.70%	50.92%	36.33%
Total Cunningham	21.89%	41.00%	68.24%	57.13%
Bray	3.19%	2.32%	1.88%	0.00%
Hayes	2.60%	2.55%	2.24%	0.00%
Undecided	14.29%	17.30%	18.03%	14.58%
Total	100.00%	100.00%	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Definitely Tillis	61.66%	8.85%	27.37%	26.79%
Probably Tillis	10.02%	1.19%	10.47%	2.96%
Total Tillis	71.68%	10.04%	37.84%	29.74%
Probably Cunningham	1.94%	15.41%	6.20%	0.00%
Definitely Cunningham	8.21%	60.52%	26.93%	2.83%
Total Cunningham	10.15%	75.94%	33.13%	2.83%
Bray	1.03%	1.61%	4.83%	0.00%
Hayes	0.75%	1.04%	5.63%	0.00%
Undecided	16.38%	11.38%	18.57%	67.42%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Definitely Tillis	64.01%	2.81%	13.80%	13.90%	8.76%
Probably Tillis	11.59%	0.00%	9.82%	14.06%	10.91%
Total Tillis	75.59%	2.81%	23.63%	27.96%	19.66%
Probably Cunningham	0.48%	14.72%	9.48%	16.65%	7.34%
Definitely Cunningham	3.36%	67.08%	24.31%	19.49%	40.43%
Total Cunningham	3.85%	81.81%	33.79%	36.14%	47.77%
Bray	1.34%	2.96%	3.78%	5.40%	0.00%
Hayes	3.89%	0.92%	0.00%	4.50%	0.00%
Undecided	15.33%	11.51%	38.81%	26.00%	32.56%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level				
	High school graduate or below	Some college or technical school but no four-year degree	Total Low Education	Four-year college graduate	Post graduate or advanced degree
Definitely Tillis	39.04%	37.53%	37.99%	27.81%	20.33%
Probably Tillis	6.80%	8.44%	7.93%	6.25%	5.35%
Total Tillis	45.84%	45.97%	45.93%	34.06%	25.68%
Probably Cunningham	11.12%	7.38%	8.53%	5.34%	10.64%
Definitely Cunningham	19.43%	24.56%	22.98%	37.68%	46.95%
Total Cunningham	30.55%	31.93%	31.51%	43.02%	57.59%
Bray	0.64%	1.50%	1.24%	2.48%	4.35%
Hayes	1.43%	3.73%	3.02%	1.66%	1.96%
Undecided	21.53%	16.87%	18.31%	18.79%	10.43%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level	
	Total High Education	Unsure/Refused
Definitely Tillis	24.05%	100.00%
Probably Tillis	5.80%	0.00%
Total Tillis	29.85%	100.00%
Probably Cunningham	8.00%	0.00%
Definitely Cunningham	42.33%	0.00%
Total Cunningham	50.33%	0.00%
Bray	3.42%	0.00%
Hayes	1.81%	0.00%
Undecided	14.59%	0.00%
Total	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Definitely Tillis	70.06%	48.70%	57.72%	11.00%	3.44%	8.22%
Probably Tillis	9.08%	10.20%	9.72%	6.27%	0.00%	4.78%
Total Tillis	79.13%	58.90%	67.44%	17.27%	3.44%	13.00%
Probably Cunningham	3.60%	3.73%	3.68%	11.37%	14.04%	10.41%
Definitely Cunningham	6.02%	16.68%	12.18%	38.36%	67.71%	75.25%
Total Cunningham	9.62%	20.41%	15.86%	49.73%	81.75%	85.66%
Bray	1.23%	1.03%	1.12%	4.21%	4.57%	0.00%
Hayes	3.63%	2.85%	3.18%	1.96%	2.45%	0.00%
Undecided	6.39%	16.81%	12.41%	26.82%	7.78%	1.33%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
Definitely Tillis	5.26%	10.12%
Probably Tillis	1.82%	1.62%
Total Tillis	7.08%	11.74%
Probably Cunningham	12.66%	12.33%
Definitely Cunningham	70.58%	35.53%
Total Cunningham	83.24%	47.87%
Bray	2.83%	0.00%
Hayes	1.51%	0.00%
Undecided	5.33%	40.39%
Total	100.00%	100.00%

	Age						
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older	65+
Definitely Tillis	23.64%	31.75%	32.61%	34.48%	32.67%	32.17%	32.40%
Probably Tillis	6.46%	10.45%	6.54%	5.29%	8.95%	3.84%	6.21%
Total Tillis	30.10%	42.20%	39.15%	39.76%	41.61%	36.01%	38.61%
Probably Cunningham	8.97%	8.44%	9.37%	8.96%	4.51%	7.79%	6.26%
Definitely Cunningham	29.99%	29.75%	24.89%	37.33%	45.90%	35.56%	40.36%
Total Cunningham	38.96%	38.19%	34.26%	46.29%	50.40%	43.34%	46.62%
Bray	4.70%	7.44%	0.00%	0.00%	0.70%	1.56%	1.16%
Hayes	4.38%	2.62%	4.67%	0.48%	0.00%	0.67%	0.36%
Undecided	21.87%	9.55%	21.93%	13.47%	7.29%	18.42%	13.25%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Definitely Tillis	39.99%	3.70%	22.51%
Probably Tillis	7.52%	0.00%	16.54%
Total Tillis	47.51%	3.70%	39.05%
Probably Cunningham	6.82%	14.30%	4.83%
Definitely Cunningham	26.34%	57.68%	30.12%
Total Cunningham	33.16%	71.98%	34.95%
Bray	2.35%	2.40%	2.84%
Hayes	2.34%	1.29%	4.96%
Undecided	14.65%	20.64%	18.21%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Definitely Tillis	26.43%	35.92%
Probably Tillis	6.21%	7.39%
Total Tillis	32.64%	43.30%
Probably Cunningham	9.69%	6.47%
Definitely Cunningham	36.63%	29.31%
Total Cunningham	46.32%	35.77%
Bray	2.96%	1.74%
Hayes	0.98%	3.97%
Undecided	17.09%	15.22%
Total	100.00%	100.00%

	Media Market				
	Charlotte	Greensboro-H. Point-W.Salem	Greenville-N. Bern + Norfolk	Greenville-Spart- Ashevl-And + Chattanooga	Raleigh-Durham (Fayetteville)
Definitely Tillis	42.68%	24.07%	37.31%	29.94%	23.04%
Probably Tillis	2.56%	7.90%	7.95%	10.40%	7.96%
Total Tillis	45.24%	31.97%	45.26%	40.34%	31.00%
Probably Cunningham	4.81%	6.00%	3.34%	6.33%	15.00%
Definitely Cunningham	31.64%	25.85%	29.29%	30.05%	38.92%
Total Cunningham	36.45%	31.85%	32.63%	36.39%	53.92%
Bray	1.16%	7.24%	0.00%	0.00%	2.78%
Hayes	4.14%	4.66%	1.91%	0.00%	0.00%
Undecided	13.01%	24.28%	20.20%	23.27%	12.30%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market
	Wilmington + Myrtle Beach
Definitely Tillis	28.22%
Probably Tillis	9.31%
Total Tillis	37.54%
Probably Cunningham	1.00%
Definitely Cunningham	41.53%
Total Cunningham	42.53%
Bray	0.00%
Hayes	5.99%
Undecided	13.94%
Total	100.00%

Four Way Media Market				
	Charlotte	Greensboro-H. Point-W.Salem	Raleigh-Durham (Fayetteville)	Non Major Markets
Definitely Tillis	42.68%	24.07%	23.04%	32.13%
Probably Tillis	2.56%	7.90%	7.96%	9.31%
Total Tillis	45.24%	31.97%	31.00%	41.44%
Probably Cunningham	4.81%	6.00%	15.00%	4.13%
Definitely Cunningham	31.64%	25.85%	38.92%	32.28%
Total Cunningham	36.45%	31.85%	53.92%	36.41%
Bray	1.16%	7.24%	2.78%	0.00%
Hayes	4.14%	4.66%	0.00%	1.97%
Undecided	13.01%	24.28%	12.30%	20.18%
Total	100.00%	100.00%	100.00%	100.00%

General Vote History					
	0	1	2	3	4
Definitely Tillis	34.98%	21.70%	30.78%	31.47%	32.40%
Probably Tillis	4.83%	4.20%	5.13%	5.98%	10.03%
Total Tillis	39.81%	25.90%	35.90%	37.45%	42.43%
Probably Cunningham	3.13%	13.78%	9.44%	6.22%	8.71%
Definitely Cunningham	27.17%	27.78%	30.39%	33.39%	39.28%
Total Cunningham	30.31%	41.56%	39.82%	39.61%	47.99%
Bray	2.88%	2.61%	4.10%	2.32%	1.24%
Hayes	5.23%	0.97%	2.00%	3.89%	0.84%
Undecided	21.77%	28.96%	18.16%	16.73%	7.50%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Type of Phone		
	Cellphone	Landline
Definitely Tillis	27.36%	33.09%
Probably Tillis	8.22%	5.77%
Total Tillis	35.58%	38.86%
Probably Cunningham	9.02%	7.67%
Definitely Cunningham	30.24%	35.27%
Total Cunningham	39.26%	42.94%
Bray	5.42%	0.39%
Hayes	3.79%	1.40%
Undecided	15.95%	16.41%
Total	100.00%	100.00%

Q11. If the election for North Carolina Governor were held today, which of the following candidates would you vote for: Republican Dan Forest, Democrat Roy Cooper, Libertarian Steven DiFiore, or Constitution Party candidate Al Pisano?

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Definitely Forest	38.02%	27.40%	42.65%
Probably Forest	2.00%	5.70%	0.00%
Total Forest	40.03%	33.10%	42.65%
Probably Cooper	9.02%	11.74%	19.34%
Definitely Cooper	40.26%	35.83%	11.93%
Total Cooper	49.28%	47.57%	31.28%
DiFiore	1.27%	0.00%	0.00%
Pisano	0.51%	3.34%	0.00%
Undecided	8.91%	15.99%	26.08%
Total	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Definitely Forest	79.50%	52.34%	73.21%	11.07%	0.75%
Probably Forest	3.78%	7.45%	4.63%	4.73%	0.24%
Total Forest	83.28%	59.79%	77.83%	15.79%	1.00%
Probably Cooper	1.04%	5.84%	2.15%	22.23%	13.92%
Definitely Cooper	3.86%	12.01%	5.75%	40.05%	76.16%
Total Cooper	4.90%	17.85%	7.90%	62.29%	90.08%
DiFiore	0.00%	2.13%	0.49%	4.08%	1.06%
Pisano	0.31%	5.72%	1.57%	0.00%	0.67%
Undecided	11.51%	14.50%	12.21%	17.84%	7.19%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Job Approval		
	Total disapprove	Unsure/Refused
Definitely Forest	2.32%	16.49%
Probably Forest	0.93%	0.00%
Total Forest	3.24%	16.49%
Probably Cooper	15.18%	67.75%
Definitely Cooper	70.68%	0.00%
Total Cooper	85.86%	67.75%
DiFiore	1.52%	0.00%
Pisano	0.57%	0.00%
Undecided	8.81%	15.76%
Total	100.00%	100.00%

Cooper Job Approval					
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Definitely Forest	6.13%	18.20%	11.31%	52.84%	81.90%
Probably Forest	0.63%	2.16%	1.28%	11.91%	2.31%
Total Forest	6.76%	20.36%	12.59%	64.75%	84.21%
Probably Cooper	11.84%	17.76%	14.38%	5.62%	0.43%
Definitely Cooper	76.72%	41.96%	61.80%	15.53%	4.02%
Total Cooper	88.56%	59.72%	76.18%	21.15%	4.45%
DiFiore	0.00%	1.31%	0.56%	4.36%	0.85%
Pisano	0.00%	1.32%	0.56%	0.00%	2.60%
Undecided	4.68%	17.30%	10.10%	9.74%	7.89%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
Definitely Forest	73.84%	30.40%
Probably Forest	4.98%	0.89%
Total Forest	78.81%	31.29%
Probably Cooper	1.87%	15.82%
Definitely Cooper	7.22%	22.46%
Total Cooper	9.08%	38.28%
DiFiore	1.83%	0.00%
Pisano	1.88%	0.00%
Undecided	8.40%	30.43%
Total	100.00%	100.00%

Presidential Ballot Test						
	Definitely Trump	Probably Trump	Total Trump	Probably Biden	Definitely Biden	Total Biden
Definitely Forest	81.77%	40.80%	77.88%	3.64%	0.00%	0.66%
Probably Forest	2.39%	33.36%	5.33%	1.44%	0.00%	0.26%
Total Forest	84.16%	74.16%	83.21%	5.08%	0.00%	0.92%
Probably Cooper	0.61%	8.68%	1.37%	42.65%	7.98%	14.28%
Definitely Cooper	4.03%	0.00%	3.65%	40.42%	87.71%	79.11%
Total Cooper	4.64%	8.68%	5.02%	83.06%	95.69%	93.39%
DiFiore	0.00%	0.00%	0.00%	0.00%	0.47%	0.38%
Pisano	1.35%	0.00%	1.22%	2.48%	0.48%	0.84%
Undecided	9.85%	17.17%	10.54%	9.38%	3.37%	4.46%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Presidential Ballot Test				
	Jorgensen	Blankenship	Hawkins	Undecided
Definitely Forest	13.50%	17.27%	0.00%	13.03%
Probably Forest	3.60%	0.00%	0.00%	1.52%
Total Forest	17.10%	17.27%	0.00%	14.55%
Probably Cooper	35.97%	35.99%	37.86%	18.28%
Definitely Cooper	0.00%	0.00%	20.28%	23.61%
Total Cooper	35.97%	35.99%	58.14%	41.89%
DiFiore	23.19%	46.74%	0.00%	0.00%
Pisano	4.92%	0.00%	0.00%	0.00%
Undecided	18.83%	0.00%	41.86%	43.56%
Total	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test						
	Definitely Tillis	Probably Tillis	Total Tillis	Probably Cunningham	Definitely Cunningham	Total Cunningham
Definitely Forest	88.64%	51.71%	82.00%	1.11%	1.24%	1.22%
Probably Forest	1.39%	18.96%	4.55%	1.43%	0.00%	0.28%
Total Forest	90.03%	70.67%	86.55%	2.54%	1.24%	1.50%
Probably Cooper	2.80%	18.39%	5.60%	40.01%	6.68%	13.28%
Definitely Cooper	2.88%	4.67%	3.20%	43.97%	88.23%	79.47%
Total Cooper	5.68%	23.06%	8.80%	83.99%	94.91%	92.75%
DiFiore	0.00%	0.00%	0.00%	3.52%	0.52%	1.11%
Pisano	1.38%	0.00%	1.13%	1.43%	0.53%	0.70%
Undecided	2.91%	6.27%	3.52%	8.52%	2.80%	3.93%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test			
	Bray	Hayes	Undecided
Definitely Forest	16.51%	46.77%	20.38%
Probably Forest	0.00%	24.02%	1.70%
Total Forest	16.51%	70.78%	22.08%
Probably Cooper	18.57%	0.00%	10.09%
Definitely Cooper	41.04%	0.00%	23.67%
Total Cooper	59.61%	0.00%	33.77%
DiFiore	9.75%	13.50%	0.00%
Pisano	0.00%	8.62%	0.70%
Undecided	14.12%	7.10%	43.45%
Total	100.00%	100.00%	100.00%

K12 Children						
	Yes, I have a child in traditional public or a public charter school	Yes, I have a child in private school	Yes, I educate my child in homeschool	Total Yes	No	Unsure/Refused
Definitely Forest	40.92%	73.51%	20.26%	42.85%	34.03%	0.00%
Probably Forest	3.02%	0.00%	0.00%	2.58%	2.71%	0.00%
Total Forest	43.94%	73.51%	20.26%	45.42%	36.75%	0.00%
Probably Cooper	12.35%	11.72%	23.13%	12.87%	8.46%	44.57%
Definitely Cooper	34.12%	14.77%	56.61%	33.52%	40.85%	31.01%
Total Cooper	46.47%	26.49%	79.74%	46.38%	49.30%	75.57%
DiFiore	0.00%	0.00%	0.00%	0.00%	1.36%	0.00%
Pisano	3.09%	0.00%	0.00%	2.64%	0.51%	0.00%
Undecided	6.51%	0.00%	0.00%	5.56%	12.09%	24.43%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Method Of Voting			
	In person on Election Day	In person before Election Day	By mail	Unsure/Refused
Definitely Forest	55.01%	36.71%	9.79%	21.29%
Probably Forest	3.44%	3.90%	0.00%	1.01%
Total Forest	58.46%	40.61%	9.79%	22.30%
Probably Cooper	6.78%	8.07%	13.96%	21.50%
Definitely Cooper	19.47%	40.31%	64.45%	47.94%
Total Cooper	26.26%	48.38%	78.41%	69.43%
DiFiore	1.47%	0.48%	1.37%	0.00%
Pisano	0.49%	1.84%	0.87%	0.00%
Undecided	13.33%	8.69%	9.56%	8.26%
Total	100.00%	100.00%	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Definitely Forest	72.23%	6.81%	36.30%	32.75%
Probably Forest	2.35%	0.42%	5.83%	0.00%
Total Forest	74.58%	7.23%	42.13%	32.75%
Probably Cooper	4.51%	11.85%	12.43%	5.06%
Definitely Cooper	10.07%	71.92%	28.91%	19.54%
Total Cooper	14.58%	83.77%	41.34%	24.60%
DiFiore	0.00%	1.32%	1.69%	0.00%
Pisano	0.39%	0.47%	2.39%	0.00%
Undecided	10.45%	7.20%	12.45%	42.65%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Definitely Forest	74.63%	3.46%	7.39%	25.19%	13.78%
Probably Forest	5.73%	0.00%	1.72%	1.34%	0.00%
Total Forest	80.36%	3.46%	9.11%	26.53%	13.78%
Probably Cooper	1.25%	12.91%	30.06%	23.04%	18.24%
Definitely Cooper	5.03%	72.84%	34.45%	47.27%	48.67%
Total Cooper	6.28%	85.75%	64.51%	70.31%	66.91%
DiFiore	0.00%	1.85%	3.78%	0.00%	0.00%
Pisano	1.25%	0.42%	1.89%	3.16%	0.00%
Undecided	12.11%	8.52%	20.71%	0.00%	19.30%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level				
	High school graduate or below	Some college or technical school but no four-year degree	Total Low Education	Four-year college graduate	Post graduate or advanced degree
Definitely Forest	43.05%	48.33%	46.70%	29.82%	23.84%
Probably Forest	2.07%	3.54%	3.09%	3.72%	0.96%
Total Forest	45.12%	51.87%	49.79%	33.54%	24.80%
Probably Cooper	10.48%	6.62%	7.81%	4.56%	18.15%
Definitely Cooper	27.39%	29.73%	29.01%	42.91%	52.73%
Total Cooper	37.87%	36.35%	36.82%	47.47%	70.88%
DiFiore	0.00%	0.54%	0.37%	3.15%	0.00%
Pisano	1.43%	1.34%	1.37%	1.08%	0.43%
Undecided	15.57%	9.90%	11.65%	14.77%	3.88%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Education Level		
	Total High Education	Unsure/Refused
Definitely Forest	26.82%	61.75%
Probably Forest	2.33%	0.00%
Total Forest	29.15%	61.75%
Probably Cooper	11.38%	0.00%
Definitely Cooper	47.84%	0.00%
Total Cooper	59.22%	0.00%
DiFiore	1.57%	0.00%
Pisano	0.76%	0.00%
Undecided	9.30%	38.25%
Total	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Definitely Forest	79.86%	52.34%	63.96%	18.48%	0.49%	11.60%
Probably Forest	0.29%	6.13%	3.66%	3.29%	0.00%	0.00%
Total Forest	80.15%	58.47%	67.63%	21.77%	0.49%	11.60%
Probably Cooper	5.60%	5.38%	5.47%	11.46%	17.42%	13.85%
Definitely Cooper	7.94%	19.46%	14.60%	51.65%	70.64%	73.73%
Total Cooper	13.54%	24.84%	20.07%	63.11%	88.06%	87.58%
DiFiore	1.23%	0.00%	0.52%	0.93%	3.77%	0.00%
Pisano	1.07%	2.31%	1.78%	0.00%	0.00%	0.00%
Undecided	4.01%	14.38%	10.00%	14.19%	7.68%	0.82%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Ideology		
	Total Liberal	Unsure/Refused
Definitely Forest	4.73%	19.70%
Probably Forest	0.00%	0.00%
Total Forest	4.73%	19.70%
Probably Cooper	16.06%	10.27%
Definitely Cooper	71.82%	44.07%
Total Cooper	87.88%	54.35%
DiFiore	2.33%	0.00%
Pisano	0.00%	7.70%
Undecided	5.06%	18.26%
Total	100.00%	100.00%

	Age						
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older	65+
Definitely Forest	28.90%	38.48%	39.00%	39.52%	38.49%	34.75%	36.49%
Probably Forest	0.79%	3.47%	5.64%	3.50%	0.36%	2.12%	1.30%
Total Forest	29.68%	41.95%	44.64%	43.03%	38.85%	36.87%	37.79%
Probably Cooper	12.80%	16.72%	9.66%	4.50%	5.07%	8.85%	7.10%
Definitely Cooper	39.79%	36.94%	29.32%	44.63%	45.08%	39.25%	41.95%
Total Cooper	52.59%	53.66%	38.99%	49.13%	50.15%	48.10%	49.05%
DiFiore	1.45%	0.00%	0.00%	0.95%	0.00%	3.49%	1.87%
Pisano	2.86%	0.00%	1.60%	0.65%	0.00%	0.00%	0.00%
Undecided	13.42%	4.39%	14.77%	6.24%	11.00%	11.55%	11.29%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Definitely Forest	45.28%	2.66%	42.65%
Probably Forest	2.92%	0.00%	6.90%
Total Forest	48.21%	2.66%	49.55%
Probably Cooper	8.49%	13.21%	10.87%
Definitely Cooper	30.52%	68.36%	36.25%
Total Cooper	39.01%	81.57%	47.12%
DiFiore	1.45%	0.00%	0.00%
Pisano	0.77%	2.36%	0.00%
Undecided	10.56%	13.42%	3.33%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Definitely Forest	33.35%	39.31%
Probably Forest	0.88%	4.76%
Total Forest	34.24%	44.08%
Probably Cooper	10.51%	8.73%
Definitely Cooper	42.08%	35.35%
Total Cooper	52.59%	44.08%
DiFiore	1.44%	0.51%
Pisano	0.00%	2.25%
Undecided	11.73%	9.08%
Total	100.00%	100.00%

	Media Market					
	Charlotte	Greensboro-H. Point-W.Salem	Greenville-N. Bern + Norfolk	Greenvll-Spart- Ashevl-And + Chattanooga	Raleigh-Durham (Fayetvll)	Wilmington + Myrtle Beach
Definitely Forest	42.04%	38.19%	37.90%	31.30%	30.11%	42.33%
Probably Forest	3.64%	2.22%	3.23%	5.25%	1.55%	0.00%
Total Forest	45.67%	40.42%	41.13%	36.55%	31.66%	42.33%
Probably Cooper	5.28%	10.85%	7.17%	6.93%	14.04%	11.61%
Definitely Cooper	37.07%	32.09%	38.17%	35.81%	45.33%	37.54%
Total Cooper	42.35%	42.93%	45.35%	42.74%	59.37%	49.15%
DiFiore	1.97%	1.81%	2.15%	0.00%	0.00%	0.00%
Pisano	2.14%	1.27%	0.00%	0.00%	0.36%	2.28%
Undecided	7.86%	13.57%	11.38%	20.71%	8.62%	6.24%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Four Way Media Market				
	Charlotte	Greensboro-H. Point-W.Salem	Raleigh-Durham (Fayetteville)	Non Major Markets
Definitely Forest	42.04%	38.19%	30.11%	35.99%
Probably Forest	3.64%	2.22%	1.55%	3.41%
Total Forest	45.67%	40.42%	31.66%	39.40%
Probably Cooper	5.28%	10.85%	14.04%	8.03%
Definitely Cooper	37.07%	32.09%	45.33%	37.01%
Total Cooper	42.35%	42.93%	59.37%	45.04%
DiFiore	1.97%	1.81%	0.00%	0.75%
Pisano	2.14%	1.27%	0.36%	0.50%
Undecided	7.86%	13.57%	8.62%	14.32%
Total	100.00%	100.00%	100.00%	100.00%

General Vote History					
	0	1	2	3	4
Definitely Forest	44.83%	18.38%	38.40%	37.12%	37.92%
Probably Forest	0.71%	2.12%	1.33%	3.39%	3.81%
Total Forest	45.55%	20.51%	39.73%	40.51%	41.73%
Probably Cooper	8.06%	16.70%	9.55%	10.17%	7.16%
Definitely Cooper	33.80%	27.49%	41.82%	39.08%	43.93%
Total Cooper	41.86%	44.19%	51.37%	49.25%	51.10%
DiFiore	0.00%	0.00%	0.00%	4.05%	0.00%
Pisano	0.98%	4.61%	0.63%	0.00%	0.63%
Undecided	11.62%	30.69%	8.27%	6.18%	6.54%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Type of Phone		
	Cellphone	Landline
Definitely Forest	30.81%	39.62%
Probably Forest	2.67%	2.67%
Total Forest	33.48%	42.29%
Probably Cooper	15.77%	5.64%
Definitely Cooper	36.96%	40.34%
Total Cooper	52.73%	45.98%
DiFiore	0.80%	1.16%
Pisano	2.58%	0.00%
Undecided	10.41%	10.58%
Total	100.00%	100.00%

Q12. If the election for North Carolina Superintendent of Public Instruction were held today, which of the following candidates would you vote for: Republican Catherine Truitt OR Democrat Jen Mangrum?

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Definitely Truitt	30.09%	24.64%	13.11%
Probably Truitt	5.03%	5.95%	41.28%
Total Truitt	35.12%	30.59%	54.40%
Probably Mangrum	9.25%	11.37%	10.32%
Definitely Mangrum	24.47%	27.13%	6.58%
Total Mangrum	33.72%	38.50%	16.89%
Undecided	31.16%	30.91%	28.71%
Total	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Definitely Truitt	62.18%	34.90%	55.86%	13.04%	3.03%
Probably Truitt	10.15%	6.71%	9.35%	4.73%	1.52%
Total Truitt	72.33%	41.60%	65.21%	17.77%	4.54%
Probably Mangrum	1.30%	7.71%	2.78%	10.91%	17.23%
Definitely Mangrum	1.31%	7.03%	2.64%	15.32%	51.13%
Total Mangrum	2.61%	14.75%	5.42%	26.23%	68.36%
Undecided	25.06%	43.65%	29.37%	56.00%	27.09%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Definitely Truitt	4.55%	0.00%
Probably Truitt	2.01%	23.46%
Total Truitt	6.55%	23.46%
Probably Mangrum	16.27%	0.00%
Definitely Mangrum	45.69%	0.00%
Total Mangrum	61.96%	0.00%
Undecided	31.49%	76.54%
Total	100.00%	100.00%

Cooper Job Approval					
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Definitely Truitt	9.12%	17.33%	12.64%	38.56%	60.38%
Probably Truitt	2.35%	5.62%	3.75%	7.66%	10.04%
Total Truitt	11.47%	22.94%	16.39%	46.22%	70.41%
Probably Mangrum	12.51%	15.90%	13.97%	7.81%	0.54%
Definitely Mangrum	45.49%	25.46%	36.89%	12.79%	7.21%
Total Mangrum	58.00%	41.36%	50.86%	20.59%	7.75%
Undecided	30.53%	35.69%	32.75%	33.18%	21.84%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
Definitely Truitt	54.33%	18.38%
Probably Truitt	9.38%	1.34%
Total Truitt	63.71%	19.72%
Probably Mangrum	2.55%	14.81%
Definitely Mangrum	8.76%	8.10%
Total Mangrum	11.31%	22.92%
Undecided	24.98%	57.37%
Total	100.00%	100.00%

Presidential Ballot Test						
	Definitely Trump	Probably Trump	Total Trump	Probably Biden	Definitely Biden	Total Biden
Definitely Truitt	60.80%	45.52%	59.35%	5.77%	3.66%	4.05%
Probably Truitt	10.91%	11.22%	10.94%	0.55%	0.91%	0.84%
Total Truitt	71.72%	56.74%	70.30%	6.32%	4.57%	4.89%
Probably Mangrum	0.99%	8.73%	1.72%	28.76%	13.98%	16.67%
Definitely Mangrum	1.19%	0.00%	1.08%	24.44%	56.00%	50.26%
Total Mangrum	2.18%	8.73%	2.80%	53.21%	69.98%	66.93%
Undecided	26.10%	34.52%	26.90%	40.48%	25.45%	28.18%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Presidential Ballot Test				
	Jorgensen	Blankenship	Hawkins	Undecided
Definitely Truitt	9.83%	0.00%	0.00%	7.02%
Probably Truitt	3.77%	0.00%	37.86%	2.15%
Total Truitt	13.60%	0.00%	37.86%	9.17%
Probably Mangrum	38.22%	46.74%	0.00%	3.06%
Definitely Mangrum	14.65%	53.26%	62.14%	6.33%
Total Mangrum	52.88%	100.00%	62.14%	9.39%
Undecided	33.53%	0.00%	0.00%	81.44%
Total	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test						
	Definitely Tillis	Probably Tillis	Total Tillis	Probably Cunningham	Definitely Cunningham	Total Cunningham
Definitely Truitt	71.70%	26.40%	63.55%	12.07%	2.69%	4.54%
Probably Truitt	9.48%	31.42%	13.42%	1.84%	0.00%	0.36%
Total Truitt	81.18%	57.81%	76.98%	13.91%	2.69%	4.91%
Probably Mangrum	2.17%	6.68%	2.98%	31.00%	15.07%	18.22%
Definitely Mangrum	1.48%	0.00%	1.21%	28.31%	59.48%	53.31%
Total Mangrum	3.65%	6.68%	4.19%	59.31%	74.55%	71.53%
Undecided	15.18%	35.51%	18.83%	26.78%	22.76%	23.56%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test			
	Bray	Hayes	Undecided
Definitely Truitt	22.53%	28.02%	11.44%
Probably Truitt	3.74%	0.00%	3.00%
Total Truitt	26.26%	28.02%	14.44%
Probably Mangrum	19.76%	13.50%	1.23%
Definitely Mangrum	35.40%	11.46%	6.21%
Total Mangrum	55.16%	24.96%	7.44%
Undecided	18.57%	47.02%	78.12%
Total	100.00%	100.00%	100.00%

Governor Ballot Test						
	Definitely Forest	Probably Forest	Total Forest	Probably Cooper	Definitely Cooper	Total Cooper
Definitely Truitt	66.74%	13.38%	63.07%	6.18%	3.84%	4.30%
Probably Truitt	9.92%	22.02%	10.75%	4.41%	0.86%	1.56%
Total Truitt	76.66%	35.40%	73.82%	10.59%	4.69%	5.87%
Probably Mangrum	0.75%	6.47%	1.14%	25.66%	15.72%	17.70%
Definitely Mangrum	1.06%	0.00%	0.99%	20.76%	51.99%	45.77%
Total Mangrum	1.81%	6.47%	2.13%	46.42%	67.72%	63.48%
Undecided	21.53%	58.12%	24.05%	42.99%	27.59%	30.66%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Governor Ballot Test			
	DiFiore	Pisano	Undecided
Definitely Truitt	23.11%	41.13%	15.24%
Probably Truitt	0.00%	0.00%	7.98%
Total Truitt	23.11%	41.13%	23.22%
Probably Mangrum	59.93%	0.00%	0.00%
Definitely Mangrum	16.96%	47.86%	12.93%
Total Mangrum	76.89%	47.86%	12.93%
Undecided	0.00%	11.01%	63.85%
Total	100.00%	100.00%	100.00%

K12 Children						
	Yes, I have a child in traditional public or a public charter school	Yes, I have a child in private school	Yes, I educate my child in homeschool	Total Yes	No	Unsure/Refused
Definitely Truitt	34.84%	38.81%	20.26%	34.44%	27.08%	0.00%
Probably Truitt	5.76%	0.00%	23.13%	6.15%	5.67%	0.00%
Total Truitt	40.60%	38.81%	43.39%	40.58%	32.74%	0.00%
Probably Mangrum	9.53%	0.00%	52.83%	10.95%	9.22%	13.62%
Definitely Mangrum	22.66%	0.00%	3.78%	19.55%	26.53%	0.00%
Total Mangrum	32.18%	0.00%	56.61%	30.50%	35.75%	13.62%
Undecided	27.21%	61.19%	0.00%	28.92%	31.50%	86.38%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Method Of Voting			
	In person on Election Day	In person before Election Day	By mail	Unsure/Refused
Definitely Truitt	44.50%	26.10%	10.39%	23.01%
Probably Truitt	8.21%	5.70%	2.31%	5.10%
Total Truitt	52.71%	31.80%	12.69%	28.11%
Probably Mangrum	5.71%	9.51%	16.16%	9.06%
Definitely Mangrum	14.70%	23.64%	38.55%	38.59%
Total Mangrum	20.41%	33.15%	54.71%	47.65%
Undecided	26.88%	35.05%	32.59%	24.24%
Total	100.00%	100.00%	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Definitely Truitt	56.09%	6.63%	29.52%	18.58%
Probably Truitt	7.82%	2.97%	7.34%	2.23%
Total Truitt	63.91%	9.60%	36.86%	20.81%
Probably Mangrum	2.00%	15.57%	10.67%	0.00%
Definitely Mangrum	4.01%	51.32%	13.64%	13.54%
Total Mangrum	6.01%	66.88%	24.32%	13.54%
Undecided	30.08%	23.52%	38.82%	65.65%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Definitely Truitt	58.83%	5.91%	6.18%	6.09%	4.91%
Probably Truitt	11.53%	0.46%	4.95%	4.36%	0.00%
Total Truitt	70.36%	6.38%	11.13%	10.45%	4.91%
Probably Mangrum	0.93%	17.20%	15.17%	11.11%	18.00%
Definitely Mangrum	1.10%	50.78%	16.92%	25.24%	9.79%
Total Mangrum	2.04%	67.98%	32.08%	36.34%	27.80%
Undecided	27.61%	25.64%	56.79%	53.21%	67.30%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level				
	High school graduate or below	Some college or technical school but no four-year degree	Total Low Education	Four-year college graduate	Post graduate or advanced degree
Definitely Truitt	39.02%	34.75%	36.07%	28.41%	17.32%
Probably Truitt	5.95%	6.82%	6.55%	4.41%	5.87%
Total Truitt	44.97%	41.58%	42.62%	32.82%	23.19%
Probably Mangrum	7.13%	6.25%	6.52%	7.75%	17.08%
Definitely Mangrum	22.33%	19.50%	20.37%	23.70%	33.44%
Total Mangrum	29.46%	25.75%	26.89%	31.45%	50.52%
Undecided	25.57%	32.68%	30.49%	35.73%	26.28%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level	
	Total High Education	Unsure/Refused
Definitely Truitt	22.84%	0.00%
Probably Truitt	5.15%	0.00%
Total Truitt	27.99%	0.00%
Probably Mangrum	12.44%	0.00%
Definitely Mangrum	28.59%	0.00%
Total Mangrum	41.03%	0.00%
Undecided	30.99%	100.00%
Total	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Definitely Truitt	64.52%	45.95%	53.79%	11.20%	1.29%	8.22%
Probably Truitt	10.06%	8.20%	8.98%	3.29%	2.15%	4.78%
Total Truitt	74.58%	54.14%	62.77%	14.48%	3.44%	13.00%
Probably Mangrum	3.26%	4.68%	4.08%	12.07%	22.92%	13.24%
Definitely Mangrum	4.64%	11.14%	8.40%	24.93%	53.89%	65.63%
Total Mangrum	7.90%	15.82%	12.47%	37.00%	76.81%	78.87%
Undecided	17.52%	30.04%	24.75%	48.51%	19.75%	8.13%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Ideology		
	Total Liberal	Unsure/Refused
Definitely Truitt	3.93%	10.01%
Probably Truitt	3.15%	1.49%
Total Truitt	7.08%	11.49%
Probably Mangrum	19.23%	1.76%
Definitely Mangrum	58.36%	30.84%
Total Mangrum	77.60%	32.60%
Undecided	15.32%	55.90%
Total	100.00%	100.00%

	Age						
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older	65+
Definitely Truitt	23.70%	31.43%	27.96%	36.50%	30.32%	24.31%	27.10%
Probably Truitt	6.22%	7.96%	2.48%	2.20%	6.66%	10.51%	8.72%
Total Truitt	29.92%	39.38%	30.43%	38.69%	36.98%	34.82%	35.82%
Probably Mangrum	22.91%	8.51%	6.59%	2.90%	4.03%	8.03%	6.17%
Definitely Mangrum	21.57%	26.92%	23.46%	23.73%	29.75%	25.42%	27.43%
Total Mangrum	44.48%	35.43%	30.05%	26.63%	33.78%	33.44%	33.60%
Undecided	25.60%	25.19%	39.51%	34.67%	29.24%	31.74%	30.58%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Definitely Truitt	36.86%	4.33%	23.22%
Probably Truitt	7.03%	0.00%	9.42%
Total Truitt	43.89%	4.33%	32.64%
Probably Mangrum	8.42%	15.03%	6.84%
Definitely Mangrum	16.85%	50.35%	25.82%
Total Mangrum	25.27%	65.38%	32.67%
Undecided	30.84%	30.29%	34.69%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Definitely Truitt	26.39%	31.64%
Probably Truitt	5.34%	6.27%
Total Truitt	31.73%	37.90%
Probably Mangrum	10.10%	9.15%
Definitely Mangrum	30.18%	18.25%
Total Mangrum	40.28%	27.40%
Undecided	27.99%	34.69%
Total	100.00%	100.00%

	Media Market				
	Charlotte	Greensboro-H. Point-W.Salem	Greenville-N. Bern + Norfolk	Greenville-Spart- Ashevil-And + Chattanooga	Raleigh-Durham (Fayetteville)
Definitely Truitt	36.72%	20.14%	24.37%	36.15%	26.04%
Probably Truitt	6.45%	6.75%	7.86%	7.73%	2.86%
Total Truitt	43.16%	26.88%	32.23%	43.88%	28.91%
Probably Mangrum	8.92%	12.99%	6.18%	3.41%	11.14%
Definitely Mangrum	20.28%	20.68%	25.22%	26.51%	28.38%
Total Mangrum	29.21%	33.68%	31.40%	29.92%	39.52%
Undecided	27.63%	39.44%	36.38%	26.20%	31.57%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market
	Wilmington + Myrtle Beach
Definitely Truitt	22.82%
Probably Truitt	10.71%
Total Truitt	33.54%
Probably Mangrum	11.55%
Definitely Mangrum	33.36%
Total Mangrum	44.91%
Undecided	21.55%
Total	100.00%

Four Way Media Market				
	Charlotte	Greensboro-H. Point-W.Salem	Raleigh-Durham (Fayetteville)	Non Major Markets
Definitely Truitt	36.72%	20.14%	26.04%	29.16%
Probably Truitt	6.45%	6.75%	2.86%	8.42%
Total Truitt	43.16%	26.88%	28.91%	37.58%
Probably Mangrum	8.92%	12.99%	11.14%	6.14%
Definitely Mangrum	20.28%	20.68%	28.38%	27.55%
Total Mangrum	29.21%	33.68%	39.52%	33.69%
Undecided	27.63%	39.44%	31.57%	28.73%
Total	100.00%	100.00%	100.00%	100.00%

General Vote History					
	0	1	2	3	4
Definitely Truitt	25.07%	25.89%	27.23%	30.40%	31.02%
Probably Truitt	4.23%	4.50%	2.55%	9.08%	6.08%
Total Truitt	29.30%	30.39%	29.78%	39.48%	37.10%
Probably Mangrum	3.44%	15.15%	10.42%	10.11%	9.01%
Definitely Mangrum	21.07%	24.71%	26.01%	21.91%	27.47%
Total Mangrum	24.51%	39.86%	36.43%	32.01%	36.48%
Undecided	46.19%	29.75%	33.80%	28.50%	26.42%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Type of Phone		
	Cellphone	Landline
Definitely Truitt	26.42%	30.39%
Probably Truitt	5.95%	5.65%
Total Truitt	32.36%	36.04%
Probably Mangrum	16.92%	4.83%
Definitely Mangrum	24.79%	24.62%
Total Mangrum	41.71%	29.46%
Undecided	25.93%	34.50%
Total	100.00%	100.00%

Q13. If the election for North Carolina Commissioner of Agriculture were held today, which of the following candidates would you vote for: Republican Steve Troxler OR Democrat Jenna Wadsworth?

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Definitely Troxler	35.87%	24.44%	13.11%
Probably Troxler	7.55%	10.13%	41.28%
Total Troxler	43.42%	34.57%	54.40%
Probably Wadsworth	6.95%	13.10%	4.96%
Definitely Wadsworth	26.49%	25.43%	11.93%
Total Wadsworth	33.44%	38.53%	16.89%
Undecided	23.14%	26.90%	28.71%
Total	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Definitely Troxler	68.43%	43.59%	62.67%	21.41%	4.60%
Probably Troxler	10.62%	15.99%	11.87%	15.43%	2.92%
Total Troxler	79.05%	59.58%	74.54%	36.84%	7.52%
Probably Wadsworth	1.30%	3.70%	1.86%	6.72%	15.34%
Definitely Wadsworth	1.70%	4.87%	2.44%	23.57%	53.03%
Total Wadsworth	3.00%	8.57%	4.29%	30.28%	68.36%
Undecided	17.95%	31.85%	21.17%	32.88%	24.12%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Definitely Troxler	7.15%	0.00%
Probably Troxler	4.82%	35.38%
Total Troxler	11.97%	35.38%
Probably Wadsworth	14.03%	0.00%
Definitely Wadsworth	48.55%	0.00%
Total Wadsworth	62.58%	0.00%
Undecided	25.45%	64.62%
Total	100.00%	100.00%

Cooper Job Approval					
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Definitely Troxler	11.40%	22.50%	16.17%	49.45%	64.88%
Probably Troxler	6.96%	8.70%	7.70%	11.90%	9.80%
Total Troxler	18.36%	31.21%	23.87%	61.34%	74.68%
Probably Wadsworth	13.05%	12.91%	12.99%	1.60%	0.54%
Definitely Wadsworth	49.70%	24.26%	38.79%	9.94%	8.00%
Total Wadsworth	62.76%	37.17%	51.78%	11.54%	8.53%
Undecided	18.89%	31.62%	24.35%	27.12%	16.79%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
Definitely Troxler	60.60%	21.84%
Probably Troxler	10.38%	4.55%
Total Troxler	70.98%	26.39%
Probably Wadsworth	0.83%	7.45%
Definitely Wadsworth	8.54%	15.46%
Total Wadsworth	9.37%	22.92%
Undecided	19.65%	50.69%
Total	100.00%	100.00%

Presidential Ballot Test						
	Definitely Trump	Probably Trump	Total Trump	Probably Biden	Definitely Biden	Total Biden
Definitely Troxler	68.13%	43.37%	65.78%	6.63%	4.70%	5.05%
Probably Troxler	9.39%	32.49%	11.58%	9.93%	2.61%	3.94%
Total Troxler	77.52%	75.86%	77.36%	16.57%	7.31%	8.99%
Probably Wadsworth	0.99%	2.76%	1.16%	24.13%	12.86%	14.91%
Definitely Wadsworth	1.55%	0.00%	1.40%	39.48%	56.66%	53.54%
Total Wadsworth	2.54%	2.76%	2.56%	63.61%	69.52%	68.45%
Undecided	19.95%	21.38%	20.08%	19.82%	23.17%	22.56%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Presidential Ballot Test				
	Jorgensen	Blankenship	Hawkins	Undecided
Definitely Troxler	43.53%	46.74%	0.00%	9.62%
Probably Troxler	16.67%	0.00%	37.86%	13.68%
Total Troxler	60.20%	46.74%	37.86%	23.30%
Probably Wadsworth	3.60%	0.00%	0.00%	11.11%
Definitely Wadsworth	14.65%	53.26%	20.28%	7.70%
Total Wadsworth	18.25%	53.26%	20.28%	18.81%
Undecided	21.55%	0.00%	41.86%	57.89%
Total	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test					
	Definitely Tillis	Probably Tillis	Total Tillis	Probably Cunningham	Definitely Cunningham
Definitely Troxler	70.68%	45.37%	66.13%	9.91%	5.77%
Probably Troxler	9.94%	31.29%	13.78%	7.90%	4.06%
Total Troxler	80.62%	76.66%	79.91%	17.81%	9.82%
Probably Wadsworth	0.63%	0.00%	0.51%	38.43%	8.84%
Definitely Wadsworth	4.59%	1.23%	3.99%	31.60%	61.71%
Total Wadsworth	5.22%	1.23%	4.50%	70.03%	70.56%
Undecided	14.16%	22.10%	15.59%	12.17%	19.62%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test				
	Total Cunningham	Bray	Hayes	Undecided
Definitely Troxler	6.59%	37.28%	26.94%	26.37%
Probably Troxler	4.82%	0.00%	20.38%	5.60%
Total Troxler	11.40%	37.28%	47.32%	31.97%
Probably Wadsworth	14.70%	30.41%	3.64%	5.99%
Definitely Wadsworth	55.75%	10.63%	8.62%	6.08%
Total Wadsworth	70.45%	41.04%	12.25%	12.07%
Undecided	18.14%	21.68%	40.43%	55.97%
Total	100.00%	100.00%	100.00%	100.00%

Governor Ballot Test					
	Definitely Forest	Probably Forest	Total Forest	Probably Cooper	Definitely Cooper
Definitely Troxler	69.26%	25.10%	66.22%	11.48%	5.01%
Probably Troxler	9.76%	49.73%	12.51%	14.71%	3.77%
Total Troxler	79.02%	74.83%	78.73%	26.18%	8.79%
Probably Wadsworth	0.21%	3.21%	0.42%	24.88%	13.25%
Definitely Wadsworth	2.61%	0.00%	2.43%	21.98%	56.40%
Total Wadsworth	2.82%	3.21%	2.85%	46.86%	69.65%
Undecided	18.16%	21.96%	18.42%	26.95%	21.56%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Governor Ballot Test				
	Total Cooper	DiFiore	Pisano	Undecided
Definitely Troxler	6.30%	51.63%	41.13%	35.05%
Probably Troxler	5.95%	0.00%	0.00%	7.74%
Total Troxler	12.25%	51.63%	41.13%	42.79%
Probably Wadsworth	15.57%	0.00%	0.00%	3.18%
Definitely Wadsworth	49.54%	16.96%	58.87%	2.13%
Total Wadsworth	65.11%	16.96%	58.87%	5.32%
Undecided	22.64%	31.41%	0.00%	51.89%
Total	100.00%	100.00%	100.00%	100.00%

K12 Children						
	Yes, I have a child in traditional public or a public charter school	Yes, I have a child in private school	Yes, I educate my child in homeschool	Total Yes	No	Unsure/Refused
Definitely Troxler	39.23%	49.36%	56.66%	41.10%	30.97%	0.00%
Probably Troxler	7.38%	0.00%	23.13%	7.53%	8.95%	0.00%
Total Troxler	46.61%	49.36%	79.79%	48.63%	39.91%	0.00%
Probably Wadsworth	8.65%	0.00%	0.00%	7.39%	8.35%	0.00%
Definitely Wadsworth	22.28%	0.00%	10.73%	19.60%	28.28%	13.62%
Total Wadsworth	30.93%	0.00%	10.73%	26.98%	36.63%	13.62%
Undecided	22.46%	50.64%	9.48%	24.38%	23.46%	86.38%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Method Of Voting			
	In person on Election Day	In person before Election Day	By mail	Unsure/Refused
Definitely Troxler	53.23%	30.10%	9.79%	26.15%
Probably Troxler	8.63%	11.18%	5.62%	3.68%
Total Troxler	61.86%	41.28%	15.41%	29.83%
Probably Wadsworth	3.74%	8.10%	13.40%	13.81%
Definitely Wadsworth	15.96%	24.49%	43.37%	29.23%
Total Wadsworth	19.70%	32.59%	56.77%	43.04%
Undecided	18.44%	26.14%	27.82%	27.13%
Total	100.00%	100.00%	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Definitely Troxler	62.26%	9.24%	35.36%	15.58%
Probably Troxler	9.38%	2.95%	14.10%	14.13%
Total Troxler	71.64%	12.19%	49.46%	29.71%
Probably Wadsworth	0.39%	15.56%	6.92%	2.83%
Definitely Wadsworth	4.15%	53.40%	16.31%	0.00%
Total Wadsworth	4.54%	68.96%	23.24%	2.83%
Undecided	23.82%	18.85%	27.31%	67.46%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Definitely Troxler	65.81%	7.00%	16.92%	12.70%	4.91%
Probably Troxler	11.62%	3.44%	11.37%	17.89%	11.19%
Total Troxler	77.43%	10.44%	28.29%	30.59%	16.10%
Probably Wadsworth	0.35%	13.29%	5.60%	28.49%	7.70%
Definitely Wadsworth	2.37%	53.12%	16.92%	21.91%	12.27%
Total Wadsworth	2.72%	66.41%	22.52%	50.40%	19.98%
Undecided	19.85%	23.15%	49.20%	19.01%	63.93%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level				
	High school graduate or below	Some college or technical school but no four-year degree	Total Low Education	Four-year college graduate	Post graduate or advanced degree
Definitely Troxler	42.60%	38.15%	39.52%	32.74%	24.10%
Probably Troxler	11.86%	8.64%	9.63%	7.19%	8.25%
Total Troxler	54.46%	46.78%	49.15%	39.92%	32.34%
Probably Wadsworth	8.02%	9.05%	8.73%	4.93%	10.22%
Definitely Wadsworth	20.81%	23.12%	22.41%	22.61%	36.15%
Total Wadsworth	28.83%	32.17%	31.14%	27.54%	46.36%
Undecided	16.71%	21.05%	19.71%	32.53%	21.29%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level	
	Total High Education	Unsure/Refused
Definitely Troxler	28.40%	0.00%
Probably Troxler	7.72%	0.00%
Total Troxler	36.12%	0.00%
Probably Wadsworth	7.58%	0.00%
Definitely Wadsworth	29.41%	0.00%
Total Wadsworth	36.99%	0.00%
Undecided	26.89%	100.00%
Total	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Definitely Troxler	69.25%	50.86%	58.63%	18.38%	2.66%	5.49%
Probably Troxler	10.07%	15.01%	12.93%	3.36%	4.87%	4.78%
Total Troxler	79.32%	65.88%	71.55%	21.74%	7.53%	10.27%
Probably Wadsworth	2.66%	5.68%	4.40%	8.91%	15.41%	15.87%
Definitely Wadsworth	5.90%	11.78%	9.30%	27.06%	52.59%	68.33%
Total Wadsworth	8.55%	17.46%	13.70%	35.97%	68.00%	84.20%
Undecided	12.13%	16.66%	14.75%	42.29%	24.47%	5.53%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Ideology		
	Total Liberal	Unsure/Refused
Definitely Troxler	3.74%	16.77%
Probably Troxler	4.84%	22.88%
Total Troxler	8.57%	39.65%
Probably Wadsworth	15.59%	1.94%
Definitely Wadsworth	58.58%	39.63%
Total Wadsworth	74.17%	41.56%
Undecided	17.26%	18.79%
Total	100.00%	100.00%

	Age						
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older	65+
Definitely Troxler	27.89%	31.60%	42.30%	31.98%	33.62%	33.77%	33.70%
Probably Troxler	8.54%	10.37%	6.86%	8.94%	6.21%	10.51%	8.51%
Total Troxler	36.44%	41.97%	49.16%	40.92%	39.83%	44.28%	42.22%
Probably Wadsworth	16.03%	8.64%	5.73%	4.38%	6.28%	4.70%	5.43%
Definitely Wadsworth	21.02%	24.82%	23.97%	32.36%	28.11%	27.79%	27.94%
Total Wadsworth	37.05%	33.46%	29.70%	36.74%	34.40%	32.48%	33.37%
Undecided	26.51%	24.57%	21.14%	22.34%	25.77%	23.23%	24.41%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Definitely Troxler	42.06%	4.34%	33.50%
Probably Troxler	9.98%	3.35%	9.68%
Total Troxler	52.04%	7.70%	43.18%
Probably Wadsworth	4.88%	17.47%	11.02%
Definitely Wadsworth	19.23%	50.61%	21.92%
Total Wadsworth	24.11%	68.08%	32.94%
Undecided	23.85%	24.23%	23.88%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Definitely Troxler	30.51%	36.72%
Probably Troxler	6.37%	11.13%
Total Troxler	36.88%	47.85%
Probably Wadsworth	9.32%	6.62%
Definitely Wadsworth	30.08%	21.34%
Total Wadsworth	39.41%	27.96%
Undecided	23.71%	24.19%
Total	100.00%	100.00%

	Media Market				
	Charlotte	Greensboro-H. Point-W.Salem	Greenville-N. Bern + Norfolk	Greenville-Spart- Asheville-And + Chattanooga	Raleigh-Durham (Fayetteville)
Definitely Troxler	36.42%	25.54%	30.18%	40.09%	34.90%
Probably Troxler	8.13%	7.32%	10.65%	20.38%	5.11%
Total Troxler	44.55%	32.86%	40.83%	60.47%	40.01%
Probably Wadsworth	4.84%	11.51%	10.33%	3.64%	9.51%
Definitely Wadsworth	25.73%	20.93%	26.16%	24.69%	27.30%
Total Wadsworth	30.57%	32.44%	36.49%	28.34%	36.81%
Undecided	24.87%	34.70%	22.67%	11.19%	23.18%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market
	Wilmington + Myrtle Beach
Definitely Troxler	22.86%
Probably Troxler	10.71%
Total Troxler	33.58%
Probably Wadsworth	11.02%
Definitely Wadsworth	38.73%
Total Wadsworth	49.75%
Undecided	16.67%
Total	100.00%

Four Way Media Market				
	Charlotte	Greensboro-H. Point-W.Salem	Raleigh-Durham (Fayetteville)	Non Major Markets
Definitely Troxler	36.42%	25.54%	34.90%	32.90%
Probably Troxler	8.13%	7.32%	5.11%	14.89%
Total Troxler	44.55%	32.86%	40.01%	47.79%
Probably Wadsworth	4.84%	11.51%	9.51%	7.57%
Definitely Wadsworth	25.73%	20.93%	27.30%	28.26%
Total Wadsworth	30.57%	32.44%	36.81%	35.83%
Undecided	24.87%	34.70%	23.18%	16.38%
Total	100.00%	100.00%	100.00%	100.00%

General Vote History					
	0	1	2	3	4
Definitely Troxler	31.98%	37.53%	24.90%	31.83%	38.16%
Probably Troxler	4.68%	9.16%	8.23%	10.68%	8.30%
Total Troxler	36.66%	46.70%	33.14%	42.51%	46.46%
Probably Wadsworth	7.56%	5.89%	7.47%	8.89%	8.86%
Definitely Wadsworth	15.81%	21.55%	29.91%	26.30%	29.39%
Total Wadsworth	23.37%	27.44%	37.39%	35.19%	38.25%
Undecided	39.96%	25.86%	29.48%	22.31%	15.29%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Type of Phone		
	Cellphone	Landline
Definitely Troxler	29.53%	35.93%
Probably Troxler	9.24%	8.10%
Total Troxler	38.78%	44.03%
Probably Wadsworth	11.10%	6.06%
Definitely Wadsworth	25.07%	26.73%
Total Wadsworth	36.17%	32.79%
Undecided	25.06%	23.18%
Total	100.00%	100.00%

Q14. Do you have any children who will be in K through 12, or kindergarten through 12th grade, school in the fall?

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Yes, I have a child in traditional public or a public charter school	21.74%	20.08%	10.32%
Yes, I have a child in private school	2.60%	1.31%	0.00%
Yes, I educate my child in homeschool	1.66%	0.00%	0.00%
Total Yes	26.00%	21.39%	10.32%
No	73.51%	78.61%	89.68%
Unsure/Refused	0.49%	0.00%	0.00%
Total	100.00%	100.00%	100.00%

	Trump Job Approval		
	Strongly approve	Somewhat approve	Total approve
Yes, I have a child in traditional public or a public charter school	19.83%	27.15%	21.53%
Yes, I have a child in private school	4.94%	0.00%	3.79%
Yes, I educate my child in homeschool	0.74%	0.00%	0.57%
Total Yes	25.51%	27.15%	25.89%
No	74.37%	72.85%	74.02%
Unsure/Refused	0.12%	0.00%	0.09%
Total	100.00%	100.00%	100.00%

	Trump Job Approval		
	Somewhat disapprove	Strongly disapprove	Total disapprove
Yes, I have a child in traditional public or a public charter school	26.97%	20.56%	21.54%
Yes, I have a child in private school	3.13%	0.62%	1.00%
Yes, I educate my child in homeschool	1.18%	1.51%	1.46%
Total Yes	31.29%	22.70%	24.00%
No	68.71%	76.63%	75.43%
Unsure/Refused	0.00%	0.67%	0.57%
Total	100.00%	100.00%	100.00%

Trump Job ...	
	Unsure/Refused
Yes, I have a child in traditional public or a public charter school	0.00%
Yes, I have a child in private school	0.00%
Yes, I educate my child in homeschool	23.46%
Total Yes	23.46%
No	72.70%
Unsure/Refused	3.84%
Total	100.00%

Cooper Job Approval			
	Strongly approve	Somewhat approve	Total approve
Yes, I have a child in traditional public or a public charter school	15.45%	28.12%	20.89%
Yes, I have a child in private school	2.44%	1.11%	1.87%
Yes, I educate my child in homeschool	2.82%	0.58%	1.86%
Total Yes	20.72%	29.82%	24.62%
No	78.98%	68.99%	74.69%
Unsure/Refused	0.30%	1.19%	0.68%
Total	100.00%	100.00%	100.00%

Cooper Job Approval			
	Somewhat disapprove	Strongly disapprove	Total disapprove
Yes, I have a child in traditional public or a public charter school	24.14%	23.83%	23.91%
Yes, I have a child in private school	0.66%	4.29%	3.28%
Yes, I educate my child in homeschool	1.35%	0.46%	0.71%
Total Yes	26.16%	28.57%	27.90%
No	73.84%	71.43%	72.10%
Unsure/Refused	0.00%	0.00%	0.00%
Total	100.00%	100.00%	100.00%

Cooper Job ...	
Unsure/Refused	
Yes, I have a child in traditional public or a public charter school	5.75%
Yes, I have a child in private school	0.00%
Yes, I educate my child in homeschool	0.00%
Total Yes	5.75%
No	94.25%
Unsure/Refused	0.00%
Total	100.00%

Presidential Ballot Test			
	Definitely Trump	Probably Trump	Total Trump
Yes, I have a child in traditional public or a public charter school	23.00%	20.48%	22.76%
Yes, I have a child in private school	4.49%	0.00%	4.06%
Yes, I educate my child in homeschool	0.36%	2.99%	0.61%
Total Yes	27.85%	23.47%	27.43%
No	72.15%	76.53%	72.57%
Unsure/Refused	0.00%	0.00%	0.00%
Total	100.00%	100.00%	100.00%

Presidential Ballot Test				
	Probably Biden	Definitely Biden	Total Biden	Jorgensen
Yes, I have a child in traditional public or a public charter school	20.19%	20.22%	20.22%	29.52%
Yes, I have a child in private school	3.32%	0.00%	0.60%	0.00%
Yes, I educate my child in homeschool	1.13%	1.79%	1.67%	0.00%
Total Yes	24.64%	22.01%	22.49%	29.52%
No	74.72%	77.99%	77.39%	70.48%
Unsure/Refused	0.65%	0.00%	0.12%	0.00%
Total	100.00%	100.00%	100.00%	100.00%

Presidential Ballot Test			
	Blankenship	Hawkins	Undecided
Yes, I have a child in traditional public or a public charter school	35.99%	0.00%	16.71%
Yes, I have a child in private school	0.00%	0.00%	3.48%
Yes, I educate my child in homeschool	0.00%	37.86%	0.00%
Total Yes	35.99%	37.86%	20.20%
No	64.01%	62.14%	75.04%
Unsure/Refused	0.00%	0.00%	4.77%
Total	100.00%	100.00%	100.00%

US Senate Ballot Test			
	Definitely Tillis	Probably Tillis	Total Tillis
Yes, I have a child in traditional public or a public charter school	26.24%	24.47%	25.92%
Yes, I have a child in private school	2.08%	5.40%	2.68%
Yes, I educate my child in homeschool	0.46%	4.54%	1.20%
Total Yes	28.79%	34.42%	29.80%
No	71.21%	65.58%	70.20%
Unsure/Refused	0.00%	0.00%	0.00%
Total	100.00%	100.00%	100.00%

US Senate Ballot Test			
	Probably Cunningham	Definitely Cunningham	Total Cunningham
Yes, I have a child in traditional public or a public charter school	17.01%	17.94%	17.76%
Yes, I have a child in private school	0.00%	0.00%	0.00%
Yes, I educate my child in homeschool	1.12%	1.98%	1.81%
Total Yes	18.14%	19.92%	19.57%
No	81.86%	80.08%	80.43%
Unsure/Refused	0.00%	0.00%	0.00%
Total	100.00%	100.00%	100.00%

US Senate Ballot Test			
	Bray	Hayes	Undecided
Yes, I have a child in traditional public or a public charter school	32.96%	25.53%	17.01%
Yes, I have a child in private school	0.00%	0.00%	8.05%
Yes, I educate my child in homeschool	0.00%	5.33%	0.00%
Total Yes	32.96%	30.86%	25.07%
No	67.04%	69.14%	72.55%
Unsure/Refused	0.00%	0.00%	2.38%
Total	100.00%	100.00%	100.00%

Governor Ballot Test			
	Definitely Forest	Probably Forest	Total Forest
Yes, I have a child in traditional public or a public charter school	24.09%	24.06%	24.09%
Yes, I have a child in private school	4.71%	0.00%	4.39%
Yes, I educate my child in homeschool	0.74%	0.00%	0.69%
Total Yes	29.54%	24.06%	29.17%
No	70.46%	75.94%	70.83%
Unsure/Refused	0.00%	0.00%	0.00%
Total	100.00%	100.00%	100.00%

Governor Ballot Test			
	Probably Cooper	Definitely Cooper	Total Cooper
Yes, I have a child in traditional public or a public charter school	27.08%	18.60%	20.29%
Yes, I have a child in private school	2.80%	0.88%	1.26%
Yes, I educate my child in homeschool	3.16%	1.93%	2.17%
Total Yes	33.04%	21.40%	23.72%
No	65.18%	78.29%	75.68%
Unsure/Refused	1.78%	0.31%	0.60%
Total	100.00%	100.00%	100.00%

Governor Ballot Test			
	DiFiore	Pisano	Undecided
Yes, I have a child in traditional public or a public charter school	0.00%	63.48%	13.16%
Yes, I have a child in private school	0.00%	0.00%	0.00%
Yes, I educate my child in homeschool	0.00%	0.00%	0.00%
Total Yes	0.00%	63.48%	13.16%
No	100.00%	36.52%	85.94%
Unsure/Refused	0.00%	0.00%	0.90%
Total	100.00%	100.00%	100.00%

Method Of Voting			
	In person on Election Day	In person before Election Day	By mail
Yes, I have a child in traditional public or a public charter school	22.13%	21.86%	10.51%
Yes, I have a child in private school	1.17%	5.33%	0.00%
Yes, I educate my child in homeschool	1.40%	0.35%	3.01%
Total Yes	24.70%	27.54%	13.53%
No	74.89%	71.78%	86.47%
Unsure/Refused	0.41%	0.67%	0.00%
Total	100.00%	100.00%	100.00%

Method Of ...	
	Unsure/Refused
Yes, I have a child in traditional public or a public charter school	58.37%
Yes, I have a child in private school	0.00%
Yes, I educate my child in homeschool	0.00%
Total Yes	58.37%
No	41.63%
Unsure/Refused	0.00%
Total	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Yes, I have a child in traditional public or a public charter school	23.81%	14.99%	26.17%	22.43%
Yes, I have a child in private school	2.73%	0.19%	4.60%	0.00%
Yes, I educate my child in homeschool	0.90%	0.38%	2.95%	0.00%
Total Yes	27.44%	15.56%	33.72%	22.43%
No	72.56%	83.97%	66.28%	66.84%
Unsure/Refused	0.00%	0.47%	0.00%	10.72%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote		
	Republican Donald Trump	Democrat Hillary Clinton	Someone else
Yes, I have a child in traditional public or a public charter school	25.09%	16.31%	35.30%
Yes, I have a child in private school	3.68%	1.72%	0.00%
Yes, I educate my child in homeschool	0.29%	1.79%	4.95%
Total Yes	29.06%	19.81%	40.25%
No	70.94%	79.90%	57.81%
Unsure/Refused	0.00%	0.28%	1.94%
Total	100.00%	100.00%	100.00%

	2016 Vote	
	Did not vote	Unsure/Refused
Yes, I have a child in traditional public or a public charter school	12.55%	26.16%
Yes, I have a child in private school	0.00%	0.00%
Yes, I educate my child in homeschool	2.23%	0.00%
Total Yes	14.78%	26.16%
No	85.22%	66.91%
Unsure/Refused	0.00%	6.93%
Total	100.00%	100.00%

	Education Level		
	High school graduate or below	Some college or technical school but no four-year degree	Total Low Education
Yes, I have a child in traditional public or a public charter school	17.34%	18.80%	18.35%
Yes, I have a child in private school	0.00%	1.94%	1.34%
Yes, I educate my child in homeschool	1.36%	0.29%	0.62%
Total Yes	18.70%	21.03%	20.31%
No	79.78%	78.97%	79.22%
Unsure/Refused	1.51%	0.00%	0.47%
Total	100.00%	100.00%	100.00%

	Education Level		
	Four-year college graduate	Post graduate or advanced degree	Total High Education
Yes, I have a child in traditional public or a public charter school	27.39%	20.46%	23.91%
Yes, I have a child in private school	2.48%	3.85%	3.16%
Yes, I educate my child in homeschool	0.47%	3.39%	1.94%
Total Yes	30.34%	27.70%	29.01%
No	69.66%	71.66%	70.67%
Unsure/Refused	0.00%	0.64%	0.32%
Total	100.00%	100.00%	100.00%

	Education Level	
	Unsure/Refused	
Yes, I have a child in traditional public or a public charter school	0.00%	
Yes, I have a child in private school	0.00%	
Yes, I educate my child in homeschool	0.00%	
Total Yes	0.00%	
No	100.00%	
Unsure/Refused	0.00%	
Total	100.00%	

	Ideology		
	Very Conservative	Somewhat Conservative	Total Conservative
Yes, I have a child in traditional public or a public charter school	22.49%	23.21%	22.91%
Yes, I have a child in private school	2.19%	2.72%	2.49%
Yes, I educate my child in homeschool	0.92%	1.73%	1.39%
Total Yes	25.60%	27.66%	26.79%
No	74.40%	72.34%	73.21%
Unsure/Refused	0.00%	0.00%	0.00%
Total	100.00%	100.00%	100.00%

	Ideology			
	Moderate	Somewhat Liberal	Very Liberal	Total Liberal
Yes, I have a child in traditional public or a public charter school	21.45%	13.59%	27.25%	18.80%
Yes, I have a child in private school	2.97%	2.08%	0.00%	1.29%
Yes, I educate my child in homeschool	1.96%	0.71%	0.00%	0.44%
Total Yes	26.38%	16.39%	27.25%	20.53%
No	73.23%	82.69%	72.75%	78.90%
Unsure/Refused	0.39%	0.92%	0.00%	0.57%
Total	100.00%	100.00%	100.00%	100.00%

	Ideology
	Unsure/Refused
Yes, I have a child in traditional public or a public charter school	11.50%
Yes, I have a child in private school	0.00%
Yes, I educate my child in homeschool	0.00%
Total Yes	11.50%
No	83.59%
Unsure/Refused	4.91%
Total	100.00%

	Age				
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74
Yes, I have a child in traditional public or a public charter school	20.85%	68.15%	26.87%	7.21%	5.17%
Yes, I have a child in private school	3.84%	4.76%	4.46%	0.00%	0.00%
Yes, I educate my child in homeschool	4.16%	2.58%	0.00%	0.00%	0.00%
Total Yes	28.84%	75.49%	31.32%	7.21%	5.17%
No	71.16%	24.51%	68.68%	91.46%	94.83%
Unsure/Refused	0.00%	0.00%	0.00%	1.33%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Age	
	75 or older	65+
Yes, I have a child in traditional public or a public charter school	2.13%	3.54%
Yes, I have a child in private school	0.00%	0.00%
Yes, I educate my child in homeschool	0.33%	0.18%
Total Yes	2.46%	3.72%
No	96.56%	95.76%
Unsure/Refused	0.98%	0.53%
Total	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Yes, I have a child in traditional public or a public charter school	21.45%	17.56%	28.30%
Yes, I have a child in private school	2.27%	1.29%	5.01%
Yes, I educate my child in homeschool	1.82%	0.00%	0.56%
Total Yes	25.55%	18.85%	33.86%
No	74.39%	80.09%	64.81%
Unsure/Refused	0.06%	1.06%	1.33%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Yes, I have a child in traditional public or a public charter school	19.41%	23.41%
Yes, I have a child in private school	2.13%	2.52%
Yes, I educate my child in homeschool	0.76%	1.99%
Total Yes	22.31%	27.92%
No	77.38%	71.60%
Unsure/Refused	0.32%	0.47%
Total	100.00%	100.00%

	Media Market		
	Charlotte	Greensboro-H. Point-W.Salem	Greenville-N. Bern + Norfolk
Yes, I have a child in traditional public or a public charter school	25.89%	18.60%	21.31%
Yes, I have a child in private school	1.35%	1.68%	5.14%
Yes, I educate my child in homeschool	0.51%	0.00%	3.83%
Total Yes	27.75%	20.29%	30.28%
No	71.48%	78.65%	69.72%
Unsure/Refused	0.77%	1.06%	0.00%
Total	100.00%	100.00%	100.00%

	Media Market		
	Greenvll-Spart- Ashevll-And + Chattanooga	Raleigh-Durham (Fayetteville)	Wilmington + Myrtle Beach
Yes, I have a child in traditional public or a public charter school	8.09%	23.45%	15.48%
Yes, I have a child in private school	0.00%	3.80%	0.00%
Yes, I educate my child in homeschool	0.92%	1.99%	2.51%
Total Yes	9.02%	29.25%	18.00%
No	90.98%	70.75%	82.00%
Unsure/Refused	0.00%	0.00%	0.00%
Total	100.00%	100.00%	100.00%

	Four Way Media Market		
	Charlotte	Greensboro-H. Point-W.Salem	Raleigh-Durham (Fayetteville)
Yes, I have a child in traditional public or a public charter school	25.89%	18.60%	23.45%
Yes, I have a child in private school	1.35%	1.68%	3.80%
Yes, I educate my child in homeschool	0.51%	0.00%	1.99%
Total Yes	27.75%	20.29%	29.25%
No	71.48%	78.65%	70.75%
Unsure/Refused	0.77%	1.06%	0.00%
Total	100.00%	100.00%	100.00%

	Four Way Media .. Non Major Markets
Yes, I have a child in traditional public or a public charter school	14.30%
Yes, I have a child in private school	1.79%
Yes, I educate my child in homeschool	2.28%
Total Yes	18.36%
No	81.64%
Unsure/Refused	0.00%
Total	100.00%

	General Vote History				
	0	1	2	3	4
Yes, I have a child in traditional public or a public charter school	19.94%	16.96%	21.71%	28.93%	17.23%
Yes, I have a child in private school	3.75%	0.00%	3.53%	1.37%	2.77%
Yes, I educate my child in homeschool	1.19%	8.00%	0.00%	0.00%	0.44%
Total Yes	24.88%	24.97%	25.25%	30.30%	20.44%
No	75.12%	74.11%	74.75%	69.70%	78.73%
Unsure/Refused	0.00%	0.92%	0.00%	0.00%	0.83%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Type of Phone	
	Cellphone	Landline
Yes, I have a child in traditional public or a public charter school	36.84%	10.86%
Yes, I have a child in private school	3.54%	1.49%
Yes, I educate my child in homeschool	3.19%	0.08%
Total Yes	43.58%	12.43%
No	56.12%	87.12%
Unsure/Refused	0.30%	0.44%
Total	100.00%	100.00%

Q15. You indicated that you have a child enrolled in a local public K through 12 school. Has your child's school's response to coronavirus caused you to consider changing your child's future schooling?

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Yes, I am considering switching schools to a different public or charter school	11.61%	0.00%	0.00%
Yes, I am considering switching to a private school	6.74%	13.15%	48.07%
Yes, I am considering switching to homeschool	26.53%	25.03%	51.93%
Total Yes	44.87%	38.18%	100.00%
No	50.33%	50.17%	0.00%
Unsure/Refused	4.80%	11.65%	0.00%
Total	100.00%	100.00%	100.00%

	Trump Job Approval		
	Strongly approve	Somewhat approve	Total approve
Yes, I am considering switching schools to a different public or charter school	13.44%	0.00%	9.51%
Yes, I am considering switching to a private school	13.82%	16.66%	14.65%
Yes, I am considering switching to homeschool	24.78%	16.69%	22.41%
Total Yes	52.03%	33.35%	46.57%
No	44.56%	60.65%	49.26%
Unsure/Refused	3.41%	6.00%	4.17%
Total	100.00%	100.00%	100.00%

	Trump Job Approval		
	Somewhat disapprove	Strongly disapprove	Total disapprove
Yes, I am considering switching schools to a different public or charter school	25.87%	5.54%	9.41%
Yes, I am considering switching to a private school	11.72%	0.00%	2.23%
Yes, I am considering switching to homeschool	33.08%	29.50%	30.18%
Total Yes	70.66%	35.04%	41.82%
No	29.34%	55.50%	50.52%
Unsure/Refused	0.00%	9.46%	7.66%
Total	100.00%	100.00%	100.00%

	Trump Job ...
	Unsure/Refused
Yes, I am considering switching schools to a different public or charter school	0.00%
Yes, I am considering switching to a private school	0.00%
Yes, I am considering switching to homeschool	0.00%
Total Yes	0.00%
No	0.00%
Unsure/Refused	0.00%
Total	0.00%

	Cooper Job Approval		
	Strongly approve	Somewhat approve	Total approve
Yes, I am considering switching schools to a different public or charter school	14.13%	6.10%	9.49%
Yes, I am considering switching to a private school	1.54%	3.60%	2.73%
Yes, I am considering switching to homeschool	23.32%	21.28%	22.14%
Total Yes	38.98%	30.98%	34.36%
No	54.56%	60.91%	58.23%
Unsure/Refused	6.45%	8.11%	7.41%
Total	100.00%	100.00%	100.00%

	Cooper Job Approval		
	Somewhat disapprove	Strongly disapprove	Total disapprove
Yes, I am considering switching schools to a different public or charter school	9.51%	8.38%	8.69%
Yes, I am considering switching to a private school	4.94%	19.71%	15.57%
Yes, I am considering switching to homeschool	41.67%	29.54%	32.94%
Total Yes	56.12%	57.62%	57.20%
No	34.22%	40.13%	38.47%
Unsure/Refused	9.66%	2.25%	4.32%
Total	100.00%	100.00%	100.00%

Cooper Job ...	
Unsure/Refused	
Yes, I am considering switching schools to a different public or charter school	31.26%
Yes, I am considering switching to a private school	0.00%
Yes, I am considering switching to homeschool	0.00%
Total Yes	31.26%
No	68.74%
Unsure/Refused	0.00%
Total	100.00%

Presidential Ballot Test			
	Definitely Trump	Probably Trump	Total Trump
Yes, I am considering switching schools to a different public or charter school	8.61%	0.00%	7.87%
Yes, I am considering switching to a private school	15.05%	13.48%	14.92%
Yes, I am considering switching to homeschool	20.54%	22.56%	20.71%
Total Yes	44.20%	36.03%	43.51%
No	53.13%	63.97%	54.05%
Unsure/Refused	2.67%	0.00%	2.44%
Total	100.00%	100.00%	100.00%

Presidential Ballot Test			
	Probably Biden	Definitely Biden	Total Biden
Yes, I am considering switching schools to a different public or charter school	0.00%	6.92%	5.67%
Yes, I am considering switching to a private school	4.67%	0.00%	0.85%
Yes, I am considering switching to homeschool	58.47%	28.52%	33.96%
Total Yes	63.15%	35.44%	40.47%
No	28.13%	56.68%	51.50%
Unsure/Refused	8.73%	7.87%	8.03%
Total	100.00%	100.00%	100.00%

Presidential Ballot Test				
	Jorgensen	Blankenship	Hawkins	Undecided
Yes, I am considering switching schools to a different public or charter school	32.95%	0.00%	0.00%	40.15%
Yes, I am considering switching to a private school	12.77%	0.00%	0.00%	6.11%
Yes, I am considering switching to homeschool	0.00%	0.00%	0.00%	38.45%
Total Yes	45.72%	0.00%	0.00%	84.72%
No	37.61%	100.00%	0.00%	0.00%
Unsure/Refused	16.67%	0.00%	0.00%	15.28%
Total	100.00%	100.00%	0.00%	100.00%

US Senate Ballot Test			
	Definitely Tillis	Probably Tillis	Total Tillis
Yes, I am considering switching schools to a different public or charter school	15.38%	10.75%	14.60%
Yes, I am considering switching to a private school	18.50%	9.44%	16.96%
Yes, I am considering switching to homeschool	20.63%	38.15%	23.61%
Total Yes	54.52%	58.34%	55.17%
No	40.22%	41.66%	40.47%
Unsure/Refused	5.26%	0.00%	4.37%
Total	100.00%	100.00%	100.00%

US Senate Ballot Test			
	Probably Cunningham	Definitely Cunningham	Total Cunningham
Yes, I am considering switching schools to a different public or charter school	14.26%	4.96%	6.73%
Yes, I am considering switching to a private school	0.00%	0.00%	0.00%
Yes, I am considering switching to homeschool	48.92%	32.25%	35.41%
Total Yes	63.17%	37.22%	42.14%
No	28.43%	53.03%	48.37%
Unsure/Refused	8.39%	9.75%	9.49%
Total	100.00%	100.00%	100.00%

	US Senate Ballot Test		
	Bray	Hayes	Undecided
Yes, I am considering switching schools to a different public or charter school	0.00%	0.00%	3.39%
Yes, I am considering switching to a private school	11.34%	0.00%	0.00%
Yes, I am considering switching to homeschool	0.00%	0.00%	25.92%
Total Yes	11.34%	0.00%	29.31%
No	88.66%	100.00%	65.36%
Unsure/Refused	0.00%	0.00%	5.34%
Total	100.00%	100.00%	100.00%

	Governor Ballot Test		
	Definitely Forest	Probably Forest	Total Forest
Yes, I am considering switching schools to a different public or charter school	13.82%	0.00%	12.87%
Yes, I am considering switching to a private school	10.50%	24.29%	11.45%
Yes, I am considering switching to homeschool	23.99%	18.32%	23.60%
Total Yes	48.31%	42.61%	47.92%
No	48.86%	57.39%	49.44%
Unsure/Refused	2.83%	0.00%	2.64%
Total	100.00%	100.00%	100.00%

	Governor Ballot Test		
	Probably Cooper	Definitely Cooper	Total Cooper
Yes, I am considering switching schools to a different public or charter school	8.33%	4.09%	5.21%
Yes, I am considering switching to a private school	9.38%	0.00%	2.49%
Yes, I am considering switching to homeschool	26.82%	30.64%	29.62%
Total Yes	44.54%	34.72%	37.33%
No	51.12%	54.32%	53.47%
Unsure/Refused	4.34%	10.95%	9.20%
Total	100.00%	100.00%	100.00%

	Governor Ballot Test		
	DiFiore	Pisano	Undecided
Yes, I am considering switching schools to a different public or charter school	0.00%	0.00%	21.16%
Yes, I am considering switching to a private school	0.00%	64.79%	0.00%
Yes, I am considering switching to homeschool	0.00%	0.00%	35.65%
Total Yes	0.00%	64.79%	56.81%
No	0.00%	17.35%	43.19%
Unsure/Refused	0.00%	17.86%	0.00%
Total	0.00%	100.00%	100.00%

	K12 Children		
	Yes, I have a child in traditional public or a public charter school	Yes, I have a child in private school	Yes, I educate my child in homeschool
Yes, I am considering switching schools to a different public or charter school	9.46%	0.00%	0.00%
Yes, I am considering switching to a private school	8.19%	0.00%	0.00%
Yes, I am considering switching to homeschool	26.45%	0.00%	0.00%
Total Yes	44.10%	0.00%	0.00%
No	49.92%	0.00%	0.00%
Unsure/Refused	5.98%	0.00%	0.00%
Total	100.00%	0.00%	0.00%

	K12 Children		
	Total Yes	No	Unsure/Refused
Yes, I am considering switching schools to a different public or charter school	9.46%	0.00%	0.00%
Yes, I am considering switching to a private school	8.19%	0.00%	0.00%
Yes, I am considering switching to homeschool	26.45%	0.00%	0.00%
Total Yes	44.10%	0.00%	0.00%
No	49.92%	0.00%	0.00%
Unsure/Refused	5.98%	0.00%	0.00%
Total	100.00%	0.00%	0.00%

	Method Of Voting		
	In person on Election Day	In person before Election Day	By mail
Yes, I am considering switching schools to a different public or charter school	14.16%	6.49%	0.00%
Yes, I am considering switching to a private school	10.53%	10.21%	4.74%
Yes, I am considering switching to homeschool	14.03%	21.10%	51.35%
Total Yes	38.73%	37.80%	56.08%
No	54.45%	52.77%	43.92%
Unsure/Refused	6.82%	9.43%	0.00%
Total	100.00%	100.00%	100.00%

	Method Of ...
	Unsure/Refused
Yes, I am considering switching schools to a different public or charter school	12.33%
Yes, I am considering switching to a private school	0.00%
Yes, I am considering switching to homeschool	51.52%
Total Yes	63.85%
No	36.15%
Unsure/Refused	0.00%
Total	100.00%

	Party Registration		
	Republican	Democrat	Unaffiliated voter
Yes, I am considering switching schools to a different public or charter school	14.01%	10.93%	4.96%
Yes, I am considering switching to a private school	15.58%	0.00%	7.73%
Yes, I am considering switching to homeschool	9.58%	25.73%	41.08%
Total Yes	39.18%	36.66%	53.77%
No	56.07%	54.21%	40.99%
Unsure/Refused	4.76%	9.13%	5.24%
Total	100.00%	100.00%	100.00%

	Party ...
	Unsure/Refused
Yes, I am considering switching schools to a different public or charter school	0.00%
Yes, I am considering switching to a private school	0.00%
Yes, I am considering switching to homeschool	39.65%
Total Yes	39.65%
No	60.35%
Unsure/Refused	0.00%
Total	100.00%

	2016 Vote		
	Republican Donald Trump	Democrat Hillary Clinton	Someone else
Yes, I am considering switching schools to a different public or charter school	9.81%	8.84%	15.54%
Yes, I am considering switching to a private school	15.33%	0.00%	3.53%
Yes, I am considering switching to homeschool	23.86%	25.48%	30.17%
Total Yes	49.00%	34.32%	49.24%
No	48.73%	57.16%	45.39%
Unsure/Refused	2.27%	8.52%	5.36%
Total	100.00%	100.00%	100.00%

	2016 Vote	
	Did not vote	Unsure/Refused
Yes, I am considering switching schools to a different public or charter school	0.00%	0.00%
Yes, I am considering switching to a private school	0.00%	0.00%
Yes, I am considering switching to homeschool	49.05%	41.69%
Total Yes	49.05%	41.69%
No	50.95%	0.00%
Unsure/Refused	0.00%	58.31%
Total	100.00%	100.00%

	Education Level		
	High school graduate or below	Some college or technical school but no four-year degree	Total Low Education
Yes, I am considering switching schools to a different public or charter school	16.76%	11.19%	12.81%
Yes, I am considering switching to a private school	11.85%	9.33%	10.07%
Yes, I am considering switching to homeschool	12.70%	30.99%	25.66%
Total Yes	41.31%	51.51%	48.54%
No	50.15%	42.21%	44.52%
Unsure/Refused	8.54%	6.28%	6.94%
Total	100.00%	100.00%	100.00%

	Education Level		
	Four-year college graduate	Post graduate or advanced degree	Total High Education
Yes, I am considering switching schools to a different public or charter school	3.38%	12.41%	7.26%
Yes, I am considering switching to a private school	6.71%	7.30%	6.96%
Yes, I am considering switching to homeschool	40.47%	9.04%	26.97%
Total Yes	50.56%	28.75%	41.19%
No	46.40%	62.83%	53.45%
Unsure/Refused	3.04%	8.43%	5.35%
Total	100.00%	100.00%	100.00%

	Education Level
	Unsure/Refused
Yes, I am considering switching schools to a different public or charter school	0.00%
Yes, I am considering switching to a private school	0.00%
Yes, I am considering switching to homeschool	0.00%
Total Yes	0.00%
No	0.00%
Unsure/Refused	0.00%
Total	0.00%

	Ideology		
	Very Conservative	Somewhat Conservative	Total Conservative
Yes, I am considering switching schools to a different public or charter school	7.42%	5.57%	6.34%
Yes, I am considering switching to a private school	15.16%	16.62%	16.01%
Yes, I am considering switching to homeschool	3.24%	27.37%	17.36%
Total Yes	25.82%	49.55%	39.71%
No	63.21%	47.48%	54.00%
Unsure/Refused	10.97%	2.97%	6.28%
Total	100.00%	100.00%	100.00%

	Ideology		
	Moderate	Somewhat Liberal	Very Liberal
Yes, I am considering switching schools to a different public or charter school	14.28%	0.00%	18.66%
Yes, I am considering switching to a private school	1.35%	0.00%	0.00%
Yes, I am considering switching to homeschool	25.43%	71.80%	39.96%
Total Yes	41.06%	71.80%	58.63%
No	55.49%	22.47%	38.52%
Unsure/Refused	3.45%	5.73%	2.85%
Total	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
Yes, I am considering switching schools to a different public or charter school	10.31%	0.00%
Yes, I am considering switching to a private school	0.00%	0.00%
Yes, I am considering switching to homeschool	54.21%	0.00%
Total Yes	64.52%	0.00%
No	31.34%	33.00%
Unsure/Refused	4.14%	67.00%
Total	100.00%	100.00%

	Age			
	18 to 34	35 to 44	45 to 54	55 to 64
Yes, I am considering switching schools to a different public or charter school	8.96%	10.01%	9.64%	13.69%
Yes, I am considering switching to a private school	9.27%	7.71%	9.41%	0.00%
Yes, I am considering switching to homeschool	46.36%	22.95%	9.02%	37.65%
Total Yes	64.59%	40.67%	28.08%	51.34%
No	27.84%	57.28%	68.22%	17.67%
Unsure/Refused	7.57%	2.05%	3.70%	30.99%
Total	100.00%	100.00%	100.00%	100.00%

	Age		
	65 to 74	75 or older	65+
Yes, I am considering switching schools to a different public or charter school	0.00%	0.00%	0.00%
Yes, I am considering switching to a private school	18.61%	0.00%	12.62%
Yes, I am considering switching to homeschool	56.64%	0.00%	38.40%
Total Yes	75.24%	0.00%	51.02%
No	24.76%	53.80%	34.11%
Unsure/Refused	0.00%	46.20%	14.87%
Total	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Yes, I am considering switching schools to a different public or charter school	8.72%	16.43%	3.67%
Yes, I am considering switching to a private school	10.49%	0.00%	6.50%
Yes, I am considering switching to homeschool	27.23%	18.86%	32.89%
Total Yes	46.44%	35.29%	43.06%
No	49.25%	50.54%	52.96%
Unsure/Refused	4.31%	14.17%	3.98%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Yes, I am considering switching schools to a different public or charter school	13.03%	5.98%
Yes, I am considering switching to a private school	4.60%	11.68%
Yes, I am considering switching to homeschool	34.89%	18.24%
Total Yes	52.52%	35.90%
No	42.64%	57.00%
Unsure/Refused	4.83%	7.10%
Total	100.00%	100.00%

	Media Market		
	Charlotte	Greensboro-H. Point-W.Salem	Greenville-N. Bern + Norfolk
Yes, I am considering switching schools to a different public or charter school	5.23%	25.55%	5.49%
Yes, I am considering switching to a private school	13.01%	5.61%	18.68%
Yes, I am considering switching to homeschool	35.06%	16.60%	22.61%
Total Yes	53.29%	47.75%	46.79%
No	40.31%	46.09%	38.78%
Unsure/Refused	6.40%	6.15%	14.44%
Total	100.00%	100.00%	100.00%

	Media Market		
	Greenvll-Spart-Ashevl-And + Chattanooga	Raleigh-Durham (Fayetteville)	Wilmington + Myrtle Beach
Yes, I am considering switching schools to a different public or charter school	21.95%	7.74%	0.00%
Yes, I am considering switching to a private school	14.32%	2.53%	0.00%
Yes, I am considering switching to homeschool	0.00%	25.85%	25.88%
Total Yes	36.27%	36.13%	25.88%
No	45.52%	60.88%	74.12%
Unsure/Refused	18.21%	2.99%	0.00%
Total	100.00%	100.00%	100.00%

	Four Way Media Market		
	Charlotte	Greensboro-H. Point-W.Salem	Raleigh-Durham (Fayetteville)
Yes, I am considering switching schools to a different public or charter school	5.23%	25.55%	7.74%
Yes, I am considering switching to a private school	13.01%	5.61%	2.53%
Yes, I am considering switching to homeschool	35.06%	16.60%	25.85%
Total Yes	53.29%	47.75%	36.13%
No	40.31%	46.09%	60.88%
Unsure/Refused	6.40%	6.15%	2.99%
Total	100.00%	100.00%	100.00%

	Four Way Media ..
	Non Major Markets
Yes, I am considering switching schools to a different public or charter school	8.25%
Yes, I am considering switching to a private school	13.21%
Yes, I am considering switching to homeschool	17.82%
Total Yes	39.28%
No	48.76%
Unsure/Refused	11.97%
Total	100.00%

	General Vote History			
	0	1	2	3
Yes, I am considering switching schools to a different public or charter school	0.00%	0.00%	20.21%	3.02%
Yes, I am considering switching to a private school	0.00%	31.27%	4.23%	4.44%
Yes, I am considering switching to homeschool	20.39%	49.01%	13.02%	37.15%
Total Yes	20.39%	80.28%	37.46%	44.61%
No	55.12%	19.72%	59.62%	55.39%
Unsure/Refused	24.50%	0.00%	2.92%	0.00%
Total	100.00%	100.00%	100.00%	100.00%

	General ...
	4
Yes, I am considering switching schools to a different public or charter school	18.16%
Yes, I am considering switching to a private school	10.24%
Yes, I am considering switching to homeschool	15.55%
Total Yes	43.95%
No	45.68%
Unsure/Refused	10.37%
Total	100.00%

	Type of Phone	
	Cellphone	Landline
Yes, I am considering switching schools to a different public or charter school	8.06%	12.61%
Yes, I am considering switching to a private school	10.75%	2.39%
Yes, I am considering switching to homeschool	25.35%	28.96%
Total Yes	44.16%	43.96%
No	50.94%	47.61%
Unsure/Refused	4.90%	8.43%
Total	100.00%	100.00%

Now I am going to read you the school reopening plans of North Carolina and South Carolina. Please tell me which plan you prefer.

Q16. The North Carolina governors school reopening plan requires that public schools either allow children to attend part-time, a couple of days a week or every other week, or learn from home. Many school systems have opted for all remote learning, and so most North Carolina school children will be learning from home, with no in-person learning option. The South Carolina governors school reopening plan gives families a choice of full-time five-day in-person instruction with safety precautions, or full-time remote learning.

Given this information, which states school reopening plan would you prefer in your community?

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
North Carolina's plan	48.03%	54.53%	5.36%
South Carolina's plan	41.88%	36.69%	48.88%
Unsure/Refused	10.09%	8.78%	45.77%
Total	100.00%	100.00%	100.00%

Trump Job Approval					
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
North Carolina's plan	23.04%	36.51%	26.16%	63.93%	70.60%
South Carolina's plan	67.67%	57.56%	65.32%	34.76%	15.37%
Unsure/Refused	9.29%	5.94%	8.51%	1.31%	14.03%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Job Approval		
	Total disapprove	Unsure/Refused
North Carolina's plan	69.59%	37.76%
South Carolina's plan	18.32%	50.31%
Unsure/Refused	12.10%	11.93%
Total	100.00%	100.00%

Cooper Job Approval					
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
North Carolina's plan	73.05%	62.72%	68.62%	39.06%	12.35%
South Carolina's plan	18.51%	25.30%	21.43%	50.29%	77.69%
Unsure/Refused	8.44%	11.98%	9.96%	10.64%	9.96%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
North Carolina's plan	19.76%	41.09%
South Carolina's plan	70.09%	41.91%
Unsure/Refused	10.15%	17.00%
Total	100.00%	100.00%

Presidential Ballot Test						
	Definitely Trump	Probably Trump	Total Trump	Probably Biden	Definitely Biden	Total Biden
North Carolina's plan	22.81%	20.03%	22.55%	82.90%	70.86%	73.05%
South Carolina's plan	68.32%	75.23%	68.97%	14.04%	14.00%	14.01%
Unsure/Refused	8.87%	4.74%	8.48%	3.05%	15.15%	12.95%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Presidential Ballot Test				
	Jorgensen	Blankenship	Hawkins	Undecided
North Carolina's plan	20.27%	53.26%	62.14%	63.84%
South Carolina's plan	71.04%	46.74%	37.86%	27.32%
Unsure/Refused	8.69%	0.00%	0.00%	8.84%
Total	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test						
	Definitely Tillis	Probably Tillis	Total Tillis	Probably Cunningham	Definitely Cunningham	Total Cunningham
North Carolina's plan	18.97%	39.20%	22.61%	61.99%	73.35%	71.10%
South Carolina's plan	71.32%	56.86%	68.72%	13.78%	16.49%	15.96%
Unsure/Refused	9.72%	3.94%	8.68%	24.23%	10.15%	12.94%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test			
	Bray	Hayes	Undecided
North Carolina's plan	52.07%	15.09%	55.54%
South Carolina's plan	44.19%	80.65%	34.71%
Unsure/Refused	3.74%	4.26%	9.76%
Total	100.00%	100.00%	100.00%

Governor Ballot Test						
	Definitely Forest	Probably Forest	Total Forest	Probably Cooper	Definitely Cooper	Total Cooper
North Carolina's plan	16.82%	43.65%	18.66%	71.16%	72.07%	71.89%
South Carolina's plan	74.15%	56.35%	72.92%	21.04%	16.13%	17.11%
Unsure/Refused	9.03%	0.00%	8.41%	7.80%	11.80%	11.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Governor Ballot Test			
	DiFiore	Pisano	Undecided
North Carolina's plan	16.96%	36.52%	55.32%
South Carolina's plan	83.04%	52.14%	28.86%
Unsure/Refused	0.00%	11.34%	15.82%
Total	100.00%	100.00%	100.00%

K12 Children						
	Yes, I have a child in traditional public or a public charter school	Yes, I have a child in private school	Yes, I educate my child in homeschool	Total Yes	No	Unsure/Refused
North Carolina's plan	50.93%	19.50%	52.83%	48.11%	48.61%	75.57%
South Carolina's plan	43.88%	80.50%	43.39%	47.26%	39.07%	12.97%
Unsure/Refused	5.19%	0.00%	3.78%	4.63%	12.31%	11.46%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Method Of Voting				
	In person on Election Day	In person before Election Day	By mail	Unsure/Refused
North Carolina's plan	34.52%	44.12%	72.25%	67.87%
South Carolina's plan	53.71%	48.92%	13.75%	23.43%
Unsure/Refused	11.77%	6.96%	13.99%	8.71%
Total	100.00%	100.00%	100.00%	100.00%

Party Registration				
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
North Carolina's plan	28.67%	68.48%	43.40%	60.05%
South Carolina's plan	61.29%	19.33%	48.38%	23.57%
Unsure/Refused	10.04%	12.19%	8.22%	16.38%
Total	100.00%	100.00%	100.00%	100.00%

2016 Vote					
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
North Carolina's plan	25.90%	68.34%	53.11%	65.41%	55.97%
South Carolina's plan	65.51%	19.49%	34.22%	29.17%	23.62%
Unsure/Refused	8.60%	12.17%	12.67%	5.42%	20.40%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level				
	High school graduate or below	Some college or technical school but no four-year degree	Total Low Education	Four-year college graduate	Post graduate or advanced degree
North Carolina's plan	49.31%	37.99%	41.48%	48.76%	60.71%
South Carolina's plan	30.14%	51.48%	44.90%	44.13%	32.00%
Unsure/Refused	20.55%	10.53%	13.62%	7.11%	7.29%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level	
	Total High Education	Unsure/Refused
North Carolina's plan	54.75%	38.25%
South Carolina's plan	38.04%	0.00%
Unsure/Refused	7.20%	61.75%
Total	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
North Carolina's plan	18.22%	33.01%	26.77%	63.95%	76.19%	60.06%
South Carolina's plan	66.39%	61.47%	63.55%	28.17%	15.80%	16.85%
Unsure/Refused	15.39%	5.52%	9.68%	7.87%	8.02%	23.09%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology	
	Total Liberal	Unsure/Refused
North Carolina's plan	70.05%	67.08%
South Carolina's plan	16.20%	9.31%
Unsure/Refused	13.76%	23.61%
Total	100.00%	100.00%

	Age						
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older	65+
North Carolina's plan	50.29%	48.21%	51.68%	42.98%	54.22%	44.61%	49.08%
South Carolina's plan	44.06%	46.94%	42.65%	39.08%	36.58%	35.20%	35.84%
Unsure/Refused	5.65%	4.85%	5.67%	17.94%	9.20%	20.19%	15.09%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
North Carolina's plan	41.79%	70.56%	50.26%
South Carolina's plan	48.13%	18.88%	37.24%
Unsure/Refused	10.08%	10.56%	12.50%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
North Carolina's plan	51.83%	44.79%
South Carolina's plan	36.08%	46.79%
Unsure/Refused	12.09%	8.41%
Total	100.00%	100.00%

	Media Market				
	Charlotte	Greensboro-H. Point-W.Salem	Greenville-N. Bern + Norfolk	Greenville-Spart-Asheville-And + Chattanooga	Raleigh-Durham (Fayetteville)
North Carolina's plan	43.00%	49.13%	51.55%	47.42%	52.64%
South Carolina's plan	48.92%	38.89%	42.29%	41.35%	34.20%
Unsure/Refused	8.08%	11.97%	6.16%	11.23%	13.15%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market
	Wilmington + Myrtle Beach
North Carolina's plan	49.04%
South Carolina's plan	45.71%
Unsure/Refused	5.25%
Total	100.00%

	Four Way Media Market			
	Charlotte	Greensboro-H. Point-W.Salem	Raleigh-Durham (Fayetteville)	Non Major Markets
North Carolina's plan	43.00%	49.13%	52.64%	49.21%
South Carolina's plan	48.92%	38.89%	34.20%	42.63%
Unsure/Refused	8.08%	11.97%	13.15%	8.17%
Total	100.00%	100.00%	100.00%	100.00%

	General Vote History				
	0	1	2	3	4
North Carolina's plan	46.55%	55.37%	47.03%	44.07%	51.02%
South Carolina's plan	46.68%	36.20%	42.17%	48.51%	34.32%
Unsure/Refused	6.77%	8.43%	10.79%	7.42%	14.66%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Type of Phone	
	Cellphone	Landline
North Carolina's plan	50.59%	47.26%
South Carolina's plan	43.21%	39.54%
Unsure/Refused	6.20%	13.19%
Total	100.00%	100.00%

Now I am going to read you a list of statements or slogans. After I read each one, please tell me whether you have a favorable or unfavorable opinion of each, or if you have never heard of them.

Q17. Law and Order

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Very Favorable	46.70%	44.02%	39.19%
Somewhat Favorable	17.02%	29.04%	5.36%
Total Favorable	63.72%	73.06%	44.54%
Somewhat Unfavorable	12.87%	7.20%	30.88%
Very Unfavorable	13.07%	9.32%	0.00%
Total Unfavorable	25.94%	16.52%	30.88%
Heard of, but have no opinion	4.83%	3.61%	0.00%
Never heard of	3.21%	5.29%	24.58%
Unsure/Refused	2.29%	1.52%	0.00%
Total	100.00%	100.00%	100.00%

Trump Job Approval					
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Very Favorable	75.63%	59.14%	71.81%	33.30%	20.13%
Somewhat Favorable	9.99%	31.47%	14.97%	24.29%	23.25%
Total Favorable	85.62%	90.60%	86.77%	57.59%	43.38%
Somewhat Unfavorable	2.93%	0.00%	2.25%	27.20%	19.76%
Very Unfavorable	2.85%	0.00%	2.19%	4.30%	24.79%
Total Unfavorable	5.78%	0.00%	4.44%	31.50%	44.55%
Heard of, but have no opinion	1.79%	2.70%	2.00%	5.45%	7.25%
Never heard of	4.10%	5.27%	4.37%	5.46%	2.59%
Unsure/Refused	2.70%	1.43%	2.41%	0.00%	2.23%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Job Approval		
	Total disapprove	Unsure/Refused
Very Favorable	22.13%	53.53%
Somewhat Favorable	23.40%	0.00%
Total Favorable	45.54%	53.53%
Somewhat Unfavorable	20.89%	23.01%
Very Unfavorable	21.68%	0.00%
Total Unfavorable	42.57%	23.01%
Heard of, but have no opinion	6.98%	0.00%
Never heard of	3.02%	23.46%
Unsure/Refused	1.89%	0.00%
Total	100.00%	100.00%

Cooper Job Approval					
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Very Favorable	32.39%	31.20%	31.88%	46.02%	76.74%
Somewhat Favorable	20.51%	27.09%	23.33%	23.49%	10.76%
Total Favorable	52.91%	58.29%	55.21%	69.51%	87.50%
Somewhat Unfavorable	18.36%	12.18%	15.71%	5.03%	4.23%
Very Unfavorable	20.08%	12.37%	16.77%	13.75%	1.63%
Total Unfavorable	38.44%	24.55%	32.48%	18.78%	5.86%
Heard of, but have no opinion	3.23%	9.65%	5.98%	8.30%	0.94%
Never heard of	3.06%	4.48%	3.67%	3.41%	3.50%
Unsure/Refused	2.37%	3.03%	2.66%	0.00%	2.20%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
Very Favorable	68.22%	39.08%
Somewhat Favorable	14.29%	8.09%
Total Favorable	82.51%	47.17%
Somewhat Unfavorable	4.46%	28.41%
Very Unfavorable	4.99%	14.30%
Total Unfavorable	9.45%	42.71%
Heard of, but have no opinion	2.98%	0.00%
Never heard of	3.47%	10.12%
Unsure/Refused	1.59%	0.00%
Total	100.00%	100.00%

Presidential Ballot Test					
	Definitely Trump	Probably Trump	Total Trump	Probably Biden	Definitely Biden
Very Favorable	78.97%	40.96%	75.37%	22.39%	21.04%
Somewhat Favorable	8.78%	30.23%	10.81%	16.98%	23.89%
Total Favorable	87.75%	71.19%	86.18%	39.38%	44.93%
Somewhat Unfavorable	2.47%	0.00%	2.24%	18.67%	21.00%
Very Unfavorable	1.90%	6.58%	2.35%	24.08%	24.61%
Total Unfavorable	4.38%	6.58%	4.59%	42.74%	45.62%
Heard of, but have no opinion	2.37%	0.00%	2.14%	12.89%	4.71%
Never heard of	3.75%	14.02%	4.73%	4.99%	2.11%
Unsure/Refused	1.75%	8.21%	2.36%	0.00%	2.64%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Presidential Ballot Test					
	Total Biden	Jorgensen	Blankenship	Hawkins	Undecided
Very Favorable	21.29%	14.75%	53.26%	0.00%	35.53%
Somewhat Favorable	22.63%	30.17%	0.00%	62.14%	41.72%
Total Favorable	43.92%	44.92%	53.26%	62.14%	77.25%
Somewhat Unfavorable	20.58%	32.18%	0.00%	0.00%	15.44%
Very Unfavorable	24.52%	0.00%	0.00%	0.00%	1.48%
Total Unfavorable	45.09%	32.18%	0.00%	0.00%	16.92%
Heard of, but have no opinion	6.19%	8.19%	46.74%	0.00%	4.46%
Never heard of	2.63%	14.70%	0.00%	37.86%	0.00%
Unsure/Refused	2.16%	0.00%	0.00%	0.00%	1.36%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test					
	Definitely Tillis	Probably Tillis	Total Tillis	Probably Cunningham	Definitely Cunningham
Very Favorable	80.92%	42.19%	73.95%	33.06%	24.91%
Somewhat Favorable	6.99%	20.39%	9.40%	21.90%	21.63%
Total Favorable	87.90%	62.58%	83.35%	54.95%	46.53%
Somewhat Unfavorable	4.13%	1.11%	3.59%	7.40%	18.07%
Very Unfavorable	0.97%	4.67%	1.64%	22.68%	25.52%
Total Unfavorable	5.10%	5.78%	5.22%	30.08%	43.58%
Heard of, but have no opinion	2.12%	9.18%	3.39%	9.27%	5.04%
Never heard of	2.21%	20.14%	5.44%	5.70%	2.15%
Unsure/Refused	2.66%	2.32%	2.60%	0.00%	2.69%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test				
	Total Cunningham	Bray	Hayes	Undecided
Very Favorable	26.52%	24.71%	66.07%	31.85%
Somewhat Favorable	21.68%	55.11%	13.95%	30.37%
Total Favorable	48.20%	79.82%	80.02%	62.22%
Somewhat Unfavorable	15.96%	0.00%	13.50%	23.44%
Very Unfavorable	24.96%	0.00%	2.84%	6.96%
Total Unfavorable	40.91%	0.00%	16.35%	30.40%
Heard of, but have no opinion	5.87%	0.00%	0.00%	5.06%
Never heard of	2.85%	20.18%	3.64%	0.84%
Unsure/Refused	2.16%	0.00%	0.00%	1.48%
Total	100.00%	100.00%	100.00%	100.00%

Governor Ballot Test					
	Definitely Forest	Probably Forest	Total Forest	Probably Cooper	Definitely Cooper
Very Favorable	77.73%	37.22%	74.94%	24.75%	25.00%
Somewhat Favorable	8.88%	27.80%	10.19%	24.44%	22.83%
Total Favorable	86.62%	65.02%	85.13%	49.18%	47.83%
Somewhat Unfavorable	2.96%	0.00%	2.75%	15.98%	18.32%
Very Unfavorable	2.11%	10.35%	2.68%	14.89%	24.49%
Total Unfavorable	5.07%	10.35%	5.43%	30.87%	42.81%
Heard of, but have no opinion	1.75%	0.00%	1.63%	9.26%	5.03%
Never heard of	4.10%	18.76%	5.11%	9.51%	2.13%
Unsure/Refused	2.46%	5.88%	2.70%	1.18%	2.20%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Governor Ballot Test				
	Total Cooper	DiFiore	Pisano	Undecided
Very Favorable	24.95%	40.07%	63.48%	36.39%
Somewhat Favorable	23.15%	0.00%	19.63%	34.99%
Total Favorable	48.10%	40.07%	83.11%	71.38%
Somewhat Unfavorable	17.86%	31.41%	16.89%	17.45%
Very Unfavorable	22.57%	0.00%	0.00%	1.26%
Total Unfavorable	40.43%	31.41%	16.89%	18.71%
Heard of, but have no opinion	5.87%	28.52%	0.00%	7.13%
Never heard of	3.60%	0.00%	0.00%	1.86%
Unsure/Refused	1.99%	0.00%	0.00%	0.91%
Total	100.00%	100.00%	100.00%	100.00%

K12 Children					
	Yes, I have a child in traditional public or a public charter school	Yes, I have a child in private school	Yes, I educate my child in homeschool	Total Yes	No
Very Favorable	49.81%	62.96%	10.78%	48.96%	45.23%
Somewhat Favorable	17.82%	25.32%	20.21%	18.64%	19.03%
Total Favorable	67.63%	88.28%	31.00%	67.60%	64.26%
Somewhat Unfavorable	8.28%	11.72%	45.88%	10.61%	12.64%
Very Unfavorable	14.62%	0.00%	0.00%	12.48%	12.12%
Total Unfavorable	22.90%	11.72%	45.88%	23.09%	24.76%
Heard of, but have no opinion	2.18%	0.00%	0.00%	1.86%	5.44%
Never heard of	5.00%	0.00%	23.13%	5.50%	3.43%
Unsure/Refused	2.29%	0.00%	0.00%	1.95%	2.12%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

K12 Children

	Unsure/Refused
Very Favorable	26.59%
Somewhat Favorable	61.95%
Total Favorable	88.54%
Somewhat Unfavorable	0.00%
Very Unfavorable	0.00%
Total Unfavorable	0.00%
Heard of, but have no opinion	0.00%
Never heard of	0.00%
Unsure/Refused	11.46%
Total	100.00%

	Method Of Voting			
	In person on Election Day	In person before Election Day	By mail	Unsure/Refused
Very Favorable	66.77%	40.86%	23.44%	40.08%
Somewhat Favorable	11.52%	23.83%	25.45%	11.08%
Total Favorable	78.29%	64.69%	48.88%	51.15%
Somewhat Unfavorable	9.06%	11.00%	20.22%	4.50%
Very Unfavorable	2.93%	12.87%	21.04%	30.55%
Total Unfavorable	11.98%	23.87%	41.26%	35.06%
Heard of, but have no opinion	4.98%	3.05%	5.58%	6.87%
Never heard of	3.08%	5.37%	3.96%	0.00%
Unsure/Refused	1.66%	3.01%	0.32%	6.92%
Total	100.00%	100.00%	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Very Favorable	71.00%	29.50%	43.38%	21.05%
Somewhat Favorable	13.53%	21.04%	21.96%	22.49%
Total Favorable	84.53%	50.54%	65.33%	43.54%
Somewhat Unfavorable	4.06%	17.80%	11.71%	32.45%
Very Unfavorable	2.64%	19.86%	12.64%	5.06%
Total Unfavorable	6.70%	37.66%	24.36%	37.51%
Heard of, but have no opinion	4.19%	4.90%	4.71%	0.00%
Never heard of	2.94%	3.55%	5.60%	0.00%
Unsure/Refused	1.64%	3.35%	0.00%	18.95%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Very Favorable	75.06%	23.97%	17.61%	17.65%	62.39%
Somewhat Favorable	11.21%	24.08%	28.52%	33.31%	10.91%
Total Favorable	86.27%	48.05%	46.13%	50.96%	73.30%
Somewhat Unfavorable	2.51%	18.53%	28.92%	20.54%	5.04%
Very Unfavorable	2.40%	22.96%	10.99%	8.21%	12.39%
Total Unfavorable	4.91%	41.50%	39.91%	28.75%	17.43%
Heard of, but have no opinion	2.19%	4.89%	9.01%	13.49%	4.77%
Never heard of	4.84%	2.61%	4.95%	6.80%	0.00%
Unsure/Refused	1.79%	2.95%	0.00%	0.00%	4.50%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level				
	High school graduate or below	Some college or technical school but no four-year degree	Total Low Education	Four-year college graduate	Post graduate or advanced degree
Very Favorable	50.76%	53.15%	52.41%	40.89%	40.59%
Somewhat Favorable	15.91%	17.83%	17.24%	24.52%	17.22%
Total Favorable	66.67%	70.98%	69.65%	65.41%	57.81%
Somewhat Unfavorable	4.77%	12.35%	10.01%	11.27%	16.63%
Very Unfavorable	12.15%	9.15%	10.08%	12.21%	15.86%
Total Unfavorable	16.92%	21.50%	20.09%	23.48%	32.50%
Heard of, but have no opinion	4.61%	3.98%	4.18%	4.26%	5.48%
Never heard of	8.49%	1.51%	3.66%	5.41%	2.99%
Unsure/Refused	3.31%	2.03%	2.43%	1.44%	1.23%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level	
	Total High Education	Unsure/Refused
Very Favorable	40.74%	38.25%
Somewhat Favorable	20.85%	0.00%
Total Favorable	61.60%	38.25%
Somewhat Unfavorable	13.96%	0.00%
Very Unfavorable	14.04%	0.00%
Total Unfavorable	28.01%	0.00%
Heard of, but have no opinion	4.87%	0.00%
Never heard of	4.19%	0.00%
Unsure/Refused	1.33%	61.75%
Total	100.00%	100.00%

	Ideology				
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal
Very Favorable	79.93%	63.52%	70.45%	26.11%	22.70%
Somewhat Favorable	6.71%	15.60%	11.84%	32.31%	22.01%
Total Favorable	86.64%	79.11%	82.29%	58.42%	44.71%
Somewhat Unfavorable	4.44%	9.50%	7.36%	15.12%	21.03%
Very Unfavorable	3.03%	1.71%	2.27%	15.96%	19.74%
Total Unfavorable	7.47%	11.22%	9.64%	31.08%	40.77%
Heard of, but have no opinion	1.51%	2.20%	1.90%	5.71%	11.52%
Never heard of	3.10%	5.53%	4.50%	2.93%	2.04%
Unsure/Refused	1.28%	1.95%	1.66%	1.87%	0.96%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology		
	Very Liberal	Total Liberal	Unsure/Refused
Very Favorable	23.23%	22.90%	49.28%
Somewhat Favorable	5.90%	15.87%	14.04%
Total Favorable	29.12%	38.77%	63.31%
Somewhat Unfavorable	16.51%	19.31%	1.04%
Very Unfavorable	37.29%	26.42%	21.38%
Total Unfavorable	53.80%	45.73%	22.42%
Heard of, but have no opinion	2.42%	8.06%	7.05%
Never heard of	8.42%	4.47%	1.94%
Unsure/Refused	6.24%	2.97%	5.28%
Total	100.00%	100.00%	100.00%

	Age						
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older	65+
Very Favorable	29.23%	36.71%	49.12%	54.21%	60.11%	53.99%	56.83%
Somewhat Favorable	22.77%	26.53%	19.12%	13.61%	12.52%	19.04%	16.02%
Total Favorable	52.00%	63.23%	68.24%	67.82%	72.63%	73.03%	72.85%
Somewhat Unfavorable	18.89%	9.50%	14.02%	10.26%	11.09%	5.25%	7.96%
Very Unfavorable	17.17%	14.08%	8.73%	12.89%	9.48%	8.58%	9.00%
Total Unfavorable	36.06%	23.57%	22.76%	23.15%	20.57%	13.83%	16.96%
Heard of, but have no opinion	5.68%	1.48%	5.36%	4.56%	1.94%	6.90%	4.60%
Never heard of	6.26%	8.65%	1.05%	2.55%	2.77%	2.23%	2.48%
Unsure/Refused	0.00%	3.06%	2.60%	1.92%	2.08%	4.01%	3.11%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Very Favorable	53.45%	24.24%	39.75%
Somewhat Favorable	17.44%	27.89%	11.50%
Total Favorable	70.89%	52.13%	51.25%
Somewhat Unfavorable	9.86%	19.17%	12.90%
Very Unfavorable	9.36%	21.33%	12.58%
Total Unfavorable	19.21%	40.50%	25.48%
Heard of, but have no opinion	4.47%	0.92%	13.39%
Never heard of	4.09%	1.59%	8.14%
Unsure/Refused	1.33%	4.86%	1.74%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Very Favorable	43.13%	49.55%
Somewhat Favorable	19.66%	18.44%
Total Favorable	62.79%	67.99%
Somewhat Unfavorable	13.41%	10.54%
Very Unfavorable	11.06%	13.45%
Total Unfavorable	24.47%	23.98%
Heard of, but have no opinion	6.80%	1.86%
Never heard of	3.64%	4.28%
Unsure/Refused	2.29%	1.90%
Total	100.00%	100.00%

	Media Market				
	Charlotte	Greensboro-H. Point-W.Salem	Greenville-N. Bern + Norfolk	Greenville-Spart- Asheville-And + Chattanooga	Raleigh-Durham (Fayetteville)
Very Favorable	57.67%	41.76%	43.08%	45.19%	39.30%
Somewhat Favorable	13.65%	33.06%	17.19%	21.12%	16.14%
Total Favorable	71.32%	74.82%	60.27%	66.31%	55.43%
Somewhat Unfavorable	11.98%	9.89%	9.85%	13.92%	14.12%
Very Unfavorable	9.71%	8.19%	15.67%	6.06%	16.88%
Total Unfavorable	21.70%	18.07%	25.51%	19.98%	30.99%
Heard of, but have no opinion	4.32%	4.77%	8.60%	5.92%	3.71%
Never heard of	1.35%	1.58%	5.62%	4.95%	5.98%
Unsure/Refused	1.31%	0.75%	0.00%	2.83%	3.88%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market
	Wilmington + Myrtle Beach
Very Favorable	46.35%
Somewhat Favorable	23.50%
Total Favorable	69.86%
Somewhat Unfavorable	6.21%
Very Unfavorable	14.04%
Total Unfavorable	20.24%
Heard of, but have no opinion	1.03%
Never heard of	7.65%
Unsure/Refused	1.23%
Total	100.00%

Four Way Media Market				
	Charlotte	Greensboro-H. Point-W.Salem	Raleigh-Durham (Fayetteville)	Non Major Markets
Very Favorable	57.67%	41.76%	39.30%	44.71%
Somewhat Favorable	13.65%	33.06%	16.14%	20.27%
Total Favorable	71.32%	74.82%	55.43%	64.98%
Somewhat Unfavorable	11.98%	9.89%	14.12%	10.83%
Very Unfavorable	9.71%	8.19%	16.88%	11.14%
Total Unfavorable	21.70%	18.07%	30.99%	21.96%
Heard of, but have no opinion	4.32%	4.77%	3.71%	5.79%
Never heard of	1.35%	1.58%	5.98%	5.77%
Unsure/Refused	1.31%	0.75%	3.88%	1.50%
Total	100.00%	100.00%	100.00%	100.00%

General Vote History					
	0	1	2	3	4
Very Favorable	54.07%	31.36%	37.51%	53.19%	48.34%
Somewhat Favorable	16.60%	25.98%	25.40%	12.69%	18.71%
Total Favorable	70.67%	57.33%	62.90%	65.88%	67.04%
Somewhat Unfavorable	10.37%	13.04%	13.07%	14.97%	9.54%
Very Unfavorable	9.49%	14.45%	16.63%	9.47%	11.82%
Total Unfavorable	19.86%	27.48%	29.70%	24.44%	21.36%
Heard of, but have no opinion	7.04%	10.17%	0.00%	3.83%	4.39%
Never heard of	2.43%	2.36%	4.14%	5.12%	4.09%
Unsure/Refused	0.00%	2.65%	3.25%	0.74%	3.12%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Type of Phone		
	Cellphone	Landline
Very Favorable	35.07%	53.42%
Somewhat Favorable	20.81%	17.96%
Total Favorable	55.88%	71.38%
Somewhat Unfavorable	15.34%	9.92%
Very Unfavorable	15.76%	9.76%
Total Unfavorable	31.10%	19.68%
Heard of, but have no opinion	4.15%	4.78%
Never heard of	7.34%	1.66%
Unsure/Refused	1.53%	2.50%
Total	100.00%	100.00%

Q18. Black Lives Matter

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Very Favorable	40.96%	46.25%	6.58%
Somewhat Favorable	15.64%	23.92%	14.73%
Total Favorable	56.61%	70.17%	21.30%
Somewhat Unfavorable	9.82%	6.63%	4.96%
Very Unfavorable	24.04%	20.67%	36.05%
Total Unfavorable	33.85%	27.30%	41.01%
Heard of, but have no opinion	7.06%	2.53%	0.00%
Never heard of	0.14%	0.00%	0.00%
Unsure/Refused	2.34%	0.00%	37.69%
Total	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Very Favorable	10.80%	25.93%	14.31%	42.36%	71.40%
Somewhat Favorable	7.53%	29.39%	12.59%	42.33%	17.14%
Total Favorable	18.33%	55.32%	26.90%	84.69%	88.54%
Somewhat Unfavorable	15.01%	18.09%	15.72%	1.20%	3.67%
Very Unfavorable	53.87%	16.68%	45.25%	7.94%	2.33%
Total Unfavorable	68.88%	34.77%	60.97%	9.14%	6.00%
Heard of, but have no opinion	8.36%	9.09%	8.53%	5.45%	3.64%
Never heard of	0.14%	0.00%	0.11%	0.73%	0.00%
Unsure/Refused	4.29%	0.83%	3.49%	0.00%	1.82%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Very Favorable	66.99%	21.28%
Somewhat Favorable	20.97%	35.38%
Total Favorable	87.95%	56.66%
Somewhat Unfavorable	3.30%	0.00%
Very Unfavorable	3.18%	39.50%
Total Unfavorable	6.48%	39.50%
Heard of, but have no opinion	3.91%	3.84%
Never heard of	0.11%	0.00%
Unsure/Refused	1.55%	0.00%
Total	100.00%	100.00%

Cooper Job Approval					
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Very Favorable	66.48%	55.41%	61.73%	18.97%	7.77%
Somewhat Favorable	17.52%	24.20%	20.38%	12.90%	13.77%
Total Favorable	84.00%	79.61%	82.11%	31.88%	21.54%
Somewhat Unfavorable	5.94%	5.87%	5.91%	12.59%	12.42%
Very Unfavorable	7.38%	8.57%	7.89%	29.46%	53.40%
Total Unfavorable	13.32%	14.43%	13.80%	42.05%	65.82%
Heard of, but have no opinion	1.20%	5.18%	2.91%	19.97%	8.11%
Never heard of	0.33%	0.00%	0.19%	0.00%	0.00%
Unsure/Refused	1.14%	0.77%	0.98%	6.11%	4.52%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
Very Favorable	10.88%	43.37%
Somewhat Favorable	13.53%	9.05%
Total Favorable	24.41%	52.43%
Somewhat Unfavorable	12.47%	20.03%
Very Unfavorable	46.76%	25.41%
Total Unfavorable	59.23%	45.44%
Heard of, but have no opinion	11.40%	2.14%
Never heard of	0.00%	0.00%
Unsure/Refused	4.96%	0.00%
Total	100.00%	100.00%

Presidential Ballot Test					
	Definitely Trump	Probably Trump	Total Trump	Probably Biden	Definitely Biden
Very Favorable	10.70%	3.92%	10.05%	65.31%	74.79%
Somewhat Favorable	13.23%	13.10%	13.22%	21.78%	16.57%
Total Favorable	23.93%	17.02%	23.27%	87.09%	91.36%
Somewhat Unfavorable	13.74%	25.68%	14.87%	2.01%	4.11%
Very Unfavorable	50.61%	37.04%	49.32%	2.37%	0.61%
Total Unfavorable	64.35%	62.71%	64.19%	4.38%	4.72%
Heard of, but have no opinion	8.13%	15.25%	8.80%	7.83%	2.09%
Never heard of	0.00%	0.00%	0.00%	0.70%	0.00%
Unsure/Refused	3.60%	5.02%	3.74%	0.00%	1.83%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Presidential Ballot Test					
	Total Biden	Jorgensen	Blankenship	Hawkins	Undecided
Very Favorable	73.06%	16.03%	35.99%	62.14%	43.28%
Somewhat Favorable	17.52%	57.05%	0.00%	37.86%	25.71%
Total Favorable	90.58%	73.08%	35.99%	100.00%	68.99%
Somewhat Unfavorable	3.73%	13.60%	0.00%	0.00%	8.04%
Very Unfavorable	0.93%	13.33%	17.27%	0.00%	13.22%
Total Unfavorable	4.66%	26.92%	17.27%	0.00%	21.27%
Heard of, but have no opinion	3.13%	0.00%	46.74%	0.00%	7.30%
Never heard of	0.13%	0.00%	0.00%	0.00%	0.73%
Unsure/Refused	1.50%	0.00%	0.00%	0.00%	1.71%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test					
	Definitely Tillis	Probably Tillis	Total Tillis	Probably Cunningham	Definitely Cunningham
Very Favorable	10.86%	6.02%	9.99%	65.59%	73.19%
Somewhat Favorable	10.13%	33.28%	14.29%	20.72%	14.35%
Total Favorable	20.99%	39.30%	24.28%	86.30%	87.53%
Somewhat Unfavorable	14.70%	16.11%	14.95%	3.56%	4.66%
Very Unfavorable	53.07%	28.44%	48.64%	6.61%	2.95%
Total Unfavorable	67.77%	44.55%	63.59%	10.18%	7.61%
Heard of, but have no opinion	8.29%	7.37%	8.13%	3.52%	3.25%
Never heard of	0.00%	0.00%	0.00%	0.00%	0.17%
Unsure/Refused	2.95%	8.78%	4.00%	0.00%	1.44%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test				
	Total Cunningham	Bray	Hayes	Undecided
Very Favorable	71.68%	66.18%	11.46%	37.51%
Somewhat Favorable	15.61%	7.56%	32.25%	27.17%
Total Favorable	87.29%	73.74%	43.71%	64.68%
Somewhat Unfavorable	4.44%	17.10%	0.00%	7.86%
Very Unfavorable	3.68%	9.17%	52.03%	14.54%
Total Unfavorable	8.12%	26.26%	52.03%	22.40%
Heard of, but have no opinion	3.30%	0.00%	4.26%	9.74%
Never heard of	0.14%	0.00%	0.00%	0.32%
Unsure/Refused	1.15%	0.00%	0.00%	2.87%
Total	100.00%	100.00%	100.00%	100.00%

Governor Ballot Test					
	Definitely Forest	Probably Forest	Total Forest	Probably Cooper	Definitely Cooper
Very Favorable	6.50%	8.77%	6.66%	68.54%	68.78%
Somewhat Favorable	12.82%	17.80%	13.17%	20.26%	17.46%
Total Favorable	19.32%	26.57%	19.82%	88.80%	86.25%
Somewhat Unfavorable	15.53%	20.67%	15.88%	1.07%	5.72%
Very Unfavorable	53.58%	43.79%	52.91%	5.20%	1.81%
Total Unfavorable	69.11%	64.46%	68.79%	6.28%	7.53%
Heard of, but have no opinion	7.06%	8.97%	7.19%	4.92%	4.04%
Never heard of	0.00%	0.00%	0.00%	0.00%	0.15%
Unsure/Refused	4.50%	0.00%	4.19%	0.00%	2.04%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Governor Ballot Test				
	Total Cooper	DiFiore	Pisano	Undecided
Very Favorable	68.74%	16.96%	30.97%	46.55%
Somewhat Favorable	18.02%	31.41%	41.13%	24.43%
Total Favorable	86.76%	48.37%	72.09%	70.98%
Somewhat Unfavorable	4.80%	23.11%	0.00%	3.94%
Very Unfavorable	2.48%	0.00%	27.91%	15.06%
Total Unfavorable	7.28%	23.11%	27.91%	19.01%
Heard of, but have no opinion	4.21%	28.52%	0.00%	9.25%
Never heard of	0.12%	0.00%	0.00%	0.49%
Unsure/Refused	1.63%	0.00%	0.00%	0.27%
Total	100.00%	100.00%	100.00%	100.00%

K12 Children					
	Yes, I have a child in traditional public or a public charter school	Yes, I have a child in private school	Yes, I educate my child in homeschool	Total Yes	No
Very Favorable	47.85%	11.72%	56.61%	44.96%	40.24%
Somewhat Favorable	16.79%	32.27%	23.13%	18.57%	16.82%
Total Favorable	64.64%	43.99%	79.74%	63.53%	57.06%
Somewhat Unfavorable	6.42%	19.85%	0.00%	7.33%	9.79%
Very Unfavorable	26.09%	36.16%	20.26%	26.72%	22.67%
Total Unfavorable	32.52%	56.01%	20.26%	34.05%	32.46%
Heard of, but have no opinion	2.13%	0.00%	0.00%	1.82%	7.42%
Never heard of	0.00%	0.00%	0.00%	0.00%	0.15%
Unsure/Refused	0.71%	0.00%	0.00%	0.61%	2.91%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

K12 Children

	Unsure/Refused
Very Favorable	42.40%
Somewhat Favorable	0.00%
Total Favorable	42.40%
Somewhat Unfavorable	0.00%
Very Unfavorable	0.00%
Total Unfavorable	0.00%
Heard of, but have no opinion	26.59%
Never heard of	0.00%
Unsure/Refused	31.01%
Total	100.00%

	Method Of Voting			
	In person on Election Day	In person before Election Day	By mail	Unsure/Refused
Very Favorable	27.46%	40.63%	60.34%	58.45%
Somewhat Favorable	13.03%	17.53%	23.56%	12.88%
Total Favorable	40.49%	58.16%	83.90%	71.33%
Somewhat Unfavorable	11.31%	8.96%	6.74%	6.57%
Very Unfavorable	35.82%	22.87%	6.85%	20.30%
Total Unfavorable	47.12%	31.83%	13.59%	26.87%
Heard of, but have no opinion	9.13%	7.38%	0.95%	0.00%
Never heard of	0.14%	0.00%	0.25%	0.00%
Unsure/Refused	3.12%	2.63%	1.30%	1.80%
Total	100.00%	100.00%	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Very Favorable	17.57%	65.92%	36.75%	18.59%
Somewhat Favorable	15.68%	14.59%	20.61%	34.68%
Total Favorable	33.25%	80.51%	57.36%	53.26%
Somewhat Unfavorable	12.63%	7.16%	8.53%	2.91%
Very Unfavorable	41.23%	7.21%	26.39%	18.58%
Total Unfavorable	53.86%	14.38%	34.92%	21.50%
Heard of, but have no opinion	9.98%	3.06%	5.29%	16.68%
Never heard of	0.00%	0.15%	0.00%	2.57%
Unsure/Refused	2.91%	1.90%	2.42%	6.00%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Very Favorable	13.59%	70.95%	31.82%	40.24%	55.61%
Somewhat Favorable	11.78%	15.05%	50.22%	35.37%	18.24%
Total Favorable	25.37%	86.00%	82.03%	75.62%	73.86%
Somewhat Unfavorable	15.21%	3.83%	5.03%	7.81%	6.59%
Very Unfavorable	46.71%	5.17%	8.60%	7.42%	9.93%
Total Unfavorable	61.92%	9.00%	13.63%	15.24%	16.52%
Heard of, but have no opinion	8.89%	3.26%	2.40%	9.15%	7.20%
Never heard of	0.00%	0.14%	0.00%	0.00%	2.42%
Unsure/Refused	3.82%	1.60%	1.94%	0.00%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level				
	High school graduate or below	Some college or technical school but no four-year degree	Total Low Education	Four-year college graduate	Post graduate or advanced degree
Very Favorable	41.89%	30.11%	33.75%	42.55%	53.43%
Somewhat Favorable	7.69%	20.52%	16.56%	17.98%	17.76%
Total Favorable	49.58%	50.63%	50.31%	60.53%	71.19%
Somewhat Unfavorable	13.99%	9.22%	10.69%	12.13%	3.70%
Very Unfavorable	25.08%	28.15%	27.20%	22.50%	18.94%
Total Unfavorable	39.07%	37.36%	37.89%	34.63%	22.63%
Heard of, but have no opinion	7.02%	8.20%	7.83%	3.53%	4.76%
Never heard of	0.00%	0.34%	0.24%	0.00%	0.00%
Unsure/Refused	4.33%	3.47%	3.73%	1.32%	1.42%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Education Level		
	Total High Education	Unsure/Refused
Very Favorable	48.01%	38.25%
Somewhat Favorable	17.87%	0.00%
Total Favorable	65.88%	38.25%
Somewhat Unfavorable	7.90%	0.00%
Very Unfavorable	20.71%	0.00%
Total Unfavorable	28.61%	0.00%
Heard of, but have no opinion	4.14%	61.75%
Never heard of	0.00%	0.00%
Unsure/Refused	1.37%	0.00%
Total	100.00%	100.00%

	Ideology				
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal
Very Favorable	13.97%	20.20%	17.57%	51.48%	76.15%
Somewhat Favorable	3.23%	24.06%	15.26%	24.47%	14.92%
Total Favorable	17.20%	44.26%	32.84%	75.96%	91.08%
Somewhat Unfavorable	16.37%	10.88%	13.19%	6.69%	6.35%
Very Unfavorable	57.85%	32.02%	42.92%	10.99%	0.00%
Total Unfavorable	74.21%	42.89%	56.12%	17.68%	6.35%
Heard of, but have no opinion	6.19%	9.79%	8.27%	5.03%	2.13%
Never heard of	0.27%	0.00%	0.11%	0.00%	0.44%
Unsure/Refused	2.13%	3.05%	2.66%	1.33%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology		
	Very Liberal	Total Liberal	Unsure/Refused
Very Favorable	82.95%	78.74%	34.05%
Somewhat Favorable	0.77%	9.53%	24.32%
Total Favorable	83.72%	88.27%	58.37%
Somewhat Unfavorable	0.00%	3.93%	10.12%
Very Unfavorable	6.82%	2.60%	10.73%
Total Unfavorable	6.82%	6.53%	20.86%
Heard of, but have no opinion	0.89%	1.66%	15.75%
Never heard of	0.00%	0.27%	0.00%
Unsure/Refused	8.56%	3.26%	5.03%
Total	100.00%	100.00%	100.00%

	Age						
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older	65+
Very Favorable	43.60%	49.83%	39.35%	37.62%	45.17%	34.19%	39.29%
Somewhat Favorable	25.72%	16.84%	16.15%	8.22%	16.81%	17.33%	17.09%
Total Favorable	69.32%	66.67%	55.50%	45.85%	61.98%	51.52%	56.38%
Somewhat Unfavorable	9.21%	7.41%	5.89%	9.19%	10.32%	13.48%	12.02%
Very Unfavorable	15.48%	24.12%	26.59%	30.43%	22.92%	23.76%	23.37%
Total Unfavorable	24.69%	31.53%	32.48%	39.62%	33.25%	37.24%	35.39%
Heard of, but have no opinion	2.68%	1.15%	12.02%	9.15%	3.18%	7.51%	5.50%
Never heard of	0.00%	0.00%	0.00%	0.00%	0.00%	0.72%	0.39%
Unsure/Refused	3.31%	0.65%	0.00%	5.38%	1.59%	3.01%	2.35%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Very Favorable	33.23%	70.76%	36.73%
Somewhat Favorable	18.00%	18.24%	8.43%
Total Favorable	51.23%	89.00%	45.16%
Somewhat Unfavorable	10.56%	3.10%	12.23%
Very Unfavorable	28.27%	4.68%	31.28%
Total Unfavorable	38.83%	7.78%	43.51%
Heard of, but have no opinion	7.77%	0.67%	5.75%
Never heard of	0.07%	0.27%	0.00%
Unsure/Refused	2.09%	2.28%	5.58%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Very Favorable	45.86%	36.22%
Somewhat Favorable	15.95%	18.64%
Total Favorable	61.81%	54.86%
Somewhat Unfavorable	7.40%	11.18%
Very Unfavorable	22.90%	24.40%
Total Unfavorable	30.30%	35.58%
Heard of, but have no opinion	5.64%	6.64%
Never heard of	0.20%	0.00%
Unsure/Refused	2.05%	2.92%
Total	100.00%	100.00%

	Media Market				
	Charlotte	Greensboro-H. Point-W.Salem	Greenville-N. Bern + Norfolk	Greenville-Spartanville-Anderson + Chattanooga	Raleigh-Durham (Fayetteville)
Very Favorable	34.71%	41.14%	33.18%	34.74%	50.73%
Somewhat Favorable	16.86%	21.93%	23.93%	13.86%	16.38%
Total Favorable	51.57%	63.07%	57.11%	48.59%	67.11%
Somewhat Unfavorable	10.71%	6.46%	17.16%	9.61%	6.64%
Very Unfavorable	31.22%	16.18%	20.52%	29.57%	19.30%
Total Unfavorable	41.93%	22.64%	37.68%	39.17%	25.95%
Heard of, but have no opinion	4.19%	10.92%	3.29%	9.22%	5.51%
Never heard of	0.00%	0.32%	0.71%	0.00%	0.00%
Unsure/Refused	2.31%	3.05%	1.20%	3.01%	1.43%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market
	Wilmington + Myrtle Beach
Very Favorable	45.09%
Somewhat Favorable	5.05%
Total Favorable	50.15%
Somewhat Unfavorable	11.67%
Very Unfavorable	25.85%
Total Unfavorable	37.52%
Heard of, but have no opinion	3.49%
Never heard of	0.00%
Unsure/Refused	8.84%
Total	100.00%

Four Way Media Market				
	Charlotte	Greensboro-H. Point-W.Salem	Raleigh-Durham (Fayetteville)	Non Major Markets
Very Favorable	34.71%	41.14%	50.73%	36.45%
Somewhat Favorable	16.86%	21.93%	16.38%	15.45%
Total Favorable	51.57%	63.07%	67.11%	51.89%
Somewhat Unfavorable	10.71%	6.46%	6.64%	12.68%
Very Unfavorable	31.22%	16.18%	19.30%	25.61%
Total Unfavorable	41.93%	22.64%	25.95%	38.29%
Heard of, but have no opinion	4.19%	10.92%	5.51%	5.91%
Never heard of	0.00%	0.32%	0.00%	0.25%
Unsure/Refused	2.31%	3.05%	1.43%	3.65%
Total	100.00%	100.00%	100.00%	100.00%

General Vote History					
	0	1	2	3	4
Very Favorable	45.18%	50.84%	29.67%	37.78%	45.65%
Somewhat Favorable	10.00%	17.03%	26.82%	14.58%	16.57%
Total Favorable	55.18%	67.87%	56.49%	52.36%	62.22%
Somewhat Unfavorable	9.31%	8.01%	10.68%	10.50%	7.60%
Very Unfavorable	24.42%	16.83%	23.70%	27.03%	23.28%
Total Unfavorable	33.73%	24.84%	34.38%	37.54%	30.88%
Heard of, but have no opinion	9.00%	5.42%	5.53%	7.76%	4.32%
Never heard of	0.48%	0.00%	0.00%	0.00%	0.16%
Unsure/Refused	1.62%	1.87%	3.60%	2.34%	2.42%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Type of Phone		
	Cellphone	Landline
Very Favorable	44.54%	39.35%
Somewhat Favorable	20.11%	15.24%
Total Favorable	64.65%	54.59%
Somewhat Unfavorable	9.46%	8.93%
Very Unfavorable	19.93%	26.03%
Total Unfavorable	29.39%	34.96%
Heard of, but have no opinion	3.12%	8.09%
Never heard of	0.14%	0.09%
Unsure/Refused	2.70%	2.28%
Total	100.00%	100.00%

Q19. Defund the Police

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Very Favorable	11.81%	6.32%	0.00%
Somewhat Favorable	13.30%	12.79%	4.96%
Total Favorable	25.11%	19.12%	4.96%
Somewhat Unfavorable	11.15%	21.43%	36.51%
Very Unfavorable	57.59%	53.55%	49.16%
Total Unfavorable	68.74%	74.97%	85.67%
Heard of, but have no opinion	3.11%	4.12%	9.37%
Never heard of	0.57%	0.37%	0.00%
Unsure/Refused	2.46%	1.43%	0.00%
Total	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Very Favorable	3.27%	5.89%	3.87%	12.50%	17.26%
Somewhat Favorable	1.85%	7.73%	3.22%	15.52%	23.76%
Total Favorable	5.12%	13.62%	7.09%	28.03%	41.02%
Somewhat Unfavorable	3.12%	11.88%	5.15%	27.30%	20.13%
Very Unfavorable	88.27%	74.50%	85.07%	32.50%	29.82%
Total Unfavorable	91.38%	86.38%	90.22%	59.80%	49.95%
Heard of, but have no opinion	2.14%	0.00%	1.64%	9.51%	4.31%
Never heard of	0.00%	0.00%	0.00%	0.73%	1.08%
Unsure/Refused	1.36%	0.00%	1.04%	1.93%	3.64%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
Very Favorable	16.53%	21.28%
Somewhat Favorable	22.51%	0.00%
Total Favorable	39.04%	21.28%
Somewhat Unfavorable	21.22%	11.93%
Very Unfavorable	30.23%	66.80%
Total Unfavorable	51.45%	78.72%
Heard of, but have no opinion	5.10%	0.00%
Never heard of	1.03%	0.00%
Unsure/Refused	3.38%	0.00%
Total	100.00%	100.00%

Cooper Job Approval					
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Very Favorable	16.50%	9.78%	13.62%	14.80%	2.71%
Somewhat Favorable	17.83%	20.73%	19.07%	1.60%	6.01%
Total Favorable	34.33%	30.51%	32.69%	16.39%	8.72%
Somewhat Unfavorable	17.86%	23.26%	20.18%	1.52%	2.23%
Very Unfavorable	38.40%	36.13%	37.43%	80.09%	87.48%
Total Unfavorable	56.27%	59.39%	57.60%	81.61%	89.71%
Heard of, but have no opinion	4.26%	7.41%	5.61%	0.00%	0.77%
Never heard of	0.95%	0.00%	0.54%	0.00%	0.80%
Unsure/Refused	4.20%	2.70%	3.56%	2.00%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
Very Favorable	6.06%	10.82%
Somewhat Favorable	4.79%	8.26%
Total Favorable	10.85%	19.08%
Somewhat Unfavorable	2.03%	24.15%
Very Unfavorable	85.43%	56.77%
Total Unfavorable	87.46%	80.92%
Heard of, but have no opinion	0.56%	0.00%
Never heard of	0.58%	0.00%
Unsure/Refused	0.55%	0.00%
Total	100.00%	100.00%

Presidential Ballot Test					
	Definitely Trump	Probably Trump	Total Trump	Probably Biden	Definitely Biden
Very Favorable	3.72%	6.67%	4.00%	19.91%	16.56%
Somewhat Favorable	3.50%	0.00%	3.17%	22.56%	24.23%
Total Favorable	7.22%	6.67%	7.17%	42.47%	40.79%
Somewhat Unfavorable	2.80%	11.22%	3.60%	15.39%	20.51%
Very Unfavorable	88.75%	77.08%	87.64%	26.69%	30.31%
Total Unfavorable	91.55%	88.31%	91.24%	42.08%	50.82%
Heard of, but have no opinion	0.53%	0.00%	0.48%	10.50%	3.66%
Never heard of	0.00%	0.00%	0.00%	3.40%	0.68%
Unsure/Refused	0.71%	5.02%	1.12%	1.55%	4.05%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Presidential Ballot Test

	Total Biden	Jorgensen	Blankenship	Hawkins	Undecided
Very Favorable	17.17%	4.92%	0.00%	41.86%	9.34%
Somewhat Favorable	23.93%	13.36%	17.27%	0.00%	7.06%
Total Favorable	41.10%	18.28%	17.27%	41.86%	16.39%
Somewhat Unfavorable	19.58%	29.02%	35.99%	20.28%	28.72%
Very Unfavorable	29.66%	52.69%	46.74%	37.86%	39.18%
Total Unfavorable	49.23%	81.72%	82.73%	58.14%	67.90%
Heard of, but have no opinion	4.90%	0.00%	0.00%	0.00%	14.00%
Never heard of	1.17%	0.00%	0.00%	0.00%	0.00%
Unsure/Refused	3.59%	0.00%	0.00%	0.00%	1.71%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test

	Definitely Tillis	Probably Tillis	Total Tillis	Probably Cunningham	Definitely Cunningham
Very Favorable	3.24%	0.72%	2.79%	11.89%	20.29%
Somewhat Favorable	1.29%	2.63%	1.53%	23.53%	23.15%
Total Favorable	4.53%	3.35%	4.31%	35.42%	43.44%
Somewhat Unfavorable	2.44%	19.09%	5.43%	25.62%	19.34%
Very Unfavorable	91.90%	70.90%	88.12%	35.97%	27.67%
Total Unfavorable	94.34%	89.99%	93.56%	61.59%	47.00%
Heard of, but have no opinion	0.21%	3.54%	0.81%	0.00%	4.57%
Never heard of	0.00%	0.00%	0.00%	1.15%	1.30%
Unsure/Refused	0.92%	3.12%	1.32%	1.84%	3.68%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test

	Total Cunningham	Bray	Hayes	Undecided
Very Favorable	18.63%	32.33%	0.00%	6.47%
Somewhat Favorable	23.23%	19.76%	17.76%	12.16%
Total Favorable	41.86%	52.09%	17.76%	18.63%
Somewhat Unfavorable	20.58%	17.86%	8.62%	14.01%
Very Unfavorable	29.31%	30.05%	73.62%	55.46%
Total Unfavorable	49.89%	47.91%	82.24%	69.47%
Heard of, but have no opinion	3.66%	0.00%	0.00%	9.68%
Never heard of	1.27%	0.00%	0.00%	0.00%
Unsure/Refused	3.32%	0.00%	0.00%	2.21%
Total	100.00%	100.00%	100.00%	100.00%

Governor Ballot Test					
	Definitely Forest	Probably Forest	Total Forest	Probably Cooper	Definitely Cooper
Very Favorable	3.28%	0.00%	3.06%	18.31%	16.57%
Somewhat Favorable	4.24%	0.00%	3.95%	18.62%	22.71%
Total Favorable	7.52%	0.00%	7.00%	36.94%	39.28%
Somewhat Unfavorable	2.00%	23.54%	3.49%	16.16%	21.60%
Very Unfavorable	88.31%	76.46%	87.50%	39.26%	29.42%
Total Unfavorable	90.32%	100.00%	90.98%	55.43%	51.01%
Heard of, but have no opinion	0.18%	0.00%	0.17%	3.01%	5.62%
Never heard of	0.61%	0.00%	0.57%	0.00%	0.79%
Unsure/Refused	1.37%	0.00%	1.27%	4.62%	3.30%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Governor Ballot Test				
	Total Cooper	DiFiore	Pisano	Undecided
Very Favorable	16.92%	0.00%	11.34%	10.07%
Somewhat Favorable	21.90%	31.41%	16.89%	3.71%
Total Favorable	38.82%	31.41%	28.23%	13.79%
Somewhat Unfavorable	20.51%	0.00%	19.63%	18.46%
Very Unfavorable	31.38%	68.59%	52.14%	59.67%
Total Unfavorable	51.89%	68.59%	71.77%	78.13%
Heard of, but have no opinion	5.10%	0.00%	0.00%	8.08%
Never heard of	0.63%	0.00%	0.00%	0.00%
Unsure/Refused	3.56%	0.00%	0.00%	0.00%
Total	100.00%	100.00%	100.00%	100.00%

K12 Children					
	Yes, I have a child in traditional public or a public charter school	Yes, I have a child in private school	Yes, I educate my child in homeschool	Total Yes	No
Very Favorable	14.16%	0.00%	0.00%	12.09%	10.15%
Somewhat Favorable	12.17%	11.72%	52.83%	14.30%	12.73%
Total Favorable	26.34%	11.72%	52.83%	26.39%	22.89%
Somewhat Unfavorable	12.79%	14.77%	3.78%	12.49%	13.66%
Very Unfavorable	53.88%	73.51%	43.39%	55.14%	57.44%
Total Unfavorable	66.66%	88.28%	47.17%	67.63%	71.10%
Heard of, but have no opinion	5.15%	0.00%	0.00%	4.40%	3.01%
Never heard of	0.00%	0.00%	0.00%	0.00%	0.71%
Unsure/Refused	1.85%	0.00%	0.00%	1.58%	2.30%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

K12 Children

	Unsure/Refused
Very Favorable	0.00%
Somewhat Favorable	0.00%
Total Favorable	0.00%
Somewhat Unfavorable	42.40%
Very Unfavorable	12.97%
Total Unfavorable	55.37%
Heard of, but have no opinion	13.62%
Never heard of	0.00%
Unsure/Refused	31.01%
Total	100.00%

	Method Of Voting			
	In person on Election Day	In person before Election Day	By mail	Unsure/Refused
Very Favorable	6.42%	10.66%	16.29%	13.56%
Somewhat Favorable	8.21%	11.43%	20.46%	24.55%
Total Favorable	14.63%	22.08%	36.75%	38.12%
Somewhat Unfavorable	7.95%	16.32%	20.54%	1.16%
Very Unfavorable	74.52%	54.63%	35.83%	41.45%
Total Unfavorable	82.46%	70.95%	56.38%	42.61%
Heard of, but have no opinion	1.10%	3.04%	5.43%	12.22%
Never heard of	0.24%	1.08%	0.25%	0.00%
Unsure/Refused	1.57%	2.84%	1.20%	7.05%
Total	100.00%	100.00%	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Very Favorable	5.08%	15.09%	11.08%	2.83%
Somewhat Favorable	6.30%	21.45%	9.59%	13.54%
Total Favorable	11.38%	36.54%	20.67%	16.37%
Somewhat Unfavorable	3.45%	22.61%	10.93%	34.66%
Very Unfavorable	81.59%	32.69%	63.20%	26.57%
Total Unfavorable	85.04%	55.30%	74.13%	61.24%
Heard of, but have no opinion	2.85%	3.42%	4.12%	0.00%
Never heard of	0.73%	0.83%	0.00%	0.00%
Unsure/Refused	0.00%	3.91%	1.08%	22.39%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Very Favorable	4.87%	17.35%	9.05%	3.98%	18.12%
Somewhat Favorable	1.69%	23.03%	9.10%	25.79%	21.11%
Total Favorable	6.56%	40.38%	18.15%	29.77%	39.23%
Somewhat Unfavorable	5.04%	20.00%	22.50%	17.75%	17.18%
Very Unfavorable	86.77%	30.43%	49.21%	38.40%	41.12%
Total Unfavorable	91.81%	50.43%	71.71%	56.15%	58.29%
Heard of, but have no opinion	0.49%	4.09%	8.20%	14.08%	2.48%
Never heard of	0.00%	1.25%	0.00%	0.00%	0.00%
Unsure/Refused	1.14%	3.84%	1.94%	0.00%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level				
	High school graduate or below	Some college or technical school but no four-year degree	Total Low Education	Four-year college graduate	Post graduate or advanced degree
Very Favorable	11.70%	6.10%	7.83%	14.00%	12.11%
Somewhat Favorable	9.44%	11.25%	10.69%	12.23%	18.19%
Total Favorable	21.14%	17.35%	18.52%	26.23%	30.30%
Somewhat Unfavorable	12.52%	11.95%	12.13%	13.49%	16.00%
Very Unfavorable	63.27%	66.24%	65.32%	53.53%	45.48%
Total Unfavorable	75.78%	78.20%	77.45%	67.02%	61.48%
Heard of, but have no opinion	2.51%	2.47%	2.48%	4.65%	3.76%
Never heard of	0.00%	0.67%	0.46%	0.00%	1.17%
Unsure/Refused	0.56%	1.32%	1.08%	2.10%	3.29%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Education Level		
	Total High Education	Unsure/Refused
Very Favorable	13.05%	0.00%
Somewhat Favorable	15.22%	0.00%
Total Favorable	28.27%	0.00%
Somewhat Unfavorable	14.75%	0.00%
Very Unfavorable	49.49%	38.25%
Total Unfavorable	64.24%	38.25%
Heard of, but have no opinion	4.20%	0.00%
Never heard of	0.59%	0.00%
Unsure/Refused	2.70%	61.75%
Total	100.00%	100.00%

	Ideology				
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal
Very Favorable	2.76%	4.12%	3.55%	11.67%	18.11%
Somewhat Favorable	4.78%	3.47%	4.02%	15.04%	30.31%
Total Favorable	7.54%	7.59%	7.57%	26.71%	48.42%
Somewhat Unfavorable	1.90%	10.93%	7.12%	19.36%	22.43%
Very Unfavorable	89.35%	75.98%	81.62%	46.94%	19.67%
Total Unfavorable	91.25%	86.91%	88.74%	66.30%	42.10%
Heard of, but have no opinion	0.35%	2.45%	1.56%	4.55%	4.33%
Never heard of	0.86%	0.85%	0.85%	0.28%	0.44%
Unsure/Refused	0.00%	2.20%	1.27%	2.17%	4.72%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology		
	Very Liberal	Total Liberal	Unsure/Refused
Very Favorable	35.79%	24.84%	5.53%
Somewhat Favorable	26.56%	28.88%	17.83%
Total Favorable	62.35%	53.72%	23.36%
Somewhat Unfavorable	11.91%	18.42%	13.59%
Very Unfavorable	17.39%	18.80%	48.93%
Total Unfavorable	29.30%	37.22%	62.52%
Heard of, but have no opinion	6.05%	4.98%	7.90%
Never heard of	0.00%	0.27%	0.00%
Unsure/Refused	2.30%	3.80%	6.22%
Total	100.00%	100.00%	100.00%

	Age						
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older	65+
Very Favorable	11.54%	16.41%	1.66%	15.80%	9.94%	8.85%	9.36%
Somewhat Favorable	29.76%	11.08%	8.24%	7.31%	9.80%	6.01%	7.77%
Total Favorable	41.30%	27.49%	9.90%	23.10%	19.74%	14.86%	17.13%
Somewhat Unfavorable	13.27%	13.92%	19.27%	10.31%	16.15%	7.92%	11.74%
Very Unfavorable	40.72%	52.80%	61.01%	62.26%	60.14%	68.93%	64.85%
Total Unfavorable	53.99%	66.72%	80.28%	72.58%	76.29%	76.85%	76.59%
Heard of, but have no opinion	4.71%	5.21%	3.75%	0.71%	1.12%	4.54%	2.95%
Never heard of	0.00%	0.00%	0.53%	0.00%	1.69%	1.41%	1.54%
Unsure/Refused	0.00%	0.58%	5.54%	3.61%	1.15%	2.34%	1.78%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Very Favorable	8.07%	17.60%	13.91%
Somewhat Favorable	11.14%	17.72%	17.27%
Total Favorable	19.21%	35.32%	31.18%
Somewhat Unfavorable	8.42%	28.32%	18.21%
Very Unfavorable	68.11%	24.38%	43.32%
Total Unfavorable	76.53%	52.70%	61.53%
Heard of, but have no opinion	1.78%	8.29%	4.57%
Never heard of	0.31%	1.46%	0.00%
Unsure/Refused	2.17%	2.22%	2.72%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Very Favorable	11.63%	9.39%
Somewhat Favorable	12.98%	13.18%
Total Favorable	24.61%	22.57%
Somewhat Unfavorable	15.62%	10.97%
Very Unfavorable	54.39%	59.40%
Total Unfavorable	70.01%	70.37%
Heard of, but have no opinion	1.91%	5.14%
Never heard of	0.98%	0.00%
Unsure/Refused	2.49%	1.92%
Total	100.00%	100.00%

	Media Market				
	Charlotte	Greensboro-H. Point-W.Salem	Greenville-N. Bern + Norfolk	Greenville-Spartanville-And + Chattanooga	Raleigh-Durham (Fayetteville)
Very Favorable	10.87%	13.03%	11.02%	5.56%	9.59%
Somewhat Favorable	10.88%	18.15%	4.78%	9.98%	15.99%
Total Favorable	21.76%	31.18%	15.80%	15.54%	25.58%
Somewhat Unfavorable	9.79%	11.24%	16.62%	5.88%	19.19%
Very Unfavorable	62.20%	51.02%	65.67%	68.88%	49.57%
Total Unfavorable	71.99%	62.26%	82.30%	74.76%	68.75%
Heard of, but have no opinion	4.52%	3.55%	0.00%	7.60%	1.72%
Never heard of	0.79%	0.53%	1.90%	0.00%	0.21%
Unsure/Refused	0.95%	2.48%	0.00%	2.11%	3.73%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market
	Wilmington + Myrtle Beach
Very Favorable	17.28%
Somewhat Favorable	9.32%
Total Favorable	26.61%
Somewhat Unfavorable	13.86%
Very Unfavorable	52.36%
Total Unfavorable	66.22%
Heard of, but have no opinion	4.67%
Never heard of	0.00%
Unsure/Refused	2.50%
Total	100.00%

Four Way Media Market				
	Charlotte	Greensboro-H. Point-W.Salem	Raleigh-Durham (Fayetteville)	Non Major Markets
Very Favorable	10.87%	13.03%	9.59%	10.01%
Somewhat Favorable	10.88%	18.15%	15.99%	8.03%
Total Favorable	21.76%	31.18%	25.58%	18.04%
Somewhat Unfavorable	9.79%	11.24%	19.19%	11.35%
Very Unfavorable	62.20%	51.02%	49.57%	64.17%
Total Unfavorable	71.99%	62.26%	68.75%	75.52%
Heard of, but have no opinion	4.52%	3.55%	1.72%	4.32%
Never heard of	0.79%	0.53%	0.21%	0.66%
Unsure/Refused	0.95%	2.48%	3.73%	1.46%
Total	100.00%	100.00%	100.00%	100.00%

General Vote History					
	0	1	2	3	4
Very Favorable	10.79%	9.74%	9.79%	12.38%	9.93%
Somewhat Favorable	8.33%	15.74%	17.19%	7.63%	15.70%
Total Favorable	19.12%	25.48%	26.98%	20.01%	25.63%
Somewhat Unfavorable	4.25%	13.97%	17.71%	18.14%	10.72%
Very Unfavorable	66.58%	56.67%	50.08%	54.73%	58.26%
Total Unfavorable	70.83%	70.64%	67.79%	72.87%	68.99%
Heard of, but have no opinion	5.84%	2.96%	3.65%	4.93%	1.31%
Never heard of	0.48%	0.00%	0.00%	0.88%	0.78%
Unsure/Refused	3.73%	0.92%	1.57%	1.31%	3.29%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Type of Phone		
	Cellphone	Landline
Very Favorable	11.65%	9.90%
Somewhat Favorable	19.98%	8.47%
Total Favorable	31.63%	18.36%
Somewhat Unfavorable	14.32%	12.92%
Very Unfavorable	46.82%	63.28%
Total Unfavorable	61.14%	76.20%
Heard of, but have no opinion	6.12%	1.58%
Never heard of	0.14%	0.78%
Unsure/Refused	0.96%	3.07%
Total	100.00%	100.00%

Q20. Do you have a favorable or unfavorable opinion of police officers in your community?

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Very Favorable	61.53%	57.03%	29.82%
Somewhat Favorable	23.62%	31.56%	0.00%
Total Favorable	85.15%	88.58%	29.82%
Somewhat Unfavorable	6.13%	7.85%	29.93%
Very Unfavorable	4.08%	1.11%	24.30%
Total Unfavorable	10.22%	8.96%	54.23%
Heard of, but have no opinion	3.21%	0.21%	15.95%
Never heard of	0.44%	0.00%	0.00%
Unsure/Refused	0.98%	2.25%	0.00%
Total	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Very Favorable	88.88%	70.03%	84.69%	63.14%	33.20%
Somewhat Favorable	8.25%	17.98%	10.41%	25.08%	40.40%
Total Favorable	97.13%	88.00%	95.10%	88.22%	73.60%
Somewhat Unfavorable	1.82%	6.40%	2.83%	1.18%	12.32%
Very Unfavorable	0.35%	4.49%	1.27%	0.00%	6.75%
Total Unfavorable	2.17%	10.89%	4.11%	1.18%	19.07%
Heard of, but have no opinion	0.40%	0.67%	0.46%	10.60%	4.14%
Never heard of	0.00%	0.00%	0.00%	0.00%	0.80%
Unsure/Refused	0.30%	0.45%	0.33%	0.00%	2.39%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Job Approval		
	Total disapprove	Unsure/Refused
Very Favorable	37.75%	65.06%
Somewhat Favorable	38.07%	11.93%
Total Favorable	75.82%	76.99%
Somewhat Unfavorable	10.63%	0.00%
Very Unfavorable	5.72%	23.01%
Total Unfavorable	16.35%	23.01%
Heard of, but have no opinion	5.12%	0.00%
Never heard of	0.68%	0.00%
Unsure/Refused	2.02%	0.00%
Total	100.00%	100.00%

Cooper Job Approval					
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Very Favorable	45.57%	51.51%	48.08%	62.98%	83.61%
Somewhat Favorable	33.38%	32.09%	32.83%	23.87%	9.56%
Total Favorable	78.95%	83.60%	80.92%	86.85%	93.16%
Somewhat Unfavorable	7.64%	10.10%	8.68%	6.36%	3.21%
Very Unfavorable	4.26%	2.43%	3.48%	6.10%	2.25%
Total Unfavorable	11.90%	12.53%	12.17%	12.46%	5.45%
Heard of, but have no opinion	5.83%	3.10%	4.68%	0.00%	0.78%
Never heard of	0.00%	0.78%	0.33%	0.00%	0.60%
Unsure/Refused	3.31%	0.00%	1.91%	0.69%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
Very Favorable	77.88%	61.82%
Somewhat Favorable	13.53%	18.73%
Total Favorable	91.41%	80.55%
Somewhat Unfavorable	4.08%	6.74%
Very Unfavorable	3.31%	11.82%
Total Unfavorable	7.40%	18.56%
Heard of, but have no opinion	0.56%	0.00%
Never heard of	0.44%	0.00%
Unsure/Refused	0.19%	0.89%
Total	100.00%	100.00%

Presidential Ballot Test					
	Definitely Trump	Probably Trump	Total Trump	Probably Biden	Definitely Biden
Very Favorable	88.60%	82.37%	88.01%	24.73%	38.93%
Somewhat Favorable	7.02%	17.63%	8.03%	31.66%	39.15%
Total Favorable	95.63%	100.00%	96.04%	56.39%	78.08%
Somewhat Unfavorable	3.10%	0.00%	2.81%	22.39%	9.85%
Very Unfavorable	0.13%	0.00%	0.12%	10.68%	4.80%
Total Unfavorable	3.23%	0.00%	2.93%	33.07%	14.66%
Heard of, but have no opinion	0.86%	0.00%	0.78%	9.99%	3.61%
Never heard of	0.00%	0.00%	0.00%	0.00%	0.95%
Unsure/Refused	0.28%	0.00%	0.25%	0.55%	2.70%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Presidential Ballot Test					
	Total Biden	Jorgensen	Blankenship	Hawkins	Undecided
Very Favorable	36.35%	47.79%	35.99%	37.86%	45.39%
Somewhat Favorable	37.79%	43.69%	0.00%	62.14%	38.67%
Total Favorable	74.14%	91.48%	35.99%	100.00%	84.07%
Somewhat Unfavorable	12.13%	0.00%	0.00%	0.00%	1.30%
Very Unfavorable	5.87%	8.52%	64.01%	0.00%	8.48%
Total Unfavorable	18.00%	8.52%	64.01%	0.00%	9.77%
Heard of, but have no opinion	4.77%	0.00%	0.00%	0.00%	5.47%
Never heard of	0.78%	0.00%	0.00%	0.00%	0.00%
Unsure/Refused	2.31%	0.00%	0.00%	0.00%	0.69%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test					
	Definitely Tillis	Probably Tillis	Total Tillis	Probably Cunningham	Definitely Cunningham
Very Favorable	87.61%	79.42%	86.14%	25.51%	39.98%
Somewhat Favorable	9.05%	11.89%	9.56%	42.90%	33.37%
Total Favorable	96.66%	91.31%	95.70%	68.41%	73.35%
Somewhat Unfavorable	2.29%	8.00%	3.32%	18.74%	10.39%
Very Unfavorable	0.42%	0.00%	0.34%	11.64%	5.77%
Total Unfavorable	2.71%	8.00%	3.66%	30.38%	16.17%
Heard of, but have no opinion	0.42%	0.00%	0.35%	1.21%	6.44%
Never heard of	0.00%	0.00%	0.00%	0.00%	1.05%
Unsure/Refused	0.21%	0.69%	0.29%	0.00%	2.99%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test				
	Total Cunningham	Bray	Hayes	Undecided
Very Favorable	37.12%	39.46%	64.28%	61.77%
Somewhat Favorable	35.26%	49.89%	8.18%	31.71%
Total Favorable	72.38%	89.35%	72.45%	93.48%
Somewhat Unfavorable	12.05%	0.00%	15.30%	1.14%
Very Unfavorable	6.93%	10.65%	12.25%	1.82%
Total Unfavorable	18.98%	10.65%	27.55%	2.96%
Heard of, but have no opinion	5.41%	0.00%	0.00%	2.99%
Never heard of	0.84%	0.00%	0.00%	0.00%
Unsure/Refused	2.40%	0.00%	0.00%	0.57%
Total	100.00%	100.00%	100.00%	100.00%

Governor Ballot Test					
	Definitely Forest	Probably Forest	Total Forest	Probably Cooper	Definitely Cooper
Very Favorable	88.80%	87.96%	88.74%	45.61%	37.89%
Somewhat Favorable	6.92%	7.09%	6.93%	30.97%	37.97%
Total Favorable	95.73%	95.05%	95.68%	76.58%	75.85%
Somewhat Unfavorable	3.44%	0.00%	3.21%	15.10%	9.49%
Very Unfavorable	0.65%	3.21%	0.83%	4.94%	5.60%
Total Unfavorable	4.10%	3.21%	4.04%	20.04%	15.09%
Heard of, but have no opinion	0.00%	0.00%	0.00%	2.92%	6.01%
Never heard of	0.00%	0.00%	0.00%	0.00%	0.90%
Unsure/Refused	0.18%	1.74%	0.29%	0.46%	2.14%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Governor Ballot Test				
	Total Cooper	DiFiore	Pisano	Undecided
Very Favorable	39.43%	54.52%	0.00%	57.56%
Somewhat Favorable	36.57%	16.96%	52.14%	33.84%
Total Favorable	76.00%	71.48%	52.14%	91.39%
Somewhat Unfavorable	10.61%	0.00%	0.00%	3.75%
Very Unfavorable	5.47%	28.52%	47.86%	0.66%
Total Unfavorable	16.08%	28.52%	47.86%	4.41%
Heard of, but have no opinion	5.39%	0.00%	0.00%	2.17%
Never heard of	0.72%	0.00%	0.00%	0.00%
Unsure/Refused	1.81%	0.00%	0.00%	2.04%
Total	100.00%	100.00%	100.00%	100.00%

K12 Children					
	Yes, I have a child in traditional public or a public charter school	Yes, I have a child in private school	Yes, I educate my child in homeschool	Total Yes	No
Very Favorable	63.90%	82.59%	33.91%	64.04%	59.17%
Somewhat Favorable	16.16%	17.41%	55.35%	18.37%	26.64%
Total Favorable	80.07%	100.00%	89.27%	82.41%	85.81%
Somewhat Unfavorable	9.74%	0.00%	10.73%	8.89%	6.16%
Very Unfavorable	5.41%	0.00%	0.00%	4.62%	3.62%
Total Unfavorable	15.15%	0.00%	10.73%	13.51%	9.78%
Heard of, but have no opinion	3.24%	0.00%	0.00%	2.77%	2.83%
Never heard of	0.87%	0.00%	0.00%	0.74%	0.22%
Unsure/Refused	0.67%	0.00%	0.00%	0.58%	1.36%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

K12 Children

	Unsure/Refused
Very Favorable	12.97%
Somewhat Favorable	61.95%
Total Favorable	74.92%
Somewhat Unfavorable	0.00%
Very Unfavorable	0.00%
Total Unfavorable	0.00%
Heard of, but have no opinion	13.62%
Never heard of	0.00%
Unsure/Refused	11.46%
Total	100.00%

	Method Of Voting			
	In person on Election Day	In person before Election Day	By mail	Unsure/Refused
Very Favorable	77.06%	56.43%	41.70%	52.14%
Somewhat Favorable	12.53%	28.07%	38.64%	23.89%
Total Favorable	89.59%	84.50%	80.35%	76.03%
Somewhat Unfavorable	3.85%	4.75%	12.25%	16.67%
Very Unfavorable	3.89%	4.38%	3.92%	0.00%
Total Unfavorable	7.74%	9.13%	16.16%	16.67%
Heard of, but have no opinion	1.55%	4.36%	2.85%	1.85%
Never heard of	0.46%	0.00%	0.00%	3.42%
Unsure/Refused	0.66%	2.01%	0.64%	2.02%
Total	100.00%	100.00%	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Very Favorable	84.64%	39.16%	63.01%	40.74%
Somewhat Favorable	9.63%	37.93%	22.29%	43.09%
Total Favorable	94.27%	77.08%	85.29%	83.83%
Somewhat Unfavorable	0.99%	10.17%	8.18%	11.73%
Very Unfavorable	3.23%	5.00%	3.33%	0.00%
Total Unfavorable	4.21%	15.17%	11.51%	11.73%
Heard of, but have no opinion	1.15%	4.54%	2.68%	0.00%
Never heard of	0.00%	0.95%	0.00%	0.00%
Unsure/Refused	0.37%	2.26%	0.52%	4.45%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Very Favorable	87.29%	40.69%	36.16%	37.21%	42.21%
Somewhat Favorable	9.13%	37.85%	44.09%	17.71%	42.08%
Total Favorable	96.41%	78.54%	80.25%	54.92%	84.29%
Somewhat Unfavorable	2.39%	9.50%	3.98%	22.78%	2.67%
Very Unfavorable	0.12%	4.69%	15.15%	11.94%	5.02%
Total Unfavorable	2.52%	14.19%	19.13%	34.73%	7.69%
Heard of, but have no opinion	0.81%	4.14%	0.62%	10.35%	2.48%
Never heard of	0.00%	0.83%	0.00%	0.00%	0.00%
Unsure/Refused	0.26%	2.30%	0.00%	0.00%	5.53%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level				
	High school graduate or below	Some college or technical school but no four-year degree	Total Low Education	Four-year college graduate	Post graduate or advanced degree
Very Favorable	63.19%	60.38%	61.24%	61.62%	56.40%
Somewhat Favorable	14.89%	24.68%	21.66%	24.86%	30.17%
Total Favorable	78.08%	85.05%	82.90%	86.48%	86.57%
Somewhat Unfavorable	9.89%	7.48%	8.22%	5.42%	5.90%
Very Unfavorable	7.81%	2.02%	3.80%	4.27%	3.61%
Total Unfavorable	17.70%	9.50%	12.03%	9.69%	9.51%
Heard of, but have no opinion	2.28%	3.12%	2.86%	2.72%	3.04%
Never heard of	1.17%	0.58%	0.76%	0.00%	0.00%
Unsure/Refused	0.77%	1.75%	1.45%	1.12%	0.88%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Education Level		
	Total High Education	Unsure/Refused
Very Favorable	58.97%	100.00%
Somewhat Favorable	27.55%	0.00%
Total Favorable	86.52%	100.00%
Somewhat Unfavorable	5.66%	0.00%
Very Unfavorable	3.93%	0.00%
Total Unfavorable	9.60%	0.00%
Heard of, but have no opinion	2.88%	0.00%
Never heard of	0.00%	0.00%
Unsure/Refused	1.00%	0.00%
Total	100.00%	100.00%

	Ideology				
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal
Very Favorable	83.49%	73.65%	77.81%	55.94%	36.31%
Somewhat Favorable	9.41%	16.93%	13.75%	34.44%	40.88%
Total Favorable	92.90%	90.58%	91.56%	90.38%	77.18%
Somewhat Unfavorable	3.11%	2.24%	2.61%	5.06%	13.59%
Very Unfavorable	3.99%	1.85%	2.76%	1.96%	1.87%
Total Unfavorable	7.10%	4.10%	5.37%	7.03%	15.46%
Heard of, but have no opinion	0.00%	3.90%	2.25%	1.25%	5.72%
Never heard of	0.00%	0.64%	0.37%	0.00%	0.00%
Unsure/Refused	0.00%	0.78%	0.45%	1.35%	1.64%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology		
	Very Liberal	Total Liberal	Unsure/Refused
Very Favorable	20.67%	30.35%	48.61%
Somewhat Favorable	24.22%	34.53%	21.56%
Total Favorable	44.89%	64.88%	70.17%
Somewhat Unfavorable	28.73%	19.36%	0.00%
Very Unfavorable	20.44%	8.94%	3.91%
Total Unfavorable	49.17%	28.30%	3.91%
Heard of, but have no opinion	3.64%	4.93%	13.72%
Never heard of	2.30%	0.88%	0.00%
Unsure/Refused	0.00%	1.01%	12.20%
Total	100.00%	100.00%	100.00%

	Age						
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older	65+
Very Favorable	44.63%	57.59%	66.76%	62.96%	66.98%	68.73%	67.92%
Somewhat Favorable	34.11%	23.76%	17.02%	26.36%	22.88%	20.31%	21.51%
Total Favorable	78.74%	81.35%	83.78%	89.32%	89.87%	89.04%	89.42%
Somewhat Unfavorable	15.33%	7.83%	6.14%	0.52%	3.89%	4.27%	4.09%
Very Unfavorable	4.03%	7.26%	1.00%	5.63%	3.10%	2.27%	2.65%
Total Unfavorable	19.36%	15.09%	7.14%	6.15%	6.99%	6.54%	6.75%
Heard of, but have no opinion	0.64%	1.32%	6.00%	3.74%	2.23%	3.40%	2.85%
Never heard of	0.00%	1.18%	1.06%	0.00%	0.00%	0.00%	0.00%
Unsure/Refused	1.26%	1.06%	2.02%	0.80%	0.92%	1.02%	0.97%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Very Favorable	71.43%	26.98%	51.25%
Somewhat Favorable	17.95%	50.01%	17.74%
Total Favorable	89.38%	76.99%	69.00%
Somewhat Unfavorable	5.76%	5.86%	17.20%
Very Unfavorable	2.42%	6.01%	9.90%
Total Unfavorable	8.18%	11.87%	27.10%
Heard of, but have no opinion	1.66%	6.37%	3.90%
Never heard of	0.27%	0.79%	0.00%
Unsure/Refused	0.51%	3.98%	0.00%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Very Favorable	61.52%	58.69%
Somewhat Favorable	24.84%	24.55%
Total Favorable	86.36%	83.24%
Somewhat Unfavorable	5.68%	8.14%
Very Unfavorable	3.39%	4.39%
Total Unfavorable	9.07%	12.54%
Heard of, but have no opinion	2.72%	3.02%
Never heard of	0.31%	0.40%
Unsure/Refused	1.54%	0.80%
Total	100.00%	100.00%

	Media Market				
	Charlotte	Greensboro-H. Point-W.Salem	Greenville-N. Bern + Norfolk	Greenville-Spart- Asheville-And + Chattanooga	Raleigh-Durham (Fayetteville)
Very Favorable	69.90%	54.84%	61.19%	70.21%	54.19%
Somewhat Favorable	17.79%	28.26%	29.86%	17.72%	28.78%
Total Favorable	87.68%	83.10%	91.05%	87.93%	82.97%
Somewhat Unfavorable	4.37%	7.55%	2.77%	3.51%	8.24%
Very Unfavorable	2.84%	6.65%	1.72%	3.54%	4.14%
Total Unfavorable	7.21%	14.21%	4.49%	7.05%	12.37%
Heard of, but have no opinion	2.77%	1.70%	3.55%	5.02%	2.83%
Never heard of	0.66%	0.00%	0.00%	0.00%	0.51%
Unsure/Refused	1.68%	0.98%	0.91%	0.00%	1.32%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market
	Wilmington + Myrtle Beach
Very Favorable	40.60%
Somewhat Favorable	31.36%
Total Favorable	71.96%
Somewhat Unfavorable	22.10%
Very Unfavorable	2.82%
Total Unfavorable	24.92%
Heard of, but have no opinion	1.83%
Never heard of	0.00%
Unsure/Refused	1.28%
Total	100.00%

Four Way Media Market				
	Charlotte	Greensboro-H. Point-W.Salem	Raleigh-Durham (Fayetteville)	Non Major Markets
Very Favorable	69.90%	54.84%	54.19%	60.64%
Somewhat Favorable	17.79%	28.26%	28.78%	24.91%
Total Favorable	87.68%	83.10%	82.97%	85.55%
Somewhat Unfavorable	4.37%	7.55%	8.24%	7.29%
Very Unfavorable	2.84%	6.65%	4.14%	2.75%
Total Unfavorable	7.21%	14.21%	12.37%	10.04%
Heard of, but have no opinion	2.77%	1.70%	2.83%	3.81%
Never heard of	0.66%	0.00%	0.51%	0.00%
Unsure/Refused	1.68%	0.98%	1.32%	0.60%
Total	100.00%	100.00%	100.00%	100.00%

General Vote History					
	0	1	2	3	4
Very Favorable	60.70%	49.98%	58.46%	65.61%	60.76%
Somewhat Favorable	27.29%	36.62%	27.67%	15.16%	24.91%
Total Favorable	87.99%	86.59%	86.12%	80.77%	85.67%
Somewhat Unfavorable	9.08%	6.44%	9.23%	5.62%	5.71%
Very Unfavorable	1.69%	3.41%	3.13%	6.75%	2.99%
Total Unfavorable	10.77%	9.85%	12.35%	12.37%	8.69%
Heard of, but have no opinion	0.00%	2.23%	1.52%	5.02%	3.24%
Never heard of	0.00%	1.33%	0.00%	0.74%	0.00%
Unsure/Refused	1.24%	0.00%	0.00%	1.11%	2.40%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Type of Phone		
	Cellphone	Landline
Very Favorable	51.47%	66.09%
Somewhat Favorable	26.58%	23.44%
Total Favorable	78.05%	89.54%
Somewhat Unfavorable	11.18%	3.89%
Very Unfavorable	5.62%	2.67%
Total Unfavorable	16.79%	6.56%
Heard of, but have no opinion	3.10%	2.69%
Never heard of	0.87%	0.00%
Unsure/Refused	1.18%	1.21%
Total	100.00%	100.00%

Q21. Is there more crime or less crime in North Carolina than there was six months ago?

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
More	41.75%	30.92%	65.98%
Less	11.12%	14.00%	4.96%
Stayed the same	23.95%	32.11%	6.58%
Unsure/Refused	23.18%	22.97%	22.48%
Total	100.00%	100.00%	100.00%

	Trump Job Approval				
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
More	55.11%	42.24%	52.13%	42.34%	27.08%
Less	7.39%	7.11%	7.33%	22.84%	14.52%
Stayed the same	19.02%	21.93%	19.69%	14.80%	32.53%
Unsure/Refused	18.47%	28.72%	20.85%	20.03%	25.87%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Trump Job Approval	
	Total disapprove	Unsure/Refused
More	29.40%	23.01%
Less	15.78%	0.00%
Stayed the same	29.84%	43.78%
Unsure/Refused	24.98%	33.20%
Total	100.00%	100.00%

	Cooper Job Approval				
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
More	30.42%	32.86%	31.47%	45.59%	56.97%
Less	14.99%	13.01%	14.14%	8.05%	7.95%
Stayed the same	33.68%	32.34%	33.11%	17.40%	13.30%
Unsure/Refused	20.91%	21.78%	21.29%	28.96%	21.77%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
More	53.82%	33.69%
Less	7.98%	9.77%
Stayed the same	14.44%	17.89%
Unsure/Refused	23.76%	38.66%
Total	100.00%	100.00%

Presidential Ballot Test						
	Definitely Trump	Probably Trump	Total Trump	Probably Biden	Definitely Biden	Total Biden
More	53.49%	51.53%	53.30%	26.75%	26.62%	26.64%
Less	8.02%	1.59%	7.41%	18.17%	14.48%	15.15%
Stayed the same	19.28%	1.16%	17.56%	23.41%	33.92%	32.01%
Unsure/Refused	19.22%	45.72%	21.73%	31.67%	24.98%	26.19%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Presidential Ballot Test				
	Jorgensen	Blankenship	Hawkins	Undecided
More	47.33%	0.00%	0.00%	48.60%
Less	13.36%	53.26%	20.28%	9.56%
Stayed the same	11.96%	46.74%	37.86%	31.07%
Unsure/Refused	27.35%	0.00%	41.86%	10.77%
Total	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test						
	Definitely Tillis	Probably Tillis	Total Tillis	Probably Cunningham	Definitely Cunningham	Total Cunningham
More	54.40%	65.37%	56.38%	21.60%	31.37%	29.44%
Less	6.82%	7.35%	6.91%	17.55%	15.10%	15.58%
Stayed the same	20.66%	13.99%	19.46%	31.40%	28.88%	29.38%
Unsure/Refused	18.12%	13.29%	17.26%	29.45%	24.66%	25.60%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test			
	Bray	Hayes	Undecided
More	44.13%	11.46%	33.17%
Less	6.84%	32.25%	9.79%
Stayed the same	18.17%	0.00%	32.59%
Unsure/Refused	30.85%	56.29%	24.46%
Total	100.00%	100.00%	100.00%

Governor Ballot Test						
	Definitely Forest	Probably Forest	Total Forest	Probably Cooper	Definitely Cooper	Total Cooper
More	53.69%	38.98%	52.68%	28.26%	29.87%	29.55%
Less	7.06%	14.65%	7.58%	11.96%	15.68%	14.93%
Stayed the same	18.88%	8.97%	18.20%	30.98%	31.29%	31.23%
Unsure/Refused	20.37%	37.40%	21.54%	28.80%	23.16%	24.28%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Governor Ballot Test			
	DiFiore	Pisano	Undecided
More	40.07%	88.66%	37.65%
Less	31.41%	0.00%	9.93%
Stayed the same	28.52%	0.00%	25.37%
Unsure/Refused	0.00%	11.34%	27.05%
Total	100.00%	100.00%	100.00%

K12 Children						
	Yes, I have a child in traditional public or a public charter school	Yes, I have a child in private school	Yes, I educate my child in homeschool	Total Yes	No	Unsure/Refused
More	50.91%	67.56%	6.96%	50.11%	36.57%	73.41%
Less	13.28%	14.77%	0.00%	12.71%	11.25%	0.00%
Stayed the same	21.61%	17.67%	69.00%	23.77%	25.76%	12.97%
Unsure/Refused	14.20%	0.00%	24.04%	13.41%	26.42%	13.62%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Method Of Voting			
	In person on Election Day	In person before Election Day	By mail	Unsure/Refused
More	44.00%	50.16%	20.67%	32.52%
Less	10.39%	9.90%	15.44%	13.90%
Stayed the same	23.18%	20.58%	33.68%	30.79%
Unsure/Refused	22.43%	19.36%	30.20%	22.79%
Total	100.00%	100.00%	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
More	52.71%	30.48%	40.21%	26.71%
Less	5.22%	15.76%	11.17%	35.45%
Stayed the same	21.09%	27.33%	26.19%	32.78%
Unsure/Refused	20.99%	26.43%	22.44%	5.06%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
More	53.90%	28.31%	34.21%	30.44%	38.17%
Less	9.03%	15.16%	13.51%	5.40%	5.02%
Stayed the same	17.71%	32.02%	29.98%	32.23%	8.22%
Unsure/Refused	19.36%	24.51%	22.30%	31.93%	48.58%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level				
	High school graduate or below	Some college or technical school but no four-year degree	Total Low Education	Four-year college graduate	Post graduate or advanced degree
More	44.40%	42.90%	43.36%	37.09%	38.17%
Less	12.60%	10.58%	11.20%	13.67%	10.31%
Stayed the same	20.80%	20.36%	20.49%	31.16%	26.72%
Unsure/Refused	22.21%	26.17%	24.95%	18.08%	24.80%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Education Level		
	Total High Education	Unsure/Refused
More	37.63%	0.00%
Less	11.98%	0.00%
Stayed the same	28.93%	61.75%
Unsure/Refused	21.45%	38.25%
Total	100.00%	100.00%

Ideology						
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
More	55.66%	51.71%	53.38%	29.36%	24.60%	32.09%
Less	5.67%	7.84%	6.92%	13.89%	22.81%	12.85%
Stayed the same	16.60%	20.39%	18.79%	34.78%	29.65%	20.41%
Unsure/Refused	22.07%	20.06%	20.90%	21.97%	22.94%	34.64%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Ideology		
	Total Liberal	Unsure/Refused
More	27.45%	39.99%
Less	19.02%	5.08%
Stayed the same	26.13%	16.21%
Unsure/Refused	27.40%	38.71%
Total	100.00%	100.00%

Age							
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older	65+
More	35.74%	44.39%	42.85%	41.66%	40.87%	36.56%	38.56%
Less	12.71%	10.85%	15.17%	11.00%	11.23%	7.22%	9.08%
Stayed the same	28.60%	29.03%	22.32%	19.58%	26.53%	25.77%	26.12%
Unsure/Refused	22.95%	15.73%	19.66%	27.76%	21.37%	30.45%	26.24%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
More	41.46%	33.83%	43.99%
Less	9.95%	17.09%	11.31%
Stayed the same	23.33%	31.26%	25.76%
Unsure/Refused	25.27%	17.82%	18.94%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
More	40.39%	39.73%
Less	12.93%	9.98%
Stayed the same	24.97%	25.49%
Unsure/Refused	21.71%	24.80%
Total	100.00%	100.00%

	Media Market					
	Charlotte	Greensboro-H. Point-W.Salem	Greenville-N. Bern + Norfolk	Greenville-Spart-Ashevl-And + Chattanooga	Raleigh-Durham (Fayetteville)	Wilmington + Myrtle Beach
More	50.32%	39.10%	25.78%	34.60%	35.43%	50.56%
Less	10.30%	9.87%	25.20%	4.10%	12.62%	10.36%
Stayed the same	20.21%	21.49%	38.24%	29.92%	28.74%	11.60%
Unsure/Refused	19.18%	29.54%	10.78%	31.38%	23.22%	27.48%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Four Way Media Market			
	Charlotte	Greensboro-H. Point-W.Salem	Raleigh-Durham (Fayetteville)	Non Major Markets
More	50.32%	39.10%	35.43%	35.00%
Less	10.30%	9.87%	12.62%	12.80%
Stayed the same	20.21%	21.49%	28.74%	28.83%
Unsure/Refused	19.18%	29.54%	23.22%	23.37%
Total	100.00%	100.00%	100.00%	100.00%

	General Vote History				
	0	1	2	3	4
More	34.62%	31.59%	31.89%	49.19%	43.08%
Less	17.48%	2.14%	15.63%	12.23%	10.38%
Stayed the same	27.22%	40.13%	28.14%	17.31%	22.93%
Unsure/Refused	20.68%	26.15%	24.34%	21.27%	23.61%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Type of Phone	
	Cellphone	Landline
More	39.23%	40.66%
Less	11.99%	11.29%
Stayed the same	26.87%	24.11%
Unsure/Refused	21.91%	23.94%
Total	100.00%	100.00%

Q22. How important are the issues of crime and public safety to you when considering your vote in this fall's elections?

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
Very important	69.86%	65.51%	85.18%
Somewhat important	17.84%	19.16%	4.96%
Total important	87.70%	84.67%	90.14%
Not very important	7.19%	11.66%	0.00%
Not at all important	2.87%	2.41%	0.00%
Total not important	10.06%	14.07%	0.00%
Unsure/Refused	2.24%	1.26%	9.86%
Total	100.00%	100.00%	100.00%

Trump Job Approval					
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Very important	85.91%	70.08%	82.24%	76.16%	54.01%
Somewhat important	8.05%	22.73%	11.45%	10.66%	25.73%
Total important	93.96%	92.81%	93.69%	86.82%	79.74%
Not very important	4.20%	4.80%	4.34%	7.43%	12.14%
Not at all important	0.00%	0.00%	0.00%	5.75%	5.27%
Total not important	4.20%	4.80%	4.34%	13.18%	17.41%
Unsure/Refused	1.84%	2.39%	1.97%	0.00%	2.85%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Job Approval		
	Total disapprove	Unsure/Refused
Very important	57.37%	66.80%
Somewhat important	23.44%	33.20%
Total important	80.81%	100.00%
Not very important	11.42%	0.00%
Not at all important	5.34%	0.00%
Total not important	16.77%	0.00%
Unsure/Refused	2.42%	0.00%
Total	100.00%	100.00%

Cooper Job Approval					
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
Very important	64.35%	54.96%	60.32%	70.59%	86.64%
Somewhat important	21.64%	23.26%	22.33%	14.12%	9.26%
Total important	85.99%	78.22%	82.66%	84.70%	95.90%
Not very important	8.52%	14.00%	10.88%	7.70%	3.39%
Not at all important	4.86%	2.96%	4.04%	4.25%	0.00%
Total not important	13.38%	16.96%	14.92%	11.95%	3.39%
Unsure/Refused	0.63%	4.82%	2.43%	3.34%	0.71%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
Very important	82.19%	72.60%
Somewhat important	10.61%	22.62%
Total important	92.80%	95.22%
Not very important	4.59%	0.00%
Not at all important	1.18%	0.00%
Total not important	5.76%	0.00%
Unsure/Refused	1.44%	4.78%
Total	100.00%	100.00%

Presidential Ballot Test						
	Definitely Trump	Probably Trump	Total Trump	Probably Biden	Definitely Biden	Total Biden
Very important	87.14%	70.14%	85.52%	45.89%	56.72%	54.75%
Somewhat important	7.71%	23.43%	9.20%	18.37%	26.60%	25.10%
Total important	94.84%	93.56%	94.72%	64.26%	83.32%	79.85%
Not very important	2.95%	5.24%	3.17%	22.25%	10.55%	12.68%
Not at all important	0.00%	0.00%	0.00%	5.31%	4.95%	5.02%
Total not important	2.95%	5.24%	3.17%	27.56%	15.50%	17.69%
Unsure/Refused	2.20%	1.19%	2.11%	8.18%	1.18%	2.45%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Presidential Ballot Test				
	Jorgensen	Blankenship	Hawkins	Undecided
Very important	51.08%	100.00%	79.72%	62.19%
Somewhat important	26.50%	0.00%	0.00%	27.19%
Total important	77.58%	100.00%	79.72%	89.38%
Not very important	3.60%	0.00%	20.28%	8.10%
Not at all important	18.83%	0.00%	0.00%	0.55%
Total not important	22.42%	0.00%	20.28%	8.65%
Unsure/Refused	0.00%	0.00%	0.00%	1.97%
Total	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test						
	Definitely Tillis	Probably Tillis	Total Tillis	Probably Cunningham	Definitely Cunningham	Total Cunningham
Very important	86.02%	83.34%	85.54%	59.87%	58.70%	58.93%
Somewhat important	10.75%	8.49%	10.35%	17.82%	22.92%	21.91%
Total important	96.78%	91.84%	95.89%	77.69%	81.61%	80.84%
Not very important	2.32%	8.16%	3.37%	13.00%	11.55%	11.84%
Not at all important	0.00%	0.00%	0.00%	5.07%	4.12%	4.31%
Total not important	2.32%	8.16%	3.37%	18.07%	15.67%	16.14%
Unsure/Refused	0.91%	0.00%	0.74%	4.24%	2.72%	3.02%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test			
	Bray	Hayes	Undecided
Very important	54.48%	77.61%	59.10%
Somewhat important	29.51%	18.75%	23.21%
Total important	83.99%	96.36%	82.31%
Not very important	16.01%	3.64%	7.84%
Not at all important	0.00%	0.00%	5.89%
Total not important	16.01%	3.64%	13.73%
Unsure/Refused	0.00%	0.00%	3.96%
Total	100.00%	100.00%	100.00%

Governor Ballot Test						
	Definitely Forest	Probably Forest	Total Forest	Probably Cooper	Definitely Cooper	Total Cooper
Very important	88.87%	83.19%	88.48%	53.41%	57.27%	56.50%
Somewhat important	7.25%	13.60%	7.69%	22.13%	25.12%	24.52%
Total important	96.12%	96.79%	96.16%	75.54%	82.39%	81.03%
Not very important	2.59%	3.21%	2.63%	18.10%	10.48%	12.00%
Not at all important	0.00%	0.00%	0.00%	4.88%	4.67%	4.71%
Total not important	2.59%	3.21%	2.63%	22.98%	15.15%	16.71%
Unsure/Refused	1.29%	0.00%	1.21%	1.49%	2.46%	2.27%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Governor Ballot Test			
	DiFiore	Pisano	Undecided
Very important	76.89%	58.87%	57.95%
Somewhat important	23.11%	41.13%	21.98%
Total important	100.00%	100.00%	79.93%
Not very important	0.00%	0.00%	10.06%
Not at all important	0.00%	0.00%	4.27%
Total not important	0.00%	0.00%	14.32%
Unsure/Refused	0.00%	0.00%	5.75%
Total	100.00%	100.00%	100.00%

K12 Children						
	Yes, I have a child in traditional public or a public charter school	Yes, I have a child in private school	Yes, I educate my child in homeschool	Total Yes	No	Unsure/Refused
Very important	75.56%	85.23%	50.35%	75.11%	67.25%	86.38%
Somewhat important	16.60%	0.00%	49.65%	16.82%	18.27%	13.62%
Total important	92.15%	85.23%	100.00%	91.93%	85.52%	100.00%
Not very important	4.06%	14.77%	0.00%	4.84%	8.98%	0.00%
Not at all important	3.32%	0.00%	0.00%	2.83%	2.73%	0.00%
Total not important	7.38%	14.77%	0.00%	7.67%	11.71%	0.00%
Unsure/Refused	0.47%	0.00%	0.00%	0.40%	2.78%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Method Of Voting				
	In person on Election Day	In person before Election Day	By mail	Unsure/Refused
Very important	83.98%	69.92%	50.77%	49.36%
Somewhat important	10.94%	19.26%	26.32%	16.36%
Total important	94.93%	89.18%	77.09%	65.72%
Not very important	3.14%	7.31%	13.97%	17.64%
Not at all important	0.32%	2.66%	4.96%	9.77%
Total not important	3.46%	9.97%	18.93%	27.41%
Unsure/Refused	1.62%	0.85%	3.98%	6.87%
Total	100.00%	100.00%	100.00%	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
Very important	78.67%	67.69%	62.53%	62.49%
Somewhat important	11.15%	17.22%	24.26%	32.45%
Total important	89.82%	84.91%	86.79%	94.94%
Not very important	6.73%	8.76%	8.57%	0.00%
Not at all important	1.56%	2.82%	3.79%	2.83%
Total not important	8.30%	11.57%	12.36%	2.83%
Unsure/Refused	1.88%	3.52%	0.85%	2.23%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
Very important	84.27%	59.57%	32.95%	66.02%	72.06%
Somewhat important	10.96%	21.03%	41.87%	19.23%	22.91%
Total important	95.23%	80.59%	74.82%	85.25%	94.98%
Not very important	2.73%	12.51%	8.58%	14.75%	0.00%
Not at all important	0.00%	4.11%	15.44%	0.00%	2.67%
Total not important	2.73%	16.63%	24.02%	14.75%	2.67%
Unsure/Refused	2.04%	2.78%	1.16%	0.00%	2.36%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level				
	High school graduate or below	Some college or technical school but no four-year degree	Total Low Education	Four-year college graduate	Post graduate or advanced degree
Very important	80.16%	75.73%	77.09%	69.30%	55.45%
Somewhat important	7.44%	14.69%	12.45%	16.30%	29.01%
Total important	87.59%	90.42%	89.55%	85.60%	84.45%
Not very important	4.45%	7.33%	6.44%	7.14%	11.33%
Not at all important	0.00%	0.87%	0.60%	7.26%	1.95%
Total not important	4.45%	8.20%	7.04%	14.40%	13.28%
Unsure/Refused	7.96%	1.38%	3.41%	0.00%	2.27%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Education Level		
	Total High Education	Unsure/Refused
Very important	62.34%	100.00%
Somewhat important	22.68%	0.00%
Total important	85.03%	100.00%
Not very important	9.24%	0.00%
Not at all important	4.59%	0.00%
Total not important	13.84%	0.00%
Unsure/Refused	1.14%	0.00%
Total	100.00%	100.00%

	Ideology					
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal	Very Liberal
Very important	88.66%	79.88%	83.59%	58.61%	56.58%	48.26%
Somewhat important	7.59%	14.10%	11.35%	28.10%	18.33%	17.60%
Total important	96.25%	93.99%	94.94%	86.71%	74.92%	65.86%
Not very important	1.07%	3.28%	2.35%	7.93%	19.77%	20.23%
Not at all important	0.95%	1.72%	1.40%	4.06%	4.54%	2.82%
Total not important	2.02%	5.00%	3.74%	11.99%	24.32%	23.05%
Unsure/Refused	1.73%	1.01%	1.32%	1.30%	0.77%	11.08%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Ideology		
	Total Liberal	Unsure/Refused
Very important	53.41%	76.08%
Somewhat important	18.06%	9.17%
Total important	71.47%	85.25%
Not very important	19.95%	7.05%
Not at all important	3.89%	1.28%
Total not important	23.83%	8.33%
Unsure/Refused	4.70%	6.42%
Total	100.00%	100.00%

	Age						
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older	65+
Very important	52.95%	70.66%	78.80%	70.92%	78.25%	70.80%	74.26%
Somewhat important	22.89%	17.91%	15.06%	21.34%	12.17%	14.72%	13.54%
Total important	75.84%	88.57%	93.86%	92.25%	90.42%	85.53%	87.80%
Not very important	17.20%	7.97%	5.37%	2.35%	6.16%	5.51%	5.81%
Not at all important	5.71%	1.68%	0.21%	3.72%	1.93%	1.94%	1.94%
Total not important	22.91%	9.66%	5.59%	6.06%	8.09%	7.45%	7.75%
Unsure/Refused	1.25%	1.78%	0.55%	1.68%	1.49%	7.03%	4.46%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
Very important	65.54%	76.27%	82.07%
Somewhat important	20.63%	12.36%	9.44%
Total important	86.17%	88.63%	91.51%
Not very important	8.12%	8.15%	5.76%
Not at all important	3.30%	1.12%	2.18%
Total not important	11.42%	9.27%	7.94%
Unsure/Refused	2.40%	2.10%	0.56%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
Very important	74.26%	63.44%
Somewhat important	16.04%	20.06%
Total important	90.30%	83.50%
Not very important	6.60%	9.47%
Not at all important	1.38%	4.34%
Total not important	7.97%	13.81%
Unsure/Refused	1.73%	2.70%
Total	100.00%	100.00%

	Media Market				
	Charlotte	Greensboro-H. Point-W.Salem	Greenville-N. Bern + Norfolk	Greenville-Spart- Asheville-And + Chattanooga	Raleigh-Durham (Fayetteville)
Very important	72.03%	68.92%	66.67%	70.97%	66.56%
Somewhat important	14.59%	20.63%	16.10%	19.77%	19.89%
Total important	86.62%	89.55%	82.77%	90.74%	86.45%
Not very important	7.55%	6.13%	12.64%	5.27%	8.86%
Not at all important	3.66%	0.93%	2.60%	1.51%	3.49%
Total not important	11.21%	7.06%	15.24%	6.78%	12.35%
Unsure/Refused	2.17%	3.39%	1.99%	2.49%	1.20%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market
	Wilmington + Myrtle Beach
Very important	73.85%
Somewhat important	13.43%
Total important	87.28%
Not very important	7.21%
Not at all important	1.13%
Total not important	8.34%
Unsure/Refused	4.38%
Total	100.00%

	Four Way Media Market			
	Charlotte	Greensboro-H. Point-W.Salem	Raleigh-Durham (Fayetteville)	Non Major Markets
Very important	72.03%	68.92%	66.56%	70.10%
Somewhat important	14.59%	20.63%	19.89%	17.11%
Total important	86.62%	89.55%	86.45%	87.21%
Not very important	7.55%	6.13%	8.86%	8.25%
Not at all important	3.66%	0.93%	3.49%	1.81%
Total not important	11.21%	7.06%	12.35%	10.06%
Unsure/Refused	2.17%	3.39%	1.20%	2.73%
Total	100.00%	100.00%	100.00%	100.00%

	General Vote History				
	0	1	2	3	4
Very important	66.89%	61.08%	70.25%	74.98%	68.51%
Somewhat important	17.24%	20.87%	13.29%	17.14%	20.09%
Total important	84.12%	81.95%	83.53%	92.12%	88.60%
Not very important	14.56%	10.00%	5.94%	5.33%	7.71%
Not at all important	1.32%	6.14%	5.68%	0.57%	1.94%
Total not important	15.88%	16.14%	11.62%	5.90%	9.65%
Unsure/Refused	0.00%	1.91%	4.84%	1.98%	1.75%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Type of Phone	
	Cellphone	Landline
Very important	61.38%	74.55%
Somewhat important	19.30%	16.95%
Total important	80.68%	91.50%
Not very important	13.30%	4.33%
Not at all important	4.46%	1.59%
Total not important	17.76%	5.92%
Unsure/Refused	1.56%	2.58%
Total	100.00%	100.00%

Q23. Which of the following best describes how you plan on voting in the November election?

	Voter Likelihood		
	Extremely likely	Very likely	Somewhat likely
In person on Election Day	35.44%	36.27%	41.82%
In person before Election Day	35.15%	37.14%	41.47%
By mail	24.05%	21.42%	6.84%
Unsure/Refused	5.35%	5.16%	9.86%
Total	100.00%	100.00%	100.00%

Trump Job Approval					
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
In person on Election Day	56.75%	38.80%	52.59%	28.34%	17.77%
In person before Election Day	34.95%	39.60%	36.03%	45.98%	34.39%
By mail	4.12%	21.59%	8.17%	23.75%	39.29%
Unsure/Refused	4.18%	0.00%	3.21%	1.93%	8.55%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Trump Job Approval		
	Total disapprove	Unsure/Refused
In person on Election Day	19.38%	62.24%
In person before Election Day	36.16%	0.00%
By mail	36.92%	37.76%
Unsure/Refused	7.54%	0.00%
Total	100.00%	100.00%

Cooper Job Approval					
	Strongly approve	Somewhat approve	Total approve	Somewhat disapprove	Strongly disapprove
In person on Election Day	22.44%	27.89%	24.77%	47.20%	54.56%
In person before Election Day	36.23%	28.57%	32.95%	51.60%	34.93%
By mail	34.89%	35.01%	34.94%	0.69%	6.96%
Unsure/Refused	6.44%	8.53%	7.34%	0.51%	3.55%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Cooper Job Approval		
	Total disapprove	Unsure/Refused
In person on Election Day	52.52%	31.63%
In person before Election Day	39.55%	35.89%
By mail	5.22%	28.70%
Unsure/Refused	2.71%	3.79%
Total	100.00%	100.00%

Presidential Ballot Test					
	Definitely Trump	Probably Trump	Total Trump	Probably Biden	Definitely Biden
In person on Election Day	56.99%	26.31%	54.08%	16.26%	17.03%
In person before Election Day	33.45%	59.37%	35.91%	31.61%	36.23%
By mail	5.76%	14.32%	6.57%	42.35%	38.93%
Unsure/Refused	3.80%	0.00%	3.44%	9.78%	7.81%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Presidential Ballot Test					
	Total Biden	Jorgensen	Blankenship	Hawkins	Undecided
In person on Election Day	16.89%	17.20%	100.00%	79.72%	35.44%
In person before Election Day	35.39%	52.77%	0.00%	0.00%	36.73%
By mail	39.55%	30.03%	0.00%	20.28%	24.99%
Unsure/Refused	8.17%	0.00%	0.00%	0.00%	2.84%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test					
	Definitely Tillis	Probably Tillis	Total Tillis	Probably Cunningham	Definitely Cunningham
In person on Election Day	59.58%	34.68%	55.11%	18.62%	18.94%
In person before Election Day	30.34%	55.64%	34.89%	18.65%	39.40%
By mail	5.56%	7.75%	5.95%	49.09%	35.75%
Unsure/Refused	4.52%	1.93%	4.05%	13.64%	5.90%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

US Senate Ballot Test				
	Total Cunningham	Bray	Hayes	Undecided
In person on Election Day	18.88%	47.37%	39.31%	31.39%
In person before Election Day	35.28%	34.44%	38.57%	37.93%
By mail	38.40%	18.19%	22.12%	25.84%
Unsure/Refused	7.44%	0.00%	0.00%	4.84%
Total	100.00%	100.00%	100.00%	100.00%

Governor Ballot Test					
	Definitely Forest	Probably Forest	Total Forest	Probably Cooper	Definitely Cooper
In person on Election Day	54.34%	46.02%	53.76%	24.95%	17.87%
In person before Election Day	36.18%	51.95%	37.26%	29.61%	36.91%
By mail	6.31%	0.00%	5.88%	33.50%	38.58%
Unsure/Refused	3.17%	2.03%	3.10%	11.93%	6.64%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Governor Ballot Test				
	Total Cooper	DiFiore	Pisano	Undecided
In person on Election Day	19.28%	51.63%	16.89%	45.22%
In person before Election Day	35.45%	16.96%	63.48%	29.40%
By mail	37.57%	31.41%	19.63%	21.15%
Unsure/Refused	7.70%	0.00%	0.00%	4.23%
Total	100.00%	100.00%	100.00%	100.00%

K12 Children					
	Yes, I have a child in traditional public or a public charter school	Yes, I have a child in private school	Yes, I educate my child in homeschool	Total Yes	No
In person on Election Day	37.13%	17.96%	37.69%	35.38%	35.80%
In person before Election Day	36.59%	82.04%	9.48%	39.36%	34.24%
By mail	11.51%	0.00%	52.83%	12.64%	26.97%
Unsure/Refused	14.78%	0.00%	0.00%	12.62%	3.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

K12 Children	
	Unsure/Refused
In person on Election Day	38.05%
In person before Election Day	61.95%
By mail	0.00%
Unsure/Refused	0.00%
Total	100.00%

	Party Registration			
	Republican	Democrat	Unaffiliated voter	Unsure/Refused
In person on Election Day	52.72%	25.07%	31.84%	36.71%
In person before Election Day	33.23%	32.70%	41.44%	35.79%
By mail	11.50%	36.29%	20.10%	8.90%
Unsure/Refused	2.54%	5.95%	6.63%	18.60%
Total	100.00%	100.00%	100.00%	100.00%

	2016 Vote				
	Republican Donald Trump	Democrat Hillary Clinton	Someone else	Did not vote	Unsure/Refused
In person on Election Day	53.67%	20.32%	29.29%	20.95%	36.48%
In person before Election Day	37.88%	35.63%	34.81%	24.46%	25.53%
By mail	4.93%	36.59%	27.16%	54.58%	29.04%
Unsure/Refused	3.52%	7.47%	8.74%	0.00%	8.95%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level				
	High school graduate or below	Some college or technical school but no four-year degree	Total Low Education	Four-year college graduate	Post graduate or advanced degree
In person on Election Day	41.88%	39.85%	40.48%	33.63%	29.56%
In person before Election Day	29.73%	38.70%	35.93%	36.58%	33.69%
By mail	24.00%	17.06%	19.20%	22.68%	31.29%
Unsure/Refused	4.39%	4.39%	4.39%	7.11%	5.47%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Education Level	
	Total High Education	Unsure/Refused
In person on Election Day	31.59%	38.25%
In person before Election Day	35.13%	61.75%
By mail	26.99%	0.00%
Unsure/Refused	6.29%	0.00%
Total	100.00%	100.00%

	Ideology				
	Very Conservative	Somewhat Conservative	Total Conservative	Moderate	Somewhat Liberal
In person on Election Day	53.87%	51.78%	52.67%	23.87%	13.64%
In person before Election Day	36.76%	36.58%	36.66%	34.88%	37.72%
By mail	6.83%	8.22%	7.63%	34.27%	40.37%
Unsure/Refused	2.53%	3.42%	3.04%	6.98%	8.27%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Ideology		
	Very Liberal	Total Liberal	Unsure/Refused
In person on Election Day	17.66%	15.17%	47.90%
In person before Election Day	33.31%	36.04%	24.82%
By mail	43.49%	41.56%	16.20%
Unsure/Refused	5.54%	7.23%	11.08%
Total	100.00%	100.00%	100.00%

	Age						
	18 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 or older	65+
In person on Election Day	23.10%	33.37%	49.25%	35.66%	37.41%	38.66%	38.08%
In person before Election Day	30.64%	39.58%	41.16%	39.84%	31.91%	30.77%	31.30%
By mail	37.89%	19.79%	6.11%	23.88%	25.96%	22.75%	24.24%
Unsure/Refused	8.37%	7.26%	3.48%	0.62%	4.73%	7.82%	6.38%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

	Race		
	White	African American	Another race or ethnicity
In person on Election Day	38.17%	26.73%	37.48%
In person before Election Day	32.45%	40.51%	48.85%
By mail	23.29%	28.66%	10.74%
Unsure/Refused	6.09%	4.11%	2.93%
Total	100.00%	100.00%	100.00%

	Gender	
	Female	Male
In person on Election Day	37.03%	34.14%
In person before Election Day	35.03%	36.31%
By mail	21.02%	25.95%
Unsure/Refused	6.92%	3.60%
Total	100.00%	100.00%

	Media Market				
	Charlotte	Greensboro-H. Point-W.Salem	Greenville-N. Bern + Norfolk	Greenville-Spart-Ashevl-And + Chattanooga	Raleigh-Durham (Fayetteville)
In person on Election Day	40.56%	43.69%	26.90%	31.91%	31.08%
In person before Election Day	32.57%	26.71%	40.25%	35.52%	39.94%
By mail	18.43%	27.67%	31.61%	28.06%	23.40%
Unsure/Refused	8.44%	1.93%	1.24%	4.51%	5.57%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Media Market
	Wilmington + Myrtle Beach
In person on Election Day	34.92%
In person before Election Day	45.64%
By mail	12.92%
Unsure/Refused	6.52%
Total	100.00%

	Four Way Media Market			
	Charlotte	Greensboro-H. Point-W.Salem	Raleigh-Durham (Fayetteville)	Non Major Markets
In person on Election Day	40.56%	43.69%	31.08%	30.83%
In person before Election Day	32.57%	26.71%	39.94%	39.36%
By mail	18.43%	27.67%	23.40%	26.00%
Unsure/Refused	8.44%	1.93%	5.57%	3.81%
Total	100.00%	100.00%	100.00%	100.00%

	General Vote History				
	0	1	2	3	4
In person on Election Day	36.64%	39.75%	31.39%	34.85%	36.79%
In person before Election Day	34.40%	35.31%	25.34%	37.22%	40.76%
By mail	26.91%	19.67%	36.71%	21.95%	16.87%
Unsure/Refused	2.05%	5.27%	6.57%	5.97%	5.57%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

	Type of Phone	
	Cellphone	Landline
In person on Election Day	30.99%	38.85%
In person before Election Day	37.58%	34.31%
By mail	25.66%	21.71%
Unsure/Refused	5.77%	5.13%
Total	100.00%	100.00%